

FEBRUARY 2024

THE
MERCEDES-BENZ
C-CLASS





Photo may vary from actual unit.

Discover a new kind of luxury.

The new C-Class is a sportive incarnation of luxury. It combines dynamic proportions with reduced design lines and sculptural surfaces.



Photos may vary from actual unit.

Exterior.

C 180 Avantgarde

Avantgarde Exterior

Beltline trim strips in polished aluminium

Radiator grille with integral Mercedes star and a chromed louvre, surround of the radiator grille in chrome

Electronically folding exterior mirrors

Auto-dimming driver's side exterior mirror

Ambient lighting with projection of brand logo

LED High Performance Headlights

18-inch multi-spoke light-alloy wheels



Watch the full product video here

Climb in. Take a deep breath.

The new C-Class represents comfortable safety regardless of the road conditions, keeping you nice and relaxed.

It brings the innovation leadership of the flagship S-Class to the sport sedan segment. From its lifelike voice assistant to its next-generation driver assists, it looks after you and out for you like never before.



Watch the full product video here



Photo may vary from actual unit.



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Interior.

C 180 Avantgarde

Avantgarde Interior

Comfort seats

Silver grey diamond-pattern trim

Center console in criss-cross look, silver grey

THERMATIC automatic climate control

Electrically adjustable driver and passenger seats with limited functionality and capacitive switches

4-way lumbar support

Folding rear seat backrests

Auto dimming rearview mirror

Premium Ambient lighting with 64 colors

12.3-inch full digital instrument display

Illuminated door sill panels

Velour floor mats

Specification.

C 180 Avantgarde

Safety

Anti-lock Brake System (ABS)

Electronic Stability Program (ESP[®])

Acceleration Slip Regulation (ASR)

Active Brake Assist

Electronic parking brake with comfort release function

Brake Assist System (BAS)

URBAN GUARD vehicle protection with interior motion sensor and anti-theft alarm system

Blind Spot Assist

Adaptive brake lights, flashing

ISOFIX child-seat mountings

ATTENTION ASSIST drowsiness detection

Two-stage deployment airbags for driver and passenger

Sidebags for driver and passenger

Windowbags for driver, front passenger and rear passengers

Kneebag for driver

Pedestrian protection with Active Bonnet

Tyre pressure loss warning system

Comfort and Convenience

ECO Start/Stop function

DYNAMIC SELECT

DIRECT SELECT gearshift with steering wheel shift paddles

Windscreen wiper with rain sensor

Multifunction steering wheel in leather with touch control panels

Central locking (remote control with selective and global opening)

Cruise control with SPEEDTRONIC variable speed limiter

AGILITY CONTROL suspension

KEYLESS-GO Comfort Package

MBUX Multimedia system

11.9-inch central display touchscreen

“Hey Mercedes” voice control

Wireless Charging System for mobile phones in the front

USB Package

Hard Disc Navigation

Apple CarPlay[™]

