

C



CLASS

2019

SEDAN / COUPE / CABRIOLET



Mercedes-Benz

2019

C

No looking back. As a philosophy, it sounds bold, even brash. But humans learn a lot from taking stock of where we've gone, and how it's shaped us. Some of what's behind us helps us envision what's ahead—and makes us look forward to it. Now, what if reinventing the future is a big part of your heritage? For Mercedes-Benz, it's an inspiration to drive the future of driving. For a car like the C-Class—the best-selling nameplate in its class—it means just being good isn't good enough. Every year, it must be not just better than before, but the best at defining what's next. For 2019, the C-Class leaps a technological generation ahead to make driving easier, safer, more enjoyable, and even more colorful. It raises the standards set by its acclaimed cabin with new displays, new connectivity, and new responses to your touch and your voice. And it wraps it all in fresh new styling. So you'll look forward to driving it. And when you're done, you'll look back to admire it.

C 300 and C 300 4MATIC SEDANS, COUPES and CABRIOLETS

AMG C 43 SEDAN, COUPE and CABRIOLET

AMG C 63 and AMG C 63 S SEDANS, COUPES and CABRIOLETS

WHAT DO YOU DO WHEN YOU'RE ALREADY ADVANCED, ACCLAIMED, AND AHEAD OF THE CROWD? IF YOU'RE THE C-CLASS SEDANS, COUPES AND CABRIOLETS, YOU ACCELERATE.



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Standard and available equipment may vary by model. Please see back of brochure.



KEY

PERFORMANCE	DESIGN	SAFETY	LUXURY	TECHNOLOGY
 <p>Inline-4 turbo, AMG-enhanced V6 biturbo, or handcrafted AMG V8 biturbo engine Rear-wheel drive, 4MATIC® all-wheel drive, or AMG Performance 4MATIC® 9G-TRONIC, AMG SPEEDSHIFT® TCT, or AMG SPEEDSHIFT MCT 9-speed transmission DYNAMIC SELECT drive modes 4-wheel multilink suspension with selective damping, or AMG RIDE CONTROL Sport Suspension with 3-stage damping</p>	 <p>LED headlamps and taillamps, LED Intelligent Light System,* and 64-color LED ambient cabin lighting* 17" to 20" alloy wheels* A variety of grille designs, all integrating the iconic Star AMG Line and Night Package (C 300)* AMG Aerodynamics, Carbon Fiber, Night and Performance Studio Packages (AMG models)* Power sunroof (sedans), Panorama roof (sedans* and coupes), or 3-layer fabric power soft top (cabriolets)</p>	 <p>Rearview camera, or multicamera Surround View System* PRE-SAFE®, ATTENTION ASSIST®, and Mercedes-Benz Emergency Call Radar-based Active Brake Assist collision mitigation Blind Spot and Lane Keeping Assists* Pioneering active safety suite* including Active Distance Assist DISTRONIC®, Active Lane Change Assist, Active Speed Limit Assist, PRE-SAFE PLUS, and more Pop-up roll bars² (Cabriolets)</p>	 <p>Burmester® Surround Sound* Power driver seat with memory Split-folding rear seats Digital dual-zone climate control with dust and odor filters Heated and ventilated front seats* AIRSCARF® neck-level heating, AIRCAP system* (cabriolets) A wide selection of hand-fitted upholsteries, and gloss or natural grain wood cabin trims (plus carbon fiber or fiberglass for AMG models)*</p>	 <p>Touch Control Buttons on steering wheel, 7" or 10.25" color center screen* and central controller 12.3" digital instrument cluster* Apple CarPlay™ and Android Auto COMAND® or accessory SD card-based navigation options* <i>Mercedes me connect</i> featuring smartphone app with Remote Start, 4G LTE WiFi,* and more³ Wireless phone charging* Active Parking Assist*</p>

FEATURES

*Optional or not available on some models. Please see features and endnotes at back of brochure.

LEAP OF



THE CAR OF TOMORROW WILL BE MORE PREDICTIVE, MORE PROACTIVE, MORE PROTECTIVE. IF IT'S ALSO MORE SEDUCTIVE, IT WILL BE LIKE THE C-CLASS YOU CAN DRIVE TODAY.

FIVE SPORTY SEDANS grow more athletic for 2019, starting with a new turbo engine in the C 300. All feature new styling details and 100% LED lighting. And all are more intelligent, from standard smartphone integration to new options that help make any journey a joyride.

FIVE COUPES and **FIVE CABRIOLETS** offer sport seating for four, with special rewards for the one in the driver seat. New controls and displays connect you to agile handling and abundant torque. A glass Panorama roof or power convertible top let you reach for the sky.

C-CLASS MODELS

C 300 Sedan, Coupe, Cabriolet
New 255-hp inline-4 turbo
Rear-wheel drive

C 300 4MATIC Sedan, Coupe, Cabriolet
New 255-hp inline-4 turbo
4MATIC® all-wheel drive

AMG C 43 Sedan, Coupe, Cabriolet
AMG-enhanced 385-hp V6 biturbo
AMG Performance 4MATIC

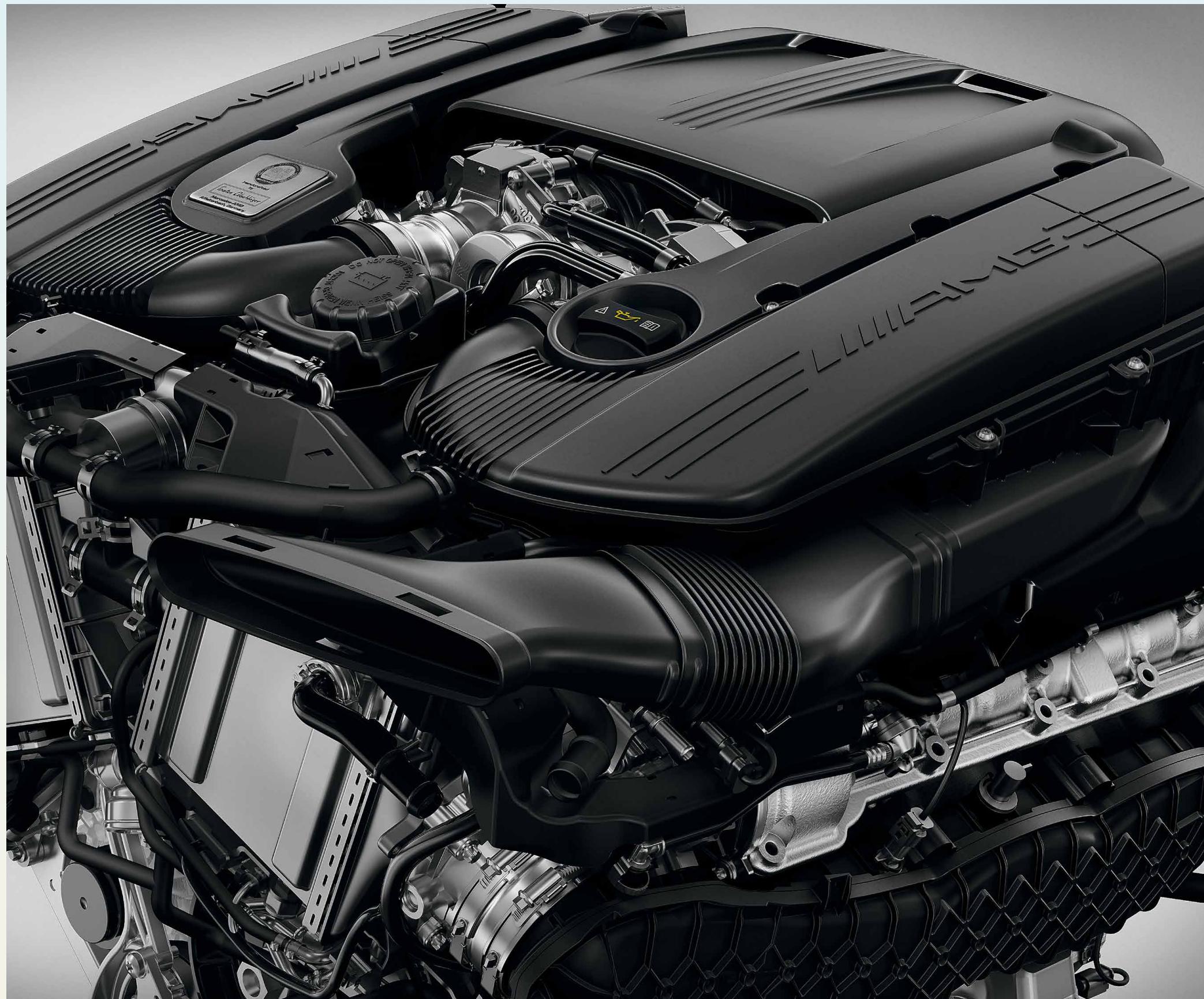
AMG C 63 Sedan, Coupe, Cabriolet
Handcrafted 469-hp V8 biturbo
Rear-wheel drive

AMG C 63 S Sedan, Coupe, Cabriolet
Handcrafted 503-hp V8 biturbo
Rear-wheel drive

LEADERSHIP

Introduction dates of models and some features may vary. Please see your dealer or MBUSA.com.





