

MERCURY MARQUIS

'85





Anybody can sell an attractive automobile. But the 1985 Mercury

No doubt the first thing that impresses most people about the 1985 Mercury Marquis is its stylish shape. Well it should. Mercury devoted thousands of hours to the Marquis' design, as well as those of its good-looking stablemates, the Lynx, Topaz, Cougar, Capri, and Grand Marquis. But the true beauty of Marquis goes well beneath its stylish exterior.

Mercury believes that beauty for beauty's sake alone is fine in the world of art. It is not so fine in the more practical, everyday world of cars. So, Marquis was designed to be both beautiful *and* efficient.

Marquis' form actually enhances its function. This philosophy can be summed up in a single word: integrity. It is this integrity that makes Mercury a leader in offering fine automobiles that

deliver functional as opposed to merely ornamental status.

Beauty for beauty's sake alone is fine in the world of art, but not for Mercury cars.

For instance, besides selecting an attractive shell for Marquis, great attention also was placed on aerodynamic efficiency. Many hours of wind tunnel testing resulted in a drag coefficient of just 0.37 for the Marquis, among the lowest for four-door sedans.

Marquis' attractive shape, with its sloped nose, steeply raked windshield, and raised rear deck, helps overcome wind resistance for enhanced handling, fuel economy, and engine cooling.

The Marquis Brougham in Midnight Blue Metallic shows the beauty of this design.

Although Mercury stands at the forefront of rapidly changing automotive technology, it doesn't neglect the fact that cars must be designed for people.

That means that when the Mercury Marquis' shape was designed, your own shape wasn't forgotten.

Take the Marquis' interior. It features a deep-well floor design for added legroom, especially for rear-seat passengers.

For seating six people, Marquis Brougham can be ordered with an optional front flight bench seat, as shown at right.

Standard Twin Comfort Lounge front seats feature dual recliners and an individual centre fold-down arm rest, all

Marquis performs every bit as good as it looks.

covered in luxurious cloth upholstery. The same sensuous material covers the rear seat and upper door trim panels. Thick, elegant carpeting on the floor and lower door trim panels pleases the eye, touch, and even helps keep Marquis' ride quieter.

Underneath, Marquis' technologically sophisticated Nitro-Cushion suspension also contributes to passenger comfort. Nitrogen-pressurized front struts and rear shocks work in conjunction with coil springs to help absorb bumps and road inconsistencies before they can be transmitted to the passengers. This advanced system allows Marquis to deliver a smoother, quieter ride than is possible with conventional non-pressurized struts and shocks.

Yet Marquis delivers this ride with-

out sacrificing road input to the driver. A hybrid MacPherson-type front suspension with stabilizer bar and four-bar link rear suspension combine with Marquis' standard power-assisted front disc and rear drum brakes and standard variable power-assisted steering to help assure driver control.

Although it stands at the forefront of automotive technology, Mercury doesn't ignore people.

Also standard on the 1985 Marquis is a highly efficient 2.3-litre overhead cam four-cylinder engine and a three-speed Select-Shift automatic transmission. The engine is equipped with a fourth-generation Electronic Engine

Control, EEC-IV, which helps deliver both peak engine efficiency and maximum fuel economy.

For those who want a little more performance, Marquis also is available with an optional 3.8-litre V-6 engine.

In total, the 1985 Mercury Marquis represents a delicate balance between elegant luxury and state-of-the-art technology—all tied together in a beautiful mid-sized package.

Marquis Brougham interior in Regatta Blue. Options shown are listed on page 9.

Marquis Brougham in Midnight Blue Metallic. Options shown are listed on page 9.



The standard Mercury Marquis is the product of an engineering commitment that blends comfort with efficiency.

Take the exterior of the Marquis, shown above in Medium Charcoal Metallic. To achieve size, strength, and weight objectives, its designers selected unitized body construction. This resulted in the formation of a strong body shell without the unwanted weight of a body-on-frame construction.

