



AMG



# MERCEDES-AMG PURESPEED

Effective from March 2025 Production.

# MERCEDES-AMG PURESPEED

Mercedes-AMG PureSpeed celebrates the unique tradition of Mercedes-Benz with pure and uncompromising race-car design, innovative materials and modern technology. The Mercedes-AMG PureSpeed pays a striking homage to motorsport history with its design details. The two flying buttresses behind the seats evoke legendary racing cars like the 300 SLR, in which Stirling Moss and Denis Jenkinson triumphed at the 1955 Mille Miglia, achieving an astonishing average speed of 97 mph on public roads.







# FACTS AND FIGURES

**585 HP**  
**430 KW**

POWER<sup>1</sup>

**3.6 SEC**

0-62 MPH

**4.0-LITRE V8  
BITURBO ENGINE**

**800 NM AT  
2,500-5,000 RPM**

TORQUE<sup>1</sup>

**196 MPH**

TOP SPEED

**3.35 KG/PS**

POWER-TO-WEIGHT-RATIO



# STRICTLY LIMITED

The strictly limited series of 250 units will only be available to the most dedicated Mercedes-AMG enthusiasts and collectors.

# MERCEDES-AMG PURESPEED



Mercedes-AMG PureSpeed	CO <sub>2</sub> WLTP <sup>1</sup> *	Basic RRP excl. VAT (£)	Total RRP incl. VAT (£)	Road Fund Licence (£) <sup>2</sup> WLTP 2025/26	Rec. OTR price (£) <sup>3</sup> WLTP	P11D value (£)	BiK tax rate 2025/26 (%) <sup>2</sup>
Petrol – 3,982cc, 8-cylinder, 585hp/430 kW AMG SPEEDSHIFT PLUS 9G-TRONIC automatic	312	666,500.00	799,800.00	5,490.00	806,150.00	800,605.00	37

<sup>1</sup>The indicated values were determined according to the prescribed measurement method - Worldwide Harmonised Light Vehicle Test Procedure (WLTP). Figures shown may include options which are not available in the UK

results, which will depend upon a number of factors including factory-fitted options, accessories fitted (post registration), variations in weather, driving styles and vehicle load. Further information about the test used to establish fuel consumption and CO<sub>2</sub> figures can be found at <http://www.mercedes-benz.co.uk/WLTP>

(Road Fund Licence) applies for new cars. Please refer to page 15 for the relevant rate for the second and subsequent years

<sup>2</sup>The recommended on-the-road price includes the Road Fund Licence applicable to the standard model plus delivery charge (£730.00 incl. VAT), new vehicle registration fee (£55.00), fuel (£50.00 incl. VAT), and number plates (£25.00 incl. VAT). VAT is calculated at the standard rate of 20%. Some of the model features, optional extras and colours shown may not be available, or may only be available in a different specification, or at a different price

<sup>3</sup>Figures shown are for comparability purposes; only compare with other cars tested to the same technical procedures. Figures may not reflect real life driving

<sup>2</sup>A different first year rate of Vehicle Excise Duty





### Engine, Transmission and Suspension

AMG ACTIVE RIDE CONTROL suspension adapted to the AMG PureSpeed

AMG DYNAMIC PLUS package

AMG electronic rear-axle limited-slip differential

AMG SPEEDSHIFT 9G-TRONIC sports automatic transmission

AMG Track Pace

Cruise Control

Left-hand drive

Lift system, front axle

### Exterior

Additional air outlet

AMG indoor car cover

AMG fuel cap

AMG high-performance ceramic composite braking system

AMG light display

Brakes – black painted AMG brake callipers

Electrically folding exterior mirrors

HALO system

Headlamps and tail lamps – darkened

Headlamps – LED headlamps

KEYLESS-GO starting function

KEYLESS-GO with seamless door handles

Rear wheel cover enclosed

Side-sill panels with aero flics

Small, transparent deflectors at the front and sides





## Interior

### AIRSCARF

#### Ambient lighting

AMG illuminated door sills with 'AMG' lettering and with exchangeable cover

AMG-specific IWC-design analogue clock

Central display

Cup holder - twin (front)

Driver display

Floor mats with flowing lines

Illuminated 3D AMG logo between the seats

Memory package

Seats - AMG Performance seats

Seats - climatised (front)

Seats - multicontour (front)

Socket in boot

Special model badge

THERMOTRONIC automatic climate control

## Wheels

21" AMG forged wheels - PureSpeed design with aerodynamic elements in matt carbon fibre

