

2017

S

S-CLASS COUPE



Mercedes-Benz



Standard and available equipment vary by model. Please see back of brochure.



INSIGHT TO BEHOLD

VISION ACCOMPLISHED



The creation of any car is an arduous process. The creation of an S-Class, even more so, as there is an expectation—no, an unwavering mission—of advancing every standard of the automobile. To create an S-Class Coupe, you don't just subtract doors. You add visible romance and visionary magic.

For as long as it has existed, the Mercedes-Benz S-Class has endeavored to be the pinnacle of automobiles—not just in luxury, but in leadership. From breakthroughs in safety to features that enhance the comfort, well-being and enjoyment of its occupants like never before, it's an eternal mission to advance any and every standard.

The evidence of its success can be found far beyond the car itself: In the hearts of loyal owners and the praise of the press. In the many automakers who adopt, adapt or just approximate its features on their future models. And in the industry standards that have driven a number of S-Class innovations to be required on every vehicle.

With that foundation, one might think that the creation of an S-Class Coupe is bound by stringent rules and strict limitations. But something magical happens as you build an automobile in limited numbers, for a special kind of driver. Its own core values set it free from convention and compromises. Entirely new horizons open wide.

That said, the 2017 S-Class Coupes uphold generations of tradition—but it's entirely a legacy of accelerating the avant-garde. An example is its pillarless hardtop design, with the side windows uninterrupted by framework. The sleek profile and panoramic outlook it offers have been part of the flagship Mercedes-Benz coupe for 55 years—a claim no other car can make, even those without its reputation for safety and solidity. It's a romantic, artful cue maintained at the state of the art for strength and lightness through continually advancing engineering. It is not a tradition that's followed. It's one driven forward.

How the three S-Class Coupes express their shared soul sets them apart from each other, and all cars. With its standard Sport Package and 4MATIC® all-wheel drive, the S550 is seductive and self-assured. The AMG S63, its biturbo V8 crafted by hand, is intense and intoxicating. The biturbo V12 AMG S65 is polished to perfectionism. Each is the creation of countless minds but one mindset: To bring the romance of driving to the height of passion.



2017

KEY FEATURES

**AN UNIMPEDED VIEW OF
WHAT AN AUTOMOBILE CAN BE,
UNSHACKLED FROM CONVENTION,
UNCONFINED BY COMPROMISE**

PERFORMANCE	DESIGN	SAFETY	LUXURY	TECHNOLOGY
Superlative biturbo power, seamless shifting, and air or active suspension. Three drivetrains, each one driven to excel and excite.	Pillarless hardtop style, a modern art form for half a century. A lavishly outfitted, seductively sculpted cabin with four individual seats.	Groundbreaking safety systems that watch the road ahead, and all around. Active and semi-autonomous systems to assist you.	The pinnacle of innovative comfort and timeless craftsmanship. Unparalleled driving pleasure with grand vistas outward and upward.	User-friendly innovations to keep you connected, engaged and refreshed. Intuitive controls to keep your world within reach.
Biturbo engines: V8, or handcrafted AMG V8 and V12	Pillarless coupe design with AMG lower body styling	Radar-based COLLISION PREVENTION ASSIST PLUS	Heated, ventilated and massaging* power front seats	Dual 12.3" color widescreens for instruments and COMAND® system
9-speed or AMG SPEEDSHIFT® 7-speed transmission	19" or 20" wheels* ¹	Intelligent Drive active safety suite	Panorama roof	<i>Mercedes me</i> with smartphone app, in-car Internet and 4G LTE WiFi ²
Adaptive AIRMATIC®, or proactive MAGIC BODY CONTROL®* suspension	100% LED lighting, Swarovski® crystal headlamp accents*	Rearview camera	Cabin-air ionizer and aromatherapy	MAGIC VISION CONTROL® wipers
4MATIC® or AMG Performance 4MATIC all-wheel drive*	Chrome diamond-block grille (S 550)	DISTRONIC PLUS® adaptive cruise control*	Multicolor LED ambient lighting	Variable-tint MAGIC SKY CONTROL® Panorama roof*
	Sport, Night and AMG Carbon Fiber Packages*	Night View Assist® PLUS*	Two Burmester® surround sound systems, with up to 1,520 total watts*	



PERFORMANCE

THE SURE IN COMPOSURE

On paper, an S-Class Coupe's specs promise twin-turbocharged torque and surefooted agility. As a composition of metal, rubber and advanced electronics, it's a kinetic sculpture of fast-moving beauty. On the road, an S-Class Coupe becomes a singular sensation: cool, composed confidence.

