

MERCURY MONTEGO 1973



Mercury Montego MX Brougham ...lifestyle '73 '74 '75 '76



Mercury Montego MX Brougham

Montego is trimmer by as much as a foot overall compared to some "full-size" cars. And that helps make this particular Mercury a breeze to handle in city traffic or open country. It is tailored in two wheelbase lengths and gives you smoothness and steadiness of ride on almost any type of road. Actually, Montego boasts the same type of finely honed suspension design as our most expensive luxury cars. And that's pretty fine!

Mercury Montego MX Brougham features as

standard equipment: 250-1V 6-cylinder engine · 3-speed manual transmission · Front disc brakes · E78-14 BSW tires · Energy absorbing bumpers · Deluxe insulation package · Concealed windshield wipers · Deluxe wheel covers · Deluxe 2-spoke steering wheel with woodgrain insert · Color-keyed deep loop carpeting · Locking steering column · Dual headlamps · Ford Motor Company Safety Design Features. Note: Other equipment shown in model illustrations is optional.

Mercury Montego MX Brougham 4-Door Pillared Hardtop

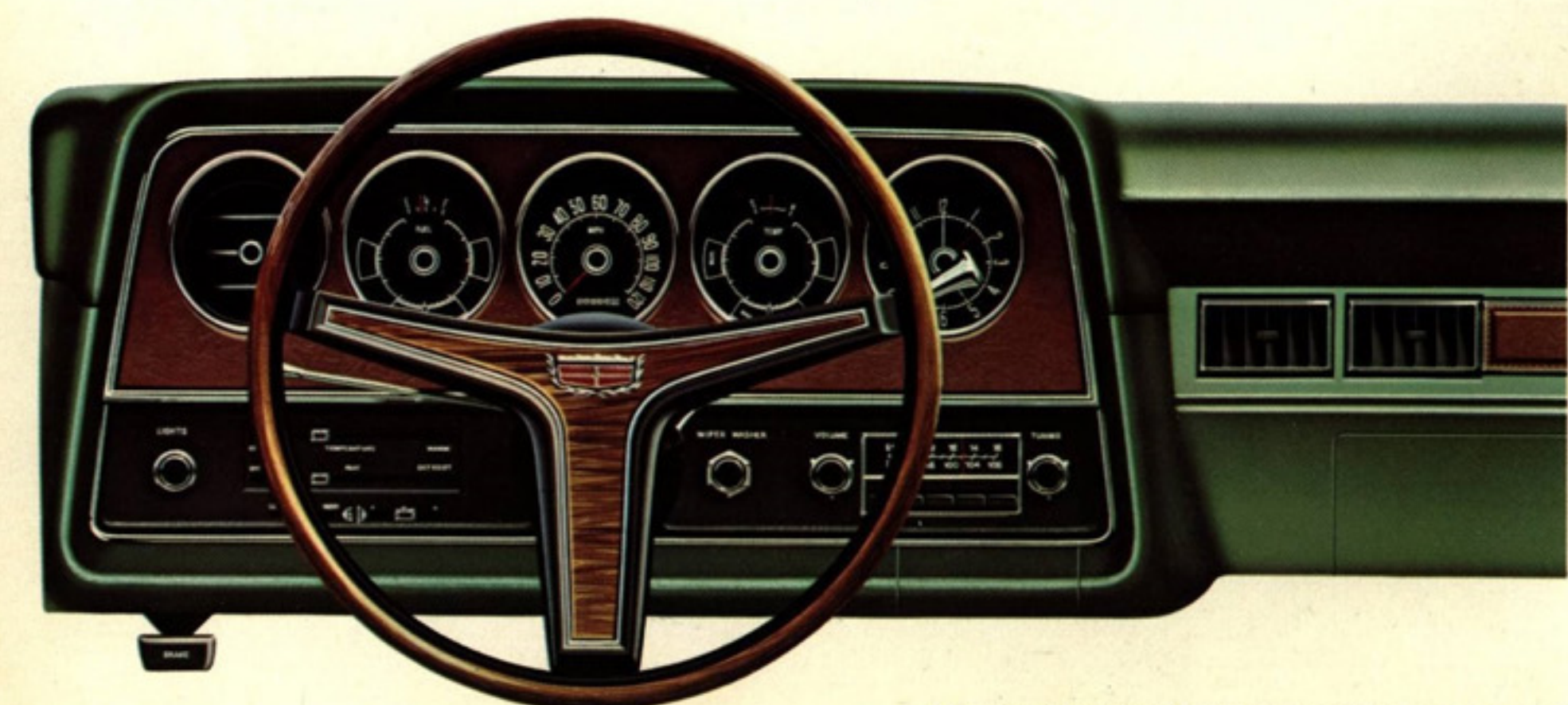




Montego MX Brougham interior

Mercury Montego MX Brougham Interior

