

# E



# *Openly passionate.*

Without motion, there's no emotion. The romance of the road begins not on a map, but when you drive. Passing landscapes start as scenery, then quickly become a beautiful blur. And as the air turns to a breeze, then a rush, an open car does something other cars cannot. Lower the four windows of a pillarless coupe, or stow a convertible's top, and you'll feel not just the road in motion. You'll feel the emotion in the road. From its four sport seats, an E-Class Coupe or Cabriolet embraces you with a passion—and shows you a panorama—that no sedan can match.



# 18

E550 Cabriolet shown on cover with Mars Red paint and Natural Beige/Black leather. E400 Cabriolet shown above with Polar White paint and Crystal Grey/Black leather. E550 Coupe shown at right with optional Steel Grey metallic paint, and Black leather. All models also shown with optional KEYLESS-GO, and Driver Assistance, Lighting and Premium Packages. Please see endnotes at back of brochure.



**E-Class Coupes.** Pillarless hardtop design—with their four power windows uninterrupted by visible framework—sets them apart from every other coupe in their class. So do their standard all-glass power Panorama roof, industry-leading safety innovations, and wind-tunnel-honed style.

**E-Class Cabriolets.** A rich fabric power soft top exudes elegance up or down. Its triple-layer acoustic design and large windows make it cozy but not confining. In seconds, the top vanishes beneath the sleekly sculpted rear deck.

**E 400 Coupe and Cabriolet.** An all-new 329-hp biturbo V-6 engine brings more than a new name to the E-Class. With a 30% boost in torque, it quickens response off the line and at passing speeds, all with easygoing efficiency. As the standard 18" twin 5-spoke wheels<sup>1</sup> grab the road, the clever AGILITY CONTROL<sup>®</sup> suspension reads it and adjusts—sharpening its cornering skills while keeping the ride silky. Sporty, balanced rear-wheel drive is standard, while 4MATIC<sup>®</sup> all-wheel drive is an E 400 Coupe option.

**E 550 Coupe and Cabriolet.** The aggressively athletic appearance of AMG<sup>®</sup> lower body styling and 18" AMG twin 5-spoke wheels is no mere window dressing. With 402 biturbo V-8 horsepower lurking under its hood, the E 550 Coupe can catapult to 60 mph in 4.9 seconds—or just 5.0 in the Cabriolet.<sup>2</sup> On both, the Dynamic Handling suspension features electronically controlled damping. Pushbutton Sport handling and Manual shift modes, plus perforated front brakes, deliver even more direct control.

FROM  
ORDINARY





*For the passing lane,  
or passing through.*

The beauty of an E-Class Coupe runs far deeper than its pillarless hardtop design. Its biturbo power and agile moves are even more alluring than its muscular physique. And while its chiseled shape is almost invisible to the wind, admiring eyes find it nearly impossible to resist.



E650 Coupe shown with Mars Red paint, and optional Natural Beige/Black Nappa leather, KEYLESS-GO, Driver Assistance, Lighting, Parking Assist and Premium Packages. Please see endnotes at back of brochure.



Even with a heritage of performance, style and luxury that can be measured in generations, the magic of a Mercedes-Benz coupe has always been discovered by looking ahead. The 540K “Autobahnkurier” Coupe of the 1930s combined streamlining and supercharging to cruise effortlessly at up to 100 mph on Germany’s new superhighways. To outpace progress in the 2015 E-Class, advanced aerodynamics and efficient biturbo power team up with 18" wheels<sup>1</sup> and sport-

tuned suspensions. In 1961, the 220SE introduced pillarless hardtop styling to the line—an engineering feat that made it far more than a two-door take on a luxury sedan. With no visible framework interrupting the side windows, the coupe combined the airy feel of a convertible with the security of a steel roof. As increasing side-impact and rollover needs drove most automakers to abandon their pillarless coupes in the 1970s, Mercedes-Benz engineers refused to let their

passion for motoring be diminished. In fact, just like the body structures they continued to develop, it only grew stronger. Today, the E-Class Coupes are the only pillarless hardtops in their category. They’re also the only ones with four power side windows and an all-glass power Panorama roof—all of it standard. And with biturbo power on every model, they’re rewarding to open up no matter how you mean it. Traditions may run deep in the E-Class Coupes. But they also run fast.





*For summertime,  
or some other time.*

First you drop the top, then the accelerator. The result is a feeling of freedom like no other. But when the sun changes its mind, or the calendar turns a page, an E-Class Cabriolet stays open for fun. Its innovations let you keep the top down longer, and make sure top-up driving is no letdown, either.



E400 Cabriolet shown with optional Iridium Silver metallic paint, Red/Black Nappa leather, KEYLESS-GO, and Driver Assistance, Lighting and Premium Packages. Please see endnotes at back of brochure.



With an unparalleled pairing of sportiness and luxury, the 4-seat cabriolets of Mercedes-Benz offer an experience unlike any other type of car. And yet, with generous space and countless clever innovations, it's a sensation everyone aboard can enjoy together. The power top is meticulously crafted from three layers of rich fabric that total nearly an inch in thickness. The "acoustic" soft top helps insulate temperature and noise to coupelike levels of comfort. The

heated, flush-bonded rear window and side quarter windows offer coupelike visibility and style when riding with the top up. But in seconds, the pull of an artfully designed control on the console quickly sends the top into hiding. With acrobatic precision, the power top automatically unlatches and folds out of sight—still leaving generous trunk space for luggage or golf bags. The sculpted rear deck accentuates the rear-seat head restraints, which conceal twin pop-up roll bars.<sup>3</sup>

Between them, a fine-mesh draft-stop rises in step with an innovative airfoil atop the windshield. Together they form the AIRCAP® system, an E-Class Cabriolet breakthrough to calm the airflow in the open cabin, for extraordinary comfort and easy conversation—even at highway speeds. The optional AIRSCARF® lets you enjoy top-down driving in cooler climes. And with standard 18" wheels, LED lighting, and its signature grille Star, the E-Class turns up the visual heat in any season.









# *Four seats at the forefront.*

Cradling its four occupants in individually tailored luxury is a virtual trademark of an E-Class Coupe or Cabriolet. So is keeping you at the leading edge of innovation—even as your seat embraces you in a curve. It's a cabin where all of your senses—especially your sense of style—are constantly rejuvenated.

**Modern classic.** Attention to every detail is in the genomes of a Mercedes-Benz. From the polished sheen of its surface to the solid feel of its underlying core, each element reflects extensive thought and thoughtfulness. Even a component as simple as a clock is rendered in elegant style that's a tribute to its classic forebears, and a symbol of its always-advancing precision. And from its central location in the dash, it offers a reminder that any drive in an E-Class is time well spent.

**Fine craftsmanship.** The supple standard full-grain leather upholstery is fitted by hand and offered in eight cabin color schemes, from subtle tone-on-tone motifs to bold two-tones. Smooth, even softer Nappa leather is optional in the same wide spectrum. All four seats are modeled after a racecar's, with deep bolsters and integrated head restraints. The doors and dashboard are accented with polished chrome and satin metallic detailing, as well as hand-polished Black Ash or Burl Walnut wood trim to complement your upholstery choice.

