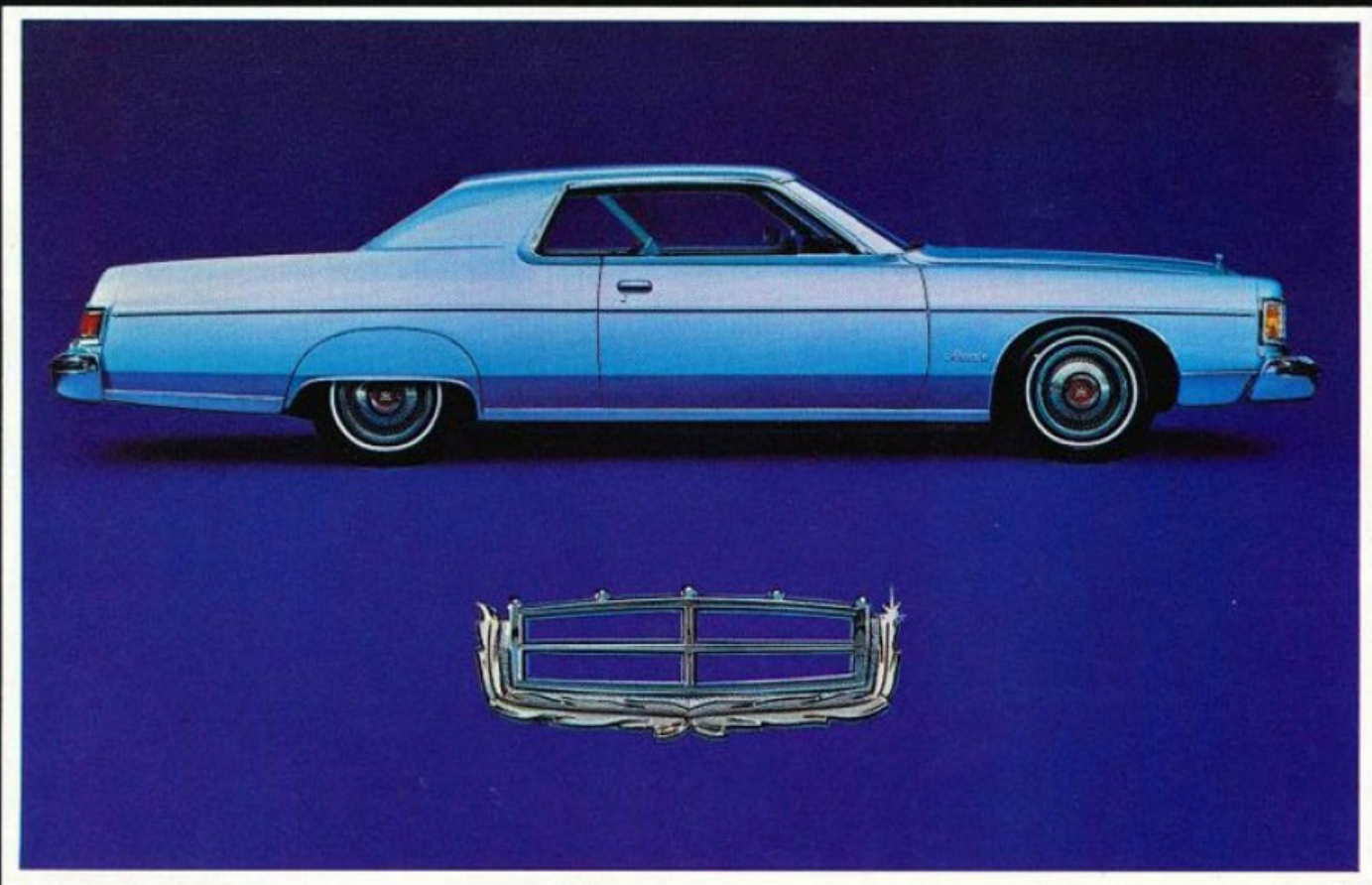


Mercury Meteor 1976



Mercury Meteor 1976

Solid, sensible value...at an affordable price.

The 1976 Mercury Meteor is a full-size car with many value and luxury features that make it a sensible buy for most anyone. Even though its price is quite affordable, you won't find the 1976 Meteor lacking in appeal.

From the unmistakably Mercury-designed exterior, to the comfortable, solid, big car feeling inside, Meteor is engineered for good operating efficiency and economy. The Mercury look begins with a bright die cast centre grille up front, and wraparound taillamp assemblies with horizontal ribs, in the rear.

