



# The EQB

Effective from July 2023 Production.

Specification of current UK stock may vary.

MERCEDES-EQ





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Design

Technology

Mercedes-EQ

EQB AMG Line

EQB AMG Line Premium

EQB AMG Line Premium Plus

Upholstery

Model prices

Personalisation

Standard equipment

Genuine accessories

Technical data

Additional information



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Some of the model features, optional extras and colours shown may not be available, or may only be available in a different specification, or at a different price.

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EQB

# Technology

Design

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# Mercedes-Benz User Experience (MBUX)

Transforming the in-car user experience, thanks to MBUX: Controlled via voice, touch or optional gesture input, the innovative infotainment system can over time even predict personal habits thanks to artificial intelligence.



Multi-gesture touchpad control



## Voice control

- Activated by the keywords "Hey Mercedes", the new intelligent voice control LINGUATRONIC<sup>1</sup> lets you control many of the infotainment functions, including destination input, phone calls or music selection
- MBUX is able to understand different accents and will adjust to you over time
- MBUX even understands indirect commands. Feeling chilly? Just say "I feel cold" and MBUX will adjust the temperature for you

## Personalisation

- Turn the EQB into your very own Mercedes-Benz by personalising driving modes, radio stations, ambient lighting and much more
- Your personal settings can be saved in up to seven different profiles, making your driving experience the best one possible
- Thanks to artificial intelligence, MBUX is able to learn and adapt over time. It will be able to predict your personal habits, such as navigation for frequently-driven routes, or the radio station you like to listen to on your way home from work

## Touch inputs

- Beside voice control you can operate MBUX via touchscreen, the touchpad on the centre console, as well as touch control buttons on the steering wheel
- The touchpad recognises your handwriting should you wish to enter addresses or phone numbers silently

## Maintenance and service

- Wondering when the next service is due? Or how much further you can drive until you need to stop at a charging station? Just ask your MBUX – it will tell you the answer

<sup>1</sup>LINGUATRONIC off-board functions are currently only available for three years



# Mercedes me connect

Stay connected any time, anywhere.

# Mercedes me

Mercedes me is a range of innovative online services designed to enhance your Mercedes-Benz experience. Accessible via mobile, tablet or PC, Mercedes me lets you enjoy the highest standards of care and support, in a way that integrates seamlessly with your busy lifestyle.

## Safety and Service – Mercedes me connect helps to keep you and your car safe

Check your car's washer fluid level, tyre pressure and battery level from your phone so you'll be ready for every journey.



## Infotainment – Online and Entertainment services from Mercedes me connect

Love music? Get a 3-month free subscription to Tidal when you connect your car.

## Live Traffic Information, Parked Vehicle Locator and much more with Mercedes me connect

Forgot where you've parked? Parked Vehicle Locator<sup>1</sup> will show you exactly where your car is as long as you're in a 1-mile radius of where you parked. Real-time traffic data and dynamic route with shorter journey times.

For more information speak to your local Mercedes-Benz Agent or visit the Mercedes me connect store at [shop.mercedes-benz.com/en-gb/connect](http://shop.mercedes-benz.com/en-gb/connect)

## Comfort – connect to your car anytime, anywhere

Forgot to lock your car? With Remote Car Lock<sup>2</sup> you will receive a notification on your smartphone to let you know. With one tap, you can lock and unlock your vehicle so you never have to worry.

## Mercedes-EQ specific services

Check your charging status on the go and programme your pre-entry climate control and charging settings remotely. The Mercedes-EQ specific navigation considers electrical range, topography and charging stations.



<sup>1</sup>Available on all models with the Vehicle Monitoring package. This option may vary between standard and additional cost dependent on the model.

<sup>2</sup>Part of the Vehicle Status package. This option may vary between standard and additional cost dependent on the model.

Images shown are for illustration purposes only



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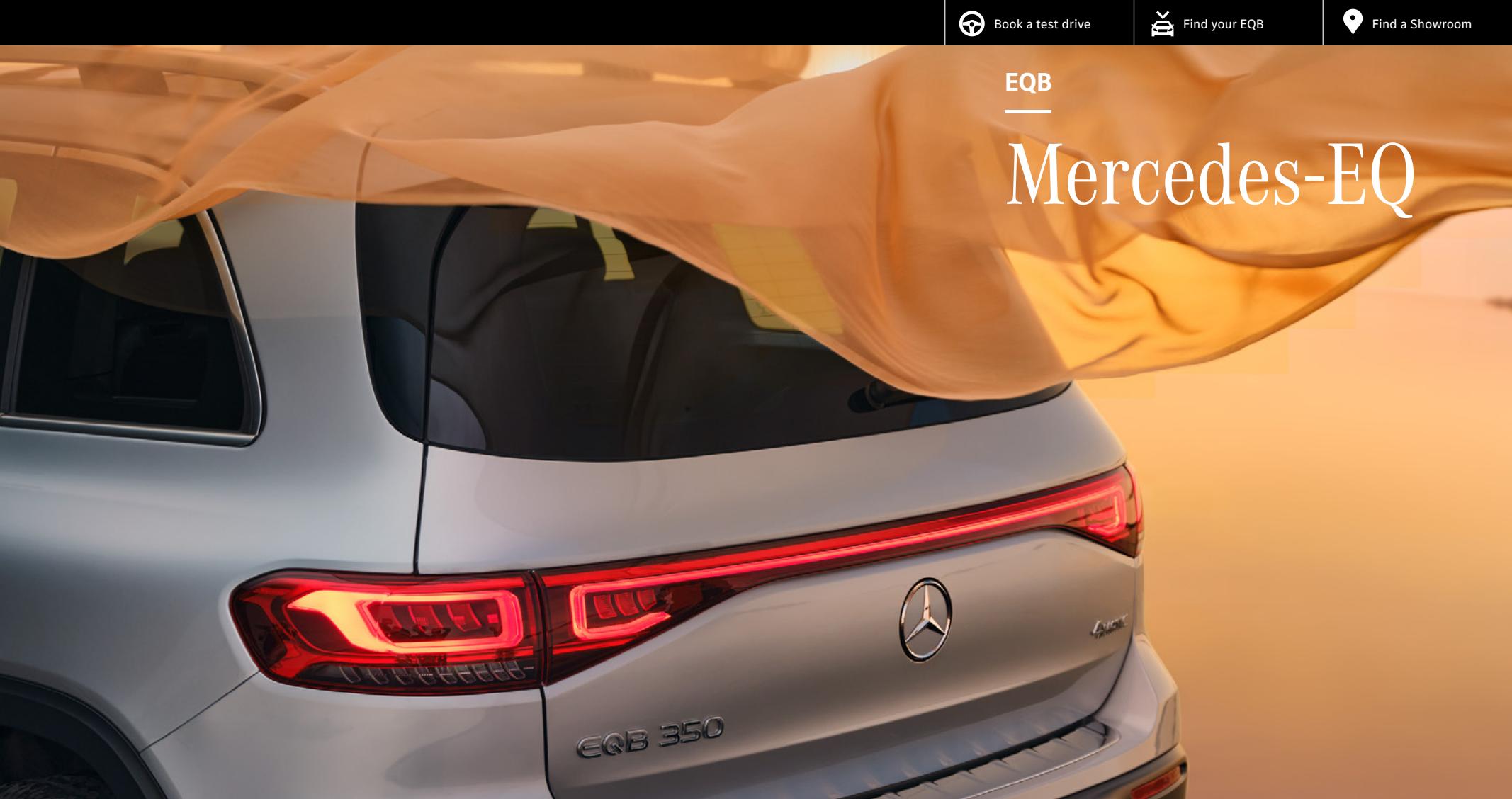
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EQB

# Mercedes-EQ



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# Benefits of driving Mercedes-EQ

Mercedes-EQ couple the locally emission free, refined drive and effortless powertrain of an electric vehicle with the luxury, elegance and high-quality craftsmanship of a Mercedes-Benz.

