

Mercedes-AMG C-Class Cabriolet



Mercedes-AMG C 63 S Cabriolet fuel consumption urban/extra-urban/combined: 12.4-12.0/7.5-7.2/9.3-8.9 l/100 km;
combined CO₂ emissions: 218-208 g/km.





Never stop challenging: The new Mercedes-AMG C-Class Cabriolet.

Mercedes-AMG is not only a manufacturer of performance vehicles and sports cars, AMG is a promise. It is the promise always to seek out new challenges and to go one step further, to expect much and to give our all. This is how we create exceptional automobiles for exceptional people.

The new Mercedes-AMG C-Class cabriolets – from the C 43 to the C 63 S – likewise stand for the determination to make the most of everything – every moment, every meter.

Welcome to the world of AMG.

Mercedes-AMG C 43 4MATIC Cabriolet fuel consumption urban/extra-urban/combined: 11.2–11.0/6.9–6.7/8.4–8.3 l/100 km; combined CO₂ emissions: 194–190 g/km.
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Born to be loud.

An impressive acoustic presence has always been an integral part of AMG. And the Mercedes-AMG C 43 4MATIC Cabriolet certainly fits seamlessly into the family portrait. Just like every AMG, not only can you see that the cabriolet is specifically aimed at performance and the demands of sporty drivers, you can hear it, too. At its absolute best with the top down, every row of buildings becomes a backdrop and every tunnel a surround-sound experience.



Open challenge.

Life already demands more than enough sensible solutions. When it came to developing the C-Class Cabriolet, we focused entirely on one objective – maximum sport. With 270 kW (367 hp), a three-liter V6 biturbo and AMG Performance 4MATIC permanent all-wheel drive, the C 43 Cabriolet is never a choice for the happy medium, but always the fast lane.





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Fast – even standing still.

This elite athlete delivers exactly what its looks promise – sheer performance. From the AMG front skirt with its distinctive lines, through the front splitter insert to the 19-inch, 5-twin-spoke wheels – form follows function in every single detail. And because you really should stop when you reach the top, the performance brake system in the C 43 Cabriolet slows things down at precisely the right moment. But only until the driver gives in once more to this sports car's overwhelming urge to surge.

Serial performance.

A lineup of three firsts. The passion aroused by this collection is so intense that selecting a favorite is no simple task. The Mercedes-AMG cabriolets belong to a select group of automobiles designed specifically for demanding performance. With its AMG genes and potent V6 drive, the Mercedes-AMG C 43 Cabriolet makes it easy to enter the world of AMG. And the C 63 and C 63 S Cabriolets come with even more power. But one thing applies to all models – be it top up or top down – there’s always that racing feeling. And performance is the best companion of all.



| ENGINE AND PERFORMANCE | Mercedes-AMG C 63 S Cabriolet | Mercedes-AMG C 63 Cabriolet | Mercedes-AMG C 43 4MATIC Cabriolet |
|------------------------|-------------------------------|-----------------------------|------------------------------------|
| Engine | AMG 4.0-liter V8 biturbo | AMG 4.0-liter V8 biturbo | 3.0-liter V6 biturbo |
| Displacement (cc) | 3982 | 3982 | 2996 |
| Power (kW/hp) | 375 / 510 | 350 / 476 | 270 / 367 |
| Torque (Nm @ rpm) | 700 @ 1750–4500 | 650 @ 1750–4500 | 500 @ 2000–4200 |

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From lateral thinkers. For lateral drivers.

In the Race driving program, part of AMG DYNAMIC SELECT, the electronic stability program (ESP) switches into Sport Handling mode, which not only makes the ESP kick in later, it also sends more torque to the rear wheels. And with the top down, the overall agility of the sports cabriolet becomes an even more intense experience.



Eye catcher.

It's not just the inner values that count. The distinctive design of the Mercedes-AMG C 63 Cabriolet sets new benchmarks. The front skirt with its powerful air intakes in the A-wing design and the dynamic, sharp cut of the side view follow a clear design language. This is a meticulously defined driving machine with unique lines that attracts even more looks with the top down.

True values come from within.

The best times always end with a new best time. The optional AMG Performance seats in the C 63 Cabriolets fit like a glove and provide supreme grip even under intense lateral acceleration. Together with the precise feedback of the speed-sensitive sports steering, everything is ready as far as we're concerned. The only question is: Are you ready, too?





