

Mercedes-AMG C-Class Coupé



Mercedes-AMG C 63 S Coupé fuel consumption urban/extra-urban/combined: 11.9–11.4/7.1–6.9/8.9–8.6 l/100 km;
combined CO₂ emissions: 209–200 g/km.





Never stop challenging: The new Mercedes-AMG C-Class Coupé.

Mercedes-AMG is not only a manufacturer of performance vehicles and sports cars, AMG is a promise. It is the promise always to seek out new challenges and to go one step further, to expect much and to give our all. This is how we create exceptional automobiles for exceptional people.

The new Mercedes-AMG C-Class coupés – from the C 43 to the C 63 S – likewise stand for the determination to make the most of everything – every moment, every meter.

Welcome to the world of AMG.



Life at the top of the rev range.

Life is too short for the automotive norm. The C-Class coupé models from Mercedes-AMG leave everyday routine way behind and replace it with mind-blowing intensity – motorsport performance meets true character. The strategy behind our development work is straightforward – uncompromisingly sporty performance. Seldom have we brought such a concentrated expression of the AMG motorsport genes to the road – or better still, the fast lane.

The fastest way to yourself is the fast lane.

Limits are for the limited. The performance of a Mercedes-AMG C 43 4MATIC Coupé is nothing less than the technical translation of goose bumps. The spontaneous response characteristics and incredibly short shift times give this powerhouse the agility of an elite athlete. Why wait around when you can simply take off?





Serial performance.

A lineup of three firsts. The passion aroused by this collection is so intense that choosing a favorite is no simple task. The AMG coupés belong to a select group of automobiles designed specifically for demanding performance. With its AMG genes and potent V6 drive, the Mercedes-AMG C 43 Coupé makes it easy for ambitious drivers to enter the world of AMG. And the C 63 and C 63 S Coupés come with even more power. But one thing applies to all models – there’s always that racing feeling. And performance is the best companion of all.



ENGINE AND PERFORMANCE	Mercedes-AMG C 43 4MATIC Coupé	Mercedes-AMG C 63 Coupé	Mercedes-AMG C 63 S Coupé
Engine	3.0-liter V6 biturbo	AMG 4.0-liter V8 biturbo	AMG 4.0-liter V8 biturbo
Displacement (cm3)	2996	3982	3982
Power (kW/hp)	270 / 367	350 / 476	375 / 510
Torque (Nm @ rpm)	520 @ 2000–4200	650 @ 1750–4500	700 @ 1750–4500

Mercedes-AMG C 43 4MATIC Coupé fuel consumption urban/extra-urban/combined: 10.8–10.6/6.4–6.2/8.0–7.8 l/100 km; combined CO₂ emissions: 183–178 g/km. Mercedes-AMG C 63 Coupé fuel consumption urban/extra-urban/combined: 11.9–11.4/7.1–6.9/8.9–8.6 l/100 km; combined CO₂ emissions: 209–200 g/km. Mercedes-AMG C 63 S Coupé fuel consumption urban/extra-urban/combined: 11.9–11.4/7.1–6.9/8.9–8.6 l/100 km; combined CO₂ emissions: 209–200 g/km.

A white Mercedes-AMG C 63 S Coupé is shown from a rear three-quarter view, driving on a winding asphalt road. The car's license plate is 'S MA 2052'. The background features a dramatic sky with scattered clouds and a blurred landscape, suggesting high speed. The car's design details, such as the rear spoiler and quad exhaust tips, are visible.

Center of gravity lowered. Adrenaline level raised.

The 8-cylinder engine in the Mercedes-AMG C 63 S offers not only a powerful 375 kW (510 hp) and 700 Nm, but also an innovative construction that significantly improves vehicle handling. By positioning the turbochargers and catalytic converters between the cylinder banks, the engine is now more compact and sits lower down in the engine compartment. This lowers the center of gravity and raises agility – ideal prerequisites for stretching your own performance limits with every corner.



The beauty of the beast.

It's not just inner values that count. The distinctive design of the Mercedes-AMG C 63 Coupé sets new benchmarks. The front skirt with its mighty air intakes in the A-wing design and the dynamic, sharply cut side line follow a clear design language. Accents can also be set with the optional AMG Carbon pack. This is a driving machine with unique lines and a surface that gets under your skin.



Eye-catcher.

The C 63 Coupé challenges the beholder – and wins him over with distinctive details. The broad, muscular rear end with its three diffuser fins, the matte-black AMG Performance forged 5-twin-spoke wheels, and the red brake calipers of the AMG high-performance composite brake system – sheer power can be this aesthetic.