[Click here for more information](#)

## Performance

Instant torque provides effortless driving pleasure.

## No road fund licence

Mercedes-EQ vehicles have no local emissions – this means you pay no road tax.

## Cleaner vehicle discount

Mercedes-EQ battery electric vehicles are congestion charge and ultra low emission zone charge exempt in London.



## Business benefits

With 100% first-year capital allowances<sup>1</sup> and 2% BIK tax, electric cars offer significant benefits to businesses and employees.

## Refinement

Acoustically optimised and a near-silent powertrain means that driving Mercedes-EQ provides a sensory experience of luxurious refinement. All our vehicles come as standard with an external acoustic warning to alert pedestrians or cyclists at speeds under 19 mph.

<sup>1</sup>100% first-year capital allowances only apply to vehicles less than 50 g CO<sub>2</sub>/km



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# EQB

**MERCEDES-EQ**

The compact car family from Mercedes-Benz becomes increasingly electric with the EQB. Offering locally emission-free, efficient driving combining driving pleasure and performance with dynamic design.



## EQB 300 4MATIC

Battery electric vehicle, 228 hp/168 kW  
Electric range 242–253 miles – WLTP

### Standard equipment

Acoustic ambient protection – the tone pitch changes depending on the driving conditions. You can therefore also differentiate whether you are braking or accelerating. Above 19 mph, the system is deactivated since wind and tyre noise tend to dominate at higher speeds

Charging cable for wallbox and public charging stations, Type 2 (Mode 3) – 5 metres

## EQB 350 4MATIC

Battery electric vehicle, 292 hp/215 kW  
Electric range 242–253 miles – WLTP

Charging socket

Charging system – rated at 11 kW AC

Charging system – rated at 100 kW DC

Pre-entry climate control

Radar-based recuperation

### Technical details

Electric range <sup>1</sup>	242–253 miles
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Charging time	
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Public Rapid charging (100 kW DC) 10–80%<sup>2</sup>

32 min

Wallbox (11 kW AC) 10–100%<sup>3</sup>

6 hrs 30 min

Home wallbox (7.4 kW AC) 10–100%<sup>3</sup>

10 hrs 30 min

Electric energy consumption, combined <sup>1,4</sup>	197–181 Wh/km
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Battery type (capacity)	lithium-ion (66.5 kWh)
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Capacity on-board charger	11 kW AC; 100 kW DC
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### Attention



Please be aware that external factors such as weather, gradient and ambient temperature amongst others can significantly impact range.



Please also note that internal factors such as driving style and climate control settings etc. can also significantly impact range.



Using the pre-entry climate control when plugged into a charge point will ensure the perfect ambience and ensure that your car is just how you like it, as well as making sure that your battery isn't used unnecessarily to heat/cool the vehicle (maximising range).

<sup>1</sup>Figures shown are for comparability purposes; only compare with other cars tested to the same technical procedures. Figures may not reflect real life driving results, which will depend upon a number of factors including the starting charge of the battery, factory-fitted options, accessories fitted (post registration), variations in weather, driving styles and vehicle load. Further information about the test used to establish range, power consumption and CO<sub>2</sub> figures can be found at <http://www.mercedes-benz.co.uk/WLTP> <sup>2</sup>Specified voltage and current values refer to network infrastructure and can be limited by the vehicle. Times are from 10–80% charge using public rapid charging at 100 kW <sup>3</sup>Specified voltage and current values refer to network infrastructure and can be limited by the vehicle. Times are from 10–100% charge using a wallbox (three-phase) or standard socket (single-phase) <sup>4</sup>Specified voltage and current values refer to network infrastructure and can be limited by the vehicle

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# Mercedes me Charge Features

# Mercedes me

Mercedes me Charge provides access to a multitude of public charging stations located in shopping centres, hotels or at motorway services. A smartphone app as well as the vehicle's navigation system show the precise location, current availability and price at the selected charging station.

## Tens of thousands charging stations in the UK

Growing network of charging providers includes bp pulse the largest charging network in the UK. Customers also get six months free bp pulse membership which reduces the electricity price when charging.



## Access to fast-charging stations

Enables customers to get access to charging stations of different providers with:

- Mercedes me app
- RFID card
- Mercedes-EQ Vehicle Head unit

## Charging with IONITY

Discounted IONITY rapid-charging for one year at all IONITY stations.

## Green charging

All charging using Mercedes me Charge, will be retrospectively 'greened' by Mercedes-Benz. Please click [here](#) for more info.

## Transparent and easy billing

One invoice charging processes for payment.

## Easy access

Charging stations are displayed in Mercedes me app and in MBUX multimedia system.

## No fees

Mercedes me Charge is standard with EQB.

## Charging settings and pre-entry climate control

Enjoy your feel-good temperature when you enter your vehicle. You can simply preheat or precool the interior by setting the temperature via the Mercedes me app. In addition, the current charge status can be retrieved at any time using the Mercedes me app.

## Navigation with Electric Intelligence

Offering you the greatest possible planning security on the road. Many items of information, such as a fast and convenient route, current state of battery charge, weather data and charging infrastructure, are interlinked. A convenient and time-efficient route is then suggested to you, including charging stops if necessary.



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# Mercedes me Charge Tariffs

# Mercedes me

For more transparency and predictability, enjoy numerous features tailored to your charging habits with the new Mercedes me Charge fixed-priced tariffs S, M and L. Owners of a new Mercedes-EQ model will be entitled to the Mercedes me Charge tariff L free of charge for the duration of 12 months.

## Tariff L

Recommended for 'frequent drivers'

Choose our tariff L to benefit from the best fixed prices for public charging, including discounted rapid-charging at IONITY charging stations as well as all Mercedes me Charge features. This tariff is recommended for frequent and long-distance drivers.

Consisting of:

- All Mercedes me Charge features
- Fixed prices per kWh (AC: £0.45/kWh; DC: £0.53/kWh)<sup>1</sup>
- IONITY rapid-charging stations discounted (£0.53/kWh)

**Free of charge for the duration of 12 months.**

**Thereafter:**

**£10.90/month**

## Tariff M

Recommended for 'regular drivers'

Should you wish to downgrade your tariff package after 12 months but still want to benefit from fixed prices, discounted rapid-charging at IONITY charging stations and complete transparency, choose tariff M. This tariff is recommended for regular drivers.

Consisting of:

- All Mercedes me Charge features
- Fixed prices per kWh (AC: £0.52/kWh; DC: £0.61/kWh)<sup>1</sup>
- IONITY rapid-charging stations discounted (£0.61/kWh)

**£4.90/month**

## Tariff S

Recommended for 'casual drivers'

Should you wish to downgrade your tariff package after 12 months, there is the option to go for tariff S, which still offers you all the Mercedes me Charge features based on flexible prices per kWh. This tariff is recommended for casual drivers.

Consisting of:

- All Mercedes me Charge features
- Flexible prices per kWh

**£0/month**



<sup>1</sup>Tariff rate excludes the BP Pulse charging network

Price information is not guaranteed and is subject to change. Definitive price information can be found on the Digital Charging Solutions page: <https://eu.charge.mercedes.me/web/en/daimler-gb/tariffs>

Design	Technology	Mercedes-EQ	EQB AMG Line	EQB AMG Line Premium	EQB AMG Line Premium Plus	Upholstery	Model prices	Personalisation	Standard equipment	Genuine accessories	Technical data	Additional information
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# Home charging with bp pulse

Simple, convenient, fast charging.

