

CLA

2018



Mercedes-Benz







THE 2018 CLA

Once upon a dream, you find yourself at the end of a dim hallway with three doors. The first door opens to a museum—bright and modern, it pulses with fascinating exhibits of technology. Through the second door is a fashionable store, its display case filled with high-end merchandise from all of your favorite names. You barely crack the third door open, and all of the sounds and sensations of a racetrack—tires singing, turbos whistling, crews wrenching—thunder into the hallway. Behind you, an unseen voice intones, “Go ahead, pick a door. You can’t have all...” and right then, you bolt awake.

When the “Vision CLA” dream car debuted at the auto show, showgoers were united in their response: “Please build it.”

Fine, you mutter as you prepare for the day ahead. Got it ... can only have one door. You check your phone, noting all the likes last night’s post got before slipping it into your pocket. You pick up your wallet, admiring its silver logo and fine leather for a moment. Ready to head out, you grab the key to your car—a new CLA. Savoring its shape in your hand, you think again about that voice.

Awakening the dream within.
You didn’t plan this when you parked last night, but your CLA is poised like it’s waiting for your return. The morning sun highlights its curving muscles. The driver seat invites you into its embrace. And as you tap the start button, the turbo hums a melodic, lower rendition of the snarling soundtrack from the dream. A few minutes later, three of your friends climb in, and your weekend begins with conversation and a quick decision on where to stop for coffee. As each of you exits the car, you hear it. In fact, you feel it. And right then, you get it: The dream? You’re living it. And it has four doors.



KEY FEATURES

PERFORMANCE

Excitement meets efficiency with turbo power and a sporty dual-clutch 7-speed. A racing-inspired chassis delivers agility in the corners and civility in the city.

- > Inline-4 turbo engine, 7G-DCT 7-speed transmission
- > 375 handcrafted horsepower (AMG CLA 45)
- > DYNAMIC SELECT drive modes
- > Agile 4-wheel independent suspension
- > 4MATIC® variable-torque all-wheel drive*

DESIGN

The seductive profile of a coupe catches admiring eyes yet sneaks through the wind. Sporty style and elegant detailing come with the practical benefit of four doors.

- > Sleek 4-door coupe design
- > Grille-integrated Star and “twin power dome” hood
- > AMG Aerodynamics Package (AMG CLA 45)
- > 17" to 19" alloy wheels*
- > LED headlamps and taillamps*
- > AMG Line, AMG Line Exterior, and Night Package*

SAFETY

Groundbreaking safety advancements watch the road and the driver. Active and semi-autonomous systems add to your comfort, confidence and driving enjoyment.

- > Radar-based Active Brake Assist collision mitigation
- > ATTENTION ASSIST®
- > Rearview camera
- > Distance Pilot DISTRONIC® adaptive cruise control*
- > Blind Spot Assist* and Lane Keeping Assist*
- > Parking Pilot*

LUXURY

The spacious cabin combines room for five adults with added delights for the driver. Thoughtful amenities tend to all your senses, including your senses of style and well-being.

- > Power front seats with memory
- > Split-folding rear seats
- > Digital dual-zone climate control
- > Power tilt/sliding Panorama roof*
- > 12-color LED ambient lighting*
- > harman/kardon® surround sound*

TECHNOLOGY

User-friendly innovations help keep you connected, engaged and entertained. Intuitive controls help you stay in command of your car and in touch with your world.

- > 8" color screen and central controller
- > *Mercedes me* with smartphone app featuring Remote Start, in-car Internet, and 4G LTE WiFi*
- > COMAND® navigation,* Apple CarPlay,™* Android Auto*
- > KEYLESS-GO® with HANDS-FREE ACCESS*

REVEALING IN EVERY REV

Your seat is adjusted just right. The leather wheel sits comfortably in your hands—your fingertips poised by the shift paddles. And by the time you feel the first upshift, your hands, eyes and mood are being rewarded as a team—and by a team: Every element of your CLA is performing like a pitch-perfect chorus. And you're the lead singer.

Proficiency in efficiency.

Exiting a corner, you glance at the gauges. The compact turbo engine serves up rpm, mph and mpg, all in generous portions. It's not just that your CLA 250 is economical,³ it's also many other synonyms for efficient, like adept, decisive and energetic. The 2.0L inline-4 engine's Direct Injection and multispark ignition adapt in milliseconds—fast enough to fine-tune the combustion process while it's happening. The 7-speed automatic's dual clutches can shift more quickly than a human—engaging the next

gear while it exits the current gear. In the scant 6.9 seconds⁴ of a 0-to-60 dash, the CLA's team of performance prodigies has played—and won—more lightning rounds than a television game-show champion.

Prodigious with a pedigree.

Its agile moves reveal the racing champions in its bloodline—even more so with one of its three suspension options. And you can pair them all with variable-torque 4MATIC[®]—which can shift half the engine's torque to the rear wheels as traction demands it.⁵ It's all to keep you on pitch, even when conditions are far from picture-perfect.

Want to visualize the CLA's performance? Check your mirrors. Along with whatever you just overtook, you might just see your own grin.





AN INVITATION TO STAY AHEAD

Would square dash vents emit airflow as well as ones that look like they came from a private jet? Maybe. But how a car feels is measured by more than cold functionality. Even if it's a detail whose job is to cool the cabin. Everything you touch in your CLA has been designed to touch you back. Everything you see, to reward your gaze or respond to your glance—whether it does it with smooth surfaces or sharp pixels.

Supporting the art of driving.
The CLA cabin is modeled in the Mercedes-Benz coupe tradition, but with the space of a 5-passenger sedan. The deep bolsters and integrated head restraints of the front seats are inspired not just by the CLA's motorsports heritage, but by its real-world performance. You power-adjust them with switches that are literally icons—miniature renditions of the seats themselves, and an intuitive design signature first patented by

Mercedes-Benz. The CLA advances some other thoughtful traditions as well. Among them: The extended comfort of adjustable thigh supports. Seat memory that saves your side mirror settings, too. Upholstery that's lovingly fitted by hand. And ambient lighting—yet another idea first introduced to the car world by Mercedes-Benz—not only where it's most useful, but also where it's uniquely pleasing. Like a soft glow under the head restraints. Or with 12 available colors that greet you with a spectral light show. So come to the CLA for a traditional warm welcome. And stay for a cool future.