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Race. Mode.

The best times always end in a best time. The perfect ergonomics of the C 63 S Coupé's exclusively sporty interior is made for fast lap times. In the Race program of the AMG DYNAMIC SELECT system, the electronic stability program (ESP) switches into Sport Handling Mode and permits not only later ESP intervention, but also more torque to the rear wheels. With every move of the performance steering wheel, you experience the full agility of the sports coupé.

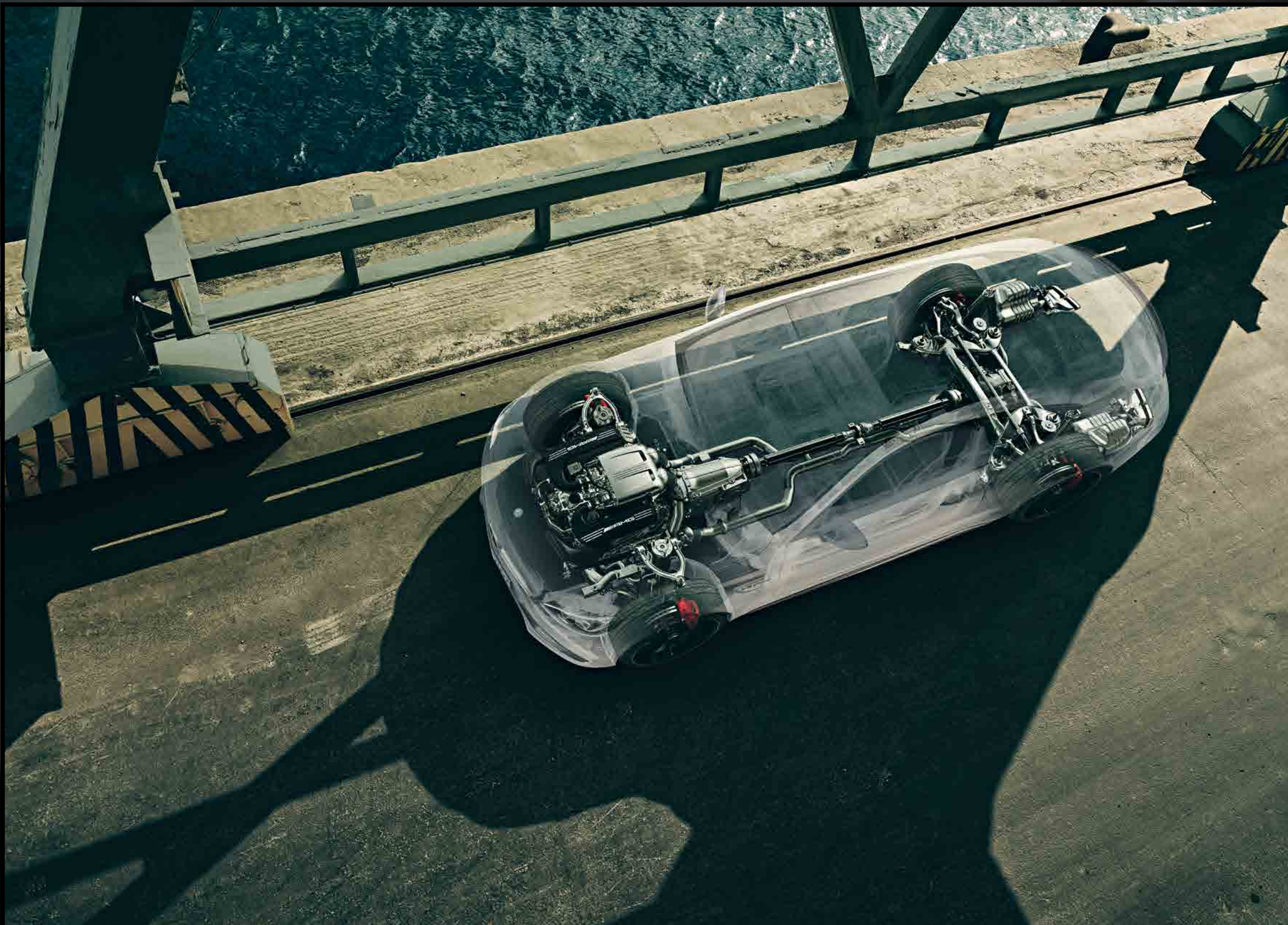




Striving for perfection. With 510 hp.

