

1984

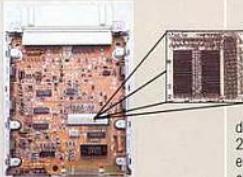
MERCURY CAPRI



1984 Capri Turbo RS, an intelligent high-performance car.

For those who think high-performance cars are relics from the days of cheap gas and monster engines, the Capri Turbo RS will come as a surprise. It does offer the excitement of days gone by, true, but with considerably more refined technology and an awareness of the need for efficiency.

The Capri Turbo RS runs on some of the most sophisticated automotive hardware available today. Its heart is a 2.3 litre engine, turbocharged, electronically fuel injected and teamed with a five-speed manual overdrive transmission. Its



brain is the Electronic Engine Control (EEC-IV) that monitors and regulates the car's vital signs. EEC-IV senses and controls fuel/air ratio and spark timing. It is also programmed to

compensate for changes that occur in a vehicle as it accumulates mileage and parts begin to wear.

PACKED WITH POWER

If there is one point that the Turbo RS makes, it is that engine size doesn't affect performance. The 2.3 litre power plant is small, as engines go, but thanks to turbocharging, it makes every cubic centimetre of cylinder displacement count.

The RS Turbocharger's "blow through" design introduces fuel downstream of the compressor,

resulting in reduced fuel delivery time, and almost immediate response to accelerator pedal movement.

EQUIPPED FOR HANDLING

In addition to the turbo powerplant and electronics, the Turbo RS has a standard handling suspension which includes a rear stabilizer bar, higher spring rates, and an upsized front stabilizer bar. There's also a standard Traction-Lok axle, P205/70HR14 BSW tires. Power-assisted front disc and rear drum brakes. And power rack-and-pinion steering. That kind of equipment gives the Turbo RS

a firm, precise feel, whether on the highway or in city traffic.

Drivers who crave some of the excitement of the old days, but are sensitive to today's high fuel costs and the trend toward downsizing and efficiency, should consider the Capri Turbo RS. It proves that automotive technology did not become less exhilarating with the passing of the old muscle cars—it merely became more intelligent.

Capri Turbo RS shown in Dark Charcoal Metallic with NO CHARGE Low Top Stripe OPTION.



1984 Capri Turbo RS interior, a union of car and driver.

A demanding driver requires, among other things, a properly designed interior, one that permits the most complete interplay between car and driver.

The Capri Turbo RS offers such an interior. The optional Sport seats with headrests cradle driver and passenger during acceleration, braking or maneuvering through corners. The standard soft Sport three-oval steering wheel has that intangible quality—the right "feel." The instrument panel features new

appliqués with red backlit graphics, for enhanced visibility.

Instrumentation is complete, with an 8,000-rpm tachometer, temperature gauge, ammeter, and oil pressure gauge, plus turbo boost and overboost lights, so the driver always knows how the turbo powerplant is functioning.

CONTROL PLUS COMFORT

The Turbo RS doesn't emphasize control at the expense of comfort. Despite its trim exterior, the Capri has room to seat four adults. And

passengers needn't be dragged kicking and screaming into the rear seats. There are 904 mm (35.6") of headroom and 780 mm (30.7") of legroom. With the split seat folded down, there is 920 litres (32.5 cu. ft.) of cargo space. A colour-keyed cargo area cover is standard. It attaches to the lower back panel firm, to keep valuableables under wraps.

THE COMPLETE DRIVING ENVIRONMENT

Among the interior options available on this and every Capri are air

conditioning, tinted glass, and the "T" roof.** For those with a taste for high-fidelity audio, the four-speaker Premium Sound System is also available, with upgraded front and rear speakers, and four speaker power boost, to reproduce any music with power and clarity.

Capri engineers designed the Turbo RS interior to be a carefully crafted driving environment. Controls are placed for easy access: gauges and displays designed to inform instantly. Seating is comfort-

able, yet firm.

To enter the Capri is to become part of it. And that, as any serious driver knows, is the only way to get the most out of a car.

** Requires tinted glass and passenger-side remote-control mirror.



RS interior shown in Light Canyon Red





The Capri RS. Why so much power?

