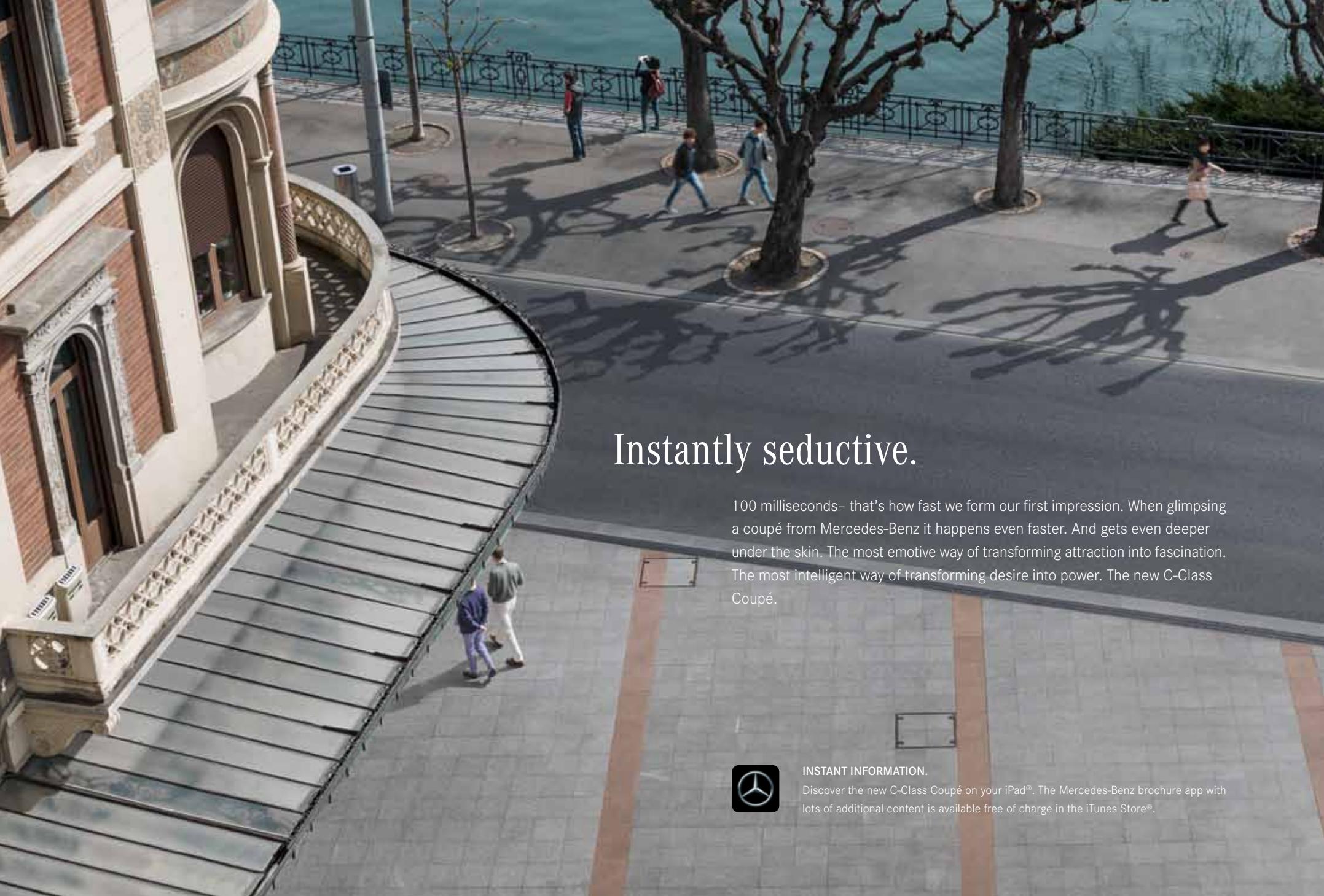


The C-Class Coupé



Mercedes-Benz





Instantly seductive.

100 milliseconds- that's how fast we form our first impression. When glimpsing a coupé from Mercedes-Benz it happens even faster. And gets even deeper under the skin. The most emotive way of transforming attraction into fascination. The most intelligent way of transforming desire into power. The new C-Class Coupé.



INSTANT INFORMATION.

Discover the new C-Class Coupé on your iPad®. The Mercedes-Benz brochure app with lots of additional content is available free of charge in the iTunes Store®.



The seducers.

2 | Mercedes-Benz C-Class Coupé C 300 selenite grey metallic

AMG Line, AMG multi-spoke light-alloy wheels, panoramic sliding roof, saddle brown leather upholstery, black open-pore ash/light longitudinal-grain aluminium trim

12 | Mercedes-Benz C-Class Coupé C 250 d designo hyacinth red metallic

5-twin-spoke light-alloy wheels, panoramic sliding sunroof, porcelain leather upholstery, trim in black piano-lacquer look/light longitudinal-grain aluminium

48 | Mercedes-AMG C 63 S Coupé designo diamond white bright

AMG performance 5-twin-spoke forged wheels, painted matt black and high-sheen rim flange, AMG Night package, AMG Exterior Carbon-Fibre package I + II, AMG red pepper/black nappa leather upholstery, AMG carbon-fibre/light longitudinal-grain aluminium trim

The arts of seduction.

- 22 | Mercedes me
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The illustrations may show accessories and optional extras which are not part of the standard specification.





The stuff of dreams.

The new C-Class Coupé – thrilling design for unfiltered emotions. In focus: the striking front with its unique diamond radiator grille. Flowing lines and distinctive shoulders inexorably increase the suspense right to the tail end. Authentic, powerful, captivating.





Symbol of perfect proportions: the tail end of the new C-Class Coupé boasts flat LED tail lights, suggesting width and agility. A defining feature of a genuine coupé with such a progressive profile: the frameless doors with free-standing exterior mirrors. A vision to dwell on. But the will to experience the new C-Class Coupé at full stretch is stronger.

Quickens the pulse.







Provokes
attention.



Everything is geared towards you. The arrangement of the instruments is perfectly composed – operation completely intuitive. The optional Head-up Display projects the most important information into your field of vision. Depending on the equipment these include the speed, speed limits or navigation instructions. It feels as though the display is hovering two metres above the bonnet before your eyes.



On tight serpentine roads and fast bends alike: the integral-look coupé seats offer optimum lateral support and a sporty appearance with powerful colours. To match the low seat position the exterior mirrors are positioned directly on the frameless doors – in keeping with the coupé fascination.



How much adrenaline can you take?

The Sport+ driving program is activated. Chassis, drive system and steering are ready for maximum dynamism and a breathtaking driving experience. Take fast bends with style and bumps with a smile. The optional air suspension AIRMATIC with continuously variable damping system offers the best of both worlds – unique in this class. Time to get going.









Your pulse is racing -
catch up with it.

Brief breather?
No chance.





The AGILITY CONTROL suspension lowered by 15 mm with selective damping system keeps you in even closer touch with the tarmac. The tauter springs and dampers give you a direct feel for the ideal line. A driving experience that's clearly visualised by the new C-Class Coupé with optional light-alloy wheels in a particularly sporty look.



You challenge yourself. Your watchful co-driver remains relaxed: Mercedes-Benz Intelligent Drive. The networking of state-of-the-art technologies supports you and takes the strain on any route. The Driving Assistance package Plus available on request combines several safety assistants such as the Active Lane Keeping Assist and the Active Blind Spot Assist.





The summit. Take a deep breath at last. Suddenly you pause. Your gaze sweeps over the exclusive look of the high-quality interior. From the dynamically configured centre console to the controls and trim in silver chrome. Your hands feel the tactile qualities of selected materials. Then you reach for the 3-spoke multifunction steering wheel. The hunt for hairpins is on again.





Our next great innovation revolves around you.

Prepare to be inspired, surprised and thrilled by new services, products and experiences at www.mercedes.me. You are also warmly invited to check out our Mercedes me stores in major cities such as Hamburg, Milan, Tokyo or Hong Kong.





Mercedes me. Welcome to your Mercedes-Benz world.

You have new questions, Mercedes-Benz has a new answer for you: Mercedes me. Your point of access to a fascinating world of personalised services from Mercedes-Benz. Offering innovative, individualised mobility, connectivity, finance and other services, as well as special brand experiences. All subject to continual development. Innovative, simple and cutting-edge: www.mercedes.me

Join us – on your smartphone, tablet or PC. And let's shape tomorrow's world together.
Any time, anywhere.

