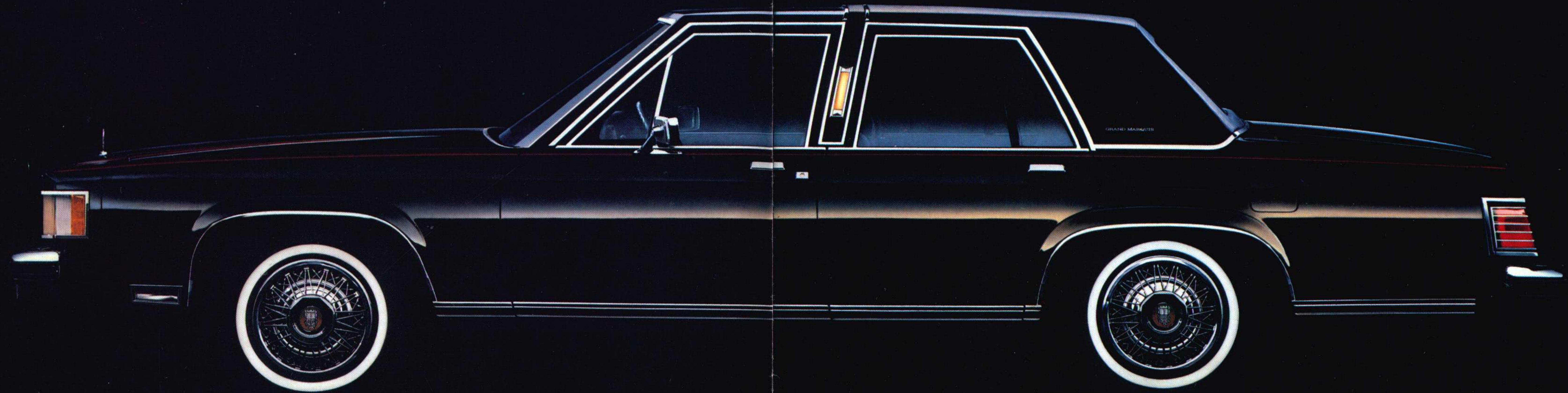


**MERCURY**  
**GRAND MARQUIS '83**





Mercury Grand Marquis LS in Black with optional wire wheel covers.

## CLASS REUNION

Welcome back an old friend you probably thought you'd never see again. The North American car the way it was meant to be for you. Full-size. Smooth riding. Comfortable.

This is Mercury Grand Marquis for '83. Still a leader among a select few. Refined. Successful. Richer than ever, in fact. Rich enough to be called "Grand Marquis" because it has both the hardware and the software to

back its boast of being one very luxurious full-size Mercury.

A carefully engineered suspension system eases the ride. Thoughtfully designed seating comfortably supports the body. Strategically placed acoustical materials quiet the space around you.

But Grand Marquis is more than insulation and isolation from the harsher realities of life

on the road. It is Mercury's blend of technical innovation and outstanding workmanship which links yesterday's values with tomorrow's vision.

Everywhere you look, this is a car of quality and substance. As is to be expected, the look is elegant, the appointments and materials first-rate, the standard equipment level outstanding.

Steering, brakes and windows are all power. So is the 5.0 litre V-8 which resides under Grand Marquis' classic hoodline. The transmission is, of course, automatic with an overdrive fourth gear for more efficient highway-speed driving. Steel-belted white sidewall radial tires glide you across the endless miles which lie beyond Grand Marquis' halogen headlamps.

Turn on the standard four-speaker AM/FM stereo radio. Ease back into the standard cloth-covered Twin Comfort Lounge seats and take the time to reacquaint yourself with the tradition of comfort and elegance which has always marked the Grand Marquis four-door Sedan among the leaders in its class, year after year. Then ask yourself: Why should 1983 be any

different? And why should you be driving anything less than Mercury's finest four-door?

Some of the equipment shown may be available only at extra cost and only on specific models. Please see pages 10 through 13 for specific information regarding standard and optional equipment.



Grand Marquis LS' standard luxury cloth-covered Twin Comfort Lounge seating in Charcoal. Also available at extra cost in leather.

## CLASS ACT

There's more to life than luxury. There's roominess, too...especially if you like to share your luxury with family and friends.

One look at Grand Marquis LS' standard interior, shown above, clearly illustrates Mercury's intention of spoiling you from the very beginning. The aptly named Twin Comfort Lounge seats are upholstered in rich cloth and feature dual seatback recliners, plus dual fold-down centre armrests that allow you to tailor your seating arrangements for two or three in front. Further adjustments are

available in the form of six-way power seat options for either the driver's side alone or both driver's and passenger's sides. Further luxury is available in the form of optional leather seating surfaces.

Rear-seat passengers receive special attention as well. There's a fold-down centre armrest which again turns comfortable seating for three into luxurious seating for two. There are even pockets located on the front seatbacks for storage of maps, magazines and other materials.

Grand Marquis LS' door panels also get the luxury treatment. They're covered in the same rich cloth as the seats and feature woodtone trimmed full-length armrests. The lower door panels are covered in colour-keyed cut-pile carpeting, as are the floor and the deep-well 634 litre (22.4 cu. ft.) trunk.

By now, it should be rather apparent that Grand Marquis' interior design philosophy goes beyond just seating six to seating them very well indeed.



Mercury Grand Marquis LS two-door Sedan in optional Silver and Medium Charcoal Metallic Tu-Tone with optional wire wheel covers.

## CLASS DISTINCTION

Some people would have you believe that luxurious full-size automobiles come just one way these days...with four doors. Mercury knows better.

You don't have to move down to a smaller car to indulge your taste for a more exuberant driving style. You can move into a 1983 Grand Marquis two-door Sedan instead.

One look at its distinctive rear-quarter window, wrapover roof moulding and coach lamps tells you this is a car designed for the style-conscious driver.