If you have to ask, maybe you shouldn't own one. It's true, some people don't understand the point of a high-performance car. And that's a pity. They're missing one of life's great pleasures.

But for those who prefer high performance, this is the car. The Capri RS.

The Capri RS is a modern-day muscle car. Surprised? Don't be. Lift the hood of this particular Capri. Underneath is a 5.0 litre High Output four-barrel V-8, coupled to a five-speed manual overdrive transmission that cranks out 175 horsepower.*

The 1983 Capri RS, equipped with the 5.0 litre H.O. V-8 and five-speed transmission, accelerated from 0-50 in 5.6 seconds. This year's version should post a comparable time.

But there is more to the Capri RS than straight-line acceleration and raw power. The Capri RS has the equipment to keep it sure-footed on different surfaces and in a variety of weather conditions. Check out its low, wide stance, with the

standard Traction-Lok axle and specially tuned handling suspension. Fat 205/70HR14 BSW tires. Power front disc and rear drum brakes. And power rack-and-pinion steering. All for unwinding corners without a worry.

WHY BE SUBTLE?

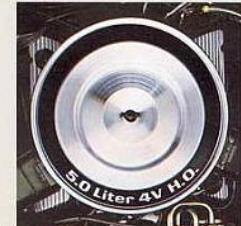
When a car has this much power and agility, why try to conceal it? That's why the Capri RS features a standard lower air dam, fog lamps, and blackout grille with dual rectangular headamps.

flows into flared fenders and black accents. The RS concludes, of course, with the bubbleback hatchback, ribbed tail-lamps and sport-tuned dual exhausts with bright tail pipe extensions.

This is a car designed to satisfy a driver's more primal desires. And if, by chance, you should see someone who thinks that cars should be slow and that life, in general, is serious — shake 'em up. Put a little excitement into their lives, with the Capri RS.

*The 5.0 litre High Output V-8 produces 175 horsepower at 4200 rpm.

Capri RS shown in Light Canyon Red with NO CHARGE Lower Tape Stripe OPTION



1984 Capri GS, a sensible alternative.

Some people like the look of the Capri, but simply don't need a high-performance car. For such people, there is the Capri GS, a car that offers a number of sensible reasons to drive it.

Foremost among these reasons is the satisfying balance of comfort and performance for the price. The Capri provides a comfortable interior to go with its

pleasing exterior lines, and a tractable yet reasonably potent standard powerplant.

GS INTERIOR COMFORT

Consider the interior first. The standard low-back individual seats feature ribbed cloth seat trim and headrests, plus reclining seatbacks. There is padded luxury door trim with bright moulding, colour-keyed vinyl headlining, and 16-ounce cut-pile carpeting. GS instrumentation includes a tachometer and ammeter, as well as oil pres-

sure, fuel and temperature gauges in the rear, the seatback splits and folds down, to form a flat, carpeted cargo area with 920 litres (32.5 cu. ft.) of room.

The standard 2.3 litre four-cylinder engine includes a "fast-burn" head design and extended-reach spark plugs for easier service. A manual four-speed transmission is standard.

For those who prefer a larger displacement engine, the GS is available with a 3.8 litre two-barrel



six-cylinder or the 5.0 litre High Output EFI V-8.

MORE VALUE FOR THE MONEY

Standard features and flexibility of power teams are only part of the Capri GS story. The Capri's unitized body features improved corrosion protection, to guard against the elements. And there is a variety of small touches, like a self-adjusting clutch. Easily accessible fuses. And tire/wheel indexing, for a smooth ride. (For an explanation of tire/wheel indexing, see page 10.)

Compare this Capri's interior luxury and thoughtful engineering

to that of the competition, then compare slicker prices. The obvious conclusion is that the Capri GS makes a strong case for itself, in price and value.



GS interior shown in Desert Tan.
Capri GS shown in Desert Tan Metallic.



Capri, designed to take whatever the road delivers.

ENGINES

Capri's engineering sophistication is particularly evident in its turbocharged 2.3 litre overhead cam four-cylinder with Electronic Fuel Injection and the EEC-IV module and in the 5.0 litre High Output four-barrel V-8.