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A silver Mercedes-AMG C 63 S Cabriolet is shown driving on a road at night. The car is a convertible with its top down, and a driver is visible. The background features a blurred city skyline with lights and a bridge structure, suggesting high speed. The car's license plate is 'S-WA 2056'.

Speed reading.

In the time it takes you to read this sentence, the C 63 Cabriolet has accelerated from zero to 100 kilometers per hour. While your eyes are still taking in the first letters, the electronically controlled differential lock has already distributed the power of the V8 biturbo perfectly between the two 20-inch rear wheels. And while your brain is compiling the letters into individual words, the 7-speed sports transmission is firing through the gears. It's all very well to read about it – but unbeatable to experience.





We've accelerated braking.

Power is nothing without control, which is why the Mercedes-AMG C 63 Cabriolet comes with the AMG high-performance brake system with internally ventilated, perforated brake discs – and superlative stopping power. The optional AMG ceramic high-performance composite brakes offer motorsport braking power with a weight saving of around 30% compared with the standard brake discs. It's almost a pity that you can't see more of them behind the 5-twin-spoke alloy wheels.

A new form of power.

The C 63 Cabriolet challenges the beholder from every angle – revealing compelling and distinctive details. These include the broad, muscular rear end with three diffuser fins and the Performance exhaust system, which can be adjusted via the drive program to underscore the powerful look with equally impressive acoustics. The source of the sound and the guarantor of endless propulsion is the all-new AMG 4.0-liter 8-cylinder biturbo, which leaves challengers standing with 375 kW (510 hp) and 700 Nm of torque in the S model.