Mercedes-Benz plug-in vehicle customers with off-street parking can benefit from the convenience and speed of charging at home by installing a home charger. Charge your vehicle with the home charger up to 3x faster than using a standard domestic socket.

## Home charging with bp pulse: £999\* incl. VAT and standard installation

### Key benefits of bp pulse:

bp pulse is one of the only full-service charging solution providers in the UK – producing and installing tens of thousands of their own smart-enabled and reliable Homecharge units across the country.

A comprehensive 3 year warranty.

The standard installation package includes up to 15 m of external cabling.

It comes with a bundled offer of 3 month free subscription to the public network and 250 free miles of charge.

The bp pulse home unit is designed from the ground up to be user friendly, future proofed and feature packed with an exciting roadmap of over the air updates ahead.

The bp pulse public network consists of over 9,000 charging bays across the UK with the best rates on a subscription basis.

Choice of tethered or un-tethered units.

### OZEV Grant:

You may be entitled to claim for an OZEV grant towards the cost of your home charger.<sup>1</sup>

To find out whether you are entitled please contact your local Mercedes-Benz Agent.

### Questions?

Please contact your local Mercedes-Benz Agent to submit an enquiry to your chosen charging partner on your behalf. To find your local Mercedes-Benz Agent, please click the button at the top right hand corner.

### Warning!

If you are planning to charge your Mercedes-Benz plug-in electric vehicle using a 3-pin domestic plug socket you must get a qualified electrician to inspect and sign off the socket to confirm it is safe and suitable to charge your vehicle. Do not use an electric vehicle 3-pin charge cable with an extension cord.



\*Price excludes £350 OZEV EVHS Grant. Price correct at time of publication, subject to change

<sup>1</sup>The home charger £350 Grant (including VAT) is only available to customers who meet the criteria of the Office for Zero Emission Vehicles (OZEV). For full details and eligibility criteria for the OZEV EVHS Grant, see <https://www.gov.uk/government/publications/electric-vehicle-homecharge-scheme-guidance-for-customers-version-21>.

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# Home charging with Pod Point

Simple, convenient, fast charging.

Mercedes-Benz plug-in vehicle customers with off-street parking can benefit from the convenience and speed of charging at home by installing a home charger. Charge your vehicle with the home charger up to 3x faster than using a standard domestic socket.

## Home charging with Pod Point: £875\* incl. VAT and standard installation

### Key benefits of Pod Point:

Pod Point is one of the leading provider of EV charging in the UK with over 120,000 home chargepoints installed.

A comprehensive 3 year 'swap out' warranty is included.

Auto Power Balancing lets you adjust your charge so that your electrical supply doesn't get overloaded when your home is using a lot of energy.

Built-in earthing protection removes the needs for expensive earth rods.

The Pod Point public network consists of over 6,200 charging bays across the UK with over 80% of the charge points free to use.

The standard installation package includes up 15 m of external cabling.

Choice of tethered or un-tethered units.

### OZEV Grant:

You may be entitled to claim for an OZEV grant towards the cost of your home charger.<sup>1</sup>

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\*Price excludes £350 OZEV EVHS Grant. Price correct at time of publication, subject to change

<sup>1</sup>The home charger £350 Grant (including VAT) is only available to customers who meet the criteria of the Office for Zero Emission Vehicles (OZEV). For full details and eligibility criteria for the OZEV EVHS Grant, see <https://www.gov.uk/government/publications/electric-vehicle-homecharge-scheme-guidance-for-customers-version-21>.

Design	Technology	Mercedes-EQ	EQB AMG Line	EQB AMG Line Premium	EQB AMG Line Premium Plus	Upholstery	Model prices	Personalisation	Standard equipment	Genuine accessories	Technical data	Additional information
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# EQB AMG Line



Option shown: cosmos black metallic (code 191)

## High specification as standard.

The EQB AMG Line includes strong specification as standard inside and outside. The interior features two 10-inch displays creating the widescreen cockpit, heated front seats as well as ARTICO man-made leather/MICROCUT microfibre upholstery in black with red topstitching.

On the exterior, AMG bodystyling as well as the iconic radiator grille with twin-blade design ensure for a sporty styling.

**EQB AMG Line**

**OTR from £55,310<sup>1</sup>**

<sup>1</sup>The recommended on-the-road price includes the Road Fund Licence applicable to the standard model plus delivery charge (£780.00 incl. VAT), new vehicle registration fee (£55.00) and number plates (£25.00 incl. VAT). VAT is calculated at the standard rate of 20%. Some of the model features, optional extras and colours shown may not be available, or may only be available in a different specification, or at a different price

Design	Technology	Mercedes-EQ	EQB AMG Line	EQB AMG Line Premium	EQB AMG Line Premium Plus	Upholstery	Model prices	Personalisation	Standard equipment	Genuine accessories	Technical data	Additional information
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# EQB AMG Line Standard equipment highlights



Option shown: cosmos black metallic (code 191)

## Exterior

18" AMG alloy wheels – 5-spoke design, aerodynamically optimised, painted high-gloss black with a high-sheen finish (code RQQ)

AMG bodystyling including AMG front apron with integrated air curtain and AMG rear apron with diffusor optics

Badge on the wing in high-gloss black with blue 'EQB' lettering

Black panel radiator grille with twin-blade design in chrome

EASY-PACK tailgate

Front and rear LED light band

Illuminated door sills with 'EQB' lettering

Mirror package – electrically folding exterior mirrors with automatically dimming rear-view mirror

Polished aluminium roof rails

Privacy glass

Summer tyres

Surround lighting with projection of brand logo



Option shown: cosmos black metallic (code 191)





## Interior

Ambient lighting – 64-colours

Aluminium with rubber studs

AMG floor mats

Heated front seats

Multifunction sports steering wheel in nappa leather with galvanised shift paddles and flattened bottom section

Seat Comfort package – including manual front passenger seat height adjustment, manual seat cushion angle adjustment for the driver and front passenger and driver manual seat cushion depth adjustment for improved seating comfort thanks to a 60 mm greater supporting surface for the thighs

Sports seats

THERMOTRONIC automatic climate control

## Communications, Safety and Assistance Systems

Active Lane Keeping Assist<sup>1</sup>

Active Speed Limit Assist<sup>1</sup>

Blind Spot Assist

GUARD 360° vehicle protection

MBUX multimedia system with widescreen cockpit (two 10-inch displays with touchpad)

Mercedes-Benz sound system with one centre speaker, two Frontbass speakers, two tweeters, four mid-range speakers and 225 W amplifier output

Parking package with reversing camera

Smartphone integration<sup>2</sup> including Apple CarPlay® and Android Auto™



## Trim and Upholstery

Black open-pore linden wood

ARTICO man-made leather/MICROCUT microfibre in black with red topstitching



<sup>1</sup>Our driver assistance and safety systems are aids and do not relieve you of your responsibility as the driver. Please take note of the information in the Owner's Manual and the system limits which are described therein

<sup>2</sup>Compatible mobile phone required

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# EQB AMG Line Premium



Option shown: MANUFAKTUR patagonia red metallic (code 993)

## Take your EQB to the next level.

The AMG Line Premium elevates the EQB through the addition of the electrically operated panoramic glass sunroof and the 19" AMG 5-twin spoke alloy wheels. Besides, the KEYLESS-GO Comfort package, the Advanced Sound System with 10 speakers and wireless charging for mobile devices form part of the standard specification.

