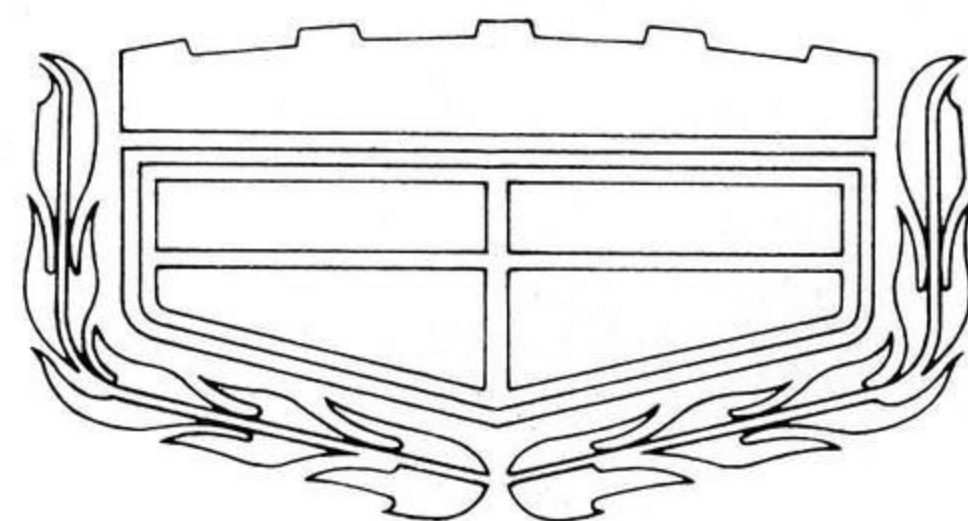




1978 MERCURY

Color and Upholstery Selections





1978 MERCURY

Color and Upholstery Selections



1978 MERCURY COLOR AND UPHOLSTERY BOOK

General Organization

This book is organized by carline. Each carline is identified by a different tab color. Separate tabs are used within each carline to designate individual series. Each section highlights and illustrates all available seats as well as a sample of each upholstery fabric for each carline. Standard or optional availability of seat styles and fabrics as well as special-option-group information is indicated.

The page tabbed INTERIOR COLOR COMPONENTS displays a chart which lists the coordinating component colors for each interior color. Following this is a separate tabbed section entitled—STEERING WHEEL AND WHEEL COVER SELECTIONS. This section is also organized by carline. It is included near the back of the book and illustrates all steering wheels and wheel covers offered in each carline. Following Wheel Covers are full page charts tabbed CHARTS and are organized by carline.

A fold-out section at the back of the book contains samples of all exterior paints and vinyl roof materials. Individually tabbed carline pages at the beginning of the exterior paint section show all the colors and codes available on a particular carline. These pages are followed by large samples of exterior paint colors. Vinyl roof materials are mounted separately by carline.

How To Use This Book

- First, open the book to the back where the Exterior Paint Color Section is located.
- Unfold the entire section, opening it to the right.
- Open and turn the top section to the carline selected. This page shows all the exterior paint colors available on that particular carline. After selecting a color, turn to the larger paint chip sample of that same color.
- If a vinyl roof is desired, refer to the Vinyl Roof Section located immediately below the paints.
- To determine total exterior paint, interior trim and vinyl roof availability, be sure to refer to the appropriate Master Color and Trim Charts which appear in the back section of the book tabbed Charts. For your convenience, these charts were developed in a larger format for easy reference.
- Having selected an exterior paint and vinyl roof color, turn the book to the appropriate carline section and have your customer select a seat style.
- After a seat style has been selected, refer the customer to the facing page which shows the upholstery choices offered on that seat.
- The upholstery color name and order code is printed directly below each upholstery sample. Order codes for the exterior paint colors available with each interior are shown below the heading "Available Exterior Colors."
- After each use of this book, make sure that the Exterior Paint Color Section and the Vinyl Roof Section have been properly closed before your book is closed in order to avoid possible damage to pages in your book.

A WORD ABOUT UPHOLSTERY SAMPLES

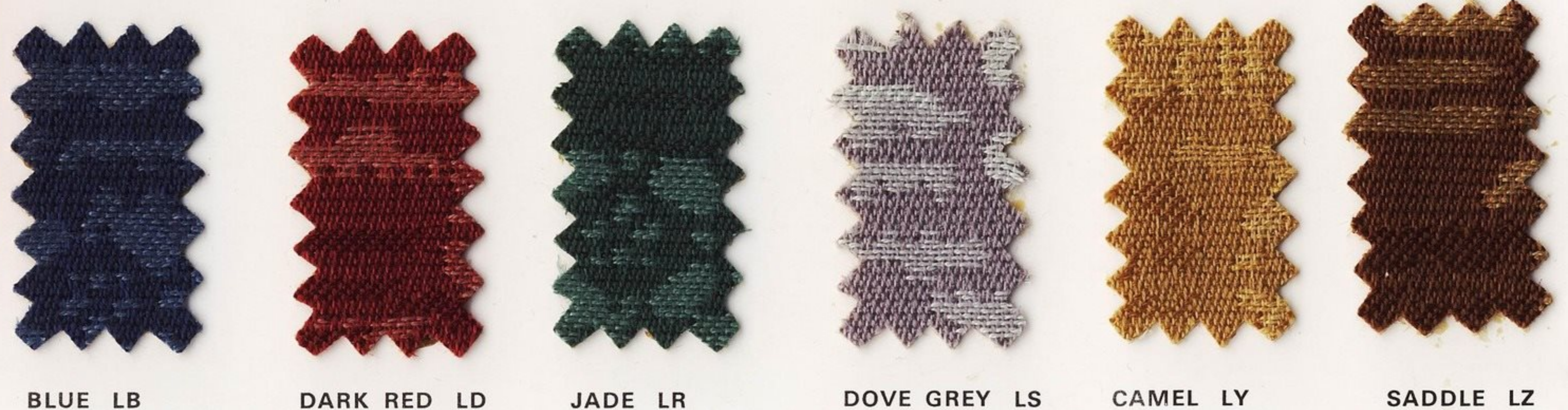
The upholstery samples shown in this book represent materials used on seating surfaces. Materials used on non-seating surfaces are not shown except in cases where tu-tone interior trims are available. Here, both interior trim colors are shown, although the seating surface may be one-color only.

Specifications herein were in effect when this book was approved for printing. Some illustrations show cars with white sidewall tires, deluxe wheel covers and other styling, convenience or performance items that are optional at reasonable extra cost. Most options shown herein are available on most models, not on others. Some are required in combination with other options. Lincoln-Mercury Division, whose policy is one of improvement, reserves the right to change specifications and features without notice and without incurring obligation. Availability of models and equipment described in this book depends upon final EPA certification.

Litho in U.S.A. 7-1-77

Item No. LM 78 MCUB 106

Standard Bench Seat . . . Standard Cloth



BLUE LB DARK RED LD JADE LR DOVE GREY LS CAMEL LY SADDLE LZ

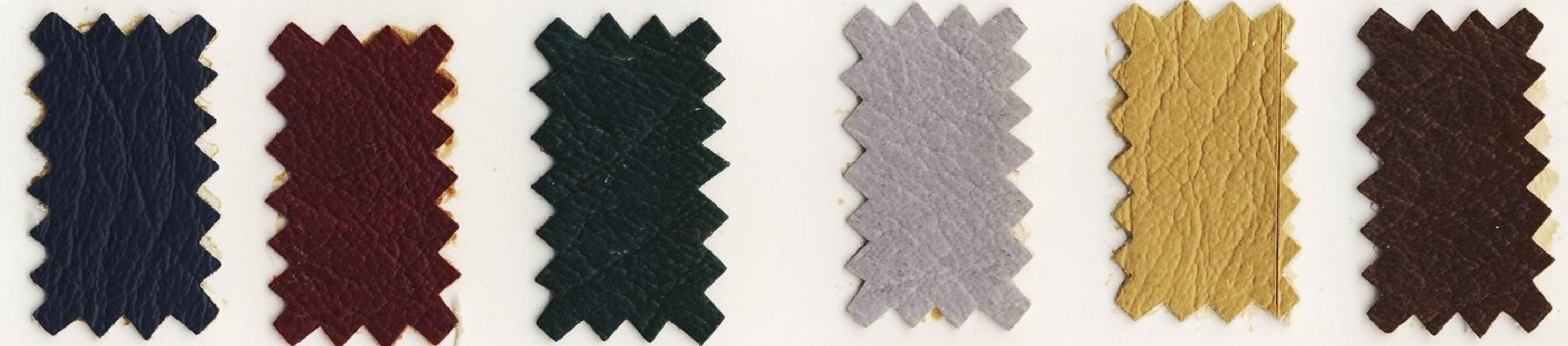
Available Exterior Colors:

1G,1N,3A,3U,9D,3V* 1C,1G,1N,2M,3A,9D 46,9D,7L* 1C,1G,1N,2M,3A,9D 1C,3A,62,9D,8J* 5Q,62,9D,8Y

Standard Bench Seat



Standard Bench Seat . . . Optional Ruffino Vinyl



BLUE HB DARK RED HD JADE HR DOVE GREY HS CAMEL HY SADDLE HZ

Available Exterior Colors:

1G,1N,3A,3U,9D,3V* 1C,1G,1N,2M,3A,9D 46,9D,7L* 1C,1G,1N,2M,3A,9D 1C,3A,62,9D,8J* 5Q,62,9D,8Y

*Extra Cost

Standard Flight Bench Seat



Standard Flight Bench Seat . . . Standard Willshire Cloth



BLUE RB

Available Exterior Colors:
1G,1N,3A,3U,9D,
3V*



DARK RED RD

1C,1G,1N,2M,
3A,9D



JADE RR

46,9D,7L*



DOVE GREY RS

1C,1G,1N,2M,
3A,9D



CAMEL RY

1C,3A,62,9D,8J*



SADDLE RZ

5Q,9D,62,8Y

*Extra Cost

Optional Twin Comfort Seats . . . Standard Willshire Cloth



BLUE MB



DARK RED MD



JADE MR



DOVE GREY MS



CAMEL MY



SADDLE MZ

Available Exterior Colors:

1G,1N,3A,3U,9D,
3V*1C,1G,1N,2M,
3A,9D

46,9D,7L*

1C,1G,1N,2M,
3A,9D

1C,3A,62,9D,8J*

5Q,9D,62,8Y

Optional Twin Comfort Seats . . . Standard Valino Vinyl



BLUE VB



DARK RED VD

LT. JADE/ VR
DK. JADE

DOVE GREY VS

LT. CAMEL/ VY
DK. CAMEL

SADDLE VZ

Available Exterior Colors:

1G,1N,3A,3U,9D,
3V*1C,1G,1N,2M,
3A,9D

46,9D,7L*

1C,1G,1N,2M,
3A,9D

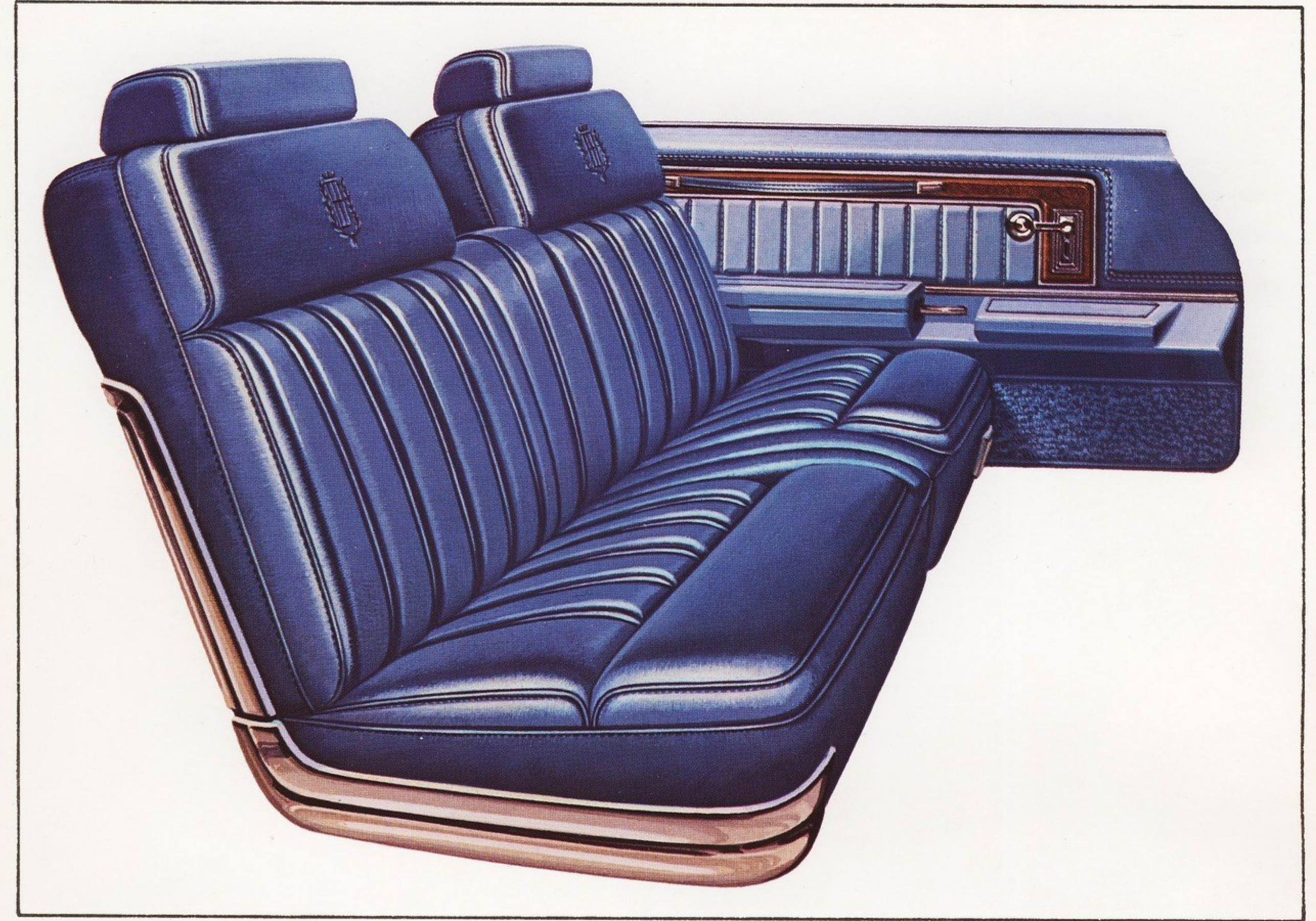
1C,3A,62,9D,8J*

5Q,9D,62,8Y

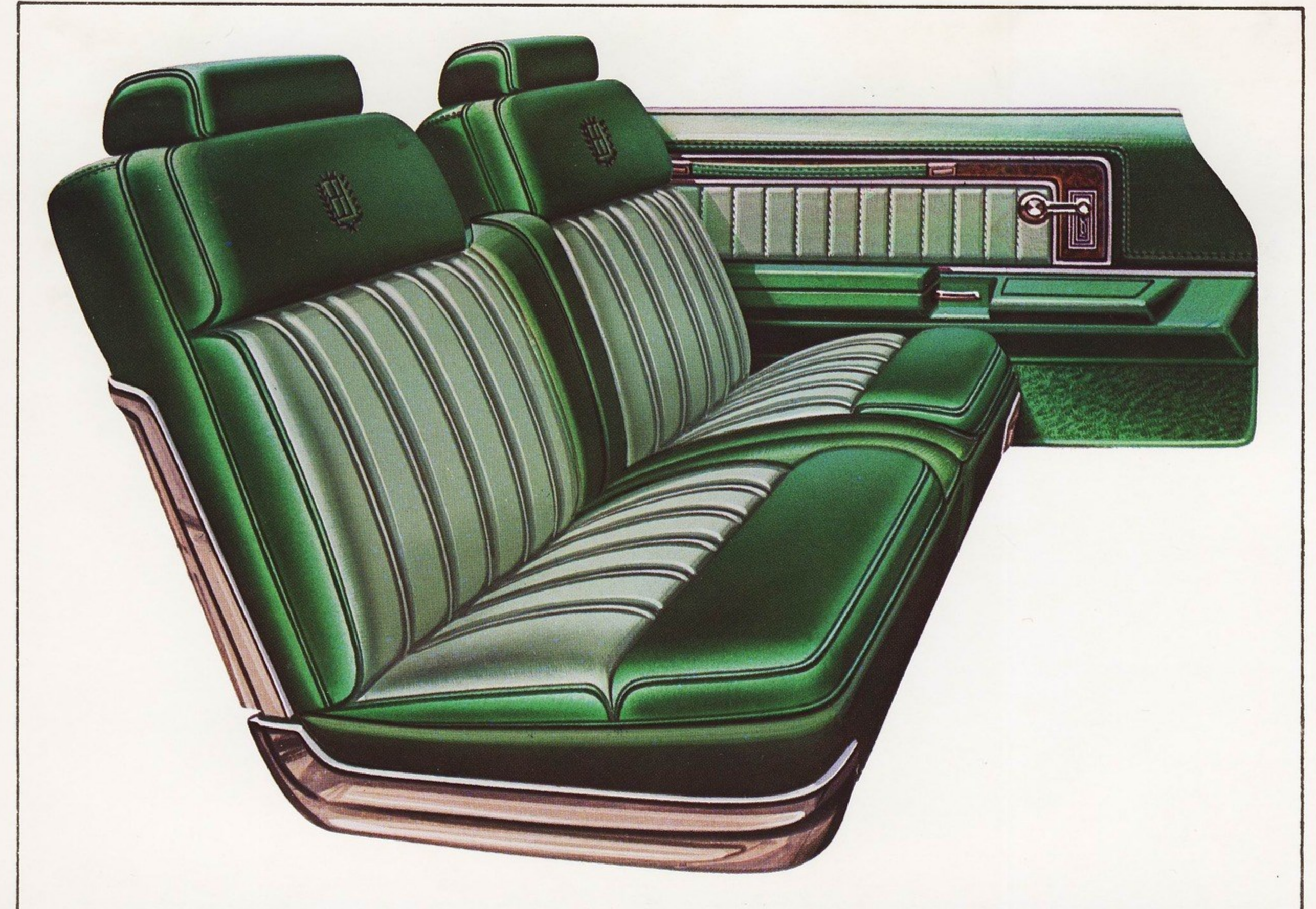
*Extra Cost

SEE PAGE 58 FOR COLOR OF INTERIOR COMPONENTS

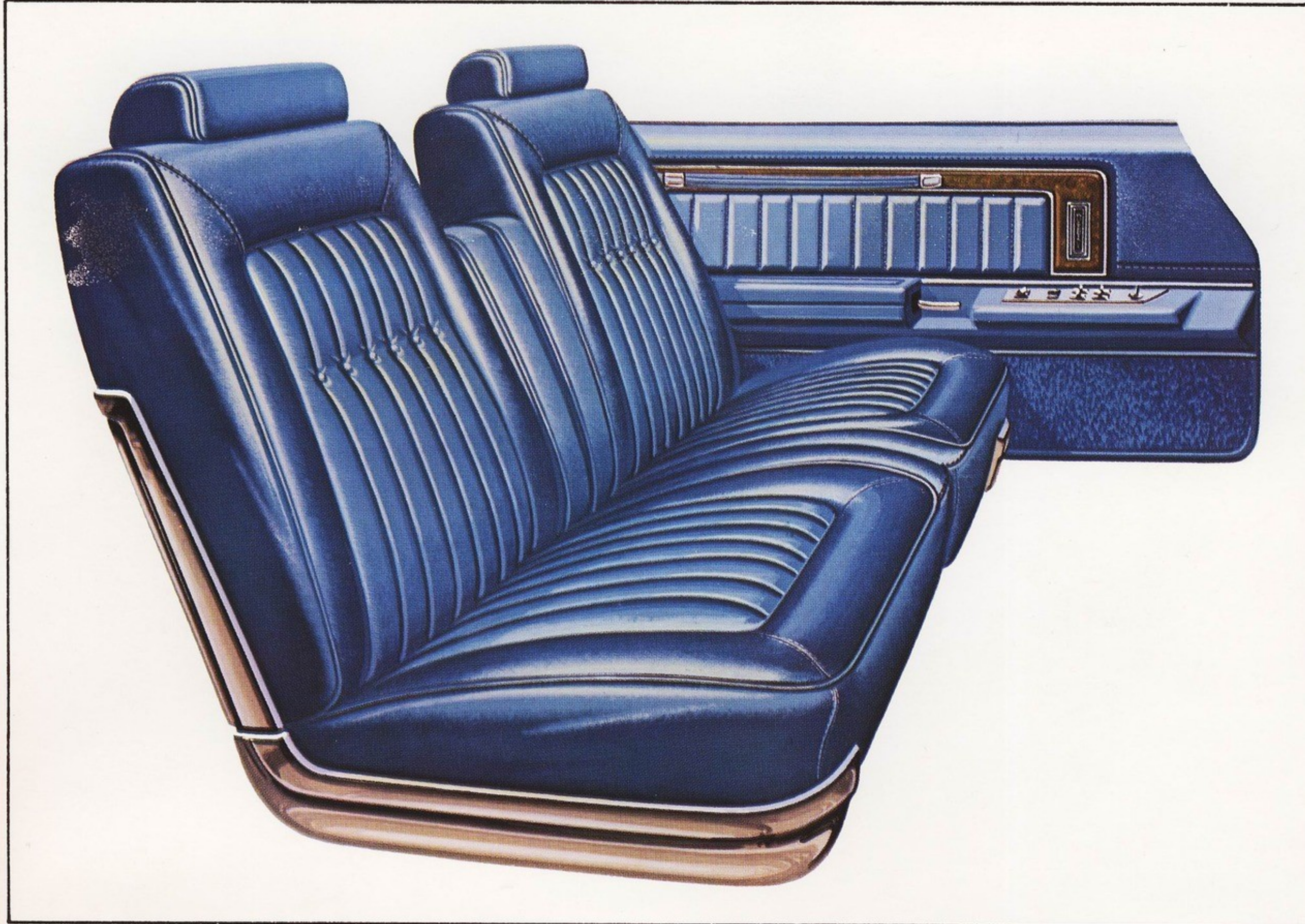
Optional Twin Comfort Lounge Seats



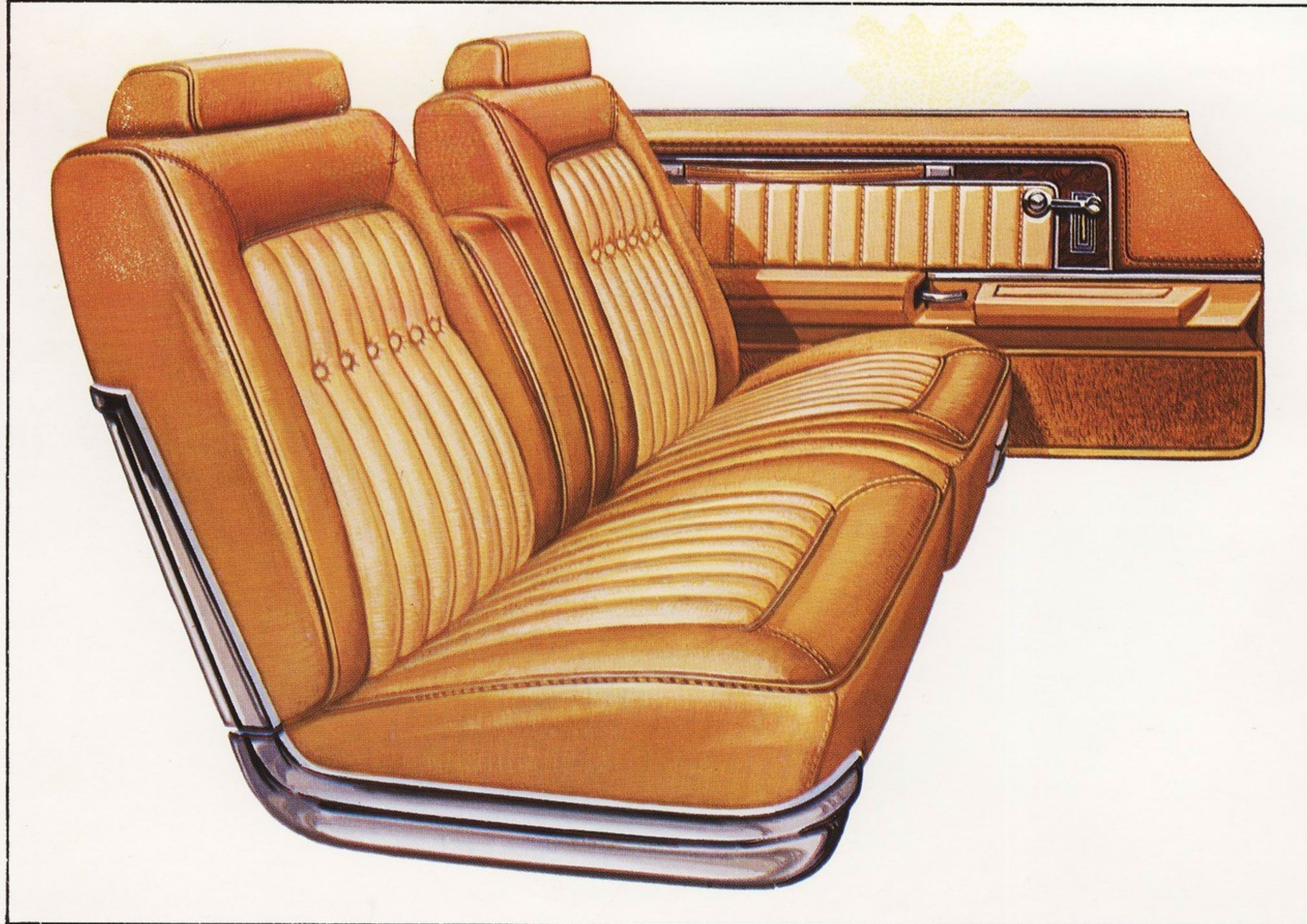
Optional Twin Comfort Lounge Seats



Standard Twin Comfort Lounge Seats



Standard Twin Comfort Lounge Seats



Standard Twin Comfort Lounge Seats . . . Standard Media Cloth



BLUE JB



DARK RED JD



JADE JR



DOVE GREY JS



CAMEL JY



SADDLE JZ

Available Exterior Colors:

1G,1N,3A,3U,9D,
3V*

1C,1G,1N,2M,
3A,9D

46,9D,7L*

1C,1G,1N,2M,
3A,9D

1C,3A,62,9D,8J*

5Q,9D,62,8Y

Standard Twin Comfort Lounge Seats . . . Standard Leather Seating Surfaces



BLUE FB



DARK RED FD



LT. JADE/ FR
DK. JADE



DOVE GREY FS



LT. CAMEL/ FY
DK. CAMEL



SADDLE FZ

Available Exterior Colors:

1G,1N,3A,3U,9D,
3V*

1C,1G,1N,2M,
3A,9D

46,9D,7L*

1C,1G,1N,2M,
3A,9D

1C,3A,62,9D,8J*

5Q,9D,62,8Y

*Extra Cost

SEE PAGE 58 FOR COLOR OF INTERIOR COMPONENTS

Standard Bench Seat . . . Standard Ruffino Vinyl



BLUE HB



DARK RED HD



JADE HR



CAMEL HY



SADDLE HZ

Available Exterior Colors:

1G,1N,3A,3U,9D,
3V*

1C,1G,1N,2M,
3A,9D

46,9D,7L*

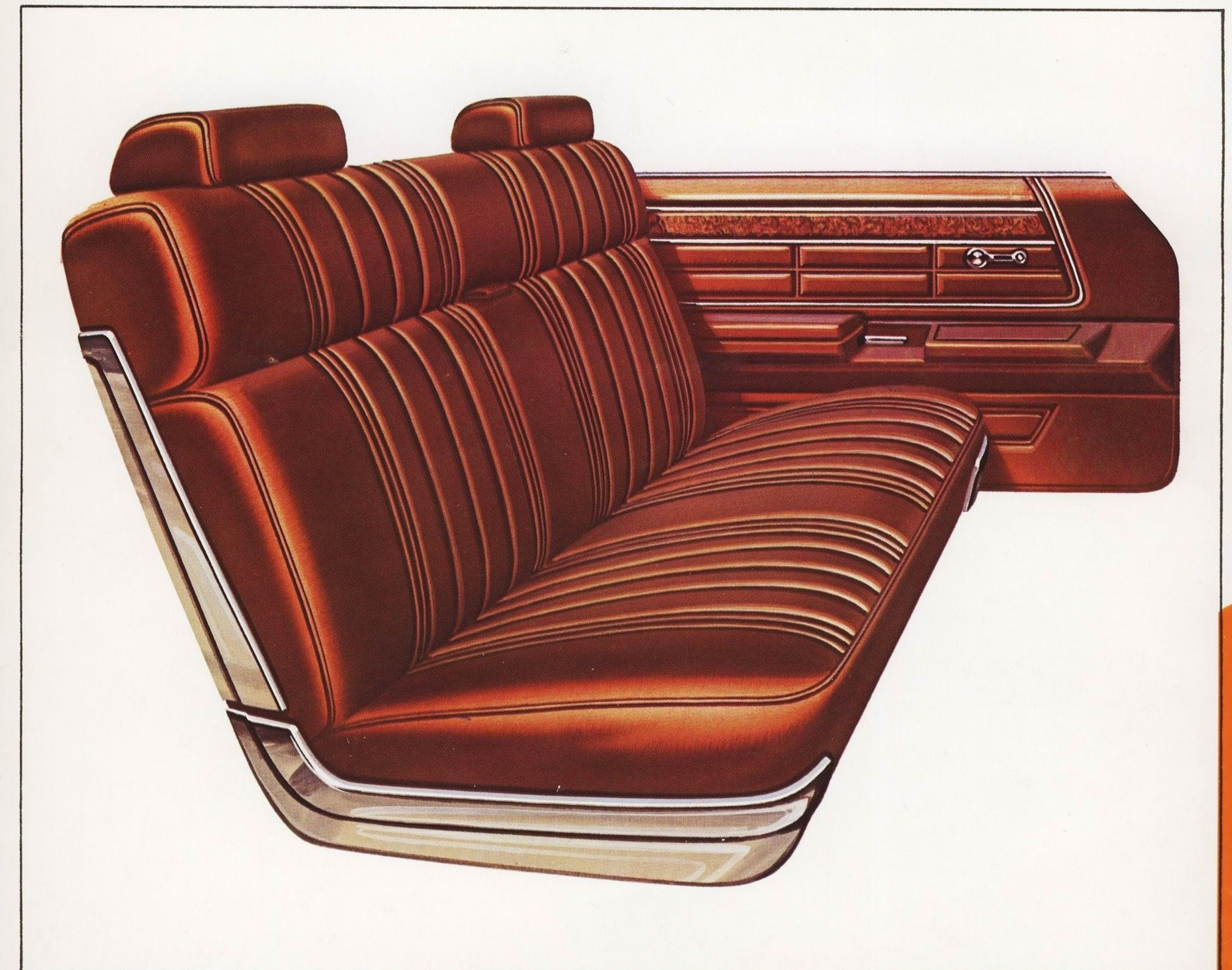
62,9D,1C,3A,8J*

5Q,9D,8Y,62

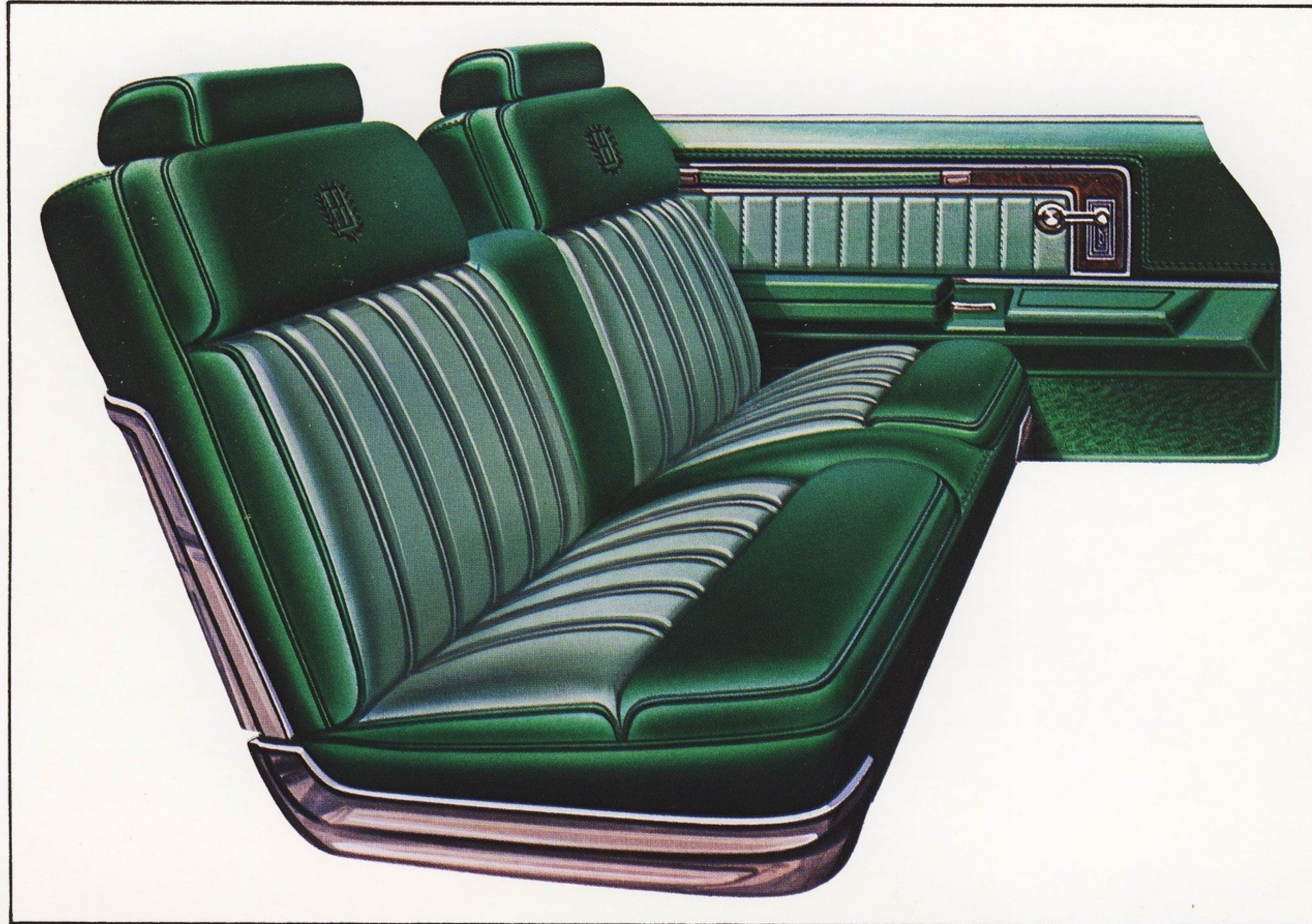
*Extra Cost

SEE PAGE 58 FOR COLOR OF INTERIOR COMPONENTS

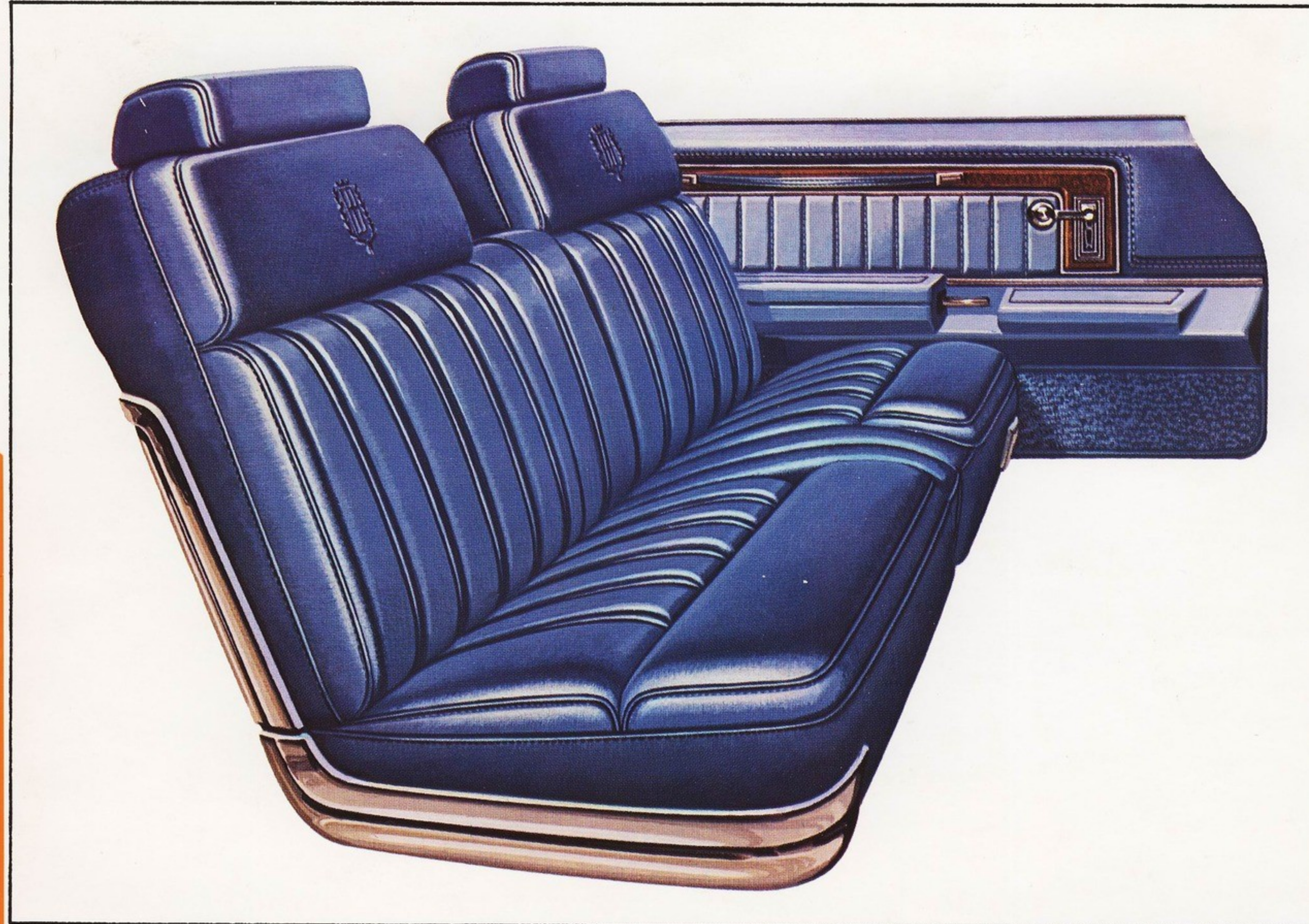
Standard Bench Seat



Standard Flight Bench Seat



Optional Twin Comfort Lounge Seats



Standard Flight Bench Seats . . . Standard Valino Vinyl
Optional Twin Comfort Lounge Seats . . . Standard Valino Vinyl



BLUE
FLIGHT BENCH SB
TWIN COMFORT VB



DARK RED
FLIGHT BENCH SD
TWIN COMFORT VD



JADE SR
FLIGHT BENCH



CAMEL SY
FLIGHT BENCH



SADDLE
FLIGHT BENCH SZ
TWIN COMFORT VZ



LT. JADE/ VR
DK. JADE
TWIN COMFORT

Available Exterior Colors:

1G,1N,3A,3U,9D,
3V*

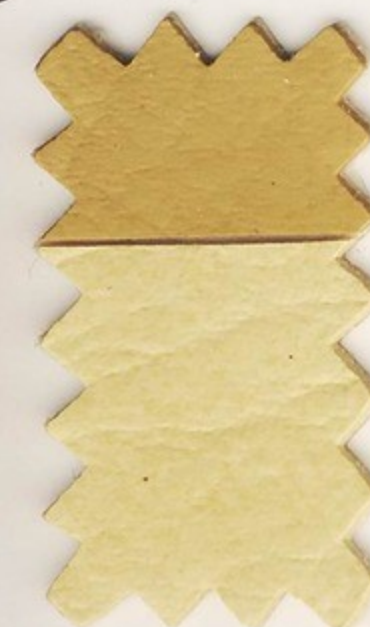
1C,1G,1N,2M,
3A,9D

46,9D,7L*

1C,3A,62,9D,8J*

5Q,62,8Y,9D

46,9D,7L*



LT. CAMEL/ VY
DK. CAMEL
TWIN COMFORT

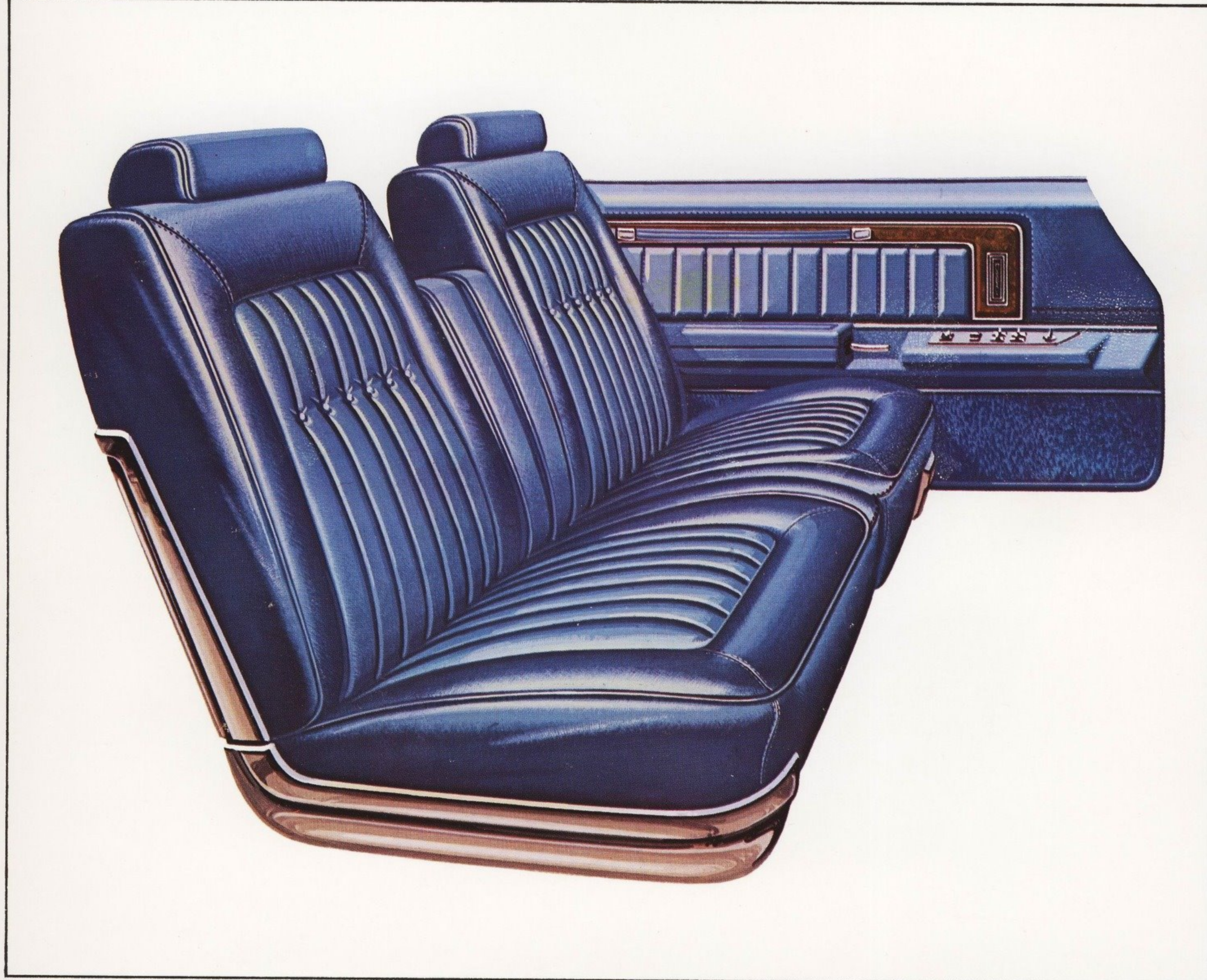
Available Exterior Colors:

1C,3A,62,9D,8J*

*Extra Cost

SEE PAGE 58 FOR COLOR OF INTERIOR COMPONENTS

Optional Twin Comfort Lounge Seats



Standard Bench Seat



Standard Bench Seat . . . Standard Porto Cloth



BLUE RB



RUSSET RE



JADE RR



DOVE GREY RS



CHAMOIS RT



SADDLE RZ

Available Exterior Colors:

1G,1N,3A,3U,
9D,3V*1C,1G,1N,81,
9D

46,9D,7L*

1C,1G,1N,3A,
9D

1C,3A,5Q,9D,83

5Q,6P,83,8Y,9D

Standard Bench Seat . . . Optional Kiwi Vinyl



BLUE SB



RUSSET SE



JADE SR



DOVE GREY SS



CHAMOIS ST



SADDLE SZ

Available Exterior Colors:

1G,1N,3A,3U,
9D,3V*1C,1G,1N,81,
9D

46,9D,7L*

1C,1G,1N,3A,
9D

1C,3A,5Q,83,9D

5Q,6P,83,8Y,9D,
8W*

*Extra Cost

SEE PAGE 58 FOR COLOR OF INTERIOR COMPONENTS

Optional Flight Bench Seat . . . Stanard Mateao Vinyl



BLUE HB



RUSSET HE



JADE HR



DOVE GREY HS



CHAMOIS HT



SADDLE HZ

Available Exterior Colors:

1G,1N,3A,3U,
9D,3V1C,1G,1N,81,
9D

46,9D,7L*

1C,1G,1N,3A,
9D

1C,3A,5Q,83,9D

5Q,6P,8Y,83,9D

Optional Bucket Seats . . . Standard Lamar Vinyl—2-Door Model Only



BLUE YB



RUSSET YE



JADE YR



DOVE GREY YS



CHAMOIS YT



SADDLE YZ

Available Exterior Colors:

1G,1N,3A,3U,
9D,3V*1C,1G,1N,81,
9D

46,9D,7L*

1C,1G,1N,3A,
9D

1C,3A,5Q,83,9D

5Q,6P,8Y,83,9D

*Extra Cost

SEE PAGE 58 FOR COLOR OF INTERIOR COMPONENTS

Optional Flight Bench Seat



Optional Bucket Seats—2-Door Model Only



COUGAR BROUGHAM OPTION

COUGAR BROUGHAM OPTION

Standard Flight Bench Seat



Standard Flight Bench Seat . . . Standard Rossano Cloth



BLUE TB

RUSSET TE

JADE TR

DOVE GREY TS

CHAMOIS TT

SADDLE TZ

Available Exterior Colors:

1G,1N,3A,3U,
9D,3V*1C,1G,1N,81,
9D

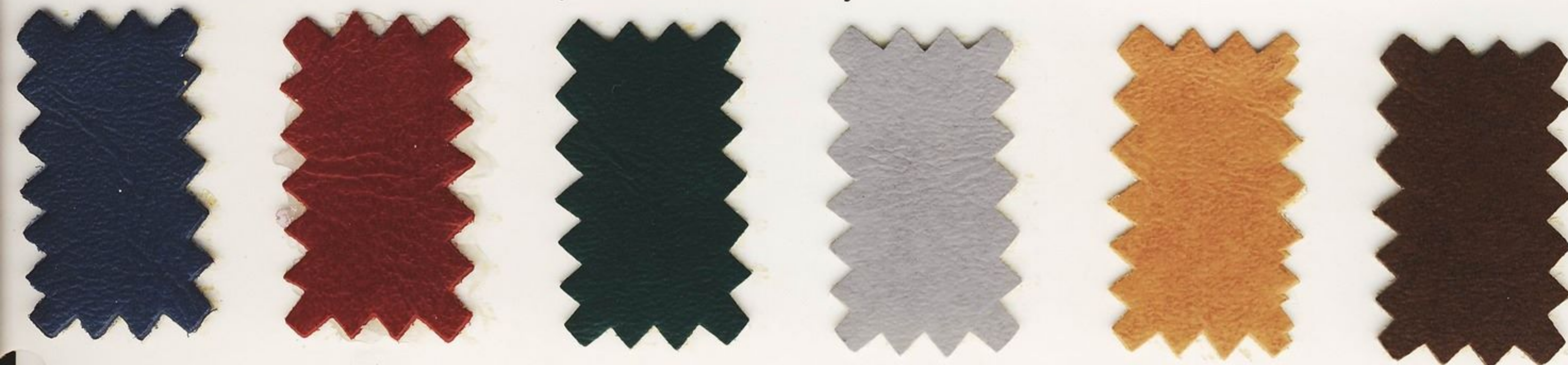
46,9D,7L*

1C,1G,1N,3A,
9D

1C,3A,5Q,83,9D

5Q,6P,8Y,83,9D

Standard Flight Bench Seat . . . Optional Mateao Vinyl



BLUE UB

RUSSET UE

JADE UR

DOVE GREY US

CHAMOIS UT

SADDLE UZ

Available Exterior Colors:

1G,1N,3A,3U,
9D,3V*1C,1G,1N,81,
9D

46,9D,7L*

1C,1G,1N,3A,
9D

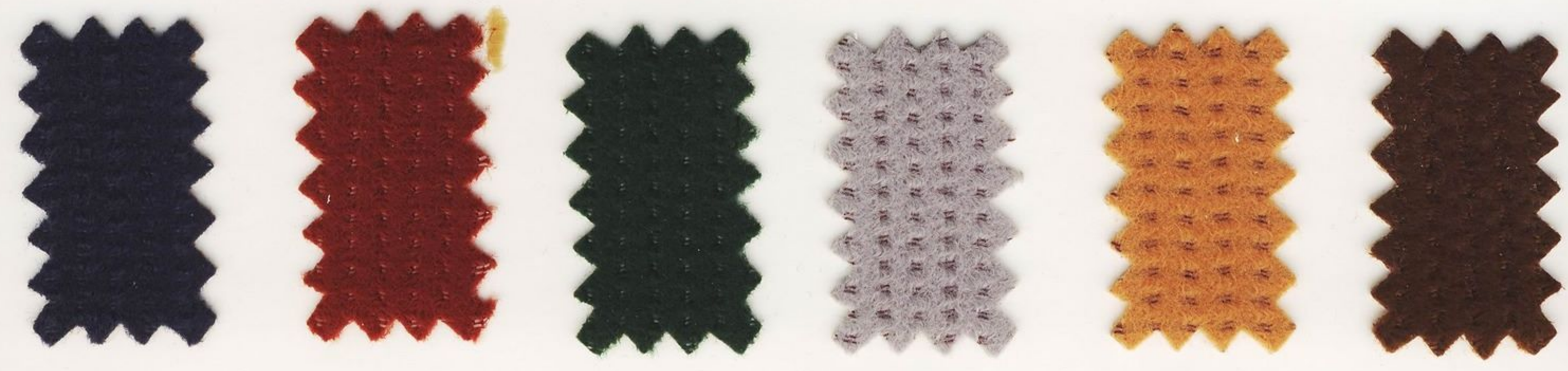
1C,3A,5Q,83,9D

5Q,6P,8Y,83,9D

*Extra Cost

SEE PAGE 58 FOR COLOR OF INTERIOR COMPONENTS

Standard Twin Comfort Lounge Seats . . . Standard Doral Cloth



BLUE VB

RUSSET VE

JADE VR

DOVE GREY VS

CHAMOIS VT

SADDLE VZ

Available Exterior Colors:

1G,1N,3A,3U,
9D,3V*1C,1G,1N,81,
9D

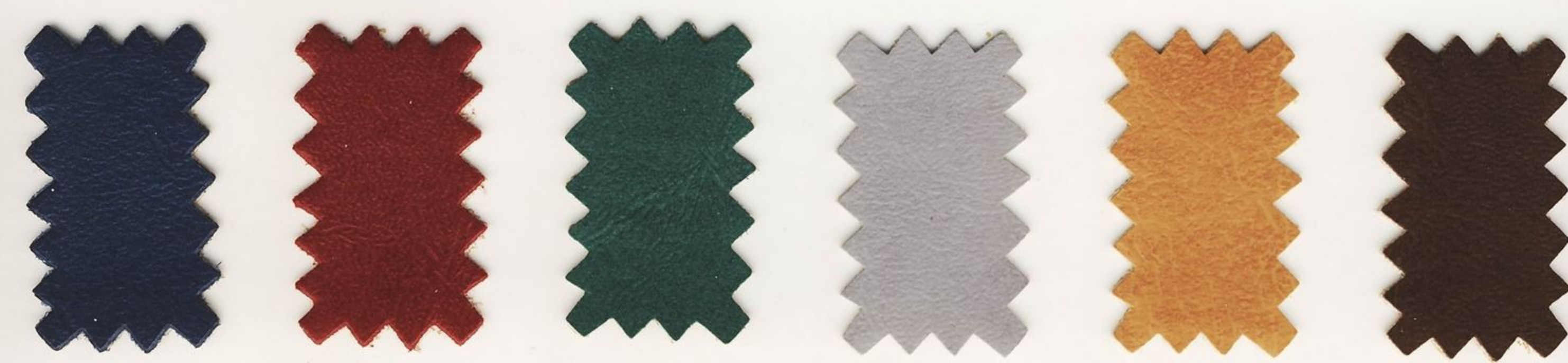
46,9D,7L*

1C,1G,1N,3A,
9D

1C,3A,5Q,83,9D

5Q,6P,8Y,83,9D

Standard Twin Comfort Lounge Seats . . . Optional Mateao Vinyl



BLUE WB

RUSSET WE

JADE WR

DOVE GREY WS

CHAMOIS WT

SADDLE WZ

Available Exterior Colors:

1G,1N,3A,3U,
9D,3V*1C,1G,1N,81,
9D

46,9D,7L*

1C,1G,1N,3A,
9D

1C,3A,5Q,83,9D

5Q,6P,8Y,83,9D

*Extra Cost

SEE PAGE 58 FOR COLOR OF INTERIOR COMPONENTS

Standard Twin Comfort Lounge Seats



Optional Bucket Seats . . . 2-Door Model Only



Optional Bucket Seats . . . Standard Lamar Vinyl 2-Door Model Only



BLUE ZB

Available Exterior Colors:
1G,1N,3A,3U,
9D,3V



RUSSET ZE

1C,1G,1N,81,
9D



JADE ZR

46,9D,7L*



DOVE GREY ZS

1C,1G,1N,3A,
9D



CHAMOIS ZT

1C,3A,5Q,83,9D



SADDLE ZZ

5Q,6P,8Y,83,9D

COUGAR XR-7

COUGAR XR-7

Standard Flight Bench Seat . . . Standard Rossano Cloth



BLUE AB

Available Exterior Colors:
1G,1N,3A,3U,
9D,3V*



RUSSET AE

1C,1G,1N,81,9D



JADE AR

46,7W,9D,7L*



DOVE GREY AS

1C,1G,1N,3A,9D,



CHAMOIS AT

1C,3A,5Q,9D,8W*



SADDLE AZ

5Q,6P,8Y,9D,8W*

Standard Flight Bench Seat . . . Optional Mateao Vinyl



BLUE BB

Available Exterior Colors:
1G,1N,3A,3U,
9D,3V*



RUSSET BE

1C,1G,1N,81,9D



JADE BR

46,7W,9D, 7L*



DOVE GREY BS

1C,1G,1N,3A,9D



CHAMOIS BT

1C,3A,5Q,9D,8W*



SADDLE BZ

5Q,6P,8Y,9D,8W*



WHITE
w/RUSSET† B7#
1C,81,9D,
w/BLUE† BQ#
3A,3U,9D,3V,*
w/JADE† B5#
46,7W,9D,7L,*
w/CHAMOIS† B2#
9D,8W,*
w/SADDLE† B9#
5Q,6P,8Y

†Color of Instrument Panel, Steering Wheel and Carpeting
#White Interior Trim Code, Lower Door Trim Panel is not Carpeted

*Extra Cost

SEE PAGE 58 FOR COLOR OF INTERIOR COMPONENTS

*Extra Cost

SEE PAGE 58 FOR COLOR OF INTERIOR COMPONENTS

Optional Twin Comfort Lounge Seats . . . Standard Ardmore Cloth
(also included with Decor Group Option)



BLUE CB



RUSSET CE



JADE CR



DOVE GREY CS



CHAMOIS CT



SADDLE CZ

Available Exterior Colors:

1G,1N,3A,3U,
9D,3V*

1C,1G,1N,81,9D

46,7W,9D, 7L*

1C,1G,1N,3A,9D

1C,3A,5Q,9D,8W*

5Q,6P,8Y,9D,8W*

*Extra Cost

Optional Twin Comfort Lounge Seats (also included with Decor Group Option)

Standard Flight Bench Seat



Optional Twin Comfort Lounge Seats . . . Optional Mateao Vinyl (also included with Decor Group Option)



Available Exterior Colors:
 1G,1N,3A,3U, 9D,3V* 1C,1G,1N,81, 9D 46,7W,9D,7L* 1C,1G,1N,3A,9D 1C,3A,5Q,9D,8W* 5Q,6P,8Y,9D,8W* w/RUSSET† D7# 1C,81,9D, w/BUE† DQ# 3A,3U,9D,3V*, w/JADE† D5# 46,7W,9D,7L*, w/CHAMOIS† D2# 9D,8W,* w/SADDLE† D9# 5Q,6P,8Y,9D

Optional Twin Comfort Lounge Seats . . . Optional Leather Seating Surfaces (also included with Decor Group Option)



Available Exterior Colors:
 1G,1N,3A,3U, 9D,3V* 1C,1G,1N,81,9D 46,7W,9D,7L* 1C,1G,1N,3A, 9D 1C,3A,5Q,9D,8W* 5Q,6P,8Y,9D,8W* w/RUSSET† E7# 1C,81,9D, w/BUE† EQ# 3A,3U,9D,3V*, w/JADE† E5# 46,7W,9D,7L*, w/CHAMOIS† E2# 9D,8W* w/SADDLE† E9# 5Q,6P,8Y,9D

†Color of Instrument Panel, Steering Wheel and Carpeting
 #White Interior Trim Code, Lower Door Trim Panel is not Carpeted

*Extra Cost

SEE PAGE 58 FOR COLOR OF INTERIOR COMPONENTS

Optional Bucket Seats . . . Standard Fresno Cloth (also included with Decor Group Option)



Available Exterior Colors:
 1G,1N,3A,3U, 9D,3V* 1C,1G,1N,81, 9D 46,7W,9D,7L* 1C,1G,1N,3A, 9D 1C,3A,5Q,9D,8W* 3A,5Q,8Y,9D,8W*

Optional Bucket Seats . . . Optional Lamar Vinyl (also included with Decor Group Option)



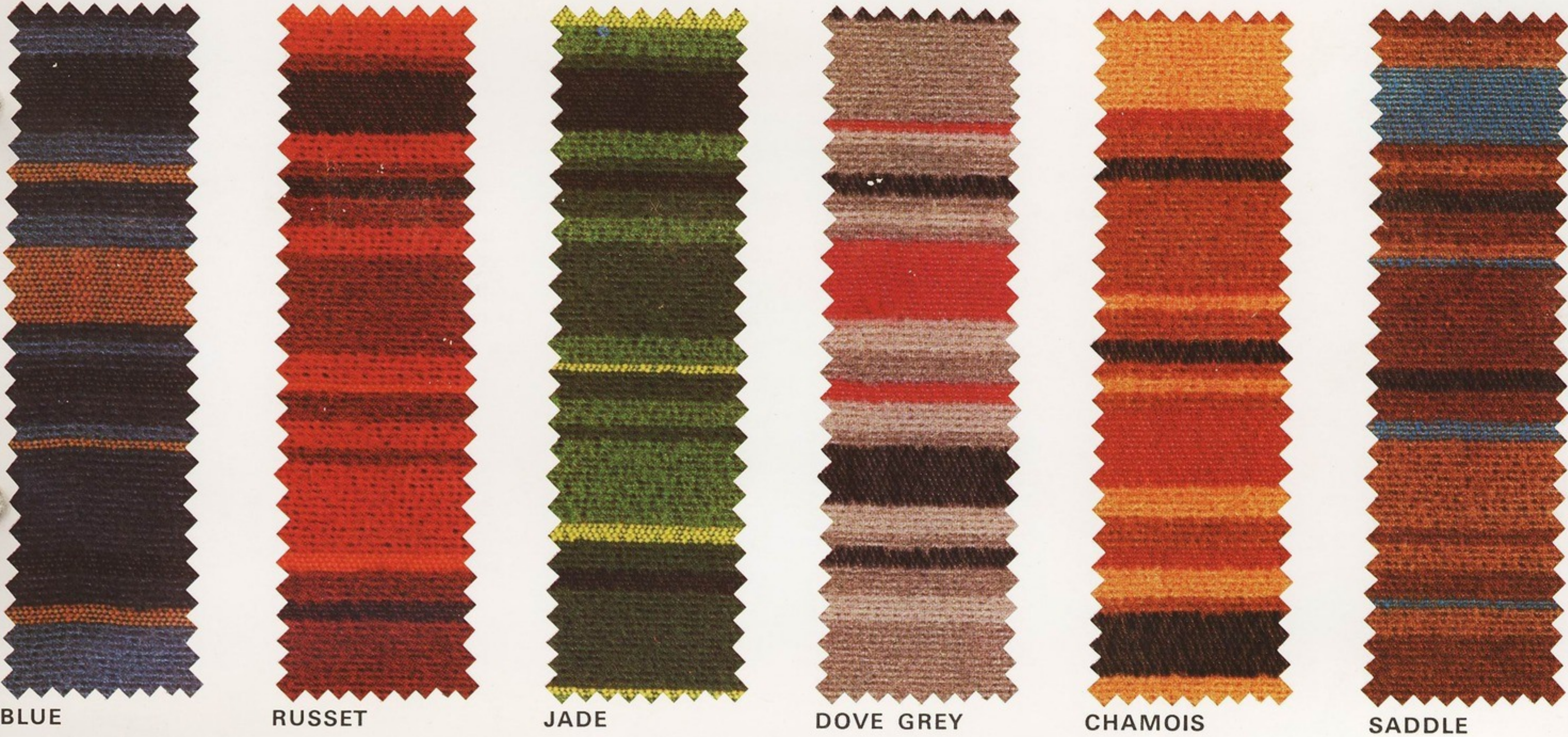
Available Exterior Colors:
 1G,1N,3A,3U, 9D,3V* 1C,1G,1N,81,9D 46,7W,9D,7L* 1C,1G,1N,3 9D 1C,3A,5Q,9D,8W* 5Q,6P,8Y,9D,8W* w/RUSSET† F7# 1C,81,9D, w/BUE† FQ# 3A,3U,9D,3V*, w/JADE† F5# 46,7W,9D,7L*, w/CHAMOIS† F2# 9D,8W* w/SADDLE† F9# 5Q,6P,8Y,9D

†Color of Instrument Panel, Steering Wheel and Carpeting
 #White Interior Trim Code, Lower Door Trim Panel is not Carpeted

*Extra Cost

SEE PAGE 58 FOR COLOR OF INTERIOR COMPONENTS

Note: Fresno cloth is reproduced below to show repeat pattern.
See preceding page for samples.



