

MODEL YEAR 2020

# CLA





# THE ALL-NEW 2020 CLA

## When there's simply no reason to resist.

With the original CLA, Mercedes-Benz wrapped its industry-changing 4-door coupe design in an enticingly affordable package. Its follow-up is out to lead you deeper into temptation. Its shape is sleeker. Its digital cockpit is slicker. Its three new engines, quicker. Its technology isn't just smarter, it's brilliant—with clever driver assists and an intelligent voice assistant that responds to everyday language. And best of all, it's still priced within reason. That alone might be the perfect excuse to be won over by the CLA's most irresistible force: The power of attraction.

## MODELS

CLA 250 Coupe

CLA 250 4MATIC Coupe

AMG CLA 35 Coupe

AMG CLA 45 Coupe



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## AMG CLA 45 COUPE

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382-hp inline-4 turbo engine

AMG Performance 4MATIC+

Denim Blue metallic

19" AMG® twin 5-spoke wheels

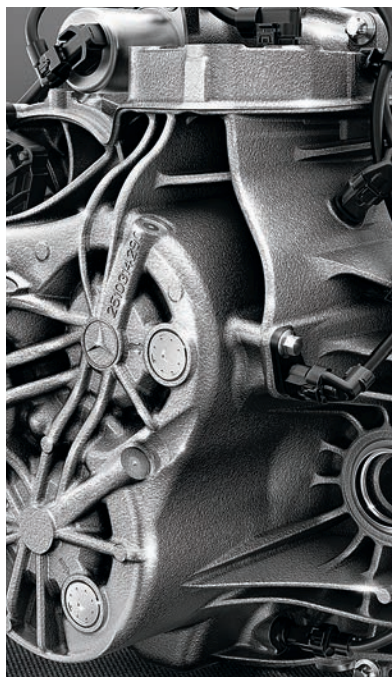
AMG Dynamic PLUS Package



Standard and available equipment may vary by model. Please see back of brochure.



# KEY FEATURES



## PERFORMANCE

Inline-4 turbo, AMG-enhanced inline-4 turbo, or handcrafted AMG inline-4 turbo engine

Dual-clutch transmission with shift paddles: 7G-DCT 7-speed, AMG SPEEDSHIFT® DCT 7-speed, or AMG SPEEDSHIFT DCT 8-speed

DYNAMIC SELECT drive modes

Front-wheel drive, variable-torque 4MATIC® all-wheel drive, or AMG Performance 4MATIC or 4MATIC+

4-wheel independent suspension: Standard, lowered\* or adaptive\* (CLA 250); AMG Sport Suspension or AMG RIDE CONTROL with 3-stage damping\* (AMG models)

ECO Start/Stop system



## DESIGN

LED headlamps and taillamps; or active LED headlamps with Adaptive Highbeam Assist\*

18" or 19" alloy wheels\*<sup>1</sup>

Three distinctive grille designs, all integrating the iconic Star\*

AMG Line and Night Package (CLA 250)\*

AMG Aerodynamics and Night Packages (CLA 35, CLA 45); AMG Exterior Chrome Package (CLA 45)\*

Power Panorama roof

Hand-fitted upholsteries, from MB-Text to suedelike DINAMICA to leather\*

Aluminum or natural-grain wood trim\*



## SAFETY

Blind Spot Assist with Exit Warning\*

Radar-based Active Brake Assist collision mitigation

Rearview camera

Intelligent Drive\* driver assistance suite, including Active Distance Assist DISTRONIC®, Active Steering Assist, Active Brake Assist with Cross-Traffic Function, Active Lane Change Assist, Active Speed Limit Assist, Route-based Speed Adaptation, Evasive Steering Assist, PRE-SAFE® PLUS, and PRE-SAFE Sound for hearing protection

Mercedes-Benz Emergency Call

Hands-free Active Parking Assist\*



## LUXURY

Power sport front seats with memory and integrated head restraints

Heated, ventilated and multicontour front seats\*

AMG Performance front seats (AMG models)\*

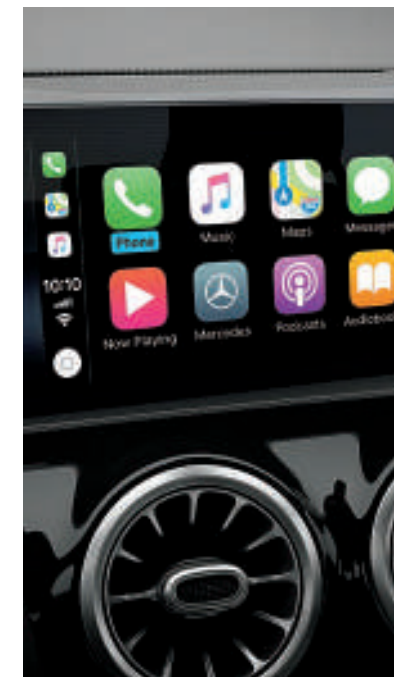
40/20/40-split folding rear seats

Heated, power-folding\* side mirrors

12-speaker Burmester® Surround Sound System\*

Dual-zone climate control with dust and odor filters

64-color LED ambient lighting with illuminated dash vents\*



## TECHNOLOGY

Dual 7" or 10.25"\* reconfigurable color screens (instruments and central multimedia touchscreen), plus Touch Control Buttons on steering wheel, and console touchpad

Apple CarPlay™ and Android Auto

Mercedes-Benz User Experience (MBUX); "Hey, Mercedes" voice assistant with Natural Language Understanding; MB Navigation with live augmented video of turns\*

Head-Up Display\*

Wireless phone charging\*

*Mercedes me connect* featuring smartphone app with Remote Start, 4G LTE WiFi,\* and more<sup>2</sup>

\*Optional or not available on some models. Please see back of brochure.

*What defines a Mercedes-Benz coupe is not the number of doors, but the entrance it makes wherever it goes. While its looks alone might spark your desire, the passion starts deep within its core.*





## DRIVE TO LIVE MORE BEAUTIFULLY

### Style that starts from the soul

From the provocative lean of its sharknose grille to its wide LED taillamps, the second-generation CLA is more seductive than ever before. But the true beauty of a CLA is how its looks come to life. Turbo torque and agile moves boost your endorphins. Its ultramodern cockpit engages you, as deep sport seats embrace you. And its available technologies are among the industry's most advanced.

### Expanded range, elevated throughout

The CLA family is stronger for 2020—in number and by them. The CLA 250 and all-wheel-drive CLA 250 4MATIC are more powerful, quicker, and still admirably efficient.<sup>3</sup> The AMG CLA 45 raises the most powerful 4-cylinder in production to an even higher peak. And in between, the new AMG CLA 35 is anything but middle-of-the-road.