**Enduring support.** Each of the sport-contoured front seats power-adjusts 14 ways, including a 4-way lumbar support. They'll also provide three stages of soothing heat, standard. One of the numerous features in the optional Sport Package are multicontour front seats. Controls on each seat operate a series of pneumatic chambers within the seat cushions, so you can precisely dial in the lumbar support, thigh extension, and the lateral support provided by the seats' side bolsters.

**Twin rear seats.** Both the E-Class Coupe and Cabriolet are true 4-passenger automobiles, with individually sculpted rear seats and a folding center armrest. Adjustable air vents are provided at the rear of the front console. And a rear console offers covered storage and twin cupholders. The front seats and seat belts are all designed to ease rear-seat access.

**Panorama roof.** Heat-rejecting tinted glass spans virtually the entirety of the E-Class Coupe's roof, offering the sun and stars to all four occupants. Dual power internal sunshades let you adjust the amount of sunlight entering the cabin. The roof's power-operated front panel—a class exclusive—tilts up for draft-free ventilation, or slides back for a breeze. With the Panorama roof and all four side windows retracted, it's a lot like riding in a convertible—and certainly like no other coupe.

**Power soft top.** From the E-Class Cabriolet's console, a set of elegantly designed controls let you transform the car in a matter of seconds. Lifting a single switch retracts the power soft top—lowering the side windows, neatly folding the top, and concealing it all under a sleek, color-keyed cover. Push another button and the standard AIRCAP® system rises into action: Its innovative front air deflector and a rear mesh screen team up to virtually eliminate buffeting when driving alfresco. And if you're in the mood for a breezy drive in the shade, another switch lets you fully retract all four of the side windows with a single touch, without lowering the soft top.



# *Racing ahead since racing began.*

To succeed in motorsports, you have to be faster and smarter. As the only team who can trace their legacy to winning history's first auto race, Mercedes-Benz engineers have been accelerating progress since driving began—and without a pit stop. Nearly every breakthrough—like the first car with fuel injection, in 1954—has lit the fuse for even faster, smarter developments: Today's E-Class engines operate so precisely that it's measured in molecules and milliseconds. It's a race where power and efficiency turn competition into collaboration—and everyone wins.



E 550 Coupe shown with optional Lunar Blue metallic paint, KEYLESS-GO, and Driver Assistance, Lighting and Premium Packages.



# 19

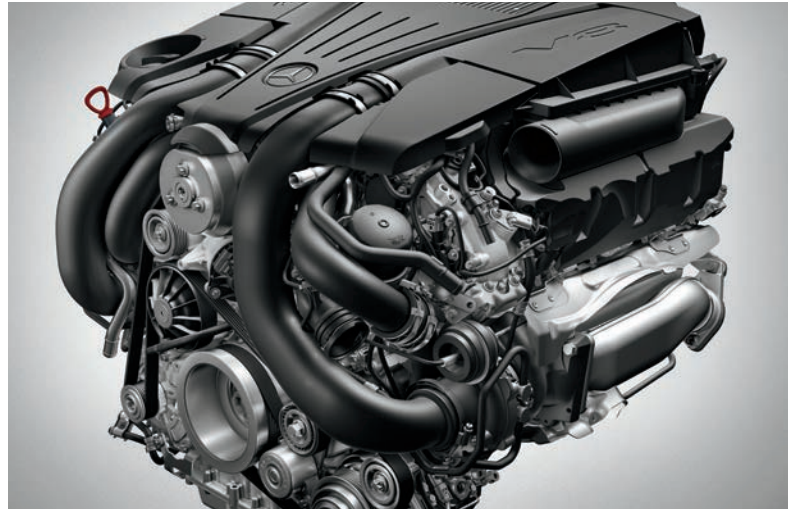
PERFORMANCE  
BREAKTHROUGHS





## *Half the doors. Twice the turbos.*

When it comes to performance, more is better—most of the time. Less weight is good. Fewer seconds to 60 is great. And fewer doors make a car look sportier. An E-Class Coupe or Cabriolet does even more with less. By using two turbos—one for each bank of its V-6 or V-8 engine—it gives you higher torque at lower rpm, and more power from less gasoline. Its paddle-shifted 7-speed automatic transmission has a wider range of gears, for rapid takeoffs and relaxed cruising. Having more gears also puts shorter steps between them, so every shift is smoother. Even the 18" wheels are in on the plan: They wear wider rear tires, to better grip the pavement when you're accelerating. The front tires are not as wide, to keep the steering crisp and tight. What makes an E-Class a true performance car? It's more than just the sum of its doors. It's all the differences.

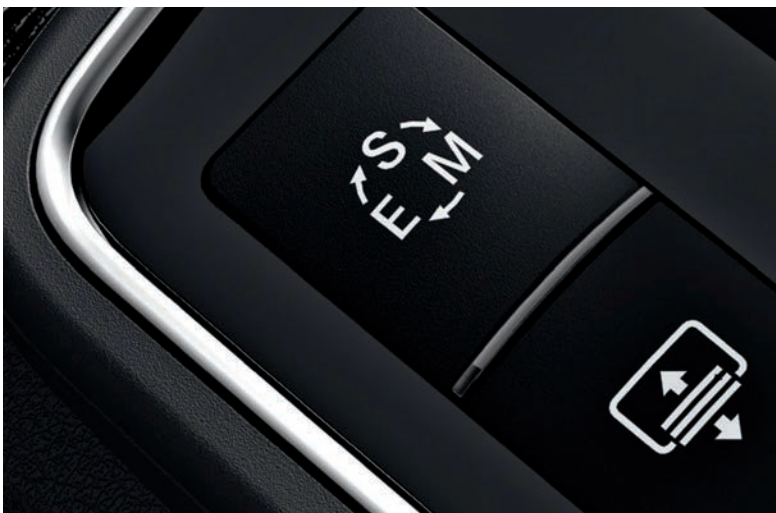






**E 400 biturbo V-6.** The newest E-Class engine enlists a team of technological advances to elevate both performance and efficiency. The compact, lightweight 3.0-liter V-6 employs twin turbochargers and high-pressure Direct Injection. First, highly precise injectors atomize the fuel into an ultrafine spray. Then, an innovative rapid-multispark ignition system can fire each spark plug as many as four times in a millisecond. The result in logical terms is cleaner, stronger combustion in all conditions. In raw numbers, it's 329 hp and 354 lb-ft of torque. But on a purely emotional level, the payoff is breathtaking acceleration: 0 to 60 in 5.2 seconds for the Coupe, 5.3 in the Cabriolet.<sup>2</sup> And to help you breathe easy, the E 400 models both achieve a 29-mpg highway rating.<sup>4</sup>

**E 550 biturbo V-8.** For massive power and torque, there's still nothing like a V-8, in feel and in its unmistakable growl. And while the polished exhaust tips of the E 550 models serenade every tip of the throttle, its advanced technology stays in perfect sync with the times. Twin turbos, Direct Injection and multispark ignition join forces to output a staggering 402 hp. Its entire 443 lb-ft torrent of torque is on call from just 1,600 rpm—so response is instantaneous, with 60 mph arriving in just 4.9 seconds for the Coupe, or 5.0 in the Cabriolet. And yet both E 550 models can return up to 26 mpg on the highway, along with certified ultralow emissions.