The unitized body also provided an excellent basic design for reaching the ride and handling objectives desired: firm yet comfortable; capable of absorbing road inconsistencies, but not to the point of sacrificing road feel to the driver.

Marquis delivers the room and ride normally associated with a larger car.

And Marquis 2682 mm (105.6-inch) wheelbase is long enough to deliver a ride many people might not have thought possible in anything less than a full-size car, yet it is short enough to be agile in traffic and easy to park.

The end result is that the Marquis offers the room and ride normally associated with a larger automobile while delivering the exterior dimensions and efficiency of a traditional mid-size car.

For 1985, the standard Marquis gets subtle exterior refinements that enhance its appearance. A new grille design helps reinforce its luxurious image while new colour-keyed wide bodyside moulding blends into the Marquis' appearance plus adding protection against minor body damages. New taillamp lenses with a two-tiered, all-red design not only improve Marquis' appearance, but also offer increased lighted area. And six new colours along with three new optional Tu-Tone colours let you select Marquis in the shade of your choice. For a complete list of available colours, see page 8.

On the functional side, the standard Marquis is now equipped with larger tires, P195/75R14, for added road gripping capability.

Of course, part of the beauty of the standard Marquis lies in its flexibility. To the already luxurious and elegant standard Marquis you can add a long list of options to put your personalized touch on the car.

This gratifying list includes options such as a full vinyl roof—available in seven colours—cornering lamps, and tinted glass to enhance the standard Marquis' already striking exterior.

With a gratifying list of options, Marquis lets you add your personal touch.

Inside, options such as leather-wrapped steering wheel, dual illuminated visor vanity mirrors, and an electronic digital clock can measurably improve the operating environment in both appearance and function.

Power options, adding to the enjoyment of driving, include power door locks and power windows. And the optional 75.7 litre (16.6 imp gal.) fuel tank, available only on Marquis sedans, can help you extend Marquis' driving range and cut down on fuel stops.

This model year also brings some new available options for the standard Marquis, ranging from convenience items like dual power remote-control outside mirrors to functional driving options like the Traction-Lok rear axle. The Traction-Lok axle can help your Marquis negotiate through sticky driving conditions of mud, sand, or snow.

Either way, with the standard Marquis or with a personalized list of options to enhance its interior, exterior, and functional limits, the 1985 Mercury Marquis offers a fine balance between comfort, performance, and efficiency.

Marquis in Medium Charcoal Metallic. Options shown are listed on page 9.



The '85 Marquis LTS is the epitome of its name...a luxury touring sedan that offers precision response wrapped in uncompromising elegance.

The performance begins with its 5.0 litre High Output V-8 engine that uses high-technology electronic fuel injection for more efficient and precise distribution of fuel from the fuel injectors. This power is carried to the wheels by a 4-speed automatic overdrive transmission which reduces engine speed in overdrive by one-third. For greater highway fuel economy. Less engine wear, too.

The '85 Marquis LTS. An ideal balance of performance and luxury.

But outstanding performance is only half of the LTS appeal. Balanced with luxury and comfort few other vehicles in its class can match, the LTS sports charcoal bumper guards, rub strips, mouldings, mirrors and sporty red-orange accents. There is a grille colour-keyed to the body and a chrome

plated twin-tip exhaust pipe extension in the rear. Inside, front bucket seats of charcoal premium cloth upholstery recline individually. Plush 16-oz. carpet, inflatable lumbar support, centre console and illuminated instrument cluster are just a few of the many interior features that make the Marquis LTS what it is: a truly luxurious touring sedan.



Versatility is an admirable quality in any car, and the 1985 Mercury Marquis Wagon offers plenty of it. Marquis Wagon combines the driveability and luxury of the traditional Marquis sedan with the functional carrying capability of a mid-sized wagon.

