



EXTERIOR P02

INTERIOR P04

ALLURING P06

PERFORMANCE P08

SAFETY P10

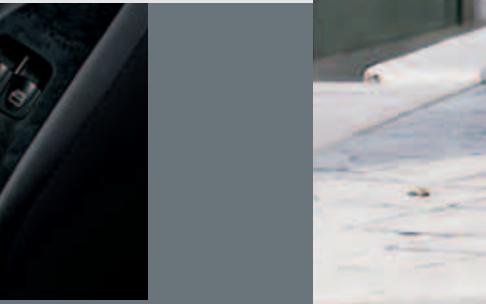
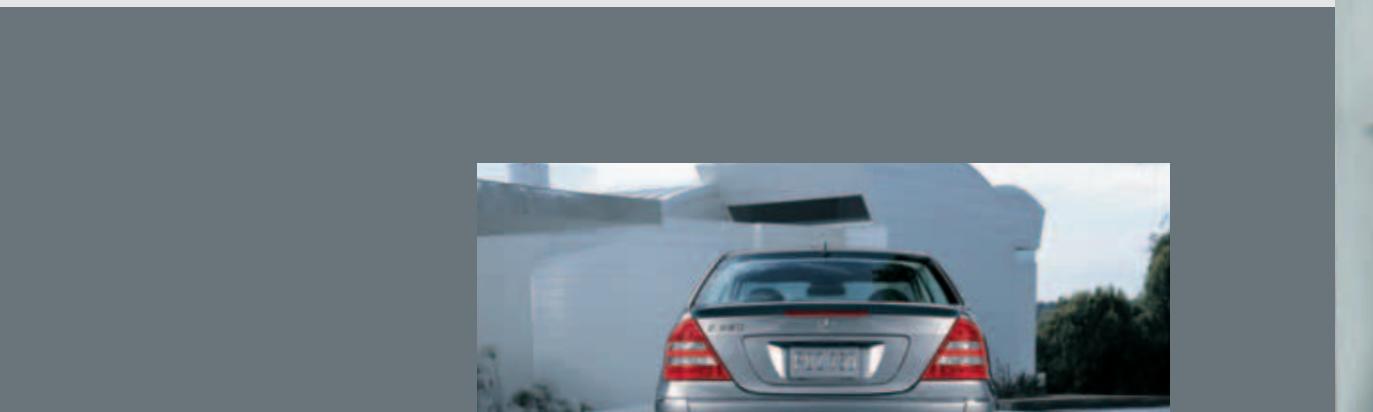
MBUSA.com P18



Getting the most out of life means making the most of every situation. You have to instantly adapt to your surroundings—to be able to transform from responsible, hard-working company player to hard-playing purveyor of good times, and back. The versatile C-Class Sport Sedans each feature a smooth and powerful DOHC V-6 engine harnessed to a standard 6-speed manual transmission or an optional 7-speed automatic. So whatever you're planning, count us in. You'll find the C-Class is specifically designed for any environment—or state of mind—in which you find yourself.

IT'S ABOUT FITTING IN  
WHILE  
STANDING OUT.





#### Numerous features

LED turn signals in side mirror housings  
SmartKey remote-opens windows and

locks and unlocks doors

Raise or lower windows completely with

one-touch express up/down button

17" staggered-width 6-spoke aluminum-

alloy wheels

Lowered sport-tuned suspension

Perforated and ventilated front disc brakes with dual-piston calipers

Nano-particle clearcoat paint technology

AMG-design lower bodywork

Dual chrome AMG exhaust tips

AMG trunk lid spoiler



Remember, what you wear on the outside is an expression of how you feel inside. That's why the aggressive attitude of the 2007 C 230 and C350 Sport Sedans' smooth and powerful DOHC V-6 engines is reflected by 360 degrees of intense exterior style, from its brilliant clear-lens headlights, to its wraparound chrome trim, to its eye-catching taillamps, AMG trunk lid spoiler and dual chrome AMG exhaust tips. It's an assertive look that demands to be noticed, with dramatically contoured lower bodywork that includes a deep front apron with wide mesh air intakes. LED turn signals in the side mirror housings even bring attention to the driver's intentions.

And be sure to take advantage of the clever SmartKey remote. It not only operates the remote door locks and sets the alarm—it can even open or close all the windows from outside the car. It also starts the car with a nearly clone-proof electronic code. The sleek chrome rail-in-one design actually fits in your pocket without ruining the lines of your favorite jeans. For in-the-car convenience, all four power windows feature one-touch express-up/down control.

C 230 Sport Sedan shown in optional Granite Grey metallic paint with optional Sunroof Package.

**Driver-gearied appointments**

10-way adjustable front seats  
Sport front seats  
6-speaker audio with MP3-capable in-dash CD player  
Dual-zone climate control  
Black Birdseye Maple wood trim

4-way power-adjustable steering column  
3-spoke multifunction sport steering wheel  
Optional harman/kardon® LOGIC7® digital surround-sound system with 6-disc CD changer  
Optional 60/40-split-folding rear seats  
Optional DVD-based Navigation System



C350 Sport Sedan shown in Ash with optional automatic transmission, COMAND system, heated front seats and Sunroof and Lighting Packages.

1 iPod is a registered trademark of Apple Computer, Inc. All iPod devices are sold separately. Feature not available with iPod Shuffle. See dealer for details. 2 Surround sound provided for FM radio, CD playback and optional SIRIUS Satellite Radio.



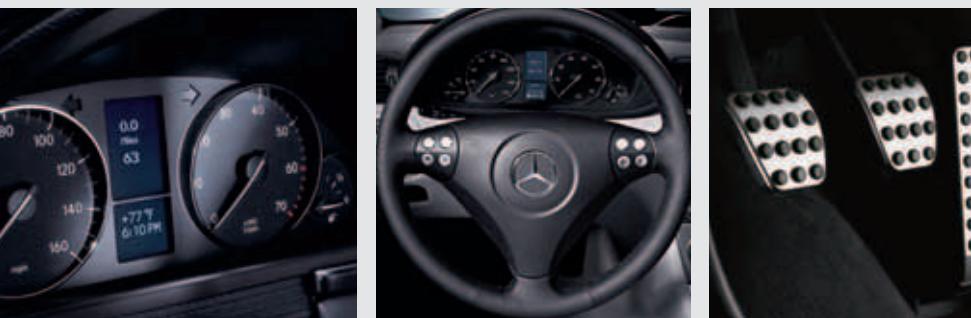
C230 Sport Sedan shown in Black with optional manual transmission and Sunroof Package.