**Sporty shifting.** Responsive yet refined, the driver-adaptive 7-speed automatic transmission lets you select and change gears without taking a hand from the steering wheel. Its electronic selector and shift paddles are all fingertip-close. At any time, a tap of the paddles offers instant manual control of gear changes. Automatic shifting resumes after a few seconds of paddle inactivity, though the intelligent system knows to hold the gear when you're descending a hill or if you're in the midst of a cornering maneuver.

**Multiple modes.** The transmission's pushbutton Sport and ECO programs let you tailor the automatic shift patterns to fit your driving mood of the moment. The Sport Package adds a dedicated Manual mode that remains engaged until you select one of the other programs again.

**Greener red lights.** An ECO Start/Stop system helps save fuel and emissions by automatically shutting off the engine as you wait at a red light or in traffic. The moment you're ready to go, the engine is restarted—instantly and seamlessly.



**Surer footwork.** The all-season traction of 4MATIC<sup>®</sup> all-wheel drive is exclusively available on the E 400 Coupe. Versatile 4MATIC automatically sends the engine's torque to the wheels with the best grip—whether that's all four tires, two of them, or even just one. Nimble, lightweight and fuel-efficient, 4MATIC enhances handling and driving confidence in any season—from winter's wrath to a sunny corner.<sup>5</sup> Every E 400 model's 4-wheel multilink suspension is enhanced with AGILITY CONTROL<sup>®</sup>, an innovation that "reads the road" via each wheel's motions and instantly firms up for flatter cornering. On E 550 models, the standard Dynamic Handling suspension's electronically controlled shock absorbers offer driver-selectable Sport and Comfort modes.

**Sharper style.** Every E-Class Coupe and Cabriolet is equipped with precisely engineered lightweight 18" alloy wheels.<sup>1</sup> E 400 models are outfitted with a bold, chiseled twin 5-spoke design. Standard on the E 550 models, legendary AMG<sup>®</sup> twin 5-spoke wheels set off perforated front brakes with stylish painted calipers. The AMG wheels and upgraded brakes are also available on the E 400 models. They're part of a Sport Package that also further sharpens the calibration of their AGILITY CONTROL suspension.

Please see endnotes at back of brochure.



# *Hidden fortress.*

When it comes to protecting its occupants, the E-Class Coupe and Cabriolet are a combination of insight, foresight, and out-of-sight. Intrinsic to their very being is more than 60 years of safety leadership, with systems pioneered by Mercedes-Benz that have since become the standard for all cars. They're also truly visionary—both with industry-leading innovations never before seen on other cars, and with actual abilities to foresee an impending accident via radar, cameras and other sensors. And concealed within their sleek pillarless coupe and soft-top cabriolet bodies are reinforcements to help them provide an extraordinary degree of protection even without full B-pillars or a fixed roof. Each of them is engineered from the road up, not just as a coupe or convertible, but to be a Mercedes-Benz.



E 550 Coupe shown with Mars Red paint, and optional KEYLESS-GO, and Lighting and Premium Packages.





**DIMENSIONS  
OF VISION**



# *It can see danger, and see you through it.*

With Intelligent Drive, Mercedes-Benz introduces the next generation of safer driving, and its breakthroughs are truly visionary. Multipurpose cameras, multirange radar and a multitude of sensors continually survey your surroundings. An integrated network of systems can alert you to danger from almost any direction—because they're able to see more at once than the human eye. They can adapt the car's speed, steering, braking and exterior lighting to rapidly changing situations—because they can multitask more effectively. And they can even take action autonomously on your behalf—to ease your journey, help protect you, and look out for others, like never before.

*Learn more about the many safety innovations in the E-Class at [MBUSA.com/E](http://MBUSA.com/E)*

## *Detecting cross-traffic and pedestrians.*

The Driver Assistance Package includes systems that can help detect an impending collision with a vehicle or pedestrian ahead—even while you aren't using its DISTRONIC PLUS® adaptive cruise control. If the sensors of Intelligent Drive detect cross-traffic or recognize pedestrians in your path, an alert sounds. The instant you apply the brakes, it can precisely boost braking pressure to the ideal level. And if you fail to heed the alert for a stopped vehicle or a crossing pedestrian, it can automatically apply up to 100% braking force to help prevent or reduce the severity of an impact.<sup>6</sup>



## *Mercedes-Benz Intelligent Drive.*



**Stereo multipurpose cameras.** While you're driving, available multitasking cameras continuously capture a rapid series of images of the environment in front of the car. High-speed algorithms help the system's "eyes" to recognize other cars and trucks or pedestrians, and then predict their movement in six dimensions of space and time. This ongoing perception helps the various systems of Intelligent Drive respond instantly as needed, when needed.



**Radar-based autonomous braking.** When you're driving above 5 mph, new COLLISION PREVENTION ASSIST PLUS uses multirange radar to monitor your speed and distance to the vehicle ahead. If it senses that a collision is likely, it alerts you to brake. As soon as you do, its Adaptive Brake Assist can automatically increase braking to the ideal level.<sup>7</sup> And in certain situations, it can apply the brakes autonomously if you do not respond to an alert.

### **Pedestrian Recognition takes action:**

1. Cameras detect pedestrian crossing.



2. Audible warnings alert driver to urgently apply the brakes.



3. If driver brakes, BAS® PLUS instantly increases braking to level needed.



4. If the driver doesn't initiate braking, PRE-SAFE Brake does automatically.





#### A better view of what's around you.

An available rearview camera shows a live view of what's just behind your vehicle on the central in-dash screen. Active steering guidelines help you back smoothly into a parking space. The optional Surround View System uses four cameras to create a single live "birds-eye" view of your immediate surroundings. It helps you maneuver more easily in tight spaces, whether you're moving forward or backing up.<sup>8</sup>



#### Multilane multitaskers.

Two optional systems make highway driving easier. Blind Spot Assist can alert you to some unseen vehicles in the adjacent lane.<sup>9</sup> And Lane Keeping Assist can vibrate the steering wheel if you start to drift across visible lane markings.<sup>10</sup> For both systems, optional active technology can help guide the car back into its lane if you disregard the alerts. Active Lane Keeping Assist can even help detect an overtaking vehicle in the next lane.



