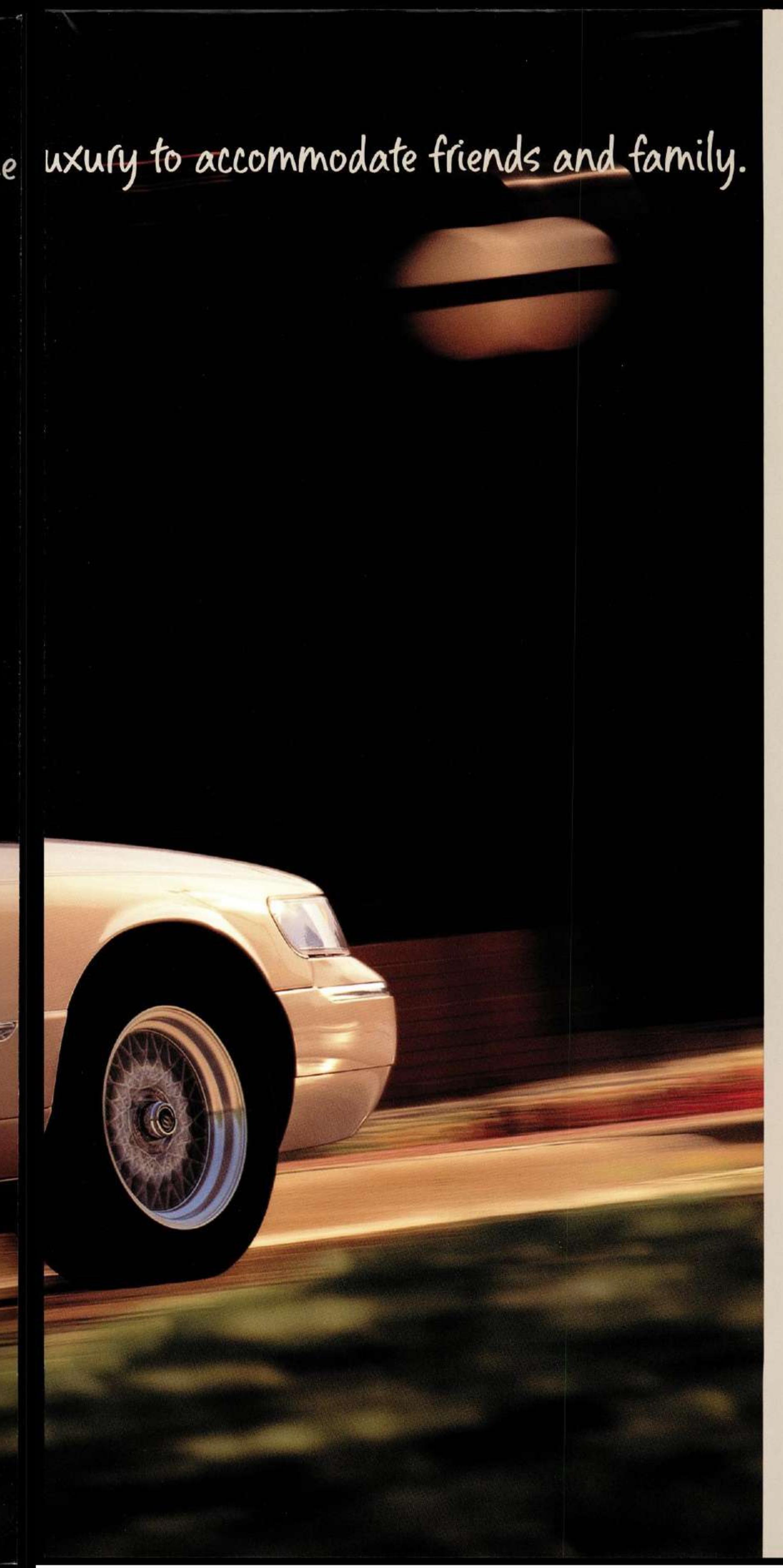


MERCURY GRAND MARQUIS 1999





The uxury to accommodate friends and family.

Out to restaurants. The theater. Concerts. Weekend getaways and long vacations. Simply put, you're pretty hard to pin down. But one thing can certainly be said about you — you enjoy socializing. Knowing that, isn't it great to have a vehicle that can handle everyone? A vehicle like Mercury Grand Marquis. It has a generous interior few cars seem to have these days. Enough room to seat six people comfortably. And this is no ordinary space. It's filled with the kind of features you'll take pleasure in. So go ahead. Indulge yourself. It's something you deserve.

