
CAPRI



FOR 1981 FROM MERCURY

CAPRI MAGIC

There's a special magic that is Capri's alone. It's more than the relevant practicalities of size and weight. More than the sleek sophistication of European-inspired sports styling. More than the deep comfort of contoured bucket seats. Or the crisp precision of rack-and-pinion steering. More than the nimble response, flat cornering, and flat-out enjoyment from Capri's firm-riding suspension system. More even than Capri's optional Radial Sports Suspension. Or the sophisticated optional Rally Suspension system, with heavy-duty components computer-tuned to TRX radial tires and forged aluminum wheels. And sports options like a five-speed manual overdrive transmission and turbocharged engine. Capri Magic is all these things—and still more, with a wide choice of exciting options like a console, T-bar convertible roof, moonroof, raised white-lettered tires... or comforting options like air conditioning, speed control, leather seat cushion inserts, stereo radios, plus a Premium Sound System that gives you sparkling clarity at high and low frequencies. With a wide choice of engines and transmissions (see page 15) and an exciting array of models—Capri, Capri GS, Capri RS, Capri Turbo RS, and Black Magic, which has a magic spirit all its own.

Capri Magic. It's that indefinable spirit you've been waiting for.

Some of the equipment shown may be available only at extra cost, and only on specific models. Please see pages 8 to 12 for specific information regarding standard and optional equipment.

Mercury Capri in Tu-Tone Pewter with optional wire wheel covers.



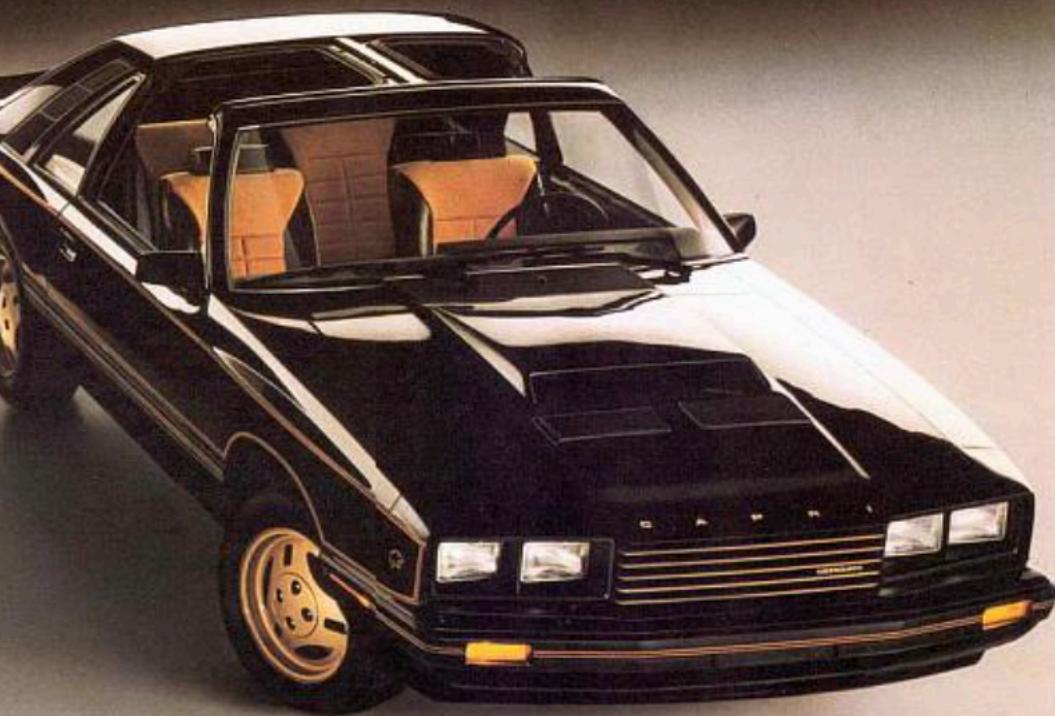
Mercury Capri Turbo RS in Bright Red with TRX forged aluminum wheels and optional flip-up removable moonroof.



Mercury Capri RS in White with sport wheel covers.



