

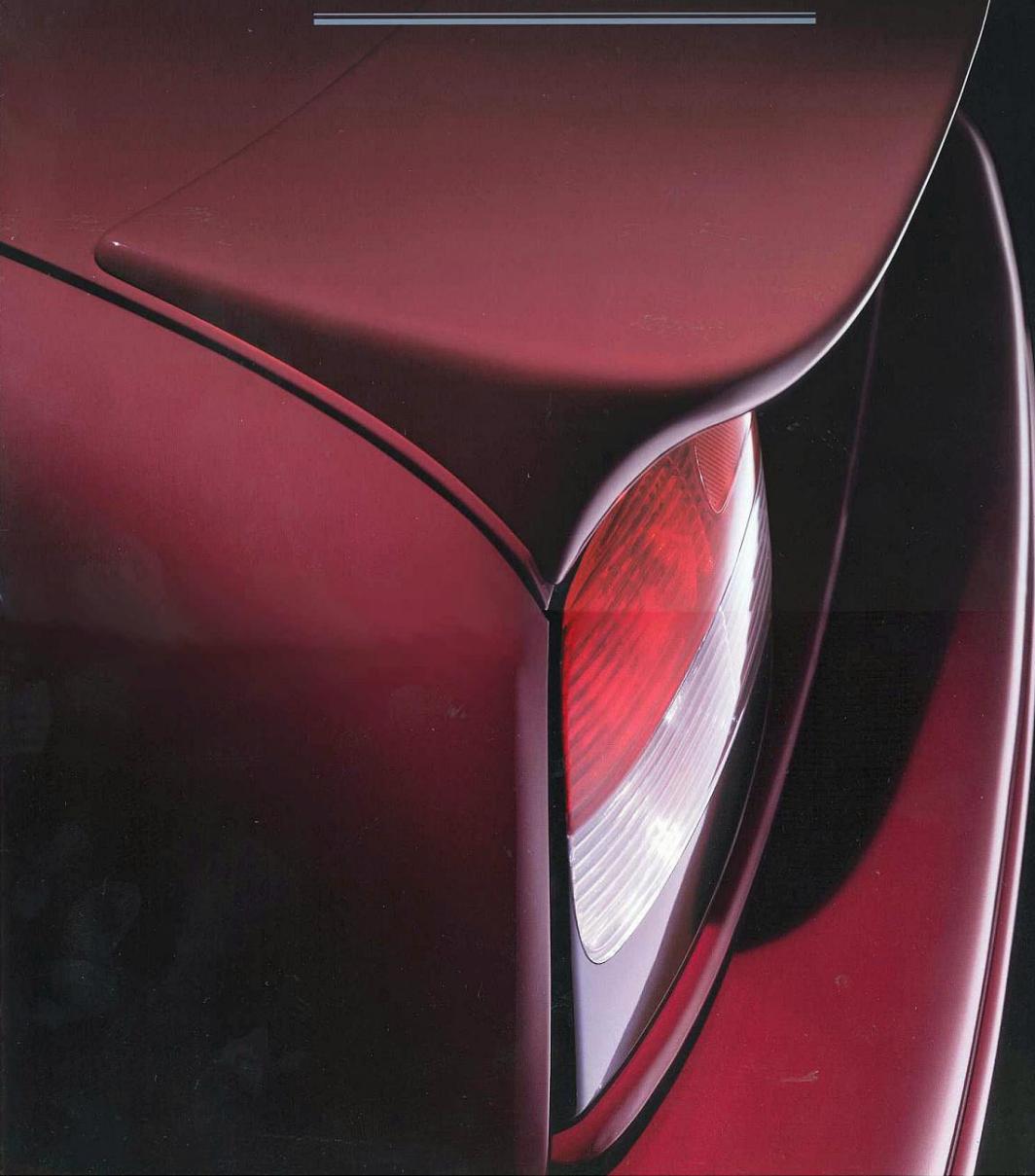


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## 1994 MERCURY CAPRI

*"It's like owning your own  
amusement ride."*

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Capri's 2+2 interior  
is pictured here with  
Black Cloth seat trim.