Mercedes connect me is all about networking the vehicle with the driver – and more besides: the car is becoming part of the way we live, providing added comfort as well as the reassurance of being permanently connected, even while on the move. Mercedes connect me includes Standard Services, which are able to provide you with automatic support in the event of a breakdown or an accident, and Remote Online Services – the option enabling vehicle settings to be carried out by smartphone.





Mercedes finance me offers you various routes to your vehicle of choice. Mercedes-Benz Financial Services finds the ideal leasing, financing and insurance solution together with you – tailored to your needs. Our leasing products enable you to drive the latest models at all times while enjoying maximum flexibility, as you pay not for acquisition of the vehicle, but only for its use. You also benefit from attractive monthly instalments. Our financing arrangements enable you to pay for your new Mercedes-Benz in a way that suits your personal budget. You can tailor your monthly instalments to your needs by deciding on an appropriate down-payment and term for your contract. Our individual insurance solutions offer reliable protection for your budget and your vehicle on attractive terms.

Mercedes inspire me offers special brand experiences and an opportunity to engage in an inspiring dialogue. We aim to share our ideas with you and we would like to know your ideas and wishes. So that we can always offer you the best solutions. A community is available to this end, and you will also find a growing range of offerings and experiences which go beyond the traditional vehicle-related topics – from areas such as events, travel and lifestyle.

Mercedes move me offers access to the intelligent mobility solution moovel: this mobility app pools the offerings from various mobility providers to find the ideal route from A to B. car2go is the pioneer and market leader worldwide in free-floating car sharing, and car2go black stands for smartphone-based car sharing with Mercedes-Benz B-Class vehicles. With the mytaxi app you can order a taxi, track its approach live and pay for your journey in a convenient manner.

Mercedes assist me makes easy work of organising maintenance for your vehicle, providing a convenient online means of locating a Mercedes-Benz dealer in your neighbourhood and arranging a service appointment. The digital service report keeps you up to date on performed service work at all times. The report is available to you online just one day after a service. In addition to the current service report, you can also view your vehicle's complete service history and service intervals, and you can print this information out if you so wish.



Mercedes-Benz
Service

Our service: the perfect fit for your Mercedes.

Beyond the car itself, you also acquire something priceless – an exclusive partnership with Mercedes-Benz. For you, this means safety, independence and motoring free of any worries. In other words: the reassuring feeling of driving a Mercedes.

The best for your Mercedes. No-one knows your Mercedes better than our experienced specialists at the Mercedes-Benz workshops. The comprehensive range of services and the high standard of quality ensure that your vehicle is in top condition. We use tested Mercedes-Benz GenuineParts and special tools to this end.

The best for you. Motoring free of any worries right from the word go: with the tailor-made Mercedes-Benz Service Contracts. These offer you the benefits of a reliable basis for long-term planning, permanent control over costs, fixed monthly rates and cost transparency. Plus ideal protection from additional workshop costs.

The best for your mobility. The Mercedes-Benz Mobilo¹ insurance package provides for motoring free of any worries throughout Europe – covering breakdowns, accidents, minor mishaps and vandalism. The benefits offered by Mobilo include on-the-spot assistance, a replacement vehicle, towing and overnight hotel accommodation, for example. This mobility guarantee is automatically on board for the first two years after initial registration, and can subsequently be renewed for a period of up to 30 years in all. Whenever you need assistance, you can reach us free of charge throughout Europe on 00800 1 777 7777².

→ FIND OUT MORE

For the full information on Mercedes-Benz Service Contracts, go to www.mercedes-benz.com/servicevertrage – or ask your authorised Mercedes-Benz dealer to draw up an individual offer for you.

¹ Our general terms and conditions apply. The period of validity is extended after each service carried out by an authorised Mercedes-Benz service partner until the due date for the next service – up to a maximum of 30 years after initial registration. ² Roaming charges may apply when calling from abroad.

What would motorsport be without Mercedes-Benz?

The first vehicle ever to win an automobile race was powered by a Daimler engine. The first Mercedes was a racing car. The Silver Arrows – a true legend. Mercedes-Benz has a long tradition of involvement with the world of sport. Motorsport shapes the brand and every vehicle bearing the Mercedes star to this day. Discover the brand's unique history first-hand: at the Mercedes-Benz Museum in Stuttgart.

◀ FIND OUT MORE

Discover just what has been moving the world for almost 130 years and take a journey through time as well as through the history of the automobile at the Mercedes-Benz Museum. More than 1500 exhibits await you on 16,500 sqm of floor-space, including unique gems such as the oldest surviving Mercedes from 1902 or the legendary gull-wing models. Welcome to a place of innovation:

www.mercedes-benz.com/museum



What would Mercedes-Benz be without motorsport?

3 June 1934 marked the beginning of the Silver Arrows legend in the International Eifel Race at the Nürburgring. The Silver Arrows works team MERCEDES AMG PETRONAS continued this tradition in the 2014 Formula 1 season. Its successful involvement was crowned by the most impressive double victory of the season, with the team topping both the constructors' and the drivers' rankings. The team's successes are not restricted to the race track, however. Every mile raced also advances the development of hybrid technology for series production.

FIND OUT MORE

Fascinating Formula 1 goes multimedia:

<http://www.facebook.com/MercedesAMGF1>

<http://twitter.com/MERCEDESAMGF1>

<http://www.youtube.com/user/MERCEDESAMGPETRONAS>

<http://plus.google.com/+Mercedesamgf1/posts>

<http://instagram.com/MercedesAMGF1#>

<http://www.MercedesAMGF1.com>



MERCEDES AMG PETRONAS F1 W06 hybrid, 2015 season.



Driving forces.

The new C-Class Coupé is powered by true athletes' hearts, like the **C 300** with 180 kW (245 hp). The weight-optimised design with an exhaust gas turbocharger ensures reduced consumption and low emissions – with a significantly higher output and more torque compared with the previous engine generation.

THE ENGINE RANGE

Petrol

C 180 with an output of 115 kW (156 hp) and a peak torque of 250 Nm

C 200 with an output of 135 kW (184 hp) and a peak torque of 300 Nm

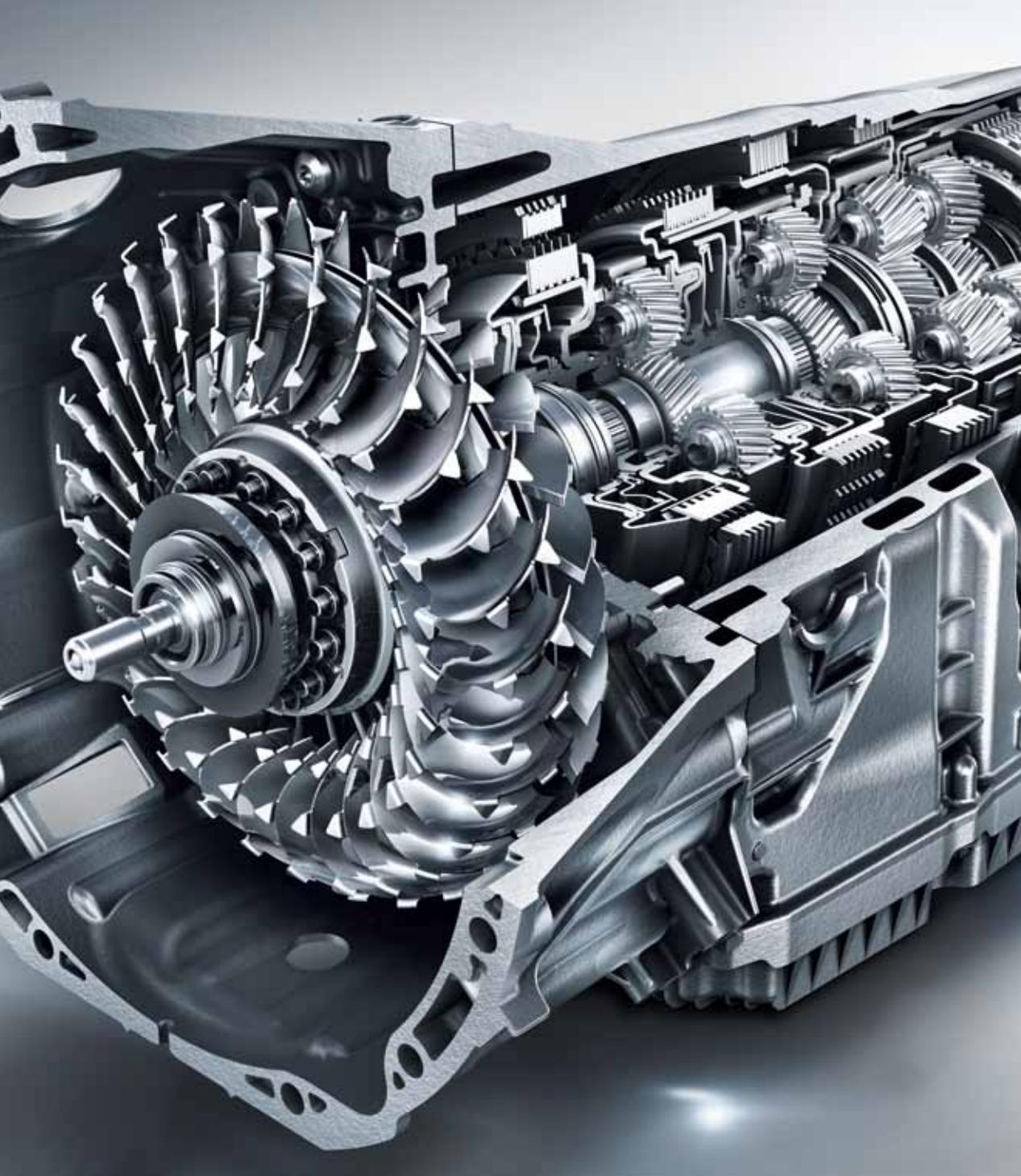
C 250 with an output of 155 kW (211 hp) and a peak torque of 350 Nm

