

2017

E

E-CLASS SEDAN



Mercedes-Benz





Standard and available equipment vary by model. Please see back of brochure.





10th GENERATION

NOT *ONLY* TO LEAD BUT TO *INSPIRE*



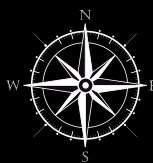
The introduction of a new E-Class has been sending automakers back to their drawing boards since the days of actual drawing boards. From breathtaking style to groundbreaking innovation, the 2017 E-Class is more than just a new model. It's a role model for every car on the road.

A milestone is not simply a marker on a map or timeline. It's a dividing line between how things used to be, and how they will be. For decades, the debut of a brand-new E-Class has set a new expectation for what automobiles can do, from the moment it established the luxury sport sedan class, to countless innovations in every category.

The new 10th-generation E-Class will introduce you to abilities you've never seen in a production car. It'll reach out to you, look out for you, and even listen like never before. It can watch for other vehicles all around you, and help you avoid danger actively and semi-autonomously. Even more significantly, it's the first car that can learn from other cars that have recently traveled its route. Its breakthrough Car-to-X Communication¹ lets every new E-Class share a variety of information about driving conditions with a central notification system, which can in turn alert you of danger far beyond your line of sight.

Does this sound like the future? It is—and it starts today. As more and more vehicles acquire Car-to-X capability, it will become even more effective at helping you avoid hazards or even just inconvenient delays. It's just one of the revolutionary systems available in the new E-Class.

Of course, advancing the standards of modern luxury is also an E-Class tradition. Its cabin flows with sculptural design and exquisitely crafted tailoring. And it overflows with generous space and thoughtful innovation, from a 12.3" central screen, to 64 colors of ambient lighting, to intuitive Touch Control Buttons on the steering wheel. It takes driving convenience and passenger comfort into a new generation—along with confidence, connectivity and capability. Of course, doing things no car has ever done for you is precisely what an E-Class has always been: a leader that inspires other automakers with its milestones. And a car that inspires you with every mile.



2017

KEY FEATURES

WHAT YOU *NEVER* IMAGINED
WOULD BE *POSSIBLE*
WILL *SOON* BE WHAT YOU
CAN'T IMAGINE LIVING *WITHOUT*

PERFORMANCE

Torque-rich turbo power. Three suspensions, lowered to self-leveling. Nine speeds. Five drive modes, from Comfort to Sport+.

241-hp inline-4 turbo engine

DYNAMIC SELECT drive modes

4-wheel multilink suspension with selective damping

Adaptive AIR BODY CONTROL air suspension*

Confident 4MATIC® all-wheel drive*

DESIGN

An athletic stance with elegant style. A choice of Sport styling, or a classic grille with a standup Star. And a truly exquisite cabin.

Sport Package with sport body styling and grille-integrated Star, or Luxury Package with standup Star

17" or 18" wheels²

LED headlamps and taillamps

64-color LED ambient lighting

Six wood choices*

SAFETY

Groundbreaking systems that watch the road and can see beyond your view. Active and semi-autonomous systems to assist you.

Radar-based Active Brake Assist collision mitigation

New Car-to-X Communication¹

PRE-SAFE® with industry-first hearing protection

New DRIVE PILOT active safety suite with Active Lane Change Assist and Speed Limit Pilot*

LUXURY

Sensuous seats that can warm you, cool you, or offer a "hot stone" massage. Sensory delights from high-end audio to aromatherapy.

Power front seats with memory

Heated, ventilated and massaging front seats*

Power tilt/sliding Panorama roof*

13-speaker Burmester® surround sound*

Air Balance ionizer and aromatherapy*

TECHNOLOGY

User-friendly innovations to keep you connected, engaged and refreshed. Intuitive controls to keep your world within reach.

COMAND® system with navigation, touchpad and 12.3" color screen

Touch controls on steering wheel

Apple CarPlay™ and Android Auto

Mercedes me with smartphone app, 4G LTE in-car WiFi³

Parking Pilot*

*Optional or not available on some models. Please see back of brochure.









PERFORMANCE

MOTIVATED *TO* *MOVE* YOU

The new E-Class may accelerate down the road toward autonomous driving, but it also reasserts the Mercedes-Benz passion for behind-the-wheel enjoyment. From turbo power to an advanced new air suspension, the 2017 E-Class is engineered, tuned and equipped to reactivate your emotions.

With its DRIVE PILOT* suite of semi-autonomous driver assists, the new E-Class moves all automobiles closer to the future. But while its advanced engineering can make commuting, crowded cities, and cross-country road trips easier, it's also easy to fall in love with driving it. After all, it wouldn't be a Mercedes-Benz without quick reflexes, enthusiastic responses, and an eagerness to rev.

The E300 Sedan is powered by a 241-hp turbocharged engine that delivers the torque of its V6 predecessor—and stronger acceleration—from four efficient cylinders. It's quicker from 0 to 60—just 6.2 seconds⁴—because it does just about everything at lightning speed. Advanced high-pressure “piezoelectric” Direct Injection atomizes the fuel into an ultrafine, instantly variable spray. Rapid-multispark ignition can fire the spark plugs four times in a row. Both systems fine-tune themselves in concert, on the fly, and with millisecond timing. Emboldened by a turbo that quickly spools up to maximum boost, the E300 engine optimizes its performance, fuel-efficiency⁵ and emissions under virtually all driving conditions.

