

T R A C E R



ACCESSORIES



From the stylish and fun to drive sedan to the practical wagon, Tracer offers something for just about anyone. And like the Tracer, Mercury Brand Accessories offer you many ways to personalize your Tracer to your own tastes. Our cargo liners and floor mats allow you to protect against wear and tear; security systems, wheel locks and air bag locks all help protect your investment; our organizers, console, and convenience nets provide added utility; and you can add style to the exterior with our spoilers and front end covers. No matter what your needs, we offer accessories for your Tracer at prices that won't break the bank.

So take a few minutes to look through this catalog of accessories designed specifically for your Tracer and see what we can do for YOU. Then visit your local Mercury dealer and they'll be happy to get you the products you want at a competitive price, provide installation if needed, and tell you about the exclusive Mercury Brand Accessory limited warranty**.

On the cover...

Daytime Running Lights

Help make your Tracer more visible to other drivers with our Daytime Running Lights. The system automatically activates the low-beam headlamps at 75% of normal operating power whenever the ignition is turned on. Engineered for complete integration with your vehicle's electrical system, installation by your Mercury dealer is highly recommended.

Base Part Number: 13B218
Suggested Retail Price: \$54.00

Front End Cover

Whether you're cruising the open highway or navigating an old country road, our Front End Covers will help protect the finish on your new Tracer's front end from bugs, stones, salt and other road debris. Constructed of heavy-duty vinyl with a flannel backing to minimize moisture build-up between the cover and the vehicle's painted surfaces. Custom fit to your car, our unique design allows you to open the hood without removing the cover.

Base Part Number: 19A413
Suggested Retail Price: \$100.00

Removable Roof Rack

If your Tracer is not equipped with an original equipment roof rack, our Removable Roof Rack could be for you. Allows you to haul bikes, skis, kayaks, canoes or luggage when you purchase the carriers (sold separately). The soft, non-skid footpads help prevent damage to the roof's finish. Kit includes all hardware, tools and instructions for easy installation.

Base Part Number: 5455100
Suggested Retail Price: \$155.00

Automatic Headlamp System

Bring light to the night without having to turn on a switch with our Automatic Headlamp System. It is designed to integrate with your vehicle's headlamp system, and once set, will automatically turn your headlights on when darkness is sensed. Time delay feature leaves the lights on after parking the vehicle so you won't have to walk to the house in the dark. Integral daytime running lamp feature can also be activated to help make your vehicle more visible to other drivers during the day. For vehicles without factory automatic headlamps.

Base Part Number: 13B218
Suggested Retail Price: \$64.00

Note: Prices shown are manufacturer's suggested retail prices only. Actual prices may vary by dealer. Prices shown do not include installation, labor, or taxes.



Original-Equipment Roof Rack*

If your Tracer wagon did not come equipped with a roof rack, have your Mercury dealer install our Original-Equipment Roof Rack. Uses the same parts as the racks installed by the factory and it's eligible for residualization under the provisions of the Ford Credit Red Carpet Lease. Available for Tracer Wagon models.

Base Part Number: 7455100
Suggested Retail Price: \$155.00



Cargo Security Shade

Conceal your valuables from prying eyes with our Cargo Security Shade. Mounts behind the back seat above the cargo area of your Tracer Wagon. Made of heavy-duty vinyl, the shade is stored on its roll when not in use. Available in colors to match your Tracer's interior.

Base Part Number: 7445440
Suggested Retail Price: \$125.00



Soft Cargo Liner

Help protect the rear cargo area of your Tracer wagon from stains and wear and tear with our Soft Cargo Liner. Designed to fit the contours of the area behind the back seat, our Cargo Liner is constructed of a durable nylon-reinforced vinyl. Folds into a compact package for convenient storage.

Base Part Number: 7411600
Suggested Retail Price: \$44.00



Armrest/Console*

If you need a spot to safely store your cell-phone or your sunglasses on those cloudy days, our Armrest/Console provides the perfect storage space. Offering an original-equipment appearance, our Armrest/Console is constructed of a durable plastic with a "soft-touch" padded lid for added comfort. Flips up between the seats when not in use. Available in colors to match your Tracer's interior.

