



CLS-CLASS

2008

CLS 550 CLS 63 AMG



CLS 550 shown in Iridium Silver metallic paint with optional Premium 2 Package.



Mercedes-Benz. Unlike any other.

CLS 550 CLS 63 AMG

Still, the shape of things to come.

A sensuous example of steel as poetry, the 2008 Mercedes-Benz CLS Coupe is an unmatched combination of style and substance. Under the hood, you'll find one of two powerful V-8 engines, including a 6.3-liter, 507-horsepower AMG powerplant. The interior, swathed in leather and wood, is a testament to taste and craftsmanship, with seating and luxuries for four adults. In addition, the CLS is equipped with PRE-SAFE®, a revolutionary melding of safety systems that can actually anticipate and prepare for a possible accident. See why the original 4-door coupe will always be at the head of the pack. The Mercedes-Benz CLS-Class.



Curvaceous. And all that implies.

Surfaces like this seduce from every angle. The arched roof and high shoulderlines create the suggestion of power and movement, even at rest. Front bumpers with clear-lens headlamps signal a desire to leap ahead. The dramatic slope of the hood conjures up a performance dream—18" staggered-width wheels¹ make it a reality. Add the AMG Sport Package, with a massive front air dam and AMG 5-spoke wheels, and the CLS Coupe becomes still more tantalizing yet.



Take comfort in over a century of craftsmanship.



The CLS Coupe proves to be as spacious as it is curvaceous by offering exceptional headroom and legroom in both the front and back rows. For ideal comfort regardless of the weather, the CLS 550 is available with optional heated and Active Ventilated seats. Those in the CLS 63 AMG come standard heated, with Active Ventilated front seats as an option. Sculpted for firm support, the multicontour front seats in the CLS 63 AMG provide enhanced support on drives long or short. The elegantly appointed cabins of both coupes even present you and your passengers with the luxury of four distinct climate zones. This interior not only delivers the roominess and convenience of a 4-door vehicle, it reflects the stylish exterior through and through.

CLS 550 shown with Black leather interior and optional AMG Sport and Premium 2 Packages.



Room for four. Delights for all.

From the high-gloss Laurel or matte Burl Walnut wood trim that graces the full-length center console to the hand-fitted leather upholstery, every detail of the CLS Coupe underscores its wealth of amenities. Beyond the elegant furnishings, those amenities include – but are in no way limited to – a standard 12-speaker, 420-watt harman/kardon® LOGIC7® digital surround-sound system and a 6-disc CD changer. This dynamic audio system also offers SIRIUS Satellite Radio, with over 130 channels including real-time traffic and weather reports, as well as 69 commercial-free music stations.² A sunroof comes standard as well, treating you and your passengers to blue skies or starry nights. This form of luxury casts every drive in the best possible light.





Luxuries that will quickly become necessities.

True style demands supreme convenience. Which is why intuitively located controls offer ideal air and seat settings. In addition, the COMAND system with optional navigation provides directions to your destination, and the route itself will appear on the color-LCD screen along with places to dine or refuel.³ Using the accessory Bluetooth[®] interface and an approved compatible phone,⁴ you can enjoy safe, simple hands-free phone calls.⁵ Catch up without letting go of the wheel: numerous COMAND functions are right at your fingertips. Find the radio station, MP3 file or CD track to create the perfect soundtrack for every drive. Our Keyless Go option allows you to lock, unlock and even start the CLS Coupe without taking the key out of your pocket. The ability to drive with consummate ease? How stylish.





CLS 550 shown at right in Iridium Silver metallic paint.



A very powerful design statement.

In the CLS 550, a 5.5-liter V-8 gathers 382 horsepower, accelerating from 0 to 60 mph in 5.4 seconds.⁶ In the CLS 63 AMG, a hand-built, 6.3-liter V-8 with 507 horsepower launches the vehicle from 0 to 60 in just 4.3.⁶ In short, these coupes are performers. And both boast a driver-adaptive 7-speed automatic transmission with Touch Shift for manual-style shifting. In the CLS 63 AMG's racing heart comes to electrifying life with shift paddles on the sport steering wheel.

Power this thrilling is always in fashion.



CLS 550 shown in Iridium Silver metallic paint.

A feel for the road matched only by a passion for it.

Listen to the sound of an automobile working in perfect concert with the blacktop. The multilink suspension smooths out bends and bumps without missing a beat. The Airmatic Semi-Active Suspension preserves our legendary comfort by adapting to changing conditions, automatically lowering the vehicle at highway speeds for better aerodynamics and fuel efficiency. Indulge your desire for high performance or serene cruising via three driving modes: two Sport settings that stiffen the suspension in addition to the standard Comfort mode. And the 4-wheel ventilated disc adaptive braking system can help shorten stops by positioning the brake pads closer to the discs when you lift off the accelerator quickly. The system also activates the Brake Drying feature any time your wipers are on. In fact, all the components of this handling ensemble are so in tune with one another, you might find yourself humming along to a most unusual kind of music: silence.

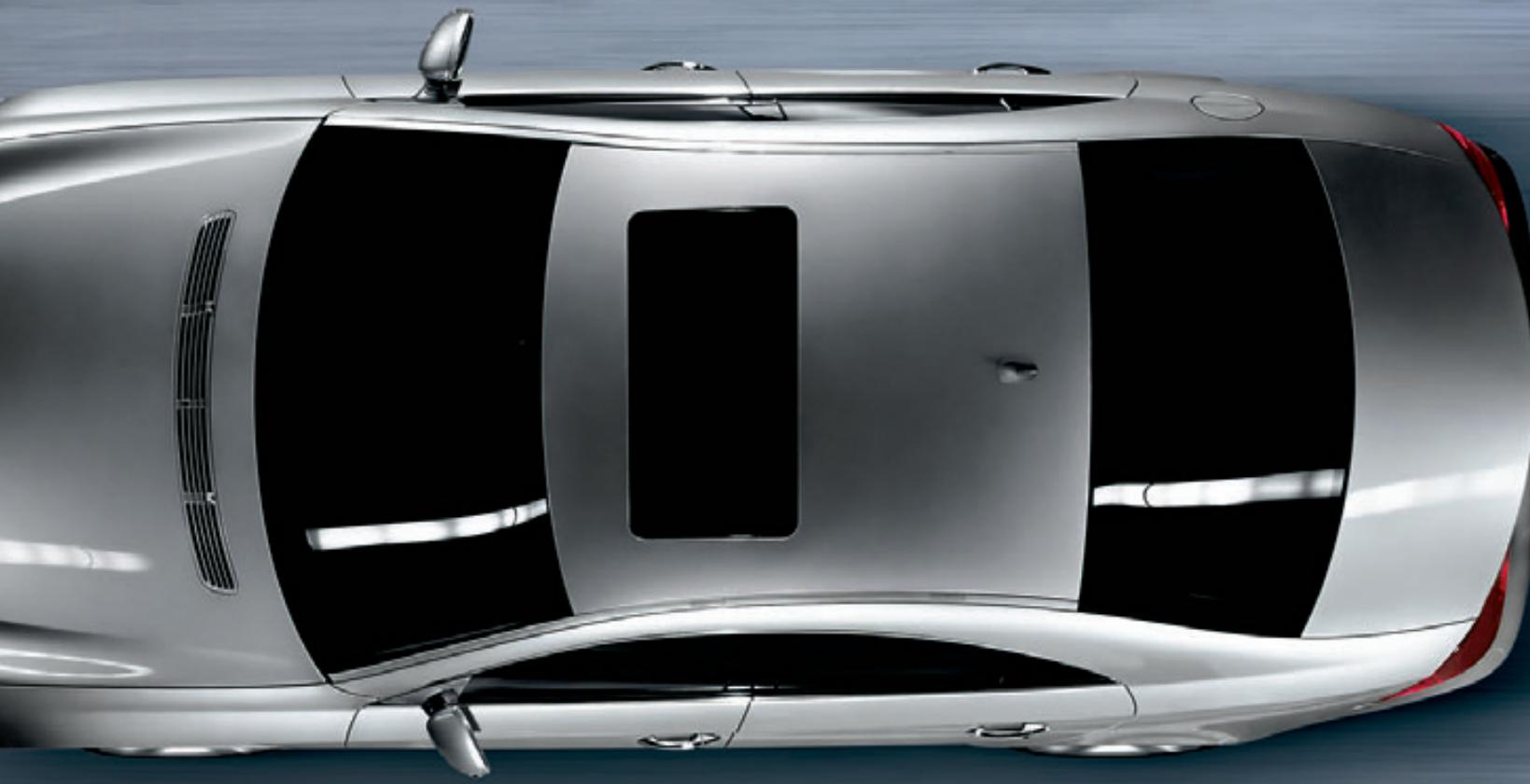
Technology that anticipates an accident from a company that knows what's coming next.