**EQB AMG Line Premium**  
**Upgrade price from EQB AMG Line**

**OTR from £58,310<sup>1</sup>**  
**£3,000**

<sup>1</sup>The recommended on-the-road price includes the Road Fund Licence applicable to the standard model plus delivery charge (£780.00 incl. VAT), new vehicle registration fee (£55.00) and number plates (£25.00 incl. VAT). VAT is calculated at the standard rate of 20%. Some of the model features, optional extras and colours shown may not be available, or may only be available in a different specification, or at a different price

Design

Technology

Mercedes-EQ

EQB AMG Line

EQB AMG Line  
Premium

EQB AMG Line  
Premium Plus

Upholstery

Model prices

Personalisation

Standard  
equipment

Genuine  
accessories

Technical data

Additional  
information

# EQB AMG Line Premium Standard equipment highlights



Option shown: MANUFAKTUR patagonia red metallic (code 993)

In addition to/replacement of AMG Line:

## Exterior

19" AMG alloy wheels – 5-twin spoke design, aerodynamically optimised, painted high-gloss black with a high-sheen finish (code RTF)

KEYLESS-GO Comfort package

Electrically operated panoramic glass sunroof

Summer tyres



Option shown: MANUFAKTUR patagonia red metallic (code 993)



Panoramic glass sunroof





#### Communications, Safety and Assistance Systems

Advanced Sound System with 10 speakers and a total system output of 225 watts

MBUX augmented reality for navigation

Wireless charging<sup>1</sup> for mobile devices

<sup>1</sup>Compatible mobile phone required



Advanced Sound System

#### Trim and Upholstery

Black open-pore linden wood



ARTICO man-made leather/MICROCUT microfibre in black with red topstitching



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# EQB AMG Line Premium Plus



Option shown: mountain grey metallic (code 787)

## Top of the range.

The AMG Line Premium Plus includes additional comfort features, such as the Parking package with a 360° camera, the head-up display, MBUX Interior Assistant and the Memory package. Also part of the standard specification is the adjustable damping suspension with speed-sensitive power steering.

**EQB AMG Line Premium Plus**  
**Upgrade price from EQB AMG Line Premium**

**OTR from £61,310<sup>1</sup>**  
**£4,600**

<sup>1</sup>The recommended on-the-road price includes the Road Fund Licence applicable to the standard model plus delivery charge (£780.00 incl. VAT), new vehicle registration fee (£55.00) and number plates (£25.00 incl. VAT). VAT is calculated at the standard rate of 20%. Some of the model features, optional extras and colours shown may not be available, or may only be available in a different specification, or at a different price

Design

Technology

Mercedes-EQ

EQB AMG Line

EQB AMG Line  
Premium

EQB AMG Line  
Premium Plus

Upholstery

Model prices

Personalisation

Standard  
equipment

Genuine  
accessories

Technical data

Additional  
information

# EQB AMG Line Premium Plus Standard equipment highlights



Option shown: mountain grey metallic (code 787)

In addition to/replacement of AMG Line Premium:

#### **Engine, Transmission and Suspension**

Electrically adjustable damping suspension with speed sensitive power steering

#### **Exterior**

20" AMG alloy wheels – multi-spoke design, aerodynamically optimised, painted high-gloss black with a high-sheen finish (code RVU)

Summer tyres





#### Interior

Memory package

#### Communications, Safety and Assistance Systems

Burmester® surround sound system

Head-up display

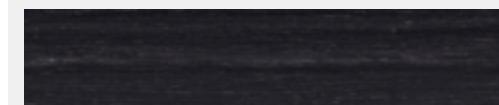
Parking package with 360° camera

MBUX Interior Assistant (gesture control)

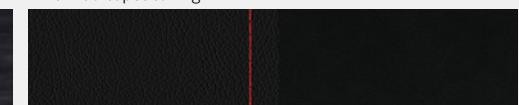


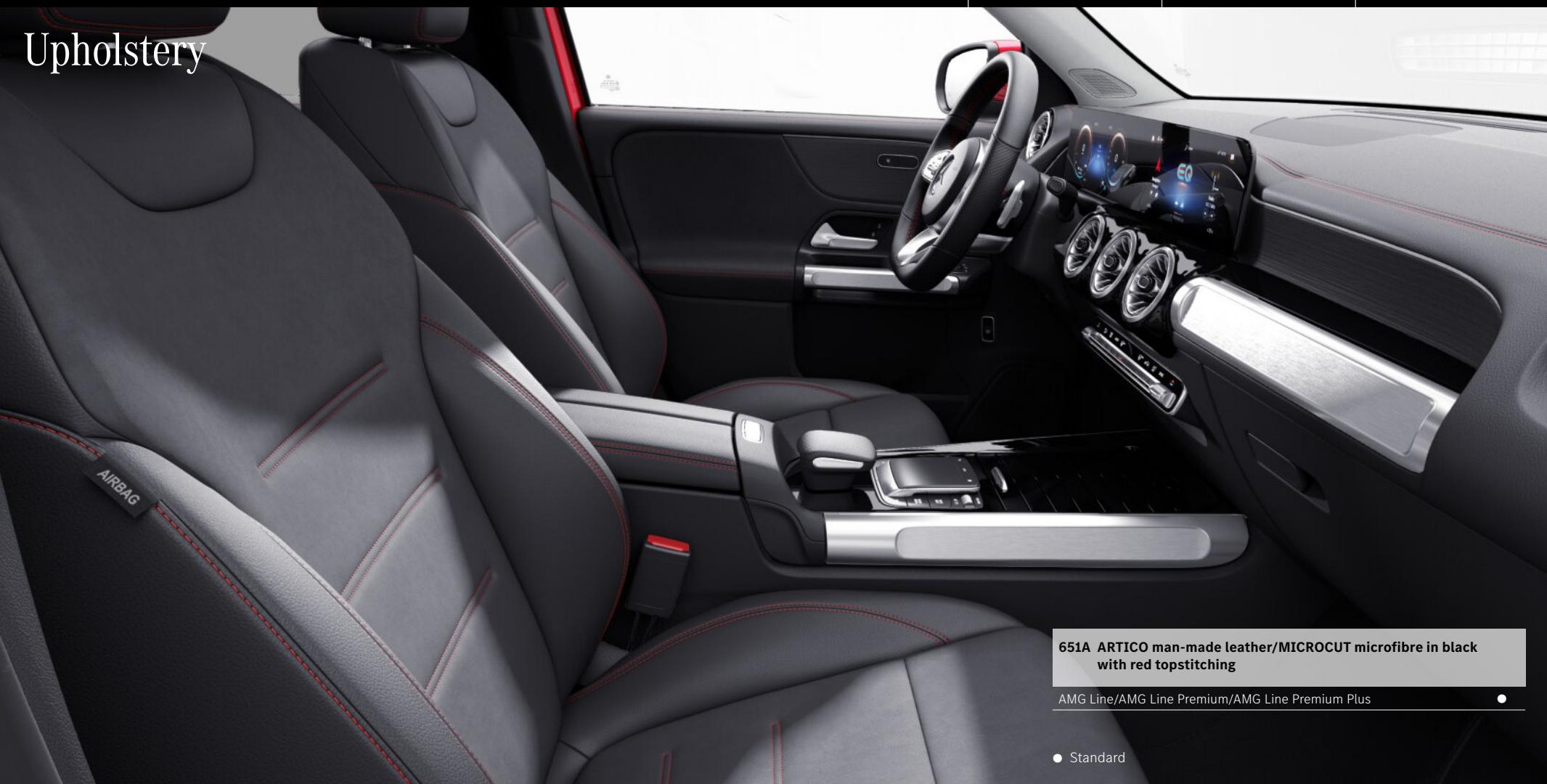
#### Trim and Upholstery

Black open-pore linden wood



ARTICO man-made leather/MICROCUT microfibre in black with red topstitching



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**651A ARTICO man-made leather/MICROCUT microfibre in black with red topstitching**

