

MERCURY COMET '62



**Now . . . when you think of buying a car
. . . think of your Mercury dealer . . . who
has the cars with the extra values that make
the difference!**

For 1962, your Mercury dealer introduces a full line of cars in two sizes: Mercury Comet, the compact Mercury that's smartly ahead of the compact crowd, and the Mercury Monterey, the biggest, most luxurious Mercury . . . designed for the big-car man.

In compacts or big cars, you will find all the fine and traditional Mercury values at your Mercury dealer's . . . more car for your money, more roominess and comfort, more quality, luxury and performance . . . all those extra values that have made the Mercury name stand for better cars over the years.

Whatever size suits you best—compact or big car—you'll find the new 1962 line-up offers you the best-looking buys that come in each size! Your Mercury dealer will be happy to arrange a demonstration for you.

D. R. Learned
General Marketing Manager
Lincoln-Mercury Division

1962 MERCURYS *best-looking buys...now in each size*



THE COMPACT MERCURY COMET



THE BIG, LUXURIOUS MERCURY MONTEREY

MERCURY COMET

THE COMPACT MERCURY...SMARTLY AHEAD OF THE COMPACT CROWD!!!!!!

Comet for '62 is literally loaded with extra values that make all the difference in your driving pleasure—extra values other compacts charge for or offer not at all.

Extra value in low cost of ownership. The '62 Mercury Comet is one of the least expensive compact cars you can own. Costs less to buy and less to operate. And Comet owners have enjoyed higher resale value at trade-in time, too.

Extra value in matchless fine-car styling. Long, clean and crisp with discreet chrome to accent lines smartly.

Extra value in full appointments. Many luxury and convenience items that others don't have—or charge extra for, are standard equipment on this compact.

Extra value in family-size design. Longer wheelbase, up to 7.5" longer than other compacts . . . means more room

—comfort for six . . . over 29 cu. ft. of trunk space, more than double that of some compacts!

Extra value in big-car ride. Extra wheelbase inches give Comet a road-leveling ride. Refined suspension contributes to the steady ride. Handling, parking are wonderfully easy.

Extra value in economical operation. Choose one of two thrifty engines (Mercury Comet "6" or Mercury Comet 170 "6") to help you save on gas. You change oil only every 6,000 miles, get better tire mileage, save on licenses and insurance. New extended-life anti-rust, anti-freeze coolant lasts 2 years or 30,000 miles, whichever comes first. And beautiful Super-Enamel finish stays lustrous longer.

Extra value in built-in quality. Unit-built to keep quiet, stay sturdy and durable. Has factory-applied undercoating, rustproofed vital underbody parts, aluminized 22" muffler, more complete insulation than ever before for a quieter, soundproofed ride. And with all this—Mercury Comet is still priced with or below most other compacts!

NOW...2 GREAT SERIES TO CHOOSE FROM...8 FAMILY-SIZE, VALUE-PACKED MODELS PLUS THE EXCITING COMET S-22

MERCURY COMET CUSTOM SERIES 2- AND 4-DOOR SEDANS 2- AND 4-DOOR STATION WAGONS

MERCURY COMET SERIES 2- AND 4-DOOR SEDANS 2- AND 4-DOOR STATION WAGONS MERCURY COMET S-22



Mercury Comet Custom 4-door sedan in Presidential Black.



STYLE

Again in '62...the only compact car with extra value in fine-car styling

Mercury Comet, the only compact in the crowd with fine-car styling and rich appointments to match. Every line and inch of the '62 Mercury Comet's beautiful proportions is in graceful good taste. And sparkling appointments lend a "just right" flair to Mercury Comet's flashing good looks. You find fine-car styling features on every '62 Mercury Comet, that others either don't have or charge extra for. Here are the extra values that make the difference:

- Full-depth wraparound bumpers front and rear for beauty and protection
- Full-length bright-metal body moldings
- Bright-metal full-width windshield and back window moldings
- Bright-metal drip moldings
- Sparkling new full-width front grille
- Distinctive new rear grille and taillight treatment
- Gunsight ring fender ornaments
- Dual headlights surrounded by bright-metal moldings
- Super-Enamel finish stays lustrous longer.

Inside, all Comets have the corner on style, comfort and convenience, too. Step in the nearest '62 Comet and check these important interior styling touches:

- Bright-metal instrument cluster and controls, easy to read, easy to reach
- Handsome white-and-chrome door hardware
- White vinyl headlining
- Foam-padded front seat
- Front seat armrests
- Delightful-to-look-at upholstery
- Dual sun visors.



Mercury Comet Custom 2-door sedan in Sultana White.



A Mercury Comet Custom sedan offers the ultimate in fine-car compact styling. In addition to the fine-car features on all Comets, the Custom series offers:

- Exterior Comet Custom Features
- Stainless steel side window moldings and stainless steel center pillar appliques for the hardtop look
- Special "Custom" nameplate marking on front fender.
- Interior Comet Custom Features
- White de luxe steering wheel with bright-finish horn ring
- Cigarette lighter, rear armrests and ash tray/s, door-operated courtesy light—all as standard equipment
- Pleated Jewelsheen cloth seat inserts with fine-textured crush-grain vinyl bolsters or all-vinyl upholstery
- All-vinyl door panels with center section pleated to match seat inserts
- Contoured front seat
- Wall-to-wall carpeting.



Mercury Comet Custom 4-door sedan in Ocean Turquoise.

ROOM

Mercury Comet sedans and wagons are family-sized compacts with "room-for-six" seating comfort

Comet has room to stretch out in. And station wagon fans will appreciate these facts on space—just some of the extra values that make the difference.