Picture a world in which your car "knows" an accident may be coming. The automaker that first incorporated a supplemental restraint system with air bags and Emergency Tensioning Devices into production automobiles has virtually made that world a reality in the CLS-Class. Mercedes-Benz was the first to offer PRE-SAFE® standard. This revolutionary technology uses inputs from the Electronic Stability

Program and Brake Assist to detect certain vehicle movements that suggest a possible accident, then makes adjustments in the cabin to prepare for it: if severe skidding suggests a rollover is likely, for example, the sunroof⁷ and side windows close automatically. While the Integrated Restraint System includes advanced air bags and seat belts working together to help minimize injury to you and your passengers, the safety passenger compartment aids in diverting some of the force of an impact around it.

Astounding, yes. But then, this is the world of Mercedes-Benz.





→ The 2008 CLS-Class
CLS 550

The original 4-door coupe deserves every bit of attention it attracts. The interior is hand-finished with wood, detailed stitching and chrome-ringed gauges. The surprisingly roomy cabin treats the driver and front passenger to seats with 10 power settings and everyone to a harman/kardon® LOGIC7® digital surround-sound system with standard SIRIUS Satellite Radio, which boasts over 130 channels of sports, music, news and talk.² Primed with 382 horsepower and 391 lb-ft of torque, the 5.5-liter V-8 goes from 0 to 60 mph in 5.4 exhilarating seconds.⁶ Nimble reflexes conquer bends, turns and traffic, while our PRE-SAFE® system is designed to provide unrivaled safety in uncertain situations. The CLS 550.

A bold design statement put into even bolder action.



The CLS 63 AMG. Where the cutting-edge becomes scalpel-sharp.

The amplified exterior reveals the performance potential lurking within. You see it in the massive front air dam, chiseled side sills and 19" staggered-width wheels! You feel it in the rush of a naturally aspirated engine. Hand-built by a single master technician, this 507-horsepower monster produces 465 lb-ft of torque, catapulting the CLS 63 AMG from 0 to 60 mph in only 4.3 seconds.⁶ In sharp contrast to a standard 5-speed transmission, this coupe's 7-speed automatic with AMG SPEEDSHIFT™ quickens shift times by 35% for more effective, more exacting high-performance driving. For the total driving enthusiast, the AMG Performance Package endows this fearsome coupe with enhancements that will redline your adrenaline. And in any version, a sport-tuned suspension bestows handling equal to this awe-inspiring power. Little wonder the CLS 63 has no equal.





In an AMG, even the interior performs.

The CLS 63 AMG—enjoy it in Formula 1 style. Hit the rubber-studded accelerator and a 200-mph speedometer⁸ stirs to life on the inset instrument panel. Take turns at speed and our multicontour front seats hold you tight. Alcantara shoulder inserts, inflatable side bolsters and lumbar supports help cushion you against the forces of motion during aggressive maneuvers. All under the watchful eye of an AMG RACETIMER that clocks lap times just like the pros.⁹ From AMG Premium Leather to Alcantara trim, from the sport steering wheel with aluminum shift paddles to our signature AMG badges, every design element gives you a sophisticated rush of adrenaline.

CLS 63 AMG shown with Black AMG Premium Leather interior and optional Distronic Adaptive Cruise Control, Parktronic system and Premium 2 Package.
Please see page 43 for Endnotes.

CLS 63 AMG

Engine	AMG-built DOHC 3.0-liter V-8
Power	355 hp @ 6,800 rpm
Torque	455 lb-ft @ 5,200 rpm
Displacement	2,000 cc
Compression	10.3:1
Transmission	7-speed automatic with direct-selective AMG SPEEDSHIFT™
Acceleration	0-60 mph in 4.3 seconds ¹⁰
Wheelbase	121.4"
Overall length	193.0"
Overall height	5.7"
Overall width	7.7"



5.5-liter V-8 engine

One of our most advanced engines generates 382 horsepower and 391 lb-ft of torque, with an amazing 75% of peak torque available at just 1,000 rpm. To help reduce engine weight and increase durability, the engine block is made of cast aluminum with a solid bedplate, an ideal construction for speed and stamina. Indeed, the engine's smooth, immediate power delivery whisks the CLS 550 from 0 to 60 mph in 5.4 seconds.⁵

AMG 6.3-liter V-8 engine

The most powerful naturally aspirated V-8 in our lineup has been mated to a 7-speed automatic transmission with driver-adaptive AMG SPEEDSHIFT™ for ready access to that enormous strength. Feel a rush of euphoria as the engine develops a massive 507 horsepower and 465 lb-ft of torque to propel the CLS 63 AMG from 0 to 60 in just 4.3 seconds.⁶ And like all AMG engines, each one is hand-built and signed by a single master technician.

Please see page 43 for Endnotes.

Brakes

The CLS-Class's internally ventilated disc brakes deliver powerful, nearly fade-free stopping control. They also come equipped with Predictive Brake Priming. This dynamic feature sets the brake pads closer to the discs when the driver quickly releases the accelerator for faster brake response. The Brake Drying feature helps increase stopping performance in wet conditions by intermittently (and imperceptibly) pressing the brake pads against the rotors when the windshield wipers are in use in order to remove excess water on the rotors.¹⁰

Multilink suspension

The CLS-Class uses a 4-wheel multilink suspension for exceptional poise and control, even under severe braking. The 5-arm rear multilink design—a Mercedes-Benz innovation—controls rear-wheel movement with outstanding precision. For more dynamic handling, the front axle assembly, front suspension and steering gear are all preassembled along with the engine and transmission on an extraordinarily rigid steel subframe. The use of lightweight/high-strength aluminum suspension components helps reduce unsprung weight and improve handling.

Airmatic Semi-Active Suspension

For a balanced, comfortable ride, the Airmatic system employs electronically controlled air springs that adjust to changing driving conditions. The system also lowers the ride height at higher speeds for improved aerodynamics and fuel efficiency. To help compensate for additional cargo or passenger weight, Airmatic automatically levels the vehicle.

Adaptive Damping System (ADS-II)

Part of the Airmatic Semi-Active Suspension, ADS-II lets you tailor your driving experience with three selectable driving modes—two for Sport and one for Comfort, all available at the touch of a button. ADS-II continually optimizes ride and handling by individually adjusting each wheel's shock-absorption rate every time the wheel changes its direction of up-down travel.



Power & Agility

7-speed automatic transmission

The Mercedes-Benz CLS Coupe is the only vehicle in its class to have a 7-speed automatic transmission as standard equipment. A wide range of closely spaced gears delivers the ideal gear ratio for virtually every driving condition, which means smoother cruising and immediate response for acceleration and passing, and even improved fuel efficiency on the highway. Our Touch Shift feature offers you the pleasures of manual-style shifting. Clearly, our passion for advanced engineering isn't limited to our engines.