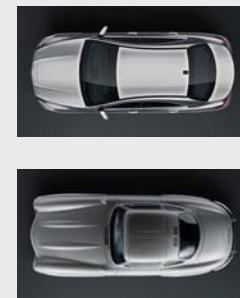
The cool sheen of satin metallics or the warm glow of hand-finished wood pair with upholstery from subtle to bold, all to suit your style.

The brightest star on the road

Shining the way from the CLA grille is a symbol of automotive leadership recognized the world over. Behind it are over 80,000 patents, including the one for the car itself. Countless racing trophies, starting with history's first. And hundreds of innovations that have raised the bar for all cars.

TWIN POWER DOMES

The sculpted shape of the 1955 300SL Gullwing's hood lives on in the CLA. So does the spirit of innovative power under its twin power domes. Direct fuel injection—pioneered in production automobiles by the racing-bred sports car—is advanced to a new state of the art in today's CLA.



DIAMOND-BLOCK GRILLE

Radiating from the Star in the CLA 250 grille are some 240 hexagonal pins, each one individually sized and positioned by the car's designer. Opt for the sporty AMG Line Exterior or even racier AMG Line, and the pins are tipped in chrome—a look that's as scintillating as the car's performance.



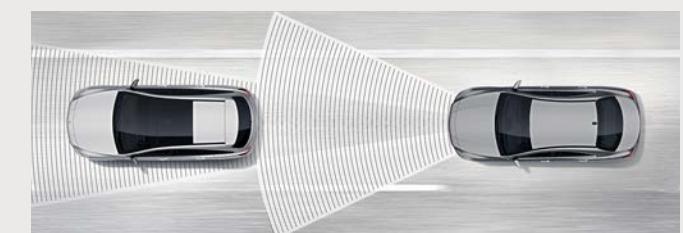
THE FORCE FORWARD

The CLA 250's powerplant is engineered to propel you into the future, with high efficiency and ultralow emissions. Its twin-scroll turbo quickly spins up to 230,000 rpm, to deliver all 258 lb-ft of torque from just 1,250 rpm. Translation: Quicker takeoffs, and a surge when you need to merge.



SEEING STAR

Optional Distance Pilot DISTRONIC® can adapt your cruise-control speed to the traffic flow—even stop-and-go. Watching the vehicle ahead via a radar device hidden behind the Star, it can slow down automatically, then resume when the way is clear. If you stop for more than a second, you can resume with a tap of your foot or finger.⁶





The value is in its values.

The coupelike lines and excellent value of a CLA might seduce you at first sight. The values inherent in its family line can do far more. Its athletic performance, advanced safety systems, aerodynamic refinement and impeccable appointments assure you that it doesn't just wear the coveted Star—it's earned it. In true Mercedes-Benz style, the 2018 CLA has the substance to back up its true Mercedes-Benz style.

Bold shape, brilliant details.

Time in the wind tunnel for the CLA is like hours in the gym for a person: It develops lean muscle plus many side benefits. The low drag coefficient is just the start of the results. Aerodynamic details also enhance stability in crosswinds, quietness at speed, and your outward vision in rainy weather.

Brilliance is evident in other forms as well, from available LED headlamps to a hands-free trunk option that pops the lid open as you move your foot under the bumper.

Both the refined CLA 250 and racing-bred AMG CLA 45 offer a selection of progressively aggressive styling packages. On the CLA 250, the AMG Line Exterior includes 18" AMG® wheels,¹ perforated front brakes and AMG body styling. The Night Package cloaks all that in gloss black accents. And the intense AMG Line infuses the chassis, body and cabin with AMG upgrades, such

as performance suspension, exhaust and steering, a flat-bottom steering wheel, and racy red accents inside and out.

The AMG CLA 45 features its own Night and Aerodynamics Packages as standard, with gloss black details from the front splitter and air-dam flics to the rear spoiler. For '18, the AMG Performance Studio Package turns up the heat with black and yellow highlights for the body, the cockpit, and even the illuminated door sills in between.

And since a CLA is stylish from the get-go, you can also choose from an array of wheel options without the styling packages—in 17" and 18" sizes for the CLA 250, and any of four 19" AMG designs for the CLA 45.

The dream is in the drive.

As captivating as it is to look at it, a CLA is engineered to live up to its looks—which ever way you build your own. That's why you can choose front-wheel or 4MATIC® all-wheel drive, and any of three suspensions on the CLA 250 alone—including an adjustable option with Comfort and Sport modes, and a track-tuned setup with more rigid components, exclusive geometry, and linear sport steering in the AMG Line.

You can also personalize how your CLA feels long after you've locked in its options. A pushbutton on the CLA 250 dash cycles through the driving modes of DYNAMIC SELECT: ECO, Comfort and Sport. Each one sets up the throttle, shifting, steering feel and ECO Start/Stop system to suit a driving style from easygoing to all-out. There's also an Individual mode you can configure à la carte. On the CLA 45, AMG DYNAMIC SELECT puts its modes in your hands via a console twist-knob, and adds a RACE mode when you opt for the 2-stage adaptive damping of AMG RIDE CONTROL.

Great lines start below the surface. The CLA's lineage draws directly from the first car, but it's also a trajectory that keeps rising into the future.



A dream car
you can drive



Every drive in a CLA projects a brighter road ahead—how it performs, how it protects, and the way it wraps its seductive curves around an even more enticing bottom line.



The Star in the CLA grille reflects a legacy of patents, automotive firsts and racing wins that no other car in its class can match.

The advantages of advancement.

Mercedes-Benz engineers aren't known for merely keeping up with progress. For generations, they've set the pace—pioneering breakthroughs that have established new standards in safety, performance, comfort and confidence. The advanced innovations you can enjoy in a Mercedes-Benz today are likely to be what everyone expects in any car at some time in the future. But why put off their pleasures, or go without their protection, until someday?

Good connections, clear directions.

Mercedes me puts a world of convenience in a smartphone app, along with five years of Mercedes-Benz *mbrace*[®] services that put the Internet and an evolving variety of useful apps into your car.² You can remote-start the car on a cold morning, keep an eye on it when you valet-park, and much more.

