

# EQA



June 2023

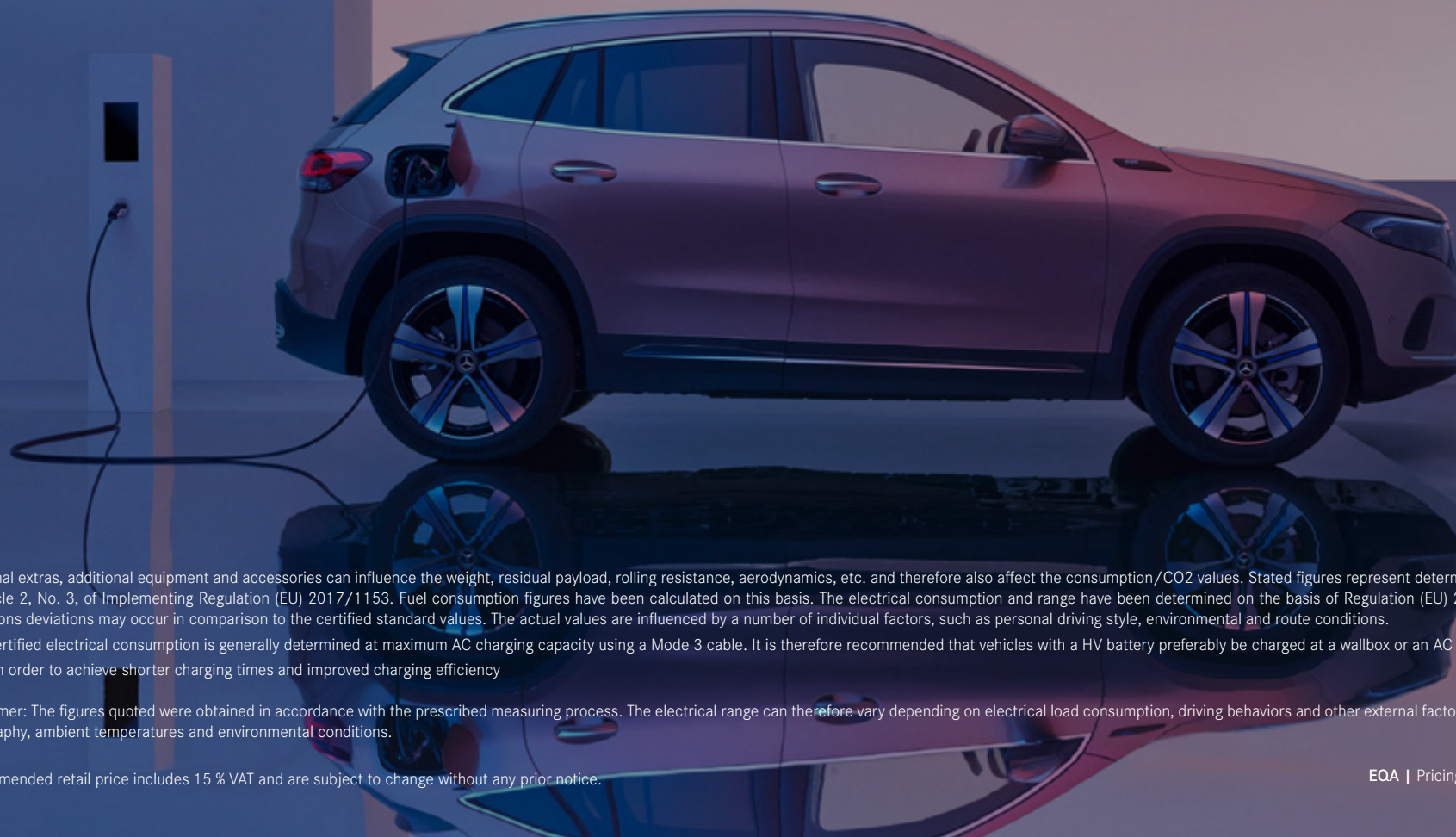
MERCEDES-EQ



# The EQA.

	Recommended Retail Price	Electric range <sup>1</sup> (km)	Power (kW)	Torque (Nm)	Electrical consumption, combined <sup>2</sup> max. - min. (kWh/ 100 km)	HV battery - usable energy content (kWh)
EQA 250	R 1,176,350	402.0 - 429.0	140	370	18.9 - 17.6	66.5

The purchase price displayed includes the price of a 5 year/100 000km Service Plan and Maintenance Plan which you shall be entitled to exclude from the purchase of your Vehicle.



