

MODEL YEAR 2020

# C-CLASS





# THE 2020 C-CLASS

## A perennial favorite, one driver at a time.

The C-Class didn't set out to be the top seller in its class,<sup>1</sup> and of all the cars in the Mercedes-Benz showroom. It matters a whole lot more that it's the favorite way to travel for you, its driver. It begins the moment you sit down: An immediate sense of belonging in its flowing cabin. It's reinforced with every turbocharged rev. And maintained by the way it pairs sporty fun with sophistication. There's only one popularity contest a C-Class is eager to win. Have you ever glanced back at your car as you turned off the garage light and smiled? That's how you cast your vote.

## MODELS

Sedan, Coupe or Cabriolet:

C 300

C 300 4MATIC

AMG C 43

AMG C 63

AMG C 63 S



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### C 300 4MATIC COUPE

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255-hp inline-4 turbo engine

4MATIC® all-wheel drive

*designo* Selenite Grey Magno

19" AMG® multispoke wheels

AMG Line and Night Package



Standard and available equipment may vary by model. Please see back of brochure.





## C 300 CABRIOLET

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255-hp inline-4 turbo engine

*designo* Diamond White metallic

Red soft top

19" AMG® twin 5-spoke wheels

AMG Line and Night Package



# KEY FEATURES



## PERFORMANCE

Inline-4 turbo, AMG-enhanced V6 biturbo, or handcrafted AMG V8 biturbo engine

9G-TRONIC, AMG SPEEDSHIFT® TCT or AMG SPEEDSHIFT MCT 9-speed transmission, all with shift paddles

DYNAMIC SELECT drive modes

Rear-wheel drive, 4MATIC® all-wheel drive, or AMG Performance 4MATIC\*

4-wheel independent suspension: Selective damping (C 300), or AMG RIDE CONTROL Sport Suspension with 3-stage damping (AMG models)

ECO Start/Stop system



## DESIGN

LED headlamps and taillamps, LED Intelligent Light System\*

17" to 20" alloy wheels\*<sup>2</sup>

A variety of grille designs, all integrating the iconic Star

AMG Line and Night Package (C 300)\*

AMG Aerodynamics, Carbon Fiber, Night and Performance Studio Packages (AMG models)\*

64-color LED ambient lighting\*

Power glass sunroof (sedans), Panorama roof (coupes, sedans\*), or 3-layer acoustic fabric power soft top (cabriolets)



## SAFETY

Radar-based Active Brake Assist collision mitigation, PRE-SAFE®, and Blind Spot Assist with Exit Warning

Rearview camera, or multicamera Surround View System\*

Car-to-X Communication\*

Intelligent Drive\* driver assistance suite, including Active Distance Assist DISTRONIC®, Active Brake Assist with Cross-Traffic Function, Active Lane Change Assist, Active Speed Limit Assist, Route-based Speed Adaptation, Evasive Steering Assist, and PRE-SAFE PLUS

Mercedes-Benz Emergency Call

Pop-up roll bars<sup>3</sup> (Cabriolets)



## LUXURY

A range of hand-fitted upholsteries, from MB-Tex to suedelike DINAMICA to *designo* Nappa leather\*

A selection of gloss or natural grain wood cabin trims (plus carbon fiber for AMG models)\*

Power driver seat with memory

Burmester® surround sound\*

Dual-zone or 3-zone\* climate control with dust and odor filters

Heated and ventilated front seats\*

AIRSCARF® neck-level heating and AIRCAP® system (cabriolets)

KEYLESS-GO®, hands-free power trunklid (sedans, coupes)



## TECHNOLOGY

Touch Control Buttons on steering wheel, rotary controller on console, 10.25" central multimedia display

Apple CarPlay™ and Android Auto

12.3" digital instrument cluster,\* Head-Up Display\*

AMG DRIVE UNIT performance controls on steering wheel\*

COMAND® or SD card-based navigation options\*

Wireless phone charging\*

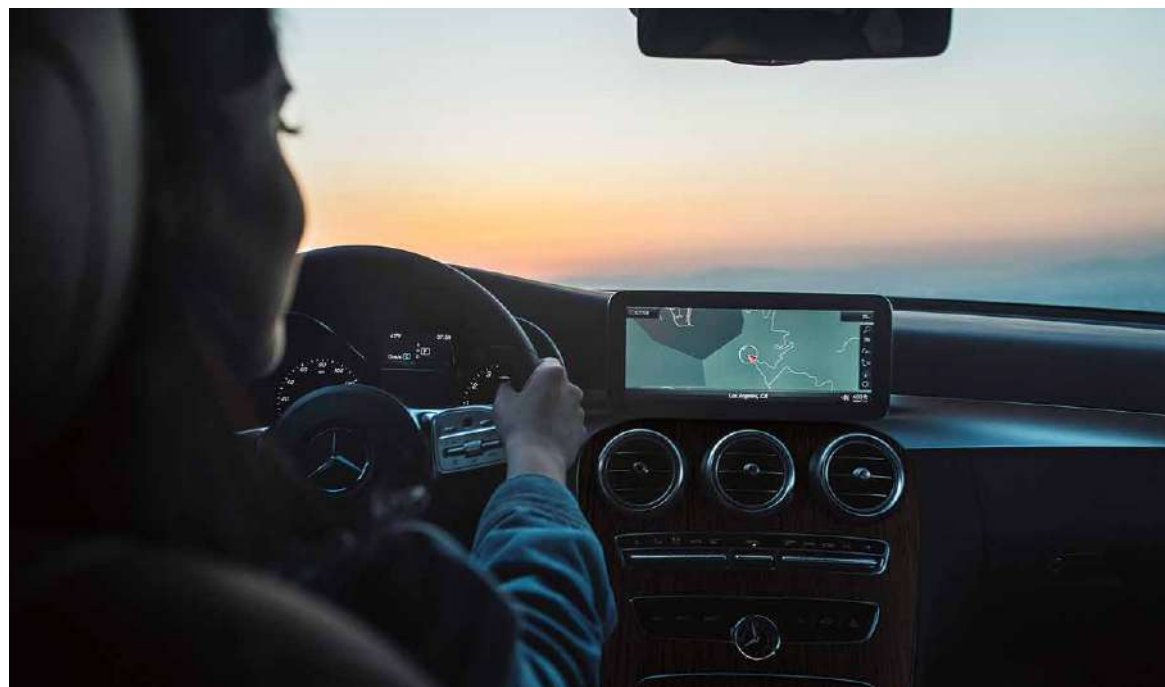
*Mercedes me connect* featuring smartphone app with Remote Start, 4G LTE WiFi,\* and more<sup>4</sup>

Hands-free Active Parking Assist\*

\*Optional or not available on some models. Please see back of brochure.

*The car of tomorrow will be more predictive, more proactive, more protective. If it's also more seductive, it will be like the C-Class Sedan, Coupe or Cabriolet that you can drive today.*





## WHY NOT GIVE THE FUTURE A GOOD LOOK

### Fifteen expressions, a singular soul

Whether you enter through two doors or four, a C-Class is uniquely inviting. From its flowing cabin, you'll revel in the outpouring of turbocharged power. Its luxury and technology are thoughtful, so you'll experience comfort on many levels. And whether you choose a sleek, sporty sedan, seductive coupe or open-air cabriolet, you'll find its personality is as flexible as its standards are rigid.

### Advancing progress, increasing appeal

There may be no car that makes futuristic feel familiar as adeptly as the C-Class. Its innovations feel intuitive, so industry firsts become second nature in no time. For 2020, standard upgrades include Blind Spot Assist that can also help make exiting the car safer. The easy entry and exit of KEYLESS-GO®. And 18" —or larger— wheels.<sup>2</sup>

### C-Class models

C 300/C 300 4MATIC

Sedan, Coupe, Cabriolet  
255-hp inline-4 turbo, rear-wheel drive or 4MATIC® all-wheel drive

AMG C 43 Sedan, Coupe, Cabriolet  
AMG-enhanced 385-hp V6 biturbo, AMG Performance 4MATIC

AMG C 63 Sedan, Coupe, Cabriolet  
Handcrafted 469-hp AMG V8 biturbo, rear-wheel drive

AMG C 63 S Sedan, Coupe, Cabriolet  
Handcrafted 503-hp AMG V8 biturbo, rear-wheel drive







## C 300 4MATIC SEDAN

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AMG Silk Beige leather  
Natural Grain Walnut wood  
12.3" digital instrument cluster  
3-zone climate control  
Multimedia Package



## CURVES MAKE IT FEEL SHARPER

### Affinity for the road, affection for the driver

From open highways to sweeping offramps to country roads that snake all over the map, a C-Class takes to it all with passion and precision. Its handling is agile, its ride composed. Turbocharging, singly or in pairs, adds exuberance with an eye to efficiency. No fewer than five selectable drive modes—one you set up yourself—let you tune your car's character to suit a situation, the season, or your state of mind. And shift paddles put nine speeds at your fingertips. A C-Class may coddle you in luxury and cocoon you in advanced safety, but it never stops catering to your driving passion.