No matter what it is—groceries, luggage, sporting goods, or just assorted bulky household items—the Marquis Wagon is up to the task. With 2135 litres (75.4 cu. ft.) of capacity with the rear seat folded down, the Marquis Wagon puts a high priority on cargo space. If you want to carry five people, this wagon still has plenty of room—1178 litres (41.6 cu. ft.) capacity with the rear seat back up.

For just about any household-hauling chore, the Marquis Wagon is up to the task.

And, with either the standard easy-to-lift rear liftgate or the optional two-way liftgate shown below, the Marquis Wagon makes getting to the glassed-in cargo space an easy task. To help keep valuables secure and out of sight, a locking storage compartment also is included.

Other important standard features on the Marquis Wagon include a "lift-gate open" warning light located on the instrument pod and a cargo area lamp for added convenience.

Extra pulling power for the wagon is provided by a 3.8-litre V-6 engine and a three-speed SelectShift automatic transmission, both standard. The 3.8-litre V6 engine assures maximum power under heavy operating conditions and maximum economy under normal operation.

Underneath, the Marquis' Nitro-Cushion suspension helps level the load while constantly providing a firm yet comfortable ride.

Yet for all its added versatility, the Marquis Wagon boasts the same luxurious interior as the sleek Marquis Sedan with elegant standard cloth upholstery. For more rugged durability, optional vinyl-covered seating is available.

At far left, the Marquis Station Wagon is shown in Sand Beige. Also pictured is the Marquis Wagon in Sand Beige with WoodTone exterior trim and Brougham decor option.

Outstanding cargo hauling capability, a luxuriously appointed interior, and balanced performance all combine to make Marquis Wagon one of the most versatile automobiles available today.

Marquis Wagons in Sand Beige. Options shown are listed on page 9.



STANDARD AND OPTIONAL FEATURES

MARQUIS SEDAN SELECTED STANDARD FUNCTIONAL FEATURES

- 2.3 litre four-cylinder engine
- SelectShift automatic transmission
- Variable ratio power rack-and-pinion steering
- Power front disc/rear drum brakes
- Gas-pressurized struts and shock absorbers
- Hybrid MacPherson strut front suspension
- Four-bar link rear suspension
- Front stabilizer bar
- P195/75R14 BSW steel-belted radial tires
- Maintenance-free 36-amp. hr. battery (54-amp. hr. with 2.3 litre engine)
- Electronic voltage regulator
- 60.5 litre (13.3 Imp. gal.) fuel tank
- Dual quartz halogen headlamps
- Audible disc brake wear indicators
- Electric rear window defroster

SELECTED STANDARD INTERIOR FEATURES

- Reclining Twin Comfort Lounge seats in cloth with cloth headrests
- Colour-keyed front seat belts with tension relievers
- A-frame steering wheel with centre horn control
- Steering column-mounted controls for turn signals, windshield wiper/washer, headlamp dimmer, and flash-to-pass
- Luggage compartment light
- Ashtray light
- Cigarette lighter
- Rear door courtesy light switches
- Passenger-side visor vanity mirror
- Luxury soundproofing system
- AM radio with dual instrument panel speakers (may be deleted for credit)

SELECTED STANDARD EXTERIOR FEATURES

- Deluxe wheel covers
- Bright steel bumpers and bumper guards (8 km/hr impact protection)
- Bright grille and grille moulding
- Wraparound side markers
- Bright moulding on door frame, windshield, drip rail, and body-side accent stripes

- Colour-keyed vinyl insert wide bodyside moulding with accent stripe

MARQUIS BROUGHAM SEDAN

- Includes all Marquis Sedan standard features plus the following additions and/or differences:
- Luxury cloth seat trim
- Luxury door trim panel with cloth insert and door pull straps
- Luxury luggage compartment trim including carpeted spare tire cover
- Map pockets on front seat backs (not available in vinyl)
- Passenger-side illuminated visor vanity mirror
- Light group, including engine compartment light, dual-beam dome light, instrument panel courtesy lights (2)
- Electronic digital clock
- Automatic parking brake release
- Electronic warning chimes