The Montego MX Brougham interior, illustrated at left, features newly designed Flight Bench seats with fold-down center armrest. It is standard in either cloth-and-vinyl as shown, or in super-soft all-vinyl. Interior color schemes available are black, medium blue, white, medium ginger, medium green, dark tobacco and light beige.



Mercury Montego MX Brougham instrument panel. AM/FM multiplex radio, rim blow steering wheel, electric clock shown are optional.

Mercury Montego MX

A drive in the 1973 Montego is uniquely pleasing—the ride smooth and stable. You'll never be concerned again about what kind of roads you travel. You've no idea how Montego's wide tread and high-stability suspension can add to your driving pleasure—until you try this *better idea* car with the big-car ride!

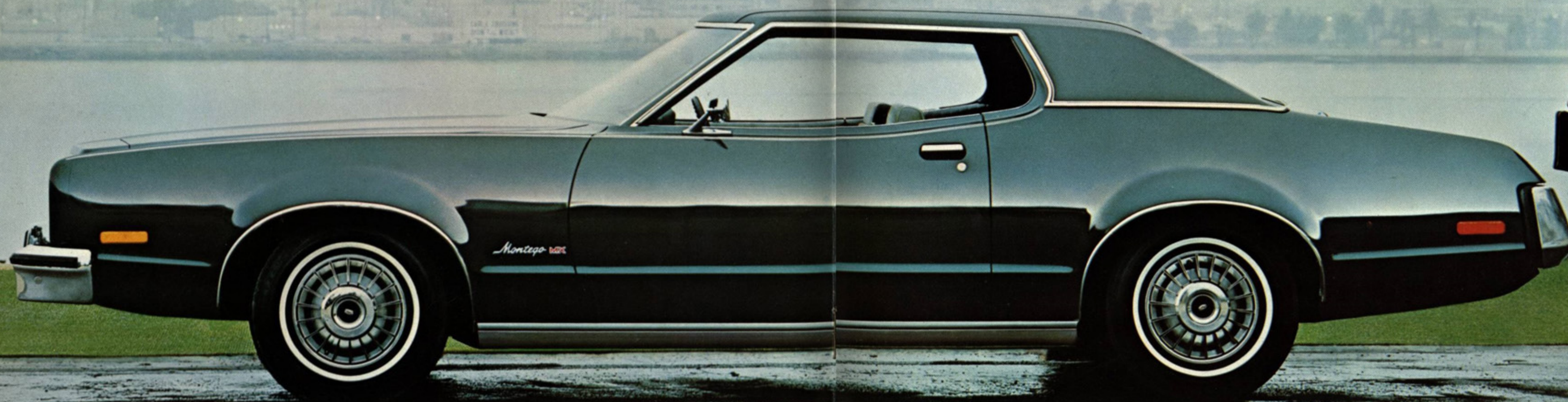
Mercury Montego MX features as standard equipment: 250-1V 6-cylinder engine · 3-speed

manual transmission · Front disc brakes · E78-14 BSW tires · Dual headlamps · Energy absorbing bumpers · Deluxe insulation package · Concealed windshield wipers · Color-keyed deep loop carpeting · Locking steering column · Ford Motor Company Safety Design Features. Note: Other equipment shown is optional. As in all Mercurys for 1973, a wide range of options and accessories is available.