### Performance highlights

Inline-4 turbo, AMG-enhanced V6 biturbo,  
or handcrafted AMG V8 biturbo power

9G-TRONIC, AMG SPEEDSHIFT® TCT or  
AMG SPEEDSHIFT MCT 9-speed

Rear-wheel drive, 4MATIC® all-wheel drive,  
or AMG Performance 4MATIC

Selective-damping suspension, or  
AMG RIDE CONTROL Sport Suspension  
with 3-stage damping

DYNAMIC SELECT drive modes

ECO Start/Stop system

*With selectable drive modes and  
shift paddles, it's fun to take charge  
of your C-Class. And with its ample  
torque and adaptive technologies,  
it's fun even when you just drive.*







## MODERN LUXURY IS TIMELESS

### Thoughtful appointments

The C-Class cabin pairs indulgence with intelligence. Seating is supportive of your body and mind: Memory for the driver seat also stores the side-mirror and 4-way power steering column settings. The climate control can sense smog, and filter pollen and odors. And the ambient lighting\* offers 64 colors you can change as you wish.

### No disappointments

Exquisite workmanship brings Mercedes-Benz quality to every surface. Upholstery is fitted by hand. Wood trim is finished by hand. Speaker grilles for the Burmester® surround sound,\* like virtually every cabin control, are crafted in satin aluminum, to engage all your senses.

*Sporty yet elegant, a C-Class also unites intriguing design with intuitive logic. What might seem like indulgent luxuries at first will soon become must-haves.*

### Luxury highlights

Power front seats, with memory and power thigh support for the driver

Heated and ventilated front seats\*

64-color LED ambient lighting with illuminated door sills\*

Dual-zone climate control (or new 3-zone for sedans\*) with dust, pollen and odor filters

Burmester® Surround Sound\*

Power sunroof (sedans), Panorama roof (sedans,\* coupes), or 3-layer fabric power soft top (cabriolets)

AIRSCARF® neck-level heating and AIRCAP® wind deflector (cabriolets)

\*Optional on some models.  
Please see back of brochure.





## AMG C 63 S SEDAN

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Black Nappa leather w/Grey  
accents and Silver seat belts

Natural Grain Black Ash  
wood and aluminum

64-color LED ambient lighting



# VIGILANCE STARTS WITH VISIONARY

## Virtual eyes on the road ahead

Standard safety advancements keep unblinking eyes on what's ahead. As you drive, radar watches, warns and can even take action to help reduce a frontal collision.<sup>5</sup> In addition to helping make lane changes safer, Blind Spot Assist can alert you to approaching traffic before you or any of your passengers opens a door to exit.<sup>6</sup>

## A virtual hand to help stay the course

An available suite of driver assists<sup>7</sup> lets you change lanes with a tap of a turn signal, uses GPS to help the cruise control slow for tolls or exits, watches speed limits, and more. It can also help you execute an evasive move, and prep for danger ahead, even if it's coming from behind.

## Safety highlights

Radar-based Active Brake Assist  
frontal collision mitigation, PRE-SAFE®  
collision preparation

Blind Spot Assist with Exit Warning  
Assist, rearview camera or multi-  
camera Surround View System\*<sup>8</sup>

Driver Assistance Package\* with  
Active Distance Assist DISTRONIC®  
cruise control; Route-based Speed  
Adaptation; Evasive Steering Assist;  
Active Blind Spot, Emergency Stop,  
Lane Change, Lane Keeping, Speed  
Limit and Steering Assists; and more<sup>7</sup>

Pop-up roll bars (cabriolets)<sup>3</sup>

*Sometimes what lies just ahead of you  
can change the course of your future.  
Mercedes-Benz engineers have spent  
decades preparing for milliseconds.*



# FREEDOM COMES FROM YOUR CONNECTIONS

## Touch-sensitive with a human touch

An intuitive click-turn controller on the console and a 10.25" central screen animate audio, vehicle settings and more. Smartphone-like Touch Control Buttons on the steering wheel and a reconfigurable 12.3" digital instrument cluster\* help make it even more seamless.

## Clarity for your ears, or from your voice

Burmester® Surround Sound\* digitally amplifies your enjoyment of HD Radio® stations, Bluetooth® audio streaming, SiriusXM Radio\*<sup>9</sup> and more. In addition to standard Apple CarPlay™ and Android Auto, navigation<sup>10</sup> options include an SD card-based system, or COMAND® with voice control for a wide variety of cabin features.

*C-Class technology is engineered to  
feel natural not just to your hands, but  
to your eyes, your ears, and your brain.*

## Technology highlights

10.25" central display, steering-wheel  
Touch Control Buttons, and rotary  
central controller on console

COMAND® with navigation, touchpad  
controller and voice control\*; or  
SD card-based MB Entry Navigation\*

12.3" digital instrument cluster,\*  
Head-Up Display\*<sup>11</sup>

Apple CarPlay™ and Android Auto,<sup>12</sup>  
wireless charging\*

Burmester® Surround Sound System\*

In-car WiFi\* with TuneIn Radio®<sup>4</sup>

\*Optional on some models.  
Please see back of brochure.



# OPTION PACKAGES



## PREMIUM PACKAGE

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64-color LED ambient lighting  
Illuminated front door sills  
Burmester® Surround Sound System  
SiriusXM Radio with 6-month All Access trial<sup>9</sup>  
(All items standard on coupes, cabriolets and AMG sedans)



## AMG STYLING PACKAGES

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AMG Exterior Carbon Fiber Packages  
(C 43, C 63 and C 63 S)  
AMG Night Package (C 43, C 63 and C 63 S)  
AMG Performance Studio Package  
(C 43 Coupe and Cabriolet)  
AMG Aerodynamics Package  
(C 63 and C 63 S Coupes)



## EXTERIOR LIGHTING PACKAGE

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LED Intelligent Light System headlamps  
Adaptive Highbeam Assist

## Bring your dream to your driveway

Even with an abundance of standard features, a menu of enticing options lets you create a C-Class that's a perfect fit for your life and your style. Thoughtfully curated option packages—like the selection shown here—make it easy to add the most popular features, or group features that perform even better in concert than they would individually. There's also a wide selection of individual options and Genuine Mercedes-Benz Accessories that help you take the C-Class that's in your dreams and put it in your driveway.

*Package contents and standard equipment vary by model. Turn to page 51 or visit [MBUSA.com/C](http://MBUSA.com/C) for details.*

## Other packages and options

AMG Line (C 300 models)  
Night Package (C 300 models)  
Multimedia Package  
Driver Assistance Package  
Parking Assistance Package  
Panorama roof (sedans, standard on coupes)  
3-zone climate control (sedans)  
Heated and/or ventilated front seats  
Power rear-window sunshade (sedans)  
Heated steering wheel  
AMG Performance steering wheels  
AMG DRIVE UNIT  
AMG Performance front seats

*There are countless ways to make your C-Class an ideal fit from the day it's built. And with options from reconfigurable digital instruments to multicolor lighting, you can keep custom-tailoring it over and over.*