Android Auto

Active Parking Assist with PARKTRONIC

Reversing Camera

Runflat tires



11.9-inch floating central display with MBUX multi-media system



Premium Ambient Lighting with 64 colors



Apple CarPlay™ and Android Auto



KEYLESS GO Comfort Package



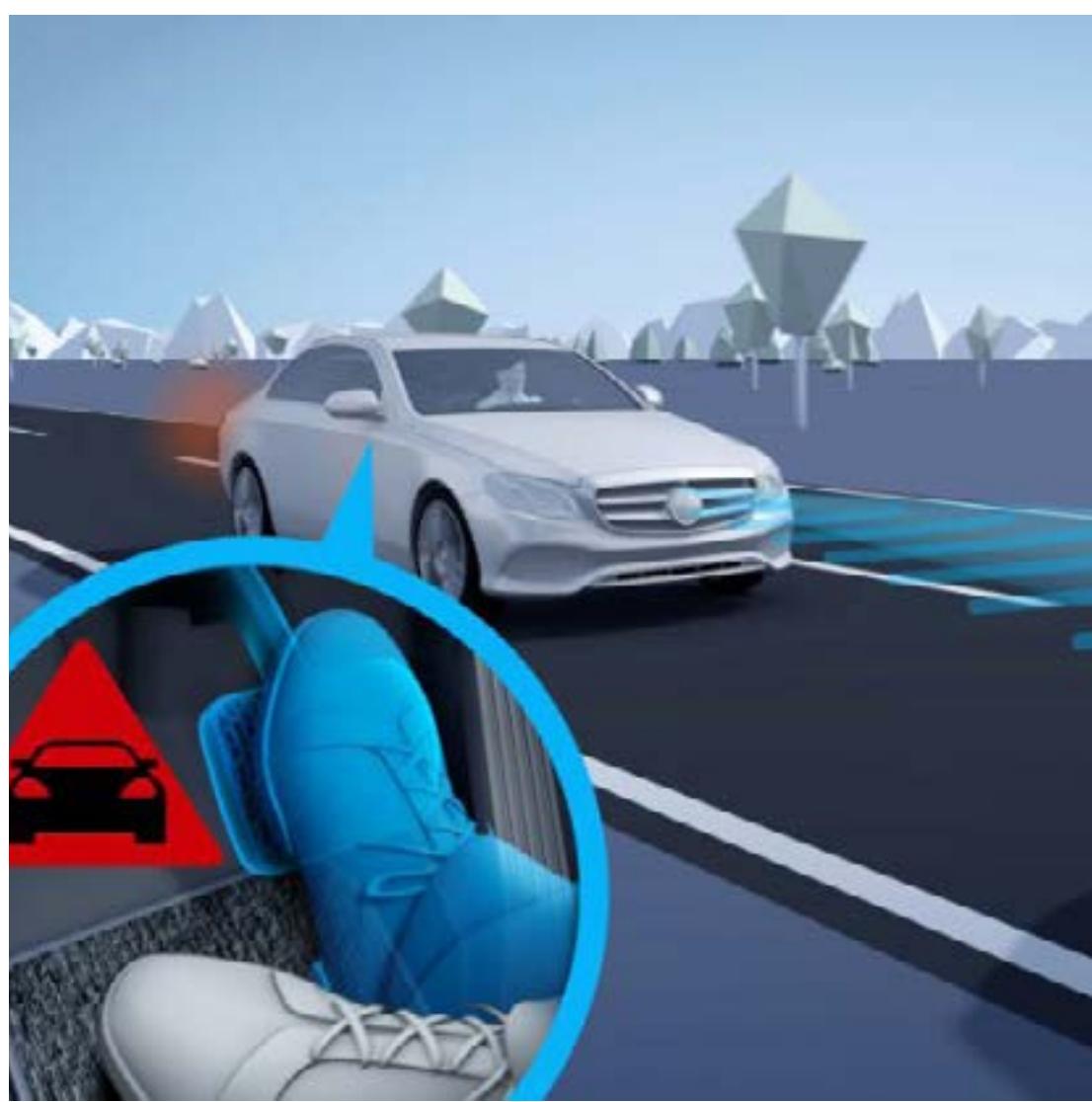
Wireless Charging System for mobile phones in the front