### CLA models

CLA 250 Coupe  
221-hp inline-4 turbo,  
front-wheel drive

CLA 250 4MATIC Coupe  
221-hp inline-4 turbo, variable-  
torque 4MATIC® all-wheel drive

AMG CLA 35 Coupe  
AMG-enhanced 302-hp  
inline-4 turbo, variable-torque  
AMG Performance 4MATIC

AMG CLA 45 Coupe  
Handcrafted 382-hp AMG inline-4  
turbo, AMG Performance 4MATIC+  
with AMG TORQUE CONTROL







## CLA 250 COUPE

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Neva Grey/Black MB-Tex  
Brushed aluminum trim  
AMG Line  
Premium Package  
64-color LED ambient lighting





## TWO LITERS OF PUNCH

### Turbocharged 4-cylinders in three bold flavors

Beneath the twin-power-dome hood of every CLA beats a 2.0-liter inline-4 heart with a twin-scroll turbo and advanced technologies. In the 221-hp CLA 250, CAMTRONIC variable valve lift helps give you all 258 lb-ft of torque from just 1,800 rpm. AMG fortifies the CLA 35 engine with more turbo boost and patented CONICSHAPE® cylinder honing to output 302 hp and 295 lb-ft. With 382 hp, the CLA 45 has the most power of any 4-cylinder in production. Crafted by a single pair of hands, the engine's segment-leading 30.5 psi of turbo boost helps it rapidly rev up to a 354-lb-ft peak of torque.

### Performance highlights

221-hp, 302-hp, or handcrafted 382-hp  
2.0L inline-4 turbo engine

Dual-clutch 7-speed, AMG SPEEDSHIFT®  
7-speed, or AMG SPEEDSHIFT 8-speed

Variable-torque 4MATIC® all-wheel drive,\*  
AMG Performance 4MATIC, or AMG  
Performance 4MATIC+ with torque-  
vectoring rear differential

DYNAMIC SELECT drive modes

Independent suspension, available  
with adaptive damping\* or AMG RIDE  
CONTROL with 3-stage damping\*

*The CLA goes like it shows, with a  
choice of three turbo engines, four  
drive systems, and five suspensions.  
Selectable drive modes let you make  
the most of every combo, anytime.*

\*Optional or not available on some models.  
Please see back of brochure.





## SEDUCTION PRACTICALLY IN **EVERY SENSE**

### **Every tradition advances**

Even with four doors and room for five adults, the CLA advances a legacy of Mercedes-Benz coupe luxury and sportiness. Deeply bolstered sport front seats integrate their head restraints, racing-style, yet feature standard power adjustment and memory. Digital instruments float in a slim panel on a dash that flows into each front door.

### **Every touch feels special**

Dash vents evoke a private jet, and can be filled at night by an elaborate available LED ambient lighting system. Its 64 colors let you change the cabin mood to suit—or elevate—your own. The standard Panorama roof lets you welcome in breezy sunshine or glistening starlight.

*While its digital cockpit is among the industry's most advanced, timeless attention to design and craftsmanship aim to bring joy to your own digits.*

### **Luxury highlights**

- Power sport front seats with 3-position memory
- Heated, ventilated and multicontour front seats\*
- 40/20/40-split folding rear seats
- Heated steering wheel\*
- Power Panorama roof
- Dual-zone climate control with dust, pollen and odor filters
- 64-color LED ambient lighting, including dash vents\*
- Burmester® Surround Sound\*

\*Optional or not available on some models. Please see back of brochure.



## A WIDER DEGREE OF WATCHFUL

### Virtual eyes ahead and behind you

Standard Active Brake Assist uses radar to help mitigate frontal collisions.<sup>4</sup> The rearview camera's in-dash view is enhanced by active steering guidelines.<sup>5</sup> To help you get in and out of tight spots, the multicamera Surround View System and Active Parking Assist<sup>6</sup> are available.

### Proactive protection, advanced action

An available suite of driver assists<sup>7</sup> lets you change lanes with a tap of a turn signal. It can reduce your cruising speed for tolls, exits or school zones. Help you execute an evasive move more smoothly. And proactively prepare for an impending front or rear impact—even emitting a special tone to pre-trigger your ears' protective reflexes.<sup>8</sup>

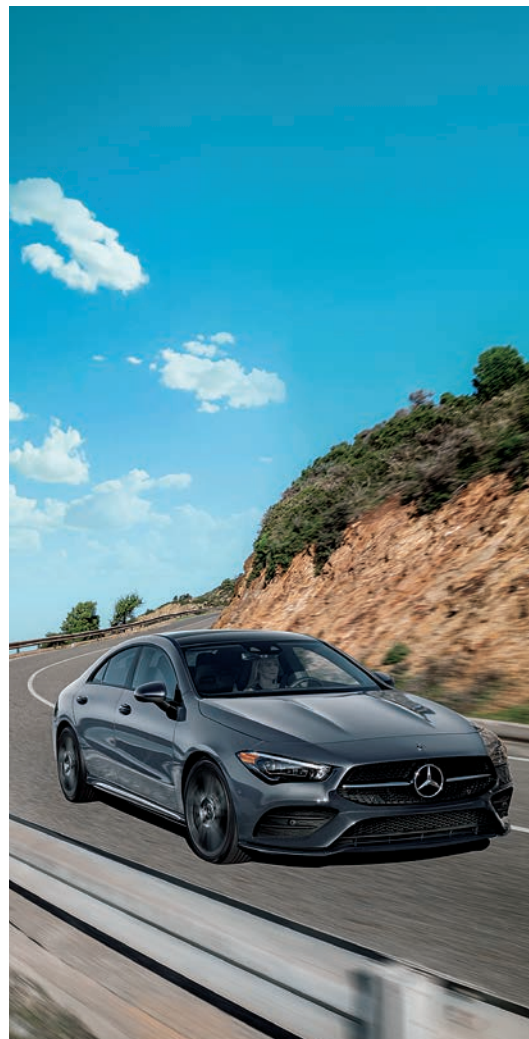
### Safety highlights

Active Brake Assist frontal collision mitigation, rearview camera

Multicamera Surround View System,<sup>\*5</sup>  
Active Parking Assist,<sup>\*6</sup> Blind Spot Assist with Exit Warning Assist<sup>\*9</sup>

Driver Assistance Package\* including Active Distance Assist DISTRONIC® cruise control; Route-based Speed Adaptation; Evasive Steering Assist; Active Blind Spot, Emergency Stop, Lane Change, Lane Keeping, Speed Limit and Steering Assists; PRE-SAFE® with front and rear impact preparation and hearing protection technology

*Mercedes-Benz engineers have spent years redefining the future of safety. Leaping a generation forward often starts by looking milliseconds ahead.*



## A HIGHER DEFINITION OF RESPONSIVE

### Say what you want, your CLA listens

Just say “Hey, Mercedes,” and the voice assistant of the Mercedes-Benz User Experience (MBUX) can respond to natural language, like “I’m cold” to turn up the heat. It also features multitouch interfaces on the steering wheel, console and touchscreen. MB Navigation\* can overlay guidance arrows on live video of your upcoming turn,<sup>10</sup> and display the posted speed limit in the speedometer.<sup>11</sup>

### See it and hear it the way you like it

Twin 7" or 10.25"\* displays include a reconfigurable digital instrument cluster and a central multimedia touchscreen. And Germany's renowned Burmester® has created a 12-speaker digital surround sound system.\*

*The MBUX voice assistant uses artificial intelligence to understand, respond to, and learn you. The result is genuinely smart.*

### Technology highlights

Mercedes-Benz User Experience (MBUX) with natural voice assistant, touchscreen, console touchpad, and steering-wheel Touch Controls

Over-the-air software updating<sup>2</sup>

Navigation with augmented video\* using live imagery of surroundings

Apple CarPlay™ and Android Auto,<sup>12</sup> five USB-C ports,<sup>13</sup> wireless charging<sup>\*14</sup>

Head-Up Display,<sup>15</sup> with AMG-specific content on CLA 35 and CLA 45

\*Optional or not available on some models. Please see back of brochure.