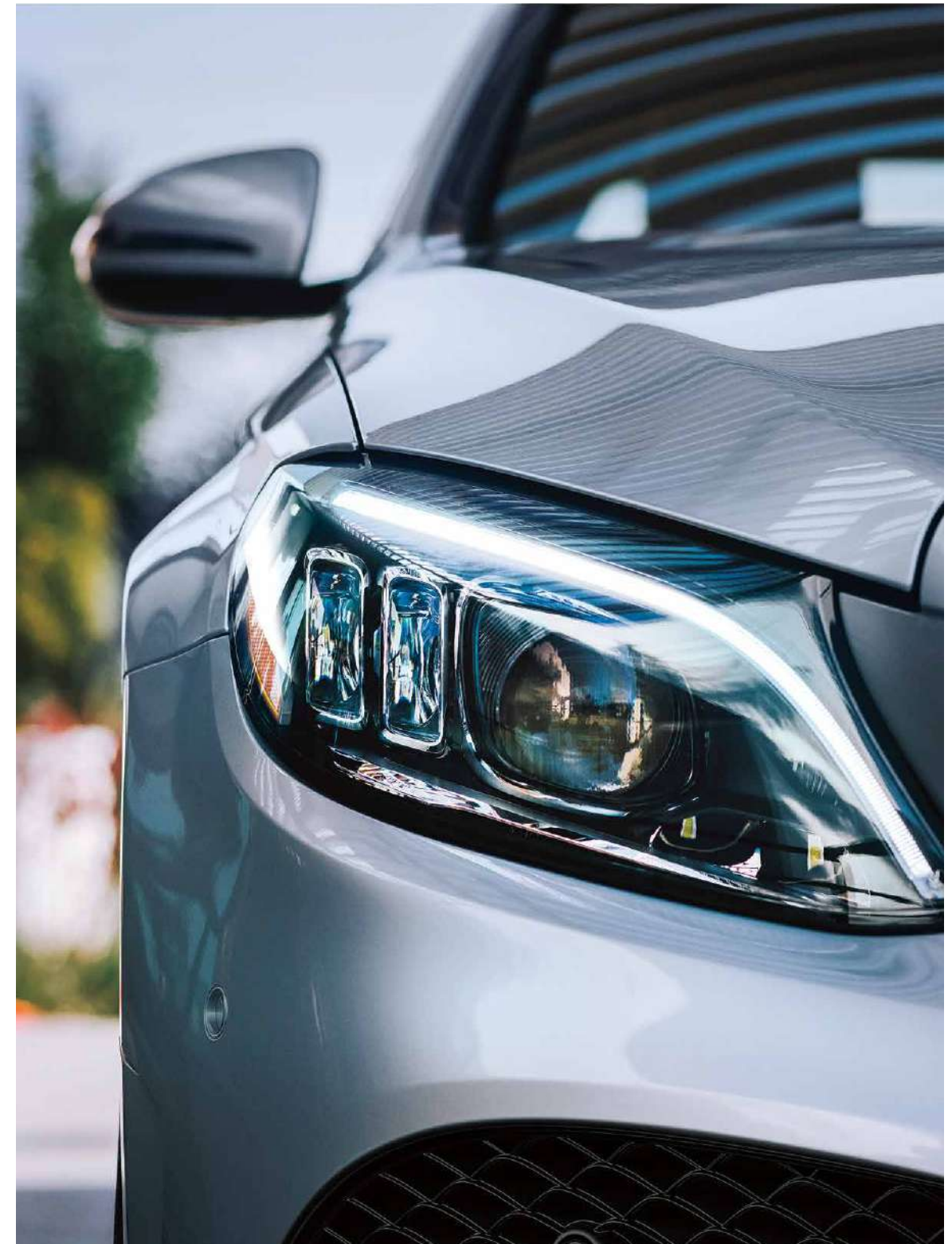
Please see endnotes at back of brochure.



## THE C-CLASS SEDANS

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*Progressive, innovative and adaptable, the C-Class Sedans are engineered for the long road ahead. The same traits are precisely why they're so enjoyable in the here and now.*





**Enthusiasm and efficiency**

The 2.0L inline-4 turbo engine in the C 300 Sedans puts 255 hp at your command. With Direct Injection and multispark ignition, it can self-tune every few milliseconds, rush you to 60 mph in 5.7 seconds,<sup>13</sup> and return up to 35 mpg on the highway.<sup>14</sup> Standard shift paddles put its nine speeds at your fingertips.

**Traction and attraction**

Eight wheel choices start with standard 18" alloys, and include five 18" and 19" AMG® options.<sup>2</sup> A C 300 sends its 273 lb-ft of torque to the rear wheels, for a classic sport sedan feel. The C 300 4MATIC features nimble, lightweight and efficient all-wheel drive for added poor-weather confidence and dry-corner fun.

**Scintillating and sultry**

The C-Class leads with the iconic Star in its grille. Opt for the athletic bodywork of the AMG Line, and a diamond-block grille is a highlight. And the Night Package adds gloss black body and wheel details.

**Relaxing and rejuvenating**

Luxurious options let you make your C-Class even more comfortable, including heated and ventilated front seats, a heated steering wheel, or a third zone for the climate control just for the roomy rear cabin.

*With efficient turbo power, a long list of advanced innovations, and a cabin that's roomy and refined, a C 300 Sedan is a pragmatic choice you can get passionate about.*



RATIONAL IS THE CORE OF  
**INSPIRATIONAL**

**The C 300 and C 300 4MATIC Sedans**

Let your eyes wander over the lean muscle of its body and it's easy to forget what a sensible automobile a C 300 or all-wheel-drive C 300 4MATIC Sedan is. In an era of cars whose design language seems to be yelling in all caps, the lines of a C-Class are clean, purposeful, and yet still playful—with a long hood, short deck, and athletic stance. Inside its flowing cockpit, the experience only deepens. Rich materials reward the eye and your touch. Displays and controls are clear, crisp, and deliver an abundance of information and features without being overwhelming.

Luxuries are abundant as well, with KEYLESS-GO® and a hands-free power trunklid among the added standard features for 2020. And best of all, the driving experience pays off the promise of a C 300's stylish looks. Swift turbo power teams with a silky selective-damping suspension that firms up automatically in sharp corners. DYNAMIC SELECT lets you vary the car's character from easygoing ECO to serious Sport+ with the tap of a console toggle. In luxury, safety and innovation leadership, a C 300 Sedan is a rational choice that never rations your driving fun.





### C 300 4MATIC SEDAN

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255-hp inline-4 turbo engine

4MATIC® all-wheel drive

Selenite Grey metallic

19" AMG® multispoke wheels

AMG Line



## THE C-CLASS COUPES

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*Wind-honed, muscle-toned and precisely tailored, the coupes are in many ways the most personal C-Class. And if you count the ability to seduce, they might also be the most powerful.*





### Athletic by nature

With 255 turbocharged horsepower, nine speeds, and standard 18" wheels, the rear-wheel-drive C 300 and all-wheel-drive C 300 4MATIC bring their sporty looks to life. And with the five drive modes of DYNAMIC SELECT and shift paddles, they bring it your way.

### Attentive to detail

A hallmark of a Mercedes-Benz coupe is its stylish cabin. Its seats are individually sculpted for four. Automatic presenters graciously extend each front seat belt toward the occupant for easier fastening, but retract out of the doorway for graceful rear-seat entry. Everyone can enjoy the power Panorama roof.

### Expressive by design

With frameless door glass and wide wraparound LED taillamps, the C 300 Coupes cut a sleek profile. The AMG Line adds muscular lower body styling, any of three rear spoilers, and a chrome diamond-block grille. Other options include the black accents of the Night Package, and nine wheel choices<sup>2</sup> up to 19".

### Generous in appointments

Added standard equipment for 2020 includes Blind Spot Assist, KEYLESS-GO<sup>®</sup> with a hands-free power trunklid, Burmester<sup>®</sup> surround sound, 64-color LED ambient lighting, illuminated door sills, and more.

*Nine speeds, 18" wheels, 13-speaker surround sound, hand-finished wood, and a power Panorama roof are all standard. And they're just a few of the ways the C-Class Coupes stand a cut above the competition.*



## SPORTINESS AND LUXURY UNITE IN REVELATION

### The C 300 and C 300 4MATIC Coupes

Refined raciness. Bold elegance. Powerful agility. A C 300 Coupe has a way of uniting competing traits in beautiful harmony. After all, competition is in its soul – with a motorsports heritage that's still going strong. And that soul shines through its body, a tradition that's long made Mercedes-Benz coupes objects of desire. Styling is crisp, from the iconic grille and LED headlamps to the wide LED taillamps. Handling is sharply focused, with a selective-damping suspension. Yet it blurs the line between sport and luxury, without compromising either.

It's tempting to walk around your coupe just to admire the sculpture of its bodywork, but the draw to get inside is ultimately irresistible. The cabin is at once intimate and expansive. The cascading console is trimmed in any of four hand-finished woods and crowned by a big 10.25" display. Seating is sport-contoured for four adults, with the front head restraints stylishly integrated into each seatback. A giant Panorama roof gives all of you a choice of sun, stars, breezes or shade. Inside a C 300 Coupe is an ideal place to revel in the great outdoor sport of driving.