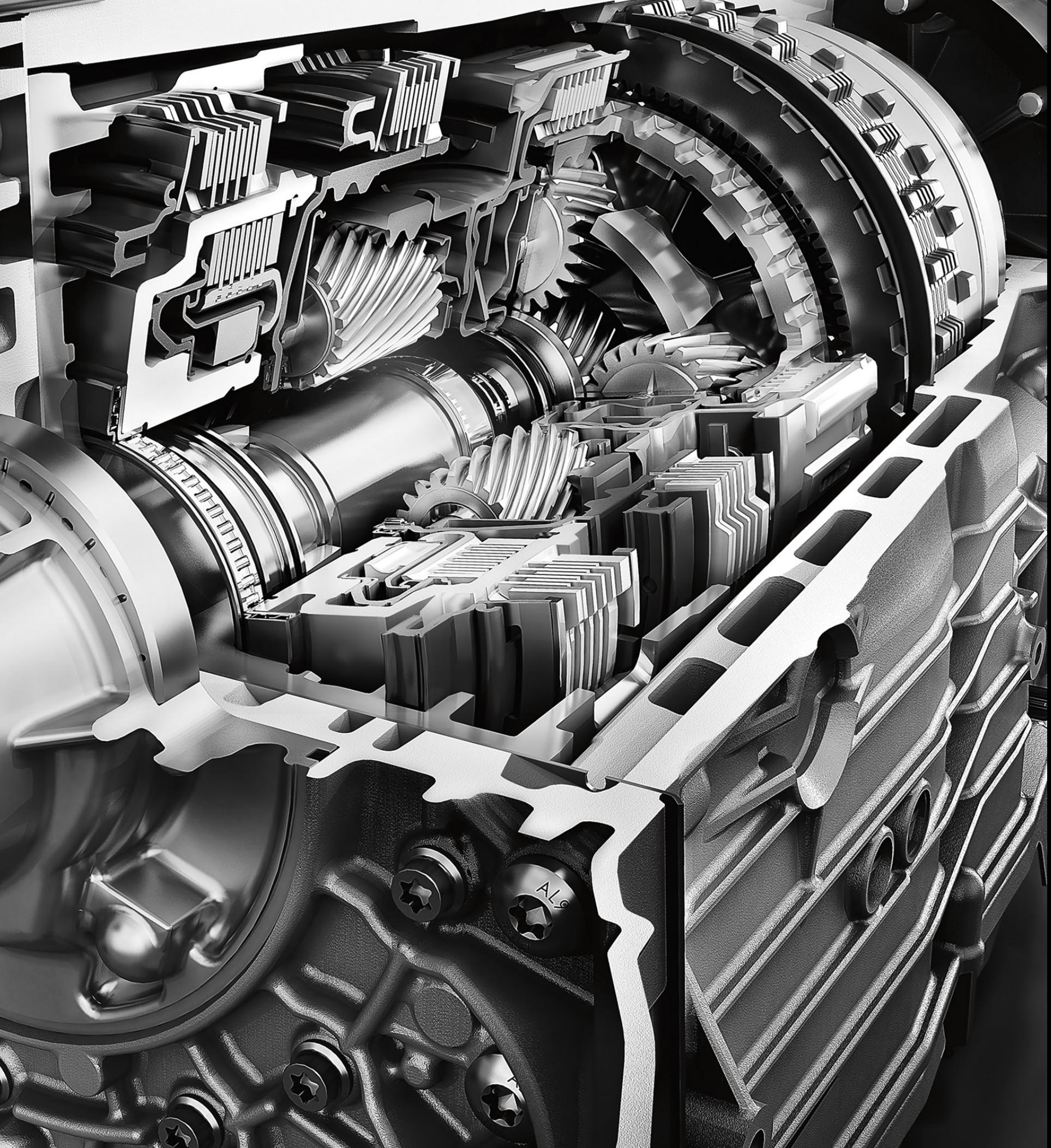
An S-Class Coupe is often best defined by its invisible strengths. Much as its pillarless hardtop design delivers exceptional rigidity without visible center roof pillars, it conceals an armada of performance innovations within that seductive body. More than a list of specs, there's a highly coordinated team of specialists collaborating in real time to optimize every element of power in motion. One result is torrential torque—no S-Class Coupe peaks below 500 lb-ft—that can be turned into usable traction. Another is a brilliant balance between precise cornering and a polished ride—a collusion of chassis systems that constantly, instantly adapt and drivetrain elements that precisely apply the engine's torque to optimize handling. The most apparent result is both tangible and visible: An unwavering sense of confidence in the driver's hands, and an agile athleticism that makes the muscular body a treat—perhaps even a source of envy—to see in motion.

Three biturbo engines—a 449-hp V8 in the S550, a 577-hp V8 in the AMG S63, and a 621-hp V12 in the AMG S65—deliver copious torque across a broad range of rpm. The result is evident the moment you take off from a stop, but no less rewarding when overtaking on the highway. The engines precisely self-tune not every few miles, but every few milliseconds. In the V8s, high-pressure Direct Injection squeezes fuel into an ultrafine mist. All three engines can fire their spark plugs up to four times in a combustion cycle—for power that's not only stronger but more efficient.³ Keeping on message,

the dramatic baritone of their exhaust notes conceals another invisible benefit: certified ultralow emissions.

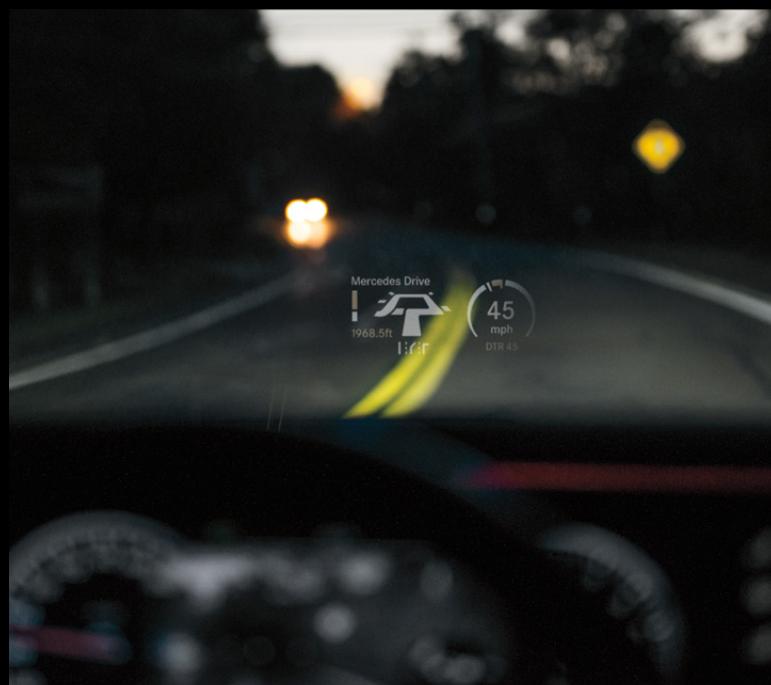
The AMG models each feature a 7-speed transmission matched to their capability and character. The 9-speed S550 widens its range even further. Its new 9G-TRONIC is quick off the line and quiet at cruising speed. They all offer smooth, swift and sporty response—with standard shift paddles at your fingertips. The all-season, all-road confidence of 4MATIC® all-wheel drive is standard on the S550 and—in AMG Performance form—on the S63.

In fractions of a second, the semi-active electronically variable air springs of the S550's AIRMATIC® suspension adapt to modulate wheel motion while steadying the body and passengers. The AMG Adaptive Sport Suspension is also based on AIRMATIC in the S63. In the S65, it's based on fully active MAGIC BODY CONTROL®—arguably the most advanced suspension on the road. A camera pre-scans the road, so it can counteract bumps and dips in real time, while a curve tilting function leans into bends to improve grip. In all models, a Sport mode sharpens handling response. Four-wheel level control adapts to loads, self-lowers at speed for efficiency and stability, and lets you raise the ride height to better negotiate ruts, deep snow or steep driveways. And Torque Vectoring Brake on the S550—or ESP® Dynamic Cornering Assist on the AMG coupes—shifts power side-to-side to make cornering quicker, more surefooted, and more fun.