Your CLA can also hook you up with nearly limitless listening options. The Bluetooth[®]

system includes wireless streaming from your audio device. And broadcast options range from standard HD Radio[®] stations, to nationwide SiriusXM Radio with a 6-month All Access trial,⁷ to Internet radio with the *mbrace Entertain* package—which can also turn your car into a 4G LTE WiFi hotspot. A harman/kardon LOGIC7[®] surround sound system is available to fill the CLA cabin with 450 watts of lush audio that's dynamically adjusted to compensate for ambient noise.

An 8" color screen teams with an intuitive central controller in the console. Realistic animated menus make it easy to enjoy the audio system, personalize vehicle settings or use the available navigation.⁸ And three options are available for that: COMAND[®] includes voice control, three years of map updates, and five years of SiriusXM Traffic and Weather. The Garmin[®] MAP PILOT[®] is an SD card-based system that integrates with the in-car controls, and offers its own voice controls and traffic information. And

Apple CarPlay[™] and Android Auto pair your iPhone[®] or Android[®] phone with the car's display and controls to bring you their own unique interfaces, apps and voice control.⁹

Enjoy a little star treatment.

The CLA may be the most compact model in the Mercedes-Benz family, but it offers luxuries on a grand scale. Opting for the Panorama roof lets you welcome in the sun or a starry night through an expanse of heat-rejecting tinted glass. It also tilts up or slides open at a button's touch.

The dual-zone climate control filters cabin air for dust and pollen. Heated front seats are a soothing option. Multicolor ambient lighting upgrades the standard cabin illumination from one to 12 hues that you can change to suit your mood, or create one.

Four sporty seats feature integrated head restraints, each with LED downlighting as part of the ambient cabin lighting. Power adjustment of the front seats also includes the 4-way lumbar support and extendable thigh support. A center armrest with dual cupholders and split-folding seatbacks let the rear cabin balance spacious accommodations for passengers, with spontaneous convenience for packages and cargo.¹⁰

Virtual eyes on the road, and the driver. Standard Active Brake Assist uses radar to scan the road ahead, and can alert you if it detects you're approaching another vehicle too quickly. If you don't respond, it can even initiate braking, to help prevent or lessen the severity of a collision.¹¹ The standard rearview camera shows active guidelines on its screen, to help you steer as you back up.¹² Also standard, ATTENTION ASSIST[®] monitors up to 70 different parameters to help sense if you're getting drowsy at the wheel on a longer trip.¹³ Systems are also available that can watch your blind spots,¹⁴ let you know if you're drifting across lane markings,¹⁵ make it easier to negotiate tight spots, or even park your CLA hands-free.¹⁵





Since 1967, when two engineers began turning Mercedes-Benz sedans into championship racecars, AMG has turned victory on the track into passion on the streets of the world.

The joy of specs.

Numbers that are unsurpassed make the AMG CLA 45 even harder to pass up. Its 26.1 psi of turbo boost leads its class. Its 375 hp outputs all other 4-cylinders. And its 188 hp/liter leads the industry.¹⁶ The AMG 2.0L turbo engine—each one handcrafted and signed—sends 350 lb-ft of torque to all four 18" or 19" AMG® wheels¹ via an AMG SPEEDSHIFT® DCT 7-speed and torque-vectoring AMG Performance 4MATIC.[®] And it can vault to 60 mph in 4.1 seconds.⁴

The attraction of power.

With an aero-aggressive body, exclusive cockpit, and racing-bred AMG brakes, suspension and exhaust, the CLA45 is exhilarating out of the box. Check off a few option boxes, and it's breathtaking: The AMG Performance Exhaust can unleash its fury with the push of a button. AMG RIDE CONTROL pairs two-stage damping with a RACE mode. And the AMG DYNAMIC PLUS Package adds to that a limited-slip front diff and 167-mph top speed.¹⁷ Now please exhale.

50 YEARS AMG

Please see endnotes at back of brochure.



Build your own

MBUSA.com/CLA

| Specifications | CLA 250 | CLA 250 4MATIC | AMG CLA 45 |
|-------------------------------|--|--|---|
| Engine | Type 2.0L inline-4 turbo with Direct Injection Power 208 hp @ 5,500 rpm Torque 258 lb-ft @ 1,250–4,000 rpm | Type 2.0L inline-4 turbo with Direct Injection Power 208 hp @ 5,500 rpm Torque 258 lb-ft @ 1,250–4,000 rpm | Handcrafted 2.0L inline-4 turbo with Direct Injection Power 375 hp @ 6,000 rpm Torque 350 lb-ft @ 2,250–5,000 rpm |
| Automatic transmission | 7G-DCT dual-clutch 7-speed with shift paddles | 7G-DCT dual-clutch 7-speed with shift paddles | AMG SPEEDSHIFT® DCT dual-clutch 7-speed with shift paddles |
| Acceleration | 0–60 mph ⁴ 6.9 sec | 6.8 sec | 4.1 sec |
| Wheels | 17" 5-spoke with all-season Extended Mobility tires ¹ | 17" 5-spoke with all-season Extended Mobility tires ¹ | 18" AMG® 10-spoke with summer high-performance tires ¹ |
| Suspension | 4-wheel independent strut front/multilink rear | 4-wheel independent strut front/multilink rear | AMG Sport Suspension, 4-wheel independent strut front/multilink rear |
| Drivetrain | Front-wheel drive | 4MATIC® variable-torque all-wheel drive | AMG Performance 4MATIC all-wheel drive |