**Racing-bred excellence**

17" staggered-width 6-spoke aluminum-alloy wheels  
Perforated front disc brakes with dual-piston calipers  
Lowered sport-tuned suspension  
Nano-particle clearcoat paint technology  
AMG-design lower bodywork

AMG trunk lid spoiler  
Dual chrome AMG exhaust tips  
3-spoke multifunction sport steering wheel  
Optional Bi-Xenon headlamps

The C 230 and C 350 Sport Sedans feature AMG-design lower bodywork—including a muscular front apron with mesh inserts and aggressively contoured side sills—and 17" staggered-width 6-spoke aluminum-alloy wheels rolling on a lowered sport suspension with a staggered wheel stance. After all, if you're going to live life in the fast lane—201-horsepower, 2.5-liter, DOHC V-6 fast in the C 230, 268-horsepower, 3.5-liter fast in the C 350—you've got to look the part. So we've given the C 230 and C 350 Sport Sedans extra touches, such as clear-lens headlamps, cool blue-tinted glass and dual chrome AMG exhaust tips. Even their paint is innovative, using nano-particle technology to help their clearcoats fend off minor scratches—like swirl marks from the car wash—and help protect their deep glosses from dulling.



The interiors of the C 230 and C 350 Sport Sedans are also fully loaded with stylish standard features like a multifunction sport steering wheel that you can use to control and view information on the display. The look is fresh as well, with a host of performance-oriented appointments, including rubber-studded aluminum pedals. And, like every C-Class, the C 230 and C 350 Sport Sedans offer the 8-way protection of six standard airbags.

**C 230 Sport Sedan**

Engine:  
2.5-liter DOHC V-6  
201 hp @ 6,200 rpm  
181 lb-ft of torque @ 2,700-5,000 rpm

Transmissions:  
Standard short-throw 6-speed manual  
Optional driver-adaptive 7-speed  
automatic with Touch Shift

**C 350 Sport Sedan**

Engine:  
3.5-liter DOHC V-6  
268 hp @ 6,000 rpm  
258 lb-ft of torque @ 2,400-5,000 rpm

Transmissions:  
Standard short-throw 6-speed manual  
Optional driver-adaptive 7-speed  
automatic with Touch Shift

## Get a grip

That sporty 3-spoke steering wheel isn't just for show, you know. We intend for you to put it to exhilarating use on every hairpin turn and twisting ribbon of asphalt you can find. With just 2.8 turns lock-to-lock, the rack-and-pinion steering is quick and precise. The handling response is sharper than a razor; a wide stance, an imposing ride height and sport-tuned springs and shock absorbers all enhance the 4-wheel independent multilink suspension. 17" staggered-width wheels and Z-rated high-performance tires<sup>1</sup> are wider at the rear of the car to maximize traction during acceleration, while the front tires are sized to keep the steering nimble and crisp.

Who says the daily commute must be a daily grind? With a C-Class Sport Sedan, it's a pulse-quickenning drive to work each morning. Whether you've got the 2.5-liter V-6 engine in the C 230 or the even more assertive 3.5-liter V-6 engine in the C 350, acceleration is brisk and cruising is super-smooth. An advanced variable intake system and 24-valve DOHC design mean there's loads of torque all the time, to launch you off the line and keep you in the sweet spot as the needles eagerly climb the gauges. We're not suggesting you break any laws, of course. But if you aren't careful, you just might make that commute disappointingly brief.

**Electronic Stability Program (ESP®) and traction control**

It's not enough to expect the unexpected. You've got to be able to react to it as well. Our Electronic Stability Program continuously monitors your steering and braking actions while you're cornering and compares them to the actual vehicle path. If it senses the onset of understeer (plowing) or oversteer (fishtailing), ESP brakes individual wheels and/or reduces excess engine power, to help keep you on course. ESP also incorporates traction control, to help counteract wheelspin during acceleration.<sup>2</sup>

**4-wheel disc brakes with ABS and Brake Assist (BAS)<sup>3</sup>**

Along with standard 4-wheel antilock disc brakes, every C-Class benefits from our emergency-sensing Brake Assist. In general, drivers tend not to brake hard enough, soon enough, in an emergency. So we invented BAS, which senses panic braking via the speed at which you depress the brake pedal and automatically applies all available braking boost immediately. By helping eliminate the delay caused by human nature, BAS can potentially reduce stopping distances when it matters most.<sup>3</sup>

Standard on every C 230 and C 350 Sport Sedan is a precise and slick-shifting 6-speed manual transmission with short throws and crisp action. As an option, you can hook your C-Class up with the first 7-speed automatic in the industry. Why seven speeds? More gears means a smaller rpm drop with each upshift, for seamless performance. It also means we can give you a snappier first gear for quicker takeoffs and a long-legged top gear for quieter, more economical cruising. And with its Touch Shift feature, just flick the lever to the left or right of Drive for the fun of manual-style control.

<sup>1</sup> Lower aspect ratio tires and accompanying wheels provide substantially increased treadwear, increased tire noise and reduced ride comfort. Serious wheel and tire damage may occur if the vehicle is operated on rough or damaged road surfaces or upon encountering road debris or obstacles. These tires are not designed for use on snow and ice. Winter tires mounted on appropriately sized and approved wheels are recommended for driving in those conditions.

<sup>2</sup> No system, regardless of how advanced, can overcome the laws of physics or correct careless driving. Please always wear your seat belt. Performance is limited by available traction, which snow, ice and other conditions can affect. Always drive carefully, consistent with conditions. Best performance in snow is obtained with winter tires. <sup>3</sup> Braking effectiveness also depends on proper brake system maintenance, and tire and road conditions.



C 350 Sport Sedan shown in Black paint with dealer-installed accessory chrome mirrors and optional Sunroof and Lighting Packages.

YOU NEVER KNOW  
WHO YOU MIGHT  
RUN INTO.



It happens when you least expect it. And even though you can't predict an accident, you can prepare for one. It's something Mercedes-Benz has been doing for 65 years now. Our integrated approach to safety starts by optimizing your ability to stay out of harm's way, with responsive handling and features such as our Electronic Stability Program and emergency-sensing Brake Assist. When a collision is simply unavoidable, the C-Class is prepared to help protect you with a robust structure and advanced safety technologies, including six standard air bags with the Occupant Classification System. You might not know what lies around the corner, but you can drive confidently knowing your C-Class Sport Sedan is always prepared in uncertain driving situations.