One second. The V8 biturbo engine in the C 63 S unleashes its full power. Two seconds. The electronically controlled locking differential sends up to 700 Nm to the rear axle and delivers optimum traction to the two 20-inch wheels. Three seconds. The 7-speed sports transmission fires through the gears in next to no time. Three point nine seconds. 100 km/h – and you are experiencing pure automotive passion.





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By lateral thinkers. For lateral drivers.

Perfect interaction – the ergonomic sports seats fit like a glove and offer the best possible lateral grip, even under high transverse forces. The speed-sensitive steering delivers precise feedback and a unique driving feel. Everything is ready from our side. The only question is – what about you?







Pumping it up at the touch of a button.

If you want to go your own way, you want to choose the soundtrack, too. The variable flaps in the AMG Performance exhaust system let you set the engine volume to your own choosing. At the touch of a button, cultivated refinement turns into acoustic dominance and relaxed cruising into pure emotion – or vice versa.



Extra – not ordinary.

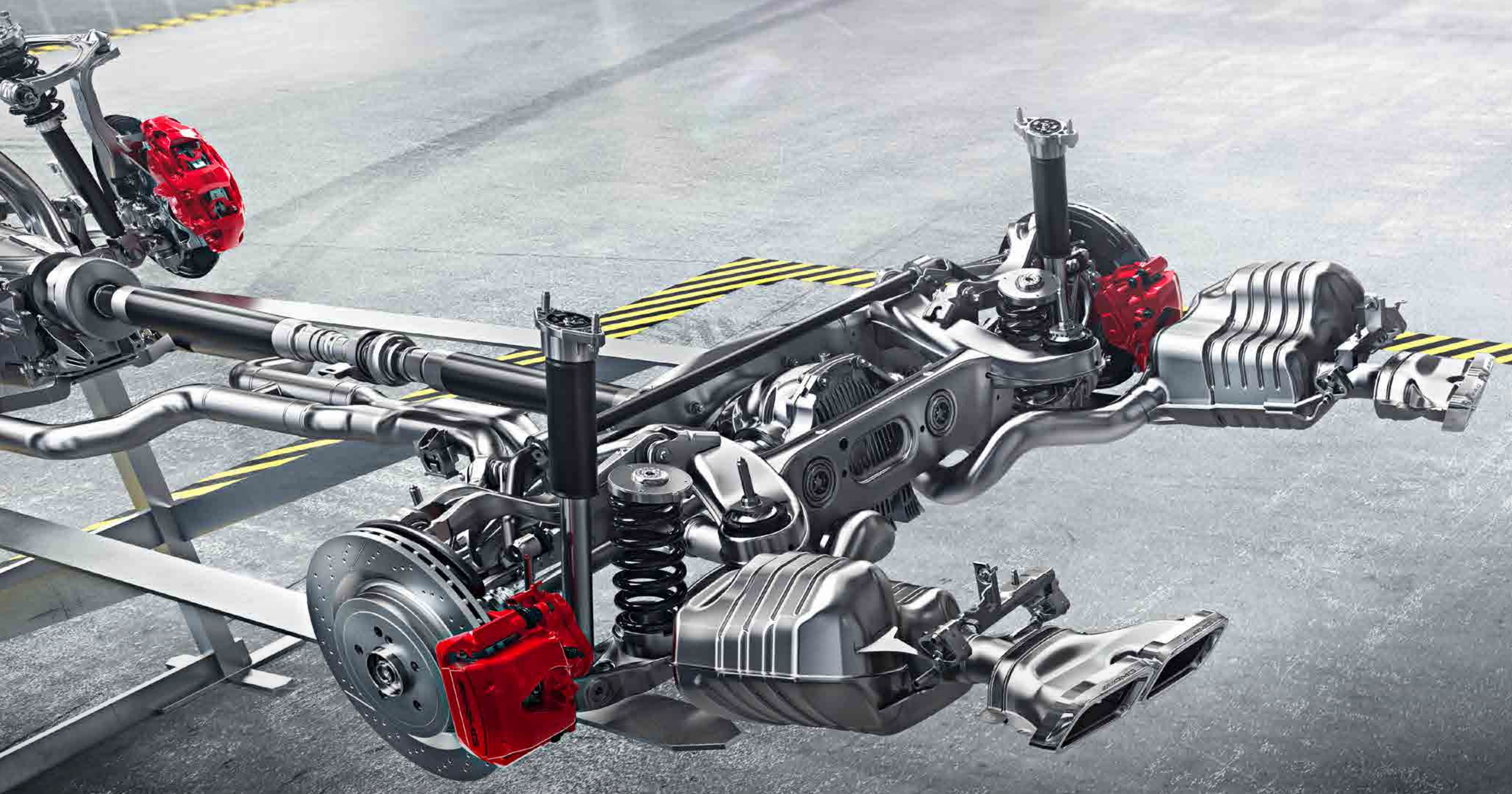
Built for extremes. Beneath the hood of the Mercedes-AMG C 63 Coupé lurks a brand new AMG 4.0-liter V8 biturbo engine. Each one of these power units is built by hand in line with the AMG philosophy of “One Man – One Engine”. The signature of the specialist technician on the engine badge is our promise to you – every AMG is built from passion for even more performance.