PERFORMANCE

NINE SPEEDS, NO FEWER THAN FIVE DRIVING MODES, AND A TURBO OR TWO: JUST A FEW OF THE REASONS A C-CLASS FEELS JUST RIGHT IN ANY NUMBER OF SITUATIONS.

TURBO OR BITURBO POWER turns less fuel into more force, and greater fun. Rapid-multipoint ignition and Direct Injection self-tune in milliseconds to optimize performance.

DYNAMIC SELECT lets you vary the car's character to suit your mood. A single control adapts shifting, steering, throttle and more from easygoing Comfort to eager Sport+.

HIGHLIGHTS*

Inline-4 turbo, AMG-enhanced V6 biturbo, or handcrafted AMG V8 biturbo engine

Paddle-shifted 9-speed, or AMG SPEEDSHIFT® TCT or MCT 9-speed

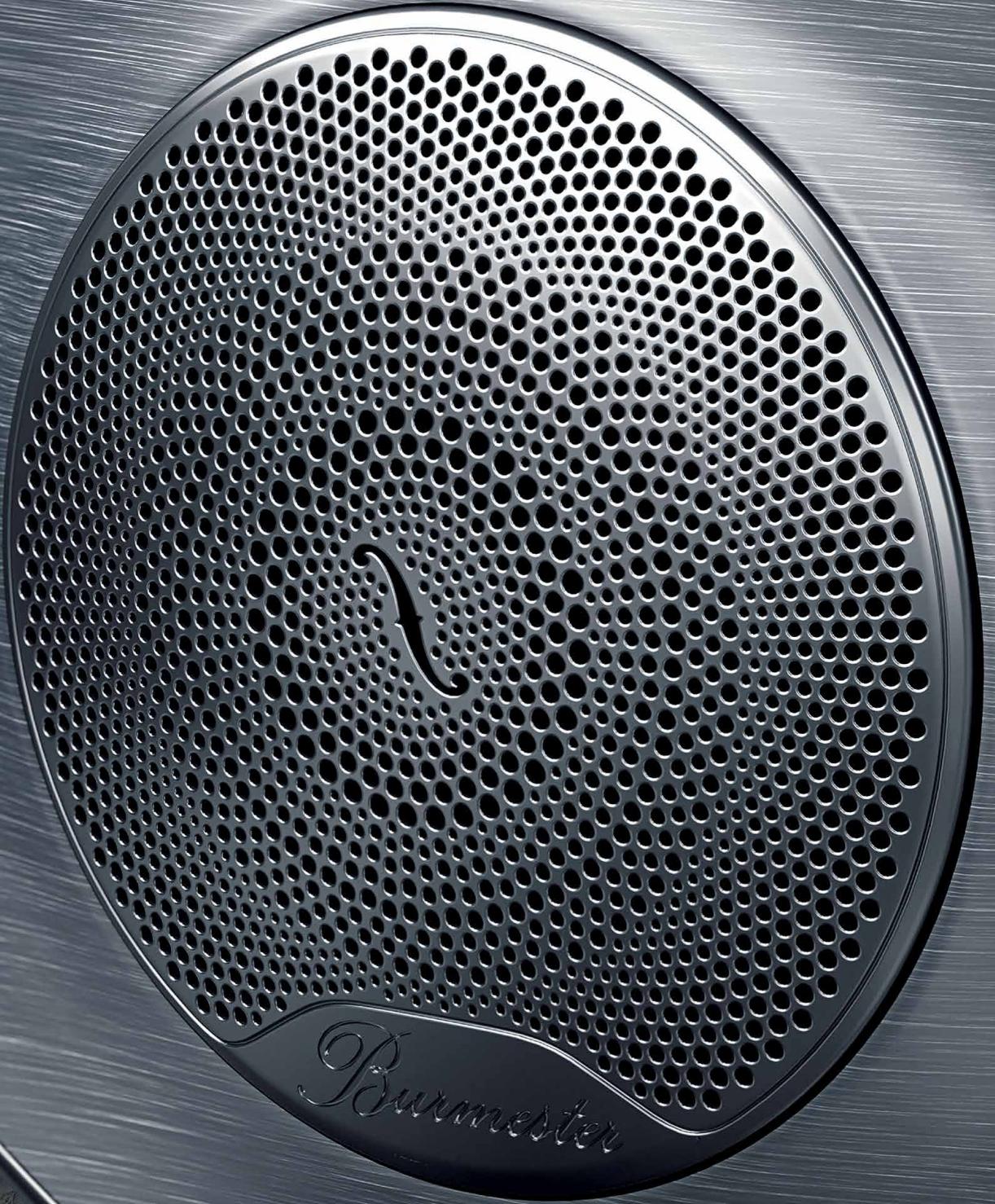
Rear-wheel drive, 4MATIC® all-wheel drive, or AMG Performance 4MATIC

Selective-damping suspension, or AMG RIDE CONTROL Sport Suspension with 3-stage damping

DYNAMIC SELECT drive modes

ECO Start/Stop system

*Optional or not available on some models.
Please see back of brochure.



TANGIBLE details ensure the surfaces you touch fulfill the promises made to your eyes. Wood trim is hand-finished per tradition, but offered in modern new varieties. Satin silver switches and accents are genuine aluminum.

SENSORY rewards occur on multiple levels, from twice-filtered dual-zone climate control to available 64-color ambient lighting, heated and ventilated front seats, and voice control that lets you adjust these features hands-free.

HIGHLIGHTS

- Power front seats, with memory and power thigh support for driver
- Heated and ventilated front seats*
- AIRSCARF® neck-level heating (cabriolets)
- 64-color LED ambient lighting with illuminated door sills*
- Burmester® Surround Sound with drilled metal speaker grilles
- Dual-zone climate control with dust/pollen and activated charcoal filters
- Power sunroof (sedans), Panorama roof (sedans,* coupes), or 3-layer fabric power soft top (cabriolets)

*Optional or not available on some models.
Please see back of brochure.

SPORTY YET ELEGANT,
A C-CLASS ALSO UNITES
INTRIGUING DESIGN
WITH INTUITIVE LOGIC.
SOON, EVEN THE MOST
INDULGENT LUXURIES
WILL BE MUST-HAVES.







A NEW GENERATION OF DRIVER ASSISTANCE AND SAFETY SYSTEMS CAN KEEP VIRTUAL EYES ON THE ROAD, AND LEND A VIRTUAL HAND TO HELP KEEP YOU ON COURSE.

Standard **RADAR AND CAMERA** systems watch the road ahead, and help you back up more safely. Radar-based Active Brake Assist can alert you if you're closing in too quickly on a vehicle ahead, and even initiate braking if you don't react to the alert.⁴

Available **DRIVER ASSISTS**⁵ help ease your way in cities, stop-and-go traffic, and highway cruising—even slowing for tolls or exits. Other systems can help prepare for a front, side or rear impact before it happens, and help you steer around danger.

