

1987

GRAND MARQUIS

M E R C U R Y



**OUR COMMITMENT TO QUALITY AND
SAFETY ISN'T JUST SOMETHING WRITTEN ON
PAPER. IT'S BUILT INTO OUR CARS.**

There's clear evidence that it's working. Our cars have been the highest quality American-built cars for six consecutive years according to a 1986

survey of car owners.*

Our commitment to quality and safety goes even beyond the way we build our cars. The sales and service

staffs at our dealerships are part of that commitment. They're dedicated to your satisfaction as a Mercury owner.

With us at Ford Motor Company, Quality is Job 1 six years running.

*Based on an average of owner-reported problems in the first three months of service of '86 models and in a six-month period on '81-'85 models designed and built in North America.



Grand Marquis LS 4-door in Smoke Metallic. Some features shown may be optional. See option list on page 10.

WHEN YOU GO PLACES IN GRAND MARQUIS, PEOPLE WITH YOU TRAVEL IN COMFORT.

Grand Marquis offers a level of luxury only a traditional full-size automobile can deliver. With comfortable space for six adults, it provides more interior room

than 99 percent of today's cars.* And its trunk affords the largest cargo capacity of any passenger car built.**
Twin comfort lounge seats

are standard on Grand Marquis. They feature individual reclining seatbacks and center armrests for driver and passenger. The Grand Marquis LS fea-

tures luxury twin comfort lounge seats with upgraded cloth upholstery and an additional fold-down center armrest in the rear seat.

*Based on EPA total interior volume indexes. Figures are exclusive of those for other Ford Motor Company cars.
**According to 1987 NHTSA Passenger Car Specifications.



Grand Marquis LS interior in Smoke. Some features shown may be optional. See option list on page 10.

THINK OF IT AS A LUXURIOUS AUTO-MOBILE THAT HAS AN ENORMOUS CAPACITY FOR HAULING THINGS.

The Grand Marquis Colony Park has the most interior space of any American built wagon.* With its rear seat folded down it has a cargo area that is over seven

feet long and four feet wide. Colony Park is also easy to load and unload. Its three-way liftgate can be opened like a door, folded flat in the traditional

tailgate open position or allow access by simply lowering the glass.

And if you have something that's too big to carry, you can

tow it. With the optional trailer-towing package, Colony Park wagon can pull a load of up to 5,000 pounds.

Grand Marquis is also avail-

able in a 2-door LS sedan body style. It offers the ride and comfort of the 4-door model and is also available with the trailer-towing package.

*Based on 1987 MMMA Passenger Car Specifications.



Grand Marquis Colony Park wagon in Dark Clove Brown Metallic (left). Grand Marquis LS in Silver Metallic (above). Some features shown may be optional. See option list on page 10.

GRAND MARQUIS. ADVANCED TECHNOLOGY MAKES ITS TRADITIONAL VALUES ALL THE MORE APPEALING.

Trailer-towing package* (Heavy-duty/Class III). Includes special suspension components, heavy-duty radiator, trailer wiring harness, auxiliary transmission and

power steering external oil coolers, heavy-duty turn signals and emergency flashers, 15x6.5-inch wheels and conventional spare tire, heavy-duty rear brakes (standard on station wagon), 3.55:1 rear-axle ratio, heavy-duty U-joint and dual exhaust.

With 22.4 cubic feet, Grand Marquis' trunk offers the most space of any passenger car built, according to 1987 MVMA specifications.

Welded rear wheel-houses with both inner and outer steel panels help strengthen bodysides.

Nitrogen gas-pressurized shock absorbers at all four wheels for improved ride and handling.

Door latches designed to withstand loads of up to 2,000 pounds to help keep them shut during impact.

Door windows are fully framed for added strength and additional noise reduction.

Steel guard beams within doors designed to withstand force of 7,000-pound push test.

Roof at front pillar designed to withstand force of 5,000-pound crush test.