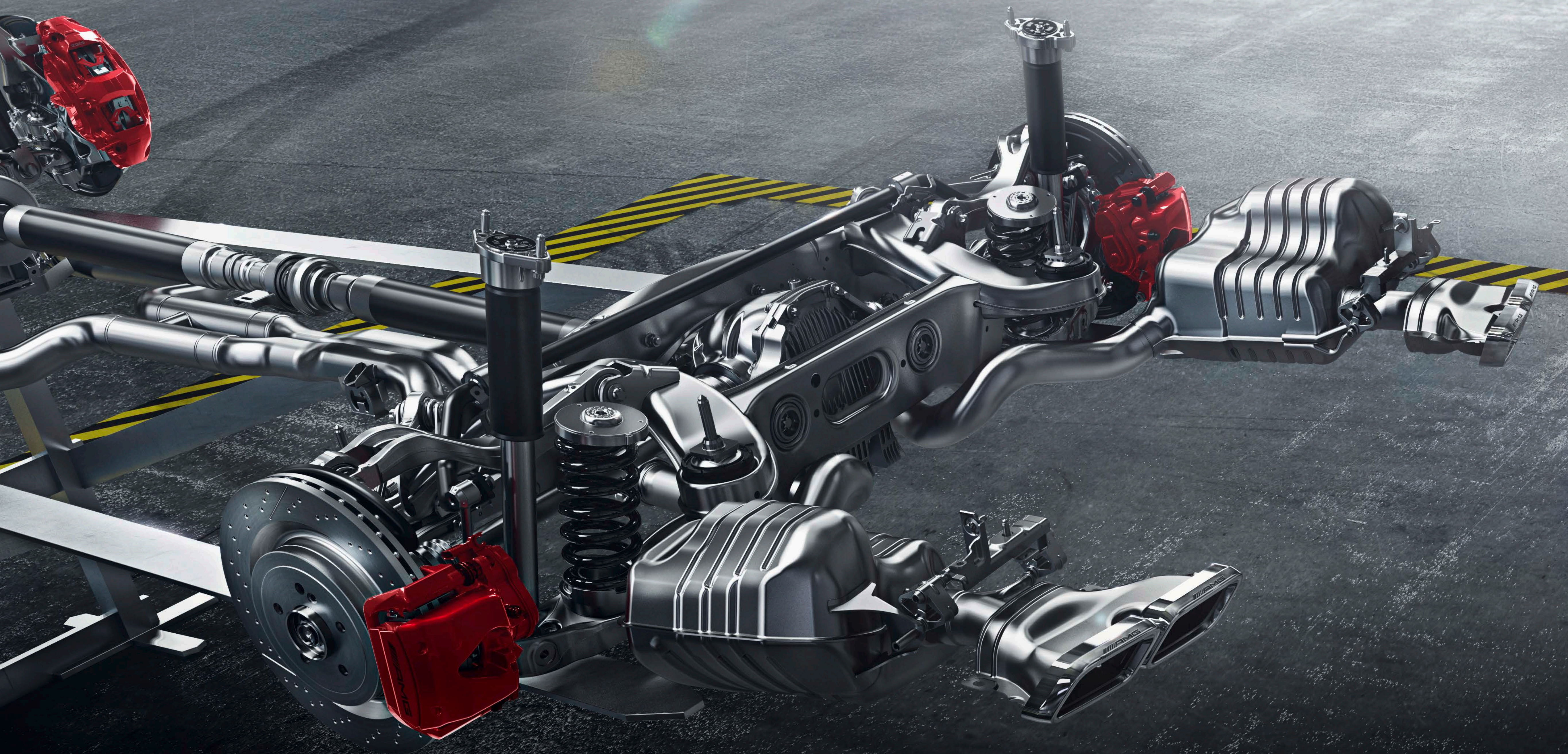


Design meets the art of engineering.

More than the sum of its performance components – the Mercedes-AMG C-Class is the result of a vehicle development process in which form and function are one single, inseparable unit. In the C 63 Cabriolet, the flared wheel arches – widened by 64 mm at the front and by 66 mm at the rear – give the vehicle an even sportier look and an even more muscular stance. For us, this is the basis of extremely agile longitudinal and lateral dynamics – and for you, unlimited driving fun.