The clues to this car's character continue inside. The standard Twin Comfort Lounge seating shared with Grand Marquis four-door turns into a pair of individual seats when you fold down either or both centre armrests. The standard four-spoke steering wheel and brushed aluminum and woodtone trimmed instrument panel—also standard on the four-door—add to the sporty, personal luxury car flavour.

All the important items that enhance the experience of driving any Grand Marquis add

a special excitement to the two-door. 5.0 litre V-8 and an Automatic Overdrive Transmission start you off on the right road.

To keep you there, you'll find power steering, a power front disc/rear drum braking system, steel-belted radial tires, and a front stabilizer bar. All standard. All adding up to a crisply responsive package that's equally at home in city traffic and highway.



Mercury Grand Marquis four-door Sedan in Maroon. Grand Marquis' standard cloth-covered Twin Comfort Lounge seating in Dark Red.

## CLASS CONSCIOUS

Here's good news for full-size aficionados who prefer a Grand Marquis more basic than an LS. The six-passenger beauty shown above is called simply "Grand Marquis" yet it's still everything the name implies. There's no lack of bright mouldings or trim. Handsome wheel covers complement the steel-belted white sidewall radial tires that are shared with the LS. And, of course, the styling

is pure Grand Marquis from stem to stern... from the new vertical bar grille design flanked by dual halogen headlamps and topped by the classic hood ornament, to the redesigned taillamps. This Grand Marquis maintains its standards in mechanical areas as well. Power steering and brakes team up with a 5.0 litre V-8 and an Automatic Overdrive Transmission to provide

levels of handling and performance long associated with the pleasure of owning and driving a full-size automobile. A concern for quality and convenience continues inside Grand Marquis. Here, too, the seating is of the Twin Comfort Lounge variety, covered in a rich Manhattan cloth and featuring dual recliners.



Grand Marquis Colony Park Wagon in optional Desert Tan Metallic with optional turbine spoke cast aluminum wheels.

## WORKING CLASS

The Mercury people know that there's more than one way to build a first-class people and parcel mover that's as handsome as it is hardworking. Witness the attention lavished on the Grand Marquis Colony Park and Colony Park LS Wagons. You could think of them as Grand Marquis Sedans with very large and extremely functional glassed-in cargo compartments.

Even with the rear seat up, there's a lot of room for luggage, groceries and the like. 1489 litres (52.6 cu. ft.), in fact. Fold the rear seat and cargo capacity is increased to a very commodious 2531 litres (89.4 cu. ft.). That's big enough for furniture, building materials or camping gear.

Transporting loads large and small is made

all the easier by the standard three-way

tailgate and tinted power tailgate window.

Smaller precious cargo can be fitted into special lockable stowage compartments in the quarter trim panel and under the load floor. Bigger valuables are protected by removable cargo compartment carpeting which also keeps the load floor free from unsightly scratches.

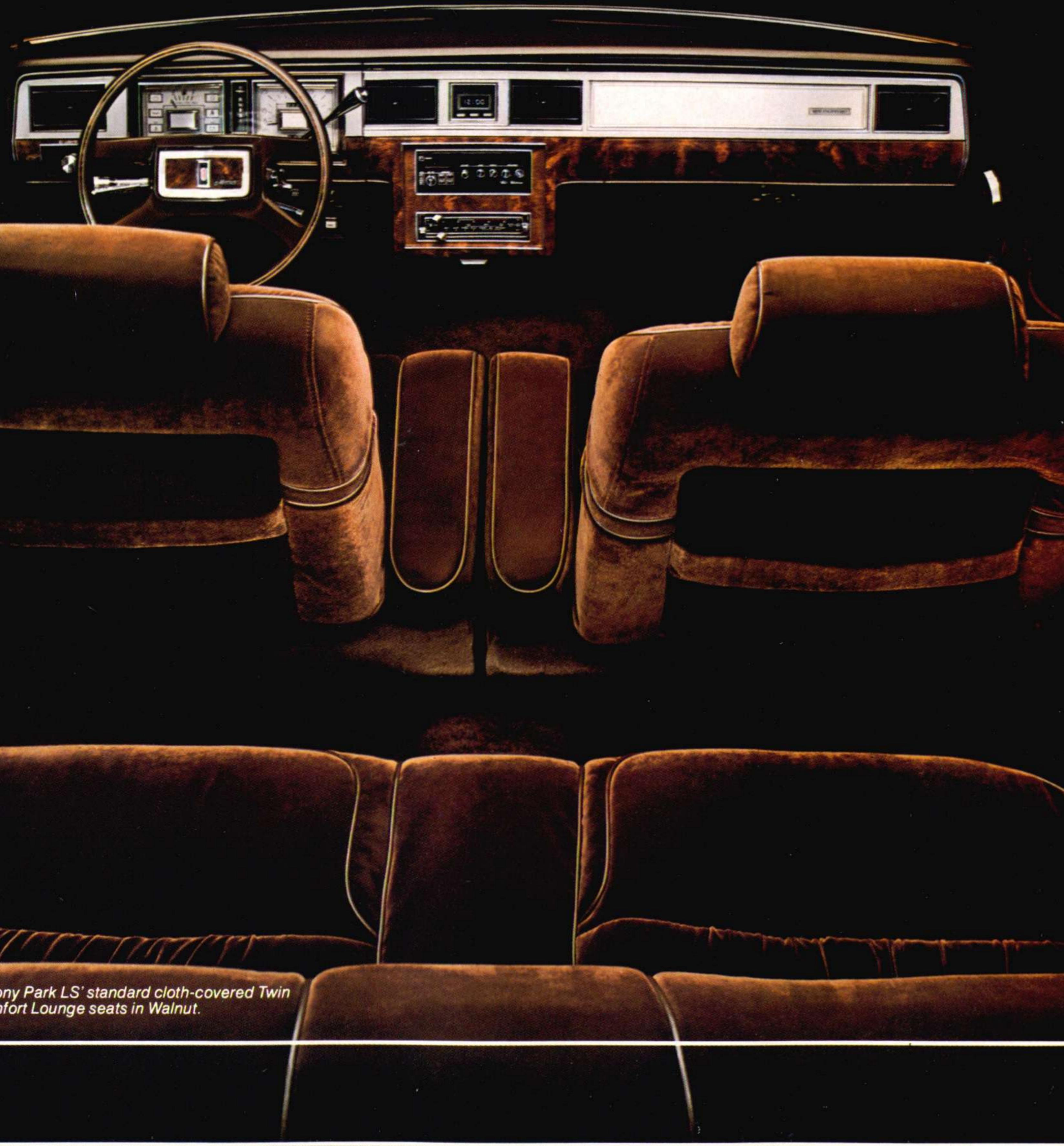
While their exteriors are graced by the classic styling and elegant accents long

