

MERCURY LN7 '83





LN7 in Black with RS Package...available fall of 1982.

DREAM MACHINE

For those of you who share the fantasy of flying down a highway, Mercury LN7 is your dream car come true.

Turn the key...
And imagine the response of the

standard 1.6 liter Higher Output overhead cam engine. Strong and willing. Ready when you want it.

Step on the accelerator. Now work on the standard five-speed transmission. Through second and third—on

up to fourth gear. Check your readings—tachometer, speedometer. Everything's steady. You wait. You step on the clutch. Shift into fifth. Accelerate. And leave the rest of the world behind.

This is no dream. This is LN7. With rack-and-pinion steering for steady, responsive control. And a four-wheel fully independent suspension system that yields smooth, heavenly handling.

This is the driving technology you've been waiting for. Applied with a down-to-earth commitment to quality.

This is LN7 by Mercury. The substance dream cars are made of.

Some of the equipment shown may be available only at extra cost, and only on specific models. Please see pages 8 to 11 for specific information regarding standard and optional equipment.



Cloth-covered Sport seats, shown here in Desert Tan, are standard with the RS Package...available fall of 1982.

TWO FOR THE ROAD

In the tradition of fast cars and silk scarves, LN7 presents you with a true sports car environment. Racy. Seductive. And above all, sophisticated. This is the way man and woman were meant to drive.

LN7 seats two—you and whomever. The rear is reserved exclusively for cargo: suitcases, picnic baskets—you

know. As a convenience feature, a restraining bar is secured behind the back of the front seat to help keep cargo in its place. And for privacy, we've supplied a cargo area cover.

With only two seats to form, our designers concentrated on the comfort of the driver and his or her passenger. They

took great care to bring you seats that are soft and pliable. As an added convenience, these individual seats recline at the touch of a lever.

But if anything surpasses the luxury beneath you, it's the technology LN7 places before you. LN7's entire instrument panel adds a glowing new

dimension to the sport of driving. The speedometer, tachometer, trip odometer and temperature gauge relay information in a graphic amber light.

Then there's LN7's standard digital clock. In addition to giving time, day, and date readouts, it also performs as a stopwatch.

The convenience continues with two sets of controls mounted on the steering column. One handles the wiper/washer functions. The other controls the horn, turn signals, and dimmer switch.

You don't have to be an Einstein to appreciate this technology. Nor do you

have to be an authority on sports cars to admire the style. But if you ever want to understand the romance of the open road, you will have to get behind the wheel of LN7. Just you. Just once. Your feelings about driving will never be the same.



LN7 in Medium Charcoal Metallic over Silver Metallic, with standard styled steel wheels.

PERFORMANCE PROFILE

LN7 is a driver's car. Pure and simple. It's powered by a Compound Valve Hemispherical overhead cam four-cylinder 1.6 liter engine. Linked to a smooth-shifting five-speed manual transaxle.

We tell you all this now because once you drive LN7, the last thing on your mind

will be mechanics. All that matters is the motion.

The smooth, steady sensation you feel is no illusion. It's the result of LN7's independent four-wheel suspension system. This system allows each wheel to respond individually to road conditions.

So whatever affects one wheel doesn't affect the others.

LN7 also has a front stabilizer bar. This bar does exactly what its name suggests: stabilizes the front end through tight turns and over rough, bumpy roads.

