

# Mercury Montego

## 1976





# 1976 Mercury Montego

## Montego MX Brougham. All that's famous

When it comes right down to it, most people in the market for a new automobile are looking for one very important quality. Value for their money. They're looking for a car that's designed for a smooth comfortable ride, responsive ease of handling and, perhaps, most important these days, economy of operation. The mid-size Montego fills the bill. Montego is a car that lets you enjoy all that's great about Mercury: the sleek touch of the cat styling, the famous smooth Mercury ride, the roominess of a tastefully designed, well appointed interior and the kind of operating economy you naturally expect in a mid-size automobile. Mercury Montego is a

car for the times. Built for today's values. Beautifully.

### Mercury Montego MX Brougham.

1976 Montego MX Brougham is our most luxurious Montego, blending the sleek contemporary styling and smoothness of ride that Mercury is famous for with the economy of operation of a mid-size.

The Montego MX Brougham four-door pillared hardtop has a surprising amount of leg room: 42.3" in front and 37.1" in the back. The standard, deeply-padded flight bench seat, with folding centre arm rest, is tailored handsomely in your

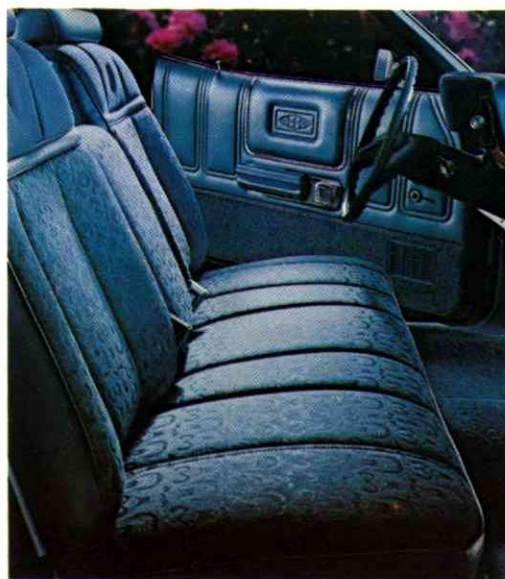
choice of all-vinyl or cloth and vinyl upholstery. The luxurious interior of the Montego MX Brougham is complemented with a deluxe steering wheel, carpeted door panels and deluxe colour-keyed seat and shoulder belts. There's also luxury-level sound insulation that contributes to the Montego MX Brougham's quiet ride.

Outside, the sleek MX Brougham features deluxe wheel covers, upper body peak mouldings and rocker panel mouldings as standard equipment.

## about Mercury...in a mid-size car.

This year, Montego's standard and optional engines have been refined to give you significant fuel economy improvement as well as better driveability in terms of easier starting, better stop-and-go response and smoother acceleration. In addition, there are optional engines that run on lower-priced regular gasoline that's readily available anywhere. Ask your Mercury dealer for details.

Montego MX Brougham. It could just change your ideas about mid-size luxury. And mid-size economy.



Above: Montego MX Brougham standard Flight bench seat in Kismet cloth and vinyl.

**Standard features on Montego MX Brougham:** 351-2V V8 engine • Select-Shift automatic transmission • Power brakes (front disc/rear drum) • Power steering • Solid-state ignition • HR78 x 14 BSW steel-belted radial tires • Impact resistant bumper system • Front bumper guards • Dual headlamps • Dual note horn • Luxury sound insulation • Deluxe wheel covers • Locking steering column • Concealed windshield wipers • Colour-keyed cut-pile carpeting • Flight bench seat • Front and rear armrests • Deluxe colour-keyed seat and shoulder belts • Ford Motor Company Safety Design Features.

Below: Mercury Montego MX Brougham 4-door pillared hardtop



## Montego MX. The mid-size family car.

When you think about all the things you look for in a mid-size car, like contemporary styling, smooth, quiet ride and operating economy, you've just thought of all the reasons you should be driving Montego MX.

Montego MX is a mid-size car with full size room and comfort for the whole family. There's plenty of head room and leg room. Its comfortable deep padded bench seating, as pictured to the right, is beautifully upholstered in cloth and vinyl, and is available in blue, black, green or saddle.

Montego MX has maintenance reducing solid-state ignition, smooth riding steel-belted radial tires and long range 22-gallon fuel tank.

There's a full list of options you can add to your new Montego



Above: Montego MX standard interior in cloth and vinyl.

MX, including AM/FM radio with stereo tape deck and air conditioning with automatic temperature control.

**Standard features on Montego MX:** 351-2V V8 engine • Select-Shift automatic transmission • Power brakes • Power steering • Solid-state ignition • HR78 x 14 BSW steel-belted radial tires • Impact resistant bumper system • Front bumper guards • Dual headlamps • Rocker panel mouldings • Upper body paint stripes • Burlled walnut grain appliqué on instrument panel • Deluxe sound insulation • Concealed windshield wipers • Cut-pile carpeting • Parking brake with warning light • Ford Motor Company Safety Design Features.

Below: Mercury Montego MX 2-door hardtop. Optional Landau vinyl roof shown includes upper peak mouldings.



