

The C-Class.

Saloon and Estate.



Mercedes-Benz

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Some characteristics, capabilities, performance features and optional extras (e.g. towing systems) may not be available or may not apply in New Zealand under New Zealand conditions. The information in this Brochure is therefore indicative, illustrative and provided only for guidance and should not be relied on. To obtain current and accurate information on a vehicle and any options applicable to New Zealand, contact your local authorised Mercedes-Benz dealer.

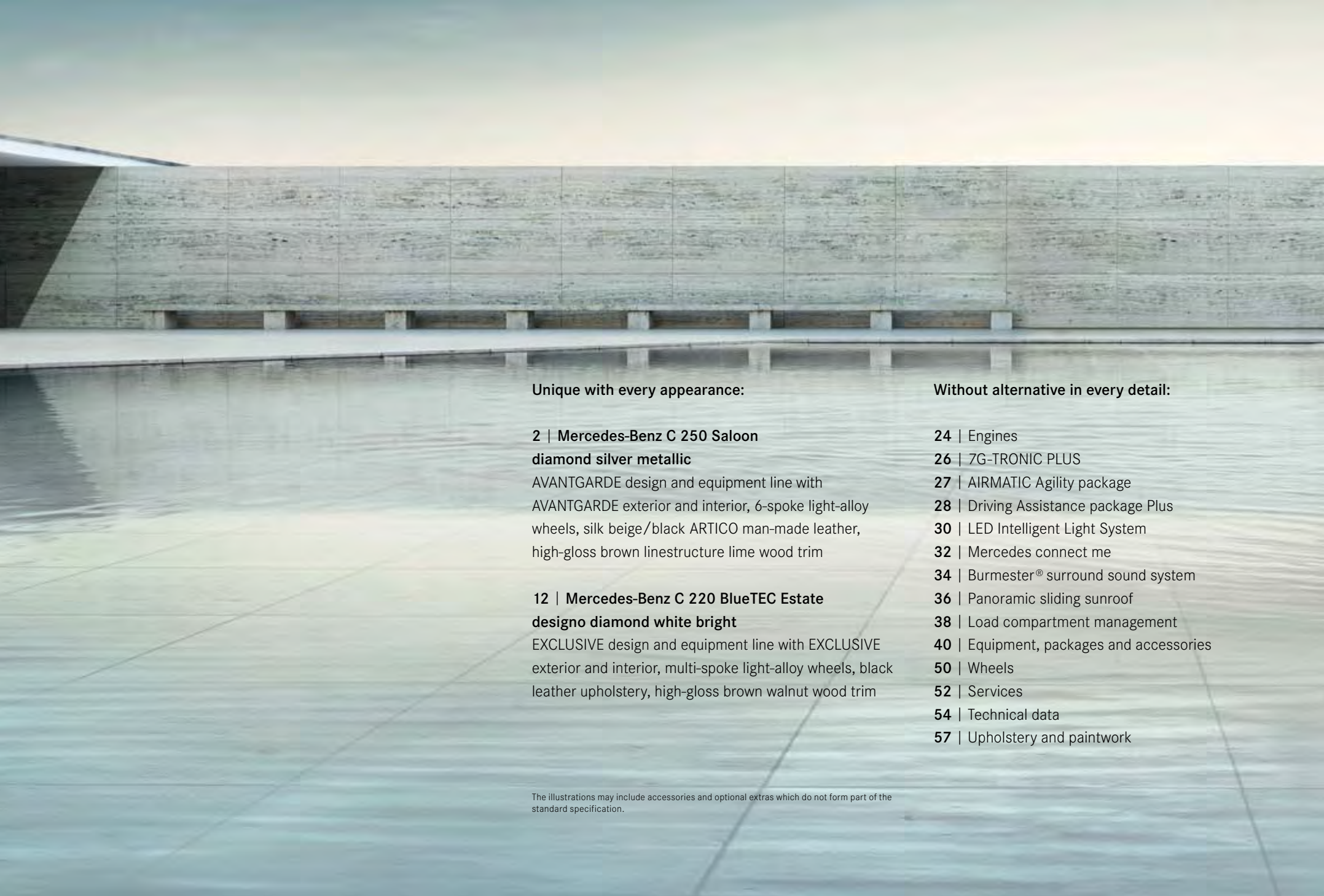
The new C-Class. The best knows no alternative.

We have built a saloon which embodies refined sportiness with its design idiom, with its flowing, precise lines. And with the estate we have given generosity new scope, which offers your wishes more freedom. Set new standards, experience inimitable refinement.

THE BEST IN EVERY FORMAT.



Experience the new C-Class in glorious HD. With the Mercedes-Benz brochure app for the iPad® and with the Digital Owner's Manual from "Mercedes-Benz Guides" for the iPhone®. Both apps feature a host of films and additional content and are available free of charge at the Apple® iTunes® Store.



Unique with every appearance:

2 | Mercedes-Benz C 250 Saloon
diamond silver metallic

AVANTGARDE design and equipment line with AVANTGARDE exterior and interior, 6-spoke light-alloy wheels, silk beige/black ARTICO man-made leather, high-gloss brown linestructure lime wood trim

12 | Mercedes-Benz C 220 BlueTEC Estate
designo diamond white bright

EXCLUSIVE design and equipment line with EXCLUSIVE exterior and interior, multi-spoke light-alloy wheels, black leather upholstery, high-gloss brown walnut wood trim

Without alternative in every detail:

- 24 |** Engines
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- 27 |** AIRMATIC Agility package
- 28 |** Driving Assistance package Plus
- 30 |** LED Intelligent Light System
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The illustrations may include accessories and optional extras which do not form part of the standard specification.





A new style of leadership.

We have given lightness new weight. With a high proportion of aluminium components and ultra-high-strength materials the body of the new C-Class is light and at the same time offers high levels of safety. And we have wrested more economy from the output. With state-of-the-art, agile engines which consume less and emit fewer emissions. This is how the new C-Class, equipped with new chassis technology, deploys its impressive driving dynamics. It takes aesthetic motion to a new level.





A sense of direction.

The new C-Class can keep its distance and maintain its course as and when necessary, keeping a watchful eye on both the approaching traffic behind and the pedestrians ahead at the next junction. It can assist the driver with braking when it really matters. And issue an alert if it detects driver drowsiness. This is the new C-Class with Mercedes-Benz Intelligent Drive. Innovative – in some cases optional – driving assistance systems support the driver more comprehensively than ever.



AIRMATIC

The optional air suspension system pampers the car's occupants with exemplary ride comfort. This is taken care of by continuously variable dampers, which can automatically adapt to every driving situation. On request the driver also has the opportunity to select

sporty tuning. Maximum refinement, which is maintained at all times, even when carrying a heavy load. The highlight: when travelling at a high speed, the new C-Class lowers itself to reduce wind resistance and increase driving stability.



Seduction of the mind.

Elegant and intelligent. The front end of the new C-Class is an exciting mix of elegant design and innovative Mercedes-Benz technology, such as the inimitable look of the Intelligent Light System's new optional LED headlamps. They welcome the driver with blue light even as they unlock the car and during the journey they transform into a source of intelligent light technologies.









A new dimension of space.

Perfectly adapted to human ergonomics, comprehensively networked with the possibilities of a digital age: with Mercedes connect me the driver, car and personal lifeworld become an exciting whole. Place your trust in online-based services which automatically help you in an emergency. Check important vehicle data via optional Remote Online remote control. And playfully configure your apps for the new C-Class. You will be amazed at what is now possible.





Cultivates new standards.


Generosity is absolute when it is evident everywhere. In a design that carries you away and doesn't let go. In innovative technology which transforms into an incomparable driving feel. And it manifests itself in a space which offers your wishes even more freedom. Experience a new refinement: the new C-Class Estate.

In harmony with its stature.





The new C-Class offers impressive dynamism – over every metre and with every glance. New chassis technologies such as the optional AIRMATIC Agility package are just as impressive as elegant design solutions. Just look along the roof rails of the estate model: they follow the elegant design line in complete harmony. For less wind resistance and visibly more dynamism.

A detailed view of a car's interior, focusing on the dashboard and center console. The dashboard features a large, rectangular infotainment screen displaying a music interface with the text "Various Artists" and "Mixed Tape Credit Blast". Below the screen are three circular air vents and a row of control buttons. The center console has a gear shifter and a handbrake, both with metallic accents. The interior is finished with dark leather and polished wood trim. The steering wheel is visible on the left side of the frame. The background shows a desert landscape with a cactus and a building at dusk.

Indulge your senses.

TOUCHPAD

Gestures are the original form of communication. They are brief and unambiguous. As if made for motoring. Because one thing above all deserves your attention whilst you're driving: the traffic around you. One or two gestures with your fingers – a quick swipe or splay – is all the newly developed touchpad with multitouch sensor system integrated in Audio 20 CD and COMAND Online needs to understand what you want. It can even decipher the letters and numbers in your handwriting. Incidentally, the touchpad in the new C-Class is the first ever to be able to control all the functions of an infotainment system based on gestures alone.






A white Mercedes-Benz C-Class car is shown from the front left corner, parked on a paved surface. In the background, there is a modern building with a textured, stone-like facade and large glass windows. A large saguaro cactus stands prominently in the landscape. The scene is set during sunset or sunrise, with warm lighting and a clear sky. The car's headlights are on, and the building's interior lights are visible through the glass.

Its origins are written all over its face.