Mercury Capri Black Magic in Black and Gold with forged aluminum wheels with Gold-colour finish and optional T-bar convertible roof.



Mercury Capri is a sporty specialty car that seats four. It has a liftback third door. With the rear seat folded down, its cargo space is 926 litres. Many features are standard.

Like a rear window defroster, 2.3 litre OHC four-cylinder engine,

four-speed manual transmission with floor-mounted shift lever, power brakes, 14-inch radial tires and full instrumentation. Optional features are listed on page 8-11. And if you like, you can pair up an engine and transmission from the long list of available power trains on page 12.

For those who like to take it through the gears, there's Capri Turbo RS with four-speed manual transmission, Michelin TRX radial tires and forged aluminum wheels, Rally suspension package, sports-tuned exhaust system, and a feisty 2.3 litre turbocharged engine package. And more.

On the outside, Capri RS dresses up your car with blackout grille treatment, sculptured hood scoop, wide tape stripes, and rear spoiler; inside, a special sporty engine-turned finish on the instrument cluster.

To match, there's a Radical Sport suspension package specially designed to give you sportier handling.

If you think you can handle it, opt for the Capri Black Magic. You'll recognize it by the Cat medallion on the front fender. And the distinctive gold and black accents inside and out. Also available in white with gold accents. Black Magic (shown here with the bold new T-bar convertible roof option) has a hood scoop and rear spoiler as well as a rally suspension system and Michelin TRX radial tires on forged aluminum wheels with a gold-colour finish. All of which helps make it a really special specialty car.

FOUR CLASSY WAYS TO GO CAPRI



Optional Recaro bucket seats in Blue cloth.

In one glance you'll see that Capri's bold, exciting styling extends to its interiors. All Capris come with sporty low-back bucket seats with reclining seatbacks. And you have many choices of materials, colours, and configurations.

Wrap yourself in optional Recaro bucket seats, shown above left. They were designed for Capri by Recaro, a European manufacturer of specialty seats for aircraft and racing cars. Sections of these seats can be tilted, raised, lowered, and adjusted four different ways—to conform to your individual desires. And they're available on all Capri models except Black Magic.

Another choice is the luxurious Capri GS. The GS interior, shown above right with optional console, features new low-back bucket seats. It's available in soft luxury cloth or rich leather trimmed in vinyl. Other GS niceties are a luxury steering wheel, luxury door and quarter trim, 18-ounce carpeting, door map pockets, and light group. On the outside, black dual remote-control mirrors and a GS medallion affirm your good taste.

Gold cloth inserts and black vinyl seat trim highlight the sleek Black Magic interior, shown right. Note the three-spoke sport steering wheel and the instrument panel featuring six dials for tachometer, speedometer, and odometer, plus temperature, oil, fuel, and alternator gauges (standard on all Capris).

The Black Magic seat style shown right is standard on Capri, Capri RS, and Capri Turbo RS in cloth or vinyl. Please see page 11 for details.

No matter which interior you choose, you'll be in comfort in Capri.



Optional leather interior. Low-back bucket seats shown in leather with vinyl trim, optional console.

GO IN CAPRI COMFORT

*Black Magic interior. Low-back bucket seats
in Gold cloth with Black trim, optional console.*



MERCURY CAPRI OPTIONS



T-BAR CONVERTIBLE ROOF with removable tinted glass panels for the open-air feeling of a convertible.



LUXURY STEERING WHEEL WITH "TILT" FEATURE. Tilt steering wheel adjusts to five different positions, to an angle just right for you. Also tilts to allow easy entry and exit from the driver's seat.



AM/FM STEREO RADIO with cassette is one of seven Capri radio choices. Add optional Premium Sound System to any of the stereo radios for greatly improved sound quality. System includes 12-watt power amplifier and dual rear premium sound speakers.



TONNEAU COVER. Keeps your cargo out of view. Cover pulls out from behind rear seat and rolls up when not in use.



CONSOLE. Includes electronic digital clock with date and elapsed time functions; also warning indicators for low washer fluid level, low fuel level, or failure of headlights or taillights.



AIR CONDITIONING adds comfort to your driving.