Base Part Number: 54045A36
Suggested Retail Price: \$100.00



Cargo Convenience Net

Help keep your trunk neat and organized with our Cargo Convenience Net. Easily secures sporting equipment, groceries or your other day to day cargo. Constructed of a soft, braided cording that stretches easily around bulky or odd-shaped items. Installs easily using the special T-anchors included in the kit. Available for sedan models only.

Base Part Number: 54550A66
Suggested Retail Price: \$34.00



Cargo Organizer

Keep your stuff neatly organized with our Cargo Organizer. Crafted from a premium-grade polyethylene and featuring a removable and adjustable divider system to help separate and secure your belongings. Easily installed — no tools required. Our lightweight Cargo Organizer is extra deep to help protect your Tracer's cargo area from accidental spills. Available for sedan models.

Base Part Number: 54115A00
Suggested Retail Price: \$120.00

* Eligible for residualization under Ford Credit Red Carpet Lease.
** Ask your dealer for a copy of the limited warranty.



Crank Arm Bike Carrier

If you're using one of the new full-suspension mountain bikes, conventional carriers might not work for you. Our Crank Arm Bike carrier can accommodate almost any bike regardless of frame style because it grabs the bicycle's crank arm. Overcenter wheel straps hold wheels in place. Integral lock helps keep bike secure. Fits our Removable Roof Rack which is available and sold separately.

Base Part Number: 7855100
Suggested Retail Price: \$120.00



Horizontal Ski Racks

If you and your friends are into winter sports, our ski/snowboard adapters can carry your equipment to and from the slopes. Available in two sizes and easily installed without using tools. Small carrier holds up to four pairs of skis or two snowboards, large carrier holds up to six pairs of skis or three snowboards. Each carrier is designed to prevent bindings from contacting your Tracer's roof and features a soft rubber padding to protect your skis. Its integral locks guard against theft. Fits either the factory rack or our Removable Roof Rack.

Base Part Number: For Factory Rack - 1155100 For Removable Rack - 7855100
Suggested Retail Price: For Factory Rack - \$113.00 For Removable Rack - \$104.00



Kayak Carrier

Our Kayak Adapter allows you to carry up to two kayaks to your next paddling adventure. Special design allows you to carry your kayaks on edge while minimizing side-to-side movement. Carrier installs easily requiring no tools and is designed to fit our Removable Roof Rack which is sold separately. Requires front and rear tie downs available at your local sporting goods store. Available for Wagon models.

Base Part Number: 5455100
Suggested Retail Price: \$80.00



Canoe Carrier

A Canoe Carrier allows you to secure your canoe to the roof rack on your next weekend of fun! Fits our Removable Roof Rack (sold separately). The carrier adapters install easily without tools and feature cushioned canoe brackets. Requires front and rear tie downs available at your local sporting goods store. Available for Wagon models.

Base Part Number: 5455100
Suggested Retail Price: \$36.00



Luggage Basket

Our removable Luggage Basket provides extra cargo capacity for your next trip. Constructed of a heavy-duty, vinyl-covered steel mesh, its approximate measurements are 30" X 42" X 2" (76 cm x 107 cm x 5 cm) tall. A stretch net is included to secure your extra cargo. For use with our Removable Roof Rack. Be sure to consult your Owner's Manual for roof load capacity ratings.

Base Part Number: 5455100
Suggested Retail Price: \$85.00



Frame Mount Bike Rack

On your next mountain biking adventure, you can carry your bikes to the trails with our Frame Mount Bike Carrier. Each carrier holds one bike and features a locking arm with a durable Kraton™ padding that clamps onto the downtube of the bicycle and protects the bike's finish. Built-in cable guides prevent damage to brake or shifter cables. Overcenter wheel straps hold wheels securely in place. Integral locks add security. Can be used with the factory luggage rack (wagon models) or the Removable Roof Rack.