The front section of the new C-Class with the star on the bonnet: unmistakably a Mercedes-Benz. The technology behind the striking front is at least as characteristic: the shutter on the optional AIRPANEL opens and closes via an ingenious mechanism. This optimises the aerodynamics as necessary and thus cuts the fuel consumption.

Out and about in a special place.



A detailed view of the rear interior of a Mercedes-Benz C-Class Estate. The image shows two leather-upholstered seats with horizontal stitching. A central armrest is visible between the seats. The rear door panel features a circular speaker and a chrome handle. A sunroof is visible on the roof. The car is parked in a desert-like environment, with a cactus and mountains visible through the rear window.

Space is luxury. When the new C-Class Estate offers it, it grows beyond itself. With even more room in the rear for high seating comfort. And with even more freedom and flexibility. For example thanks to a seat backrest split in a 40/20/40 ratio, which can be conveniently folded down from the luggage compartment.

What makes a car a Mercedes?

Deep-rooted traditions: in our case, it is innovative traditions that run deep. We have continually gone down previously uncharted avenues. Milestone by milestone. These ventures spawned the first vehicle with a crumple zone, the first ABS, the first diesel car. The first automobile. But rather than wallowing in the past, let us look to the future.

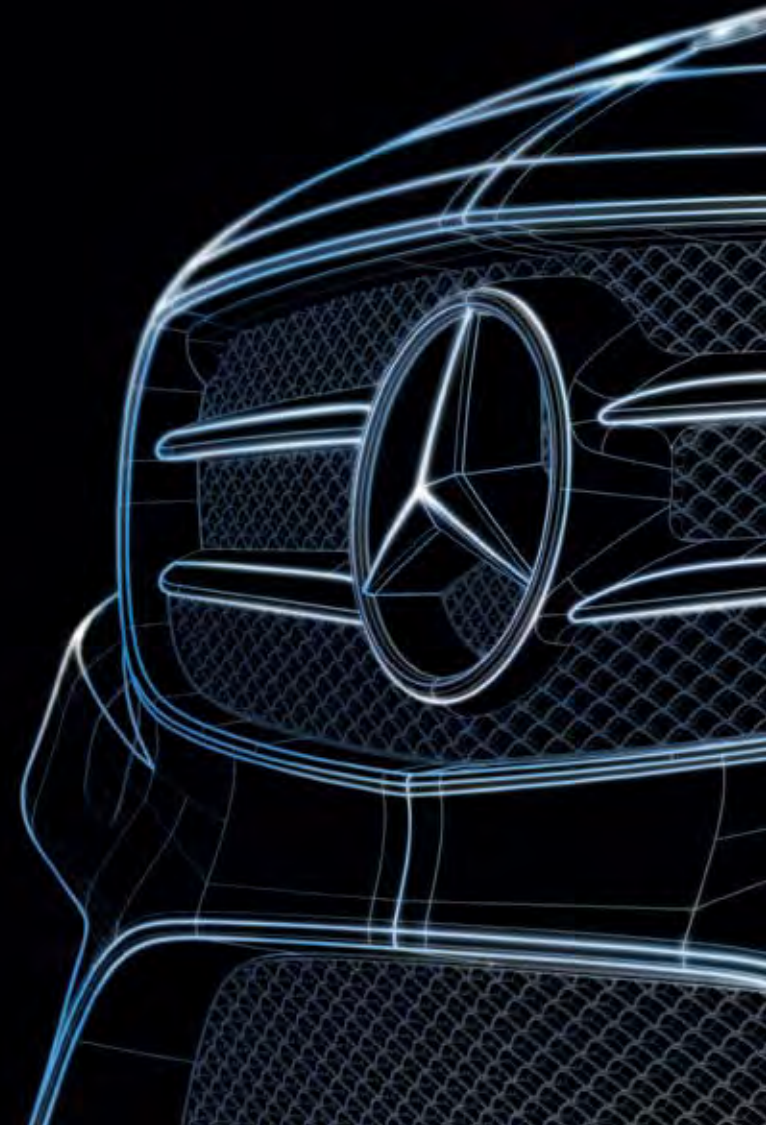
Mercedes-Benz Intelligent Drive – on the road to accident-free driving. We develop intelligent assistance systems which actively support the driver and noticeably relieve the driver's workload. They monitor and analyse the vehicle's surroundings and handling – and warn the driver if they identify any critical situations. When necessary, some of the systems are able to intervene to take corrective action. Potential dangers are identified earlier than ever – and ever more frequently avoided as a result. Discover the fascinating world of Mercedes-Benz Intelligent Drive at www.mercedes-benz-intelligent-drive.com

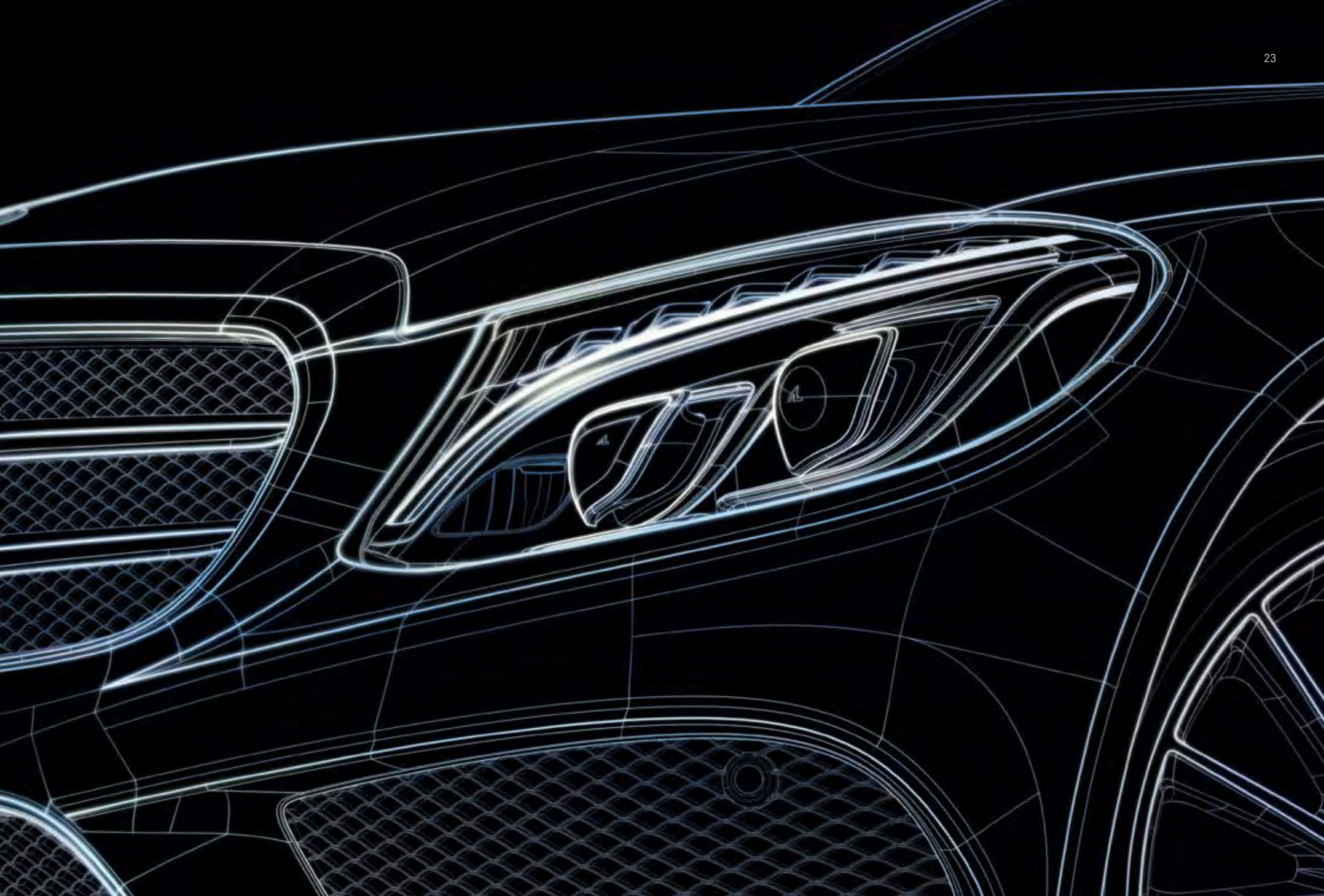
BlueEFFICIENCY – our vision of emission-free driving. Sustainability is a big word to which we lend real meaning in all that we do, down to the smallest details. From minimising the environmental impact of our production operations to alternative drive concepts.



Welcome to a world that revolves around you. We focus on people. This is the standard we adhered to when we developed a new platform for your personal contact with Mercedes-Benz. With individual services made for you. "connect me" links the vehicle with your world, with everything that is important to you. "move me" offers new mobility solutions. And with "inspire me" we give you an exclusive look ahead at the future of mobility. Your access to an exciting world: www.mercedes.me

As you can see, we have major goals in our sights. And what could be better than seeing these aims achieved whilst on a long drive in a Mercedes?





Energy needs change. And somebody to change it.

Every one of the engines for the new C-Class is already driven by one form of renewable energy: the power of innovation. Like the BlueTEC diesel engines with particularly low pollutant emissions. Complex catalytic converter technology reduces nitrogen oxides substantially, making driving literally one of the purest of joys.

In the case of the petrol engines, measures such as the combination of exhaust gas turbocharging with direct injection and an enhanced combustion process reduce both fuel consumption and emissions. So much so that the new C-Class already meets the requirements of the Euro 6 emissions standard.