### **C 300 4MATIC COUPE**

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255-hp inline-4 turbo engine

4MATIC® all-wheel drive

Black

18" AMG® 5-spoke wheels

AMG Line and Night Package



## THE C-CLASS CABRIOLETS

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*It's more than a C-Class  
with a sunny, breezy side.  
Mercedes-Benz innovation  
makes it a cabriolet that  
stays openly enjoyable even  
under chilly moons, angry  
skies and restless seasons.*





**Outgoing, even in winter**

Turbo power makes the 255-hp C 300 Cabriolets a thrill to open up. Along with a range of 18" and 19" wheels<sup>2</sup> and a selective-damping suspension, you can also choose crisp and sporty rear-wheel drive or the year-round tenacity of 4MATIC<sup>®</sup> all-wheel drive.

**Open, even when closed**

Tailored from three layers and offered in four colors, the acoustic fabric power soft top vanishes in under 20 seconds. Elegant satin-chrome trim encircles the cabin and sculpted rear deck. Top-up, you can enjoy quiet, coupelike comfort and a generous glass area.

**Extended summer hours**

Standard AIRSCARF<sup>®</sup> in the front seats can envelop your neck and shoulders in warm air, so you can take in a cool starry night, or a crisp Autumn day. AIRCAP<sup>®</sup> helps calm top-down turbulence with two wind deflectors—one that rises over the windshield.

**Extensive safety systems**

A C-Class Cabriolet is engineered from road to sky not just as a convertible, but as a Mercedes-Benz. A pair of roll bars behind the rear seats can rise in fractions of a second of sensing a rollover.<sup>3</sup> Other standard safety systems include Blind Spot Assist and a network of 10 air bags including side curtains for all four seats—unexpected in a soft-top car.

*Into the sunset, under the stars, or ensconced in the comfort of its triple-layer top, a C-Class Cabriolet lets you drive a rich motoring heritage into a fresh new day.*



THAT SOMETHING IN THE AIR IS  
**EXHILARATION**

**The C 300 and C 300 4MATIC Cabriolets**

A lot of what makes a C 300 Cabriolet feel so magical has nothing to do with it being a convertible. It is foremost a C-Class, which means it delivers an unexpected balance of virtues in a package that appeals to your head as much as your heart: Advanced safety, cabin technologies and driver assists. Attentive luxuries, from heated front seats including AIRSCARF, to Burmester<sup>®</sup> surround sound, to 64-color LED ambient cabin lighting. And the responsive performance of a turbo engine, paddle-shiftable 9-speed, and a choice of rear-wheel or 4MATIC all-wheel drive.

But then there is that something extra that only happens in an open-topped car. And that's where a C-Class shines brighter than the sun: The feeling that, between the blue sky and the winding blacktop, there is only you—or the four of you, since a quartet of adults can ride in comfort in a C 300. The highly rigid body and selective-damping suspension team up to assure that handling and ride are both crisp and composed. And the moment you send the power top into hiding, the finely crafted cabin becomes a rolling showcase of stylishness. Its own, and yours.





### C 300 CABRIOLET

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255-hp inline-4 turbo engine

Iridium Silver metallic

Saddle Brown/Black leather

19" AMG® multispoke wheels

AMG Line and Night Package





## BORN TO A BLOODLINE OF CHAMPIONS

### Nine siblings with no recessive genes

The first Mercedes-AMG model offered in the U.S. was a C-Class. It shared the DNA of the C-Class-based racecars that dominated the German Touring Car Championships and other racing series for decades. The nine sedans, coupes and cabriolets that form today's AMG C-Class family carry on this legacy at three levels of intensity—and in every dimension of their being. From their wheels to their steering wheels, twin turbos to quad exhausts, multistage suspensions to 9-speed transmissions, the traits that create an AMG C-Class come from generations of racing to win.

### AMG handling highlights

AMG DYNAMIC SELECT drive modes

AMG RIDE CONTROL Sport  
Suspension with 3-stage damping

AMG Sport and Performance exhausts

AMG Performance steering wheels,  
with AMG DRIVE UNIT controls\*

AMG Performance 4MATIC® all-wheel  
drive (C 43), or rear-wheel drive with  
electronic limited-slip differential (V8s)

AMG performance, composite and  
Ceramic Composite front brakes\*<sup>15</sup>

*Few cars have a track record so  
defined by actual track records.  
Ever since it started racing, no  
competitor has racked up more  
victories than the AMG C-Class.*

\*Optional or not available on some models.  
Please see back of brochure.





## TURN YOUR GARAGE INTO A TROPHY CASE

### Progressively powerful

The biturbo V6 in the C 43 Sedan, Coupe and Cabriolet is AMG-enhanced with higher boost and reduced friction. A handcrafted V8 heart beats under the hood of the C 63 and C 63 S Sedans, Coupes and Cabriolets. Twin turbos in the “hot V” of the V8 and racing-bred technology add up to 469 hp in every C 63, and 503 hp for each C 63 S.

### Distinctively detailed

Countless visual and hardware differences accentuate the individual personality of each AMG C-Class, yet all share common character. AMG® wheels<sup>2</sup> are available in a variety of designs and sizes from 18" to 20". Likewise, the AMG Performance steering wheels and front seats offer a range of trims. And several exterior packages let you bring your style to the surface of your AMG C-Class.

### AMG C 43 highlights

AMG-enhanced 3.0L V6 biturbo engine  
385 hp and 384 lb-ft of torque

AMG SPEEDSHIFT® TCT 9-speed

AMG Performance 4MATIC® all-wheel drive

### AMG C 63/C 63 S highlights

Handcrafted AMG 4.0L biturbo V8 engine  
C 63: 469 hp and 479 lb-ft of torque  
C 63 S: 503 hp and 516 lb-ft of torque

AMG SPEEDSHIFT MCT multiclutch 9-speed

Rear-wheel drive with electronically  
controlled limited-slip differential



## AMG C 63 S COUPE

Handcrafted 503-hp V8 biturbo

Iridium Silver metallic

19" front/20" rear AMG® forged

cross-spoke wheels, black

AMG Night Package



**AMG**  
DRIVING PERFORMANCE





## AMG C 63 CABRIOLET


Handcrafted 469-hp V8 biturbo

Lunar Blue metallic

19" front/20" rear AMG® forged  
cross-spoke wheels

Exterior Lighting Package





### AMG C 43 COUPE

AMG-enhanced 385-hp V6  
biturbo, AMG Performance  
4MATIC® all-wheel drive

Cranberry Red/Black leather  
Natural Grain Grey Oak wood

**AMG**  
DRIVING PERFORMANCE



BUILD YOUR OWN

Specifications		C300 models	AMG C43 models	AMG C63 models	AMG C63 S models
Engine	Type	2.0L inline-4 turbo w/Direct Injection	AMG-enhanced 3.0L V6 biturbo w/Direct Injection	Handcrafted AMG 4.0L V8 biturbo w/Direct Injection	Handcrafted AMG 4.0L V8 biturbo w/Direct Injection
	Power	255 hp @ 5,800–6,100 rpm	385 hp @ 6,100 rpm	469 hp @ 5,500–6,250 rpm	503 hp @ 5,500–6,250 rpm
	Torque	273 lb-ft @ 1,800–4,000 rpm	384 lb-ft @ 2,500–5,000 rpm	479 lb-ft @ 1,750–4,500 rpm	516 lb-ft @ 2,000–4,500 rpm
Automatic transmission		9G-TRONIC 9-speed w/shift paddles	AMG SPEEDSHIFT® TCT 9-speed w/shift paddles	AMG SPEEDSHIFT MCT 9-speed w/shift paddles	AMG SPEEDSHIFT MCT 9-speed w/shift paddles
Acceleration, 0–60 mph <sup>13</sup>	Sedan	5.7 sec (RWD and 4MATIC)	4.5 sec	3.9 sec	3.8 sec
	Coupe	5.9 sec (RWD and 4MATIC)	4.5 sec	3.8 sec	3.7 sec
	Cabriolet	6.1 sec (RWD) / 6.2 sec (4MATIC)	4.6 sec	4.0 sec	3.9 sec
Wheels <sup>2</sup>		18" twin 5-spoke	18" AMG® 5-spoke	18" AMG 10-spoke	19" AMG twin 5-spoke
Suspension		4-wheel multilink w/selective damping	4-wheel multilink AMG RIDE CONTROL Sport Suspension with 3-stage damping		
Drivetrain		Rear-wheel drive or 4MATIC® all-wheel drive	AMG Performance 4MATIC all-wheel drive	Rear-wheel drive	Rear-wheel drive

