



2016 LINCOLN MKC





It's amazing what can happen when you focus on the here and now. Recognizing and honouring all the beauty that surrounds you in each moment, as well as that which emanates from within. In bringing MKC to life, the artisans of Lincoln looked toward the clean aesthetic of modern architecture and the graceful forms of nature for inspiration. Innovative technologies harmonize with its beautifully sculpted exterior and exquisitely trimmed interior in a uniquely elegant way. Empowering you to live in your moment – the 2016 Lincoln MKC.





EXPRESSIVE DESIGN

THIS IS WHERE OPEN SPACE FEELS LIKE AN INTIMATE PLACE.

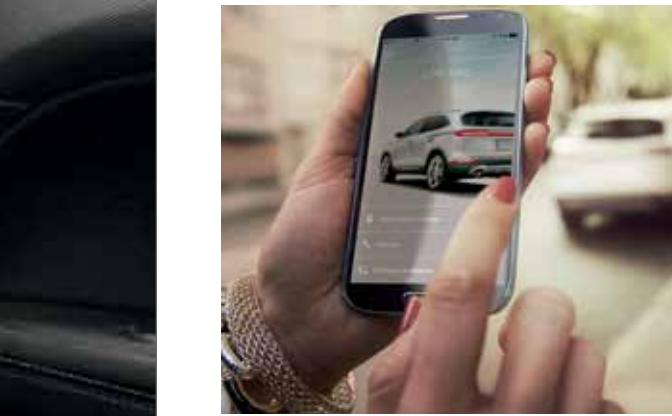
We'll need a spot to gather our thoughts and find focus. MKC is made to be yours. Surrounded by the peaceful energy of its sunning interior, you'll relax into the comforting support of the 10-way power front seats¹ with driver's 2-way power-adjustable lumbar support and memory. Bridge of Vein Deepsoft[™] leather trim the heated and cooled front seats¹ which can help keep you comfortable regardless of the weather. Reclining rear seatbacks and heated rear outboard seats¹ are sure to please your passengers. And there's even a particulate air filter that traps pollen and other irritants, keeping them out of the cabin so you can breathe deeply and clearly our mind.

¹Available feature.

EXPRESSIVE DESIGN

WHERE YOU'RE CALMLY IN CONTROL OF YOUR WORLD.

Presentation matters. Which is precisely why MKC presents its controls to you in such a beautifully simple way. One that feels effortless from the very first time you slide behind its leather-wrapped, heated¹ steering wheel. Position your power driver's seat, power¹ tilt and telescoping steering column, and power, heated sideview mirrors precisely where you like, then use the convenient memory¹ feature to store your settings. MKC will quickly recall them whenever you return. A touch of your finger is all it takes to control the class-exclusive² push-button shift transmission. When you want a little extra soothing, select your favourite hue among the 7 choices of ambient lighting¹ to illuminate the footwells, cupholders and controls. It's easily changed to help you feel your best.



MYLINCOLN MOBILE APP

Imagine if your vehicle could be warmed up and ready to go before you were. With your smartphone and the MyLincoln Mobile[™] app³ enabled by an embedded modem³, it can be. In fact, you can program your MKC to start remotely at a specific time with your customized climate settings – operating daily or weekly.⁴ You can even remotely lock and unlock the doors with a tap on your smartphone screen.

1Available feature. ²Class Lux. ³MyLincoln Utilities Mobile app, compatible with select smartphone platforms, is available through free download. The embedded modem is included in the Reserve Equipment Group only. Service included for 4 years. Tax and data rates may apply to usage. Services may be limited by mobile phone network coverage area. ⁴Allow you to adjust to 22°, the last temperature set.

INNOVATIVE TECHNOLOGIES



It's important to have a sense of what's happening around you. A **Reverse Sensing System** and rear view camera are both standard on every MKC. The warning sounds and full-colour visuals are helpful when you're backing into or out of tight spaces. Plus, the camera can display visual guidelines to help you estimate distances.

We could all benefit from a little forward thinking. Thankfully, when you're pulling into a space, the **Forward Sensing System¹** on MKC sounds an audible tone if its sensors on the front bumper detect an object in front of your vehicle.

