



1979 MERCURY
CAPRI

CAPRI

The first Capri, 1971



The all-new '79 Capri. Created in the tradition of the original sexy European... and built in America.

The original Capri offered the looks, the interior, the standard of quality, and the features you'd expect in an imported GT car—all at a price that was easy for you to handle.

We haven't forgotten the pure joy of driving.

Sleek, racy lines and slippery, aerodynamic* styling make any one of our new Mercury Capris even more exciting on the outside. Soft, comfortable bucket seats and full sports instrumentation including tach (detailed page 11) are just some of the things that make Capri more exciting on the inside.

And because it is first and foremost a driving machine, we think you'll find Capri handles and responds with a true love for the road. You get rack-and-pinion steering. Advanced strut front suspension with stabilizer bar. And a four-bar link coil spring rear suspension that's designed to enhance tire adhesion in cornering and braking maneuvers. All superbly engineered for a 100.4 inch wheelbase. Engine choices: one standard, three optional, including the new 2.3 litre Turbo-charged engine.

European design philosophy at American prices.

Our aim in planning the new Capri was to offer the kind of design thinking that goes into a European sports car at a price unaffected by the uncertainties of foreign exchange rates.

Your Lincoln-Mercury dealer invites your comparison of Capri prices and performance with those of sports cars and sport sedans from Italy, England and Germany, as well as American and Japanese cars.

*The new Capri has an aerodynamic drag coefficient of about 0.48. This compares with 0.58 for the 1978 Mustang 3-door and 0.50 for the 1977 Capri II.

Capri in Silver Metallic, with optional sport wheel covers, and 14 inch wheels.



We designed the driver's seating position to give you a strong sense of command. We provided full instrumentation including tachometer, oil pressure, engine temperature and ammeter. And positioned the controls for easy access. Then we added a sport steering wheel, floor shift, lockable glove box and plenty of other nice things, all standard. Also shown is optional AM/FM Stereo with 8-track tape player.



CAPRI

Capri interiors. Comfortable to live with.

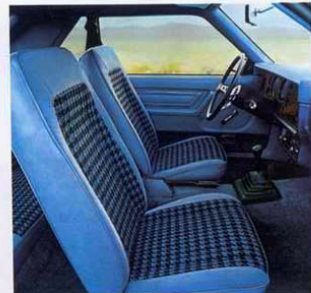
Capri's cockpit cradles you in high-back bucket seats, in your choice of tastefully pleated Corinthian vinyl or optional rich looking Danbury cloth seating surfaces. Floor carpeting is ten ounce cut-pile. There's a passenger-side courtesy light. And when you need more carrying capacity, the rear seat folds down to enlarge the carpeted luggage area.



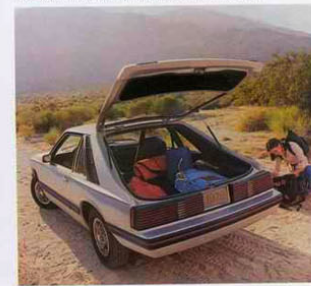
Capri standard equipment: 2.3 litre engine, 2-V carburetor, 4-speed, floor-mounted manual shifter, rack-and-pinion steering, advanced strut front suspension; front stabilizer bar, front disc brakes; four-bar link rear suspension with coil springs; color-keyed bumpers; bright drip moldings; wraparound bodyside molding, and black simulated quarter louvers. Optional sport wheel covers, 14 inch wheels, white sidewall tires, electric rear window defroster and license frame are also shown here. See Pages 12 and 13 for additional options.



1. Oscillating Fluidic Windshield Washer System: a single nozzle emits a fan of washer fluid droplets across the windshield for efficient cleaning. Standard.
2. Driver's side remote control sail-mounted mirrors. Standard.
3. Stalk-mounted controls on steering column: one for the horn, turn signals and headlight dimmer switch; the other for windshield washer/wiper. Standard.



Capri standard high-back bucket seats with optional Blue Danbury cloth seating surfaces and AM radio.



Capri standard high-back bucket seats in Black Corinthian vinyl, with optional AM/FM Stereo 8-track tape player.