associated with the Grand Marquis Sedans.

Standard seating for six is highlighted by Twin Comfort Lounge seats covered in easy-to-clean vinyl or the more luxurious optional cloth shown above. (Removable dual facing rear seats can be ordered for the cargo compartment area to increase passenger capacity to eight.) The handsome instrument panel also shown above includes easy-to-read instrumentation and easy-to-reach controls which keep the driver in close touch with all of the many standard features... a 5.0 litre V-8 engine, Automatic Overdrive Transmission, power steering, power brakes, power windows, analog quartz clock, AM/FM stereo radio and more.

Whatever you're carrying, Mercury has

a classic way to carry it... in the Colony Park Wagon of your choice.



Colony Park LS' standard cloth-covered Twin Comfort Lounge seats in Walnut.



The thick carpeting and deluxe seat belts are colour-keyed, as are the instrument panel and four-spoke luxury steering wheel. Woodtone accents trim the door panels, steering wheel and lower instrument panel. The centre armrests fold to allow you the option of accommodating either two or three front-seat passengers. The lockable glove box and the ashtray are lit for easier use.

while a luxury sound package allows you to enjoy the standard AM/FM stereo radio even more by helping make things quieter. The 1983 Mercury Grand Marquis is available in both two-door and four-door Sedans... to give you two basically beautiful ways to travel long distances in the comfort and style you've grown accustomed to.

To achieve even higher levels of comfort, convenience and class, there's a long list of options just waiting to serve your needs. You'll find everything from air conditioning and an electronic digital clock to a Premium Sound System and vent windows.

## STANDARD FEATURES



**GRAND MARQUIS TWO-DOOR SEDAN AND FOUR-DOOR SEDANS**

**STANDARD FUNCTIONAL FEATURES**

- 5.0 litre (302 CID) V-8 engine
- Automatic Overdrive Transmission
- Power steering
- Power brakes: front disc, rear drum
- AM/FM stereo radio (may be deleted for credit)
- Luxury sound package
- Automatic parking brake release
- Deep-well luggage compartment
- Front stabilizer bar
- Four-bar link rear suspension
- Long and short-arm coil spring front suspension
- Mini-spare tire
- Concealed electric windshield wipers
- Low-profile steel-belted radial WSW tires
- 60-amp alternator
- 54-amp-hr maintenance-free battery
- Left-hand remote-control mirror
- Fuel filler cap tether
- Electric rear window defroster



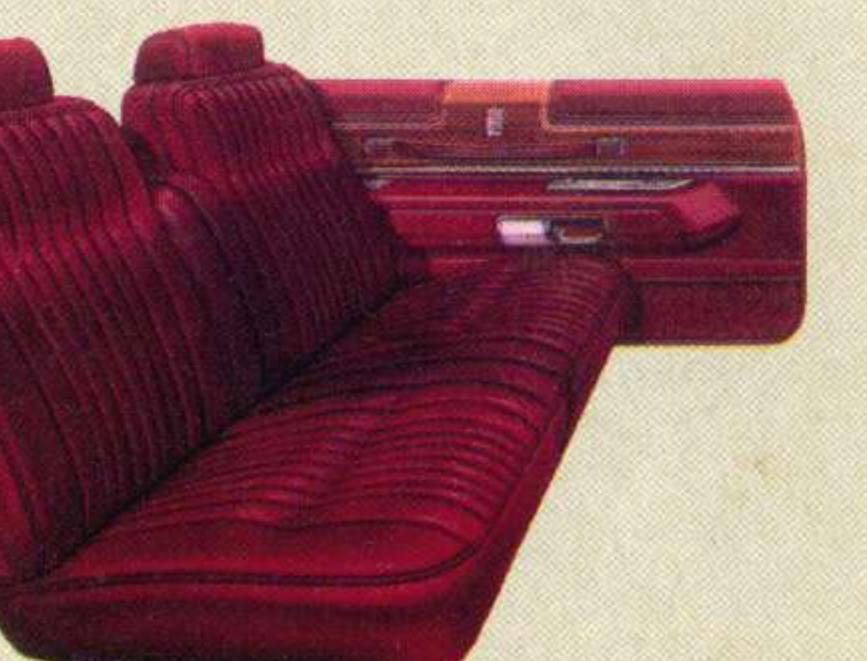
**STANDARD INTERIOR FEATURES**

- Full six-passenger seating capacity
- Twin Comfort Lounge seats trimmed in cloth with dual front centre armrests
- Four-spoke luxury steering wheel
- Dual-pod instrument cluster with woodtone instrument panel appliqués
- Steering column-mounted stalk controls for washer/wiper, high/low headlamp beam, horn, and turn signals
- 16-ounce colour-keyed cut-pile carpeting
- Colour-keyed deluxe seat belts with tension reliever
- Cigar lighter
- Day/night mirror
- Lockable glove box
- Trunk, glove box, and ashtray lights
- Analog quartz clock
- Power windows
- Deluxe door and quarter trim with woodtone appliqués
- Full-length armrests
- Door pull straps
- Carpeted lower door trim panels
- Dual instrument panel courtesy lights
- Seat belt warning chimes