Many a driver has gone around the block just to avoid parallel parking. **Active park assist¹** with **park out assist** can help take the guesswork – and stress – out of it. Ultrasonic sensors measure open spaces to help the system find a parking spot as small as 1.2 times the length of your vehicle. When it does, you take your hands off the wheel, then watch the rear view camera screen as the system guides you into it, while you control the brake, shifter and accelerator.



1. AUTOMATIC HIGH BEAM HEADLAMPS DIM THEMSELVES WHEN A LIGHT SOURCE IS DETECTED AHEAD

Every now and then, we need a little nudge in the right direction. Fortunately, the **Lane-Keeping System**^{1,2} can alert you with steering wheel vibration pulses if it senses you drifting out of your lane, and can then apply steering wheel torque to help direct you to steer back into it. The **Driver Alert System**¹ uses a forward-facing camera to detect lane markings, and displays a coffee cup icon in your gauge cluster if it detects that you've come too close to – or crossed – the lane marker lines too many times.



It always pays to plan ahead – and your MKC can help with that. Using advanced radar technology to constantly scan for slower vehicles in front of you, **adaptive cruise control and collision warning with brake support**¹ can automatically change your vehicle's speed to maintain your choice of 4 preset gaps – without you having to engage the brake or accelerator pedals. If collision warning with brake support senses a potential collision, the system flashes a warning across the windshield, sounds an alarm, and then pre-charges the brakes and increases the brake-assist sensitivity to help provide full responsiveness when you brake.



It can be easy to miss when a vehicle has entered your blind spot. Just as the name suggests, **BLIS® (Blind Spot Information System)**¹ helps keep you aware of things that may be out of your line of view. The system alerts you with a light in the corresponding sideview mirror³ if its radar sensors detect a vehicle. **Cross-traffic alert**¹ notifies you with an audible warning and a light in your sideview mirror if it detects a vehicle approaching either side as you're slowly backing out of a space.



INNOVATIVE TECHNOLOGIES



INNOVATIVE TECHNOLOGIES

What could be easier than speaking your mind? Our next generation of voice-activated technology – **SYNC[®] 3** – connects you to the world around you with its straightforward new design and features.¹ Audio, phone, navigation² and other functions are concisely presented on the full-colour LCD screen. Whether you command it using simple, everyday language, or swipe its capacitive touch screen, SYNC 3 delivers high-speed performance. Plus, automatic updates over Wi-Fi[®]³ help keep it running at its best, so you can keep your eyes on the road and your hands on the wheel.

SYNC

SYNC 3

Place and answer calls, and control music from your USB or smartphone, all with simple voice commands. New seamless integration with Siri[®] brings the power of Siri Eyes Free⁴ and your iPhone[®] into your vehicle. Navigation² lets you pinch to zoom maps and makes it easy to enter your destination, find the closest beach or ski resort, and so much more. SYNC AppLink[™] lets you control compatible mobile apps by voice too.

THX

ENHANCED THX[®] II CERTIFIED AUDIO SYSTEM

Every passenger inside MKC has a front-row seat to the concert courtesy of its Enhanced THX[®] II Certified Audio System.² Patented sound-processing technology distributes your music's bass evenly throughout the interior and, together with 14 speakers, brings the rich, full sound of the studio to your everyday commute.

((SiriusXM))

SIRIUSXM

Listen to your favorite shows all across Canada with SiriusXM.⁶ Get the best in audio entertainment, including 100% commercial-free music from every genre, world-class news, sports, comedy and entertainment, with your 6-month prepaid subscription.⁶

¹Some mobile phones and some digital media players may not be fully compatible. Driving while distracted can result in loss of vehicle control. Only use SYNC or other devices even with voice commands when it is safe to do so. SYNC voice recognition and screens available in English, French and Spanish. Some features may be locked out while the vehicle is in motion. Available feature.
²Optional Navigation System map updates cannot be received via Wi-Fi and require a separate update. Data rates may apply. ⁴You must have a Bluetooth[®]-enabled phone paired to your SYNC system. ⁵SYNC AppLink is available on select models and compatible with select smartphone platforms. Commands may vary by phone and AppLink software. ⁶SiriusXM subscriptions sold after 6-month prepaid period expires. Subscriptions are governed by SiriusXM Customer Agreement; see siriusxm.ca.

