



MERCURY CAPRI

'86

A close-up, low-angle shot of the front of a red Mercury Capri. The car's hood is visible, with the word 'CAPRI' embossed in a stylized, three-dimensional font. To the right of the hood is the rectangular headlight assembly, which features four individual light elements. The car's body is a vibrant red, and the lower half of the image shows the dark, curved lines of the front bumper and fender. A woman's face is superimposed on the upper right portion of the hood, looking towards the camera with a slight smile. The background is dark and out of focus.

CAPRI



Proof that getting there can be a fun experience in itself.

***The 1986 Mercury Capri is designed
and built with one major notion in
mind: Driving should be fun.***

That's because the Mercury Capri is a car for people who take driving seriously, for people who want a car that provides more than just day-to-day transportation.

From its attractive styling to its impressive performance and its responsive handling, the Capri is intended for those who believe driving is just one more aspect of life's pleasurable pursuits.

The Mercury Capri 5.0L, viewed in its entirety in Bright Red by folding out this page, is a perfect case in point.

The Capri 5.0L is powered by an impressive small-block 5.0-liter H.O. V-8 engine capable of propelling it from zero to 50 mph in under six seconds.

New for 1986 is an advanced sequential multi-port electronic fuel-injection system on this engine. This advanced system injects a metered amount of gasoline through the intake ports into each cylinder at the exact moment it's needed, thereby increasing both the operating and fuel efficiency of the engine.*

The 5.0L engine also uses low-friction roller tappets like those used on competition engines, performance-tuned intake and exhaust manifolds, tubular headers, a dual exhaust and a performance camshaft for improved low-end engine output.

The impressive power of this 5.0-

liter High-Output engine is transmitted to the rear wheels through a five-speed overdrive manual transmission. Or, the Capri 5.0L can be ordered with an optional four-speed automatic overdrive transmission.

This four-speed automatic overdrive transmission provides better fuel economy* than conventional three-speeds because its fourth-gear overdrive allows the engine to work at lower, more efficient speeds.

The Mercury Capri 5.0L's sophistication extends well beyond its engine.

A special handling suspension uses nitrogen-pressurized shocks in both front and rear along with front and rear stabilizer bars for consistently stable handling.

Capri 5.0L also is equipped with quick-ratio power-assisted rack-and-pinion steering for precise driver control and power-assisted front disc and rear drum brakes to provide sure stopping power.

And to supply adhesive power to the road surface, the Capri 5.0L comes with P225/60VR15 Goodyear Eagle performance tires mounted on 15x7-inch lightweight cast-aluminum wheels. These tires have evolved from Goodyear's Formula One racing tire development program.

That the Mercury Capri 5.0L is equipped with all of this impressive equipment should come as no surprise. All Mercury cars—the all-new Sable, the Cougar, Topaz, Lynx, Marquis and Grand Marquis—are designed to function.

Mercury cars, in fact, are among the best-built American cars.**

The 1986 Mercury Capri. Its functional efficiency is designed to provide you with the fun experience that driving should be.

*See EPA statement on page 14.

**Based on an average of owner-reported problems in the prior six months in a 1985 survey of '81-'84 models designed and built in the U.S.



Inside the 1986 Capri 5.0L, the attention is focused on the driver. Everything is designed to make driving easier, hence more pleasurable.

It begins with the fully reclining articulated sport seats that include adjustable cushion and thigh supports to accommodate a wide variety of driving styles. The seats are sculpted to hold driver and front seat passenger firmly in place, providing proper lateral and thigh support for maximum comfort and attractiveness.

A leather-look three-spoke sport steering wheel is positioned to allow the driver to view the speedometer and tachometer right through it, as shown on the Capri 5.0L interior in Charcoal at left.

The aircraft-styled instrument panel includes European-type control operating symbols for the 7,000-rpm tachometer, the speedometer, the temperature, fuel and oil pressure gauges, the ammeter and the trip odometer—all in an easily read white-on-black analog design for good visibility. At night, the instrumentation has orange backlighting to further enhance visibility.

The Mercury Capri 5.0L's impressive list of standard equipment also includes an AM/FM stereo radio,* rear-window defroster, power windows, dual remote-control rearview mirrors, tinted glass, power steering, power brakes, tilt steering wheel, light group and interval windshield wipers.

And Capri's forced air vent/heater system helps provide all-weather climate control.

Of course, the 5.0L Capri can be ordered with popular options to enhance both its function and its convenience.