Mercury Montego MX 4-Door Pillared Hardtop



Mercury Montego MX 2-Door Hardtop



Mercury Montego 2-Door Hardtop



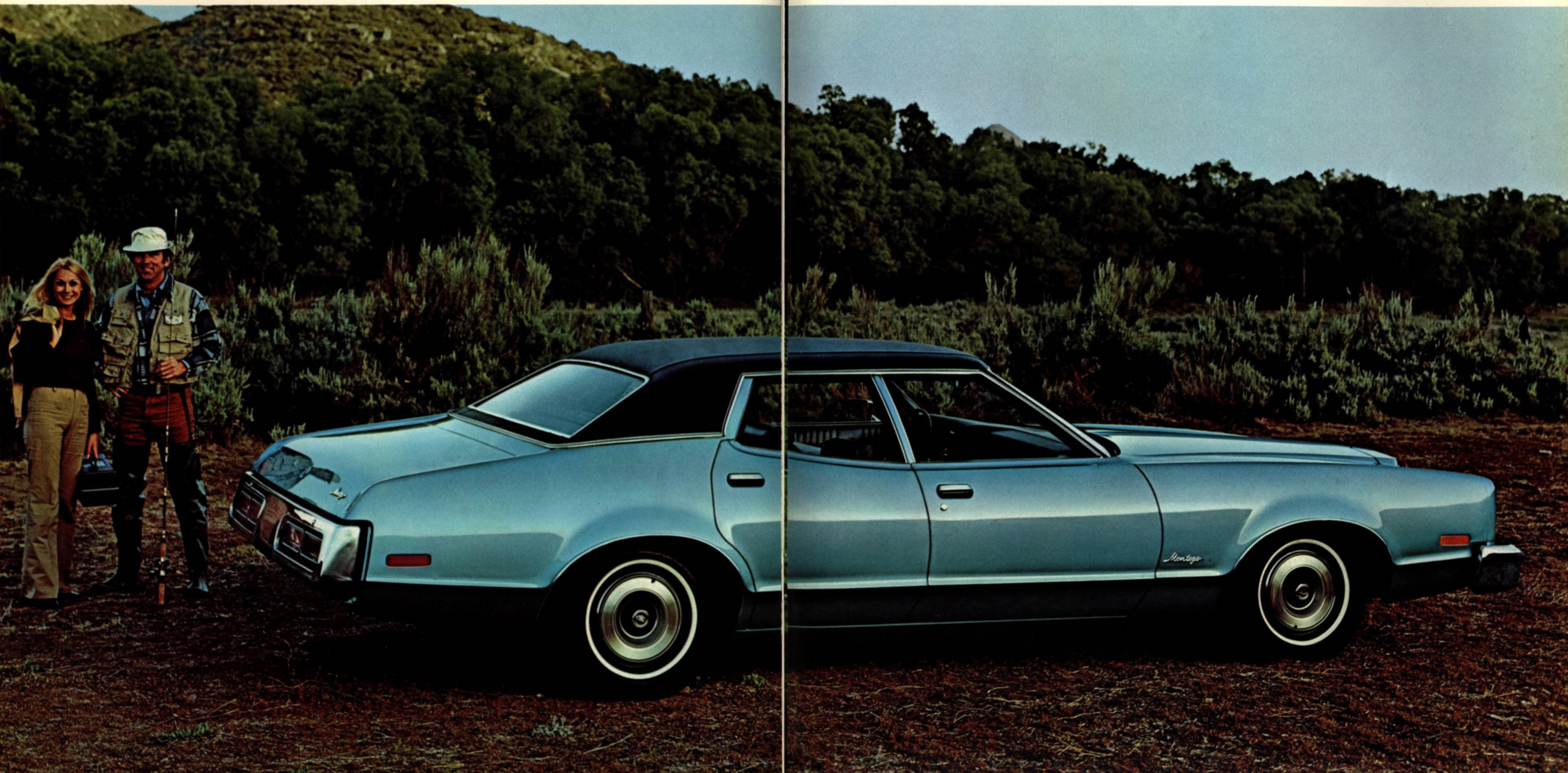
Mercury Montego 4-Door Pillared Hardtop

Mercury Montego

Montego's road-smoothing front suspension design uses advanced engineering technology and special butyl rubber bushings to isolate your car's frame, reducing road noise and harsh vibrations. The wheels take the punishment—not you! It's the ride of a big car with personal-size handling ease and an unusual level of luxury in a car so modestly priced.

Mercury Montego features as standard equipment:
250-1V 6-cylinder engine · 3-speed manual transmission
· Front disc brakes · E78-14 BSW tires · Dual head-
lamps · Energy absorbing bumpers · Locking steering
column · Ford Motor Company Safety Design Features.

Note: Other equipment shown is optional.