POWER

- POWER DOOR LOCKS
- POWER STEERING



MICHELIN TRX RADIAL TIRES and three spoke 390mm forged aluminum wheels (left). Standard on Turbo RS and Black Magic.



WHEELS AND WHEEL COVERS. Dress up your Capri with (left to right) sport wheel covers, wire wheel covers, forged aluminum wheels (standard on Turbo RS and Black Magic), turbine wheel covers (standard on Capri, Capri GS, and Capri RS), styled steel wheels with trim rings.

MAKE YOUR OWN CHOICES



MERCURY CAPRI

Standard features on all Capris:

STANDARD EXTERIOR FEATURES

- Three-door hatchback design
- 14-inch turbine wheel covers
- Driver's-side remote-control sail-mounted mirror
- Dual sealed-beam halogen headlamps
- Dual bodyside accent stripes
- Wraparound taillamps
- Wraparound wide bodyside moulding
- Black and bright grille
- Bright windshield moulding
- Colour-keyed hood louvres
- Black cowl louvres
- Black headlight frames

STANDARD INTERIOR FEATURES

- Four-passenger seating capacity
- Vinyl low-back bucket seats with reclining seatbacks and inertia seatback release
- Deluxe colour-keyed seat belts with tension reliever
- Fold-down rear seat
- Visor vanity mirror
- Sport steering wheel
- Stalk-mounted controls on steering column for horn, turn signals, headlamp dim switch, windshield washer/wiper
- Instruments: tachometer; speedometer/odometer/trip odometer; oil pressure gauge; engine temperature, ammeter, fuel gauge; and warning lights for brakes and seat belts
- Day/night inside rearview mirror
- Woodtone instrument panel appliqués
- Lockable glove box
- Passenger courtesy light
- Cigar lighter
- Colour-keyed 10-ounce cut-pile carpeting in passenger compartment
- Carpeted luggage area
- Colour-keyed door mouldings

STANDARD FUNCTIONAL FEATURES

- Rear window defroster
- Liftback third door
- 2.3 Litre OHC 4-cylinder engine with Holley-Weber 2-V carburetor
- Four-speed manual transmission with floor-mounted shift lever
- 3.08:1 axle ratio
- 40-amp alternator
- Maintenance-free battery
- P175/75R14 steel-belted radial tires
- Rack-and-pinion steering
- Power brakes, front disc/rear drum
- Advanced strut front suspension with stabilizer bar
- Four-bar link design coil-spring rear suspension
- Anti-theft door latches
- Inside hood release

- Electronic ignition system
- Electronic voltage regulator
- Full fender splash shields
- Fluidic windshield washer system
- Centre-mounted hand brake
- 8.6-quart cooling system
- High/low ram air ventilation
- Deluxe sound package



MERCURY CAPRI GS

Includes all Capri standard features plus these additions and/or differences:

- Black dual remote-control mirrors
- Four-spoke luxury steering wheel with woodtone insert
- 18-ounce carpeting
- Luxury door and quarter trim
- Light Group
- GS medallion
- Upgraded seat trim



MERCURY CAPRI RS

Includes all Capri standard features plus these additions and/or differences:

EXTERIOR

- Simulated hood scoop
- Rear decklid spoiler
- Bright dual tailpipe extension (standard with 2.3L Turbo; optional with 4.2LV8)
- RS bodyside identification
- Wide tape stripes
- Black dual remote-control sail-mounted mirrors
- Black grille
- Black window frame mouldings, door handles, and lock cylinders

INTERIOR

- Leather-wrapped steering wheel
- Simulated engine-turned finish on instrument panel
- RS medallion on instrument panel

FUNCTIONAL

- Suspension: increased diameter front stabilizer bar; special spring rates and shock valving, and rear stabilizer bar (except with 2.3L engine)



MERCURY CAPRI TURBO RS

Includes all Capri standard features and Capri RS features plus these additions and/or differences:

- 8000 RPM tachometer
- Turbo-function indicator lights on instrument panel
- Bright Turbo plaque on hood scoop
- Turbo RS tape identification on front fender