C 300 with an output of 180 kW (245 hp) and a peak torque of 370 Nm

Diesel

C 220 d with an output of 125 kW (170 hp) and a peak torque of 400 Nm

C 250 d with an output of 150 kW (204 hp) and a peak torque of 500 Nm



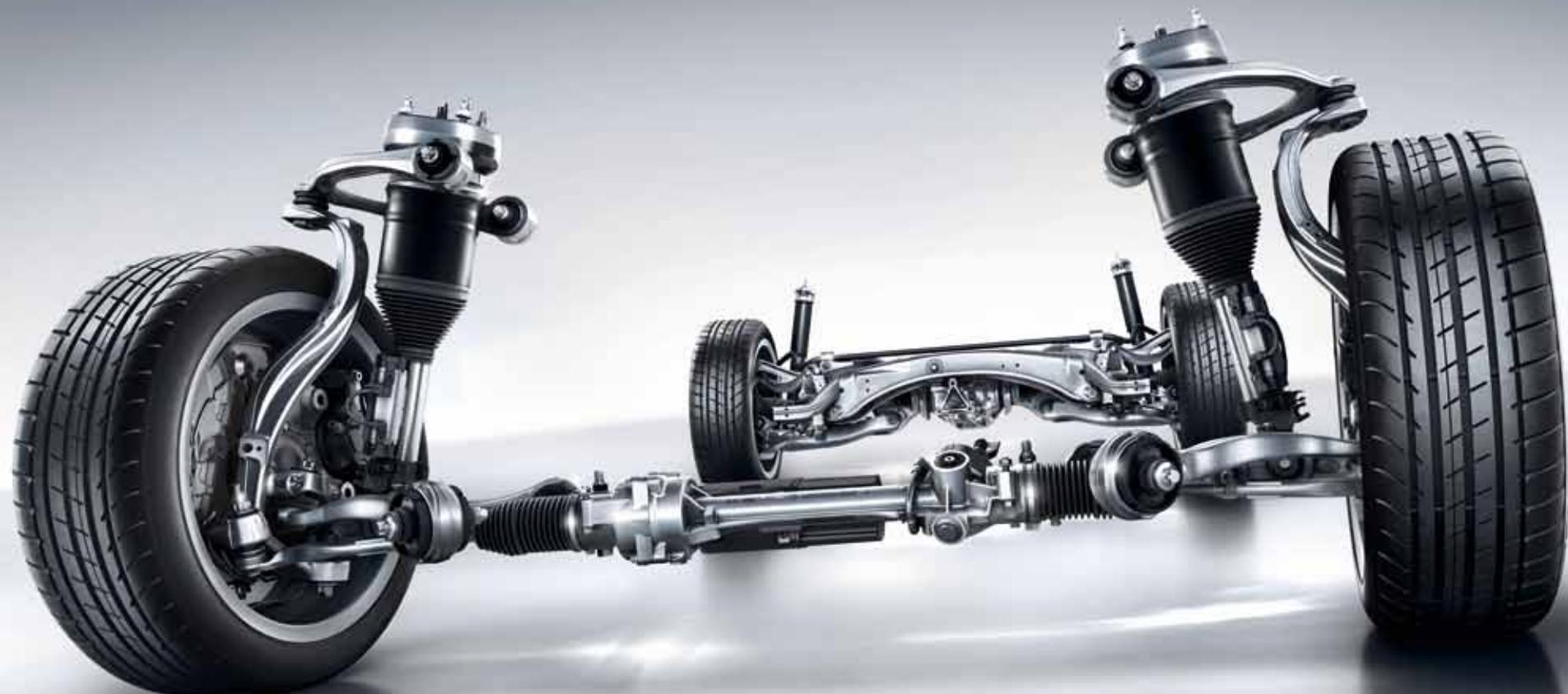
Thrusters.

You want to feel the direct effect of up to 500 Nm, the C 250 d's torque? The automatic transmission **9G-TRONIC** available for the diesel engines ensures maximum spontaneity and agility with reduced speed jumps and faster gear changes. As the 9G-TRONIC is able to skip individual gears, multiple downshifts are possible for fast and powerful sprints.

FURTHER TRANSMISSION VARIANTS

The automatic transmission **7G-TRONIC PLUS** available for the petrol engines combines travel comfort, driving enjoyment and efficiency. It impresses with smooth operation and rapid gear shifts. At the same time, the 7G-TRONIC PLUS transmission contributes to reducing fuel consumption and emissions.

The **6-speed manual transmission** is perfectly tuned to the respective engine variant and ensures extreme ease of shifting, precise shift travel and a smooth gear change sequence. It also promotes fuel-efficient and comfortable motoring with low engine speeds.





Air sovereignty – the AIRMATIC Dynamic Handling package.

Experience pure agility and unique motoring pleasure: with the specially developed AGILITY CONTROL suspension for enhanced springing comfort and road roar and tyre vibration characteristics plus superb driving dynamics properties – and with the optional **AIRMATIC Dynamic Handling package**. The air suspension with the steplessly adjustable damping system works fully automatically. The damping at each wheel is adapted to the current driving situation and road surface condition.

A flick of the DYNAMIC SELECT's Controller is all it takes to adjust the settings to suit requirements: individuality. Parameters such as the engine, transmission, suspension and steering characteristics are adjusted according to the selected drive program. In conjunction with the automatic transmissions 7G-TRONIC PLUS and 9G-TRONIC the shift characteristics of the transmission also change. Five programs offer tractive power à la carte, be it for optimum fuel consumption, optimum comfort or optimum agility. As its name suggests, Sport+ places the emphasis firmly on sport – with more progressive steering characteristics, tauter sports-tuned suspension and modified shift points.

IN A NUTSHELL

The combination of **AIRMATIC air suspension** with the **DYNAMIC SELECT Controller** allows you to create a driving experience to suit your needs or preferences. Five different drive programs are available at the tap of your finger – very comfortable, sporty, very sporty and efficient. An entirely individual setting is also possible. The selected drive program is displayed in the instrument cluster and the media display.



All linked up. Everything at your fingertips.

The latest information, comprehensive communication and the best in entertainment: the multimedia systems in the new C-Class Coupé pamper you to your heart's desire. The optional **COMAND Online** offers real-time navigation, internet access and first-class music enjoyment, for example. Remote Online ensures that you stay in contact with the new C-Class Coupé via smartphone – thanks to the Parked Vehicle Locator function and the Remote Door Locking and Unlocking, for instance.

Simple gestures are all it takes to operate COMAND Online – via the **touchpad with its multi-touch sensor system**. In order to understand what you want, all that's needed is one or two touches of your fingers, a short swipe or splay. It can even decipher the letters and numbers in your handwriting.

The optional Head-up Display sees to it that you are always optimally informed – and projects the most important information into your field of vision.

COMAND Online. Navigation, telephone, audio, video, internet – with the optional control and display system the driver has direct access to these and many other functions. Information is shown in high resolution and in colour on a 21.3 cm (8.4-inch) media display. Controlling the system using the new touchpad with multi-touch sensor system is easy and intuitive.

