

MERCURY CAPRI '83





Mercury Capri RS in Bright Red with optional Michelin TRX tires, forged metric aluminum wheels and T-roof.

Some of the equipment shown may be available only at extra cost. Please see pages 8 through 11 for specific information regarding standard and optional equipment.

BEYOND BEAUTY

The quest for quality is alive at Mercury. A good example is the 1983 Mercury Capri. This is a car that performs as well as it looks. A car that gives you style and backs it up with substance.

For 1983, Capri's style is enhanced by a new bubbleback design reminiscent of some of Europe's finest sports cars. Notice how the fluid lines curve, then slope, to meet the rear-

end spoiler. The result is attractive, but also practical. It improves Capri's aerodynamic shape.

When you come face-to-face with Capri you'll discover a newly designed front grille. The solid Black surface is outlined in Silver and houses dual rectangular halogen headlamps. We chose halogen headlamps

over other conventional lamps because they cast a brighter, more natural light. They also use less battery current. A small detail. But a good example of the care and attention we pay to our product.

We've even made improvements in places you don't normally see. Like under the hood. Certain engine components have been

repositioned for easier access. And the do-it-yourself items—dipstick, oil filler cap—are painted bright Yellow for easy identification.

Still, some things never change. Like Capri's uncanny ability to take an open road. It's powered by a 2.3 litre overhead cam engine. With a four-speed mounted next to you on the floor.

If you want more power, just say the words "High Output." It's the code name for our ultimate engine option: a gutsy 5.0 litre V-8 rated at 157 horsepower. Matched with a four-speed overdrive manual transmission. For 1983 we've added a 4-barrel carburetor for improved performance.

For handling, Capri responds with rack-

and-pinion steering, a front stabilizer bar, power brakes and more. Plus an optional handling suspension for real performance buffs (standard with 5.0 litre engine).

This is a car built for people who love to drive. By people who take great pride in what they do.



Mercury Capri RS interior with optional Sport bucket seats in Black cloth.

Pictured optional Sport bucket seats
subject to late availability.
approximately winter of 1982.

WELCOME TO CAPRI

This is a world where luxuries like fully reclining front bucket seats are standard. Where fine quality fabrics are available in a myriad of patterns, colours and textures.

In Capri, you can relax alone. Or with friends. There's enough room to seat four adults. This is possible because of "ergonomics": the branch of technology that deals with man and his relationship to

machine. Our engineers study ergonomics—and human anatomy—in order to bring you seats like those shown here. These optional Sport bucket seats are designed to conform to you. Not the other way around.

Explore a little further. The view from the driver's seat is spectacular. At night, you'll see an instrument panel aglow with information. All the numbers and symbols are displayed in



a fluorescent blue-green light. For clarity and accuracy.

The equipment includes a tachometer to monitor engine RPMs. An odometer to record distances and compute gas mileage. And two sets of controls mounted conveniently on the steering column. One handles the windshield wiper/washer functions. The other controls the horn, turn signals and dimmer switch.

Naturally, all this is standard.

In the rear, you'll find a cargo area that doesn't look like a cargo area. It's fully carpeted, with the same thick fiber that runs along the floor. Even the rear seatback is carpeted to maintain a uniform, attractive look.

For added convenience, we've also designed a standard removable cargo cover

that operates like a window shade. Slide it up for easy accessibility. When you pull it down, it shields the spacious rear cargo area.

Everywhere you look, you'll find that Capri is a driver's paradise.



Page 6-Right, Black Magic interior. Low-back bucket seats with unique Gold cloth seat insert and Black trim.

Page 6-Left, GS interior. Low-back bucket seats in Light Academy blue cloth, deep 16-ounce carpet, and luxury door trim.

Left, GS instrument panel with easy-to-read, easy-to-operate instrument cluster and optional leather-wrapped four-spoke luxury steering wheel.



Mercury Capri Black Magic in Black and Gold with standard forged metric aluminum wheels and optional T-roof.

Mercury Capri L in Silver Metallic with optional turbine wheel covers.

Mercury Capri GS in Dark Academy Blue with optional wire wheel covers.

NATURAL SELECTION

If no two people are alike, then – naturally – no two drivers are quite the same either. That's why we offer you a selection of five distinct Capri models.