Air conditioning, fingertip speed control and power door locks with power hatchback release can all contribute to the driving pleasure the 1986 Mercury Capri offers.

Standard-equipped or with your own personalized touch, the 1986 Mercury Capri 5.0L advances the pleasure of driving.

*May be deleted for credit.

Capri 5.0L instrument panel in Charcoal interior. Some features shown may be optional. See option list on page 13.



Despite its decidedly performance image, the 1986 Mercury Capri handles the role of a commuter car with equal capability.

Nothing expresses that role better than the Capri GS model, shown here in Charcoal.

Although trimly sized on the outside, the Mercury Capri has plenty of room inside to comfortably carry four adults.

The front seats in the Mercury Capri GS feature individual low-back reclining bucket seats comfortably upholstered in a dual cloth trim complete with head restraints.

The rear seating area boasts 35.6 inches of head room and 30.7 inches of leg room for good comfort in a compact two-door hatchback.*

Within the hatch area, the Mercury Capri offers plenty of space for luggage, sports equipment or nearly anything today's active lifestyle might demand. The rear seats can be individually folded to create additional cargo space, and with both rear seatbacks folded down, the Mercury Capri offers a sizeable 32.5 cubic feet of load space.*

The 1986 Mercury Capri GS is powered by a standard 2.3-liter four-cylinder engine that provides efficient performance with good fuel economy.**

Standard-equipped with a four-speed wide-ratio manual transmission, the 2.3-liter engine features an Electronic Engine Control system (EEC-IV), a fast-burn cylinder head, low-friction piston rings, a low-friction oil pump and an electro-drive cooling fan.

The four-cylinder engine also may be ordered with the optional floor-mounted three-speed SelectShift automatic transmission.

Or, if you'd prefer a bit more punch with your Capri GS, it can be ordered with an optional 3.8-liter V-6 engine with three-speed automatic transmission. The Capri GS, as an option, even offers the impressive power of the same 5.0-liter V-8 that powers the Capri 5.0L.

However you order the 1986 Mercury Capri GS, you'll be investing in a stylish automobile at an affordable price.

*According to 1986 MVMA Passenger Car Specifications.
**See EPA statement on page 14.

Capri GS in Charcoal. Some features shown may be optional. See option list on page 13.

Attractive styling, a potent power-plant and responsive handling all help make the 1986 Mercury Capri a winner on the road...and on the track.

The many desirable qualities that come standard on every 1986 Mercury Capri make it a fun-to-drive car on the road. But the Mercury Capri also has garnered more than its share of attention on the raceways of America.

Since it won the 1984 Sports Car Club of America Trans-Am Manufacturer's Championship, the specially modified Trans-Am racing Mercury Capri has exerted its dominance over that racing series.

In 1984, using race-proven Motorcraft quality products, the racing Mercury Capris driven by Tom Gloy, Willy T. Ribbs and Greg Pickett won a record 11 Trans-Am SCCA races, and those three drivers finished 1-2-3 in the series' final standings.

In 1985, with Willy T. Ribbs, Tom Gloy, Wally Dallenbach Jr., Jim Miller,

Chris Kneifel and John Jones driving, the Mercury Capris began the year in even more dominating fashion.

In seven out of the first eight SCCA Trans-Am races in 1985, Mercury Capris finished first.

In nearly every instance, the Mercury Capri decimated competition the likes of Chevrolet Corvette and Camaro, Porsche 911 and 924 Turbo, Nissan 300 ZX Turbo, Pontiac Firebird and Buick Regal.

Capri provides the driver with the equipment he or she needs to help take a commanding role on the road.

Capri features standard power-assisted rack-and-pinion steering for precise maneuvering in difficult situations. Rack-and-pinion steering, with its sensitive road feel, provides control directly in response to driver commands.

A front stabilizer bar is also standard on all Mercury Capris to help counteract the lateral forces generated if

sudden turns should be necessary.

An important factor in the driving experience is ergonomics, or the relationship between driver and machine.

Capri's ergonomic design places instruments and controls where the driver can best use them. Several important functions are activated by the two stalks mounted on the left side of the steering wheel. These include controls for turn signals, flash-to-pass, headlamp dimmer and wiper/washer. Visible directly in front of the driver are gauges and warning lights that dispense information quickly and clearly.

All Mercury Capris make use of the latest microprocessor technology with a fourth-generation Electronic Engine Control system—EEC-IV.

On the road, EEC-IV senses when the engine is operating rich or lean, then orders the fuel-injection system or carburetor to adjust the air/fuel mixture to improve combustion efficiency.