# OPTION PACKAGES



## PREMIUM PACKAGE

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Blind Spot Assist with Exit Warning Assist  
10.25" digital instrument cluster display  
10.25" touchscreen multimedia display  
Auto-dimming driver-side and inside rearview mirrors  
Power-folding side mirrors  
KEYLESS-GO®  
HANDS-FREE ACCESS trunk opener



## CLA 250 STYLING PACKAGES

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AMG Line:  
18" AMG® twin 5-spoke wheels,<sup>1</sup> AMG body styling, and chrome diamond-block grille  
Sport steering wheel, aluminum shift paddles, brushed metal pedals, AMG floor mats  
Sport brakes, lowered comfort suspension  
Night Package adds:  
Gloss black wheel and body accents



## AMG STYLING OPTIONS

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A selection of silver/grey, black-accented and matte black 19" AMG wheels  
AMG Night Package:  
Gloss black exterior accents  
AMG Aerodynamics Package:  
Enhanced front and rear aero elements  
AMG Exterior Chrome Package:  
Silver chrome exterior accents (CLA 45)

## Bring your dream to your driveway

Even with its generous standard features, an enticing menu of options lets you create a CLA that's tailored to fit your life and express your style. Thoughtfully curated option packages—like the selection shown here—make it easy to add the most popular features, or bundle features that perform, or look, even better in concert than they would individually. There's also a wide selection of individual options and Genuine Mercedes-Benz Accessories that help you take the 4-door coupe that's in your dreams and put it in your driveway.

*Package contents and standard equipment vary by model. Turn to page 25 or visit [MBUSA.com/CLA](http://MBUSA.com/CLA) for details.*

## Other packages and options

Exterior Lighting Package  
Multimedia Package (including MB Navigation)  
Driver Assistance Package  
Parking Assistance Package  
  
Adaptive suspension  
Heated steering wheel  
64-color LED ambient lighting/illuminated vents  
SiriusXM with 6-month All Access trial  
Inductive wireless charging and NFC pairing  
Head-Up Display  
Burmester® Surround Sound System  
MBUX Interior Assistant  
  
AMG Dynamic PLUS Package  
AMG Performance Seat Packages  
  
AMG Performance steering wheels  
AMG DRIVE UNIT, AMG Track Pace

*From fashionable to functional,  
there are numerous ways to make  
your CLA feel like a tailored fit.  
And with numerous reconfigurable  
features, you can adapt your CLA  
to suit your mood, or set a new one.*

Please see endnotes at back of brochure.



## CLA 250 COUPE

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221-hp inline-4 turbo engine

Iridium Silver metallic

19" AMG® multispoke wheels

AMG Line and Night Package

Exterior Lighting Package





**A wealth of torque, well-spent**

A new 221-hp inline-4 turbo engine uncorks all its torque from low rpm—for quicker response off the line or on the move. Advancement to its dual-clutch 7-speed automatic delivers smoother, swifter shifts. And in the CLA 250 4MATIC, torque is apportioned to the front and rear wheels based on real-time grip.<sup>16</sup>

**A higher standard of standard goods**

The smallest Mercedes-Benz 4-door coupe is big on style and substance. Sleek LED headlamps sweep back from its single-crossbar grille. Sporty lower bodywork wraps around 18" alloy wheels.<sup>1</sup> And all of it, plus a power glass Panorama roof, is standard.

**Looks that get likes**

Six additional 18" and 19" wheel options show the world how you roll. Several of them are legendary AMG® wheels—paired with either the aggressively sculpted body styling and sporty cabin fittings of the AMG Line, or the black-accented Night Package.

**Luxuries you'll love**

A spectrum of upholstery options can be accented by aluminum or natural-grain wood trim—each in two varieties. Seats are available with heating and ventilation. The steering wheel can be heated. And tech options range from wireless charging to WiFi.<sup>2</sup>

*The grille leans slightly forward to create a sharknose effect. The trunklid integrates a subtle spoiler edge. In between, every detail is refined to slice through the wind and the clutter of ordinary cars.*



WHEN THE CURVES

**DRAW YOU**

**The CLA 250 and CLA 250 4MATIC Coupes**

One look at the new CLA and you know that it's making a style statement. It's also emphatically asserting that it doesn't take styling extremes to make an automobile extremely stylish. Its body is muscle-toned, not muscle-bound. Its lines are athletic and true to its agile moves. Even with a spacious cabin fit into a compact footprint, its proportions feel balanced from every angle. And its details are elegant, not out of scale or excessive in number. Crisp, clean and modern, the CLA 250 is designed to stay fashionable for years—in true Mercedes-Benz fashion.

Even more true to the Star in its grille is how a CLA 250 feels from behind the wheel. Its turbo torque and nimble suspension—also available lowered in the AMG Line, or with multimode adaptive damping—orchestrate a sense of confidence in every move. Likewise, its digital displays and multitouch controls team up to offer intuitive control of its cabin features. Or you can just talk to its intelligent voice assistant, and let your hands and eyes savor every twist in the road. Taking the curves in your CLA is a lot like the curves on its body: You're just drawn to them.





## FROM FORMIDABLE TO FEROCIOUS

### Performance raised to the power of four

The original pairing of AMG and CLA had superlative results: Class-leading turbo boost and the most powerful 4-cylinder in production. For 2020, there's even more of every good thing—including one more model. The new 302-hp CLA 35 and 382-hp CLA 45 differ in details, yet both feature AMG shifting, braking, handling, body reinforcements, and styling inside and out. Both send torrential torque to all four 18" or 19" wheels<sup>1</sup> via variable-torque all-wheel drive. Multidisc clutches in the CLA 45's rear axle allow a 100% rear-drive Drift mode and torque-vectoring.<sup>17</sup>

### AMG highlights

CLA 35: 302-hp AMG-enhanced 2.0L inline-4 turbo engine, AMG SPEEDSHIFT® dual-clutch 7-speed, variable-torque AMG Performance 4MATIC® all-wheel drive

CLA 45: Handcrafted 382-hp AMG 2.0L inline-4 turbo engine, AMG SPEEDSHIFT® dual-clutch 8-speed, torque-vectoring AMG Performance 4MATIC® all-wheel drive

AMG Sport Suspension, or AMG RIDE CONTROL with 3-stage damping\*

AMG Performance steering wheels, with AMG DRIVE UNIT controls\*

*With the second-generation CLA, Mercedes-AMG has done far more than double the model count. Along with fresh style, the advancement of performance counts for even more.*

\*Optional or not available on some models.  
Please see back of brochure.