Design meets engineering skill.

More than the sum of its performance components – the Mercedes-AMG C 63 is the result of vehicle development in which form and function combine as an inseparable unit. The fenders, widened by 64 mm at the front and by 66 mm at the rear, give the C 63 Coupé an even sportier look and an even more muscular stance. For us, this is the basis for highly agile longitudinal and lateral dynamics and unlimited driving fun.

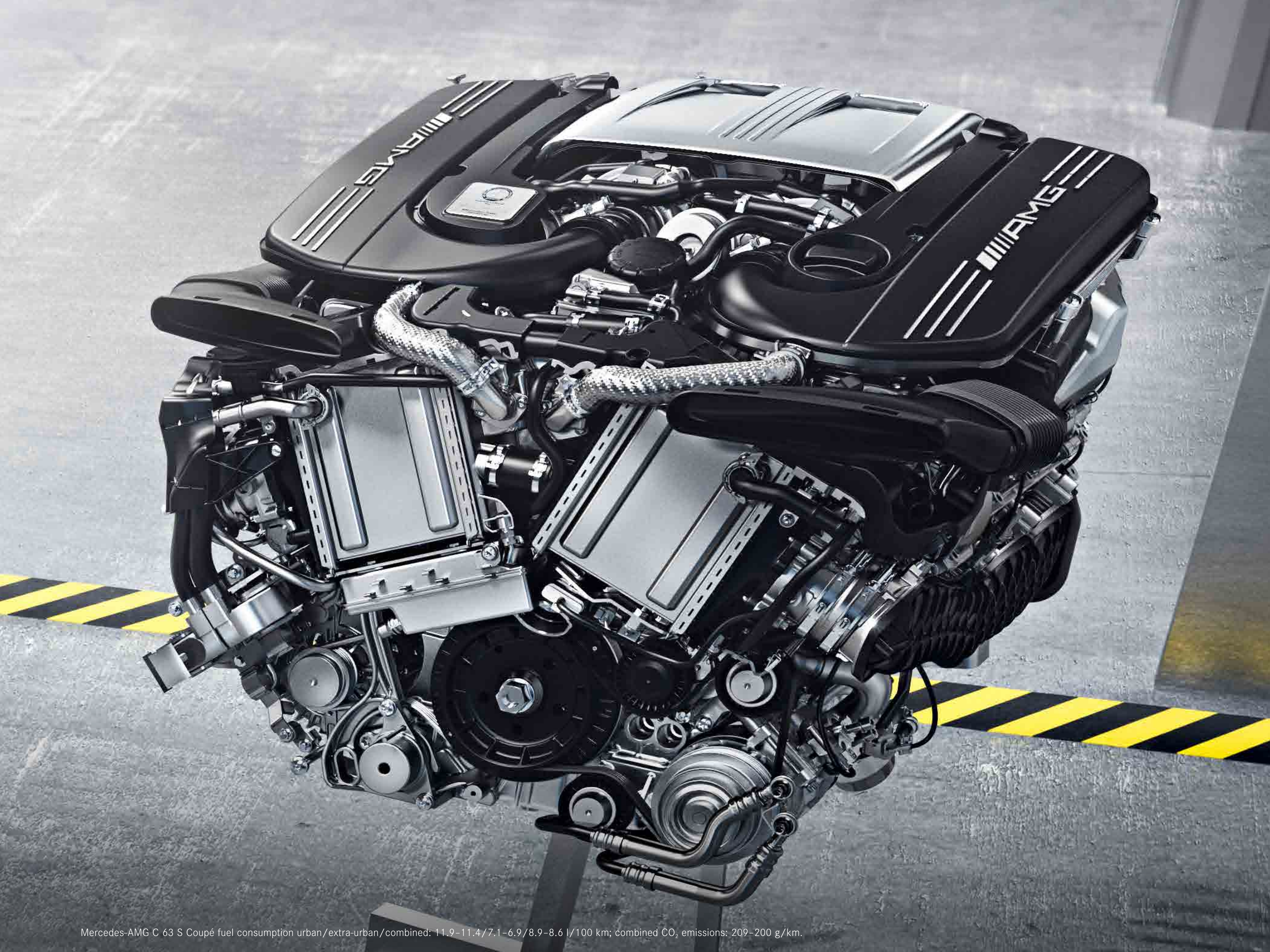






The high-performance principle.