The lighter, swifter and more efficient new 9G-TRONIC transmission offers nine speeds and multiple modes, for

snappier takeoffs, smoother shifting, quieter cruising, and the sporty fun of shift paddles. Torque-vectoring ESP[®] Dynamic Cornering Assist can enhance rear-wheel traction in corners. And lightweight 4MATIC[®] all-wheel drive* can elevate your confidence in poor weather, or amplify your enjoyment of great roads in any season.⁶

A lighter, tighter body and chassis increase their use of aluminum, so the E-Class sharpens its handling without sacrificing its refined ride. Its clever selective damping suspension instantly firms up in hard corners. For no extra charge, you can choose the lowered ride height and 18" wheels² of the Sport Package, or the comfort-tuning and 17" wheels of the Luxury Package. Each offers its own array of wheel style and size options, too. New AIR BODY CONTROL* is an adaptive air suspension with automatic 4-wheel level control, equally adept in solo corner-carving and serene family outings. You can fine-tune its settings via the standard DYNAMIC SELECT, whose five driving modes adapt the throttle response, shift points, steering feel and more. A paddle on the console lets you switch from Comfort to ECO to Sport+, or even configure your own Individual mode. Whatever your motivation, the new E-Class has a way to move you.

UNDER YOUR THUMB

Hand-stitched in glove-soft Nappa leather, power-adjustable for reach and height, and available with internal heating, you might never want to let go of the E-Class steering wheel. Its new Touch Control Buttons make it so you almost never have to. Two innovative touchpads let you scroll up or down, swipe left or right, and click to make a selection from the illustrated menus on two in-dash color screens. With smartphone-like ease, your left thumb controls the screen within the gauges, including a trip computer, settings and driver assists. Your right thumb accesses the central 12.3" COMAND® screen, for audio, navigation,⁷ Internet,³ comfort features, and more.

LISTEN IN LUXURY

The E-Class lets you choose from a lavish and near-limitless array of listening options. You can tune in local programming via HD Radio,[®] or opt for nationwide SiriusXM Radio with a 6-month trial.⁹ You can stream from your Bluetooth[®] device, or via apps² like iHeartRadio.[®] There's even wireless charging for your compatible device.⁹ Burmester[®]—Germany's renowned crafters of high-end home audio—have created two sound systems* expressly for the E-Class: a 590-watt, 13-speaker Surround Sound System, and a High-End 3D Sound System with 1,540 watts and 23 speakers. With their intricate drilled metal speaker grilles, they're a treat for your eyes and ears.

IT SENSES YOUR TOUCH

ADVANCED BY NATURE

The COMAND[®] system unifies an array of entertainment, information and comfort features that's staggering in scope, but simple to comprehend. You can use either the touchpad/rotary controller on the console or the steering wheel's right-thumb Touch Control Button to scroll through your options on the 12.3" central screen. In addition to a new, more intuitive menu architecture, the wide display allows for split-screen presentation of the information that matters most to you. The console touchpad also accepts multi-finger gestures, like pinch-to-zoom on a map for the standard navigation. A voice control system that can learn how you talk is also standard.

GAUGE FOR YOURSELF

Complementing the standard 12.3" central display, a second 12.3" high-resolution color screen* supplants the classic analog gauges to create a widescreen cockpit unmatched by any competitor. The fully electronic customizable instrument cluster display offers a variety of styles, including Classic, Sport and Progressive. All of the display themes feature crystal-clear graphics, realistically illustrated menus, and a fast refresh rate for seamless movement of indicator needles and animations. On every new E-Class, a new sound concept expands the core beep and gong sounds to make warnings and information easier to recognize by audible categories.

IT TOUCHES YOUR SENSES

DESIGNED TO FLOW

The seamless fluidity of the E-Class cabin is apparent at your first glance. It's evident beneath the surface, too—something you'll appreciate as you experience its thoughtful amenities working in concert. Controls are designed to fall naturally to hand, and to reward your touch. Even the air vents, ringed in satin aluminum, adjust with a satisfying feel, gently clicking when centered. What flows from them may not be visible, but it's no less pleasing: Filters sweep away dust, pollen and odors. And the innovative Air Balance system* can ionize the air and subtly infuse it with any of five scents. It's a car for all your senses—your sense of well-being very much included.

DEFINED BY LIGHT

Some two decades ago, Mercedes-Benz research revealed something that, in retrospect, is not all that surprising: Riding in a completely dark cabin increases stress and fatigue. As a result, the engineers developed the industry's first ambient cabin lighting, a soft glow cast on the footwells, console and door handles to subtly define the cabin without distraction. The new E-Class elevates this comfort innovation to a new pinnacle of style, with a network of LEDs that further outline the wavelike dash and display panel. In addition to five levels of brightness and three lighting zones, the driver can choose among 64 colors to suit your mood—or create a new one.



*Optional or not available on some models. Please see back of brochure.



*Optional or not available on some models. Please see back of brochure.



—
LAVISHLY ADVANCED
—


THE STATE OF THE *ARTISAN*

There may not be an actual industry standard for stylishness, but the new E-Class surely sets a benchmark. It's a three-dimensional sculpture where function, form and flair all coexist in total harmony. Futuristic features are surrounded by classic craftsmanship. It's a Mercedes-Benz tradition that runs generations deep—even as new eras of innovation are pioneered.

The seats are contoured and tailored to trace the human form. Prominent seams cascade along the axis of the seat to better support the muscles in your torso and legs. Each front seat power-adjusts 12 ways—including the cushion length—and features its own memory and 4-way lumbar support.