1 Tele Aid is an optional feature on all C-Class models. When equipped with Tele Aid, first year's Tele Aid Security & Care service provided at no additional cost with subscription. Subscription and acquaintance call required for service to begin. Service operates only where cellular and GPS coverage are available, and requires adequate power supply. Owner must authorize vehicle tracking by providing passcode and a valid stolen vehicle police report number. PIN code required to activate remote door unlock. See dealer for details. 2 WARNING: THE FORCES OF A DEPLOYING AIR BAG CAN CAUSE SERIOUS OR FATAL INJURIES TO A CHILD UNDER AGE 13. THE SAFEST SEATING POSITION FOR YOUR CHILD IS IN THE REAR SEAT, BELTED INTO AN APPROPRIATE, PROPERLY INSTALLED CHILD SEAT, OR CORRECTLY WEARING A SEAT BELT IF TOO LARGE FOR A CHILD SEAT. SEE OPERATOR'S MANUAL FOR ADDITIONAL WARNINGS AND INFORMATION ON AIR BAGS, SEAT BELTS AND CHILD SEATS. 3 OCCUPANT CLASSIFICATION SYSTEM (OCS) IS DESIGNED TO TURN THE FRONT PASSENGER'S FRONT AIR BAG OFF WHEN THE SYSTEM SENSES THE WEIGHT OF A TYPICAL CHILD 12 MONTHS OLD OR LESS, PLUS THE WEIGHT OF A STANDARD APPROPRIATE CHILD RESTRAINT. SEE OPERATOR'S MANUAL FOR IMPORTANT ADDITIONAL INFORMATION ON THIS SYSTEM, AND FOR FURTHER INFORMATION REGARDING THE TRANSPORTATION OF CHILDREN HEAVIER THAN A TYPICAL 12-MONTH-OLD.

## C-Class Sport Sedan Safety

### Active safety

To help you avoid an accident:  
Electronic Stability Program (ESP®)  
4-wheel multilink sport-tuned suspension  
Quick-ratio rack-and-pinion steering  
4-wheel disc brakes with ABS and Brake Assist



### > Active Front Head Restraints

In the event of a rear-end collision exceeding the system's deployment threshold, Active Front Head Restraints reduce the distance between the head restraint and the head. As a result, rearward movement of the head is limited, thereby reducing the chances or severity of whiplash-type injuries to the cervical spine.

### > Advanced seat belts

All four outboard seat belts feature Emergency Tensioning Devices, which help remove seat-belt slack in a sufficiently severe front or rear impact, and belt force limiters, which can help reduce the peak deceleration forces on belted occupants.

### > High-Strength/Low-Alloy (HSLA) steel

HSLA steel is used in critical areas throughout the C-Class body shell to help create an exceptionally rigid structure designed to maximize integrity and minimize chassis flex, for improved handling precision.



### > Tele Aid<sup>1</sup>

The optional Tele Aid System uses GPS satellites plus a digital cellular link to provide 24-hour live assistance at the touch of any of three buttons in your C-Class. If you need help—or see someone who does—press the SOS button to summon emergency aid. The Wrench button connects you to our legendary Roadside Assistance Service. There's also an i-button for information. Tele Aid includes Automatic Collision Notification, which engages the SOS function if an air-bag or seat-belt Emergency Tensioning Device deploys, as well as the Stolen Vehicle Tracking and Remote Door Unlock services.<sup>1</sup>

### > Six standard air bags<sup>2</sup>

Every C-Class provides the 8-way protection of six standard air bags, including adaptive dual-stage front air bags and front side-impact air bags, as well as Window Curtain Air Bags along the side windows for all four outboard occupants.<sup>2</sup> Rear side-impact air bags are optional.

### Passive safety

To help protect you in certain accidents:  
Adaptive dual-stage front air bags  
Front side-impact air bags  
Window Curtain Air Bags  
Reinforced body structure  
Outboard seat-belt Emergency Tensioning Devices and belt force limiters  
Active Front Head Restraints  
Three rear head restraints  
Optional Tele Aid System

### > Side-impact protection

Reinforced doors, doorills, floorpan, roof and dashboard supports in every C-Class are part of an integrated safety structure that affords formidable side-impact protection.

### > Occupant Classification System (OCS)<sup>3</sup>

OCS adjusts the front passenger's air bag inflation rate based on the weight category determined by weight sensor readings from the front passenger seat. The system turns the air bag off if it senses the weight of a typical child 12 months old or less, plus the weight of a standard appropriate child restraint.

### > Advanced crumple zones

Front and rear crumple zones feature full-width crossmembers. The front bulkhead helps transfer some impact energy around the cabin, and staggered underhood components are designed to stack up as the front zone deforms.

ENGINE	C 230 SPORT SEDAN		C 350 SPORT SEDAN	
Engine type	2,496-cc DOHC 24-valve V-6		3,498-cc DOHC 24-valve V-6	
Construction	High-pressure die-cast alloy cylinder block. Alloy heads. Counter-rotating balance shaft.		High-pressure die-cast alloy cylinder block. Alloy heads. Counter-rotating balance shaft.	
Net power	201 hp @ 6,200 rpm		268 hp @ 6,000 rpm	
Net torque	181 lb-ft @ 2,700–5,000 rpm		258 lb-ft @ 2,400–5,000 rpm	
Compression ratio	11.2:1		10.7:1	
Induction	<b>Dual overhead camshafts</b> with continuously variable <b>intake and exhaust timing</b> . Magnesium <b>dual-stage resonance intake manifold</b> increases intake runner length at lower rpm for improved response. Electropneumatic <b>turbulence flaps</b> at start of intake path help increase intake airflow speed at midrange rpm for greater air-fuel mixture swirling and stronger, more complete combustion.			
Fuel and ignition system	Integrated <b>sequential multipoint fuel injection and ignition</b> with individual cylinder control of fuel spray, spark timing and antiknock. Electronic throttle. One high-energy ignition coil and spark plug per cylinder. 100,000-mile spark plug intervals.			
Fuel requirement	Premium unleaded gasoline, 91 pump octane.		Premium unleaded gasoline, 91 pump octane.	
Fuel tank (capacity–reserve)	16.4 gal–2.1 gal		16.4 gal–2.1 gal	
Exhaust system	Dual chrome AMG exhaust tips.			
DRIVETRAIN				
Manual transmission	Standard.		Standard.	
Type	Fully synchronized <b>6-speed</b> with direct-action short-throw shifter and clutch-starter interlock.		Fully synchronized <b>6-speed</b> with direct-action short-throw shifter and clutch-starter interlock.	
Automatic transmission	Optional.		Optional.	
Type	<b>7-speed</b> automatic.		<b>7-speed</b> automatic.	
Driver-adaptive control	Electronically controlled shifting. <b>Driver-adaptive</b> programming adjusts shift points to the driver's current driving style. <b>Touch Shift</b> permits the driver to manually downshift and allows upshifts by nudging the shift lever left or right of the Drive position. <b>Shift into Optimum Gear</b> programming allows one-touch selection of the best gear for maximum acceleration or engine braking by holding the shift lever to the left of Drive for one second. Driver-selectable <b>Comfort mode</b> starts the vehicle moving in 2nd gear, or 2nd Reverse gear, and upshifts at lower rpm, to help improve control on slippery surfaces.			
Display	Instrument-cluster readout of selected gear range and Standard/Comfort mode.			
Drive configuration	Rear-wheel drive.		Rear-wheel drive.	
Rear axle ratio	3.27:1		2.82:1	
TRACTION/STABILITY				
Electronic Stability Program (ESP®)	ESP compares the driver's intended course, via steering and braking inputs, to the vehicle's response, via lateral acceleration, rotation (yaw) and individual wheel speeds. ESP then brakes individual front or rear wheels and/or reduces excess engine power as needed to help correct understeer (plowing) or oversteer (fishtailing). ESP also integrates all-speed traction control, which senses drive-wheel slip under acceleration and individually brakes the slipping wheel or wheels, and/or reduces excess engine power, until control is regained. <sup>1</sup>			
PERFORMANCE				
Acceleration, 0–60 mph <sup>2</sup>	Manual. 8.0 seconds.	Automatic. 8.5 seconds.	Manual. 6.1 seconds.	Automatic. 6.1 seconds.
Fuel economy, EPA estimate <sup>3</sup> / highway estimate <sup>4</sup>	21 mpg city 29 mpg highway	21 mpg city 30 mpg highway	20 mpg city 28 mpg highway	20 mpg city 29 mpg highway