AMG Line/AMG Line Premium/AMG Line Premium Plus

Standard



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# Model prices

Model line	Powertrain	CO <sub>2</sub> <sup>1,*</sup>	Basic RRP excl. VAT (£)	Total RRP incl. VAT (£)	Road Fund Licence (£) <sup>2</sup>	Rec. OTR price (£) <sup>3</sup>	P11D value (£)	BiK tax rate 2023/24 (%) <sup>2</sup>
<b>AMG Line</b>								
EQB 300 4MATIC	Battery electric vehicle, 228 hp/168 kW Electric range 253 miles – WLTP <sup>1</sup>	0	45,375.00	54,450.00	0.00	<b>55,310.00</b>	55,255.00	2
EQB 350 4MATIC	Battery electric vehicle, 292 hp/215 kW Electric range 253 miles – WLTP <sup>1</sup>	0	46,625.00	55,950.00	0.00	<b>56,810.00</b>	56,755.00	2
<b>AMG Line Premium</b>								
EQB 300 4MATIC	Battery electric vehicle, 228 hp/168 kW Electric range 246 miles – WLTP <sup>1</sup>	0	47,875.00	57,450.00	0.00	<b>58,310.00</b>	58,255.00	2
EQB 350 4MATIC	Battery electric vehicle, 292 hp/215 kW Electric range 246 miles – WLTP <sup>1</sup>	0	49,125.00	58,950.00	0.00	<b>59,810.00</b>	59,755.00	2
<b>AMG Line Premium Plus</b>								
EQB 300 4MATIC	Battery electric vehicle, 228 hp/168 kW Electric range 242 miles – WLTP <sup>1</sup>	0	50,375.00	60,450.00	0.00	<b>61,310.00</b>	61,255.00	1
EQB 350 4MATIC	Battery electric vehicle, 292 hp/215 kW Electric range 242 miles – WLTP <sup>1</sup>	0	51,625.00	61,950.00	0.00	<b>62,810.00</b>	62,755.00	1

<sup>1</sup>The indicated values were determined according to the prescribed measurement method - Worldwide Harmonised Light Vehicle Test Procedure (WLTP). Figures shown may include options which are not available in the UK. Battery Electric Vehicles (BEV) require mains electricity for charging, range figures determined with the battery fully charged. <sup>\*</sup>Figures shown are for comparability purposes; only compare with other cars tested to the same technical procedures. Figures may not reflect real life driving results, which will depend upon a number of factors including the starting charge of the battery, factory-fitted options, accessories fitted (post registration), variations in weather, driving styles and vehicle load. Further information about the test used to establish range, power consumption and CO<sub>2</sub> figures can be found at <http://www.mercedes-benz.co.uk/WLTP> <sup>2</sup>A different first year rate of Vehicle Excise Duty (Road Fund Licence) applies for new cars. Please refer to page 40 for the relevant rate for the second and subsequent years. <sup>3</sup>The recommended on-the-road price includes the Road Fund Licence applicable to the standard model plus delivery charge (£780.00 incl. VAT), new vehicle registration fee (£55.00) and number plates (£25.00 incl. VAT). VAT is calculated at the standard rate of 20%. Some of the model features, optional extras and colours shown may not be available, or may only be available in a different specification, or at a different price.

## Colour options Non-metallic and metallic paints

- Standard
- No-cost option
- Optional
- Not available



**696 night black non-metallic**

AMG Line	●
AMG Line Premium	●
AMG Line Premium Plus	●
<b>Total RRP incl. VAT</b>	—



## 144 digital white metallic

AMG Line	<input type="radio"/>
AMG Line Premium	<input type="radio"/>
AMG Line Premium Plus	<input type="radio"/>
<b>Total RRP incl. VAT</b>	<b>£895.00</b>



775 iridium silver metallic

AMG Line	<input type="radio"/>
AMG Line Premium	<input type="radio"/>
AMG Line Premium Plus	<input type="radio"/>
<b>Total RRP incl. VAT</b>	<b>£895.00</b>



**149 polar white non-metallic**

AMG Line	<input type="checkbox"/>
AMG Line Premium	<input type="checkbox"/>
AMG Line Premium Plus	<input type="checkbox"/>
<b>Total RRP incl. VAT</b>	—



## 191 cosmos black metallic

AMG Line	<input type="radio"/>
AMG Line Premium	<input type="radio"/>
AMG Line Premium Plus	<input type="radio"/>
<b>Total RRP incl. VAT</b>	<b>£895.00</b>



787 mountain grey metallic

AMG Line	<input type="radio"/>
AMG Line Premium	<input type="radio"/>
AMG Line Premium Plus	<input type="radio"/>
<b>Total RRP incl. VAT</b>	<b>£895.00</b>

Please note that, owing to limitations of on-screen representation, paint colours may differ from those shown.

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# Colour options

Metallic and MANUFAKTUR paints

○ Optional – Not available



## 817 rosé gold metallic

AMG Line	<input type="radio"/>
AMG Line Premium	<input type="radio"/>
AMG Line Premium Plus	<input type="radio"/>
<b>Total RRP incl. VAT</b>	<b>£895.00</b>



## 993 MANUFAKTUR patagonia red metallic

AMG Line	<input type="radio"/>
AMG Line Premium	<input type="radio"/>
AMG Line Premium Plus	<input type="radio"/>
<b>Total RRP incl. VAT</b>	<b>£1,195.00</b>



## 662 MANUFAKTUR mountain grey magno<sup>1</sup>

AMG Line	<input type="radio"/>
AMG Line Premium	<input type="radio"/>
AMG Line Premium Plus	<input type="radio"/>
<b>Total RRP incl. VAT</b>	<b>£1,825.00</b>

<sup>1</sup>MANUFAKTUR magno matt paint finishes require extra care. Please refer to the Owner's Manual for instructions

Please note that, owing to limitations of on-screen representation, paint colours may differ from those shown

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# Driving Assistance package

The Driving Assistance package<sup>1</sup> contains a range of highly intelligent features to help you stay safe on the road – by making the drive more effortless, by warning of danger, and by taking steps to protect you in an emergency.

**Driving Assistance package<sup>1</sup>** (code 23P) – designed and priced as a package, including items listed on the right-hand side.

**Available on all models**

**Total incl. VAT £1,495.00**



**Active Braking Assist** with cross-traffic function can help to avoid accidents with vehicles ahead, crossing traffic and also pedestrians, and/or mitigate their consequences

**Active Distance Assist DISTRONIC** helps maintain the desired distance from the vehicle in front with extended automatic re-start on motorways

**Active Emergency Stop Assist:** immediate emergency braking if evasion is impossible with SOS function

**Active Lane Keeping Assist** aids safe driving by monitoring the edges of the road and assists the driver with steering corrections to stay inside the lane

**Active Steering Assist:** targeted steering intervention to prevent unintentional drifting out of lane

**Congestion Emergency Braking Function**

**Cornering and Cross-Traffic function**

**Emergency Lane Function**

**Extended Restart Function** on motorways

**Evasive Steering Assist** can support the driver in making evasive manoeuvres if, in a dangerous situation, he/she moves to avoid any pedestrian detected by the system

**Pedestrian Warning Function** near pedestrian crossings

**PRE-SAFE® PLUS incl. PRE-SAFE® Impulse Side** when a rear-end collision threatens, PRE-SAFE® PLUS can initiate preventive measures, including warning following traffic and locking the brakes on standstill

**Route-based speed adjustment:** adaption of speed before curves, roundabouts and junctions with end of traffic jam function

