

MERCURY GRAND MARQUIS 1999





Optional LS leather seating surfaces shown.

Appointments you'll enjoy keeping.

To make driving extra comfortable,
the tilt steering wheel adjusts
quickly and effortlessly to your
ideal driving position

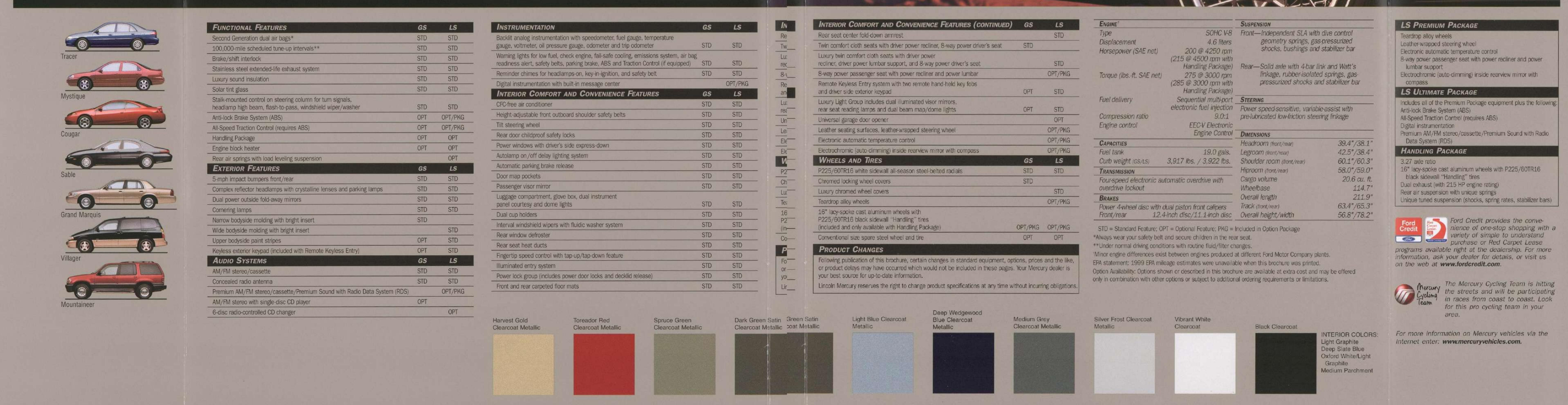
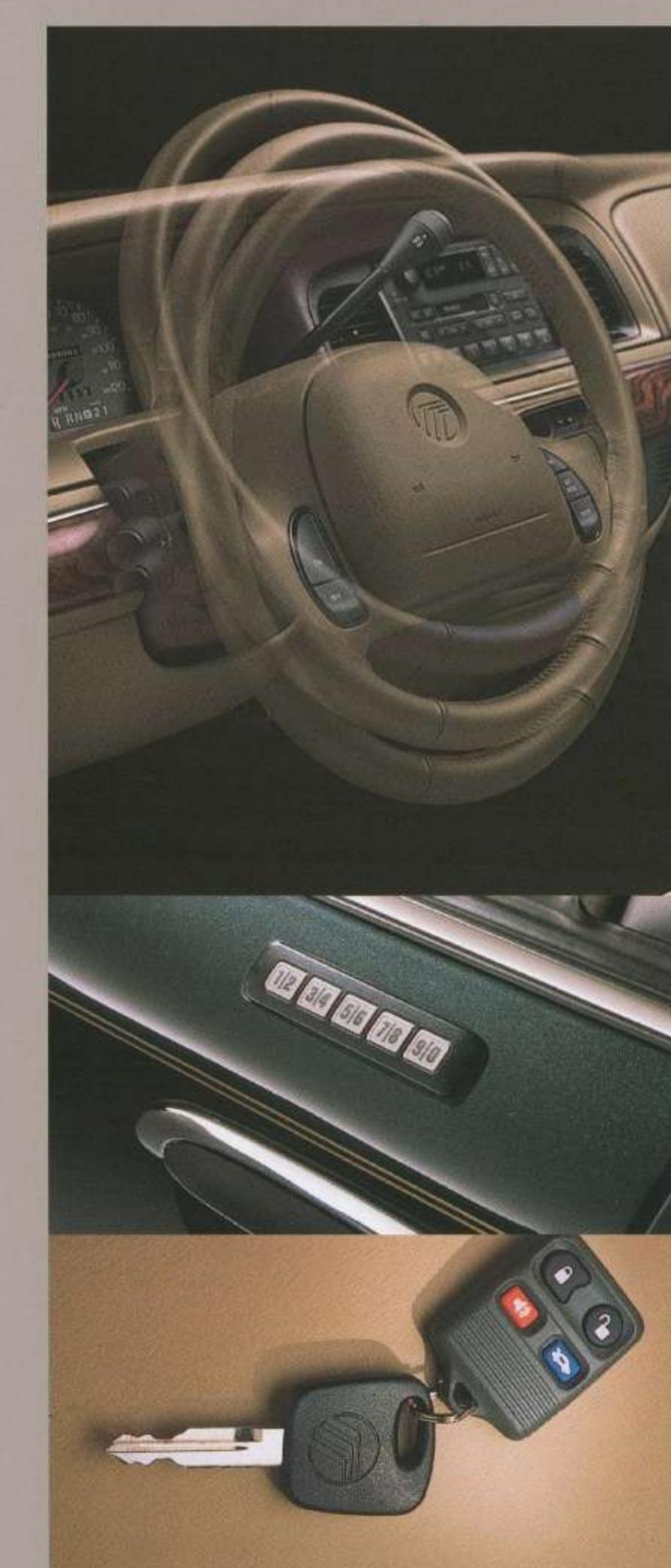
An exterior keypad allows you to lock and unlock doors by entering your own personal code (standard on LS, available on GS). Or use the Remote Keyless Entry system's key fob that not only locks and unlocks doors, but turns on interior lights and opens the trunk from a distance. It even includes a panic button.