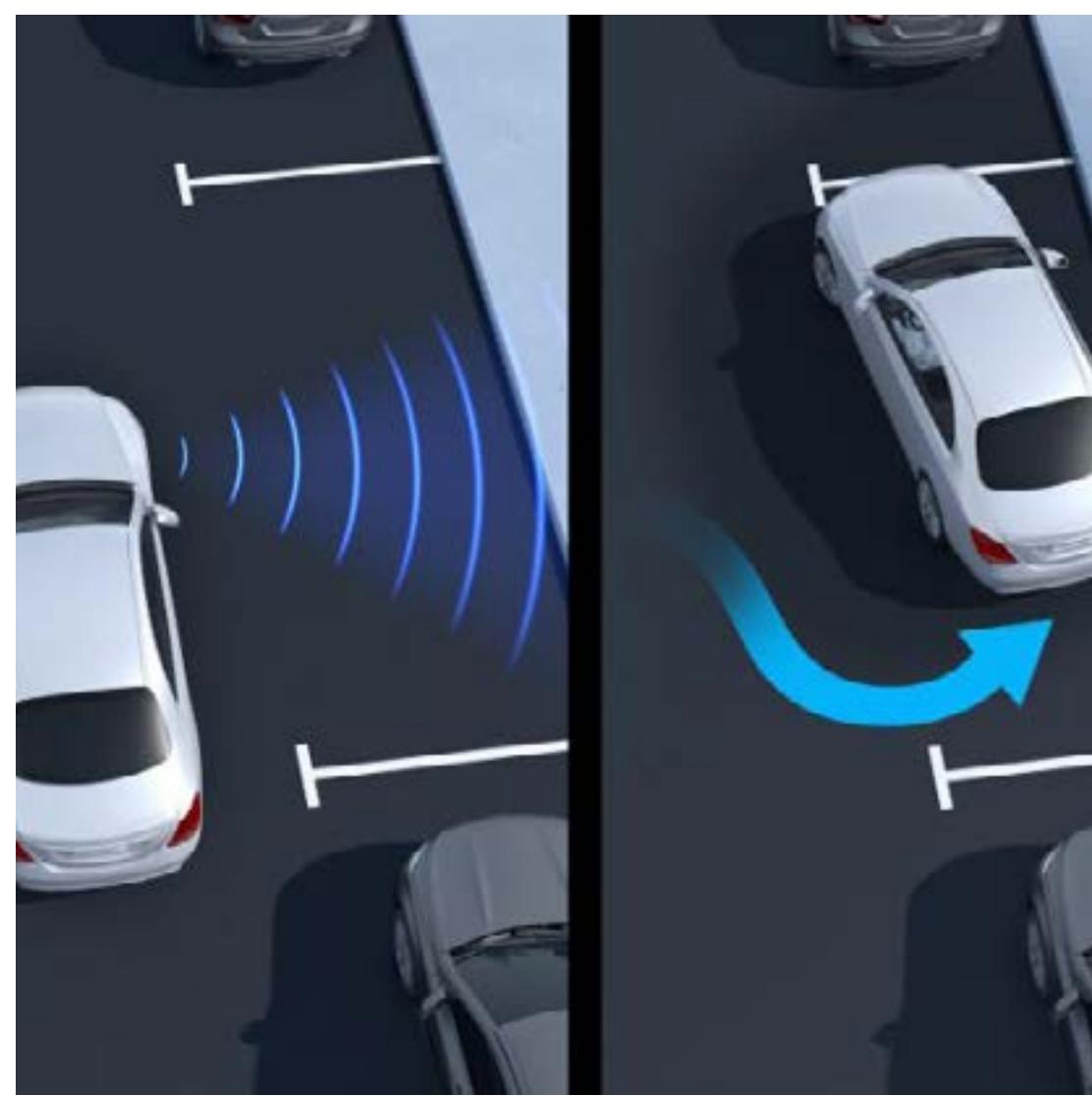
LED High Performance headlamps



Watch the full product video here



Active Brake Assist



Active Parking Assist with reversing camera



Blind Spot Assist



Surround lighting with projection of brand logo



ATTENTION ASSIST drowsiness detection



Folding rear seat backrests



Watch the full product video here

Technical Data.