<sup>1</sup>Our driver assistance and safety systems are aids and do not relieve you of your responsibility as the driver. Please take note of the information in the Owner's Manual and the system limits which are described therein



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# Standard equipment

● Standard – Not available

## Battery and Charging

	AMG Line	AMG Line Premium	AMG Line Premium Plus
11kW AC on-board charger	●	●	●
66.5 kWh battery	●	●	●
100 kW DC on-board charger	●	●	●
CCS-2 connector (DC charging with Combined Charging System, compatible with AC and DC)	●	●	●
Charging cable – Type 2, Mode 3 cable (5 metres), enables you to charge the vehicle battery via the wallbox or at public charging stations at up to 11kW	●	●	●
IONITY – one year, Rapid charging with IONITY	●	●	●
Mercedes me Charge – fully integrated access to a host of public charging stations. A single contract covers all billing. One-time registration and activation as part of Mercedes me connect. Use via app, MBUX multimedia system or RFID card	●	●	●

## Steering and Suspension

	●	●	–
Comfort suspension	●	●	–
Cruise control	●	●	●
DYNAMIC SELECT – four different drive programs: MAX RANGE, ECO, COMFORT and SPORT. Five recuperation levels: D Auto (ECO Assist, standard setting); D + (coasting); D (low recuperation); D - (medium recuperation); D - - (high recuperation)	●	●	●
Electrically adjustable damping suspension with speed sensitive power steering	–	–	●

## Exterior

	●	●	●
Adaptive Highbeam Assist	●	●	●
AMG Line bodystyling – AMG front apron with integrated air curtain and AMG rear apron with diffusor optics	●	●	●
EASY-PACK tailgate	●	●	●
Electrically operated panoramic glass sunroof	–	●	●
Heat-insulating dark-tinted glass	●	●	●
LED high-performance headlamps	●	●	●
Mirror package – electrically folding exterior mirrors and automatically dimming rear-view mirror	●	●	●
Polished aluminium roof rails	●	●	●
Surround lighting with projection of brand logo	●	●	●
Windscreen wipers with rain sensor	●	●	●

## Wheels

18" AMG alloy wheels – 5-spoke design, aerodynamically optimised, painted high-gloss black with a high-sheen finish, 235/55 R18 tyres (code RQO)	●	–	–
19" AMG alloy wheels – 5-twin spoke design, aerodynamically optimised, painted high-gloss black with a high-sheen finish, 235/50 R19 tyres (code RTF)	–	●	–
20" AMG alloy wheels – multi-spoke design, aerodynamically optimised, painted high-gloss black with a high-sheen finish, with 235/45 R20 tyres (code RVU)	–	–	●
Summer tyres	●	●	●



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# Standard equipment

● Standard – Not available

## Interior

Ambient lighting – 64 colours, Colour changing based on temperature setting. Dynamic mode: atmospheric colour changes thanks to slow, stepless transition between different colours. When plugging in the charging cable, each state of charge is visualised for approx. 30 seconds, similar to the LED in the charging socket: establishing connection (pulsating yellow), ready to charge (continuous yellow), battery is being charged (pulsating green), battery full (continuous green)

Door sills – illuminated with 'EQB' lettering

Double cupholder

Floor mats – velour floor mats with AMG lettering

Interior Light package

Memory package – electrically adjustable front seats with memory function for driver and front passenger

Multifunction sports steering wheel in nappa leather with galvanised shift paddles

Pedals – aluminium with rubber studs

Rear armrest with through-load feature

Seats – heated front seats

Seats – Seat Comfort package including manual front passenger seat height adjustment, manual seat cushion angle adjustment for the driver and front passenger and driver manual seat cushion depth adjustment for improved seating comfort thanks to a 60 mm greater supporting surface for the thighs

Shift paddles – galvanised

Stowage compartment with retractable cover

Stowage package – 12 V socket left of the luggage compartment; collapsible crate under load compartment floor; map pockets on backs of the front seats; stowage compartment under load compartment floor (lockable); twin USB charging ports in the rear (type C)

THERMOTRONIC automatic climate control

Third seat row with folding single seats with ISOFIX

AMG Line Premium Plus  
AMG Line Premium  
AMG Line

## Paint, Trim and Upholstery

Paint – non-metallic

Roof lining – black fabric

Trim – black open-pore linden wood

Upholstery – ARTICO man-made leather/MICROCUT microfibre in black with red topstitching

AMG Line Premium Plus  
AMG Line Premium  
AMG Line

## Safety and Assistance Systems

Active Brake Assist<sup>1</sup>

Active Lane Keeping Assist<sup>1</sup>

Active Speed Limit Assist<sup>1</sup>

Blind Spot Assist

GUARD 360° vehicle protection

KEYLESS-GO Comfort package

Kneebag

MBUX Interior Assistant (gesture control)

Mercedes-Benz emergency call system

Parking package with 360° camera

Parking package with reversing camera

Tirefit

<sup>1</sup>Our driver assistance and safety systems are aids and do not relieve you of your responsibility as the driver. Please take note of the information in the Owner's Manual and the system limits which are described therein

Design	Technology	Mercedes-EQ	EQB AMG Line	EQB AMG Line Premium	EQB AMG Line Premium Plus	Upholstery	Model prices	Personalisation	Standard equipment	Genuine accessories	Technical data	Additional information
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# Standard equipment

● Standard – Not available

## Communications and In-Car Entertainment

	AMG Line	AMG Line Premium	AMG Line Premium Plus	AMG Line Premium Plus
Digital radio	●	●	●	
Hard disk navigation	●	●	●	
Head-up display	–	–	●	
Live Traffic Information (free for first three years)	●	●	●	
Mercedes-EQ navigation services – navigation optimised for Mercedes EQ; Display of charging stations (info on availability); Range on map (range display); Programming of charging settings and pre-entry climate control, including remote retrieval of charging status and range	●	●	●	
MBUX augmented reality navigation system	–	●	●	
MBUX multimedia system with widescreen cockpit (two 10-inch displays with touchpad)	●	●	●	
Smartphone integration <sup>1</sup>	●	●	●	
Sound system – Advanced Sound System with 10 speakers and a total system output of 225 watts. One central mid-range speaker, one mid-range speaker in each of the front doors, one tweeter each A-Pillar and one subwoofer bass box in the rear including separate booster amplifier	–	●	–	
Sound system – Burmester® surround sound system with 12 speakers and a total system output of 590 watts. One central premium mid-range speaker, one premium mid-range speaker in each of the front and rear doors, one premium tweeter in each A-pillar and rear door, two surround-mid range speakers in the C-pillars, one subwoofer in the rear, external Class D DSP amplifier, sophisticated sound optimisation	–	–	●	
Sound system – Mercedes-Benz sound system with one centre speaker, two Frontbass speakers, two tweeters, four mid-range speakers and 225 W amplifier output	●	–	–	
Wireless charging <sup>1</sup> for mobile devices	–	●	●	

## Services

Vehicle Set-up and Vehicle Monitoring – three years; remote retrieval of vehicle status; programming of auxiliary heating/ventilation; remote door locking and unlocking; parking damage and theft notification; notification when exceeding the road speed; Send2Car; parked vehicle locator; geofencing; remote vehicle finder

AMG Line	AMG Line Premium	AMG Line Premium Plus
●	●	●

<sup>1</sup>Compatible mobile phone required



# Genuine accessories

We've developed a range of accessories you can add to help personalise and enhance your EQB.