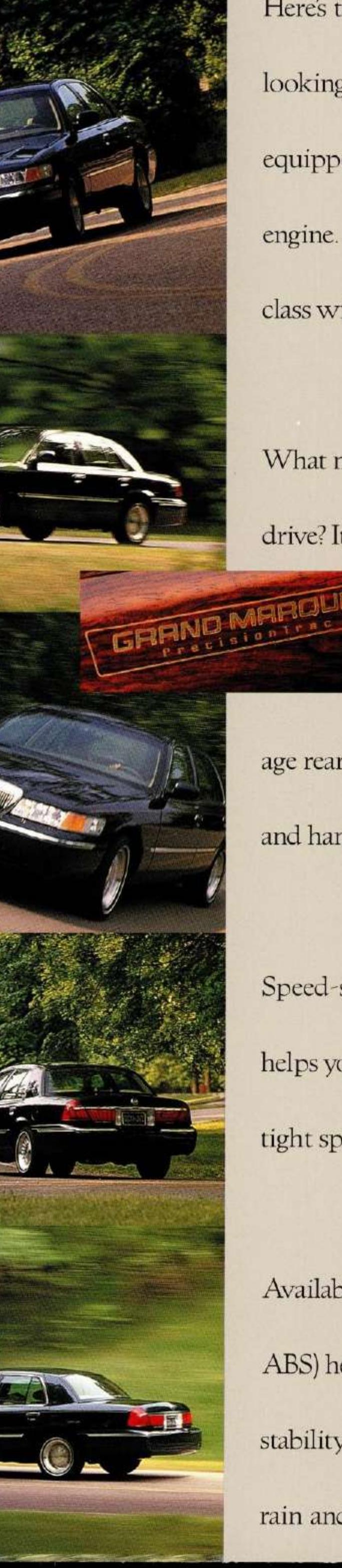
Appointments you'll enjoy keeping.

To make driving extra comfortable, the tilt steering wheel adjusts quickly and effortlessly to your ideal driving position.

An exterior keypad allows you to lock and unlock doors by entering your own personal code (standard on LS, available on GS). Or use the Remote Keyless Entry system's keyfob that not only locks and unlocks doors, but turns on interior lights and opens the trunk from a distance. It even includes a panic button.

A 6-disc CD changer is available for your Grand Marquis LS. Now you can enjoy rich, clear sound, wherever you go.

Power lumbar support makes sure



Here's the kind of power you're looking for. Grand Marquis comes equipped with a smooth, quiet V-8 engine. And it's the only vehicle in its class with a standard V-8!

What makes this car such a joy to drive? It's due in large part to the precision suspension system. With the V-8's linking rear suspension, you'll find the ride and handling very impressive indeed.

Speed-sensitive power steering helps you maneuver—especially in tight spaces.

Available Traction Control requires ABS. Help you maintain directional stability and steering control through rain and snow at all speeds by



Optional LS leather seating surfaces shown.

The ride says it all.

It's not just where you're going, but how

you get there that counts. This is what

makes Grand Marquis such a

remarkable automobile. It has a

legendary reputation for a smooth ride

and exceptional comfort. And of

course, a powerful V-8 engine. So it's

not surprising that it has the highest

owner loyalty of any vehicle in its class.*

What better way to enjoy yourself, on

your way to enjoying yourself?

According to the Polk Company's statistics for the 1997 model year, Mercury Grand Marquis ranked highest for having Mercury Grand Marquis owning households return to Mercury to purchase another Grand Marquis.



your ride is comfortable. Drivers side

lumbar support comes standard on LS.