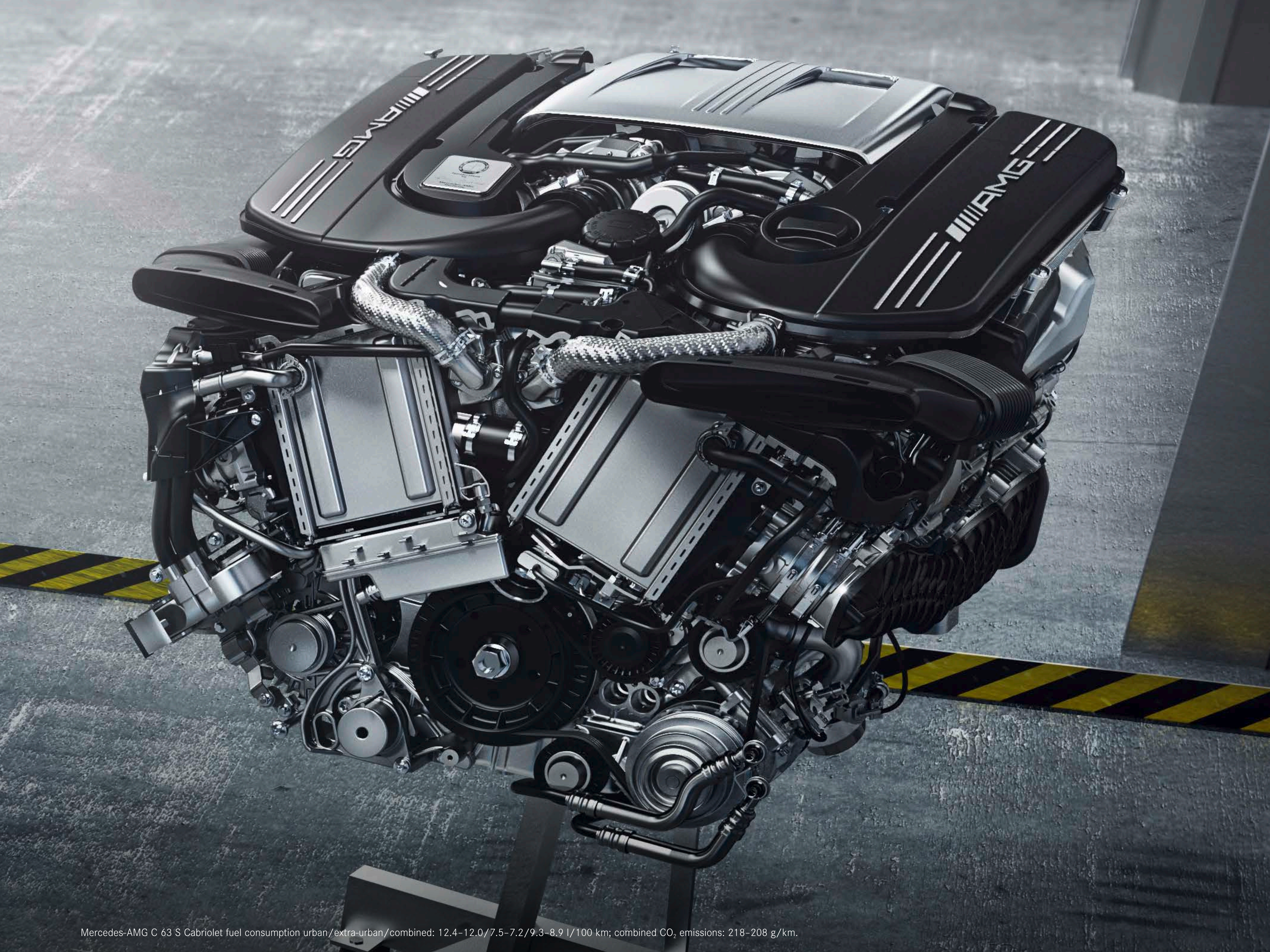






The high-performance principle.

Built for extremes. The all-new rear axle and the 66 mm wider rear end make room for sports car tires. The mechanical AMG rear-axle differential lock improves traction in all situations – especially when things get sporty. In the S model, the electronic differential lock controls the rear wheels individually based on load, for enhanced stability when cornering. And the damping characteristics can be changed in three stages at the touch of a button with the AMG RIDE CONTROL sports suspension – depending on