KEY STANDARD FEATURES

| CLA 250 | CLA 250 4MATIC | AMG CLA 45 | Performance and efficiency |
|---------------------|----------------|------------|--|
| ● ● ● | ● ● ● | ● ● ● | ECO Start/Stop system |
| ● ● – | ● ● – | ● ● – | DYNAMIC SELECT with Comfort, Sport, ECO and Individual modes |
| – – ● | – – ● | – – ● | AMG DYNAMIC SELECT with Comfort, Sport, Sport+ and Individual modes |
| – – ● | – – ● | – – ● | RACE START function |
| ● ● ● | ● ● ● | ● ● ● | Electric parking brake with automatic release in Drive or Reverse |
| – – ● | – – ● | – – ● | 4MATIC variable-torque all-wheel drive |
| – – ● | – – ● | – – ● | AMG Performance 4MATIC all-wheel drive |
| – – ● | – – ● | – – ● | AMG Sport Exhaust System |
| – – ● | – – ● | – – ● | AMG High-performance Braking System |
| – – ● | – – ● | – – ● | Torque-vectoring ESP® Dynamic Cornering Assist |
| Safety and security | | | |
| ● ● ● | ● ● ● | ● ● ● | Active Brake Assist |
| ● ● ● | ● ● ● | ● ● ● | ATTENTION ASSIST® |
| ● ● – | ● ● – | ● ● – | Electronic Stability Program (ESP) |
| – – ● | – – ● | – – ● | 3-stage Electronic Stability Program (ESP) |
| ● ● ● | ● ● ● | ● ● ● | Adaptive braking technology: Predictive Brake Priming, Automatic Brake Drying, Hill-Start Assist, and brake HOLD feature |
| ● ● ● | ● ● ● | ● ● ● | Emergency-sensing Brake Assist (BAS®) |
| ● ● ● | ● ● ● | ● ● ● | Advanced Tire Pressure Monitoring System |
| ● ● ● | ● ● ● | ● ● ● | Rearview camera ¹² |
| ● ● ● | ● ● ● | ● ● ● | 8 air bags |
| ● ● – | ● ● – | ● ● – | Daytime Running Lamps |
| ● ● ● | ● ● ● | ● ● ● | LED Daytime Running Lamps |
| ● ● ● | ● ● ● | ● ● ● | Automatic light-sensing headlamps |
| ● ● ● | ● ● ● | ● ● ● | LED headlamps |
| ● ● ● | ● ● ● | ● ● ● | LED taillamps, brake lamps and turn signals |
| ● ● ● | ● ● ● | ● ● ● | SmartKey remote locking |
| ● ● ● | ● ● ● | ● ● ● | Pushbutton KEYLESS-START |
| ● ● ● | ● ● ● | ● ● ● | Antitheft alarm system with remote panic feature |

| CLA 250 | CLA 250 4MATIC | AMG CLA 45 | Styling |
|------------------------------|----------------|------------|--|
| – – ● | – – ● | – – ● | AMG Aerodynamics Package: Larger front air-dam splitter, front apron flaps, rear spoiler |
| – – ● | – – ● | – – ● | AMG Night Package: Gloss Black exterior accents, tailpipes in black chrome finish |
| Comfort and convenience | | | |
| ● ● ● | ● ● ● | ● ● ● | Power front seats with 3-position memory and power lumbar support |
| ● ● ● | ● ● ● | ● ● ● | Adjustable cushion length for front seats |
| ● ● ● | ● ● ● | ● ● ● | Sport front seats, integrated front and outboard rear head restraints |
| ● ● ● | ● ● ● | ● ● ● | 60/40-split folding rear seats ¹⁰ |
| ● ● ● | ● ● ● | ● ● ● | Folding rear center armrest with pass-through ¹⁰ |
| ● ● ● | ● ● ● | ● ● ● | Tilt/telescoping steering column |
| ● ● ● | ● ● ● | ● ● ● | Multifunction steering wheel with leather trim |
| ● ● ● | ● ● ● | ● ● ● | Sport steering wheel with flat-bottom design |
| ● ● ● | ● ● ● | ● ● ● | Dual-zone digital automatic climate control |
| ● ● ● | ● ● ● | ● ● ● | Front and rear cupholders |
| ● ● ● | ● ● ● | ● ● ● | Amber ambient cabin lighting |
| ● ● ● | ● ● ● | ● ● ● | Rain-sensing windshield wipers |
| ● ● ● | ● ● ● | ● ● ● | Heated power side mirrors |
| Entertainment and navigation | | | |
| ● ● ● | ● ● ● | ● ● ● | 8" high-resolution central screen |
| ● ● ● | ● ● ● | ● ● ● | Central controller |
| ● ● ● | ● ● ● | ● ● ● | High-resolution color multifunction display in instrument cluster |
| ● ● ● | ● ● ● | ● ● ● | Bluetooth® audio streaming |
| ● ● ● | ● ● ● | ● ● ● | Hands-free Bluetooth interface |
| ● ● ● | ● ● ● | ● ● ● | Dual USB audio ports |
| ● ● ● | ● ● ● | ● ● ● | In-dash CD player with MP3 capability |
| ● ● ● | ● ● ● | ● ● ● | SD card reader |
| ● ● ● | ● ● ● | ● ● ● | HD Radio® receiver |
| ● ● ● | ● ● ● | ● ● ● | Prewiring for accessory Garmin® MAP PILOT® navigation system |
| ● ● ● | ● ● ● | ● ● ● | 5 years of Mercedes-Benz mbrace® Connect services ¹² |

● Standard ○ Optional △ No-charge option – Not available

| Dimensions | CLA 250 | CLA 250 4MATIC | AMG CLA 45 |
|-----------------------|---|--------------------------------|--------------------------------|
| Wheelbase | 106.3" | 106.3" | 106.3" |
| Overall length | 182.3" | 182.3" | 184.7" |
| Overall height | 56.6" | 56.6" | 55.8" |
| Overall width | w/mirrors 80.0" | 80.0" | 80.0" |
| Curb weight | 3,274 lbs | 3,395 lbs | 3,450 lbs |
| Headroom | front/rear 38.2" / 35.4" front/rear, w/Panorama roof 37.0" / 35.6" | 38.2" / 35.4" 37.0" / 35.6" | 38.2" / 35.4" 37.0" / 35.6" |
| Legroom | front/rear 40.2" / 27.1" | 40.2" / 27.1" | 40.2" / 27.1" |
| Shoulder room | front/rear 56.0" / 53.2" | 56.0" / 53.2" | 56.0" / 53.2" |
| Cargo capacity | 13.1 cu ft | 13.1 cu ft | 13.1 cu ft |