Capri's third door provides easy access to luggage area. Optional sport wheel covers, 14 inch wheels, electric rear window defroster and license frame are also shown here.



CAPRI RS

Want a sportier Capri? Capri RS.

The RS Radial Sport Suspension complements the BR78x14 steel-belted radial tires, and its features vary with engine chosen. With 4- and 6-cylinder engines, the front stabilizer is thicker, a rear stabilizer is added and rear spring rates are lowered. With 8-cylinder engines, the front spring rate is increased. With all engines, shock absorber tuning and certain control arm bushings differ from the standard suspension . . . all to give the RS driver a sportier handling Capri.

And to enhance sports appearance: power dome, black grille, headlamp doors and dual mirrors, tape stripes, and black window frame moldings, in addition to trim and other features shown on the next page.

Here, the Mercury Capri RS is shown in Bright Red with black lower bodyside paint option, as well as TRX tires and forged aluminum wheels, and electric rear window defroster.

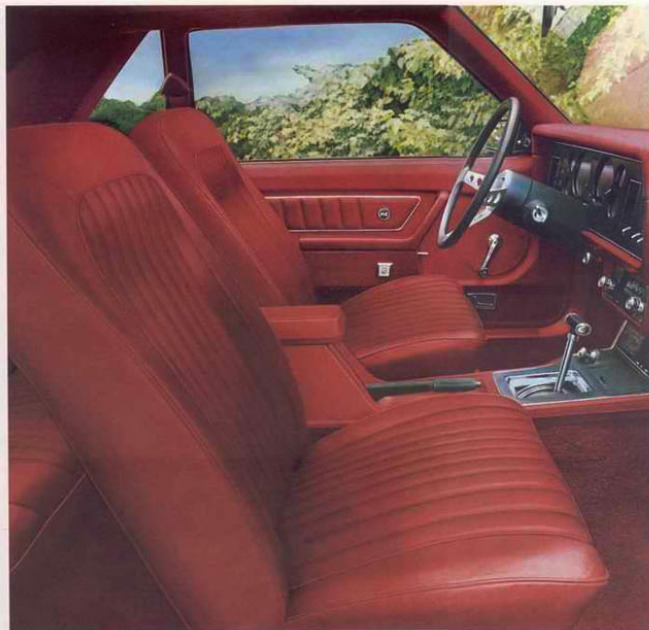
The optional TRX tires and wheels are of special interest to the enthusiast. A recent development from Michelin, they are lower in profile than conventional tires and wheels: the tire aspect ratio (height to width) is lower and the rim flange of the forged alloy wheel is lower. Design objectives were to increase roll stiffness without sacrificing ride or harshness control. TRX-equipped Capris have suspensions tuned to complement this tire and the engine chosen.

Capri RS interior in Medium Red Corinthian vinyl. Shown with optional console, automatic transmission, power door locks, and AM/FM Stereo with cassette tape player.

CAPRI RS



1. Capri taillamp and wraparound body molding detail.
2. Black louvers in "C"-pillar and black window frames, standard.
3. RS identification on bodyside, also shown, optional TRX tires and forged aluminum wheels.



Capri RS: a cockpit to match its performance and looks.

We designed the inside to be as striking as the outside, with high-back buckets in Corinthian vinyl or, if you prefer, optional Danbury cloth seating surfaces. Colors available: Chamois, Vaquero, Wedgewood Blue, Medium Red and Black. We also provided you with luxurious Ghia-type soft trim on door panels; engine turned instrument cluster applique and special RS instrument panel medallion.

Driver Warning Indicator System

The Capri RS above and Turbo RS on facing page feature an optional electronic instrument new for 1979. It alerts the driver to these five immediate and impending service needs: 1. brake lights out, 2. rear running lights out, 3. low-beam headlights out, 4. fuel low, 5. windshield washer fluid low. The service alert incorporates a test switch that provides verification that the instrument itself is operating properly. It's available on any 1979 Capri with the console option, which also includes a digital time/date clock with a stopwatch feature useful in timing trips.



