

FEBRUARY 2024

# THE MERCEDES-BENZ C-CLASS







Photo may vary from actual unit.

# Discover a new kind of luxury.

The new C-Class is a sportive incarnation of luxury. It combines dynamic proportions with reduced design lines and sculptural surfaces.





Photos may vary from actual unit.

# Exterior.

## C 180 Avantgarde

### Avantgarde Exterior

Beltline trim strips in polished aluminium

Radiator grille with integral Mercedes star and a chromed louvre, surround of the radiator grille in chrome

Electronically folding exterior mirrors

Auto-dimming driver’s side exterior mirror

Ambient lighting with projection of brand logo

LED High Performance Headlights

18-inch multi-spoke light-alloy wheels

 [Watch the full product video here](#)



# Climb in. Take a deep breath.

The new C-Class represents comfortable safety regardless of the road conditions, keeping you nice and relaxed.

It brings the innovation leadership of the flagship S-Class to the sport sedan segment. From its lifelike voice assistant to its next-generation driver assists, it looks after you and out for you like never before.



Watch the full product video here



Photo may vary from actual unit.





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# Interior.

## C 180 Avantgarde

Avantgarde Interior

Comfort seats

Silver grey diamond-pattern trim

Center console in criss-cross look, silver grey

THERMATIC automatic climate control

Electrically adjustable driver and passenger seats with limited functionality and capacitive switches

4-way lumbar support

Folding rear seat backrests

Auto dimming rearview mirror

Premium Ambient lighting with 64 colors

12.3-inch full digital instrument display

Illuminated door sill panels

Velour floor mats

# Specification.

## C 180 Avantgarde

### Safety

Anti-lock Brake System (ABS)
Electronic Stability Program (ESP®)
Acceleration Slip Regulation (ASR)
Active Brake Assist
Electronic parking brake with comfort release function
Brake Assist System (BAS)
URBAN GUARD vehicle protection with interior motion sensor and anti-theft alarm system
Blind Spot Assist
Adaptive brake lights, flashing
ISOFIX child-seat mountings
ATTENTION ASSIST drowsiness detection
Two-stage deployment airbags for driver and passenger
Sidebags for driver and passenger
Windowbags for driver, front passenger and rear passengers
Kneebag for driver
Pedestrian protection with Active Bonnet
Tyre pressure loss warning system

### Comfort and Convenience

ECO Start/Stop function
DYNAMIC SELECT
DIRECT SELECT gearshift with steering wheel shift paddles
Windscreen wiper with rain sensor
Multifunction steering wheel in leather with touch control panels
Central locking (remote control with selective and global opening)
Cruise control with SPEEDTRONIC variable speed limiter
AGILITY CONTROL suspension
KEYLESS-GO Comfort Package
MBUX Multimedia system
11.9-inch central display touchscreen
“Hey Mercedes” voice control
Wireless Charging System for mobile phones in the front
USB Package
Hard Disc Navigation
Apple CarPlay™
Android Auto
Active Parking Assist with PARKTRONIC
Reversing Camera
Runflat tires