Audio 20 CD with optional touchpad. This optional multimedia system combines entertainment, information and communication. The Audio 20 CD with touchpad, internet capability, navigation, radio, twin tuner, CD player and 17.8 cm (7-inch) media display also allows networking with mobile devices via Bluetooth®.

The **Head-up Display** projects important information such as speed and, depending on the equipment, speed limits, navigation instructions plus assistance systems, into the driver's field of vision. They feel as though the display is floating around two metres in front of them above the bonnet.





Masters the quiet tones. And 590 watts.

The new C-Class Coupé pampers the eyes and ears: with the optional **Burmester® surround sound system**. Savour an exceptional sound experience comprising 13 high-performance loudspeakers, a 9-channel DSP amplifier and an output of 590 watts. Whether you are sitting in the front or the rear, the surround function creates a spatial sound experience. For maximum musical pleasure even at high speeds.

The optional **Interior Light package** invites you to take it easy in a tangibly feel-good atmosphere: with discreet, indirect illumination of the footwells and handle recess shells plus illuminated elements in the centre console. Visibility and safety is enhanced by the courtesy and warning lamps in the doors. The package is a standard component of the AMG Line.

PLACE YOURSELF IN THE BEST LIGHT

Stunningly showcased: the optional **ambient lighting** creates a unique mood in the entire interior with its pleasantly indirect light and illuminated door sill panels. There are three different colours and five dimmer settings from which to choose.

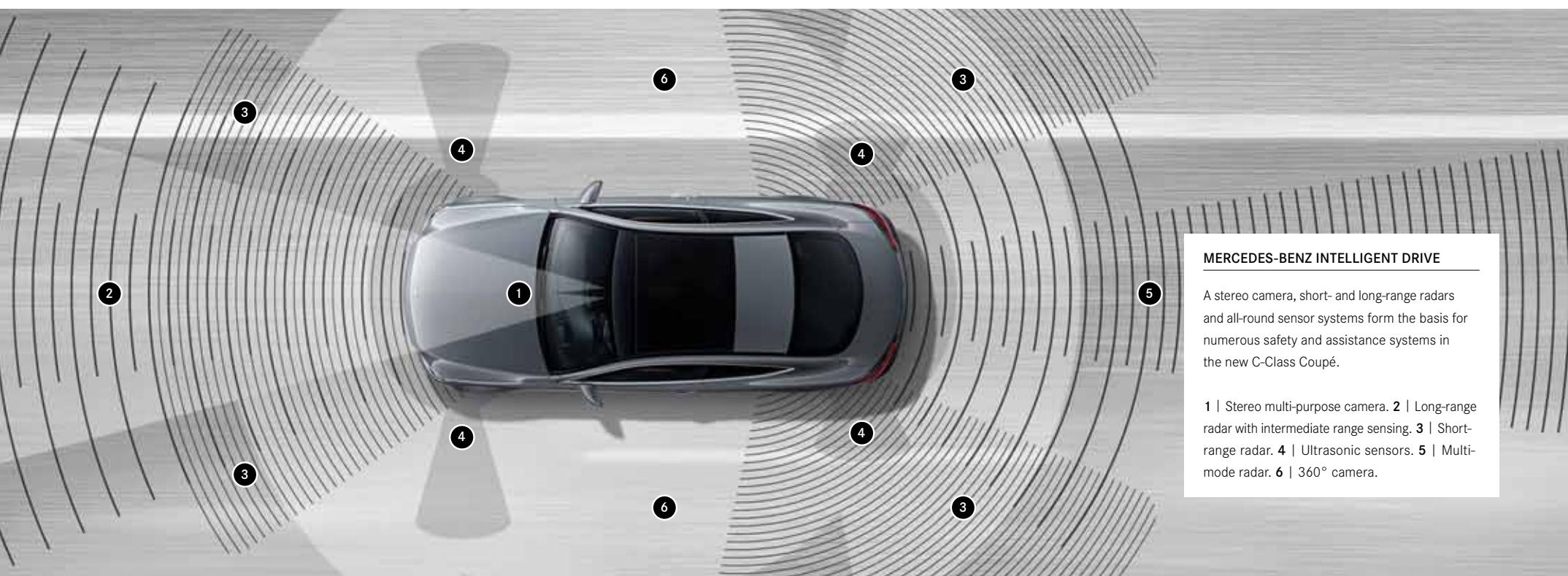


On the road to accident-free driving. Mercedes-Benz Intelligent Drive.

Mercedes-Benz Intelligent Drive assists when it matters. Attentively and in full control, without missing a thing. Intervening where necessary. Holding back where possible. This effortless superiority is part of the optional **Driving Assistance package Plus**: a combination of intelligent driving assistance and safety systems that can help the driver and make driving tangibly easier. **DISTRONIC PLUS** with Steering Assist and Stop&Go Pilot helps you keep a safe distance from the vehicle in front and also stay in lane. Brake Assist **BAS PLUS** with Cross-Traffic Assist and **PRE-SAFE® Brake** can reduce the risk of accidents at junctions, rear-end collisions and collisions with pedestrians, particularly in urban traffic. The **Active Lane Keeping Assist** and the **Active Blind Spot Assist** provide assistance if the vehicle leaves its lane unintentionally or during lane changes if there is a danger of collision with other vehicles. **PRE-SAFE® PLUS** extends the functions of the **PRE-SAFE®** occupant protection system with preventive measures when a rear impact threatens.

FIND OUT MORE

The Driving Assistance package Plus is part of a big whole: Mercedes-Benz Intelligent Drive – our generic term for intelligent technologies which actively support the driver and help to take the strain out of driving. Find out more at www.mercedes-benz-intelligent-drive.com



MERCEDES-BENZ INTELLIGENT DRIVE

A stereo camera, short- and long-range radars and all-round sensor systems form the basis for numerous safety and assistance systems in the new C-Class Coupé.

1 | Stereo multi-purpose camera. 2 | Long-range radar with intermediate range sensing. 3 | Short-range radar. 4 | Ultrasonic sensors. 5 | Multi-mode radar. 6 | 360° camera.

The reassuring feeling of driving a Mercedes-Benz.

We are the first automotive manufacturer worldwide to have developed an **integral safety concept**, aimed at avoiding accidents, ensuring ideal responses to dangers and lessening the consequences of accidents. For the occupants of a Mercedes-Benz and for all other road users, too.

SAFE DRIVING

ATTENTION ASSIST, which comes as standard, can improve driving safety, especially on long journeys and at night. It can monitor the steering behaviour of the driver to recognise typical signs of drowsiness and give a visual and acoustic warning of impending microsleep.

Active Lane Keeping Assist can detect when the car leaves its lane unintentionally, warn the driver by making the steering wheel vibrate and actuate the brakes on one side to help manoeuvre the car back into its lane.

Active Blind Spot Assist makes one of the greatest sources of danger in road traffic visible – vehicles in the blind spot. For example, when the car changes lane, it can warn the driver and help prevent an imminent collision by applying the brakes on one side of the vehicle.

Active Lane Keeping Assist and Active Blind Spot Assist form part of the optionally available **Driving Assistance package Plus**.

IN THE EVENT OF DANGER

COLLISION PREVENTION ASSIST PLUS, fitted as standard, gives the driver a visual warning if the distance to the vehicle in front or a stationary obstacle is too short. On detecting the danger of a collision, driver braking can be assisted and, if the driver fails to react, the speed can be reduced autonomously.

The optionally available **PRE-SAFE® occupant protection system** is able to identify critical driving situations in advance and to initiate precautionary measures to protect the car's occupants if an accident appears imminent. Such measures include reversible belt tensioning or automatic closing of open side windows, for example.

IN AN ACCIDENT

The **active bonnet** can be raised on many model variants when a pedestrian or cyclist collides with the front of the car. The increased distance from the components inside the engine compartment creates an additional deformation space to absorb the impact sooner and reduce the risk of injury.

AFTER AN ACCIDENT

If the worst comes to the worst, the engine can be stopped automatically, the hazard warning lamps and emergency interior lighting can be activated, and the central locking can be unlocked. Finally the integral **Mercedes-Benz emergency call system** can send GPS position data and important vehicle information.

→ BETTER SAFE THAN SORRY

Informative animated films covering nearly all of the safety technologies are available from the Mercedes-Benz TechCenter.

<http://techcenter.mercedes-benz.com>

WE ARE HERE TO HELP

Should you require assistance en route, you can call Mercedes-Benz Service24h free of charge on 00800 1 777 7777. When connected to a mobile phone, the integrated telematics service Mercedes-Benz Contact can even connect you to our after-sales service automatically as well as send relevant vehicle and position data.





Instantly impressive: The standard equipment.