Passenger's side is available with LS

Premium Package. What's more,

Grand Marquis comes with

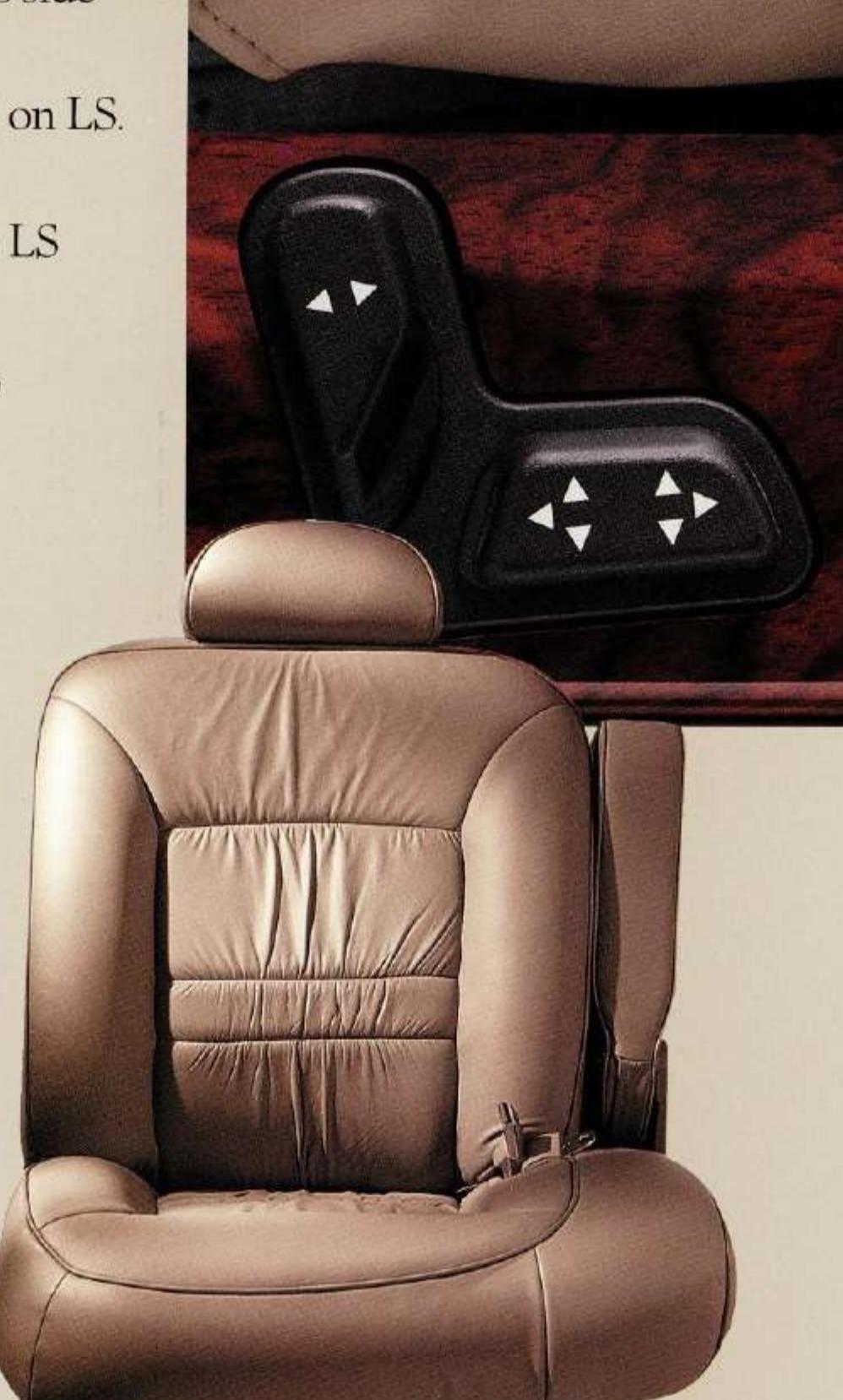
an 8-way power driver's seat

with power recliner which is

operated through controls

conveniently located at

your side.



For the ultimate in comfort,

equip your Grand Marquis LS with

available soft, supple,

16" chromed locking
wheel covers



leather seating surfaces. It'll take your

car to the next level of comfort.

