

Town Car Signature Limited in Cashmere Tri-Coat with available 17" fluted 9-spoke chromed-aluminum wheels.

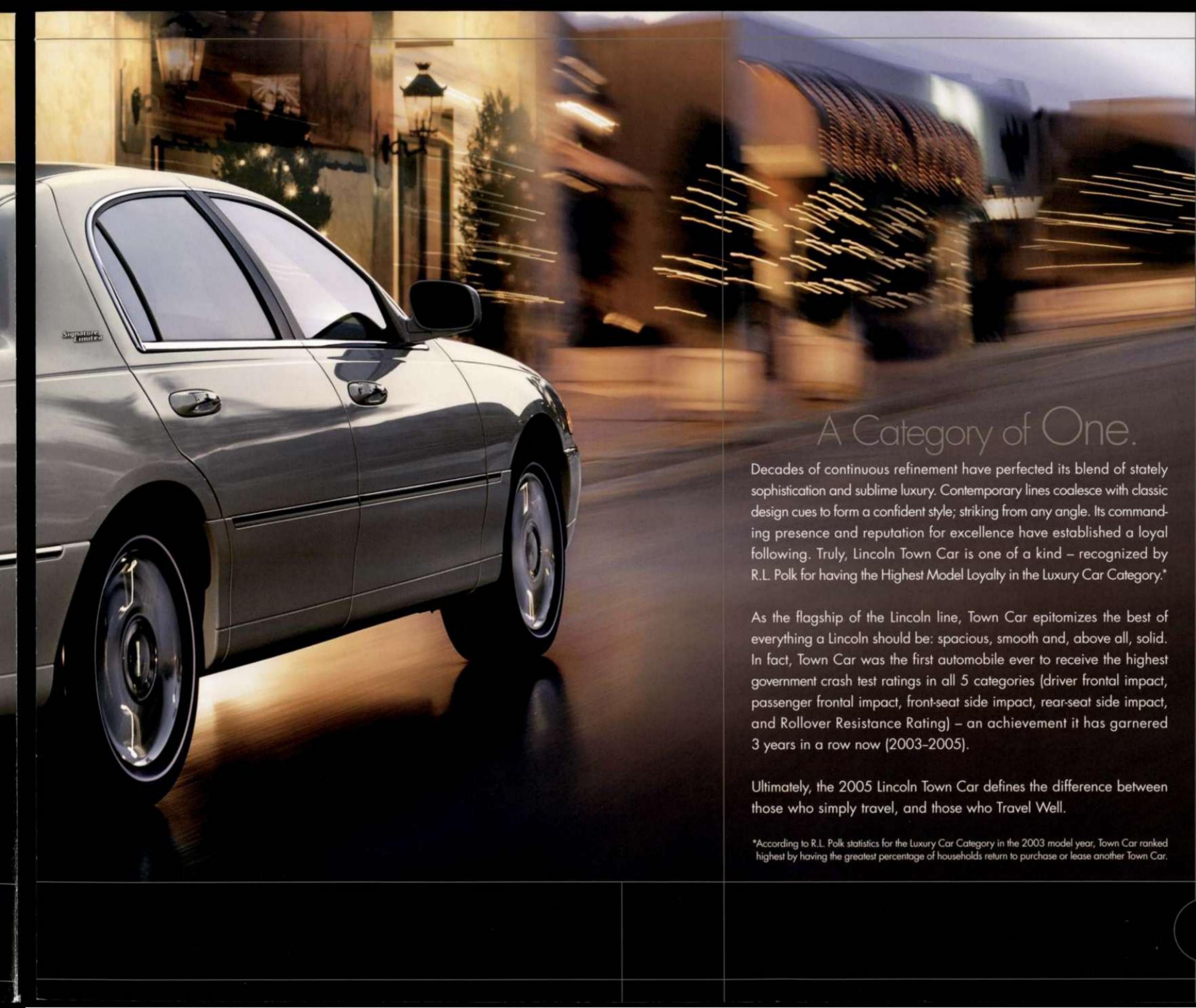


Town Car Signature Limited in Silver Birch Metallic with available 17" fluted 9-spoke chromed-aluminum wheels and white sidewall tires.



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LINCOLN TOWN CAR FOR 2005. TRAVEL WELL.



A Category of One.