Mercury has a fine reputation for ride, and our 1976 Meteor is no exception. It's superbly smooth and quiet. The suspension with coil springs at all four wheels is tuned to steel-belted radial tires. And they not only help add to a smoother ride, they help save on gas and deliver excellent tread life. Meteor is built solid from the road up. It starts with a separate body/frame

construction. The body, welded together to form a rigid unit, is mounted to a strong 5 cross-member perimeter frame. And there's extra protection from a steel guard rail mounted in each of the doors, and there's a double-panelled roof. The body sheet metal is covered with a thick baked acrylic enamel applied by an electrostatic paint process.

Inside, Meteor is unmistakably Mercury in its plushness and luxury. The deep full-foam seats are trimmed in cloth and vinyl. These comfortable low-back, front bench seats and rear bench seats provide ample room for 6 adults, with plenty of headroom and legroom to spare. The armrests are full length with a wide cushioned sill. There's also a simulated woodgrain appliqué that highlights the padded door panels and the instrument panel. The upholstery materials are chosen for their durability, easy care and long life as well as their attractive appearance. The carpeting is

thick, 14 oz. cut-pile, and 100% nylon. It's long wearing and adds a further touch of luxury to Meteor's already rich interior. These are some of the Meteor features that add to its reputation for solid value.

Mercury Meteor comes with a long list of standard equipment that includes: a 351 CID V8 engine, Select-Shift automatic transmission, power steering, power front disc brakes, solid-state ignition, upper level power ventilation, inside hood release, steel-belted radial tires and more.

You can choose your new Meteor from a line-up of 6 models. There's the Montcalm and Rideau 500 in 2-door hardtops, 4-door pillared hardtops and two spacious load carrying wagons (described in the Mercury Station Wagon catalogue). And there are a number of interior trim packages and coordinating exterior colour choices, including 8 new paint selections for 1976.

Whatever Meteor model you choose you'll know that you've made a solid sensible buy for many solid reasons.

This year, Meteor's standard and optional engines have been refined to give you significant fuel economy improvement as well as better driveability in terms of easier starting, better stop-and-go response and smoother acceleration. In addition, there are optional engines that run on lower-priced regular gasoline that's readily available anywhere. Ask your Mercury dealer for details.

If you're looking for a full-size car that's impressively styled, comfortable, and smooth riding, with luxury car features at an affordable price... then you're looking for the 1976 Mercury Meteor.

Below left: Meteor Montcalm 4-door pillared hardtop.

Below right: Meteor Montcalm 2-door hardtop.

Meteor Montcalm

Traditional ride and comfort.

From your first look at our 1976 Meteor Montcalm, you'll know that this is our most luxurious Meteor. It's a top-of-the-line car that's built for today's keen sense of values.

Take to the road in Montcalm. Whether you're driving to work or to your cottage, to a friend's or to dinner, you'll ride in quiet comfort on Montcalm's suspension that's specially tuned to radial tires. The computer selected springs, strategically placed insulation materials, combined with a long 124" wheelbase assure you of a smooth comfortable easy-going ride.

Montcalm offers room for up to six adults without cramping anyone's style. And your passengers ride in deep plush Meteor comfort. The deeply padded low-back, front bench seats and rear bench seats are covered in soft Redondo cloth trimmed with vinyl (shown at right). An upper level power ventilation system keeps fresh air flowing through the car even with the windows

up. And the 1976 Montcalm offers many standard features that may surprise you. Features like Montcalm's standard 351 CID V8 engine; 3-speed Select-Shift automatic transmission; power steering; power front disc brakes; steel-belted radial tires; solid state ignition; electric rear window defroster; cut-pile carpeting; rocker panel, lower rear fender and full length bodyside mouldings; front bumper guards; washer jet mounted on the windshield wiper arms so the fluid goes where it's most needed; and more.

And you can add a touch of your own personality to your Meteor Montcalm. Choose from a long list of personal options that includes: fender skirts, glamour metallic exterior paints, vinyl roof, luxury wheel covers, vinyl insert bodyside mouldings and many more. See the option listings on the back cover. Whatever you decide to add to your Montcalm, you know you're getting solid value.





Above: Montcalm optional all vinyl interior.

Right: Meteor Montcalm standard interior, with bench seat in new Redondo cloth and vinyl.

Below: Optional AM/FM multiplex stereo radio (requires power antenna at extra cost).



Below: Meteor Montcalm 4-door pillared hardtop.



Meteor Rideau 500

True value from bumper to bumper.

The Rideau 500 is the epitome of solid Mercury value. Even though it is our most affordable Meteor, the Mercury quality and value are still built right in.

On the inside, Rideau 500's value starts with seating room for six. Your passengers ride comfortably on low-back front bench seats and rear bench seats that are trimmed in hardwearing Barletta cloth and vinyl trim. Our 4-door pillared hardtop offers 39.4 inches of legroom in the rear, and 41.9 inches in the front. That's a lot of room. And the deep cut-pile colour-keyed carpeting adds a touch more luxury to Rideau 500's interior.