The new C-Class Coupé causes a sensation even in its ex-factory guise – with a diamond radiator grille with pins in black, 43.2 cm (17-inch) light-alloy wheels and much more.

FIND OUT MORE

For the complete range of standard equipment please refer to the price list, which is also available for viewing online.

EXTERIOR HIGHLIGHTS

- Diamond radiator grille with pins in black
- LED tail light with four LED light strips running horizontally
- Frameless doors with free-standing exterior mirrors
- Trim in polished aluminium along the beltline and the roofline
- AGILITY CONTROL suspension with lowering function
- 10-spoke 43.2 cm (17-inch) light-alloy wheels

INTERIOR HIGHLIGHTS

- Coupé seats in integral look
- 3-spoke multifunction steering wheel in black leather
- Piano-lacquer-look trim
- Folding rear seat backrests
- ARTICO man-made leather/Norwich fabric upholstery



Perfectly defined: The AMG Line.

AMG. The sportiest abbreviation of dynamic design. From every perspective the powerful AMG Line with the striking AMG bodystyling shows it's in top form.

PURE AMG

Experience the full fascination of AMG from page 48.

EXTERIOR HIGHLIGHTS

AMG bodystyling consisting of an AMG front apron with striking sporty-looking air intakes and chromed trim, AMG side sill panels, AMG diffuser-look rear apron with insert in vehicle colour

AMG 5-spoke light-alloy wheels painted titanium grey with high-sheen finish, with 225/45 R 18 front tyres and 245/40 R 18 rear tyres

Optional: AMG multi-spoke light-alloy wheels painted titanium grey with high-sheen finish, with 225/40 R 19 front tyres and 255/35 R 19 rear tyres

Diamond radiator grille with chrome pins

Lowered sports suspension and Sports Direct-Steer system

Exhaust system with two visible tailpipe trims integrated in the bumper

INTERIOR HIGHLIGHTS

ARTICO man-made leather/black DINAMICA microfibre upholstery

3-spoke multifunction sports steering wheel with flattened bottom section, in black leather, with heavily perforated grip areas

Instrument cluster with two tube-shaped round dials

Black open-pore ash wood/light longitudinal-grain aluminium trim

AMG brushed stainless steel sports pedals

Roof liner in black fabric

Interior Light package for more atmosphere and safety





Inspire instantly: The optional extras.

More exclusive, more comfortable, more desirable: everything can be stepped up a gear. Take the **panoramic sliding sunroof**, which ensures a genuine open-air ambience. It closes directly at the windscreen and spans 2/3 of the roof area. It allows all passengers the best possible view and in the interior it creates a light, friendly atmosphere. The electric sunblind provides shade in strong sunlight. In the raised position, the glass roof automatically adjusts to three tilt positions to suit the current vehicle speed. The glass roof is lowered at high speeds, reducing the noise level and air circulation in the interior. Conversely, it raises itself again at low speeds.

The **LED Intelligent Light System** facilitates optimum vision: with variable light distribution, active light function, country and motorway modes and cornering light function, enhanced fog light function, dynamic beam control and a blue welcome light. This welcomes you with an extraordinary light installation when you are unlocking the car.

The **belt feeder** on the seat belt for the driver and front passenger makes it easier to buckle up. After they enter the car the seat belt is automatically positioned within easier reach. The extending of the belt feeder can also be initiated by means of a button on the centre console.

Often copied – never matched: The genuine accessories.

Optimally prepared for the next weekend away or everyday challenges: thanks to genuine quality. The **roof spoiler**, for example – through the visual lengthening of the roof – gives the vehicle a more dynamic and sportier appearance. The discreet **rear spoiler** accentuates the spoiler lip without appearing over-powerful. Discover the entire offering at www.mercedes-benz-accessories.com

Roof spoiler as a visual extension of the roof in the rear area.

Discreet **rear spoiler** on the boot lid.

Convenient, lockable rear cycle rack for transporting two or three bicycles. Simple assembly on the trailer coupling and anchorage of your bikes. Maximum load of up to 30 kg per bicycle rail. For this reason it is suitable for most e-bikes. The boot can still be opened.

10-spoke wheels in black, high-sheen rim flange, with 225/40 R 19 tyres.

Alustyle basic carrier bars: precisely coordinated with the body of your Mercedes-Benz, the aluminium carriers form the base for attaching many Mercedes-Benz transportation solutions – from ski and snowboard racks to roof boxes.





25R

R11

R32 R17



R48

08R

22R R97

Round off your look in style.

Wheels are indispensable on technical grounds, of course. But on an emotional level, too, perfect wheels are an absolutely crucial ingredient of many people's dream car. So we have compiled an attractive selection for you.

STANDARD EQUIPMENT AND OPTIONAL EXTRAS

25R 10-spoke light-alloy wheels, painted vanadium silver, with 225/50 R 17 tyres (standard equipment with the exception of Mercedes-AMG models)

R48 5-twin-spoke light-alloy wheels, painted himalayas grey with a high-sheen finish, with 225/50 R 17 tyres (option; not available for Mercedes-AMG models)

R11 5-twin-spoke light-alloy wheels, painted vanadium silver, with 225/50 R 17 tyres (option; not available for Mercedes-AMG models)

08R Multi-spoke light-alloy wheels, painted himalayas grey, with 225/50 R 17 tyres (option; not available for Mercedes-AMG models)

R32 5-spoke light-alloy wheels, painted vanadium silver, with 225/45 R 18 front and 245/40 R 18 rear tyres (option; not available for Mercedes-AMG models)

22R 5-twin-spoke light-alloy wheels, painted himalayas grey with a high-sheen finish, with 225/45 R 18 front and 245/40 R 18 rear tyres (option; not available for Mercedes-AMG models)

R17 5-twin-spoke light-alloy wheels, painted tremolite grey with a high-sheen finish, with 225/40 R 19 front and 245/35 R 19 rear tyres (option; not available for Mercedes-AMG models)

R97 10-spoke light-alloy wheels, painted himalayas grey with a high-sheen finish, with 225/40 R 19 front and 245/35 R 19 rear tyres (option; not available for Mercedes-AMG models)



AMG

782 AMG 5-spoke light-alloy wheels, painted titanium grey with a high-sheen finish, with 225/45 R 18 front and 245/40 R 18 rear tyres (part of the optional AMG Line, not available for Mercedes-AMG models)

788 AMG multi-spoke light-alloy wheels, painted titanium grey with a high-sheen finish, with 225/40 R 19 front and 255/35 R 19 rear tyres (option; not available for Mercedes-AMG models)

665 AMG multi-spoke light-alloy wheels, painted high-gloss black with a high-sheen finish, with 225/40 R 19 front and 255/35 R 19 rear tyres (option; not available for Mercedes-AMG models)

609 AMG 10-spoke light-alloy wheels, painted titanium grey with a high-sheen finish, with 255/40 R 18 front and 285/35 R 18 rear tyres (standard equipment for Mercedes-AMG C 63)

601 AMG 5-twin-spoke light-alloy wheels, painted titanium grey with a high-sheen finish, with 255/35 R 19 front and 285/30 R 19 rear tyres (standard equipment for Mercedes-AMG C 63 S; option for Mercedes-AMG C 63)

770 AMG cross-spoke forged wheels, painted titanium grey with a high-sheen finish, with 255/35 R 19 front and 285/30 R 19 rear tyres (option for Mercedes-AMG models). Also available as wheels 766 with 285/30 R 20 rear tyres.

662 AMG cross-spoke forged wheels, painted matt black with a high-sheen finish, with 255/35 R 19 front and 285/30 R 19 rear tyres (option for Mercedes-AMG models). Also available as wheels 767 with 285/30 R 20 rear tyres.

770 RXC AMG performance 5-twin-spoke forged wheels, painted matt black, high-sheen rim flange, with 255/35 R 19 front and 285/30 R 20 rear tyres (option for Mercedes-AMG C 63 S)

YOU CAN FIND FURTHER WHEELS

in our accessories range at
www.mercedes-benz-accessories.com
or at your authorised Mercedes-Benz dealer.

Performance. Just a word for many people, a whole world for us.

Mercedes-AMG is not just a manufacturer of performance vehicles and sports cars, AMG is a promise. The promise always to go one step further. To expect a lot and give everything. To this end we create extraordinary cars for extraordinary people. The new Mercedes-AMG C-Class Coupé, too, represents our claim to pull out all the stops – in every moment, every metre of the way.

Welcome to the world of AMG.





DESIGN





Adrenaline in its most beautiful form.