#### A body of protection.

Easygoing style conceals an intensive network of safety systems in the E-Class Coupes and Cabriolets. The extensive and strategic use of high- and ultrahigh-strength steel helps reinforce their bodies—even without visible central roof pillars or, for the Cabriolets, a fixed steel roof. Integrated within the rear-seat head restraints of the Cabriolets, dual high-strength-steel roll bars deploy within 0.3 second of detecting a rollover.<sup>3</sup>



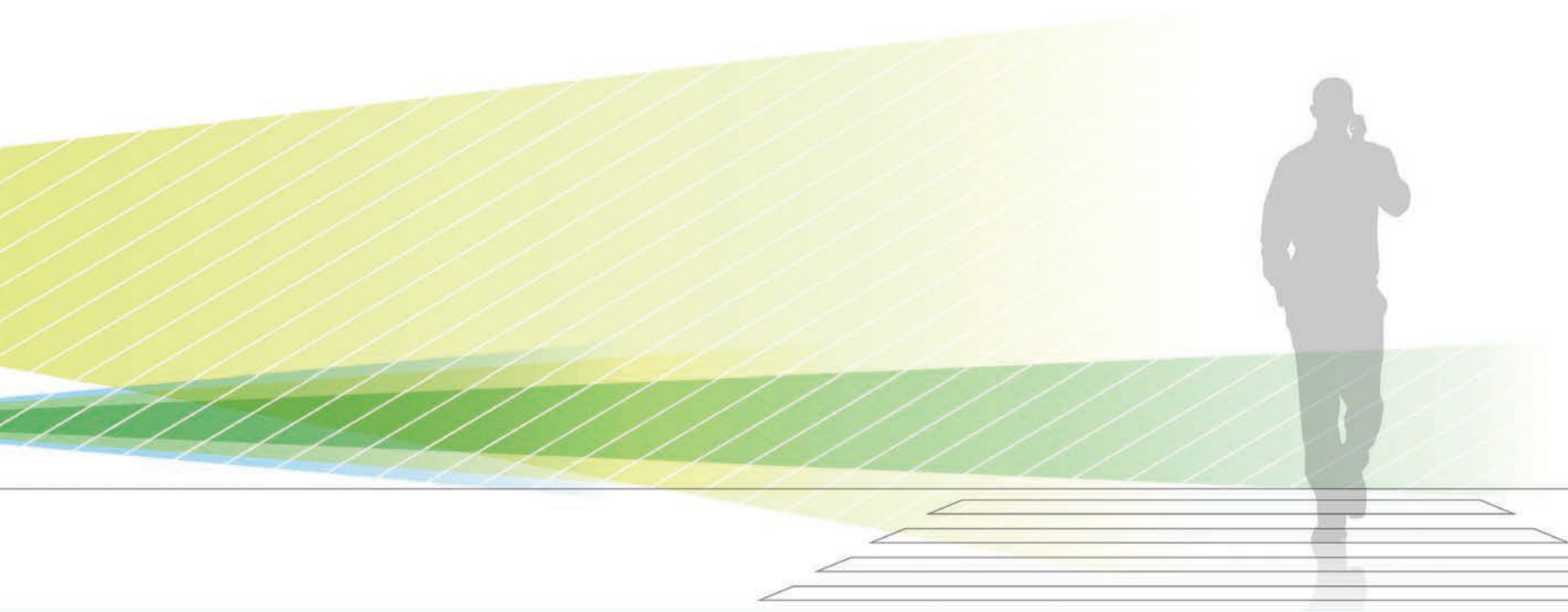
#### Cruise control that steers and stops.

Available DISTRONIC PLUS<sup>®</sup> adaptive cruise control, a Mercedes-Benz first, uses radar-based technology to adapt your set speed in response to the flow of traffic ahead. It can automatically slow the vehicle—or even brake it to a halt—until your path clears, and then resume with just a tap. As you cruise, its Steering Assist feature uses the cameras to help keep you centered in your lane, even around mild curves.<sup>11</sup>



#### Action when danger is behind you.

Part of the Driver Assistance Package, PRE-SAFE<sup>®</sup> PLUS uses radar to sense a possible rear-end collision before it occurs. If it senses you're about to be hit from behind, it can tighten the front seat belts. If you're already stopped, it can firmly apply the brakes to help minimize whiplash injuries. It can also hold the brakes after impact, to help prevent a secondary collision even if the driver's foot slips off the brake.<sup>6</sup>



5. Earlier or autonomous braking can help prevent a collision or reduce its severity.

6. With a collision averted, driver and pedestrian continue on their way. Intelligent Drive continues to look ahead.





E400 Coupe shown with optional Natural Beige/Black Nappa leather, Black Ash wood trim, and optional KEYLESS-GO, ventilated front seats, and Driver Assistance, Lighting, Parking Assist, Premium and Sport Packages.



A photograph of the front interior of a Mercedes-Benz E-Class. The dashboard is black with a large, semi-transparent number '4' overlaid on the right side. The center console features a navigation screen, a clock, and various control buttons. The passenger side door panel is visible, showing a handle and a speaker. The text 'INDIVIDUALLY CRAFTED SEATING FOR' is printed on the dashboard. The text 'AIRBAG' is visible on the right side of the dashboard. The text 'Play favorites.' is written in a script font on the lower right. The text 'From their hand-fitted leather to the wide-angle views, all four seats in an E-Class Coupe or Cabriolet offer special rewards. But it's no secret the driver gets preferential treatment. The first time you take the wheel in your hands, it all feels like a custom fit. The car it connects you to is much the same—familiar at once, yet a feeling you never grow tired of.' is written in a sans-serif font at the bottom.

# 4

INDIVIDUALLY CRAFTED  
SEATING FOR

AIRBAG

*Play favorites.*

From their hand-fitted leather to the wide-angle views, all four seats in an E-Class Coupe or Cabriolet offer special rewards. But it's no secret the driver gets preferential treatment. The first time you take the wheel in your hands, it all feels like a custom fit. The car it connects you to is much the same—familiar at once, yet a feeling you never grow tired of.



# *Panoramic outlook, no detail overlooked.*

With nearly nothing to impede your view, the E-Class Coupes and Cabriolets show you the world in widescreen format. But it's the breadth of luxuries within their airy cabins that'll inspire a horizon-to-horizon grin. Ample space, generous storage, and an abundance of glass make sure you won't feel cooped-up. From the moment you enter, until you reach your destination, thoughtful innovations remind you that an E-Class is both a driver's delight and a passenger paradise.

**Memorable comfort.** With intuitive, seat-shaped controls and a 3-position memory system, the 14-way power front seats make it easy to find your ideal driving position—and even easier to recall it anytime. The driver-seat memory also includes the positions of the 4-way power steering column and the heated side mirrors. Power-folding for the mirrors is included in the Premium Package. Heated front seats are standard. Cooling ventilation is an available option.

**Versatile space.** Contoured much like the front seats, the shapely rear seats offer individual comfort for two adults. A folding center armrest and functional console are provided between the seats. The Coupe rear seatbacks fold down in a 60/40 split, to expand the cargo area<sup>12</sup> while still accommodating a rear passenger. In all models, a gentle pull of a chrome handle tilts the front seat forward and upward in one smooth move, for easier rear-cabin entry or exit.



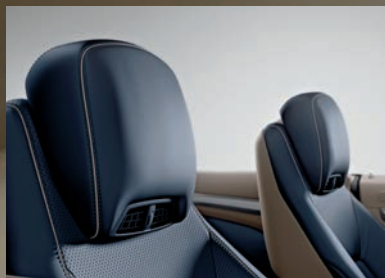
**Thoughtful touches.** Automatic seat-belt presenters—a Mercedes-Benz innovation—extend the belts toward the driver and front passenger, to make it easier to fasten them. They also keep the belts from interfering with rear-cabin entry and exit. Optional KEYLESS-GO®—also pioneered under the Three-Pointed Star—lets you unlock or lock the doors, open the trunk, and start the engine, all without removing the SmartKey remote from your pocket or purse.