Mercury Capri Turbo RS in Black. 2.3 litre Turbocharged engine is standard.

CAPRI TURBO RS



Capri Turbo RS. A special boost.

The heart of the Capri Turbo RS is a 2.3 litre power plant, specially modified to mate with Capri's AiResearch TO-3 turbocharger.

The beauty of turbocharging is that it gives you an extra boost of power when you need it, and *only* when you need it. In light and moderate driving conditions, a turbocharged engine has little effect on fuel economy (check with your dealer for EPA figures).

To match the power of the Capri Turbo RS, you also get, standard, the special Rally Suspension that includes modified spring rates and shock valving, with 29mm front and 14mm rear stabilizer bars, plus wide low-profile steel-belted Michelin TRX radials with matching alloy wheels. All to bring you a machine that's as exciting to drive on curves as it is on the straightaway.



1. Power dome has Turbo identification.
2. Dual sail-mounted mirrors are standard.
3. Standard 390 mm (15.3") forged aluminum wheels and Michelin 390 TRX steel-belted radials, part of the Rally Suspension package on the Capri Turbo RS.
4. The Rally Suspension is designed for compatibility with the steel-belted TRX radial tires and their special alloy wheels. An available option with any engine, shock absorbers, front and rear spring rates and stabilizer bar diameters vary with engine chosen... for flatter cornering than any other Capri.
5. Capri Turbo RS standard interior in Chamois, Caribbean vinyl. Colors: Chamois, Vaquero, Wedgewood Blue, Medium Red and Black. Handsome Bradford cloth is also available. Shown with optional console, automatic transmission, power door locks and AM/FM Stereo with cassette tape player. See Page 11 for full list of standard features. Page 12 for available options.

CAPRI GHIA

The Capri Ghia: indulge yourself.

The name Ghia gives you a clue. It's the most lavish, most luxurious of all the new Capris.

Low-back bucket seats have wide pleats and H-pattern bolsters. They come in your choice of elegant Vaquero color, Edinboro cloth, shown here, or supple natural grain leather and Corinthian vinyl. Available in Chamcois, Vaquero, Wedgewood Blue, Medium Red and Black. European-type headrests are standard. Floor carpeting: deep 18 ounce. Interior light group, standard, includes third door courtesy light switch, ashtray light, glove box light, map light and engine compartment light. Special exterior touches include dual remote control mirrors, sport wheel covers and Ghia identification.

More about the Capri Ghia on back cover.



1. Capri Ghia interior shown with optional console, automatic transmission, Speed Control, and AM/FM Stereo with cassette tape player.
2. Luxury 4-spoke steering wheel, (required with Speed Control).
3. Door panels have luxury trim, appliques, map pockets, Ghia badge.
4. Ghia rear seat is comfortable and roomy for cars in Capri's field—even roomier than our previous Capris.
5. Front passenger's assist handle, standard.
6. Front passenger's vanity mirror, standard.

CAPRI

The 1979 Capri comes with all this equipment, standard:

EXTERIOR

- Dual paint stripes (bodyside)
- Driver's-side remote control sail-mounted mirror
- Black cowl grille
- Dual rectangular headlamps
- Wraparound taillamps
- Wraparound wide bodyside molding (black with dual color-keyed center stripes)
- Semi-styled steel wheels with trim rings (shown on Pg. 13)

INTERIOR

- Color-keyed 10 ounce cut-pile carpeting in passenger compartment
- Carpeted luggage area
- Color-keyed garnish moldings
- Day/night mirror
- Soft applique door trim panels
- High-back bucket seats in Corinthian vinyl
- Continuous loop front seat and shoulder belts
- Hidden front seat belt retractor
- Fold-down rear seat
- Instruments: tachometer; speedometer/odometer; trip odometer; oil pressure gauge; engine temperature; ammeter; fuel gauge and warning lights for brakes and seat belt
- Easy-to-read controls with ISO identification
- Woodtone instrument panel appliques
- Lockable glove box

INTERIOR, Continued

- Passenger courtesy light
- Cigar lighter
- Sport steering wheel
- Stalk-mounted control arms on steering column for horn, turn signals, dim switch and windshield wash/wipe
- Carpeted lower door trim panels