POWERFUL PRESENCE



ACTIVE GRILLE SHUTTERS automatically close to reduce drag and improve fuel efficiency, then open again to increase the airflow needed to help cool the engine.

ECOBOOST® ENGINES

When it comes to power, MKC keeps your options open. Take your pick of 2 turbocharged engines: a 2.0L EcoBoost® or a 2.3L EcoBoost, both of which deliver refined performance and responsible fuel efficiency. Thanks to direct fuel injection that delivers fuel right into the cylinders, you get a fuel consumption rating of 12.4L/100 km city and 9.0L/100 km hwy (23 mpg city/31 hwy)² with the standard 2.0L. Offering you 285 horsepower³ and 305 lb.-ft. of torque,³ the 2.3L EcoBoost¹ rockets you forward with surprisingly graceful acceleration. For a more engaging drive, you can take advantage of the steering wheel-mounted paddle shifters on the 6-speed SelectShift® automatic transmission. Or you can leave it all to MKC.

¹Available feature. ²Fuel consumption ratings based on Government of Canada approved test methods. Actual fuel consumption will vary. ³Figuress achieved using 93-octane fuel.

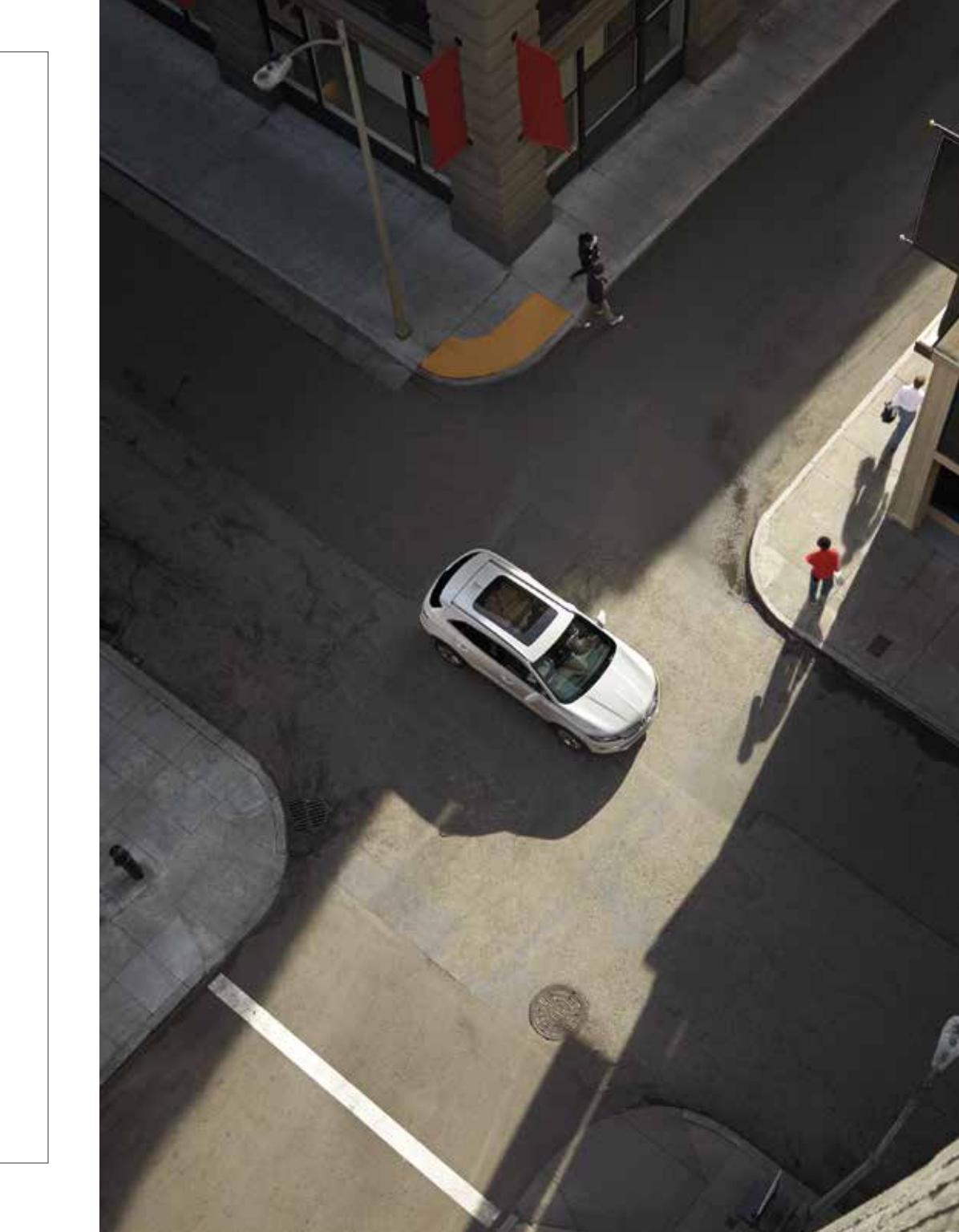


INTELLIGENT ALL-WHEEL DRIVE
CORNERS WITH CONFIDENCE

POWERFUL PRESENCE

This is where technology and life gracefully intersect. Since road conditions are always changing, **Lincoln Drive Control** featuring **continuously controlled damping (CCD)** uses sensors to read the road – and your driving input – 500 times per second, then quickly adjusts the firmness and damping at all 4 wheels to help your vehicle be in harmony with the road. The system also lets you select between 3 drive modes – Comfort, Normal or Sport – to match your driving style. **Electric power-assisted steering (EPAS)** automatically adjusts your steering for different driving situations. At the same time, **Torque Vectoring Control** adjusts the speed between your front wheels for enhanced cornering and agility.¹ **Intelligent all-wheel drive** also helps you power through challenging driving conditions by optimizing available traction. Handle life's twists and turns, confident in the knowledge that your Lincoln MKC is engineered to adapt.

¹Remember that even advanced technology cannot overcome the laws of physics. It's always possible to lose control of a vehicle due to inappropriate driver input for the conditions.