<sup>1</sup>Optional extras, additional equipment and accessories can influence the weight, residual payload, rolling resistance, aerodynamics, etc. and therefore also affect the consumption/CO<sub>2</sub> values. Stated figures represent determined "WLTP CO<sub>2</sub> figures" pursuant to Article 2, No. 3, of Implementing Regulation (EU) 2017/1153. Fuel consumption figures have been calculated on this basis. The electrical consumption and range have been determined on the basis of Regulation (EU) 2017/1151. Under real-life driving conditions deviations may occur in comparison to the certified standard values. The actual values are influenced by a number of individual factors, such as personal driving style, environmental and route conditions.

<sup>2</sup>The certified electrical consumption is generally determined at maximum AC charging capacity using a Mode 3 cable. It is therefore recommended that vehicles with a HV battery preferably be charged at a wallbox or an AC charging station with a Mode 3 cable in order to achieve shorter charging times and improved charging efficiency

Disclaimer: The figures quoted were obtained in accordance with the prescribed measuring process. The electrical range can therefore vary depending on electrical load consumption, driving behaviors and other external factors including but not limited to, road topography, ambient temperatures and environmental conditions.

Recommended retail price includes 15 % VAT and are subject to change without any prior notice.

# Standard Equipment EOA

- ▶ 13U Preinstallation for Remote and Navigation Services
- ▶ 14U Smartphone integration
- ▶ 16U Apple CarPlay
- ▶ 17U Android Auto
- ▶ 33U Remote Services Plus
- ▶ 258 Active Brake Assist
- ▶ 261 Omission of emblem on front wing
- ▶ 270 Aerial for GPS
- ▶ 273 Exit warning function
- ▶ 286 Luggage net on driver`s and front pass. backrest
- ▶ 287 Folding rear-seat backrests
- ▶ 310 Double cup holder
- ▶ 345 Windscreen wipers with rain sensor
- ▶ 351 Mercedes-Benz emergency call system
- ▶ 355 Extended MBUX functions
- ▶ 362 Communications module (LTE) for the use of Mercedes me connect services
- ▶ 367 Preinstallation for Live Traffic Information
- ▶ 400 Rear armrest
- ▶ 428 Steering wheel shift paddles
- ▶ 440 CRUISE CONTROL
- ▶ 446 Touchpad without Controller
- ▶ 475 Tyre pressure monitoring system
- ▶ 485 Comfort suspension
- ▶ 537 Digital radio
- ▶ 543 Sun visor with illuminated vanity mirror
- ▶ 548 MBUX multimedia system
- ▶ 580 THERMATIC automatic climate control
- ▶ 608 Adaptive Highbeam Assist
- ▶ 631 LED High Performance headlamp
- ▶ 668 Freight packaging with tie-down hooks
- ▶ 677 Lowered comfort suspension
- ▶ 852 Sensor system for anti-theft alarm system
- ▶ 877 Ambient lighting
- ▶ 889 KEYLESS-GO
- ▶ 890 EASY-PACK tailgate
- ▶ 942 Load Compartment package
- ▶ 51U Roof liner in black fabric
- ▶ 63B Charging socket
- ▶ 70B Fluorescent jacket for driver
- ▶ 73B Stowage compartment in centre console with retractable cover
- ▶ 79B Preinstallation for digital radio
- ▶ 7U2 Comfort Seats
- ▶ 82B Alternating current charging system (AC charging)
- ▶ 83B Direct current charging system (DC charging)
- ▶ 9B2 5m straight Charging cable for wallbox and public charging station, straight
- ▶ B13 Shoulderline trim strip in chrome-look finish
- ▶ B44 Charging cable for domestic socket, 5 m, straight
- ▶ B51 TIREFIT
- ▶ B53 Acoustic ambient protection
- ▶ B59 DYNAMIC SELECT
- ▶ L3E Leather multifunction sports steering wheel
- ▶ U12 Velour floor mats
- ▶ U22 4-way lumbar support
- ▶ U35 12 V socket in load area
- ▶ U55 Multi-link axle
- ▶ U59 Seat Comfort package
- ▶ P44 Parking package with reversing camera
- ▶ 218 Reversing camera
- ▶ 235 Active Parking Assist with PARKTRONIC
- ▶ P49 Mirror package
- ▶ 252 Automatically dimming rear-view mirror
- ▶ 500 Electrically folding exterior mirrors
- ▶ U62 Light and Sight package
- ▶ P54 URBAN GUARD vehicle protection
- ▶ 551 Anti-theft alarm system
- ▶ 852 Interior monitoring system
- ▶ P59 PROGRESSIVE
- ▶ 311A ARTICO man-made leather / Bertrix fabric - black
- ▶ 725 Polished aluminium roof rails
- ▶ H60 Spiral-look trim elements
- ▶ R31 45.7 cm (18") 5-spoke light-alloy wheels
- ▶ PBF Navigation Connectivity package
- ▶ 01U Preinstallation for Navigation Services
- ▶ 365 Hard-disc navigation
- ▶ PDA Advanced package
- ▶ 234 Blind Spot Assist
- ▶ 458 All-digital instrument display
- ▶ 859 Media display