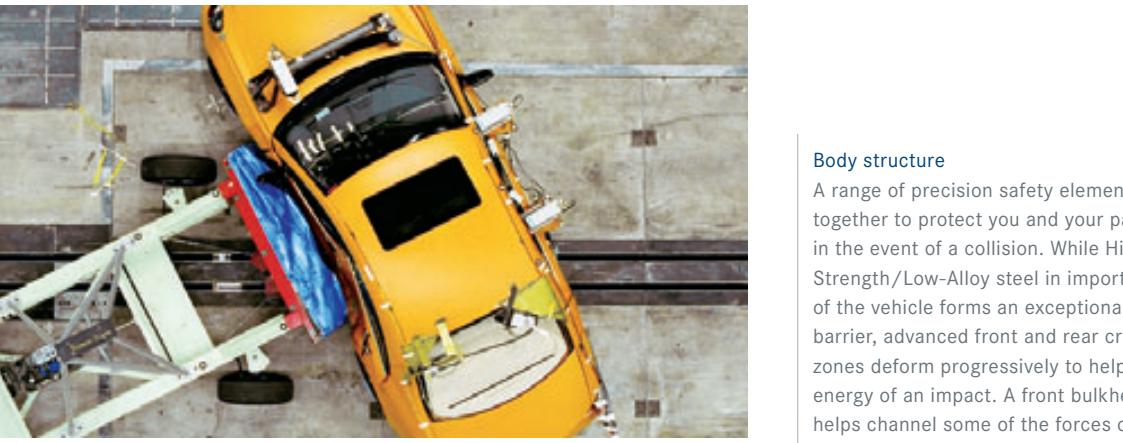
Please see page 43 for Endnotes.

Mercedes-Benz safety philosophy
At Mercedes-Benz, safety goes well beyond engineering vehicles that help protect you in an accident. Our safety philosophy takes a proactive approach to many aspects of driving safety: active safety systems, such as the Electronic Stability Program and Brake Assist, help you avoid a potentially dangerous situation; PRE-SAFE enables the vehicle to anticipate and make certain adjustments to prepare for certain potential collisions; passive safety features include air bags and seat-belt tensioners; and post-collision features like automatic engine cutoff are designed to reduce the risk to occupants in the immediate aftermath of a crash, help prevent worsening of the situation and help facilitate rapid assistance by rescue workers. No other automaker has a more complete view of safety than the one that invented crumple zones and other safety advancements.

PRE-SAFE®
Mercedes-Benz originated this landmark system and it's still the only manufacturer to offer it standard on certain models. PRE-SAFE acts decisively to prepare for a possible accident. PRE-SAFE uses sensors from two of the active safety systems already inside the vehicle: Brake Assist and our Electronic Stability Program. If system sensors detect certain vehicle movements that indicate an accident is possible, PRE-SAFE takes action to help protect the vehicle's occupants, such as using electric tensioners to tighten the seat belts of the front-seat occupants. PRE-SAFE also adjusts the occupied front passenger's seat to a more favorable position for air-bag and seat-belt effectiveness. If severe skidding suggests a rollover is likely, PRE-SAFE will close the sunroof⁷ and side windows automatically. If no accident occurs, the tensioners loosen and you simply readjust your seat, open the sunroof and continue on your way.

Brake Assist (BAS)

Research shows that drivers seldom apply the brakes hard enough, soon enough in emergency situations. BAS monitors pedal application speed to sense emergency braking and, in such cases, can deliver maximum stopping power, thereby helping to reduce overall stopping distances.¹⁰



Side-impact protection

Reinforced doors, side sills and floorpan are part of an integrated safety design that also includes high-strength seat structures, Window Curtain Air Bags and side-impact air bags. All of these systems work together to help protect occupants during side impacts.

Active Front Head Restraints

In the case of a rear impact exceeding a preset threshold, the Active Front Head Restraints move forward and slightly upward, thereby reducing the distance between the head restraints and the front-seat occupants' heads. This action helps limit the rearward travel of their heads, thus reducing the possibility or severity of whiplash-type neck injuries.

Electronic Stability Program (ESP®)

This advance continually monitors your vehicle's motion to help keep you going in your intended direction. If it detects wheelspin, severe understeer (plowing) or oversteer (fishtailing), ESP can brake individual wheels and reduce engine power to correct those problems and help bring the vehicle under control.¹¹ Mercedes-Benz pioneered this safety landmark in 1995 and has continued to refine its exacting performance ever since.

Protection



Integrated Restraint System

The CLS-Class features the 10-way protection of a 9-airbag system. It includes head-side front air bags, driver-side knee bag, front and 2nd-row side-impact air bags and full-length Window Curtain Air Bags. The Window Curtain Air Bags deploy along the front and rear side doors on the affected side of the vehicle to help protect occupants from head injury and broken glass in certain side impact rollovers that exceed the deployment threshold.¹³



Amenities

Bluetooth™

COMAND system • Our standard Cockpit Management and Data (COMAND) system features a large color-LCD screen and integrates the radio, CD player, and optional DVD-based Navigation System and portable phone to simplify multiple tasks and put important information at your fingertips. Certain COMAND functions can even be accessed through steering-wheel mounted controls and a multifunction display in the speedometer face. *Standard.*



Hands-Free Communication System • ○ **Bluetooth™** Make calls, receive calls and even access select phone books¹⁴ through the COMAND system in one of two easy ways. Using an approved compatible phone,¹⁴ you can connect to the Hands-Free Communication System¹⁵ via a range of accessory Multi-Handset Interface (MHI) cradles or an accessory Bluetooth® interface module. With the cradle, your phone charges itself and connects to the vehicle's external antenna, while the Bluetooth interface services your needs wirelessly. When your Bluetooth-compatible phone is synched up to the system, just leave your phone in your pocket and enjoy hands-free conversations over the sound system.⁵ Bluetooth-compatible phone, Bluetooth interface module and MHI cradles sold separately.¹⁶ Please see your dealer for details. *Standard CLS 63 AMG. Optional CLS 550.*

SIRIUS Satellite Radio

SIRIUS

SATELLITE RADIO



Enjoy your SIRIUS Satellite Radio system with a complimentary 6-month subscription to over 130 channels, including 61 channels of sports, news, talk, entertainment, traffic, weather and data. SIRIUS is also home to 100% commercial-free music channels, featuring 69 music channels nationwide. Live play-by-play broadcasts of the biggest sports—NFL®, NASCAR®, NHL®, NBA® and games from over 150 college sports teams—round out what's sure to be one of your favorite cabin appointments.¹⁸ *Standard.*

Please see page 43 for Endnotes.

DVD-based Navigation System ○ This single-disc system uses GPS satellites to map the route to your location and help find points of interest along the way, including restaurants, hotels, ATMs and Mercedes-Benz dealerships. Maps and other visual aides appear on-screen; voice instructions play through the audio system.³ Be sure to ask your dealer about our NavUpdate discs to keep your maps and Points Of Interest current.¹⁷ *Optional.*



harman/kardon® LOGIC7® digital surround-sound system

This digital surround-sound system fills the cabin with 420 watts of beautifully balanced sound. Twelve optimally placed speakers deliver an enthralling surround-sound experience from FM radio, MP3s, SIRIUS Satellite Radio and the standard 6-disc CD changer. Digital Dynamic Volume Control helps maintain sound balance in varying driving conditions. *Standard.*



4-zone climate control

With four individual digital temperature and airflow controls and a separate rear-cabin control panel, your comfort is assured. This climate control system is so advanced, it employs a sun sensor that helps it compensate for directional sunlight. *Standard.*



Tele Aid¹⁹

Three buttons put a multitude of services at systems subscribers' fingertips:

- SOS button: Push in an emergency for a Tele Aid Response Specialist who can notify police or other emergency personnel of your vehicle's location. The system is automatically activated when an air bag or seat-belt Emergency Tensioning Device deploys.
- Wrench button: For Mercedes-Benz Roadside Assistance. Service personnel will help you identify the trouble and dispatch roadside assistance as needed.²⁰
- i-button: Contact the Customer Assistance Center, your Mercedes-Benz dealer or Concierge Service. You can also receive Route Assistance and access Tele Aid's Traffic Information service.²¹ *Standard.*

● Standard. ○ Optional or included with a package. — Not available. Please see page 43 for Endnotes.