HIGHLIGHTS

Radar-based Active Brake Assist

Rearview camera or multicamera Surround View System⁶

Driver assistance suite⁵ including Active Distance Assist DISTRONIC[®] cruise control; Route-based Speed Adaptation; PRE-SAFE[®] PLUS; Evasive Steering Assist; and Active Blind Spot, Emergency Stop, Lane Change, Lane Keeping, Speed Limit and Steering Assists

Pop-up roll bars (Cabriolets)²

WHETHER KEEPING YOU CONNECTED OR HELPING YOU GET AWAY FROM IT ALL, CONTROL IS AT YOUR FINGERTIPS, OR AS CLOSE AS YOUR VOICE.

An intuitive click-turn controller on the console and a 7" or 10.25" **CENTRAL SCREEN** animate audio and vehicle settings. Smartphone-like Touch Control Buttons on the steering wheel and a 12.3" digital instrument cluster* make it even more seamless.

Burmester[®] **SURROUND SOUND*** amplifies your enjoyment of HD Radio[®] stations, Bluetooth[®] audio streaming, SiriusXM Radio[®]⁷ and more. Navigation⁸ options include a new SD card-based system, or COMAND[®] with voice control of many cabin features.



HIGHLIGHTS

Central controller with 7" or 10.25" display, or COMAND with touchpad and enhanced voice control*

Apple CarPlay[™] and Android Auto⁹

12.3" digital instrument cluster,* Head-Up Display¹⁰

Wireless charging and NFC pairing¹¹

Burmester[®] surround sound*

LED headlamps and taillamps, or LED Intelligent Light System with Adaptive Highbeam Assist*



EXTERIOR LIGHTING PACKAGE

LED Intelligent Light System
headlamps with Active
Curve Illumination

Adaptive Highbeam Assist



MULTIMEDIA PACKAGE

COMAND® navigation⁸ with 3 years
of Live Traffic service

10.25" display (standard on coupes,
cabriolets, AMG sedans), touchpad
controller (standard on cabriolets)

Car-to-X Communication¹²

Enhanced voice control



STYLING PACKAGES

AMG Line with AMG body styling,
18" (or optional 19") AMG® wheels,¹
chrome diamond-block grille, AMG
Line interior, and more

Night Packages with gloss black
accents for exterior and AMG wheels

AMG Exterior Carbon Fiber and AMG
Performance Studio Packages

POPULAR OPTION GROUPS
MAKE IT EASY TO CUSTOM-
TAILOR YOUR C-CLASS TO FIT
YOUR LIFE AND YOUR STYLE.

Stylishly appointed and generously equipped, every C-Class also offers a wide array of options to meet your needs and satisfy your wishes. The most popular options are grouped into easy-order packages—some of them shown here—that let you enjoy a number of the most-desired items just by checking off a few boxes.

*Package contents and availability vary by model.
See page 51 for full list of options and packages.*

PACKAGES

FEW THINGS IN LIFE
COMBINE TIMELESS
AND FUTURISTIC THE
WAY A C-CLASS CAN.
BEING EXCITED ABOUT
TOMORROW IS A
FEELING THAT SHOULD
NEVER GET OLD.







THE C 300 SEDANS

Cast your gaze over a C 300 or all-wheel-drive C 300 4MATIC Sedan and you might forget how inherently sensible it is. Its lines are muscular yet flowing—evidence that an athlete's moves can be as elegant as a dancer's. Its proportions are an ideal balance of sportiness and luxury—nimble in the city, yet spacious in its cabin. Every element of its style reflects the character within: Reshaped lower bodywork and eight wheel designs—with AMG options for both—make a more powerful statement. So does a new 255-hp turbo engine. New multi-element LED headlamps are more eye-catching by day, more revealing by night. Its cabin—already praised for setting new standards in style and appointments—applies the deep tradition of Mercedes-Benz craftsmanship with fresh finesse. New wood choices include Grey Oak and Walnut, in modern satin finishes celebrating their natural grain. New reconfigurable digital instruments and 64-color LED ambient lighting are options that keep giving you options. With efficient power, advanced innovation and refined comfort, a C 300 Sedan is a pragmatic choice you can get passionate about.

The **AMG LINE** brings out the sporting soul of the C 300, with AMG styling, 18" AMG[®] wheels,¹ a chrome diamond-block grille, sport brakes, and exclusive cockpit details. The Night Package adds bold gloss black accents to the wheels and body.

The **PREMIUM PACKAGE** helps smooth your journey from start to finish: Blind Spot Assist¹³ includes new Rear Cross-Traffic Alert.¹⁴ KEYLESS-GO[®] includes a power trunklid with HANDS-FREE ACCESS. And SiriusXM Radio includes a 6-month trial of their in-car and online All Access Plan.⁷

Stay **CONNECTED** to your world and your devices with Bluetooth[®] audio streaming, Apple CarPlay[™] and Android Auto—all standard. Options include wireless phone charging,¹¹ and COMAND[®] navigation⁸ with voice control of numerous cabin features.

AS TRADITIONAL SEDANS
GO, THE C-CLASS GOES
WHERE MERCEDES-BENZ
TRADITIONS ALWAYS
TAKE YOU: INTO A NEW
ERA OF INNOVATION AND
DRIVING INSPIRATION.

Please see endnotes at back of brochure.

ITS NEW ENGINE
IS MORE POWERFUL.
ITS NEW TECHNOLOGY
IS MORE CAPABLE.
AND WITH FRESH
DETAILS INSIDE
AND OUT, IT'S EVEN
MORE IRRESISTIBLE.







The C 300 Coupes have a way of turning conflict into beautiful harmony. Crisp styling and sharply focused handling manage to blur the line between sporty performance and refined luxury—without compromising either. A new 255-hp turbo engine is more powerful, yet both the rear-wheel-drive and 4MATIC® all-wheel drive coupes return up to 31 mpg highway.¹⁵ They also usher in a new generation of safety and driver assistance, while advancing the technology that's just plain fun to have, even if it also happens to be highly useful: A new 10.25" center screen also offers standard Apple CarPlay™ and Android Auto.⁹ A 12.3" digital instrument cluster option lets you choose from three gauge styles. New smartphone-style Touch Control Buttons on the steering wheel put control of the in-dash screens under your thumbs. Shift paddles put nine speeds at your fingertips. And four sport seats and a power Panorama roof let you share it with friends—though, just a heads-up: They're all going to want to drive your coupe. How you turn that conflict into harmony is up to you.

STYLING OPTIONS let you create a C 300 Coupe all your own: Choose from nine 18" or 19" wheel¹ styles, including five AMG® designs paired with the aggressively athletic bodywork of the AMG Line or the gloss black accents of the Night Package.

FOUR SPORT SEATS are offered in a spectrum of upholsteries, including supple *designo* Nappa leather in bold Bengal Red. The power driver seat's standard memory system also includes the steering column and side mirrors. Four hand-finished wood trim choices are offered, all at no charge.

TECHNOLOGY advancements include new LED headlamps. The Intelligent Light System option adapts to curves and other vehicles ahead. Available Blind Spot Assist can now alert you if it senses a vehicle or cycle coming before you open the door.¹³