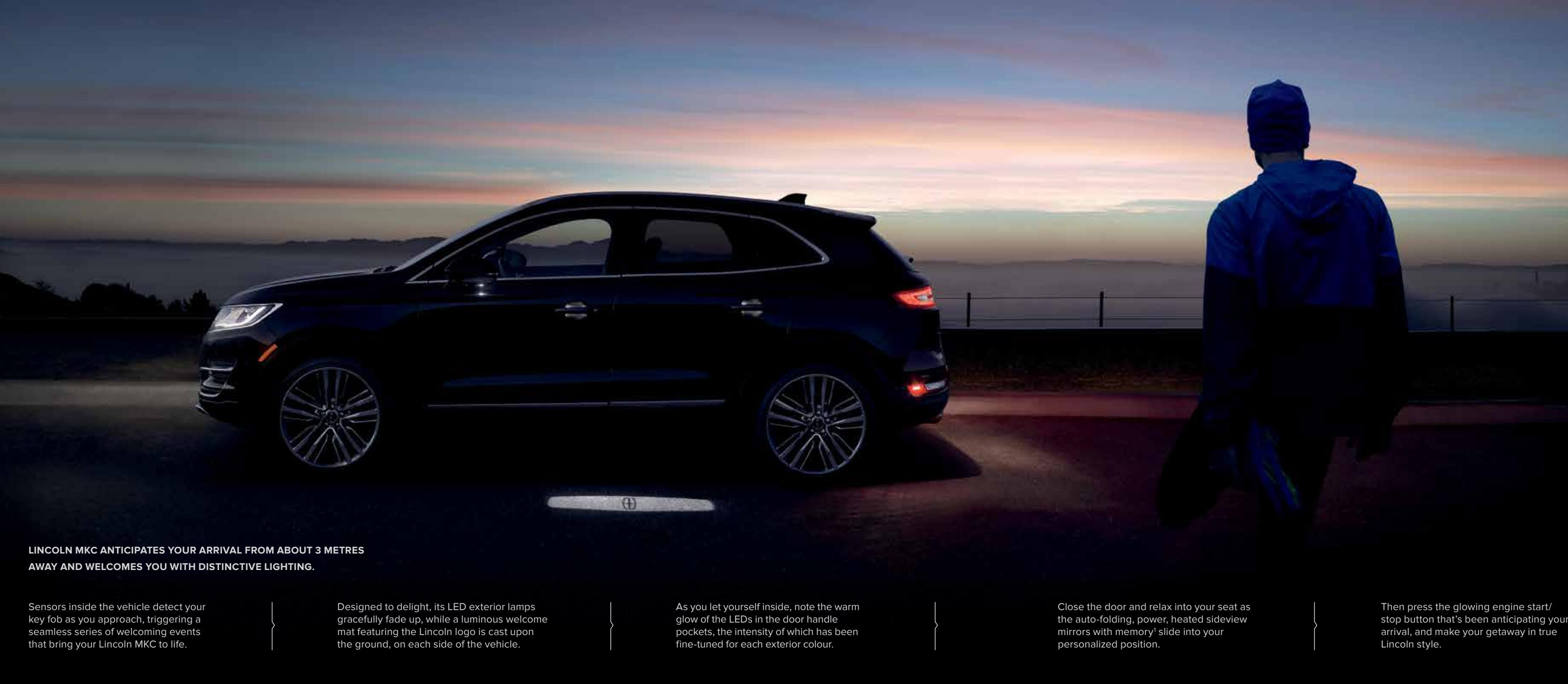
PREMIUM EXPERIENCES /

WHERE PERFECT FORM MEETS FUNCTION AND EVERY DAY STARTS OFF ON THE RIGHT FOOT.

Controlling the foot-activated hands-free power liftgate¹ is as simple as kicking your foot beneath the rear bumper. You can even set the opening height that works best for you. As the liftgate rises, you'll gain access to an abundance of space – **1,505 litres (53.1 cu. ft.)** with the **60/40 split rear seat folded flat**. MKC also easily transforms to meet your changing needs. Plus, the **power panoramic Vista Roof[®]** with power sunshade opens you and your passengers up to magnificent views, day after day.

¹Available feature.





LINCOLN MKC ANTICIPATES YOUR ARRIVAL FROM ABOUT 3 METRES AWAY AND WELCOMES YOU WITH DISTINCTIVE LIGHTING.

Sensors inside the vehicle detect your key fob as you approach, triggering a seamless series of welcoming events that bring your Lincoln MKC to life.

Designed to delight, its LED exterior lamps gracefully fade up, while a luminous welcome mat featuring the Lincoln logo is cast upon the ground, on each side of the vehicle.

As you let yourself inside, note the warm glow of the LEDs in the door handle pockets, the intensity of which has been fine-tuned for each exterior colour.