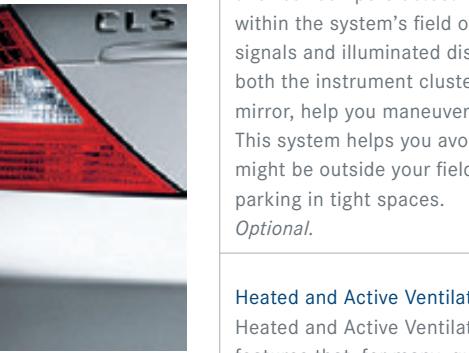


Bi-Xenon headlamps with Active Curve Illumination See better around corners at night with these advances that turn along with your steering wheel. They provide a clearer view into corners by increasing usable illumination by up to 90% over conventional fixed headlamps. Bi-Xenon headlamps deliver superior visibility over halogen headlamps because their brighter, whiter light is much closer to natural sunlight. *Optional.*



Distronic Adaptive Cruise Control This radar-based breakthrough monitors the vehicle ahead and adjusts your speed to help maintain a selected following distance.²³ If the vehicle ahead suddenly slows or abruptly stops and calculated closing speed indicates that you haven't taken appropriate braking action, the system illuminates a red light in the instrument cluster and sounds an alarm signal.²⁴ Ideal for long journeys, as there is less need to adjust the cruise control setting. *Optional.*

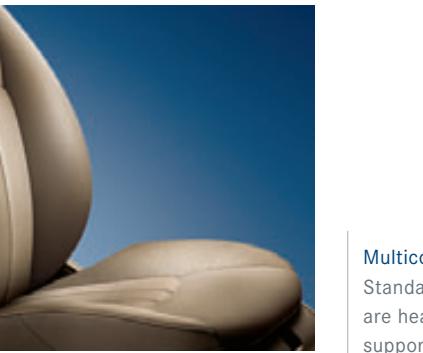
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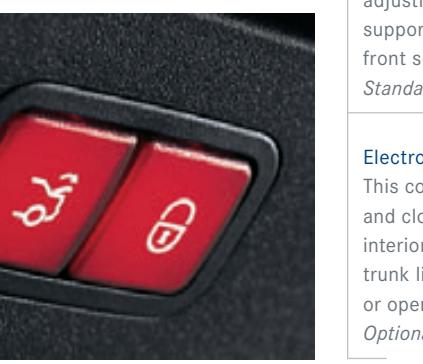
Parktronic system When parking, ultrasonic sensors in the front and rear bumpers detect nearby objects within the system's field of view. Audible signals and illuminated displays, visible in both the instrument cluster and rearview mirror, help you maneuver with confidence. This system helps you avoid obstacles that might be outside your field of vision when parking in tight spaces. *Optional.*



Heated and Active Ventilated seats Heated and Active Ventilated seats are features that, for many, quickly become necessities. Three levels of heating and cooling are available for front-row seats. Active Ventilated Seats are designed to keep you cool during warmer months by gently circulating air through perforations in the seat and backrest, which also helps eliminate perspiration buildup. Using both the ventilation and heating features of the seats simultaneously can help keep you warm and dry on cold and rainy days. *Heated seats: Standard CLS 63 AMG. Heated and Active Ventilated seats: Optional.*



Multicontour front seats - Standard on the CLS 63 AMG, these seats are heavily sculpted to provide lateral support. They also allow for pneumatic adjustment of the side bolsters, thigh supports and dual lumbar supports of each front seat, for more personalized comfort yet. *Standard CLS 63 AMG. Not available CLS 550.*



Electronic Trunk Closer This convenient option allows you to fully open and close the trunk via a switch on the driver's interior door panel. You can also close the trunk lid by pressing a button on its underside or open it with the SmartKey remote. *Optional.*

Keyless Go

A leap in ease and efficiency, this option lets you open or lock any door or the trunk while leaving your vehicle's SmartKey in your pocket.



To start the vehicle, simply step on the brake pedal and push the Start button, located on the gearshift lever. You can also start the vehicle in the conventional way by inserting the SmartKey in the ignition. *Optional.*

Mercedes-Benz Extended Run-Flat Tires

For an added measure of security and confidence, Mercedes-Benz Extended Run-Flat Tires allow CLS 550 drivers to travel for a short period of time at a reduced speed of up to 50 mph after a puncture. The Tire Pressure Monitoring System alerts the driver to a loss of tire pressure via the multifunction display and can illuminate a warning icon.

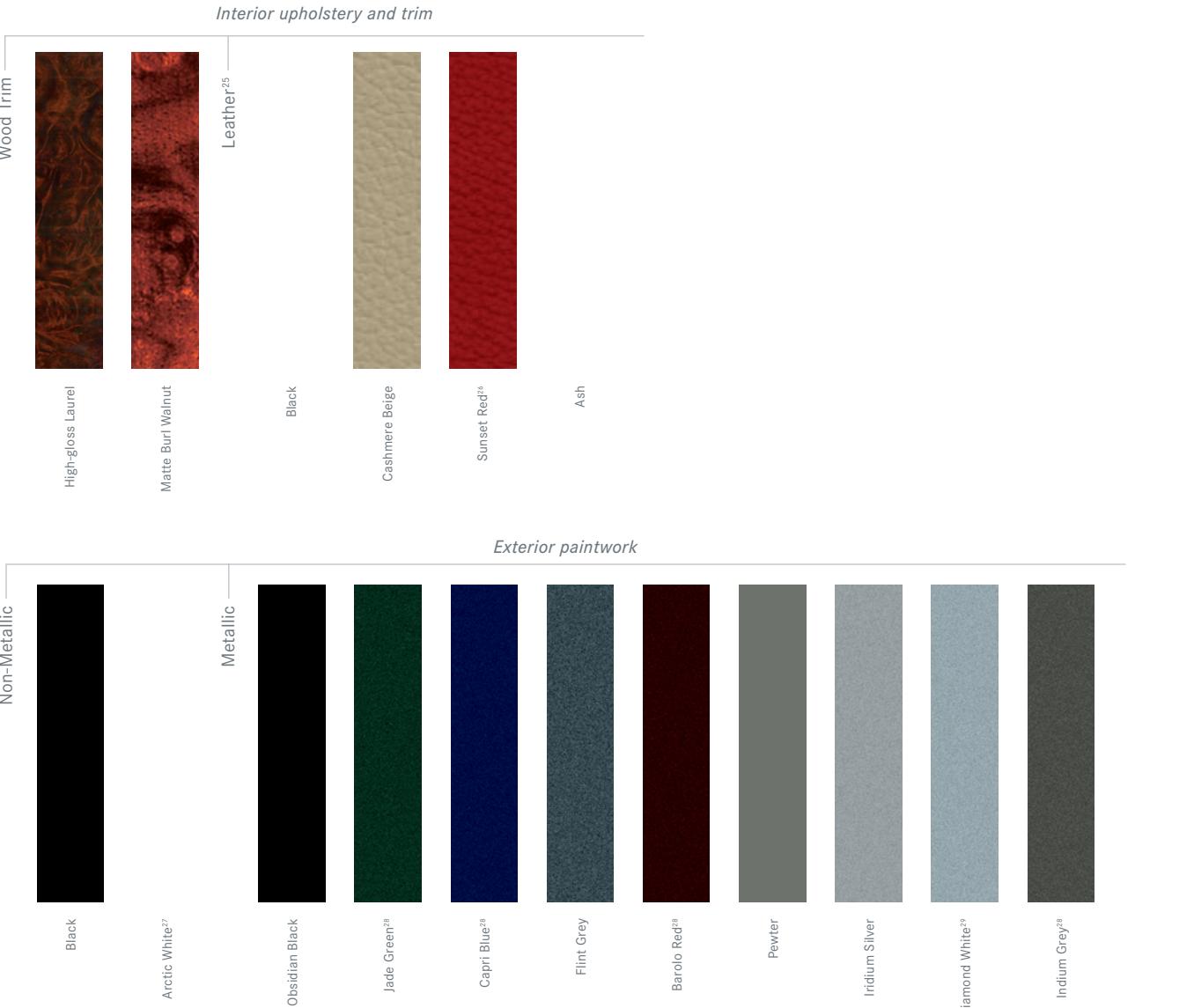
Standard CLS 63 AMG. Not available CLS 550.

