



The new EQB

Effective from June 2022 Production.

MERCEDES-EQ





Book a test drive



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Design

Sustainability

Technology

Mercedes-EQ

EQB AMG Line

EQB AMG Line Premium

Model prices

Personalisation

Standard equipment

Genuine accessories

Technical data

Additional information



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Some of the model features, optional extras and colours shown may not be available, or may only be available in a different specification, or at a different price.

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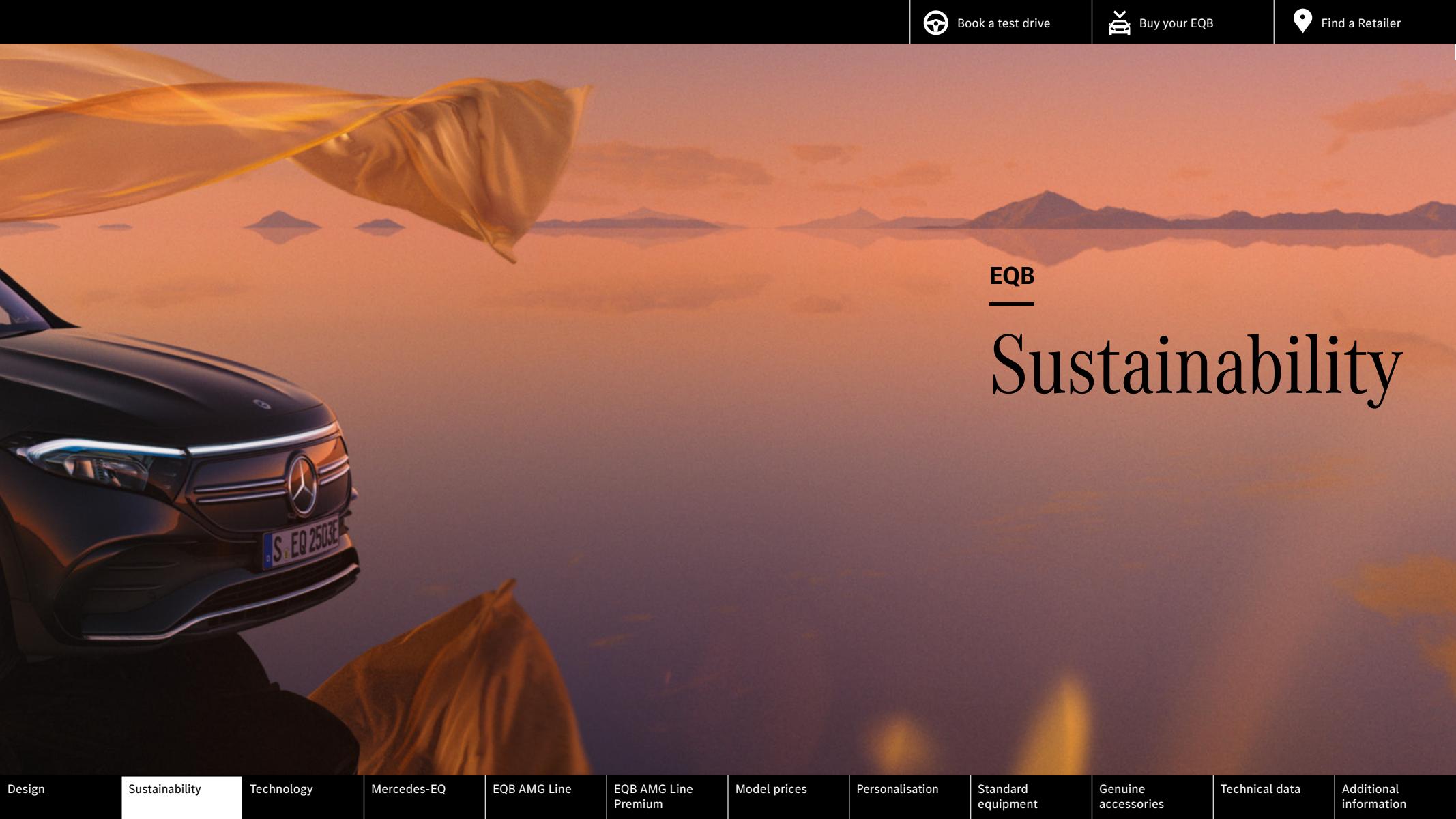
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EQB

Sustainability

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Sustainable production.

All of our Mercedes-Benz cars and vans factories around the world plan to be CO₂ neutral by 2022. The EQB is built at the Mercedes-Benz Kecskemet plant in Hungary.

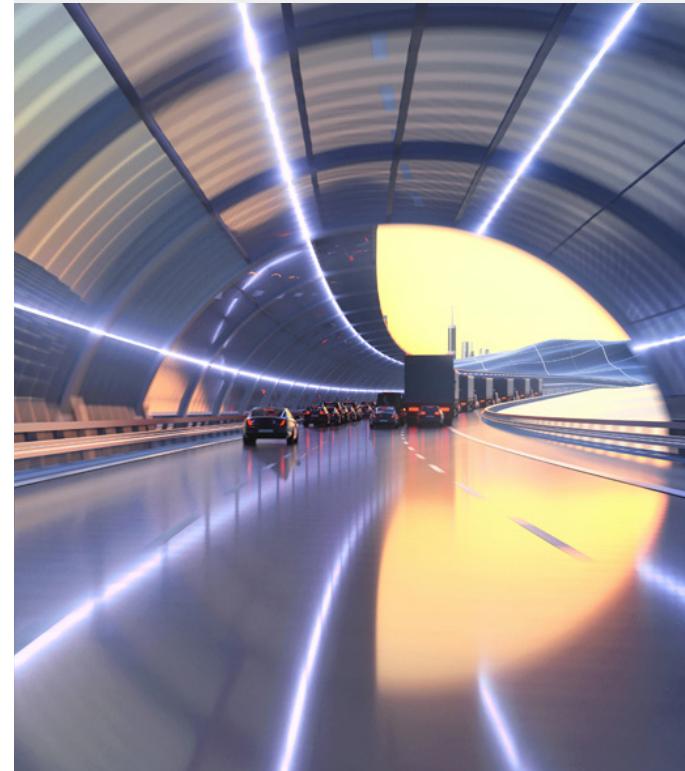


Sustainable materials.

To ensure the responsible mining of cobalt, lithium and other battery raw materials, Mercedes-Benz has already made the IRMA Standard for Responsible Mining a contractual component for all future vehicle projects.

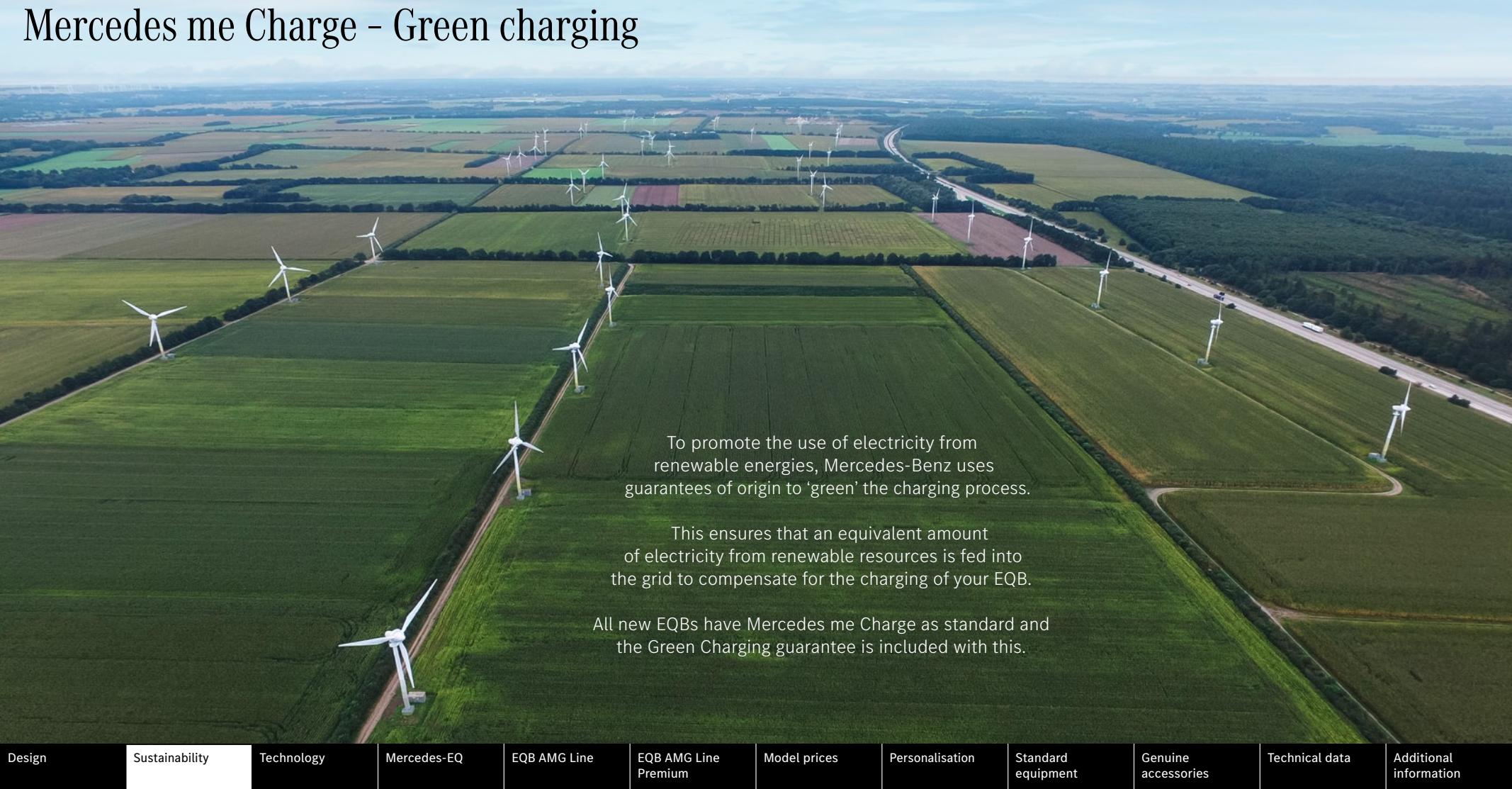
Sustainable mobility.