CLA 250
CLA 250 4MATIC
AMG CLA 45

Option packages

| | |
|-------|---|
| ○ ○ ○ | Premium Package |
| ● | • Blind Spot Assist |
| ● | • KEYLESS-GO® |
| ● | • HANDS-FREE ACCESS |
| ● | • Heated front seats |
| ● | • SiriusXM Radio with 6-month All Access trial ¹⁷ |
| ○ ○ ○ | Convenience Package |
| ● | • Auto-dimming driver-side and inside rearview mirrors |
| ● | • Compass |
| ● | • Garage door opener |
| ○ ○ ○ | Interior Package <small>Requires Premium Pkg</small> |
| ● | • Leather upholstery |
| ● | • Topstitched MB-Tex upper dash and door trim |
| ● | • Multicolor ambient cabin lighting (12 colors) |
| ○ ○ ○ | Multimedia Package <small>Requires Premium Pkg</small> |
| ● | • COMAND® hard-drive navigation |
| ● | • 3 years of navigation map updates |
| ● | • 5 years of SiriusXM Traffic and Weather services ⁷ |
| ● | • Voice control with learning feature |
| ● | • Apple CarPlay™ and Android Auto ⁹ |
| ○ ○ ○ | Smartphone Integration Package <small>Also in Multimedia Pkg</small> |
| ● | • Apple CarPlay and Android Auto |
| ○ ○ ○ | Driver Assistance Package <small>Requires Premium Pkg</small> |
| ● | • Distance Pilot DISTRONIC® |
| ● | • Lane Keeping Assist |
| ○ ○ – | AMG Line Exterior |
| ● | • AMG body styling |
| ● | • Chrome-tipped diamond-block grille |
| ● | • 18" AMG twin 5-spoke wheels; silver |
| ● | • Perforated front brakes with painted calipers |
| ○ ○ – | Night Package <small>Requires AMG Line Exterior</small> |
| ● | • Gloss Black exterior accents |
| ● | • 18" AMG twin 5-spoke wheels ¹ w/black inlays |
| ○ ○ – | AMG Line <small>NA with AMG Line Exterior or Night Pkg</small> |
| ● | • AMG body styling with red inlays in front and rear aprons |
| ● | • Chrome-tipped diamond-block grille |
| ● | • 18" AMG twin 5-spoke wheels, 235/40R18 high-performance tires ¹ |
| ● | • Perforated front brakes with red-painted calipers |
| ● | • AMG Sport Suspension and AMG-developed front axle |
| ● | • Linear sport steering, reprofiled transmission Sport mode |
| ● | • Sport exhaust |
| ● | • Black MB-Tex/DINAMICA upholstery with red stitching |
| ● | • Aluminum trim |
| ● | • Red seat belts and cabin accents |
| ● | • Sport steering wheel with flat-bottom design |
| ● | • Brushed aluminum pedals |
| – – ○ | AMG "Red Cut" Exclusive Package <small>Requires Premium Pkg; NA with Interior Pkg</small> |
| ● | • Black "Red Cut" leather upholstery, <i>designo</i> Red seat belts |
| ● | • Topstitched MB-Tex upper dash and door trim |
| ● | • Multicolor ambient cabin lighting (12 colors) |