Special moments start with a pounding heart – even before you climb in. Whatever the Mercedes-AMG C 63 Coupé radiates at first glance, reticence doesn't come into it. Powerdomes on the bonnet, the specific AMG A-wing front apron, striking twin louvre with "AMG" lettering in the radiator grille. And where the significantly widened body is concerned, too, you can feel free to draw conclusions about the inner values from its outward features – the performance of this top athlete lives up to what its appearance promises: spectacular achievements.



We have accelerated the braking.

Anyone going their own way must be strong – but power is nothing without control: the Mercedes-AMG C 63 Coupé's AMG high-performance braking system is fitted with internally ventilated and perforated brake discs all round and ensure excellent deceleration. The optional AMG ceramic high-performance compound braking system also offers braking performance reminiscent of that in motorsport, with around a 30% reduction of weight compared with the standard brake disc. There's just no stopping our engineers when it comes to giving their all. So that you can give your all, too.







True values
come from within.

Climb in and act out your dreams: the interior of the Mercedes-AMG C 63 Coupé makes room for an incomparable driving experience. Optimum handling meets first-class design – from the AMG performance 3-spoke steering wheel through to AMG performance seats with increased lateral support. You control the matching vehicle setting via the AMG DYNAMIC SELECT Switch, choosing from Comfort, Sport, Sport+ and Race. Awaiting anyone taking a seat on the front left is not merely an experience. But a journey to the critical limits.

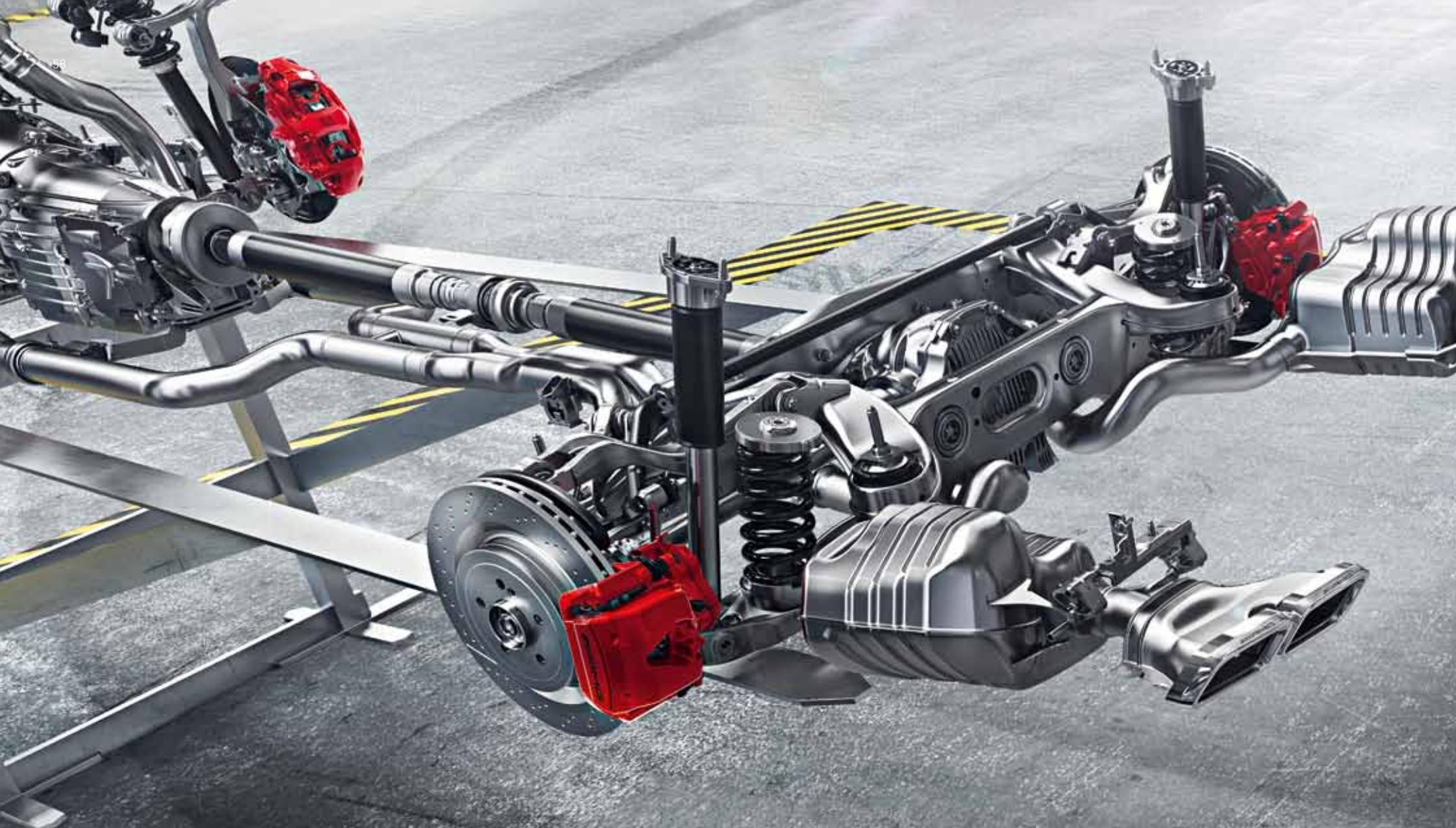
More output. More passion. Fewer compromises.

Built for extremes: beneath the bonnet of the Mercedes-AMG C 63 Coupé a completely redeveloped AMG 4.0-litre V8 biturbo engine lies in wait. Once awakened, the compact engine with an output spectrum of up to 375 kW (510 hp) and 700 newton metres of torque on the S-Model engenders respect in the drivers' paddock. Every engine is produced by hand according to the AMG philosophy "One Man – One Engine". By all means take the signature of the technician on the engine badge as a promise: every AMG is built out of passion – for even more performance.

DRIVE SYSTEM





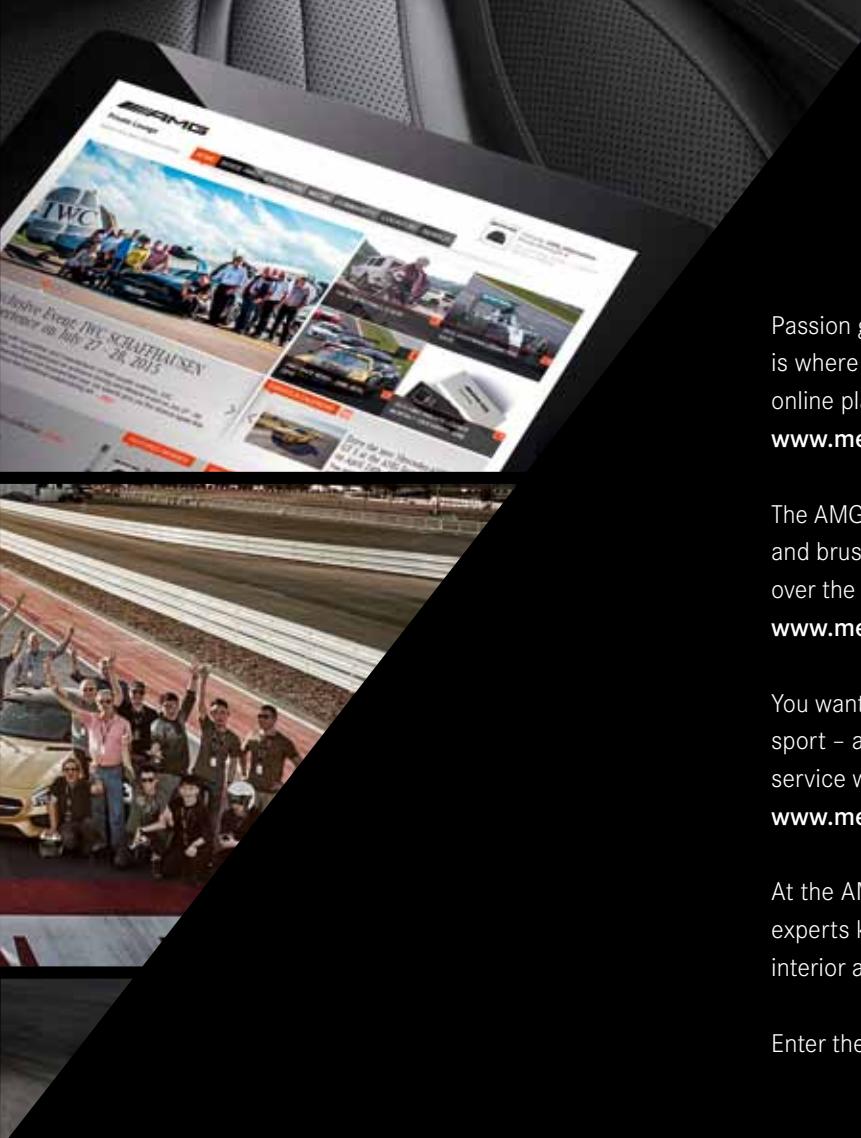




Racing technologies. Now with a permit for operation on public roads.