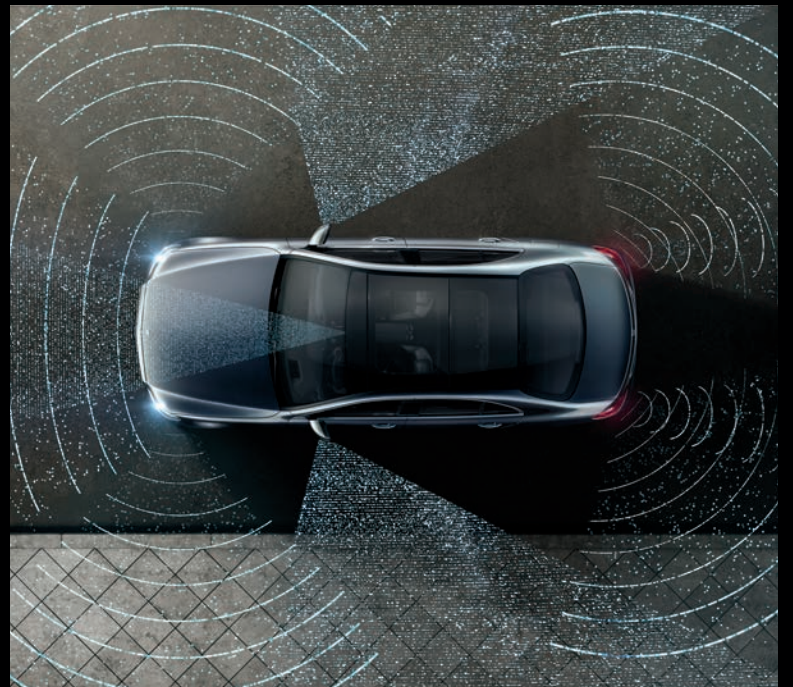
The menu of available cabin comforts is extensive and innovative. The front seats offer normal or rapid heating, cooling ventilation, or multicontour adjustment. This option brings you precise pneumatic lumbar, shoulder and thigh supports, as well as active lateral support in corners, plus eight massage programs that include two rejuvenating "hot stone" treatments. In addition, you may opt for heating of the steering wheel, all three front armrests, and the front door panels.

Upholstery is fitted by hand, from soft MB-Tex to a variety of fine leathers.* And there are six hand-finished wood options, in gloss and satin finishes, or two *designo* "Flowing Lines" styles.



WHAT'S *NEW*
ARE THE WAYS
IT'LL *SHOW* YOU
WHAT'S *NEXT*





*Optional or not available on some models. Please see back of brochure.

INTELLIGENT DRIVE

An advanced network of multirange radar, stereo cameras and other sensors, Mercedes-Benz Intelligent Drive includes industry-leading standard and available assists that can help make driving safer, less stressful, or simply more enjoyable. Active Brake Assist is a standard frontal collision mitigation system. Using radar to help detect if you're approaching a vehicle ahead too quickly—or if there's a crossing pedestrian—it can audibly and visually alert you to brake, or it can even initiate braking autonomously.¹⁰ Also standard, ATTENTION ASSIST® helps detect a driver becoming drowsy on a longer trip by monitoring up to 70 parameters of driving behavior.¹¹

VISIONARY PROTECTION

Since the best way to survive a collision is not to have one, the E-Class offers an array of systems* to help you see and sense your surroundings. For easier reversing, a high-resolution, wide-angle rearview camera or the multicamera Surround View System are available.¹² Blind Spot or Active Blind Spot Assist¹³ and Active Lane Keeping Assist¹¹ help smooth your moves on multilane roadways. The clever Parking Pilot can not only help you size up parking spaces, it can also maneuver you in automatically, parallel or perpendicular, to either side, and out again.¹⁴ As you leave, it can also automatically brake for approaching vehicles or if you select the wrong gear.¹⁵

IT ANTICIPATES THE FUTURE

ALWAYS ON YOUR SIDE

More than 65 years after Mercedes-Benz patented the first crumple zones, they remain among the most significant safety innovations in any automobile today. And while the concept has undergone numerous advances to help better protect the passenger cabin in partial-overlap front and rear collisions, their benefits do not apply to side impacts. So, in addition to its multiple standard air bags and body reinforcements, the E-Class is available with new PRE-SAFE® Impulse Side. When radar sensors detect an impending side impact, the outer front seat bolster inflates, to help move the occupant farther from the door while also reducing peak deceleration forces.¹⁶

UNHEARD-OF BENEFITS

Mercedes-Benz safety engineers are human engineers first. It's not just that their livelihood is protecting lives. It's also a continual quest to deepen their understanding of how people perceive, act and react before, during and after an accident. It's led to numerous never-before-seen innovations over the years, the latest of which is new PRE-SAFE Sound. When this innovation senses that an impact is imminent, the audio system emits a special, harmless "pink noise." Its frequency is tuned to induce a natural reflex within the ear canal that helps shut out loud noises—to effectively "cover your ears" and help protect your hearing before the impact occurs.

IT TAKES ACTION TO *CHANGE* IT

BEYOND THE HORIZON

A world-first breakthrough extends the E-Class driver's view of the road ahead even farther than its industry-leading radar and camera systems can. Car-to-X Communication connects every new E-Class to a centralized system that continuously and unobtrusively collects information about road conditions from numerous vehicle actions—from wheelspin to the use of hazard flashers or windshield wipers—along with accidents or hazardous weather. It can then alert you to danger or other situations ahead via in-dash displays or announcements, so you can take precautions or an alternate route beforehand.¹ So even if you can't see around corners, your E-Class can.

SMOOTHER MANEUVERS

The Premium 3 Package includes the industry-leading DRIVE PILOT suite of driver assists. Distance Pilot DISTRONIC® cruise control uses radar to adapt your speed to traffic, even stop-and-go.¹⁷ As you cruise, Steering Pilot automatically helps keep you centered in your lane, while new Speed Limit Pilot can read posted signs and adjust your speed.¹⁸ A new system lets you execute a lane-change simply by using the turn-signal lever. Another can help you perform an evasive maneuver more smoothly. And further systems can help you brake for cross-traffic or pedestrians in your path ahead, and help prepare for an impending collision from behind you.¹⁹