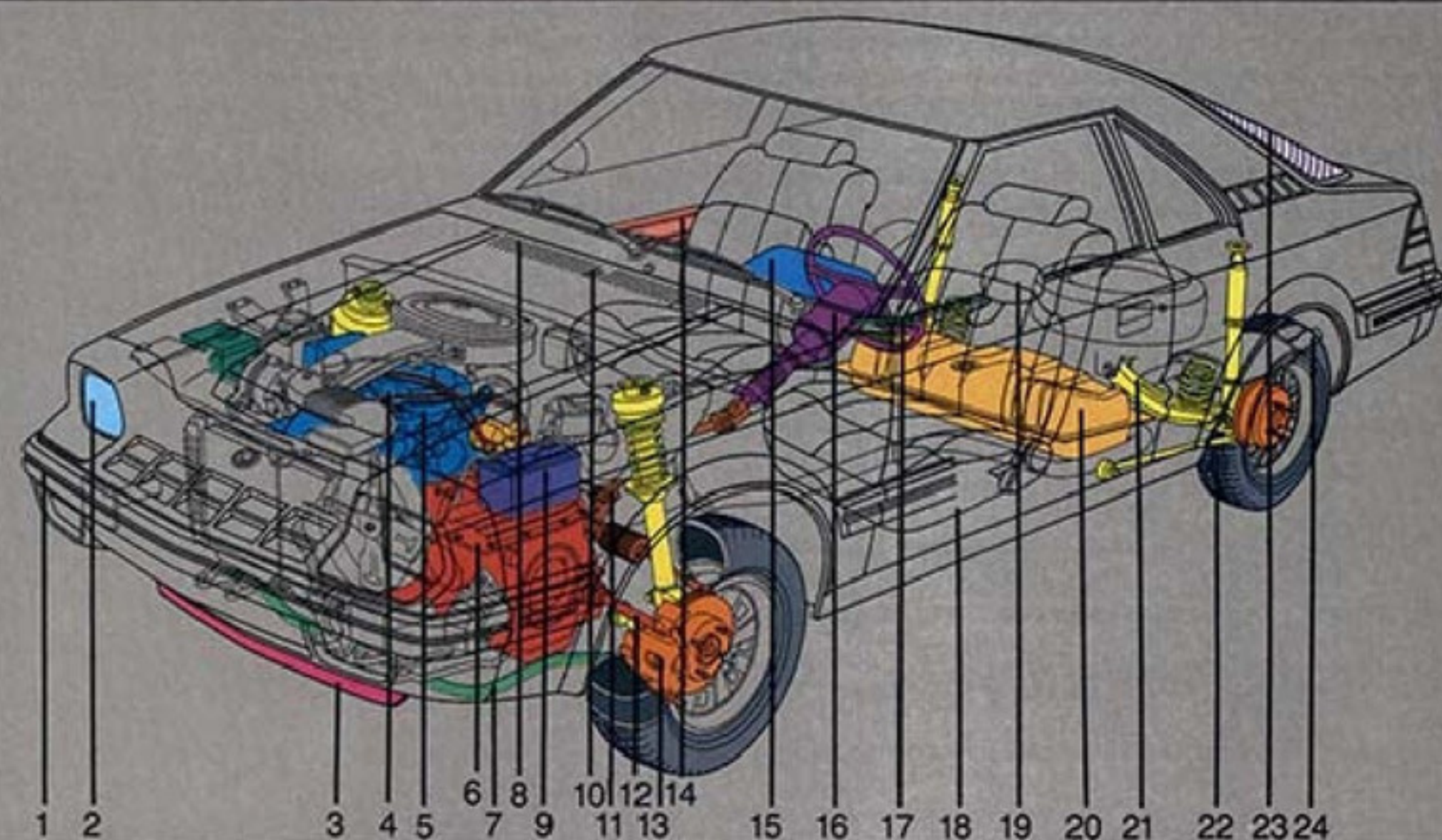
To help you avoid these bumps altogether, LN7 features precise rack-and-pinion steering. And finally, power front disc brakes, to help bring all this glorious gliding motion to a halt.

You can continue by choosing certain packages ideally suited to LN7's style.

Like the Sport, Grand Sport, and RS Packages which add some very special equipment to LN7's long and impressive list of standard features (see page 11 for full details). Or select the TR

Performance Package. This is a special grouping of handling components that gives you a firm sense of the road. In a car that quite naturally takes your breath away. The 1983 Mercury LN7.

ENGINEERING



The 1983 Mercury LN7 is one sporty little two-seater that obviously offers a lot of engineering substance beneath its sleek, aerodynamic surface. Consider for a moment just what you'll find inside every '83 LN7...

1. High-strength, light alloy bumpers covered with soft, color-keyed urethane to protect LN7's body without detracting from its overall styling and design.
2. Halogen sealed-beam headlamps provide a whiter, brighter light than is available with conventional sealed-beam units.
3. A soft, color-keyed valance panel and front air dam help improve LN7's aerodynamics for increased efficiency.
4. Among LN7's low-maintenance features are easily accessible 30,000-mile spark plugs as well as a maintenance-free battery, self-adjusting brakes and clutch, and lifetime chassis lubrication...all of which can reduce both the time and cost of scheduled maintenance.

5. LN7's optional 1.6 liter EFI engine features Electronic Fuel Injection that eliminates the need for a conventional carburetor. Because this system is electronically controlled, it responds almost instantly to changes in fuel requirements. It also results in improved fuel distribution to the engine's cylinders. (Available only as part of RS Package.)
6. The standard five-speed manual transaxle features a close-ratio four-speed configuration, as well as a separate fifth gear for highway economy.
7. A standard front stabilizer bar helps reduce body roll in sharp turns and quick lane-change maneuvers.
8. Flow-Thru ventilation.
9. Heavy-duty maintenance-free battery.
10. Fluidic windshield washer system designed for efficient cleaning action.
11. Standard rack-and-pinion steering offers outstanding steering precision and

response in both normal driving situations and emergency maneuvers. (Optional power steering shown.)