FUNCTIONAL

- 15.3 x 5.9" forged aluminum wheels
- Michelin TRX low-profile, steel-belted radial tires, TRX190/65R390
- 3.08:1 rear-axle ratio
- 2.3 litre 2V 4-cylinder turbocharged engine package. Includes 5.5-quart oil sump, larger oil pump capacity (73-88 psi), Holley-Weber-2 bbl. carburetor, heavy-duty connecting rods, forged aluminum pistons with chrome compression rings, modified piston offset and ring clearance, electrodrive cooling fan.
- Rally suspension system: Includes thicker front and rear sway bars than on Capri RS; higher spring rates and high-rate shock absorbers.
- Sports-tuned exhaust system
- Wide-ratio 4-speed transmission (1st gear, 4.07:1; 2nd, 2.57:1, 3rd, 1.66:1; 4th, 1.00:1)
- Larger capacity clutch—1299 psi
- 46.8 litre fuel tank



CAPRI BLACK MAGIC

Includes all Capri standard features plus these additions and/or differences:

- Choice of Black or White exterior paint with Gold accents
- Hood scoop
- Rear spoiler
- Gold tape stripe treatment
- Black bodyside moulding with Gold insert
- Black door handles and lock cylinders
- Black vinyl seat trim with Gold cloth inserts
- Michelin TRX low-profile steel-belted radial tires, TRX190/65R390
- 15.3" forged aluminum wheels with special Gold-colour finish
- Rally suspension system
- RH remote-control mirror, colour-keyed
- Black window frames and louvres (White louvres with White car)
- White taillights with White car

MORE CHOICES

	Capri	Capri	Turbo	Black	
	Capri	GS	RS	RS	Magic
<input type="checkbox"/> Air Conditioning	OPT	OPT	OPT	OPT	OPT
<input type="checkbox"/> Axle, Traction-Lok Differential*	OPT	OPT	OPT	OPT	OPT
<input type="checkbox"/> Black Mud/Stone Deflectors*	OPT	OPT	OPT	OPT	OPT
<input type="checkbox"/> Cargo Concealment Cover, Rear	OPT	OPT	OPT	OPT	OPT
<input type="checkbox"/> Defroster, Electric Rear Window	STD	STD	STD	STD	STD
<input type="checkbox"/> Exhaust, Sport Tuned (includes dual bright tailpipe extensions)	OPT	OPT	OPT	OPT	OPT
<input type="checkbox"/> Extended Service Plan (see page 12)	OPT	OPT	OPT	OPT	OPT
<input type="checkbox"/> Floor Mats, Vinyl	OPT	OPT	OPT	OPT	OPT
<input type="checkbox"/> Louvres, Rear Window	OPT	OPT	OPT	OPT	OPT
<input type="checkbox"/> Luggage Carrier, Roof-Mounted	OPT	OPT	OPT	OPT	OPT
<input type="checkbox"/> Mirror, Right-Hand Remote-Control	OPT	STD	STD	STD	STD
POWER					
<input type="checkbox"/> Power Brakes	STD	STD	STD	STD	STD
<input type="checkbox"/> Power Door Lock Group	OPT	OPT	OPT	OPT	OPT
<input type="checkbox"/> Power Steering	OPT	OPT	OPT	OPT	OPT
RADIOS					
<input type="checkbox"/> AM	OPT	OPT	OPT	OPT	OPT
<input type="checkbox"/> AM/FM Monaural	OPT	OPT	OPT	OPT	OPT
<input type="checkbox"/> AM/FM Stereo	OPT	OPT	OPT	OPT	OPT
<input type="checkbox"/> AM/FM Stereo w/Cassette Tape	OPT	OPT	OPT	OPT	OPT
<input type="checkbox"/> AM/FM Stereo w/8-Track Tape	OPT	OPT	OPT	OPT	OPT
<input type="checkbox"/> Dual Speakers (standard with stereo radios)	OPT	OPT	OPT	OPT	OPT
<input type="checkbox"/> Premium Sound System	OPT	OPT	OPT	OPT	OPT
ROOFS					
<input type="checkbox"/> Moonroof, Flip-Up Removable	OPT	OPT	OPT	OPT	OPT
<input type="checkbox"/> T-Bar Convertible Roof	OPT	OPT	OPT	OPT	OPT
<input type="checkbox"/> Speed Control	OPT	OPT	OPT	OPT	OPT
<input type="checkbox"/> Steering Wheel, Leather-Wrapped	OPT	OPT	STD	STD	OPT
<input type="checkbox"/> Steering Wheel, Tilt*	OPT	OPT	OPT	OPT	OPT
<input type="checkbox"/> Tinted Glass	OPT	OPT	OPT	OPT	OPT
<input type="checkbox"/> Tu-Tone Paint, Black Lower Bodyside	OPT	OPT	OPT	NA	NA
<input type="checkbox"/> Vinyl Lower Bodyside Protection	STD	STD	STD	STD	STD
<input type="checkbox"/> Wipers, Interval Windshield	OPT	OPT	OPT	OPT	OPT
<input type="checkbox"/> Wiper/Washer, Rear Window	OPT	OPT	OPT	OPT	OPT
ENGINES					
<input type="checkbox"/> 2.3 Litre OHC 4-Cyl. Engine	STD	STD	STD	NA	STD
<input type="checkbox"/> 2.3 Litre 2V Turbocharged 4-Cyl. Engine	OPT	OPT	OPT	STD	OPT
<input type="checkbox"/> 3.3 Litre (200 CID) 1V 6-Cyl. Engine	OPT	OPT	OPT	NA	OPT
<input type="checkbox"/> 4.2 Litre (255 CID) 2V 8-Cyl. Engine*	OPT	OPT	OPT	NA	OPT