16" teardrop
alloy wheels



16" luxury chromed
wheel covers



16" lacy-spoke
aluminum wheels



FUNCTIONAL FEATURES

	GS	LS
Second Generation dual air bags*	STD	STD
100,000-mile scheduled tune-up intervals**	STD	STD
Brake/shift interlock	STD	STD
Stainless steel extended-life exhaust system	STD	STD
Luxury sound insulation	STD	STD
Solar tint glass	STD	STD
Stalk-mounted control on steering column for turn signals, headlamp high beam, flash-to-pass, windshield wiper/washer	STD	STD
Anti-lock Brake System (ABS)	OPT	OPT/PKG
All-Speed Traction Control (requires ABS)	OPT	OPT/PKG
Handling Package	OPT	OPT
Engine block heater	OPT	OPT
Rear air springs with load leveling suspension	OPT	

EXTERIOR FEATURES

	GS	LS
5-mph impact bumpers front/rear	STD	STD
Complex reflector headlamps with crystalline lenses and parking lamps	STD	STD
Dual power outside fold-away mirrors	STD	STD
Cornering lamps	STD	STD
Narrow bodyside molding with bright insert	STD	
Wide bodyside molding with bright insert	STD	
Upper bodyside paint stripes	OPT	STD
Keyless exterior keypad (included with Remote Keyless Entry)	OPT	STD

AUDIO SYSTEMS

	GS	LS
AM/FM stereo/cassette	STD	STD
Concealed radio antenna	STD	STD
Premium AM/FM stereo/cassette/Premium Sound with Radio Data System (RDS)	OPT/PKG	
AM/FM stereo with single-disc CD player	OPT	
6-disc radio-controlled CD changer	OPT	

INSTRUMENTATION

	GS	LS
Backlit analog instrumentation with speedometer, fuel gauge, temperature gauge, voltmeter, oil pressure gauge, odometer and trip odometer	STD	STD
Warning lights for low fuel, check engine, fail-safe cooling, emissions system, air bag readiness alert, safety belts, parking brake, ABS and Traction Control (if equipped)	STD	STD
Reminder chimes for headlamps-on, key-in-ignition, and safety belt	STD	STD
Digital instrumentation with built-in message center	OPT/PKG	

INTERIOR COMFORT AND CONVENIENCE FEATURES

	GS	LS
CFC-free air conditioner	STD	STD
Height-adjustable front outboard shoulder safety belts	STD	STD
Tilt steering wheel	STD	STD
Rear door childproof safety locks	STD	STD
Power windows with driver's side express-down	STD	STD
Autolamp on/off delay lighting system	STD	STD
Automatic parking brake release	STD	STD
Door map pockets	STD	STD
Passenger visor mirror	STD	STD
Luggage compartment, glove box, dual instrument panel courtesy and dome lights	STD	STD
Dual cup holders	STD	STD
Interval windshield wipers with fluidic washer system	STD	STD
Rear window defroster	STD	STD
Rear seat heat ducts	STD	STD
Fingertip speed control with tap-up/tap-down feature	STD	STD
Illuminated entry system	STD	STD
Power lock group (includes power door locks and decklid release)	STD	STD
Front and rear carpeted floor mats	STD	STD