Locally emission-free driving pleasure, virtually silent with full access to inner city zones. All our vehicles come as standard with an external acoustic warning to alert pedestrians or cyclists at speeds under 19 mph.



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Mercedes me Charge - Green charging



To promote the use of electricity from renewable energies, Mercedes-Benz uses guarantees of origin to 'green' the charging process.

This ensures that an equivalent amount of electricity from renewable resources is fed into the grid to compensate for the charging of your EQB.

All new EQBs have Mercedes me Charge as standard and the Green Charging guarantee is included with this.



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EQB

Technology

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Mercedes-Benz User Experience (MBUX)

Transforming the in-car user experience, thanks to MBUX: Controlled via voice, touch or optional gesture input, the innovative infotainment system can over time even predict personal habits thanks to artificial intelligence.



Voice control

- Activated by the keywords "Hey Mercedes", the new intelligent voice control LINGUATRONIC¹ lets you control many of the infotainment functions, including destination input, phone calls or music selection
- MBUX is able to understand different accents and will adjust to you over time
- MBUX even understands indirect commands. Feeling chilly? Just say "I feel cold" and MBUX will adjust the temperature for you

Personalisation

- Turn the new EQB into your very own Mercedes-Benz by personalising driving modes, radio stations, ambient lighting and much more
- Your personal settings can be saved in up to seven different profiles, making your driving experience the best one possible
- Thanks to artificial intelligence, MBUX is able to learn and adapt over time. It will be able to predict your personal habits, such as navigation for frequently-driven routes, or the radio station you like to listen to on your way home from work

Touch inputs

- Beside voice control you can operate MBUX via touchscreen, the touchpad on the centre console, as well as touch control buttons on the steering wheel
- The touchpad recognises your handwriting should you wish to enter addresses or phone numbers silently

Maintenance and service

- Wondering when the next service is due? Or how much further you can drive until you need to stop at a charging station? Just ask your MBUX – it will tell you the answer

¹LINGUATRONIC off-board functions are currently only available for three years

Mercedes me connect

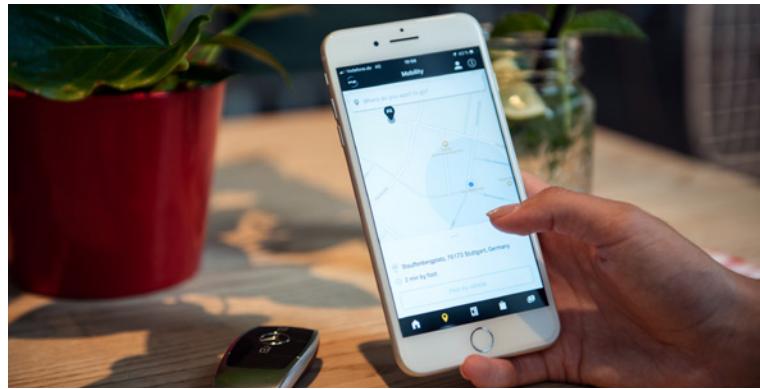
Stay connected any time, anywhere.

Mercedes me

Mercedes me is a range of innovative online services designed to enhance your Mercedes-Benz experience. Accessible via mobile, tablet or PC, Mercedes me lets you enjoy the highest standards of care and support, in a way that integrates seamlessly with your busy lifestyle.

Safety and Service – Mercedes me connect helps to keep you and your car safe

Check your car's washer fluid level, tyre pressure and battery level from your phone so you'll be ready for every journey.



Infotainment – Online and Entertainment services from Mercedes me connect

Love music? Get a 3-month free subscription to Tidal when you connect your car.

Live Traffic Information, Parked Vehicle Locator and much more with Mercedes me connect

Forgot where you've parked? Parked Vehicle Locator¹ will show you exactly where your car is as long as you're in a 1-mile radius of where you parked. Real-time traffic data and dynamic route with shorter journey times.

For more information speak to your local Retailer or visit the Mercedes me connect store at shop.mercedes-benz.com/en-gb/connect

Comfort – connect to your car anytime, anywhere

Forgot to lock your car? With Remote Car Lock² you will receive a notification on your smartphone to let you know. With one tap, you can lock and unlock your vehicle so you never have to worry.

Mercedes-EQ specific services

Check your charging status on the go and programme your pre-entry climate control and charging settings remotely. The Mercedes-EQ specific navigation considers electrical range, topography and charging stations.



¹Available on all models with the Vehicle Monitoring package. This option may vary between standard and additional cost dependent on the model.

²Part of the Vehicle Status package. This option may vary between standard and additional cost dependent on the model.

Images shown are for illustration purposes only



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EQB

Mercedes-EQ



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Benefits of driving Mercedes-EQ

Mercedes-EQ couple the locally emission free, refined drive and effortless powertrain of an electric vehicle with the luxury, elegance and high-quality craftsmanship of a Mercedes-Benz.

[Click here for more information](#)

Lower running costs

We've partnered with Go Ultra Low, a joint Government and car industry campaign, to give you unbiased advice on making the switch to an electric car. Use Go Ultra Low's cost saving calculator to see how much you can save. [Click here](#) to discover more.

Performance

Instant torque provides effortless driving pleasure.

No road fund licence

Mercedes-EQ vehicles have no local emissions – this means you pay no road tax.

¹100% first-year capital allowances only apply to vehicles less than 50 g CO₂/km



Cleaner vehicle discount

Mercedes-EQ battery electric vehicles are congestion charge and ultra low emission zone charge exempt in London.

Business benefits

With 100% first-year capital allowances¹ and 2% BIK tax, electric cars offer significant benefits to businesses and employees.

Refinement

Acoustically optimised and a near-silent powertrain means that driving Mercedes-EQ provides a sensory experience of luxurious refinement. All our vehicles come as standard with an external acoustic warning to alert pedestrians or cyclists at speeds under 19 mph.