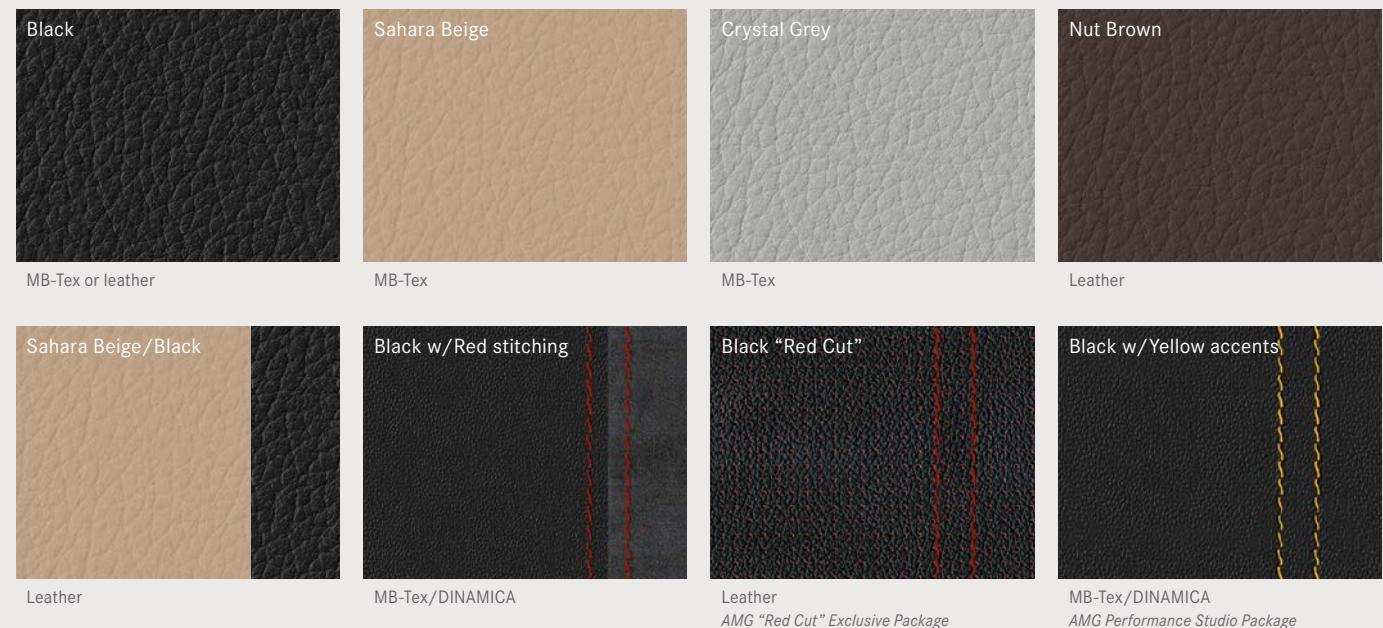
CLA 250
CLA 250 4MATIC
AMG CLA 45

| Option packages continued | |
|---------------------------|--|
| – – ○ | AMG DINAMICA Interior Package <small>NA with Interior Pkg</small> |
| ● | • AMG DINAMICA Performance steering wheel with red 12 o'clock band |
| ● | • AMG Black DINAMICA trim |
| – – ○ | AMG Performance Studio Package <small>Requires Premium Pkg and Night Black or Cosmos Black paint; NA with other interior options</small> |
| ● | • AMG Performance Studio styling |
| ● | • 19" AMG cross-spoke wheels, black/yellow |
| ● | • Black MB-Tex/DINAMICA upholstery with yellow stitching |
| ● | • AMG Black DINAMICA trim |
| ● | • Topstitched MB-Tex upper dash and door trim |
| ● | • AMG DINAMICA Performance steering wheel w/yellow accents |
| ● | • AMG Performance front seats |
| ● | • Multicolor ambient cabin lighting |
| ● | • AMG illuminated front door sills, yellow |
| – – ○ | AMG DYNAMIC PLUS Package |
| ● | • AMG RIDE CONTROL Sport Suspension with 2-stage damping |
| ● | • AMG limited-slip front differential |
| ● | • AMG DYNAMIC SELECT RACE mode and raised top speed ¹⁷ |
| Individual options | |
| ○ ○ ○ | Blind Spot Assist <small>Also in Premium Pkg</small> |
| ○ ○ ○ | Parking Pilot |
| ○ ○ – | Adjustable suspension |
| – – ○ | AMG RIDE CONTROL Sport Suspension with 2-stage damping <small>Also in AMG DYNAMIC PLUS Pkg; includes RACE mode</small> |
| – – ○ | Red-painted brake calipers <small>Also in AMG Line</small> |
| – – ○ | AMG Performance Exhaust System |
| ○ ○ ○ | Panorama roof |
| ○ ○ ○ | KEYLESS-GO <small>Also in Premium Pkg</small> |
| ○ ○ ○ | LED headlamps; LED taillamps, brake lamps and turn signals |
| – – ○ | AMG carbon fiber exterior mirror covers |
| ○ ○ ○ | Heated front seats <small>Also in Premium Pkg</small> |
| ○ ○ ○ | Multicolor ambient cabin lighting <small>Also in Interior and Red Cut Pkgs</small> |
| ○ ○ ○ | harman/kardon LOGIC7 sound system |
| – – ○ | AMG Performance front seats |
| – – ○ | AMG Nappa/DINAMICA Performance steering wheel |
| – – ○ | AMG illuminated front door sills |
| – – △ | Replace red seat belts with black |
| △ △ – | 17" 5-spoke wheels ¹ <small>NA with AMG Line Exterior</small> |
| ○ ○ – | 18" multispoke or twin 5-spoke wheels ¹ <small>NA with AMG Line Exterior</small> |
| – – ○ | 19" AMG multispoke wheels ¹ ; silver or black |
| – – ○</td | |