Optional Bucket Seats (also included with Decor Group Option)



INTERIOR COLOR COMPONENTS

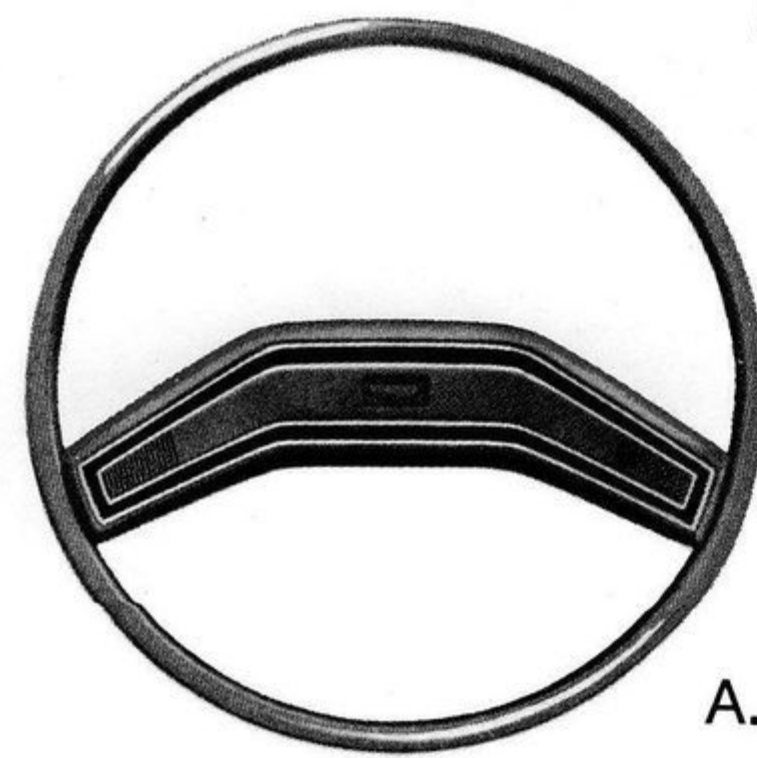
MERCURY • COUGAR • MONARCH • ZEPHYR • BOBCAT
Interior Component Color Chart*

SEAT UPHOLSTERY	DOOR TRIM	HEADLINING	CARPETING	PACKAGE TRAY	INSTRUMENT PANEL & STEERING COLUMN	STEERING WHEEL	SEAT BELT WEBBING	
							STANDARD ♦	OPTIONAL DELUXE COLOR- KEYED ♦♦
Black	Black	Black	Black	Black	Black	Black	Black	Black
Blue	Blue	Blue	Blue	Blue	Blue	Blue	Black	Blue
Russet	Russet	Russet	Russet	Russet	Russet	Russet	Black	Russet
Saddle	Saddle	Saddle	Saddle	Saddle	Saddle	Saddle	Black	Saddle
Cordovan	Cordovan	Cordovan	Cordovan	Cordovan	Cordovan	Cordovan	Black	Cordovan
Bright Red	Bright Red	Bright Red	Bright Red	Bright Red	Bright Red	Bright Red	Black	Bright Red
Dark Red	Dark Red	Dark Red	Dark Red	Dark Red	Dark Red	Dark Red	Black	Dark Red
Camel	Camel	Camel	Camel	Camel	Camel	Camel	Black	Camel
Jade	Jade	Jade	Jade	Jade	Jade	Jade	Black	Jade
Dove Grey	Dove Grey	Dove Grey	Med. Silver	Med. Silver	Med. Silver	Med. Silver	Black	Dove Grey
Chamois	Chamois	Chamois	Chamois	Chamois	Chamois	Chamois	Black	Chamois
Tangerine	Tangerine	Tangerine	Tangerine	Tangerine	Tangerine	Tangerine	Black	Tangerine
Light Jade/Jade	Jade	Jade	Jade	Jade	Jade	Jade	Black	Jade
Saddle/White	Saddle/White	Saddle	Saddle	Saddle	Saddle	Saddle	Black	Saddle
White w/Russet	White	White	Russet	Russet	Russet	Russet	Black	Russet
w/Blue	White	White	Blue	Blue	Blue	Blue	Black	Blue
w/Red	White	White	Red	Red	Red	Red	Black	Red
w/Jade	White	White	Jade	Jade	Jade	Jade	Black	Jade
w/Saddle	White	White	Saddle	Saddle	Saddle	Saddle	Black	Saddle
w/Chamois	White	White	Chamois	Chamois	Chamois	Chamois	Black	Chamois

*Component Colors shown are dependent upon seat upholstery color chosen. White seat upholstery color is available with several component color choices as shown.

- ♦ Standard on: Marquis, Marquis Station Wagon, Cougar, Cougar Brougham, Cougar XR-7, Monarch, Zephyr and Bobcat.
- ♦♦ Standard on: Grand Marquis, Marquis Brougham, Colony Park Station Wagon Option, Cougar XR-7 Decor Groups, Monarch Ghia, Zephyr Interior Decor and Accent Group, and Bobcat Deluxe Bucket Seats and Option Groups. Available at extra cost on all other models and car lines.

MARQUIS STEERING WHEELS



A. Standard 2-Spoke Color-Keyed Steering Wheel



B. Deluxe 2-Spoke Color-Keyed Steering Wheel

C. Luxury 2-Spoke Color-Keyed Steering Wheel

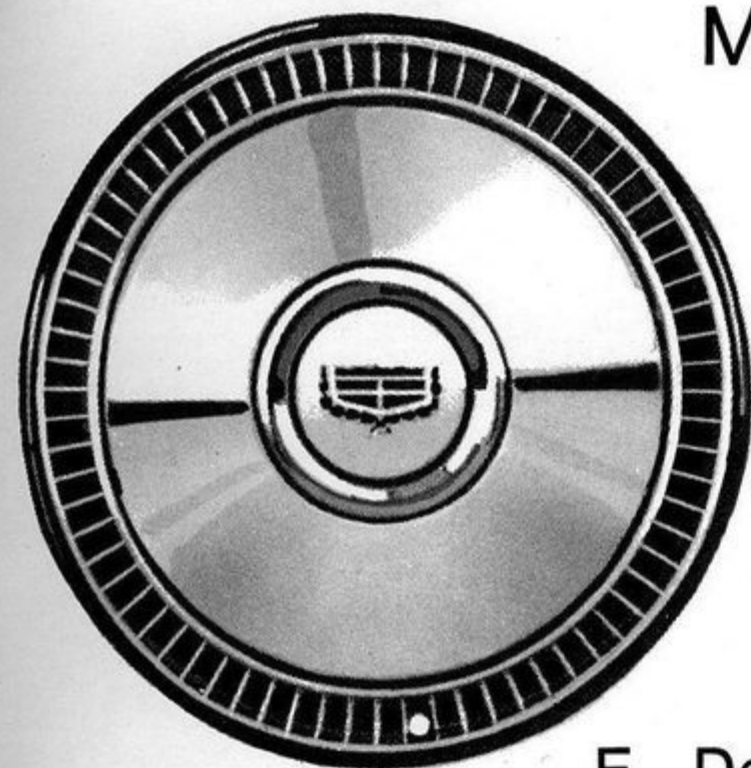


D. Luxury 2-Spoke Color-Keyed Speed Control Steering Wheel

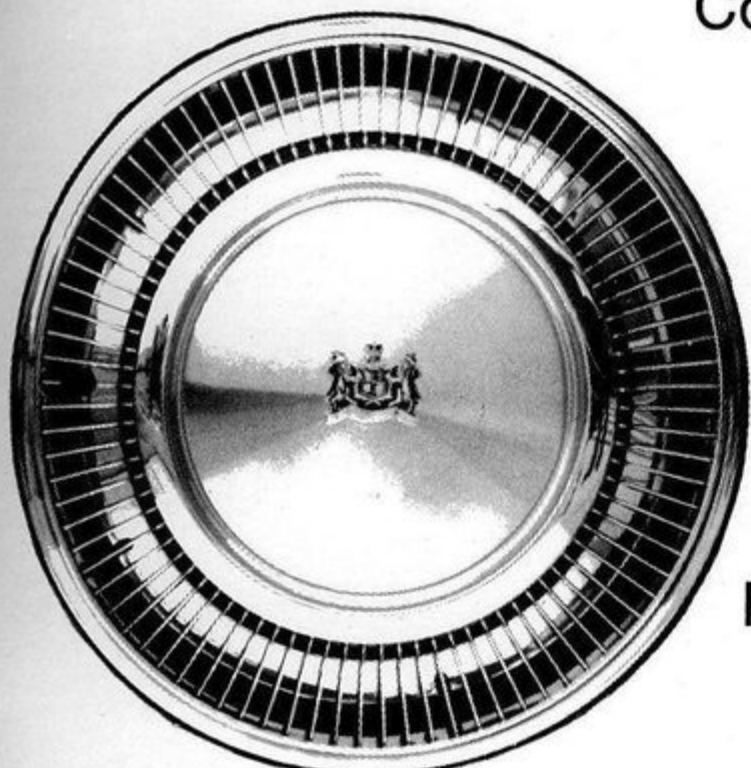


- A. Standard on: Marquis and Marquis Station Wagon
- B. Standard on: Marquis Brougham and Station Wagons with Colony Park Option
- C. Standard on: Grand Marquis and Grand Marquis Decor Option
- D. Optional on: All Models as Part of Speed Control Option

MARQUIS WHEELS AND WHEEL COVERS

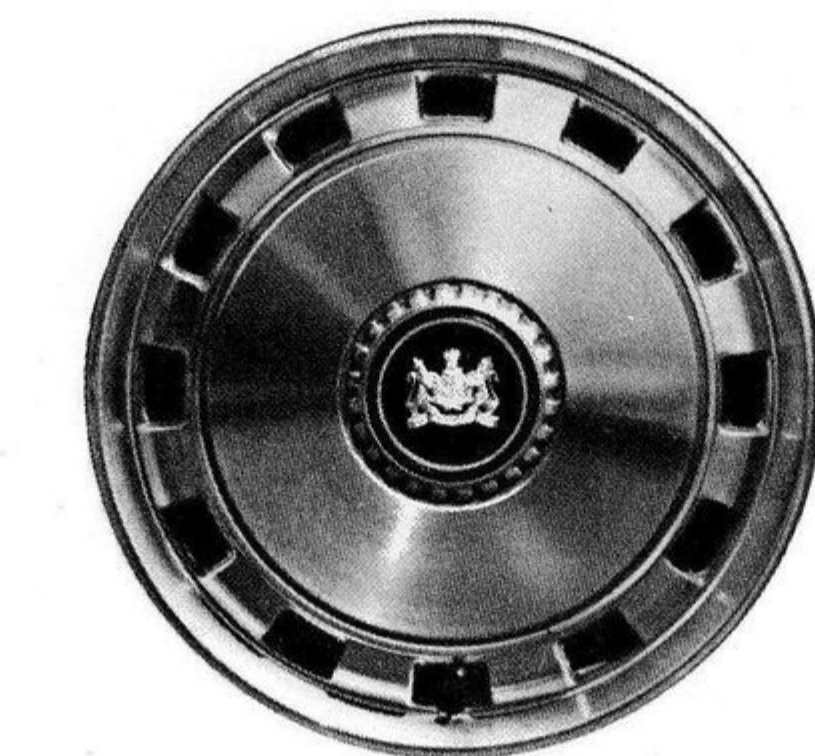
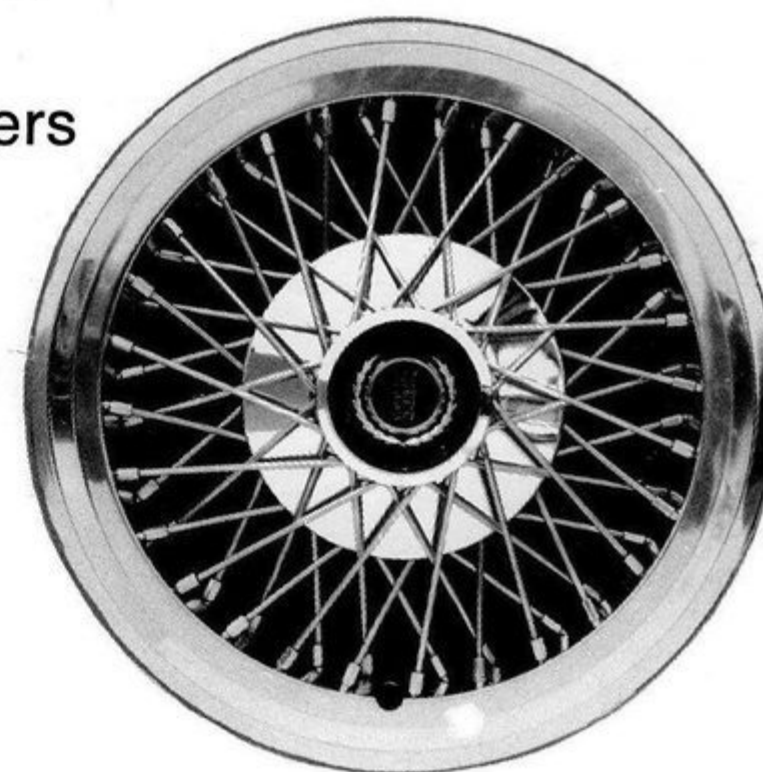