Base Part Number: 7455100
Suggested Retail Price: \$127.00



Fork Mount Bike Rack

You can take your touring bikes along on your next vacation and mount them securely to your roof rack using our Fork Mount Bike Carrier. Easily installed and removed, this carrier uses a locking 9 mm long-throw skewer which opens to accommodate the fork and acts like a true "quick release." Each carrier holds one bike and includes an integrated lock for added security. Front Wheel Kit is available and sold separately. For use with Removable Roof Rack only.

Base Part Number: 7855100
Suggested Retail Price: Bike Rack - \$96.00
Wheel Kit - \$25.00



Soft Luggage Bag

Our Soft Luggage Bag is made of durable exterior-grade vinyl fabric with zippered openings covered by flaps secured by Velcro®. Soft vinyl construction accommodates odd-shaped items and folds easily into a small package for convenient storage.

Base Part Number: 198507
Suggested Retail Price: \$70.00

Note: Prices shown are manufacturer's suggested retail prices only. Actual prices may vary by dealer. Prices shown do not include installation, labor, or taxes.

* Eligible for residualization under Ford Credit Red Carpet Lease.

Rear Spoiler*

Add a sporty appearance to your Tracer sedan with our Rear Spoiler. The special contoured design looks like it came installed from the factory. Available in most Tracer exterior colors, installation by your Mercury dealer recommended.

Base Part Number: 5444210
Suggested Retail Price: \$200.00

Diagonal Ski Rack

Our Diagonal Ski Carrier holds up to four sets of skis for your next trip to the ski lodge. Fits either the factory rack or our Removable Roof Rack (sold separately). Soft rubber padding protects skis from nicks and scratches, integral locks help guard against theft.

Base Part Number: For Factory Racks - 7455100
For Removable Racks - 7855100
Suggested Retail Price: \$128.00



Styled Wheel Anti-Theft Lock Kit

Help protect your Tracer's wheels and tires from theft with our Styled Wheel Anti-Theft Lock Kit. Simply replace one lug nut per wheel with our through-hardened locks for added security. Kit includes four lock lugs and key.

Base Part Number: 1A043
Suggested Retail Price: \$34.00



Engine Block Heater

When you're a person on the go you can't let the cold weather keep you down, and our Engine Block Heater helps make sure your Tracer is ready even in the most frigid weather. Use a grounded extension cord (not included) to connect the Engine Block Heater to any 110 volt power source and the coolant in your engine block will stay warm for easier starting, quicker warm-ups, less fuel waste and battery drain.

Base Part Number: 6D008
Suggested Retail Price: \$28.00



Speed Control*

For those long trips on the highway, Speed Control allows you to keep your eyes on the road, not the speedometer. Our microcomputer-controlled system automatically adjusts the throttle to maintain your desired cruising speed even over rolling hills. Fingertip controls are conveniently located. Installation by your Mercury dealer recommended.

Base Part Number: 9A818
Suggested Retail Price: \$267.00

Keyless Entry System*

If your new car is equipped with power door locks, our Remote Keyless Entry System allows you to lock and unlock the doors from up to 50 ft. (15m) away — especially convenient when it's raining or your hands are full! System features remote illuminated entry which turns on the dome light when system is activated, one button personal protection panic button which activates the vehicle's horn when pressed. Doors automatically lock when vehicle is turned on. System includes two hand-held remotes.

Base Part Number: 54220K51
Suggested Retail Price: From \$174.00



Molded Splash Guards

Our Molded Splash guards have a special contoured design that complements your Tracer's body lines. Their heavy-duty construction provides resistance to cracking while deflecting dirt and debris away from your car's finish. Packaged in sets of two for either the front or rear and available for both sedan and wagon models.

Base Part Number: 16A550
Suggested Retail Price: \$34.00



Flat Splash Guards

Our Flat Splash Guards offer an economical way to help protect the sides of your Tracer from the stones, gravel, mud and other road debris that inevitably gets thrown up by your tires. Constructed of a durable thermoplastic, each kit includes two splash guards, installation instructions and all hardware. Available with "Tracer" script or Mercury logo. Easily installed.