Summer tyres

## Steering

AMG Performance steering wheel in carbon design/ nappa leather

AMG steering wheel buttons

Rear-axle steering 2.5°

Steering wheel heating



### Paint, Trim & Upholstery

Paint – MANUFAKTUR mystic silver magno

Seat belts – neva grey

Trim – AMG carbon fibre

Upholstery – nappa leather upholstery crystal white/black with flowing lines

### Safety and Assistance Systems

Anti-theft alarm system

Mercedes-Benz emergency call system<sup>12</sup>

Reversing camera

Two helmets – choice of size 54/55/56/57/58/59/60/61/61+ (please see page 12 for further information)

Tyre pressure monitoring system

### Communications and In-Car Entertainment

Burmester® high-end 3D surround sound system

MBUX Navigation Premium

Remote Services Premium

Smartphone integration<sup>3</sup>, supports Android Auto® and Apple CarPlay™

USB package Plus

Wireless charging system for mobile devices (front)<sup>3</sup>



<sup>1</sup>The connection of the communication module to the mobile phone network including the emergency call system depends on the respective network coverage and availability of network providers. <sup>2</sup>Please be aware Mercedes-Benz emergency call system comes as standard for the first 10 years of the vehicle's lifecycle. <sup>3</sup>Compatible mobile phone required. Please check [www.mercedes-benz-mobile.com](http://www.mercedes-benz-mobile.com) for details or contact your local Mercedes-Benz Agent for further information.

# BECOME THE AMG EXPERT

Unleash a new level of performance.

Step into the world of performance and experience the AMG brand at Mercedes-Benz World – from the powerful sound of the engines to the smell of the leather to the unmistakable design of our vehicles.

Mercedes-Benz World invites all Mercedes-AMG customers to a complimentary adrenaline-packed driving experience. Feel the sensational AMG driving performance, develop your driving skills and even try your hand at power-sliding on the Wet Skid Circle. With expert one-to-one guidance from a Driving Specialist in the passenger seat, experience every inch of our Handling Circuits, Dynamic Straight and low friction surfaces.

› Click here for more information

## TERMS AND CONDITIONS

The following customers only are eligible: The first purchaser/registered keeper of a newly registered Mercedes-AMG. The complimentary training must be booked and taken within 12 months of email receipt. The training is available Monday – Friday only (excluding bank holidays) and subject to availability. Upgrades are available for an additional cost, details upon request. Transferable to individuals who reside at the same postal address only. Mercedes-Benz UK Limited reserves the right to amend or withdraw this training experience. Attendees must hold a full UK driving licence. Attendees will be required to sign the Mercedes-Benz World Driving Risk Acknowledgement prior to undertaking the training experience.

The training experience is also subject to the Mercedes-Benz World Terms and Conditions, as applicable. Retailer demonstrator vehicles are not eligible.





# MOTORSPORT STYLING PACKAGE

Elevate your driving experience with the Motorsport Styling package, designed for those who demand a bold and dynamic presence. This exclusive package features striking AMG Le Mans red metallic and graphite grey metallic finishes, perfectly complemented by wheels adorned with high-gloss carbon fibre aerodynamic elements. The Motorsport Styling package brings racetrack-inspired aesthetics to the road, offering a blend of performance-driven design and premium craftsmanship.

The Le Mans red metallic paint is a nod to the legendary Mercedes race car from the 1924 Targa Florio race in Sicily. At that time, red was typically reserved for Italian vehicles, while German race cars were traditionally painted white. The red paint was strategically chosen to deter local fans from impeding the car's progress, allowing the Mercedes 2-litre race car with the number 10 to cross the finish line in first place. The number 10 can also be found on the Motorsport Styling package, further connecting this modern marvel to its historic racing legacy.

**Total incl. VAT £72,250.00**

## **Motorsport Styling package (code PDS)**

- AMG Le Mans red metallic/graphite grey metallic
- Wheels with aerodynamic elements in high-gloss carbon fibre





# MEASURE YOUR HELMET SIZE

## How to measure your helmet size

To measure your helmet size, begin by measuring the circumference of your head approximately one inch above the eyebrows and around the largest point at the back of your head. If you wear a balaclava or head sock, make sure to measure and fit the helmet with it on. When fitted properly, the helmet should sit low on your brow, with your eyes near the center of the eye opening, applying firm, even pressure without causing discomfort.

