

CLA

2019



Mercedes-Benz



2019

CLA

Sometimes it's fun to turn popular wisdom on its head, and give old thinking a fresh twist. Take the saying "Form follows function." What if they lead the way together? Or "You can't have everything." What if you don't want to give up the things you like, just to fulfill what you need? "Well, fine. But plan on paying the price." Says who? Not the Mercedes-Benz CLA. Do you want a sporty car with a turbo and shift paddles, or safety advancements like radar collision mitigation? You get both in a CLA. Would you rather arrive in bold coupe style or ride in a roomy, refined four-door? Yes, and yes. And while its innovations make it clear why there's a shining Star in its grille, does that mean the CLA has a sky-high pricetag, too? You've probably figured that one out by now, and are already picking out colors, wheels and the options you want. The 2019 CLA puts them within reach of your imagination and your wallet, so go ahead: Dream a little. Dream big, even. Then live the dream.

CLA 250 COUPE **CLA 250 4MATIC COUPE**

AMG CLA 45 COUPE

THE VALUE OF THE CLA ONLY STARTS WITH A PRICE THAT MAKES IT EASY TO GET INTO. WHAT'LL MAKE YOU STAY INTO IT ARE THE VALUES THAT MAKE IT A MERCEDES-BENZ.



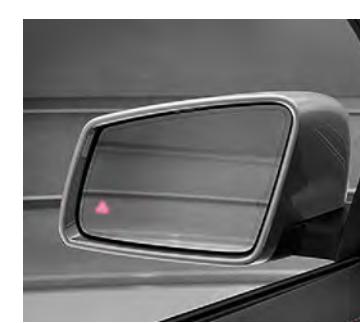
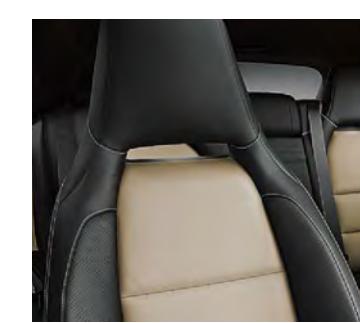
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Standard and available equipment may vary by model. Please see back of brochure.

KEY

PERFORMANCE	DESIGN	SAFETY	LUXURY	TECHNOLOGY
				
Inline-4 turbo engine (CLA 250) Handcrafted 375-hp inline-4 turbo engine (AMG CLA 45) 7G-DCT 7-speed transmission (CLA 250) AMG SPEEDSHIFT® DCT 7-speed transmission (AMG CLA 45) DYNAMIC SELECT drive modes 4-wheel independent suspension ECO Start/Stop system 4MATIC® variable-torque all-wheel drive*	LED headlamps and taillamps* Sleek 4-door coupe design Grille-integrated Star and "twin power dome" hood AMG Aerodynamics and Night Packages (AMG CLA 45) 17" to 19" alloy wheels* AMG Line Exterior* and Night Package* (CLA 250) AMG "Red Cut" Exclusive Package* and AMG DINAMICA Interior Package* (AMG CLA 45)	Blind Spot Assist* Radar-based Active Brake Assist collision mitigation ATTENTION ASSIST® Mercedes-Benz Emergency Call Rearview camera Rain-sensing windshield wipers Active Distance Assist DISTRONIC® adaptive cruise control* Lane Keeping Assist* Hands-free Active Parking Assist*	Front sport seats with adjustable thigh support Power front seats with memory Driver's 4-way power lumbar support Split-folding rear seats Digital dual-zone climate control with dust and pollen filter Heated front seats* Power tilt/sliding Panorama roof* 12-color LED ambient lighting* harman/kardon® surround sound*	8" color screen and rotary central controller Apple CarPlay™ and Android Auto* <i>Mercedes me connect</i> featuring smartphone app with Remote Start, 4G LTE WiFi,* and more ² Hands-free Bluetooth® interface for calling and music streaming COMAND® navigation and voice control with learning feature* KEYLESS-GO® with HANDS-FREE ACCESS trunk opener*

FEATURES

*Optional or not available on some models. Please see features and endnotes at back of brochure.



DRESSED

ELEGANTLY MUSCULAR LINES
PREVIEW ITS AGILE MOVES AND
SMOOTH REFINEMENT. WITHIN
THE CLA'S PERFECTLY TONED
BODY AWAITS CHARACTER THAT
CANNOT BE TONED DOWN.

EXPRESSIVE design speaks not just to your boldness but to what the aerodynamically sculpted CLA body says about its performance. A CLA definitely wears the confidence of its turbo power, tuned chassis and available 4MATIC® all-wheel drive on its stylish sleeves.