**Personal preference.** The standard digital dual-zone climate control lets the driver and front passenger enjoy individual comfort zones. A combination filter helps sweep dust, pollen and odors from the cabin. Purely for the driver's pleasure is a choice of steering wheels, all hand-stitched with Nappa leather. The Sport Package includes a racing-inspired flat-bottom design. A wheel trimmed in hand-polished wood and leather is also optional with either configuration.







**AIRSCARF®** Available speed-sensing neck-level heating envelops you in warm air from vents below the head restraints—like a virtual scarf.



**AIRCAP®** An innovative wind deflector rises from above the windshield—part of a standard airflow system that helps reduce top-down turbulence. Cabin-calming AIRCAP makes it easier to engage in conversation and enjoy the sound system.



E400 Cabriolet shown with optional Dune Silver metallic paint, Deep Sea Blue/Silk Beige Nappa leather, and Driver Assistance, Lighting and Premium Packages. Please see endnotes at back of brochure.





**Mesh windscreen.** Part of the AIRCAP system, a see-through draft-stop between the rear seats can also be raised electrically by the driver.



**Acoustic soft top.** Three layers and nearly 1" thick, the power top folds into a dedicated area within the trunk to help conserve space. You can raise or lower the top at speeds up to 25 mph.

## *Change the seasons.*

"Unseasonable" is a term you will not find in the E-Class Cabriolet vocabulary. Its first-of-its-kind innovations can transform a chilly evening or autumn day into perfect top-down driving weather. And when the rich, three-layer fabric top reappears, the car's elegant style doesn't go into hibernation. By rejecting one word from its lexicon, an E-Class Cabriolet makes a singular fashion statement.





# *In, on and over the air.*

Whether driving wide-open or snugly closed, there's always something in the air of an E-Class. Beyond its refined ambience, there's also the audible euphoria of its audio innovations. The global reach of its Internet-based apps. And the 360° coverage of its virtual valets. The E-Class reaches far to make you feel at home.

**In touch with you.** The standard COMAND® system unifies your entertainment and navigation options into an intuitive user interface. A central controller on the console teams with a vivid 7" screen placed high in the dash. The multifunction steering wheel and another color screen between the gauges bring many features and vehicle settings as close as your thumbs. Both screens feature illustrated menus that make it easier to use and personalize the car's many features.

**Local and global navigation.** Optional COMAND navigation features an 80GB hard-drive and vivid 3D maps.<sup>13</sup> It includes three years of map updates, as well as three years of SiriusXM Traffic and Weather with dynamic rerouting around traffic jams.<sup>14</sup> The Cloud-based apps of Mercedes-Benz mbrace® bring the Internet directly to your dash—so you can search for destinations in the car via Google®, Yelp and other familiar tools.<sup>15</sup> They can also be updated over the air, so you can refresh apps and add new ones as they become available. Also included is an advanced voice control system that can learn how you talk. So you can control many audio and navigation features using your natural speaking voice.

**Expert negotiation.** In low-speed maneuvers, PARKTRONIC can alert you to nearby obstacles via audiovisual indicators

in the cabin. Its Active Parking Assist feature surveys open spaces as you're driving past them, and lets you know which ones are a good fit. When you're ready to back into a spot, the system can steer and brake the car for you—like having your own virtual valet. It's all bundled in the Parking Assist Package, along with the Surround View System, whose four cameras can show a 360° birdseye view of your surroundings.<sup>8</sup>

**Audio immersion.** The available harman/kardon LOGIC7® surround sound system has been specifically engineered for the E-Class Coupe and Cabriolet cabins. It treats you to 610 watts of lush Dolby® Digital 5.1 audio via 12 speakers. Its Digital Dynamic Volume Control continually listens within the cabin, imperceptibly adjusting the full sound spectrum to maintain consistent listening pleasure in varying conditions.

**Endless playlist.** An extensive suite of audio choices offers virtually unlimited listening. HD Radio™ stations, Bluetooth® audio streaming,<sup>16</sup> and a USB audio port are all standard. Available SiriusXM Radio comes with a 6-month trial of their All Access plan, so you can also listen on your computer and smartphone.<sup>14</sup> Audio options also include an in-dash SD card reader, and global, Internet-based TuneIn® Radio—another of the growing array of apps from Mercedes-Benz mbrace.



# mbrace®

Mercedes-Benz mbrace® can make any trip easier, safer, more productive and more enjoyable.<sup>15</sup> It brings you a world of security and convenience. It brings the Internet to your dashboard. It connects you to your car, from your smartphone or computer. It even updates over the air.

*For more information and a complete list of mbrace services, visit [MBUSA.com/mbrace](http://MBUSA.com/mbrace)*

Please see endnotes at back of brochure.

## *mbrace Package* 6-month trial included

*Advanced features you'll enjoy every day.  
Support you can count on when you need it most.*

### Safety and Security

From Roadside Assistance<sup>17</sup> to antitheft measures to emergency aid, mbrace looks after you, your passengers and your Mercedes-Benz.

- Call for assistance after an accident or in any emergency situation. If an air bag is activated, your Mercedes-Benz can place an SOS call automatically, even if you can't
- Directly connect with Mercedes-Benz Roadside Assistance for help with a dead battery, flat tire or other car trouble
- Get notified if your car's alarm is set off, and let your car's built-in GPS help authorities with stolen vehicle recovery
- If you ever find yourself unable to drive, let an mbrace specialist help arrange alternate transportation home

### Remote Connections to Your Vehicle

Interact with your vehicle's features, and send addresses to its navigation system, from your iPhone, Android or computer.<sup>18</sup>

- Send destinations and even exact routes to your car's available COMAND® navigation system from your computer or smartphone
- Locate your vehicle from the Mobile App on your phone when you can't remember where you parked
- Remote-lock and unlock your car's doors
- Sound your car's horn and flash its lights to help you spot it in a crowded parking lot, or to call attention to a hazardous situation

## *Mercedes-Benz Apps* 3-month trial included

**In-Vehicle Internet** *An ever-growing variety of in-car apps, offering Internet-based connections to the interests you enjoy, the information you need, and the world you call your own.*

- Search restaurant and business reviews with Yelp, and navigate directly to them with just a few clicks
- Listen to Internet radio stations from around the globe with TuneIn® Radio
- Stay connected to friends with Facebook, and navigate directly to places where they've checked in
- Find and view local Points of Interest with Google™ Local Search with Street View and Panoramio images
- Keep up-to-date on the latest news from around the world
- Follow your favorite stocks through Morningstar®
- Access your Mercedes-Benz Financial Services account
- View local traffic cams in many major metropolitan areas
- Search for hotel rooms by distance and price, and book them, provided by HRS—Hotel Reservation Service
- Check weather locally and around the world
- Compare fuel prices at nearby filling stations
- Check the status of flights and airport conditions
- Look up showtimes at local movie theaters
- Enjoy a variety of music curated by Mercedes-Benz via Mercedes-Benz Radio
- Keep up with your RSS feed and more
- Enjoy even more new apps whenever they become available

## *mbrace PLUS* 3-month trial included

*Personal assistance to make your life easier.  
Helpful ways to look after your loved ones.*

### Personal Concierge

Enjoy virtually unlimited assistance from an actual person with the knowledge and resources to help with almost any request.