11.9-inch floating central display with MBUX multi-media system



Premium Ambient Lighting with 64 colors



Apple CarPlay™ and Android Auto



KEYLESS GO Comfort Package



Wireless Charging System for mobile phones in the front



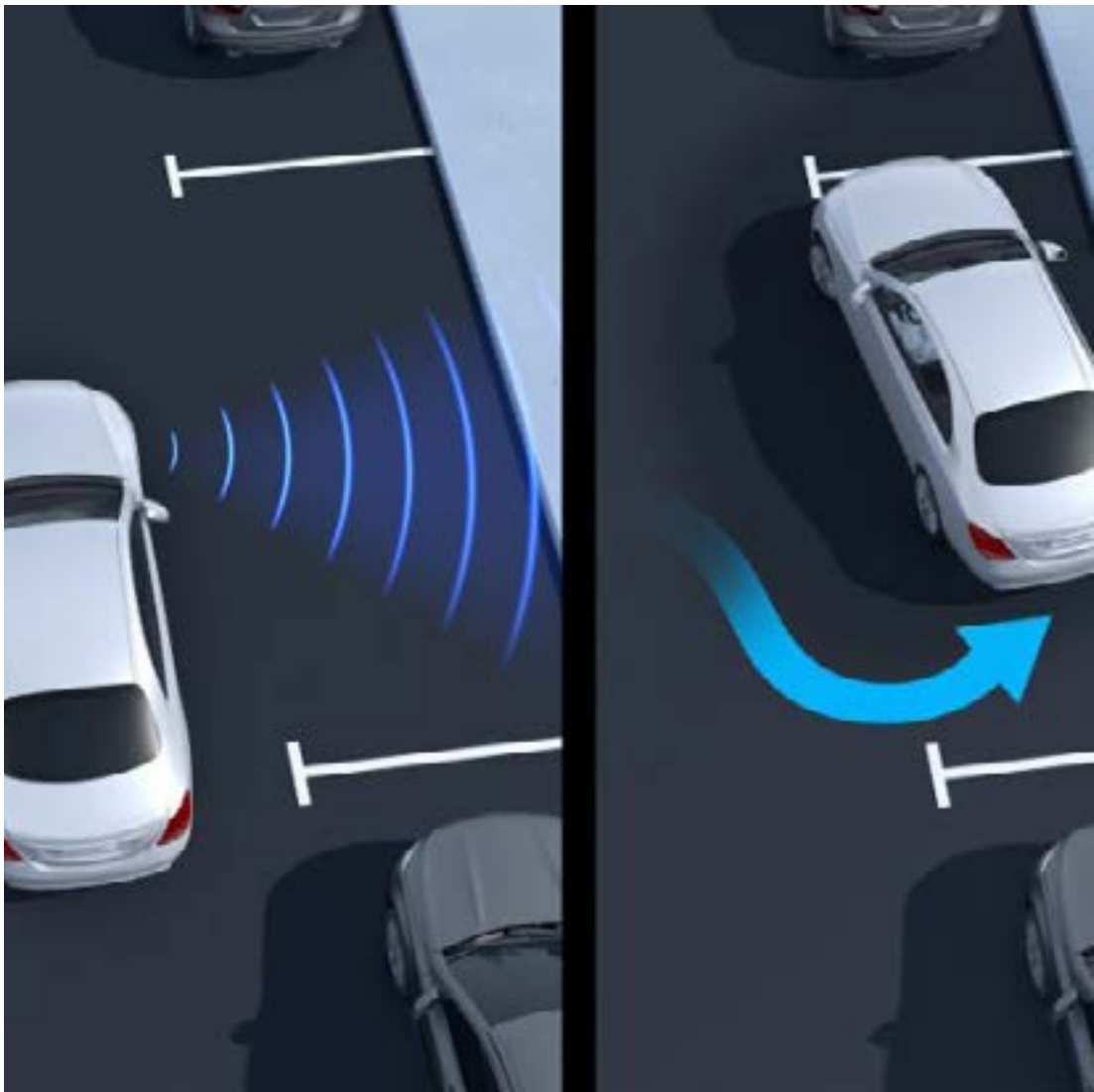
LED High Performance headlamps

[Watch the full product video here](#)





Active Brake Assist



Active Parking Assist with reversing camera



Blind Spot Assist



Surround lighting with projection of brand logo



ATTENTION ASSIST drowsiness detection



Folding rear seat backrests

[Watch the full product video here](#)

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# Technical Data.

## C 180 Avantgarde



Photo may vary from actual unit.

### Engine and Transmission

No. of cylinder / arrangement	4 / in-line
Displacement (cc)	1,496
Rated output (kW[hp] at rpm)	125[170] / 5,500 - 6,100
Rated torque (Nm at rpm)	250 / 1,800 - 4,000
Transmission	9G-TRONIC (9-speed A/T)
Integrated Starter Generator	EQ Boost mild-hybrid

### Performance and Fuel Consumption

Acceleration 0 - 100 km/h (s)	8.6
Top speed approx. (km/h)	231
Fuel consumption, combined (l/100km)	6.5 - 6.2
Combined CO2 emissions (g/km)	149 - 141
Fuel	Petrol
Emission Standard*	Euro 6D-ISC-FCM

### Dimension and Weight

Length (mm)	4,751
Total width (mm)	2,033
Height (mm)	1,440
Wheelbase	2,865
Kerb weight / payload (kg)	1,625 / 625