IMPRESSIVE substance backs up the looks with the goods, like a leather-wrapped steering wheel with shift paddles, and an 8" high-res color screen. Options range from a multimode suspension to multimedia perks like WiFi,² voice control, Apple CarPlay™ and Android Auto.³

CLA MODELS

CLA 250 and CLA 250 4MATIC
208-hp inline-4 turbo
Front-wheel drive, or variable-torque 4MATIC® all-wheel drive
17" alloy wheels¹

AMG CLA45
Handcrafted 375-hp inline-4 turbo
Variable-torque AMG Performance 4MATIC all-wheel drive
19" alloy wheels¹

TO IMPRESS





PERFORMANCE

EVERY CLA HAS THE POWER TO PIQUE YOUR DRIVING PASSION. IN AMG FORM, IT ALSO HAS THE MOST PEAK POWER OF ANY 4-CYLINDER CAR IN PRODUCTION.

Standard **DYNAMIC SELECT** fine-tunes the throttle, 7-speed shift points and more—from ECO to Sport—with just the push of a dashboard button or twist of a console knob.

Available **4MATIC® ALL-WHEEL DRIVE** can send up to 50% of the engine's torque to the rear wheels, enhancing handling when the weather turns or when the road does.⁴

HIGHLIGHTS

2.0L inline-4 turbo engine, 208 hp (CLA 250) or 375 hp (CLA 45)

Variable-torque 4MATIC® all-wheel drive* or AMG Performance 4MATIC

Paddle-shifted 7-DCT (CLA 250) or AMG SPEEDSHIFT® DCT (CLA 45)
7-speed dual-clutch transmission

4-wheel independent suspension, with adjustable damping*

DYNAMIC SELECT with drive modes from ECO to Sport, plus Individual

*Optional or not available on some models. Please see back of brochure.



LUXURY

FROM SCULPTED SPORT SEATS WITH BUILT-IN LED MOOD LIGHTING TO AIRCRAFT-STYLE VENTS, CLA INNOVATION COMES WITH AN INVITATION TO STAY AND ENJOY IT ALL.

HIGHLIGHTS

Sport-contoured 14-way power front seats, each with 3-position memory and integrated head restraints

60/40-split folding rear seats⁵ with integrated outboard head restraints, center armrest and cupholders

Dual-zone climate control with dust/pollen and activated charcoal filters

Amber or 12-color* LED ambient lighting including head restraints

Heated front seats*

KEYLESS-GO® with HANDS-FREE ACCESS foot-activated trunk opener*

Hand-fitted MB-Tex, DINAMICA microsuede* or leather* upholstery

A wide choice of dash trim options, including gloss or matte wood, aluminum and AMG Carbon Fiber

*Optional or not available on some models.
Please see back of brochure.

POWER FRONT SEATS balance sporty design with sumptuous comfort. Each seat features adjustable lumbar and thigh support, a 3-position memory, and LED downlighting beneath the integrated head restraints.

AUTOMATIC CLIMATE CONTROL offers dual zones, and filters for dust, pollen, smog and even odors. Satisfying click-turn fins adjust the executive jet-inspired dash vents. The rear cabin has its own adjustable vents.





FROM THE ENGINEERS WHO HAVE PIONEERED COUNTLESS SAFETY BREAKTHROUGHS, THE CLA'S ADVANCED TECH LOOKS OUT FOR YOU BY LOOKING AHEAD.

Standard RADAR AND CAMERA systems keep a virtual eye on the road ahead, and help you back up more safely. Radar-based Active Brake Assist can alert you if you're closing in too quickly on a vehicle ahead, and even initiate braking if you don't react.⁶

The CLA is available with ADVANCED DRIVER ASSISTS to help make changing lanes and stop-and-go traffic less stressful, and driving easier from open-road cruising to tight parking.⁷ Active steering guidelines enhance the standard rearview camera.

HIGHLIGHTS

Radar-based Active Brake Assist

ATTENTION ASSIST[®] driver drowsiness detection⁸

Rearview camera⁹

Driver Assistance Package* with Active Distance Assist DISTRONIC[®] cruise control¹⁰ and Lane Keeping Assist⁸

Blind Spot Assist^{*11}

Active Parking Assist*

WHETHER KEEPING YOU CONNECTED OR HELPING YOU GET AWAY FROM IT ALL, CONTROL IS AT YOUR FINGERTIPS, OR AS CLOSE AS YOUR VOICE.

An intuitive click-turn controller on the console and 8" SCREEN with animated menus make it easy to access audio and comfort settings. Two navigation¹² options are available: COMAND with an advanced voice control system, or Garmin's MAP PILOT.

From standard HD Radio[®] stations and Bluetooth[®] audio streaming, to available nationwide SiriusXM Radio¹³ and global TuneIn Radio,¹⁴ an available harman/kardon surround sound brings them to life. In-car WiFi is available via *Mercedes me connect*.²

HIGHLIGHTS

8" display with central controller

Hands-free Bluetooth[®], dual USB ports, and an SD card reader

COMAND[®] navigation and voice control with learning feature,* or accessory Garmin MAP PILOT[®] SD card-based navigation

Apple CarPlay[™] and Android Auto^{*3}

450-watt harman/kardon LOGIC7[®] surround sound system*



*Optional or not available on some models. Please see features and endnotes at back of brochure.