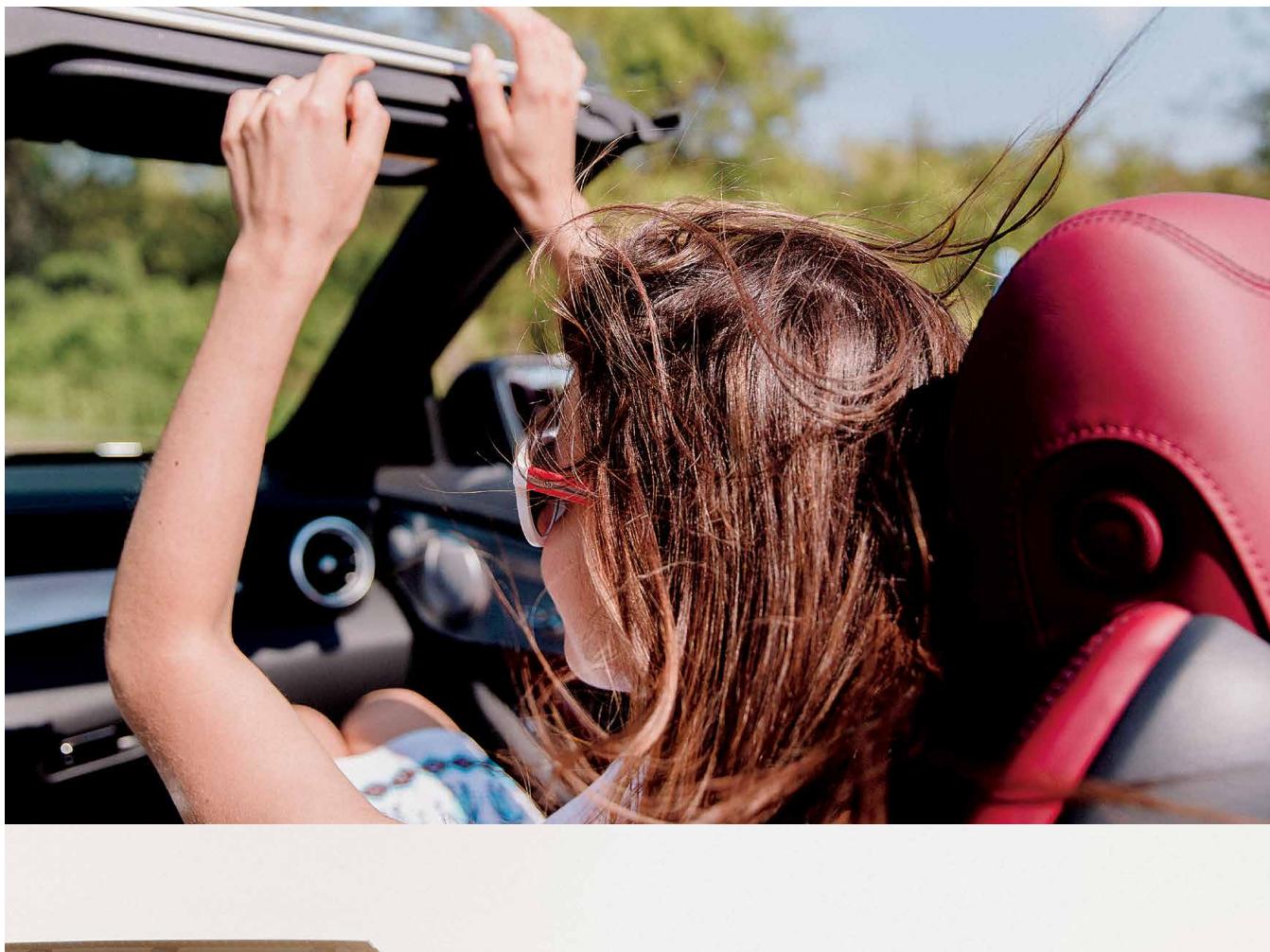
**NINE SPEEDS, 18" WHEELS,
HAND-FINISHED WOOD,
AND A POWER PANORAMA
ROOF ARE ALL STANDARD.
AND A FEW REASONS THE
C-CLASS COUPE STANDS A
CUT ABOVE ITS CLASS.**

Please see endnotes at back of brochure.

THERE'S PLENTY NEW
UNDER THE SUN IN A
C-CLASS CABRIOLET.
WHAT MAKES IT A
MERCEDES-BENZ ARE
ALL THE WAYS IT
SHINES WHEN THE
SUN CHOOSES NOT TO.







THE C 300 CABRIOLETS

With standard heated front seats, a fabric soft top tailored from three insulating layers, and available 4MATIC® all-wheel drive, the C 300 Cabriolet is a convertible that never seems to go out of season. Its new 255-hp turbo engine and paddle-shifted 9-speed are great ways to celebrate a springtime day. And within 20 seconds of summer's arrival, one button dispatches the power top under the sleek rear deck. With its four seats set alfresco, a ring of brushed metal encircles the cabin, setting off whichever of its rich upholstery and four wood trim options you've selected. Dash displays stay vivid in the sunshine, and the climate control can automatically adapt to driving top-down. And with its clever AIRSCARF® system enveloping your neck and shoulders in warm air, you can keep the top stowed as summer days turn to autumn evenings. Of course, it's foremost a C-Class, which keeps you at the forefront of innovation, including all the safety, driver-assistance and luxury advancements of its fixed-roof siblings. And with the AMG Line, Night Package, and nine wheel options, it's not just always in season. A C 300 is always in style.

AIRSCARF extends the top-down driving season by emitting warm air from beneath the front head restraints. AIRCAP® is an available system of wind deflectors that rise above the windshield and rear deck to help calm turbulence in the open cabin.

Available new **DRIVER ASSISTS** help to make driving breezier, too. Conveniences let you change lanes with a tap of the turn signal lever,¹⁶ or can automatically adjust the DISTRONIC® adaptive cruise control¹⁷ when posted speed limits change, or when you take an offramp, based on GPS map data.¹⁸

Thoughtful **ENGINEERING** adds up to a more versatile convertible. Rear seats fold down in a 50/50 split.¹⁹ Seat-belt presenters "hand" the belts to the front-seat occupants for easy fastening, and retract them when unfastened to facilitate rear-cabin entry.

**INTO THE SUNSET, UNDER
THE STARS, OR IN THE
COMFORT OF ITS 3-LAYER
TOP, A C-CLASS CABRIOLET
LETS YOU DRIVE A RICH
MOTORING HERITAGE
INTO A FRESH NEW DAY.**

Please see endnotes at back of brochure.



A NINE-COURSE
FEAST FOR THE
POWER-HUNGRY

AMG
DRIVING PERFORMANCE

DOMINANT



NINE MERCEDES-AMG C-CLASS MODELS – SEDANS, COUPES AND CABRIOLETS – CARRY THE DNA OF COUNTLESS RACING CHAMPIONS. IT'S A BLOODLINE WITH NO RECESSIVE GENES.

AMG INSTRUMENTATION options include a 12.3" reconfigurable digital cluster and an AMG Head-Up Display.¹⁰ A new AMG DRIVE UNIT – standard on the C 63 S and a C 63 option – includes steering wheel-mounted performance controls with color readouts.

AMG RIDE CONTROL is an adaptive-damping sport suspension that's fortified by more rigid components and set on a wider wheel stance. The driving modes of AMG DYNAMIC SELECT control its 3-stage damping, plus throttle mapping, shifting response, and more.

HIGHLIGHTS

C 43 Sedan, Coupe, Cabriolet:
AMG-enhanced 3.0L biturbo V6,
385 hp, 384 lb-ft torque;
AMG SPEEDSHIFT[®] TCT 9-speed;
AMG Performance 4MATIC[®];
18" or optional 19" AMG wheels¹

C 63 and C 63 S
Sedan, Coupe, Cabriolet:
Handcrafted AMG 4.0L biturbo V8,
C 63: 469 hp, 479 lb-ft torque,
C 63 S: 503 hp, 516 lb-ft torque;
AMG SPEEDSHIFT MCT 9-speed;
rear-wheel drive with electronic
limited-slip differential;
AMG Performance Exhaust System;
18" up to optional 20" AMG wheels¹

AMG
DRIVING PERFORMANCE



A TRACK RECORD FILLED WITH TRACK RECORDS

Please see endnotes at back of brochure.

NO COMPETITOR HAS CHALKED UP MORE RACING VICTORIES THAN THE AMG C-CLASS. BEST OF ALL, YOU GET TO PUT THE TROPHY IN YOUR GARAGE.

AN INFUSION OF AMG DNA enhances every facet of performance in the C43 models. Along with reduced friction and higher boost, their 3.0L biturbo V6 now puts out 385 hp. Their AMG SPEEDSHIFT® TCT 9-speed and AMG Performance 4MATIC® turn traction²⁰ into action.

ONE PAIR OF HANDS crafts each biturbo V8 in the 469-hp C 63 models, and the 503-hp C 63 S models. An AMG SPEEDSHIFT MCT 9-speed, rear-wheel drive, and electronic limited-slip differential team up for agile response. Dynamic engine mounts and 9-mode AMG TRACTION CONTROL further empower C 63 S models.