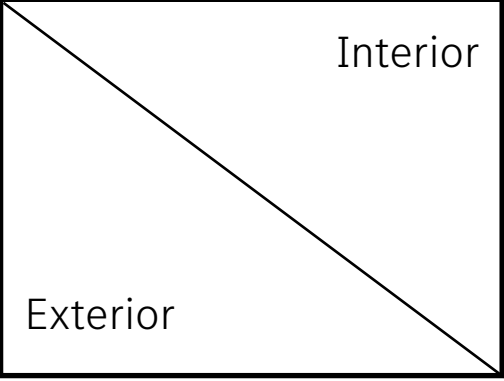
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\*CO<sup>2</sup> emissions, taking into account the mass of the vehicle. Electrically governed. Real-life figures may differ from the certified standard figures are influenced by a multitude of individual factors, e.g. individual driving style, ambient and route conditions.



# Paint and Upholstery.

C 180 Avantgarde



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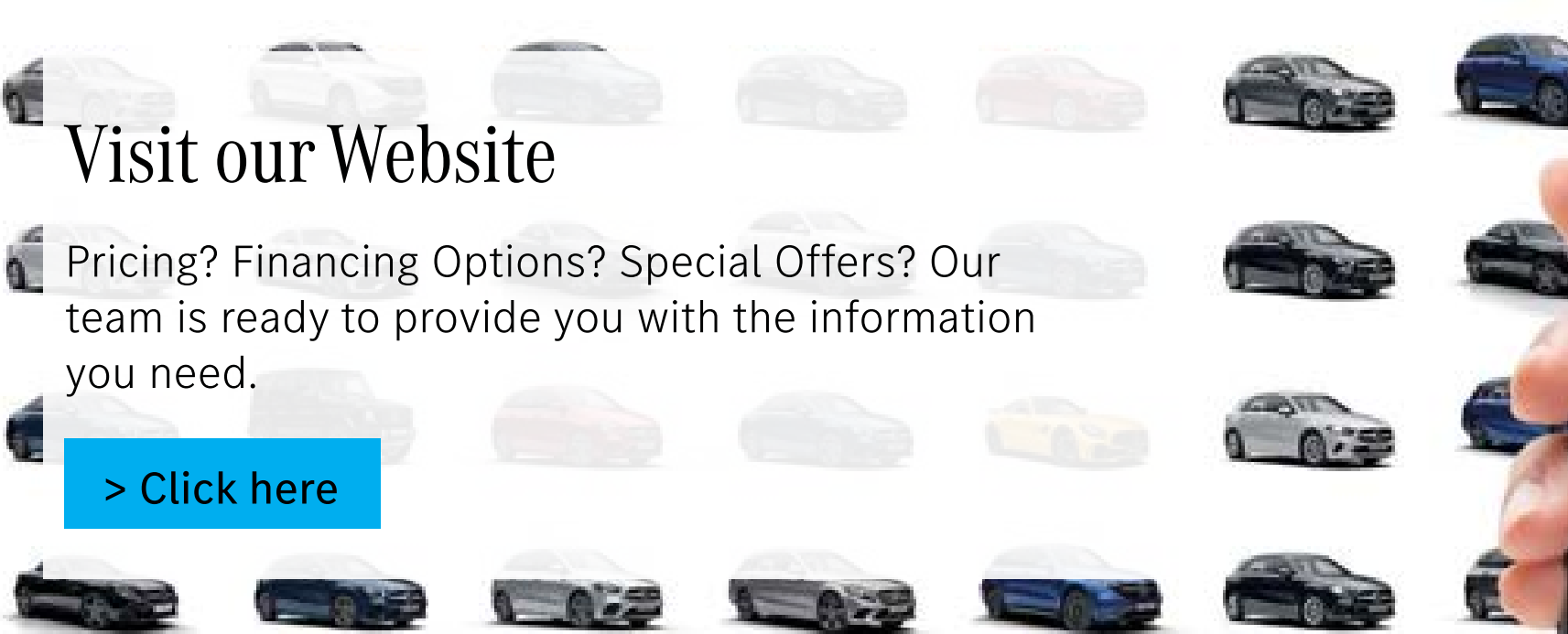
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