STD—Standard. OPT—Optional.

NA—Not Available.

Capri		Turbo		Black
Capri	GS	RS	RS	Magic

TRANSMISSIONS

<input type="checkbox"/> 4-Speed Manual	STD	STD	STD	STD	STD
<input type="checkbox"/> 5-Speed Manual Overdrive*	OPT	OPT	OPT	OPT	OPT
<input type="checkbox"/> 3-Speed Automatic	OPT	OPT	OPT	NA	OPT

RADIAL TIRES

<input type="checkbox"/> P175/75R14 BSW	STD	STD	STD	NA	NA
<input type="checkbox"/> P175/75R14 WSW	OPT	OPT	OPT	NA	NA
<input type="checkbox"/> P185/75R14 BSW or WSW	OPT	OPT	OPT	NA	NA
<input type="checkbox"/> P185/75R14 RWL	OPT	OPT	OPT	NA	NA
<input type="checkbox"/> TRX190/65R390 BSW Michelin*	OPT	OPT	OPT	STD	STD

BSW—Black Sidewall.

WSW—White Sidewall.

RWL—Raised White Letters.

WHEELS AND WHEEL COVERS

<input type="checkbox"/> Turbine Wheel Covers (shown p. 8)	STD	STD	STD	NA	NA
<input type="checkbox"/> Sport Wheel Covers (shown pp. 4,8)	OPT	**OPT	**OPT	NA	NA
<input type="checkbox"/> Wire Wheel Covers (shown pp. 3,8)	OPT	OPT	OPT	NA	NA
<input type="checkbox"/> Forged Aluminum Wheels (shown pp. 3,8)	OPT	OPT	OPT	STD	STD
<input type="checkbox"/> Cast Aluminum Wheels	OPT	OPT	OPT	NA	NA
<input type="checkbox"/> Styled Steel Wheels/Trim Rings (shown p. 8)	OPT	OPT	OPT	NA	NA

OPTIONAL PACKAGES

<input type="checkbox"/> APPEARANCE PROTECTION GROUP	OPT	OPT	OPT	OPT	OPT
Includes 14-ounce carpet floor mats, door-edge guards, and rear license plate frame.					
<input type="checkbox"/> CONSOLE	OPT	OPT	OPT	OPT	OPT
Includes electronic digital clock/date with numeric display and elapsed time feature; and graphic display with warning indicators for low washer fluid level, low fuel level, or failure of headlights or taillights (running and brake).					
<input type="checkbox"/> LIGHT GROUP	OPT	STD	OPT	OPT	OPT
Includes third-door courtesy light, ashtray light, glove box light, engine compartment light, and map light					
<input type="checkbox"/> POWER LOCK GROUP	OPT	OPT	OPT	OPT	OPT
Includes power door locks and remote-control third door release.					
<input type="checkbox"/> RADIAL SPORT SUSPENSION	OPT	OPT	STD	NA	NA
Includes added rear stabilizer bar (not available with 2.3 litre engine); larger front stabilizer bar, adjusted bushing and spring rates, and shock absorber valving.					