AMG
DRIVING PERFORMANCE



Specifications	C 300 models	AMG C 43 models	AMG C 63 models	AMG C 63 S models
Engine	Type 2.0L inline-4 turbo w/Direct Injection	3.0L V6 biturbo w/Direct Injection	Handcrafted AMG 4.0L V8 biturbo w/Direct Injection	Handcrafted AMG 4.0L V8 biturbo w/Direct Injection
Power	255 hp @ 5,800–6,100 rpm	385 hp @ 6,100 rpm	469 hp @ 5,500–6,250 rpm	503 hp @ 5,500–6,250 rpm
Torque	273 lb·ft @ 1,800–4,000 rpm	384 lb·ft @ 2,500–5,000 rpm	479 lb·ft @ 1,750–4,500 rpm	516 lb·ft @ 2,000–4,500 rpm
Automatic transmission	9G-TRONIC 9-speed w/shift paddles	AMG SPEEDSHIFT® TCT 9-speed w/shift paddles	AMG SPEEDSHIFT MCT 9-speed w/shift paddles	AMG SPEEDSHIFT MCT 9-speed w/shift paddles
Acceleration, 0–60 mph ²¹	Sedan 5.7 sec (RWD and 4MATIC) Coupe 5.9 sec (RWD and 4MATIC) Cabriolet 6.1 sec (RWD) / 6.2 sec (4MATIC)	4.5 sec	3.9 sec	3.8 sec
Wheels¹	Sedan 17" twin 5-spoke Coupe/Cabriolet 18" twin 5-spoke	18" AMG 5-spoke 18" AMG 10-spoke	18" AMG 10-spoke 19" AMG twin 5-spoke	19" AMG twin 5-spoke
Suspension	4-wheel multilink w/selective damping	4-wheel multilink AMG RIDE CONTROL Sport Suspension with 3-stage damping		
Drivetrain	Rear-wheel drive or 4MATIC® all-wheel drive	AMG Performance 4MATIC all-wheel drive	Rear-wheel drive	Rear-wheel drive

KEY STANDARD FEATURES

C 300	AMG C 43	AMG C 63	AMG C 63 S	Performance and efficiency
● ● ● ●	●	●	●	ECO Start/Stop system
● – – –	–	–	–	DYNAMIC SELECT
– ● ● ●	●	●	●	AMG DYNAMIC SELECT
– – ○ ●	–	●	●	Steering wheel-mounted AMG DRIVE UNIT
– – ● ●	–	●	●	Active engine mounts
○ – – –	–	–	–	4MATIC permanent all-wheel drive
– ● – –	–	●	–	AMG Performance 4MATIC all-wheel drive
● – – –	–	–	–	Torque Vectoring Brake
– ● ● ●	●	●	●	ESP Dynamic Cornering Assist
– – ● ●	–	●	●	Electronically controlled limited-slip rear differential
– ○ ● ●	●	●	●	AMG Performance Exhaust System
Safety and security				
● ● ● ●	●	●	●	Active Brake Assist
● ● ● ●	●	●	●	ATTENTION ASSIST ²²
● ● ● ●	●	●	●	PRE-SAFE®
● ● ● ●	●	●	●	Electronic Stability Program (ESP®)
● ● ● ●	●	●	●	Adaptive braking technology: Predictive Brake Priming, Automatic Brake Drying, Hill-Start Assist, brake HOLD feature
● ● ● ●	●	●	●	Emergency-sensing Brake Assist (BAS ²³)
● ● ● ●	●	●	●	Advanced Tire Pressure Monitoring System
● ● ● ●	●	●	●	Mercedes-Benz Emergency Call
● ● ● ●	●	●	●	8 air bags ¹⁰ on Cabriolets
● ● ● ●	●	●	●	Automatic front seat-belt presenters Coupes, Cabriolets
● ● ● ●	●	●	●	Dual pop-up roll bars ²⁴ Cabriolets
● ● ● ●	●	●	●	Rearview camera ⁶
● ● ● ●	●	●	●	Blind Spot Assist ¹³ Std on all Cabriolets
● ● ● ●	●	●	●	Rear Cross-Traffic Alert ¹⁴ Std on all Cabriolets
● ● ● ●	●	●	●	LED Daytime Running Lamps and taillamps
● ● ● ●	●	●	●	Multi-element LED headlamps
● ● ● ●	●	●	●	SmartKey remote locking w/KEYLESS-START
● ● ● ●	●	●	●	KEYLESS-GO® Std on all Cabriolets
● ● ● ●	●	●	●	Antitheft alarm system with remote panic feature
Entertainment and navigation				
● – – –	–	–	–	7" high-resolution color center display C 300 Sedans
● ● ● ●	●	●	●	10.25" high-resolution color center display AMG Sedans, all Coupes, all Cabriolets (optional on C 300 Sedans)
● ● ● ●	●	●	●	Console-mounted central controller w/touchpad on Cabriolets
● ● ● ●	●	●	●	High-resolution color multifunction display
– ○ ○ ●	●	●	●	AMG Track Pace
○ ○ ● ●	●	●	●	Burmester® Surround Sound System (std C 43 Coupe, Cabriolet)
● ● ● ●	●	●	●	FrontBass® system
● ● ● ●	●	●	●	Bluetooth® audio streaming, hands-free Bluetooth interface
● ● ● ●	●	●	●	Dual USB ports
● ● ● ●	●	●	●	SiriusXM Radio with 6-month All Access trial ⁷
● ● ● ●	●	●	●	HD Radio™ receiver
● ● ● ●	●	●	●	Smartphone Integration w/Apple CarPlay™ and Android Auto ⁹
● ● ● ●	●	●	●	3 years of Mercedes me connect services ³

● Standard ○ Optional ▲ No-charge option – Not available

Please see endnotes at back of brochure.

Dimensions	Sedans C 300	AMG Sedans C 43/C 63/C 63 S	Coupes C 300	AMG Coupes C 43/C 63/C 63 S	Cabriolets C 300	AMG Cabriolets C 43/C 63/C 63 S
Wheelbase	111.8"	111.8"	111.8"	111.8"	111.8"	111.8"
Overall length	184.5"	185.0" / 187.2" / 187.3"	184.5"	184.8" / 187.1" / 187.1"	184.5"	184.8" / 187.1" / 187.1"
Overall height	56.8"	56.3" / 56.1" / 56.1"	55.3"	55.3" / 55.2" / 55.2"	55.3"	55.4" / 55.3" / 55.3"
Overall width w/mirrors	79.5"	79.5"	79.4"	79.4"	79.4"	79.4"
Curb weight	RWD 3,472 lbs	C 63: 3,874 lbs C 63 S: 3,900 lbs	3,527 lbs	C 63: 4,109 lbs C 63 S: 4,134 lbs	3,869 lbs	C 63: 4,242 lbs C 63 S: 4,275 lbs
	4MATIC 3,605 lbs	C 43: 3,825 lbs	3,682 lbs	C 43: 3,979 lbs	4,012 lbs	C 43: 4,231 lbs
Headroom	ft–rr 37.1"–37.1"	37.1"–37.1"	38.8"–35.6"	38.8"–35.6"	40.2"–35.6"	40.2"–35.6"
Legroom	ft–rr 41.7"–35.2"	41.7"–35.2"	42.0"–32.0"	42.0"–32.0"	42.0"–32.0"	42.0"–32.0"
Shoulder room	ft–rr 55.3"–55.0"	55.3"–55.0"	54.8"–51.7"	54.8"–51.7"	54.8"–51.7"	54.8"–51.7"
Cargo capacity	12.6 cu ft	12.6 cu ft	10.5 cu ft	10.5 cu ft	8.8 cu ft (top up)	8.8 cu ft (top up)

C 300	AMG C 43	AMG C 63	AMG C 63 S	Option Packages
○	●	●	●	Premium Package Sedans and Coupes <ul style="list-style-type: none"> Blind Spot Assist, Rear Cross-Traffic Alert KEYLESS-GO Electronic trunk closer w/HANDS-FREE ACCESS SiriusXM Radio w/6-month All Access trial Burmester Surround Sound System Coupes Power-folding side mirrors Coupes (std on Sedans)
○	●	●	●	Premium Package Cabriolets <ul style="list-style-type: none"> AIRCAP® Burmester Surround Sound System SiriusXM Radio w/6-month All Access trial Power-folding side mirrors Automatic trunk partition