## Sizing chart

Centimeters	Generic size	Hat size
54 (code 646)	XXS	$6\frac{3}{4} - 6\frac{7}{8}$
55 (code 647)		
56 (code 648)	XS	7
57 (code 650)	SML	$7\frac{1}{8} - 7\frac{1}{4}$
58 (code 655)		
59 (code 662)	MED	$7\frac{1}{4} - 7\frac{3}{8}$
60 (code 664)	LRG	$7\frac{1}{2}$
61 (code 665)		
61+ (code 676)	XLG	$7\frac{5}{8} - 7\frac{3}{4}$



# TECHNICAL DATA

- Standard

Model		Mercedes-AMG PureSpeed	
Engine			
Total displacement	cc	3,982	
Arrangement/cylinders/valves		V/8/32	
Power <sup>1</sup>	hp (kW) at rpm	585 (430)/5,500–6,500	
Torque <sup>1</sup>	Nm at rpm	800/2,500–5,000	
Compression ratio		8.6:1	
Emissions standard		Euro 6e	

Transmission	
AMG SPEEDSHIFT DCT 7-speed sports automatic transmission	●

Performance		
Acceleration 0–62 mph	sec	3.6
Top speed	mph	196

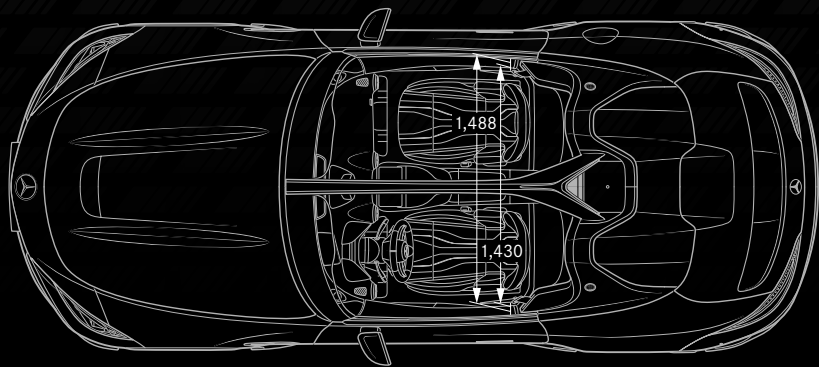
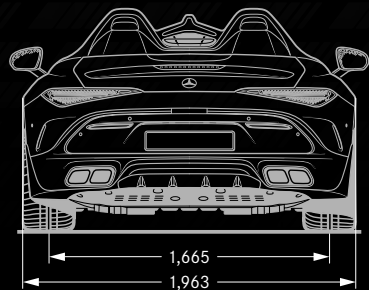
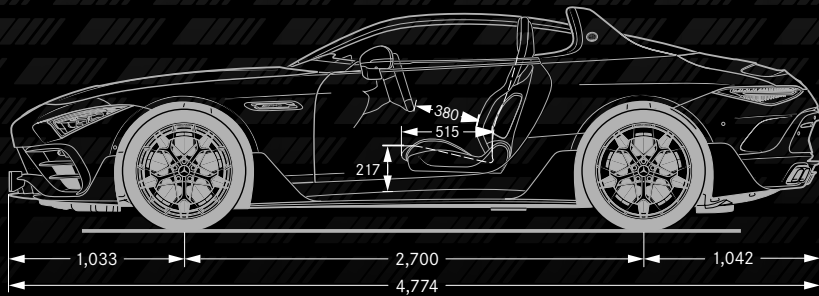
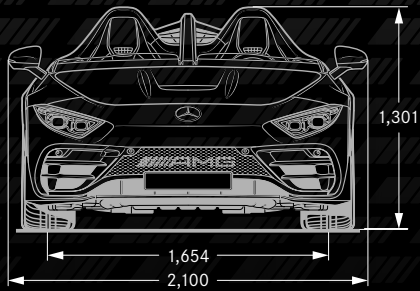
Model		Mercedes-AMG PureSpeed	
Weights and capacities			
Kerb weight²	kg	2,010	
Perm. Gross Vehicle Weight	kg	2,115	
Boot capacity	l	292	
Fuel tank capacity/of which reserve	l	70/10	
Turning circle	m	12.35	

Fuel consumption <sup>3,4,5</sup>		
Combined (consumption dependent on chosen optional equipment)	l/100 km mpg	13.7 20.6

Insurance	
Group rating	50E
Insurance ratings may vary depending on model line and specification.	