Decades of continuous refinement have perfected its blend of stately sophistication and sublime luxury. Contemporary lines coalesce with classic design cues to form a confident style; striking from any angle. Its commanding presence and reputation for excellence have established a loyal following. Truly, Lincoln Town Car is one of a kind – recognized by R.L. Polk for having the Highest Model Loyalty in the Luxury Car category.*

As the flagship of the Lincoln line, Town Car epitomizes the best of everything a Lincoln should be: spacious, smooth and, above all, solid. In fact, Town Car was the first automobile ever to receive the highest government crash test ratings in all 5 categories (driver frontal impact, passenger frontal impact, front-seat side impact, rear-seat side impact, and Rollover Resistance Rating) – an achievement it has garnered 3 years in a row now (2003-2005).

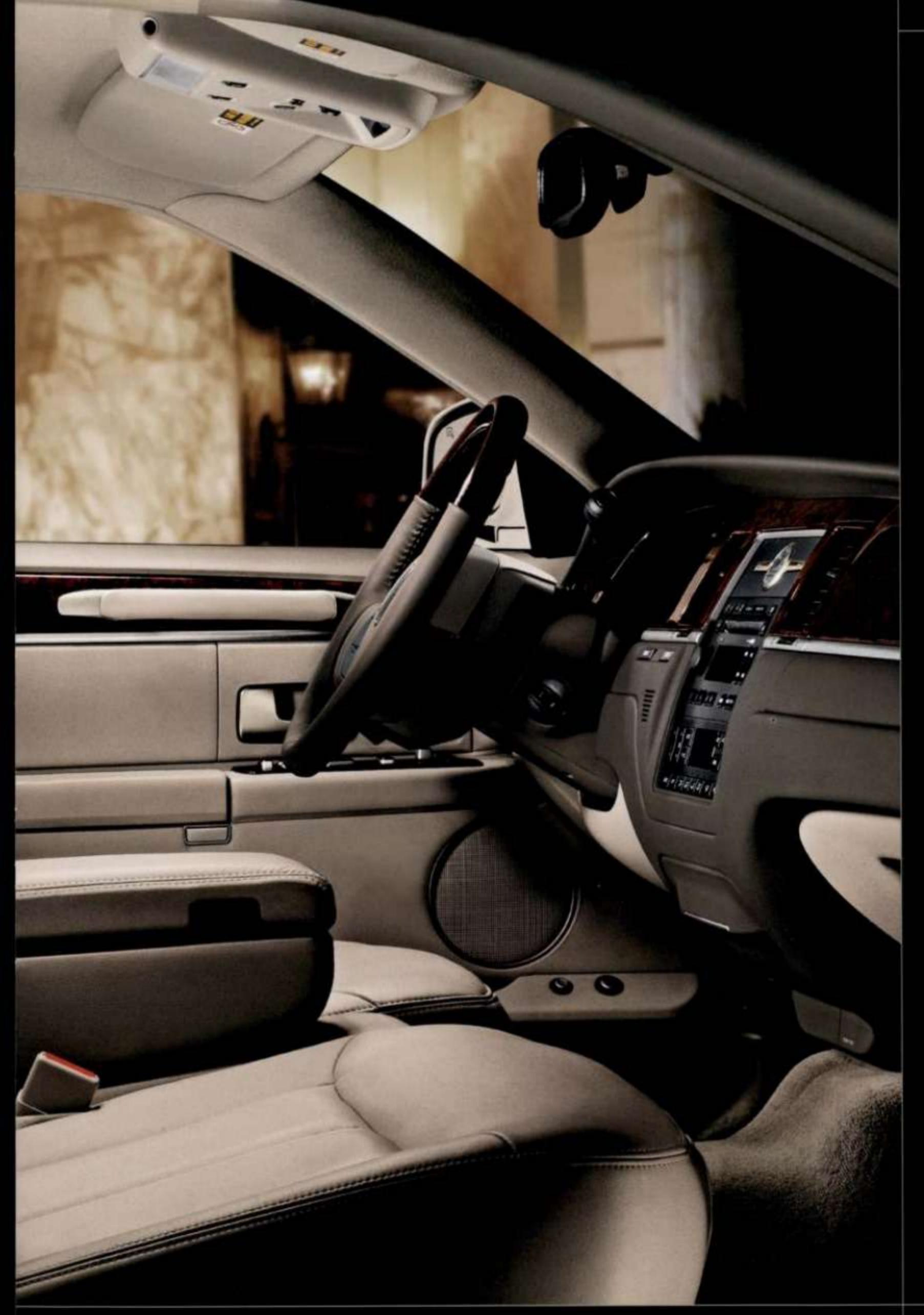
Ultimately, the 2005 Lincoln Town Car defines the difference between those who simply travel, and those who Travel Well.