MARQUIS LTS SEDAN

- Includes all Marquis Sedan standard features with the following additions and/or differences:
- Grille painted body colour
- Headlamp doors painted charcoal
- Hood front edge moulding painted body colour
- Charcoal front and rear bumper guards
- Charcoal bumper rub strips
- Charcoal dual remote control mirrors (power)
- Polycast wheels with charcoal accents
- Charcoal bodyside moulding
- Charcoal window frames
- Charcoal "B" pillar applique
- Charcoal door handles

- Door and decklid lock bezels are black chrome
- Charcoal taillamp frames & licence plate housing

- Unique individual dual reclining seats
- Dual inflatable lumbar front seat supports

- Power seat, driver only 6-way
- Brougham door trim panels
- Black door handle
- Black window regulator
- Black power seat controls
- Console
- Floor shift
- Silver/black instrument panel appliques

- 5.0 litre HO engine (Electronic Fuel Injection)
- Automatic overdrive transmission
- Traction-Lok axle (3.27:1 Ratio)
- 54 AMP heavy duty (450 CCA) battery

- Power steering (15:1 ratio)
- P205/70HR14 Goodyear Eagle BSW performance tires
- Handling suspension
- Dual beam dome light
- Digital clock
- Light group
- Electronic reminder chimes

MARQUIS STATION WAGON

- Includes all Marquis Sedan standard features with the following additions and/or differences:
- 3.8-litre V-6 engine
- Liftgate open warning light
- Tinted liftgate glass
- Cargo area light
- Fold-down rear seat
- Carpeted cargo area
- Lockable storage compartment in left rear quarter panel

MARQUIS STATION WAGON WITH EXTERIOR WOODTONE OPTION

- Includes all standard Marquis Wagon features plus the following additions and/or differences:

- WoodTone bodyside and liftgate
- Bright surround rails with Wood-Tone inserts

STANDARD EXTERIOR COLOURS

- Black
- Oxford White
- Silver Metallic
- Sand Beige
- Medium Sand Beige
- Light Regatta Blue Metallic
- Midnight Blue Metallic
- Medium Charcoal Metallic
- Dark Slate Metallic
- Dark Clove Brown Metallic
- Medium Canyon Red Metallic
- Midnight Canyon Red Metallic

OPTIONAL TU-TONE COLOURS

- Silver Metallic/Medium Charcoal Metallic
- Dark Blue Metallic/Light Regatta Blue Metallic
- Medium Sand Beige/Sand Beige
- Medium Sand Beige/Dark Clove Brown Metallic

STANDARD INTERIOR COLOURS

- Regatta Blue
- Dark Clove Brown
- Sand Beige
- Charcoal (Sedans only)
- Canyon Red

VINYL ROOF COLOURS

- Dark Slate
- Medium Sand Beige
- Black
- Oxford White
- Light Charcoal
- Medium Canyon Red
- Midnight Blue

