



MC20

Intro | 04

Get acquainted with MCPURA Coupé and MCPURA Cielo

Design | 10

Commanding beauty, inside and out

Performance | 26

Balancing craft and technology both inside and out

Experience | 36

Perfectly engineered for a spectacular driving feel

Technical specifications | 44

Full details of the MCPURA Coupé and MCPURA Cielo

A world of possibilities | 48

Immerse in the complete Maserati experience





INTRO

Pure Coupé Energy

Born from racing passion, Italian artistry and untamed ingenuity, here, beauty fuels adrenaline and moments are lived in heartbeats. MCPURA. Your return to pure driving emotion begins now.



Cielo, Unbound

Based on a poetic fusion of art and science—wind-sculpted with downforce channeling and designed to dance with light, MCPURA Cielo exudes pure beauty. Choose between experiences: immersive, hardtop sophistication or open-air liberation. Infinity feels closer than ever.



Max power	Max speed	Acceleration	Engine layout	Traction	Max torque
630 cv	>320 km/h	2.9 sec	V6	AWD	720 Nm

DESIGN

Shaped by wind and light

Built to slice through air, MCPURA Coupé and MCPURA Cielo feature astounding aerodynamic mastery. Open and expansive or closed and immersive, experience the infinite how you desire.



You, Cielo and the Infinite

MCPURA Cielo's innovative, electrochromic Polymer-Dispersed Liquid Crystal glass roof opens in just 12 seconds and creates a canvas of light that transforms from crystal clear to opaque in an instant. Thanks to its materials, the retractable roof is engineered for temperatures ranging from -30°C to $+85^{\circ}\text{C}$. Experience the sky, redefined.





Tactile luxury

With beautiful, lightweight Alcantara, the sport seats enhance dynamics while offering superior grip.

A statement of exclusivity

MCPURA Coupé and MCPURA Cielo feature stunning butterfly doors, in a combination of aesthetic and effortless entry and exit. For those who refuse to go unnoticed.





Unmistakably Trident

The front bumper sharpens MCPURA's stance, for a defined, sporting aesthetic. Its bold profile blends performance with customizable style.

Purely Yours

Refined craft and bold details express pure Maserati style. Customize the livery's form with a choice of glossy, matte or metallic finishes.





More choice, by design

New Cyclonic wheels elevate MCPURA's presence. Designed for both style and precision, they embody the perfect fusion of performance and personality.

Tailored aesthetics

Sleek Trident lines lead to the rear spoiler with a customizable lower fascia that exudes both Maserati's racing and design heritage.



PERFORMANCE

Pure Speed, Pure Luxury, Pure Passion

A century of racing heritage pulses between your fingertips.
A pure connection between driver and machine. MCPURA Coupé and MCPURA Cielo
are here to convey the perfect balance between sleek, aerodynamic lines
and aggressive stance.