Continuous technical refinement is a vital element of Grand Marquis' special appeal. Its smooth 5.0-liter V-8 engine features a sophisticated sequential multi-port electronic fuel-injection system. It delivers a carefully metered spray of fuel at precisely the right instant to each cylinder for greater engine operating precision and fuel efficiency.

The functional "brain" of the engine is

EEC-IV, a fourth generation microprocessor system with the ability to process 250,000 operations per second. It senses and controls engine speed, ambient air temperature, cooling temperatures, fuel/air ratio, spark timing, and exhaust gas mixture.

Grand Marquis transfers the smooth power of its V-8 to the rear wheels through another technological achievement—

a four-speed automatic overdrive transmission. With four forward gears, including 100 percent mechanical lockup overdrive gear, the transmission provides an excellent balance of performance and fuel economy. (See EPA statement on page 13.)



Colony Park 3-way tailgate can be opened like a door for easy access to cargo area.

Large 11-inch diameter power-assisted front disc brakes.

Body-on-frame construction offers superb noise isolation. Large rubber bushings between suspension and frame reduce transfer of noise and vibration to passenger compartment.



Colony Park 3-way tailgate can be folded flat for easy loading.

*Selection of this equipment may result in the deletion of certain standard equipment or the addition or deletion of certain options. Please consult your Lincoln/Mercury dealer for details.

5-mph impact bumpers front and rear exceed federal requirements.

SELECTED OPTIONAL AND STANDARD FEATURES THAT MAKE YOUR GRAND MARQUIS EVERY BIT AS SATISFYING AS YOU WANT IT TO BE.

ENGINE	
Type	V-8 OHV
Displacement	5.0 liters
Horsepower (SAE net)	150 @ 3200 rpm 160 @ 3400 rpm (with Trailer Tow III)
Torque (SAE net)	270 @ 2000 rpm 280 @ 2200 rpm (with Trailer Tow III)
Fuel delivery	Sequential multi-port electronic fuel injection
Compression ratio	8.9:1
Engine control	EEC-IV, Electronic Engine Control
TRANSMISSION	
Type	4-speed automatic overdrive with 100 percent lockup in 4th gear. No scheduled maintenance
SUSPENSION	
Front	Independent lower arm suspension with ball joints, brake dip control geometry, coil springs, nitrogen gas-pressurized shock absorbers and stabilizer bar
Rear	4-bar link, rubber cushioned pivots, rubber-insulated coil springs and nitrogen gas-pressurized shocks
STEERING	
Type	Power assisted recirculating ball and nut

BRAKES	
Type	Dual hydraulic with power assist
Front	11.0-inch disc
Rear	10.0-inch drum (sedan)/11.0-inch drum (wagon)
Brake swept area	385.8 sq. in. (sedan)/384.6 sq. in. (wagon)

DIMENSIONS (in inches)		
	SEDAN	WAGON
Wheelbase	114.3	114.3
Overall length	214.0	218.0
Overall height	55.5	57.1
Overall width	77.5	79.3
Track, front/rear	62.0/62.0	62.0/62.0
Headroom, front/rear	37.9/37.2	38.8/39.1
Legroom, front/rear	43.5/39.3	43.5/37.9
Shoulder room, front/rear	61.6/60.7 (2-door) 61.6/61.5 (4-door)	61.6/61.5
Hiproom, front/rear	57.6/58.0 (2-door) 57.6/56.9 (4-door)	57.6/54.2

CAPACITIES		
Cargo volume (cu. ft.)	22.4	52.5 (rear seat up) 89.5 (rear seat down)
Fuel	18.0 gal.	18.0 gal.
Oil	5.0 qt.	5.0 qt.
Engine Coolant	14.4 qt.	14.4 qt.
Curb weight	3757 lb. (2-door) 3794 lb. (4-door)	3975 lb.