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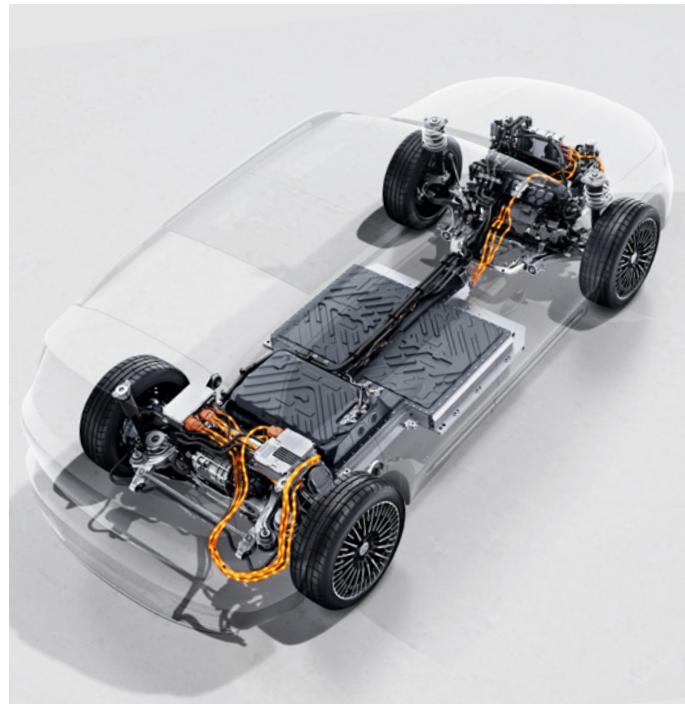


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EQB

MERCEDES-EQ

The compact car family from Mercedes-Benz becomes increasingly electric with the new EQB. Offering locally emission-free, efficient driving combining driving pleasure and performance with dynamic design.



EQB 300 4MATIC

Battery electric vehicle, 228 hp/168 kW
Electric range 246–253 miles – WLTP

Standard equipment

Acoustic ambient protection – the tone pitch changes depending on the driving conditions. You can therefore also differentiate whether you are braking or accelerating. Above 19 mph, the system is deactivated since wind and tyre noise tend to dominate at higher speeds

AC charging system rated at 11 kW AC

Charging cable for wallbox and public charging stations, Type 2 (Mode 3) – 5 metres

EQB 350 4MATIC

Battery electric vehicle, 292 hp/215 kW
Electric range 246–253 miles – WLTP

Charging socket

DC charging system rated at 100 kW DC

Pre-entry climate control

Radar-based recuperation

Technical details

| | |
|--|-----------------------------|
| Electric range ¹ | 246–253 miles |
| Charging time | |
| Public Rapid charging (100 kW DC) 10–80% | 32 min |
| Wallbox (11 kW AC) 10–100% | 5 hrs 45 min |
| Home wallbox (7.4 kW AC) 10–100% | 9 hrs 15 min |
| Range power consumption, combined ^{1,4} | 191–184 Wh/km |
| Battery type (capacity) | lithium-ion (66.5–66.7 kWh) |
| Capacity on-board charger | 11 kW AC; 100 kW DC |

Attention



Please be aware that external factors such as weather, gradient and ambient temperature amongst others can significantly impact range.



Please also note that internal factors such as driving style and climate control settings etc. can also significantly impact range.



Using the pre-entry climate control when plugged into a charge point will ensure the perfect ambience and ensure that your car is just how you like it, as well as making sure that your battery isn't used unnecessarily to heat/cool the vehicle (maximising range).

¹Figures shown are for comparability purposes; only compare with other cars tested to the same technical procedures. Figures may not reflect real life driving results, which will depend upon a number of factors including the starting charge of the battery, factory-fitted options, accessories fitted (post registration), variations in weather, driving styles and vehicle load. Further information about the test used to establish range, power consumption and CO₂ figures can be found at <http://www.mercedes-benz.co.uk/WLTP> ²Specified voltage and current values refer to network infrastructure and can be limited by the vehicle. Times are from 10–80% charge using public rapid charging at 100 kW ³Specified voltage and current values refer to network infrastructure and can be limited by the vehicle. Times are from 10–100% charge using a wallbox (three-phase) or standard socket (single-phase) ⁴Specified voltage and current values refer to network infrastructure and can be limited by the vehicle

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Mercedes me Charge Features

Mercedes me

Mercedes me Charge provides access to a multitude of public charging stations located in shopping centres, hotels or at motorway services. A smartphone app as well as the vehicle's navigation system show the precise location, current availability and price at the selected charging station.

Tens of thousands charging stations in the UK

Growing network of charging providers includes bp pulse the largest charging network in the UK. Customers also get six months free bp pulse membership which reduces the electricity price when charging.



Access to fast-charging stations

Enables customers to get access to charging stations of different providers with:

- Mercedes me app
- RFID card
- Mercedes-EQ Vehicle Head unit

Charging with IONITY

Discounted IONITY rapid-charging for one year at all IONITY stations.

Green charging

All charging using Mercedes me Charge, will be retrospectively 'greened' by Mercedes-Benz. Please click [here](#) for more info.

Transparent and easy billing

One invoice charging processes for payment.

Easy access

Charging stations are displayed in Mercedes me app and in MBUX multimedia system.

No fees

Mercedes me Charge is standard with EQB.

Charging settings and pre-entry climate control

Enjoy your feel-good temperature when you enter your vehicle. You can simply preheat or precool the interior by setting the temperature via the Mercedes me app. In addition, the current charge status can be retrieved at any time using the Mercedes me app.

Navigation with Electric Intelligence

Offering you the greatest possible planning security on the road. Many items of information, such as a fast and convenient route, current state of battery charge, weather data and charging infrastructure, are interlinked. A convenient and time-efficient route is then suggested to you, including charging stops if necessary.



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Mercedes me Charge Tariffs

Mercedes me

For more transparency and predictability, enjoy numerous features tailored to your charging habits with the new Mercedes me Charge fixed-priced tariffs S, M and L. Owners of a new Mercedes-EQ model will be entitled to the Mercedes me Charge tariff L free of charge for the duration of 12 months.

Tariff L

Recommended for 'frequent drivers'

Choose our tariff L to benefit from the best fixed prices for public charging, including discounted rapid-charging at IONITY charging stations as well as all Mercedes me Charge features. This tariff is recommended for frequent and long-distance drivers.

Consisting of:

- All Mercedes me Charge features
- Fixed prices per kWh (AC: £0.30/kWh; DC: £0.39/kWh)¹
- IONITY rapid-charging stations discounted (£0.26/kWh)

Free of charge for the duration of 12 months.

Thereafter:

£16.20/month

Tariff M

Recommended for 'regular drivers'

Should you wish to downgrade your tariff package after 12 months but still want to benefit from fixed prices, discounted rapid-charging at IONITY charging stations and complete transparency, choose tariff M. This tariff is recommended for regular drivers.

Consisting of:

- All Mercedes me Charge features
- Fixed prices per kWh (AC: £0.35/kWh; DC: £0.45/kWh)¹
- IONITY rapid-charging stations discounted (£0.45/kWh)

£4.90/month

Tariff S

Recommended for 'casual drivers'

Should you wish to downgrade your tariff package after 12 months, there is the option to go for tariff S, which still offers you all the Mercedes me Charge features based on flexible prices per kWh. This tariff is recommended for casual drivers.

Consisting of:

- All Mercedes me Charge features
- Flexible prices per kWh

£0/month



¹Tariff rate excludes the BP Pulse charging network

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Home charging with bp pulse

Simple, convenient, fast charging.



Mercedes-Benz plug-in vehicle customers with off-street parking can benefit from the convenience and speed of charging at home by installing a home charger. Charge your vehicle with the home charger up to 3x faster than using a standard domestic socket.

Home charging with bp pulse: £999* incl. VAT and standard installation

Key benefits of bp pulse:

bp pulse is one of the only full-service charging solution providers in the UK – producing and installing tens of thousands of their own smart-enabled and reliable Homecharge units across the country.

A comprehensive 3 year warranty.

The standard installation package includes up to 15 m of external cabling.

It comes with a bundled offer of 3 month free subscription to the public network and 250 free miles of charge.

The bp pulse home unit is designed from the ground up to be user friendly, future proofed and feature packed with an exciting roadmap of over the air updates ahead.

The bp pulse public network consists of over 9,000 charging bays across the UK. Average costs are between £0.30-£0.55 per kW across fast, rapid and ultra-rapid charge points with the best rates on a subscription basis.

Choice of tethered or un-tethered units

OZEV Grant:

You may be entitled to claim for an OZEV grant towards the cost of your home charger.¹

To find out whether you are entitled please contact your local Retailer.

Questions?

Please contact your local Retailer to submit an enquiry to your chosen charging partner on your behalf. To find your local Retailer, please click the button at the top right hand corner.

Warning!

If you are planning to charge your Mercedes-Benz plug-in electric vehicle using a 3-pin domestic plug socket you must get a qualified electrician to inspect and sign off the socket to confirm it is safe and suitable to charge your vehicle. Do not use an electric vehicle 3-pin charge cable with an extension cord.



*Price excludes £350 OZEV EVHS Grant. Price correct at time of publication, subject to change

¹The home charger £350 Grant (including VAT) is only available to customers who meet the criteria of the Office for Zero Emission Vehicles (OZEV). For full details and eligibility criteria for the OZEV EVHS Grant, see <https://www.gov.uk/government/publications/electric-vehicle-homecharge-scheme-guidance-for-customers-version-21>

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Home charging with Pod Point

Simple, convenient, fast charging.