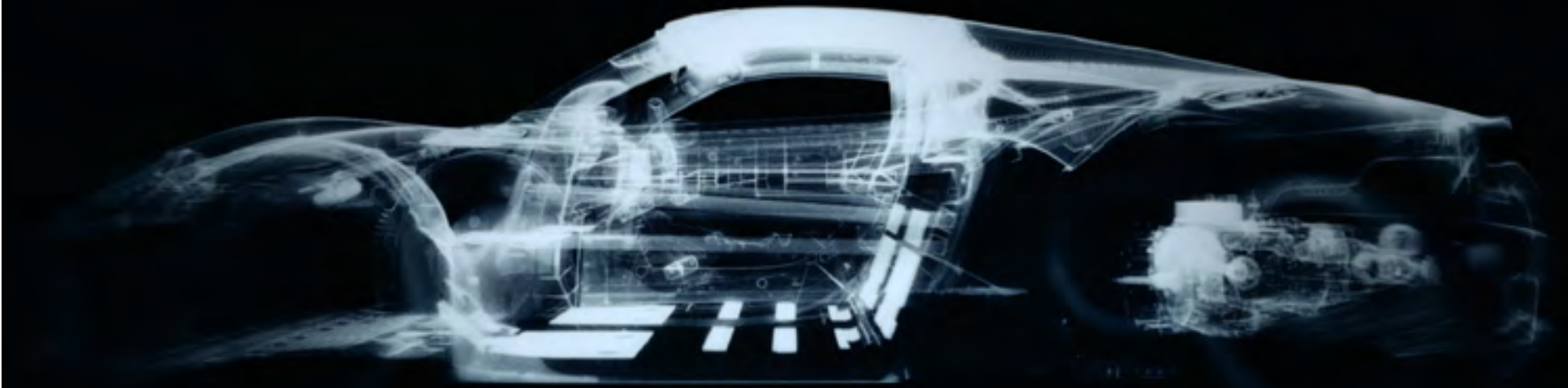


Nettuno, obviously

At its heart, the Nettuno V6 3000-cc twin-turbo engine propels MCPURA Coupé and MCPURA Cielo with racing responsiveness and dynamic agility, creating a truly visceral experience of precision engineering, forged in Modena.

Move with relentless purpose

Beneath the surface lies an ultra-innovative carbon-fiber monocoque engineered by Dallara to deliver an unmatched blend of lightweight agility, supreme safety and razor-sharp handling, thus obtaining high aerodynamic efficiency while maintaining a clean and elegant body.





Born from the track

Wherever the road may lead, tour with all the confidence of being 0-100 in just 2.9 seconds. The racing soul of MCPURA Coupé and MCPURA Cielo places them among the fastest super sportscar. With their low center of gravity and high efficiency they are engineered for breathtaking performance.

The sound of pure emotion

A sight to behold, a sound to love. The dual pipe exhaust flanked by a lower fascia in sleek carbon fiber preambles the legendary Maserati roar. Raw energy to delight the senses.



EXPERIENCE

Instinct and machine, perfectly aligned

An unadulterated Maserati experience, connecting the driver to the raw elegance, exhilarating performance and timeless craftsmanship of the Trident.



Drive with purpose

A new steering wheel for a new Maserati: inspired by GT2 Racing, it features a flat shape with Alcantara finishing, thus offering a luxurious feel and a premium driving experience.





The Italian touch

Track performance and refined comfort, MCPURA Coupé and MCPURA Cielo deliver an uncompromising experience, Responsive driving and artisan-bred luxury. Intuitive in every sense, from precision handling to effortless interior controls, every detail is designed to keep you focused on the raw driving pleasure.

Drive smoothly

With the push of one button, the optional suspension lifter raises the ride height in order to cross over obstacles such as speed bumps or loading onto ramps, while great acoustic comfort ensures every drive features effortless comfort and pure road connection.





Technical specifications

DIMENSIONS AND WEIGHTS	MCPURA	MCPURA CIELO
Length	4.667 mm	4.667 mm
Width (with side mirrors)	2.178 mm	2.178 mm
Height	1.226 mm	1.214 mm
Wheelbase	2.700 mm	2.700 mm
Boot capacity Rear	100 L	100 L
Boot capacity Front	50 L	50 L
Fuel tank capacity	60 L	60 L
Homologated Weight	1.475 Kg	1.560 Kg
ENGINE/POWERTRAIN		
Max. power output	630 CV	630 CV
Peak torque	720 Nm	720 Nm
Number of cylinders and layout	V6	V6
Displacement	3.000 cc	3.000 cc
PERFORMANCE		
Maximum speed	> 320 km/h	> 320 km/h
0 to 100 km/h acceleration	< 2,9	< 2,9
Stopping distance from 100 km/h - 0 km/h	< 33 m	< 33 m
Consumption (Combined cycle)	11,5	11,7
CO ₂ emissions (Combined cycle)	261	265

*The technical specs provided are subject to change. All specifications refer to the EU version of the vehicle





MM

Maserati

A world of possibilities

Master Maserati Driving Experiences

Enter the cockpit, grip the steering wheel and prepare to overtake your limits with the new amazing GT2 Stradale. Experience the sensation of driving the most powerful Maserati sports cars line up in their natural habitat: the circuit. Achieve maximum acceleration and grip from the start line, in and out of every corner. Feel the aerodynamic downforce at the high speed and see what racing-engineered braking is meant to feel like. Let our professional drivers teach you all the secrets to mastering the art of speed... now it's your turn.