12. Front-wheel drive provides good traction on wet, slippery surfaces and *pulls* a car through mud and snow more easily than conventional rear-wheel drive systems can *push* a car.
13. A standard split-diagonal braking system provides both front and rear braking capabilities for controlled stops even in the event of a partial system failure.
14. High-strength doorguard beams offer added side impact protection.
15. Standard instrumentation includes high-visibility speedometer, tachometer, temperature gauge, trip odometer, ammeter, and oil pressure gauge.
16. Energy-absorbing steering wheel and column.
17. Easy-to-use stalk-mounted control levers handle turn indicator, horn, headlamp

dimmer and windshield wiper/washer functions.

18. Unitized body construction for structural strength and rigidity.
19. Dual remote-control outside mirrors are standard for added driving safety.
20. 13-gallon fuel tank standard for long cruising range between fill-ups.
21. LN7's four-wheel fully independent suspension system provides a smooth ride. And the large front stabilizer bar plus stiff shock valving helps produce the sure-footed handling you expect in a sporty car.
22. Standard P165/80R13 black sidewall steel-belted radial tires for the traction and handling you expect in a sporty two-seater.
23. Standard electric rear window defroster helps keep LN7's "bubbleback" window free of fog and frost.
24. A bright-tipped, dual-pipe sporty-tuned exhaust is standard for that sporty car look and sound.

STANDARD FEATURES

STANDARD EXTERIOR FEATURES

- Bubbleback-style rear hatch
- Rectangular halogen headlamps
- Black dual door-mounted remote-control sport mirrors (right mirror convex)
- Fully styled steel wheels/trim rings
- Rear pillar louvers
- Bright exposed exhaust
- Sporty-tuned exhaust (manual transaxle only)
- Wide bodyside molding
- Soft Black bumpers
- Wraparound taillights
- Single-color dual bodyside paint stripes
- Clear vinyl road abrasion protection at front of rear wheel openings
- Black window moldings

STANDARD INTERIOR FEATURES

- AM radio*
- Electronic digital clock*

- Vinyl high-back reclining individual seats with vinyl folding center armrest
- Deluxe color-keyed seat belts with tension reliever
- Deluxe soft door trim panel with map pocket
- Driver- and passenger-side visor vanity mirrors
- Black sport steering wheel
- Stalk-mounted controls
- Color-keyed swivel sun visors
- Day/night rearview mirror
- Soft-feel color-keyed instrument panel with Instrumentation Group: tachometer, temperature gauge, trip odometer
- Color-keyed console: includes ammeter, oil pressure gauge, door ajar warning light, low washer fluid warning light, ashtray and cigarette lighter
- Locking glove box
- Instrument panel storage bins
- Deep cut-pile color-keyed carpeting in passenger compartment

- 14-ounce needled color-keyed cargo floor carpeting
- Front door courtesy light switches
- Light Group: includes glove box light, pivoting dome/map light, cargo compartment light, engine compartment light, ashtray light, and "headlamp on" warning buzzer
- Passenger-side roof assist handle
- Cargo area cover
- Chrome-plated cargo restraining bar
- Coat hooks

STANDARD FUNCTIONAL FEATURES

- Front-wheel drive
- Solid-state ignition system
- 1.6 liter Higher Output 4-cylinder CVH engine
- 5-speed manual transaxle with floor shift
- Self-adjusting clutch
- Power front disc/rear drum brakes

- Manual rack-and-pinion steering
- MacPherson strut front suspension
- Front stabilizer bar
- Fully independent modified MacPherson strut rear suspension
- P165/80R13 BSW steel-belted radial tires with European-type wraparound tread
- Economy spare tire
- Heavy-duty maintenance-free 48-amp-hr battery*
- Tinted glass, all windows*
- Electric rear window defroster
- Inside hood release
- Power liftgate release
- Interval windshield wipers
- Inertia seatback release
- Flash-to-pass headlamp feature
- 13-gallon fuel tank
- Inside remote-control fuel filler door release

*May be deleted for credit.
†Late availability.

SEATING CHOICES



New knitted vinyl high-back reclining individual seats are standard on LN7 and a no-extra-cost option with LN7 Sport and Grand Sport Packages. Available in Black, Academy Blue, Medium Red, French Vanilla and Desert Tan. Vinyl-covered fold-down center armrest (not shown) standard.