Mercedes-Benz plug-in vehicle customers with off-street parking can benefit from the convenience and speed of charging at home by installing a home charger. Charge your vehicle with the home charger up to 3x faster than using a standard domestic socket.

Home charging with Pod Point: £875* incl. VAT and standard installation

Key benefits of Pod Point:

Pod Point is one of the leading provider of EV charging in the UK with over 120,000 home chargepoints installed.

A comprehensive 3 year 'swap out' warranty is included.

Auto Power Balancing lets you adjust your charge so that your electrical supply doesn't get overloaded when your home is using a lot of energy.

Built-in earthing protection removes the needs for expensive earth rods.

The Pod Point public network consists of over 6,200 charging bays across the UK with over 80% of the charge points free to use.

The standard installation package includes up 15 m of external cabling.

Choice of tethered or un-tethered units.

OZEV Grant:

You may be entitled to claim for an OZEV grant towards the cost of your home charger.¹

To find out whether you are entitled please contact your local Retailer.

Questions?

Please contact your local Retailer to submit an enquiry to your chosen charging partner on your behalf. To find your local Retailer, please click the button at the top right hand corner.

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EQB AMG Line



Option shown: cosmos black metallic (code 191)

High specification as standard.

The EQB AMG Line includes strong specification as standard inside and outside. The interior features two 10-inch displays creating the widescreen cockpit, heated front seats as well as ARTICO man-made leather/DINAMICA microfibre upholstery in black with red topstitching.

On the exterior, AMG bodystyling as well as the iconic radiator grille with twin-blade design ensure for a sporty styling.

EQB AMG Line

OTR from £53,610¹

¹The recommended on-the-road price includes the Road Fund Licence applicable to the standard model plus delivery charge (£780.00 incl. VAT), new vehicle registration fee (£55.00) and number plates (£25.00 incl. VAT). VAT is calculated at the standard rate of 20%. Some of the model features, optional extras and colours shown may not be available, or may only be available in a different specification, or at a different price

| Design | Sustainability | Technology | Mercedes-EQ | EQB AMG Line | EQB AMG Line Premium | Model prices | Personalisation | Standard equipment | Genuine accessories | Technical data | Additional information |
|--------|----------------|------------|-------------|--------------|----------------------|--------------|-----------------|--------------------|---------------------|----------------|------------------------|
|--------|----------------|------------|-------------|--------------|----------------------|--------------|-----------------|--------------------|---------------------|----------------|------------------------|

EQB AMG Line Standard equipment highlights



Option shown: cosmos black metallic (code 191)

Exterior

18" AMG alloy wheels – 5-spoke design, aerodynamically optimised, painted high-gloss black with a high-sheen finish (code RQQ)

AMG bodystyling including AMG front apron with integrated air curtain and AMG rear apron with diffusor optics

Badge on the wing in high-gloss black with blue 'EQB' lettering

Black panel radiator grille with twin-blade design in chrome

EASY-PACK tailgate

Front and rear LED light band

Illuminated door sills with 'EQB' lettering

Mirror package – electrically folding mirrors and automatically-dimming exterior driver's mirror and rear-view mirror

Parking package with reversing camera

Polished aluminium roof rails

Privacy glass

Summer tyres

Surround lighting with projection of brand logo



Option shown: cosmos black metallic (code 191)





Interior

Ambient lighting – 64-colours

Aluminium with rubber studs

AMG floor mats

Heated front seats

Multifunction sports steering wheel in nappa leather with galvanised shift paddles and flattened bottom section

Seat Comfort package – including manual front passenger seat height adjustment, manual seat cushion angle adjustment for the driver and front passenger and driver manual seat cushion depth adjustment for improved seating comfort thanks to a 60 mm greater supporting surface for the thighs

Sports seats

THERMOTRONIC automatic climate control

Communications, Safety and Assistance Systems

Active Lane Keeping Assist¹

Active Speed Limit Assist¹

MBUX multimedia system with widescreen cockpit (two 10-inch displays with touchpad)

Mercedes-Benz sound system with one centre speaker, two Frontbass speakers, two tweeters, four mid-range speakers and 225 W amplifier output

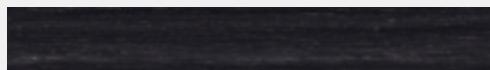
Smartphone integration² including Apple CarPlay® and Android Auto™

URBAN GUARD vehicle protection



Trim and Upholstery

Black open-pore linden wood



ARTICO man-made leather/DINAMICA microfibre in black with red topstitching



¹Our driver assistance and safety systems are aids and do not relieve you of your responsibility as the driver. Please take note of the information in the Owner's Manual and the system limits which are described therein

²Compatible mobile phone required

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EQB AMG Line Premium



Option shown: MANUFAKTUR patagonia red metallic (code 993)

Take your EQB to the next level.

The AMG Line Premium elevates the EQB through the addition of the electrically operated panoramic glass sunroof and the 19" AMG 5-twin spoke alloy wheels. Besides, the KEYLESS-GO Comfort package, the Advanced Sound System with 10 speakers and wireless charging for mobile devices form part of the standard specification.

EQB AMG Line Premium
Upgrade price from EQB AMG Line

OTR from £56,610¹
£3,000

¹The recommended on-the-road price includes the Road Fund Licence applicable to the standard model plus delivery charge (£780.00 incl. VAT), new vehicle registration fee (£55.00) and number plates (£25.00 incl. VAT). VAT is calculated at the standard rate of 20%. Some of the model features, optional extras and colours shown may not be available, or may only be available in a different specification, or at a different price

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EQB AMG Line
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EQB AMG Line Premium

Standard equipment highlights



Option shown: MANUFAKTUR patagonia red metallic (code 993)

In addition to/replacement of AMG Line:

Exterior

19" AMG alloy wheels – 5-twin spoke design, aerodynamically optimised, painted high-gloss black with a high-sheen finish (code RTF)

KEYLESS-GO Comfort package

Electrically operated panoramic glass sunroof

Summer tyres



Option shown: MANUFAKTUR patagonia red metallic (code 993)



Panoramic glass sunroof





Communications, Safety and Assistance Systems

Advanced Sound System with 10 speakers and a total system output of 225 watts. One central mid-range speaker, one mid-range speaker in each of the front doors, one tweeter each A-Pillar and one subwoofer bass box in the rear including separate booster amplifier

Wireless charging¹ for mobile devices



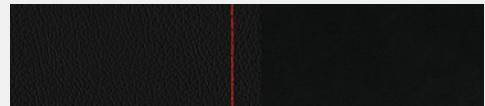
Advanced Sound System

Trim and Upholstery

Black open-pore linden wood



ARTICO man-made leather/DINAMICA microfibre in black with red topstitching



¹Compatible mobile phone required

Model prices

| Model line | Powertrain | CO ₂ ^{1,*} | Basic RRP excl. VAT (£) | Total RRP incl. VAT (£) | Road Fund Licence (£) ² | Rec. OTR price (£) ³ | P11D value (£) | BiK tax rate 2022/23 (%) ⁴ |
|-------------------------|---|--------------------------------|----------------------------|----------------------------|---------------------------------------|------------------------------------|-------------------|--|
| AMG Line | | | | | | | | |
| EQB 300 4MATIC | Battery electric vehicle, 228hp/168kW Electric range 246–253 miles – WLTP ¹ | 0 | 43,958.33 | 52,750.00 | 0.00 | 53,610.00 | 53,555.00 | 2 |
| EQB 350 4MATIC | Battery electric vehicle, 292hp/215kW Electric range 246–253 miles – WLTP ¹ | 0 | 45,208.33 | 54,250.00 | 0.00 | 55,110.00 | 55,055.00 | 2 |
| AMG Line Premium | | | | | | | | |
| EQB 300 4MATIC | Battery electric vehicle, 228hp/168kW Electric range 246–253 miles – WLTP ¹ | 0 | 46,458.33 | 55,750.00 | 0.00 | 56,610.00 | 56,555.00 | 2 |
| EQB 350 4MATIC | Battery electric vehicle, 292hp/215kW Electric range 246–253 miles – WLTP ¹ | 0 | 47,708.33 | 57,250.00 | 0.00 | 58,110.00 | 58,055.00 | 2 |

¹The indicated values were determined according to the prescribed measurement method - Worldwide Harmonised Light Vehicle Test Procedure (WLTP). Figures shown may include options which are not available in the UK. Battery Electric Vehicles (BEV) require mains electricity for charging, range figures determined with the battery fully charged. ²*Figures shown are for comparability purposes; only compare with other cars tested to the same technical procedures. Figures may not reflect real life driving results, which will depend upon a number of factors including the starting charge of the battery, factory-fitted options, accessories fitted (post registration), variations in weather, driving styles and vehicle load. Further information about the test used to establish range, power consumption and CO₂ figures can be found at <http://www.mercedes-benz.co.uk/WLTP>. ³A different first year rate of Vehicle Excise Duty (Road Fund Licence) applies for new cars. Please refer to page 39 for the relevant rate for the second and subsequent years. ⁴The recommended on-the-road price includes the Road Fund Licence applicable to the standard model plus delivery charge (£780.00 incl. VAT), new vehicle registration fee (£55.00) and number plates (£25.00 incl. VAT). VAT is calculated at the standard rate of 20%. Some of the model features, optional extras and colours shown may not be available, or may only be available in a different specification, or at a different price.