The 2.3 litre turbo engine was developed specifically for driving enthusiasts. It includes special aluminum pistons, an 8.1 compression ratio, a performance-tuned intake manifold and an AiResearch turbocharger. Far from being a "bolt-on" option, the RS turbocharger is an integral part of the engine, positioned upstream from the fuel injectors and throttle plate. Exhaust gas circulates through the turbocharger, to provide up to 10 psi of boost. Boost occurs under all conditions, with maximum performance at high speeds.

The fuel/air mixture within a turbocharged engine is compressed and more dense than in a normally aspirated engine, this boost pressure being the source of the engine's additional power. Turbo boost, however, requires an extremely responsive fuel delivery system. Thus, Electronic Fuel Injection replaces ordinary carburetion on the 2.3 litre engine, metering fuel to the four cylinders precisely and simultaneously. Injectors are mounted directly above each intake port in the lower intake manifold,

firing once every two engine revolutions. These injectors receive highly pressurized fuel from the supply manifold and team with the turbocharger to increase peak engine output to 145 horsepower at 4,600 rpm, 60% more than a normally aspirated 2.3 litre engine.

V-8 aficionados can order their Capri RS with the standard 5.0 litre High Output four-barrel V-8 or optional 5.0 litre EFI High Output V-8.

The 5.0 litre H.O. V-8 features a 2 1/2" diameter exhaust and dual exhaust outlets. Cast aluminum rocker arm covers. And a camshaft with increased valve lift.

TIRE/WHEEL INDEXING

Rolling smoothness on every Capri equipped with steel wheels is maximized by a process called "tire/wheel indexing". Tires and wheels are never perfectly round, both having high points and low points. To minimize the effects of these variances, the tire's high point and the steel wheel's low point are marked by the manufacturer before mating the two. At the assembly plant, these two points are matched to make the finished tire/wheel assemblies more concentric, or rounder, for increased riding smoothness.

FIVE-MPH BUMPERS

Capri provides 5-mph bumpers in the front and rear. This helps protect the lights, cooling system and exhaust components, and helps reduce the repair cost of slow-speed impacts.

OPERATING SAFETY

Capri provides the driver with the equipment to help him take a commanding role in operating safety—that which relies upon driver action to avoid an accident.

Capri features standard rack-and-pinion steering for precise maneuvering in difficult situations. Rack-and-pinion steering, with its sensitive road feel, provides control directly in response to driver commands. A front stabilizer bar is also standard, to help counteract the large lateral forces that can be generated if sudden turns should be necessary.

The front brakes provide most of the actual braking in an emergency situation on dry pavement, due to "weight transference" to the front of the vehicle. So the Capri has responsive disc brakes in the front and drum brakes in the rear, to provide proportioned braking application.

DRIVER CONTROL

An important factor in accident avoidance is ergonomics, or the relationship between driver and machine.

Ergonomic design places instruments and controls where the driver can best use them. Several important functions are activated by the twin stalks mounted on the left side of the steering wheel. These include controls for turn signals, flash-to-pass, headlamp dimmer, horn and wiper/washer. Visible directly in front of the driver are a variety of gauges and warn-

ing lights which dispense information quickly and clearly.

OCCUPANT PROTECTION

Capri is engineered to meet or exceed all applicable federal regulations regarding vehicle safety.

Capri features unitized body construction. This design combines the car's body and frame in a unified structure, so engineers can achieve structural strength in a weight- and space-efficient car.

The unitized body forms a high-strength passenger capsule which is welded from end to end. Capri also includes design features which allow the front and rear of the car to crush progressively upon impact. This absorbs some of the impact energy and can result in reducing forces that would otherwise be transferred to occupants.

The doors on the Capri feature strong, double-panel welded construction. Inside each door is a high-strength steel beam, which enables each door to withstand a test load twice as great as Capri's curb weight.

Inside, wherever possible, Capri features energy-absorbing materials on the instrument panel, steering wheel, doors, centre console, seatbacks, head restraints, sun visors, and armrest. The steering column also helps protect the driver in the event of a front-end impact. Finally, seat belts are installed for each passenger—integral lap and shoulder belts with automatic retractors and tension relievers in the front, and lap belts in the rear.