*According to R.L. Polk statistics for the Luxury Car Category in the 2003 model year, Town Car was the highest by having the greatest percentage of households return to purchase or lease another Town Car.

Town Car Signature Limited leather-trimmed interior in Light Parchment.



To deliver on the highest of expectations, Lincoln utilizes only the finest materials to create a sanctuary of craftsmanship and comfort inside every Town Car. Cushioned seats are trimmed in glove-soft premium leather, delivering just the right balance of armchair ease and optimum support. American walnut burl wood adds a rich, traditional accent while fine, white lighting provides a clean, contemporary ambience. And the crowning touch, in the center of the instrument panel, is the Lincoln timepiece.



SUPERB CRAFTSMANSHIP, ELEGANT STYLE



Signature Limited wood- and leather-trimmed steering wheel with controls for the Lincoln Soundmark THX-Certified Car Audio/Navigation System.



POWER PLAY

To personalize your experience behind the wheel, Town Car is at your service with standard 8-way power front seats; power-adjustable brake and accelerator pedals; and dual, power, heated sideview mirrors. Town Car Signature Limited and Signature L add driver's-side memory to these features, and heating controls to the power front seats.



New on Town Car is the symphonic Lincoln Soundmark™ THX®-Certified Car Audio/Navigation System. A 6-disc in-dash CD changer supplies continuous music, while THX certification ensures that 8 Audiophile speakers and a subwoofer provide concert-hall-quality sound. In these plush confines, nothing could be finer – especially with the hospitality of a voice-activated/touch-screen Navigation System that combines DVD mapping with Global Positioning System (GPS) satellite technology. Through a microphone in the auto-dimming rearview mirror, the system understands over 170 voice commands and verbally guides you to your destination. A 6.5" color LCD screen presents high-quality graphics, while touch-screen simplicity and Map, Destination and Menu buttons make it intuitively easy to use. Available on Signature Limited and Signature L, the system can also be equipped with the SIRIUS Satellite Radio service,* adding over 100 channels of coast-to-coast music, news and entertainment.

*See your Lincoln Mercury Dealer for SIRIUS installation and activation details.



Town Car Signature Limited in Light Ice Blue Metallic with available 17" fluted 9-spoke chromed-aluminum wheels and HID headlamps.



EFFORTLESS COMMAND



A Smooth Delivery of Power and Prestige.

All 2005 Town Cars are driven by our supremely capable and reliable 4.6L SOHC V-8 engine. With 239 hp and 287 lb.ft. of torque, power delivery is smooth, whether pulling away from a stoplight or passing on the open road. A dual exhaust system keeps engine noise to a minimum.

Quiet strength comes from Town Car's full-size frame – the foundation of its legendary, hushed ride. Hydroformed front frame rails optimize the location of suspension components for enhanced handling and precise steering. Monotube shock absorbers react quickly for greater control; stabilizer bars help keep the body level when turning; and load-leveling rear air springs smooth out the ride.

A standard Anti-lock Brake System (ABS) helps maintain steering control during hard braking, while All-Speed Traction Control improves traction on loose or slippery surfaces by using a combination of brake and engine control to reduce wheel spin. After all, crisp steering, impeccable poise, and a velvety ride are all hallmarks of the Town Car experience.

Town Car Signature Limited with available Pro Series Package in Cashmere Tri-Coat with Light French Silk Metallic accent.



Superb Storage.

If you need to take it with you, Lincoln Town Car has a place to put it. Trunk cargo space is best-in-class* with 21.0 cu. f., providing ample room for the longest vacation or the most successful shopping spree. On Signature models, lowering the trunk lid within 1.5" of closing activates a power pull-down feature that latches it for you. For more convenience, Town Car Signature Limited (shown below in Silver Birch Metallic) and Signature L include a Full-Power Trunk Lid, so loading and unloading are as effortless as possible. Just press the key fob button to fully open and close the trunk lid – automatically. An available trunk organizer helps keep your items upright.

*Traditional Full-size Luxury Car class.