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Colour options Non-metallic and metallic paints

● Standard □ No-cost option ○ Optional – Not available



696 night black non-metallic

| | |
|----------------------------|---|
| AMG Line | ● |
| AMG Line Premium | ● |
| Total RRP incl. VAT | – |



144 digital white metallic

| | |
|----------------------------|----------------|
| AMG Line | ○ |
| AMG Line Premium | ○ |
| Total RRP incl. VAT | £895.00 |



667 denim blue metallic

| | |
|----------------------------|----------------|
| AMG Line | ○ |
| AMG Line Premium | ○ |
| Total RRP incl. VAT | £895.00 |



149 polar white non-metallic

| | |
|----------------------------|---|
| AMG Line | □ |
| AMG Line Premium | □ |
| Total RRP incl. VAT | – |



191 cosmos black metallic

| | |
|----------------------------|----------------|
| AMG Line | ○ |
| AMG Line Premium | ○ |
| Total RRP incl. VAT | £895.00 |



775 iridium silver metallic

| | |
|----------------------------|----------------|
| AMG Line | ○ |
| AMG Line Premium | ○ |
| Total RRP incl. VAT | £895.00 |

Please note that, owing to limitations of on-screen representation, paint colours may differ from those shown

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Colour options

Metallic and MANUFAKTUR paints

○ Optional



787 mountain grey metallic

| | |
|----------------------------|-----------------------|
| AMG Line | <input type="radio"/> |
| AMG Line Premium | <input type="radio"/> |
| Total RRP incl. VAT | £895.00 |



993 MANUFAKTUR patagonia red metallic

| | |
|----------------------------|-----------------------|
| AMG Line | <input type="radio"/> |
| AMG Line Premium | <input type="radio"/> |
| Total RRP incl. VAT | £1,195.00 |



817 rosé gold metallic

| | |
|----------------------------|-----------------------|
| AMG Line | <input type="radio"/> |
| AMG Line Premium | <input type="radio"/> |
| Total RRP incl. VAT | £895.00 |

Please note that, owing to limitations of on-screen representation, paint colours may differ from those shown

Design

Sustainability

Technology

Mercedes-EQ

EQB AMG Line

EQB AMG Line Premium

Model prices

Personalisation

Standard equipment

Genuine accessories

Technical data

Additional information

[Book a test drive](#)[Buy your EQB](#)[Find a Retailer](#)

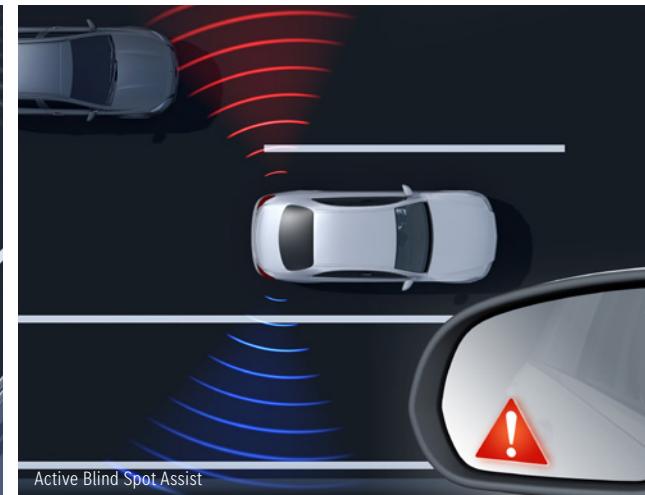
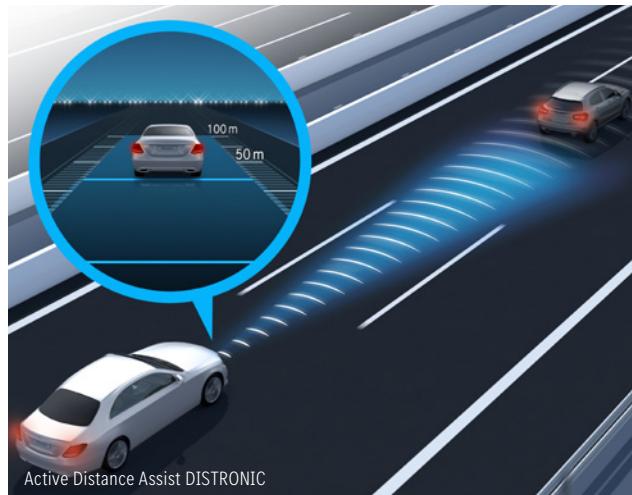
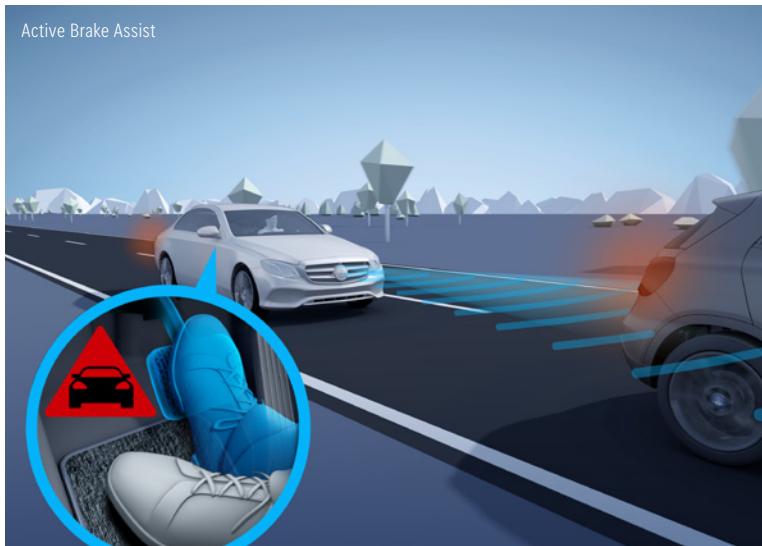
Driving Assistance package

The Driving Assistance package¹ contains a range of highly intelligent features to help you stay safe on the road – by making the drive more effortless, by warning of danger, and by taking steps to protect you in an emergency.

Driving Assistance package¹ (code PAY) – designed and priced as a package

Total incl. VAT £1,495.00

Active Brake Assist



Active Distance Assist DISTRONIC

- Active Speed Limit Assist
- Extended automatic re-start on motorways
- Route-based speed adaptation with end of traffic jam function

Active Blind Spot Assist with Exit warning function can warn the driver of vehicles in the blind spot when driving or when opening the door to exit the vehicle

Active Steering Assist

- Active Emergency Stop Assist with SOS function – immediate emergency braking if evasion is impossible
- Active Steering Assist prevents unintentional drifting out of lane through targeted steering intervention

Active Brake Assist with turning manoeuvre function, cross-traffic function and congestion emergency braking function

Evasive Steering Assist can support the driver in making evasive manoeuvres if, in a dangerous situation, he/she moves to avoid any pedestrian detected by the system

Active Lane Keeping Assist

Pedestrian warning function near pedestrian crossings

¹Our driver assistance and safety systems are aids and do not relieve you of your responsibility as the driver. Please take note of the information in the Owner's Manual and the system limits which are described therein