**STANDARD EXTERIOR FEATURES**

- Hood ornament
- Hood and bodyside accent stripes
- Dual halogen headlamps
- Bright headlamp and parking lamp surround mouldings
- Deluxe wheel covers
- Bright and Black wide rocker panel mouldings
- Front and rear bumper guards
- Wraparound taillamps
- Bright belt, wheel-lip, roof drip, and window frame mouldings
- Vinyl coach roof with wrapover moulding
- Coach lamps
- Lower bodyside protection

## SEATING CHOICES



Twin Comfort Lounge seats trimmed in cloth are standard on Grand Marquis two-door and four-door Sedans in Charcoal, Dark Red, Midnight Blue, Walnut, and French Vanilla. Optional on Colony Park Wagon in Dark Red, Midnight Blue, Walnut, and French Vanilla.



Twin Comfort Lounge seats trimmed in leather are optional on Grand Marquis LS two-door and four-door Sedans, as well as the Colony Park LS Wagon, in Dark Red, Midnight Blue, Walnut, French Vanilla, and Charcoal (sedans only). Luxury cloth trim in same colours on same models is standard.

## GRAND MARQUIS SPECIFICATIONS

	2-Door Sedans	4-Door Sedans	Station Wagons
Wheelbase	2903mm (114.3")	2903mm (114.3")	2933mm (115.1")
Overall Length	5436mm (214.0")	5436mm (214.0")	5577mm (218.0")
Overall Width	1969mm (77.5")	1969mm (77.5")	2044mm (79.3")
Wheel Tread			
-Front	1580mm (62.2")	1580mm (62.2")	1810mm (62.2")
-Rear	1575mm (62.0")	1575mm (62.0")	1575mm (62.0")
Headroom			
-Front	963mm (37.9")	963mm (37.9")	988mm (38.9")
-Rear	945mm (37.2")	945mm (37.2")	978mm (39.1")
Legroom			
-Front (max.)	1069mm (42.1")	1069mm (42.1")	1069mm (42.1")
-Rear (Min.)	1034mm (40.7")	1034mm (40.7")	1011mm (39.4")
Hiproom			
-Front	1463mm (57.6")	1463mm (57.6")	1463mm (57.6")
-Rear	1473mm (58.0")	1445mm (56.9")	1377mm (54.2")
Shoulder Room			
-Front	1554mm (61.2")	1554mm (61.2")	1562mm (61.5")
-Rear	1549mm (61.0")	1554mm (61.2")	1562mm (61.5")
Fuel Tank Capacity	68.1 (14.9)	68.1 (14.9)	70 (15)
Luggage Capacity with Mini-Spare			
litres (cu. ft.)	634 (22.4)	634 (22.4)	-
Wagon Cargo Volume			
Behind Front Seat	-	-	-
litres (cu. ft.)	-	-	253 (8.9)
Behind Rear	-	-	-
Seat litres (cu. ft.)	-	-	1489 (52.6)

## GRAND MARQUIS COLONY PARK

Include all Grand Marquis Sedan's standard features plus these additions and/or differences:

- Three-way tailgate
- Power tailgate window, tinted
- Conventional spare tire/wheel
- Removable load floor carpet
- Lockable stowage compartment
- Bright and Black tailgate window moulding
- Integral backup lights and taillamps
- Cargo compartment light
- Tailgate door opening light switch
- Deluxe vinyl Twin Comfort Lounge seats



**COLONY PARK LS**

Include all Grand Marquis Colony Park standard features plus these additions and/or differences:

- Twin Comfort Lounge seats in cloth or optional leather
- Luxury trim panels with door pull straps
- Tinted glass
- Luxury armrests with woodtone panels and courtesy lights
- Dual beam dome lamp
- Non-illuminated right-hand visor vanity mirror
- Seatback map pockets
- Rear-seat centre armrest

## COLOURS

UPPER COLOUR	LOWER COLOUR	VINYL ROOF	BODYSIDE MOULDING
<input type="checkbox"/> Black	<input type="checkbox"/> Light Charcoal	<input type="checkbox"/> Dark Blue Metallic	<input type="checkbox"/> French Vanilla Metallic
<input type="checkbox"/> White	<input type="checkbox"/> Maroon	<input type="checkbox"/> Walnut Metallic	<input type="checkbox"/> Medium Blue Metallic*
<input type="checkbox"/> Silver Metallic	<input type="checkbox"/> Dark Red Metallic	<input type="checkbox"/> Light Desert Tan	<input type="checkbox"/> Desert Tan Metallic*
<input type="checkbox"/> Medium Charcoal Metallic	<input type="checkbox"/> Light Medium Blue	<input type="checkbox"/> Pastel French Vanilla	<input type="checkbox"/> *Optional glamour paints

**OPTIONAL TU-TONE PAINTS**

**OPTIONAL GLAMOUR COLOURS**

UPPER COLOUR	LOWER COLOUR	VINYL ROOF	BODYSIDE MOULDING
Black	Med. Charcoal Met.	Black	Black
Silver Met.	Med. Charcoal Met.	Silver	Silver
Dark Blue Met.	Med. Blue Met.*	Midnight Blue	Midnight Blue
Pastel French Van.	French Van. Met.	French Vanilla	French Vanilla
Walnut Met.	Desert Tan Met.*	Walnut	Walnut

\* = Glamour colour.