Close the door and relax into your seat as the auto-folding, power, heated sideview mirrors with memory¹ slide into your personalized position.

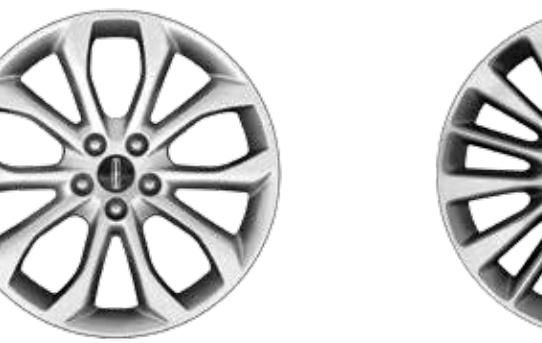
Then press the glowing engine start/stop button that's been anticipating your arrival, and make your getaway in true Lincoln style.

SOME OF ITS BEST FEATURES ARE HIDDEN BEHIND THE SURFACE – HELPING KEEP YOU SAFE AND SOUND.

AdvanceTrac[®] with RSC[®] (Roll Stability Control[™]) helps MKC grip the road and keep you on your intended path.² There are also **7 standard airbags**, including a driver's knee airbag, to help protect you in the event of a collision.

To protect your solitude, noise is kept thoughtfully. The cabin is quiet, with noise levels diminished through the use of **flattened wheels**, **specialty laminated glass** that reduces outside road noise, and **pedestrian-friendly door-mounted sideview mirrors** that are redesigned to minimize wind noise. Additionally, **active noise control** uses microphones in the cabin to detect unwanted noises, then sends opposing soundwaves through the vehicle's audio system to cancel those sounds. Just another way MKC exceeds expectations.