The new C-Class offers an intelligent and efficient drive configuration in the form of the C 300 BlueTEC HYBRID. At its heart is the hybrid module: it consists of a 4-cylinder diesel engine, a compact electric motor, the automatic transmission 7G-TRONIC PLUS and a powerful lithium-ion high-voltage battery. It represents powerful acceleration, less consumption and exemplary CO₂ emissions. And a compact design which hardly takes up any more room.

The combination of a 4-cylinder petrol engine or hybrid module with the automatic transmission 7G-TRONIC PLUS also facilitates what is known as “sailing”. In appropriate driving conditions the engine can be decoupled from the drive system and the kinetic energy used even more efficiently. This also reduces consumption and emissions.

The engine technology. Part of a bigger whole. The company that invented the car has a special responsibility. To reduce the impact on the environment, the new C-Class therefore incorporates a raft of further measures. An ECO start/stop function and a gearshift recommendation function are included as standard, while special driving modes and route recommendation are available as optional extras, depending on the car’s equipment.

THE ENGINE RANGE

Diesel:

- C 180 BlueTEC with an output of 85 kW (116 hp) and a peak torque of 280 Nm
- C 200 BlueTEC with an output of 100 kW (136 hp) and a peak torque of 320 Nm (estate 300 Nm)
- C 220 BlueTEC BlueEFFICIENCY Edition with an output of 120 kW (163 hp) and a peak torque of 400 Nm (saloon only)
- C 220 BlueTEC with an output of 125 kW (170 hp) and a peak torque of 400 Nm
- C 250 BlueTEC with an output of 150 kW (204 hp) and a peak torque of 500 Nm
- C 250 BlueTEC 4MATIC with an output of 150 kW (204 hp) and a peak torque of 500 Nm (saloon only)
- C 300 BlueTEC HYBRID with an output of 150 + 20 kW (204 + 27 hp) and a peak torque of 500 Nm (saloon only)¹

Petrol:

- C 180 with an output of 115 kW (156 hp) and a peak torque of 250 Nm
- C 200 with an output of 135 kW (184 hp) and a peak torque of 300 Nm
- C 250 with an output of 155 kW (211 hp) and a peak torque of 350 Nm

¹ In all likelihood available as estate from 12/2014.



C 300 BlueTEC HYBRID

An innovative drive configuration which thrills with low consumption and emission values just as much as with its high agility: the 4-cylinder diesel engine combined with a hybrid module. **1** | 4-cylinder diesel engine. **2** | Electric motor. **3** | Hybrid transmission on the basis of 7G-TRONIC PLUS. **4** | Lithium-ion high-voltage battery. **5** | High-voltage lines with underbody protection. **6** | Recuperative brake system (concealed). **7** | Electric refrigerant compressor.



7G-TRONIC PLUS. The command centre.

In addition to seven gears, the 7-speed automatic transmission offers excellent ride comfort, driving enjoyment and efficiency. The seven forward gears allow a wide ratio spread with low engine speed increments between the individual gears. The result: fast-response and fuel-saving gear changes with smooth transitions. Skipping individual gears allows multiple downshifts for powerful, fast bursts of speed. And the AGILITY SELECT switch lets the driver preselect the gear-shift characteristics. Steering-wheel gearshift paddles similar to the ones used in motorsport can be used to change gear.

SIX SPORTY STAGES

The **6-speed manual transmission** is perfectly tuned to the respective engine variant and ensures extreme ease of shifting, precise shift travel and a smooth gear change sequence. It also promotes fuel-efficient and comfortable motoring with low engine speeds.

↘ FIND OUT MORE

Please see pages 54/55 for all technical data and availability of the transmission variants.



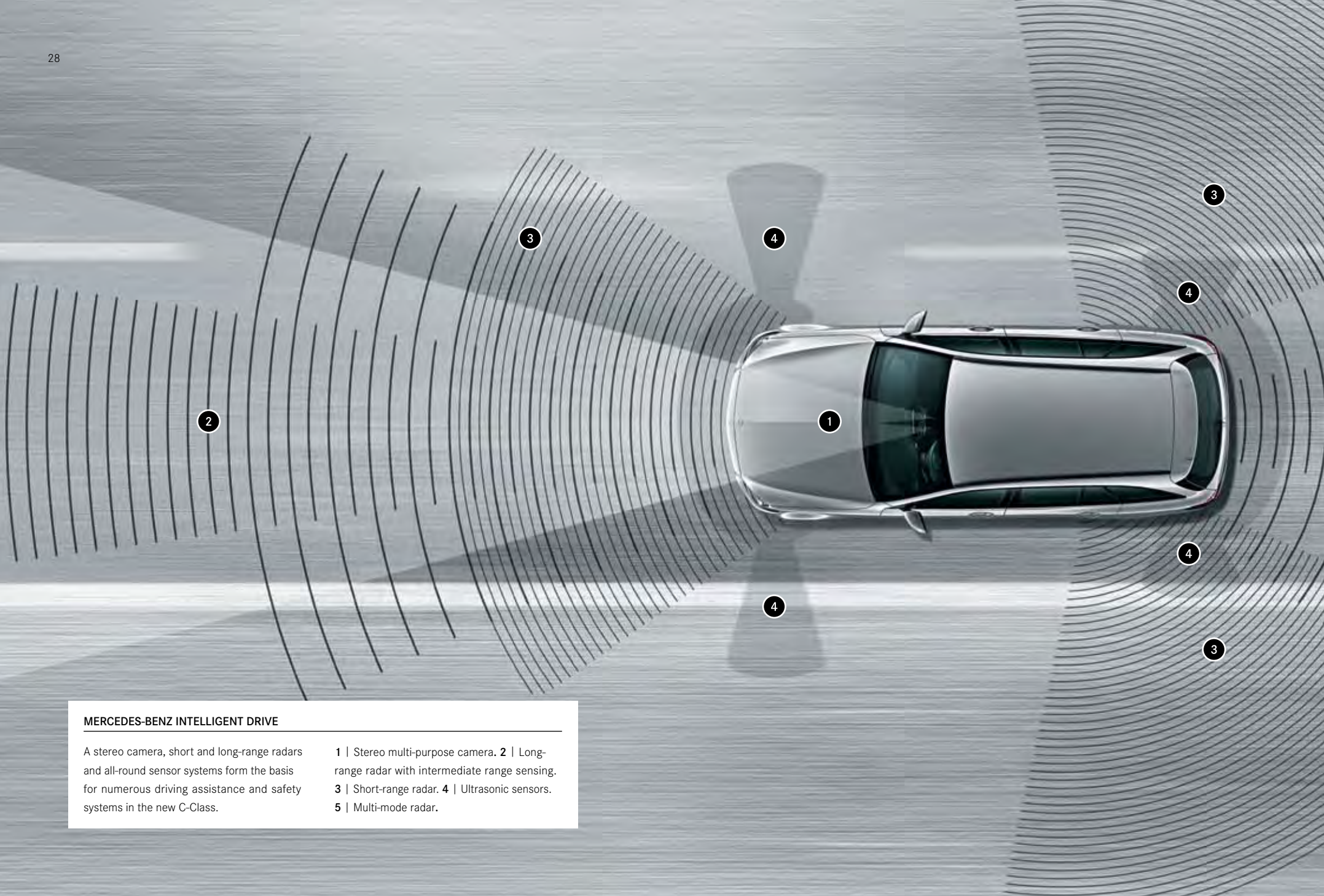
It's a question of adjustment. With one answer.

With its newly developed suspension and optional **AIRMATIC Agility package**, the new C-Class redefines the meaning of refinement. The air suspension with continuously variable damping system operates fully automatically and transfers the damping force to each wheel intelligently and precisely. A flick of the **AGILITY SELECT switch** is all it takes to adjust the settings to suit requirements: individuality. Parameters such as the engine, transmission (only in the case of the automatic transmission 7G-TRONIC PLUS), suspension and steering characteristics are adjusted to suit the selected drive program. Four programs are available, or you can put together your own individual one. Be it for optimum fuel consumption, optimum comfort or optimum agility. As its name suggests, "Sport+" places the emphasis firmly on sport – with more progressive steering characteristics, stiffer sports-tuned suspension and modified shift points.

TWO MORE ANSWERS

AGILITY CONTROL suspension. This suspension with a selective passive damping system ensures balanced ride comfort by optimising ride characteristics, damping effect and stabilisation according to the road surface conditions.

ESP® Dynamic Cornering Assist. Especially when accelerating on bends, the ESP®-based system ensures more stability and handling safety. If the ESP® sensors register, for instance, a tendency to understeer, it can reduce this tendency with targeted brake actuation on the inside wheels.



MERCEDES-BENZ INTELLIGENT DRIVE

A stereo camera, short and long-range radars and all-round sensor systems form the basis for numerous driving assistance and safety systems in the new C-Class.

1 | Stereo multi-purpose camera. 2 | Long-range radar with intermediate range sensing. 3 | Short-range radar. 4 | Ultrasonic sensors. 5 | Multi-mode radar.

On the road to accident-free driving. Mercedes-Benz Intelligent Drive.