# Standard Equipment PROGRESSIVE (P59)



ARTICO man-made leather / Bertrix fabric black (311A) | Comfort seats (7U2)



Polished aluminium roof rails (725)



Leather multifunction sports steering wheel (L3E) | Spiral-look trim elements (H60)



45.7 cm (18-inch) 5-spoke light-alloy wheels (R31)

## AMG Line (950) | R 53,000



ARTICO man-made leather / DINAMICA microfibre black (651A) | Sports seat (7U2)



AMG bodystyling (772) | Galvanised steering-wheel gearshift paddles



Spiral-look trim elements, backlit (54H), AMG Line (950) | Multifunction sports steering wheel in nappa leather (L5C)



45.7 cm (18") AMG 5-spoke light-alloy wheels (RQQ)

# Packages.

\*Prices displayed include VAT and are subject to change without any prior notice

CODE	DESCRIPTION	EOA 250	PRICE
P17	KEYLESS-GO Comfort package (OICW PDB) ▶ Wireless charging system for mobile devices in the front (871) ▶ KEYLESS-GO (889) ▶ EASY-PACK tailgate (890) In conjunction with PDB	○	
P34	Leather package (NICW 101A/105A321A/391A/428/55U/618A/698A/7U2L3E/P59/PTD/U12   OICW 286+7U4+950+U59) ▶ Leather - black (211A) ▶ Heated front seats (873)	●	R 25,300
P55	Night package (NICW 725/U50) ▶ Roof rails in black (720) ▶ Heat-insulating dark-tinted glass (840) ▶ 45.7 cm (18") 5-twin-spoke light-alloy wheels (97R)	●	R 12,900
PAU	MBUX Innovation package (OICW 859+PDA/PDB) ▶ Head-up display (463) ▶ MBUX Interior Assistant (77B)	●	R 20,400
PDB	Advanced Plus package (NICW PDA/PDC) ▶ THERMOTRONIC automatic climate control (581) ▶ Advanced Sound System (853) ▶ Wireless charging system for mobile devices in the front (897) ▶ KEYLESS-GO Comfort package (P17) In conjunction with PBO	●	R 40,400