Below: Mercury Montego MX Brougham 2-door hardtop



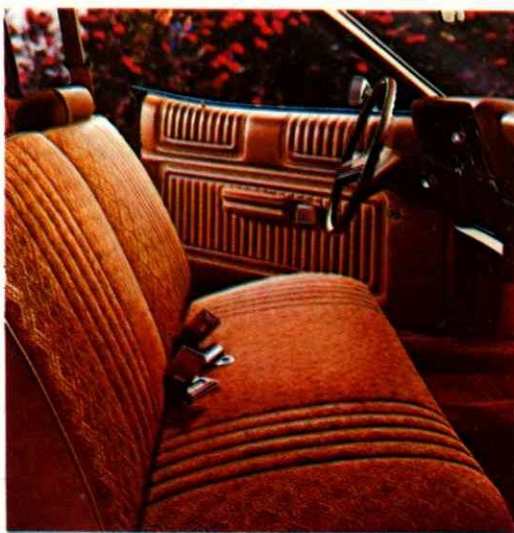


# Mercury Montego.

## One of the best values on the road today.

Montego for 1976 has much to offer in the way of comfort, luxury, and the smooth ride you've come to expect from a fine Mercury automobile. Interior appointments second to none in its class give Montego a plush comfort that you'd expect to pay much more for. The handsome Montego interior shown here features comfortable bench seating, tailored in cloth and vinyl, and available in black, blue or saddle. Montego has a standard 351CID V8 engine, automatic transmission, power steering, and the gas-saving advantage of steel-belted radial tires. As well as solid-state ignition and a high stability suspension system for comfortable ride and handling.

Mercury Montego, one of the best mid-size values on the road.



Above: Montego standard interior in cloth and vinyl.

### Standard features on Montego:

351-2V V8 engine • Select-Shift automatic transmission • Power brakes • Power steering • Solid-state ignition • HR78 x 14 BSW steel-belted radial tires • Impact resistant bumper system • Front bumper guards • Dual headlamps • Anti-theft ignition lock • Concealed windshield wipers • Wiper-mounted windshield washer spray jet • Thick cut-pile carpeting • Bright wheelip mouldings • Bright roof drip rail mouldings • Ford Motor Company Safety Design Features.

Below: Mercury Montego 4-door pillared hardtop.





# 1976 Mercury Montego Options & Specifications

**Performance:** 400 CID 2V V8 engine  
• 460 CID 4V V8 engine • Optional axle ratio • Heavy-duty electrical system  
• Engine block heater • Fuel monitor warning light • Fuel sentry vacuum gauge  
• Cross country suspension • Space saver spare tire • Trailer towing package

**Comfort/Convenience:** Selectaire air conditioning • Automatic temperature control air conditioning • Luggage carrier • Reclining passenger seat • Electric clock • Convenience Group •

Light Group • Automatic decklid release  
• Electric rear window defroster • 6-way power seat • Twin Comfort Lounge Seats • Power door locks • Tinted glass—complete • Tinted glass—windshield only • Left-hand remote control mirror  
• Radios: AM • AM/FM stereo • AM/FM stereo with tape player • Dual rear speakers • Speed control • Power windows • Tilt steering wheel • Intermittent windshield wipers • **Appearance:** Deluxe colour-keyed seat and

shoulder belts • Dual racing mirrors • Glamour paint • Full vinyl roof • Landau roof • Leather wrapped steering wheel • Luxury steering wheel • Luggage compartment trim • Vinyl seat trim • Polyknit seat trim • Deluxe wheel covers • Styled steel wheels • Opera windows • **Protection:** Appearance Protection Group • Bumper Protection Group • Security Lock Group • Rocker panel mouldings • Vinyl insert bodyside mouldings

## Specifications

(All dimensions in inches unless otherwise specified)	2-Door Hardtop	4-Door Pillared Hardtop
Wheelbase	114.0	118.0
Overall Length	215.7	219.7
Overall Height	52.6	53.3
Overall Width	78.6	78.6
Tread — Front	63.4	63.4
— Rear	63.5	63.5
Front Head Room	37.2	38.0
Shoulder Room	58.5	58.5
Hip Room	59.2	58.8
Leg Room	42.1	42.3
Rear Head Room	36.1	36.9
Shoulder Room	56.4	58.2
Hip Room	57.2	56.7
Leg Room	32.7	37.1
Luggage Capacity (cu. ft.)	16.5	16.5
Fuel Capacity (Imp. gals.)	22.0	22.0

## Powertrain Combinations

	351 CID 2V V8 engine	400 CID 2V V8 engine	460 CID 4V V8 engine
Select-Shift automatic transmission	Standard*	Optional*	Optional*
*Powertrain is also available with an engine that is designed to use regular (leaded) fuel.			

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Some features shown or described are optional at extra cost. Most options are offered on all models. Some options are required in combination with other options. Availability of some models and features described may be subject to a slight delay. Always consult your Mercury Dealer for the latest, most complete information on models, features, prices and availability.

**Motorcraft** 

REPLACEMENT PARTS — For continued top performance specify genuine Motorcraft parts and Auto-lite Spark Plugs whenever they need replacement.

**FUEL WARNING:** Unless you have selected an optional engine that is designed to use regular gasoline (leaded), all Montego engines require **UNLEADED FUEL ONLY**. The use of leaded fuel in these engines can damage the catalytic converter and affect other emission control components.

MERCURY MONTEGO



McLENNAN MOTORS LTD.  
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NEW WESTMINSTER, B.C.



Litho in Canada 9/75