Power rear sunshade

The available power rear sunshade is a very helpful feature of the CLS Coupes. A fine-mesh curtain, it screens the sun's rays in the rear window without blocking the driver's view. *Optional.*

● Standard. ○ Optional or included with a package. - Not available.

Please see page 43 for Endnotes.



Please see page 43 for Endnotes.

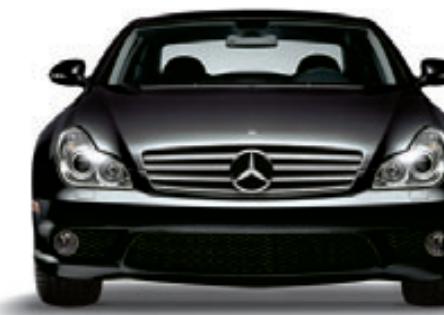
Color and Trim

Design a CLS-Class all your own

Choose from a variety of metallic and non-metallic exterior paints. Then add your favorite available upholstery color and material choices. To keep your vehicle's exterior looking its best for a long time, Mercedes-Benz uses nanotechnology—specifically, microscopic ceramic nano-particles. Each ceramic nanoparticle is tens of thousands of times thinner than a human hair, but when joined together they are incredibly durable. When the clearcoat is applied, the nano-particles float around freely in the liquid paint. The resulting finish offers considerably greater and longer-lasting resistance to fine scratches—such as those caused by car washes and environmental factors—than conventional paint finishes, for an enduring deep gloss. And with this many choices, there's bound to be a design combination for you.

designo Platinum Black Edition

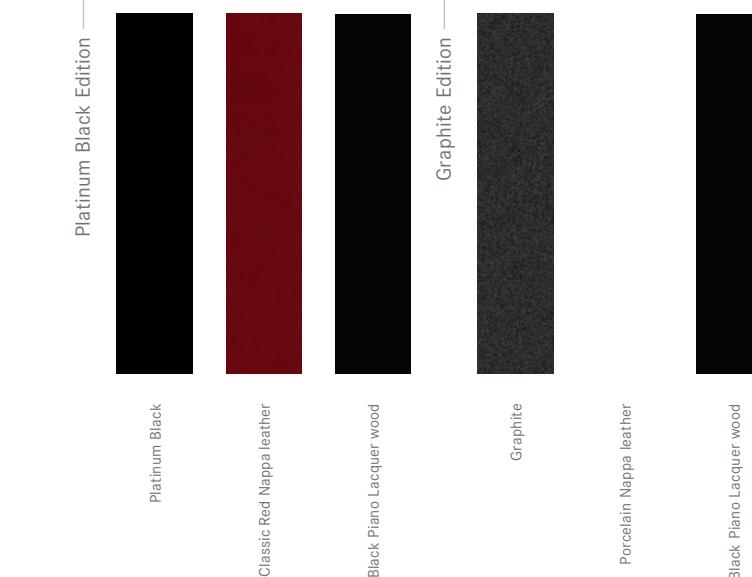
The rich *designo* Platinum Black exterior signals the cool attitude everywhere. Things heat up inside via the incendiary style of hand-furnished Classic Red Nappa leather upholstery. Climb in and surround yourself with Black Piano Lacquer wood trim polished by hand on the console, steering wheel³⁰ and shift knob. Underfoot, discover the Black *designo* floor mats edged in Black leather. The dark side has never had such a wonderful light touch.



Take high style to new heights with our exclusive *designo* appointments.

Platinum Black Edition

Platinum Black



designo Graphite Edition

Beneath a rich *designo* Graphite metallic exterior, you'll find a tasteful blend of textures. Take in the luxury of *designo* Porcelain Nappa leather applied by hand throughout the Black cabin and enjoy the look of Black Piano Lacquer wood trimming the console, steering wheel,³⁰ shift knob and beyond for added visual flavor. The unmistakable *designo* metal plate adorns the front-seat backrests. And beneath your shoes? Feel the softness of plush Black *designo* floor mats exquisitely edged in leather.



Please see page 43 for Endnotes.

Porcelain Nappa leather
Black Piano Lacquer wood

Graphite

Graphite Edition

Platinum Black

Platinum Black Edition

Classic Red Nappa leather

Black Piano Lacquer wood

Black

Black

Black

Black

Accessories

Refine the exceptional character of your CLS Coupe to match your personal preferences. Mercedes-Benz dealers offer an inviting array of CLS-Class accessories, from distinctive alloy wheels to arresting chrome accents. Each of the following components is also designed, engineered and tested to exacting Mercedes-Benz standards for a high level of quality. So ask your dealer for the CLS-Class Accessories Brochure to see our full line of appearance, utility and car care accessories. The CLS will always be a one-of-a-kind coupe. Now it can also be a reflection of your individual style.



Multi-Handset Interface (MHI) cradle and Bluetooth® interface

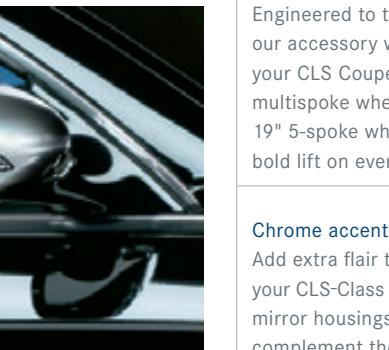
In conjunction with your CLS Coupe's pre-wired Hands-Free Communication System, the MHI cradle helps you enjoy the benefits of hands-free calling while charging your Mercedes-Benz-approved phone.⁴ Or consider the Bluetooth interface module, which allows you to make and receive calls, and even access select phone books, without taking your phone out of your pocket.⁵



Illuminated door sills

Light up your CLS-Class with radiant style every time you open the door, courtesy of luminous blue "Mercedes-Benz" stainless-steel door sills, available in sets of two.

Please see page 43 for Endnotes.



Accessory aluminum-alloy wheels

Engineered to the highest standards, each of our accessory wheels puts a unique spin on your CLS Coupe. Whether it's the elegant 18" multi-spoke wheel or the arresting Zubeneschi 19" 5-spoke wheel, give your CLS Coupe a bold lift on every drive—or even at rest.

Chrome accents

Add extra flair to the distinctive look of your CLS-Class with exterior matte chrome mirror housings, two per set, that complement the range of coordinating exterior refinements. Help protect your finish from scratches and add yet another touch of style with a set of four chrome door-handle inserts.

All-season floor mats

Keep the carpet of your CLS-Class in top shape despite virtually any weather condition. Deep channels in the floor mats trap large amounts of water, mud and melting snow. Easy to clean, they come four mats to a set and are available in Black, Grey or Beige.²⁰

Service & Support

Tele Aid¹⁹

Three buttons put a multitude of services at system subscribers' fingertips: emergency response (SOS button), roadside assistance (Wrench button) and even concierge services (i-button).²¹

Tele Aid Security & Care service

Enjoy fixed, predictable service intervals every 13,000 miles or one year (10,000 miles or one year for AMG models).³² About a month before service is due, your vehicle even reminds you via a dashboard display that also explains which maintenance service is due.