<sup>1</sup> No system, regardless of how advanced, can overcome the laws of physics or correct careless driving. Please always wear your seat belt. Performance is limited by available traction, which snow, ice and other conditions can affect. Always drive carefully, consistent with conditions. Best performance in snow is obtained with winter tires. <sup>2</sup> Stated rates of acceleration are based upon manufacturer's track results and may vary depending on model, environmental and road surface conditions, driving style, elevation and vehicle load. <sup>3</sup> 2006 EPA estimated fuel economy. Compare the estimated mpg to the estimated mpg of other vehicles. You may get different mileage depending on how fast you drive, weather conditions and trip length. <sup>4</sup> Your actual highway mileage will probably be less than the highway estimate.

SUSPENSION	C 230 SPORT SEDAN	C 350 SPORT SEDAN
Front suspension	Independent <b>3-link</b> with antidiive geometry. Enlarged stabilizer bar.	Independent <b>3-link</b> with antidiive geometry. Enlarged stabilizer bar.
Rear suspension	Independent <b>5-arm multilink</b> with geometry for antisquat and alignment control. Enlarged stabilizer bar.	Independent <b>5-arm multilink</b> with geometry for antisquat and alignment control. Enlarged stabilizer bar.
Springs and shock absorbers	Lowered ride height. Front coil springs over sport-tuned gas-pressurized shock absorbers. Separate rear coil springs and sport-tuned shock absorbers.	Lowered ride height. Front coil springs over sport-tuned gas-pressurized shock absorbers. Separate rear coil springs and sport-tuned shock absorbers.
STEERING		
Steering type	Quick-ratio <b>rack-and-pinion</b> with <b>power assist</b> and integrated hydraulic damper.	Quick-ratio <b>rack-and-pinion</b> with <b>power assist</b> and integrated hydraulic damper.
Steering wheel turns	2.8 lock-to-lock.	2.8 lock-to-lock.
Turning circle	35.3 ft curb-to-curb.	35.3 ft curb-to-curb.
WHEELS/TIRES		
Wheels, aluminum-alloy	6-spoke design, 7.5x17 front–8.5x17 rear. <sup>5</sup>	6-spoke design, 7.5x17 front–8.5x17 rear. <sup>5</sup>
Tires, steel-belted radial	225/45ZR17 front–245/40ZR17 rear, high-performance. <sup>5</sup>	225/45ZR17 front–245/40ZR17 rear, high-performance. <sup>5</sup>
BRAKES		
Brake system	Dual-circuit power-assist <b>4-wheel disc</b> .	Dual-circuit power-assist <b>4-wheel disc</b> .
Brake discs–calipers, front	13.6" perforated and internally ventilated discs–dual-piston fixed calipers.	13.6" perforated and internally ventilated discs–dual-piston fixed calipers.
Brake discs–calipers, rear	11.4" solid discs–single-piston floating calipers.	11.4" solid discs–single-piston floating calipers.
Antilock Braking System (ABS)	ABS senses impending wheel lockup under heavy braking and pumps the front brakes individually or the rear brakes together (to help maintain stability) as needed up to 30 times per second to prevent lockup and maintain steering ability.	ABS senses emergency braking via the speed at which the driver presses the brake pedal and immediately applies maximum available power boost, potentially reducing the overall stopping distance by eliminating the delay caused by a common human tendency not to brake hard enough, soon enough. Letting up on the brake pedal releases Brake Assist.
Brake Assist (BAS)		
EXTERIOR DIMENSIONS		
Wheelbase	106.9 in	106.9 in
Overall length	178.4 in	178.4 in
Overall height	55.6 in	55.6 in
Overall width	68.0 in	68.0 in
Track, front–rear	59.3 in–58.1 in	59.3 in–58.1 in
Drag coefficient	0.27	0.27
Curb weight, manual automatic	3,405 lb 3,450 lb	3,450 lb 3,495 lb
INTERIOR DIMENSIONS <sup>7</sup>		
Headroom, front	38.9 in	38.9 in
Legroom, front	41.7 in	41.7 in
Hiproom, front	51.9 in	51.9 in
Shoulder room, front	53.1 in	53.1 in
Headroom, rear	37.3 in	37.3 in
Legroom, rear	33.0 in	33.0 in
Hiproom, rear	54.5 in	54.5 in
Shoulder room, rear	54.3 in	54.3 in
Cabin capacity	85.5 cu ft	85.5 cu ft
Trunk capacity	12.2 cu ft	12.2 cu ft

<sup>5</sup> Lower aspect ratio tires and accompanying wheels provide substantially increased treadwear, increased tire noise and reduced ride comfort. Serious wheel and tire damage may occur if the vehicle is operated on rough or damaged road surfaces or upon encountering debris or obstacles. These tires are not designed for use on snow and ice. Winter tires mounted on appropriately sized and approved wheels are recommended for driving in those conditions. <sup>6</sup> Braking effectiveness also depends on proper braking system maintenance, tire and road conditions.