## All season floor mats

Floor mats have to undergo rigorous testing before they are deemed worthy of the star logo: durability, fade-resistant colour and a neutral odour. The mats are precision-tailored to your Mercedes-Benz. (front: A24368086009051; rear: A24368091009051; 3rd row: A24368097009051)



## Boot tub

Made from impact-resistant, non-slip polypropylene. Structured surface holds separately available stowage crate in place. Vehicle's load-securing rings remain accessible. (A2438140100)



## Boot mat, reversible

This anti-slip mat by Mercedes-Benz protects the boot floor during loading and unloading. Made from 100% polyester. Double-sided: with rubberised, non-slip side and high-quality velour side. Prevents cargo from sliding around. Protects the load compartment floor from dirt and damp. Easy to clean with warm water. (A2476841600)



## Mud flaps

The mud flaps protect the sides, rear and underbody of your vehicle from scratches and damage from loose chippings. They also protect following traffic from being struck by stones, water spray or mud. And they help minimise spray too. The mud flaps are precision-tailored to the contours of the vehicle. (front: A2478903800; rear: A2478903900)

**Basic carrier bars roof rails**

Aluminium carrier bars, precision-tailored to the body of your Mercedes-Benz. They provide the perfect basis for a range of Mercedes-Benz transport accessories: ski and snowboard rack, bicycle rack or roof boxes. Aerodynamic Mercedes-Benz design with optimised noise level. Crash-tested and lockable. (A2478903100)

**Bicycle rack**

This extremely lightweight bicycle rack is designed to allow you to attach a bicycle to the basic carrier bars. Bicycles can either be attached to the rack once it has been fitted to the roof or, conveniently, before it is fitted. The support frame can also be folded down when not in use to reduce drag when travelling. Suitable for cycles with a max. frame diameter of 98 mm (circular frame tubes) or 110 x 70 mm (oval frame tubes). Please bear in mind your vehicle's permissible roof load. (A0008900293)

**Mercedes-Benz roof box 400, opens on both sides**

Mercedes-Benz roof box. Capacity approx. 400 litres. Maximum load 75 kg. With handle strip for easier opening and closing. Please bear in mind your vehicle's permissible roof load. (A0008401100)

**DUO plus child seat, with ISOFIX**

Safe and secure: children between the ages of 9 months and 4 years (weight 9 to 18 kg) will enjoy travelling in the 'DUO plus' child seat from Mercedes-Benz. The seat offers optimum protection in the event of an accident. A quick change of position: sitting, reclining and sleeping positions are adjustable with one simple manoeuvre. (A0009704302)



## Technical data

Model	EQB 300 4MATIC	EQB 350 4MATIC
<b>Weights and capacities</b>		
Kerb weight <sup>6</sup>	kg 2,175	2,175
Perm. Gross Vehicle Weight	kg 2,580	2,580
Boot capacity – seats up/seats down	l 495/1,710	495/1,710
Turning circle	m 11.4	11.4

## Insurance

All variants tba tba

Insurance ratings may vary depending on model line and specification. Please refer to <http://www.thatcham.org/abigrouprating/> for further details

\*Mass of the vehicle in running order with at least 90% full fuel tank, plus the mass of the driver (estimated by law at 75kg), fuel and fluids, equipped with the standard equipment as specified by the manufacturer as well as, where applicable, the mass of the body, cab, trailer coupling and spare wheel(s) as well as tools. Optional extras, additional equipment and accessories can influence the weight, residual payload, rolling resistance, aerodynamics, etc., and therefore also affect the consumption/CO<sub>2</sub> values

## Electric range and consumption

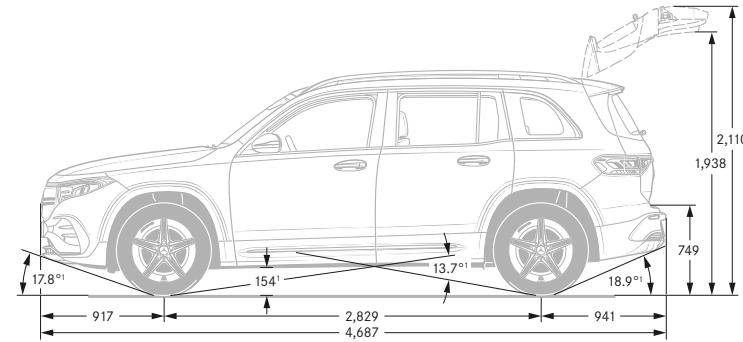
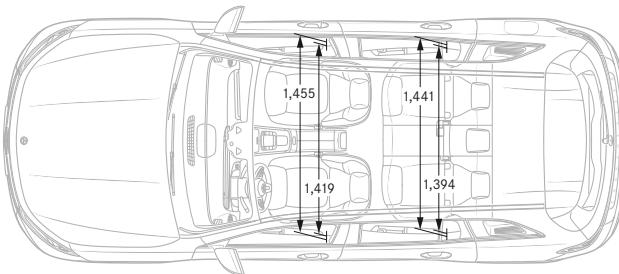
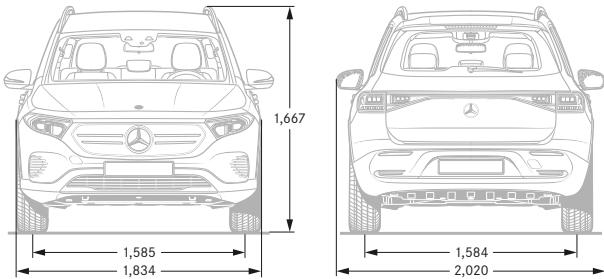
Model	Energy Consumption – combined (Wh/km) <sup>1,2</sup>	All Electric Range (km) <sup>2</sup>	All Electric Range (miles) <sup>2</sup>
EQB 300 4MATIC AMG Line	188	407	253
EQB 300 4MATIC AMG Line Premium	194	396	246
EQB 300 4MATIC AMG Line Premium Plus	196	390	242
EQB 350 4MATIC AMG Line	188	407	253
EQB 350 4MATIC AMG Line Premium	194	396	246
EQB 300 4MATIC AMG Line Premium Plus	196	390	242

<sup>1</sup>Specified voltage and current values refer to network infrastructure and can be limited by the vehicle fitted (post registration), variations in weather, driving styles and vehicle load. Further information about

<sup>1</sup>Figures shown are for comparability purposes; only compare with other cars tested by the same technical procedures. Figures may not reflect real life driving results, which will depend upon a number of factors including the starting charge of the battery, factory-fitted options, accessories fitted (post registration), variations in weather, driving styles and vehicle load. Further information about the test used to establish range, power consumption and CO<sub>2</sub> figures can be found at <http://www.mercedes-benz.co.uk/WLTP>

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## EQB AMG Line/AMG Line Premium/AMG Line Premium Plus