No-charge Service Welcome

In the unlikely event that a breakdown

covered by your MBUSA New Vehicle Limited Warranty occurs more than 100

miles from your home, leaves your

Mercedes-Benz inoperable or unsafe to

drive and requires overnight repairs at a

Mercedes-Benz Center, you'll be reimbursed

up to \$300 per day for any documented

expenses—for up to three days—including

meals, lodging and substitute transportation.

Tele Aid Luxury & Convenience Package

Here, expand your privileges with access to a Personal Concierge that fulfills your requests for nearly "anything, anytime, anywhere"

and an Online Concierge for accessing your

Personal Concierge via your computer or PDA

wherever Internet access is available, as well

as Traffic Information²² and Route Assistance.

24-hour Customer Service

Our Customer Assistance Center is your

one-stop source for answers. Whether you

need to know how to use your audio system,

find the nearest Mercedes-Benz dealer,

get pricing or learn about personal and

automotive accessories, just call

1-800-FOR-MERCEDES or press the

Tele Aid i-button in your vehicle.³³

24-hour Roadside Assistance

The first of its kind and still the only one that

remains in effect for the life of the vehicle.

Our Roadside Assistance technicians draw on

years of experience and training to get you

back on the road as quickly as possible.²⁰

Mercedes-Benz Limited Warranties

Our New Vehicle Limited Warranty runs for 48 months or 50,000 miles, whichever comes first. And anytime during the new vehicle warranty coverage, you can also purchase a Mercedes-Benz Extended Limited Warranty that will provide additional protection when the New Vehicle Limited Warranty expires.³¹

Mercedes-Benz Maintenance System

Enjoy fixed, predictable service intervals every 13,000 miles or one year (10,000 miles or one year for AMG models).³² About a month before service is due, your vehicle even reminds you via a dashboard display that also explains which maintenance service is due.

Trip Interruption benefits

In the unlikely event that a breakdown

covered by your MBUSA New Vehicle

Limited Warranty occurs more than 100

miles from your home, leaves your

Mercedes-Benz inoperable or unsafe to

drive and requires overnight repairs at a

Mercedes-Benz Center, you'll be reimbursed

up to \$300 per day for any documented

expenses—for up to three days—including

meals, lodging and substitute transportation.

Dealer Alternate Transportation Program

Whenever you bring your vehicle into an

official Mercedes-Benz Center for servicing

during the warranty period, ask about your

dealer's Alternate Transportation Program—

so you can maintain your busy schedule

while your dealer maintains your vehicle.³⁵

Sign and Drive service

Our legendary Roadside Assistance service includes bringing you some fuel if you've run out, replacing a flat tire with your spare or jump-starting your car if the battery dies.

European Delivery Program

With our factory delivery program, enjoy a homely room with your new Mercedes-Benz as you savour the delight of driving it in the land where it was built—while you enjoy a 7% savings on many models.³⁶ Also take advantage of the optional Rally Package, which takes you through the Black Forest and the Alps, then on to Munich, staying at luxurious, historic hotels along the way.

To learn more about these and many other services—including dealer locations and financing options—visit us at MBUSA.com today.

EXTERIOR		
●	-	Silver grille with four chrome ribs.
-	●	Silver grille with three chrome ribs.
○ ³⁸	●	AMG front apron with mesh intake, side sills and rear apron.
●	-	Dual chrome exhaust tips.
-	●	AMG dual-exhaust system with four polished chrome tips.
●	●	Power tilt/sliding tinted-glass sunroof with one-touch express-open/close.
●	●	Dual heated power mirrors linked to driver's seat memory. Auto-dimming rearview and left-side mirrors.
●	●	Blue-tinted glass. Electrically heated rear window with auto-shutoff based on time, driving speed and outside temperature.
●	●	Rain-sensing variable intermittent wipers measure rainfall on windshield and adjust wiper speed and frequency accordingly.
●	●	Heated windshield washer nozzles.
●	●	Halogen front foglamps. Single red rear foglamp in left taillamp.
●	●	Driver-selectable light-sensing headlamps. Daytime running lamps.

INTERIOR		
●	●	Multifunction steering wheel provides convenient additional controls for basic audio and phone ³⁹ functions, as well as operation of the multifunction display.
●	●	Power windows, all with one-touch express-up/down.
●	●	4-way (tilt/telescoping) power steering column position-linked to driver's seat memory.
●	●	Driver-programmable easy-exit feature raises steering column.
●	●	Electronic cruise control.
●	●	12-volt power outlet in rear-seat storage compartment.
●	●	Illuminated cargo area with 12-volt power outlet in side panel.

SEATING		
●	●	10-way power-adjustable front seats, each with 3-position memory. Adjustable lumbar support for the driver and front passenger. Driver's seat memory includes steering column and outside mirror positions, and is linked to SmartKey user recognition.
-	●	AMG sport front seats.
-	●	Heated front seats.
○ ³⁸	○ ³⁸	Heated and Active Ventilated front seats.
-	●	Multicontour front seats with pneumatically adjustable side bolsters, thigh support and dual lumbar supports.
●	-	Leather upholstery on all seat surfaces. Leather-trimmed steering wheel and shift knob.
-	●	AMG Premium Leather upholstery with Alcantara shoulder inserts.
-	●	AMG Premium Leather and Alcantara sport steering wheel with aluminum shift paddles. Leather-trimmed AMG shift knob. Rubber-studded stainless-steel pedals.
●	●	Hand-finished high-gloss Laurel wood trim (matte Burl Walnut wood trim optional at no additional charge).

CLIMATE CONTROL		
●	●	4-zone climate control. Rear-cabin operating panel with dual temperature controls.
●	●	Electrostatic dust and pollen filter.
●	●	Sun sensor helps compensate for the effects of direct sunlight on occupants.
●	●	Humidity/dewpoint sensor reduces window fogging during humid weather and helps prevent overdrying of cooled air.
●	●	Tunnel mode offers one-touch closing of all windows, the sunroof and cabin air intake via the air-recirculation button.

AUDIO/TELEMATICS		
●	●	Cockpit Management and Data (COMAND) system.
●	●	harman/kardon® LOGIC7® digital surround-sound system.
●	●	Tele Aid System uses GPS satellites plus a cellular link to provide 24-hour live assistance for: emergency aid (SOS button), roadside assistance (Wrench button) or information (i-button). • Basic Tele Aid Security & Care service includes Automatic Collision Notification, Stolen Vehicle Recovery, Remote Door Unlock service and Dealer Connect. ¹⁹

INSTRUMENTATION		
●	●	Digital display of odometer and Touch Shift gear mode selection. Electronic analog speedometer, tachometer and quartz clock. Electronic bar-graph fuel and coolant temperature gauges.
-	●	Multifunction display in center of speedometer, scrolled via steering-wheel controls to operate and display various menus and vehicle features:
●	●	• Trip meter and outside temperature indicator.
●	●	• Digital speedometer, Maintenance System (see below) and oil-level check.
-	●	• Radio station, CD player/CD changer and SIRIUS Satellite Radio.
-	●	• DVD-based Navigation System route guidance. ³⁹
●	-	• Vehicle reminder and message indicator.
-	●	• Driver-programmable settings for instruments and lighting, vehicle and convenience features.
-	●	• Trip computer (elapsed time, fuel consumption and distance to empty).
-	●	• Distronic Adaptive Cruise Control settings. ³⁹
-	●	• Mobile phone book. ³⁹
●	●	Mercedes-Benz Maintenance System Plus displays distance remaining to next basic maintenance service, indicates type of service due and provides automatic reminder when service interval draws near. System also monitors brake-pad wear.
●	●	Tire Pressure Monitoring System.