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Find a Retailer

Standard equipment

● Standard – Not available

Battery and Charging

| | AMG Line Premium | AMG Line |
|---|------------------|----------|
| 11kW AC on-board charger | ● | ● |
| 66.5 kWh battery | ● | ● |
| 100 kW DC on-board charger | ● | ● |
| CCS-2 connector (DC charging with Combined Charging System, compatible with AC and DC) | ● | ● |
| Charging cable – Type 2, Mode 3 cable (5 metres), enables you to charge the vehicle battery via the wallbox or at public charging stations at up to 11kW | ● | ● |
| IONITY – one year, Rapid charging with IONITY | ● | ● |
| Mercedes me Charge – three year subscription – fully integrated access to a host of public charging stations. A single contract covers all billing. One-time registration and activation as part of Mercedes me connect. Use via app, MBUX multimedia system or RFID card | ● | ● |

Steering and Suspension

| | AMG Line Premium | AMG Line |
|--|------------------|----------|
| Comfort suspension | ● | ● |
| Cruise control | ● | ● |
| DYNAMIC SELECT – four different drive programs: MAX RANGE, ECO, COMFORT and SPORT. Five recuperation levels: D Auto (ECO Assist, standard setting); D + (coasting); D (low recuperation); D - (medium recuperation); D - - (high recuperation) | ● | ● |

Exterior

| | AMG Line Premium | AMG Line |
|---|------------------|----------|
| Adaptive Highbeam Assist | | |
| AMG Line bodystyling – AMG front apron with integrated air curtain and AMG rear apron with diffusor optics | ● | ● |
| EASY-PACK tailgate | ● | ● |
| Electrically operated panoramic glass sunroof | – | ● |
| Heat-insulating dark-tinted glass | ● | ● |
| LED high-performance headlamps | ● | ● |
| Mirror package – automatically-dimming interior and exterior driver's mirrors; heated electrically-folding exterior mirrors | ● | ● |
| Parking package with reversing camera | ● | ● |
| Polished aluminium roof rails | ● | ● |
| Surround lighting with projection of brand logo | ● | ● |
| Windscreen wipers with rain sensor | ● | ● |

Wheels

| | | |
|--|---|---|
| 18" AMG alloy wheels – 5-spoke design, aerodynamically optimised, painted high-gloss black with a high-sheen finish, with 235/55 R18 tyres (code RQQ) | ● | – |
| 19" AMG alloy wheels – 5-twin spoke design, aerodynamically optimised, painted high-gloss black with a high-sheen finish, with 235/50 R19 tyres (code RTF) | – | ● |
| Summer tyres | ● | ● |



Book a test drive



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Standard equipment

● Standard – Not available △ Part of an optional package

Interior

Ambient lighting – 64 colours, Colour changing based on temperature setting. Dynamic mode: atmospheric colour changes thanks to slow, stepless transition between different colours. When plugging in the charging cable, each state of charge is visualised for approx. 30 seconds, similar to the LED in the charging socket: establishing connection (pulsating yellow), ready to charge (continuous yellow), battery is being charged (pulsating green), battery full (continuous green)

Auto-dimming interior mirror

Door sills – illuminated with 'EQB' lettering

Double cupholder

Floor mats – velour floor mats with AMG lettering

Interior Light package

Multifunction sports steering wheel in nappa leather

Pedals – aluminium with rubber studs

Rear armrest with through-load feature

Seats – heated front seats

Seats – Seat Comfort package including manual front passenger seat height adjustment, manual seat cushion angle adjustment for the driver and front passenger and driver manual seat cushion depth adjustment for improved seating comfort thanks to a 60 mm greater supporting surface for the thighs

Seats – sports seats

Shift paddles – galvanised

Stowage compartment with retractable cover

AMG Line Premium
AMG Line



Stowage package – 12 V socket left of the luggage compartment; collapsible crate under load compartment floor; map pockets on backs of the front seats; stowage compartment under load compartment floor (lockable); twin USB charging ports in the rear (type C)

THERMOTRONIC automatic climate control

Third seat row with folding single seats with ISOFIX

AMG Line Premium
AMG Line



Paint, Trim and Upholstery

Paint – non-metallic

Roof lining – black fabric

Trim – black open-pore linden wood

Upholstery – ARTICO man-made leather/DINAMICA microfibre in black with red topstitching



Safety and Assistance Systems

Active Brake Assist¹

Active Lane Keeping Assist¹

Active Speed Limit Assist¹

Driving Assistance package¹

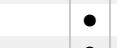
KEYLESS-GO Comfort package

Kneebag

Mercedes-Benz emergency call system

Tirefit

URBAN GUARD vehicle protection



¹Our driver assistance and safety systems are aids and do not relieve you of your responsibility as the driver. Please take note of the information in the Owner's Manual and the system limits which are described therein

| Design | Sustainability | Technology | Mercedes-EQ | EQB AMG Line | EQB AMG Line Premium | Model prices | Personalisation | Standard equipment | Genuine accessories | Technical data | Additional information |
|--------|----------------|------------|-------------|--------------|----------------------|--------------|-----------------|--------------------|---------------------|----------------|------------------------|
|--------|----------------|------------|-------------|--------------|----------------------|--------------|-----------------|--------------------|---------------------|----------------|------------------------|

Standard equipment

- Standard – Not available

| | ● Standard | – Not available | AMG Line | AMG Line Premium | AMG Line Premium | AMG Line | AMG Line Premium | AMG Line Premium |
|--|------------|-----------------|----------|------------------|------------------|----------|------------------|------------------|
| Communications and In-Car Entertainment | | | | | | | | |
| Digital radio | ● | ● | | | | | | |
| Hard disk navigation | ● | ● | | | | | | |
| Live Traffic Information (free for first three years) | ● | ● | | | | | | |
| Mercedes-EQ navigation services – navigation optimised for Mercedes EQ; Display of charging stations (info on availability); Range on map (range display); Programming of charging settings and pre-entry climate control, including remote retrieval of charging status and range | ● | ● | | | | | | |
| MBUX multimedia system with widescreen cockpit (two 10-inch displays with touchpad) | ● | ● | | | | | | |
| Smartphone integration ¹ | ● | ● | | | | | | |
| Sound system – Advanced Sound System with 10 speakers and a total system output of 225 watts. One central mid-range speaker, one mid-range speaker in each of the front doors, one tweeter each A-Pillar and one subwoofer bass box in the rear including separate booster amplifier | – | ● | | | | | | |
| Sound system – Mercedes-Benz sound system with one centre speaker, two Frontbass speakers, two tweeters, four mid-range speakers and 225 W amplifier output | ● | – | | | | | | |
| Wireless charging ¹ for mobile devices | – | ● | | | | | | |
| Services | | | | | | | | |
| Vehicle Set-up and Vehicle Monitoring – three years; remote retrieval of vehicle status; programming of auxiliary heating/ventilation; remote door locking and unlocking; parking damage and theft notification; notification when exceeding the road speed; Send2Car; parked vehicle locator; geofencing; remote vehicle finder | ● | ● | | | | | | |

¹Compatible mobile phone required



Genuine accessories

We've developed a range of accessories you can add to help personalise and enhance your EQB.



DUO plus child seat, with ISOFIX

Safe and secure: children between the ages of 9 months and 4 years (weight 9 to 18 kg) will enjoy travelling in the 'DUO plus' child seat from Mercedes-Benz. The seat offers optimum protection in the event of an accident. A quick change of position: sitting, reclining and sleeping positions are adjustable with one simple manoeuvre. (A0009704302)



KIDFIX XP child seat, with ISOFIX

Support and safety for older children too: The KIDFIX XP child seat is suitable for children between the ages of 3.5 to 12 years (body weight of 15-36 kg). It is securely attached to the vehicle using ISOFIX. The front-facing seat can also be secured in place using the 3-point seat belt. (A0009704902)



Reversible mat

This anti-slip mat by Mercedes-Benz protects the boot floor during loading and unloading. Made from 100% polyester. Double-sided: with rubberised, non-slip side and high-quality velour side. Prevents cargo from sliding around. Protects the load compartment floor from dirt and damp. Easy to clean with warm water. (A2476841600)



Basic carrier bars roof rails

Aluminium carrier bars, precision-tailored to the body of your Mercedes-Benz. They provide the perfect basis for a range of Mercedes-Benz transport accessories: ski and snowboard rack, bicycle rack or roof boxes. Aerodynamic Mercedes-Benz design with optimised noise level. Crash-tested and lockable. (A2478903100)



Bicycle rack

This extremely lightweight bicycle rack is designed to allow you to attach a bicycle to the basic carrier bars. Bicycles can either be attached to the rack once it has been fitted to the roof or, conveniently, before it is fitted. The support frame can also be folded down when not in use to reduce drag when travelling. Suitable for cycles with a max. frame diameter of 98 mm (circular frame tubes) or 110 x 70 mm (oval frame tubes). Please bear in mind your vehicle's permissible roof load. (A0008900293)