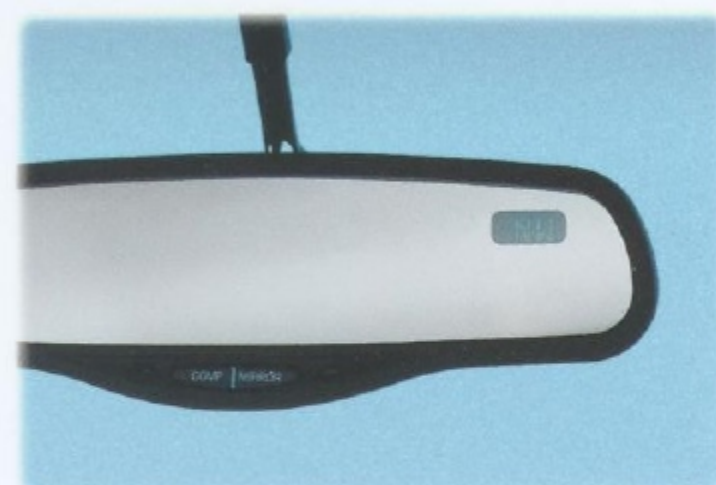
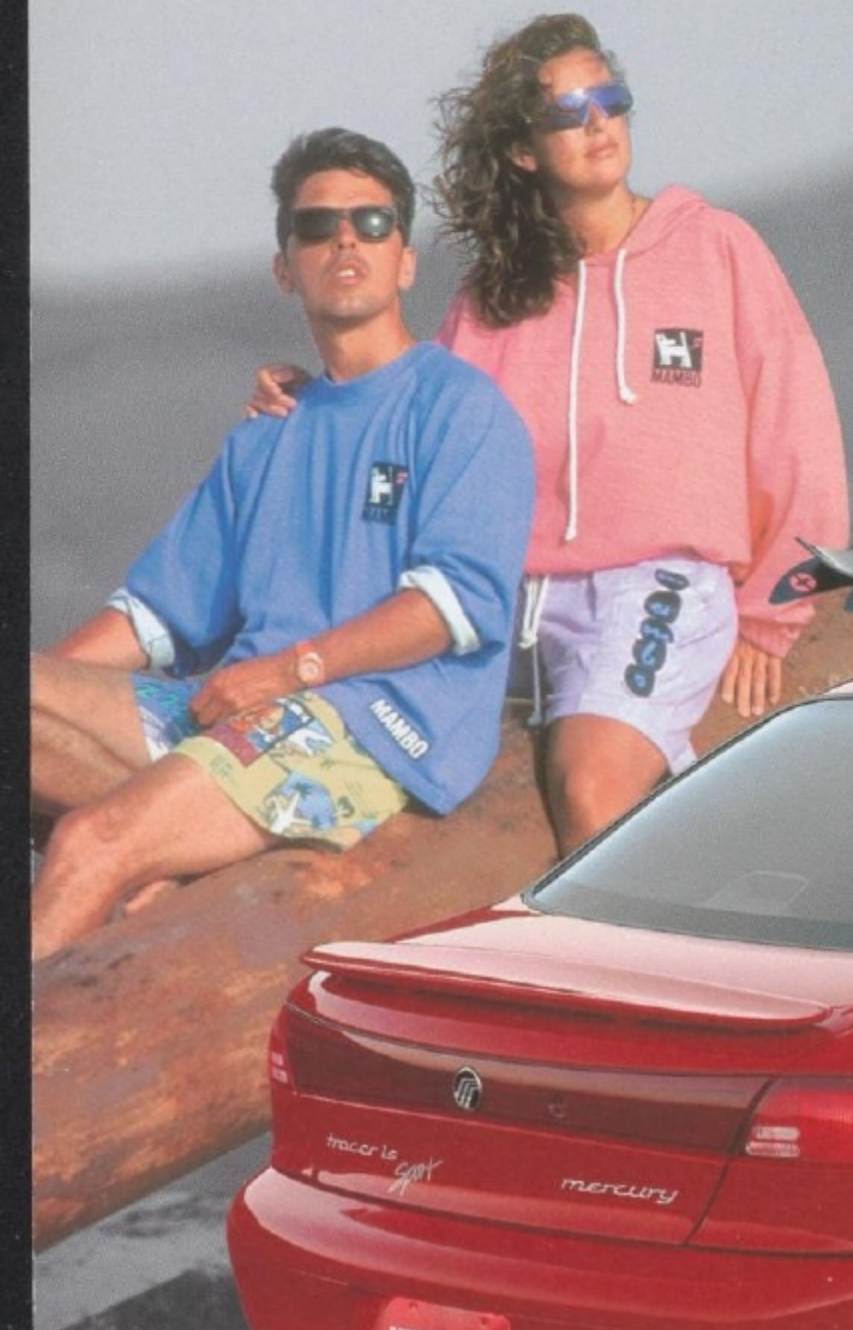
Base Part Number: 16A550
Suggested Retail Price: \$6.00