Mercedes-Benz Intelligent Drive assists when it matters. Attentively and in full control, without missing a thing. Intervening where necessary. Holding back where possible. This effortless superiority is part of the optional **Driving Assistance package Plus**: a combination of intelligent driving assistance and safety systems that help the driver and make driving tangibly easier. **DISTRONIC PLUS** with Steering Assist and Stop&Go Pilot helps you keep a safe distance from the vehicle in front and also stay in lane. Brake Assist **BAS PLUS** with Cross-Traffic Assist and

PRE-SAFE® Brake can reduce the risk of accidents at junctions, rear-end collisions and collisions with pedestrians, particularly in urban traffic. **Active Lane Keeping Assist** and **Active Blind Spot Assist** provide assistance if the vehicle leaves its lane unintentionally or during lane changes if there is a danger of collision with other vehicles. **PRE-SAFE® PLUS** extends the functions of the **PRE-SAFE®** occupant protection system with preventive measures when a rear-end collision threatens.

5

↳ FIND OUT MORE

The Driving Assistance package Plus is part of a big whole: Mercedes-Benz Intelligent Drive – our generic term for intelligent technologies which actively support the driver and help to take the strain out of driving. Find out more at www.mercedes-benz-intelligent-drive.com



Fascinating, elegant, intelligent.

The optional **LED Intelligent Light System** impresses with its unmistakable design, low energy consumption and more safety. The enhanced **main beam**, part of the optional Adaptive Highbeam Assist Plus, does not dazzle traffic in front or oncoming traffic.

MORE LIGHT

The optional **Adaptive Highbeam Assist Plus** facilitates driving with main-beam headlamps on permanently, without dazzling other road users. As a result the best possible headlamp range is always available to the driver.

Also available as an optional extra, the **LED High Performance headlamps** enhance safety at night by distributing the light over a wide area with a light colour similar to daylight, with low energy consumption.



On the same level as you.

With the new optional high-resolution **Head-up Display** you always have the most important information, such as the speed, speed limits or navigation instructions, in view, depending on the equipment. For you it feels as though the display is floating two metres in front of your eyes above the bonnet. This ensures more safety, as you no longer have to take your eyes off the road. For more comfort a sensor adjusts the brightness of the display to the respective light conditions and the driver can set the position height of the display individually.

The good feeling that comes with driving a Mercedes-Benz.

We are the first automotive manufacturer worldwide to have developed an **integral safety concept** aimed at avoiding accidents, ensuring ideal responses to dangers and lessening the consequences of accidents. For the occupants of a Mercedes-Benz and for all other road users, too.

SAFE DRIVING

ATTENTION ASSIST, which comes as standard, can improve driving safety, especially on long journeys and at night. It can monitor the steering behaviour of the driver to recognise typical signs of drowsiness and severe loss of attention, and give a visual and acoustic warning of impending microsleep.

Active Lane Keeping Assist can detect when the car leaves its lane unintentionally, warn the driver by making the steering wheel vibrate and actuate the brakes on one side to help manoeuvre the vehicle back into its lane.

Active Blind Spot Assist makes one of the greatest sources of danger in road traffic visible – vehicles in the blind spot. For example, when the car changes lane, it can warn the driver and help prevent an imminent collision by applying the brakes on one side of the vehicle.

Active Lane Keeping Assist and Active Blind Spot Assist form part of the optional Driving Assistance package Plus.

COLLISION PREVENTION ASSIST PLUS, fitted as standard, gives the driver a visual warning if the distance to the vehicle in front is too short. On detecting the danger of a collision there is an acoustic warning, driver braking can be assisted and, if the driver fails to react, the speed can be reduced autonomously.

IN AN ACCIDENT

The rear section of the **active bonnet** is raised when a pedestrian or cyclist collides with the front of the vehicle. The increased distance from the components inside the engine compartment creates an additional deformation space to absorb the impact sooner and reduce the risk of injury.

Numerous airbags protect the occupants in the event of an accident and can reduce the risk of serious injury: adaptive airbags for the driver and front passenger, knee-bag for the driver plus side- and windowbags. The automatic front passenger airbag suppression system can suppress the deployment of the front passenger airbag in accordance with the seat occupancy detected.

AFTER AN ACCIDENT

Every Mercedes-Benz is fully trained in first aid. If the worst comes to the worst, the engine can be stopped automatically, the hazard warning lights and emergency interior lighting can be activated, and the central locking can be unlocked. Finally the **Mercedes-Benz emergency call system** (country-specific) integrated as standard can send GPS position data and important vehicle information. Though it is to be hoped this will never be necessary.

➤ BETTER SAFE THAN SORRY

Informative animated films covering nearly all of the safety technologies are available from the Mercedes-Benz TechCenter.
<http://techcenter.mercedes-benz.com>

WE ARE HERE TO HELP

Should you require assistance en route, you can call Mercedes-Benz Service24h free of charge on 00800 1 777 7777. When connected to a mobile phone, the integral telematics service Mercedes-Benz Contact can even connect you to our after-sales service automatically as well as send relevant vehicle and position data.



All linked up.

Our innovative and individualised mobility, connectivity and services go by the name of Mercedes me. As part of this whole new Mercedes-Benz world of experience, Mercedes connect me fully integrates driver, vehicle and personal lifeworld. **Mercedes connect me** basic services such as the Mercedes-Benz emergency call system or breakdown management offer immediate assistance. The Remote Online equipment is the preparation for the use of further – separately available – Mercedes connect me services such as the vehicle location function. Remote Online is optionally available in conjunction with the standard Audio 20 USB multimedia system and an integral part of the optional COMAND Online multimedia system, which opens up the entire world of Mercedes connect me to you – including a browser, navigation with Live Traffic Information (free for three years) and numerous apps. The Mercedes connect me services are only activated at your express request, with the exception of the automatically activated Mercedes-Benz emergency call system.

INFOTAINMENT HIGHLIGHTS AT A GLANCE

COMAND Online. Navigation, telephone, audio, video, internet – with the optional control and display system the driver is able to keep these and many other functions under control. And in view: high-resolution in colour on a 21.3 cm (8.4-inch) central display. Controlling the system using the new touchpad with multitouch sensor system is easy and intuitive.

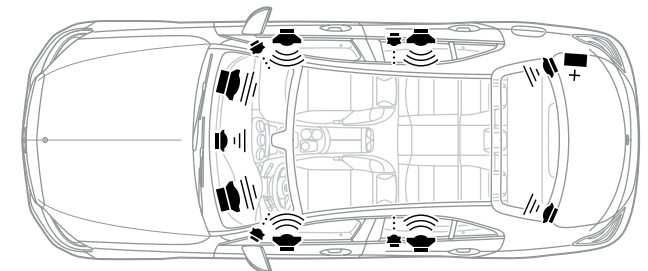
Audio 20 CD with touchpad. This optional multimedia system combines entertainment, information and communication: the Audio 20 CD with touchpad, internet capability, navigation, radio, twin tuner and CD player also allows networking with mobile devices via Bluetooth®.





Out of respect for good sound.

Take your seat and enjoy the optional **Burmester® surround sound system**. An exceptional sound experience comprising 13 high-performance loudspeakers, a 9-channel DSP amplifier and an output of 590 watts. Perfectly tuned electronic and acoustic components that turn the interior into a concert hall. Whether you are sitting in the front or the rear, the surround function creates a spatial feel-good sound. The ultimate in musical enjoyment, even when driving at motorway speeds.



||| Broadband speaker

... Tweeter

))) Mid-range speaker

||| Frontbass speaker

+ Amplifier



Visibly more feeling.

The optional **Interior Light package** creates a pleasant atmosphere inside the new C-Class. Thanks to discreet indirect illumination of the footwells and the handle recesses, and illuminated elements in the centre console. A useful feature: the rear reading lamp in the grab handle. Plus there are exit and warning lights in all the doors to enhance visibility and safety. The package is included as standard for the AVANTGARDE, EXCLUSIVE and AMG Interior Line.

LET THERE BE LIGHT

Climb in and feel at home – with its pleasant, indirect light and illuminated door sill panels at the front, the optional **ambience lighting** creates an unrivalled sense of wellbeing throughout the entire interior. Three different colours and five dimming levels are available to create the desired lighting mood.



A climate with a special feel.

The large optional **panoramic sliding sunroof** ensures a light and friendly ambience. It consists of a fixed glass roof at the rear and an electrically operated sliding glass roof at the front. Two electric sunblinds provide shade from strong sunlight. In the raised position, the glass roof automatically adjusts to three tilt positions to suit the vehicle speed. You can also take a breath of fresh air with the optional **AIR-BALANCE package**. To clean and to reduce certain viruses, bacteria and spores, the air in the interior is enriched with negative oxygen ions. Incoming air is cleaned by two particulate matter activated charcoal filters. In addition to this you can choose from four high-quality fragrances which put in a subtle appearance and quickly fade when switched off.

THE PERFECT TEMPERATURE FOR ANY TEMPERAMENT

On hot days, the active ventilation function of the optional **clima-tised seats** rapidly cools the front seat surfaces to a pleasant temperature to ensure a well-balanced seat climate. The engageable seat heating ensures cosy warmth on demand.

The optional **THERMOTRONIC** automatic climate control provides an individual on-board atmosphere of wellbeing with three climate zones and three climate styles. The driver, front passenger and rear passengers can set preferred temperature and air distribution for their own seats.



Space with stature.

The rear of the new C-Class offers tangibly more comfort. The restyled cushions and the generous knee- and legroom ensure relaxation every kilometre of the way. Comfortable and useful: the centre armrest in the optional rear seats – standard in the estate – with a three-piece backrest offers a large stowage compartment and two cup holders.