BUILD YOUR OWN

Specifications	CLA 250 / CLA 250 4MATIC		AMG CLA 35	AMG CLA 45
Engine	Type	2.0L inline-4 turbo with Direct Injection	AMG-enhanced 2.0L inline-4 turbo with Direct Injection	Handcrafted 2.0L inline-4 turbo with Direct Injection
	Power	221 hp @ 5,800 rpm	302 hp @ 5,800 rpm	382 hp @ 6,500 rpm
	Torque	258 lb-ft @ 1,800–4,000 rpm	295 lb-ft @ 3,000–4,000 rpm	354 lb-ft @ 4,750–5,000 rpm
Automatic transmission	7G-DCT dual-clutch 7-speed with shift paddles		AMG SPEEDSHIFT® DCT dual-clutch 7-speed with shift paddles	AMG SPEEDSHIFT DCT dual-clutch 8-speed with shift paddles
Acceleration	0–60 mph <sup>®</sup>	6.3 sec	4.8 sec	4.0 sec
Wheels	18" multispoke with all-season Extended Mobility tires¹		18" AMG® twin 5-spoke with all-season Extended Mobility tires¹	19" AMG twin 5-spoke with high-performance tires¹
Suspension	4-wheel independent strut front and multilink rear		AMG Sport Suspension, 4-wheel independent strut front and multilink rear	AMG Sport Suspension, 4-wheel independent strut front and multilink rear
Drivetrain	Front-wheel drive / 4MATIC® variable-torque all-wheel drive		AMG Performance 4MATIC variable-torque all-wheel drive	AMG Performance 4MATIC+ fully variable all-wheel drive with AMG TORQUE CONTROL

KEY STANDARD FEATURES

CLA 250 AMG CLA 35 AMG CLA 45	Performance and efficiency		
● ● ●	ECO Start/Stop system	●	—
● — —	DYNAMIC SELECT <i>with ECO, Comfort, Sport and Individual modes</i>	—	● ●
— ● ●	AMG DYNAMIC SELECT <i>with Comfort, Slippery, Sport, Sport+ and Individual modes</i>	—	—
— — ●	RACE START function	—	—
● ● ●	Electric parking brake with automatic release in Drive or Reverse	—	—
○ — —	4MATIC variable-torque all-wheel drive	—	—
— ● —	AMG Performance 4MATIC variable-torque all-wheel drive	—	—
— — ●	AMG Performance 4MATIC+ fully variable all-wheel drive	—	—
— ● ●	ESP® Dynamic Cornering Assist	—	—
— — ●	AMG TORQUE CONTROL with torque-vectoring rear differential	—	—
— ● ●	AMG Sport Exhaust System	—	—
— ● ●	AMG High-performance Braking System	—	—

Safety and security			
● ● ●	Active Brake Assist⁴	●	●
● ● ●	ATTENTION ASSIST <sup>®19</sup>	—	—
● ● —	Electronic Stability Program (ESP®)	—	—
— — ●	3-stage Electronic Stability Program (ESP)	—	—
● ● ●	Adaptive braking technology: Predictive Brake Priming, Automatic Brake Drying, Hill-Start Assist, brake HOLD feature	—	—
● ● ●	Emergency-sensing Brake Assist (BAS®)	—	—
● ● ●	Crosswind Assist	—	—
● ● ●	Advanced Tire Pressure Monitoring System	—	—
● ● ●	Rearview camera⁵	—	—
○ ○ ●	Blind Spot Assist with Exit Warning Assist⁶	—	—
● ● ●	Mercedes-Benz Emergency Call	—	—
● ● ●	8 air bags	—	—
● ● ●	LED headlamps	—	—
● ● ●	LED Daytime Running Lamps and taillamps	—	—
● ● ●	Automatic light-sensing headlamps	—	—
● ● ●	SmartKey remote locking	—	—
● ● ●	Pushbutton KEYLESS-START	—	—
— — ●	KEYLESS-GO® with HANDS-FREE ACCESS trunk opener	—	—
● ● ●	Antitheft alarm system with remote panic feature	—	—

CLA 250 AMG CLA 35 AMG CLA 45	Comfort and convenience		
● ● ●	Power front seats with 3-position memory and power lumbar support	●	●
● ● ●	Adjustable cushion length for front seats	—	—
● ● ●	Sport front seats	—	—
○ ○ ●	Heated front seats	—	—
● ● ●	3-passenger rear seat with 40/20/40-split folding seatbacks <sup>20</sup>	—	—
● ● ●	Integrated front and outboard rear head restraints	—	—
● ● ●	Folding rear center armrest	—	—
● ● ●	Manually adjustable tilt/telescoping steering column	—	—
● ● ●	Multifunction steering wheel with Touch Control Buttons	—	—
● — —	Steering wheel with leather trim	—	—
— ● ●	Sport steering wheel with flat-bottom design and Nappa leather trim	—	—
● ● ●	Panorama roof	—	—
● ● ●	Dual-zone automatic climate control with dust/pollen and odor filters	—	—
● ● ●	Front and rear cupholders	—	—
● ● ●	Amber ambient cabin lighting	—	—
● ● ●	Rain-sensing windshield wipers	—	—
● ● ●	Heated power side mirrors	—	—
○ ○ ●	Power-folding side mirrors	—	—
○ ○ ●	Auto-dimming driver-side and inside rearview mirrors; compass	—	—

Entertainment and navigation			
● — —	Reconfigurable 7" digital instrument cluster	—	—
○ ● ●	Reconfigurable 10.25" digital instrument cluster	—	—
● — —	7" high-resolution color touchscreen multimedia display	—	—
○ ● ●	10.25" high-resolution color touchscreen multimedia display	—	—
● ● ●	Console-mounted central touchpad controller with multitouch gestures (swipe, pinch to zoom)	—	—
● ● ●	Color multifunction display (integrated with instrument cluster)	—	—
● ● ●	Mercedes-Benz User Experience (MBUX)	—	—
● ● ●	“Hey, Mercedes” voice assistant with Natural Language Understanding	—	—
● ● ●	Smartphone Integration with Apple CarPlay™ and Android Auto <sup>12</sup>	—	—
● ● ●	Bluetooth® audio streaming, hands-free Bluetooth interface	—	—
● ● ●	Five USB-C ports <sup>13</sup>	—	—
● ● ●	HD Radio® receiver	—	—
● ● ●	3 years of <i>Mercedes me connect</i> services <sup>2</sup>	—	—