PREMIUM PACKAGE



Blind Spot Assist

Heated front seats

SiriusXM Radio¹³ with a 6-month "All Access" trial (includes app and online)

KEYLESS-GO[®] with HANDS-FREE ACCESS trunk opener

(All items standard on AMG CLA45)



AMG LINE



AMG body styling

Chrome diamond-block grille

18" AMG[®] twin 5-spoke wheels¹

Perforated front brakes with painted calipers

(Available on CLA 250 models only)



NIGHT PACKAGE



18" AMG[®] twin 5-spoke wheels¹ with black accents

Gloss black grille crossbar trim, side mirrors, and side window surrounds

(Available on CLA 250 models only; AMG CLA 45 features standard black accents and aerodynamics package)

**POPULAR OPTION GROUPS
MAKE IT EASY TO CREATE A
CLA THAT'S A TAILORED FIT
FOR YOUR LIFE AND STYLE.**

While the CLA's generous standard equipment is one of its core values, an array of options can elevate its function and indulge your sense of fashion. The most popular options are grouped into easy-order packages—some shown here—that let you equip your CLA with a collection of conveniences, customize its comfort, or alter its appearance in a single step.

Package contents and standard equipment vary by model. See page 25 for full list of options and packages.

PACKAGES





Is the CLA a more rational coupe, or is it a more sensuous sedan? With four doors and room for five, not to mention a highly efficient powerplant and laudable list of safety standards, a CLA 250 is sure to appeal to your practical side. But ever since it transformed from an auto-show concept to a production car, it's been set on seduction. Its arching roofline, frameless door glass and taut sheet metal complement the stance of its 17" or 18" wheels.¹ The diamond-block texture of its wide grille is one of many intriguing details, made all the more alluring when the AMG Line option tips each grille pin in chrome. On the move, it's even more scintillating—a symphony of spooling turbo torque, seven dual-clutched gears, and a choice of three driving modes at the push of a button. And with options like an adjustable suspension and multicolor ambient lighting, you can set up your CLA to suit your mood not just when you order it, but any time. Style, after all, isn't static. It's something you get to drive for yourself.

Five different 17" OR 18" WHEELS are available, with a choice of two styles at no charge. The 18" options include two AMG® twin 5-spoke designs—with a shimmering silver finish in the AMG Line, or bold black accents to go with the Night Package.

The PREMIUM PACKAGE enhances every drive, starting before you even get in. KEYLESS-GO® lets you unlock the doors with a touch. You can pop the trunk with a foot gesture. Heated front seats and SiriusXM Radio¹³ add joy to any journey. And Blind Spot Assist adds peace of mind.

With 208 hp and 258 lb-ft of torque, the 2.0L INLINE-4 TURBO engine makes quick work of merges and onramps. Its advanced Direct Injection and multispark ignition are even quicker, precisely self-tuning every few milliseconds as you drive.

FROM THE ARCH OF ITS
ROOF TO THE VALUE IN
ITS BOTTOM LINE, THE
CLA 250 IS ENGINEERED
TO SEDUCE YOU AT FIRST
GLANCE, AND SATISFY
YOU FOR MANY MILES.

Please see endnotes at back of brochure.



AMG
DRIVING PERFORMANCE

TWO LITERS THAT'LL QUENCH YOUR THIRST FOR POWER

A CLASS-LEADING 26.1 PSI OF TURBO BOOST HELPS CREATE 375 HP FROM 2.0 LITERS, THE MOST POWERFUL 4-CYLINDER ENGINE IN PRODUCTION.

TORQUE-VECTORING AMG Performance 4MATIC® converts the handcrafted power of the AMG CLA 45 into brilliant footwork at all four 19" or available 20" wheels¹—launching to 60 mph in just 4.1 seconds.¹⁵

The **AMG DYNAMIC PLUS PACKAGE** puts an even sharper edge on handling with a limited-slip front diff. Multimode AMG RIDE CONTROL suspension can be had in the package or on its own. Exclusive options—from an active exhaust to racing shell-style seats to a steering wheel with DINAMICA microsuede side grips—let you celebrate the AMG performance legacy daily.

Please see endnotes at back of brochure

Specifications	CLA 250	CLA 250 4MATIC	AMG CLA 45
Engine	Type 2.0L inline-4 turbo with Direct Injection Power 208 hp @ 5,500 rpm Torque 258 lb-ft @ 1,250–4,000 rpm	2.0L inline-4 turbo with Direct Injection 208 hp @ 5,500 rpm 258 lb-ft @ 1,250–4,000 rpm	Handcrafted 2.0L inline-4 turbo with Direct Injection 375 hp @ 6,000 rpm 350 lb-ft @ 2,250–5,000 rpm
Automatic transmission	7G-DCT dual-clutch 7-speed with shift paddles	7G-DCT dual-clutch 7-speed with shift paddles	AMG SPEEDSHIFT® DCT dual-clutch 7-speed with shift paddles
Acceleration 0-60 mph¹⁵	6.9 sec	6.8 sec	4.1 sec
Wheels	17" 5-spoke with all-season Extended Mobility tires ¹	17" 5-spoke with all-season Extended Mobility tires ¹	19" AMG® multispoke with summer high-performance tires ¹
Suspension	4-wheel independent strut front/multilink rear	4-wheel independent strut front/multilink rear	AMG Sport Suspension, 4-wheel independent strut front/multilink rear
Drivetrain	Front-wheel drive	4MATIC® variable-torque all-wheel drive	AMG Performance 4MATIC all-wheel drive