Racing technologies now with a permit for operation on public roads: the rear axle developed specially for the Mercedes-AMG C 63 Coupé plus the coupé-specific wider tyres ensure more driving dynamics. The mechanically controlled AMG rear-axle limited-slip differential improves traction in all driving situations – especially when the driving style is sporty. In the S-Model an electronic differential lock performs its regulating work with even more sensitivity and precision due to its variable locking effect. This results in yet more traction and higher cornering speeds. What's more, the AMG RIDE CONTROL sports suspension with its adaptive adjustable electronic damping system offers three settings at the touch of a button. The car is thus optimally tuned to the road – and to the way you feel. Our 8-cylinder engines are a further developmental highlight: power packs brimming with energy – but reserved where consumption and emissions are concerned. This is how AMG sets new standards. Not just on the race track.





Passion grows when you share it: the AMG Private Lounge is our community connecting with the world of AMG. This is where AMG customers meet at first-class events and talk about the latest developments from Affalterbach on the online platform. They benefit from special offers and the direct link to AMG headquarters:

www.mercedes-amg.com/private-lounge/welcome

The AMG Driving Academy stands for an incomparable team spirit: experience performance with like-minded enthusiasts and brush up on your driving knowledge on race tracks and at lifestyle events in the most breathtaking locations all over the world. Become part of the world's fastest family:

www.mercedes-amg.com/driving-academy

You want even more? With the AMG Customer Sports Programme AMG provides a platform for professional motorsport – and with the Mercedes-AMG GT3 its own racing car specially designed for this purpose. A completely integral service world gives you access to motorsport at the highest level:

www.mercedes-amg.com/customersports

At the AMG Performance Studio we produce cars which are perfectly tailored to your wishes. The creativity of our experts knows no bounds – from special technical components through extravagant paintwork to the most exclusive interior appointments, this is where one-off specimens are created – with the utmost precision handcraftsmanship.

Enter the world of AMG. Experience Driving Performance.

We don't just build cars.
We make dreams come true.

Technical data.

No. of cylinders/arrangement
Total displacement in cc
Rated output ¹ in kW (hp) at rpm
Rated torque ¹ in Nm at rpm
Transmission
[automatic transmission]
Acceleration from 0 to 100 km/h in s [automatic transmission]
Top speed, approx. in km/h [automatic transmission]
Tyre size – front, rear
 Fuel
Fuel consumption ³ in l/100 km
Urban [automatic transmission]
Extra-urban [automatic transmission]
Combined [automatic transmission]
CO ₂ emissions ³ in g/km combined [automatic transmission]
Emission class ⁴ /efficiency class ⁵
Tank capacity, of which reserve, approx. in l
Boot capacity ⁶ in l
Turning circle diameter in m
Kerb weight/payload ⁷ in kg [automatic transmission]
Perm. GVW in kg [automatic transmission]
Length ⁸ /width incl. mirrors ⁸ in mm
Wheelbase ⁸ in mm
Track width front ⁸ /rear ⁸ in mm

The best for the engine:
Mercedes-Benz genuine engine oils.

DIESEL ENGINES

C 220 d

4/in-line
2143
125 (170)/3000-4200
400/1400-2800
6-speed, manual
[9G-TRONIC]
7.8 [7.5]
234 [234]
225/50 R 17
 Diesel fuel
5.3-5.0 [5.0-4.7]
3.9-3.6 [4.0-3.7]
4.4-4.1 [4.3-4.1]
116-106 [113-106]
Euro 6/A+
41/7.0
400
11.22
1605/480 [1615/480]
2085 [2095]
4686/2016
2840
1563/1546

C 250 d

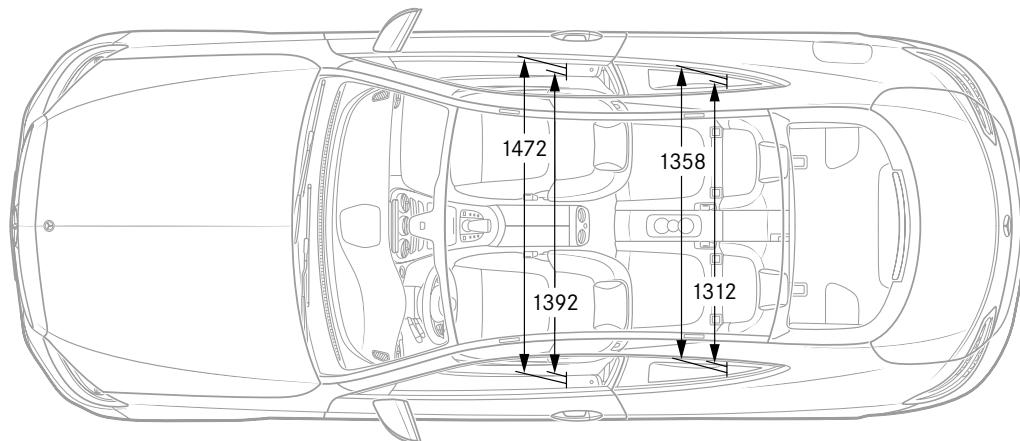
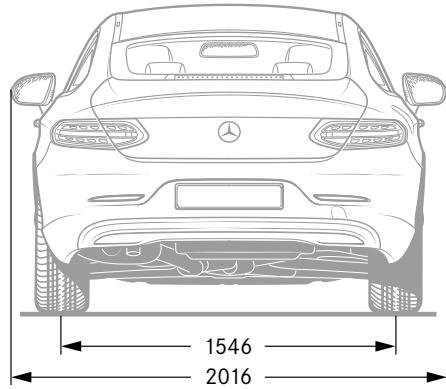
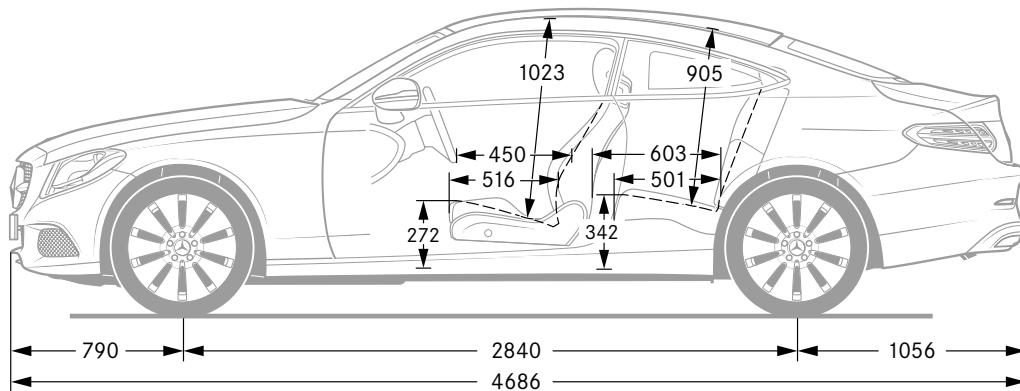
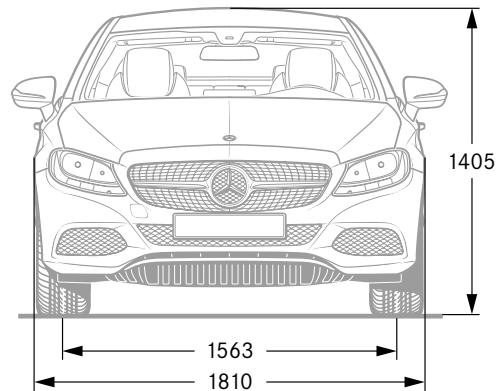
4/in-line
2143
150 (204)/3800
500/1600-1800
–
[9G-TRONIC]
– [6.7]
– [247]
225/50 R 17
 Diesel fuel
– [5.1-4.8]
– [4.1-3.8]
– [4.4-4.2]
– [116-109]
Euro 6/A+
50/7.0
400
11.22
– [1645/480]
– [2125]
4686/2016
2840
1563/1546

¹ Figures for rated output and rated torque in accordance with Directive (EC) No. 595/2009 in the currently applicable version. ² Electronically governed. ³ The figures shown for fuel consumption and for the CO₂ emissions were determined in accordance with the prescribed measuring process (§2 Nos. 5, 6, 6a Passenger car energy labelling ordinance in the currently applicable version). The figures do not apply to an individual vehicle and do not constitute part of the product offer; they are provided solely for purposes of comparison between different vehicle models. ⁴ Information valid only within the European Union.