# OPTIONS

	Grand Marquis	Grand LS	Colony Park	Colony LS
<input type="checkbox"/> Air Conditioning, Auto. Temp. Control	OPT	OPT	OPT	OPT
<input type="checkbox"/> Air Conditioning, Manual	OPT	OPT	OPT	OPT
<input type="checkbox"/> Auto Lamp-On/Off				
Delay System	OPT	OPT	OPT	OPT
<input type="checkbox"/> Axle, Traction-Lok	OPT	OPT	OPT	OPT
<input type="checkbox"/> Battery, 71-Amp-Hr.				
<input type="checkbox"/> Heavy-Duty	OPT	OPT	OPT	OPT
<input type="checkbox"/> Bumper Rub Strips*	OPT	OPT	OPT	OPT
<input type="checkbox"/> Clock, Electronic Digital	OPT	OPT	OPT	OPT
<input type="checkbox"/> Cornering Lamps	OPT	OPT	OPT	OPT
<input type="checkbox"/> 5.8 Litre V-8 engine	OPT	OPT	OPT	OPT
<input type="checkbox"/> Extended Service Plan (see page 13)	OPT	OPT	OPT	OPT
<input type="checkbox"/> Glass, Tinted Complete*	OPT	STD	OPT	STD
<input type="checkbox"/> Illuminated Entry System	OPT	OPT	OPT	OPT
<input type="checkbox"/> Luggage Rack	NA	NA	OPT	OPT
<input type="checkbox"/> Remote Fuel Filler Release	OPT	OPT	OPT	OPT
<input type="checkbox"/> Roof—Formal Coach (4-dr. models)	OPT	OPT	NA	NA
<input type="checkbox"/> Seats, Removable Rear Dual Facing	NA	NA	OPT	OPT
<input type="checkbox"/> Speed Control, Fingertip*	OPT	OPT	OPT	OPT
<input type="checkbox"/> Steering Wheel, Leather-Wrapped*	OPT	OPT	OPT	OPT
<input type="checkbox"/> Steering Wheel, Tilt	OPT	OPT	OPT	OPT
<input type="checkbox"/> Suspension, Handling*	OPT	OPT	NA	NA
<input type="checkbox"/> Suspension, Heavy-Duty	OPT	OPT	OPT	OPT
<input type="checkbox"/> Windows, Pivoting Vent*	OPT	OPT	OPT	OPT
<b>MIRRORS</b>				
<input type="checkbox"/> Illuminated Visor Vanity Mirrors	OPT	OPT	OPT	OPT
<input type="checkbox"/> RH Remote-Control Convex Mirror	OPT	OPT	OPT	OPT
<input type="checkbox"/> Moulding, Protective Bodyside	OPT	OPT	OPT	OPT
<input type="checkbox"/> Paint—Glamour	OPT	OPT	OPT	OPT
<input type="checkbox"/> Paint—Tu-Tone	OPT	OPT	NA	NA
<b>POWER</b>				
<input type="checkbox"/> Power Antenna*	OPT	OPT	OPT	OPT
<input type="checkbox"/> Power Door Locks	OPT	OPT	OPT	OPT
<input type="checkbox"/> Power Seat, 6-way, Driver's Side	OPT	OPT	OPT	OPT
<input type="checkbox"/> Power Seat, 6-way, Both Sides	OPT	OPT	OPT	OPT
<b>RADIOS</b>				
<input type="checkbox"/> AM/FM Stereo with 8-Track Tape	OPT	OPT	OPT	OPT
<input type="checkbox"/> AM/FM Stereo with Cassette Tape	OPT	OPT	OPT	OPT
<input type="checkbox"/> AM/FM Electronic Stereo Search	OPT	OPT	OPT	OPT
<input type="checkbox"/> AM/FM Electronic Stereo Search with 8-Track	OPT	OPT	OPT	OPT
<input type="checkbox"/> AM/FM Electronic Stereo Search/Cassette w/Dolby® Noise Reduction	OPT	OPT	OPT	OPT
<input type="checkbox"/> Premium Sound System*	OPT	OPT	OPT	OPT

	Grand Marquis	Grand LS	Colony Park	Colony LS
<b>RADIAL TIRES</b>				
<input type="checkbox"/> P225/75Rx14 WSW	OPT	OPT	OPT	OPT
<input type="checkbox"/> P205/75Rx15 WWSW	OPT	OPT	OPT	OPT
<input type="checkbox"/> P205/75Rx15 WWSW				
Puncture-sealant	OPT	OPT	OPT	OPT
<input type="checkbox"/> Conventional Spare Tire	OPT	OPT	STD	STD
<b>WHEELS/WHEEL COVERS</b>				
<input type="checkbox"/> Luxury Wheel Covers	OPT	OPT	OPT	OPT
<input type="checkbox"/> Wire Wheel Covers (locking)	OPT	OPT	OPT	OPT
<input type="checkbox"/> Wire Wheel Covers (non-locking)	OPT	OPT	OPT	OPT
<input type="checkbox"/> Cast Aluminum Turbine Spoke Wheels* (15-inch tires only)	OPT	OPT	OPT	OPT
<b>OPTIONAL PACKAGES</b>				
<input type="checkbox"/> APPEARANCE PROTECTION GROUP				
Includes door-edge guards, front and rear colour-keyed carpeted floor mats, and licence plate frame(s).				
<input type="checkbox"/> CONVENIENCE GROUP				
Includes interval windshield wipers, right-hand visor vanity mirror (standard on Grand Marquis LS), remote-control decklid release (tailgate lock on wagons), trip odometer, and warning light cluster.				
<input type="checkbox"/> LOCK CONVENIENCE GROUP				
Includes power door locks and power release of trunk or tailgate lock.				
<input type="checkbox"/> TRAILER-TOWING PACKAGE* (Heavy-Duty)				
Includes special suspension, heavy-duty battery and radiator, and power steering oil cooler. Also includes wiring harness and turn signal relays, transmission oil cooler, high axle ratio, upsized rear brakes, and heavier-duty U-joint. Includes conventional spare tire on sedans.				
<input type="checkbox"/> LIGHT GROUP				
Includes engine compartment light, dual beam dome/map light (std. on Grand Marquis LS and Colony Park LS), and headlamp-on warning buzzer.				

\*This equipment is subject to additional ordering requirements or limitations. Please consult your dealer for details.