The Capri L adds to the impressive instrumentation found on the base Capri. The optional centre console includes a digital clock, along with an electronic blueprint of the car. We call it the "Diagnostic Warning Centre." Its function: to alert the driver if fuel or

washer fluid levels are low; if one of the headlamps is out; or if the brake lights or taillights are malfunctioning.

In addition, there's a front-seat armrest, low back bucket seats, passenger side visor vanity mirror, "L" badge on decklid, door panels with lower carpet and upgraded interior trim. That's the Capri L. In short, well-equipped. But you can still add to all this by choosing the GS, RS, or Black Magic models.

In the GS, the accent is on comfort. You'll notice the carpeting is a little thicker, the seat covers a little softer. There's even a map pocket resting neatly in the driver's door.

For convenience, we've included our special lighting arrangement. There's a rear cargo light that turns on automatically when the hatch is opened. There's a light in the engine compartment that does the same when the hood is raised. And inside, we've

included a dual beam dome lamp. One beam is directed to the front passenger's seating area, the other to the driver's.

For performance, pick the Capri RS (shown on pages 2 and 3). In addition to the High Output 5.0 litre V-8 engine, standard features include a special handling suspension, Traction-Lok axle and power steering.

And finally, for those who dare, Capri Black Magic. With its distinctive Gold and Black

accents. Its hood scoop and handling suspension system. Its Michelin TRX radial tires and forged metric aluminum wheels. And its special Black and Gold interior. All standard.

Whichever model you select, you'll find that Mercury Capri has something that appeals to the driver in all of us.

STANDARD FEATURES



CAPRI

STANDARD FUNCTIONAL FEATURES

- 2.3 litre 4-cylinder overhead cam engine
- Four-speed manual transmission, floor-mounted
- High/low ram air ventilation
- Fluidic/lowing windshield washer system
- Inside hood release
- Theft-resistant decklid lock
- Anti-theft door latches
- Power front disc/rear drum brakes
- Rack-and-pinion steering
- MacPherson strut-type front suspension
- Four-bar link design with coil spring rear suspension
- Front stabilizer bar
- Improved corrosion protection
- Electronic ignition system
- Electronic voltage regulator
- Colour-keyed front and rear bumper fascia
- Coolant recovery system
- Maintenance-free battery
- P185/75R14 BSW steel-belted radial tires
- Full fender splash shields
- Centre-mounted parking brake
- Halogen headlights
- AM* radio with dual front speakers
- 58.3 litre (12.8 imp. gal.) fuel tank with tethered gas cap
- Electric rear window defroster

**May be deleted for credit*

STANDARD INTERIOR FEATURES

- Easy-to-read gauges and instruments
- Two sets of stalk-mounted controls on steering column
 - Horn, turn signals, headlamp dimmer switch and flash-to-pass
 - Windshield washer/wiper
- European-type symbols for operating control designations
- Woodtone instrument panel applique
- Bright window regulator handles
- Bright door-latch handles
- Bright door-lock plungers
- High-back bucket seats
- Reclining seatbacks
- Deluxe colour-keyed seat belts with tension reliever
- Colour-keyed cargo area cover
- Fully trimmed door panel
- Full instrumentation, including tachometer, trip odometer, temperature gauge, ammeter
- Cigarette lighter
- 10-ounce cut-pile carpeting
- Cut-and-score headlining
- Hidden rear seat belt retractors
- "Soft-feel" sport steering wheel
- Glove box lock
- Passenger door courtesy light switch
- Day/night inside rearview mirror
- Carpeted luggage area
- Fold-down rear seat
- Inertia seatbelt release
- Driver's sun visor band

STANDARD EXTERIOR FEATURES

- Bubbleback third door
- Unique colour-keyed hood louvres
- Unique colour-keyed rear-quarter louvres
- Dual rectangular halogen headlights
- Black and bright horizontal grille theme
- Lower bodyside protection

- Black headlamp bezels
- "CAPRI" block letters on hood
- Mercury script on grille
- Unique fender/quarter panel appearance
- Unique fender and quarter panel dual pinstripes
- Horizontal wraparound taillamps
- Left-hand remote-control sail-mounted mirror
- Unique wraparound extra-wide bodyside moulding (Black with dual accent colour stripes)
- Bright drip mouldings
- Black window frame mouldings with bright bead accent
- Black cowl grille
- Black windshield wiper arms
- Bright windshield moulding
- Aerodynamic wheel covers