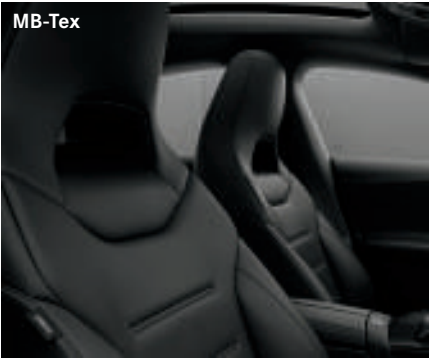
Dimensions	CLA 250 / CLA 250 4MATIC		AMG CLA 35	AMG CLA 45
Wheelbase	107.4"		107.4"	107.4"
Overall length	184.6"		184.8"	184.8"
Overall height	56.7"		55.3"	55.4"
Overall width	w/mirrors	78.7"	78.7"	78.7"
Curb weight	3,362 lbs / 3,483 lbs		3,505 lbs	3,660 lbs
Headroom	front/rear	38.5" / 35.7"	38.5" / 35.7"	38.5" / 35.7"
Legroom	front/rear	41.8" / 33.9"	41.8" / 33.9"	41.8" / 33.9"
Shoulder room	front/rear	55.1" / 54.0"	55.1" / 54.0"	55.1" / 54.0"
Cargo capacity	11.6 cu ft		11.6 cu ft	11.6 cu ft

CLA 250 AMG CLA 35 AMG CLA 45	Option Packages		
○ ○ ●	Premium Package	●	—
	• Blind Spot Assist with Exit Warning Assist⁹	—	—
	• 10.25" digital instrument cluster display <i>Std on AMG models</i>	—	—
	• 10.25" touchscreen multimedia display <i>Std on AMG models</i>	—	—
	• Auto-dimming driver-side and inside rearview mirrors	—	—
	• Power-folding side mirrors	—	—
○ ○ ○	Multimedia Package <i>CLA 250, CLA 35 require Premium Pkg</i>	—	—
	• MB Navigation <sup>10</sup>	—	—
	• MBUX Augmented Video for Navigation	—	—
	• 3 years of no-charge online navigation map updates <sup>2</sup>	—	—
	• 3 years of Live Traffic Information <sup>2</sup>	—	—
	• Speed Limit Assist	—	—
○ ○ ○	Exterior Lighting Package	—	—
	• Active LED headlamps	—	—
	• Adaptive Highbeam Assist	—	—
○ ○ ○	Driver Assistance Package <i>Requires Multimedia Pkg</i>	—	—
	• Active Distance Assist DISTRONIC®, Active Steering Assist <sup>21</sup>	—	—
	• Active Lane Change Assist, <sup>22</sup> Evasive Steering Assist <sup>23</sup>	—	—
	• Active Brake Assist with Cross-Traffic Function <sup>24</sup>	—	—
	• Active Emergency Stop Assist	—	—
	• Active Lane Keeping Assist, <sup>19</sup> Active Blind Spot Assist⁹	—	—
	• Active Speed Limit Assist, Route-based Speed Adaptation <sup>25</sup>	—	—
	• PRE-SAFE®, PRE-SAFE PLUS rear impact preparation, and PRE-SAFE Sound hearing protection technology <sup>8</sup>	—	—
○ ○ ○	Parking Assistance Package <i>CLA 250, CLA 35 require Blind Spot Assist, Premium Pkg or Driver Assistance Pkg</i>	—	—
	• Active Parking Assist <sup>6</sup>	—	—
	• Surround View System <sup>5</sup>	—	—
○ — —	AMG Line <i>Available with select interior colors (see next page)</i>	—	—
	• AMG body styling; chrome-tipped diamond-block grille	—	—
	• 18" AMG twin 5-spoke wheels, <sup>1</sup> silver	—	—
	• Perforated front brakes with painted calipers; lowered comfort suspension; Direct-steer	—	—
	• Sport steering wheel; aluminum shift paddles; brushed metal pedals; AMG floor mats	—	—
○ — —	Night Package <i>Requires AMG Line</i>	—	—
	• Gloss Black exterior accents	—	—
	• 18" AMG twin 5-spoke wheels <sup>1</sup> w/black accents	—	—
— — ○	AMG Dynamic PLUS Package	—	—
	• AMG Nappa/DINAMICA Performance steering wheel	—	—
	• AMG DYNAMIC SELECT RACE and DRIFT modes; AMG Track Pace	—	—
	• AMG DRIVE UNIT steering-wheel performance controls	—	—
	• AMG High-performance Composite Braking System	—	—
	• AMG RIDE CONTROL Sport Suspension with 3-stage damping	—	—
	• Increased top speed <sup>26</sup>	—	—

CLA 250 AMG CLA 35 AMG CLA 45	Individual options		
○ ○ ●	Blind Spot Assist with Exit Warning Assist <i>Also in Premium Pkg; NA with Driver Assistance Pkg (includes Active Blind Spot Assist)</i>	—	—
○ ○ ○	Garage door opener <i>Requires Premium Pkg</i>	—	—
— ○ ○	AMG Night Package	—	—
— ○ ○	AMG Aerodynamics Package	—	—
— — ○	AMG Exterior Chrome Package	—	—
— ○ ○	AMG Performance Seat Package <i>Heated, multicontour AMG Performance front seats in Neva Grey/Black MB-Tex or Black MB-Tex/DINAMICA w/Red stitching</i>	—	—
— ○ ○	AMG Performance Seat Package Advanced <i>Multicontour AMG Performance front seats in Black or Bahia Brown leather (requires heated and/or ventilated front seats)</i>	—	—
○ — —	Adjustable suspension with Adaptive Damping System	—	—
— ○ ○	AMG RIDE CONTROL Sport Suspension with 3-stage damping <i>Also in AMG Dynamic PLUS Pkg</i>	—	—
— ○ ○	AMG Track Pace <i>Also in AMG Dynamic PLUS Pkg; requires Multimedia Pkg</i>	—	—
— — ○	Increased top speed <sup>26</sup> <i>Also in AMG Dynamic PLUS Pkg</i>	—	—
○ ○ ●	Heated front seats <i>Also in AMG Performance Seat Pkg</i>	—	—
○ ○ ○	Heated and ventilated front seats <i>NA with MB-Tex/DINAMICA upholstery</i>	—	—
○ — —	Heated steering wheel <i>Replaces sport steering wheel in AMG Line</i>	—	—
○ ○ ○	64-color LED ambient lighting with illuminated dash vents	—	—
— ○ ○	AMG illuminated front door sills	—	—
○ ○ ○	Burmester® Surround Sound System	—	—
○ ○ ○	SiriusXM® 6-month All Access trial <sup>27</sup>	—	—
○ ○ ○	Inductive wireless charging and NFC pairing <sup>14</sup>	—	—
○ ○ ○	Head-Up Display <sup>15</sup> <i>AMG models include AMG-specific content</i>	—	—
— ○ ○	AMG Nappa leather Performance steering wheel	—	—
— ○ ○	AMG Nappa/DINAMICA Performance steering wheel <i>Also in AMG Dynamic PLUS Pkg</i>	—	—
— ○ ○	AMG DINAMICA Performance steering wheel <i>Includes AMG DRIVE UNIT</i>	—	—
— ○ ○	AMG DRIVE UNIT <i>Also in AMG Dynamic PLUS Pkg</i>	—	—
▲ ▲ ▲	MB-Tex upholstery	—	—
▲ ▲ ▲	MB-Tex/DINAMICA upholstery w/Red stitching <i>CLA 250 requires AMG Line; AMG models include red seat belts</i>	—	—
— ▲ ▲	Replace red seat belts with black <i>Available with MB-Tex/DINAMICA only</i>	—	—
○ ○ ○	Leather upholstery <i>Requires heated and/or ventilated front seats; AMG models include topstitched MB-Tex upper dash trim</i>	—	—
● ● ●	Aluminum trim with linear grain	—	—
▲ ▲ ▲	Brushed aluminum trim with longitudinal grain	—	—
— ▲ ▲	Aluminum AMG design trim	—	—
○ ○ ○	Natural Grain Black Linden wood trim	—	—
○ ○ ○	Natural Grain Brown Walnut wood trim <i>NA with some upholstery colors</i>	—	—
○ ○ ○	Metallic or <i>designo</i> paintwork	—	—