FUNCTIONAL

- 2.3 litre OHC 4-cylinder engine with 2-V carburetor
- Four-speed manual transmission with floor-mounted shift lever
- High/low ram air ventilation
- Rack-and-pinion steering
- Front disc brakes
- Advanced strut front suspension with stabilizer bar
- Four-bar link rear suspension with coil springs
- Liftback third door
- Anti-theft door latches
- Inside hood release
- Electronic ignition system
- Electronic voltage regulator
- Coolant overflow bottle
- 45 amp. hr. battery
- Oscillating Fluidic Windshield Washer System
- Center-mounted hand brake
- B78 x 13 tires
- Full fender splash shields
- Spare tire (for 2,000 mile temporary use only, maximum speed 50 mph)

CAPRI RS

These are the standard features on the new Capri RS:

(Note: Capri RS models include all Capri standard equipment unless otherwise specified.)

EXTERIOR

- Wide tape stripes
- Black grille and headlamp covers
- Black taillamp ribs and cowl louvers
- Black window frame moldings
- Dual remote control sail-mounted mirrors (black)
- Power dome
- Bright tailpipe extension
- RS hood identification

INTERIOR

- Ghia-type soft door trim panel applique
- High-back bucket seats in Corinthian vinyl or Danbury cloth and Corinthian vinyl

INTERIOR, Continued

- Simulated engine turned finish on instrument cluster and right-side instrument panel applique
- RS door and instrument panel medallion

FUNCTIONAL

- Suspension: thicker front stabilizer bar than on base Capri; special springs, shocks and rear stabilizer bar
- BR78x14 radial tires
- Sport wheel covers

TURBO RS

The top-of-the-line Capri Turbo RS boasts these standard features:

(Note: Capri Turbo RS models include all Capri standard equipment unless otherwise specified.)

EXTERIOR

- Dual remote control sail-mounted mirrors (black)
- Turbo RS identification

INTERIOR

- Deluxe trim
- Low-back bucket seats in Cariban vinyl or Bradford cloth and vinyl
- Inertia seat-back latches
- Turbo-function indicator light on instrument panel

FUNCTIONAL

- 2.3 litre turbocharged engine
- 15.3" forged aluminum three-spoke wheels
- Michelin TRX radial tires (Michelin 390)
- Rally Suspension package: thicker front and rear sway bars than on Capri RS; higher spring rates and high-rate shock absorbers

STANDARD FEATURES



If personalizing a road machine is your pleasure, you've come to the right car. Appearance options. Comfort, entertainment and convenience options. Luxury interior options. Engine options. Suspension options. Even a variable ratio rack-and-pinion power steering option for a light touch of the wheel that still gives you a good feel of the road. The entire lineup is below, left. Captions for pictured options appear on Page 13.

OPTIONS



Left to right are optional: sport wheel cover (standard on Ghia and Capri RS), wire wheel cover (optional, all models except Turbo RS), forged aluminum wheel (standard on Capri Turbo RS), cast aluminum wheel (optional, all models except Turbo RS), styled steel wheel with trim ring (optional, all models except Turbo RS) and standard semi-styled wheel with trim ring.