COMFORTABLE AND SAFE WHILE ON THE ROAD

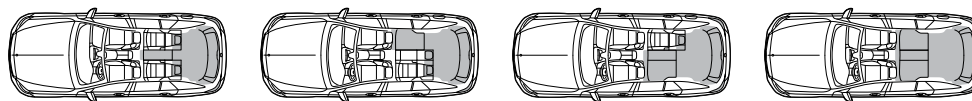
In conjunction with the optional **THERMOTRONIC** automatic climate control the **rear centre air outlets** and an **additional rear booster fan** with separately adjustable temperature and airflow bring a pleasant interior climate to the rear.

The **ISOFIX child seat attachment** with Top Tether allows simple, fast and safe attachment for optimum protection of the child in an accident. The Top Tether fastening points offer added safety by anchoring the child seat behind the rear head restraints.



FLEXIBLE FREEDOM

The new C-Class Estate offers generous stowage space of up to 1510 litres. And thanks to the rear bench with a three-piece backrest it also offers impressive variability. The three elements can be folded in various variations. For transporting skis and snowboards, for example, the centre element can also be folded individually.



Load-compartment manager.

The new C-Class Estate not only offers a particularly large load compartment; this is optimally organised. With its 40/20/40 split the rear seat bench with a three-piece backrest has a ratio offering flexibility which perfectly suits your activities. Whether it's a short trip to the mountains or a family outing to the sea, with a payload of up to 575 kilograms all destinations are open to you.

For convenient loading and unloading, the optional **EASY-PACK tailgate** opens and closes electromechanically at the simple push of a button. To prevent the door from bumping against any objects, it can be stopped in any position and its opening angle can be restricted.

INTELLIGENT SOLUTIONS FOR ENHANCED COMFORT

KEYLESS-GO Convenience package. The optional system conveniently opens, starts and locks the vehicle – all you have to do is carry the electronic key. The **HANDS-FREE ACCESS** function allows contactless, fully automatic opening and closing of the luggage compartment door.

Easy-Pack load compartment cover. This standard equipment provides protection in two ways. The EASY-PACK load compartment cover protects the luggage from the sun and prying eyes. In addition, the EASY-PACK safety net protects vehicle occupants from unsecured items in the load compartment.







Special. The standard equipment.

The new C-Class – pure Mercedes-Benz. With the Mercedes star integrated in the radiator grille and a wealth of highest-quality equipment.



FIND OUT MORE

As attractive as this overview may be, it only provides an initial impression. For the complete range of standard equipment please refer to the price list, which is also available for viewing online.

HIGHLIGHTS – EXTERIOR

AGILITY CONTROL suspension with selective damping system
Sports grille with integral Mercedes star and two louvres in matt iridium silver
Rear bumper with insert in black diffuser-look grain finish
Beltline trim strip in polished aluminium
Roof rails black (estate)

HIGHLIGHTS – INTERIOR

Seats upholstered in Aberdeen fabric
Piano-lacquer-look trim
3-spoke multifunction steering wheel in black leather
Dashboard in black, nozzle surrounds and buttons in silver chrome
Roof lining in crystal grey fabric
Front door sill panels with “Mercedes-Benz” lettering



Extravagant. The AVANTGARDE design and equipment line.

The expressive nature of the new C-Class AVANTGARDE is immediately obvious. It is remarkably different and unique, featuring chrome inserts and a chromed trim.

HIGHLIGHTS – EXTERIOR

5-twin-spoke light-alloy wheels painted in himalayas grey, with 225/50 R 17 tyres

AGILITY CONTROL suspension with selective damping system and lowered chassis

Sports grille with integral Mercedes star and two louvres in matt iridium silver with chrome inserts

Window surround and beltline trim strip in polished aluminium

Chrome trim in bumpers and side skirts

Roof rails in polished aluminium (estate)

HIGHLIGHTS – INTERIOR

ARTICO man-made leather/Norwich fabric upholstery with exclusive seat upholstery layout

Light longitudinal-grain aluminium trim

3-spoke multifunction steering wheel in black nappa leather

Upper dashboard section in black, lower section in black or silk beige

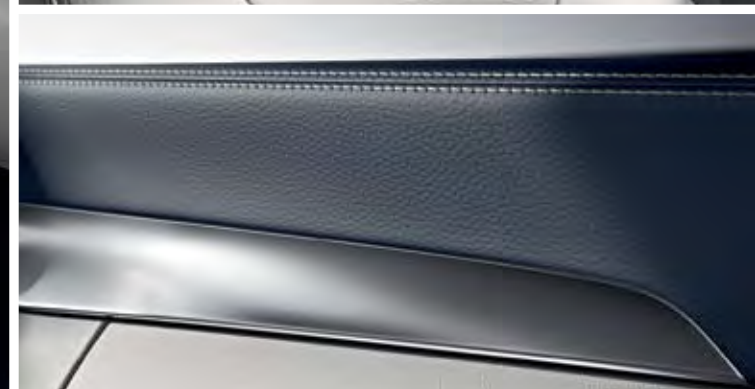
Instrument cluster with tube-shaped circular instruments and frame in silver chrome

Roof liner available in crystal grey or porcelain fabric (black optionally available)

Interior Light package







Confidently stylish. The EXCLUSIVE design and equipment line.

An aura of sophisticated luxury whichever way you look at it. With stylishly matched equipment and appointments as well as high-quality materials.

HIGHLIGHTS – EXTERIOR

Multi-spoke light-alloy wheels painted in vanadium silver, with 225/50 R 17 tyres

AGILITY CONTROL suspension with selective damping system

Classic style with Mercedes star on the bonnet, the luxury grille with chrome element, rear louvres high-gloss black

Window surround and beltline trim strip in polished aluminium

Chrome trim in bumpers and side skirts

Roof rails in polished aluminium (estate)

HIGHLIGHTS – INTERIOR

ARTICO man-made leather/DINAMICA microfibre/Nottingham fabric upholstery with exclusive seat upholstery layout

High-gloss light brown linestructure lime wood trim

3-spoke multifunction steering wheel in nappa leather in appointments colour

Upper dashboard section and beltlines in ARTICO man-made leather with contrasting topstitching

Instrument cluster with tube-shaped circular instruments and frame in silver chrome

Interior Light package



Superbly conditioned. The AMG Line.

AMG. The sportiest abbreviation of dynamic design. From every perspective the powerful AMG Line with the striking AMG bodystyling shows it's in top form.

HIGHLIGHTS - EXTERIOR

AMG 5-spoke light-alloy wheels painted titanium grey with a high-sheen finish, with 225/45 R 18 front tyres and 245/40 R 18 rear tyres

Lowered sports suspension and Sports Direct-Steer system

AMG bodystyling comprising AMG front apron with distinctively sporty air intakes with diamond-pattern lattice and chrome trim, AMG side sill panels, AMG diffuser-look rear apron with insert in vehicle colour

Exhaust system with two visible tailpipe trim elements integrated into the bumper

Window surround and beltline trim strip in polished aluminium

Roof rails in polished aluminium (estate)

HIGHLIGHTS - INTERIOR

Sports seats upholstered in black ARTICO man-made leather, seat and backrest contact areas perforated for contrast

Light longitudinal-grain aluminium trim

3-spoke multifunction sports steering wheel with flattened bottom section, in black nappa leather, with heavily perforated grip areas

Upper part of dashboard and beltlines in ARTICO man-made leather in black with contrasting topstitching

Roof lining in black fabric and Interior Light package

AMG brushed stainless steel sports pedals



Alluring. The Night package.

With selected design elements in black, the Night package¹ underscores the sporty, expressive character of the new C-Class.

OVERVIEW OF FEATURES

5-twin-spoke light-alloy wheels, painted high-gloss black and with a high-sheen finish, with 225/50 R 17 tyres (in conjunction with AVANTGARDE exterior)

AMG 5-spoke light-alloy wheels, painted high-gloss black and with a high-sheen finish, with 225/45 R 18 and 245/40 R 18 tyres (in conjunction with AMG Exterior Line)

Front bumper with wing in black (in conjunction with AVANTGARDE exterior)

AMG front apron with trim in high-gloss black (in conjunction with AMG Exterior Line)

Sports grille with integral Mercedes star and two louvres in high-gloss black with chrome inserts

Side skirts with chrome inserts in high-gloss black (in conjunction with AVANTGARDE exterior)

Heat-insulating dark-tinted glass starting from the B-pillar

Exterior mirrors painted high-gloss black (painted in vehicle colour in conjunction with obsidian black metallic)

Beltline trim strip and window weatherstrip in high-gloss black

Roof rails black (estate)

Chrome trim in the diffuser painted high-gloss black (in conjunction with AVANTGARDE exterior)

AMG rear apron in diffuser look with insert in high-gloss black (in conjunction with AMG Exterior Line)

¹ In all likelihood available from 09/2014 (saloon) and 12/2014 (estate).



Genuine Accessories.

The best knows no alternative. This also applies to the Mercedes-Benz Genuine Accessories. Individualise your C-Class totally in accordance with your wishes.

THE HIGHLIGHTS AT A GLANCE

The **rear spoiler** accentuates the spoiler lip on the tail end of the C-Class Saloon. The high-quality base coat makes the paint finish in the desired colour possible. Excellent durability thanks to precision-mounted, resilient polyurethane. Easy to fit, no additional drilling required. An entry in the vehicle documents is not required. Available only for the saloon.

From elegant to distinctive or sporty, style your C-Class totally in accordance with your wishes. For example with the **5-spoke light-alloy wheels**, painted tremolite metallic and with a high-sheen finish, with 225/50 R 17 tyres.

A sporty, distinctive look comes courtesy of the **front apron spoiler lip**. It emphasises the width of the vehicle and lowers the visual focus at the front end. To be painted in desired colour by your authorised Mercedes-Benz dealer. An entry in the vehicle documents is not required.