# Packages.

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CODE	DESCRIPTION	EOA 250	PRICE
PDC	<div>Premium Package (NICW PDA/PDB)</div> <div><div>▶ Wireless charging system for mobile devices in the front (897)</div><div>▶ THERMOTRONIC automatic climate control (581)</div><div>▶ Blind Spot Assist (234)</div><div>▶ Parking Package with 360° camera (P47)</div><div>▶ KEYLESS-GO Comfort Package (P17)</div></div>	●	R 68,078
PTD	<div>Electric Art (NICW 651A/950/P34/RQQ)</div> <div><div>▶ ARTICO man-made leather / Cupertino fabric, two-tone - rosé gold / titanium grey pearl (391A)</div><div>▶ Spiral-look trim elements, backlit (54H)</div><div>▶ Vehicle key set (B60)</div><div>▶ Multifunction sports steering wheel in nappa leather (L5C)</div><div>▶ 45.7 cm (18") 5-spoke light-alloy wheels (R96)</div><div>▶ Door sills with model-series-specific lettering, illuminated and with exchangeable cover (U45)</div></div>	●	R 14,000



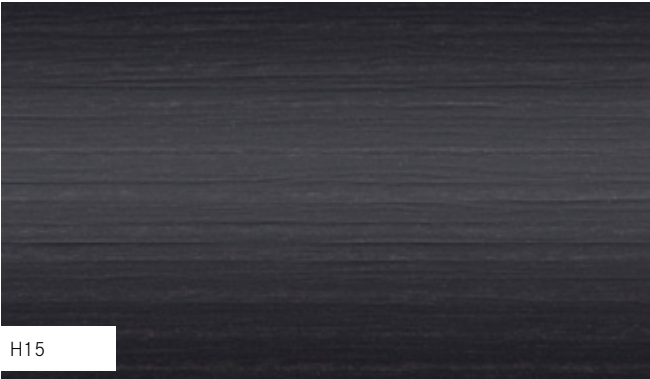
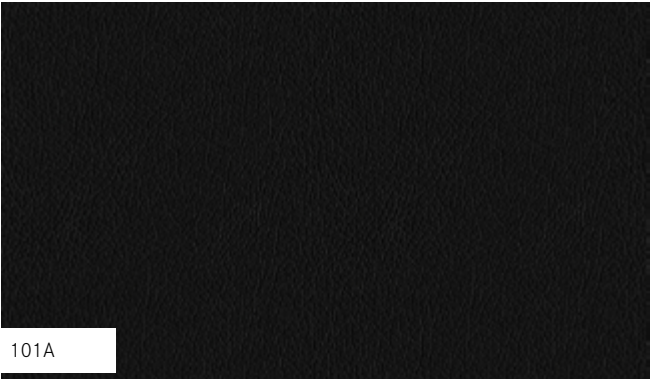
MANUFAKTUR Mountain Grey MAGNO (662U) | 45.7 cm (18") 5-twin-spoke light-alloy wheels (97R) | Night package (P55) | PROGRESSIVE (P59)

# Optional Equipment.

\*Prices displayed include VAT and are subject to change without any prior notice

CODE	DESCRIPTION	EQA 250	PRICE
101A	ARTICO man-made leather - black (NICW /618A/651A/698A/7U4/950/P34   OICW 286+7U2+P59+U59)	●	R 5,000
105A	ARTICO man-made leather - macchiato beige / black (NICW /58U/618A/651A/698A/7U4/950/P34   OICW 286+7U2+P59+U59)	●	R 5,000
158A	ARTICO man-made leather sage grey / black(NICW 55U/7U2/B60/P19/PTD/RVV/U66  OICW 7U4)	●	R 5,000
243	Active Lane Keeping Assist (NICW 233/266/546/K33/K34)	●	R 8,000
413	Panoramic sliding sunroof (NICW B27   OICW PDA/PDB/PDC)	●	R 16,400
457	Adjustable damping (NICW 485/677/97R/R31/R96/RQQ   OICW 213) In conjunction with PDA/PDB	● ○	R 17,600
513	Traffic Sign Assist (NICW 504   OICW 270+355+365)	●	R 5,300
550	Trailer coupling with ESP® trailer stabilisation	●	R 14,600
586	Surround lighting with projection of brand logo (OICW U62)	●	R 2,200
840	Heat-insulating dark-tinted glass (NICW U50)	●	R 5,300
873	Heated front seats (NICW 401)	●	R 5,700
55U	Roof liner in macchiato beige fabric (NICW /51U/58U/618A/651A/698A/7U4/950/P34   OICW 105A)	○	
58U	Roof liner in crystal grey fabric (NICW 105A/51U/55U)	○	
9B3	Charging cable for wallbox and public charging station, 8 m, straight (NICW 64B/65B/66B/9B2/9B6/9B7   OICW 63B)	●	R 1,300
B86	Charging cable for domestic socket, 8 m, straight	●	R 4,800
H15	Black open-pore linden wood trim (NICW 54HH44/H60) In conjunction with PTD/950	● ●	R 5,400
H44	Light longitudinal-grain aluminium trim (NICW 54H/H15H60) In conjunction with 950	● ○	R 3,600
R66	run-flat tyres (NICW B51)	●	R 5,000
U10	Front passenger seat with seat occupancy sensor	●	R 1,800