CAPRI L

Includes all Capri standard features plus these additions and/or differences:

- L name badge on decklid
- Low-back bucket seats
- Upgraded door trim
- Visor vanity mirror
- Deluxe sound package

SEATING CHOICES



Standard on Capri are high-back reclining bucket seats trimmed in vinyl. Colours are: Black, Medium Red, Academy Blue, Opal, and Walnut. These seats also come in optional cloth in all the above colours except Opal.



Standard on Capri L and Capri RS are low-back reclining bucket seats trimmed in vinyl. Colours are: Black, Opal, Medium Red, Academy Blue, and Walnut. These seats also come in optional cloth in all the above colours except Opal.



Standard on Capri GS are low-back reclining bucket seats trimmed in cloth. Colours are: Black, Medium Red, Academy Blue, and Walnut. You may also order optional leather trim in the same colours plus Opal.

EXTERIOR COLOUR

STANDARD COLOURS

- Black
- White
- Bright Red
- Medium Red

- Medium Charcoal Metallic
- Dark Academy Blue Metallic

- Midnight Blue
- Bright Bittersweet
- Light Desert Tan



CAPRI GS

Includes all Capri standard features plus these additions and/or differences:

- 16-ounce carpeting
- Luxury cloth seat trim
- Luxury door trim
- Driver's door map pocket
- Light Group (see page 10)
- Four-spoke luxury steering wheel with woodtone insert
- GS name badge
- Black right-hand adjustable mirror



CAPRI RS

Includes all Capri standard features plus these additions and/or differences:

- Radial Sport suspension
- RS medallion on instrument panel
- Black brushed instrument cluster and right side appliqués
- Leather-wrapped steering wheel
- Black grille
- Black window mouldings
- Black drip mouldings
- Black rear pillar mouldings
- Tape treatment (delete pinstripes)
- Hood scoop

- Black door handles and lock cylinders
- Black right-hand adjustable mirror
- Traction-Lok axle with traction bars
- Power steering
- 5.0 litre High Output engine
- RS fender decals
- Low-back vinyl bucket seats
- Upgraded door trim
- Right-hand visor vanity mirror
- Console with clock, graphic display, and armrest
- P205/70R14 BSW tires
- Deluxe sound package

- Leather-wrapped sport steering wheel
- Gold CAPRI nomenclature
- Black brushed instrument panel appliqués
- Upgraded door trim
- Right-hand visor vanity mirror
- Console with clock, graphic display, and armrest
- Deluxe sound package



CAPRI BLACK MAGIC

Includes all Capri standard features plus these additions and/or differences:

- 390 mm (15.3") forged metric aluminum wheels painted Gold
- Rally suspension system
- Michelin TRX tires (220/50R390 BSW)
- Black with unique Gold accent tape stripes
- Blackout treatment
 - Window frames
 - Door handles
 - Lock cylinders
- Black bodyside moulding (stripes deleted)
- Gold cat head on fender
- Gold paint on leading edge of grille
- Gold licence plate frames
- Hood scoop
- Black right-hand adjustable mirror
- Unique Gold cloth seat insert with Black vinyl bolsters

CAPRI SPECIFICATIONS

Wheelbase	2553 mm (100.5")
Overall Length	4549 mm (179.1")
Overall Height	1318 mm (51.9")
Overall Width	1755 mm (69.1")
Wheel Tread	
– Front	1438 mm (56.6")
– Rear	1448 mm (57.0")
Headroom	
– Front	945 mm* (37.2")
– Rear	902 mm (35.5")
Legroom	
– Front (Max.)	1059 mm (41.7")
– Rear (Min.)	754 mm (29.7")
Shoulder Room	
– Front	1417 mm (55.8")
– Rear	1379 mm (54.3")
Hiproom	
– Front	1420 mm (55.9")
– Rear	1196 mm (47.1")
Cargo Volume litres (cu. ft.)	920 (32.5")
Fuel Capacity litres (imp. gal.)	58.3 (12.8")
Curb Weight kilograms (lbs.)	1259 (2775)

*1" less with optional moonroof.