¹Available feature. ²Remember that even advanced technology cannot overcome the laws of physics. It's always possible to lose control of a vehicle due to inappropriate driver input for the conditions.



WHEELS ADD THE
FINISHING TOUCH





1. Black Velvet

4. Burgundy Velvet Metallic
Tinted Clearcoat¹

2. Ruby Red Metallic Tinted Clearcoat¹

5. Midnight Sapphire Metallic

3. Ingot Silver Metallic

6. White Platinum Metallic Tri-coat¹

7. Luxe Metallic

Ebony



Ebony Leather



White Sands Leather



Espresso Leather

Available with all exterior colours

White Sands



White Sands Leather



Espresso Leather

Available with all exterior colours

Espresso/White Sands



Espresso Leather



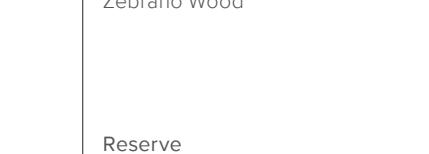
Espresso Leather

Available with all exterior colours

Hazelnut



Hazelnut Leather



Hazelnut Leather

Available with exterior colours 1, 3, 6

Premiere		
Select		
Reserve		
		POWER AND HANDLING
S	S	2.0L EcoBoost® 4-cylinder turbocharged direct-injection engine 240 hp @ 5,500 rpm ¹ 270 lb.-ft. of torque @ 3,000 rpm ¹ Estimated Fuel Consumption ² AWD 12.4L/100 km city and 9.0L/100 km hwy (23 mpg city/31 hwy) (59.0-litre fuel tank capacity)
	A	2.3L EcoBoost 4-cylinder turbocharged direct-injection engine 285 hp @ 5,500 rpm ¹ 305 lb.-ft. of torque @ 2,750 rpm ¹ Estimated Fuel Consumption ² AWD 12.8L/100 km city and 9.1L/100 km hwy (22 mpg city/31 hwy) (59.0-litre fuel tank capacity)
S	S	6-speed SelectShift® automatic transmission with paddle activation
S	S	Active Grille Shutters
S	S	Electric power-assisted steering (EPAS)
S	S	Electronic parking brake
S	S	Hill start assist
S	S	Intelligent all-wheel drive (AWD)
S	S	Lincoln Drive Control featuring continuously controlled damping (CCD)
S	S	Power disc brakes with Anti-Lock Brake System (ABS) and ventilated rotors
S	S	Torque Vectoring Control
S	S	Traction control
		LINCOLN EXPERIENCES
S	S	Approach Detection
S	S	Auto-folding sideview mirrors with turn signal indicators and auto-dimming driver's side
S	S	Fade-up ambient lighting
S	S	Illuminated exterior door handles
S	S	Lincoln logo welcome mat
S	S	Lincoln signature fade-on/-off exterior lighting
		EXTERIOR FEATURES
A	S	BLIS® (Blind Spot Information System) with cross-traffic alert ³
S	S	Body-colour rear spoiler
O	O	Cargo mat
S	S	Bright roof-rack side rails
S	S	Daytime running lamps
S	S	Dual bright exhaust tips
S	S	Easy Fuel® capless fuel filler

S = Standard

O = Optional

A = Available as part of a package

DIMENSIONS

LENGTH 4,552 mm (179.2") HEIGHT 1,657 mm (65.2") WHEELBASE 2,690 mm (105.9") WIDTH 2,135 mm (84.1") (including mirrors) 1,939 mm (76.3") (mirrors folded) HEAD ROOM 1,005 mm (39.6") front 982 mm (38.7") rear

SHOULDER ROOM 982 mm (56.0") front 1,404 mm (55.3") rear HIP ROOM 1,383 mm (54.4") front 1,342 mm (52.8") rear LEG ROOM 1,088 mm (42.8") front 935 mm (36.8") rear

CARGO VOLUME 1,505 litres (53.1 cu. ft.) behind front seats 712 litres (25.2 cu. ft.) behind rear seats