Built for extremes. The newly developed rear axle and the 66 mm wider rear end allow room for true sports car tires. The AMG mechanically locking rear differential improves traction in all situations – especially when things get sporty. In the S Model, the electronically locking rear differential controls the rear wheels individually in accordance with load, thus improving cornering stability. And with the AMG RIDE CONTROL sports suspension, the damping characteristics can be adjusted in three stages at the touch of a button depending on driving style, road conditions, or how you feel on the day. Four technologies, one aim – the best performance.



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Model athletes.

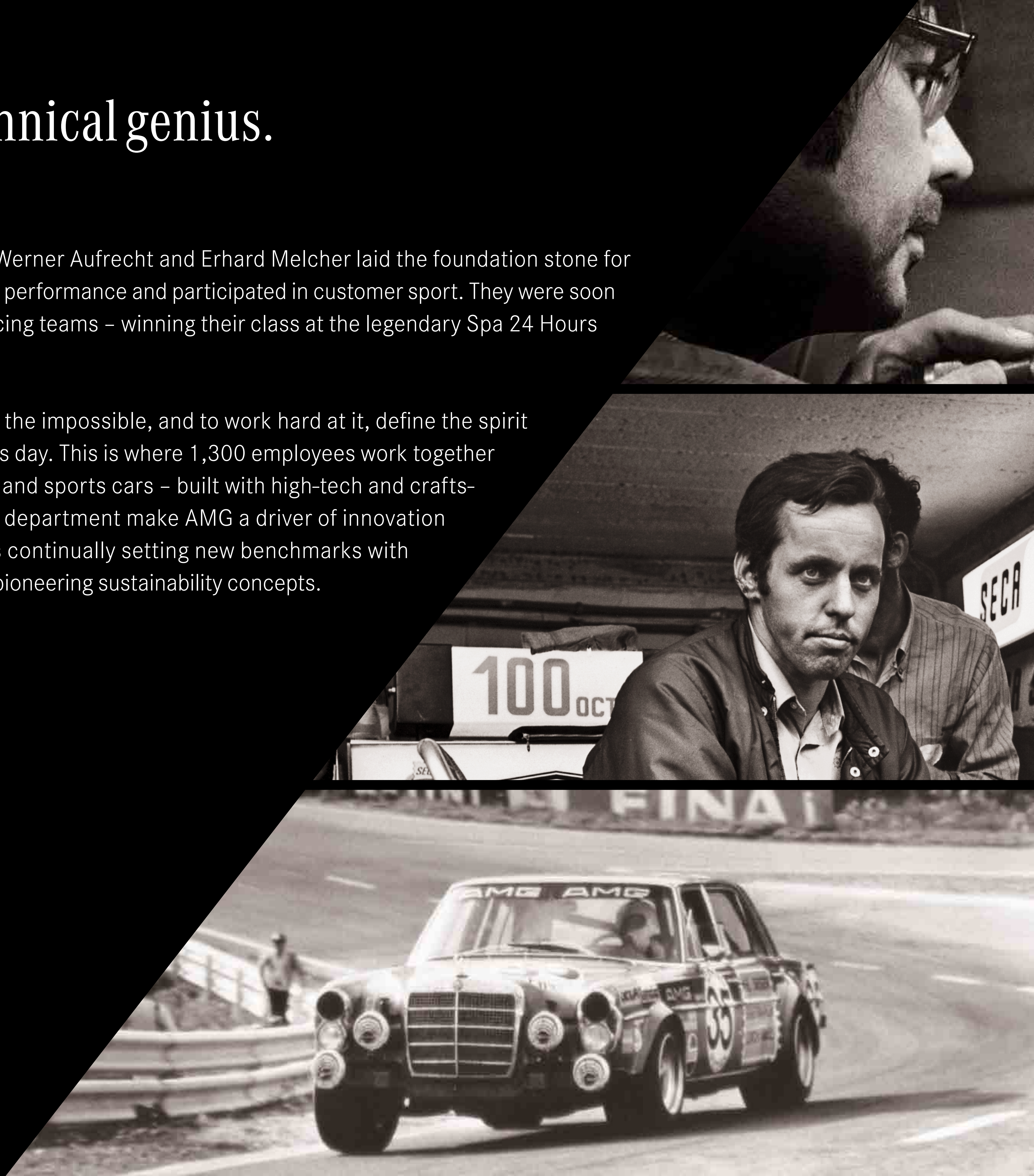
Who can beat this team? The coupé completes the AMG-C-Class range and, together with the cabriolet, sedan and station wagon, forms a unique lineup of elite athletes. Each one of these vehicles honors the commitment to always be one vehicle-length ahead of the pack. And stands for the certainty of offering the driver one thing above all else on all roads: Driving Performance.