*"Capri instantly  
puts a smile on  
any road."*

Driving a Capri or its more powerful twin, the turbocharged Capri XR2, is like owning your own amusement ride. Simply put down the easy-to-operate soft top, turn the key and Capri instantly puts a smile on any road.

Capri ponies up all the wind-blown fun that only a convertible can generate. And it brings even more to the party with such performance features as a 16-valve, dual-overhead-cam engine, five-speed manual overdrive transaxle, four-wheel disc brakes and a road-hugging four-wheel independent suspension. For an added kick, you can choose Capri XR2 with its 132-horsepower turbocharged engine and sport-tuned suspension.

Both Capri and Capri XR2 offer a surprisingly spacious interior for convertibles in their class. They even include a back seat capable of holding an additional friend or two, an extra suitcase, or perhaps a cooler for the perpetual picnic you'll feel like having.

And, since these Capris are also Mercurys, they come well-equipped with a host of deluxe standard features. Things like power rack-and-pinion steering, power windows, dual power mirrors and redining sport bucket seats. You'll find a complete list in the back of this brochure.

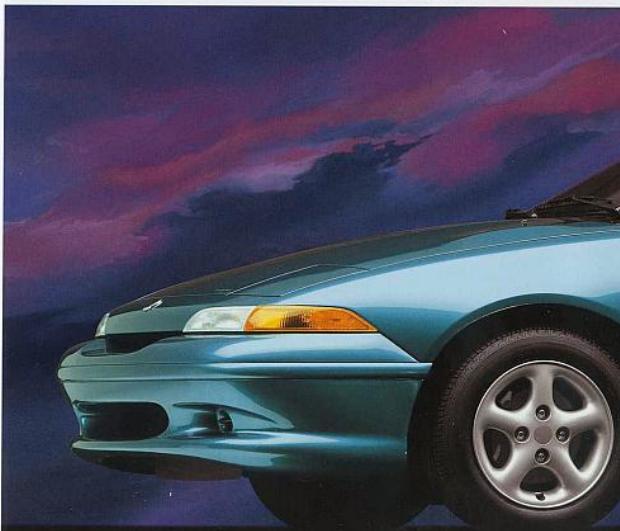
Of course, the real reason most people want a Capri or Capri XR2 is that it's incredibly fun to drive. And for most people, that's reason enough.



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**CAPRI STANDARD  
FEATURES INCLUDE:**

Air bag Supplemental  
Rear air bag for the  
driver and front passenger  
16-valve DOHC 1.6-liter  
engine

Front wheel drive

Multi-port electronic fuel  
injection

5-speed manual overdrive  
transaxle

4-wheel power disc brakes

P175/60R14 steel-belted  
radial tires

4-wheel independent  
suspension

Front and rear stabilizer  
bars

Power-assisted rack-and-  
pinion steering

Leather-wrapped steering  
wheel

Analog instrument cluster

Dual reclining front sport  
bucket seats

Driver-side adjustable lumbar  
support and height  
adjustment

Lockable fold-down rear  
seatback

Electronic AM/FM stereo  
radio

One-piece soft vinyl top

Power side windows

Variable intermittent wind-  
shield wipers



Capri XR2 pictured in Magenta Clearcoat.



1. Capri provides added  
reassurance for both driver  
and front passenger with a  
standard dual air bag  
Supplemental Restraint  
System. Of course, it can't  
properly perform its vital task

unless you perform a  
simple one first: buckle your  
safety belt.

2. A day in the sun can work up  
quite a thirst. To help you  
quench it, Capri includes this  
thoughtful cupholder for your

favorite beverage.

3. When the top is up, the rear  
seatback can be folded down to  
create extra storage space for  
longer items.

5. Capri's convertible top is  
so easy to operate, one person  
can put it down in about as  
much time as it takes to find  
your sunglasses.