LN7 Sport's and Grand Sport's standard low-back reclining individual seats in cloth. Available in Black, Academy Blue, Medium Red, Desert Tan, and French Vanilla. Also available with optional leather seating surfaces in the same colors. Vinyl-covered fold-down center armrest (not shown) standard.



LN7 Sport's and Grand Sport's optional low-back individual seats are available in shearling with Black or Desert Tan leather trim. Vinyl-covered folding center armrest (not shown) standard.



LN7 RS's standard reclining Sport seats with standard vinyl-covered fold-down center armrest. Available in Black and Desert Tan Sport-striped cloth. (Subject to late availability.)

EXTERIOR COLOR CHOICES

STANDARD COLORS

- ☐ Black
- ☐ Silver Metallic
- ☐ Medium Charcoal Metallic
- ☐ Medium Yellow
- ☐ Bright Bittersweet
- ☐ Pastel French Vanilla
- ☐ French Vanilla Metallic
- ☐ Dark Academy Blue Metallic
- ☐ Light Desert Tan

OPTIONAL GLAMOUR COLORS

- ☐ Bright Red
- ☐ Light Academy Blue Metallic
- ☐ Desert Tan Metallic

OPTIONAL TU-TONES

- ☐ Black/Silver Metallic
- ☐ Desert Tan Metallic/Light Desert Tan
- ☐ Medium Charcoal Metallic/Silver Metallic
- ☐ Dark Academy Blue Metallic/Light Academy Blue Metallic
- ☐ French Vanilla Metallic/Pastel French Vanilla

BLACK LOWER TU-TONE

- Black lower body paint available with the following colors:
- ☐ French Vanilla Metallic
- ☐ Light Desert Tan
- ☐ Bright Bittersweet
- ☐ Light Academy Blue Metallic
- ☐ White
- ☐ Silver Metallic
- ☐ Bright Red

OPTIONS AND PACKAGES



WHEELS AND TIRES. Handsome fully styled steel wheels (a) are standard on LN7.

TR-type steel wheels (b) are included in the Sport Package. Cast aluminum spoke wheels (c) are included in the Grand

Sport Package. TR-type aluminum wheels (d) are included in the RS Package.



AM/FM STEREO RADIO. Optional on LN7. Standard with Sport Package. Or upgrade your

selection to include your choice of an 8-track or cassette tape player.

SPEED CONTROL. Maintains the speed you select, lessens fatigue on long trips. Includes deluxe Black four-spoke steering wheel and "resume" feature. Standard with Grand Sport and RS Packages.



FLIP-UP OPEN AIR ROOF. Has pattern in the glass to act as sunshade. Let sunshine, fresh air, and moonlight in with this easy-to-handle, easy-to-love option. Available on every LN7.

AIR CONDITIONING. Manual temperature control. Includes two center instrument panel vents. For added comfort, especially on those uncomfortably hot days. Available on every LN7.



OPTIONS

- ☐ Air conditioning
- ☐ Automatic transaxle*
- ☐ Engine block heater
- ☐ Extended Service Plan
- ☐ Heavy-duty charging system
- ☐ Lower bodyside abrasion protection
- ☐ Roof, flip-up open air
- ☐ Sport tape stripe
- ☐ Tu-Tone paint

RADIOS

- ☐ AM/FM stereo
- ☐ AM/FM stereo with 8-track tape player
- ☐ AM/FM stereo with cassette tape player
- ☐ Premium Sound System

TIRES

- ☐ P165/80R13 BSW TRX radial
- ☐ P165/80R13 raised letter white-wall radial
- ☐ P175/80R13 BSW† (not available with TR Package or Suspension)
- ☐ TR Performance Packages: Include Michelin TRX steel-belted radial tires (P165/70R365 BSW) and either TR-Sport steel or TR-Sport aluminum wheels.
- ☐ TR Performance Suspension

*This equipment is subject to additional ordering requirements or limitations. Please consult your dealer for details.
†Late availability.

LN7 PACKAGES

LN7. Includes 1.6L Higher Output engine, styled steel wheels, P165/80R13 black sidewall steel-belted radial tires, AM radio (may be deleted for credit or upgraded), new knitted vinyl high-back individual seats with reclining seatbacks and vinyl-covered fold-down center armrest, plus all the standard features listed on page 9.

LN7 SPORT. Includes all LN7 standard features plus these additions and/or differences: TR-Sport steel wheels, P165/70R365 Michelin TRX black sidewall steel-belted radial tires, Appearance Protection Group (black door-edge guards, color-keyed front floor mats, and license plate frames), four-way seat, power steering, AM/FM stereo radio (may be deleted for credit or upgraded), and low-back individual seats in cloth with seatback recliners and a vinyl-covered fold-down center armrest.