MODELS

E 300

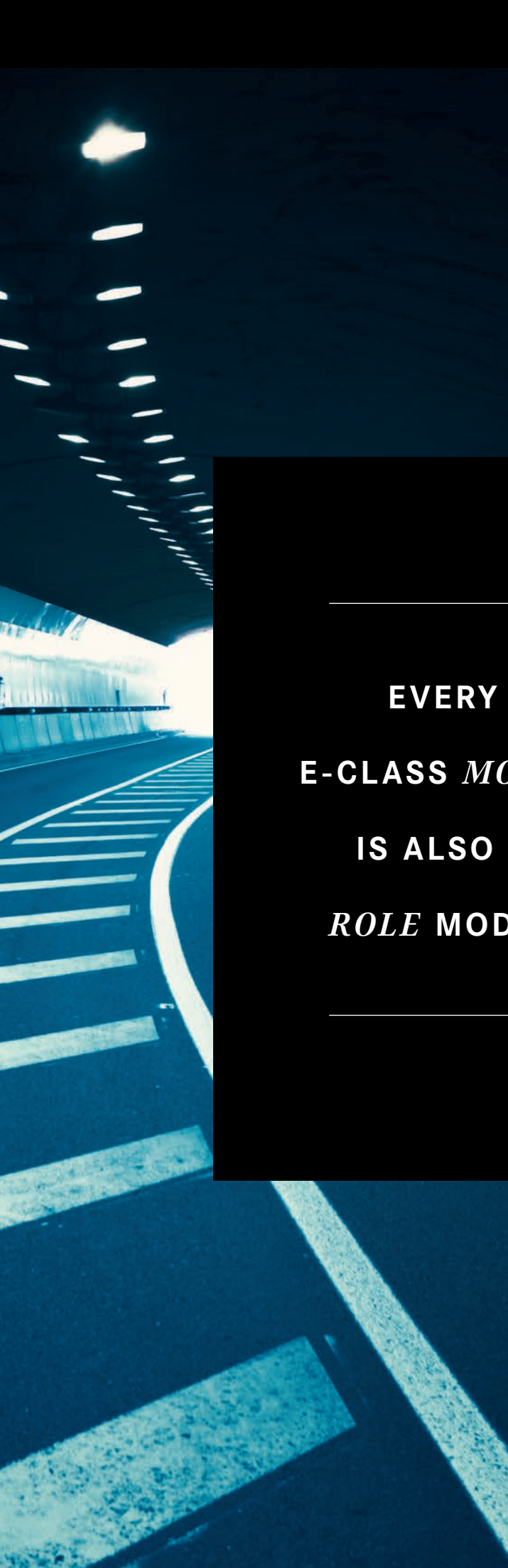
SEDAN WITH LUXURY PACKAGE

241-hp 2.0L inline-4 turbo engine
9G-TRONIC 9-speed automatic transmission
Rear-wheel drive
17" twin 5-spoke wheels²
0-60 mph in 6.2 seconds⁴

E 300 4MATIC

SEDAN WITH LUXURY PACKAGE

241-hp 2.0L inline-4 turbo engine
9G-TRONIC 9-speed automatic transmission
4MATIC[®] all-wheel drive
17" twin 5-spoke wheels²
0-60 mph in 6.3 seconds⁴



EVERY
E-CLASS MODEL
IS ALSO A
ROLE MODEL

E 300

SEDAN WITH SPORT PACKAGE

241-hp 2.0L inline-4 turbo engine
9G-TRONIC 9-speed automatic transmission
Rear-wheel drive
18" 5-spoke wheels²
0-60 mph in 6.2 seconds⁴

E 300 4MATIC

SEDAN WITH SPORT PACKAGE

241-hp 2.0L inline-4 turbo engine
9G-TRONIC 9-speed automatic transmission
4MATIC all-wheel drive
18" 5-spoke wheels²
0-60 mph in 6.3 seconds⁴



SPECIFICATIONS		E 300 Sedan	E 300 4MATIC Sedan
Engine	Type	2.0L inline-4 turbo with Direct Injection	2.0L inline-4 turbo with Direct Injection
	Power	241 hp @ 5,550 rpm	241 hp @ 5,550 rpm
	Torque	273 lb-ft @ 1,300–4,000 rpm	273 lb-ft @ 1,300–4,000 rpm
Transmission		9G-TRONIC 9-speed automatic with shift paddles	9G-TRONIC 9-speed automatic with shift paddles
Acceleration	0–60 mph ⁴	6.2 sec	6.3 sec
Wheels	Sport Pkg.	18" 5-spoke with all-season Extended Mobility tires ²	18" 5-spoke with all-season Extended Mobility tires ²
	Luxury Pkg.	17" twin 5-spoke with all-season Extended Mobility tires	17" twin 5-spoke with all-season Extended Mobility tires
Suspension		4-wheel multilink with selective damping	4-wheel multilink with selective damping
Drivetrain		Rear-wheel drive	4MATIC® all-wheel drive

KEY STANDARD FEATURES

E 300

E 300 4MATIC

STYLING PACKAGE

Must select either package

Δ

Δ

Sport Package

- Lowered sport suspension with selective damping system
- Sport body styling with Star in grille
- 18" 5-spoke wheels²

Δ

Δ

Luxury Package

- Comfort suspension with selective damping system
- Luxury styling with standup Star
- 17" twin 5-spoke wheels
- MB-TEX wrapped dashboard with topstitching

PERFORMANCE AND EFFICIENCY

- ● DYNAMIC SELECT
- ● ECO Start/Stop system
- ● ESP® Dynamic Cornering Assist
- ● 4MATIC all-wheel drive

SAFETY AND SECURITY

- ● Active Brake Assist
- ● ATTENTION ASSIST®
- ● Car-to-X Communication¹
- ● PRE-SAFE®
- ● PRE-SAFE Sound

- ● Electronic Stability Program (ESP)
- ● Crosswind Assist
- ● Adaptive braking technology: Predictive Brake Priming, Automatic Brake Drying, Hill-Start Assist, and brake HOLD feature
- ● Emergency-sensing Brake Assist (BAS®)
- ● Advanced Tire Pressure Monitoring System

- ● 7 air bags offering 9-way protection: Dual two-stage front air bags, combined thorax/pelvic bags for driver and front passenger, a driver's knee air bag, and side curtain air bags for both seating rows

- ● LED Daytime Running Lamps, headlamps and taillamps

- ● SmartKey remote locking with KEYLESS-START
- ● Antitheft alarm system with remote panic feature

E 300

E 300 4MATIC

COMFORT AND CONVENIENCE

- ● Power front seats with 3-position memory
- ● 40/20/40-split folding rear seatbacks

- ● Power tilt/telescoping steering column
- ● 3-spoke multifunction steering wheel with Touch Control Buttons and Nappa leather trim with perforated side grips