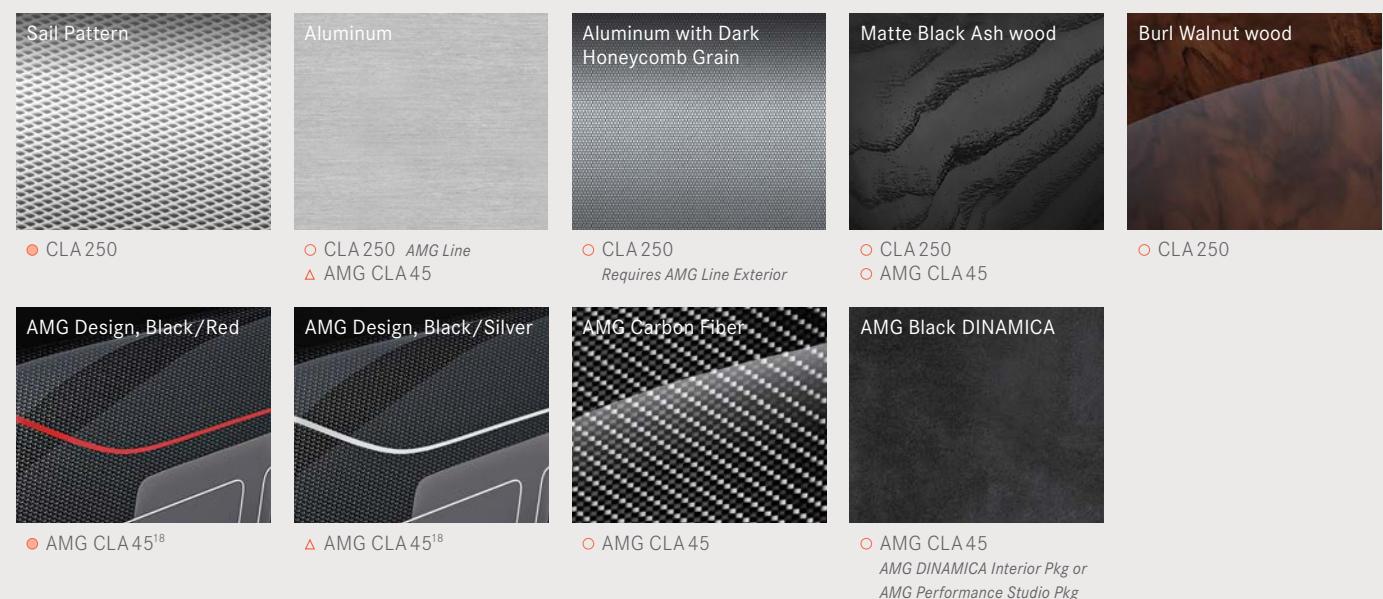
Upholstery style



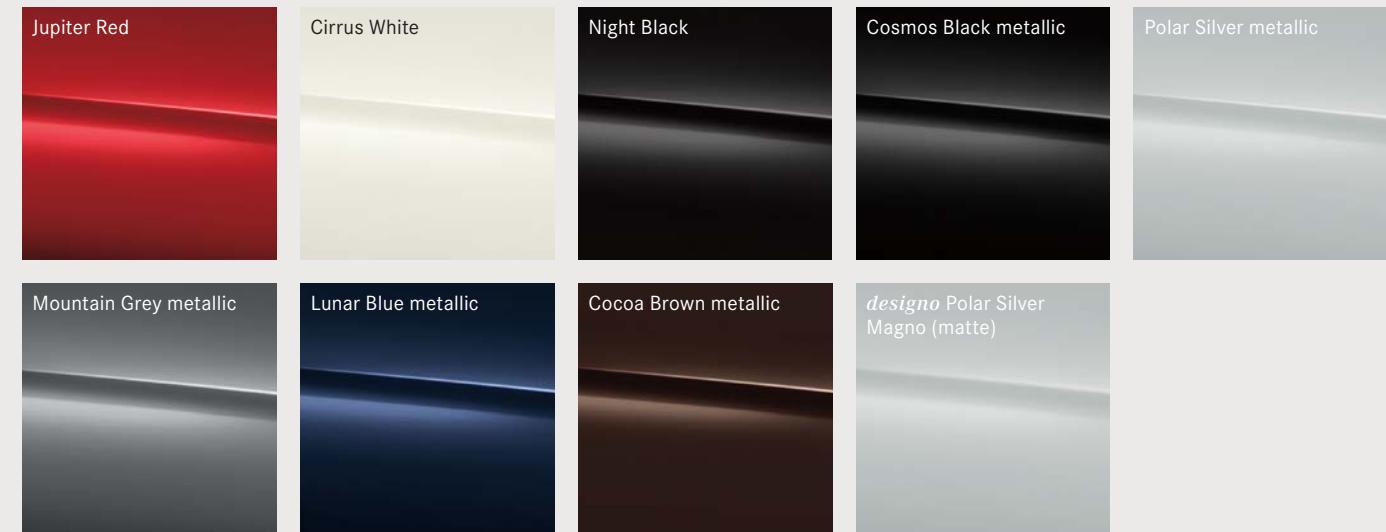
Upholstery



Trim



Paintwork



Wheels



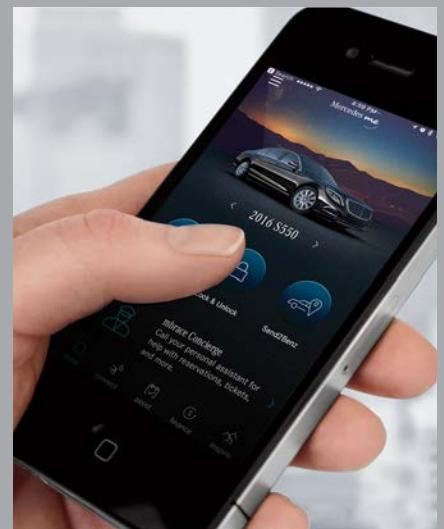


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YOUR WORLD IS RIGHT AT YOUR FINGERTIPS

From connection to inspiration.

Driving a Mercedes-Benz opens up a world of special benefits. The *Mercedes me* app on your smartphone teams with five years of mbrace® Connect services—standard.² Together they can keep you in touch with your car, let you remote-control numerous features, and offer you easy access to your dealer, Mercedes-Benz Financial account, or even special events and benefits geared exclusively to Mercedes-Benz owners.



The power of a tap, or your voice.

With *Mercedes me* you can remote-start, lock, locate and monitor your vehicle from your iPhone® or Android® phone, as well as Google Home or Amazon® Alexa. You can also send a destination directly to your car's navigation system,* get more from its features with helpful how-to videos, and book a service appointment. You'll enjoy perks at luxury resorts, and get the scoop on sponsored events. You might even find inspiration for some new adventures.

A range of benefits, to better fit you.

From your smartphone and laptop to your real world, you can tailor *Mercedes me* and mbrace to fit the way you drive, and the way you live. The standard Connect package also puts apps like a gas station finder in your car's dash. Three additional packages can heighten your family's peace of mind, place a team of expert concierges at your service, or entertain everyone in your car with online music apps and onboard WiFi.



connect

From the app: A direct interface with your vehicle includes Remote Start, lock/unlock, sound horn/flash lights, Valet Protect, Curfew Minder, and more. Send2Benz™ can upload a destination directly to the car's navigation system.* From the web: Manage your account, learn about mbrace features, and more.



assist

From the app: Connect with your dealer, speak to a Product Concierge, schedule service, view How-to Videos and vehicle manuals, summon Roadside Assistance. From the web: Learn about your vehicle features from a Product Concierge or by viewing How-to Videos. Read up on maintenance and warranty information.



finance

From the app or the web: View a snapshot of your Mercedes-Benz Financial Services account. Explore special offers for MBFS customers.



inspire

From the app or the web: Enrich your Mercedes-Benz experience with special perks and exclusive offers from Partner Resorts. Discover new adventures from Featured Road Trips. And find out about Sponsored Events, and how to attend.

Genuine Accessories



Genuine Mercedes-Benz Accessories are engineered to exacting standards of quality, appearance and fit. They help make your car more of what you want or need it to be—from grille to trunklid, wheels to roof racks, cabin to cargo area. There's no better way to make your car all your own, while keeping it 100% Mercedes-Benz.

CLA Accessories include:

A selection of alloy wheels
Illuminated Star NA with Driver Assistance Package
AMG Add-on Parts Front apron splitter, side sill panels, rear diffuser trim, rear apron flics, rear spoiler
Side mirror housings Black or carbon fiber look
AMG Heritage wheel hub inserts
Garmin® MAP PILOT®
Protection Package Floor mat trays and cargo area sill
Cargo net Available for trunk floor and load sill
Roof rack basic carrier
Bike rack Requires basic carrier
Ski and snowboard rack Requires basic carrier

END NOTES

- * Item may be optional or not available on some models. See Packages and Options listing in this brochure or visit MBUSA.com for more information.
- 1 Lower-aspect-ratio tires and accompanying wheels provide substantially increased treadwear, increased tire noise and reduced ride comfort. Serious wheel and tire damage may occur if the vehicle is operated on rough or damaged road surfaces or upon encountering road debris or obstacles. These tires are not designed for use on snow and ice. Winter tires mounted on appropriately sized and approved wheels are recommended for driving in those conditions. CLA models are not provided with a spare tire. Vehicles not equipped with Extended Mobility tires are provided with TIREFIT sealant and a portable air pump.
- 2 *Mercedes me* and Mercedes-Benz mbrace® services operate only where cellular and GPS satellite signals are available, which are provided by third parties and not within the control of Mercedes-Benz USA, LLC. Five years of the mbrace Connect package are included with new-vehicle sales and leases at an authorized Mercedes-Benz dealer. Subscriber Agreement is required for service to be active. Secure, Concierge and Entertain services require acceptance of the complimentary mbrace Connect services, and paid subscriptions after their trial periods. Some services are only available on select vehicles. Your PIN is required to use certain services. WiFi and streaming apps require Multimedia Package, and an mbrace Entertain subscription. Connection may be limited by cellular signal. Apps may be introduced, updated or deleted at varying dates, and may also require a vehicle software update. Some services may be limited or restricted in some areas. Driver is responsible for complying with traffic and other laws. Mobile app is compatible with Apple iPhone® models running iOS 7.0 or later, and Android-based phones running OS 2.3 or later. See your dealer or MBUSA.com/mercedesme for details.
- 3 2018 EPA estimated fuel economy (city/highway) is 24/37 mpg for CLA 250, and 24/32 mpg for CLA 250 4MATIC. For AMG CLA 45, please see your dealer. Compare the estimated mpg to the estimated mpg of other vehicles. You may get different mileage depending on how fast you drive, weather conditions and trip length.