FOREFRONT OF FASHION

An impeccably tailored cabin is among the most enduringly timeless traditions of a Mercedes-Benz coupe. And yet it's one that has continually adapted to the advanced technology it envelops. The S-Class cabin is a sculpture of flowing shapes, finely crafted from exquisite materials and detailed in modern satin aluminum. A stylish spectrum of supple Nappa leathers is fitted by hand to far more than the seats, and tailored with such precision that no stitch overlaps the tiny perforations in the upholstery. Six options in hand-finished trim include five woods, including intriguing *designo* Metallized Ash and *designo* Black Piano Lacquer with blond "Flowing Lines."

GLIMMER OF LUXURY

Hundreds of LEDs illuminate the S-Class exterior, cabin and the road. In fact there's not a single lightbulb in the car. The active LED headlamps enhance your nighttime vision with light your eye perceives more like natural daylight. They also adapt their beams automatically as you steer into corners or approach other vehicles ahead. For a splash of jewel-like luxury by day or night, they can be accented with genuine Swarovski® crystals.* Within each headlamp, an arch of 17 angle-cut crystals form the signature Daytime Running Lamp. Above them, 30 round crystals create each turn signal. Even when they're off, they add a scintillating touch of distinction.

THE FINE ART OF ADVANCEMENT

LINE OF SIGHT

Clear, colorful and reconfigurable analog-style gauges and digital instruments are displayed on a 12.3" screen in front of the driver. And while they're easy to read at a glance, the Head-Up Display* can keep key driving data even closer to your natural field of vision. A high-resolution color readout is projected as an 8"-wide virtual image that "floats" over the car's hood.* It lets you view speed and cruise settings, navigation info and more with minimal "eyes off the road." Height-adjustable, its position is stored in the driver-seat memory. An exclusive design for the AMG models includes a bar-graph tachometer and other vital performance data.

SHAPE OF SOUND

Burmester,® Germany's renowned handcrafter of fine home audio, has created two systems for the S-Class Coupes. Both reprofile the full sound spectrum—far beyond merely adjusting the volume—to ambient noise and driving speed. Driven by a 590-watt, 9-channel digital amp, the Burmester Surround Sound System features 13 premium speakers with exquisite drilled metal grilles. And outputting 1,520 total watts, the Burmester High-End 3D Surround Sound System* combines analog and digital signals for natural sound in any musical genre. Its 24 speakers include a subwoofer with its own 400-watt amp and surround speakers in the console.

THE ADVANCEMENT OF FINE ART

GLOW OF CONTENTMENT

Twenty years ago, Mercedes-Benz research shed new light on a fact of nighttime driving: Riding in a dark car tends to increase stress and fatigue—but soft, strategic illumination of key areas can bring inner peace without reducing outward vision. And so the first ambient cabin lighting debuted, in the S-Class. Today's S-Class has evolved this innovation to deliver its comforts in style. A network of hundreds of LEDs highlights the dash, console and doors while edge-lighting the in-dash displays from behind. In addition to five levels of brightness and three lighting zones, you can choose among seven colors to suit your mood—or even create a new one.

SENSE OF WELL-BEING

The aluminum-ringed vents and elegant controls of the dual-zone climate control offer both visual and tactile clues to the manner in which it tends to your comfort: with precision. A network of sensors helps maintain your settings regardless of outside conditions. The system takes extensive measures to cleanse the cabin air as well: Dust/pollen filtration and two activated charcoal filters are standard, as is the Air Balance system. Its ionizer uses an electrical charge to neutralize allergens and other impurities, for freshness like you'd feel after a summer thunderstorm. A fragrance atomizer can then infuse the air with subtle aromatherapy in any of six scents.