**For high-back seats with rear seat folded down. (849 litres/30.0 cu. ft. with low-back buckets)



Sport bucket seats trimmed in cloth are available as an option on all Capri models. With the Black Magic, available in Black only. Available in Black, Medium Red and Academy Blue on all other models. (Seats subject to late availability, approximately winter of 1982.)



Standard seats on Capri Black Magic are low-back reclining bucket seats trimmed in Black cloth.

OPTIONAL GLAMOUR COLOURS

- Light Academy Blue Metallic
- Desert Tan Metallic

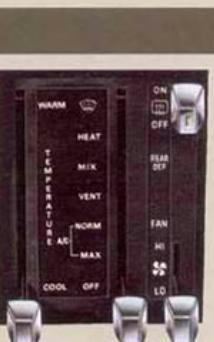
OPTIONAL SPECIALTY TU-TONES

- Medium Charcoal Metallic/Silver Metallic
- Medium Red/Silver Metallic
- Dark Academy Blue Metallic/Silver Metallic

OPTIONS

	CAPRI L	CAPRI GS	CAPRI RS	CAPRI BLACK MAGIC
ENGINES				
<input type="checkbox"/> Air Conditioning, Manual (Tinted glass recommended)	OPT	OPT	OPT	OPT
<input type="checkbox"/> Axle, Traction-Lok™ (2.73 to 1; 3.08 to 1; 3.45 to 1)	OPT	OPT	STD	OPT
<input type="checkbox"/> Battery, Heavy-Duty, Maintenance-Free	OPT	OPT	OPT	OPT
<input type="checkbox"/> Extended Service Plan (See page 11)	OPT	OPT	OPT	OPT
<input type="checkbox"/> Heater-Engine Block Immersion	OPT	OPT	OPT	OPT
<input type="checkbox"/> Mirror, Right-Hand Adjustable, Convex	OPT	OPT	STD	STD
<input type="checkbox"/> Moldings, Rocker Panel	OPT	OPT	OPT	NA
<input type="checkbox"/> Paint Stripe, Delete	OPT	OPT	OPT	NA
POWER				
<input type="checkbox"/> Power Door Locks	OPT	OPT	OPT	OPT
<input type="checkbox"/> Power Steering*	OPT	OPT	STD	OPT
<input type="checkbox"/> Power Windows	OPT	OPT	OPT	OPT
RADIO				
<input type="checkbox"/> AM/FM Monaural	OPT	OPT	OPT	OPT
<input type="checkbox"/> AM/FM Stereo	OPT	OPT	OPT	OPT
<input type="checkbox"/> AM/FM Stereo w/Cassette Tape	OPT	OPT	OPT	OPT
<input type="checkbox"/> AM/FM Stereo w/8-Track Tape	OPT	OPT	OPT	OPT
<input type="checkbox"/> Premium Sound System*	OPT	OPT	OPT	OPT
ROOFS				
<input type="checkbox"/> Flip-Up Open Air Roof	OPT	OPT	OPT	OPT
<input type="checkbox"/> T-Roof* (Requires tinted glass and right-hand mirror)	OPT	OPT	OPT	OPT
SEATS				
<input type="checkbox"/> Seat Trim, Cloth	OPT	OPT	STD	OPT
<input type="checkbox"/> Seat Trim, Leather	NA	NA	NA	NA
<input type="checkbox"/> Seat Sport Bucket	NA	OPT	OPT	OPT
<input type="checkbox"/> Speed Control*	OPT	OPT	OPT	OPT
<input type="checkbox"/> Steering Wheel, Leather-Wrapped	OPT	OPT	OPT	STD
<input type="checkbox"/> Steering Wheel, Tilt* (Requires power steering)	OPT	OPT	OPT	OPT
<input type="checkbox"/> Tinted Glass (Recommended with air conditioning, Required with T-roof.)	OPT	OPT	OPT	OPT
<input type="checkbox"/> Tu-Tone Paint, Specialty (See page 9 for colour availability)	OPT	OPT	OPT	NA
<input type="checkbox"/> Tu-Tone Paint, Black Lower Bodyside	OPT	OPT	OPT	NA
<input type="checkbox"/> Wipers, Interval Windshield	OPT	OPT	OPT	OPT