○	○	○	○	Multimedia Package Requires Premium Pkg or SiriusXM Radio <ul style="list-style-type: none"> COMAND® hard-drive navigation⁸ 10.25" center display Std on Coupes, Cabriolets, AMG Sedans Touchpad controller Std on all Cabriolets Enhanced voice control 3 years of no-charge online navigation map updates³ 3 years of Live Traffic service³
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○	○	○	○	Driver Assistance Package⁵ Requires Multimedia Pkg <ul style="list-style-type: none"> Active Distance Assist DISTRONIC[®], Active Steering Assist¹⁷ Active Lane Change Assist,¹⁶ Evasive Steering Assist²³ Active Brake Assist w/Cross-Traffic Function²⁴ Congestion Emergency Braking, Active Emergency Stop Assist Active Lane Keeping Assist,²² Active Blind Spot Assist¹³ PRE-SAFE PLUS rear collision detection/preparation²⁵ Active Speed Limit Assist, Route-based Speed Adaptation¹⁸ Extended Restart in Stop-and-Go Traffic <p>Included only in combination with Parking Assistance Pkg</p>
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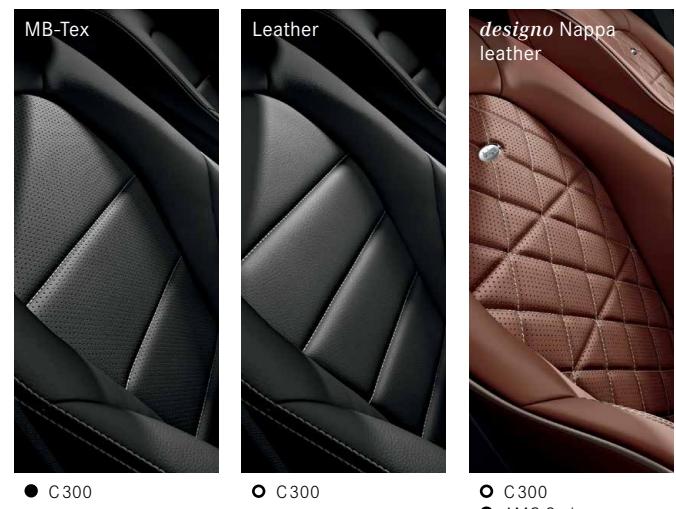
○	○	○	○	Exterior Lighting Package Requires Premium Pkg <ul style="list-style-type: none"> LED Intelligent Light System headlamps Adaptive Highbeam Assist
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○	○	○	○	Parking Assistance Package <ul style="list-style-type: none"> Active Parking Assist Surround View System
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○	–	–	–	Leather Seating Package <ul style="list-style-type: none"> Leather upholstery Available separately on AMG models Front passenger-seat memory Std on AMG models
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○	–	–	–	AMG Line <ul style="list-style-type: none"> AMG body styling, 18" AMG
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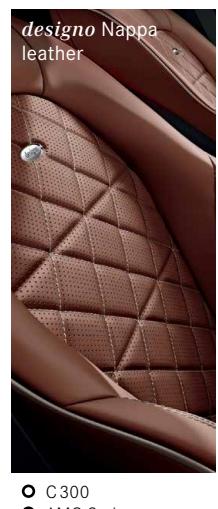
UPHOLSTERY



● C 300



○ C 300



○ C 300
● AMG Sedans



● AMG C 43
● AMG C 63

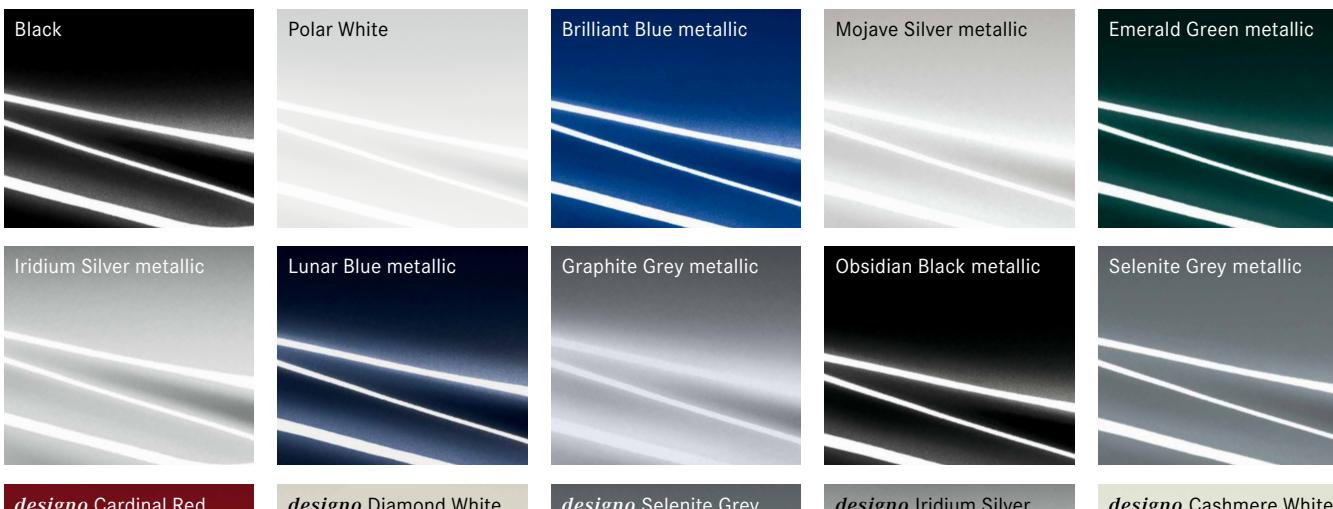


○ AMG C 43

● AMG C 63 S
○ AMG C 63

Appearance may vary by model and bodystyle.

PAINTWORK



Availability varies by model. Please visit MBUSA.com or see your dealer for details.

UPHOLSTERY COLOR



MB-Tex, leather or
Nappa leather

MB-Tex or leather

MB-Tex, leather, or Nappa
leather w/Yellow accents

MB-Tex, leather or
designo Nappa leather

Leather

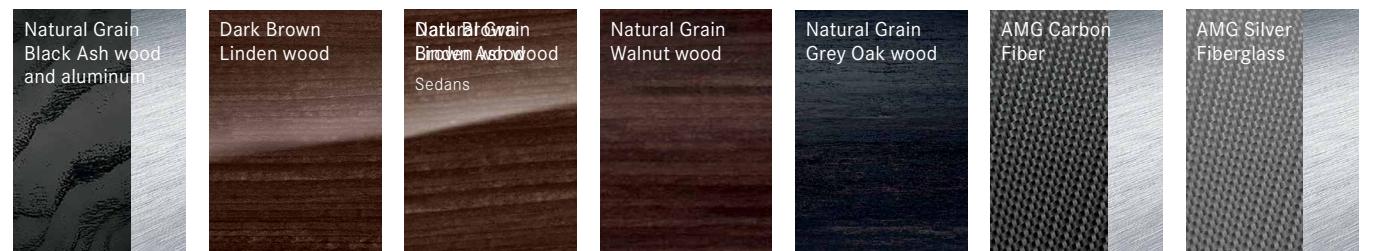
Leather

Leather

Leather



TRIM



Natural Grain
Black Ash wood
and aluminum

Dark Brown
Linden wood

Natural Grain
Brown Ash wood
Sedans

Natural Grain
Walnut wood

Natural Grain
Grey Oak wood

AMG Carbon
Fiber

AMG Silver
Fiberglass

CABRIOLET SOFT TOPS

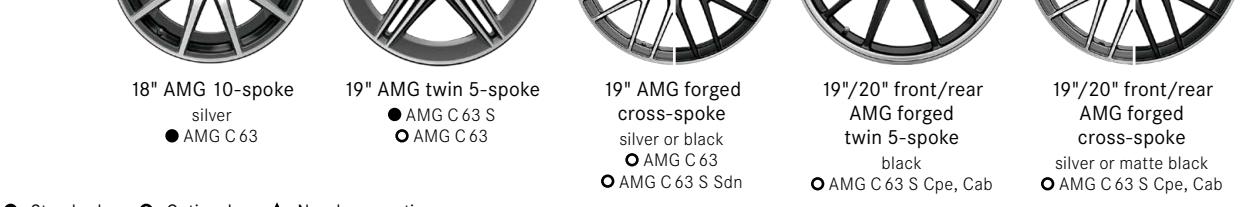


Black

Dark Brown

Red

Dark Blue



● Standard

○ Optional

△ No-charge option

17" twin 5-spoke

△ C 300 Sdn

Limited availability.
Please see your dealer.