Premiere		
Select		
Reserve		
		EXTERIOR FEATURES (CONTINUED)
S	S	Foot-activated hands-free power liftgate
S	S	HID headlamps with LED signature lamps and autolamp feature
S	S	LED signature tail lamps
S	S	Lincoln split-wing grille in smoked chrome
S	S	Power, heated, body-colour sideview mirrors with memory and integrated blind spot mirrors ³
S		Power liftgate
S	S	Reverse Sensing System
		DRIVER CONTROLS
S	S	Dual-zone electronic automatic temperature control
S	S	Embedded modem (integrates features with the MyLincoln Mobile™ app)
S	S	Intelligent Access with push-button start
S	S	Message centre with compass
S	S	Push-button shift
S	S	Remote Start System
S	S	Steering wheel-mounted controls for cruise and audio
S	S	SYNC® 3 Enhanced Voice Recognition Communications and Entertainment System with 8" colour LCD touch screen in centre stack with swiping capability, 911 Assist,® AppLink™ and 2 smart-charging USB ports
S	S	Universal garage door opener
		AUDIO AND COMMUNICATION SYSTEMS
O	O	Enhanced THX® II Certified Audio System with 14 speakers and distributed bass technology
S	S	Lincoln Premium Sound System with single-CD player, MP3 capability and 9 speakers
S	S	SiriusXM®, including SiriusXM receiver, low-profile antenna and 6-month prepaid subscription
A	S	Voice-activated Navigation System with pinch-to-zoom capability
		INTERIOR FEATURES
S	S	12-volt powerpoints (4)
S		110-volt power outlet
S	S	Active noise control
O	O	Cargo mat
O	O	Front and rear all-weather floor mats
S	S	Interior cargo cover
S	S	Leather-wrapped steering wheel (Wolfsdorf leather on Select and Reserve)
O	S	Panoramic Vista Roof® with power sunshade
S	S	Power windows with one-touch-up/-down for all 4 windows
O	O	Premium reversible cargo mat
S	A	Sonata Spin aluminum accents on the instrument panel and door panels
S	S	Tilt/telescoping steering column (power with memory feature on Reserve)

Premiere		
Select		
Reserve		
		SEATING
S	S	10-way power driver's seat with 2-way power lumbar and memory feature
S		4-way power front-passenger seat
S	S	10-way power front-passenger seat
S	S	60/40 split-fold-flat rear seat with recline
S	S	Bridge of Weir Deepsoft™ leather-trimmed seats
S		Heated front seats
S		Heated and cooled front seats
		SAFETY AND SECURITY
S	S	Personal Safety System™ for driver and front passenger with dual-stage front airbags, ⁴ safety belt pretensioners, safety belt energy-management retractors, safety belt usage sensors, driver's seat position sensor, crash severity sensor, restraint control module and Front-Passenger Sensing System
S	S	Driver's knee airbag ⁴
S	S	Front-seat side airbags ⁴
S	S	Side-curtain airbags ⁴ with roll-fold technology
S	S	AdvanceTrac® with RSC® (Roll Stability Control™)
S	S	Anti-theft perimeter alarm
S	S	LATCH (Lower Anchors and Tether Anchors for Children)
S	S	MyKey®
S	S	Rear view camera
S	S	SecuriCode™ invisible keypad
S	S	SecuriLock® Passive Anti-Theft Engine Immobilizer System
S	S	SOS Post-Crash Alert System™
S	S	Tire Pressure Monitoring System (excludes spare)
		PACKAGES
O		2.3L EcoBoost Package: 2.3L EcoBoost 4-cylinder turbocharged direct-injection engine and 19" 5-spoke premium Luster Nickel-painted aluminum wheels
O	O	Class II Trailer Tow Package (1,360 kg [3,000 lbs.] max.)
O	S	Climate Package: heated rear outboard seats, heated steering wheel, auto high-beam headlamps, rain-sensing windshield wipers and windshield wiper de-icer
O		Select Plus Package: voice-activated Navigation System and BLIS (Blind Spot Information System) with cross-traffic alert ³
O	O	Sonata Spin Aluminum Trim Package (Ebony interior only)
O		Technology Package: adaptive cruise control and collision warning with brake support, active park assist with park out assist, Forward Sensing System, Lane-Keeping System and Driver Alert System

¹Figures achieved using 93-octane fuel. ²Estimated consumption based on Government of Canada approved test methods. Actual fuel consumption will vary for all ratings. ³SiriusXM® is standard in spot mirror. ⁴Always wear your safety belt and secure children in the rear seat. ⁵Lincoln Licensed Accessories.