AMG

DRIVING PERFORMANCE

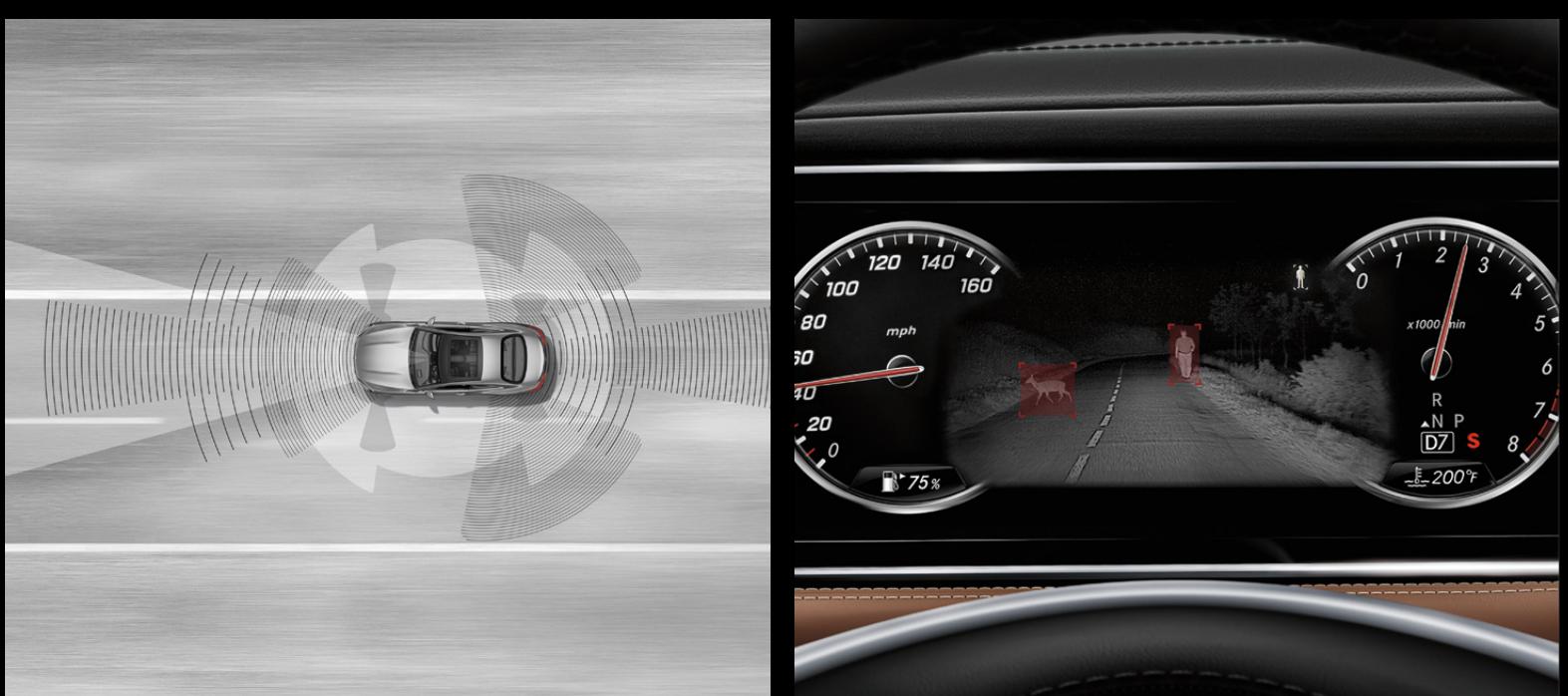
WHERE THEY'RE FROM

Affalterbach, Germany, is an orchard town where trophies are harvested. It's the home of AMG, where for nearly 50 years championship racecars have been created by a team of people who are not just racers. They're dreamers. Visionaries. And perfectionists. They develop technologies that heighten power, like patented NANOSLIDE® cylinder walls that slash friction and wear. They shatter limitations: Rear-biased AMG Performance 4MATIC® clings to pavement yet delivers nimble balance. They break Formula 1® records, and are by far the most winning name in the DTM (German Touring Car Championship). And they turn victory on the track into vehicles that conquer the streets of the world—and the hearts of its most passionate drivers.

IS WHAT THEY DO

The two AMG S-Class Coupes are endowed with the DNA of racing champions and the hardware to bring it to life: massive brakes, aero-aggressive bodywork, 20" AMG® wheels,¹ and exclusive cockpits. In the AMG S 63, a handcrafted 577-hp biturbo V8 joins forces with a paddle-shifted AMG SPEEDSHIFT® MCT multiclutch 7-speed. AMG Performance 4MATIC expertly delivers the car's 664 lb-ft of torque to all four tires, launching to 60 mph in 3.8 seconds.² An AMG Adaptive Sport Suspension based on AIRMATIC® teams with the 4MATIC all-wheel drive for exceptional agility. In the AMG S 65, a superlative handcrafted 621-hp/738-lb-ft biturbo V12 catapults it to 60 in 4.0 seconds. Its AMG Adaptive Sport Suspension harnesses the power of MAGIC BODY CONTROL,³ with a curve tilting function that leans into corners like a slalom skier. Exclusive details distinguish each model's AMG double-crosswing grille, "A-wing" front air dam, mesh grilles and rear diffuser: matte silver/gloss black on the S 63, brilliant chrome for the S 65. Options include carbon fiber cabin and body elements, and Ceramic Compound brakes.⁴





INSTRUMENTAL

The ultramodern expression of classic motoring traditions is evident every time you drive your S-Class Coupe. Its elegant analog gauges are crisply rendered on a 12.3" high-resolution screen that's easy to view through the sporty, 4-way power adjustable steering wheel. A high pixel count and fast refresh rate provide seamlessly natural movement of the gauges' indicator needles. Digital and graphical readouts display the fuel level, the outside temperature, and other ancillary data. Between the gauges is a changeable color display for various driver-assistance systems, trip data, and vehicle settings. Buttons on the steering wheel let you control it with ease.

ILLUSTRATIVE

Huge, high-mounted and high in resolution, a second 12.3" screen takes center stage in the dash. It presents audio and entertainment, navigation maps,⁵ and comfort features you can personalize as you like. A split-screen sidebar lets you keep an additional item visible alongside the main view. You operate it all via the COMAND[®] touchpad in the console. Illustrated menus put an abundance of luxuries at your fingertips, whether you're fine-tuning your seat support or the Burmester[®] surround sound. COMAND also integrates with *Mercedes me* and *mbrace*[®] to bring you in-car WiFi and a variety of Internet-based apps like HERE[™] Local Search.²

SECOND NATURE AT FIRST ENCOUNTER

ENGAGING

The beauty of Mercedes-Benz engineering is how quickly it can make first-of-their-kind innovations feel like second nature. The COMAND system's intuitive touchpad/rotary controller makes it easy to access, adjust and enjoy a variety of features—from entertainment and navigation to comfort and convenience settings. Carousel-style on-screen menus mimic the motion of the controller. The touchpad also lets you use multi-finger gestures similar to your smartphone. You can swipe through menus, pinch-to-zoom a navigation map, or even write an address with your fingertip. Or go touchless, with voice control that can learn your natural way of talking.

ENCHANTING

In addition to the wide-open vistas afforded by the pillarless design of the S-Class Coupe, a standard Panorama roof lets you extend your gaze upward. A fixed panel of heat-rejecting glass lets passengers in every seat bask in the sun by day, and relax under the stars by night. The glass effectively blocks UV and infrared rays, while a power shade lets you limit the sunlight entering the cabin. To this you can add MAGIC SKY CONTROL[®], a Mercedes-Benz innovation that can darken the roof electrically. Magnetic particles embedded in the glass align when current is applied, allowing light to pass through. Switch it off, and the particles scatter to create near-opacity.

FIRST WHEN EVERY SECOND COUNTS

REASSURING

An advanced network of multirange radar, multiple cameras and other sensors, Mercedes-Benz Intelligent Drive includes industry-leading standard and available assists that can help make driving safer, less stressful, or simply more enjoyable. Radar-based COLLISION PREVENTION ASSIST PLUS can alert you to brake if you're approaching traffic ahead too quickly. It can even initiate braking if you don't.⁸ ATTENTION ASSIST[®] monitors up to 70 parameters of driving behavior to help detect a driver getting drowsy on a longer trip.⁹ Beyond the standard rearview camera, the Surround View System^{*} composes four cameras to give you a virtual birdseye view.¹⁰

REVEALING

The Driver Assistance Package adds a suite of advancements. DISTROニック PLUS[®] cruise control uses radar to adapt your speed to traffic flow, even stop-and-go.¹¹ Steering Assist automatically helps keep you centered in your lane as you cruise. Active Blind Spot¹² and Lane Keeping⁹ Assists help ease driving on multilane roadways. Other groundbreaking systems also can alert you to cross-traffic or pedestrians in your path ahead, or help prepare for an impending collision from behind.¹³ Another option, Night View Assist[®] PLUS* uses infrared and thermal imaging to display a clearer view of the road. Its screen can be set to turn on if danger is detected.¹⁴