GRAND MARQUIS	SEDAN/WAGON	LS SEDAN/WAGON
FUNCTIONAL FEATURES		
5.0-liter V-8 engine	S	S
4-speed automatic overdrive transmission	S	S
Automatic leveling suspension	0	0
Heavy-duty/handling suspension	0	0
Power brakes	S	S
Power steering	S	S
71 amp-hr maintenance-free battery	S	S
65 amp alternator	S	S
Trailer Tow III with 5,000-lb. load capacity	0	0
Luxury sound insulation	S	S
Tinted glass	S	S
Stalk mounted controls on steering column for turn signals, headlamp beams, flash-to-pass, washer/wipers	S	S
Engine block heater	0	0
Deluxe luggage rack (wagon)	0	0
EXTERIOR FEATURES		
5-mph impact bumpers front/rear	S	S
Lower bodyside urethane protection	S	S
Bumper guards	S	S
Rear bumper step pad (wagon)	S	S
Dual rectangular halogen headlamps	S	S
Half-vinyl roof (sedan)	S	S
Formal coach roof (sedan)	0	0
Coach lamps	S	S
Bodyside rosewood appliqué (wagon)	S	S
Cornering lamps	0	0



Left to right: cast-aluminum wheel, locking wire-style wheel cover, full wheel cover.

S - Standard feature
0 - Optional feature

INTERIOR COMFORT AND CONVENIENCE

Air conditioning	S	S
Automatic Climate Control	0	0
Power windows	S	S
Power tailgate window (wagon)	S	S
Automatic headlamp on/off/delay	0	0
Automatic parking brake release	S	S
Tilt steering wheel	0	0
Leather-wrapped steering wheel	0	0
Speed control	0	0
Twin comfort seats with dual recliners and individual fold-down armrests		
Cloth — Sedan	S	—
Vinyl — Wagon	S	—
Cloth — Wagon	0	—
Vinyl — Sedan	0	—
Luxury twin comfort lounge seats with high level cloth	—	S
Leather seating surfaces	—	0
6-way power driver's seat	0	0
Dual 6-way power seats	0	0
Two inboard facing rear seats in vinyl only (wagon)	0	0
Front seatback map pockets	—	S
Rear seat center fold-down armrest	—	S
Two rear seat ashtrays with cigarette lighters in door armrests	S	S
Dual illuminated vanity mirrors	0	0
Rear window defroster	0	0
Illuminated entry system	0	0

Dual courtesy lights on instrument panel	S	S
Power lock group: Includes door locks, decklid or tailgate, and fuel filler door	0	0
Tripfinder*	0	0
Light group: Includes engine compartment light, dual beam dome light and headlamps-on chime	0	S
Dual beam dome light	—	S
Courtesy light switches on all doors	S	S
Tailgate-activated cargo compartment light (wagon)	S	S
Trunk, glovebox, front ashtray lights	S	S
Quartz analog clock	S	S
Quarter panel storage bin with lock (wagon)	S	S
Power outside mirrors	S	S
18-ounce color-keyed carpeting	S	S
Carpeted luggage compartment	S	S
Spare tire cover (sedan)	S	S
Interval wipers	0	0
Front vent windows (std. with 2-door)	0	0
SOUND SYSTEMS		
Electronic AM/FM stereo with four speakers (may delete for credit)	S	S
Electronic AM/FM stereo with cassette and four speakers	0	0
Premium Sound — Electronic AM/FM stereo with cassette, amplifier and six speakers	0	0
Power antenna	0	0

INSTRUMENTATION

Analog instrumentation with speedometer, fuel gauge, odometer and warning lights	S	S
Upgraded analog instrumentation (included with convenience group) with speedometer, fuel gauge, odometer, trip odometer and low fuel, low oil and low washer fluid lights	0	0

WHEELS AND TIRES

P205/75R15 white sidewall, radial tires	S	S
P205/75R15 white sidewall, puncture sealant, radial tires	0	0
P215/70R15 white sidewall, all-season, radial tires	0	0
Conventional size spare tire	0	0
Deluxe full wheel covers	S	S
Locking wire-style wheel covers	0	0
Cast-aluminum wheels	0	0