- ● Power tilt/sliding glass sunroof
- ● Dual-zone automatic climate control
- ● Combination dust/pollen and activated charcoal filtration
- ● 64-color LED ambient lighting

- ● Rain-sensing windshield wipers
- ● Integrated garage-door opener
- ● Color-keyed heated power side mirrors with power fold-in
- ● Auto-dimming driver-side and inside rearview mirrors

ENTERTAINMENT AND NAVIGATION

- ● 12.3" high-resolution color central screen
- ● COMAND® system with console-mounted touchpad/rotary controller
- ● Analog gauges with high-resolution color multifunction display

- ● COMAND® hard-drive navigation⁷
- ● Voice control with learning feature
- ● 3 years of no-charge navigation map updates
- ● 3 years of live traffic service provided by TomTom®
- ● Smartphone Integration with Apple CarPlay™ and Android Auto²⁰

- ● FrontBass® system
- ● Bluetooth® audio streaming
- ● Hands-free Bluetooth interface
- ● Dual USB ports
- ● SD card reader
- ● HD Radio® receiver

- ● Mercedes-Benz mbrace®
- ● 5 years of mbrace Connect services²

- Standard
- Optional
- Δ No-charge option
- Not available (NA)

[MBUSA.com/E](https://www.mbusa.com/E)



UPHOLSTERY:
MB-TeX
● E300 Sedans



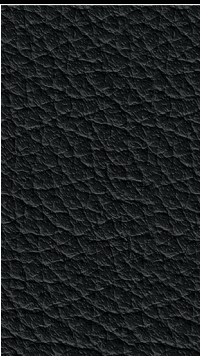
UPHOLSTERY:
Leather
○ E300 Sedans *Requires Sport Package*



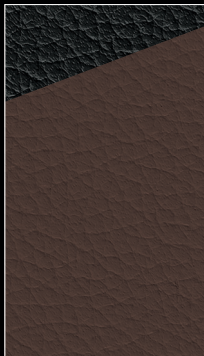
UPHOLSTERY:
Nappa leather
○ E300 Sedans *Requires Luxury Package*



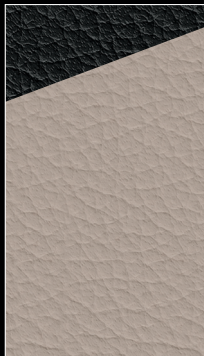
UPHOLSTERY:
designo Nappa leather²²
○ E300 Sedans



UPHOLSTERY
COLOR:
Black
MB-TeX
Leather
Nappa leather



UPHOLSTERY
COLOR:
Nut Brown/Black
Sport Package only
MB-TeX
Leather



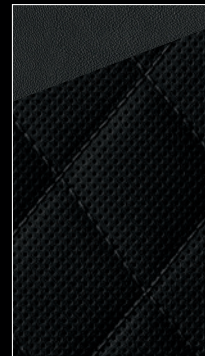
UPHOLSTERY
COLOR:
Macchiato Beige/
Black
Sport Package only
MB-TeX
Leather



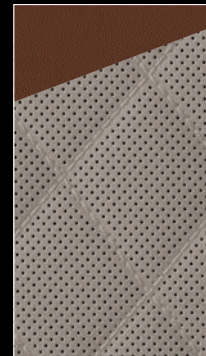
UPHOLSTERY
COLOR:
Nut Brown/
Espresso Brown
Luxury Package only
MB-TeX
Nappa leather



UPHOLSTERY
COLOR:
Macchiato Beige/
Espresso Brown
Luxury Package only
MB-TeX
Nappa leather



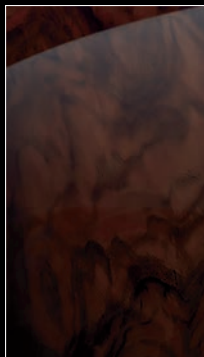
UPHOLSTERY
COLOR:
Black/
Titanium Grey Pearl
designo Nappa
leather



UPHOLSTERY
COLOR:
Macchiato Beige/
Saddle Brown
designo Nappa
leather



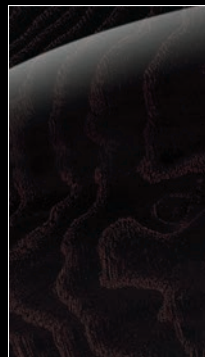
TRIM:
Natural Grain
Brown Ash wood



TRIM:
Burl Walnut wood



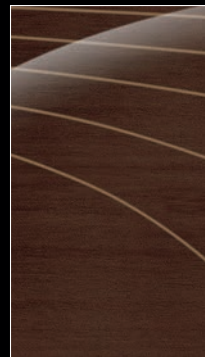
TRIM:
Natural Grain
Black Ash wood



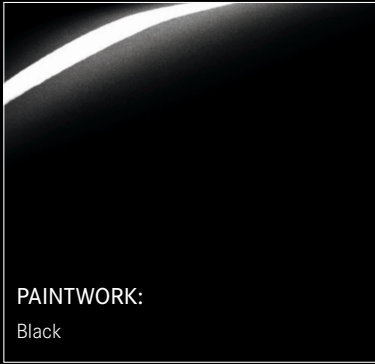
TRIM:
Brown Ash wood



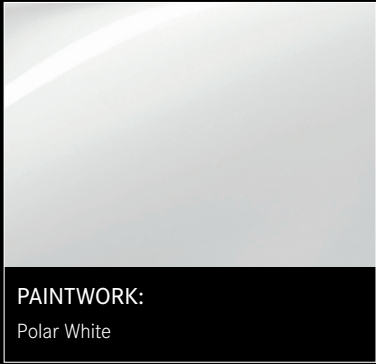
TRIM:
designo Black Piano
Lacquer "Flowing
Lines" wood