Mercedes-Benz roof box 400, opens on both sides

Mercedes-Benz roof box. Capacity approx. 400 litres. Maximum load 75 kg. With handle strip for easier opening and closing. Please bear in mind your vehicle's permissible roof load. (A0008401100)

Technical data

- Standard

| Model | EQB 300 4MATIC | | EQB 350 4MATIC |
|---|----------------|---|----------------|
| Motor | | | |
| Battery type | | lithium-ion high-voltage | |
| Electric motor type | | asynchronous | |
| Battery capacity | kWh | 66.5 | 66.5 |
| Power ¹ | hp (kW) | 228 (168) | 292 (215) |
| Torque ¹ | Nm | 370 | 370 |
| On-board charger | kW | 11 AC; 100 DC | 11 AC; 100 DC |
| Emissions standard | | EU6 | EU6 |
| Transmission | | | |
| Single-speed automatic | | ● | ● |
| Performance | | | |
| Acceleration 0–62 mph | sec | 7.7 | 6.0 |
| Top speed | mph | 99 | 99 |
| Charging time | | | |
| Public Rapid charging (100 kW DC) 10–80% ² | | 32 min | 32 min |
| Wallbox (11 kW AC) 10–100% ³ | | 5 hrs 45 min | 5 hrs 45 min |
| Home wallbox (7.4 kW AC) 10–100% ³ | | 9 hrs 15 min | 9 hrs 15 min |
| Range power consumption combined ^{4,5} | Wh/km | 187–184 | 191–189 |
| Electric range – WLTP ⁴ | miles | 246–253 | 246–253 |
| | | Please see page 36 for more details | |

¹Figures according to Regulation (EC) No. 595/2009 in the currently applicable version

urrent values refer to network infrastructure and can be limited by the vehicle. Times are from 10-80% charge using public rapid charging at 100 kW.

³Specified voltage and current values refer to network infrastructure and can be limited by the vehicle. Times are from 10-100%

charge using a wallbox (three-phase) or standard socket (single-phase). ⁴Figures shown are for comparability purposes only. Actual range will vary based on driving conditions, weather, driving style and vehicle load. Further information about the test used to establish range, power and charging times can be found in the vehicle's owner's manual.

poses; only compare with other cars tested to the same technical procedures. Figures may not reflect real life driving results, which will depend upon consumption and CO₂ figures can be found at <http://www.mercedes-benz.co.uk/MILTR>. Specified voltage and current values refer to network

upon a number of factors including the starting charge of the battery, factory-fitted options, accessories fitted (post registration), vehicle infrastructure and can be limited by the vehicle.

variations in weather, driving styles and vehicle load. Further information about the test used to establish range, power and economy is available in the [Technical Report](#).

⁵Specified voltage and current values refer to network

ork infrastructure and can be limited by the vehicle

Design | Sustainability | Technology | Mercedes-Benz

O EOB AMG Line EOB AMG Line Model prices Personalisation

Standard Genuine Technical data Additional

Sustainability | Technology | Markets

EQD AWD 2WD Premium Model price: 14,990,- kr. Excl. registration.

| Standard equipment | Genuine accessories | Technical data | Additional information |
|--------------------|---------------------|----------------|------------------------|
|--------------------|---------------------|----------------|------------------------|

Technical data

| Model | EQB 300 4MATIC | EQB 350 4MATIC |
|-------------------------------------|----------------|----------------|
| Weights and capacities | | |
| Kerb weight ⁶ | kg 2,105 | 2,105 |
| Perm. Gross Vehicle Weight | kg 2,535 | 2,535 |
| Boot capacity – seats up/seats down | l 495/1,710 | 495/1,710 |
| Turning circle | m 11.4 | 11.4 |

Insurance

All variants tba tba

Insurance ratings may vary depending on model line and specification. Please refer to <http://www.thatcham.org/abigrouprating/> for further details

⁴Mass of the vehicle in running order with at least 90% full fuel tank, plus the mass of the driver (estimated by law at 75kg), fuel and fluids, equipped with the standard equipment as specified by the manufacturer as well as, where applicable, the mass of the body, cab, trailer coupling and spare wheel(s) as well as tools. Optional extras, additional equipment and accessories can influence the weight, residual payload, rolling resistance, aerodynamics, etc., and therefore also affect the consumption/CO₂ values



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Electric range and consumption

| Model | Energy Consumption - combined (Wh/km) ^{1,2} | All Electric Range (km) ² | All Electric Range (miles) ² |
|---------------------------------|--|--------------------------------------|---|
| EQB 300 4MATIC AMG Line | 184 | 407 | 253 |
| EQB 300 4MATIC AMG Line Premium | 187 | 396 | 246 |
| EQB 350 4MATIC AMG Line | 184 | 407 | 253 |
| EQB 300 4MATIC AMG Line Premium | 187 | 396 | 246 |

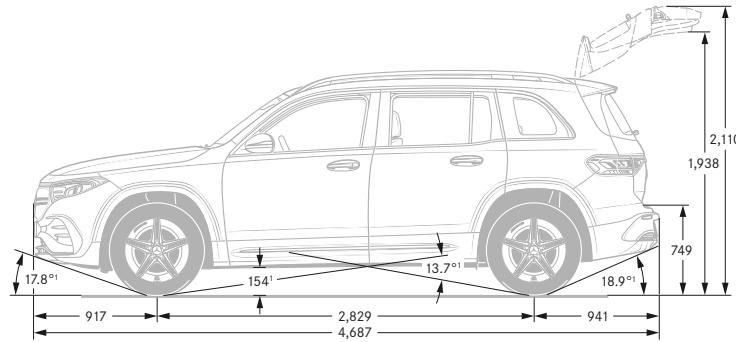
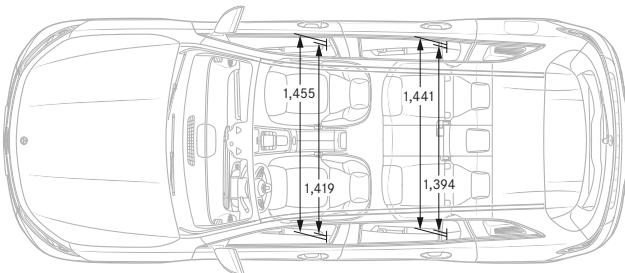
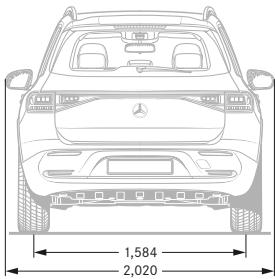
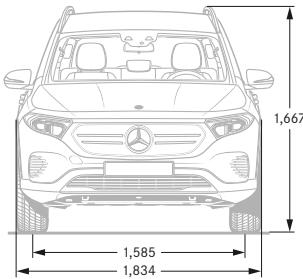
Driving Assistance package (code PAY) has no impact on range

¹Specified voltage and current values refer to network infrastructure and can be limited by the vehicle.

²Figures shown are for comparability purposes; only compare with other cars tested to the same technical procedures. Figures may not reflect real life driving results, which will depend upon a number of factors including the starting charge of the battery, factory-fitted options, accessories fitted (post registration), variations in weather, driving styles and vehicle load. Further information about the test used to establish range, power consumption and CO₂ figures can be found at <http://www.mercedes-benz.co.uk/WLTP>

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EQB AMG Line/AMG Line Premium