Vehicle Security System*

Help protect your car from theft with our Vehicle Security System (VSS). Our systems include two hand-held remotes, a control unit and a 125dB siren. Features include illuminated entry which turns on the dome lights when using the remote unit to lock or unlock the vehicle, passive starter kill, valet parking mode switch, and a one button panic/personal protection button that automatically activates the alarm when pressed. Vehicles equipped with a security system may be eligible for insurance discounts in some states/provinces.

Base Part Number: 19A361
Suggested Retail Price: From \$256.00

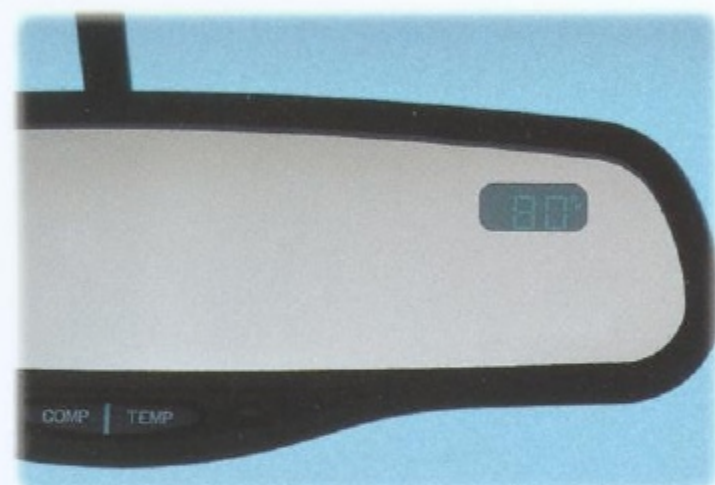
* Eligible for residualization under Ford Credit Red Carpet Lease.



Electrochromic Compass Mirror

Does headlight glare in your mirror bother you when driving at night? Our Electrochromic Compass Mirror automatically dims the interior mirror when glare is detected. Built-in compass feature tells you what direction you're headed and continuously calibrates itself while driving.

Base Part Number: 17700
Suggested Retail Price: \$144.00



Electrochromic Compass Mirror with Temperature Display

Works the same as our Electrochromic Compass Mirror with the added feature of an outside temperature display. Switch allows you to toggle between compass and temperature displays.

Base Part Number: 17700
Suggested Retail Price: \$240.00

Note: Prices shown are manufacturer's suggested retail prices only. Actual prices may vary by dealer. Prices shown do not include installation, labor, or taxes.



Air Bag Anti-Theft Locks

Air bags are quickly becoming a thief's favorite target. Protect your car's air bags with our Air Bag Anti-Theft Locks. Kit includes specially designed locks and key to help prevent theft of your driver or passenger side air bags. Special window stickers let thieves know you're protected. Installation by your Mercury dealer recommended.