Especially eye-catching: the **illuminated Mercedes star** for the radiator grille and the **illuminated door sill panels** with white "Mercedes-Benz" lettering.

The **KIDFIX child seat** is the ideal place for the youngest passengers aged from around 3.5 to 12 years. Optimum side impact protection thanks to the seat booster and adjustable backrest.

The multifunctional aluminium support serves as a basis for the Mercedes-Benz roof boxes, the ski and snowboard rack or the cycle rack.





Wheels.

Wheels are indispensable on technical grounds, of course. But on an emotional level, too, perfect wheels are an absolutely crucial ingredient of many people's dream car. So we have compiled an attractive selection for you.

STANDARD EQUIPMENT AND OPTIONAL EXTRAS

- R00 Steel wheels with 10-hole wheel trim, with 195/65 R 16 tyres (saloon: C 180 BlueTEC) or 205/60 R 16 (estate: C 180 BlueTEC, C 180)
- 55R 10-spoke light-alloy wheels, painted vanadium silver, with 195/65 R 16 tyres (saloon: C 200 BlueTEC)
- 39R 10-spoke light-alloy wheels, painted vanadium silver, with 205/60 R 16 tyres (saloon: C 220 BlueTEC, C 250 BlueTEC, C 300 BlueTEC HYBRID, C 200, C 250, estate: C 200 BlueTEC, C 220 BlueTEC, C 250 BlueTEC, C 200, C 250)

- 70R Multi-spoke light-alloy wheels, painted vanadium silver, with 205/60 R 16 tyres (option)
- 80R 5-twin-spoke light-alloy wheels painted himalayas grey, with 225/50 R 17 tyres (part of AVANTGARDE exterior)
- R48 5-twin-spoke light-alloy wheels painted himalayas grey, with 225/50 R 17 tyres (option in conjunction with AVANTGARDE exterior)
- 08R Multi-spoke light-alloy wheels painted vanadium silver, with 225/50 R 17 tyres (part of EXCLUSIVE exterior)



R24



45R



R97



51



22R



R17



782



665

R24 5-spoke light-alloy wheels, painted vanadium silver, with 225/50 R 17 tyres (option)

R11 5-twin-spoke light-alloy wheels painted vanadium silver, with 225/50 R 17 tyres (option)

R32 5-spoke light-alloy wheels, painted vanadium silver, with 225/45 R 18 front and 245/40 R 18 rear tyres (option)

22R 5-twin-spoke light-alloy wheels painted himalayas grey and with a high-sheen finish, with 225/45 R 18 front and 245/40 R 18 rear tyres (option)

45R 6-spoke light-alloy wheels painted himalayas grey with a high-sheen finish, with 225/40 R 19 front tyres and 245/35 R 19 rear tyres (option)

R17 5-twin-spoke light-alloy wheels, painted tremolite grey and with a high-sheen finish, with 225/40 R 19 front and 245/35 R 19 rear tyres (option for no extra charge for Edition 1 saloon, part of Edition 1 estate)

R97 Multi-spoke light-alloy wheels, painted himalayas grey and with a high-sheen finish, with 225/40 R 19 front and 245/35 R 19 rear tyres (part of Edition 1 saloon, option for no extra charge for Edition 1 estate)

AMG

782 AMG 5-spoke light-alloy wheels painted titanium grey and with a high-sheen finish, with 225/45 R 18 front and 245/40 R 18 rear tyres (part of AMG Line exterior)

788 AMG multi-spoke light-alloy wheels, painted titanium grey with a high-sheen finish, with 225/40 R 19 front tyres and 255/35 R 19 rear tyres (option)

665 AMG multi-spoke light-alloy wheels painted high-gloss black with a high-sheen finish, with 225/40 R 19 front tyres and 255/35 R 19 rear tyres (option)

FURTHER WHEELS

can be found in our accessories range. Information on the range of Mercedes-Benz Genuine Accessories is available at www.mercedes-benz-accessories.com or from your authorised Mercedes-Benz dealer.



More than simply a star. A whole universe.

The range of **services from Mercedes-Benz**. Every Mercedes brings with it as a standard feature a reassuring feeling of safety on the road. But if you ever do need help, we're here for you around the clock. You can reach us from anywhere in Europe on the toll-free number 00800 1 777 7777¹ (or alternatively direct through Mercedes-Benz Contact²).

Ensuring that you can keep moving in the event of a technical breakdown, accident, vandalism or even misfuelling, the **Mercedes-Benz mobility package Mobilo**³ is included as part of the standard specification. It covers the cost of local assistance, for example for towing your car away or for a replacement vehicle – and will do so in more than 40 countries across Europe for up to 30 years³. Furthermore, for the first four years following initial registration of the vehicle, Mobilo offers special mobility services in the case of workshop visits involving warranty or goodwill situations.

Avoid unexpected workshop costs⁴: a **Mercedes-Benz Service Contract** covers unforeseeable repairs, maintenance or wear parts, depending on the specific contract. Your local Mercedes-Benz dealer will be pleased to provide information about available Service Contracts and terms and conditions.

Mercedes-Benz Financial Services. Drive a Mercedes-Benz and remain flexible when it comes to payment: our attractive leasing and finance products make this possible – matched to your requirements and needs. We will also be happy to offer you a range of detailed insurance proposals. Just speak to your Mercedes-Benz dealer, who will be happy to provide information about our current range of financial services, terms and conditions.

¹ Alternatively: +49 69 95 30 72 77. Calls to a landline are chargeable. ² Calls from a mobile phone to a landline are chargeable. ³ When it expires, (four years after initial registration) Mobilo can be extended to up to 30 years from one service to the next by your authorised Mercedes-Benz service partner. ⁴ Mercedes-Benz service contract terms and conditions apply. Illustration right: MERCEDES AMG PETRONAS F1 W05, 2014 season.

Enjoy the digital experience of Mercedes-Benz –

wherever you happen to be. Thanks to a range of offers optimised for smartphones and tablet computers, you can immerse yourself in the world of Mercedes-Benz even while on the move.

Insights into the full product range, a varied programme of entertainment and direct contact to a wide variety of services await you. Take an interactive tour with the **Interactive Owner's Manual**, for example, to get to know your dream car better. Experience the various functions in detail, take a close-up look at what's going on inside or explore the benefits of the particular model on your national Mercedes-Benz website.

With the **"Mercedes-Benz Guides"** app you can also explore the highlights of the various vehicles off-line. The app is available free of charge from the iTunes Store® (iOS) or the Google Play Store (Android).

Incidentally, our TV and magazine media are also available to watch and read digitally. Explore the whole brand world for yourself at **www.mercedes-benz.com**. Just click to take a look.

The **fascination of Mercedes-Benz**. A car whose name brings a gleam to the eyes of people all over the world, one that has featured in many a movie and been sung about in international hits, is surely far more than just a car. How did it come to this?

Discover just what has been moving the world for more than 125 years and take a fascinating journey through time as well as through the history of the automobile, in the **Mercedes-Benz Museum**. More than 1500 exhibits over a display area of 16500 square metres demonstrate the unique heritage and innovative power of the inventor of the automobile, among them one-off models such as the oldest Mercedes still in existence, built in 1902, or the legendary "Gullwing" cars. Welcome to a place of innovation: www.mercedes-benz-classic.com/museum

What would the history of Mercedes-Benz be like without **motorsport**? What would motorsport be without Mercedes-Benz? The first vehicle ever to win an automobile race was powered by a Daimler engine. The first Mercedes was a racing car. The Silver Arrows – a true legend. Out of this glorious past has grown an exciting present: the MERCEDES AMG PETRONAS Formula 1 team and the DTM Mercedes AMG C-Coupés fight it out weekend after weekend for points and victory.



Technical data for the saloon.

DIESEL ENGINES	C 220 BlueTEC			C 250 BlueTEC		C 300 BlueTEC
	C 180 BlueTEC	C 200 BlueTEC	BE Edition	C 220 BlueTEC	4MATIC	HYBRID
Total displacement in cc	1598	1598	2143	2143	2143	2143
Rated output ¹ in kW (hp) at rpm	85 (116)/3000–4600	100 (136)/3800	120 (163)/3000–4200	125 (170)/3000–4200	150 (204)/3800	150 (204) + 20 (27) ² /3800
Acceleration from 0 to 100 km/h in s	11.1 [–]	9.7 [–]	– [7.4]	7.7 [7.4]	– [6.6]	– [6.4]
Top speed, approx. in km/h	205 [–]	218 [–]	– [233]	234 [233]	– [247]	– [244]
Fuel consumption ³ in l/100 km						
Urban	4.9–4.5 [–]	4.9–4.5 [–]	– [5.5–5.0]	5.0–4.8 [5.5–5.3]	– [5.5–5.3]	– [4.1–3.9]
Extra-urban	3.7–3.4 [–]	3.7–3.4 [–]	– [3.8–3.4]	3.7–3.4 [3.9–3.6]	– [3.9–3.6]	– [3.9–3.4]
Combined	4.2–3.8 [–]	4.2–3.8 [–]	– [4.4–4.0]	4.2–4.0 [4.5–4.3]	– [4.5–4.3]	– [4.0–3.6]
CO ₂ emissions ³ in g/km combined	109–99 [–]	109–99 [–]	– [115–106]	109–103 [117–109]	– [117–109]	– [134–129]
Emission class ⁴ /efficiency class ⁵	Euro 6/A+ [–]	Euro 6/A+ [–]	– [Euro 6/A+]	Euro 6/A+ [Euro 6/A+]	– [Euro 6/A+]	– [Euro 6/A+]