OPTIONAL PACKAGES**TRAILER TOW III**

Includes 5,000-lb. load capacity, conventional spare tire, 3.55:1 Traction-Lok axle, heavy-duty cooling, upgraded suspension components, 15x6.5-inch wheels (std. on wagon), upsized rear brakes (std. on wagon), dual exhaust, auxiliary power steering and transmission fluid coolers, heavy-duty signal flashers, heavy-duty U-joint and trailer wiring harness

CONVENIENCE GROUP

Includes interval wipers, upgraded instrumentation with trip odometer, low fuel, low oil, low fluid lights and electric decklid or tailgate release

PERHAPS THE ONLY THING EASIER THAN DRIVING A GRAND MARQUIS IS ORDERING THE ONE YOU WANT.

Over the years, Mercury buyers have tended to prefer certain combinations of optional equipment. So we've grouped them together

in the Preferred Equipment Packages listed below. And priced them to cost you less than if they were purchased separately.*

SEDAN	Preferred Equipment Package		
	105A	106A	107A
Tilt steering wheel	•	•	•
Fingertip speed control	•	•	•
Power lock group	•	•	•
6-way power driver's seat		•	•
Front and rear rub strips		•	•
Electric rear window defroster		•	•
Convenience group		•	•
Hood accent stripes		•	•
Illuminated entry system			•
Locking wire wheel covers			•
Light group			•

WAGON	Preferred Equipment Package		
	131A	132A	133A
Tilt steering wheel	•	•	•
Fingertip speed control	•	•	•
Deluxe luggage rack	•	•	•
Front & rear rub strips	•	•	•
Convenience group	•	•	•
Power lock group	•	•	•
Illuminated entry system		•	•
Front cornering lamps		•	•
Electronic digital clock		•	•
6-way power driver's seat		•	•
Dual facing rear seats		•	•
Electric rear window defroster		•	•
Cast-aluminum wheels		•	•
Vinyl insert bodyside moldings		•	•
Light group (standard on LS)		•	•
Leather-wrapped steering wheel			•
Dual illuminated vanity mirrors			•
Power antenna			•
Premium Sound System			•

LS SEDAN	Preferred Equipment Package		
	111A	112A	113A
Front & rear floor mats	•	•	•
Illuminated entry system	•	•	•
P215/70R15 white sidewall tires	•	•	•
Electronic digital clock	•	•	•
Tilt steering wheel	•	•	•
Leather-wrapped steering wheel	•	•	•
Fingertip speed control	•	•	•
6-way power driver's seat	•	•	•
Front & rear bumper rub strips	•	•	•
Electric rear window defroster	•	•	•
Cast-aluminum wheels**	•	•	•
Bodyside protection molding	•	•	•
Convenience group	•	•	•
Power lock group	•	•	•
Hood stripes	•	•	•
Front cornering lamps		•	•
Dual illuminated vanity mirrors		•	•
Power antenna		•	•
Premium Sound System		•	•
Dual 6-way power seats			•
Automatic Climate Control			•
Electronic AM/FM stereo with cassette			•
Front vent windows			•

*Specific content is subject to change throughout model year. Consult your dealer for the most up-to-date details.
**Or locking wire-style wheel cover.

GRAND MARQUIS COLORS

Standard Exterior Colors

Black
Smoke Metallic
Silver Metallic
Smoke
Midnight Canyon Red Metallic
Medium Shadow Blue Metallic
Spinnaker Blue
Dark Shadow Blue Metallic
Medium Sand Beige
Sand Beige
Dark Clove Brown Metallic
Oxford White

Optional Tu-Tone Colors

Silver Metallic/
Smoke Metallic
Dark Shadow Blue Metallic/
Medium Shadow Blue Metallic
Sand Beige/
Medium Sand Beige
Dark Clove Brown Metallic/
Medium Sand Beige

Vinyl Roof Colors

Black
Sand Beige
Light Oxford Gray
Midnight Canyon Red
Oxford White
Dark Clove Brown*
Dark Shadow Blue

Standard Interior Colors

Smoke
Canyon Red
Midnight Blue
Clove Brown
Sand Beige

*Not available with formal roof.