- Let an expert Concierge help you stay more productive on the road, or from the Mobile App on your smartphone
- Get expert recommendations and reservations for dining out, tickets to events, and answers to most any question

### Family Driver Monitoring

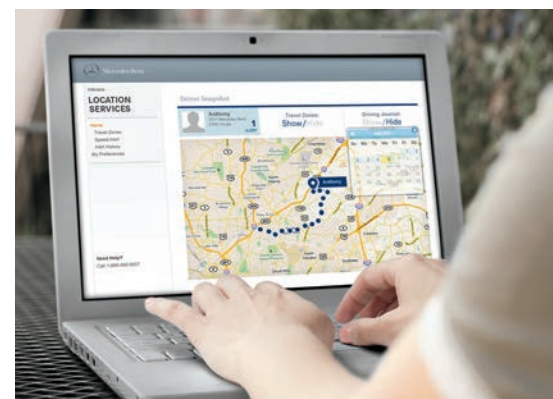
Let mbrace add to your peace of mind when the secondary drivers in your household use the family Mercedes-Benz.

- Set speed limits and be notified if they're exceeded
- Set up virtual boundaries and be alerted if they're crossed
- Receive an alert if the car is started after curfew
- See where your vehicle's been driven on an online map

### Advanced Travel Assistance

Keep your eyes on the road with agent-assisted route guidance based on where you are, or plan a trip to somewhere far away.

- Receive spoken assistance in your car with weather and traffic conditions, Point of Interest information, and turn-by-turn driving directions to your destination
- Let your Concierge book and change airline, hotel and rental car reservations from your car or the Mobile App



# Express yourself.

Genuine Mercedes-Benz Accessories are exclusively engineered to fit your car as well as they fit your life. A wide selection of accessories lets you enhance your coupe's or cabriolet's appearance, expand its versatility, or offer it some extra protection in everyday use. From the allure of the Illuminated Star to state-of-the-art multimedia systems, they're a great way to make your E-Class unmistakably yours while keeping it genuinely Mercedes-Benz.

See the entire accessory selection at [MBUSA.com/E](http://MBUSA.com/E)



## *Drive Kit Plus for the iPhone.*

The Drive Kit Plus allows you to easily enjoy many features of your iPhone® from your Mercedes-Benz. It seamlessly integrates a variety of social, media and navigation apps—including Facebook, Twitter and Google Places,<sup>™</sup> plus AUPEO!<sup>™</sup> Personal Radio—with the multimedia system and controls in your E-Class. The powerful voice control of Siri<sup>™</sup> helps to make its features even easier to use.<sup>19</sup>

## *Illuminated door sills.*

Each time you open the door of your E-Class, the brushed stainless steel door sills welcome you with “Mercedes-Benz” in a luminous white glow.



## *19" twin 5-spoke alloy wheels.*

Enhance your car's poise and performance without sacrificing its precise engineering. The five arched spokes of these 19" wheels<sup>1</sup> echo the sleek lines of the E-Class. They're polished to a high-shine finish, set off by contrasting Himalaya Grey inlays.

## *Illuminated Star.*

As you drive, LED technology illuminates the Star in the grille of your E-Class Coupe or Cabriolet. A gentle white glow outlines the Star, for a captivating presence on the nighttime road.<sup>20</sup>



## *Rear spoiler and roof spoiler.*

Aerodynamically contoured spoilers are available for the trunklid of Coupe and Cabriolet models, as well as for the rear window of Coupes. They're designed for secure attachment without drilling.

## *Cargo area tray and cargo box.*

Help protect the cargo-area carpeting from spills and dirt with this large, form-fitted tray featuring raised sides. Also available is a deep cargo box with movable dividers that you can arrange to help keep taller objects like grocery bags and bottles upright in transit. Both items are molded from durable plastic, and are easy to remove and clean.



# Build your own.

MBUSA.com/E

Specifications	E 400 Coupe	E 400 Cabriolet	E 550 Coupe	E 550 Cabriolet
Engine	3.0-liter biturbo Direct Injection gasoline V-6 329 hp @ 6,500 rpm 354 lb-ft torque @ 3,500–5,250 rpm	3.0-liter biturbo Direct Injection gasoline V-6 329 hp @ 6,500 rpm 354 lb-ft torque @ 3,500–5,250 rpm	4.7-liter biturbo Direct Injection gasoline V-8 402 hp @ 5,000 rpm 443 lb-ft torque @ 1,600–4,750 rpm	4.7-liter biturbo Direct Injection gasoline V-8 402 hp @ 5,000 rpm 443 lb-ft torque @ 1,600–4,750 rpm
Transmission	7-speed automatic with shift paddles	7-speed automatic with shift paddles	7-speed automatic with shift paddles	7-speed automatic with shift paddles
Wheels	18" twin 5-spoke <sup>1</sup>	18" twin 5-spoke <sup>1</sup>	18" AMG <sup>®</sup> twin 5-spoke <sup>1</sup>	18" AMG twin 5-spoke <sup>1</sup>
Suspension	4-wheel multilink with AGILITY CONTROL <sup>®</sup>	4-wheel multilink with AGILITY CONTROL	Sport-tuned 4-wheel multilink with Dynamic Handling suspension	Sport-tuned 4-wheel multilink with Dynamic Handling suspension
Drivetrain	Rear-wheel drive or 4MATIC <sup>®</sup> all-wheel drive	Rear-wheel drive	Rear-wheel drive	Rear-wheel drive

Dimensions	E 400 Coupe	E 400 Cabriolet	E 550 Coupe	E 550 Cabriolet
Wheelbase	108.7"	108.7"	108.7"	108.7"
Overall length	185.0"	185.0"	185.0"	185.0"
Overall height	54.8"	55.0"	54.8"	55.0"
Overall width (w/mirrors)	79.3"	79.3"	79.3"	79.3"
Curb weight	3,935 lbs (4MATIC: 4,057 lbs)	4,145 lbs	4,134 lbs	4,365 lbs
Headroom (front/rear)	36.8" / 35.5"	38.3" / 36.2"	36.8" / 35.5"	38.3" / 36.2"
Legroom (front/rear)	42.0" / 32.6"	42.0" / 30.1"	42.0" / 32.6"	42.0" / 30.1"
Shoulder room (front/rear)	54.1" / 48.9"	54.1" / 47.8"	54.1" / 48.9"	54.1" / 47.8"
Cargo capacity	13.3 cu ft	11.5 cu ft (top up) 8.8 cu ft (top down)	13.3 cu ft	11.5 cu ft (top up) 8.8 cu ft (top down)