MODELS

S 550 4MATIC

4.7L V8 biturbo engine
449 hp / 516 lb-ft of torque
9G-TRONIC 9-speed automatic transmission
4MATIC® all-wheel drive
Staggered-width 19" AMG® twin 5-spoke wheels¹
0-60 mph in 4.5 seconds⁵



**INSPIRATION FROM
A RICH *LEGACY*
MEETS *INNOVATION*
TO ENRICH *TODAY***

AMG S 63

Handcrafted AMG 5.5L V8 biturbo engine
577 hp / 664 lb-ft of torque
AMG SPEEDSHIFT® MCT 7-speed transmission
AMG Performance 4MATIC all-wheel drive
Staggered-width 20" AMG 5-spoke wheels
0-60 mph in 3.8 seconds



AMG S 65

Handcrafted AMG 6.0L V12 biturbo engine
621 hp / 738 lb-ft of torque
AMG SPEEDSHIFT PLUS 7G-TRONIC 7-speed transmission
Rear-wheel drive
Staggered-width 20" AMG forged multispoke wheels
0-60 mph in 4.0 seconds



SPECIFICATIONS		S 550 4MATIC Coupe	AMG S 63 Coupe	AMG S 65 Coupe
Engine	Type	4.7L V8 biturbo w/Direct Injection	Handcrafted AMG 5.5L V8 biturbo w/Direct Injection	Handcrafted AMG 6.0L V12 biturbo
	Power	449 hp @ 5,250 rpm	577 hp @ 5,500 rpm	621 hp @ 4,800–5,400 rpm
	Torque	516 lb-ft @ 1,800–3,500 rpm	664 lb-ft @ 2,250–3,750 rpm	738 lb-ft @ 2,300–4,300 rpm
Transmission	9G-TRONIC 9-speed automatic w/shift paddles	AMG SPEEDSHIFT® MCT 7-speed w/shift paddles	AMG SPEEDSHIFT PLUS 7G-TRONIC 7-speed w/shift paddles	
Acceleration	0–60 mph ⁵	4.5 sec	3.8 sec	4.0 sec
Wheels	19" AMG® twin 5-spoke w/all-season Extended Mobility tires ¹	20" AMG 5-spoke w/high-performance tires ¹	20" AMG forged multispoke w/high-performance tires ¹	
Suspension	4-wheel multilink w/self-leveling AIRMATIC®	4-wheel multilink AMG Adaptive Sport Suspension based on AIRMATIC®	4-wheel multilink AMG Adaptive Sport Suspension based on MAGIC BODY CONTROL® with curve tilting function	
Drivetrain	4MATIC® all-wheel drive	AMG Performance 4MATIC all-wheel drive	Rear-wheel drive	

KEY STANDARD FEATURES

S 550 4MATIC	AMG S 63	AMG S 65	PERFORMANCE AND EFFICIENCY
● ● ● ECO Start/Stop system			
● – – DYNAMIC SELECT			
– ● ● AMG DYNAMIC SELECT			
● – – 4MATIC all-wheel drive			
– ● – AMG Performance 4MATIC all-wheel drive			
● – – Torque Vectoring Brake			
– ● ● ESP® Dynamic Cornering Assist			
S 550 4MATIC	AMG S 63	AMG S 65	SAFETY AND SECURITY
● ● ● COLLISION PREVENTION ASSIST PLUS			
● ● ● ATTENTION ASSIST®			
● ● ● PRE-SAFE®			
● ● ● Electronic Stability Program (ESP)			
● ● ● Adaptive braking technology: Predictive Brake Priming, Automatic Brake Drying, Hill-Start Assist, brake HOLD feature			
● ● ● Emergency-sensing Brake Assist (BAS ⁸)			
● ● ● Advanced Tire Pressure Monitoring System			
● ● ● 10 air bags			
● ● ● PARKTRONIC with Active Parking Assist ¹⁵			
● – – Rearview camera ¹⁰			
○ ● ● Surround View System ¹⁰			
○ ○ ● DISTRONIC PLUS® with Steering Assist			
○ ○ ● BAS PLUS with Cross-Traffic Assist			
○ ○ ● PRE-SAFE Brake with Pedestrian Recognition			
○ ○ ● PRE-SAFE PLUS rear collision detection and preparation			
○ ○ ● Active Blind Spot Assist			
○ ○ ● Active Lane Keeping Assist			
○ ○ ● Speed Limit Assist			
○ ○ ● Night View Assist® PLUS ¹⁴			
● ● ● LED Daytime Running Lamps, LED taillamps			
● ● ● Active LED headlamps with Adaptive Highbeam Assist			
○ ○ ● Headlamps with Swarovski® crystal accents			
● ● ● KEYLESS-GO®			
● ● ● Soft-close doors			
● ● ● Electronic trunk closer with HANDS-FREE ACCESS			
● ● ● Antitheft alarm system with remote panic feature			

● Standard ○ Optional △ No-charge option – Not available (NA)

S 550 4MATIC Coupe	AMG S 63 Coupe	AMG S 65 Coupe
● ● ● Dual 12.3" high-resolution screens		
● ● ● COMAND® system with touchpad controller		
● ● ● COMAND navigation ⁷ with 3 years of no-charge map updates		
● ● ● 5 years of Traffic and Weather service by SiriusXM ¹⁷		
● ● ● Voice control with learning feature		
● ○ ● Head-Up Display ⁴ (AMG Head-Up Display on AMG models)		
● ● – Burmester® Surround Sound System		
○ ○ ● Burmester High-End 3D Surround Sound System		
● ● ● FrontBass® system		
● ● ● Bluetooth® audio streaming, hands-free Bluetooth interface		
● ● ● Near-Field Communication (NFC) technology		
● ● ● Dual USB ports, in-dash DVD/CD player, SD card reader		
● ● ● SiriusXM Radio with 6-month All Access trial ¹⁷		
● ● ● HD Radio® receiver		
● ● ● 5 years of Mercedes-Benz mbrace® Connect services ²		