Base Part Number: 148384
Suggested Retail Price: \$36.00



Air Conditioning*

Keep yourself cool on those hot summer days with our Dealer Installed Air Conditioning. Designed for integration with your Tracer's electronics and ventilation systems. Our Air Conditioning system uses R-134a, a chlorofluorocarbon-free refrigerant that does not harm the Earth's ozone layer. Eligible for Extended Service Plan coverage (covered by the Ford Brand Accessory Limited Warranty**).

Base Part Number: 198968
Suggested Retail Price: See Your Dealer



Car Cover

Help protect your Tracer from the elements with our Car Cover. Our cover is constructed of all-weather fabric and features wind relief vents to reduce "ballooning" in windy conditions and reduce heat build-up. Front and rear draw cords with cord locks secure your cover to your Tracer. Available for sedan and wagon models.

Base Part Number: 19703
Suggested Retail Price: \$100.00



Molded Vinyl Floor Mats

Custom fit to the contours of your Tracer's interior, our Molded Vinyl Floor Mats feature a molded grid pattern that collects water, slush, mud and dirt to help shield your carpeting from soil and stains. Driver's side mat features a positive retention pin and all others have a nib backing to help keep mats in place. Rugged vinyl construction ensures years of service. Mats are available in sets of two. Available in Medium Graphite, Dark Denim Blue, Ebony and Medium Prairie Tan to match your interior.

Base Part Number: Front - 5413086
Rear - 5413106
Suggested Retail Price: Front - \$38.00
Rear - \$23.00



Carpeted Floor Mats

Help protect your Tracer's carpeting from soil, spills and stains with our luxurious Carpeted Floor Mats. Custom fit to the contours of your vehicle's floor, our mats feature premium carpeting with "Tracer" embroidered along the side of front mats. Driver's side mat features a positive retention pin, and all others have a nib backing to help prevent mats from sliding. Comes in sets of two for either front or rear. Available in colors to match your interior.

Base Part Number: Front - 5413086
Rear - 5413106
Suggested Retail Price: Front - \$38.00
Rear - \$23.00



Universal Floor Mats

Our Universal Floor Mats offer an economical way to protect your Tracer's carpeting from soil, stains and day-to-day wear and tear. Available in various colors to match or complement your interior. Offered in sets of four.

Base Part Number: Front - 5413300
Suggested Retail Price: \$28.00



Superior Quality and Protection

When you personalize your Tracer with Mercury Brand Accessories, you can be confident of the superior quality and protection that each accessory provides. Mercury Brand Accessories are designed, engineered and approved specifically for your Tracer. Each Mercury Brand Accessory represents:

- A strong commitment to quality, value and integrity
- Rigorous engineering and safety specifications
- Engineering and design that blend seamlessly with your Tracer
- Competitive pricing

In addition, various accessories are eligible for residualization when added to a Ford Credit Red Carpet Lease.

Easy to Order

All Mercury Brand Accessories are available through your Mercury dealer's parts department. Prices shown are manufacturer's suggested retail prices only and may vary by dealer. Prices shown do not include installation, labor, or taxes.

Limited Warranty Information

Ford Motor Company will repair or replace any properly installed Mercury Brand Accessory found to be defective in factory-supplied material or workmanship during the warranty period, as well as any component damaged by the defective accessory. The accessory will be warranted for whichever provides you the greatest benefit:

- 12 months or 12,000 miles/20,000 km (whichever occurs first)
- The remainder of your new vehicle limited warranty