INTERIOR

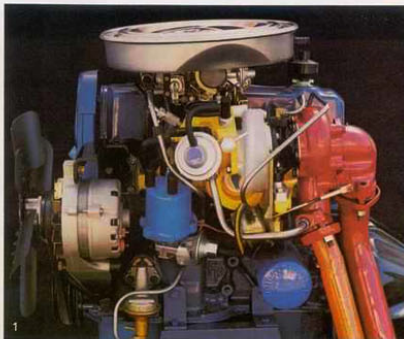
• **Accent Group:** sound package, low-back bucket seats in Cariban vinyl, Bradford cloth or natural grain leather with vinyl trim; color-keyed seat and shoulder belts with tension eliminator, and passenger's visor vanity mirror • **Low-back bucket seats in Bradford cloth and vinyl** (available in accent group or Capri Turbo RS only) • **Low-back bucket seats in Cariban vinyl** (available in Capri Turbo RS only) • **Low-back bucket seats in Edinboro cloth** (available in Ghia only) • **Low-back bucket seats in natural grain leather and vinyl** (available with accent group, Ghia and Capri RS only) • **High-back bucket seats in Danbury cloth and vinyl** (not available in accent group or Ghia) • **Four-way adjustable driver's seat** • **Deluxe color-keyed seat and shoulder belts with tension eliminator** • **Light Group:** luggage compartment light, third door courtesy light switch, ashtray light, glove box light, engine compartment light and map light • **Leather-wrapped sport steering wheel** • **Tilt steering wheel** (requires power steering) • **FingerTip Speed Control:** includes luxury 4-spoke steering wheel (available with all transmissions—available with manual transmission after November 1, 1978) • **Console:** digital electronic clock with date and elapsed time, warning lights for low fuel, low windshield washer fluid, running lamp failure, low-beam failure, brake lamp failure • **Radio—AM** • **Radio—AM with digital clock** • **Radio—AM/FM** • **Radio—AM/FM Stereo** (includes four speakers) • **Radio—AM/FM Stereo with cassette tape player** (includes four speakers) • **Radio—AM/FM Stereo with 8-track tape player** (includes four speakers) • **Dual rear speakers** • **Premium Sound System** with high-energy 12 watt RMS power amplifier • **Radio Flexibility Group:** four speakers, antenna and wiring harness • **Color-keyed front floor mats**

EXTERIOR

• **Three glamour exterior finishes** (available on base Capri only) • **Black lower bodyside paint** • **Right-hand remote control mirror** • **Flip-up glass moonroof** (removable) • **Lower bodyside protection** • **Rocker panel moldings** • **Mud/stone deflectors** • **Appearance protection group:** front and rear floor mats, door edge guards and license plate frames • **Front license plate frame** (standard in all states where front license plates are required)

FUNCTIONAL

• **2.3 litre 4-cyl. turbocharged engine:** includes sports-tuned exhaust, bright tailpipe extension and instrument panel indicator lights • **2.8 litre V-6 engine** (requires automatic transmission, power brakes and power steering) • **5.0 litre V-8 engine** with sports-tuned exhaust and bright tailpipe extension (requires power brakes and power steering) • **Three-speed automatic transmission** (required with 2.8 litre V-6 and California 5.0 litre engine; not available on Capri Turbo RS) • **Power brakes, front disc/rear drum** • **Variable ratio rack-and-pinion power steering** • **Air conditioning** • **Tinted glass** • **Electric rear window defroster** • **Power Lock Group:** power door locks and electric lift gate release • **Radial Sport Suspension** • **Interval wipers** • **Rear window wiper/washer** • **Sport wheel covers** (14 inch) (4) • **Wire wheel covers** (14 inch) (4) • **15.3" forged aluminum three-spoke wheels** (TRX radial tires required) • **Cast aluminum wheels** (14 inch) (4) • **Styled steel wheels with trim rings** (14 inch) (4) • **Tires—B78x13 blackwalls; B78x13 white sidewalls; C78x13 blackwalls; C78x13 white sidewalls; B78x14 white sidewalls; C78x14 blackwalls; B78x14 radial tires—B78x14 blackwalls; B78x14 white sidewalls; CR78x14 white sidewalls; CR78x14 white lettered; TRX 190 65R Michelin 390 (TRX wheels required)** • **Heavy-duty battery** (54 amp. hr.) • **Engine block heater** • **Altitude emissions system** (5.0 litre engine requires automatic transmission) • **California emissions system** (mandatory in California) • **3.45:1 axle ratio** available on 2.3 litre with automatic only (not available in California)