This gives Capri better starting, driveability and performance. The system even compensates for the fuel being used. And it features an electronic diary



that continuously gathers information about how the engine is operating for quicker and easier diagnosis at service intervals.

Many other companies now install 2 1/2-mpm impact bumpers on their cars. Capri, however, still provides 5-mpm impact bumpers in both the front and the rear. Capri's system helps protect the lamps, cooling system and exhaust components and may help reduce repair costs and insurance rates.

Capri is designed to meet or exceed all applicable federal standards regarding vehicle safety.

Capri features unitized body construction. This design combines the car's body and frame in a unified structure, so engineers can achieve structural strength in a weight- and space-efficient car.

Capri's unitized body forms a high-strength passenger capsule which is welded from end to end.

Capri also includes design features which allow the front and rear of the car to crush progressively upon impact. This absorbs some of the impact energy and can result in reducing forces that would otherwise be transmitted to occupants.

The doors on Capri feature strong, double-panel welded construction. Inside each door is a high-strength steel beam which enables each door to withstand a test load twice as great as Capri's curb weight.

Finally, seat belts are installed for each passenger—integral lap and shoulder belts with automatic retractors and tension relievers in the front and lap belts in the rear. Seat-belt use is now required by law in many states and has been proven to help save lives and help reduce injuries.

Occupant protection, however, is not limited to adults. Several recent studies have shown that the proper use of child-protection restraint systems prevents injuries and saves young lives. Almost every state now requires the use

of protective child restraints. Ford Motor Company's Tot-Guard Safety Seat and Infant Carrier meet or exceed all applicable federal standards. Both are easy to install and use the seat belts already in Capri. Ford Motor Company strongly recommends regular use of both child restraints and seat belts, whether driving around the block or across the country.

Customer satisfaction is a top priority at Lincoln-Mercury, and it shows.

One of the key ways Mercury cars deliver customer satisfaction is through product quality.

Mercury automobiles are among the best-built American cars, according to an average of owner-reported problems in the prior six months in a 1985 survey of '81-'84 models designed and built in the U.S.

Customer satisfaction with Mercury cars may be attributable to the personalized attention given by the sales and service staffs at Lincoln-Mercury dealer-

est, most pleased in the entire industry.

An integral part of the Lincoln-Mercury Quality Commitment is the extensive limited warranty that is given with every Mercury car. Ask your Mercury dealer for a copy of the warranty and take time to read it.

Additionally, through a direct mail program, we occasionally ask our customers to voice their opinions on our quality and their delivery satisfaction. In this way, we are better able to provide the customer satisfaction that has helped make Mercury leader in its field.

The 1986 Mercury Capri. Its sophisticated technology, good looks and great performance make it a winner wherever it goes.

Capri's excitement can be molded to even greater heights.

Take the ASC/McLaren 5.0 SC, shown below, an exciting sports convertible built by an independent coachbuilder and based on the Mercury Capri.



ships and to the firm commitment made to integrity.

To demonstrate the sincerity of this commitment to quality, a new program called the Lincoln-Mercury Quality Commitment has been implemented.

The goal of the Lincoln-Mercury Quality Commitment is to achieve industry leadership in customer satisfaction. We want our customers to be the happiest,

This specially fabricated convertible is available through retail organizations not associated with Ford Motor Company. Availability, price, quality, safety and durability of this and other custom conversions rest solely with the manufacturers and their sales organizations. Lincoln-Mercury and Ford Motor Company assume no responsibility for their use.

Standard and optional features

Capri GS Selected Standard Functional Features

- 2.3-liter four-cylinder overhead cam engine
- Floor-mounted four-speed manual transmission with self-adjusting clutch
- Power-assisted rack-and-pinion steering
- Power-assisted front disc/rear drum brakes
- Modified MacPherson strut front suspension
- P195/75R14 BSW all-weather steel-belted radial tires
- Rear-window defroster
- Tinted glass
- Light group
- Tilt steering wheel
- Electronic ignition system
- Electronic voltage regulator
- Forced air vent/heater system
- Engine coolant recovery system
- 15.4-gallon fuel tank with tethered gas cap
- High-mount stoplamp
- Luxury level sound package