UPHOLSTERY



● All models

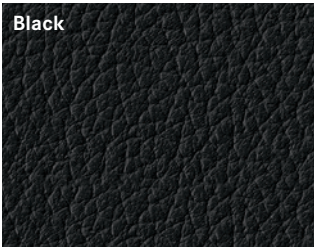


▲ CLA 250 *Requires AMG Line*  
▲ AMG models *Includes red seat belts (black seat belts optional at no charge)*



○ All models  
*Requires heated and/or ventilated front seats; AMG models include topstitched MB-Tex dash*

UPHOLSTERY COLORS



MB-Tex *NA w/AMG Line or AMG models*



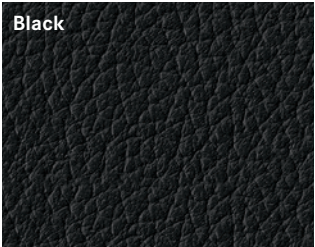
MB-Tex *NA w/AMG Line or AMG models*



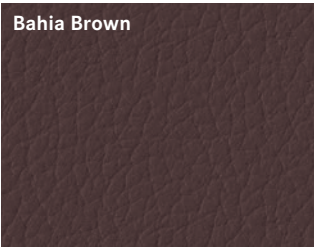
MB-Tex *CLA 250 requires AMG Line*



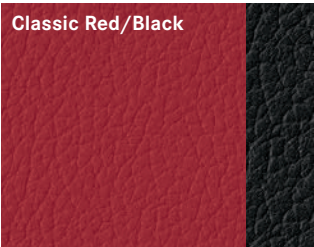
MB-Tex/DINAMICA  
*CLA 250 requires AMG Line*



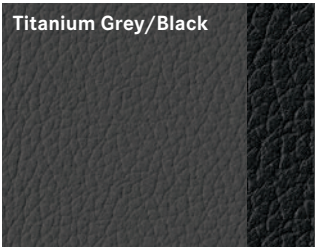
Leather



Leather

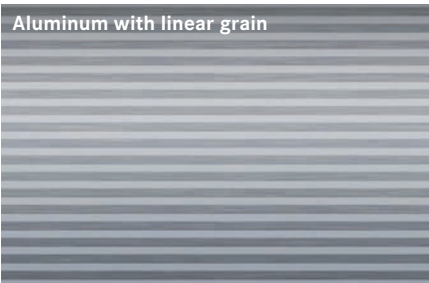


Leather *CLA 250 requires AMG Line*  
*NA w/AMG Performance seats*

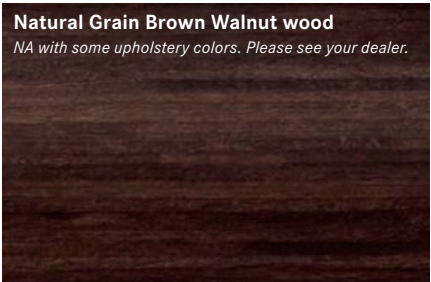
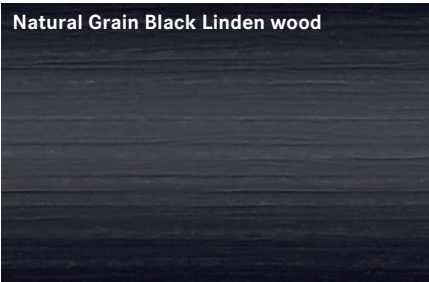


Leather *CLA 250 requires AMG Line*  
*NA w/AMG Performance seats*

TRIM



Aluminum AMG design  
*AMG models only*



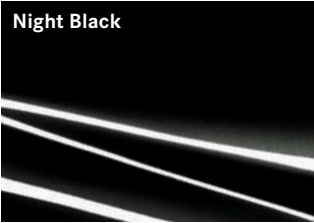
Natural Grain Brown Walnut wood  
*NA with some upholstery colors. Please see your dealer.*

- Standard
- Optional
- ▲ No-charge option

PAINTWORK



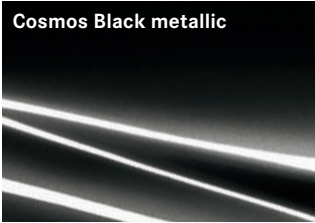
Polar White



Night Black



Sun Yellow



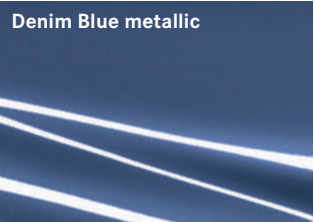
Cosmos Black metallic



Iridium Silver metallic  
*Limited availability.*  
*Please see your dealer.*



Mountain Grey metallic



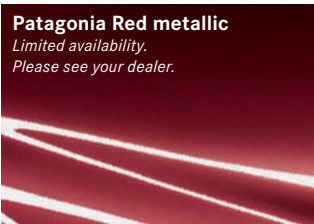
Denim Blue metallic



Digital White metallic



Mojave Silver metallic



Patagonia Red metallic  
*Limited availability.*  
*Please see your dealer.*



*designo* Mountain Grey  
Magno (matte)