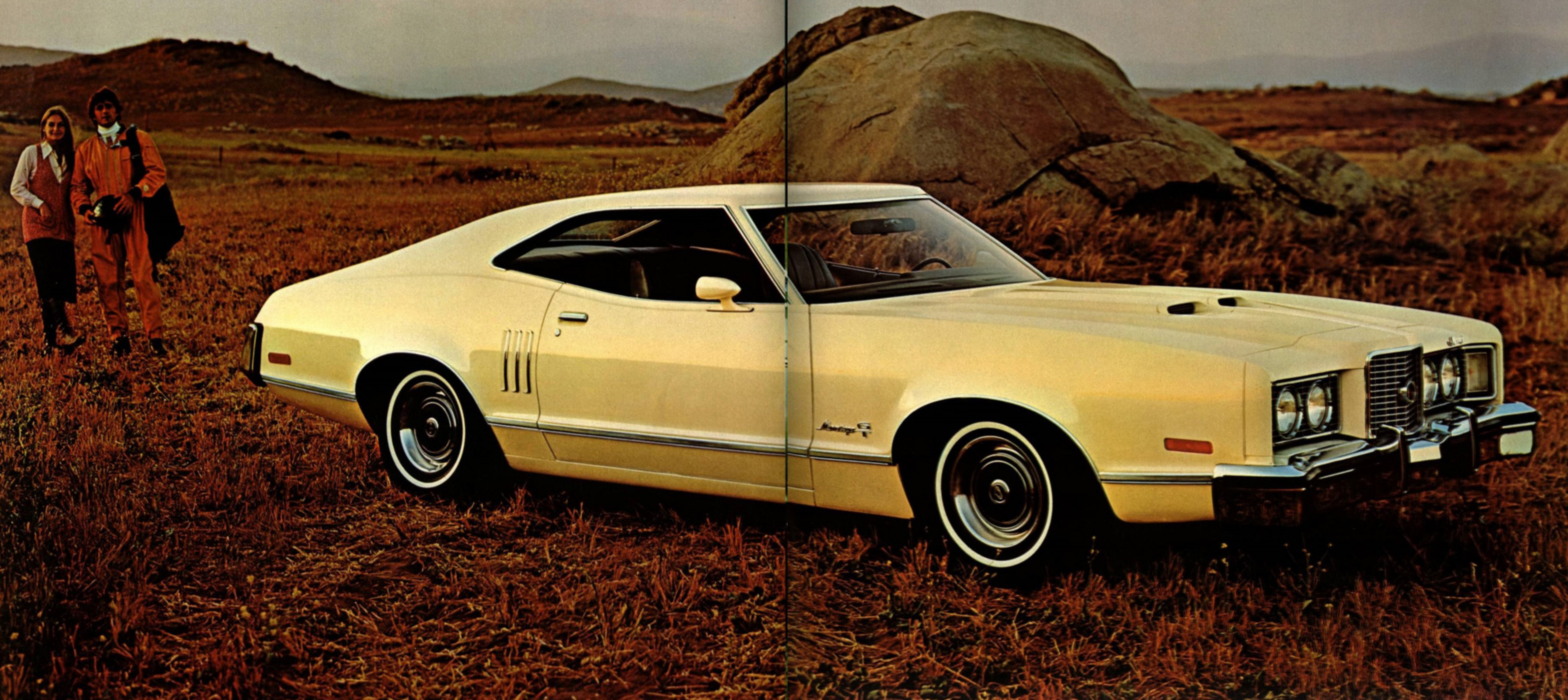


Mercury Montego GT

This fastback dares to be different—and does it beautifully! A special flair for performance, from hood scoops to dual racing mirrors. Start with the 302-2V V-8 and go from there. Full instrumentation including tachometer. Montego GT—for the go generation! **Mercury Montego GT features as standard equipment:** 302-2V V-8 engine · 3-speed manual transmission · Front disc brakes · F78-14 WSW tires

· Deluxe insulation package · Performance hood/dual scoops · Dual racing mirrors · Energy absorbing bumpers · Dual headlamps · Concealed wipers · Deluxe wheel covers · Full complement of performance instruments, including tachometer · Sports-type 3-spoke steering wheel · Color-keyed deep loop carpeting · Locking steering column · Ford Motor Company Safety Design Features · Note: Other equipment shown is optional.