**TAKE THIS EASY-TO-ORDER FORM TO YOUR
LINCOLN-MERCURY DEALER.**

Customer satisfaction and product quality are top priorities at Lincoln-Mercury

Customer satisfaction with Mercury cars may be attributed to the personalized attention given by the sales and service staffs at Lincoln-Mercury dealerships and to the Lincoln-Mercury Quality Commitment program. Its goal is to achieve outright industry leadership in customer satisfaction. We want Lincoln-Mercury customers to be the most pleased in the entire automotive industry.

An integral part of the Lincoln-Mercury Quality Commitment is the three-year Unlimited Mileage Warranty that covers major powertrain components on 1987 Mercury cars. The warranty is limited and certain deductibles apply. Ask your Lincoln-Mercury dealer for a copy of the warranty and take time to read it.

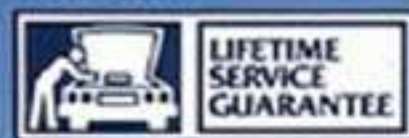
**Motorcraft
QUALITY PARTS**

Genuine Ford and Motorcraft original equipment replacement parts are engineered and manufactured to Ford's high specifications. They're your best assurance of quality and long-term satisfaction because these replacement parts meet the same high standards as those installed in production.



The optional Ford Extended Service Plan covers certain selected components on new Mercury cars for longer than the

vehicle's basic warranty. The cost is so moderate for the protection offered that it could pay for itself the first time it is needed. Ask your Lincoln-Mercury dealer for complete details of the plan, which is available on cars sold and normally operated in the 50 United States and Canada.



Participating Lincoln-Mercury dealers are now offering the Lifetime Service Guarantee, which guarantees their work on your Mercury Grand Marquis for as long as you own it. This means that you pay for a covered repair once and never again. If it ever has to be fixed again, the repairing dealer will fix it free. Free parts. Free labor. Ask your Lincoln-Mercury dealer for a copy of this limited warranty and take time to read it.

Ford-paid repair programs after the warranty period

Sometimes Ford Motor Company offers adjustment programs to pay all or part of the cost of certain repairs. These programs are intended to assist owners and are in addition to the warranty or to required recalls.

Technical Service Bulletins

All vehicles need repairs during their lifetime. Sometimes Ford issues Technical Service Bulletins (TSBs) and easy-to-read explanations describing unusual engine or transmission conditions which may lead to costly repairs, the recommended repairs and new repair proce-

dures. Often a repair now can prevent a more serious repair later.

Ask Ford Motor Company or your Lincoln-Mercury dealer about Ford-paid repair programs and TSBs relating to your Mercury Grand Marquis.

To get copies of materials for your Grand Marquis or the vehicle of interest to you: Call Ford toll-free at 1-800-241-3673.

In Alaska or Hawaii, call 1-800-243-3711.

In Georgia, call 1-800-282-0959 or write Ford at: Ford Customer Information System, Post Office Box 95427, Atlanta, GA 30347. Please include your name and address, year, make, model and vehicle identification number, as well as engine size.

EPA statement

1987 EPA mileage estimates were unavailable when this publication was printed. The 1987 Mercury Grand Marquis, however, should post good mileage figures. Ask your Lincoln-Mercury dealer for the latest information.

Buckle up—together we can save lives. Buy or lease your Grand Marquis from your Lincoln-Mercury dealer.

Specifications and descriptions used were in effect when this publication was approved for printing.

Lincoln-Mercury Division reserves the right to discontinue options at any time or change specifications, equipment or designs without notice and without incurring obligation.

Standard and optional equipment listed is subject to change. Some features described are optional at extra cost. Some options are required in combination with other options.

Availability of some features may be subject to a slight delay.





MERCURY. *The shape you want to be in.*