C230	C350	C230	LO

INTERIOR	C230	C350
SmartKey	3-sp...	cont...
ignition	Com...	Inst...
. Removing	Power...	
SmartKey from	4-wa...	
ignition	drive...	raise...
disables	rest...	
engine	Elect...	
computer	Delai...	
to help	Entr...	viso...
prevent	Front...	
unauthorized	3-wa...	from...
starting.	Retr...	Pard...
SmartKey	Mag...	
remote	Fold...	
control	Illum...	
integrates:		
- Remote		
Door Lock/Unlock		
buttons.		
- Trunk		
opener with		
valet lockout.		
- Removable		
valet key.		
- Panic		
alarm.		
- Driver		
may selectively		
unlock only the		
driver's door and		
fuel filler,		
or all doors plus		
the trunk and fuel		
filler.		
SmartKey remote		
locking uses		
redundant infrared		
and radio-frequency		
signals for improved		
range, and rolling-code		
signal for protection		
from transmitter		
cloning.		
SmartKey remote		
locking uses		
redundant infrared		
and radio-frequency		
signals for improved		
range, and rolling-code		
signal for protection		
from transmitter		
cloning.		
SmartKey remote		
locking uses		
redundant infrared		
and radio-frequency		
signals for improved		
range, and rolling-code		
signal for protection		
from transmitter		
cloning.		
SmartKey remote		
locking uses		
redundant infrared		
and radio-frequency		
signals for improved		
range, and rolling-code		
signal for protection		
from transmitter		
cloning.		
SmartKey remote		
locking uses		
redundant infrared		
and radio-frequency		
signals for improved		
range, and rolling-code		
signal for protection		
from transmitter		
cloning.		
SmartKey remote		
locking uses		
redundant infrared		
and radio-frequency		
signals for improved		
range, and rolling-code		
signal for protection		
from transmitter		
cloning.		
SmartKey remote		
locking uses		
redundant infrared		
and radio-frequency		
signals for improved		
range, and rolling-code		
signal for protection		
from transmitter		
cloning.		
SmartKey remote		
locking uses		
redundant infrared		
and radio-frequency		
signals for improved		
range, and rolling-code		
signal for protection		
from transmitter		
cloning.		
SmartKey remote		
locking uses		
redundant infrared		
and radio-frequency		
signals for improved		
range, and rolling-code		
signal for protection		
from transmitter		
cloning.		
SmartKey remote		
locking uses		
redundant infrared		
and radio-frequency		
signals for improved		
range, and rolling-code		
signal for protection		
from transmitter		
cloning.		
SmartKey remote		
locking uses		
redundant infrared		
and radio-frequency		
signals for improved		
range, and rolling-code		
signal for protection		
from transmitter		
cloning.		
SmartKey remote		
locking uses		
redundant infrared		
and radio-frequency		
signals for improved		
range, and rolling-code		
signal for protection		
from transmitter		
cloning.		
SmartKey remote		
locking uses		
redundant infrared		
and radio-frequency		
signals for improved		

	C230	C350
<b>FEATURES</b>		
multifunction steering wheel provides convenient additional or basic functions of audio system and optional Hands-Free Communication System, plus operation of multifunction display (see illustration, at right).		
front and rear side windows, with one-touch express-up/down.		
./telescoping) manually adjustable steering column.		
./telescoping) power steering column, position-linked to seat memory. Driver-programmable easy-exit feature can bring wheel when SmartKey is removed from ignition, and position when key is reinserted.		
cruise control.		
hutoff front courtesy lamps. Dual front reading lamps.		
lamps in front doors. Rear-cabin courtesy lamp. Dual sun-illuminated vanity mirrors.		
ter armrest with dual enclosed storage compartments and (upper tray opens from left or right, lower compartment right). Illuminated 2-tier glovebox.		
le large-capacity dual front cupholder. Pockets in all doors. in right front footwell.		
ockets on both front seatbacks.		
ear center armrest with slide-out dual cupholder.		
d, carpeted cargo area.		
<b>CLIMATE CONTROL</b>		
■ ■ Dual-zone automatic climate control with dual roof controls and automatic control of blower speed and distribution (with manual override).		
■ ■ Upper and lower temperature sensors help compensate effects of direct sunlight and cabin airflow, to maintain temperature setting more consistently and accurately.		
■ ■ Dash-top diffuser vent.		
■ ■ Rear-cabin air vents at rear of front console.		
■ ■ Electrostatic dust and pollen filter.		
■ ■ Tunnel mode offers one-touch closing of all windows (if equipped) and cabin air intake by pressing an air-recirculation button. Pressing button again re-opens window and sunroof positions.		
<b>SEATING</b>		
■ – 10-way adjustable sport front seats, with power recline.		
□ <sup>2</sup> ■ 10-way power-adjustable sport front seats, each with memory. Driver's seat memory includes steering and mirror positions.		
■ ■ Driver and passenger adjustable lumbar support.		
<b>UPHOLSTERY/TRIM</b>		
■ ■ MB-Tex upholstery.		
■ ■ Black leather-trimmed 3-spoke sport steering wheel with leather-wrapped paddle shifters.		

C230	C350
<b>AUDIO/TELEMATICS</b>	
temperature airflow	■ ■ AM/FM stereo/weatherband radio. In-dash single-CD player with MP3 capability.
ate for the in the selected /	■ ■ In-dash audio system operating panel integrates controls for the radio, CD player, optional glovebox-mounted 6-disc CD changer and optional Hands-Free Communication System <sup>3</sup> (requires additional phone equipment).
power sunroof ding the es previous	■ ■ 6-speaker audio system with automatic speed-sensitive volume adjustment.
stable height and	■ ■ Fiber-optic network offers precise, high-speed communication components.
3-position mn and outside	
with raised	

C230	C350	■ STANDARD. □ OPTIONAL. — NOT AVAILABLE
<b>INSTRUMENTATION</b>		
■	■	Electronic analog speedometer, tachometer and gauges for fuel and coolant temperature, with hooded chrome rings, black faces, white markings and white nighttime backlighting.
■	■	Digital display for clock and Touch Shift gear mode selection.
■	■	Multifunction display in instrument cluster can be scrolled via steering-wheel controls to operate and display various menus and vehicle features: <ul style="list-style-type: none"> <li>- Odometer, resettable trip meter and outside temperature indicator.</li> <li>- Digital speedometer, Maintenance System (see below) and engine oil-level check.</li> <li>- Radio station, CD player/CD changer<sup>4</sup> and iPod® playlist/track (with accessory iPod Integration Kit<sup>5</sup>).</li> <li>- DVD-based Navigation System route guidance.<sup>4</sup></li> <li>- Vehicle reminder and malfunction messages.</li> <li>- Driver-programmable settings for instrument cluster, clock, lighting, vehicle and convenience features.</li> <li>- Trip computer (elapsed time, fuel consumption and distance to empty).</li> <li>- Cellular phone book.<sup>4</sup></li> </ul>
■	■	Mercedes-Benz Maintenance System displays distance remaining to next basic maintenance service, indicates type of service due and provides automatic reminder feature when service interval draws near.
■	■	Audible reminders to release parking brake, fasten seat belts, switch off headlamps, close power sunroof and remove key from ignition.