KEY STANDARD FEATURES

CLA 250	CLA 250 4MATIC	AMG CLA 45
<i>Performance and efficiency</i>		
● ● ● ECO Start/Stop system		
● ● ● – DYNAMIC SELECT with Comfort, Sport, ECO and Individual modes		
– – ● AMG DYNAMIC SELECT with Comfort, Sport, Sport+ and Individual modes		
– – ● RACE START function		
● ● ● Electric parking brake with automatic release in Drive or Reverse		
– ● – 4MATIC variable-torque all-wheel drive		
– – ● AMG Performance 4MATIC all-wheel drive		
– – ● AMG Sport Exhaust System		
– – ● AMG High-performance Braking System		
– – ● Torque-vectoring ESP® Dynamic Cornering Assist		
<i>Safety and security</i>		
● ● ● Active Brake Assist		
● ● ● ATTENTION ASSIST®		
● ● – Electronic Stability Program (ESP)		
– – ● 3-stage Electronic Stability Program (ESP)		
● ● ● Adaptive braking technology: Predictive Brake Priming, Automatic Brake Drying, Hill-Start Assist, and brake HOLD feature		
● ● ● Emergency-sensing Brake Assist (BAS®)		
● ● ● Advanced Tire Pressure Monitoring System		
● ● ● Rearview camera ⁹		
○ ○ ● Blind Spot Assist ¹¹		
● ● ● Mercedes-Benz Emergency Call		
● ● ● 8 air bags		
● ● – Daytime Running Lamps		
○ ○ ● LED Daytime Running Lamps		
● ● ● Automatic light-sensing headlamps		
○ ○ ● LED headlamps		
○ ○ ● LED taillamps, brake lamps and turn signals		
● ● ● SmartKey remote locking		
● ● ● Pushbutton KEYLESS-START		
○ ○ ● KEYLESS-GO® with HANDS-FREE ACCESS trunk opener		
○ ○ ● Garage door opener		
● ● ● Antitheft alarm system with remote panic feature		
<i>Entertainment and navigation</i>		
● ● ● 8" high-resolution central screen		
● ● ● Central controller		
● ● ● High-resolution color multifunction display in instrument cluster		
● ● ● Bluetooth® audio streaming		
● ● ● Hands-free Bluetooth interface		
● ● ● In-dash CD player with MP3 capability		
● ● ● Dual USB audio ports, SD card reader		
● ● ● HD Radio® receiver		
○ ○ ● SiriusXM Radio with 6-month All Access trial ¹³		
● ● ● Prewiring for accessory Garmin® MAP PILOT® navigation system		
● ● ● 3 years of <i>Mercedes me connect</i> services ²		

CLA 250	CLA 250 4MATIC	AMG CLA 45
<i>Styling</i>		
– – ● AMG Aerodynamics Package: Larger front air-dam splitter, front apron flaps, rear spoiler		
– – ● AMG Night Package: Gloss Black exterior accents, tailpipes in black chrome finish		
<i>Comfort and convenience</i>		
● ● ● Power front seats with 3-position memory and power lumbar support		
● ● ● Adjustable cushion length for front seats		
● ● ● Sport front seats		
○ ○ ● Heated front seats		
● ● ● 60/40-split folding rear seats ⁵		
● ● ● Integrated front and outboard rear head restraints		
● ● ● Folding rear center armrest with pass-through ⁵		
● ● ● Tilt/telescoping steering column		
● ● ● Multifunction steering wheel with leather trim		
– – ● Sport steering wheel with flat-bottom design		
● ● ● Dual-zone digital automatic climate control with combination filter		
● ● ● Front and rear cupholders		
● ● ● Amber ambient cabin lighting		
● ● ● Rain-sensing windshield wipers		
● ● ● Heated power side mirrors		
○ ○ ● Auto-dimming driver-side and inside rearview mirrors; compass		
<i>Entertainment and navigation</i>		
● ● ● 8" high-resolution central screen		
● ● ● Central controller		
● ● ● High-resolution color multifunction display in instrument cluster		
● ● ● Bluetooth® audio streaming		
● ● ● Hands-free Bluetooth interface		
● ● ● In-dash CD player with MP3 capability		
● ● ● Dual USB audio ports, SD card reader		
● ● ● HD Radio® receiver		
○ ○ ● SiriusXM Radio with 6-month All Access trial ¹³		
● ● ● Prewiring for accessory Garmin® MAP PILOT® navigation system		
● ● ● 3 years of <i>Mercedes me connect</i> services ²		