- 2.3 litre turbocharged engine, standard on Capri Turbo RS, optional on other models, includes sports-tuned exhaust, bright tailpipe extension and instrument panel indicator lights.
- Optional electric rear window defroster with wiper/washer option.
- Optional fingerTip Speed Control, improved for 1979, has a new Resume switch that lets the driver automatically accelerate the car to the same speed set prior to braking. Available with all transmissions (available with manual transmission after November 1, 1978).
- AM radio option.
- AM radio with digital clock option.
- AM/FM radio option.
- AM/FM Stereo radio option, includes four speakers.
- AM/FM Stereo radio with cassette tape player option.
- AM/FM Stereo radio with 8-track tape player option.
- Four-way adjustable driver's seat option.
- Air conditioning option.
- Right-side remote control sail-mounted mirror. Standard on Ghia, Capri RS and Turbo RS, optional on all others.
- Optional console and automatic transmission includes solid-state All Electronic clock with date and elapsed time functions and driver warning indicator system that alerts the driver to low fuel, low windshield washer fluid, running lamp failure, low beam headlamp failure and brake lamp failure. Photograph and additional details on page 8.
- Optional flip-up moonroof with removable glass panel.

With respect to extra-cost optional equipment, make certain you specify the type of equipment you desire on your vehicle when ordering it from your dealer. Before taking delivery of the vehicle, we suggest that you verify that it includes the optional equipment that you ordered or if there are changes, they are acceptable to you.

CAPRI

We took suspension design seriously to give you more fun behind the wheel.

We wanted the same thing you want: a smile on your face the first time you take a corner in your new Capri. And that's why we incorporated so many features specifically geared to the car enthusiast. The result, we believe, is a very refined suspension system. In tests on our skidpad, we recorded G-forces of 0.76 for the base suspension¹, and 0.81 for the Rally Suspension² option. Compare these cornering forces with available figures for competitive sports cars.

Steering on every 1979 Capri is by rack-and-pinion (ill. #1, above), the most direct, most precise of the three systems commonly used in automobiles. The enthusiast will associate it with sports racing, formula and expensive Grand Touring machines.

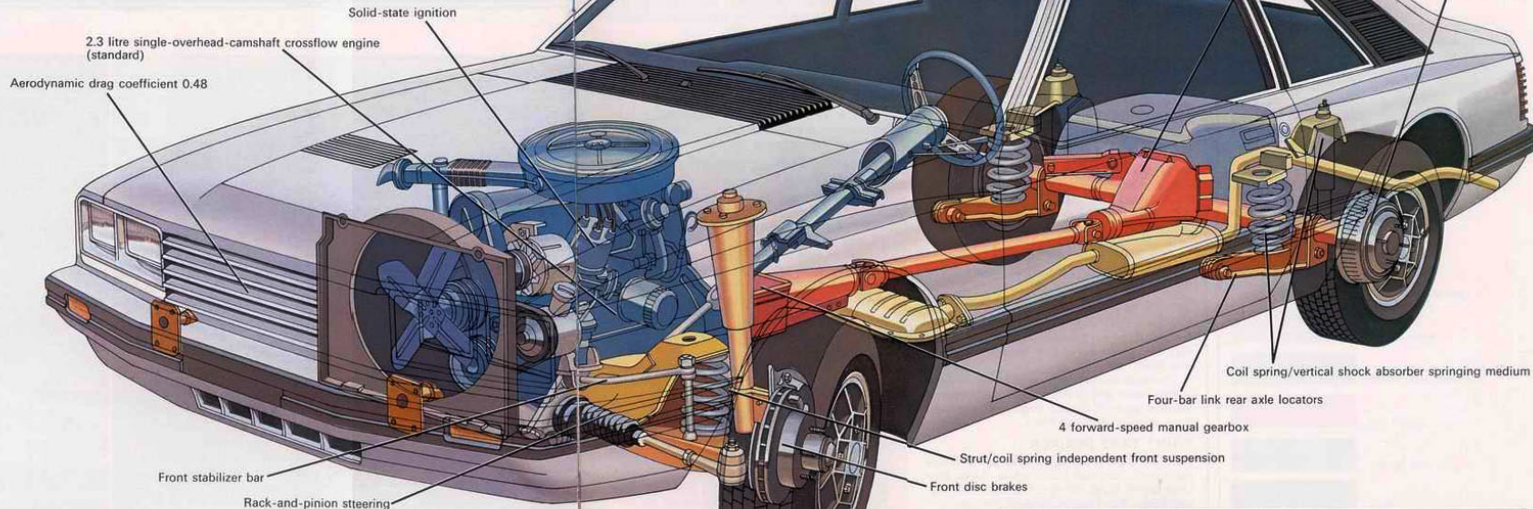
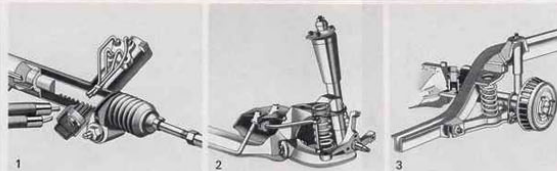
The independent front suspension (ill. #2) is a modified version of the strut suspension originally developed at Ford Motor Company in Europe. It's used in many cars with an established reputation for fine road-handling. Its forte is lightness and reduction of camber change. We feel our current version represents an advancement over the original concept. Front spring rates are 370, 395 or 425 pounds per inch deflection, depending upon engine and suspension chosen.