E. Deluxe Wheel Covers

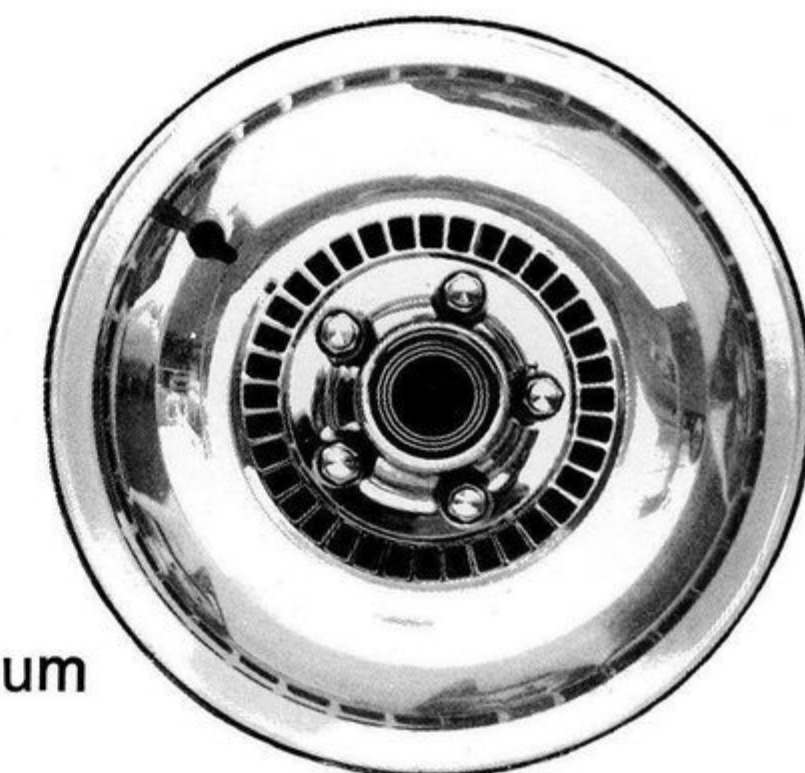


F. Luxury Wheel Covers

H. Wire Wheel Covers



G. Brougham Wheel Covers



I. Four Forged Aluminum Wheels

- E. Standard on: Marquis, Sedans, Wagons
- F. Optional on: All Models
- G. Standard on: Marquis Brougham, Grand Marquis and Colony Park Station Wagons
- H. Optional on Marquis, Marquis Brougham and Grand Marquis (not available with fender skirts)
- I. Optional on: Marquis, Marquis Brougham and Grand Marquis

COUGAR STEERING WHEELS



A. Standard 2-Spoke Color-Keyed Steering Wheel



B. Deluxe 2-Spoke Color-Keyed Steering Wheel



C. Luxury 2-Spoke Color-Keyed Steering Wheel



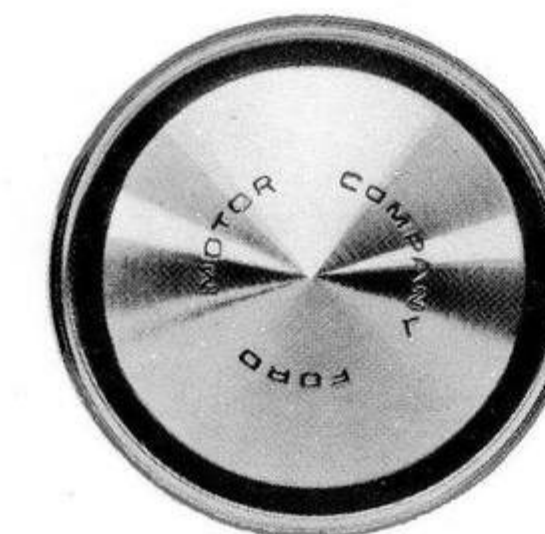
D. Luxury 2-Spoke Color-Keyed Speed Control Steering Wheel



E. Leather Wrapped Sports Steering Wheel

- A. Standard on: Cougar
- B. Standard on: Cougar and Cougar XR-7
- C. Standard on: Cougar XR-7 Decor Option and Cougar with Brougham Option and Decor Group
- D. Optional on: All Models as Part of the Speed Control Option
- E. Optional on: All Models

COUGAR WHEELS AND WHEEL COVERS



F. Hub Caps



G. Deluxe Wheel Covers

STEERING WHEEL and
WHEEL COVER SELECTIONS

STEERING WHEEL and
WHEEL COVER SELECTIONS

COUGAR WHEELS AND WHEEL COVERS



H. Luxury Wheel Covers



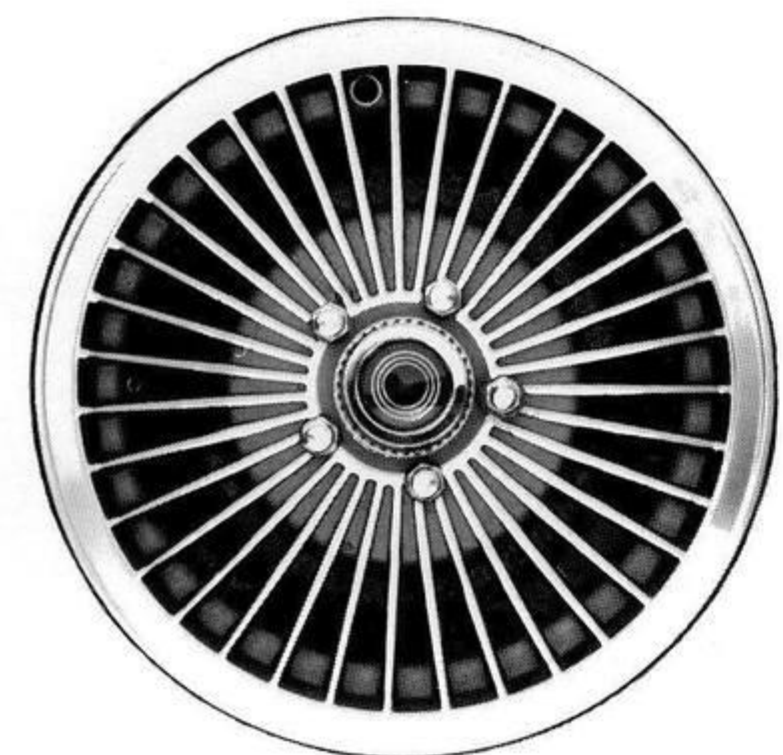
I. Wire Wheel Covers



J. Four Styled Steel Wheels with Trim Rings



K. Cougar XR-7 Full Wheel Covers



L. Four Turbine Styled Cast Aluminum Wheels



M. Four Styled "Barcelona" Wheels with Trim Rings

- F. Standard on: Cougar
- G. Standard on: Cougar with Brougham Option
Optional on: Cougar
- H. Optional on: Cougar and Cougar with Brougham Option
(Not available on XR-7)
- I. Optional on: All Models
- J. Optional on: Cougar and Cougar with Brougham Option
(Not available on XR-7)
- K. Standard on: Cougar XR-7
- L. Optional on: Cougar and Cougar with Brougham Option, XR-7 and
Cougar XR-7 Decor Option
- M. Standard on: Cougar XR-7 Decor Option
Optional on: Cougar XR-7

MONARCH STEERING WHEELS

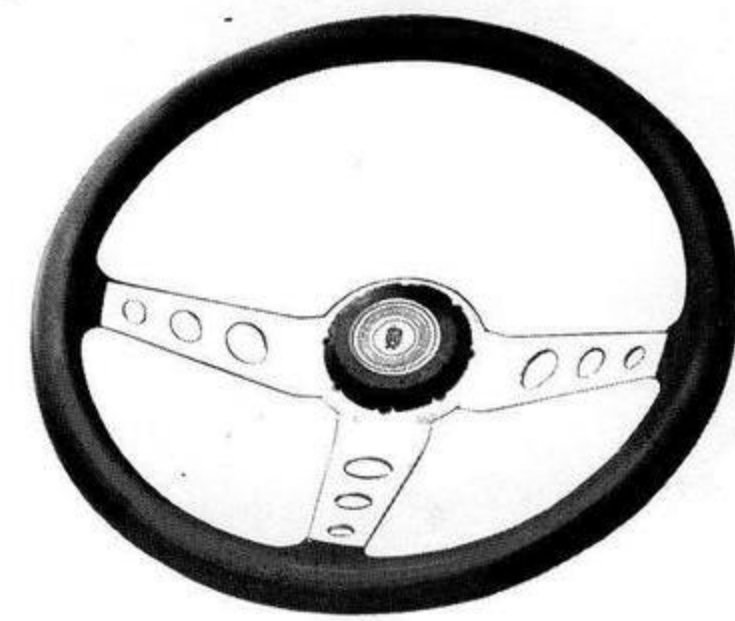


A. Standard 2-Spoke Color-Keyed Steering Wheel



B. Deluxe 2-Spoke Color-Keyed Steering Wheel

C. Leather-Wrapped Sports Steering Wheel



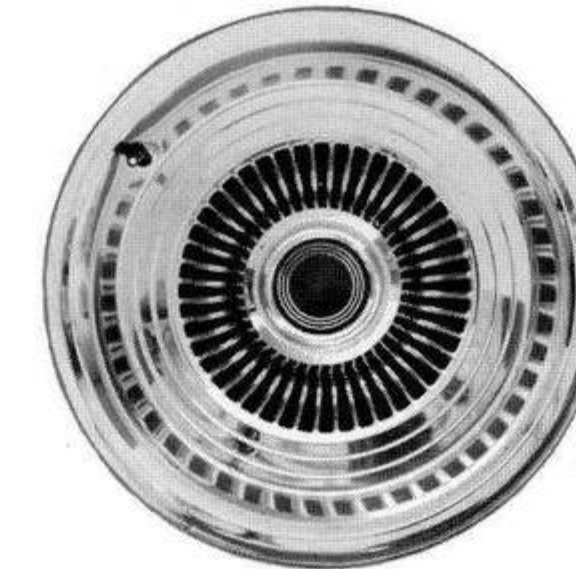
D. Luxury 2-Spoke Color-Keyed Speed Control Steering Wheel



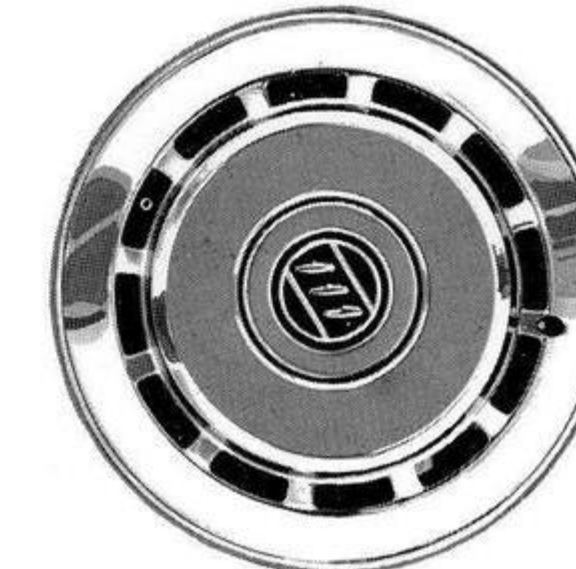
- A. Standard on: Monarch
- B. Standard on: Monarch Ghia Option Group and Decor Group

- C. Standard on: Monarch ESS Option Group
- D. Optional on: All Models

MONARCH WHEELS AND WHEEL COVERS



E. Standard Wheel Covers



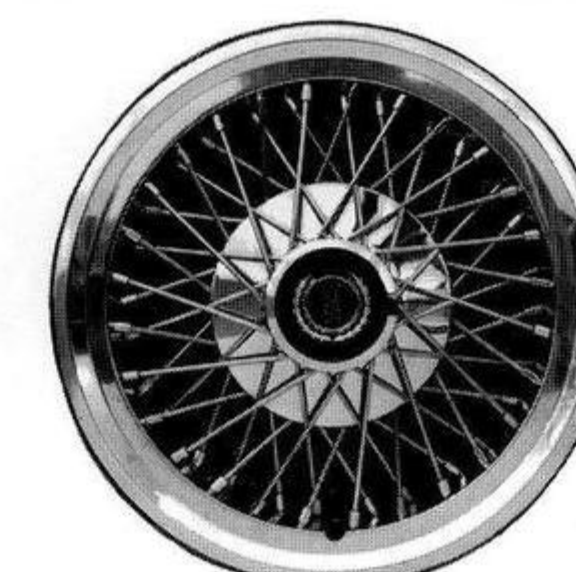
F. Color-Keyed Ghia Wheel Covers



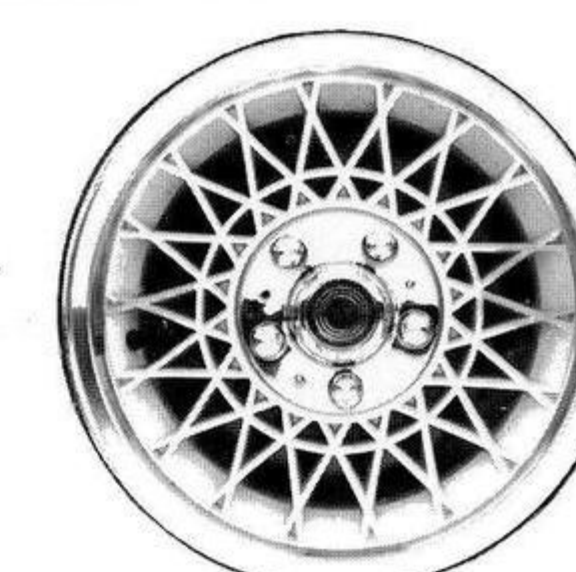
G. Deluxe Wheel Covers



H. Four White Finish Aluminum Wheels



I. Standard Wire Wheel Covers



J. Four Cast Aluminum Wheels



K. Four Styled Steel Wheels/Trim Rings

- E. Standard on: Monarch
- F. Standard on: ESS Option Group Optional on: Monarch Ghia Option Group
- G. Optional on: All Models
- H. Optional on: All Models
- I. Standard on: Monarch Ghia Option Group Optional on: All Models
- J. Optional on: All Models
- K. Optional on: Monarch and Monarch Ghia Option Group

ZEPHYR STEERING WHEELS



A. Standard 2-Spoke Steering Wheel



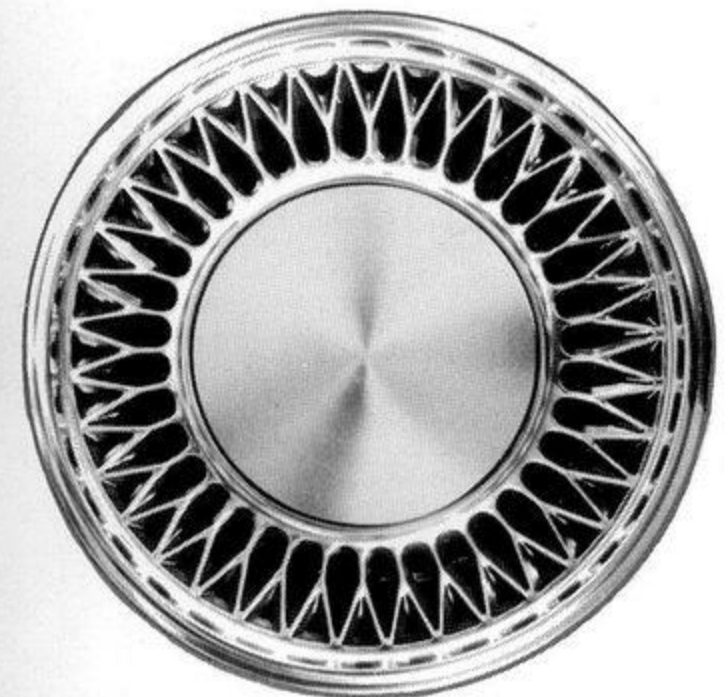
B. Deluxe 2-Spoke Steering Wheel



C. Sports Steering Wheel

- A. Standard—Base Model
- B. Standard on: Interior Accent Group and Luxury Interior Option
- C. Standard on: ES option Optional on all other Models