Dimensions	CLA 250	CLA 250 4MATIC	AMG CLA 45
Wheelbase	106.3"	106.3"	106.3"
Overall length	182.3"	182.3"	184.7"
Overall height	56.6"	56.6"	55.8"
Overall width w/mirrors	80.0"	80.0"	80.0"
Curb weight	3,274 lbs	3,395 lbs	3,450 lbs
Headroom front/rear, w/Panorama roof	38.2" / 35.4" 37.0" / 35.6"	38.2" / 35.4" 37.0" / 35.6"	38.2" / 35.4" 37.0" / 35.6"
Legroom front/rear	40.2" / 27.1"	40.2" / 27.1"	40.2" / 27.1"
Shoulder room front/rear	56.0" / 53.2"	56.0" / 53.2"	56.0" / 53.2"
Cargo capacity	13.1 cu ft	13.1 cu ft	13.1 cu ft

CLA 250	CLA 250 4MATIC	AMG CLA 45
<i>Option Packages</i>		
○ ○ ● Premium Package		
● Blind Spot Assist		
● KEYLESS-GO with HANDS-FREE ACCESS trunk opener		
● Heated front seats		
● SiriusXM Radio with 6-month All Access trial		
○ ○ ● Convenience Package		
● Auto-dimming driver-side and inside rearview mirrors		
● Compass		
● Garage door opener		
○ ○ ○ Multimedia Package <i>CLA 250 requires Premium Pkg</i>		
● COMAND® navigation, 3 years of navigation map updates		
● 5 years of SiriusXM Traffic and Weather services ¹³		
● Voice control with learning feature		
● Apple CarPlay™ and Android Auto ³		
○ ○ ○ Smartphone Integration Package <i>Also in Multimedia Pkg</i>		
● Apple CarPlay and Android Auto		
○ ○ ○ Driver Assistance Package <i>CLA 250 requires Premium Pkg</i>		
● Active Distance Assist DISTROTRONIC®		
● Lane Keeping Assist		
○ ○ – AMG Line Exterior		
● AMG body styling		
● Chrome-tipped diamond-block grille		
● 18" AMG twin 5-spoke wheels, ¹ silver		
● Perforated front brakes with painted calipers		
○ ○ – Night Package <i>Requires AMG Line Exterior</i>		
● Gloss Black exterior accents		
● 18" AMG twin 5-spoke wheels ¹ w/black accents		
– – ○ AMG "Red Cut" Exclusive Package		
● Black "Red Cut" leather upholstery, <i>designo</i> Red seat belts		
● Topstitched MB-Tex upper dash and door trim		
– – ○ AMG DINAMICA Interior Package <i>Available only with standard MB-Tex/DINAMICA upholstery or AMG "Red Cut" Exclusive Pkg</i>		
● AMG DINAMICA Performance steering wheel w/red 12 o'clock band		
● AMG Black DINAMICA trim		
– – ○ AMG DYNAMIC PLUS Package		
● AMG RIDE CONTROL Sport Suspension with 2-stage damping		
● AMG limited-slip front differential		
● AMG DYNAMIC SELECT RACE mode and raised top speed ¹⁶		

CLA 250	CLA 250 4MATIC	AMG CLA 45
<i>Individual options</i>		
○ ○ ● Blind Spot Assist <i>Also in Premium Pkg</i>		
○ ○ ○ Active Parking Assist		
○ ○ – Adjustable suspension		
– – ○ AMG RIDE CONTROL Sport Suspension with 2-stage damping <i>Also in AMG DYNAMIC PLUS Pkg; includes RACE mode</i>		
– – ○ Red-painted brake calipers		
– – ○ AMG Performance Exhaust System		
○ ○ ○ Panorama roof		
– – ○ AMG carbon fiber exterior mirror covers		
○ ○ ● KEYLESS-GO <i>Also in Premium Pkg</i>		
○ ○ ● LED headlamps; LED taillamps, brake lamps and turn signals		
○ ○ ● Heated front seats <i>Also in Premium Pkg</i>		
○ ○ ○ Multicolor ambient cabin lighting		
○ ○ ○ harman/kardon LOGIC7 sound system		
– – ○ AMG Performance front seats		
– – ○ AMG Nappa/DINAMICA Performance steering wheel		
– – ○ AMG illuminated front door sills		
– – ▲ Replace red seat belts with black		
△ ▲ – 17" 5-spoke wheels ¹ <i>Choice of two designs, NA with AMG Line Exterior</i>		
○ ○ – 18" multispoke wheels ¹ <i>NA with AMG Line Exterior</i>		
○ ○ – 18" twin 5-spoke wheels ¹ <i>NA with AMG Line Exterior</i>		
– – ● 19" AMG multispoke wheels, ¹ silver		
– – ○ 19" AMG multispoke wheels, ¹ black		
– – ○ 19" AMG cross-spoke wheels, ¹ silver or black		
● ● – MB-Tex upholstery		
– – ● MB-Tex/DINAMICA upholstery w/Red stitching		
○ ○ ○ Leather upholstery w/topstitched MB-Tex upper dash and door trim		
● ● – Sail Pattern trim		
– – ● AMG Design trim <i>Black/Red or Black/Silver, based on upholstery color</i>		
○ ○ ▲ Aluminum trim		
○ ○ ○ Matte Black Ash wood trim		
○ ○ – Burl Walnut wood trim		
– – ○ AMG Carbon Fiber trim		
○ ○ ○ Metallic or <i>designo</i> paintwork		