STD—Standard. OPT—Optional. NA—Not available.

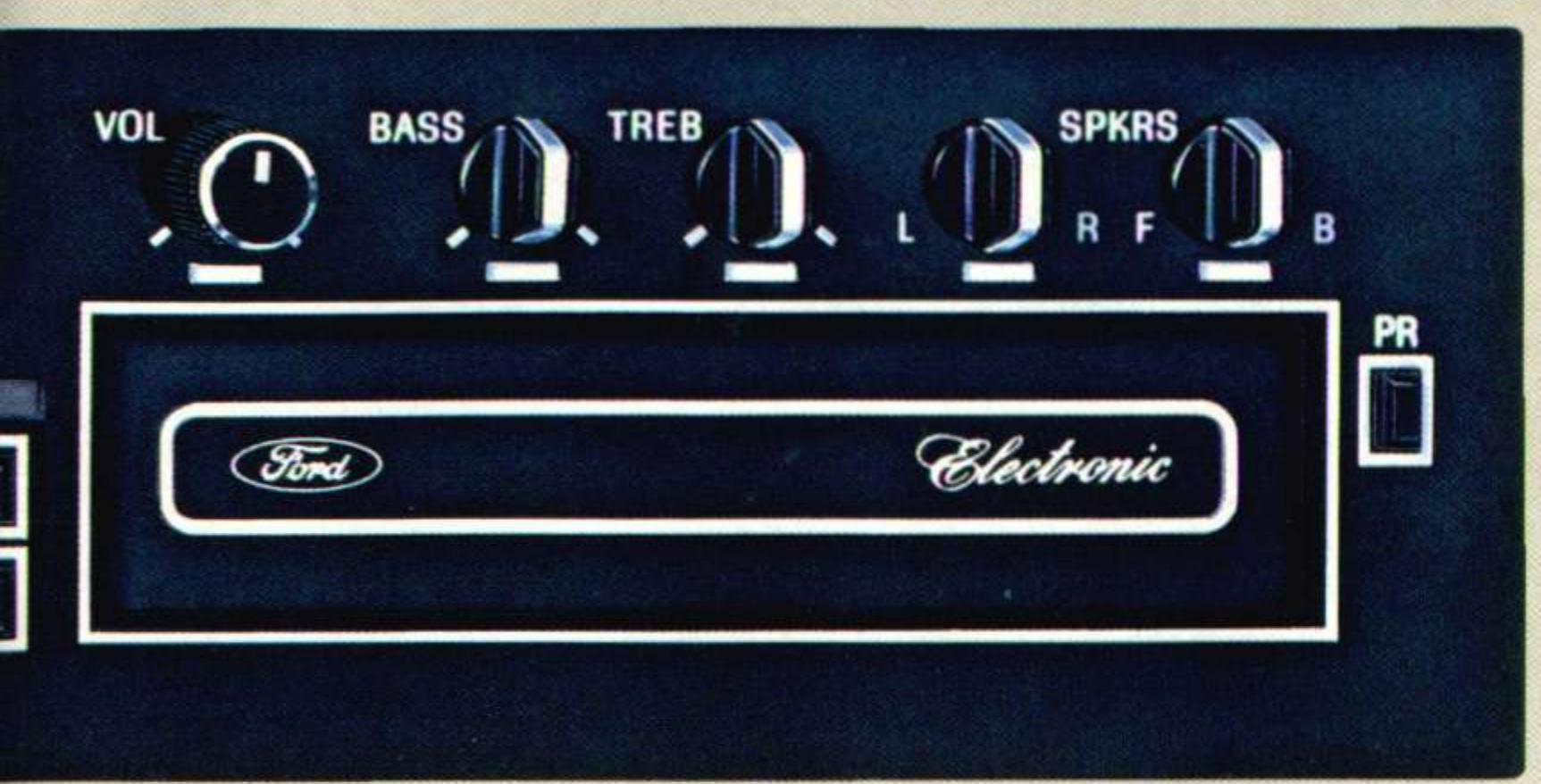


RADIO. Electronic AM/FM Stereo Search radio with cassette player and Dolby® Noise Reduction System (shown above) is one of six Grand Marquis radio choices.

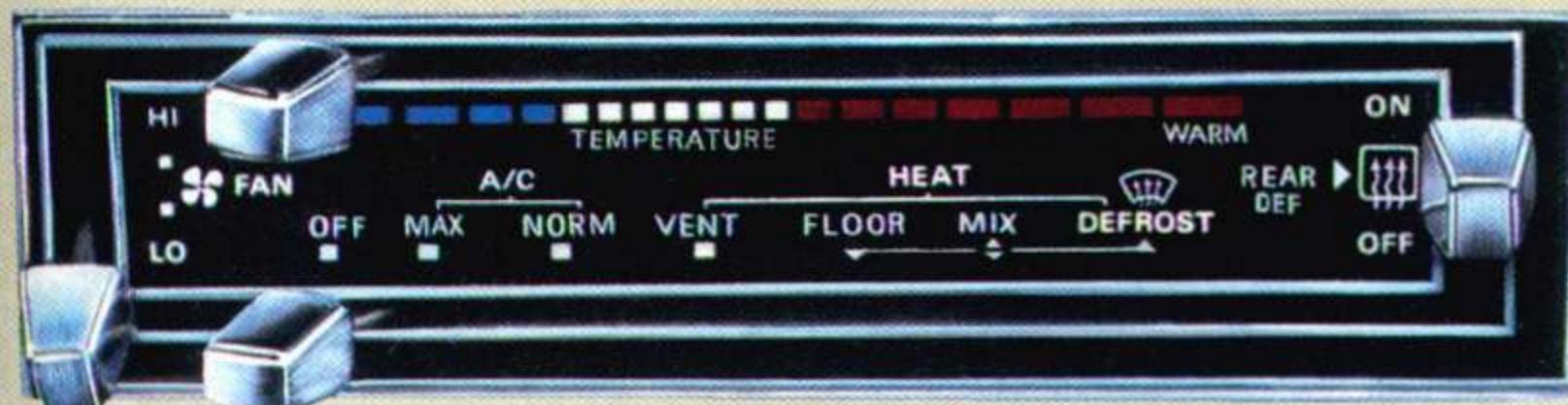


FINGERTIP SPEED CONTROL to lessen fatigue on long trips. Includes luxury steering wheel and "resume" feature.