WHEELS



18" multispoke  
● CLA 250



18" 5-spoke  
w/matte black accents  
○ CLA 250



18" AMG® twin 5-spoke  
○ CLA 250 *AMG Line*



18" AMG twin 5-spoke  
w/black accents  
○ CLA 250 *Night Pkg*  
● CLA 35



19" twin 5-spoke  
○ CLA 250



19" AMG multispoke  
w/black accents  
○ CLA 250 *Requires AMG Line*



19" AMG multispoke  
black  
○ CLA 250 *Requires Night Pkg*



19" AMG multispoke  
w/black accents  
○ CLA 35



19" AMG multispoke  
matte black  
○ CLA 35



19" AMG twin 5-spoke  
w/black accents  
○ CLA 35



18" AMG 10-spoke  
▲ CLA 45



19" AMG twin 5-spoke  
● CLA 45



19" AMG twin 5-spoke  
matte black  
○ CLA 45 *Requires Night Pkg*



19" AMG forged cross-spoke  
○ CLA 45



19" AMG forged cross-spoke  
matte black  
○ CLA 45 *Requires Night Pkg*



THE DIFFERENCE IS IN EVERY

# EXPERIENCE

*The moment you take delivery of your new Mercedes-Benz, it starts to deliver for you. The joys of driving are engineered to excite and endure. Its progressive technology is designed to keep you connected now, and at the forefront of a changing world. And the people who stand behind your Mercedes-Benz are devoted to earning their Star, and your trust.*

Daily commute or roadtrip, thoughtful technology helps make any journey a joy.

*Mercedes me connect* puts a network of features in your car, on your smartphone, and in the digital world around you.<sup>2</sup> And all of them collaborate to help keep you on track, on time, and feeling you're on top of your real world.

- You can remote-start your car, locate where it's parked, configure vehicle settings from your phone, and more.

- You can look up destinations on your phone and send them to the available MB Navigation system in your car.

- You can offer WiFi to your passengers, and enjoy audio from all over the planet with TuneIn Radio.

Your car's MB Navigation map database can be updated in your driveway, over the air, up to twice a year for three years. There's no need to bring it to the dealership.

Wherever you drive, there's a team of supportive people looking out for you.

Mercedes-Benz was the first automaker to introduce its own **Roadside Assistance Program** in the US. For more than 35 years, customers have called on—and counted on—factory-trained experts in times of need.<sup>28</sup>

- A button in your car can connect you. If an air bag or seat-belt tensioner is activated, your car can place the call on your behalf, and even transmit your location.

- They can send help—usually a trained dealer service technician—to your location, even for a jump-start.

- If you see a warning light, so can the experts, and they can often help diagnose trouble over the phone.

*Mercedes me Concierge* can fulfill a range of requests like hotel and restaurant reservations for a monthly fee.

- They can look up a destination or point of interest for you, then download it right to your car's MB Navigation.

- They can give turn-by-turn directions as you drive.



Your Mercedes-Benz experience should always feel special.

Driving a Mercedes-Benz feels like joining a club, as well as a family. Wherever you go, you're part of a history that started with the first car, and always keeps racing ahead.

- For decades, groundbreaking innovations have protected, entertained and indulged Mercedes-Benz drivers first. While many have gone on to become the standard for all cars, you get to drive the future, today.

- From the AMG Lounge to #MBPhotoPass on Instagram, Mercedes-Benz owners have many ways to connect and interact.

Your car and your dealer are in on it, too.

- *Mercedes me* lets your car communicate its service needs to your preferred dealer.

- Your dealer can reach out to you to book an appointment or offer drive-in service.

## Committed to Community

Mercedes-Benz USA is committed to educating and empowering the next generation of diverse leaders. To help equip them with the tools for success, MBUSA partners with two national organizations that invest in the futures of young people in communities across the country. As a Mercedes-Benz driver, you become a part of this effort to give hundreds of thousands of youth a better life today, and all of us a brighter tomorrow. *Learn more about how Mercedes-Benz USA gives back at MBUSA.com/community*



A nationwide network of youth sports programs, Laureus Sport for Good USA is focused on improving the health, education, employment and social cohesion of youth in underserved communities. Since 2012, Laureus USA has helped nearly half a million young people in 150 cities. *To learn more, visit laureususa.com*




## JOHNNY MAC SOLDIERS FUND

Johnny Mac Soldiers Fund helps honor military service and sacrifice by providing scholarships to veterans and military family members—particularly the children of our nation's fallen and disabled. Since 2014, Johnny Mac has awarded \$12 million in scholarships to more than 1,000 students. *To learn more, visit johnnymac.org*