17" twin 5-spoke

△ C 300 Sdn
● C 300 Cpe, Cab

18" twin 5-spoke

○ C 300 Sdn
● C 300 Cpe, Cab

18" multispoke

○ C 300 Cpe, Cab

19" twin 5-spoke

○ C 300 Cpe, Cab

19" 10-spoke

○ C 300 Cpe, Cab

18" AMG® twin 5-spoke

silver
○ C 300 AMG Line
● AMG C 43
w/black accents
○ C 300 Night Pkg

19" AMG multispoke

silver
○ C 300 Req. AMG Line
● AMG C 43
w/black accents
○ C 300 Req. Night Pkg

19" AMG twin 5-spoke

w/black accents
○ C 300 Req. Night Pkg

19" AMG twin 5-spoke

silver
○ AMG C 43
w/black accents
○ AMG C 43

19" AMG multispoke

matte black
○ AMG C 43 Sdn
○ AMG C 43 Cpe, Cab
Req. AMG Performance Studio Pkg

18" AMG 10-spoke

silver
● AMG C 63 S
● AMG C 63

19" AMG twin 5-spoke

silver
● AMG C 63 S
○ AMG C 63

19" AMG forged cross-spoke

silver or black
○ AMG C 63
● AMG C 63 Sdn
● AMG C 63 S Cpe, Cab

19"/20" front/rear
AMG forged twin 5-spoke

black
○ AMG C 63 S Cpe, Cab
○ AMG C 63 S Cpe, Cab

19"/20" front/rear
AMG forged cross-spoke

silver or matte black
○ AMG C 63 S Cpe, Cab
○ AMG C 63 S Cpe, Cab

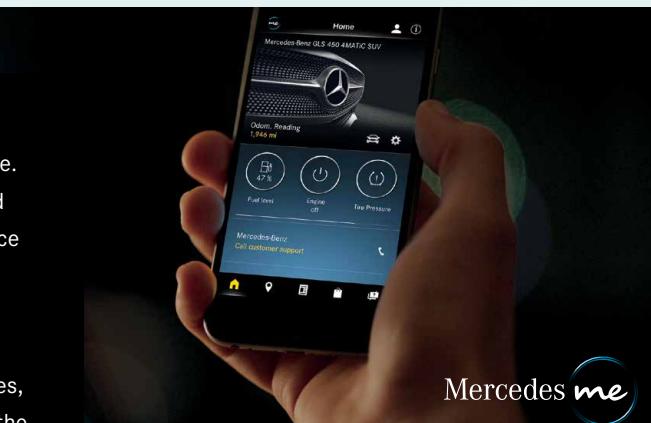


THE VALUE OF THE DIFFERENCE

Getting a new Mercedes-Benz may be a dream come true. But from the vehicle and its features to the company and its people, Mercedes-Benz aims to make every experience special—now, and for many miles down the road.

MERCEDES ME CONNECT

More than a smartphone app with remote vehicle features, *Mercedes me connect* helps make your life easier, from the everyday to an emergency, and countless ways in between.³ To learn more, visit MBUSA.com/mercedesme

**THE PERKS BEHIND THE STAR**

The Star on the front of your Mercedes-Benz is also a symbol of the treatment you can expect when you're part of the family. It starts at your Mercedes-Benz dealer, where your sales and service teams are equipped to take the best care of your vehicle, and eager to take the best care of you. But you're part of a much bigger world of Mercedes-Benz, too—from special events, offers and partnerships, to exclusive perks for AMG owners like an online “lounge” and the AMG Driving Academy.

**GENUINE ACCESSORIES**

Genuine Mercedes-Benz Accessories let you personalize your vehicle beyond its factory equipment. A range of items let you enhance its convenience, versatility, or appearance—all without compromising its legendary quality, safety or style.



From the Illuminated Star to a rear spoiler, they're stylish. Whether helping you manage cargo, enjoy your electronic devices, or protect your car's finishes, they're functional. And they all fit like they're engineered for your car. Because they are. To see the line of accessories for your vehicle, visit MBUSA.com/accessories

**EASE OF SERVICE**

Your Mercedes-Benz dealer makes it easy to keep your vehicle at its peak of performance. Thanks to *Mercedes me assist*,³ so does your car. It can alert your dealer when maintenance is due, send diagnostic info, and even have its software updated over the air.

ROADSIDE ASSISTANCE

The original manufacturer-provided Roadside Assistance Program is just a phone call or in-car button's push away, 24/7, to anyone driving your Mercedes-Benz. From a jump start to a tow to expert attention even before they arrive, the original still puts you first.³²

END NOTES

- * Item is optional or not available on some models. See Packages and Options listing in this brochure or visit MBUSA.com for more information.
- 1 Lower-aspect-ratio tires and accompanying wheels provide substantially increased treadwear, increased tire noise and reduced ride comfort. Serious wheel and tire damage may occur if the vehicle is operated on rough or damaged road surfaces or upon encountering road debris or obstacles. These tires are not designed for use on snow and ice. Winter tires mounted on appropriately sized and approved wheels are recommended for driving in those conditions.
- 2 The roll bar system is designed to enhance the level of rollover protection compared to a vehicle without one. No system, regardless of how advanced, can eliminate the chance of injury in an accident. Please always wear your seat belt.
- 3 All *Mercedes me* services operate only where cellular and GPS signals are available, which are provided by third parties and not within the control of Mercedes-Benz USA, LLC. *Mercedes me connect assist* services, and 3 years of *Mercedes me connect* services are included at no additional charge with new-vehicle sales and leases at an authorized Mercedes-Benz dealer. Models with COMAND® navigation also include 3 years of over-the-air map updates, 3 years of live traffic information provided by TomTom®, 1 year of Concierge Services, and a 1-month trial (up to 1GB) of in-vehicle WiFi and streaming audio. Subscriber Agreement is required for services to be active. Some services are only available on select vehicles. Your PIN is required to use certain services. Connection may be limited by cellular signal and other factors. Features may be introduced and updated at varying dates, and may also require a vehicle software update. Some services may be limited or restricted in some areas. Driver is responsible for complying with traffic and other laws. The *Mercedes me* Mobile App is compatible with Apple iPhone® models and Android-based phones, and may require a software update. See your dealer or MBUSA.com/mercedesme for details.
- 4 Active Brake Assist may not be sufficient to avoid an accident. It does not react to certain stationary or suddenly moving objects or pedestrians, may not react in certain situations where objects cannot be clearly identified, nor does it recognize or predict the curvature and/or lane layout of the road or every movement of vehicles and pedestrians ahead. It is the driver's responsibility at all times to be attentive to traffic and road conditions, and to provide the steering, braking and other driving inputs necessary to retain control of the vehicle. Drivers are cautioned not to wait for the system's alerts before braking, as that may not afford sufficient time and distance to brake safely. See Operator's Manual for system operating speeds and additional information and warnings.
- 5 Even the most advanced safety systems may not be sufficient to avoid an accident. Please refer to