On our rear suspensions, (ill. #3), we've replaced the leaf springs used on the previous Capri model with coil springs. Then we used a lightweight cast center section and located the axle very precisely with four-bar links. The shock absorbers are located far outboard to increase leverage. Use of a live axle precludes camber change throughout the range of travel. Rear spring rates are 160 or 175 pounds per inch deflection, depending on engine and suspension.

Standard with every Capri is a front stabilizer bar, varying in thickness (25mm, 27mm or 29mm) with the engine and suspension chosen. Rear stabilizer bars are standard with the V-8 engine in the base model, the Radial Sport Suspension and Rally Suspension. Rear stabilizers vary in diameter between 13mm and 14mm, depending upon engine and suspension chosen.

The Radial Sport Suspension includes modified spring rates, shock valving and suspension bushings, in addition to stabilizer bar variations from the base suspension. The optional Rally Suspension offers thicker front and rear stabilizer bars with all engines and spring rates matched to the new Michelin TRX tires and wheels.

¹—engine used: 2.3 litre ²—engine used: 5.0 litre V-8



SPECIFICATIONS

Wheelbase.....	100.4"	FRONT*	
Overall Length.....	179.1"	Head Room**.....	37.2"
Overall Width.....	69.1"	Leg Room.....	40.9"
Overall Height.....	51.5"	Shoulder Room.....	55.6"
Wheel Tread—Front.....	56.6"	Hip Room.....	54.0"
—Rear.....	57.0"	REAR*	
Cargo volume (cu. ft.)		Head Room.....	35.9"
(back seat down).....	32.4	Leg Room.....	29.8"
Fuel Capacity (gals.).....	11.5†	Shoulder Room.....	54.6"
Curb Weight (lbs.).....	2548	Hip Room.....	46.6"
49 States.....			

112.5 with any optional engine.

*Interior dimensions with front seats in rearmost position.

**Front head room 1" less with optional moonroof.

CAPRI ENGINES/TRANSMISSIONS/SUSPENSIONS

	2.3 Litre V-6 4-spd. manual std. 3-spd. auto. opt.	2.8 Litre V-6 PS & PB req'd. opt. 3-spd. auto. req'd. opt.	5.0 Litre V-8 (PS/PB req.) 4-spd. manual std. 3-spd. auto. opt. (req. Calif.) (Not Avail.)	2.3 Litre Turbo 4 4-spd. manual std. 3-spd. auto. opt. (Not Avail.)
Standard Suspension	STD.	STD.	STD. (incl. rear stabilizer)	STD. (Not Avail. w/ Turbo RS opt.)
Radial Sport Suspension	OPT.	OPT.	OPT.	OPT. (Not Avail. w/ Turbo RS opt.)
Rally Suspension (with TRX tires/wheels)	OPT.	OPT.	OPT.	OPT. (STD. w/ Turbo RS)

CAPRI

COLORS

Choose from twelve standard colors*:



Choose from three optional Glamour colors*:



*Colors shown here are a printed representation. For accurate color selection, see your Lincoln-Mercury dealer.