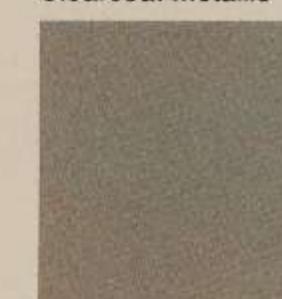
Harvest Gold
Clearcoat Metallic



Toreador Red
Clearcoat Metallic

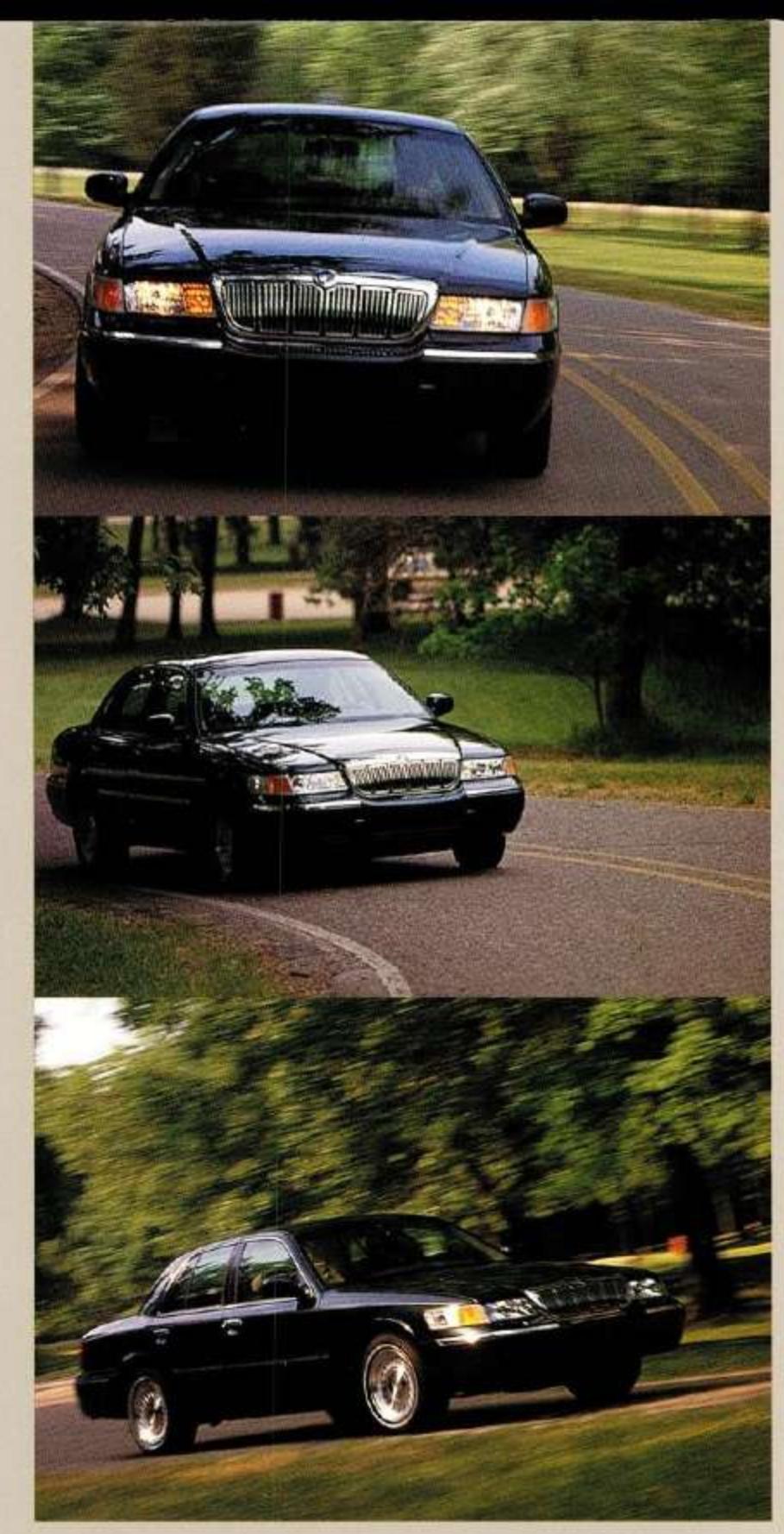
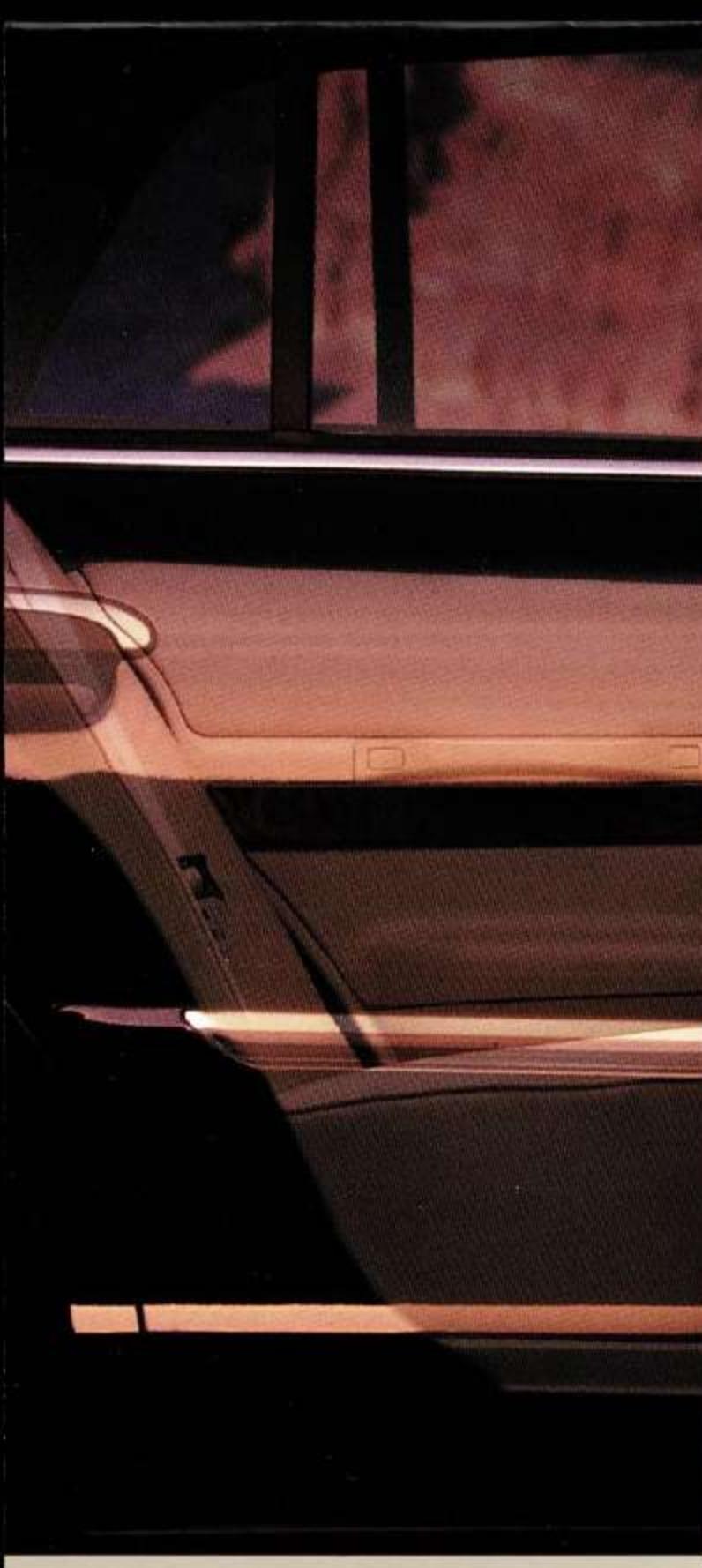