- more detailed information on specific systems elsewhere in this brochure, at MBUSA.com, and in the vehicle's Operator's Manual. Some systems may be optional.
- 6 Rearview camera and Surround View System do not audibly notify driver of nearby objects and are not a substitute for actively checking around the vehicle for any obstacles or people. Images displayed may be limited by camera field of view, weather, lighting conditions and the presence of dirt, ice or snow on the cameras.
- 7 The purchase of a new, satellite radio-enabled vehicle includes a 6-month introductory subscription to the Sirius All Access package. If you decide to continue your subscription after your trial, you will be charged according to your chosen payment method at then-current rates. Fees and taxes apply. To cancel you must call SiriusXM at 1-866-635-2349. See SiriusXM Customer Agreement for complete terms at siriusxm.com. All fees and programming subject to change.
- 8 While the navigation system provides directional assistance, the driver must remain focused on safe driving behavior, including paying attention to traffic and street signs. The driver should utilize the system's audio cues while driving and should only consult the map or visual displays once the vehicle has been stopped in a safe place. Maps do not cover all areas or all routes within an area. SD card-based navigation is a dealer-installed accessory, and requires factory pre-installation option.
- 9 Apple CarPlay® is a product of Apple Inc. Android Auto is a product of Google Inc. Device and app providers' terms and privacy statements apply. Requires connected compatible device and data plan. Apps, content and features are selected solely by their providers. Connection to apps and streaming services may be limited by the device's network connection. Data usage is routed through device and subject to fees, charges and restrictions in user's wireless plan. Vehicle's factory audio/information interface may not be used simultaneously with Apple CarPlay or Android Auto. When Apple CarPlay or Android Auto is in use, the steering-wheel voice control button accesses Siri® or Google voice recognition software for voice commands.
- 10 Display may not be visible with certain eyewear, including polarized glasses.
- 11 Wireless charging and NFC pairing available only for devices with compatible technology and size. See Operator's Manual for more information. Devices sold separately.
- 12 Car-to-X services are activated as part of *Mercedes me connect*. Connected services operate only where cellular and GPS satellite signals are available, which are provided by third parties and not within the control of Mercedes-Benz USA, LLC. See your dealer or MBUSA.com/mercedesme for details.
- 13 Blind Spot Assist is a warning system only. Blind Spot Assist or Active Blind Spot Assist may not be sufficient to avoid all accidents involving vehicles in your blind spot and does not estimate the speed of approaching vehicles. It must not be used as a substitute for driver awareness and checking of

surrounding traffic conditions. See Operator's Manual for system's operating speeds and additional information and warnings.

- 14 Rear Cross-Traffic Alert is not a substitute for actively checking around the vehicle for any obstacles or people. It may not detect certain objects based on their size, path, proximity or speed and angle of approach, or due to sensor obstruction, and does not control steering angle. See Operator's Manual for additional information, tips and warnings.
- 15 2019 EPA estimated fuel economy. Compare the estimated mpg to the estimated mpg of other vehicles. You may get different mileage depending on how fast you drive, weather conditions and trip length.
- 16 Active Lane Change Assist is not a substitute for active driving involvement. It estimates but does not predict the curvature and lane layout of the road ahead or the movement of vehicles ahead. It is the driver's responsibility at all times to be attentive to traffic and road conditions, and to provide the driving inputs necessary to retain control of the vehicle. System may not detect some objects, obstacles or vehicles in the area into which the vehicle would move. See Operator's Manual for system operating speeds and additional information and warnings.
- 17 Active Distance Assist DISTONIC® cruise control is not a substitute for active driving involvement. It does not adapt cruising speed in response to stationary objects, nor does it predict the curvature and lane layout of the road ahead or the movement of vehicles ahead. Active Steering Assist requires driver to hold steering wheel and be ready to steer vehicle at any time. It may not recognize lane markings in some lighting, weather and road conditions. It is the driver's responsibility at all times to be attentive to traffic and road conditions, and to provide the steering, braking and other driving inputs necessary to retain control of the vehicle. Drivers are cautioned not to wait for the system's alerts before braking, as that may not afford sufficient time and distance to brake safely.
- 18 Driver is responsible for safely slowing and/or stopping vehicle at intersections, and for giving right-of-way to other drivers. System is not a substitute for driver awareness to posted speed limits and other conditions. Driver is responsible for safely operating vehicle in accordance with local traffic laws and driving conditions.
- 19 Unsecured cargo can become hazardous in a collision. Always secure cargo using the floor-mounted tie-downs.
- 20 No system, regardless of how advanced, can overcome the laws of physics or correct careless driving. Please always wear your seat belt. Driver's deliberate steering inputs are required to initiate the system's action, and can override its intervention at any time. See Operator's Manual for system operating speeds and additional information and warnings.
- 21 Stated rates of acceleration are estimated based upon manufacturer's track results and may vary depending on model, environmental and road surface conditions, driving style, elevation and vehicle load.
- 22 Driving while drowsy or distracted is dangerous and must be avoided. ATTENTION ASSIST® and Lane

Keeping Assist are warning systems only. ATTENTION ASSIST, Lane Keeping Assist and Active Lane Keeping Assist may be insufficient to alert a fatigued or distracted driver of lane drift and cannot be relied on to avoid an accident or serious injury. See Operator's Manual for system's operating speeds and additional information and warnings.

- 23 No system, regardless of how advanced, can overcome the laws of physics or correct careless driving. Please always wear your seat belt. Driver's deliberate steering inputs are required to initiate the system's action, and can override its intervention at any time. See Operator's Manual for system operating speeds and additional information and warnings.
- 24 Drivers are cautioned not to wait for the system's alerts before braking, as that may not afford sufficient time and distance to brake safely. Braking effectiveness also depends on proper brake maintenance, and tire and road conditions. See Operator's Manual for system operating speeds and additional information and warnings.

- 25 System cannot prevent a collision, and does not alert the driver of an impending collision or system activation. It does not intervene if vehicle is backing up, and does not apply the brakes if the driver is accelerating or if Active Parking Assist is operating. When PRE-SAFE closes the side windows, a small gap is left near the fully closed position.
- 26 Steering wheel options and AMG Performance seats are not available with some upholsteries. Steering wheel options may not be ordered together. AMG DINAMICA Performance steering wheel requires AMG DRIVE UNIT. Please see MBUSA.com or your dealer.

- 27 The carbon-ceramic brakes are designed expressly for high-performance braking. It is a characteristic of their materials and design that brake noise/squeal may result, along with differing brake pedal feel at lower brake temperatures compared to higher operating temperatures.
- 28 These tires are designed for competition use. Always obey local speed and traffic laws.
- 29 Requires AMG Line or *designo* leather, depending on model. Please see MBUSA.com or your dealer.

- 30 See your dealer or MBUSA.com for interior colors that include red or silver seat belts as standard.
- 31 *designo* interior packages include additional items based on leather color, may require additional options and interior trim, and may exclude items in other packages if ordered together. Please see MBUSA.com or your dealer.

- 32 Roadside Assistance repairs may involve charges for parts, service and towing. Vehicle must be accessible from main roads. Depending on the circumstance, these services may be provided by an outside provider, courtesy of Mercedes-Benz Roadside Assistance. Restricted roadways, acts of nature and vehicle accessibility may limit our ability to provide services to you. For full details, eligibility requirements, and limitations/exclusions of Sign and Drive services, as well as the Roadside Assistance Program, please see your dealer.

-  facebook.com/mercedesbenzusa
-  linkedin.com/company/mercedes-benz-usa
-  instagram.com/mercedesbenzusa
-  twitter.com/mbusa
-  youtube.com/mbusa

The rewards of striving to be the best are even more meaningful in the development of our youth than they are in automobiles. That's why Mercedes-Benz USA is committed to educating and empowering the next generation of diverse leaders. To help equip them with the tools for success, MBUSA partners with two national organizations that invest in the futures of young people in communities across the country. As a Mercedes-Benz driver, you become a part of this effort to give hundreds of thousands of youth a better life today, and all of us a brighter tomorrow. *Learn more about how Mercedes-Benz USA gives back at MBUSA.com/community*



A nationwide network of youth sports programs, Laureus Sport for Good USA is focused on improving the health, education, employment and social cohesion of youth in underserved communities. Since 2012, Laureus USA has helped nearly half a million young people in 150 cities, and has supported the training of more than 8,000 coaches who serve as mentors in their communities. *To learn more, visit laureususa.com*

JOHNNY MAC SOLDIERS FUND

Johnny Mac Soldiers Fund helps to honor military service and sacrifice by providing scholarships to veterans and military family members, particularly the children of our nation's fallen and disabled. Since 2014, Johnny Mac has awarded over \$7.5 million in scholarships to more than 1,000 students. *To learn more, visit johnnymac.org*

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