**Not available on Capri RS or Turbo RS.

STANDARD INTERIOR TRIM—

Capri and Capri RS

High-back bucket seats in Danbury cloth and vinyl (shown on p. 5 and p. 8 respectively) come in five colors: Chamois, Vaquero, Wedgewood Blue, Medium Red and Black.

High-back bucket seats in Corinthian vinyl come in the above colors and in White, in combination with your choice of five trim colors: Chamois, Vaquero, Wedgewood Blue, Medium Red and Black.

Capri Turbo RS

Low-back bucket seats in Bradford cloth and vinyl (shown on p. 9) come in five colors: Chamois, Vaquero, Wedgewood Blue, Medium Red and Black.

Low-back bucket seats in Cariban vinyl and Corinthian vinyl come in the above colors and in White, in combination with your choice of five trim colors: Chamois, Vaquero, Wedgewood Blue, Medium Red and Black.

Interior Accent Group

Low-back bucket seats in Bradford cloth and vinyl come in five colors: Chamois, Vaquero, Wedgewood Blue, Medium Red and Black.

Low-back bucket seats in Cariban vinyl or natural grain leather and Corinthian vinyl come in the above five colors and in White, in combination with your choice of five trim colors: Chamois, Vaquero, Wedgewood Blue, Medium Red and Black.

Capri Ghia Interior

Low-back bucket seats in Edinboro cloth (shown on p. 10) come in five colors: Chamois, Vaquero, Wedgewood Blue, Medium Red and Black.

Low-back bucket seats come in natural grain leather colors and in White, with your choice of five trim colors: Chamois, Vaquero, Wedgewood Blue, Medium Red and Black.

PAINT TAPE STRIPES

Paint and tape stripes are offered in the following colors: Capri and Ghia—White, Silver, Blue, Lime Green, Gold, Orange, Red and Black. RS and Turbo RS—Medium Green/Lime Green, Bright Red/Orange, Medium Blue/Light Blue, Light Orange/Yellow.

CORROSION PROTECTION

All Mercury Capri cars use precoated steel to provide corrosion protection in several major areas. They also use a sealer on the wheelside of the rear wheelhouses and door edges. These corrosion protection processes are in addition to the use of electrocoat first primer inside and outside of the body during the painting process.

LINCOLN-MERCURY LEASING

Many people are likely to lease their new Mercury Capri, and for good reason. With leasing, you can drive the new Capri of your choice and enjoy the many advantages offered by your Lincoln-Mercury Dealer Leasing Association (LMDLA) member.

You pay a fixed monthly rate for leasing. So, if you use your Capri in business, your tax records may be simplified. And, with an optional coupon book, you are provided with a broad range of prepaid maintenance services at any Lincoln-Mercury dealership. These features allow you to predetermine monthly automobile expenses almost completely.

Other conveniences available from many LMDLA members include handling tire replacement, licensing, taxes, and insurance. Nationwide, there are over 1,300 LMDLA members to serve you.

Ask your Lincoln-Mercury dealer about leasing and pre-paid maintenance services... and how a plan can be tailored to your needs.

QUALITY REPLACEMENT PARTS FROM FORD

Your new Mercury Capri comes equipped with factory engineered and approved parts including shock absorbers, ignition parts, and Long Life oil filter by Motorcraft. For continued top service, be sure to specify genuine Motorcraft parts whenever replacement is necessary.

CONSIDER THE FORD EXTENDED SERVICE PLAN



When you're considering the options for your Capri, give a thought to ordering Ford Motor Company's Extended Service Plan. Offered to help protect you against rising service costs, it's backed by Ford Motor Company and honored by participating Lincoln-Mercury dealers nationwide. Ask your dealer for details.

Specifications and descriptions used were in effect when this publication was approved for printing. Lincoln-Mercury Division reserves the right to discontinue models or options at any time, or change specifications, equipment or designs without notice and without incurring obligation. Standard and optional equipment listed are subject to change. Some features described are optional at extra cost. Some options are required in combination with other options. Availability of some models and features may be subject to a slight delay.

MERCURY CAPRI

LINCOLN-MERCURY DIVISION