UPHOLSTERY



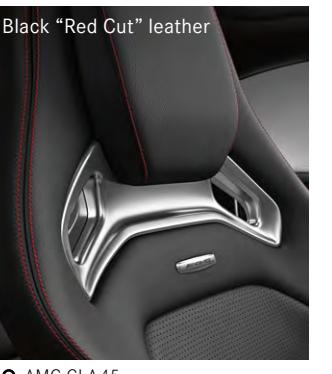
● CLA 250



● AMG CLA 45

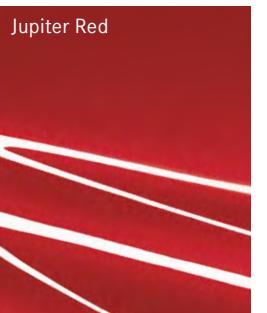


○ CLA 250, AMG CLA 45

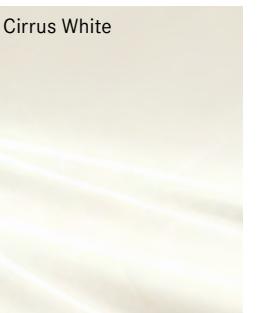


○ AMG CLA 45
AMG Performance front seats shown

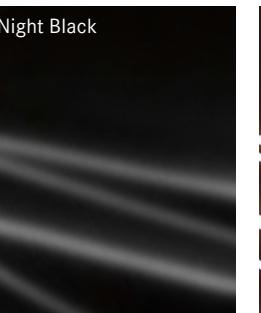
PAINTWORK



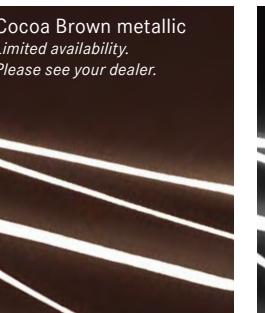
Jupiter Red
Denim Blue metallic
Limited availability.
Please see your dealer.



Cirrus White
Lunar Blue metallic
Limited availability.
Please see your dealer.



Night Black
Mountain Grey metallic



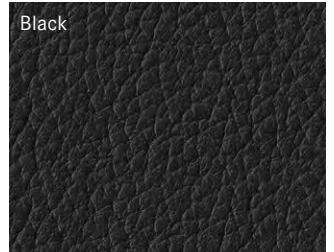
Cocoa Brown metallic
Limited availability.
Please see your dealer.



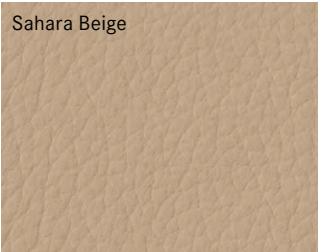
Cosmos Black metallic
Limited availability.
Please see your dealer.

designo Polar Silver Magno (matte)

UPHOLSTERY COLORS



MB-Tex or leather



MB-Tex



MB-Tex



Leather

WHEELS



Leather



MB-Tex/DINAMICA



Leather
AMG 'Red Cut' Exclusive Package



17" 5-spoke
△ CLA 250



17" 5-spoke
△ CLA 250

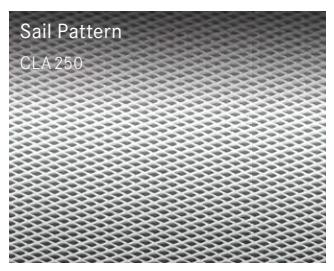


18" multispoke
○ CLA 250



18" twin 5-spoke
○ CLA 250

TRIM



CLA 250



CLA 250



CLA 250



CLA 250



AMG CLA 45



AMG CLA 45



AMG CLA 45



AMG DINAMICA Interior Package

Available with MB-Tex/DINAMICA or
Black 'Red Cut' leather

Requires Black, Nut Brown or
Sahara Beige/Black leather



18" AMG® twin 5-spoke
silver w/black accents
○ CLA 250
AMG Line Exterior



19" AMG multispoke
silver black
● AMG CLA 45 ○ AMG CLA 45
Night Package



19" AMG cross-spoke
silver or black
○ AMG CLA 45

● Standard ○ Optional △ No-charge option

THE VALUE OF THE DIFFERENCE

Getting a new Mercedes-Benz may be a dream come true. But from the vehicle and its features to the company and its people, Mercedes-Benz aims to make every experience special—now, and for many miles down the road.