	CAPRI L	CAPRI GS	CAPRI RS	CAPRI BLACK MAGIC
ENGINES				
<input type="checkbox"/> 3.8 Litre (200 CID) 2-Barrel 6-Cyl. Engine*	NA	OPT	OPT	NA
<input type="checkbox"/> 5.0 Litre (302 CID) 4-Barrel 8-Cyl. Engine*	NA	OPT	OPT	STD
TRANSMISSIONS				
<input type="checkbox"/> 5-Speed Manual Overdrive*	OPT	OPT	OPT	NA
<input type="checkbox"/> 3-Speed Automatic*	OPT	OPT	OPT	NA
STEEL-BELTED RADIAL TIRES				
<input type="checkbox"/> P195/75R14 WSW	OPT	OPT	OPT	NA
<input type="checkbox"/> P205/75R14 BSW*	OPT	OPT	OPT	STD
<input type="checkbox"/> TRX220/55R390 BSW Michelin	OPT	OPT	OPT	STD
BSW - Black Sidewall. WSW - White Sidewall.				
WHEELS AND WHEEL COVERS*				
<input type="checkbox"/> Turbine Wheel Covers*	OPT	OPT	OPT	NA
<input type="checkbox"/> Wire Wheel Covers	OPT	OPT	OPT	NA
<input type="checkbox"/> Forged Metric Aluminum Wheels	OPT	OPT	OPT	STD
<input type="checkbox"/> Cast Aluminum Wheels	OPT	OPT	OPT	NA
<input type="checkbox"/> Styled Steel Wheels/Trim Rings	OPT	OPT	OPT	NA
OPTIONAL PACKAGES				
<input type="checkbox"/> APPEARANCE PROTECTION GROUP	OPT	OPT	OPT	OPT
Includes 14-ounce carpet, floor mats, door-edge guards, and licence plate frame(s). (Rear only unless front licence plate bracket is specified.)				
<input type="checkbox"/> CONSOLE	NA	OPT	OPT	OPT
Includes electronic digital day/date/elapsed time clock and graphic display, stowage bin with armrest, ashtray and cigarette lighter.				
<input type="checkbox"/> TR PERFORMANCE PACKAGE	OPT	OPT	OPT	STD
Includes (4) Michelin TRX 220/55R390 tires and forged metric aluminum wheels.				
<input type="checkbox"/> LIGHT GROUP	OPT	OPT	STD	OPT
Includes third door courtesy light, ashtray light, glove box light, engine compartment light, dual beam dome light and "headlamp on" warning buzzer.				
<input type="checkbox"/> POWER DOOR LOCK GROUP	OPT	OPT	OPT	OPT
Includes power door locks and remote-control third door release.				
<input type="checkbox"/> HANDLING SUSPENSION*	OPT	OPT	OPT	STD
Includes rear stabilizer bar, adjusted spring rates, bushing rates and shock valving, and up-sized front stabilizer bar. (Included with 5.0 litre engine.)				
STD - Standard OPT - Optional NA - Not Available				
*This equipment is subject to additional ordering requirements or limitations. Please consult your salesperson for details.				



AIR CONDITIONING with manual temperature control adds cool comfort to your warm weather driving.

AM/FM STEREO RADIO with cassette is one of five Capri radio choices. (See above for full selection.) Optional Premium Sound System added to any of the stereo radios greatly improves the sound quality. System includes power amplifier and dual rear Premium Sound speakers.



WHEELS AND WHEEL COVERS Dress up your Capri with (left to right) forged metric aluminum



T-ROOF gives you the open air feeling of a convertible. Features easily removable tinted glass panels.

POWER

- POWER LOCK GROUP
- POWER STEERING
- POWER WINDOWS



MICHELIN TRX RADIAL TIRES and three-spoke 390mm forged metric aluminum wheels put more spirit and sport in your driving. (Standard on Black Magic.)



wheels (standard on Black Magic in Gold); cast aluminum wheels; wire wheel covers; styled steel



FLIP-UP OPEN AIR ROOF easy-to-handle feature lets the moonlight in - sunshine and fresh air, too.