Standard Features

CAPRI (3-DOOR)

SELECTED STANDARD

FUNCTIONAL FEATURES

- 2.3 litre 4-cylinder overhead cam engine
- Floor-mounted four-speed manual transmission with self-adjusting clutch
- Manual rack-and-pinion steering
- Power front disc/rear drum brakes
- Modified MacPherson strut front suspension
- Front stabilizer bar
- Four-bar link coil spring rear suspension
- P185/75R14 BSW steel-belted radial tires
- Electronic ignition system
- Electronic voltage regulator
- High/low ram air ventilation
- Engine coolant recovery system
- 58.3 litre (12.8 imp. gal.) fuel tank with tethered gas cap
- Deluxe level sound package
- Electric rear window defroster
- AM radio with dual front speakers*

*May be deleted for credit.

SELECTED STANDARD

INTERIOR FEATURES

- High-back individual seats with cloth trim, recliners and inertia seatbelt release
- Full instrumentation including tachometer, trip odometer, ammeter, oil pressure, fuel, and temperature gauges
- Stalk-mounted controls on steering column for turn signals, wipers, flash-to-pass, horn and headlamp dimmer
- Carpeted cargo area
- Colour-keyed cargo area cover
- 10-ounce cut-pile carpeting

SELECTED STANDARD

EXTERIOR FEATURES

- Turbine wheel covers
- Dual rectangular halogen headlamps
- Black grille with bright accents
- Full wraparound black bodyside moulding
- Driver's side remote-control sail-mounted mirror

- Bubbleback rear window
- Lower bodyside protection

CAPRI GS

Includes all Capri standard features plus the following selected additions and/or differences:

- Luxury level sound package
- Low-back individual seats with cloth trim, recliners and inertia seatbelt release
- Split folding rear seatback
- Console with digital clock graphic warning module and ashtray
- Fully trimmed luxury door panels
- Dual covered visor vanity mirrors
- Driver map pocket
- 16 ounce cut-pile carpeting
- Bodyside pinstripes

CAPRI RS

Includes all Capri GS standard features, plus the following selected additions and/or differences:

- 5.0 litre High Output V-8 with five-speed manual transmission
- Handling suspension
- Traction-Lok axle
- Power steering
- P205/70HR14 BSW tires
- Front lower air dam with fog lamps
- Soft Sport 3-oval steering wheel*
- Black grille, door and window mouldings
- Unique interior door trim
- Black right-hand remote-control rearview mirror
- Sport-tuned dual exhaust with bright tailpipe extensions
- Remote-control fuel filler door release

*Replaced by A-frame with speed control option.

CAPRI TURBO RS

Includes all standard Capri GS features, plus the following selected additions and/or differences:

- 2.3 litre turbocharged EFI engine with five-speed manual transmission
- Handling suspension
- Traction-Lok axle with traction bars
- Sport-tuned exhaust with bright tailpipe extension
- Tachometer
- Turbo boost and overboost lights

Selected Options

The following are some of the many options available for your new Capri.

1. AM/FM STEREO RADIO WITH CASSETTE

With four channel Premium Sound is one of three Capri radio choices. This system includes power amplifier and dual rear speakers. Cassette features auto-reverse.

2. WHEELS AND WHEEL COVERS

Shown left to right. TR type cast aluminum wheels. Wire styled wheel covers. Turbine wheel covers (standard on all Capri series).

3. AIR CONDITIONING

with manual temperature control for cool driving, even on the hottest days.

4. FINGERTIP SPEED CONTROL

Includes A-frame steering wheel. For driving convenience on long-distance drives. Includes "resume" feature to return vehicle to speed set prior to braking.

5. T-ROOF

Provides the sensation of driving a convertible. Features easy-to-remove locking tinted glass panels.

6. FLIP-UP OPEN AIR MOONROOF

Lets in the sun, moon, and stars. Easy to handle.