# Interior



# Wheels. EQA 250



48R  
48.3 cm (19") 5-spoke light-alloy wheels NICW 950  
In conjunction with PTD

R 9,800
R 8,000



RTF  
48.3 cm (19") AMG 5-twin-spoke light-alloy wheels  
In conjunction with PTD  
In conjunction with 950

R 16,900
R 10,700



97R  
45.7 cm (18") 5-twin-spoke light-alloy wheels (NICW 213/457)  
In conjunction with PTD  
In conjunction with P55

R 3,600	R 1,800
	R 0



RVU  
48.3 cm (19") AMG 5-twin-spoke light-alloy wheels  
In conjunction with PTD  
In conjunction with 950

R 27,500	R 21,300
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R96  
45.7 cm (18") 5-spoke light-alloy wheels (NICW 213/457)  
In conjunction with PTD

R 1,800	R 0
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# Paint.

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## Non-Metallic Paint - Available at no extra cost



Polar White (149U)



Night Black (696U)



Mountain Grey (787U)



Digital White (144U)



Cosmos Black (191U)



Iridium Silver (775U)



Rosé Gold (817U)

## MANUFAKTUR Paint - R 17,300



MANUFAKTUR Patagonia Red Metallic (993U)



MANUFAKTUR Mountain Grey MAGNO¹ (662U)



# PremiumDrive.

The Customer has an opportunity to purchase the PremiumDrive Platinum or PremiumDrive Lite plan within the first year of vehicle registration or before their first service occurs.

## **PremiumDrive Platinum**

5 Years and/or 100 000 km Service and Maintenance (whichever occurs first)

## **PremiumDrive Lite**

3 Years and/or 60 000 km Service and Maintenance (whichever occurs first)

The New PremiumDrive Platinum and PremiumDrive Lite options are effective 01/02/2022

Additional Service and Maintenance Top-up plans will be communicated in the future.

For Terms and Conditions, refer to the PremiumDrive Platinum and PremiumDrive Lite booklets available on the [Mercedes-Benz Website](#)

# Why Mercedes-Benz Financial Services?

Mercedes-Benz Financial Services is a captive Finance House and also offers approved insurance solutions.

We are able to offer our customers a variety of unique products, including a Guaranteed Future Value with Agility, maximum flexibility in terms of mobility, tailor made insurance offers and unmatched service.

We offer streamlined credit decisions on new application and refinancing arrangements or balloon payments. Because we focus solely on Mercedes-Benz vehicles, we specialise in ensuring that you have exclusive finance options to suit your exclusive vehicle as well as your budget.

Who better to Finance and Insure your vehicle than the people who built it?

## For Finance or Application Queries:

0861 623 701 | [financemeza@mercedes-benz.com](mailto:financemeza@mercedes-benz.com)

## General Customer Enquiries:

0861 324 653 | [mbfsenquiries@mercedes-benz.com](mailto:mbfsenquiries@mercedes-benz.com)

Visit our [website](#) for more information.