Financial Services

Purchasing your car with the aid of a Maserati financial package enables you to choose the best conditions on the market and tailor them to your needs. Official Maserati dealers will be delighted to act as your financial advisers, providing professional guidance on the various payment options available and creating a package tailored to your requirements.

Maserati Assistance Program

The Maserati Assistance Program offers an exclusive range of services and benefits free of charge for the entire warranty period of the vehicle. The Assistance Centers, available 24 hours a day, can be contacted in emergency situations. At these efficient sites, courteous and highly skilled professionals will provide the best possible solution to any mobility problem flagged by the customer.



The world of the Trident



Factory Tour

Discover the heart of the super sports cars and grand tourers production at the historical Maserati Plant in Modena. The 1H30min Factory Tour begins with the walkthrough of the Brand's heritage and model range presentation at the Maserati Showroom. Assembly and Finishing line, Powertrain and Engine Lab, Paintshop and the Official Store follow. Showroom tour: a 40-minute Showroom tour comprehensive of heritage, explanation of the cars exhibited in the showroom and a deep dive on the Fuoriserie program is available.

To book your tour, you can click [here](#).

For more information, you can contact: factorytour@maserati.com and showroom.activities@maserati.com.

Factory Delivery

After a welcome coffee in the Showroom, you can visit the historical Maserati Plant, accompanied by a factory tour guide and a photographer. Now, it's time for your new Maserati unveiling, a shake hands with a Maserati executive followed by a toast and the gifts delivery. Before we bid farewell, the final pictures are taken. The commemorative digital photo-album is forwarded to the customer. All models can be delivered at the Modena Plant. Request the factory delivery to your official Maserati dealer.

Maserati Collection

The Maserati Collection of exclusive leisurewear and branded merchandise has been specially created for those with a passion for all things Maserati. Maserati Collection items are available from all Maserati dealers and the Maserati Store at the Modena showroom. Alternatively, they can be purchased online at maseratistore.com and delivered directly to your home.

Maserati Club

There are currently more than 30 Maserati Clubs in the world, counting more than 3,000 members. Joining the exclusive Maserati Club means sharing insights, experiences and all the excitement with other Maserati owners – and being invited to take part in special motoring events. Drivers of cars from every era can enjoy the pleasure of driving their Maserati models in a calendar of national & international events created especially by the Maserati Clubs for their Club members, such as the Global Gathering or the Maserati International Rally. Visit the dedicated section in maserati.com to find the contacts of your local Maserati Club.

Maserati Genuine Accessories

Specially conceived to satisfy our customers' needs, the Maserati Genuine Accessories are a perfect combination of design, functionality, comfort and performance. Built to the highest standards of Maserati craftsmanship, the genuine accessories range has been developed to guarantee great practicality together with the chance to add your personal and unique touch. Get ready to discover all your customization options in the dedicated brochure, on the official website [maserati.com](https://www.maserati.com), or through the Official Maserati Network.

Customer Programs

Driving a Maserati is an experience of a lifetime, regardless if you are handling a weekday commute or embarking on a memorable journey. This is why Maserati has created dedicated Customer Programs to guarantee you, mile after mile, the utmost care and excellent performance of your Maserati. Give yourself extra peace of mind with our programs. Discover more on the official website [maserati.com](https://www.maserati.com), or through the Official Maserati Network.





The illustrations and texts contained in this catalog are based on the information available at the time of production, September 2025. Some models, features and accessories may not be available or may only become available after the car's launch on the market or within the Fuoriserie program. Maserati reserves the right to modify colors, designs and technical features at any time and without prior notice. Official Maserati Dealers will be glad to provide further details and updates in this regard. Stay in touch with Maserati by visiting [maserati.com](https://www.maserati.com)

[maserati.com/mcpura](https://www.maserati.com/mcpura)