Requires optional 10-way power driver's seat on the C 230 Sport Sedan.

age. See optional equipment listing on page 16. 3 Accessories required. Sold separately. See dealer for details. 4 When equipped with this feature. 5 iPod is a registered trademark of Apple Computer, Inc. All iPod devices are sold separately. Feature dealer for details.

C230

C350

## RESTRAINT SYSTEMS

- ■ Integrated Restraint System:<sup>1</sup>
  - Driver and front passenger are each provided with an adaptive dual-stage front air bag, side-impact air bag, Active Front Head Restraint and 3-point seat belt with an Emergency Tensioning Device (ETD) and belt force limiter.
  - Outboard rear passengers are each provided with a 3-point seat belt with an ETD and belt force limiter.
  - Center rear passenger is provided with a 3-point seat belt.
- ■ Window Curtain Air Bags:<sup>1</sup>
  - In a side impact exceeding a preset threshold, a multichamber air bag deploys along the front and rear side-door windows on the affected side of the car.
- ■ Adaptive dual-stage front air bags are deployed in response to frontal impact severity exceeding the system's deployment threshold.<sup>1</sup>
- ■ Occupant Classification System (OCS) automatically adjusts the front passenger's front air bag inflation rate based on the weight category determined by weight sensor readings from the front passenger seat.<sup>2</sup>
- ■ ETDs are provided for all four outboard seat belts and are deployed in a front or rear impact exceeding a preset threshold of severity. A front ETD will not deploy if seat belt is unfastened.
- ■ Universal LATCH system (Lower Anchors and Tethers for Children) at outboard rear seating positions. Selectable passenger seat-belt retractors help secure child seats.<sup>1</sup>
- ■ Height-adjustable front shoulder belts. 3-point front seat belts are attached to seat frames at both lower points.
- ■ Automatically height-adjusting outboard rear shoulder belts.
- ■ 4-way adjustable Active Front Head Restraints in the front seats reduce the distance between the head restraint and the head in the event of a rear-end collision, helping limit rearward movement of the head and thereby reducing the chances of whiplash-type injuries to the cervical spine. 10-way power-adjustable sport front seats<sup>3</sup> also include power head-restraint height adjustment.
- ■ Three individually retractable rear head restraints. All three rear head restraints can be remotely retracted by the driver to help improve rearward vision when the rear seats are unoccupied.

## ■ STANDARD.

## □ OPTIONAL.

## - NOT AVAILABLE.

C230

C350

## INDIVIDUAL OPTIONS

- □ Driver-adaptive 7-speed electronic automatic transmission with Touch Shift control.
- ■ 10-way power driver's seat with:
  - 4-way power steering column with easy-exit feature.
  - 3-position memory system for seat, steering column and side mirrors.
- □ Heated front seats.
- □ 60/40-split-folding rear seatbacks and flip-forward seat cushions.
- □ COMAND Cockpit Management and Data system integrates:
  - DVD-based in-dash GPS Navigation System,<sup>4</sup> with map database for the contiguous U.S., Canada and Oahu, Hawaii, all on a single DVD.<sup>5</sup> DVD-ROM drive concealed behind in-dash screen.
  - AM/FM stereo/weatherband radio.
  - In-dash single-CD player with MP3 capability.
  - Controls for optional glovebox-mounted 6-disc CD changer and optional Hands-Free Communication System.
  - A 6.5" color-LCD in-dash screen, with motorized opening/closing to load CD player and DVD drive.
  - 10 mode-dependent soft keys alongside screen for easy access to commands and on-screen menus.
- □ Glovebox-mounted 6-disc CD changer with MP3 capability.<sup>6</sup>
- □ Dealer-installed accessory iPod<sup>7</sup> Integration Kit<sup>7</sup> allows any Apple iPod model with dock connector (sold separately) to fully integrate with audio system, plus multifunction steering wheel and display. iPod docks in glovebox and its battery is recharged while it plays.
- □ Hands-Free Cellphone Integration Kit. (Requires Entertainment Package. Phone not included. See dealer for details.)
- □ Tele Aid in-car assistance system equipment:<sup>8</sup>
  - Tele Aid System uses GPS satellites plus a cellular link to provide 24-hour live assistance for emergency aid (SOS button), information (i-button) or Roadside Assistance (Wrench button).
  - Tele Aid Security & Care service includes:
    - Automatic Collision Notification (engages SOS function if an air bag or ETD deploys).
    - GPS-based Stolen Vehicle Recovery (helps law enforcement agencies track and recover stolen vehicle).
    - Remote Door Unlock (allows owner to have doors automatically unlocked in the event the SmartKey becomes locked inside the vehicle).
    - Automatic Alarm Notification (alerts Mercedes-Benz to contact vehicle owner if antitheft alarm sounds).
    - Dealer Connect service.
- □ Rear-door mounted side-impact air bags.
- □ Premium Leather upholstery on all seat surfaces plus door trim inserts.
- □ Metallic paint.
- □ Auto-dimming rearview mirror.