Options

	Capri	Capri GS	Capri RS	Turbo RS		Capri	Capri GS	Capri RS	Turbo RS
Air Conditioning, Manual (Tinted glass recommended)	OPT	OPT	OPT	OPT	5.0 Litre High Output 4-Barrel Engine*	NA	NA	STD	NA
Battery, Heavy-Duty, Maintenance-Free	OPT	OPT	OPT	STD	5.0 Litre EFI Engine with Automatic Overdrive Transmission	OPT	OPT	OPT	NA
Extended Service Plan (See page 13)	OPT	OPT	OPT	OPT					
Floor Mats, Front	OPT	OPT	OPT	OPT					
Mirror, Right-Hand Adjustable, Convex	OPT	OPT	STD	STD					
Paint, Glamour	OPT	OPT	OPT	NA					
POWER									
Power Steering*	OPT	OPT	STD	STD					
Power Windows	OPT	OPT	OPT	OPT					
RADIOS									
AM/FM Stereo	OPT	OPT	OPT	OPT					
AM/FM Stereo w/Cassette Tape and four-channel Premium Sound System*	OPT	OPT	OPT	OPT					
ROOFS									
Flip-Up Open Air Roof	OPT	OPT	OPT	OPT					
T-Roof* (Requires tinted glass and right-hand mirror)	OPT	OPT	OPT	OPT					
SEATS									
Seat Trim, Vinyl	OPT	OPT	OPT	OPT					
Seat, Individual Sport	NA	OPT	OPT	OPT					
Speed Control (Includes A-frame steering wheel)	OPT	OPT	OPT	OPT					
Steering Column, Tilt (Requires power steering)	OPT	OPT	OPT	OPT					
Tinted Glass (Recommended with air conditioning. Required with T-roof.)	OPT	OPT	OPT	OPT					
Wipers, Interval Windshield	OPT	OPT	OPT	OPT					
Lower Tape Stripe (NO CHARGE)	NA	NA	OPT	OPT					
ENGINES									
2.3 Litre 1-Barrel OHC Engine with manual four-speed transmission	STD	STD	NA	NA					
2.3 Litre 1-Barrel OHC Engine with Automatic Transmission	OPT	OPT	NA	NA					
2.3 Litre EFI Turbo Engine with manual Five-speed transmission*	NA	NA	NA	STD					
3.8 Litre 2-Barrel Engine with three-speed automatic transmission*	OPT	OPT	NA	NA					

STEEL-BELTED RADIAL TIRES
 P185/75R14 BSW
 P195/75R14 WSW
 P205/70R14 BSW**
 TRX 220/55R390 BSW* (Includes TRX cast aluminum wheels)
 BSW—Black Sidewall WSW—White Sidewall
 ** Available only as part of Handling Package.

WHEELS AND WHEEL COVERS

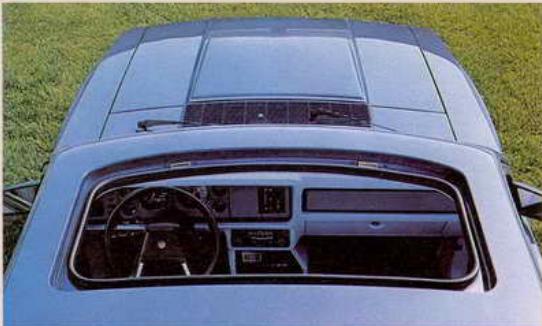
Wire-styled Wheel Covers	OPT	OPT	OPT	OPT
Cast Aluminum Wheels	OPT	OPT	OPT	OPT

OPTIONAL PACKAGES

LIGHT GROUP	OPT	OPT	OPT	OPT
Includes third-door courtesy light, ashtray light, glove box light, engine compartment light, dual beam dome light and "headlamp on" warning buzzer, and locking fuel filler door with remote release (standard on RS).				
POWER DOOR LOCK GROUP	OPT	OPT	OPT	OPT
Includes power door locks and decklid/liftgate release				
HANDLING PACKAGE	OPT	OPT	STD	STD
Includes rear stabilizer bar, rear quadra shocks (late availability), gas shocks, power steering and upsized front stabilizer bar. (Included with 5.0 litre engine.)				

STD—Standard OPT—Optional NA—Not Available.

* Selection of this equipment may result in the deletion of certain standard equipment, or the addition of certain options. Please consult your Mercury Dealer for details.