DIMENSIONS	S 550 4MATIC Coupe	AMG S 63 Coupe	AMG S 65 Coupe
Wheelbase	115.9"	115.9"	115.9"
Overall length	197.9"	198.6"	198.6"
Overall height	55.8"	56.0"	56.1"
Overall width w/ mirrors	83.0"	83.0"	83.0"
Curb weight	4,707 lbs	4,678 lbs	4,839 lbs
Headroom front/rear	40.0" / 39.7"	40.0" / 39.7"	40.0" / 39.7"
Legroom front/rear	41.7" / 33.4"	41.7" / 33.4"	41.7" / 33.4"
Shoulder room front/rear	57.0" / 51.4"	57.0" / 51.4"	57.0" / 51.4"
Cargo capacity	10.4 cu ft	10.4 cu ft	10.4 cu ft

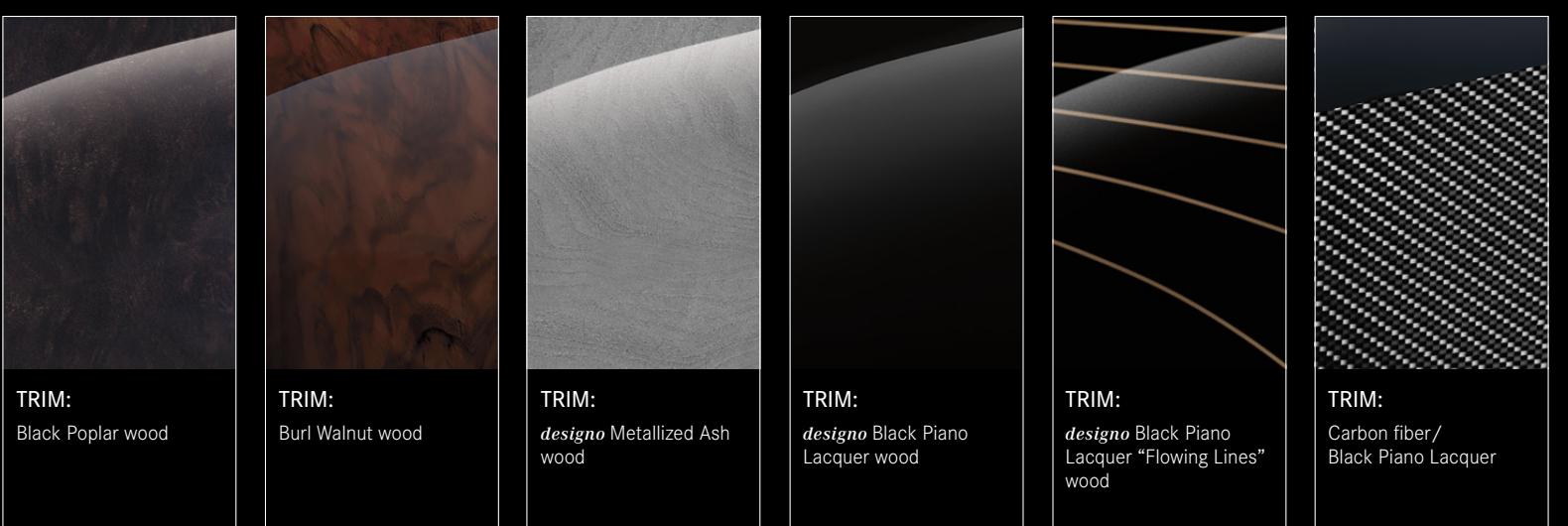
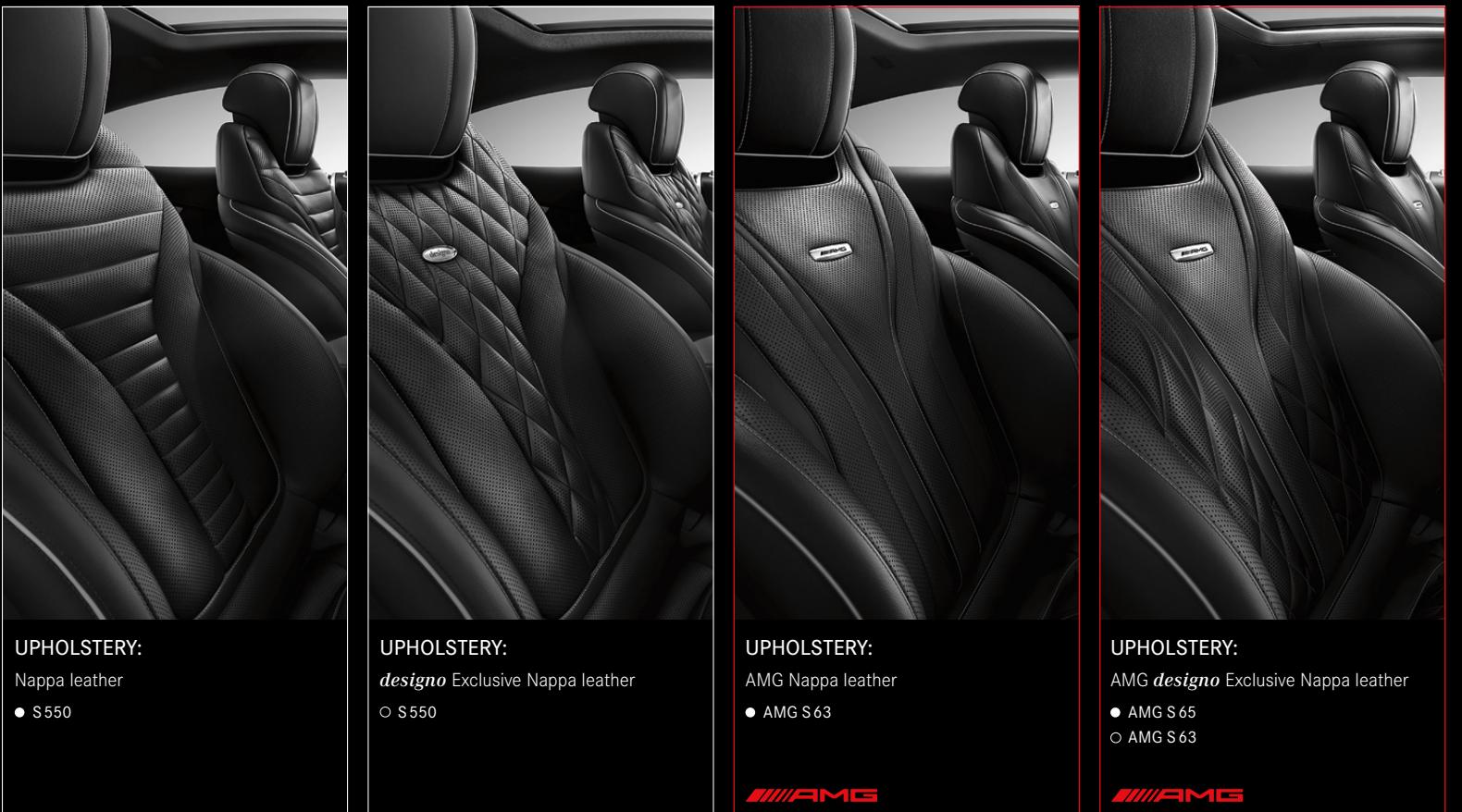
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Mercedes me makes it easy to stay connected to your car, and your life. It can make any trip easier, more enjoyable, or more entertaining. And it'll bring you a world of rewards for being part of the family.