<sup>1</sup>Figures according to Directive 80/1269/EEC in the currently applicable version     <sup>2</sup>Mass of the vehicle in running order with at least 90% full fuel tank, plus the mass of the driver (estimated by law at 75 kg), fuel and fluids, equipped with the standard equipment as specified by the manufacturer as well as, where applicable, the mass of the body, cab, trailer coupling and spare wheel(s) as well as tools. Optional extras, additional equipment and accessories can influence the weight, residual payload, rolling resistance, aerodynamics, etc., and therefore also affect the consumption/CO<sub>2</sub> values     <sup>3</sup>All figures are based on a standard specification with the smallest tyre size     <sup>4</sup>The choice of wheels and transmission may affect CO<sub>2</sub> emissions and corresponding Road Fund Licence     <sup>5</sup>The indicated values were determined according to the prescribed measurement method - Worldwide Harmonised Light Vehicle Test Procedure (WLTP). Figures shown may include options which are not available in the UK

Mercedes-AMG PureSpeed



All measurements in millimetres. The dimensions shown are mean values and apply to standard-specification, unladen vehicles



# ROAD FUND LICENCE

All road vehicle registrations are subject to Vehicle Excise Duty (Road Fund Licence), which varies in accordance with the vehicle's CO<sub>2</sub> emissions. A first year rate for each taxation band will apply. The table below shows the bands (A–M) created by the DVLA and the corresponding Road Fund Licence. CO<sub>2</sub> emissions and the relevant Excise Duty are shown on the model pricing pages.

Road fund licence rates for tax year 2025/26, effective from 1 April 2025

Band	CO <sub>2</sub> emissions (g/km)	First year rate (£)	Standard rate (£)	Premium rate (£) <sup>1</sup>
A	0	10.00	195.00	620.00
B	1 to 50	110.00	195.00	620.00
C	51 to 75	130.00	195.00	620.00
D	76 to 90	270.00	195.00	620.00
E	91 to 100	350.00	195.00	620.00
F	101 to 110	390.00	195.00	620.00
G	111 to 130	440.00	195.00	620.00
H	131 to 150	540.00	195.00	620.00
I	151 to 170	1,360.00	195.00	620.00
J	171 to 190	2,190.00	195.00	620.00
K	191 to 225	3,300.00	195.00	620.00
L	226 to 255	4,680.00	195.00	620.00
M	over 255	5,490.00	195.00	620.00

Some of the model features, optional extras and colours shown may not be available, or may only be available in a different specification, or at a different price  
<sup>1</sup>Premium rate only applicable to vehicles where the list price is over £40,000 including any factory-fitted options, standard UK delivery charge and VAT



# SERVICES AND INSURANCE

## Mercedes-Benz Service Plans

We believe that servicing and repair costs should be as flexible and affordable as possible for your Mercedes-AMG PureSpeed, which is why we offer a choice of Service Plans to make it easy to budget for all your servicing, MOT and repair costs. It spreads your bills into manageable monthly payments based on whether you have a new or used Mercedes-Benz.

- **ServiceCare** – guarantees the price of parts and labour for up to four services and safeguards against any inflationary influences. It also covers your annual MOT fees depending on the age of your vehicle when you take your plan out.
- **CompleteCare** – our most comprehensive plan covering all your servicing, MOT, wear & tear needs as well as Extended Warranty once your vehicle turns four years old.
- **Extended Warranty** – protect yourself against sudden or unexpected repair costs after your initial warranty period has ended after three years. There are three policy options to choose from: 12-month, 24-month or a monthly pay-as-you-go option.

› Click here for more information

## Warranty and breakdown cover

Every Mercedes-Benz comes with a three-year unlimited mileage warranty against manufacturing or material defects<sup>1</sup> and up to 30 years warranty against perforation due to corrosion from the inside out.<sup>2</sup> What's more, it's also covered by Mercedes-Benz Roadside Assistance – a unique package comprising up to 30 years pan-European breakdown assistance.<sup>2</sup>

<sup>1</sup>Applies to vehicles sold by Mercedes-Benz in the UK to its franchised Retailers

<sup>2</sup>Subject to full Terms and Conditions, dependent on date of registration, available upon request

Mercedes-Benz Motor Insurance is underwritten by Aviva Insurance UK Limited. Credit provided, subject to status, by Mercedes-Benz Financial Services UK Ltd, MK15 8BA



## Motor Insurance

We know that once you have chosen your Mercedes-Benz you can't wait to drive it – that's why we created First Cover<sup>3</sup>. It gives you 5 days' free comprehensive Motor Insurance when you buy a new or used vehicle from a Mercedes-Benz Agent. We will also send you a quote for annual cover, so you can enjoy the same peace of mind all year round.

› Apply for First Cover





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