MERCEDES ME CONNECT

More than a smartphone app with remote vehicle controls, *Mercedes me connect* helps make your life easier, from the everyday to an emergency, and countless ways in between.² To learn more, visit MBUSA.com/mercedesme

**GENUINE ACCESSORIES**

Genuine Mercedes-Benz Accessories let you personalize your vehicle beyond its factory equipment. A range of items let you enhance its convenience, versatility, or appearance—all without compromising its legendary quality, safety or style.

From the Illuminated Star to wheels to spoilers, they're stylish. Whether helping you manage cargo, enjoy your electronic devices, or protect your car's finishes, they're functional. And they all fit like they're made for your car. Because they are. To see the line of accessories for your vehicle, visit MBUSA.com/accessories

THE PERKS BEHIND THE STAR

The Star on the front of your Mercedes-Benz is also a symbol of the treatment you can expect when you're part of the family. It starts at your Mercedes-Benz dealer, where your sales and service teams are equipped to take the best care of your vehicle, and eager to take the best care of you. But you're part of a much bigger world of Mercedes-Benz, too—from special events, offers and partnerships, to exclusive perks for AMG owners like an online “lounge” and the AMG Driving Academy.

**EASE OF SERVICE**

Your Mercedes-Benz dealer makes it easy to keep your vehicle at its peak of performance. Thanks to *Mercedes me assist*,² so does your car. It can alert your dealer when maintenance is due, send diagnostic info, and even have its software updated over the air.

ROADSIDE ASSISTANCE

The original manufacturer-provided Roadside Assistance Program is just a phone call or in-car button's push away, 24/7, to anyone driving your Mercedes-Benz. From a jump start to a tow to expert attention even before they arrive, the original still puts you first.¹⁷

ENDNOTES

- * Item is optional or not available on some models. See Packages and Options listing in this brochure or visit MBUSA.com for more information.
- 1 Lower-aspect-ratio tires and accompanying wheels provide substantially increased treadwear, increased tire noise and reduced ride comfort. Serious wheel and tire damage may occur if the vehicle is operated on rough or damaged road surfaces or upon encountering road debris or obstacles. These tires are not designed for use on snow and ice. Winter tires mounted on appropriately sized and approved wheels are recommended for driving in those conditions.
- 2 All *Mercedes me* services operate only where cellular and GPS signals are available, which are provided by third parties and not within the control of Mercedes-Benz USA, LLC. *Mercedes me connect* Assist Services, and 3 years of *Mercedes me connect* services are included at no additional charge with new-vehicle sales and leases at an authorized Mercedes-Benz dealer. Models with COMAND® navigation also include 1 year of Concierge Service, and a 1-month trial (up to 1GB) of in-vehicle WiFi and streaming audio. Subscriber Agreement is required for service to be active. Some services are only available on select vehicles. Your PIN is required to use certain services. Connection may be limited by cellular signal and other factors. Features may be introduced and updated at varying dates, and may also require a vehicle software update. Some services may be limited or restricted in some areas. Driver is responsible for complying with traffic and other laws. The *Mercedes me* Mobile App is compatible with Apple iPhone® models and Android-based phones, and may require a software update. See your dealer or MBUSA.com/mercedesme for details.
- 3 Apple CarPlay® is a product of Apple Inc. Android Auto is a product of Google Inc. Device and app providers' terms and privacy statements apply. Requires connected compatible device and data plan. Apps, content and features are selected solely by their providers. Connection to apps and streaming services may be limited by the device's network connection. Data usage is routed through device and subject to fees, charges and restrictions in user's wireless plan. Vehicle's factory audio/information interface, including COMAND® navigation, may not be used simultaneously with Apple CarPlay or

- Android Auto. When Apple CarPlay or Android Auto is in use, the steering-wheel voice control button accesses Siri® or Google voice recognition software for voice commands.
- 4 No system, regardless of how advanced, can overcome the laws of physics or correct careless driving. Please always wear your seat belt. Performance is limited by available traction, which snow, ice and other conditions can affect. Always drive carefully, consistent with conditions. Best performance in snow is obtained with winter tires.
- 5 Unsecured cargo can become hazardous in a collision. Always secure cargo using the floor-mounted tie-downs.
- 6 Active Brake Assist may not be sufficient to avoid an accident. It does not react to certain stationary or suddenly moving objects or pedestrians, may not react in certain situations where objects cannot be clearly identified, nor does it recognize or predict the curvature and/or lane layout of the road or every movement of vehicles and pedestrians ahead. It is the driver's responsibility at all times to be attentive to traffic and road conditions, and to provide the steering, braking and other driving inputs necessary to retain control of the vehicle. Drivers are cautioned not to wait for the system's alerts before braking, as that may not afford sufficient time and distance to brake safely. Braking effectiveness also depends on proper brake maintenance, and tire and road conditions. See Operator's Manual for system operating speeds and additional information and warnings.
- 7 Parking assistance systems are not substitutes for driver attention to the immediate surroundings, as well as any people, animals or vehicles in or approaching the vehicle's maneuvering range. System cannot determine if a space is legally available or of a suitable surface for parking. See Operator's Manual for additional information, tips and warnings.
- 8 Driving while drowsy or distracted is dangerous and must be avoided. ATTENTION ASSIST® and Lane Keeping Assist are warning systems only. They may not be sufficient to alert a fatigued or distracted driver of lane drift and cannot be relied on to avoid an accident or serious injury. See Operator's Manual for system's operating speeds and additional information and warnings.