OPTIONS

	Marquis Sedan	Marquis Brougham Sedan	Marquis LTS	Marquis Wagon
Air conditioner—manual temperature control (tinted glass recommended)	OPT	OPT	OPT	OPT
Autolamp—on/off delay system	OPT	OPT	OPT	OPT
Axle-Traction-Lok *	OPT	OPT	STD	OPT
Battery—heavy-duty * (Included with 2.3 litre engine)	OPT	OPT	STD	OPT
Brougham Decor	NA	NA	NA	OPT
Bumper guards—rear	OPT	OPT	STD	OPT
Bumper rub strips—front and rear	OPT	OPT	STD	OPT
Clock—electronic digital, day/date *	OPT	STD	STD	OPT
Cornering lamps—front	OPT	OPT	OPT	OPT
Exterior WoodTone option	NA	NA	NA	OPT
Floor mats—front, carpeted	OPT	OPT	OPT	OPT
Fuel tank—extended 75.7 litre (16.6 Imp. gal.)	OPT	OPT	OPT	NA
Gloss-tinted complete illuminated entry system	OPT	OPT	OPT	OPT
Liftgate—two-way	NA	NA	NA	OPT
Light group	OPT	STD	STD	OPT
Luggage rack—roof mounted	NA	NA	NA	OPT
Mirrors—dual illuminated visor vanity *	OPT	OPT	OPT	OPT
Mirror—right-hand manual remote-control convex	OPT	OPT	NA	OPT
Paint-Tu-Tone *	OPT	OPT	NA	OPT
Rocker panel moulding	OPT	OPT	NA	OPT
Roof—full-vinyl	OPT	OPT	NA	NA
Seats—flight bench	OPT	OPT	NA	OPT
Seats—six-way power Twin Comfort Lounge (driver)	OPT	OPT	STD	OPT
Speed control—fingertip	OPT	OPT	OPT	OPT
Steering wheel—leather-wrapped *	OPT	OPT	OPT	OPT
Steering wheel—tilt	OPT	OPT	OPT	OPT
Windows—pivoting front vent *	OPT	OPT	OPT	OPT
Wipers—interval windshield	OPT	OPT	OPT	OPT

POWER

Power lock group	OPT	OPT	OPT	OPT
Power side windows *	OPT	OPT	OPT	OPT
Power mirrors—dual remote-control	OPT	OPT	STD	OPT

RADIOS

AM/FM stereo	OPT	OPT	OPT	OPT
AM/FM stereo with cassette tape player	OPT	OPT	OPT	OPT
AM/FM stereo electronic search with cassette tape player	OPT	OPT	OPT	OPT

ENGINES/TRANSMISSIONS

2.3 litre I-4 with SelectShift automatic transmission	STD	STD	NA	NA
3.8 litre V-6 with SelectShift automatic transmission	OPT	OPT	NA	STD
5.0 litre H.O. EFI V8 with automatic overdrive transmission	NA	NA	STD	NA

TIRES AND WHEELS

	Marquis Sedan	Marquis Brougham Sedan	Marquis LTS	Marquis Wagon
P195/75R14 BSW Radial *	STD	STD	NA	STD
P195/75R14 WSW Radial *	OPT	OPT	NA	OPT
P205/70R14 WSW Radial *	OPT	OPT	NA	OPT

WHEELS

Polycast road wheels *	OPT	OPT	STD	OPT
Wire-styled wheel covers, locking	OPT	OPT	NA	OPT
Luxury wheel covers	OPT	OPT	NA	OPT
Deluxe wheel covers	STD	STD	NA	STD

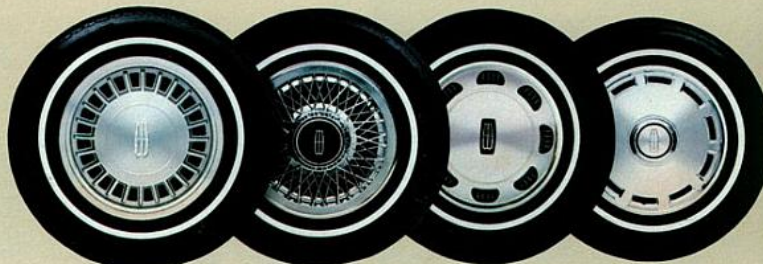
BSW—Black Sidewall WSW—White Sidewall STD—Standard OPT—Optional
NA—Not Available

* Selection of this equipment may result in the deletion of certain standard equipment, or the addition or deletion of certain options. Please consult your Mercury Dealer for details.