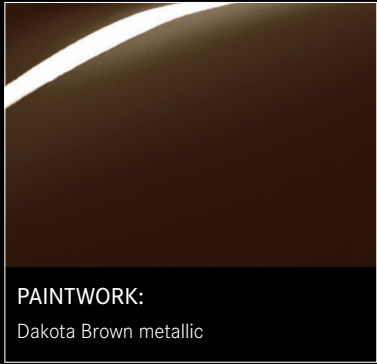
TRIM:
designo Magnolia
"Flowing Lines"
wood



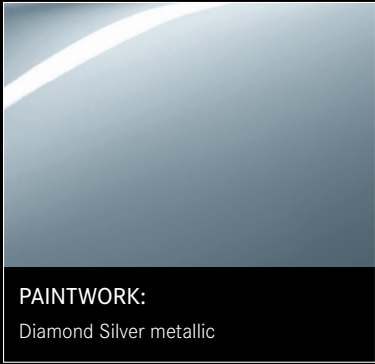
PAINTWORK:
Black



PAINTWORK:
Polar White



PAINTWORK:
Dakota Brown metallic



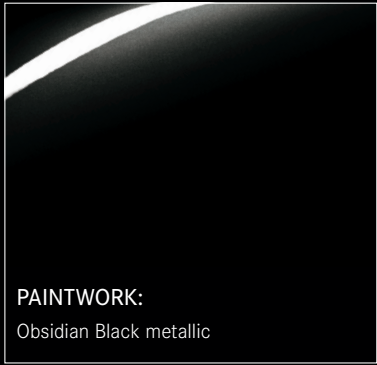
PAINTWORK:
Diamond Silver metallic



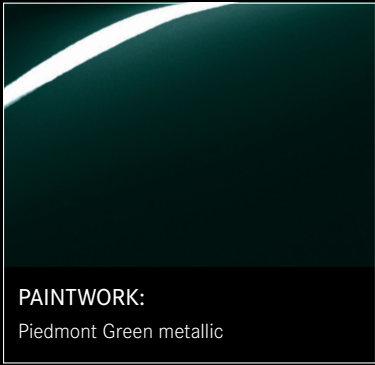
PAINTWORK:
Iridium Silver metallic



PAINTWORK:
Lunar Blue metallic



PAINTWORK:
Obsidian Black metallic



PAINTWORK:
Piedmont Green metallic



PAINTWORK:
Selenite Grey metallic



PAINTWORK:
designo Cardinal Red metallic



PAINTWORK:
designo Diamond White metallic



PAINTWORK:
designo Selenite Grey Magno (matte)



WHEEL:
18" 5-spoke
Δ E 300 Sedans
Sport Package



WHEEL:
18" AMG® 5-spoke
○ E 300 Sedans
Sport Wheel Package



WHEEL:
19" AMG twin 5-spoke
○ E 300 Sedans
Requires Sport Wheel Package



WHEEL:
17" twin 5-spoke
Δ E 300 Sedans
Luxury Package



WHEEL:
18" twin 5-spoke
○ E 300 Sedans
Requires Luxury Package

● Standard
○ Optional
Δ No-charge option

Mercedes *me*

Mercedes me makes it easy to stay connected to your car, and your life. It can make any trip easier, more enjoyable, or more entertaining. And it'll bring you a world of rewards for being part of the family.

CHANGING WHAT'S REMOTELY POSSIBLE

Any time, any place

Life is better when you're connected. You don't have to leave your world behind when you're in your Mercedes-Benz. And you can have access to your car even after you park and walk away. It's all possible with *Mercedes me*.³

Convenience at your fingertips

The *Mercedes me* website and smartphone app let you control features of your vehicle, interact with your dealer, and more. Your own homepage and the free app for Android® and iPhone® make it easy to plan ahead or be spontaneous.

Your car in your pocket

With the *Mercedes me* app,[†] you can remote-start your car, lock or unlock its doors, and keep an eye on it if you valet-park. And you can look up a destination or address and send it to your car's navigation system, all from your phone.

INSPIRING THE JOURNEY

Be part of something special

When you drive a Mercedes-Benz, you're part of the family. *Mercedes me* lets you follow along on featured road trips, learn about special events, and find out how you can join in on them.

Get the Star treatment

Get exclusive perks at world-class resorts when you stay at a partner hotel of *Mercedes me*. Visit MBUSA.com/mercedesme to find out more.

Enjoy the personal touch

Beyond its advanced, user-friendly technology, *Mercedes me* is a team of helpful people who genuinely care. Expert concierges are always on call to help you—from reservations to travel plans to assistance with virtually any request. And you can reach them anytime from wherever you use your smartphone.

SMOOTHING THE WAY

Ownership, simplified

From managing your Mercedes-Benz Financial Services account to reaching out to your dealer, *Mercedes me* makes it easy. Even if you have more than one Mercedes-Benz, you can access them all from the same app.

Technology, demystified

Get the most from the innovative features in your vehicle with helpful how-to videos and downloadable manuals—from your computer or the mobile app. You can even reach out to your dealer's expert Product Concierge.

Service, on your side

Is it time for service or maintenance? You can make an appointment right from the *Mercedes me* app. Flat tire, dead battery, or out of fuel? You can summon Mercedes-Benz Roadside Assistance to your side, 24/7, with a few taps.²³

TOGETHER WHEREVER: *mbrace*

It's perfectly natural to develop an emotional attachment to your Mercedes-Benz. With mbrace, enjoying a technological connection is just as easy.

Mercedes-Benz mbrace® puts the power of *Mercedes me* to work for you—from apps to WiFi—when you're in your car, and remote vehicle features when you're not.³ Four mbrace packages let you tailor its many benefits to fit your life.

5 years of mbrace Connect included

Every new Mercedes-Benz comes with five years of mbrace Connect at no additional charge. It's the core mbrace package but it's far from basic, with remote features and in-car Internet.

Mercedes me app includes:

Remote Start
Remote Door Lock/Unlock
Remote Horn & Lights
Send2Benz™
Valet Protect
Vehicle Finder
Curfew Minder
and more

In-car features include:

Gas Stations & Fuel Prices
HERE™ Local Search
Remote Diagnostics
Roadside Assistance
Point-of-Interest Download
Traffic Cameras
Weather
and more

mbrace Secure 6-month trial included

Peace of mind comes from automatic SOS calling after an accident, stolen vehicle tracking, and other security benefits.