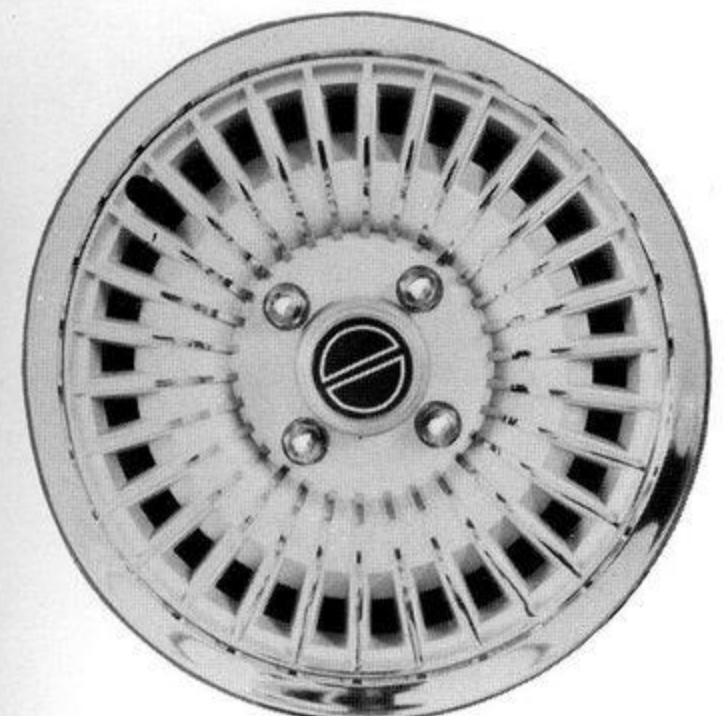
ZEPHYR WHEELS AND WHEEL COVERS



D. Deluxe Wheel Covers

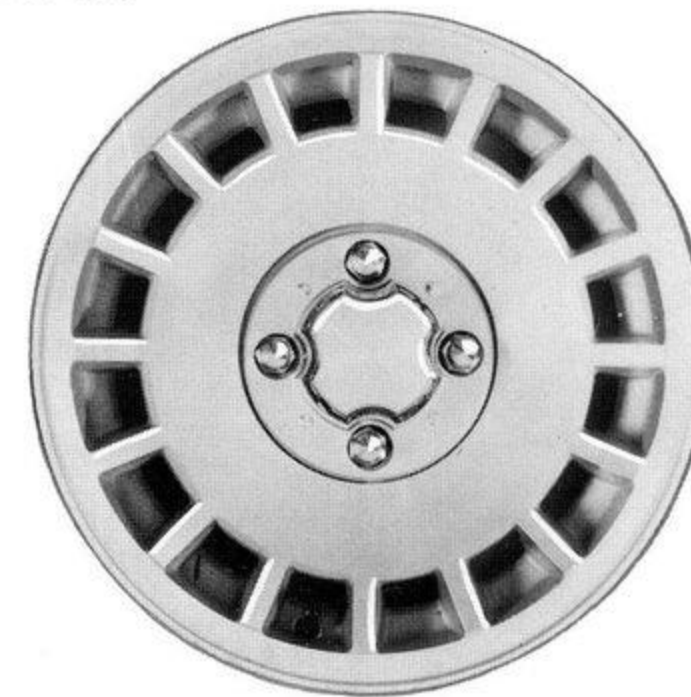


F. Wire Wheel Covers

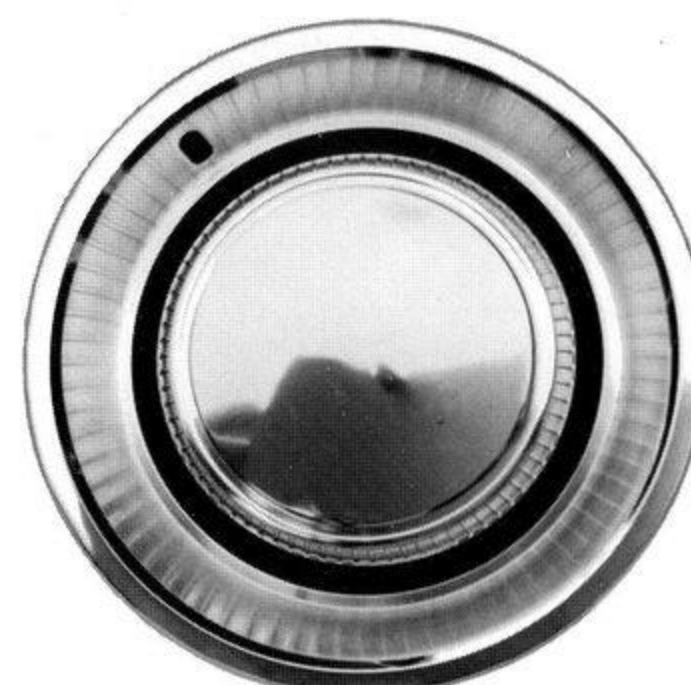


E. Styled Wheel Covers

- D. Standard on: All Models, except ES option
- E. Standard on: ES option. Color-Keyed or all Argent (as shown) are optional on Z-7 with Dark Argent Background Optional on all Models
- F. Optional—All Models
- G. Optional—All Models
- H. Optional on: All Models, N.A. on Z-7



G. Four Aluminum Wheels



H. Hub Caps w/Trim Rings

BOBCAT STEERING WHEELS



A. Standard 2-Spoke Color-Keyed Steering Wheel

C. Leather-Wrapped Sports Steering Wheel



B. Deluxe 2-Spoke Color-Keyed Steering Wheel



D. Sports Steering Wheel

- A. Standard on: All models
- B. Standard on: Deluxe Interior Trim Option
- C. Standard on: Sports Accent Group
- D. Standard on: Sports Instrumentation/Handling Group

BOBCAT WHEELS AND WHEEL COVERS



E. Deluxe Wheel Covers



G. Four Forged Aluminum Wheels
White Forged Aluminum Wheels Also Available



F. Four Styled Steel Wheels with Trim Rings



H. Wire Wheel Covers

- E. Standard on: All Models
- F. Standard on: Bobcat Sports Accent Group Optional: Other Models

- G. Optional on: All Models
- H. Optional on: All Models

1978 MARQUIS COLOR AND TRIM CHART				DOVE GREY	DARK RED	MEDIUM BLUE	DARK JADE	CAMEL	SADDLE	LT. CAMEL & DARK CAMEL	LT. JADE DARK JADE
MARQUIS	CLOTH	BENCH		LS	LD	LB	LR	LY	LZ		
	VINYL			HS	HD	HB	HR	HY	HZ		
MARQUIS BROUGHAM	CLOTH	FLIGHT BENCH		RS	RD	RB	RR	RY	RZ		
	CLOTH	TWIN COMFORT		MS	MD	MB	MR	MY	MZ		
	VINYL			VS	VD	VB			VZ	VY	VR
GRAND MARQUIS	CLOTH	TWIN COMFORT		JS	JD	JB	JR	JY	JZ		
	LEATHER			FS	FD	FB			FZ	FY	FR
STATION WAGONS	MARQUIS	VINYL	BENCH		HD	HB	HR	HY	HZ		
	COLONY PARK OPTION	VINYL	FLIGHT BENCH		SD	SB	SR	SY	SZ		
		VINYL	TWIN COMFORT		VD	VB			VZ	VY	VR
	COLONY PARK DECOR	LEATHER	TWIN COMFORT		FD	FB			FZ	FY	FR

PAINT COLORS		PAINT CODE	VINYL ROOF COMBINATIONS							
BLACK		1C	A/P/E	A/D			A			
WHITE		9D	A/W	W/D	W/B	W/R	W/V	W/T	W/V	W/R
DARK RED		2M	A/D/E	A/W/D/P						
SILVER MET.		1G	A/P _a /	D/P	B/P					
DOVE GREY		1N	A/E	D/E	B/E					
DARK MIDNIGHT BLUE		3A	E/S	D/S	S/V					
LIGHT BLUE		3U			W/B					
DARK JADE MET.		46				W/R				W/R
ANTIQUE CREAM		62					W/V	V/T	W/V _a /	
DARK BROWN MET.		5Q						W/T		
CHAMPAGNE MET.		8Y						T		
GLAMOUR COLORS										
BRIGHT BLUE MET.		3V			W/B					
MEDIUM JADE MET.		7L				W/R				W/R _a /
MEDIUM TAN MET.		8J					W/V		W/V	

VINYL ROOF STYLE AND COLOR CODES
FULL AND HALF ROOF—MILANO GRAIN

A — BLACK
B — MEDIUM BLUE
D — MEDIUM RED
E — DOVE GREY
P — SILVER

R — DARK JADE
S — MIDNIGHT BLUE
T — DARK BROWN
V — ANTIQUE CREAM
W — WHITE

MOONROOF
OPTIONAL
SILVER
GOLD
BROWN
JADE
ROSE

a/ TU-TONE PAINT OPTION
— MARQUIS BROUGHAM 2 DOOR AND GRAND MARQUIS 2 DOOR
— NOT AVAILABLE WITH VINYL ROOF
— EXTERIOR: MEDIUM JADE METALLIC (7L) BODY & DARK JADE METALLIC (46) HOOD, FRONT OF ROOF & LOWER BODYSIDE. INTERIOR: VR OR FR
— EXTERIOR: ANTIQUE CREAM (62) BODY & MEDIUM TAN METALLIC (8J) HOOD, FRONT OF ROOF & LOWER BODYSIDE. INTERIOR: VY OR FY
— EXTERIOR: SILVER METALLIC (1G) BODY & MEDIUM GREY METALLIC (1P) HOOD, FRONT OF ROOF & LOWER BODYSIDE. INTERIOR: VS OR FS

1978 COUGAR COLOR AND TRIM CHART				DOVE GREY	RUSSET	MEDIUM BLUE	DARK JADE	CHAMOIS	SADDLE
COUGAR	CLOTH & VINYL	BENCH		RS	RE	RB	RR	RT	RZ
	VINYL			SS	SE	SB	SR	ST	SZ
	VINYL	FLIGHT BENCH		HS	HE	HB	HR	HT	HZ
	VINYL	BUCKET 1/		YS	YE	YB	YR	YT	YZ
OPTIONAL BROUGHAM PACKAGE	CLOTH & VINYL	FLIGHT BENCH		TS	TE	TB	TR	TT	TZ
	VINYL			US	UE	UB	UR	UT	UZ
	CLOTH & VINYL	DECOR OPTION TWIN COMFORT		VS	VE	VB	VR	VT	VZ
	VINYL			WS	WE	WB	WR	WT	WZ
	VINYL	BUCKET 1/		ZS	ZE	ZB	ZR	ZT	ZZ

1/ TWO DOOR MODELS ONLY

PAINT COLORS		PAINT CODE	VINYL ROOF COMBINATIONS							
BLACK		1C	A/P/E	A/D				A/U		
WHITE		9D	AW/WE 5	W/D 3	W/B 15	W/R 8	W/U 17	W/T 10		
RUSSET MET.		81		W/D						
SILVER MET.		1G	A/P 12	D/P 3	B/P					
DOVE GREY		1N	A/E	D/E	B/E					
DARK MIDNIGHT BLUE		3A	E/S		W/S		U/S			
LIGHT BLUE		3U			WB/B 15					
DARK JADE MET.		46				W/R				
CREAM		6P						WT/T 10		
DARK BROWN MET.		5Q					U/T	WTU/TA 1		
LT. CHAMOIS		83					AWU/UT 10	U/T 10		
CHAMPAGNE MET.		8Y						T 10		
GLAMOUR COLORS										
BRIGHT BLUE MET.		3V			W/B					
MEDIUM JADE MET.		7L				WR/R 8				
CINNAMON GOLD MET.		8W					AWU/U 10	U/T 10		

VINYL ROOF COLOR CODES

VALINO GRAIN

A — BLACK
P — SILVER
T — BROWN
S — MIDNIGHT BLUE
W — WHITE

B — MEDIUM BLUE
E — DOVE GREY
D — RUSSET
R — DARK JADE

LUGANO GRAIN
U — CHAMOIS

MOONROOF (OPTIONAL)
(2-DOOR ONLY)

TINT

SILVER

GOLD
BROWN
JADE
ROSE

FULL OR FRONT HALF
VINYL ROOF COLOR

BLACK, WHITE, MEDIUM BLUE,
MIDNIGHT BLUE, SILVER, GREY
CHAMOIS
BROWN
JADE
RUSSET

TU-TONE PAINT OPTIONS

The following lower body accent colors are available as noted with vinyl roof availability above.

1 — BLACK (1C)
3 — RUSSET MET. (81)
5 — DOVE GREY (1N)
8 — DARK JADE MET. (46)
10 — DARK BROWN MET. (5Q)
12 — MEDIUM GREY MET. (1P)
15 — BRIGHT BLUE MET. (3V)
17 — CINNAMON GOLD MET. (8W)

PAINT STRIPES COLOR CODES

• CUSTOMER CHOICE OF COLOR.
• OPTIONAL ON MODELS 91 AND 92.
• STANDARD WITH BROUGHAM OPTION. IF NO STRIPE COLOR IS SELECTED, COLOR WILL BE AUTOMATICALLY COLOR COORDINATED. PAINT STRIPE MUST BE MARKED IF PAINT DEVIATION IS ORDERED.

1 — BLACK
2 — WHITE
3 — MED. RED

4 — BLUE
5 — CHAMOIS
6 — SILVER

9 — BROWN
F — DK. JADE
G — LT. JADE

1978 MONARCH COLOR AND TRIM CHART			RECOMMENDED ESS OPTION											
MONARCH	VINYL	FLIGHT BENCH	DOVE GREY	DARK RED	MEDIUM BLUE	JADE	CAMEL	CORDOVAN	DOVE GREY	DARK RED	MEDIUM BLUE	JADE	CAMEL	CORDOVAN
	CLOTH			KD	KB	KR	KY							
DECOR GROUP OPTION	VINYL	FLIGHT BENCH	ES	ED	EB	ER	EY	EF						
	CLOTH		HS	HD	HB	HR	HY							
	VINYL	BUCKET	AS	AD	AB	AR	AY	AF						
GHIA OPTION GROUP/ ESS OPTION	VINYL	FLIGHT BENCH	GS	GD	GB	GR	GY	GF	GS	GD	GB	GR	GY	GF
	LUXURY CLOTH		BS	BD	BB	BR	BY	BF	BS	BD	BB	BR	BY	BF
	BUCKET		DS	DD	DB	DR	DY	DF	DS	DD	DB	DR	DY	DF
			CS	CD	CB	CR	CY	CF						
			FS	FD	FB	FR	FY	FF	FS	FD	FB	FR	FY	FF
									PS	PD	PB	PR	PY	PF

PAINT COLORS		▲	PAINT CODE	VINYL ROOF COMBINATIONS										
BLACK	A	1C	A/P/E	A/D			A		A	A			A	
WHITE	W	9D	A/W	W/D	W/B	W/R	W/V	W/F	W	W	W	W	W	W
DARK RED	D	2M	A/D/E	A/W/D/P					D	D				
SILVER MET.	P	1G	A/P	D/P	B/P				P	P	P			
DOVE GREY	E	1N	A/E	D/E	B/E				E	E	E			
DK. MIDNIGHT BLUE	S	3A	E/S	S	W/S/V				S	S	S			
LIGHT BLUE	B	3U			W/B									
DK. JADE MET.	R	46				W/R						R		
ANTIQUE CREAM	V	62					W/V						V	
DK. CORDOVAN MET.	F	8N						W/F/V						F
CHAMPAGNE MET.	F	8Y							F					

GLAMOUR COLORS														
BRIGHT BLUE MET.	B	3V			W/B							B		
MEDIUM JADE MET.	R	7L				W/R								
MEDIUM TAN MET.	V	8J					W/V							

COLOR CODES FOR VINYL ROOF AND LOWER BODYSIDE MOLDING
(LANDAU AND FULL VINYL ROOFS IN VALINO GRAIN)
A - BLACK P - SILVER
B - MEDIUM BLUE R - DARK JADE
D - MEDIUM RED S - MIDNIGHT BLUE
E - DOVE GREY V - ANTIQUE CREAM
F - CORDOVAN W - WHITE

LOWER BODYSIDE MOLDING, LOWER BACK PANEL APPLIQUE, PAINT/TAPE STRIPES

†GHIA OPTION GROUP **ESS OPTION ONLY

COORDINATE WITH INTERIOR, EXTERIOR, VINYL ROOF AND LOWER BODYSIDE MOLDINGS SELECTED.
COLOR-KEYED WHEEL COVERS TO MATCH VINYL ROOF. IF VINYL ROOF IS NOT ORDERED, WHEEL COVER COLOR IS SHOWN IN COLUMN HEADED BY ▲.