Spruce Green
Clearcoat Metallic



Dark Green
Clearcoat Metallic





Optional ABS provides straighter stops and greater steering control during emergency stopping on most slippery road surfaces.

Among comparable basic large cars tested, Grand Marquis is the only large car with a double five star crash test rating — the government's highest possible rating.[†]

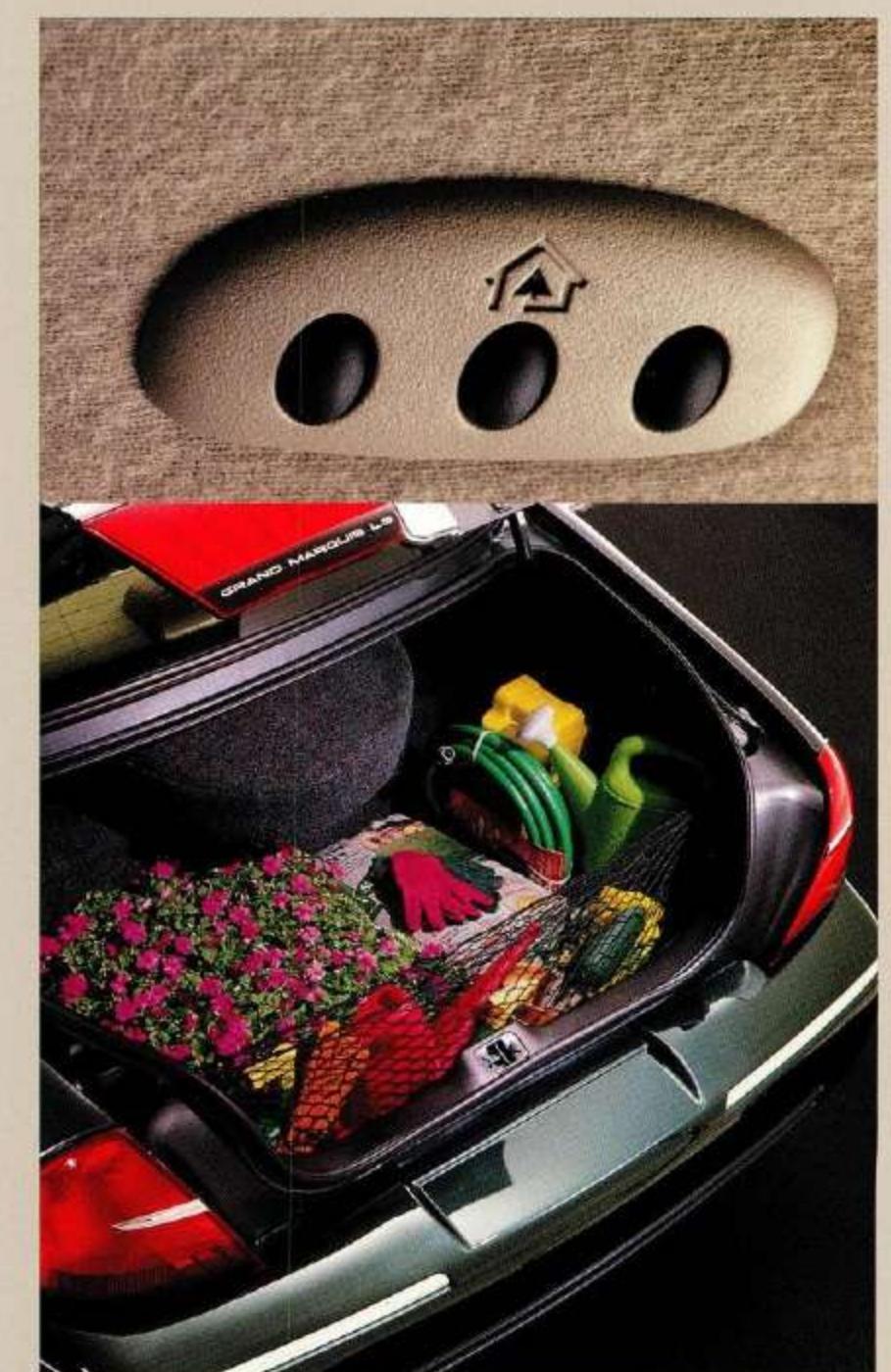
For LS models, an available universal

programmable garage door opener

located on the visor can control up to

three garage doors or turn on house

lights with additional equipment.



A dealer installed cargo net helps

keep your trunk organized and

prevents groceries and packages

from sliding around.

[†]Driver and passenger front crash test. Government data only useful in comparing vehicles within 500 lbs.

INTERIOR COMFORT AND CONVENIENCE FEATURES (CONTINUED)

	GS	LS
Rear seat center fold-down armrest	STD	
Twin comfort cloth seats with driver power recliner, 8-way power driver's seat	STD	
Luxury twin comfort cloth seats with driver power recliner, driver power lumbar support, and 8-way power driver's seat	STD	
8-way power passenger seat with power recliner and power lumbar	OPT/PKG	
Remote Keyless Entry system with two remote hand-held key fobs and driver side exterior keypad	OPT	STD
Luxury Light Group includes dual illuminated visor mirrors, rear seat reading lamps and dual beam map/dome lights	OPT	STD
Universal garage door opener	OPT	
Leather seating surfaces, leather-wrapped steering wheel	OPT/PKG	
Electronic automatic temperature control	OPT/PKG	
Electrochromic (auto-dimming) inside rearview mirror with compass	OPT/PKG	
WHEELS AND TIRES	GS	LS
P225/60TR16 white sidewall all-season steel-belted radials	STD	STD
Chromed locking wheel covers	STD	
Luxury chromed wheel covers	STD	
Teardrop alloy wheels	OPT/PKG	
16" lacy-spoke cast aluminum wheels with P225/60TR16 black sidewall "Handling" tires (included and only available with Handling Package)	OPT/PKG	OPT/PKG
Conventional size spare steel wheel and tire	OPT	OPT

PRODUCT CHANGES

Following publication of this brochure, certain changes in standard equipment, options, prices and the like, or product delays may have occurred which would not be included in these pages. Your Mercury dealer is your best source for up-to-date information.

Lincoln Mercury reserves the right to change product specifications at any time without incurring obligations.

ENGINE[‡]

Type	SOHC V-8
Displacement	4.6 liters
Horsepower (SAE net)	200 @ 4250 rpm (215 @ 4500 rpm with Handling Package)
Torque (lbs.-ft. SAE net)	275 @ 3000 rpm (285 @ 3000 rpm with Handling Package)
Fuel delivery	Sequential multi-port electronic fuel injection
Compression ratio	9.0:1
Engine control	ECC-V Electronic Engine Control

CAPACITIES

Fuel tank	19.0 gals.
Curb weight (GS/LS)	3,917 lbs. / 3,922 lbs.