A MASTERPIECE OF REFINED TRAVEL

The Elegance of Style and Space.

Whether you have the wheel or are relaxing in back, effortless control is at your fingertips. The mere push of a button creates a privileged world of personalized Town Car satisfaction. For starters, power-adjustable brake and accelerator pedals (below) allow each driver to move the pedals just where they like them. Extended Rear Park Assist audibly alerts you if you come within 15 feet of an object when in Reverse. Dual-zone Electronic Automatic Temperature Control (right) automatically maintains the selected temperatures of the driver and right-front passenger. On Signature Limited and Signature L, heated driver and right-front-passenger seats take comfort to a whole new level. To indulge rear-seat passengers in Signature L, heated rear seats are available as part of the Rear-Seat Amenities Package, which also includes a center folding armrest with duplicate audio and climate controls, dual power points, dual cupholders and a storage bin. To expand your horizons, an available power moonroof (below right) on Signature Limited models lets you bring in just enough of the great outdoors.



ADVANCED TOWN CAR CONTROLS



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Space reigns supreme in the 2005 Lincoln Town Car. Inside, there's spacious room for 6, with best-in-class front head room, and front and rear shoulder and hip room. The roomiest interior in its class resides in the plush environs of Signature L, which features a wheelbase that's extended a full 6" beyond other Town Car models. Out back, pop the trunk to uncover best-in-class cargo capacity of 21.0 cu. ft., enough room for a week's worth of vacation necessities or the golf clubs of your entire foursome. An available trunk organizer (right) helps items stay upright and provides a flat loadfloor. Town Car's overhead console (below) houses a wealth of convenient features, like an electronic digital compass to help you get your bearings, and a HomeLink® Universal Transceiver that allows you to control up to 3 remotely controlled devices (e.g., garage door, security lighting and estate gate). For efficient space management, the bi-directional front-row center armrest (below right) opens toward either the driver or front passenger, making it easy to retrieve stored items.



ADVANCED TOWN CAR CONTROLS

S I G N A T U R E

Performance

All-Speed Traction Control
Brakes - power 4-wheel disc Anti-lock Brake System (ABS)
Cooling System - fail-safe
Drivetrain - rear-wheel drive
Engine - 4.6L SOHC 16-valve V-8
Exhaust System - dual stainless steel
Fuel Injection - sequential multi-port
Shock Absorbers - monotube, nitrogen-gas-pressurized
Steering - power, speed-sensitive, variable-assist rack-and-pinion
Suspension - front: independent Short- and Long-Arm (SLA) coil spring with stabilizer bar; rear: Watts linkage with load-leveling air springs and stabilizer bar
Tires - P225/60R17 all-season black sidewall
Transmission - 4-speed electronic automatic with overdrive

Interior

Armrest - front-row center, bi-directional/useable lid with storage; rear-seat center fold-down with 2 cupholders
Assist Handles - with integrated coat hooks
Audio - premium AM/FM stereo/single-CD player
Climate Control - Dual-zone Electronic Automatic Temperature Control with duplicate steering-wheel-mounted controls
Clock - luxury analog in instrument panel
Compass - electronic digital in overhead console
Cupholders - 2 front and 2 rear
Fuel Filler Door Release - remote on door-trim panel
Glove Compartment - lockable and illuminated
Luggage Compartment - carpeted with trunk-lid liner and spare-tire cover
Map Pockets - front seatback and door trim
Overhead Console - with electronic digital compass
Rear-Seat Climate Control Ducts
Rearview Mirror - auto-dimming
Scuff Plates - front and rear with Lincoln-embossed aluminum inserts
Seats - premium leather-trimmed, power 8-way 40/20/40 split front with power lumbar
Trunk-Lid Release - remote on door-trim panel
Visors - with illuminated mirrors

Always wear your safety belt and secure children in the rear seat. *HomeLink is a registered trademark of Johnson Controls. ¹Driver-initiated option. ²Requires Navigation System.

LINCOLN TOWN CAR

Comparisons based on 2005 competitive models, publicly available information and Ford certification data at time of printing. Following the publication of this brochure, certain changes in standard equipment, options, prices and the like, or product delays may have occurred which would not be included in these pages. Your Lincoln Mercury Dealer is your best source for up-to-date information. Lincoln Mercury reserves the right to change product specifications at any time without incurring obligations. Options shown or described in this brochure are available at extra cost and may be offered only in combination with other options or subject to additional ordering requirements or limitations.