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Comparisons based on competitive models (class is Luxury Small Utilities); publicly available information and Ford certification data at the time of printing. Some features discussed may be optional. Vehicles may contain optional equipment. Features shown may be offered only in combination with other options or subject to additional ordering requirements or limitations. Dimensions shown may vary due to optional features and/or production variability. Information is provided on an "as-is" basis and includes technical, typographical or other errors. Ford Motor Company of Canada, Limited, makes no warranties, representations, or guarantees of any kind, express or implied, including but not limited to, accuracy, currency, or completeness, the operation of the information, materials, content, availability, and products. Your local Lincoln Dealer is your best source for up-to-date information. Lincoln, Ford Motor Company of Canada, Limited, reserves the right to change product specifications at any time without notice or obligation. Colours may not be exactly as illustrated due to restrictions of the printing process. Please see your sales consultant for specific colour and model availability.

LINCOLN ACCESSORIES	
EXTERIOR	Full vehicle cover by Covercraft® ⁵
	Rack and carrier by THULE ⁵
	Sidewind deflectors
	Splash guards
	Sport Tents by Napier ⁵
	Trailing accessories
	Wheel lock kit
INTERIOR	All-weather and premium carpeted footmats
	Ash cup/coin holders
	Cargo area protection and cargo net
	Carpeted cargo mat
	Interior cargo cover
	Soft cargo cooler bag
	Soft cargo organizer (large and standard size)

THE LINCOLN
PLEDGE

There For You

Our pledge is the collective promise of everyone at the Lincoln Motor Company to be there for you and your Lincoln. As you join the Lincoln family, you're not only choosing an exceptional vehicle, but also exceptional maintenance and service. A few of the many comprehensive services designed for you are:

- 24/7 Roadside Assistance for peace of mind
- Expert advice for all your questions
- Convenient courtesy vehicle available while yours is in service
- Complimentary car wash to brighten your day

We provide all this and more in order to help keep your Lincoln running smoothly. We're here for you. Visit your local Lincoln Dealer or call the Lincoln Concierge at 1.888.658.6554 for details. Available at participating dealers. Restrictions may apply.

Lincoln Automotive Financial Services Get the ride you want. Whether you plan to lease or finance, you'll find the choices that are right for you at Lincoln Automotive Financial Services. Visit your local Lincoln Dealer, call the Customer Service Centre at 1.855.768.8909 or go to LincolnAFS.ca for details.

Ford Extended Service Plan Help protect your investment and add to your peace of mind by complementing your Lincoln purchase or lease with a Ford Extended Service Plan (ESP). Ford ESP protects you against unexpected repair costs after your Basic Coverage in the New Vehicle Limited Warranty expires by covering many vehicle components. Enjoy the drive even more by complementing your ESP with the Lincoln Maintenance Protection Plan (LMPP), which covers all required scheduled maintenance for your vehicle, plus 8 wear items. See your local Lincoln Dealer for details.

Lincoln Limited Warranties Your 2016 Lincoln MKC comes with a 4-year/80,000-km Basic Warranty. Your Powertrain Warranty, Safety Restraint System coverage and Corrosion coverage last even longer. See your local Lincoln Dealer for details.

Lincoln Original Accessories that are properly installed by the authorized Dealer that sold the accessory will be warranted for whichever provides you the greatest benefit: 24 months/unlimited distance, or the remainder of your 4-year/80,000-km New Vehicle Limited Warranty. Lincoln Licensed Accessories (LLA) are warranted by the accessory manufacturer's warranty. LLA are designed and developed by the accessory manufacturer and have not been designed or tested to Ford Motor Company engineering requirements. Contact your local Lincoln Dealer for details and/or a copy of all limited warranties.