LOCKING/SECURITY		
●	●	SmartKey remote control integrates: Remote Door Lock/Unlock buttons, trunk opener, removable valet key and panic alarm. Driver may selectively unlock only the driver's door and fuel filler or all doors plus the trunk and fuel filler.
●	●	SmartKey offers infrared-remote opening/closing of windows and sunroof and can remotely turn on Active Ventilated front seats. ³⁹
●	●	Driver-programmable drive-away locking automatically locks the doors when the car reaches 9 mph.
●	●	Night security illumination uses the car's exterior lights to help illuminate a path after parking.
●	●	Locator lighting uses the car's lights to help illuminate a return path when the car is remote-locked in darkness. Unlocking car activates illuminated entry system.
●	●	Anti-Theft Client Alarm Notification with remote panic feature.
●	●	Emergency trunk release, located inside trunk and illuminated for 60 minutes after trunk is closed.
●	●	Integrated 3-button garage door control, compatible with HomeLink® components and some other systems.
●	●	Tele Aid GPS-based Stolen Vehicle Recovery helps law enforcement agencies track and recover stolen vehicle. ¹⁹
●	●	Tele Aid Remote Door Unlock. ¹⁹
●	●	Tele Aid Automatic Alarm Notification alerts Mercedes-Benz to contact vehicle owner if antitheft alarm sounds. ¹⁹

RESTRAINT SYSTEMS		
●	●	Integrated Restraint System:
●	●	• Driver and front passenger are each provided with a dual-stage front air bag (adaptive for the front passenger), side-impact air bag and a 3-point seat belt with an Emergency Tensioning Device (ETD) and adaptive force limiter. The driver is also provided with a knee bag. ¹⁹
●	●	• Rear passengers are each provided with a side-impact air bag and a 3-point seat belt with an ETD and belt force limiter. ¹⁹
●	●	Window Curtain Air Bags:
●	●	• In a side impact exceeding a preset deployment threshold, a multichamber air bag deploys along the front and rear side door windows on the affected side of the vehicle. ¹⁹
●	●	• An integrated rollover sensor automatically deploys the ETDs and, if deemed necessary, the Window Curtain Air Bags in the event of a detected rollover. ¹⁹
●	●	ETDs are provided for all four seat belts and are deployed in front- or rear impact exceeding a preset threshold of severity, or certain rollovers. A front ETD will not deploy if seat belt is unfastened.
●	●	Tele Aid Automatic Collision Notification engages the SOS function if an air bag or ETD deploys. ¹⁹
●	●	Universal LATCH (Lower Anchors and Tethers for Children) system at rear seating positions. Selectable passenger seat belt retractors help secure child seats. ¹⁹
●	●	Front seat belts include manually height-adjustable shoulder belts and lower points attached to seat frames.
●	●	Active Front Head Restraints power-adjust for height, manually adjust fore-aft and automatically height-adjust as seat is moved fore-aft.
●	●	Dual rear head restraints, non-telescopic, retractable by the driver for improved rearward vision when rear seats are occupied.
●	●	PRE-SAFE® helps prepare occupants for a possible collision before it occurs. If PRE-SAFE® senses a possible accident based on brake pedal application pattern, steering-wheel input pattern or Electronic Stability Program activation level, it will take action to help protect you better depending on the situation, including:
●	●	• Electrically tensioning the front seat belts.
●	●	• Adjusting the front passenger seat for potentially non-favorable air-bag and seat-belt effectiveness.
●	●	• Closing the sunroof and side windows (if possible) to roll over is detected.
●	●	Occupant Classification System (OCS):
●	●	• OCS automatically turns the front passenger's front air bag on or off and adjusts the air bag inflation rate based on the weight category determined by weight sensor readings from the front passenger seat. ¹⁹

CLS 550	CLS 63 AMG	CLS 550	CLS 63 AMG
INDIVIDUAL OPTIONS			
<input type="radio"/>	<input type="radio"/>	Distronic Adaptive Cruise Control.	
<input type="radio"/>	<input checked="" type="radio"/>	AMG Premium Leather upholstery.	
<input type="radio"/>	<input type="radio"/>	Matte Burl Walnut interior wood trim (no-charge option).	
<input type="radio"/>	<input type="radio"/>	Parktronic audiovisual parking assist.	
<input type="radio"/>	<input type="radio"/>	Mercedes-Benz Extended Run-Flat Tires.	
<input type="radio"/>	<input type="radio"/>	iPod® Integration Kit ⁴¹	
OPTION PACKAGES			
<input type="radio"/>	<input type="radio"/>	Trim Package (not available in combination with AMG Sport Package):	
		• Wood/leather steering wheel. • Wood/leather shift knob.	
<input type="radio"/>	<input type="radio"/>	AMG Sport Package (not available in combination with Trim Package):	
		• AMG lower bodywork (standard CLS 63 AMG). • 18" staggered-width AMG 5-spoke wheels with high-performance tires. • Steering wheel with fingertip shift paddles.	
<input type="radio"/>	<input type="radio"/>	Premium 1 Package: Includes contents of Premium 1 Package plus:	
		• DVD-based Navigation System. • Electronic Trunk Closer. • Power rear-window sunshade. • Heated and Active Ventilated front seats. • Hands-Free Communication System (standard CLS 63 AMG). ⁴²	
<input type="radio"/>	<input type="radio"/>	Premium 2 Package: Includes contents of Premium 1 Package plus:	
		• Bi-Xenon headlamps with Active Curve Illumination (corner-illuminating front foglamps are included on CLS 550). • Heated headlamp washers. • Keyless Go.	
<input type="radio"/>	<input type="radio"/>	AMG Performance Package: • AMG Alcantara sport steering wheel with aluminum shift paddles. • 186-mpm speed limiter. ⁴³ • Special AMG suspension system. • AMG compound braking system. • 19" AMG twin-spoke multipiece wheels with high-performance tires. ¹ • AMG limited slip differential.	
CLS-CLASS <i>designo</i> EDITIONS			
<input type="radio"/>	<input type="radio"/>	Graphite Edition: • <i>designo</i> Graphite metallic paint. • Exclusive interior treatment in single-tone <i>designo</i> Porcelain Nappa leather and Black Piano Lacquer wood trim. • Black leather and wood trim on steering wheel ³⁰ and shift knob. Alcantara headliner.	
<input type="radio"/>	<input type="radio"/>	Platinum Black Edition: • <i>designo</i> Platinum Black metallic paint. • Exclusive interior treatment in single-tone <i>designo</i> Classic Red Nappa leather and Black Piano Lacquer wood trim. • Black leather and wood trim on steering wheel ³⁰ and shift knob. Alcantara headliner.	