LUXURY STEERING WHEEL WITH "TILT" FEATURE. Adjusts to five positions. Allows easy entry to and exit from the driver's seat.



upgraded rear speakers, and power amplifier. Dolby® is a trademark of Dolby Laboratories, Inc.



AIR CONDITIONING is available with either manual or automatic temperature control.



WHEELS AND WHEEL COVERS. Dress up your Grand Marquis with (left to right) turbine

spoke cast aluminum wheels, wire wheel covers and luxury wheel covers.

## power

- POWER ANTENNA
- POWER DOOR LOCKS
- POWER SEATS
- POWER WINDOWS



### THE FORD EXTENDED SERVICE PLAN

When you're choosing options for your Mercury Grand Marquis, consider the merits of ordering the Ford Extended Service Plan. Your dealer has full details. It provides extended repair cost protection, as specified, for parts and labour, for repairs to major components of the mechanical and electrical systems. The plan is offered by Ford Motor Company of Canada, Limited, and is honoured by participating Ford and Mercury dealers throughout Canada and the United States.



### ...FOR SURE

Your new Mercury Grand Marquis comes equipped with factory engineered and approved parts, including a dependable Motorcraft battery, spark plugs, shock absorbers, ignition parts and long life oil filter. For continued performance be sure to specify genuine Motorcraft parts whenever replacement is necessary.

### CORROSION PROTECTION

All Grand Marquis cars are protected with the DURAGUARD System, which includes 7 processes built in at the factory as standard equipment, to provide corrosion protection as follows:

- precoated steel on doors, quarter panels and other selected areas;
- galvanized steel on rocker panels, selected cowl tops and underbody parts;
- vinyl sealer on the underside of rear wheelhouses;
- phosphate coating on the entire car body after a super cleaning process;

- electrocoat process to apply corrosion resistant primer paint, also on the entire body;

- aluminized wax sprayed into hard-to-reach lower body areas, the inside surfaces of doors and quarter panels;
- protective vinyl coating on the lower bodyside for resistance to stone chipping and road abrasion.

The DURAGUARD System is backed by a no-extra charge 36-month unlimited distance manufacturer's warranty against corrosion perforation. This warranty, transferable to succeeding owners during this warranty period, covers the cost of both labour and materials for repair of perforation of parts caused by corrosion. Exhaust system components are excluded. The basic 12-month/20,000 kilometre warranty covers corrosion, other than perforations, that are due to defective factory materials or workmanship. Ask your dealer for details.

This brochure has been prepared only as a general guide to the customer and every effort has been made to ensure that all information is correct at the time of printing. However, some errors may have been included and some of the information or specifications may have been changed since the time of printing. Your dealer will have full details of any changes and/or corrections and you should ask him to bring you up to date at the time of your purchase. Ford Motor Company of Canada, Limited reserves the right to change prices, colours, materials, specifications and models and to discontinue models without notice and without incurring obligations of any kind. Some features described or shown may be optional at extra cost. Some options are required in combination with other options.

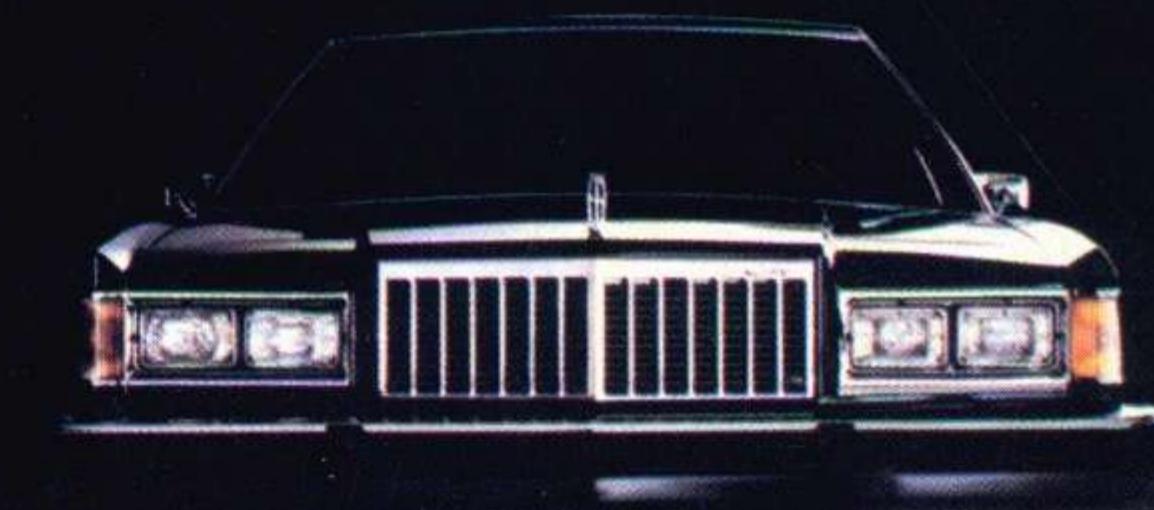
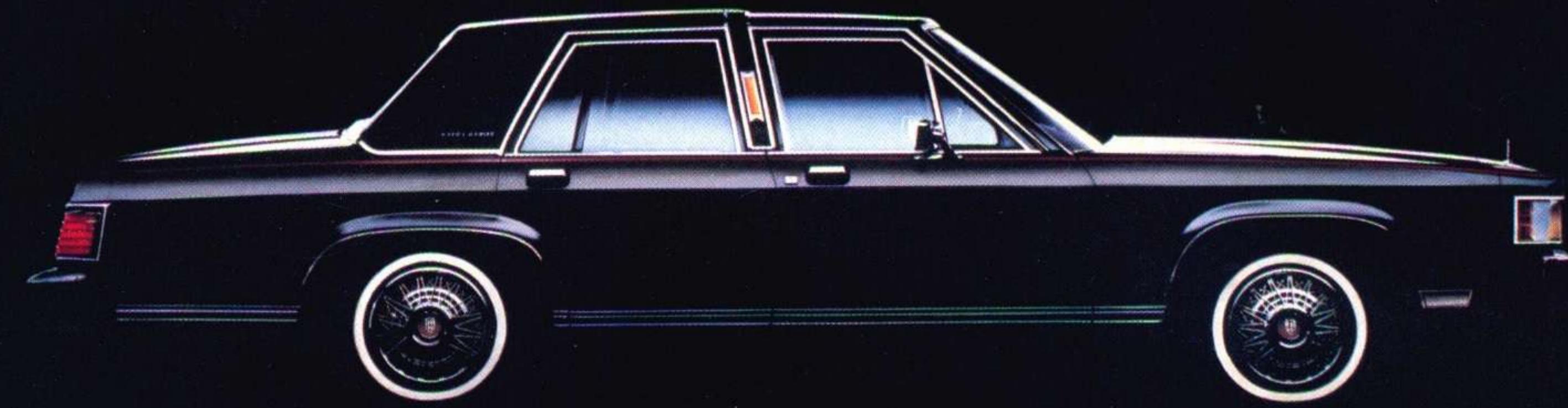
### Get it together—buckle up.