TRANSMISSION

Four-speed electronic automatic overdrive with overdrive lockout	
------------------------------------------------------------------	--

BRAKES

Power 4-wheel disc with dual piston front calipers	
Front/rear	12.4-inch disc/11.1-inch disc
Overall length	63.4" / 65.3"
Track (front/rear)	56.8" / 78.2"
Overall height/width	

STD = Standard Feature; OPT = Optional Feature; PKG = Included in Option Package

*Always wear your safety belt and secure children in the rear seat.

**Under normal driving conditions with routine fluid/filter changes.

*Minor engine differences exist between engines produced at different Ford Motor Company plants.

EPA statement: 1999 EPA mileage estimates were unavailable when this brochure was printed.

Option Availability: Options shown or described in this brochure are available at extra cost and may be offered only in combination with other options or subject to additional ordering requirements or limitations.

SUSPENSION

Front	Independent SLA with dive control geometry springs, gas-pressurized shocks, bushings and stabilizer bar
Rear	Solid axle with 4-bar link and Watt's linkage, rubber-isolated springs, gas-pressurized shocks and stabilizer bar

STEERING

Power speed-sensitive, variable-assist with pre-lubricated low-friction steering linkage	
------------------------------------------------------------------------------------------	--

DIMENSIONS

Headroom (front/rear)	39.4" / 38.1"
Legroom (front/rear)	42.5" / 38.4"
Shoulder room (front/rear)	60.1" / 60.3"
Hiproom (front/rear)	58.0" / 59.0"
Cargo volume	20.6 cu. ft.
Wheelbase	114.7"
Overall length	211.9"
Track (front/rear)	63.4" / 65.3"
Overall height/width	56.8" / 78.2"

LS PREMIUM PACKAGE

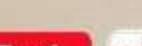
Teardrop alloy wheels	
Leather-wrapped steering wheel	
Electronic automatic temperature control	
8-way power passenger seat with power recliner and power lumbar support	
Electrochromic (auto-dimming) inside rearview mirror with compass	

LS ULTIMATE PACKAGE

Includes all of the Premium Package equipment plus the following:	
Anti-lock Brake System (ABS)	
All-Speed Traction Control (requires ABS)	
Digital instrumentation	
Premium AM/FM stereo/cassette/Premium Sound with Radio Data System (RDS)	

HANDLING PACKAGE

3.27 axle ratio	
16" lacy-spoke cast aluminum wheels with P225/60TR16 black sidewall "Handling" tires	
Dual exhaust (with 215 HP engine rating)	
Rear air suspension with unique springs	
Unique tuned suspension (shocks, spring rates, stabilizer bars)	



Ford Credit

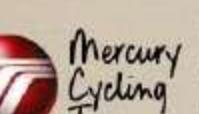


Red Carpet Lease

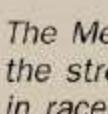


Visor Control

Ford Credit provides the convenience of one-stop shopping with a variety of simple to understand purchase or Red Carpet Lease programs available right at the dealership. For more information, ask your dealer for details, or visit us on the web at www.fordcredit.com.



Mercury Cycling Team



Mercury

The Mercury Cycling Team is hitting the streets and will be participating in races from coast to coast. Look for this pro cycling team in your area.

For more information on Mercury vehicles via the Internet enter: www.mercuryvehicles.com.

Mercury CommitmentSM

Imagine a comprehensive program
dedicated to your complete satisfaction.

ROADSIDE ASSISTANCE

MERCURY VEHICLE LIMITED WARRANTY

MERCURY CUSTOMER ASSISTANCE CENTER

SPECIAL DELIVERY PROCESS

OWNER DELIVERY PROCESS

WHAT IS THE MERCURY COMMITMENT?

It is the extra comforts of ownership,
exemplified in a comprehensive benefits
package. It is the assurance that meeting your
driving needs will always be our
ultimate objective.

Ask your dealer for complete details and a copy
of the limited warranty

Imagine yourself in a Mercury

LITHO IN USA (500K) 8-98 P-6818 Buckle up — together we can save lives.