PETROL ENGINES	C 180	C 200	C 250
Total displacement in cc	1595	1991	1991
Rated output ¹ in kW (hp) at rpm	115 (156)/5300	135 (184)/5500	155 (211)/5500
Acceleration from 0 to 100 km/h in s	8.2 [8.5]	7.5 [7.3]	– [6.6]
Top speed, approx. in km/h	225 [223]	237 [235]	– [250 ⁴]
Fuel consumption ³ in l/100 km			
Urban	6.8–6.4 [7.4–6.8]	7.3–6.8 [7.2–6.8]	– [7.2–6.8]
Extra-urban	4.7–4.2 [5.0–4.6]	4.7–4.4 [4.7–4.4]	– [4.7–4.4]
Combined	5.5–5.0 [5.8–5.4]	5.7–5.3 [5.6–5.3]	– [5.6–5.3]
CO ₂ emissions ³ in g/km combined	127–116 [135–126]	132–123 [131–123]	– [131–123]
Emission class ⁴ /efficiency class ⁵	Euro 6/A [Euro 6/B]	Euro 6/B [Euro 6/B]	– [Euro 6/B]

¹ Figures on rated output in accordance with Directive 80/1269/EEC in the currently applicable version. ² Electric motor 20 kW. ³ The figures shown were obtained in accordance with the prescribed measuring processes (Directive [EC] 715/2007 in the currently applicable version).
Note according to Directive 1999/94/EC in the currently applicable version: the figures are not based on an individual model and do not constitute part of the product offer; they are provided solely for purposes of comparison between different vehicle models.

Technical data for the estate.

DIESEL ENGINES

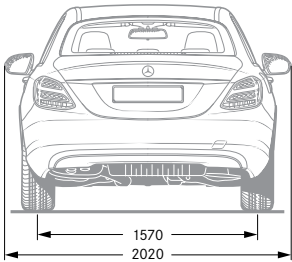
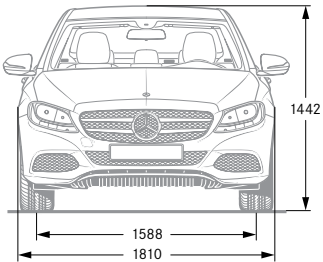
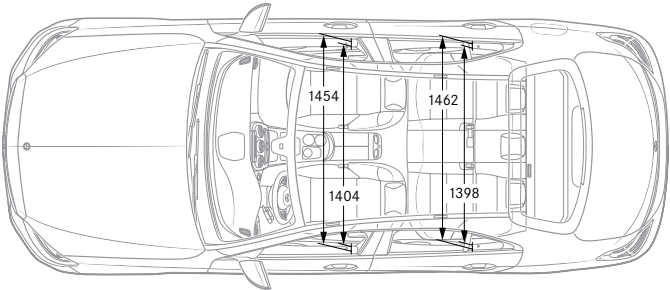
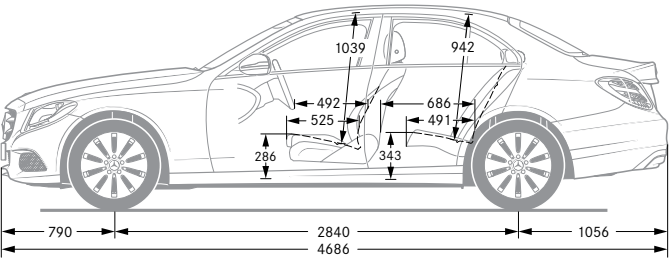
	C 180 BlueTEC	C 200 BlueTEC	C 220 BlueTEC	C 250 BlueTEC
Total displacement in cc	1598	1598	2143	2143
Rated output ¹ in kW (hp) at rpm	85 (116)/3000-4600	100 (136)/3800	125 (170)/3000-4200	150 (204)/3800
Acceleration from 0 to 100 km/h in s	11.5 [-]	10.1 [-]	7.9 [7.6]	- [6.9]
Top speed, approx. in km/h	201 [-]	214 [-]	230 [229]	- [241]
Fuel consumption ³ in l/100 km				
Urban	5.5-5.3 [-]	5.5-5.3 [-]	5.4-5.2 [5.6-5.3]	- [5.7-5.4]
Extra-urban	4.0-3.7 [-]	4.0-3.7 [-]	4.0-3.7 [4.1-3.8]	- [4.2-3.9]
Combined	4.6-4.3 [-]	4.6-4.3 [-]	4.5-4.3 [4.7-4.4]	- [4.8-4.5]
CO ₂ emissions ³ in g/km combined	119-112 [-]	119-112 [-]	115-108 [121-114]	- [124-117]
Emission class ⁴ /efficiency class ⁵	Euro 6/A [-]	Euro 6/A [-]	Euro 6/A+ [Euro 6/A+]	- [Euro 6/A+]

PETROL ENGINES

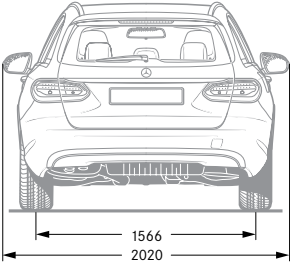
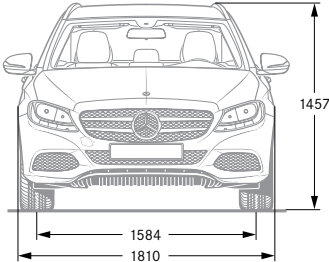
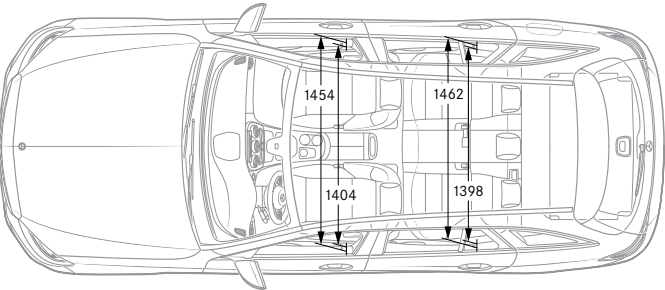
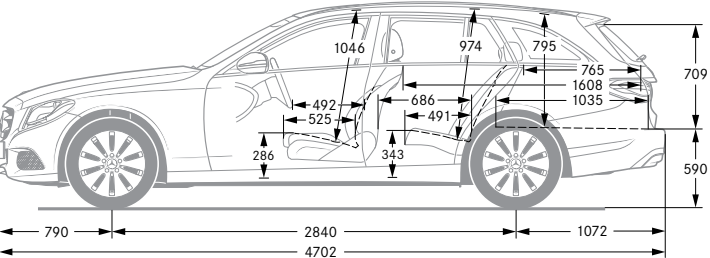
	C 180	C 200	C 250
Total displacement in cc	1595	1991	1991
Rated output ¹ in kW (hp) at rpm	115 (156)/5300	135 (184)/5500	155 (211)/5500
Acceleration from 0 to 100 km/h in s	8.4 [8.7]	7.7 [7.5]	- [6.8]
Top speed, approx. in km/h	223 [221]	235 [233]	- [244]
Fuel consumption ³ in l/100 km			
Urban	6.9-6.7 [7.1-7.0]	7.2-7.0 [7.5-7.0]	- [7.6-7.1]
Extra-urban	4.8-4.6 [5.1-4.7]	5.0-4.6 [5.0-4.6]	- [5.1-4.7]
Combined	5.6-5.4 [5.8-5.6]	5.8-5.5 [5.9-5.5]	- [6.0-5.6]
CO ₂ emissions ³ in g/km combined	130-125 [135-129]	135-128 [138-128]	- [140-130]
Emission class ⁴ /efficiency class ⁵	Euro 6/B [Euro 6/B]	Euro 6/B [Euro 6/B]	- [Euro 6/B]

⁴ Information only valid within the European Union. Country-specific deviations possible. ⁵ Determined on the basis of the measured CO₂ emissions with due consideration of the mass of the vehicle. ⁶ Electronically governed. Figures in square brackets refer to vehicles with automatic transmission. Further technical data are available at www.mercedes-benz.com

Dimensions for the saloon.



Dimensions for the estate.



All dimensions in millimetres. The dimensions shown are mean values and apply to standard-specification, unladen vehicles.

Upholstery and trim.