Features include:

Automatic Alarm Notification
Automatic Collision Notification
SOS/Emergency Call
Stolen Vehicle Location Assistance
Agent-assisted Remote Door Lock/Unlock
Agent-assisted Vehicle Information
Safe Ride
and more

mbrace Concierge 3-month trial included

Live assistance from trained professionals, from tickets to a show to travel planning. An expert can even help you find a point of interest, and then guide you there, turn-by-turn.

Features include:

Mercedes-Benz Concierge
Point of Interest Destination Download
Turn-by-Turn Route Assistance
Location-based Traffic and Weather

mbrace Entertain 3-month trial included

Streaming audio and in-car WiFi for you and your passengers.

Features include:

iHeartRadio®
TuneIn® Radio
In-vehicle WiFi

[†]Available Summer 2016.

GENUINE ACCESSORIES

Genuine Mercedes-Benz Accessories are engineered to exacting standards of quality, appearance and fit. They help make your car more of what you want or need it to be—from grille to trunklid, wheels to roof racks, cabin to cargo area. There's no better way to make your car all your own, while keeping it 100% Mercedes-Benz.

E-Class Sedan accessories include:

A selection of alloy wheels

Illuminated Star *NA with Luxury or Premium 3 Pkg.*

Roof rack basic carrier

Ski/snowboard rack *Requires basic carrier*

Roof box *Requires basic carrier*

Rear spoiler

Roof spoiler

All-season floor mats

Cargo area tray

Comfort Box *retractable trunk cargo bin*

Folding table *Requires Base Module*

Air Balance atomizer fragrances



ENDNOTES

- * Item is optional or not available on some models. See Packages and Options listing in this brochure or visit MBUSA.com for more information.
- 1 Delayed availability. See your dealer. Car-to-X services operate only where cellular and Global Positioning System satellite signals are available, which are provided by third parties and not within the control of Mercedes-Benz USA, LLC. Five years of the service are included, starting on the original retail sale or lease date from an authorized Mercedes-Benz dealer. System cannot detect and/or report every road hazard, and its effectiveness depends on the presence of other vehicles equipped with Car-to-X Communication. It is the driver's responsibility at all times to be attentive to traffic and road conditions, and to provide the steering, braking and other driving inputs necessary to retain control of the vehicle.
- 2 Lower-aspect-ratio tires and accompanying wheels provide substantially increased treadwear, increased tire noise and reduced ride comfort. Serious wheel and tire damage may occur if the vehicle is operated on rough or damaged road surfaces or upon encountering road debris or obstacles. These tires are not designed for use on snow and ice. Winter tires mounted on appropriately sized and approved wheels are recommended for driving in those conditions. Models with Extended Mobility tires are not provided with a spare tire.
- 3 *Mercedes me* and Mercedes-Benz mbrace® services operate only where cellular and GPS satellite signals are available, which are provided by third parties and not within the control of Mercedes-Benz USA, LLC. Five years of the mbrace Connect package are included with new-vehicle sales and leases at an authorized Mercedes-Benz dealer. Subscriber Agreement is required for service to be active. Secure, Concierge and Entertain services require acceptance of the complimentary mbrace Connect services, and paid subscriptions after their trial periods. Some services are only available on select vehicles. Your PIN is required to use certain services. WiFi and streaming apps require mbrace Entertain subscription. Connection may be limited by cellular signal. Apps may be introduced, updated or deleted at varying dates, and may also require a vehicle software update. Some services may be limited or restricted in some areas. Driver is responsible for complying with traffic and other laws. Mobile app is compatible with Apple iPhone® models running iOS 7.0 or later, and Android-based phones running OS 2.3 or later. See your dealer or MBUSA.com/mercedesme for details.
- 4 Stated rates of acceleration are estimated based upon manufacturer's track results and may vary depending on model, environmental and road surface conditions, driving style, elevation and vehicle load.
- 5 2017 EPA estimated fuel economy is 22 mpg city/30 mpg highway for E300 Sedan, 22 mpg city/29 mpg highway for E300 4MATIC Sedan. Compare the estimated mpg to the estimated mpg of other vehicles. You may get different mileage depending on how fast you drive, weather conditions and trip length.
- 6 No system, regardless of how advanced, can overcome the laws of physics or correct careless driving. Please always wear your seat belt. Performance is limited by available traction, which snow, ice and other conditions can affect. Always drive carefully, consistent with conditions. Best performance in snow is obtained with winter tires.
- 7 While the navigation system provides directional assistance, the driver must remain focused on safe driving behavior, including paying attention to traffic and street signs. The driver should utilize the system's audio cues while driving and should only consult the map or visual displays once the vehicle has been stopped in a safe place. Maps do not cover all areas or all routes within an area. Online features require a subscription and one or more mbrace Packages.
- 8 The purchase of a new, satellite radio-enabled vehicle includes a 6-month introductory subscription to the Sirius All Access package. If you decide to continue your subscription after your trial, the plan you choose will automatically renew and you will be charged according to your chosen payment method at then-current rates. Fees and taxes apply. To cancel you must call SiriusXM at 1-866-635-2349. See SiriusXM Customer Agreement for complete terms at siriusxm.com. All fees and programming subject to change.
- 9 Wireless charging available only for devices with compatible technology and size. See Operator's Manual for more information. Devices sold separately.
- 10 Active Brake Assist may not be sufficient to avoid an accident. It does not react to certain stationary objects, nor recognize or predict the curvature and/or lane layout of the road or every movement of vehicles ahead. It is the driver's responsibility at all times to be attentive to traffic and road conditions, and to provide the steering, braking and other driving inputs necessary to retain control of the vehicle. Drivers are cautioned not to wait for the system's alerts before braking, as that may not afford sufficient time and distance to brake safely. See Operator's Manual for system's operating speeds and additional information and warnings.
- 11 Driving while drowsy or distracted is dangerous and must be avoided. ATTENTION ASSIST® and/or Lane Keeping Assist may be insufficient to alert a fatigued or distracted driver of lane drift and cannot be relied on to avoid an accident or serious injury. See Operator's Manual for system's operating speeds and additional information and warnings.
- 12 Rearview camera and Surround View System do not audibly notify driver of nearby objects and are not a substitute for actively checking around the vehicle for any obstacles or people. Images displayed may be limited by camera field of view, weather, lighting conditions and the presence of dirt, ice or snow on the cameras.
- 13 Blind Spot Assist may not be sufficient to avoid all accidents involving vehicles in your blind spot and does not estimate the speed of approaching vehicles. It must not be used as a sole substitute for driver awareness and checking of surrounding traffic conditions. See Operator's Manual for system's operating speeds and additional information and warnings.
- 14 Parking Pilot is not a substitute for driver attention to the immediate surroundings, as well as people, animals or vehicles in or approaching the vehicle's maneuvering range. System cannot determine if a space is legally available or of a suitable surface for parking. See Operator's Manual for additional information, tips and warnings.
- 15 Rear Cross-Traffic Alert is not a substitute for actively checking around the vehicle for any obstacles or people. It may not detect certain objects based on their size, path, proximity or speed and angle of approach, or due to sensor obstruction, and does not control steering angle. See Operator's Manual for additional information, tips and warnings.
- 16 System cannot prevent a collision, and does not alert the driver of an impending collision or system activation.
- 17 Distance Pilot DISTRONIC® adaptive cruise control is no substitute for active driving involvement. It does not adapt cruising speed in response to stationary objects, nor does it predict the curvature and lane layout of the road ahead or the movement of vehicles ahead. It is the driver's responsibility at all times to be attentive to traffic and road conditions, and to provide the steering, braking and other driving inputs necessary to retain control of the vehicle. Drivers are cautioned not to wait for the system's alerts before braking, as that may not afford sufficient time and distance to brake safely.
- 18 Speed Limit Pilot is not a substitute for driver awareness to posted speed limits and other conditions. Driver is responsible for safely operating vehicle in accordance with local traffic laws and driving conditions.
- 19 System cannot prevent a collision, and does not alert the driver of an impending collision or system activation. It does not intervene if vehicle is backing up, and does not apply the brakes if the driver is accelerating or Parking Pilot is operating.
- 20 Apple CarPlay™ is a product of Apple Inc. Android Auto is a product of Google Inc. Device and app providers' terms and privacy statements apply. Requires connected compatible device and data plan. Apps, content and features are selected solely by their providers. Connection to apps and streaming services may be limited by the device's network connection. Data usage is routed through device and subject to fees, charges and restrictions in user's wireless plan. Vehicle's factory audio/information interface, including COMAND® navigation and the apps of Mercedes-Benz mbrace,® may not be used simultaneously with Apple CarPlay or Android Auto. When Apple CarPlay or Android Auto is in use, the steering-wheel voice control button accesses Siri® or Google voice recognition software for voice commands.
- 21 Head-Up Display may not be visible with certain eyewear, including polarized glasses.
- 22 Delayed availability. Please see your dealer.
- 23 Roadside Assistance repairs may involve charges for parts, service and towing. Vehicle must be accessible from main roads. Depending on the circumstance, these services may be provided by an outside provider, courtesy of Mercedes-Benz Roadside Assistance. Restricted roadways, acts of nature and vehicle accessibility may limit our ability to provide services to you. For full details, eligibility requirements, and limitations/exclusions of Sign and Drive services, as well as the Roadside Assistance Program, please see your dealer.