CHANGING WHAT'S REMOTELY POSSIBLE

Any time, any place

Life is better when you're connected. You don't have to leave your world behind when you're in your Mercedes-Benz. And you can have access to your car even after you park and walk away. It's all possible with *Mercedes me*.²

Convenience at your fingertips

The *Mercedes me* website and smartphone app let you control features of your vehicle, interact with your dealer, and more. Your own homepage and the free app for Android® and iPhone® make it easy to plan ahead or be spontaneous.

Your car in your pocket

With the *Mercedes me* app, you can remote-start your car, lock or unlock its doors, and keep an eye on it if you valet-park. And you can look up a destination or address and send it to your car's navigation system, all from your phone.

INSPIRING THE JOURNEY

Be part of something special

When you drive a Mercedes-Benz, you're part of the family. *Mercedes me* lets you follow along on featured road trips, learn about special events, and find out how you can join in on them.

Get the Star treatment

Get exclusive perks at world-class resorts when you stay at a partner hotel of *Mercedes me*. Visit MBUSA.com/mercedesme to find out more.

Enjoy the personal touch

Beyond its advanced, user-friendly technology, *Mercedes me* is a team of helpful people who genuinely care. Expert concierges are always on call to help you—from reservations to travel plans to assistance with virtually any request. And you can reach them anytime from wherever you use your smartphone.

SMOOTHING THE WAY

Ownership, simplified

From managing your Mercedes-Benz Financial Services account to reaching out to your dealer, *Mercedes me* makes it easy. Even if you have more than one Mercedes-Benz, you can access them all from the same app.

Technology, demystified

Get the most from the innovative features in your vehicle with helpful how-to videos and downloadable manuals—from your computer or the mobile app. You can even reach out to your dealer's expert Product Concierge.

Service, on your side

Is it time for service or maintenance? You can make an appointment right from the *Mercedes me* app. Flat tire, dead battery, or out of fuel? You can summon Mercedes-Benz Roadside Assistance to your side, 24/7, with a few taps.²¹



TOGETHER WHEREVER: *mbrace*

*It's perfectly natural to develop an emotional attachment to your Mercedes-Benz. With *mbrace*, enjoying a technological connection is just as easy.*

Mercedes-Benz *mbrace*® puts the power of *Mercedes me* to work for you—from apps to WiFi—when you're in your car, and remote vehicle features when you're not.² Four *mbrace* packages let you tailor its many benefits to fit your life.

5 years of *mbrace* Connect included

Every new Mercedes-Benz comes with five years of *mbrace* Connect at no additional charge. It's the core *mbrace* package but it's far from basic, with remote features and in-car Internet.

Mercedes me app includes:

- Remote Start
- Remote Door Lock/Unlock
- Remote Horn & Lights
- Send2Benz™
- Valet Protect
- Vehicle Finder
- Curfew Minder
- and more

In-car features include:

- Gas Stations & Fuel Prices
- HERE™ Local Search
- Remote Diagnostics
- Roadside Assistance
- Point-of-Interest Download
- Traffic Cameras
- Weather
- and more

mbrace Secure 6-month trial included

Peace of mind comes from automatic SOS calling after an accident, stolen vehicle tracking, and other security benefits.

Features include:

- Automatic Alarm Notification
- Automatic Collision Notification
- SOS/Emergency Call
- Stolen Vehicle Location Assistance
- Agent-assisted Remote Door Lock/Unlock
- Agent-assisted Vehicle Information
- Safe Ride
- and more

mbrace Concierge 3-month trial included

Live assistance from trained professionals, from tickets to a show to travel planning. An expert can even help you find a point of interest, and then guide you there, turn-by-turn.

Features include:

- Mercedes-Benz Concierge
- Point of Interest Destination Download
- Turn-by-Turn Route Assistance
- Location-based Traffic and Weather

mbrace Entertain 3-month trial included

Streaming audio and in-car WiFi for you and your passengers.

Features include:

- iHeartRadio®
- Tuneln® Radio
- In-vehicle WiFi

GENUINE ACCESSORIES

Genuine Mercedes-Benz Accessories are engineered to exacting standards of quality, appearance and fit. They help make your car more of what you want or need it to be—from its wheels to the cabin, to protect your car's finish or soothe yourself with aromatherapy. There's no better way to make your car all your own, while keeping it 100% Mercedes-Benz.

S-Class Coupe accessories include:

- Coat hanger *Requires Base Module*
- Air Balance atomizer fragrances
- Valve stem caps
- Media Interface cables for smartphone
- Cargo area tray
- Cargo nets *Floor and load sill*



The personal rewards of striving to be the best are even more meaningful in the development of young people than they are for automobiles. Instilling the values of leadership, goal-setting, discipline and teamwork in youth is an investment in everyone's future. It's why Mercedes-Benz USA is collaborating with the Laureus Sport for Good Foundation, with an ongoing commitment to train and place hundreds of coaches for after-school and in-school sports programs in communities around the country. Sports offer kids more than the chance to be physically active and have fun. It's also an opportunity to have a mentor who can guide them, help them learn how to deal with major life issues, and help them grow stronger not just physically but in their character. As a Mercedes-Benz driver, you become a part of this effort to give hundreds of thousands of kids a better life today, and all of us a brighter tomorrow.