Selected Standard Interior Features

- Low-back individual seats with cloth trim and recliners
- Power windows
- Split folding rear seatback
- AM/FM stereo radio with dual front and dual rear speakers (may be deleted for credit)
- Console with digital clock, graphic warning module and ashtray
- Full instrumentation including speedometer, tachometer, trip odometer, ammeter, oil pressure, fuel and temperature gauges
- Stalk-mounted controls on steering column for turn signals, wipers, flash-to-pass and headlamp dimmer
- Interval wipers
- Carpeted cargo area
- Color-keyed cargo area cover
- Fully trimmed luxury door panels
- 16-ounce cut-pile carpeting
- Dual covered visor vanity mirrors
- Driver map pocket

Selected Standard Exterior Features

- Dual rectangular halogen headlamps
- Charcoal grille with bright accents
- Full wraparound bodyside molding
- Lower bodyside urethane protection
- Dual remote-control sail-mounted mirrors (right-hand convex)
- Bubble-back rear hatch
- Turbine wheel covers

Capri 5.0L

Includes all Capri GS standard features plus the following selected additions and/or differences:

- 5.0-liter V-8 with sequential multi-port electronic fuel injection and five-speed manual overdrive transmission
- Handling suspension
- Nitrogen gas pressurized shocks and quad-shock rear suspension
- Tu-Tone articulated front sport seats
- Quick-ratio power-assisted rack-and-pinion steering
- P225/60VR15 low-profile tires
- 15x7-inch cast-aluminum performance wheels
- Traction-Lok rear axle
- Front lower air dam with fog lamps
- Sport three-oval steering wheel (replaced with two-spoke steering wheel when speed control option is ordered)
- Sport-tuned dual exhaust with bright dual tail pipe extensions
- Charcoal grille, door and window moldings
- Black radio antenna and base
- Black door handles and lock cylinders
- Charcoal lower bodyside Tu-Tone treatment

Exterior Colors

- Black
- Oxford White
- Sand Beige
- Dark Sage
- Bright Red
- Silver Metallic
- Smoke Metallic
- Dark Slate Metallic
- Dark Clove Brown Metallic
- Light Regatta Blue Metallic
- Shadow Blue Metallic
- Medium Canyon Red Metallic

GS Interior Colors

- Charcoal
- Sand Beige
- Regatta Blue
- Canyon Red

5.0L Interior Colors

- Charcoal
- Sand Beige
- Canyon Red

Capri Specifications

Wheelbase (in.):	100.5
Overall length (in.):	179.3
Overall height (in.):	52.1
Overall width (in.):	69.1
Wheel tread (in.):—front	56.6
—rear	57.0
Head room (in.):—front	37.0*
—rear	35.6
Leg room (in.):—front (max.)	41.7
—rear (min.)	30.7
Shoulder room (in.):—front	55.9
—rear	54.3
Hip room (in.):—front	56.1
—rear	47.1
Cargo volume (cu. ft.):	32.5**
Fuel capacity (gal.):	15.4
Turning diameter (ft.):	37.41
Curb weight (lb.):	
GS with four-speed automatic:	2872
5.0L with five-speed manual:	3210

*One inch less with open-air roof.

**With standard low-back front seats and rear seats folded down.

139.0 with 5.0L model.

Options	Capri GS	Capri 5.0L	Engines	Capri GS	Capri 5.0L
Air conditioning, manual	OPT	OPT	2.3-liter overhead cam engine with four-speed manual transmission	STD	NA
Extended Service Plan (see page 14)	OPT	OPT	2.3-liter overhead cam engine with three-speed SelectShift automatic transmission	OPT	NA
Power door lock group (Includes power door locks and decklid/liftgate release)	OPT	OPT	3.8-liter V-6 engine with electronic fuel injection and three-speed SelectShift automatic transmission*	OPT	NA
Speed control (includes two-spoke steering wheel)	OPT	OPT	5.0-liter High-Output V-8 engine with sequential multi-port electronic fuel injection and five-speed overdrive manual transmission*	NA	STD
Radios			5.0-liter High-Output V-8 engine with sequential multi-port electronic fuel injection and four-speed automatic overdrive transmission*	OPT	OPT
AM/FM electronic stereo with cassette tape player	OPT	OPT			
Premium Sound System	OPT	OPT			
Roofs					
Flip-up open-air roof	OPT	OPT			
T-roof*	OPT	OPT			
Radial Tires					
P195/75R14 BSW	STD	NA			
P205/70R14 WSW	OPT	NA			
P225/60VR15 BSW	NA	STD			
BSW—Black Sidewall WSW—White Sidewall					
Wheels (shown left to right)					
Performance aluminum wheels	NA	STD			
Wire-styled wheel covers	OPT	NA			
Polycast wheels	OPT	NA			
Turbine wheel covers	STD	NA			

STD—Standard OPT—Optional NA—Not Available

*Selection of this equipment may result in the deletion or addition of certain options. Please consult your Lincoln-Mercury dealer for details.