- 9 Rearview camera does not audibly notify driver of nearby objects and is not a substitute for actively checking around the vehicle for any obstacles or people. Images displayed may be limited by camera field of view, weather, lighting conditions and the presence of dirt, ice or snow on the camera.
- 10 Active Distance Assist DISTRONIC® is not a substitute for active driving involvement. It does not adapt cruising speed in response to stationary objects, nor does it predict the curvature and lane layout of the road ahead or the movement of vehicles ahead. It is the driver's responsibility at all times to be attentive to traffic and road conditions, and to provide the steering, braking and other driving inputs necessary to retain control of the vehicle. Drivers are cautioned not to wait for the system's alerts before braking, as that may not afford sufficient time and distance to brake safely. Braking effectiveness also depends on proper brake maintenance, and tire and road conditions. See Operator's Manual for system operating speeds and additional information and warnings.
- 11 Blind Spot Assist is a warning system only, and may not be sufficient to avoid all accidents involving vehicles in your blind spot and does not estimate the speed of approaching vehicles. It must not be used as a substitute for driver awareness and checking of surrounding traffic conditions. See Operator's Manual for system's operating speeds and additional information and warnings.
- 12 While the navigation system provides directional assistance, the driver must remain focused on safe driving behavior, including paying attention to traffic and street signs. The driver should utilize the system's audio cues while driving and should only consult the map or visual displays once the vehicle has been stopped in a safe place. Maps do not cover all areas or all routes within an area.
- 13 The purchase of a new, satellite radio-enabled vehicle includes a 6-month introductory subscription to the Sirius All Access package, as well as a 5-year introductory subscription to SiriusXM Traffic and SiriusXM Weather when equipped with Multimedia Package. SiriusXM Traffic and Weather services are available for select markets. SiriusXM Satellite Radio, SiriusXM Traffic and SiriusXM Weather subscriptions are sold separately or as a package after trial period. If you decide to continue your

subscription after your trial, the plan you choose will automatically renew and you will be charged according to your chosen payment method at then-current rates. Fees and taxes apply. To cancel you must call SiriusXM at 1-866-635-2349. See SiriusXM Customer Agreement for complete terms at siriusxm.com. All fees and programming subject to change.

14 Requires *Mercedes me connect* In-car WiFi, plus Multimedia Package.
15 Stated rates of acceleration are estimated based upon manufacturer's track results and may vary depending on model, environmental and road surface conditions, driving style, elevation and vehicle load.

16 Obey local speed and traffic laws.
17 Roadside Assistance repairs may involve charges for parts, service and towing. Vehicle must be accessible from main roads. Depending on the circumstance, these services may be provided by an outside provider, courtesy of Mercedes-Benz Roadside Assistance. Restricted roadways, acts of nature and vehicle accessibility may limit our ability to provide services to you. For full details, eligibility requirements, and limitations/exclusions of Sign and Drive services, as well as the Roadside Assistance Program, please see your dealer.

-  facebook.com/mercedesbenzusa
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-  twitter.com/mbusa
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The rewards of striving to be the best are even more meaningful in the development of our youth than they are in automobiles. That's why Mercedes-Benz USA is committed to educating and empowering the next generation of diverse leaders. To help equip them with the tools for success, MBUSA partners with two national organizations that invest in the futures of young people in communities across the country. As a Mercedes-Benz driver, you become a part of this effort to give hundreds of thousands of youth a better life today, and all of us a brighter tomorrow. *Learn more about how Mercedes-Benz USA gives back at MBUSA.com/community*



A nationwide network of youth sports programs, Laureus Sport for Good USA is focused on improving the health, education, employment and social cohesion of youth in underserved communities. Since 2012, Laureus USA has helped nearly half a million young people in 150 cities, and has supported the training of more than 8,000 coaches who serve as mentors in their communities. *To learn more, visit laureususa.com*

JOHNNY MAC SOLDIERS FUND

Johnny Mac Soldiers Fund helps to honor military service and sacrifice by providing scholarships to veterans and military family members, particularly the children of our nation's fallen and disabled. Since 2014, Johnny Mac has awarded over \$7.5 million in scholarships to more than 1,000 students. *To learn more, visit johnnymac.org*

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MC-18-1113