Learn more about how Mercedes-Benz USA believes in giving back at MBUSA.com/community

END NOTES

- * Item may be standard, optional or not available, depending on model. See Packages and Options listing in this brochure or visit MBUSA.com for more information.
- 1 Lower-aspect-ratio tires and accompanying wheels provide substantially increased treadwear, increased tire noise and reduced ride comfort. Serious wheel and tire damage may occur if the vehicle is operated on rough or damaged road surfaces or upon encountering road debris or obstacles. These tires are not designed for use on snow and ice. Winter tires mounted on appropriately sized and approved wheels are recommended for driving in those conditions.
- 2 *Mercedes me* and Mercedes-Benz *mbrace* services operate only where cellular and GPS satellite signals are available, which are provided by third parties and not within the control of Mercedes-Benz USA, LLC. Five years of *mbrace* Connect package are included with new-vehicle sales and leases at an authorized Mercedes-Benz dealer. Subscriber Agreement is required for service to be active. Secure, Concierge and Entertain services require acceptance of the complimentary *mbrace* Connect services, and paid subscriptions after their trial periods. Some services are only available on select vehicles. Your PIN is required to use certain services. WiFi and streaming apps require an *mbrace* Entertain subscription. Connection may be limited by cellular signal. Apps may be introduced, updated or deleted at varying dates, and may also require a vehicle software update. Some services may be limited or restricted in some areas. Driver is responsible for complying with traffic and other laws. Mobile app is compatible with Apple iPhone® models running iOS 7.0 or later, and Android-based phones running OS 2.3 or later. See your dealer or MBUSA.com/mercedesme for details.
- 3 2017 EPA estimated fuel economy (city/highway) is 17/25 mpg for S 550, 15/23 mpg for AMG S 63, and 13/21 mpg highway for AMG S 65. Compare the estimated mpg to the estimated mpg of other vehicles. You may get different mileage depending on how fast you drive, weather conditions and trip length.
- 4 Head-Up Display may not be visible with certain eyewear, including polarized glasses.
- 5 Stated rates of acceleration are estimated based upon manufacturer's track results and may vary depending on model, environmental and road surface conditions, driving style, elevation and vehicle load.
- 6 The carbon-ceramic brakes are designed expressly for high-performance braking. It is a characteristic of their materials and design that brake noise/squeal may result, along with differing brake pedal feel at lower brake temperatures compared to higher operating temperatures.
- 7 While the navigation system provides directional assistance, the driver must remain focused on safe driving behavior, including paying attention to traffic and street signs. The driver should utilize the system's audio cues while driving and should only consult the map or visual displays once the vehicle has been stopped in a safe place. Maps do not cover all areas or all routes within an area. Online features require a subscription and one or more *mbrace* Packages.
- 8 COLLISION PREVENTION ASSIST PLUS may not be sufficient to avoid an accident. It does not react to certain stationary objects, nor recognize or predict the curvature or lane layout of the road or every movement of vehicles ahead. It is the driver's responsibility at all times to be attentive to traffic and road conditions, and to provide the steering, braking and other driving inputs necessary to retain control of the vehicle. Drivers are cautioned not to wait for the system's alerts before braking, as that may not afford sufficient time and distance to brake safely. See Operator's Manual for system's operating speeds and additional information and warnings.
- 9 Driving while drowsy or distracted is dangerous and must be avoided. ATTENTION ASSIST® and/or Lane Keeping Assist may be insufficient to alert a fatigued or distracted driver of lane drift and cannot be relied on to avoid an accident or serious injury. See Operator's Manual for system's operating speeds and additional information and warnings.
- 10 Rearview camera and Surround View System do not audibly notify driver of nearby objects and are not a substitute for actively checking around the vehicle for any obstacles or people. Images displayed may be limited by camera field of view, weather, lighting conditions and the presence of dirt, ice or snow on the cameras.
- 11 DISTRONIC PLUS® adaptive cruise control is no substitute for active driving involvement. It does not adapt cruising speed in response to stationary objects, nor does it predict the curvature and lane layout of the road ahead or the movement of vehicles ahead. It is the driver's responsibility at all times to be attentive to traffic and road conditions, and to provide the steering, braking and other driving inputs necessary to retain control of the vehicle. Drivers are cautioned not to wait for the system's alerts before braking, as that may not afford sufficient time and distance to brake safely.
- 12 Blind Spot Assist may not be sufficient to avoid all accidents involving vehicles in your blind spot and does not estimate the speed of approaching vehicles. It must not be used as a sole substitute for driver awareness and checking of surrounding traffic conditions. See Operator's Manual for system's operating speeds and additional information and warnings.
- 13 System cannot prevent a collision, and does not alert the driver of an impending collision or system activation. It does not intervene if the vehicle is backing up, and does not apply the brakes if the driver is accelerating or if Active Parking Assist is operating.
- 14 Night View Assist® PLUS does not replace the use of headlamps and must not be used as the primary visual source for the driver.
- 15 Active Parking Assist is not a substitute for driver attention to the immediate surroundings, as well as any people, animals or vehicles in or approaching the vehicle's maneuvering range. System cannot determine if a space is legally available or of a suitable surface for parking. See Operator's Manual for additional information, tips and warnings.
- 16 AMG models include Nappa leather AMG Performance steering wheel. A heated wood/leather sport steering wheel may be specified at no additional cost.
- 17 The purchase of a new, satellite radio-enabled vehicle includes a 6-month introductory subscription to the Sirius All Access package, as well as a 6-month introductory subscription to SiriusXM Traffic and SiriusXM Weather. SiriusXM Traffic and Weather services are available for select markets. SiriusXM Traffic and SiriusXM Weather subscriptions are sold separately or as a package after trial period. If you decide to continue your subscription after your trial, the plan you choose will automatically renew and you will be charged according to your chosen payment method at then-current rates. Fees and taxes apply. To cancel you must call Sirius at 1-866-633-2349. See SiriusXM Customer Agreement for complete terms at siriusxm.com.
- 18 Not available with Porcelain/Espresso Brown or Porcelain/Deep Sea Blue upholstery.
- 19 System availability and use is not yet approved in some states. See your dealer for the latest information, and check local laws regarding the use of front-seat video displays in your area.
- 20 Available refrigerator box reduces trunk space, but is removable.
- 21 Roadside Assistance repairs may involve charges for parts, service and towing. Vehicle must be accessible from main roads. Depending on the circumstance, these services may be provided by an outside provider, courtesy of Mercedes-Benz Roadside Assistance. Restricted roadways, acts of nature and vehicle accessibility may limit our ability to provide services to you. For full details, eligibility requirements, and limitations/exclusions of Sign and Drive services, as well as the Roadside Assistance Program, please see your dealer.



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