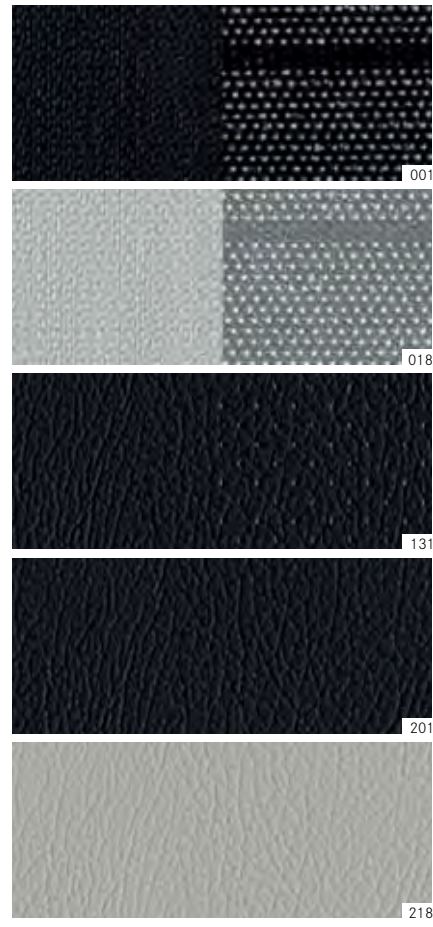
Upholstery

- 001 Aberdeen fabric in black
- 018 Aberdeen fabric in crystal grey/black
- 101 ARTICO¹ in black
- 105 ARTICO¹ in silk beige/espresso brown
- 115 ARTICO¹ in silk beige/black
- 118 ARTICO¹ in crystal grey/black
- 128 ARTICO¹ in crystal grey/deep-sea blue
- 131 ARTICO¹ in black²
- 141 ARTICO¹ in black
- 201 Leather in black²
- 215 Leather in silk beige/black
- 218 Leather in crystal grey/black²
- 221 Leather in black
- 225 Leather in silk beige/espresso brown
- 248 Leather in crystal grey/deep-sea blue
- 251 Leather in black
- 267 Leather in cranberry red/black
- 268 Leather in crystal grey/black
- 301 ARTICO¹/Norwich fabric in black
- 318 ARTICO¹/Norwich fabric in crystal grey/black
- 601 ARTICO¹/DINAMICA³/Nottingham fabric in black
- 605 ARTICO¹/DINAMICA³/Nottingham fabric in silk beige/espresso brown
- 628 ARTICO¹/DINAMICA³/Nottingham fabric in crystal grey/deep-sea blue
- 975 designo platinum white pearl/black Exclusive nappa leather⁴

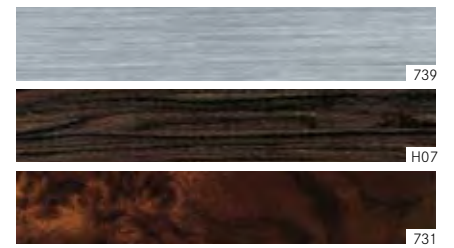
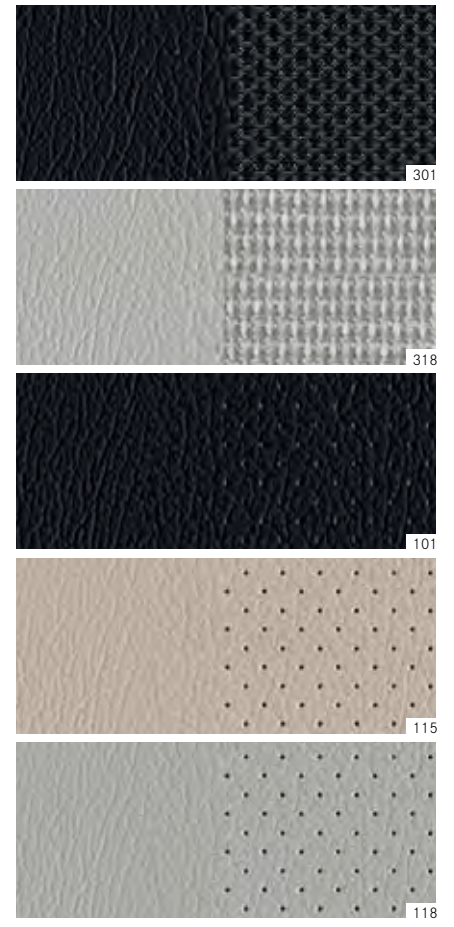
Trim

- H07 high-gloss brown linestructure lime wood²
- H09 open-pore brown ash wood²
- H24 high-gloss light brown linestructure lime wood
- H80 black piano lacquer look
- 731 high-gloss brown burr walnut wood²
- 736 black open-pore ash wood²
- 739 light longitudinal-grain aluminium

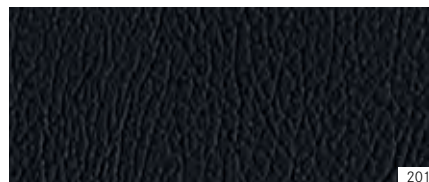
Standard equipment



AVANTGARDE²



¹ ARTICO man-made leather. ² Optional extra. ³ DINAMICA microfibre. ⁴ Only in conjunction with Edition 1 (P88). For S 205 Edition 1 in all likelihood available from 12/2014. Further individual designo upholsteries at your Mercedes-Benz dealer.

EXCLUSIVE²

201



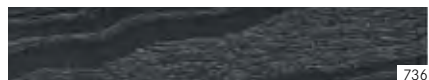
215



218



975



736



601



605



628



101



105



H24



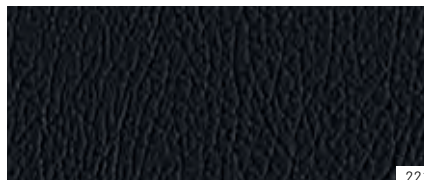
H07



H09



128



221



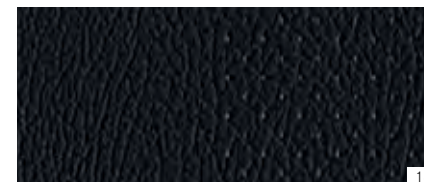
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248



731

AMG Line²

141



251



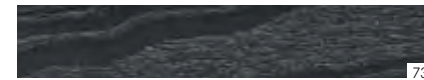
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268



739



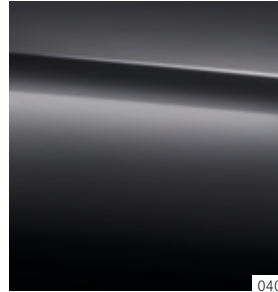
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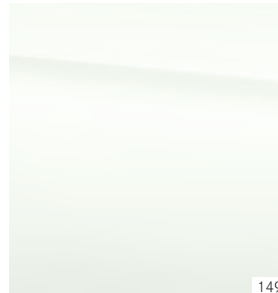
H07

Paintwork.

Non-metallic paints

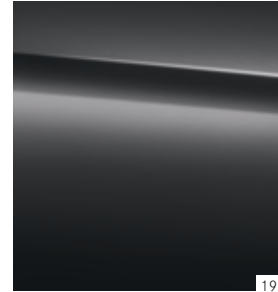


040

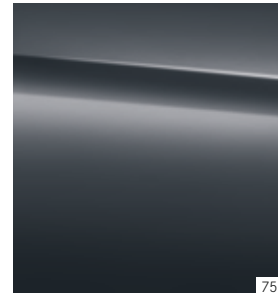


149

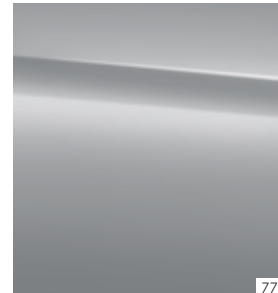
Metallic paints¹



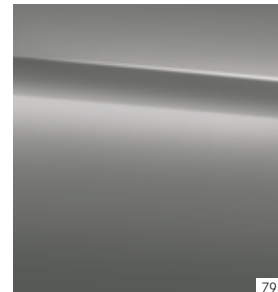
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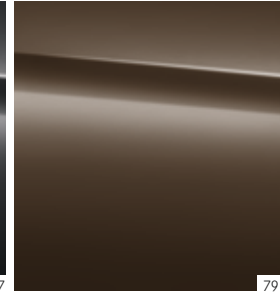
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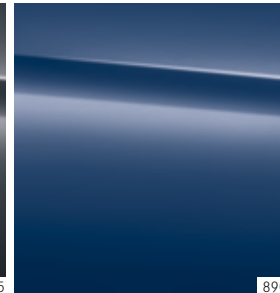
775



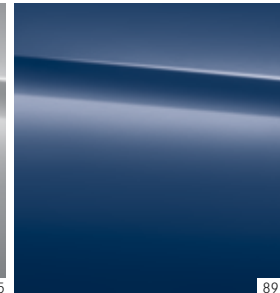
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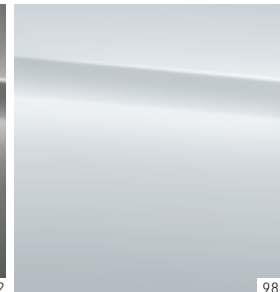
796



890



896

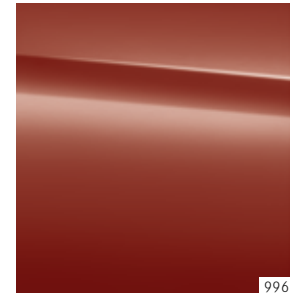


988

designo paints¹



799



996

Non-metallic paints

- 040 black
- 149 polar white

Metallic paints¹

- 197 obsidian black
- 755 tenorite grey
- 775 iridium silver
- 792 palladium silver
- 796 citrine brown
- 890 cavansite blue
- 896 brilliant blue
- 988 diamond silver

designo paints¹

- 799 designo diamond white bright
- 996 designo hyacinth red metallic

¹ Optional extra.

Additional individual designo paint finishes are available from your Mercedes-Benz dealer.

Take-back of end-of-life vehicles. At the end of its long life, you can return your C-Class to us for environment-friendly disposal in accordance with the European Union (EU) End-Of-Life Vehicle Directive. But that day lies a long way off.

A network of vehicle take-back depots and dismantlers has been established to make it as easy as possible for you to return your vehicle. You can leave it at any of these points free of charge and, by doing so, make an important contribution to completing the recycling process and conserving resources.

For further information about the recycling and disposal of end-of-life vehicles and take-back conditions, please visit your national Mercedes-Benz website.

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