Guaranteed Future Value (GFV) is subject to vehicle maintenance in accordance with the manufacturer's specification, Fair Wear and Tear conditions and Kilometre Restrictions. Retain and/or Return features are subject to Fair Wear and Tear conditions and Kilometre Restrictions. A copy of the standards will be provided to you with your Agility Finance documents or, is available upon request. Agility Finance is restricted to approved customers of Mercedes-Benz Financial Services South Africa

## Term

### Term:

Agility customers enjoy the choice of a minimum term of 12 months to a maximum term of 60 months.

## Mileage

### Mileage:

Agility customers can choose from a variety of mileage options to suit their specific driving requirements.

## GFV

### Guaranteed Future Value (GFV):

Mercedes-Benz South Africa guarantees the future value of your vehicle. This means that Agility customers face no risk regarding the depreciation of their vehicle.

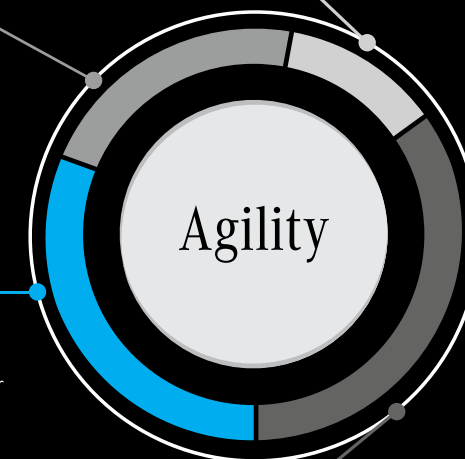
## Flexibility

### Flexible End of Terms Options:

**Renew:** Replace your vehicle with a new model

**Retain:** At the end of the term, simply pay or refinance the GFV amount and take ownership of the vehicle.

**Return:** Hand back the vehicle (in line with the Fair Wear and Tear Policy).



# Approved Insurance Solutions

Did you know?

We've partnered with three of South Africa's **established Short Term Insurance Companies** to ensure you get the best suited Comprehensive Insurance Cover for your Mercedes-Benz.

## Mercedes-Benz Financial Services commits to our promise of Service Excellence.

- We are committed to a luxury brand experience for our customers
- Accidental repairs to your vehicle are done:
  - Through our **Approved Repair Facilities**, ensuring that your vehicle is repaired to manufacturer specifications, while within warranty
  - Using **Genuine Mercedes-Benz Parts** while your vehicle is still within warranty
  - 24-hour **Accident Service Support** AND **Emergency Roadside Assistance**

It pays to **combine**

- **BOOST:** Finance & Insure through MBFS and get a guaranteed reduction on your finance interest rate.
- Pay the excess on your claim without affecting your personal finances negatively. **Ask us how?**
- Combine your other branded, non-branded vehicles and household contents into one Comprehensive Insurance Policy and **qualify for a discounted premium.**

For Insurance Queries:

012 471 4373 | [insureme@mercedes-benz.com](mailto:insureme@mercedes-benz.com)

Visit our [website](#) for more information.

Ask us for a  
non-obligatory  
quote today.



Terms and conditions apply | Provided by Mercedes-Benz Financial Services (Pty) Ltd, an Authorised Financial Services Provider (FSP 18 604) and Registered Credit Provider (NCRCP80). Insurance is underwritten by a select panel of underwriters. Please refer to the relevant insurance quotation and / or policy wording for full details.



Please note: Changes may have been made to the product since this brochure was published (01.06.2023). the manufacturer reserves the right to make changes to the design, form, colour and specification of any Mercedes-Benz vehicle during the lifecycle period, provided these changes, while taking into account the interests of the vendor, and is communicated to the purchaser. The illustrations may show accessories and items of optional equipment which are not part of standard South African specification and will therefore not be available to the South African purchaser. The manufacturer is under no obligation to make such accessories and items of optional equipment available to the purchaser. Colours may differ slightly from those shown in the brochure, owing to the limitations of the electronic process.

**Brochure content valid for Model Year 804. Vehicle specifications and prices subject to change without prior notice.**

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