Option Packages

	E 400 Coupe and Cabriolet	E 550 Coupe and Cabriolet
<b>Premium Package</b> <ul style="list-style-type: none"><li>• COMAND® hard-drive-based navigation<sup>13</sup> with 3 years of map updates</li><li>• harman/kardon LOGIC7® surround-sound system with Dolby® Digital 5.1</li><li>• SiriusXM Radio<sup>14</sup> (with 6-month trial of All Access plan)</li><li>• SiriusXM Traffic and Weather<sup>14</sup> (with 3 years of service)</li><li>• Voice control with learning feature for audio, telephone and navigation</li><li>• Heated front seats</li><li>• Power-folding side mirrors</li><li>• Power rear-window sunshade <i>Coupes only</i></li><li>• AIRSCARF® neck-level heating system <i>Cabriolets only</i></li><li>• Rearview camera<sup>8</sup></li></ul>	○	○
<b>Lighting Package</b> <ul style="list-style-type: none"><li>• Full-LED headlamps with Active Curve Illumination and Adaptive Highbeam Assist</li><li>• Corner-illuminating front lamps</li></ul>	○	○
<b>Parking Assist Package</b> <ul style="list-style-type: none"><li>• PARKTRONIC with Active Parking Assist</li><li>• Surround View System<sup>8</sup> <i>Replaces rearview camera in Premium Package</i></li></ul>	○	○
<b>Sport Package</b> <ul style="list-style-type: none"><li>• 18" AMG twin 5-spoke wheels<sup>1</sup> <i>Standard on E 550 models</i></li><li>• Perforated front brake discs with painted calipers <i>Standard on E 550 models</i></li><li>• Driver-selectable Manual mode for transmission <i>Standard on E 550 models</i></li><li>• 3-spoke flat-bottom sport steering wheel</li><li>• Sport-tuned AGILITY CONTROL suspension <i>E 350 models only</i></li><li>• Multicontour front seats</li><li>• Rubber-studded aluminum pedals</li></ul>	○	○
<b>Lane Tracking Package</b> <ul style="list-style-type: none"><li>• Blind Spot Assist<sup>9</sup></li><li>• Lane Keeping Assist<sup>10</sup></li></ul>	○	○
<b>Driver Assistance Package</b> <ul style="list-style-type: none"><li>• DISTRONIC PLUS® with Steering Assist<sup>11</sup></li><li>• PRE-SAFE® Brake with Pedestrian Recognition<sup>11</sup></li><li>• BAS® PLUS with Cross-Traffic Assist<sup>6</sup></li><li>• PRE-SAFE PLUS rear-end collision protection</li><li>• Active Blind Spot Assist<sup>9</sup></li><li>• Active Lane Keeping Assist<sup>10</sup></li></ul>	○	○

Individual Options

	E 400 Coupe	E 400 Cabriolet	E 550 Coupe	E 550 Cabriolet
4MATIC all-wheel drive	○	—	—	—
KEYLESS-GO®	○	○	○	○
Ventilated front seats <i>Requires Premium Package</i>	○	○	○	○
Wood/leather steering wheel <i>Not available with Sport Package</i>	○	○	○	○
Wood/leather flat-bottom sport steering wheel <sup>21</sup> <i>Requires Sport Package</i>	○	○	○	○
Leather upholstery	●	●	●	●
Nappa leather upholstery	○	○	○	○
Black Ash wood trim	△	△	△	△
Burl Walnut wood trim	△	△	△	△
Metallic paint	○	○	○	○

● Standard   ○ Optional   △ No-charge option   — Not available

Cabriolet soft tops



Blue



Red



Black



Dark Brown

Wheel choices



18" twin 5-spoke

● E 400



18" AMG twin 5-spoke

● E 550   ○ E 400 (Sport Package)



# Color and trim.

## Upholstery styles

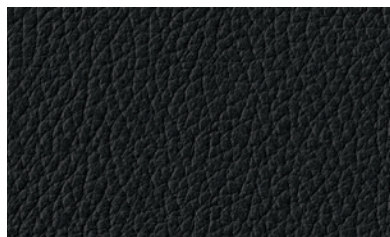


Leather (standard)

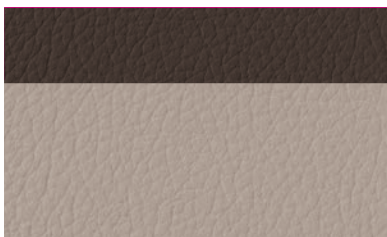


Nappa leather (optional)

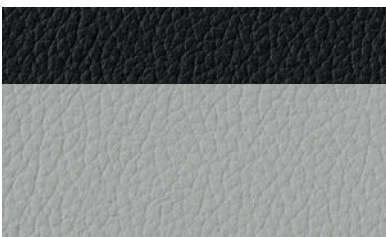
## Upholstery colors



Black  
Available with either wood trim



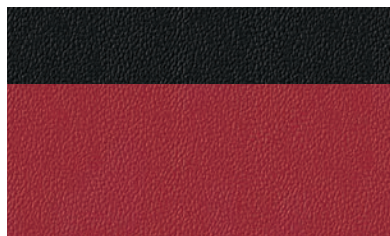
Silk Beige/Esspresso  
Available with Burl Walnut wood trim



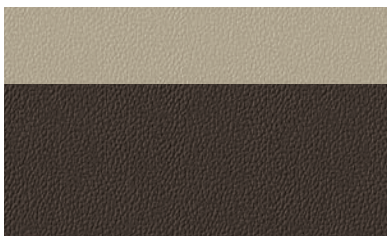
Crystal Grey/Black  
Available with either wood trim



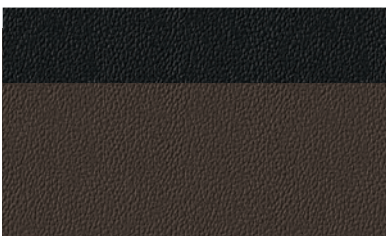
Natural Beige/Black  
Available with either wood trim