Ford Extended Service Plan

THE FORD EXTENDED SERVICE PLAN

When you're choosing options for your Mercury Capri, consider the merits of ordering the Ford Extended Service Plan. Your dealer has full details. It provides extended repair cost protection, as specified, for parts and labour, for repairs to major components of the mechanical and electrical systems. The plan is offered by Ford Motor Company of Canada, Limited, and is honoured by participating Ford and Mercury dealers throughout Canada and the United States.

Motorcraft Quality Replacement Parts from Ford

...FOR SURE

Your new Mercury Capri comes equipped with factory engineered and approved parts, including a dependable Motorcraft battery, spark plugs, shock absorbers, ignition parts and long life oil filter. For continued performance be sure to specify genuine Motorcraft parts whenever replacement is necessary.

CORROSION PROTECTION

All Capri cars are protected with the DURAGUARD System, which includes 7 processes built in at the factory as standard equipment, to provide corrosion protection as follows:

- precoated steel on doors, quarter panels and other selected areas;
- galvanized steel on rocker panels, selected cowl tops and underbody parts;
- vinyl sealer on the underside of rear wheelhouses;
- phosphate coating on the entire car body after a super cleaning process;
- electrocoat process to apply



Get it together - buckle up.

Buy or lease your Capri from your Mercury Dealer.

corrosion resistant primer paint, also on the entire body; aluminized wax sprayed into hard-to-reach lower body areas, the inside surfaces of doors and quarter panels;

• protective vinyl coating on the lower bodyside for resistance to stone chipping and road abrasion. The DURAGUARD System is backed by a no-extra charge 36-month unlimited distance manufacturer's warranty against corrosion perforation. This warranty, transferable to succeeding owners during this warranty period, covers the cost of both labour and materials for repair of perforation of parts caused by corrosion. Exhaust system components are excluded. The basic 12-month/20,000 kilometre warranty covers corrosion, other than perforations, that are due to defective factory materials or workmanship. Ask your dealer for details.

This brochure has been prepared only as a general guide to the customer and every effort has been made to ensure that all information is correct at the time of printing. However, some errors may have been included and some of the information or specifications may have been changed since the time of printing. Your dealer will have full details of any changes and/or corrections and you should ask him to bring you up to date at the time of your purchase. Ford Motor Company of Canada, Limited reserves the right to change prices, colours, materials, specifications and models and to discontinue models without notice and without incurring obligations of any kind. Some features described or shown may be optional at extra cost. Some options are required in combination with other options.

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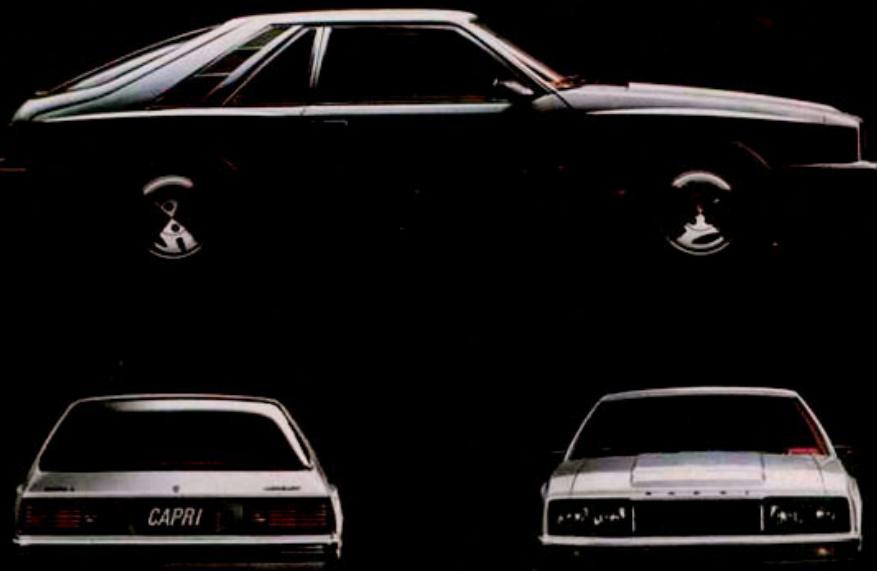
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Litho in Canada 9/82