A 6-disc CD changer is available for your Grand Marquis LS. Now you can enjoy rich, clear sound, wherever you go.

Power lumbar support makes sure your ride is comfortable. Driver's side lumbar support comes standard on LS. Passenger's side is available with LS Premium Package. What's more, Grand Marquis comes with an 8-way power driver's seat with power recliner which is operated through controls conveniently located at your side.

For the ultimate in comfort,

equip your Grand Marquis LS with
available soft, supple,
leather seating surfaces. It'll take you





Here's the kind of power you're looking for. Grand Marquis comes equipped with a smooth, quiet V-8 engine. And it's the only vehicle in its class with a standard V-8!

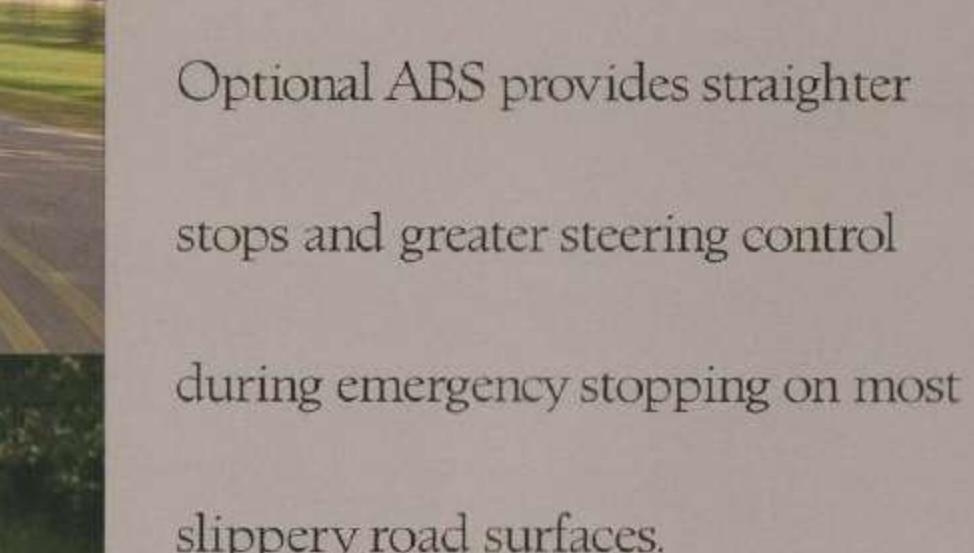
What makes this car such a joy to drive? It's due in large part to the PrecisionTrac™ suspension system. With the Watt's linkage rear suspension, you'll find the ride and handling very impressive indeed.





Speed-sensitive power steering
helps you maneuver — especially in
tight spaces.

Available Traction Control (requires ABS) helps you maintain directional stability and steering control through rain and snow at all speeds by detecting and controlling wheel spin.



Optional ABS provides straighter stops and greater steering control during emergency stopping on most slippery road surfaces.

Among comparable basic large cars tested, Grand Marquis is the only large car with a double five star crash test rating — the government's highest possible rating.[†]

For LS models, an available universal
programmable garage door opener
located on the visor can control up to
three garage doors or turn on house
lights with a remote control.

A dealer installed cargo net helps keep your trunk organized and prevents groceries and packages from sliding around.

[†]Driver and passenger front crash test. Government data only useful in comparing vehicles within 500 lbs.

Mercury CommitmentSM

Imagine a comprehensive program
dedicated to your complete satisfaction.

ROADSIDE ASSISTANCE

MERCURY VEHICLE LIMITED WARRANTY

MERCURY CUSTOMER ASSISTANCE CENTER

SPECIAL DELIVERY PROCESS

OWNER DELIVERY PROCESS

WHAT IS THE MERCURY COMMITMENT?

It is the extra comforts of ownership,
exemplified in a comprehensive benefits
package. It is the assurance that meeting your
driving needs will always be our
ultimate objective.

Ask your dealer for complete details and a copy
of the limited warranty

Imagine yourself in a Mercury



LITHO IN USA (500K) 8-98 P-6818 Buckle up — together we can save lives.