The personal rewards of striving to be the best are even more meaningful in the development of young people than they are for automobiles. Instilling the values of leadership, goal-setting, discipline and teamwork in youth is an investment in everyone's future. It's why Mercedes-Benz USA is collaborating with the Laureus Sport for Good Foundation, with an ongoing commitment to train and place hundreds of coaches for after-school and in-school sports programs in communities around the country. Sports offer kids more than the chance to be physically active and have fun. It's also an opportunity to have a mentor who can guide them, help them learn how to deal with major life issues, and help them grow stronger not just physically but in their character. As a Mercedes-Benz driver, you become a part of this effort to give hundreds of thousands of kids a better life today, and all of us a brighter tomorrow. Learn more about how Mercedes-Benz USA believes in giving back at MBUSA.com/community



The online world of Mercedes-Benz is one of many ways you can enjoy being part of the family. You can keep up to date with news and events, or take in an entertaining film. You can get more from your vehicle with helpful tutorial videos and downloadable manuals. And you can check out photos from other Mercedes-Benz drivers and fans, and—perhaps best of all—share yours as well.

©2016 Mercedes-Benz USA, LLC • 303 Perimeter Center North, Atlanta, GA 30346 • 1-800-FOR-MERCEDES • MBUSA.com
Marketing Communications. All illustrations and specifications contained in this brochure are based on the latest product information available at the time of publication. Mercedes-Benz USA reserves the right to make changes at any time, without notice, to colors, materials, equipment, specifications and models. Any variations in colors shown are due to reproduction variations of the printing process. Illustrations may include test situations. Some vehicles may be shown with non-U.S. equipment. Some vehicles are shown with optional equipment. Apple CarPlay, iPad, iPhone and Siri are trademarks, registered trademarks or service marks of Apple Inc. Bluetooth is a registered trademark of Bluetooth SIG, Inc. Burmester is a registered trademark of Burmester Audiosysteme GmbH, Berlin, Germany. iHeartRadio is a registered trademark and service mark of Clear Channel Broadcasting, Inc. Android and Android Auto are trademarks of Google Inc. HD Radio is a proprietary trademark of iBiquity Digital Corporation. Sirius, XM and all related marks and logos are trademarks of Sirius XM Radio Inc. TomTom is a registered trademark of TomTom International BV. Tuneln is a registered service mark of Tuneln, Inc. Twitter is a registered trademark of Twitter, Inc.