Exterior

Accessory Antenna - concealed
Bumpers - color-keyed with chrome inserts
Door Handles - color-keyed surround with chrome
Glass - solar-tinted
Grille - Lincoln Waterfall with chrome surround
Rear-Window Defroster
Sideview Mirrors - color-keyed dual power, heated with auto-dimming driver's-side
Trunk - power pull-down trunk lid and low liftover height
Wheels - 17" 14-spoke painted aluminum
Windshield Wipers - intermittent, variable-speed

Safety/Security

Airbags¹ - side-impact with head/chest protection for driver and right-front passenger
Alarm - perimeter system

Autolamp - automatic on/off headlamps with delay
Battery Saver
Brake/Shift Interlock
Keyless-Entry Keypad - driver's door-mounted
Lamps - cornering

LATCH - rear-seat lower anchors and tether anchors for child-safety seats

Lights - door courtesy with integral reflectors
Locks - child-safety rear door

Personal Safety System² - including dual-stage airbags¹ for driver and right-front passenger, front crash severity sensor, sensors to detect front outboard safety belt usage and driver's-seat position, front-passenger-seat occupant classification sensor, front outboard safety belt pretensioners and energy-management retractors

Remote Keyless Entry System - with illuminated entry, theater dimming and exterior lighting (when Autolamp system is engaged)

Rear-Seat Amenities Package - including heated rear seats; illuminated cigar lighter on both rear doors; one-piece floor mat with Lincoln star logo; rear-seat 4-way head restraints; rear-seat center folding armrest with storage bin, tissue bin, dual cupholders; rear-seat illuminated visors; dual power points; duplicate audio/climate controls; and duplicate front-passenger-seat fore/aft control

Instrumentation/Driver Control

Accessory Timed Delays
Extended Rear Park Assist
HomeLink¹ Universal Transceiver²
Instrument Cluster - analog with secondary digital speedometer
Parking Brake - automatic release
Power-Adjustable Pedals
Power Door Locks - SmartLock with auto-locking at 5 mph
Power Windows - with one-touch-up/down driver's-side feature
Speed Control - electronic, steering-wheel-mounted
Steering Wheel - tilt, leather-wrapped with duplicate speed, audio and climate controls

S I G N A T U R E L

In addition to or in place of equipment on Signature Limited:

6" Extended Wheelbase
Audio - 6-disc trunk-mounted CD changer
Front Stabilizer Bar - heavy-duty
Rear-Seat Amenities Package - including heated rear seats; illuminated cigar lighter on both rear doors; one-piece floor mat with Lincoln star logo; rear-seat 4-way head restraints; rear-seat center folding armrest with storage bin, tissue bin, dual cupholders; rear-seat illuminated visors; dual power points; duplicate audio/climate controls; and duplicate front-passenger-seat fore/aft control

S I G N A T U R E L I M I T E D

In addition to or in place of equipment on Signature:

Audio - Lincoln SoundmarkTM Audiophile Dual-Media AM/FM stereo/CD/cassette with Digital Sound Processing, 150 watts, 8 Audiophile speakers and a subwoofer
Full-Power Trunk Lid - with remote open/close
Heated Front Seats
Power-Adjustable Pedals - with memory
Power Driver's Seat - with memory and easy entry and exit
Sideview Mirrors - with memory
Steering Wheel - wood- and leather-wrapped

A V A I L A B L E E Q U I P M E N T

SIGNATURE

SIGNATURE LIMITED SIGNATURE L

S S Audio - Lincoln Soundmark Audiophile Dual-Media AM/FM stereo/CD/cassette with Digital Sound Processing
● Audio - 6-disc in-dash CD changer
S Audio - 6-disc trunk-mounted CD changer
● ● Audio/Navigation - Lincoln Soundmark THX-Certified Car Audio System, including touch-screen DVD/Satellite Navigation System and 6-disc in-dash CD changer, SIRIUS Satellite Radio capable (6-disc in-dash CD changer replaces Dual-Media on Navigation System)
● ● Headlamps - High-Intensity Discharge (HID)
● Limited Edition Package - includes unique two-tone seats, unique 17" 9-spoke chromed-aluminum wheels, chromed B-pillar trim, unique floor mats with "Limited" block lettering embroidery and "Limited" badge on C-pillars