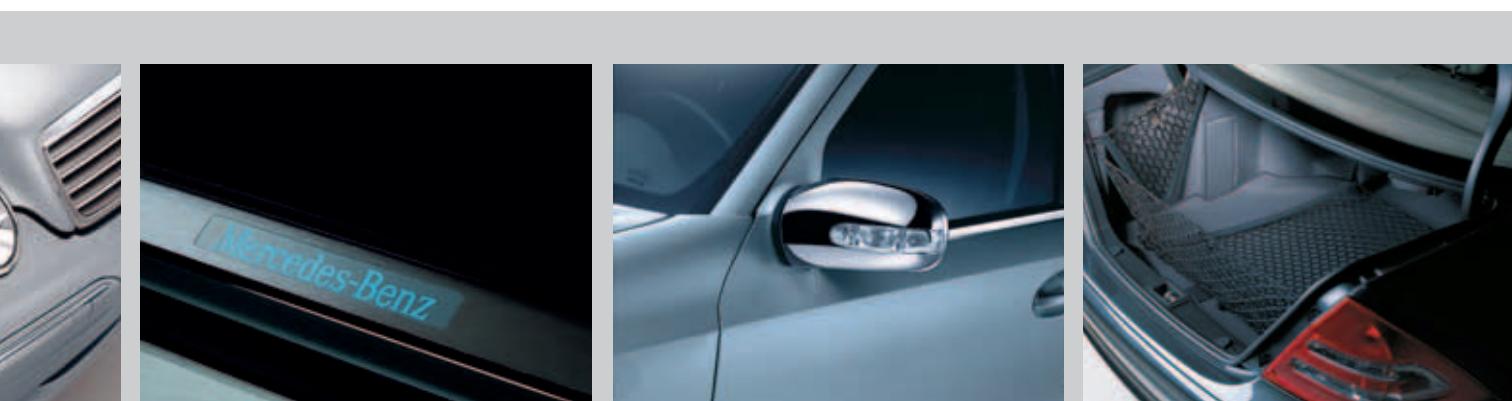
C230

C350

## OPTION PACKAGES

- □ **Lighting Package:**
  - Bi-Xenon High-Intensity Discharge (HID) low-/high-beam headlamps.
  - Heated headlamp washers.
- □ **Entertainment Package:**
  - harman/kardon<sup>®</sup> LOGIC7<sup>®</sup> digital surround-sound system:
    - 12 speakers, including dual surround speakers and a subwoofer.
    - 7.1-channel amplifier.
    - Multichannel digital surround-sound technology developed for the professional recording industry, to provide a natural and realistic sound stage.
    - Digital Dynamic Volume Control, to help preserve the sound balance under all driving conditions.
  - Glovebox-mounted 6-disc CD changer with MP3 capability.
  - SIRIUS Satellite Radio<sup>9</sup> (includes a 6-month subscription).
  - Hands-Free Communication System prewiring.<sup>10</sup>
- □ **Sunroof Package:**
  - Power tilt/sliding glass sunroof with one-touch express-open/close.
  - Infrared rain sensor, which automatically adjusts wiper speed and intermittent wiper frequency based on amount of rainfall measured on windshield.
  - Integrated 3-button garage door control, compatible with HomeLink<sup>®</sup> components and some other systems.
  - Auto-dimming left-side and inside rearview mirrors.
  - Power rear-window sunshade with one-touch express-up/down.

1 WARNING: THE FORCES OF A DEPLOYING AIR BAG CAN CAUSE SERIOUS OR FATAL INJURIES TO A CHILD UNDER AGE 13. THE SAFEST SEATING POSITION FOR YOUR CHILD IS IN THE REAR SEAT, BELTED INTO AN APPROPRIATE, PROPERLY INSTALLED CHILD SEAT, OR CORRECTLY WEARING A SEAT BELT IF TOO LARGE FOR A CHILD SEAT. SEE OPERATOR'S MANUAL FOR ADDITIONAL WARNINGS AND INFORMATION ON AIR BAGS, SEAT BELTS AND CHILD SEATS. 2 OCCUPANT CLASSIFICATION SYSTEM (OCS) IS DESIGNED TO TURN THE FRONT PASSENGER'S FRONT AIR BAG OFF WHEN THE SYSTEM SENSES THE WEIGHT OF A TYPICAL CHILD 12 MONTHS OLD OR LESS, PLUS THE WEIGHT OF A STANDARD APPROPRIATE CHILD RESTRAINT. SEE OPERATOR'S MANUAL FOR IMPORTANT ADDITIONAL INFORMATION ON THIS SYSTEM, AND FOR FURTHER INFORMATION REGARDING THE TRANSPORTATION OF CHILDREN HEAVIER THAN A TYPICAL 12-MONTH-OLD. 3 Standard C350. Optional C230. 4 While the Navigation System provides directional assistance, the driver must remain focused on safe driving behavior, including paying attention to traffic and street signs. The driver should utilize the system's audio cues while driving and should only consult the map or verbal displays once the vehicle has been stopped in a safe place. Maps do not cover all areas nor all routes within an area. 5 DVD-based maps do not cover all areas nor all routes within an area. One U.S./Canada DVD is included with vehicle. 6 Not available with Tele Aid unless ordered through Entertainment Package. 7 iPod is a registered trademark of Apple Computer, Inc. All iPod devices are sold separately. Feature not available with iPod Shuffle. See dealer for details. 8 Tele Aid is an optional feature on all C-Class models. When equipped with Tele Aid, first year's Tele Aid Security & Care service provided at no additional cost with subscription. Subscription and acquaintance call required for service to be active. Service operates only where cellular and GPS coverage are available, and requires adequate power supply. Owner must authorize vehicle tracking by providing passcode and a valid stolen vehicle police report number. PIN code required to activate Remote Door Unlock. See dealer for details of telematics services. 9 Programming subject to change. Not available in Alaska, Hawaii or Puerto Rico. While the SIRIUS network of satellite and terrestrial antennae provides nearly seamless service throughout the contiguous U.S., SIRIUS service may be unavailable or interrupted for a variety of reasons, including environmental or topographic conditions; in certain locations such as tunnels, parking garages or within or next to large buildings; or near other technologies that can interfere with the SIRIUS signal. SIRIUS, the dog logo and SIRIUS



Chrome headlamp rings

It's hard to imagine that anything could improve the look of our elliptical headlamps. But this set of chrome rings has risen to the challenge, creating an even more distinctive look for the front end of the C-Class.

Illuminated door sill panels

A welcome sign that lets you know you're about to drive one of the finest automobiles ever made, these stainless-steel door sills light your way into the C-Class each time you open the door.

Exterior mirror housings

For an added touch of style and prestige, our distinctive, chrome-plated mirror housings are the perfect complement to the LED turn signals contained within.

Cargo net

It's almost like having an enormous pair of hands in the trunk. Made from strong elastic mesh, the cargo net attaches to factory-installed mounting points, allowing you to safely transport everything from groceries to household items in your C-Class.



Roof rack basic carrier

Owning a C-Class already denotes an innate sense of fun and adventure. But to truly capitalize on this spirit, you simply can't do without a roof rack. This allows you to securely attach and lock bicycles, skis or snowboards, as well as a cargo container. (Basic carrier bags, accessory crossbars, racks and containers sold separately.)



18" 2-piece aluminum-alloy wheel

This 18" 2-piece aluminum-alloy wheel is the perfect way to customize your C-Class. Fitted with low-profile, 7.5Jx18, 225/40 R18 tires,<sup>11</sup> these wheels are sure to turn heads on every road you travel.