LN7 GRAND SPORT. Includes all LN7 standard features plus these additions and/or differences: cast aluminum spoke wheels, Appearance Protection Group (see LN7 Sport), four-way seat, speed control, power steering, AM/FM stereo radio with your choice of an 8-track tape player or a cassette tape player, plus a Premium Sound System (entire radio system may be deleted for credit), and low-back individual seats in cloth with seatback recliners and a vinyl-covered fold-down center armrest.

LN7 RS.† Includes all LN7 standard features plus these additions and/or differences: 1.6L EFI (Electronic Fuel Injection) engine, TR-Sport aluminum wheels, P165/70R365 black sidewall steel-belted radial tires, Appearance Protection Group (see LN7 Sport), speed control, power steering, AM/FM stereo radio with your choice of an 8-track tape player or a cassette tape player, plus a Premium Sound System (entire radio system may be deleted for credit), and reclining Sport seats in striped Sport cloth with vinyl-covered fold-down center armrest.

†Subject to late availability.

Motorcraft

QUALITY REPLACEMENT PARTS FROM FORD

Your new Mercury LN7 comes equipped with factory-engineered and approved parts including a dependable Motorcraft battery, shock absorbers, spark plugs, long life oil filters, and motor oil. For continued top performance, be sure to specify genuine Motorcraft parts whenever replacement is necessary.



Ford Motor Company's optional Extended Service Plan covers certain selected components on new Lincoln-Mercury cars for longer than the vehicle's basic warranty. The cost is so moderate for the protection you get that it could pay for itself the first time you need it. Ask your Lincoln-Mercury Dealer for complete details of the Plan, which is available on cars sold and normally operated in the 50 United States and Canada.

FORD-PAID REPAIR PROGRAMS AFTER THE WARRANTY PERIOD

Sometimes Ford Motor Company offers adjustment programs to pay all or part of the cost of certain repairs. These programs are intended to assist owners and are in addition to the warranty or to required recalls.

Ask Ford Motor Company or your Lincoln-Mercury Dealer about such programs relating to your Ford or Lincoln-Mercury vehicle.

To get copies of any adjustment program for your vehicle or the vehicle of interest to you:

Call Ford toll-free at 1-800-241-3673.
In Alaska or Hawaii, call 1-800-243-3711.
In Georgia, call 1-800-282-0959 or write Ford at Ford Customer Information System Post Office Box 95427 Atlanta, GA 30347

We'll need your name and address; year, make, model, and vehicle identification number, as well as engine type; and whether you have a manual or automatic transaxle.

TECHNICAL SERVICE BULLETINS

All vehicles need repairs during their lifetime. Sometimes Ford issues Technical Service

Bulletins (TSBs) and easy-to-read explanations describing unusual engine or transmission conditions which may lead to costly repairs, the recommended repairs, and new repair procedures. Often a repair now can prevent a more serious repair later. Ask Ford Motor Company or your Lincoln-Mercury Dealer for any such TSBs and explanations relating to your Ford or Lincoln-Mercury vehicle.

To get copies of these Technical Service Bulletins and explanations for your vehicle or the vehicle of interest to you:

Call Ford toll-free at 1-800-241-3673. In Alaska or Hawaii, call 1-800-243-3711. In Georgia, call 1-800-282-0959 or write Ford at Ford Customer Information System Post Office Box 95427 Atlanta, GA 30347

We'll need your name and address; year, make, model, and vehicle identification number, as well as engine type; and whether you have a manual or automatic transaxle.

Specifications and descriptions used were in effect when this publication was approved for printing. Lincoln-Mercury Division reserves the right to discontinue options at any time, or change specifications, equipment or designs without notice and without incurring obligation.

Standard and optional equipment listed is subject to change. Some features described are optional at extra cost. Some options are required in combination with other options.

Availability of some features may be subject to a slight delay.

Get it together—Buckle up.

Buy or lease your LN7 from your Lincoln-Mercury Dealer.

LN7 Specifications

Wheelbase	94.2"
Turning Diameter	35.5'
Overall Length	170.3"
Overall Height	50.5"
Overall Width	65.9"
Wheel Tread	
— Front	54.7"
— Rear	56.0"
Headroom	37.1"
Legroom	41.8"
Shoulder Room	51.3"
Hiproom	50.3"
Cargo Volume (Cu. Ft.)	32.4
Fuel Capacity (Gals.)	13.0
Curb Weight (Lbs.)	2179

MERCURY. THE SUBSTANCE SHOWS.



MERCURY LN7

LINCOLN-MERCURY DIVISION



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