● Power Moonroof
● Pro Series Package - includes unique embroidered "Pro Series" logo on driver and front-passenger leather-trimmed seatbacks, unique 9-spoke chromed-aluminum wheels, chromed B-pillar, "Pro Series" badge on C-pillar, unique two-tone instrument panel with "golf ball" dimple appliqué on clock, unique floor mats with "Pro Series" brushed aluminum badging, and Titleist luggage

● ● SIRIUS Satellite Radio service²
● ● ● Tires - P225/60R17 all-season white sidewall
● ● Trunk Organizer
● ● Two-Tone Paint Treatment

● ● Wheels - 17" fluted 9-spoke chromed-aluminum

S = Standard O = Optional

W H E E L S

A 17" 9-spoke chromed-aluminum

Included with available Limited Edition Package and Pro Series Package

B 17" 14-spoke painted aluminum

Standard on Signature, Signature Limited and Signature L

C 17" fluted 9-spoke chromed-aluminum

Available on Signature Limited and Signature L



DRIVETRAIN

Engine	4.6L SOHC 16-valve V-8
Horsepower (hp @ rpm)	239 @ 4900
Torque (lb.-ft. @ rpm)	287 @ 4100
Compression Ratio	9.38:1
Layout	Front engine, rear-wheel drive
Transmission	4-speed electronic automatic with overdrive and lockup torque converter
Fuel Injection	Sequential multi-port electronic
Ignition	Coil-on-plug electronic
Exhaust	Dual "H" stainless steel
Cooling System	Fail-safe
Axle Ratio	3.27:1

CHASSIS

Suspension	Front	Independent aluminum Short- and Long-Arm (SLA) with coil springs and stabilizer bar
	Rear	Watts linkage with load-leveling air springs and stabilizer bar
Shock Absorbers		Gas pressurized hydraulic monotube
Brakes		Power 4-wheel disc with Anti-lock Brake System (ABS)
Wheels		17" 14-spoke painted aluminum
Tires		P225/60R17 all-season black sidewall

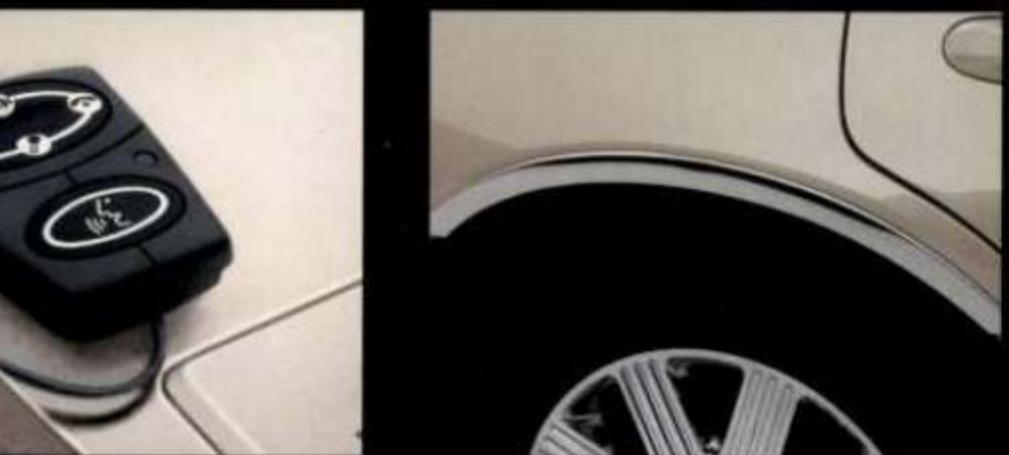
DIMENSIONS

	Front	Rear	
Head Room	39.4"	37.4"	Signature, Signature Limited
	39.4"	37.4"	Signature L
Leg Room	42.0"	41.1"	Signature, Signature Limited
	42.0"	46.9"	Signature L
Hip Room	57.3"	58.0"	Signature, Signature Limited
	57.3"	57.8"	Signature L
Shoulder Room	60.6"	60.3"	Signature, Signature Limited
	60.6"	59.9"	Signature L
Height	59.0"	59.1"	Signature, Signature Limited; 59.1" Signature L
Length	216.2"	Signature, Signature Limited; 221.4"	Signature L
Width	78.2"		
Wheelbase	117.7"	Signature, Signature Limited; 123.7"	Signature L
Track	Front/Rear	63.4"/65.9"	
Fuel Capacity		19 gallons	
Trunk Volume		21.0 cu. ft.	
Curb Weight		4345-4518 lbs.	