17" 5-twin-spoke multipiece wheel

For a look that speaks straight to high performance, this 17" 5-twin-spoke multipiece wheel is one more way to make your C-Class the envy of the road. Fitted with low-profile, 7.5x17, 225/45 R17 tires,<sup>11</sup> these wheels are sure to impress all eyes that fall upon them.



All-season floor mats

A less-than-pristine Mercedes-Benz is simply not an option. So to keep the carpet inside your C-Class looking its best, our easy-to-clean rubber floor mats include deep channels that trap melting snow, water and mud. With four mats per set, you only have to decide on the color: Black, Grey or Beige.

stream names and logos are trademarks of SIRIUS Satellite Radio. 10 Required for dealer installation of Hands-Free Communication System. Sold separately. 11 Lower aspect ratio tires and accompanying wheels provide substantially increased treadwear, increased tire noise and reduced ride comfort. Serious wheel and tire damage may occur if the vehicle is operated on rough or damaged road surfaces or upon encountering road debris or obstacles. These tires are not designed for use on snow and ice. Winter tires mounted on appropriately sized and approved wheels are recommended for driving in those conditions.



### Tele Aid<sup>1</sup>

Tele Aid puts a variety of services at system subscribers' fingertips with three simple buttons: the SOS button, the Wrench button and the *i*-button.

- SOS button: In case of an emergency, push the SOS button for a Tele Aid Response Specialist who can notify police, paramedics or other emergency personnel of your vehicle's location. SOS is automatically triggered in the event of an air-bag or seat-belt Emergency Tensioning Device (ETD) deployment.
- Wrench button: If you need Mercedes-Benz Roadside Assistance, push the Wrench button. Service personnel will help you identify the trouble and dispatch Roadside Assistance if necessary.
- *i*-button: Push the *i*-button to contact the Customer Assistance Center or to be connected to your Mercedes-Benz dealer. You can also reach the Concierge Service, receive Route Assistance and access Tele Aid's Traffic Information service.<sup>2,3</sup>

### Tele Aid Security & Care service

You're already driving a very safe car. Now the Tele Aid Security & Care service enhances your sense of security by providing emergency notification services, connection to Roadside Assistance, Remote Door Unlock, Stolen Vehicle Recovery, *i*-Operator's Manual, Anti-Theft Client Alarm Notification and more. Keep your annual subscription up-to-date and enjoy the peace of mind that comes from knowing you and your family have an added measure of security and care. With an active Tele Aid subscription, you may be eligible for a discount from your insurance provider.

### Tele Aid Luxury & Convenience Package<sup>2</sup>

The Tele Aid Luxury & Convenience Package builds on the services of the Tele Aid Security & Care service and adds access to premium services that enhance your in-vehicle experience every time you get into your Mercedes-Benz. Upgrading to the Tele Aid Luxury & Convenience Package is as easy as pressing the *i*-button and speaking with a Tele Aid Response Specialist.

- Personal Concierge acts as your personal assistant on the road. The Tele Aid Concierge Service offers you the gift of time and convenience by fulfilling your requests for nearly "anything, anytime, anywhere" at the touch of a button. You can also use the Online Concierge, which allows you to access your Personal Concierge via your computer or even your PDA from the convenience of your home, office or anywhere Internet access is available.
- Traffic Information provides up-to-the-minute details on traffic conditions along your route.<sup>3</sup>
- Route Assistance connects you to a trained specialist who has the resources to locate and help you reach your destination.

### 24-hour Roadside Assistance

The first of its kind, the Mercedes-Benz Roadside Assistance Program is still the only one that remains in effect for the life of the vehicle. Our Roadside Assistance technicians draw on years of experience and training to get you back on the road as quickly as possible.<sup>4</sup>

### Mercedes-Benz Warranties

Our New Vehicle Limited Warranty runs for 48 months or 50,000 miles, whichever comes first. And anytime during the new vehicle warranty coverage, you can also purchase a Mercedes-Benz Extended Limited Warranty that will provide additional protection when the New Vehicle Limited Warranty expires.<sup>5</sup>

### The Mercedes-Benz Maintenance System

We've made caring for your vehicle easier than ever. With the Mercedes-Benz Maintenance System, the service intervals are fixed and predictable—every 13,000 miles or one year (10,000 miles or one year for AMG models).<sup>6</sup> Your vehicle will even remind you, about one month before service is due, via an automatic display on the dashboard that also tells you which type of maintenance service is due.

### The no-charge Service Welcome

Getting proper care for your Mercedes-Benz is easiest when you go to the people who know your vehicle—and you—best: your Mercedes-Benz Center's Service Department. To help you get acquainted, just bring your vehicle in for a no-charge first visit between 1,000 and 3,000 miles, where your dealer will perform a diagnostic check as well as address any questions you may have. It's part of our no-charge Service Welcome, which also provides your first tire rotation at no charge anytime before 6,500 miles.<sup>7</sup>

<sup>1</sup> Tele Aid is an optional feature on all C-Class models. When equipped with Tele Aid, first year's Tele Aid Security & Care service provided at no additional cost with subscription. Subscription and acquaintance call required for service to be active. Service operates only where cellular and GPS coverage are available, and requires adequate power supply. Owner must authorize vehicle tracking by providing passcode and a valid stolen vehicle police report number. PIN code required to activate Remote Door Unlock. See dealer for details of telematics services. <sup>2</sup> Concierge Service available only with Tele Aid Luxury & Convenience Package. Traffic Information and Route Assistance use is included as part of the additional cost of the Tele Aid Luxury & Convenience Package and is available at an additional per-use charge when used with the Tele Aid Security & Care service. See dealer for details. <sup>3</sup> Performance of the automated voice system varies depending on the noise level in and around the vehicle. Traffic Information is based on available broadcast data, not available in all areas and only provided for routes that have been personalized on the Tele Aid website (up to five routes) or are within a specified radius of your vehicle's present location. See Tele Aid section of MBUSA.com for available cities. <sup>4</sup> Vehicle must be accessible from main roads. Roadside Assistance repairs may involve charges for parts, service and towing. Depending on the circumstances, these services may be provided by an outside service, courtesy of Mercedes-Benz Roadside Assistance. For full details of the Roadside Assistance Program, please see your dealer. <sup>5</sup> Please see your dealer for warranty details as well as for terms, conditions and pricing for extended warranty options. Surcharges apply after the first year. <sup>6</sup> Whichever comes first. Requires use of 229.5-spec oil and high-performance fleece oil filter. Driver is responsible for monitoring fluid levels and tire pressure between service visits. See Maintenance Booklet for details. <sup>7</sup> On models with different-sized front and rear tires, which cannot be rotated, dealer will inspect tires and set inflation pressure. Follow tire manufacturer's recommendations.