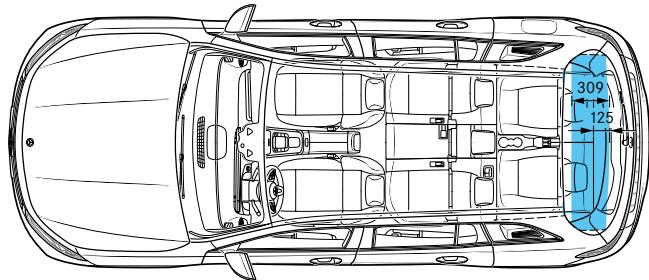
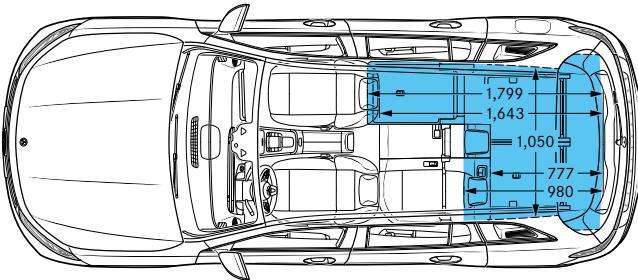
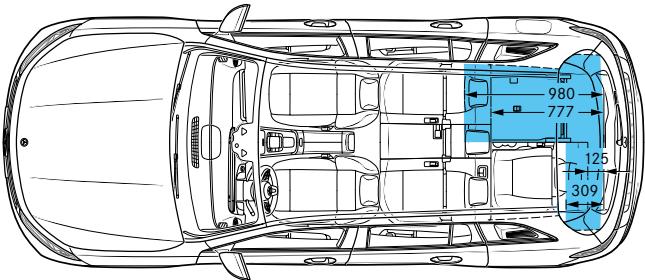
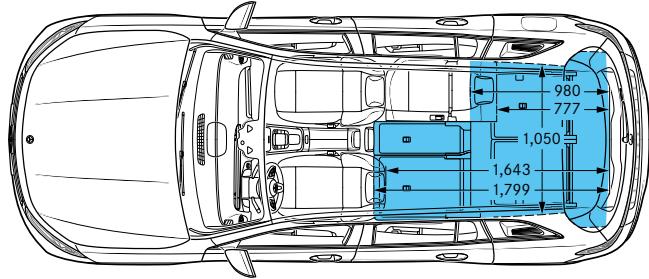
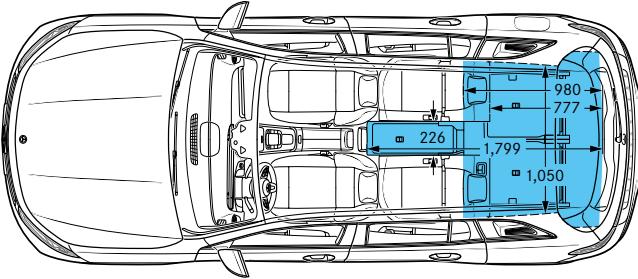
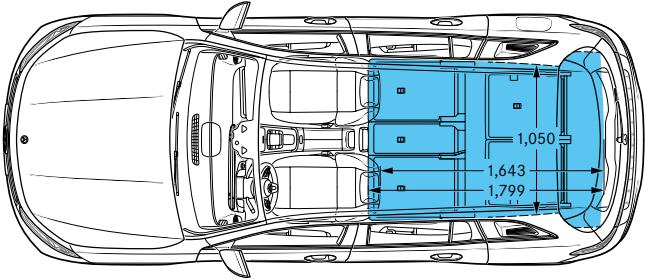


All measurements in millimetres. The dimensions shown are mean values and apply to standard-specification, unladen vehicles

| Design | Sustainability | Technology | Mercedes-EQ | EQB AMG Line | EQB AMG Line Premium | Model prices | Personalisation | Standard equipment | Genuine accessories | Technical data | Additional information |
|--------|----------------|------------|-------------|--------------|----------------------|--------------|-----------------|--------------------|---------------------|----------------|------------------------|
|--------|----------------|------------|-------------|--------------|----------------------|--------------|-----------------|--------------------|---------------------|----------------|------------------------|

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Boot dimensions



All measurements in millimetres.

[Design](#)[Sustainability](#)[Technology](#)[Mercedes-EQ](#)[EQB AMG Line](#)[EQB AMG Line Premium](#)[Model prices](#)[Personalisation](#)[Standard equipment](#)[Genuine accessories](#)[Technical data](#)[Additional information](#)

Road Fund Licence

All road vehicle registrations are subject to Vehicle Excise Duty (Road Fund Licence), which varies in accordance with the vehicle's CO₂ emissions. A first year rate for each taxation band will apply. The table below shows the bands (A-M) created by the DVLA and the corresponding Road Fund Licence. CO₂ emissions and the relevant Excise Duty are shown on the model pricing page.

| Band | CO ₂ emissions (g/km) | First year rate petrol and RDE2 diesel (£) | First year rate all other diesel (£) ¹ | First year rate alternative fuel (£) | Electric vehicles | | | Alternative fuel vehicles | | | Petrol/diesel vehicles | |
|------|----------------------------------|--|---|--------------------------------------|-------------------|-------------------------------|-------------------|-------------------------------|-------------------|-------------------------------|------------------------|-------------------------------|
| | | | | | Standard rate (£) | Premium rate (£) ² | Standard rate (£) | Premium rate (£) ² | Standard rate (£) | Premium rate (£) ² | Standard rate (£) | Premium rate (£) ² |
| A | 0 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 |
| B | 1 to 50 | 10.00 | 25.00 | 0.00 | 0.00 | 0.00 | 155.00 | 510.00 | 165.00 | 520.00 | | |
| C | 51 to 75 | 25.00 | 120.00 | 15.00 | 0.00 | 0.00 | 155.00 | 510.00 | 165.00 | 520.00 | | |
| D | 76 to 90 | 120.00 | 150.00 | 110.00 | 0.00 | 0.00 | 155.00 | 510.00 | 165.00 | 520.00 | | |
| E | 91 to 100 | 150.00 | 170.00 | 140.00 | 0.00 | 0.00 | 155.00 | 510.00 | 165.00 | 520.00 | | |
| F | 101 to 110 | 170.00 | 190.00 | 160.00 | 0.00 | 0.00 | 155.00 | 510.00 | 165.00 | 520.00 | | |
| G | 111 to 130 | 190.00 | 230.00 | 180.00 | 0.00 | 0.00 | 155.00 | 510.00 | 165.00 | 520.00 | | |
| H | 131 to 150 | 230.00 | 585.00 | 220.00 | 0.00 | 0.00 | 155.00 | 510.00 | 165.00 | 520.00 | | |
| I | 151 to 170 | 585.00 | 945.00 | 575.00 | 0.00 | 0.00 | 155.00 | 510.00 | 165.00 | 520.00 | | |
| J | 171 to 190 | 945.00 | 1,420.00 | 935.00 | 0.00 | 0.00 | 155.00 | 510.00 | 165.00 | 520.00 | | |
| K | 191 to 225 | 1,420.00 | 2,015.00 | 1,410.00 | 0.00 | 0.00 | 155.00 | 510.00 | 165.00 | 520.00 | | |
| L | 226 to 255 | 2,015.00 | 2,365.00 | 2,005.00 | 0.00 | 0.00 | 155.00 | 510.00 | 165.00 | 520.00 | | |
| M | over 255 | 2,365.00 | 2,365.00 | 2,355.00 | 0.00 | 0.00 | 155.00 | 510.00 | 165.00 | 520.00 | | |

Some of the model features, optional extras and colours shown may not be available, or may only be available in a different specification, or at a different price.

¹Applies to all Mercedes-Benz diesel models which do not comply with RDE (Real Driving Emissions) Step 2 Certified (Euro 6d)

²Premium rate only applicable to vehicles where the list price is over £40,000 including any factory-fitted options, standard UK delivery charge and VAT

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Services and insurance

Mercedes-Benz ServiceCare

We believe that servicing costs should be as flexible and affordable as possible for your EQB, which is why we offer ServiceCare, an easy way to budget for all your servicing costs. It spreads your bills into manageable payments based on whether you have a new or used Mercedes-Benz.

With ServiceCare we guarantee the price of parts and labour for up to four services and safeguard against any further inflation.

You can choose either to add your servicing costs into your monthly spend or pay the full amount in a one-off payment, giving you peace of mind that they are taken care of for the period of the plan.

[Click here for more information](#)

Warranty and breakdown cover

Every Mercedes-Benz comes with a three-year unlimited mileage warranty against manufacturing or material defects¹ and up to 30 years warranty against perforation due to corrosion from the inside out.² What's more, it's also covered by Mercedes-Benz Roadside Assistance – a unique package comprising up to 30 years pan-European breakdown assistance.²

Battery Warranty

The battery comes with an eight-year 100,000-mile warranty.

Motor Insurance

We know that once you have chosen your Mercedes-Benz you can't wait to drive it – that's why we created First Cover³. It gives you 7 days' free comprehensive Motor Insurance when you buy a new or used vehicle from a Mercedes-Benz Retailer. We will also send you a quote for annual cover, so you can enjoy the same peace of mind all year round.

[Apply for First Cover](#)



¹Applies to vehicles sold by Mercedes-Benz in the UK to its franchised Retailers

²Subject to full Terms and Conditions, dependent on date of registration, available upon request

³Terms and Conditions apply. We are an independent intermediary dealing with selected insurers in respect of annual insurance



Effective from June 2022 Production. Information correct at time of publication 12.05.2022.
Prices and specifications are subject to change without prior notice.
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