Capri pictured in Reef Green Gearcoat Metallic.

**FUNCTIONAL FEATURES**

	<b>CAPRI</b>	<b>CAPRI XR2</b>
Front-wheel drive	S	S
1.6-liter I-4 dual overhead cam 16-valve engine	S	
Inter-cooled, turbocharged 1.6-liter I-4 dual overhead cam 16-valve engine		S
Mult-port electronic fuel injection	S	S
Electronic engine control	S	S
5-speed manual transaxle w/5th gear overdrive (4th & 5th gear overdrive on XR2)	S	S
4-speed electronically controlled automatic overdrive transaxle	O	
Power-assisted 4-wheel disc brakes	S	S
Power-assisted rack-and-pinion steering	S	S
Sport tuned front/rear performance suspension		S
48-amp/hr. maintenance-free battery	S	S
Color highlighted components for underhood service	S	S

**EXTERIOR**

Five-mph impact bumpers front/rear	S	S
Pop-up retractable halogen headlamps	S	S
Tinted glass	S	S
Dual power exterior mirrors	S	S
Bodyside moldings and bumper rub strips	S	S
Dark gray front mud guards	S	
One-piece vinyl soft top w/hard boot	S	S
Unique front fascia w/integrated fog lamps		S
Lower bodyside rocker skirts	S	
Spoiler		S
Front fog lamps	A	S
Front and rear side markers	S	S

**INTERIOR COMFORT AND CONVENIENCE FEATURES**

Driver and front passenger-side air bag Supplemental Restraint System	S	S
Front- and rear-seat 3-point shoulder belts	S	S
All-cloth dual reclining front sport bucket seats	S	
Driver-side adjustable lumbar support, seat tilt and height adjustment	S	S
Passenger-side rear seat belt-in-release	S	S
Lockable fold-down rear seat back w/trunk pass-through	S	S
Power side windows	S	S
Full center console with ashtray and lighter, coin holder and cup holders	S	S
Rear seat heat ducts	S	S
Locking glove box	S	S
Map pockets on doors	S	S
Side window defrosters	S	S
Digital clock	S	S
Full instrumentation including tachometer and trip odometer	S	S
Illumination package including lighter, glove box, rearview mirror, map, trunk and footwell	S	S
Variable interval windshield wipers	S	S
Rear seat child seat anchor points	S	S
Driver and passenger visor mirrors	S	S
Daylight rearview mirror	S	S
4-spoke leather-wrapped steering wheel	S	S
Air conditioner (CFC-free)	O*	S
Power locks	O	S
Fingertip speed control	O*	S
Leather seating surfaces	O	S
Cellular telephone	A	A

**SOUND SYSTEMS**

Electronic AM/FM stereo radio w/four speakers	S	
Electronic AM/FM stereo cassette radio w/four speakers	O*	S
High-Level electronic AM stereo/FM stereo cassette with amplifier and four speakers	O	O

**INSTRUMENTATION**

Backlit analog cluster with 140-mph speedometer, tachometer, fuel gauge, coolant temperature gauge, voltmeter, oil pressure gauge, odometer and tripmeter (turbo boost gauge on XR2)	S	S
Warning lights for alternator, brake failure, parking brake, high beam, turn signal/hazard indicator, air bag and seat belt	S	S

**WHEELS & TIRES**

P185/60R14 82H black sidewall steel-belted radial	S	
P195/50R15 82V black sidewall steel-belted radial		S
14-inch styled steel wheels w/center cap	S	
14-inch 5-spoke aluminum	O*	
15-inch 7-spoke aluminum	S	
Mini spare tire	S	S

\*Included in Preferred Equipment Package 651A. \*\*Cable on XR2.

For more information on available accessories please see your Lincoln-Mercury dealer. Model availability may be limited. See your Lincoln-Mercury dealer for details.

Based on AAMA specifications.