The Meteor value also comes in the ride. The 124" wheelbase, a radial tuned suspension, computer selected springs, and steel-belted radial tires offer a smooth ride that rivals most top-of-the-line luxury cars. And for added comfort, there's ample sound deadening insulating material in the body structure

which helps to make the passenger compartment remarkably quiet.

The Rideau 500 offers more true value in its long list of standard features like: a 351 CID V8, Select-Shift automatic transmission, power steering; power front disc brakes, steel-belted radial tires, solid-state ignition, electric rear window defroster; automatic parking brake release; front bumper guards, automatic front seat back release on 2-door models, bright wheelip mouldings, glove compartment courtesy light, and much more.

And you have the opportunity to add a little taste of your own to your new Rideau 500. There's a list of optional equipment including: tinted glass, digital clock; visibility light group; fingertip speed control; and much more. Your Mercury dealer will be pleased to tell you all about them. Meteor Rideau 500. Basically, a true value car.



Above: Rideau 500 standard interior in Barletta cloth and vinyl.

Below: Optional electric clock.



Below: Meteor Rideau 500 2-door hardtop (foreground).

Rear: Montcalm 4-door pillared hardtop.



1976 Mercury Meteor Options & Specifications

Performance: 400 CID 2V V8 engine • 460 CID 4V V8 engine • High ratio rear axle • Traction-lok differential • Heavy-duty battery • Four wheel disc brakes • Extended range fuel tank • Fuel monitor warning light • Engine block heater • Manual load adjusters • Cross-country ride suspension package • Trailer towing packages • Trailer hitch equalizer platform • **Comfort/Convenience:** Selectaire air conditioning • Automatic temperature control air conditioning • Power antenna

• Digital clock • Electric clock • Tinted glass-complete • Tinted glass-windshield only. Radios: AM, AM/FM/MPX • AM/FM/MPX "Search" • AM/FM/MPX stereo with tape • Dual rear seat speakers • Visibility Group • Power seat 6-way bench • Tilt steering wheel • Speed control • Intermittent windshield wipers • Convenience Lock Group • Cornering lamps • Left-hand remote control mirror. **Appearance:** Fender skirts • Glamour paint

• Deluxe steering wheel • Luggage compartment trim • Vinyl roof • Power sunroof • Deluxe wheel covers • Brougham wheel covers • Luxury wheel covers • Deluxe colour-keyed seat and shoulder belts • White sidewall tires • Forged aluminum wheels • **Protection:** Anti-theft alarm system • Bumper Protection Group • Front and rear floor mats • Security Lock Group • Bodyside vinyl insert mouldings • Rocker panel mouldings.

Specifications

(All dimensions in inches unless otherwise specified)	2-Door Hardtop	4-Door Pillared Hardtop
Wheelbase	124.0	124.0
Overall Length	229.0	229.0
Overall Height	53.7	54.7
Overall Width	79.6	79.6
Tread — Front	64.1	64.1
— Rear	64.3	64.3
Front Head Room	36.9	38.0
Shoulder Room	61.3	61.3
Hip Room	58.5	58.5
Leg Room	41.8	41.9
Rear Head Room	35.8	36.9
Shoulder Room	60.8	61.4
Hip Room	59.1	58.0
Leg Room	35.2	39.4
Luggage Capacity (cu. ft.)	22.7	22.7
Fuel Cap. (Imp. gals.)	20.2	20.2

Powertrain Combinations

	351 CID 2V V8 engine	400 CID 2V V8 engine	460 CID 4V V8 engine
Select-Shift automatic transmission	Standard*	Optional*	Optional*
*Powertrain is also available with an engine that is designed to use regular (leaded) fuel.			

Illustrations and information presented were correct when approved for printing. Ford Motor Company of Canada, Limited reserves the right to discontinue or change at any time, specifications or design without incurring obligations.

Some features shown or described are optional at extra cost. Most options are offered on all models. Some options are required in combination with other options. Availability of some models and features described may be subject to a slight delay. Always consult your Mercury Dealer for the latest, most complete information on models, features, prices and availability.



REPLACEMENT PARTS — For continued top performance specify genuine Motorcraft parts and Autolite Spark Plugs whenever they need replacement.

FUEL WARNING: Unless you have selected an optional engine that is designed to use regular gasoline (leaded), all Meteor engines require **UNLEADED FUEL ONLY**. The use of leaded fuel in these engines can damage the catalytic converter and affect other emission control components.

MERCURY METEOR



Litho in Canada 9/75