Mercury Montego GT 2-Door Fastback





Montego MX interior



Montego interior (automatic transmission optional)



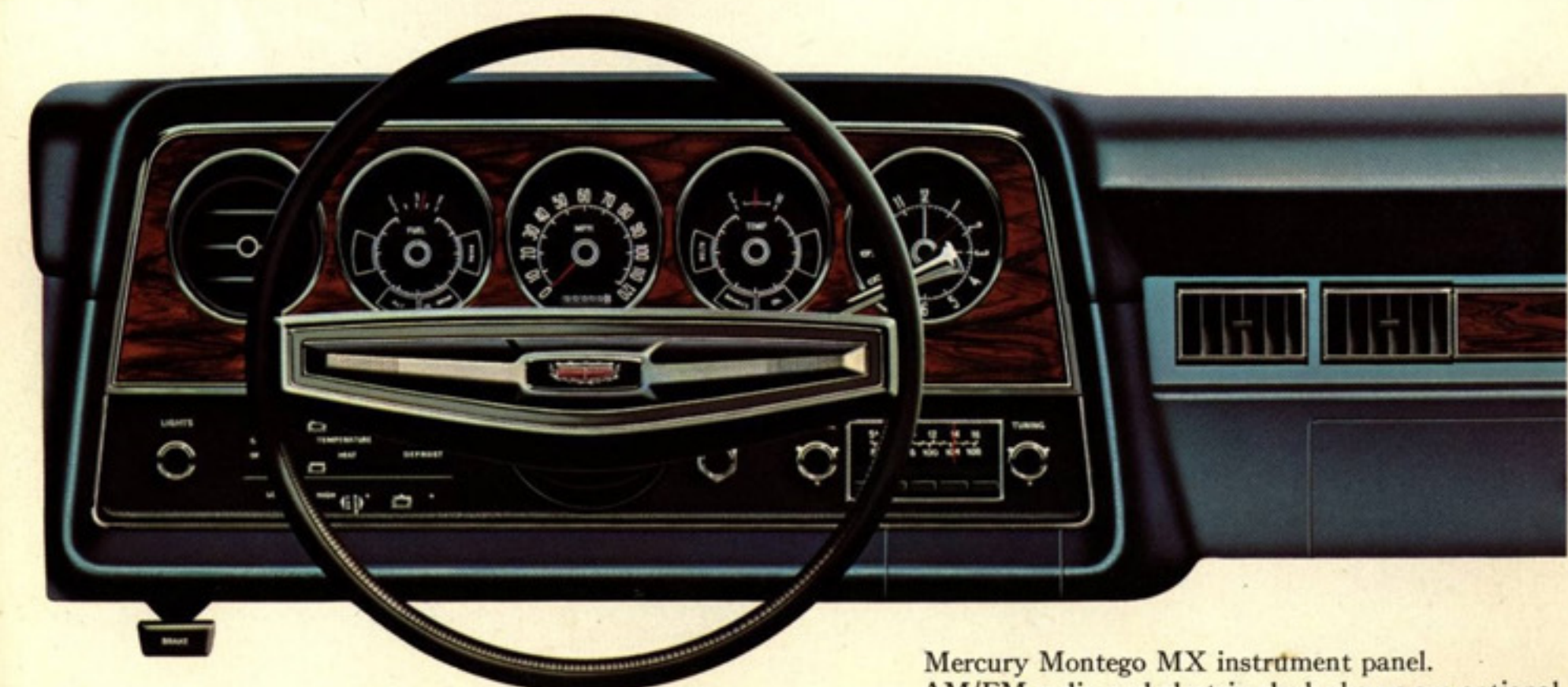
GT interior (console optional)

Mercury Montego interiors

On the opposite page: the Montego MX standard bench seat interior in cloth-and-vinyl, also available with all-vinyl bucket seats in 2-Door Hardtop only. This interior, available in both 2-Door and 4-Door Pillared Hardtops, may also be selected in all-vinyl. Colors available are black, medium blue, medium green and light beige. Dark tobacco is also available in cloth-and-vinyl only, and medium ginger in all-vinyl only.

On this page, top, is shown the standard Montego interior in cloth-and vinyl; also available in all-vinyl. Bucket seats, all-vinyl only, are available as an option for the 2-Door Hardtop only. Colors are black, medium blue and medium green.

Bottom picture, this page, shows the interior available in Montego GT. It is available either with Flight Bench seat in super-soft vinyl or with all-vinyl bucket seats (shown). Choose from black, medium blue, medium ginger, medium green and light beige.



Mercury Montego MX instrument panel. AM/FM radio and electric clock shown are optional.