## ENDNOTES

- ★ Item is optional or not available on some models. See Packages and Options listing in this brochure or visit MBUSA.com for more information.
- 1 Lower-aspect-ratio tires and accompanying wheels provide substantially increased treadwear, increased tire noise and reduced ride comfort. Serious wheel and tire damage may occur if the vehicle is operated on rough or damaged road surfaces or upon encountering road debris or obstacles. These tires are not designed for use on snow and ice. Winter tires mounted on appropriately sized and approved wheels are recommended for driving in those conditions.
- 2 All *Mercedes me* services operate only where cellular and GPS signals are available, which are provided by third parties and not within the control of Mercedes-Benz USA, LLC. *Mercedes me connect assist* services, and 3 years of *Mercedes me connect* services are included at no additional charge with new-vehicle sales and leases at an authorized Mercedes-Benz dealer. Models with MB Navigation also include 3 years of over-the-air map updates (up to twice per year), 3 years of live traffic information provided by HERE Technologies, 1 year of Concierge Service, and a 1-month trial (up to 1GB) of in-vehicle WiFi and streaming audio. Subscriber Agreement is required for service to be active. Some services are only available on select vehicles. Your PIN is required to use certain services. Connection may be limited by cellular signal and other factors. Features may be introduced and updated at varying dates, and may also require a vehicle software update. Some services may be limited or restricted in some areas. Driver is responsible for complying with traffic and other laws. The *Mercedes me connect* Mobile App is compatible with Apple iPhone® models and Android-based phones, and may require a software update. See your dealer or MBUSA.com/mercedesme for details.
- 3 2020 EPA estimated fuel economy is rated 25/35 mpg (city/highway) for the CLA250, 23/33 mpg (city/highway) for the CLA250 4MATIC, and 23/29 mpg (city/highway) for the AMG CLA35. CLA45 figures not available at time of publication. Compare the estimated mpg to the estimated mpg of other vehicles. You may get different mileage depending on how fast you drive, weather conditions and trip length.
- 4 Active Brake Assist may not be sufficient to avoid an accident. It does not react to certain stationary or suddenly moving objects or pedestrians, may not react in certain situations where objects cannot be clearly identified, nor does it recognize or predict the curvature and/or lane layout of the road or every movement of vehicles and pedestrians ahead. It is the driver's responsibility at all times to be attentive to traffic and road conditions, and to provide the steering, braking and other driving inputs necessary to retain control of the vehicle. Drivers are cautioned not to wait for the system's alerts before braking, as that may not afford sufficient time and distance to brake safely. See Operator's Manual for system operating speeds and additional information and warnings.
- 5 Rearview camera and Surround View System do not audibly notify driver of nearby objects and are not a substitute for actively checking around the vehicle for any obstacles or people. Images displayed may be limited by camera field of view, weather, lighting conditions and the presence of dirt, ice or snow on the cameras.
- 6 Parking assistance systems are not substitutes for driver attention to the immediate surroundings, as well as any people, animals or vehicles in or approaching the vehicle's maneuvering range. System cannot determine if a space is legally available or of a suitable surface for parking. See Operator's Manual for additional information, tips and warnings.
- 7 Even the most advanced safety systems may not be sufficient to avoid an accident. Please refer to more detailed information on specific systems elsewhere in this brochure, at MBUSA.com, and in the vehicle's Operator's Manual. Some systems may be optional.
- 8 PRE-SAFE® closes the side windows when the system's sensors detect side movements that suggest a possible rollover or side impact. A small gap is left near the fully closed position. System cannot prevent a collision, and does not alert the driver of an impending collision or system activation. PRE-SAFE PLUS does not intervene if vehicle is backing up, and does not apply the brakes if the driver is accelerating or if Active Parking Assist is operating. Audio/multimedia system must be turned on for PRE-SAFE Sound to operate.
- 9 Blind Spot Assist is a warning system only. Blind Spot Assist or Active Blind Spot Assist may not be sufficient to avoid all accidents involving vehicles in your blind spot and does not estimate the speed of approaching vehicles. It must not be used as a substitute for driver awareness and checking of surrounding traffic conditions. Exit Warning Assist feature operates up to three minutes after vehicle is switched off, or until indicator in mirror flashes three times. See Operator's Manual for system's operating speeds and additional information and warnings.
- 10 While the navigation system provides directional assistance, the driver must remain focused on safe driving behavior, including paying attention to traffic and street signs. The driver should utilize the system's audio cues while driving and should only consult the map or visual displays once the vehicle has been stopped in a safe place. Maps do not cover all areas or all routes within an area, may require periodic updating, and may not reflect recent or temporary changes to roadways.
- 11 Speed Limit Assist does not adjust vehicle speed, and is not a substitute for driver awareness to posted speed limits and other conditions. Driver is responsible for safely operating vehicle in accordance with local traffic laws and driving conditions.
- 12 Apple CarPlay™ is a product of Apple Inc. Android Auto is a product of Google Inc. Device and app providers' terms and privacy statements apply. Requires connected compatible device and data plan. Apps, content and features are selected solely by their providers. Connection to apps and streaming services may be limited by the device's network connection. Data usage is routed through device and subject to fees, charges and restrictions in user's wireless plan. Vehicle's factory audio/information interface may not be used simultaneously with Apple CarPlay or Android Auto. When Apple CarPlay or Android Auto is in use, the steering-wheel voice control button accesses Siri® or Google voice recognition software for voice commands.
- 13 An adapter cable is required to connect a device with an earlier-generation USB port.
- 14 Wireless charging and NFC pairing available only for devices with compatible technology and size. See Operator's Manual for more information. Devices sold separately.
- 15 Display may not be visible with certain eyewear, including polarized glasses.
- 16 No system, regardless of how advanced, can overcome the laws of physics or correct careless driving. Please always wear your seat belt. Performance is limited by available traction, which snow, ice and other conditions can affect. Always drive carefully, consistent with conditions. Best performance in snow is obtained with winter tires.
- 17 Some performance features are not for use on public roads or where people, animals or obstacles may be within range of the vehicle. Always obey local laws. See Operator's Manual for additional warnings and information.
- 18 Stated rates of acceleration are estimated based upon manufacturer's track results and may vary depending on model, environmental and road surface conditions, driving style, elevation and vehicle load.
- 19 Driving while drowsy or distracted is dangerous and must be avoided. ATTENTION ASSIST™ is a warning system only. ATTENTION ASSIST and Active Lane Keeping Assist may be insufficient to alert a fatigued or distracted driver of lane drift and cannot be relied on to avoid an accident or serious injury. See Operator's Manual for system's operating speeds and additional information and warnings.
- 20 Unsecured cargo can become hazardous in a collision. Always secure cargo using the floor-mounted tie-downs.
- 21 Active Distance Assist DISTRONIC™ cruise control is not a substitute for active driving involvement. It does not adapt cruising speed in response to stationary objects, nor does it predict the curvature and lane layout of the road ahead or the movement of vehicles ahead. Active Steering Assist requires driver to hold steering wheel and be ready to steer vehicle at any time. It may not recognize lane markings in some lighting, weather and road conditions. It is the driver's responsibility at all times to be attentive to traffic and road conditions, and to provide the steering, braking and other driving inputs necessary to retain control of the vehicle. Drivers are cautioned not to wait for the system's alerts before braking, as that may not afford sufficient time and distance to brake safely.
- 22 Active Lane Change Assist is not a substitute for active driving involvement. It estimates but does not predict the curvature and lane layout of the road ahead or the movement of vehicles ahead. It is the driver's responsibility at all times to be attentive to traffic and road conditions, and to provide the driving inputs necessary to retain control of the vehicle. System may not detect some objects, obstacles or vehicles in the area into which the vehicle would move. See Operator's Manual for system operating speeds and additional information and warnings.
- 23 No system, regardless of how advanced, can overcome the laws of physics or correct careless driving. Please always wear your seat belt. Driver's deliberate steering inputs are required to initiate the system's action, and can override its intervention at any time. See Operator's Manual for system operating speeds and additional information and warnings.
- 24 Drivers are cautioned not to wait for the system's alerts before braking, as that may not afford sufficient time and distance to brake safely. Braking effectiveness also depends on proper brake maintenance, and tire and road conditions. See Operator's Manual for system operating speeds and additional information and warnings.
- 25 Driver is responsible for safely slowing and/or stopping vehicle at intersections, and for giving right-of-way to other drivers. System is not a substitute for driver awareness to posted speed limits and other conditions. Driver is responsible for safely operating vehicle in accordance with local traffic laws and driving conditions.
- 26 Obey local speed and traffic laws.
- 27 The purchase of a new, SiriusXM®-equipped vehicle includes a 6-month introductory subscription to the SiriusXM All Access package. Eligible pre-owned vehicles equipped with SiriusXM will receive a 3-month trial subscription to SiriusXM All Access package. Trial length and service availability may vary by model, model year or trim. If you decide to continue your subscription after your trial, the plan you choose will automatically renew and you will be charged according to your chosen payment method at then-current rates. Fees and taxes apply. To cancel you must call SiriusXM at 1-866-635-2349. See SiriusXM Customer Agreement for complete terms at siriusxm.com. All fees and programming subject to change.
- 28 Roadside Assistance repairs may involve charges for parts, service and towing. Vehicle must be accessible from main roads. Depending on the circumstance, these services may be provided by an outside provider, courtesy of Mercedes-Benz Roadside Assistance. Restricted roadways, acts of nature and vehicle accessibility may limit our ability to provide services to you. For full details, eligibility requirements, and limitations/exclusions of Sign and Drive services, as well as the Roadside Assistance Program, please see your dealer.



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-  [youtube.com/mbusa](https://youtube.com/mbusa)

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