your driving style, the road or your mood on the day. Four technologies, one aim: the best performance.



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Model athletes.

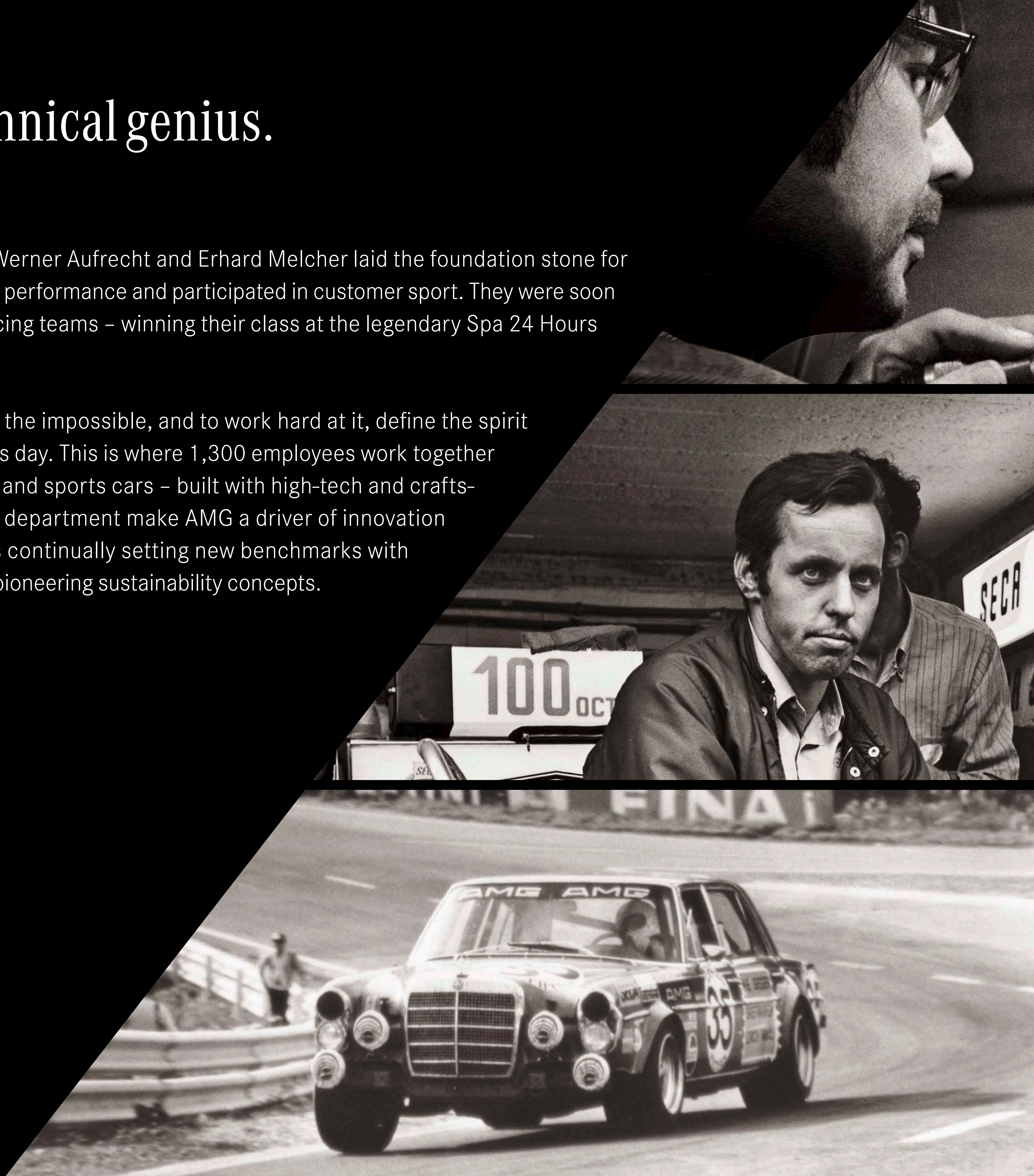
Who can beat this team? The cabriolet completes the AMG-C-Class range and, together with the coupé, saloon and estate, forms a unique lineup of elite athletes. Each one of these vehicles honors the commitment to always be one vehicle-length ahead of the pack. And stands for the certainty of offering the driver one thing above all else on all roads: Driving Performance.