MARQUIS SPECIFICATIONS

	Sedan	Wagon
Wheelbase	2682 mm (105.6")	2682 mm (105.6")
Turning Diameter	11.9 m (39.1')	11.9 m (39.1')
Overall Length	4991 mm (196.5")	4991 mm (196.5")
Overall Height	1361 mm (53.6")	1379 mm (54.3")
Overall Width	1803 mm (71.0")	1803 mm (71.0")
Tread—Front	1438 mm (56.6")	1438 mm (56.6")
—Rear	1448 mm (57.0")	1448 mm (57.0")
Head Room—Front	983 mm (38.7")	993 mm (39.1")
—Rear	955 mm (37.6")	975 mm (38.4")
Leg Room—Front (max)	1064 mm (41.9")	1064 mm (41.9")
—Rear (min)	912 mm (35.9")	912 mm (35.9")
Shoulder Room—Front	1427 mm (56.2")	1427 mm (56.2")
—Rear	1427 mm (56.2")	1427 mm (56.2")
Hip Room—Front	1331 mm (52.4")	1331 mm (52.4")
—Rear	1364 mm (53.7")	1275 mm (50.2")
Luggage/Cargo capacity litres (cu. ft.)	428 (15.1)	2135 (75.4)
Fuel Tank Capacity litres (Imp. gals.)	60.5 (13.3)	58 (12.8)
Curb Weight kilograms (lbs.)	1363 (3005)	1419 (3128)

*With rear seat folded down



Polycast road wheels

Wire-style locking wheel covers

Luxury wheel covers

Deluxe wheel covers (standard)

The 1985 Mercury Marquis, like all other Mercury products, is the result of intensive engineering efforts aimed at making it the highest quality vehicle possible. Quality isn't just a concern at Mercury; it's a preoccupation.

This kind of quality doesn't just happen. It's the end product of intent, hard work, and the right application of the right technologies. Technology, however, can only be considered advanced when it can be applied to make people's lives better. That is the intention at Mercury. After all, Mercury cars are designed and built for people, not for proving grounds or laboratories.

One of the ways Mercury cars are built for people is to ask employees to contribute to them.

This program is known as Employee Involvement. Employee involvement begins well before cars are even assembled and continues at every step along the way—in many instances, right down to the dealer showroom.

Volunteers from specific areas

While people play a vital role in the high quality of Mercury cars, they aren't the only avenue that's explored in the search for the highest quality. For instance, to monitor the uniformity of metal surfaces, an advanced device known as Surtronic 3 is used. This quality checking device is so sensitive that it can detect surface irregularities that are imperceptible to the human eye.

The sophistication of the computer age also has revolutionized the speed and accuracy with which Marquis' electrical system can be checked. A black box called UNIMETS can be plugged into the Marquis' cigarette lighter by a pre-delivery inspector, and, without ever moving from the front seat, a test of the entire electrical system can be conducted.

Advanced electronics and computer technology aren't limited to quality control, however. There are a lot of sophisticated technological applications in the everyday operation of the 1985 Mercury Marquis.

For instance, Marquis' Electronic Engine Control system, EEC-IV, employs state-of-the-art microcomputer technology to actually control engine functions. EEC-IV senses when the Marquis' engine is running rich or lean and can order the car's electronic fuel injection system to adjust the air/fuel mixture to increase combustion efficiency and thereby increase the power and/or fuel economy as called for by a specific driving situation. In this way, EEC-IV helps Marquis deliver better starting, driveability, and performance.

Technology can only be considered advanced when it makes people's lives better.

EEC-IV even shuts off the air conditioning compressor unit so as to not divert power when maximum acceleration is needed, such as when passing on the highway or climbing a steep hill. In addition, it continuously adjusts many other functions—air/fuel ratio, spark timing, incoming air volume—to maintain a smooth idle.

EEC-IV also has an electronic diary that continuously records engine operation information for quick, easy diagnosis of service intervals. Additionally,

EEC-IV is programmed to compensate for changes that take place as the Marquis accumulates kilometres and its parts begin to wear.

Another area where technology was applied to make people more comfortable is in the Marquis' Nitro-Cushion suspension.