PETROL ENGINES					
	C 180	C 200	C 250	C 300	Mercedes-AMG C 63
No. of cylinders/arrangement	4/in-line	4/in-line	4/in-line	4/in-line	8/V
Total displacement in cc	1595	1991	1991	1991	3982
Rated output ¹ in kW (hp) at rpm	115 (156)/5300	135 (184)/5500	155 (211)/5500	180 (245)/5500	350 (476)/5500-6250
Rated torque ¹ in Nm at rpm	250/1200-4000	300/1200-4000	350/1200-4000	370/1300-4000	650/1750-4500
Transmission	6-speed, manual [7G-TRONIC PLUS]	6-speed, manual [7G-TRONIC PLUS]	- [7G-TRONIC PLUS]	- [7G-TRONIC PLUS]	- [AMG SPEEDSHIFT MCT] 7-speed sports transmission - [AMG SPEEDSHIFT MCT] 7-speed sports transmission
Acceleration from 0 to 100 km/h in s [automatic transmission]	8.5 [8.8]	7.7 [7.3]	- [6.8]	- [6.0]	- [4.0] - [3.9]
Top speed, approx. in km/h [automatic transmission]	225 [223]	237 [235]	- [250] ²	- [250] ²	- [250] ²
Tyre size - front, rear	225/50 R 17	225/50 R 17	225/50 R 17	225/50 R 17	255/40 ZR 18, 285/35 ZR 18 255/35 ZR 19, 285/30 ZR 19
Fuel	Premium petrol	Premium petrol	Premium petrol	Premium petrol	Super Plus petrol
Fuel consumption ³ in l/100 km	7.2-6.8 [7.4-6.8]	7.5-6.8 [7.5-6.9]	- [7.5-6.9]	- [8.8-8.2]	- [11.9-11.4] - [11.9-11.4]
Urban [automatic transmission]	5.0-4.4 [4.9-4.6]	4.9-4.4 [5.0-4.5]	- [5.0-4.5]	- [5.7-5.2]	- [7.1-6.9] - [7.1-6.9]
Extra-urban [automatic transmission]	5.8-5.3 [5.9-5.4]	5.9-5.3 [5.9-5.4]	- [5.9-5.4]	- [6.8-6.3]	- [8.9-8.6] - [8.9-8.6]
Combined [automatic transmission]	135-122 [135-126]	136-123 [137-125]	- [137-125]	- [157-146]	- [209-200] - [209-200]
CO ₂ emissions ³ in g/km combined [automatic transmission]	Euro 6/B	Euro 6/A	Euro 6/A	Euro 6/C	Euro 6/E
Emission class ⁴ /efficiency class ⁵	41/7.0	50/7.0	50/7.0	66/7.0	66/10.0
Tank capacity, of which reserve, approx. in l	400	400	400	400	355
Boot capacity ⁶ in l	11.22	11.22	11.22	11.22	11.29
Turning circle diameter in m	1475/480 [1505/480]	1505/480 [1525/480]	- [1540/480]	- [1565/480]	- [1785/370] - [1800/360]
Kerb weight/payload ⁷ in kg [automatic transmission]	1955 [1985]	1985 [2005]	- [2020]	- [2045]	- [2155] - [2160]
Perm. GVW in kg [automatic transmission]	4686/2016	4686/2016	4686/2016	4686/2016	4750/2016
Length ⁸ /width incl. mirrors ⁸ in mm	2840	2840	2840	2840	2840
Wheelbase ⁸ in mm	1563/1546	1563/1546	1563/1546	1563/1546	1636/1592
Track width front ⁸ /rear ⁸ in mm					

Country-specific deviations possible. ⁵ Determined on the basis of CO₂ emissions taking into account the mass of the vehicle. ⁶ Figures according to Directive 2007/46/EC in the currently applicable version (kerb weight with fuel tank 90% full, driver, 68 kg, and luggage, 7 kg) for standard-specification vehicles. Optional extras and accessories will generally increase this figure and reduce the payload capacity accordingly. ⁸ The dimensions given are mean values. They apply to unladen standard-specification vehicles. Figures in square brackets refer to engines in conjunction with the optional automatic transmission. You can find further technical data at: www.mercedes-benz.com

Dimensions.



All dimensions in millimetres. The dimensions shown are mean values and apply to standard-specification, unladen vehicles.

Upholstery and trim.

Upholstery

- 101 black^{1,2}
- 118 crystal grey/black^{1,2}
- 124 saddle brown/black^{1,2}
- 105 silk beige/black^{1,2}
- 201 black^{1,2}
- 218 crystal grey/black^{1,2}
- 224 saddle brown/black^{1,2}
- 225 porcelain/black^{1,2}
- 227 cranberry red/black^{1,2}
- 301 black²
- 611 black³
- 621 black⁴
- 651 black⁵
- 801 black⁶
- 811 black⁶
- 851 platinum white pearl/black⁶
- 857 red pepper/black⁶

Trim

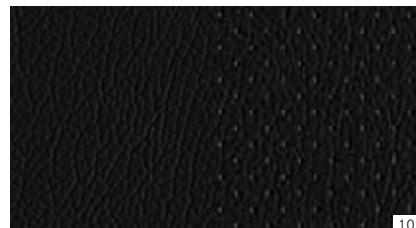
- H80 black piano-lacquer look²
- 739 black piano-lacquer look/light longitudinal-grain aluminium^{1, 3, 4}
- 736 black open-pore ash wood/light longitudinal-grain aluminium^{5, 6}
- H09 brown open-pore ash wood^{1, 2}
- H07 high-gloss brown linestructure lime wood¹
- H73 AMG carbon fibre/light longitudinal-grain aluminium¹
- H84 AMG matt silver glass fibre/light longitudinal-grain aluminium¹

ARTICO man-made leather/Norwich fabric



301

ARTICO man-made leather



101



118



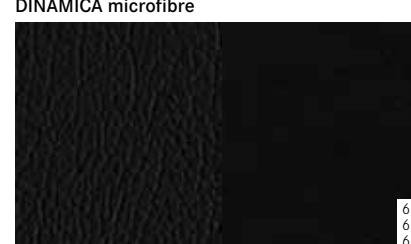
124



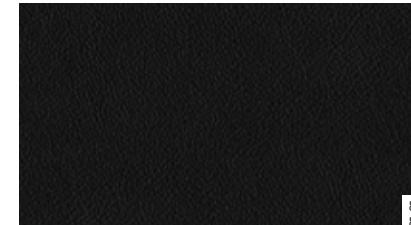
105

¹ Optional extra. ² Not available for Mercedes-AMG C 63/C 63 S. ³ Standard for Mercedes-AMG C 63. ⁴ Standard for Mercedes-AMG C 63 S. ⁵ Standard in conjunction with AMG Interior line. ⁶ Optional extra for Mercedes-AMG C 63/C 63 S.

Leather

ARTICO man-made leather/
DINAMICA microfibre

AMG nappa leather



Trim



Paintwork.



¹ Optional extra. ² Not in conjunction with Mercedes-AMG C 63/C 63 S.

³ Only in conjunction with Mercedes-AMG C 63/C 63 S.



Mercedes-Benz is one of the founding partners of the "Laureus Sport for Good Foundation".

Since the foundation was established in 2000, Mercedes-Benz has been supporting and promoting the aims and values of this worldwide non-profit-making programme: to improve the lives of children and young people who are disadvantaged or suffering from illnesses through social sports projects. Laureus has become a fundamental element of Mercedes-Benz's social responsibility. Every new Mercedes is an ambassador embodying these values. In buying a Mercedes you are supporting the "Laureus Sport for Good Foundation".

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www.mercedes-benz.com

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Take-back of end-of-life vehicles. You can return your C-Class Coupé to us for environment-friendly disposal in accordance with the European Union (EU) End-Of-Life Vehicle Directive. But that day lies a long way off.

A network of vehicle take-back depots and dismantlers has been established to make it as easy as possible for you to return your vehicle. You can leave it at any of these points free of charge and, by so doing, make a valuable contribution to completing the recycling process and conserving resources.

For further information about the recycling and disposal of end-of-life vehicles, and the take-back conditions, please visit the national Mercedes-Benz website.