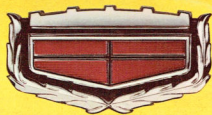


MERCURY COMET 1975.



Mercury Comet with Custom Options.

The car with a little Cougar in it.



If you've thought the only way to save on gas is to drive a plain little economy car, we'd like to introduce you to the 1975 Mercury Comet with a little Cougar in it. You can see a touch of the big cat's luxury in its deeply padded interior, in its comfortably contoured, reclining bucket seats, in the rich wood-grained paneling along the dash and deluxe steering wheel, in the shaggy carpeting throughout. But with all its beautiful style, Comet is engineered to give you more economy than ever before. Its suspension is tuned to steel belted radial ply tires. And those radials come as standard equipment. They not only save on gas, they give you many thou-

sands more miles of tread life over conventional tires. Solid state ignition is a saver, too. It is virtually maintenance free and improves economy over long periods due to more dependable spark plug performance. Mercury Comet has big car ideas and big car stamina put together in a compact size.

Standard equipment on the Mercury Comet with Custom Exterior Option: 250-IV "Six" engine • Fully synchronized 3-speed manual transmission • WSW steel-belted radial ply tires • Locking steering column • Front and rear bumper guards • Luxury level sound package • Dual hydraulic brake system with warning light • Manual front disc

brakes • Blend-Air heater with 3-speed blower • Full-length bodyside molding with Odense grain vinyl insert • Odense grain vinyl roof • Dual body paint stripes • Deluxe colour-keyed wheel covers • 2-speed windshield wipers w/washers.

Custom Interior Option: 22-oz. cut-pile carpeting • Deluxe colour-keyed seat belts • Leather-wrapped steering wheel • Dual beam dome lamp • Day/night rearview mirror • Reclining front bucket seats • Lighted glove box • Cigar lighter. *Did you know every Mercury is engineered to reduce maintenance costs — such as a lifetime water pump and radiator hose that needn't be replaced for 50,000 miles?*

Mercury Comet 3-Door Sedan with Custom interior and exterior options also shown



Mercury Comet and Mercury Comet GT

Even our lowest priced Comet, shown below, is designed with big-car ideas and big-car soundness. Like routine maintenance-reducing solid-state ignition. Improved rubber suspension insulation to quiet the ride. Solid unibody construction with steel side beams in the doors and double-wall luggage deck construction. A tough little car built to give you great value at low cost for as long and as far as you drive it. Or if you like your small car sporty as well as tough, our Comet GT has plenty of what it takes.

Standard features on the Mercury Comet:

- 250-IV "Six" engine • Fully synchronized 3-speed manual transmission
- BSW steel-belted radial tires • Locking steering column • Deluxe sound package
- Dual hydraulic brake system with warning light • Manual front disc brakes
- Blend-Air heater with 3-speed blower
- Two speed windshield wipers w/washers
- 12-oz. cut-pile carpeting • Lighted ashtray • Glove box • Cigar lighter
- Colour-keyed instrument panel with lighted dash • Deluxe steering wheel

• Ford Motor Company Safety Design Features. Did you know your 1975 Comet

has new-type door latches designed to

remain secured in side impact?

Exclusive added features on

Mercury Comet GT (shown right):

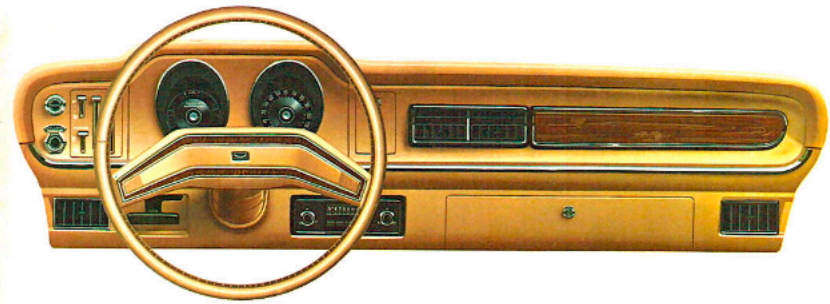
- Colour-keyed hood scoop • Dual racing mirrors • Black hub caps with bright trim rings • Blackout grille, headlight doors and lower back panel • Reclining bucket seats in super-soft expanded vinyl
- Black instrument panel with bright molding • Leather-wrapped steering wheel • Tape stripes with GT logo.