*This equipment is subject to additional ordering requirements or limitations.

**Available at no extra cost.

Please consult your Dealer for details.

INTERIOR SEATING CHOICES



Vinyl low-back reclining bucket seats standard on CAPRI, CAPRI RS, and CAPRI TURBO RS. Other optional seat trims are cloth or leather and vinyl. Colours: Caramel (vinyl only), Black, Medium Red, Medium Wedgewood Blue, Pewter, Vaquero.



Luxury cloth low-back reclining bucket seats. Standard on CAPRI GS. Also available in leather-and-vinyl in Black, Medium Red, Medium Wedgewood Blue, Caramel (leather and vinyl only), Pewter, Vaquero.



Low-back reclining bucket seats. Black vinyl with Gold cloth inserts. Standard on BLACK MAGIC only.



Optional cloth Recaro bucket seats. Available on all CAPRI models except Black Magic. Colours: Black, Medium Wedgewood Blue, Vaquero.

EXTERIOR COLOUR CHOICES

STANDARD COLOURS

- 1. Black
- 2. White
- 3. Light Pewter Metallic
- 4. Medium Pewter Metallic

- 5. Bright Yellow*
- 6. Pastel Chamois*
- 7. Dark Brown Metallic
- 8. Bright Bittersweet

- 9. Bright Red
- 10. Medium Red
- 11. Dark Cordovan Metallic
- 12. Dark Blue Metallic

OPTIONAL GLAMOUR COLOURS

- 13. Medium Blue Metallic*
- 14. Medium Bittersweet Metallic

*Available on Capri and Capri GS only.

OPTIONAL SPECIALTY TU-TONES— Capri and Capri GS only

Black/Light Pewter Metallic/Black

Medium Red/Light Pewter Metallic/Medium Red

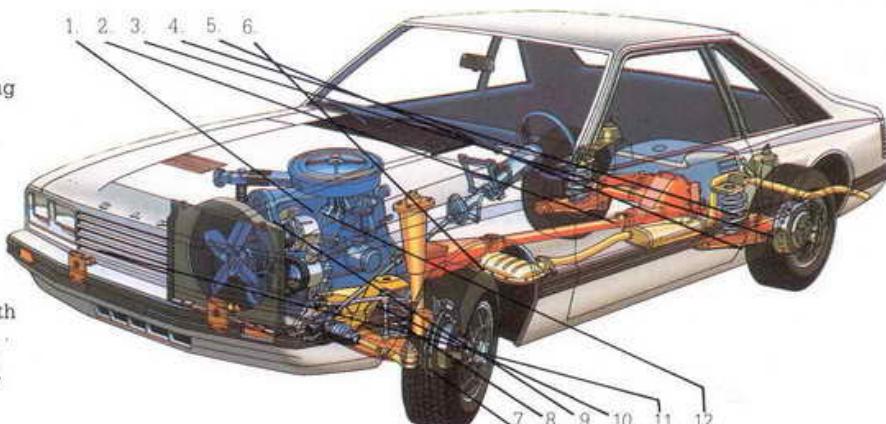
Dark Blue Metallic/Light Pewter Metallic/Dark Blue Metallic

Medium Pewter Metallic/Light Pewter Metallic/Medium Pewter Metallic

NOTE: Due to occasional printing irregularities, the colours shown may vary from actual hues. Please see your Mercury Dealer for accurate colour chips.

CAPRI ENGINEERING

1. Solid-state ignition.
2. Lightweight cast center section rear axle
—3.08:1 standard ratio.
3. Rear drum brakes—9.0" x 1.75" std.
4. Coil-spring/vertical shock absorber springing medium.
5. Four-bar link rear-axle locators.
6. Four forward-speed manual gearbox (ratios: 1st, 3.98:1; 2nd, 2.14:1; 3rd, 1.42:1; 4th, 1.00:1).
7. Power brakes, front disc—9.3" vented, std.
8. Advanced strut front suspension with stabilizer bar.
9. Rack-and-pinion steering.
10. Front stabilizer bar—25mm, standard.
11. Aerodynamic drag coefficient, 0.48 (0.47 with rear deck spoiler).
12. 2.3 litre single overhead camshaft crossflow engine with tubular exhaust manifold (std.).