Cargo and load capacity limited by weight and weight distribution.

**GENUINE LINCOLN ACCESSORIES**

A



B



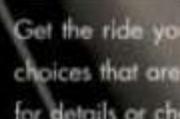
C

A **FULL-SIZE SPARE TIRE** This complete kit includes a mounted and balanced wheel, mounting hardware and trim cover.

B **MOBILE-EASE HANDS-FREE COMMUNICATION SYSTEM** Integrated into the audio system, Mobile-Ease features Bluetooth® technology that recognizes your Bluetooth-equipped cell phone. As long as your phone is in the vehicle, the system allows you to place and receive hands-free calls through the audio system.

C **WHEEL-ARCH MOLDINGS** Add a chrome accent while protecting against minor door dings. Constructed of rugged thermoplastic, moldings are chrome-plated for shine.

D **TRUNK ORGANIZER** Made of premium-grade polyethylene, this organizer features a removable, adjustable divider system that helps separate items. No tools are required, it installs easily in the trunk.

See your dealer for these and other great Lincoln Mercury Dealer-installed accessories or visit lincolnaccessories.com

Get the ride you want. Whether you plan to lease or finance, you'll find the choices that are right for you at Ford Credit. Ask your Lincoln Mercury Dealer for details or check us out at www.fordcredit.com

Ford Motor Company Insurance Services Choose the insurance program that's designed for your vehicle - Ford Motor Company Insurance Services. Our program helps you receive the rates and service you deserve. Call 877.367.3847 or visit us at fordvip.com for a no-obligation quote. Insurance offered by American Road Services Company (in CA, American Road Insurance Agency), a licensed agency and subsidiary of Ford Motor Company, by Ford Motor Company and honored at all Ford and Lincoln Mercury dealerships.

Lincoln Personal Consultant To ensure we're offering our customers the best service possible, just visit our Web site at lincoln.com/pc and one of our manufacturer representatives will help with anything from price quotes to product features to arranging a test drive at your local Lincoln Mercury Dealer - at no cost or obligation.

Ford Extended Service Plan For a purchase or lease, the Ford Extended Service Plan gives you "Peace-of-Mind" protection designed to cover key vehicle components and protect you from the cost of unexpected repairs. Ask your Lincoln Mercury Dealer for ESP book by Ford Motor Company and honored at all Ford and Lincoln Mercury dealerships.

COLOR SWATCHES ENCLOSED

Lincoln Commitment

NAMED THE #1 NAMEPLATE IN CUSTOMER SATISFACTION WITH DEALER SERVICE* BY J.D. POWER AND ASSOCIATES, LINCOLN HAS LONG CRAFTED LUXURY VEHICLES THAT EXCEED YOUR EXPECTATIONS. AN EQUALY SUPERIOR LEVEL OF SUPPORT AND SERVICE IS YOURS AS WELL. COMPROMISE FREE MAINTENANCE MAKES DRIVING YOUR LINCOLN TOWN CAR EVEN MORE OF A PLEASURE. SIMPLY BRING YOUR LINCOLN TO AN AUTHORIZED LINCOLN SERVICE CENTER, AND SCHEDULED MAINTENANCE WILL BE PERFORMED AT NO CHARGE THROUGHOUT YOUR FIRST YEAR OF OWNERSHIP OR 12,000 MILES, WHICHEVER COMES FIRST.

A 4-YEAR/50,000-MILE BUMPER-TO-BUMPER NEW-VEHICLE LIMITED WARRANTY COVERS REPAIR, REPLACEMENT OR ADJUSTMENT OF PARTS AT NO ADDITIONAL COST. IN ROADSIDE ASSISTANCE FOR THE SAME TIME PERIOD PROVIDES ADDITIONAL PEACE OF MIND. YOUR LINCOLN MERCURY DEALER WILL PROVIDE COMPLETE DETAILS ON ALL OF THE PRIVILEGES THAT COME WITH OWNING A LINCOLN.