*Mercury Comet GT 2-Door Sedan
Shown with cast aluminum wheels, raised white letter tires and bumper protection group.*

Mercury Comet 4-Door Sedan with Custom Options





Mercury Comet Interiors

Above: Mercury Comet Custom Option instrument panel with optional rear window defogger, radio, air conditioning.

Shown Left: Mercury Comet Custom interior in super-soft custom vinyl, available in blue or tan.

Below Left: This handsomely appointed Comet standard interior in cloth-and-vinyl (shown), or super-soft all-vinyl is available in black, blue, green or tan.



Some available Comet Options:

- Air conditioning
- Opera window
- Rear window defogger
- Ford Infant Safety Carrier for babies faces rearward on the seat



Tot-Guard Safety Seat shields children 19" to 25" tall and 20 to 50 lbs.

MERCURY COMET AND COMET GT MAJOR SPECIFICATIONS

Power team combinations

Availabilities:	250-IV "6"	302-2V "V8"
Comet 2-dr./4-dr. sedan	Std.	Opt.
Comet GT	Std.	Opt.

Transmissions:

3-Speed Manual standard with all engines and models—Floor shift optional.
Select-Shift Automatic optional—Floor shift optional.

Tires:

BSW Steel-Belted Radial Tires are standard on all models.

BRAKES: Manual front disc brakes with dual hydraulic system and warning light.
Power front disc brakes are optional.

STEERING: Power steering is optional on all models.

Dimensions:	2-Door Models	4-Door Models
Wheelbase	103.0"	109.9"
Overall Length	190.0"	196.9"
Overall Width	70.5"	70.5"
Tread—Front	56.5"	53.5"
—Rear	56.5"	56.5"
Luggage Capacity	11.3 cu. ft.	12.8 cu. ft.

Ford Motor Company Safety Design Features

- Dual Hydraulic Brake System with warning light
- Glare-reduced instrument panel padding, windshield wiper arms, steering wheel hub, and windshield pillars
- Energy-absorbing steering wheel and column
- Energy-absorbing armrests and safety-designed door handles
- Integral lap and shoulder belts with individual lap and shoulder belt retractors for front outboard occupants
- Lap belts with mini buckles for center front and all rear seating positions with retractors for rear outboard occupants
- Positive reminder warning light and buzzer for all front seat occupants
- Turn indicators with lane-changing signal feature
- Energy-absorbing instrument panel with padding for center and right passengers
- Padded sun visors
- Locking steering column with warning buzzer
- Two speed windshield wipers
- Windshield washers
- Impact absorbing laminated safety glass windshield
- Double-yoke safety door latches and safety hinges
- Hazard warning flasher
- Steel guard rails in side doors
- Backup lights
- Side marker lights
- Energy-absorbing front seat back tops with padding
- Self-locking front seat backs on 2-door vehicles
- Safety-designed coat hooks
- Safety-designed radio control knobs and push buttons (on all cars equipped with radios)
- Outside rearview mirror, driver's side
- Safety rim wheels and load-rated tires
- Corrosion-resistant brake lines
- Uniform automatic transmission shift quadrant
- Parking lamps coupled with headlamps
- Non-reversing odometer
- Safety-designed front end structure
- Energy-absorbing front and rear bumpers
- Head restraints for front and rear occupants
- Safety glove box latch
- Inside yieldaway day/night mirror
- Self adjusting brakes
- Inside hood latch release
- Anti-theft key system with one key for doors and ignition only, other key for glove compartment and trunk
- Visible vehicle identification
- Safety designed roof structure

Illustrations and information presented were correct when approved for printing. Ford Motor Company of Canada, Limited reserves the right to discontinue or change at any time, specifications or design without incurring obligations.

Some features shown or described are optional at extra cost. Most options are offered on all models. Some options are required in combination with other options. Availability of some models and features described may be subject to a slight delay. Always consult your Mercury Dealer for the latest, most complete information on models, features, prices and availability.

MERCURY COMET