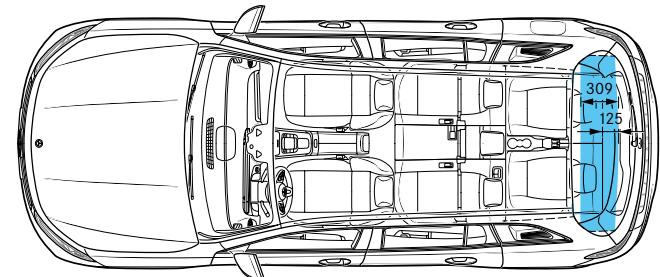
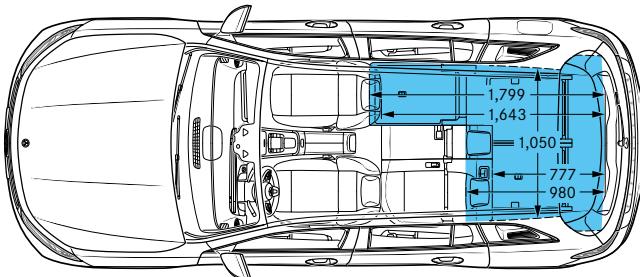
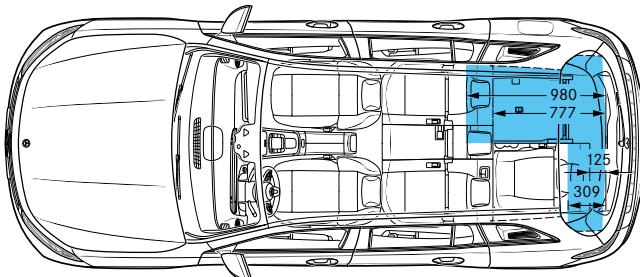
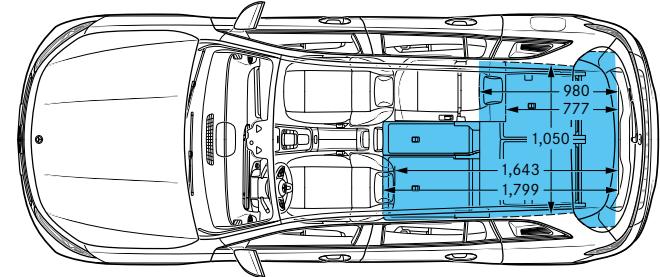
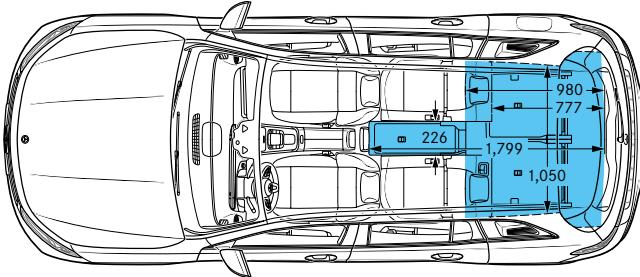
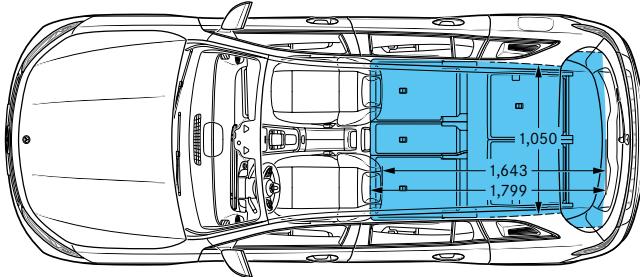
<sup>1</sup>At perm. gross vehicle weight

All measurements in millimetres. The dimensions shown are mean values and apply to standard-specification, unladen vehicles

Design	Technology	Mercedes-EQ	EQB AMG Line	EQB AMG Line Premium	EQB AMG Line Premium Plus	Upholstery	Model prices	Personalisation	Standard equipment	Genuine accessories	Technical data	Additional information
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## Boot dimensions



All measurements in millimetres.

[Design](#)[Technology](#)[Mercedes-EQ](#)[EQB AMG Line](#)[EQB AMG Line Premium](#)[EQB AMG Line Premium Plus](#)[Upholstery](#)[Model prices](#)[Personalisation](#)[Standard equipment](#)[Genuine accessories](#)[Technical data](#)[Additional information](#)

# Road Fund Licence

All road vehicle registrations are subject to Vehicle Excise Duty (Road Fund Licence), which varies in accordance with the vehicle's CO<sub>2</sub> emissions. A first year rate for each taxation band will apply. The table below shows the bands (A-M) created by the DVLA and the corresponding Road Fund Licence. CO<sub>2</sub> emissions and the relevant Excise Duty are shown on the model pricing page.

Band	CO <sub>2</sub> emissions (g/km)	First year rate petrol and RDE2 diesel (£)		First year rate alternative fuel (£)		Electric vehicles	Alternative fuel vehicles	Petrol/diesel vehicles			
						Standard rate (£)	Premium rate (£) <sup>1</sup>	Standard rate (£)	Premium rate (£) <sup>1</sup>	Standard rate (£)	Premium rate (£) <sup>1</sup>
A	0		0.00		0.00	0.00	0.00	0.00	0.00	0.00	0.00
B	1 to 50		10.00		0.00	0.00	0.00	170.00	560.00	180.00	570.00
C	51 to 75		30.00		20.00	0.00	0.00	170.00	560.00	180.00	570.00
D	76 to 90		130.00		120.00	0.00	0.00	170.00	560.00	180.00	570.00
E	91 to 100		165.00		155.00	0.00	0.00	170.00	560.00	180.00	570.00
F	101 to 110		185.00		175.00	0.00	0.00	170.00	560.00	180.00	570.00
G	111 to 130		210.00		200.00	0.00	0.00	170.00	560.00	180.00	570.00
H	131 to 150		255.00		245.00	0.00	0.00	170.00	560.00	180.00	570.00
I	151 to 170		645.00		635.00	0.00	0.00	170.00	560.00	180.00	570.00
J	171 to 190		1,040.00		1,030.00	0.00	0.00	170.00	560.00	180.00	570.00
K	191 to 225		1,565.00		1,555.00	0.00	0.00	170.00	560.00	180.00	570.00
L	226 to 255		2,220.00		2,210.00	0.00	0.00	170.00	560.00	180.00	570.00
M	over 255		2,605.00		2,595.00	0.00	0.00	170.00	560.00	180.00	570.00

Some of the model features, optional extras and colours shown may not be available, or may only be available in a different specification, or at a different price.

**Premium rate only applicable to vehicles where the list price is over £40,000 including any factory-fitted options, standard UK delivery charge and VAT**

Design	Technology	Mercedes-EQ	EQB AMG Line	EQB AMG Line Premium	EQB AMG Line Premium Plus	Upholstery	Model prices	Personalisation	Standard equipment	Genuine accessories	Technical data	Additional information
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# Services and insurance

## Mercedes-Benz ServiceCare

We believe that servicing costs should be as flexible and affordable as possible for your EQA, which is why we offer ServiceCare, an easy way to budget for all your servicing costs. It spreads your bills into manageable payments based on whether you have a new or used Mercedes-Benz.

With ServiceCare we guarantee the price of parts and labour for up to four services and safeguard against any further inflation.

You can choose either to add your servicing costs into your monthly spend or pay the full amount in a one-off payment, giving you peace of mind that they are taken care of for the period of the plan.

[Click here for more information](#)

## Motor Insurance

We know that once you have chosen your Mercedes-Benz you can't wait to drive it – that's why we created First Cover<sup>3</sup>. It gives you 7 days' free comprehensive Motor Insurance when you buy a new or used vehicle from a Mercedes-Benz Agent. We will also send you a quote for annual cover, so you can enjoy the same peace of mind all year round.

[Apply for First Cover](#)

## Battery Warranty

The battery is under warranty for either a maximum distance of 100,000 miles or up to eight years from the date of first registration, whichever comes first.

## Warranty and breakdown cover

Every Mercedes-Benz comes with a three-year unlimited mileage warranty against manufacturing or material defects<sup>1</sup> and up to 30 years warranty against perforation due to corrosion from the inside out.<sup>2</sup> What's more, it's also covered by Mercedes-Benz Roadside Assistance – a unique package comprising up to 30 years pan-European breakdown assistance.<sup>2</sup>



<sup>1</sup>Applies to vehicles sold by Mercedes-Benz in the UK to its franchised Mercedes-Benz Agents

<sup>2</sup>Subject to full Terms and Conditions, dependent on date of registration, available upon request

<sup>3</sup>Terms and Conditions apply. We are an independent intermediary dealing with selected insurers in respect of annual insurance



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MBX243PL/0523 MY804

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