KEY STANDARD FEATURES

	C300	AMG C43	AMG C63	AMG C63 S	Performance and efficiency
●●–	●–	●–	●–	●–	ECO Start/Stop system
–	–	–	–	–	DYNAMIC SELECT
–	–	–	–	–	AMG DYNAMIC SELECT
–	–	○	○	●	Steering wheel-mounted AMG DRIVE UNIT
–	–	–	–	●	Active engine mounts
○	–	–	–	–	4MATIC permanent all-wheel drive
–	–	–	–	–	AMG Performance 4MATIC all-wheel drive
●	●	●	●	●	Torque Vectoring Brake <i>ESP® Dynamic Cornering Assist on AMGs</i>
–	–	●	●	●	Electronically controlled limited-slip rear differential
–	–	○	●	●	AMG Performance Exhaust System

					Safety and security
●●●	●●●	●●●	●●●	●●●	Active Brake Assist
●●●	●●●	●●●	●●●	●●●	ATTENTION ASSIST® <sup>16</sup>
●●●	●●●	●●●	●●●	●●●	PRE-SAFE®
●●●	●●●	●●●	●●●	●●●	Electronic Stability Program (ESP®)
●●●	●●●	●●●	●●●	●●●	Adaptive braking technology: Predictive Brake Priming, Automatic Brake Drying, Hill-Start Assist, brake HOLD feature
●●●	●●●	●●●	●●●	●●●	Emergency-sensing Brake Assist (BAS®)
●●●	●●●	●●●	●●●	●●●	Advanced Tire Pressure Monitoring System
●●●	●●●	●●●	●●●	●●●	Mercedes-Benz Emergency Call
●●●	●●●	●●●	●●●	●●●	8 air bags <i>10 on Cabriolets</i>
●●●	●●●	●●●	●●●	●●●	Automatic front seat-belt presenters <i>Coupes, Cabriolets</i>
●●●	●●●	●●●	●●●	●●●	Dual automatic pop-up roll bars <sup>3</sup> <i>Cabriolets</i>
●●●	●●●	●●●	●●●	●●●	Rearview camera <sup>8</sup>
●●●	●●●	●●●	●●●	●●●	Blind Spot Assist w/Exit Warning Assist <sup>6</sup>
●●●	●●●	●●●	●●●	●●●	LED Daytime Running Lamps and taillamps
●●●	●●●	●●●	●●●	●●●	Multi-element LED headlamps
●●●	●●●	●●●	●●●	●●●	SmartKey remote locking w/KEYLESS-START
●●●	●●●	●●●	●●●	●●●	KEYLESS-GO®
●●●	●●●	●●●	●●●	●●●	Electronic trunk closer w/HANDS-FREE ACCESS <i>Sedans, Coupes</i>
●●●	●●●	●●●	●●●	●●●	Antitheft alarm system with remote panic feature
●●●	●●●	●●●	●●●	●●●	Rain-sensing windshield wipers
●●●	●●●	●●●	●●●	●●●	Integrated garage-door opener
●●●	●●●	●●●	●●●	●●●	Heated power side mirrors w/power fold-in
●●●	●●●	●●●	●●●	●●●	Auto-dimming driver-side and inside rearview mirrors

	C300	AMG C43	AMG C63	AMG C63 S	Comfort and convenience
●●○	●●○	●●○	●●○	●●○	Power front seats w/3-position driver-seat memory
○●●	○●●	○●●	○●●	○●●	3-position front passenger-seat memory
●●●	●●●	●●●	●●●	●●●	Sport front seats <i>Also std on C300 Coupes, Cabriolets</i>
●●●	●●●	●●●	●●●	●●●	Individual rear seats <i>Coupes, Cabriolets</i>
●●●	●●●	●●●	●●●	●●●	40/20/40-split folding rear seatbacks <i>50/50-split on Cabriolets</i>
●●●	●●●	●●●	●●●	●●●	Power tilt/telescoping steering column
●●●	●●●	●●●	●●●	●●●	Multifunction steering wheel w/Touch Control Buttons
●●●	●●●	●●●	●●●	●●●	3-spoke steering wheel w/Nappa leather trim
–	●	●	▲	●	AMG Performance steering wheel in Nappa leather
–	○	○	●	●	AMG Performance steering wheel in Nappa/DINAMICA

●●●	●●●	●●●	●●●	●●●	Dual-zone automatic climate control w/dust/pollen and odor filters
○●●	○●●	○●●	○●●	○●●	Heated front seats <i>Also std on C300 Cabriolets</i>
○●●	○●●	○●●	○●●	○●●	AIRSCARF® neck-level heating <i>Cabriolets</i>
○●●	○●●	○●●	○●●	○●●	AIRCAP® wind deflector system <i>Cabriolets</i>
○●●	○●●	○●●	○●●	○●●	64-color LED ambient lighting <i>Also std on C300 Coupes, Cabriolets</i>
○●●	○●●	○●●	○●●	○●●	Illuminated door sills <i>Also std on C300 Coupes, Cabriolets</i>
●●●	●●●	●●●	●●●	●●●	Power tilt/sliding glass sunroof <i>Sedans</i>
●●●	●●●	●●●	●●●	●●●	Power glass Panorama roof <i>Coupes (optional on all Sedans)</i>
●●●	●●●	●●●	●●●	●●●	Triple-layer acoustic power soft top <i>Cabriolets</i>
●●●	●●●	●●●	●●●	●●●	Semi-automatic trunk partition <i>Cabriolets</i>

					Entertainment and navigation
●●●	●●●	●●●	●●●	●●●	10.25" high-resolution color center display
●●●	●●●	●●●	●●●	●●●	Console-mounted central controller <i>w/touchpad on Cabriolets</i>
●●●	●●●	●●●	●●●	●●●	Analog gauges w/color multifunction display
○●●	○●●	○●●	○●●	○●●	Burmester® Surround Sound System
●●●	●●●	●●●	●●●	●●●	<i>Also std on C300 Coupes, Cabriolets</i>
●●●	●●●	●●●	●●●	●●●	FrontBass® system
●●●	●●●	●●●	●●●	●●●	Bluetooth® audio streaming, hands-free Bluetooth interface
●●●	●●●	●●●	●●●	●●●	Dual USB ports
●●●	●●●	●●●	●●●	●●●	HD Radio™ receiver
○●●	○●●	○●●	○●●	○●●	SiriusXM Radio with 6-month All Access trial <sup>9</sup>
●●●	●●●	●●●	●●●	●●●	<i>Also std on C300 Coupes, Cabriolets</i>
●●●	●●●	●●●	●●●	●●●	Smartphone Integration w/Apple CarPlay™ and Android Auto <sup>12</sup>
●●●	●●●	●●●	●●●	●●●	3 years of <i>Mercedes me connect</i> services <sup>4</sup>

		Sedans C300	AMG Sedans C43/C63/C63 S	Coupes C300	AMG Coupes C43/C63/C63 S	Cabriolets C300	AMG Cabriolets C43/C63/C63 S
Wheelbase		111.8"	111.8"	111.8"	111.8"	111.8"	111.8"
Overall length		184.5"	185.0" / 187.2" / 187.3"	184.5"	184.8" / 187.1" / 187.1"	184.5"	184.8" / 187.1" / 187.1"
Overall height		56.3"	56.3" / 56.1" / 56.1"	55.3" (4MATIC: 55.6")	55.3" / 55.2" / 55.2"	55.5" (4MATIC: 55.8")	55.4" / 55.3" / 55.3"
Overall width	w/mirrors	79.5"	79.5"	79.4"	79.4"	79.4"	79.4"
Curb weight	RWD	3,472 lbs	C63: 3,874 lbs C63 S: 3,900 lbs	3,527 lbs	C63: 4,109 lbs C63 S: 4,134 lbs	3,869 lbs	C63: 4,242 lbs C63 S: 4,275 lbs
	4MATIC	3,605 lbs	C43: 3,825 lbs	3,682 lbs	C43: 3,979 lbs	4,012 lbs	C43: 4,231 lbs
Headroom	ft–rr	37.1"– 37.1"	37.1"– 37.1"	38.8"– 35.6"	38.8"– 35.6"	38.8"– 35.6"	38.8"– 35.6"
Legroom	ft–rr	41.7"– 35.2"	41.7"– 35.2"	42.0"– 32.0"	42.0"– 32.0"	42.0"– 32.0"	42.0"– 32.0"
Shoulder room	ft–rr	55.3"– 55.0"	55.3"– 55.0"	54.8"– 51.7"	54.8"– 51.7"	54.8"– 51.7"	54.8"– 51.7"
Cargo capacity		12.6 cu ft	12.6 cu ft	10.5 cu ft	10.5 cu ft	8.8 cu ft (top up)	8.8 cu ft (top up)