C 180 Avantgarde



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Engine and Transmission

No. of cylinder / arrangement	4 / in-line
Displacement (cc)	1,496
Rated output (kW[hp] at rpm)	125[170] / 5,500 - 6,100
Rated torque (Nm at rpm)	250 / 1,800 - 4,000
Transmission	9G-TRONIC (9-speed A/T)
Integrated Starter Generator	EQ Boost mild-hybrid

Performance and Fuel Consumption

Acceleration 0 - 100 km/h (s)	8.6
Top speed approx. (km/h)	231
Fuel consumption, combined (l/100km)	6.5 - 6.2
Combined CO2 emissions (g/km)	149 - 141
Fuel	Petrol
Emission Standard*	Euro 6D-ISC-FCM

Dimension and Weight

Length (mm)	4,751
Total width (mm)	2,033
Height (mm)	1,440
Wheelbase	2,865
Kerb weight / payload (kg)	1,625 / 625

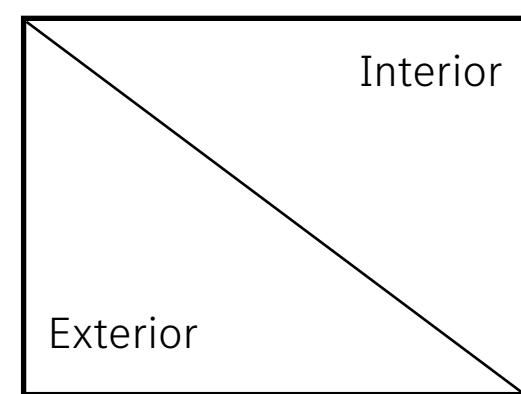


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*CO₂ emissions, taking into account the mass of the vehicle. Electrically governed. Real-life figures may differ from the certified standard figures are influenced by a multitude of individual factors, e.g. individual driving style, ambient and route conditions.

Paint and Upholstery.

C 180 Avantgarde



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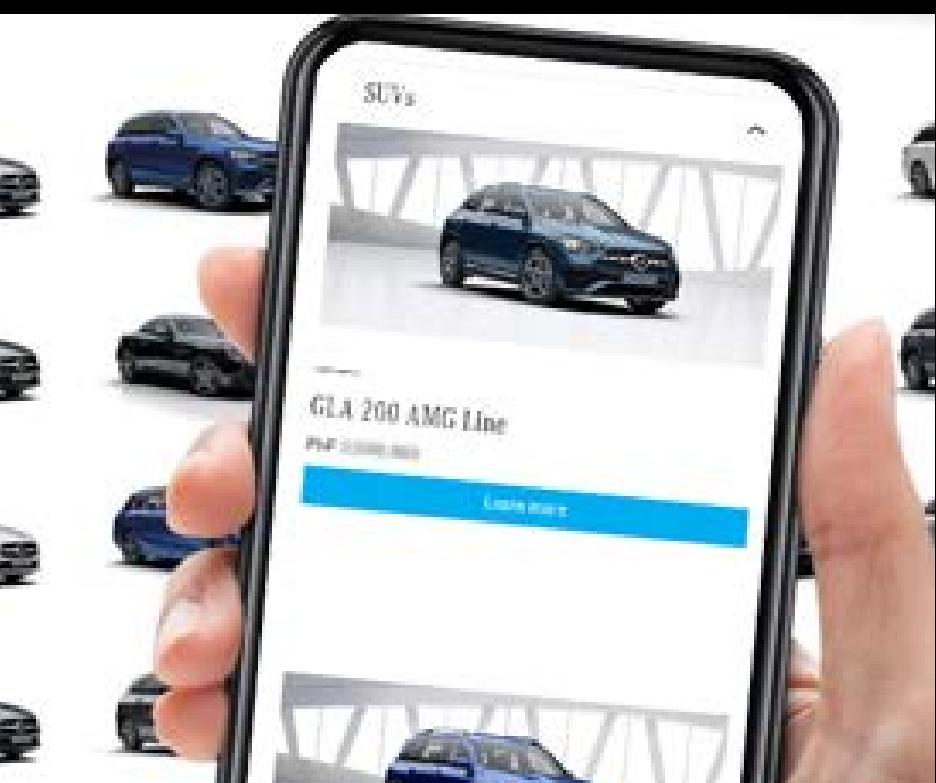
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