CAPRI POWERTRAINS

	2.3 Litre	3.3 Litre	4.2 Litre	2.3 Litre Turbo
4-Speed Manual	STD	STD*	NA	STD
5-Speed Manual*	OPT	NA	NA	OPT
Automatic *Overdrive	OPT	OPT	OPT	OPT

CAPRI SPECIFICATIONS

Wheelbase	2550mm (100.4")
Turning Diameter	37.2'
Overall Length	4549mm (179.1")
Overall Height	1306mm (51.4")
Overall Width	1755mm (69.1")
Wheel Tread—Front	1438mm (56.6")
—Rear	1448mm (57.0")
Headroom—Front	945mm (37.2")
—Rear	912mm (35.9")
Legroom—Front (Max.)	1039mm (40.9")
—Rear (Max.)	757mm (29.8")
Shoulder room—Front	1412mm (55.6")
—Rear	1387mm (54.6")
Hiproom—Front	1372mm (54.0")
—Rear	1196mm (47.1")
Cargo Volume (litres/cu. ft.)	943 (33.3**)
Fuel Capacity (litres/imp. gal.)	47.3 (10.4)
Curb Weight, (kilograms/lbs.)	1192 (2637)

*1" less with optional moonroof.

**With rear seat folded down.



EXTENDED SERVICE PLAN

THE FORD EXTENDED SERVICE PLAN

When you're choosing options for your Mercury Capri, consider the merits of ordering the Ford Extended Service Plan. Your dealer has full details. It provides extended repair cost protection, as specified, for parts and labour, for repairs to major components of the mechanical and electrical systems. The plan is offered by Ford Motor Company of Canada, Limited, and is honoured by participating Ford and Mercury dealers throughout Canada and the United States.



QUALITY REPLACEMENT PARTS FROM FORD.

Your new Mercury Capri comes equipped with factory engineered and approved parts, including a dependable Motorcraft battery, Motorcraft spark plugs, Motorcraft shock absorbers, ignition parts and Long Life oil filter. For continued performance be sure to specify genuine Motorcraft parts whenever replacement is necessary.

This brochure has been prepared only as a general guide to the customer and every effort has been made to ensure that all information is correct at the time of printing. However, some errors may have been included and some of the information or specifications may have been changed since the time of printing. Your dealer will have full details of any changes and/or corrections and you should ask him to bring you up to date at the time of your purchase. Ford Motor Company of Canada, Limited reserves the right to change prices, colours, materials, specifications and models and to discontinue models without notice and without incurring obligations of any kind. Some features described or shown may be optional at extra cost. Some options are required in combination with other options.

CORROSION PROTECTION

All Capri cars are protected with the DURAGUARD System, which includes 7 processes built in at the factory as standard equipment, to provide corrosion protection as follows:

- precoated steel on doors, quarter panels and other selected areas;
- galvanized steel on rocker panels, selected cowl tops and underbody parts;
- vinyl sealer on the underside of rear wheelhouses;
- phosphate coating on the entire car body after a super cleaning process;
- electrocoat process to apply corrosion resistant primer paint, also on the entire body;
- aluminized wax sprayed into hard-to-reach lower body areas, the inside surfaces of doors and quarter panels;
- protective vinyl coating on the lower bodyside for resistance to stone chipping and road abrasion.

The DURAGUARD System is backed by a no-extra charge 36-month unlimited distance manufacturer's warranty against corrosion perforation. This warranty, transferable to succeeding owners during this warranty period, covers the cost of both labour and materials for repair of perforation of parts caused by corrosion. Exhaust system components are excluded. The basic 12-month/20,000 kilometre warranty covers corrosion, other than perforations, that are due to defective factory materials or workmanship. Ask your dealer for details.

MERCURY CAPRI