Buy or lease your Grand Marquis from your Mercury Dealer.



MERCURY

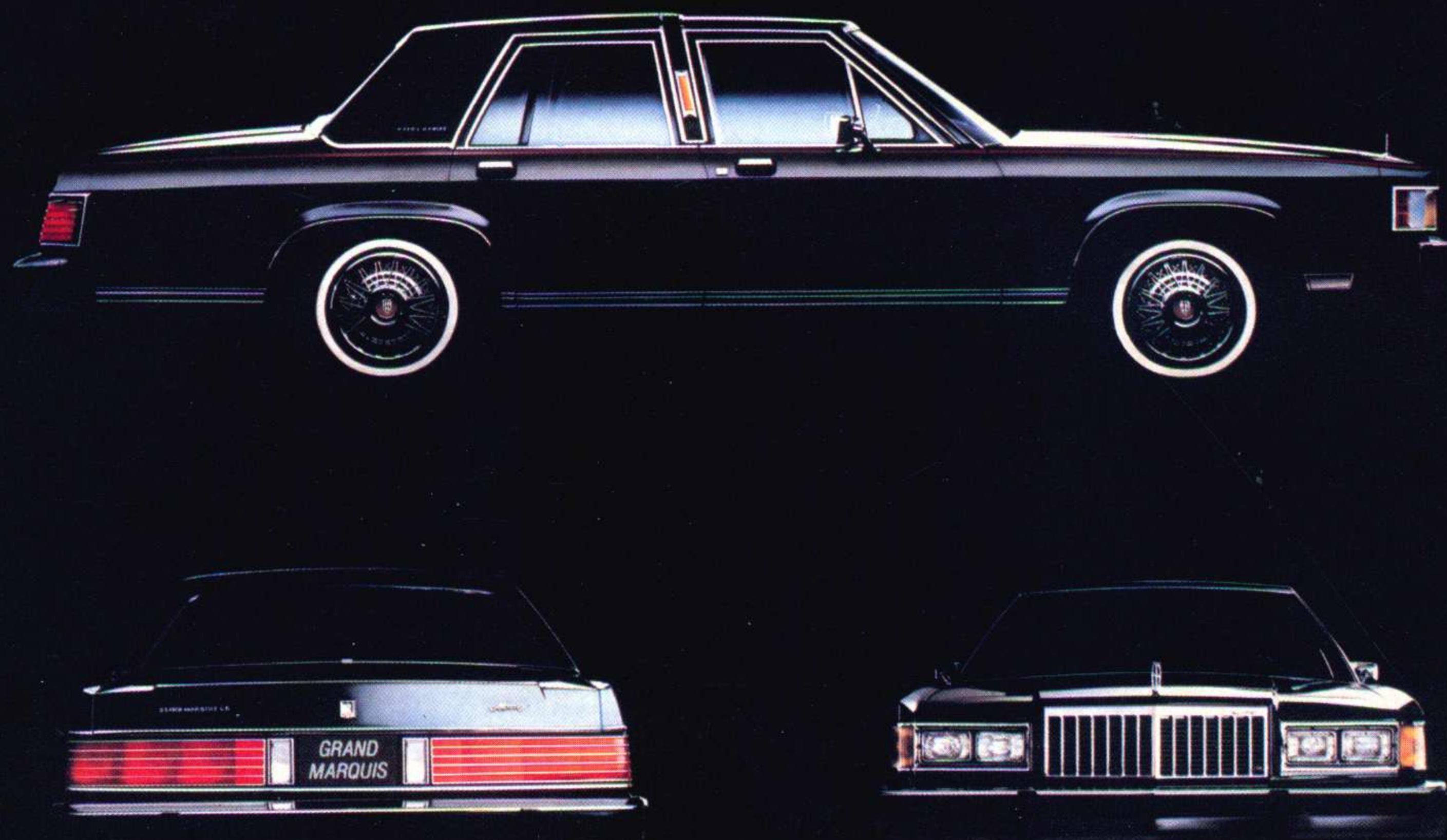
MERCURY  
GRAND MARQUIS '83



MERCURY GRAND MARQUIS



Litho in Canada 9/82



## MERCURY GRAND MARQUIS