S	Standard feature	O	Optional feature	A	Dealer-installed accessory
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DIMENSIONS (in inches)		Wheelbase	Overall length	Overall height	Overall width	Track, front/rear	Headroom, front/rear	Legroom, front/rear	Shoulder room, front/rear	Hiproom, front/rear
Capri/Capri XR2		94.7	167.1	50.4/49.9	64.6	54.9/56.0	37.8/34.4	41.2/25.8	50.9/36.2	52.4/40.6
<b>ENGINES</b>	Type		Displacement	Horsepower (@ rpm)	Torque (@ rpm)			Fuel delivery	Compression ratio	Engine control
Capri	DOHC 16-valve 4 cyl.		1.6 liters	100 @ 5,750	95 lb-ft @ 5,500			Multi-port electronic fuel injection	9.4:1	Electronic engine control
Capri XR2	Inter-cooled, turbocharged DOHC 16-valve 4 cyl.		1.6 liters	132 @ 6,000	136 lb-ft @ 3,000			Multi-port electronic fuel injection	7.9:1	Electronic engine control
<b>CAPACITIES</b>	Cargo volume (cu. ft.)	Fuel	Oil (less filter)	Engine coolant	Base curb weight	BRAKES	Front	Rear		Type
Capri	8.6 (top up) 6.2 (top down)	11.1 gal.	3.2 qt.	6.3 qt.	2,423 lb.		10.2-inch ventilated disc	8.7-inch solid disc		Power-assisted, four-wheel disc, hydraulic
Capri XR2	8.6 (top up) 6.2 (top down)	11.1 gal.	3.2 qt.	6.3 qt.	2,571 lb.		10.2-inch ventilated disc	8.7-inch solid disc		activated, diagonally linked front to rear
<b>TRANSMAXES</b>				SUSPENSION	Front					STEERING
Manual	Synchronized 5-speed overdrive with self-adjusting hydraulic clutch**			Independent nitrogen gas pressurized hydraulic MacPherson struts with strut-mounted coil springs and stabilizer bar						
Automatic	Electronic 4-speed overdrive with locking torque converter (N/A on XR2)			Independent twin trapezoidal link with nitrogen gas pressurized hydraulic struts, strut-mounted coil springs and stabilizer bar						Power-assisted rack-and-pinion, 17.6:1 ratio/ XR2 16.0:1

**EXTERIOR PAINT COLORS**

Cardinal Red  
Reef Green Clearcoat  
Magenta Clearcoat  
Cobalt Blue Clearcoat  
Dynamic White  
Dark Charcoal Clearcoat Metallic

**INTERIOR COLOR**

Black Cloth, Black Leather  
Black  
White (available on Reef Green, Magenta, Cardinal Red only)

**Drive what you really want to drive.**

More and more people are choosing a Red Carpet Lease from Ford Credit as an alternative to buying a

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new Mercury. That's because a Red Carpet Lease allows a qualified customer to drive a brand-new Mercury more often for a lot less than you'd think. Which means you can afford to drive what you really want to drive. When you fulfill your lease, you can return the car and lease another brand-new vehicle all over again. Ask for all the benefits of a Red Carpet Lease at your Lincoln-Mercury dealer.

**Assurance that travels with you.**

Every new Mercury includes the assurance of an emergency roadside assistance program provided by Ford Auto Club, Inc. during the 3-year/36,000-mile bumper-to-bumper warranty period. Help is a toll-free phone call away 24 hours a day, anywhere in the continental United States should you need any towing assistance, fuel delivery, tire change, a jump start or even help when you've locked yourself out of your car. Ask your Lincoln-Mercury dealer for complete details on the Ford roadside assistance program and a copy of the limited warranty.

Capri is equipped

2

with a standard

AM/FM stereo radio

(1), while an AM/FM stereo radio with cassette (2) is standard in Capri. Or step up to the optional High-Level audio system (3) which includes an AM stereo/FM stereo radio with cassette and an 80 watt premium amplifier.

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