Quality replacement parts

Genuine Ford and Motorcraft original equipment replacement parts are precision engineered and manufactured by Ford Motor Company to deliver top-level performance in all Lincoln and Mercury cars. The Ford and Motorcraft brand names are your best assurance of quality and long-term satisfaction because these replacement parts meet the same high standards as those installed in production, and at Lincoln-Mercury "Quality is Job 1."

Maintenance schedule

Ford Motor Company wants to reduce both the frequency and cost of scheduled maintenance on its cars to an absolute minimum. Important progress is being made in that direction. For example, in 1973 an engine oil change was called for each 4,000 miles. In 1986, Capri oil changes are recommended at 7,500-mile intervals. Other recommended intervals are now 30,000 miles between spark plug changes; 30,000 miles between air filter replacements; 30,000 miles or three years between engine coolant replacement. Ford Motor Company is proud of these improvements and is working constantly to make them even better.

EXTENDED SERVICE PLAN



Extended Service Plan

The optional Ford Extended Service Plan covers certain selected components on new Lincoln-Mercury cars for longer than the vehicle's basic warranty. The cost is so moderate for the protection offered that it could pay for itself the first time it is needed. Ask your Lincoln-Mercury dealer for complete details of the plan, which is available on cars sold and normally operated in the 50 United States and Canada.



LIFETIME SERVICE GUARANTEE

Lifetime Service Guarantee

Participating Lincoln-Mercury dealers are now offering the Lifetime Service Guarantee, which guarantees their work on your Capri for as long as you own it. This means that you pay for a covered repair once and never again. If it ever has to be fixed again, the repairing dealer will fix it free. Free parts. Free labor. Even if the car is kept a lifetime. It doesn't matter where the car was purchased or whether it's new or used, the work is still covered by the repairing dealer. This limited warranty covers vehicles in normal use. Items not covered are routine maintenance parts,

belts, hoses, sheet metal and upholstery. Ask your Mercury dealer for a copy of the warranty and take time to read it.

Ford-paid repair programs after the warranty period

Sometimes Ford Motor Company offers adjustment programs to pay all or part of the cost of certain repairs. These programs are intended to assist owners and are in addition to the warranty or required recalls.

Ask Ford Motor Company or your Lincoln-Mercury dealer about such programs relating to your Capri. To get copies of any adjustment program for your Capri or the vehicle of interest to you: Call Ford toll-free at 1-800-241-3673.

In Alaska or Hawaii, call 1-800-243-3711.

In Georgia, call 1-800-282-0959, or write Ford at Ford Customer Information System, P.O. Box 95427, Atlanta, GA 30347.

Please include your name and address, year, make, model and vehicle identification number, as well as engine size and whether it has a manual or automatic transmission.

Technical Service Bulletins

All vehicles need repairs during their lifetime. Sometimes Ford issues Technical Service Bulletins (TSBs) and easy-to-read explanations describing unusual engine or transmission conditions which may lead to costly repairs, the recommended repairs and new repair procedures. Often a repair now can prevent a more serious repair later.

Ask Ford Motor Company or your Lincoln-Mercury dealer for any such TSBs and explanations relating to your Mercury Capri. To get copies of these Technical Service Bulletins and explanations for your Capri or the vehicle of interest to you: Call Ford toll-free at 1-800-241-3673.

In Alaska or Hawaii, call 1-800-243-3711.

In Georgia, call 1-800-282-0959 or write Ford at Ford Customer Information System, P.O. Box 95427, Atlanta, GA 30347.

Please include your name and address, year, make, model and vehicle identification number, as well as engine size and whether it has a manual or automatic transmission.

EPA statement

1986 EPA estimates were not available at the time this catalog was published. The 1986 Mercury Capri, however, should post excellent mileage figures in the EPA Gas Mileage Guide. See your Lincoln-Mercury dealer for details.

Buckle up— together we can save lives.

Buy or lease your Mercury Capri from your Lincoln-Mercury dealer.

Specifications and descriptions used were in effect when this publication was approved for printing. Lincoln-Mercury Division reserves the right to discontinue options at any time or change specifications, equipment or designs without notice and without incurring obligation.

Standard and optional equipment listed are subject to change. Some features described are optional at extra cost. Some options are required in combination with other options.

Availability of some features may be subject to a slight delay.



MERCURY. The shape you want to be in.