ESS OPTION

COLOR SELECTION SHOWN IS RECOMMENDED FOR THE ESS OPTION. OTHER COMBINATIONS RELEASED FOR THE NON ESS OPTION ARE ALSO AVAILABLE WITH THE ESS OPTION. HOOD AND DECKLID STRIPES ARE BLACK.

NORMAL PROCEDURE WILL COORDINATE THE GHIA OPTION LOWER BODYSIDE MOLDING COLOR TO THE ROOF IF A VINYL ROOF IS ORDERED OR TO THE BODY COLOR IF NO ROOF IS ORDERED. CUSTOMER MAY COORDINATE THE COLOR TO THE BODY COLOR EVEN THOUGH A VINYL ROOF IS ORDERED BY MARKING THE COORDINATE MOLDING TO BODY COLOR OPTION ON THE FRONT OF THE ORDER FORM. SEE COLUMN ▲ FOR MOLDING COLORS THAT ARE COORDINATED TO BODY COLORS. THE LOWER BACK PANEL APPLIQUE IS AUTOMATICALLY SELECTED.

THE DUAL PAINT/TAPE STRIPES STANDARD ON THE GHIA OPTION GROUP AND INCLUDED WITH THE PROTECTIVE BODYSIDE MOLDING ON THE BASE SERIES, IS AUTOMATICALLY SELECTED TO COLOR

MOON ROOF COLOR AVAILABILITY

THE MOON ROOF COLOR IS COLOR-KEYED TO THE VINYL ROOF IN THE FOLLOWING MANNER:

MOON ROOF COLOR

SILVER

GOLD BROWN
JADE
ROSE

VINYL ROOF COLOR

BLACK, WHITE, BLUE,
MIDNIGHT BLUE, SILVER,
DOVE GREY
ANTIQUE CREAM
CORDOVAN
JADE
RED

1978 ZEPHYR (Except Z-7) COLOR AND TRIM CHART							WHITE WITH COLOR KEYED COMPONENTS				ES option	
ZEPHYR SEDANS	VINYL	BUCKET	RUSSET	WEDGEWOOD BLUE	BLACK	CHAMOIS	RUSSET	WEDGEWOOD BLUE	BLACK	CHAMOIS	CHAMOIS/ BLACK	BLACK
	CLOTH		AE	AB	AA	AT	A7	AQ	AW	A2	AU	AA
INTERIOR ACCENT GROUP—SEDANS	VINYL	BUCKET	BE	BB	BA	BT	B7	BQ	BW	B2	BU	BA
	CLOTH		CE	CB		CT						
	VINYL	BUCKET	EE	EB	EA	ET	E7	EQ	EW	E2	EU	EA
	CLOTH		LE	LB		LT						
LUXURY DECOR GROUP—SEDAN	CLOTH	FLIGHT BENCH	FE	FB	FA	FT						
	VINYL		GE	GB	GA	GT	G7	GQ	GW	G2	GU	GA
ZEPHYR STATION WAGON	VINYL	BUCKET*	HE	HB	HA	HT						
	VINYL	BENCH	KE	KB	KA	KT	K7	KQ	KW	K2		
INTERIOR ACCENT GROUP STATION WAGON	VINYL	BUCKET*	AE	AB	AA	AT						
	CLOTH		BE	BB	BA	BT						
	VINYL	BUCKET	EE	EB	EA	ET						
	CLOTH		LE	LB		LT						
LUXURY DECOR GROUP— STATION WAGON	VINYL	FLIGHT BENCH	FE	FB	FA	FT						
	VINYL		GE	GB	GA	GT						

*AVAILABLE ON WAGONS ONLY WITH 2.3L ENGINE WITH MANUAL TRANSMISSION

PAINT COLORS		PAINT CODE	VINYL ROOF COMBINATIONS										
BLACK	1C	D/A		A/W/P	U/A			A/W		A/U	A/U		
WHITE	9D	W/D	W/5	A/W	W/U	W/D	5/W	A/R/W	U/W	A/U	A/U		
RUSSET MET.	81	W/D		A/D		W/D							
SILVER MET.	1G	D/P	P	A/P						A/R/U	A/P/U		
DARK BLUE MET.	3G		W/5				W/5						
MEDIUM BLUE	34		W/5				W/5						
DARK JADE MET.	46			R/W	R/U			W/R					
CREAM	6P	W		A/W	W								
DARK BROWN MET.	5Q				U					W/U			
LIGHT CHAMOIS	83			A/U	A/W/U					W/U	A/U/U	A/U/U	
MEDIUM COPPER MET.	5M			A/U	W/U					W/U			
MEDIUM RED	21	A/W/D		A/D		W/D						A/U	

GLAMOUR COLORS														
MEDIUM JADE MET.	7L				W/R/A					W/R				

COLOR CODES FOR VINYL ROOFS—FULL VINYL ROOF (VALINO GRAIN EXCEPT AS NOTED)

A - BLACK 5 - WEDGEWOOD BLUE
W - WHITE R - DARK JADE
P - SILVER U - CHAMOIS (LUGANO GRAIN)
D - RUSSET

• BODYSIDE PAINT STRIPES ARE STANDARD ON SEDANS AND STATION WAGONS WITHOUT VILLAGER OPTION. LUXURY DECOR GROUP ALSO INCLUDES HOOD STRIPES. CUSTOMER HAS CHOICE OF COLORS SHOWN BELOW. IF NO STRIPE COLOR IS SELECTED, STRIPE WILL BE AUTOMATICALLY COLOR COORDINATED.

2 - WHITE 5 - CHAMOIS G - LIGHT JADE
3 - RED 9 - BROWN L - LIGHT BLUE
4 - BLUE F - DARK JADE

• □ FOR ES option, BLACK LOWER BODYSIDE TU-TONE IS AVAILABLE AS INDICATED BY □

1978 ZEPHYR Z-7 COLOR AND TRIM CHART								WHITE WITH COLOR KEYED COMPONENTS				LOWER BODYSIDE TU-TONE OPTION								
																	WHITE WITH			
			RUSSET	WEDGEWOOD BLUE	BLACK	CHAMMOIS	CREAM/ GOLD	RUSSET	BLUE	BLACK	CHAMMOIS	RUSSET	WEDGEWOOD BLUE	BLACK	CHAMMOIS	CREAM/ GOLD	BLUE	BLACK	CHAMMOIS	
Z-7	VINYL	BUCKET	EE	EB	EA	ET	EV	E7	EQ	EW	E2	EE	EB	EA	ET	EV	EQ	EW	E2	
	CLOTH		LE	LB		LT						LE	LB		LT					
	VINYL	BENCH	GE	GB	GA	GT	GV	G7	GQ	GW	G2	GE	GB	GA	GT	GV	GQ	GW	G2	
	CLOTH		FE	FB	FA	FT	FV					FE	FB	FA	FT	FV				
LUXURY INTERIOR OPTION	CLOTH	FLIGHT BENCH	HE	HB	HA	HT	HV					HE	HB	HA	HT	HV				
	VINYL		KE	KB	KA	KT	KV	K7	KQ	KW	K2	KE	KB	KA	KT	KV	KQ	KW	K2	
PAINT COLORS			▲	PAINT CODE	VINYL ROOF COMBINATIONS															
BLACK	SEE NOTE	1C	D		W/P	U				W/P										
WHITE	W	9D	W/D	W/5	W/D	W/U	W/Y	D/W	5/W	R/W	U/W					U ⁴			U ⁴	
RUSSET MET.	D	81	W/D		W/D			W/D												
SILVER MET.	P	1G	D/P	P	P/D							P ¹	P ¹	P ¹						
DARK BLUE MET.	5	3G		W/5					W/5											
MEDIUM BLUE	5	34		W/5					W/5				5 ²				5 ²			
DARK JADE MET.	R	46			W/R	R/U				W/R										
CREAM	Y	6P			W/Y		Y									Y ³				
DARK BROWN MET.	U	5Q				U					W/U									
LT. CHAMMOIS	U	83			W/U	W/U					W/U				U ⁷				U ⁷	
MEDIUM COPPER MET.	U	5M			W/U	W/U					W/U									
MEDIUM RED	D	21	W/D		W/D			W/D				D ⁹								
MEDIUM GOLD	Y	6W			W/Y		Y/W													
GLAMOUR PAINT																				
MEDIUM JADE MET.	R	7L			W/R					W/R					R ⁶				R ⁶	

• COLOR CODES FOR VINYL ROOFS—DIVIDED VINYL ROOF TREATMENT (VALINO GRAIN EXCEPT AS NOTED).

W — WHITE
P — SILVER
D — RUSSET
5 — WEDGEWOOD BLUE

R — JADE
Y — GOLD
U — CHAMMOIS (LUGANO GRAIN)

• HOOD, AND FRONT AND REAR UPPER BODYSIDE STRIPES ARE STANDARD ON Z-7 MODELS. CUSTOMER CHOICE OF COLOR, IF NO STRIPE COLOR IS SELECTED, STRIPE WILL BE AUTOMATICALLY COLOR COORDINATED.

1 — BLACK
2 — WHITE
3 — RED
4 — BLUE

5 — CHAMMOIS
8 — GOLD
9 — BROWN

F — DK. JADE
G — LT. JADE
L — LT. BLUE

▲ • STYLED STEEL WHEEL COVERS WHEN ORDERED IN CONJUNCTION WITH THE Z-7 WILL BE PAINTED TO MATCH THE VINYL ROOF. IN CASES WHERE A VINYL ROOF IS NOT SPECIFIED, WHEEL WILL BE PAINT COLOR INDICATED IN COLUMN HEADED BY ▲ (CODES SAME AS FOR VINYL ROOF COLORS). IN THE CASE OF BLACK EXTERIOR WITHOUT A VINYL ROOF, THE WHEEL COVERS WILL BE PAINTED TO MATCH THE INTERIOR TRIM COLOR.

□ • A LOWER TU-TONE PAINT TREATMENT IS AVAILABLE ON THE Z-7 MODEL. COLOR CHOICES AVAILABLE ARE INDICATED BY THE BOXED NUMBER. COLOR CODES FOR THE LOWER TU-TONE OPTION ARE AS FOLLOWS:

2* — DARK BLUE MET. (3G)
9* — RUSSET MET. (81)
6* — DK. JADE MET. (46)
4* — MEDIUM COPPER MET. (5M)

1* — MEDIUM GREY MET. (1P)
3* — MEDIUM GOLD (6W)
7* — DK. BROWN MET. (5Q)

1978 BOBCAT COLOR AND TRIM CHART			BLACK	BRIGHT RED	WEDGE- WOOD BLUE	MEDIUM JADE	CHAMMOIS	TANGERINE
BOBCAT	VINYL	HIGH BACK BUCKET	AA	AD	AB	AR	AT	
	CLOTH		GA	GD	GB	GR	GT	
DELUXE INTERIOR/ SPORTS ACCENT GROUP	VINYL	LOW BACK BUCKET	HA	HD	HB	HR	HT	HJ
	CLOTH			DD	DB	DR	DT	DJ
PAINT COLORS								
	▲	PAINT CODE	VINYL ROOF COMBINATIONS					
WHITE	W	9D	W	W / D 2	W / B 5	W / R 8	W / U 11	W
RED	D	2R	W / D 1 / 1	W / D 1 / 1				
TANGERINE	—	85	W 1					W 1
SILVER MET.	—	1G		D 2	B 5			
DARK BLUE MET.	B	3G			W / B 5			
LIGHT BLUE	B	3U			W / B 5			
MEDIUM BLUE	B	34			W / B 5			
DARK JADE MET.	R	46				W / R 1		
MEDIUM JADE	R	7W				W / R 8		
BRIGHT YELLOW	—	6E	W 1					
DARK BROWN MET.	U	5Q					W / U 11	
LIGHT CHAMMOIS	U	83	U				W / U 11	
MEDIUM COPPER MET.	U	5M	U				W / U 11	
GLAMOUR PAINT								
CINNAMON GOLD MET.	U	8W	U				W / U 11	
SPORTS PACKAGE								
WHITE		9D	X	X			X	X
SILVER MET.		1G	X	X				
DARK BROWN MET.		5Q					X	

VINYL ROOF AVAILABILITY
(VALINO GRAIN EXCEPT AS NOTED)

B — DARK BLUE
D — BRIGHT RED
R — DARK JADE

W — WHITE
U — CHAMMOIS (LUGANO GRAIN)

SPORTS ACCENT GROUP

RUNABOUT MODELS EQUIPPED WITH THE SPORTS ACCENT GROUP RECEIVE A LOWER BODY AND LOWER BACK PANEL ACCENT COLOR. THE PAINT/TAPE ACCENT IS AVAILABLE IN THE FOLLOWING COLORS WITH ALL VINYL ROOF CHOICES (SHOWN BELOW THE AVAILABLE VINYL ROOF) OR WITHOUT A VINYL ROOF.

1 — WHITE
2 — BRIGHT RED
5 — DARK BLUE MET.

8 — DARK JADE MET.
11 — DARK BROWN MET.

THE SPORTS ACCENT GROUP ON THE VILLAGER RECEIVES A GOLD TAPE STRIPE, NOT AN ACCENT COLOR.

SPORTS PACKAGE

SPORTS PACKAGE INCLUDES A RED/ORANGE/YELLOW TRI-COLOR BODYSIDE TAPE STRIPE.

□ PROTECTIVE BODYSIDE MOLDINGS

ON RUNABOUT MODELS THE OPTIONAL WIDE BODYSIDE MOLDING IS COLOR-KEYED TO THE VINYL ROOF WITH AND WITHOUT SPORTS ACCENT GROUP. WHEN A VINYL ROOF IS NOT ORDERED, THE COLOR OF THE WIDE BODYSIDE MOLDING IS IDENTICAL TO THE BOXED VINYL ROOF CODE. ALTERNATELY CUSTOMER MAY COORDINATE THE MOLDING COLOR TO THE BODY COLOR BY SELECTION OF MOLDING COLOR SHOWN IN COLUMN HEADED BY ▲.

ON VILLAGER MODELS THE OPTIONAL NARROW BODYSIDE MOLDING USES A BROWN INSERT. ON ALL OTHER MODELS, THE OPTIONAL NARROW BODYSIDE MOLDING USES A BLACK VINYL INSERT.