Mercedes-AMG C 63 S Cabriolet fuel consumption urban/extra-urban/combined: 12.4–12.0/7.5–7.2/9.3–8.9 l/100 km; combined CO₂ emissions: 218–208 g/km. Mercedes-AMG C 63 S T-Modell fuel consumption urban/extra-urban/combined: 11.2–10.9/7.1–6.9/8.6–8.4 l/100 km; combined CO₂ emissions: 200–196 g/km. Mercedes-AMG C 63 S Limousine fuel consumption urban/extra-urban/combined: 11.0–10.8/6.9–6.7/8.4–8.2 l/100 km; combined CO₂ emissions: 195–192 g/km. Mercedes-AMG C 63 S Coupé fuel consumption urban/extra-urban/combined: 11.9–11.4/7.1–6.9/8.9–8.6 l/100 km; combined CO₂ emissions: 209–200 g/km.

Supremacy needs technical genius. And a home.

With the conviction that they can win, Hans-Werner Aufrecht and Erhard Melcher laid the foundation stone for AMG in 1967. Together, they optimized engine performance and participated in customer sport. They were soon competing against strong and established racing teams – winning their class at the legendary Spa 24 Hours in 1971 with the AMG 300 SEL 6.8.

Their courage and their determination to risk the impossible, and to work hard at it, define the spirit of our Affalterbach development facility to this day. This is where 1,300 employees work together to develop fascinating performance vehicles and sports cars – built with high-tech and craftsmanship. 700 engineers in the development department make AMG a driver of innovation within the sector. Our development center is continually setting new benchmarks with state-of-the-art production management and pioneering sustainability concepts.



We don't just build cars. We make dreams come true.

Passion grows if you share it. The AMG Private Lounge is our community for the world of AMG. This is where AMG customers meet at first-class events and use the online platform to discuss the latest developments from Affalterbach. They also benefit from special offers and the direct link to the AMG headquarters:

www.mercedes-amg.com/privatelounge/welcome

The AMG Driving Academy possesses an unparalleled team spirit. Experience performance with like-minded individuals and improve your driving skills at race track and lifestyle events held at breathtaking locations around the world: **www.mercedes-amg.com/driving-academy**

Want even more? AMG offers a platform for professional motorsport with the AMG Customer Sports Program – with the Mercedes-AMG GT3 race car developed specifically for the purpose. A fully integrated service package delivers top-level motorsport:

www.mercedes-amg.com/customersports

At the AMG Performance Studio, we build automobiles tailor-made to your wishes. The creativity of our experts knows no bounds – from special technical components, through extravagant paint finishes to exclusive interior appointments, this is where one-offs are fashioned, to the very highest standards of handmade craftsmanship.

Enter the world of AMG.
Experience Driving Performance.



Further information on official fuel consumption and the official specific CO₂ emissions of new passenger cars can be obtained from the manual on fuel consumption and CO₂ emissions of new passenger cars, which is available free of charge at any dealership or from Deutsche Automobil Treuhand GmbH at www.dat.de

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Take-back of end-of-life vehicles. At the end of its long life, you can return your passenger car to us for environment-friendly disposal in accordance with the European Union (EU) End-Of-Life Vehicle Directive. But that day is a long way off.

A network of vehicle take-back depots and dismantlers has been established to make it as easy as possible for you to return your vehicle. You can leave it at any of these points free of charge. In so doing, you will be making a valuable contribution towards completing the recycling loop and preserving resources.

For further information about the recycling and disposal of end-of-life vehicles and take-back conditions, please visit your national Mercedes-Benz website.