- 4 Stated rates of acceleration are estimated based upon manufacturer's track results and may vary depending on model, environmental and road surface conditions, driving style, elevation and vehicle load.
- 5 No system, regardless of how advanced, can overcome the laws of physics or correct careless driving. Please always wear your seat belt. Performance is limited by available traction, which snow, ice and other conditions can affect. Always drive carefully, consistent with conditions. Best performance in snow is obtained with winter tires.
- 6 Distance Pilot DISTRONIC® adaptive cruise control is no substitute for active driving involvement. It does not adapt cruising speed in response to stationary objects, nor does it predict the curvature and lane layout of the road ahead or the movement of vehicles ahead. It is the driver's responsibility at all times to be attentive to traffic and road conditions, and to provide the steering, braking and other driving inputs necessary to retain control of the vehicle. Drivers are cautioned not to wait for the system's alerts before braking, as that may not afford sufficient time and distance to brake safely.
- 7 The purchase of a new, satellite radio-enabled vehicle includes a 6-month introductory subscription to the Sirius All Access package, as well as a 5-year introductory subscription to SiriusXM Traffic and SiriusXM Weather when equipped with the Multimedia Package. SiriusXM Traffic and Weather services are available for select markets. SiriusXM Satellite Radio, SiriusXM Traffic and SiriusXM Weather subscriptions are sold separately or as a package after trial period. If you decide to continue your subscription after your trial, the plan you choose will automatically renew and you will be charged according to your chosen payment method at then-current rates. Fees and taxes apply. To cancel you must call SiriusXM at 1-866-635-2349. See SiriusXM Customer Agreement for complete terms at siriusxm.com. All fees and programming subject to change.
- 8 While the navigation system provides directional assistance, the driver must remain focused on safe driving behavior, including paying attention to traffic and street signs. The driver should utilize the system's audio cues while driving and should only consult the map or visual displays once the vehicle has been stopped in a safe place. Maps do not cover all areas or all routes within an area. Online features require a subscription and one or more mbrace Packages.
- 9 Apple CarPlay™ is a product of Apple Inc. Android Auto is a product of Google Inc. Device and app providers' terms and privacy statements apply. Requires connected compatible device and data plan. Apps, content and features are selected solely by their providers. Connection to apps and streaming services may be limited by the device's network connection. Data usage is routed through device and subject to fees, charges and restrictions in user's wireless plan. Vehicle's factory audio/information interface, including COMAND® navigation and the apps of Mercedes-Benz mbrace,™ may not be used simultaneously with Apple CarPlay or Android Auto. When Apple CarPlay or Android Auto is in use, the steering-wheel voice control button accesses Siri® or Google voice recognition software for voice commands.
- 10 Unsecured cargo can become hazardous in a collision. Always secure cargo using the floor-mounted tie-downs.
- 11 Active Brake Assist may not be sufficient to avoid an accident. It does not react to certain stationary objects, nor recognize or predict the curvature and/or lane layout of the road or every movement of vehicles ahead. It is the driver's responsibility at all times to be attentive to traffic and road conditions, and to provide the steering, braking and other driving inputs necessary to retain control of the vehicle. Drivers are cautioned not to wait for the system's alerts before braking, as that may not afford sufficient time and distance to brake safely. See Operator's Manual for system's operating speeds and additional information and warnings.
- 12 Rearview camera does not audibly notify driver of nearby objects and is not a substitute for actively checking around the vehicle for any obstacles or people. Images displayed may be limited by camera field of view, weather, lighting conditions and the presence of dirt, ice or snow on the camera.
- 13 Driving while drowsy or distracted is dangerous and must be avoided. ATTENTION ASSIST® and/or Lane Keeping Assist are warning systems only, and cannot be relied on to avoid an accident or serious injury. They may not be sufficient to alert a fatigued, distracted or inattentive driver, and cannot override the laws of physics. See Operator's Manual for system's operating speeds and additional information and warnings.
- 14 Blind Spot Assist is a warning system only, and may not be sufficient to avoid all accidents involving vehicles in your blind spot and does not estimate the speed of approaching vehicles. It should not be used as a sole substitute for driver awareness and checking of surrounding traffic conditions. See Operator's Manual for system's operating speeds and additional information and warnings.
- 15 Parking Pilot is not a substitute for driver attention to the immediate surroundings, as well as any people, animals or vehicles in or approaching the vehicle's maneuvering range. System cannot determine if a space is legally available or of a suitable surface for parking. See Operator's Manual for additional information, tips and warnings.
- 16 Competitive claim based on manufacturer-published horsepower data available at time of publication. May include 2017 models.
- 17 Obey local speed and traffic laws.
- 18 Black/Red trim included with Black MB-Tex/DINAMICA or Black "Red Cut" leather upholstery. Black/Silver trim included with all other leather colors.

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The personal rewards of striving to be the best are even more meaningful in the development of young people than they are for automobiles. Instilling the values of leadership, goal-setting, discipline and teamwork in youth is an investment in everyone's future. It's why Mercedes-Benz USA is collaborating with the Laureus Sport for Good Foundation, with an ongoing commitment to train and place hundreds of coaches for after-school and in-school sports programs in communities around the country. Sports offer kids more than the chance to be physically active and have fun. It's also an opportunity to have a mentor who can guide them, help them learn how to deal with major life issues, and help them grow stronger not just physically but in their character. As a Mercedes-Benz driver, you become a part of this effort to give hundreds of thousands of kids a better life today, and all of us a brighter tomorrow.

Learn more about how Mercedes-Benz USA believes in giving back at MBUSA.com/community

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