	C300	AMG C43	AMG C63	AMG C63 S	Option Packages
○●●–	●●●–	●●●–	●●●–	●●●–	<b>Premium Package</b> <i>All items std on all Coupes, Cabriolets</i> <ul style="list-style-type: none"><li>64-color LED ambient lighting, illuminated front door sills</li><li>SiriusXM Radio w/6-month All Access trial</li><li>Burmester Surround Sound System</li></ul>
○	○	○	○	○	<b>Multimedia Package</b> <i>C300 Sedans require Premium Pkg</i> <ul style="list-style-type: none"><li>COMAND® hard-drive navigation<sup>10</sup></li><li>Touchpad controller    <i>Std on all Cabriolets</i></li><li>Enhanced voice control for many cabin features</li><li>3 years of no-charge online navigation map updates<sup>1</sup></li><li>3 years of Live Traffic service<sup>4</sup></li><li>Car-to-X Communication<sup>17</sup></li></ul>
○	○	○	○	○	<b>Driver Assistance Package</b> <sup>7</sup> <i>Requires Multimedia Pkg</i> <ul style="list-style-type: none"><li>Active Distance Assist DISTRONIC®, Active Steering Assist<sup>18</sup></li><li>Active Lane Change Assist,<sup>11</sup> Evasive Steering Assist<sup>20</sup></li><li>Active Brake Assist with Cross-Traffic Function<sup>21</sup></li><li>Congestion Emergency Braking, Active Emergency Stop Assist</li><li>Active Lane Keeping Assist,<sup>19</sup> Active Blind Spot Assist<sup>9</sup></li><li>Active Speed Limit Assist, Route-based Speed Adaptation<sup>22</sup></li><li>PRE-SAFE PLUS</li><li>Extended Restart in Stop-and-Go Traffic</li><li><i>Included only in combination with Parking Assistance Pkg</i></li></ul>
○	○	○	○	○	<b>Exterior Lighting Package</b> <ul style="list-style-type: none"><li>LED Intelligent Light System headlamps</li><li>Adaptive Highbeam Assist</li></ul>
○	○	○	○	○	<b>Parking Assistance Package</b> <ul style="list-style-type: none"><li>Active Parking Assist, Rear Cross-Traffic Alert<sup>23</sup></li><li>Surround View System<sup>8</sup></li></ul>
○	–	–	–	–	<b>AMG Line</b> <ul style="list-style-type: none"><li>AMG body styling, 18" AMG 5-spoke wheels<sup>2</sup></li><li>Rear spoiler in choice of three finishes    <i>Sedans, Coupes</i></li><li>Sport brake system</li><li>Sport suspension and steering    <i>Sedans</i></li><li>Sport front seats    <i>Sedans (std on Coupes, Cabriolets)</i></li><li>Flat-bottom sport steering wheel<sup>24</sup></li><li>Brushed aluminum pedals, AMG floor mats, black headliner</li></ul>
○	○	○	○	○	<b>Night Package</b> <i>C300 requires AMG Line</i> <ul style="list-style-type: none"><li>Gloss Black exterior accents    <i>Elements vary by model</i></li><li>18" AMG 5-spoke wheels w/black accents    <i>C300 only</i></li></ul>
–	○	–	–	–	<b>AMG Performance Studio Package</b> <i>Coupe, Cabriolet</i> <ul style="list-style-type: none"><li>AMG Night Package    <i>Gloss Black exterior accents</i></li><li>AMG Optics Package    <i>Aerodynamic and visual enhancements</i></li><li>19" AMG multispoke wheels, matte black</li></ul>

	C300	AMG C43	AMG C63	AMG C63 S	Individual options
–	○	○	▲	○	AMG Track Pace <i>Requires Multimedia Pkg</i>
–	○	○	●	○	AMG DRIVE UNIT steering-wheel performance controls
–	○	●	●	○	AMG Performance Exhaust System
–	–	–	○	○	AMG Ceramic Composite Front Braking System <sup>15</sup>
–	–	–	○	○	AMG extreme performance sport tires <sup>25</sup> <i>Coupe only</i>
–	○	○	○	○	AMG Exterior Carbon Fiber Package <i>Side mirrors, rear spoiler</i>
–	–	○	○	○	AMG Exterior Carbon Fiber Package 2 <i>Apron, side-sill accents</i>
–	–	○	○	○	AMG Aerodynamics Package <i>Coupes</i>
○	●	●	●	●	Front passenger-seat memory <i>Includes adjustable thigh support</i>
○	●	●	●	●	Heated front seats <i>Std on Cabriolets</i>
○	○	○	○	○	Heated and ventilated front seats <i>Requires leather upholstery</i>
–	○	○	○	○	AMG Performance front seats <sup>26</sup>
○	–	–	–	–	Heated round steering wheel <sup>24</sup>
–	●	●	▲	○	AMG Performance steering wheel in Nappa leather <sup>27</sup>
–	○	○	●	○	AMG Performance steering wheel in Nappa/DINAMICA <sup>27</sup>
–	○	○	○	○	AMG Performance steering wheel in DINAMICA <sup>27,28</sup>
–	–	○	○	○	AMG Performance steering wheel in DINAMICA/Carbon Fiber <sup>27</sup>
–	○	○	○	○	AMG Performance steering wheel in Nappa/Black Piano Lacquer <sup>27</sup>
○	●	●	●	●	Topstitched MB-Tex upper dash and door trim <sup>29</sup>
–	▲	–	▲	–	Replace standard red or silver seat belts with black <sup>30</sup>
○	○	○	○	○	Power glass Panorama roof <i>Std on Coupes, NA on Cabriolets</i>
○	○	○	○	○	Power rear-window sunshade <i>Sedans</i>
○	○	○	○	○	3-zone climate control <i>Sedans</i>
○	○	○	○	○	12.3" digital instrument cluster
○	○	○	○	○	Head-Up Display <sup>11</sup> <i>AMG models include AMG-specific content</i>
○	○	○	○	○	Pre-installation for SD-card navigation
○	○	○	○	○	Inductive wireless charging and NFC pairing <sup>31</sup>
○	○	○	○	○	Leather upholstery
–	–	○	●	○	Nappa leather upholstery
○	○	○	○	○	<i>designo</i> Nappa leather <sup>32</sup> <i>NA on AMG Coupes, Cabriolets</i>
○	○	○	○	○	Metallic or <i>designo</i> paintwork



UPHOLSTERY

MB-Tex

● C 300

Leather

○ C 300

designo Nappa leather

○ C 300  
○ AMG Sedans

MB-Tex/DINAMICA

● AMG C 43  
● AMG C 63

Leather

○ AMG C 43

Nappa leather

● AMG C 63 S  
○ AMG C 63

Appearance may vary by model, bodystyle and other options.

UPHOLSTERY COLORS

Black

MB-Tex, leather, or Nappa leather

Silk Beige/Black

MB-Tex or leather

Magma Grey/Black

MB-Tex, leather, or Nappa leather w/Yellow accents

Saddle Brown/Black

MB-Tex or leather

Porcelain/Black

Leather  
*Coupes, Cabriolets*

Cranberry Red/Black

Leather

Black w/Red stitching<sup>30</sup>

AMG C 43

Black

AMG C 63

Bengal Red

*Coupes, Cabriolets*

Platinum White Pearl/Black

Nappa leather or designo Nappa leather

Red Pepper/Black

Nappa leather

Black w/Grey accents<sup>30</sup>

Nappa leather

Availability varies by model and may require other options. Please visit MBUSA.com or see your dealer for details.

TRIM

Natural Grain Grey Oak wood

Dark Brown Linden wood

Natural Grain Brown Ash wood

*Sedans*

Natural Grain Walnut wood

Natural Grain Black Ash wood and aluminum

Natural Grain Walnut wood and aluminum

*Coupes, Cabriolets*

AMG Carbon Fiber

Availability varies by model. Please visit MBUSA.com or see your dealer for details.