*J.D. Power and Associates 2004 Customer Satisfaction Study. Study based on 97,204 consumer responses. www.jdpower.com



L I N C O L N

Lincoln Trim Selector

Lincoln Trim Selector

LINCOLN EXTERIOR PAINT COLORS



Black



Vivid Red Metallic



Light French Silk Metallic



Silver Birch Metallic



Satellite Silver Metallic



Light Ice Blue Metallic



Norsea Blue Metallic



Light Tundra Metallic



Dark Blue Pearl Metallic



Cashmere Tri-Coat



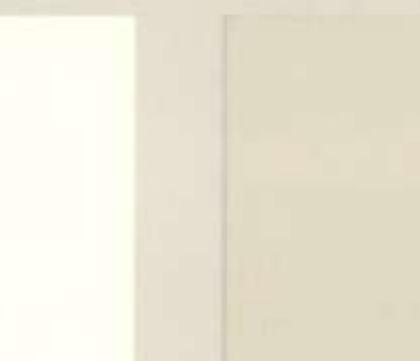
Bronze Metallic



Charcoal Beige Metallic



Oxford White



Vibrant White



Ceramic White Pearlescent Tri-Coat

LINCOLN LEATHER SWATCHES



Dove



Camel



Black



Medium Light Stone



Light Parchment

NAVIGATOR

Dove	
Camel	
● ● Black	[1, 2, 3]
● ● Vivid Red Metallic	
● Light French Silk Metallic	
● ● Silver Birch Metallic	
● Satellite Silver Metallic	
● Light Tundra Metallic	
● ● Cashmere Tri-Coat*	[1, 2, 3]
● Charcoal Beige Metallic	
● ● Oxford White	

Special Navigator model color choices
 [1] Navigator Monotone Appearance Package
 [2] Navigator Appearance Option Package
 [3] Navigator Limited Edition Monotone Appearance Package

All other models available in all colors.

LS

Dove	
Camel	
● ● Black	[5, 6]
● ● Vivid Red Metallic	[5, 6]
● Light French Silk Metallic	
● ● Silver Birch Metallic	[5, 6]
● Satellite Silver Metallic	
● Light Tundra Metallic	
● ● Norsea Blue Metallic	
● ● Cashmere Tri-Coat*	
● Charcoal Beige Metallic	
● ● Bronze Metallic	
● ● Charcoal Beige Metallic	
● ● Ceramic White Pearlescent Tri-Coat*	

Special LS model color choices
 [5] LS V-6 Appearance Package
 [6] LS V-8 LSE Package (excludes Dove leather)

All other models available in all colors.

AVIATOR

Dove	
Camel	
● ● Black	[4]
● ● Vivid Red Metallic	
● Light French Silk Metallic	
● ● Silver Birch Metallic	
● Light Tundra Metallic	
● ● Dark Blue Pearl Metallic	
● ● Charcoal Beige Metallic	
● ● Oxford White	
● ● Ivory Parchment Tri-Coat*	

Special Aviator model color choices
 [4] Jet Black

All other models available in all colors.

TOWN CAR

Dove	
Black	
● Medium Light Stone	
● Light Parchment	
● ● Black	[7, 9]
● ● Light French Silk Metallic	[7, 9]
● ● Silver Birch Metallic	[7, 9]
● ● Light Tundra Metallic	
● ● Dark Blue Pearl Metallic	
● ● Norsea Blue Metallic	
● ● Light Tundra Metallic	[7]
● ● Cashmere Tri-Coat*	[7]
● ● Charcoal Beige Metallic	[7, 9]
● ● Vibrant White	
● ● Ceramic White Pearlescent Tri-Coat*	[7]
● ● Silver Birch Metallic/Charcoal Beige Metallic	[8, 9]
● ● Light Tundra Metallic/Light French Silk Metallic	[8]
● ● Cashmere Tri-Coat/Light French Silk Metallic	[8, 9]
● ● Ceramic White Pearlescent Tri-Coat/Light French Silk Metallic	[8]

Special Town Car model color choices
 [7] Town Car Signature L
 [8] Limited Edition (Medium Light Stone leather only)
 [9] Pro Series (Medium Light Stone seats with Dark Stone contrast stitching)

All other models available in all colors.

Lincoln uses clearcoat paint for beauty and protection.

*Additional cost.

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Lincoln Mercury reserves the right to change product specifications at any time without incurring obligations.
Colors are representative only. Please see your Lincoln Mercury Dealer for actual paint/trim options.



LINCOLN

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