Red/Black  
Available with Black Ash wood trim



Espresso Brown/Silk Beige  
Available with Burl Walnut wood trim



Espresso Brown/Black  
Available with either wood trim



Deep Sea Blue/Silk Beige  
Available with either wood trim

## Endnotes

- 1 Lower aspect ratio tires and accompanying wheels provide substantially increased treadwear, increased tire noise and reduced ride comfort. Serious wheel and tire damage may occur if the vehicle is operated on rough or damaged road surfaces or upon encountering road debris or obstacles. These tires are not designed for use on snow and ice. Winter tires mounted on appropriately sized and approved wheels are recommended for driving in those conditions.
- 2 Stated rates of acceleration are estimated based upon manufacturer's track results and may vary depending on model, environmental and road surface conditions, driving style, elevation and vehicle load.
- 3 The roll bar system is designed to enhance the level of rollover protection compared to a vehicle without one. No system, regardless of how advanced, can eliminate the chance of injury in an accident. Please always wear your seat belt.
- 4 2015 EPA estimated fuel economy. Compare the estimated mpg to the estimated mpg of other vehicles. You may get different mileage depending on how fast you drive, weather conditions and trip length. Your actual highway mileage will probably be less than the highway estimate.
- 5 No system, regardless of how advanced, can overcome the laws of physics or correct careless driving. Please always wear your seat belt. Performance is limited by available traction, which snow, ice and other conditions can affect. Always drive carefully, consistent with conditions. Best performance in snow is obtained with winter tires.
- 6 Braking effectiveness also depends on proper brake maintenance, and tire and road conditions.
- 7 COLLISION PREVENTION ASSIST PLUS may not be sufficient to avoid an accident. It does not react to certain stationary objects, nor recognize or predict the curvature and/or lane layout of the road or every movement of vehicles ahead. It is the driver's responsibility at all times to be attentive to traffic and road conditions, and to provide the steering, braking and other driving inputs necessary to retain control of the vehicle. Drivers are cautioned not to wait for the system's alerts before braking, as that may not afford sufficient time and distance to brake safely. Autonomous braking is available at speeds between approximately 5 and 65 mph for moving vehicles, or 5 and 31 mph for stationary objects.
- 8 Rearview camera and Surround View System do not audibly notify driver of nearby objects and are not a substitute for actively checking around the vehicle for any obstacles or people. Images displayed may be limited by camera field of view, weather, lighting conditions and the presence of dirt, ice or snow on the cameras.
- 9 Blind Spot Assist may not be sufficient to avoid all accidents involving vehicles in your blind spot and does not estimate the speed of approaching vehicles. It must not be used as a sole substitute for driver awareness and checking of surrounding traffic conditions. Blind Spot Assist operates at speeds above approximately 20 mph.
- 10 Driving while drowsy or distracted is dangerous and must be avoided. Lane Keeping Assist may be insufficient to alert a fatigued or distracted driver of lane drift and cannot be relied on to avoid an accident or serious injury. System operates at speeds above approximately 37 mph.
- 11 DISTRONIC PLUS<sup>®</sup> adaptive cruise control is no substitute for active driving involvement. It does not adapt cruising speed in response to stationary objects, nor does it predict the curvature and lane layout of the road ahead or the movement of vehicles ahead. It is the driver's responsibility at all times to be attentive to traffic and road conditions, and to provide the steering, braking and other driving inputs necessary to retain control of the vehicle. Drivers are cautioned not to wait for the DISTRONIC Proximity Warning System before braking, as that may not afford sufficient time and distance to brake safely.

Interior trim



Burl Walnut wood



Black Ash wood

Paintwork



Black



Polar White



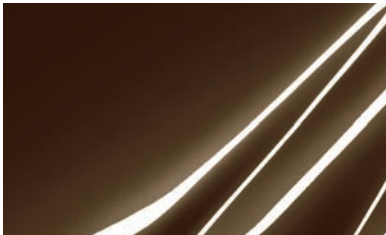
Mars Red



Obsidian Black metallic



Dune Silver metallic



Dolomite Brown metallic



Steel Grey metallic



Iridium Silver metallic



Palladium Silver metallic



Diamond Silver metallic



Lunar Blue metallic



*designo* Diamond White metallic<sup>22</sup>

12 Unsecured cargo can become hazardous in a collision. Always secure cargo using the floor-mounted tie-downs.

13 While the navigation system provides directional assistance, the driver must remain focused on safe driving behavior, including paying attention to traffic and street signs. The driver should utilize the system's audio cues while driving and should only consult the map or visual displays once the vehicle has been stopped in a safe place. Maps do not cover all areas or all routes within an area.

14 The purchase of a new, satellite radio-enabled vehicle includes a 6-month introductory subscription to the Sirius All Access package, as well as a 3-year introductory subscription to SiriusXM Traffic and SiriusXM Weather. SiriusXM Traffic and Weather services are available for select markets. SiriusXM Satellite Radio, SiriusXM Traffic and SiriusXM Weather subscriptions are sold separately or as a package after trial period. If you decide to continue your subscription after your trial, the plan you choose will automatically renew and you will be charged according to your chosen payment method at then-current rates. Fees and taxes apply. To cancel you must call SiriusXM at 1-866-635-2349. See SiriusXM Customer Agreement for complete terms at [siriusxm.com](http://siriusxm.com). All fees and programming subject to change.

15 All Mercedes-Benz mbrace® services operate only where cellular and Global Positioning System satellite signals are available, which are provided by third parties and not within the control of Mercedes-Benz USA, LLC. An mbrace Package trial period is offered on new, Certified Pre-Owned and pre-owned sales and leases at an authorized Mercedes-Benz dealer. Subscriber Agreement is required for service to be active. Some services are only available on select vehicles. Your PIN is required in order to use certain services. Some services may be limited or restricted in some areas. Apps may be introduced and updated at varying dates, and may also require a vehicle software update. Driver is responsible for complying with traffic and other laws. See your dealer or [MBUSA.com/mbrace](http://MBUSA.com/mbrace) for details, including a list of compatible smartphones. Internet-based features require Premium Package and an active subscription to mbrace Mercedes-Benz Apps Package. Connection may be limited by cellular signal.

16 Bluetooth® interface does not provide phone charging or external antenna. Voice interactivity feature is dependent on selected handset. Visit [www.mercedes-benz-mobile.com](http://www.mercedes-benz-mobile.com) for details. Phone sold separately. See dealer for a list of approved compatible phones.

17 Roadside Assistance repairs may involve charges for parts, service and towing. Vehicle must be accessible from main roads. Depending on the circumstance, these services may be provided by an outside provider, courtesy of Mercedes-Benz Roadside Assistance. Restricted roadways, acts of nature and vehicle accessibility may limit our ability to provide services to you. For full details, eligibility requirements, and limitations/exclusions of Sign and Drive services, as well as the Roadside Assistance Program, please see your dealer.

18 The mbrace Mobile App is compatible with Apple iPhone® models running iOS 7.0 or later, and Android-based phones running OS 2.3 or later. Please visit [MBUSA.com/mbrace](http://MBUSA.com/mbrace) for more information.

19 Drive Kit Plus for the iPhone is compatible with the Apple iPhone 4, 4S, 5, 5C and 5S. Siri™ voice-activated functions require iPhone 4S or later. Dealer installation is required. For the latest information on phone compatibility, please see your dealer.

20 Not available in combination with Driver Assistance Package.

21 When ordered in combination with Sport Package and Deep Sea Blue/Silk Beige interior, option includes flat-bottom steering wheel in Black.

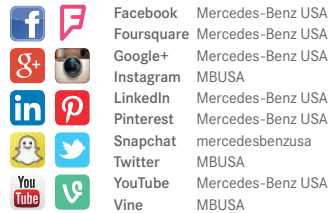
22 Extra-cost option.





The personal rewards of striving to be the best are even more meaningful in the development of young people than they are for automobiles. Instilling the values of leadership, goal-setting, discipline and teamwork in youth is an investment in everyone's future. It's why Mercedes-Benz USA is collaborating with the Laureus Sport for Good Foundation, with an ongoing commitment to train and place hundreds of coaches for after-school and in-school sports programs in communities around the country. Sports offer kids more than the chance to be physically active and have fun. It's also an opportunity to have a mentor who can guide them, help them learn how to deal with major life issues, and help them grow stronger not just physically but in their character. As a Mercedes-Benz driver, you become a part of this effort to give hundreds of thousands of kids a better life today, and all of us a brighter tomorrow.

*Learn more about how Mercedes-Benz USA believes in giving back at [MBUSA.com/community](http://MBUSA.com/community)*



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