ENDNOTES

- 1 Lower aspect ratio tires and accompanying wheels provide substantially increased treadwear, increased tire noise and reduced ride comfort. Serious wheel and tire damage may occur if the vehicle is operated on rough or damaged roads or surfaces or upon encountering road debris or obstacles. These tires are not designed for use on snow and ice. Winter tires mounted on appropriately sized and approved wheels are recommended for driving in those conditions.
- 2 SIRIUS® and the SIRIUS dog logo are registered trademarks of SIRIUS Satellite Radio Inc. All Rights Reserved. For full Terms & Conditions, visit sirius.com. Pricing and programming are subject to change. Not available in Alaska, Hawaii or Puerto Rico. While the SIRIUS network of satellites and terrestrial antennae provides nearly seamless service throughout the contiguous U.S., SIRIUS service may be unavailable or interrupted for a variety of reasons, including environmental or topographic conditions; in certain locations such as tunnels, parking garages, or within or next to large buildings; or near other technologies that can interfere with the SIRIUS signal. Six-month service subscription included with purchase.
- 3 While the Navigation System provides directional assistance, the driver must remain focused on safe driving behavior, including paying attention to traffic and street signs. The driver should utilize the system's audio cues while driving and should only consult the map or visual displays once the vehicle has been stopped in a safe place. Maps do not cover all areas nor all routes within an area.
- 4 Interface and phone sold separately. See dealer for a list of approved compatible phones.
- 5 BLUETOOTH® INTERFACE DOES NOT PROVIDE PHONE CHARGING OR EXTERNAL ANTENNA. PHONE BOOK DOWNLOAD AND VOICE INTERACTIVITY FEATURES ARE DEPENDENT ON SELECTED HANDSET. VISIT WWW.WIRELESS4MB.COM FOR DETAILS.
- 6 Stated rates of acceleration are based upon manufacturer's track results and may vary depending on model, environmental and road surface conditions, driving style, elevation and vehicle load.
- 7 A small gap is left near the full-close position.
- 8 Please obey all speed laws. Top speed electronically limited to 155 mph.
- 9 Only for timing use on roads and in conditions where high-speed driving is permitted. Racing on public roads is prohibited under all circumstances and posted speed limits should always be obeyed.
- 10 Braking effectiveness also depends on proper brake system maintenance, and tire and road conditions.
- 11 No system, regardless of how advanced, can overcome the laws of physics or correct careless driving. Please always wear your seat belt. Performance is limited by available traction, which snow, ice and other conditions can affect. Always drive carefully, consistent with conditions. Best performance in snow is obtained with winter tires.
- 12 Front-seat belt force limiters are adaptive.
- 13 WARNING: THE FORCES OF A DEPLOYING AIR BAG CAN CAUSE SERIOUS OR FATAL INJURIES TO A CHILD UNDER AGE 13. THE SAFEST SEATING POSITION FOR YOUR CHILD IS IN THE REAR SEAT, SEATED IN AN APPROPRIATE CHILD SEAT, OR CORRECTLY WEARING A SEAT BELT IF TOO LARGE FOR A CHILD SEAT. SEE OPERATOR'S MANUAL FOR ADDITIONAL WARNINGS AND INFORMATION ON AIR BAGS, SEAT BELTS AND CHILD SEATS.
- 14 Certain Mercedes-Benz-approved phones support voice interactivity, but not the phone book download feature, with Bluetooth technology. See dealer for details.
- 15 Always plug the phone into the cradle for use inside the vehicle or use the Bluetooth interface. Otherwise operating a non-approved phone or radio transmitter with its own attached or built-in antenna will interfere with the vehicle's electronic systems. For safety reasons, the driver should not use a mobile phone while the vehicle is in motion. We encourage the driver to stop the vehicle in a safe location before answering or placing a call. See your Mercedes-Benz dealer or visit www.Wireless4MB.com for current handset availability. Not all approved phones support all system features. See dealer for details.
- 16 Please see your dealer for accessory warranty information.
- 17 DVD-based maps do not cover all areas nor all routes within an area. One U.S./Canada DVD is included with vehicle.
- 18 SIRIUS® and the SIRIUS dog logo are registered trademarks of SIRIUS Satellite Radio Inc. NFL® is a registered trademark of the National Football League. NASCAR® is a registered trademark of the National Association of Stock Car Racing, Inc. NHL® is a registered trademark of the National Hockey League. NBA® is a registered trademark of NBA Properties, Inc. All Rights Reserved. For full Terms & Conditions, visit sirius.com. Pricing and programming are subject to change. Not available in Alaska, Hawaii or Puerto Rico. While the SIRIUS network of satellites and terrestrial antennae provides nearly seamless service throughout the contiguous U.S., SIRIUS service may be unavailable or interrupted for a variety of reasons, including environmental or topographic conditions; in certain locations such as tunnels, parking garages, or within or next to large buildings; or near other technologies that can interfere with the SIRIUS signal. Six-month service subscription included with purchase.
- 19 Tele Aid equipment is standard on all CLS-Class models. First year's Tele Aid Security & Care service provided at no additional cost with subscription. Subscription and acquaintance call required for service to be active. Service operates where cellular and GPS coverage are available and requires adequate power supply. Owner must authorize vehicle tracking by providing passcode and a valid stolen vehicle police report number. PIN code required to activate remote door unlock. See dealer for details of telematics services.
- 20 Vehicle must be accessible from main roads. Roadside Assistance repairs may involve charges for parts, service and towing. Depending on the circumstances, these services may be provided by an roadside service, courtesy of Mercedes-Benz Roadside Assistance. For full details of the Roadside Assistance Program, please see your dealer.
- 21 Concierge Service available only with Tele Aid Luxury & Convenience Package. Traffic Information and Route Assistance use is included as part of the Tele Aid Luxury & Convenience Package and is available at an additional cost. See dealer for details of the Tele Aid Security & Care service. See dealer for details.
- 22 Performance of the automated voice system varies depending on the noise level in and around the vehicle. Traffic Information is based on available broadcast data, not available in all areas and only provided for routes that have been personalized on the Tele Aid website (up to five routes) or are within a specified radius of your vehicle's present location. See Tele Aid section of MBUSA.com for available cities.
- 23 Distronic Adaptive Cruise Control is no substitute for active driving involvement. It does not react to stationary objects, nor recognize or predict the curvature and lane layout of the road or the movement of vehicles ahead, and can only apply a maximum of 20% of vehicle braking power. It is the driver's responsibility at all times to be attentive to traffic and road conditions, and to provide the steering, braking and other driving inputs necessary to retain control of the vehicle.
- 24 Drivers are cautioned not to wait for the Distronic Proximity Warning System before braking, as that may not afford sufficient time and distance to brake safely.
- 25 Special-order AMG Premium Leather also available (standard CLS 63 AMG). A one-time surcharge applies with any special-order option.
- 26 Not available CLS 550.
- 27 Color to be discontinued upon launch of Diamond White.
- 28 Not available with Sunset Red leather.
- 29 Delayed availability. Optional at extra cost.
- 30 Wood/leather steering wheel not available CLS 63 AMG.
- 31 Please see your dealer for warranty details as well as for terms, conditions and pricing for extended warranty options. Surcharges for extended warranties apply after the first year.
- 32 Whichever comes first. Requires use of 229.5-spec oil and high-performance fleece oil filter. Driver is responsible for monitoring fluid levels and tire pressure between service visits. See Maintenance Booklet for details.
- 33 On models with different-sized front and rear tires, which cannot be rotated, dealer will inspect tires and set inflation pressure. Follow tire manufacturer's recommendations.
- 34 For full details of Sign and Drive service, as well as the Roadside Assistance Program, please see your dealer.
- 35 Certain restrictions may apply. Terms, conditions and dealer participation may vary.
- 36 European Delivery discount available on select models. Please see your dealer for details.
- 37 Unsecured cargo can become hazardous in a collision. Always secure cargo using floor-mounted tie-downs.
- 38 Optional or part of an Option Package. See optional equipment listing on page 42.
- 39 When equipped with this feature.
- 40 OCCUPANT CLASSIFICATION SYSTEM (OCS) IS DESIGNED TO TURN THE FRONT PASSENGER'S FRONT AIR BAG OFF WHEN THE SYSTEM SENSES THE WEIGHT OF A TYPICAL CHILD 12 MONTHS OLD OR LESS PLUS THE WEIGHT OF A TYPICAL 12-MONTH-OLD APPROPRIATE CHILD RESTRAINT. SEE OPERATOR'S MANUAL FOR IMPORTANT ADDITIONAL INFORMATION ON THIS SYSTEM AND FOR FURTHER INFORMATION REGARDING THE TRANSPORTATION OF CHILDREN IN THE VEHICLE.
- 41 iPod® is a registered trademark of Apple Computer, Inc. All iPod devices are sold separately. Feature not compatible with iPod Shuffle. See dealer for details.
- 42 Accessory phone cradle and compatible phone required. Sold separately. See dealer for details.
- 43 Please obey all speed laws.



Mercedes-Benz

CLS 550 shown on front cover in Iridium Silver metallic paint.

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