In order to help assure a smooth, comfortable ride, nitrogen-pressurized front struts and rear shock absorbers are used. Unlike conventional hydraulic shock absorbers—that can lose their damping characteristics through aeration of the fluid during hard use—these gas-pressurized shocks provide more consistent damping force, especially during hard use. The nitrogen pressurization virtually eliminates aeration.

Marquis' smooth ride also comes as a result of Teflon-coated front strut pistons and minimum friction strut oil seals.

Since Marquis basically was designed with people in mind, it should come as no surprise that considerable time and energy were devoted to Marquis' passenger safety.

The 1985 Mercury Marquis is a car that remembers people in every way.

Marquis meets or exceeds all applicable federal safety regulations.

Features are incorporated into Marquis that are designed to allow both its front and rear ends to purposely crush in a predictable manner upon a barrier impact. This absorbs some of the energy and can result in reducing the force that otherwise would be transmitted to the passenger compartment.

Inside, Marquis has been designed, wherever possible, to be free of protrusions that could increase the risk of injury during a collision. The instrument panel top, armrests, door panels, and even the sun visors are padded to help absorb impact forces. Of course, Marquis has standard seat belts for all passengers.



THE FORD EXTENDED SERVICE PLAN

When you're choosing options for your Mercury Marquis, consider the merits of ordering the Ford Extended Service Plan. Your dealer has full details. It provides extended repair cost protection, as specified, for parts and labour, for repairs to major components of the mechanical and electrical systems. The plan is offered by Ford Motor Company of Canada, Limited, and is honoured by participating Ford and Mercury dealers throughout Canada and the United States.



Your new Mercury Marquis comes equipped with factory engineered and approved parts, including a dependable Motorcraft battery, spark plugs, shock absorbers, ignition parts and long life oil filter. For continued performance be sure to specify genuine Motorcraft parts whenever replacement is necessary.

CORROSION PROTECTION

All Marquis cars are protected with the DURAGUARD System, which includes 7 processes built in at the factory as standard equipment, to provide corrosion protection as follows:

- pre-coated steel on doors, quarter panels, hoods, fenders and other selected areas;
- galvanized steel on rocker panels, selected cowl tops and underbody parts;
- vinyl sealer on the underside of rear wheelhouses;
- phosphate coating on the entire car body after a super cleaning process;
- electrocoat process to apply corrosion resistant primer paint, also on the entire body;
- aluminized wax sprayed into the hard-to-reach lower body areas and the inside surfaces of doors;
- protective vinyl coating behind the wheel openings and along the lower body side area.

The DURAGUARD System is backed by a no-extra charge 36-month unlimited distance manufacturer's warranty against corrosion perforation. This warranty, transferable to succeeding owners covers the cost of both labour and materials for repair of perforation of parts caused by corrosion. Exhaust system parts excluded. The basic 12-month/20,000 kilometre warranty covers corrosion, other than perforations, that are due to defective factory materials or workmanship. Ask your dealer for details.

This brochure has been prepared only as a general guide to the customer and every effort has been made to ensure that all information is correct at the time of printing. However, some errors may have been included and some of the information or specifications may have been changed since the time of printing. Your dealer will have full details on any changes and/or corrections and you should ask him to bring you up to date at the time of your purchase. Ford Motor Company of Canada, Limited reserves the right to change prices, colours, materials, specifications and models and to discontinue models without notice and without incurring obligations of any kind. Some features described or shown may be optional at extra cost. Some options are required in combination with other options.

Get it together—buckle up.

Buy or lease your Marquis from your Mercury Dealer.

form Employee Involvement Groups. These groups meet regularly to discuss ways in which they can improve the quality of their work and hence, the quality of the overall product.

Quality isn't just a concern at Mercury. It's a preoccupation.

Joining these Employee Involvement Groups are Quality/Reliability teams comprised of representatives from design, engineering, assembly, manufacturing, and service, along with representatives from outside suppliers. These teams examine new plans or proposed changes in their earliest stages to make sure quality is built in.





MERCURY MARQUIS