CABRIOLET SOFT TOPS

Black

● Standard

Dark Brown

○ Optional

Red

● Standard

Dark Blue

○ Optional

● Standard   ○ Optional   ▲ No-charge option

PAINTWORK

Black

C 300, C 43

Polar White

Brilliant Blue metallic

Mojave Silver metallic

C 300, C 43

Iridium Silver metallic

Lunar Blue metallic

C 300, C 43

Graphite Grey metallic

C 300, C 43 Coupes  
C 300, C 43 Cabriolets

Obsidian Black metallic

Selenite Grey metallic

designo Cardinal Red metallic

C 300, C 43

designo Diamond White metallic

designo Selenite Grey Magno (matte)

AMG Sedans, all Coupes,  
C 300, C 43 Cabriolets

designo Cashmere White Magno (matte)

C 63, C 63 S Cabriolets

Graphite Grey Magno (matte)

C 63, C 63 S Coupes

WHEELS

17" twin 5-spoke  
▲ C 300 Sedan

18" twin 5-spoke  
● C 300

18" multispoke  
w/black accents  
○ C 300

19" twin 5-spoke  
○ C 300 Cpe, Cab

19" 10-spoke  
○ C 300 Cpe, Cab

18" AMG® 5-spoke  
silver  
○ C 300 AMG Line  
● AMG C 43  
w/black accents  
○ C 300 Night Pkg

19" AMG multispoke  
silver  
○ C 300 Req. AMG Line  
○ AMG C 43  
w/black accents  
○ C 300 Req. Night Pkg

19" AMG multispoke  
matte black  
○ AMG C 43 Sedan  
○ AMG C 43 Cpe, Cab  
Req. AMG Performance Studio Pkg

19" AMG twin 5-spoke  
w/black accents  
○ C 300 Req. Night Pkg

19" AMG twin 5-spoke  
silver or w/black accents  
○ AMG C 43

18" AMG 10-spoke  
silver  
● AMG C 63

19" AMG twin 5-spoke  
● AMG C 63 S  
○ AMG C 63

19" AMG forged cross-spoke  
silver or black  
○ AMG C 63  
○ AMG C 63 S Sedan

19"/20" front/rear AMG forged twin 5-spoke  
black  
○ AMG C 63 S Cpe, Cab

19"/20" front/rear AMG forged cross-spoke  
silver or matte black  
○ AMG C 63 S Cpe, Cab



### AMG C 43 SEDAN

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AMG-enhanced 385-hp V6  
biturbo, AMG Performance  
4MATIC® all-wheel drive  
  
Lunar Blue metallic  
19" AMG® twin 5-spoke wheels

### AMG C 63 COUPE

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Handcrafted 469-hp V8 biturbo  
  
Selenite Grey metallic  
18" AMG® 10-spoke wheels  
AMG Night Package





THE DIFFERENCE IS IN EVERY

# EXPERIENCE

*The moment you take delivery of your new Mercedes-Benz, it starts to deliver for you. The joys of driving are engineered to excite and endure. Its progressive technology is designed to keep you connected now, and at the forefront of a changing world. And the people who stand behind your Mercedes-Benz are devoted to earning their Star, and your trust.*

Daily commute or roadtrip, thoughtful technology helps make any journey a joy.

*Mercedes me connect* puts a network of features in your car, on your smartphone, and in the digital world around you.<sup>4</sup> And all of them collaborate to help keep you on track, on time, and feeling you're on top of your real world.

- You can remote-start your car, locate where it's parked, configure vehicle settings from your phone, and more.
- You can look up destinations on your phone and send them to the COMAND® navigation\* system in your car.
- You can offer WiFi to your passengers, and enjoy audio from all over the planet with TuneIn Radio.

Models with Car-to-X Communication\* can share info on traffic, road hazards and other conditions with each other, via a central reporting base. So you might find out about a tie-up on your route before you get caught up in it.

The COMAND navigation map database can be updated in your driveway, over the air, up to twice a year for three years. There's no need to bring it to the dealership.

Wherever you drive, there's a team of supportive people looking out for you.

Mercedes-Benz was the first automaker to introduce its own **Roadside Assistance Program** in the US. For more than 35 years, customers have called on—and counted on—factory-trained experts in times of need.<sup>33</sup>

- A button in your car can connect you. If an air bag or seat-belt tensioner is activated, your car can place the call on your behalf, and even transmit your location.
- They can send help—usually a trained dealer service technician—to your location, even for a jump-start.
- If you see a warning light, so can the experts, and they can often help diagnose trouble over the phone.

*Mercedes me Concierge* can fulfill a range of requests like hotel and restaurant reservations for a monthly fee.

- They can look up a destination or point of interest for you, then download it right to your car's MB Navigation.
- They can give turn-by-turn directions as you drive.



Your Mercedes-Benz experience should always feel special.

Driving a Mercedes-Benz feels like joining a club, as well as a family. Wherever you go, you're part of a history that started with the first car, and always keeps racing ahead.

•For decades, groundbreaking innovations have protected, entertained and indulged Mercedes-Benz drivers first. While many have gone on to become the standard for all cars, you get to drive the future, today.

•From the AMG Lounge to #MBPhotoPass on Instagram, Mercedes-Benz owners have many ways to connect and interact.

Your car and your dealer are in on it, too.

•*Mercedes me* lets your car communicate its service needs to your preferred dealer.

•Your dealer can reach out to you to book an appointment or offer drive-in service.

Committed to Community

Mercedes-Benz USA is committed to educating and empowering the next generation of diverse leaders. To help equip them with the tools for success, MBUSA partners with two national organizations that invest in the futures of young people in communities across the country. As a Mercedes-Benz driver, you become a part of this effort to give hundreds of thousands of youth a better life today, and all of us a brighter tomorrow. *Learn more about how Mercedes-Benz USA gives back at MBUSA.com/community*



A nationwide network of youth sports programs, Laureus Sport for Good USA is focused on improving the health, education, employment and social cohesion of youth in underserved communities. Since 2012, Laureus USA has helped nearly half a million young people in 150 cities. *To learn more, visit laureususa.com*

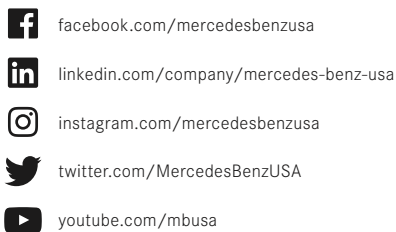
JOHNNY MAC  
SOLDIERS FUND

Johnny Mac Soldiers Fund helps honor military service and sacrifice by providing scholarships to veterans and military family members—particularly the children of our nation's fallen and disabled. Since 2014, Johnny Mac has awarded \$12 million in scholarships to more than 1,000 students. *To learn more, visit johnnymac.org*