Color Choices

EXTERIOR COLOURS

Capri and GS

Black
Silver Metallic
Light Canyon Red
Dark Academy Blue Metallic
Light Desert Tan
Oxford White

GLAMOUR METALLIC COLOURS (extra cost)

Medium Canyon Red
Light Academy Blue

Bright Copper

Desert Tan

Capri RS

Black
Silver Metallic
Light Canyon Red
Oxford White

GLAMOUR METALLIC COLOUR (extra cost)

Medium Canyon Red
Capri Turbo RS
Dark Charcoal Metallic

INTERIOR COLOURS

Capri and GS

Canyon Red
Academy Blue
Desert Tan
Charcoal

Capri RS/Turbo RS

Canyon Red
Charcoal
Desert Tan

OPTIONAL BLACKOUT LOWER TU-TONE

Silver Metallic
Light Canyon Red
Light Desert Tan
Oxford White
Medium Canyon Red Metallic
Light Academy Blue Metallic
Bright Copper Metallic
Desert Tan Metallic



EXTENDED SERVICE PLAN

THE FORD EXTENDED SERVICE PLAN

When you're choosing options for your Mercury Capri, consider the merits of ordering the Ford Extended Service Plan. Your dealer has full details. It provides extended repair cost protection, as specified, for parts and labour, for repairs to major components of the mechanical and electrical systems. The plan is offered by Ford Motor Company of Canada, Limited, and is honoured by participating Ford and Mercury dealers throughout Canada and the United States.

Motorcraft EXCEEDS THE NEED

Your new Mercury Capri comes equipped with factory engineered and approved parts, including a dependable Motorcraft battery, spark plugs, shock absorbers, ignition parts and long life oil filter. For continued performance be sure to specify genuine Motorcraft parts whenever replacement is necessary.

CORROSION PROTECTION

All Capri cars are protected with the DURAGUARD System, which includes 7 processes built in at the factory as standard equipment, to provide corrosion protection as follows:

- pre coated steel on doors, quarter panels and other selected areas;
- galvanized steel on rocker panels, selected cowl tops and underbody parts;
- vinyl sealer on the underside of rear wheelhouses;
- phosphate coating on the entire car body after a super cleaning process;
- electrocoat process to apply corrosion resistant primer paint, also on the entire body;
- aluminized wax sprayed into hard-to-reach lower body areas, the inside surfaces of doors and quarter panels;
- protective vinyl coating on the lower body side for resistance to stone chipping and road abrasion.

The DURAGUARD System is backed by a no-extra charge 36-month unlimited distance manufacturer's warranty against corrosion perforation. This warranty, transferable to succeeding owners during this warranty period, covers the cost of both labour and materials for repairs of perforation of parts caused by corrosion. Exhaust system components are excluded. The basic 12-month/20,000 kilometre warranty covers corrosion, other than perforations, that are due to defective factory materials or workmanship. Ask your dealer for details.

CAPRI SPECIFICATIONS

Wheelbase	2540 mm (100.0")
Overall Length	4549 mm (179.1")
Overall Height	1318 mm (51.9")
Overall Width	1755 mm (69.1")
Wheel Tread—Front	1438 mm (56.6")
—Rear	1448 mm (57.0")
Headroom—Front	945 mm (37.2")
—Rear	904 mm (35.6")
Legroom—Front (Max.)	1059 mm (41.7")
—Rear (Min.)	780 mm (30.7")
Shoulder Room—Front	1417 mm (55.8")
—Rear	1379 mm (54.3")
Hiproom—Front	1420 mm (55.9")
—Rear	1196 mm (47.1")
Cargo Volume litres (cu. ft.)	920 (35.5)**
Fuel Capacity litres (Imp. gal.)	58.3 (12.8)
Curb Weight kilograms (lbs.)	1244 (2743)

* 1" less with optional moonroof.

** With rear seat folded down.

This brochure has been prepared only as a general guide to the customer and every effort has been made to ensure that all information is correct at the time of printing. However, some errors may have been included and some of the information or specifications may have been changed since the time of printing. Your dealer will have full details of any changes and/or corrections and you should ask him to bring you up to date at the time of your purchase. Ford Motor Company of Canada, Limited reserves the right to change prices, colours, materials, specifications and models and to discontinue models without notice and without incurring obligations of any kind. Some features described or shown may be optional at extra cost. Some options are required in combination with other options.

Get it together – buckle up.

Buy or lease your Capri from your Mercury Dealer.





MERCURY CAPRI



Litho in Canada B/83