MERCURY MONTEGO MAJOR SPECIFICATIONS

Power team combinations

Availabilities:	250-1V "6"	302-2V "V8"	351-2V "V8"	351-4V CJ*	400-2V "V-8"	429-4V "V8"
Montego	Std.	Opt.	Opt.	Opt.	Opt.	Opt.
Montego MX	Std.	Opt.	Opt.	Opt.	Opt.	Opt.
Montego MX BRM	Std.	Opt.	Opt.	N.A.	Opt.	Opt.
Montego GT	N.A.	Std.	Opt.	Opt.	Opt.	Opt.

Specifications:

Displacement (cu. in.)	205	302	351	351	400	429
Carburetor	1-Barrel	2-Barrel	2-Barrel	4-Barrel	2-Barrel	4-Barrel
Fuel	Regular	Regular	Regular	Regular	Regular	Regular
Exhaust	Single	Single	Single	Dual	Single	Single

Transmissions:

3-Speed Manual	Std.	Std.	N.A.	N.A.	N.A.	N.A.
Select-Shift Auto.	Opt.	Opt.	Opt.	Opt.	Opt.	Opt.
4-Speed Manual with Hurst Shifter	N.A.	Opt.	Opt.	Opt.	Opt.	Opt.

*GT, Montego and MX 2-door models only.

BRAKES: Dual hydraulic system with warning light. Power brakes. (Disc front—drum rear) optional on all models.

STEERING: Power steering is optional on all models. Required on 400-2V and 429-4V ordered with air conditioning.

BATTERY: 45 amp./hr. is standard on all Montego models.

Dimensions:

	4-Door	2-Door	Tread—front	62.8"
Wheel base	118.0"	114.0"	—rear	62.9"
Overall length	215.3"	211.3"	Luggage capacity	14.8 cu. ft.
Overall width	78.6"	78.6"	Fuel capacity	16.6 Imp. Gallons

All 1973 Mercurys have substantially improved impact resistant front and rear bumpers. Specifically, the bumpers meet the 1973 Canadian Motor Vehicle Safety Standards for up to 5 mph frontal impact protection and up to 2.5 mph rear impact protection straight into a flat, vertical fixed barrier without preventing normal operation of

the car's lighting, latching, fuel, cooling and exhaust systems or of the propulsion, suspension, steering and braking systems. Tests show that, with bumper guards, no substantial damage to sheet metal should result from such a barrier impact at or below these speeds.

Ford Motor Company Safety Design Features

- Dual Hydraulic Brake System with warning light
- Glare-reduced instrument panel padding, windshield wiper arms, steering wheel hub, rearview mirror/mirror mounting and windshield pillars
- Energy-absorbing steering wheel and column
- Energy-absorbing armrests and safety-designed door handles
- Front and rear lap belts with mini buckles for all seating positions and retractors for front and rear outboard occupants
- Shoulder belts for front outboard occupants (except convertibles)
- Positive reminder warning light and buzzer for front outboard seat belts
- Turn indicators with lane-changing signal feature
- Inside yield-away rearview mirror
- Energy-absorbing instrument panel with padding for center and outboard passengers
- Padded sun visors
- Locking steering column with warning buzzer
- Two speed or variable speed windshield wipers
- Windshield washers
- Improved impact absorbing laminated safety glass windshield
- Double-yoke safety door latches and safety hinges
- Hazard warning flasher
- Steel guard rails in side doors
- Backup lights
- Side marker lights
- Energy-absorbing front seat back tops with padding
- Self-locking front seat backs on 2-door vehicles
- Safety-designed coat hooks (except convertibles)
- Safety-designed radio control knobs and push buttons (on all cars equipped with radios)
- Outside rearview mirror, driver's side
- Safety rim wheels and load-rated tires
- Corrosion-resistant brake lines
- Uniform transmission shift quadrant (on all cars equipped with automatic transmission)
- Parking lamps coupled with headlamps
- Non-reversing odometer
- Safety-design front end structure
- Improved front and rear bumpers
- Head restraints or high back seats for front outboard occupants
- Safety glove box latch (on all cars equipped with glove boxes)

MERCURY MONTEGO



Ford Motor Company of Canada, Limited reserves the right to discontinue or change at any time, specifications or designs without incurring any obligations. Some features shown or described previously are optional equipment items which are available at extra charge. Some options are required in combination with other options.



Litho in Canada 8/72