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Supremacy needs technical genius. And a home.

With the conviction that they can win, Hans Werner Aufrecht and Erhard Melcher laid the foundation stone for AMG in 1967. Together, they optimized engine performance and participated in customer sport. They were soon competing against strong and established racing teams – winning their class at the legendary Spa 24 Hours in 1971 with the AMG 300 SEL 6.8.

Their courage and their determination to risk the impossible, and to work hard at it, define the spirit of our Affalterbach development facility to this day. This is where 1,300 employees work together to develop fascinating performance vehicles and sports cars – built with high-tech and craftsmanship. 700 engineers in the development department make AMG a driver of innovation within the sector. Our development center is continually setting new benchmarks with state-of-the-art production management and pioneering sustainability concepts.



We don't just build cars. We make dreams come true.

Passion grows if you share it. The AMG Private Lounge is our community for the world of AMG. This is where AMG customers meet at first-class events and use the online platform to discuss the latest developments from Affalterbach. They also benefit from special offers and the direct link to the AMG headquarters:

www.mercedes-amg.com/privatelounge/welcome

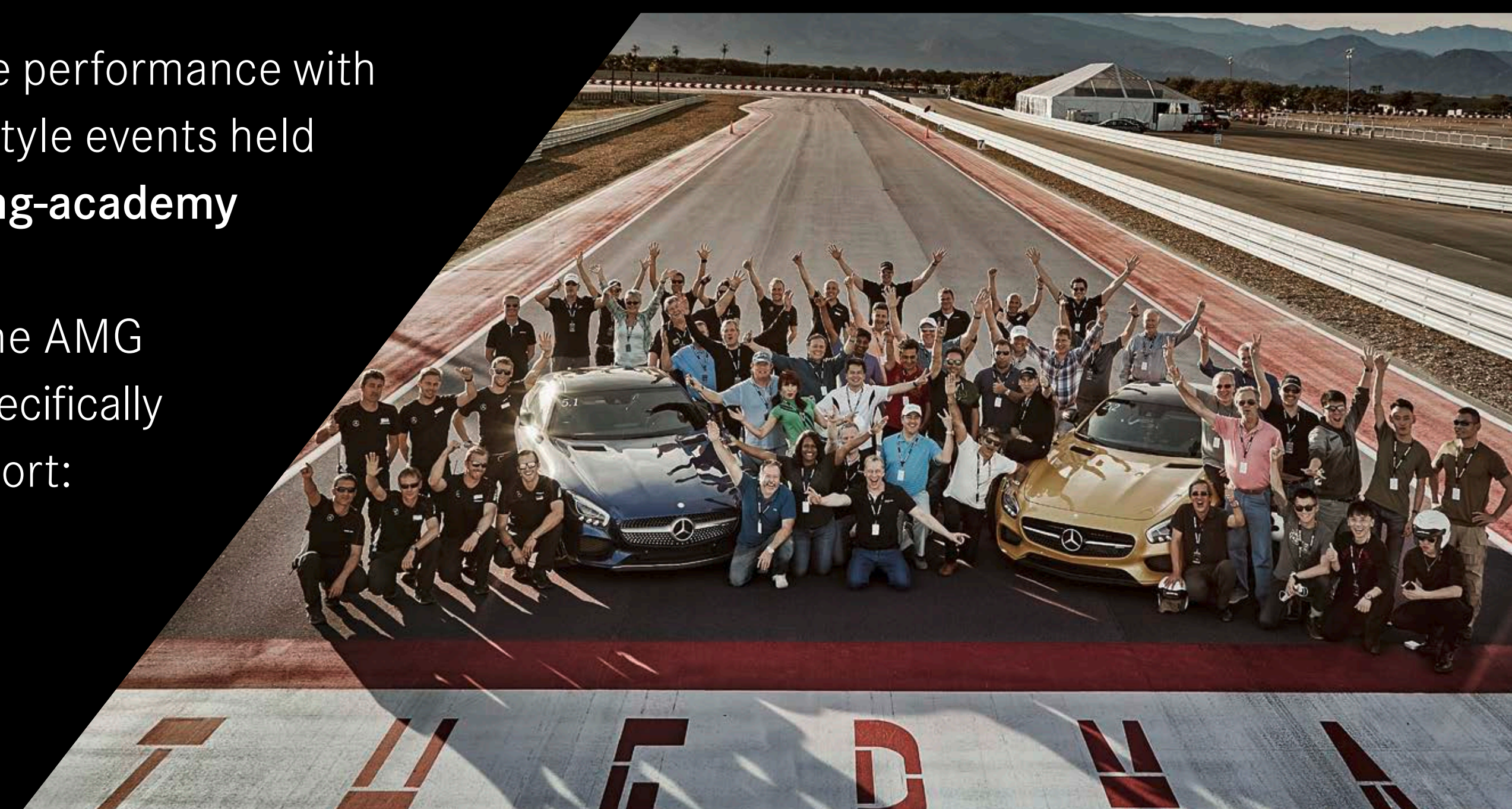
The AMG Driving Academy possesses an unparalleled team spirit. Experience performance with like-minded individuals and improve your driving skills at race track and lifestyle events held at breathtaking locations around the world: **www.mercedes-amg.com/driving-academy**

Want even more? AMG offers a platform for professional motorsport with the AMG Customer Sports Program – with the Mercedes-AMG GT3 race car developed specifically for the purpose. A fully integrated service package delivers top-level motorsport:

www.mercedes-amg.com/customersports

At the AMG Performance Studio, we build automobiles tailor-made to your wishes. The creativity of our experts knows no bounds – from special technical components, through extravagant paint finishes to exclusive interior appointments, this is where one-offs are fashioned, to the very highest standards of handmade craftsmanship.

Enter the world of AMG.
Experience Driving Performance.



Further information on official fuel consumption and the official specific CO₂ emissions of new passenger cars can be obtained from the manual on fuel consumption and CO₂ emissions of new passenger cars, which is available free of charge at any dealership or from Deutsche Automobil Treuhand GmbH at www.dat.de

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Take-back of end-of-life vehicles. At the end of its long life, you can return your passenger car to us for environment-friendly disposal in accordance with the European Union (EU) End-Of-Life Vehicle Directive. But that day is a long way off.

A network of vehicle take-back depots and dismantlers has been established to make it as easy as possible for you to return your vehicle. You can leave it at any of these points free of charge. In so doing, you will be making a valuable contribution towards completing the recycling loop and preserving resources.

For further information about the recycling and disposal of end-of-life vehicles and take-back conditions, please visit your national Mercedes-Benz website.