ENDNOTES

- \* Item is optional or not available on some models. See Packages and Options listing in this brochure or visit MBUSA.com for more information.
- 1 Sales claims based on reported year-to-date sales in market segment through September 2019. Excludes electric vehicles.
- 2 Lower-aspect-ratio tires and accompanying wheels provide substantially increased treadwear, increased tire noise and reduced ride comfort. Serious wheel and tire damage may occur if the vehicle is operated on rough or damaged road surfaces or upon encountering road debris or obstacles. These tires are not designed for use on snow and ice. Winter tires mounted on appropriately sized and approved wheels are recommended for driving in those conditions.
- 3 The roll bar system is designed to enhance the level of rollover protection compared to a vehicle without one. No system, regardless of how advanced, can eliminate the chance of injury in an accident. Please always wear your seat belt.
- 4 All *Mercedes me* services operate only where cellular and GPS signals are available, which are provided by third parties and not within the control of Mercedes-Benz USA, LLC. *Mercedes me connect assist* services, and 3 years of *Mercedes me connect* services are included at no additional charge with new-vehicle sales and leases at an authorized Mercedes-Benz dealer. Models with COMAND navigation also include 3 years of over-the-air map updates (up to twice per year), 3 years of live traffic information provided by TomTom,\* 1 year of Concierge Service, and a 1-month trial (up to 1GB) of in-vehicle WiFi and streaming audio. Subscriber Agreement is required for service to be active. Some services are only available on select vehicles. Your PIN is required to use certain services. Connection may be limited by cellular signal and other factors. Features may be introduced and updated at varying dates, and may also require a vehicle software update. Some services may be limited or restricted in some areas. Driver is responsible for complying with traffic and other laws. The *Mercedes me connect* Mobile App is compatible with Apple iPhone® models and Android-based phones, and may require a software update. See your dealer or MBUSA.com/mercedesme for details.
- 5 Active Brake Assist may not be sufficient to avoid an accident. It does not react to certain stationary or suddenly moving objects or pedestrians, may not react in certain situations where objects cannot be clearly identified, nor does it recognize or predict the curvature and/or lane layout of the road or every movement of vehicles and pedestrians ahead. It is the driver's responsibility at all times to be attentive to traffic and road conditions, and to provide the steering, braking and other driving inputs necessary to retain control of the vehicle. Drivers are cautioned not to wait for the system's alerts before braking, as that may not afford sufficient time and distance to brake safely. See Operator's Manual for system operating speeds and additional information and warnings.
- 6 Blind Spot Assist is a warning system only. Blind Spot Assist or Active Blind Spot Assist may not be sufficient to avoid all accidents involving vehicles in your blind spot and does not estimate the speed of approaching vehicles. It must not be used as a substitute for driver awareness and checking of surrounding traffic conditions. Exit Warning Assist feature operates up to three minutes after vehicle is switched off, or until indicator in mirror flashes three times. See Operator's Manual for system's operating speeds and additional information and warnings.
- 7 Even the most advanced safety systems may not be sufficient to avoid an accident. Please refer to more detailed information on specific systems elsewhere in this brochure, at MBUSA.com, and in the vehicle's Operator's Manual. Some systems may be optional.
- 8 Rearview camera and Surround View System do not audibly notify driver of nearby objects and are not a substitute for actively checking around the vehicle for any obstacles or people. Images displayed may be limited by camera field of view, weather, lighting conditions and the presence of dirt, ice or snow on the cameras.
- 9 The purchase of a new, satellite radio-enabled vehicle includes a 6-month introductory subscription to the Sirius All Access package. If you decide to continue your subscription after your trial, the plan you choose will automatically renew and you will be charged according to your chosen payment method at then-current rates. Fees and taxes apply. To cancel you must call SiriusXM at 1-866-635-2349. See SiriusXM Customer Agreement for complete terms at siriusxm.com. All fees and programming subject to change.
- 10 While the navigation system provides directional assistance, the driver must remain focused on safe driving behavior, including paying attention to traffic and street signs. The driver should utilize the system's audio cues while driving and should only consult the map or visual displays once the vehicle has been stopped in a safe place. Maps do not cover all areas or all routes within an area, may require periodic updating, and may not reflect recent or temporary changes to roadways.
- 11 Display may not be visible with certain eyewear, including polarized glasses.
- 12 Apple CarPlay™ is a product of Apple Inc. Android Auto is a product of Google Inc. Device and app providers' terms and privacy statements apply. Requires connected compatible device and data plan. Apps, content and features are selected solely by their providers. Connection to apps and streaming services may be limited by the device's network connection. Data usage is routed through device and subject to fees, charges and restrictions in user's wireless plan. Vehicle's factory audio/information interface may not be used simultaneously with Apple CarPlay or Android Auto. When Apple CarPlay or Android Auto is in use, the steering-wheel voice control button accesses Siri® or Google voice recognition software for voice commands.
- 13 Stated rates of acceleration are estimated based upon manufacturer's track results and may vary depending on model, environmental and road surface conditions, driving style, elevation and vehicle load.
- 14 2020 EPA estimated fuel economy for C 300 Sedan. Compare the estimated mpg to the estimated mpg of other vehicles. You may get different mileage depending on how fast you drive, weather conditions and trip length.
- 15 The carbon-ceramic front brakes are designed expressly for high-performance braking. It is a characteristic of their materials and design that brake noise/squeal may result, along with differing brake pedal feel at lower brake temperatures compared to higher operating temperatures.
- 16 Driving while drowsy or distracted is dangerous and must be avoided. ATTENTION ASSIST™ is a warning system only. ATTENTION ASSIST and Active Lane Keeping Assist may be insufficient to alert a fatigued or distracted driver of lane drift and cannot be relied on to avoid an accident or serious injury. See Operator's Manual for system's operating speeds and additional information and warnings.
- 17 Car-to-X services are activated as part of *Mercedes me connect*. Connected services operate only where cellular and GPS satellite signals are available, which are provided by third parties and not within the control of Mercedes-Benz USA, LLC. See your dealer or MBUSA.com/mercedesme for details.
- 18 Active Distance Assist DISTRONIC® cruise control is not a substitute for active driving involvement. It does not adapt cruising speed in response to stationary objects, nor does it predict the curvature and lane layout of the road ahead or the movement of vehicles ahead. Active Steering Assist requires driver to hold steering wheel and be ready to steer vehicle at any time. It may not recognize lane markings in some lighting, weather and road conditions. It is the driver's responsibility at all times to be attentive to traffic and road conditions, and to provide the steering, braking and other driving inputs necessary to retain control of the vehicle. Drivers are cautioned not to wait for the system's alerts before braking, as that may not afford sufficient time and distance to brake safely. Even with Route-based Speed Adaptation, driver is responsible for safely slowing and/or stopping vehicle at intersections, and for giving right-of-way to other drivers. System is not a substitute for driver awareness to posted speed limits and other conditions. Driver is responsible for safely operating vehicle in accordance with local traffic laws and driving conditions.
- 19 Active Lane Change Assist is not a substitute for active driving involvement. It estimates but does not predict the curvature and lane layout of the road ahead or the movement of vehicles ahead. It is the driver's responsibility at all times to be attentive to traffic and road conditions, and to provide the driving inputs necessary to retain control of the vehicle. System may not detect some objects, obstacles or vehicles in the area into which the vehicle would move. See Operator's Manual for system operating speeds and additional information and warnings.
- 20 No system, regardless of how advanced, can overcome the laws of physics or correct careless driving. Please always wear your seat belt. Driver's deliberate steering inputs are required to initiate the system's action, and can override its intervention at any time. See Operator's Manual for system operating speeds and additional information and warnings.
- 21 Drivers are cautioned not to wait for the system's alerts before braking, as that may not afford sufficient time and distance to brake safely. Braking effectiveness also depends on proper brake maintenance, and tire and road conditions. See Operator's Manual for system operating speeds and additional information and warnings.
- 22 Driver is responsible for safely slowing and/or stopping vehicle at intersections, and for giving right-of-way to other drivers. System is not a substitute for driver awareness to posted speed limits and other conditions. Driver is responsible for safely operating vehicle in accordance with local traffic laws and driving conditions.
- 23 Parking assistance systems are not substitutes for driver attention to the immediate surroundings, as well as any people, animals or vehicles in or approaching the vehicle's maneuvering range. System cannot determine if a space is legally available or of a suitable surface for parking. Rear Cross-Traffic Alert is not a substitute for actively checking around the vehicle for any obstacles or people. It may not detect certain objects based on their size, path, proximity or speed and angle of approach, or due to sensor obstruction, and does not control steering angle. See Operator's Manual for additional information, tips and warnings.
- 24 Round heated steering wheel replaces flat-bottom sport steering if ordered in combination with AMG Line.
- 25 These tires are designed for competition use. Always obey local speed and traffic laws.
- 26 AMG Performance seats are only available with Black upholstery w/Red stitching on AMG C 43 models.
- 27 AMG steering wheel options may not be ordered together.
- 28 AMG DINAMICA Performance steering wheel requires AMG DRIVE UNIT.
- 29 Included with *designo* leathers on all models. If ordered separately on coupes and cabriolets, requires AMG Line.
- 30 Black upholstery w/Red stitching includes standard Red seat belts on AMG C 43. Black Nappa leather w/Grey Accents includes standard Silver seat belts on AMG C 63 S. Black seat belts are optional at no extra charge.
- 31 Wireless charging and NFC pairing available only for devices with compatible technology and size. See Operator's Manual for more information. Devices sold separately.
- 32 *designo* interior packages include additional items based on leather color, may require additional options and interior trim, and may exclude items in other packages if ordered together. Please see MBUSA.com or your dealer.
- 33 Roadside Assistance repairs may involve charges for parts, service and towing. Vehicle must be accessible from main roads. Depending on the circumstance, these services may be provided by an outside provider, courtesy of Mercedes-Benz Roadside Assistance. Restricted roadways, acts of nature and vehicle accessibility may limit our ability to provide services to you. For full details, eligibility requirements, and limitations/exclusions of Sign and Drive services, as well as the Roadside Assistance Program, please see your dealer.





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