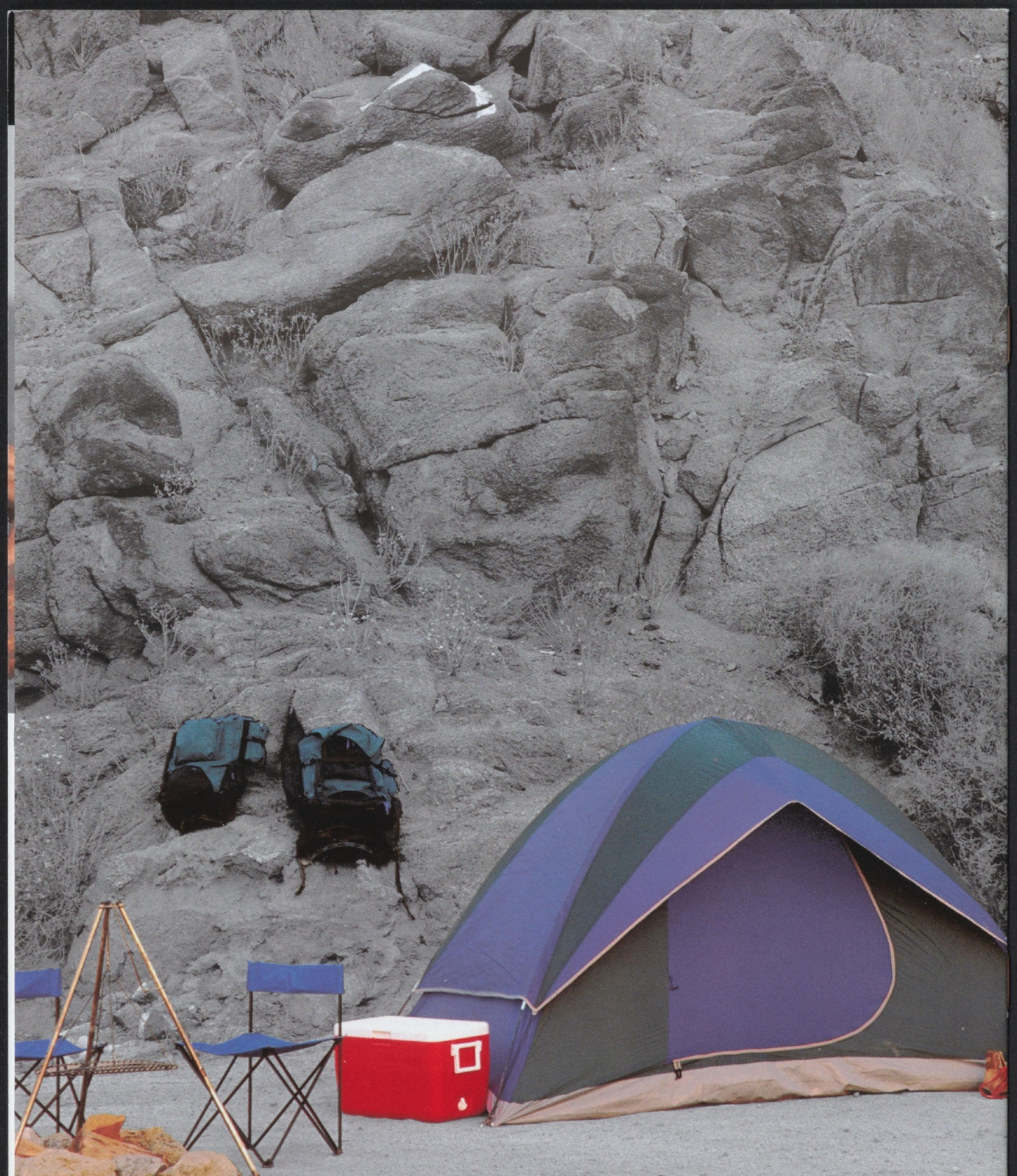
This means that Mercury Brand Accessories purchased along with your new Tracer and installed by the dealer are covered for up to the full length of your Tracer's new vehicle limited warranty — 3 years or 36,000 miles/60,000 km (whichever occurs first). Contact your dealer for details and a copy of the warranty.

Check Us Out on the Worldwide Web

Visit our website at www.ford.com/showrooms/accessories to find more information about the quality, style and versatility each Mercury Brand Accessory provides.

NOTE: The product descriptions, specifications and pricing were correct at the time this material was being prepared for printing. Our policy is one of continuous improvement and we reserve the right to change design, price or specifications without notice and without incurring obligation.

* Eligible for residualization under Ford Credit Red Carpet Lease.
** Ask your dealer for a copy of the limited warranty.



From Ford and Lincoln Mercury dealers

QualityCare
at your service

MMS-33842

Printed in USA

ABT-2035