- 76.2 cubic feet of cargo space • Flat loading surface almost 9 feet long, tailgate down • Inside cargo area is 33.1" high, 57.3" wide • Roll-down rear window simplifies loading; no liftgate • Permanent roof luggage carrier, optional equipment • Spare tire mounted out of the way at right rear • Unit-built construction.



Comet wagons do away with old-fashioned liftgate, make loading and unloading easier with roll-down rear window (power-operated window is optional). See the free-and-clear access all around.

Fully appointed Custom wagons are smartly styled with contour front seat, white steering wheel with bright horn ring, lockable glove box, courtesy lights, pleated all-vinyl upholstery, all seats foam-padded.

Custom station wagons (2-door shown in Black Cherry) feature stainless steel for side window moldings, side pillar trim and chrome molding above back window.



Mercury Comet Custom 4-door station wagon in Carnival Red.

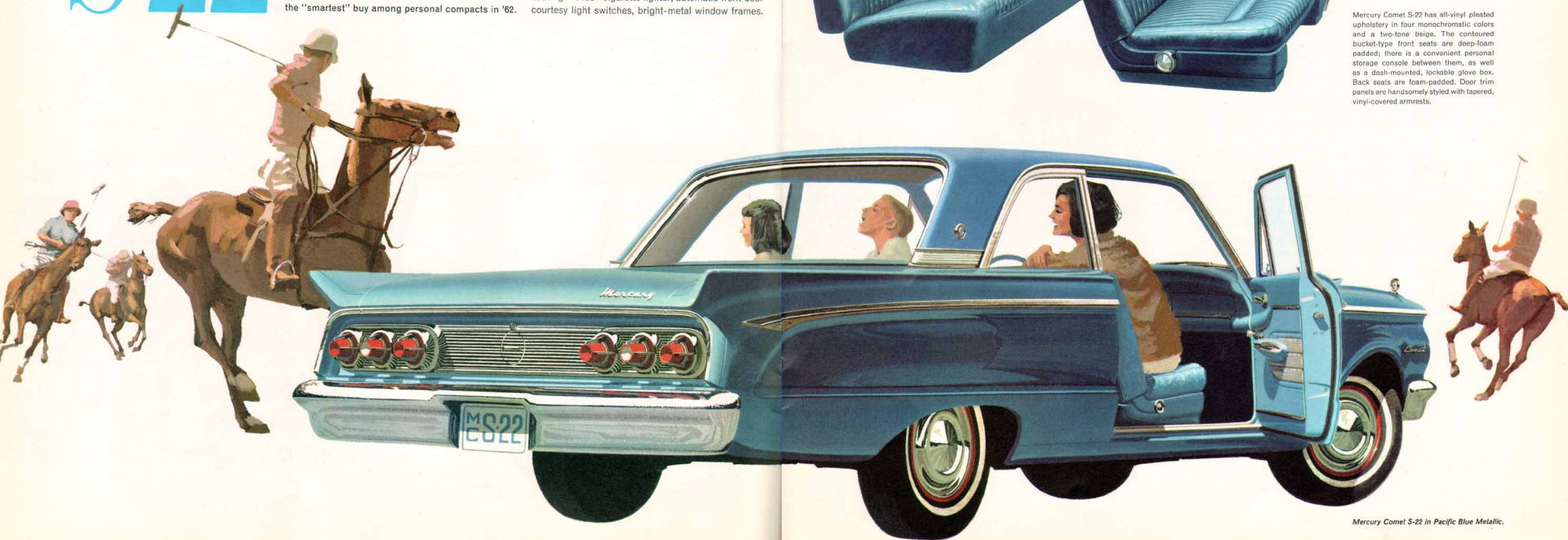
MERCURY COMET S-22

Spirit and spunk mark Mercury Comet S-22 as the slickest personal compact car on the road. Everything about this sprightly beauty is de luxe—from the beaming, 4-tailight, 2-backup-light arrangement to the handsome, eye-catching interior. Individually adjustable bucket-type front seats invite you to sit and relax—enjoy the surroundings. As in all '62 Mercury Comets, the S-22 boasts extensive body insulation for a lower sound level and greater passenger comfort, and glass fiber hood insulation. These, plus the Comet combination of ride and economy, make Mercury Comet S-22 the "smartest" buy among personal compacts in '62.

FEATURES: Foam-contoured bucket seats up front (adjust individually) • Convenient vinyl-clad steel console between front bucket seats • Full-width, foam-padded back seat • Rich, durable crush-grain vinyl covering on seats and door panels • Deep, loop-yarn carpeting • Red rims and de luxe wheel covers • Back-up lights • Distinctive rear roof pillar ornament • De luxe armrests, front and rear • Choice of thirteen exterior, five interior colors • Tasteful ornamentation • De luxe 4-spoke steering wheel and horn ring • De luxe door and quarter trim panels • Extensive insulation—protects against sound and weather • Factory-applied undercoating • Plus—cigarette lighter, automatic front-door courtesy light switches, bright-metal window frames.



Mercury Comet S-22 has all-vinyl pleated upholstery in four monochromatic colors and a two-tone beige. The contoured bucket-type front seats are deep-foam padded; there is a convenient personal storage console between them, as well as a dash-mounted, lockable glove box. Back seats are foam-padded. Door trim panels are handsomely styled with tapered, vinyl-covered armrests.



Mercury Comet S-22 in Pacific Blue Metallic.

RIDE

Extra wheelbase length
(up to 7.5 inches longer than other
compacts) gives all Mercury Comets
a smoother, fine-car ride

You ride in style in Comet, the long-wheelbase compact with a sure and steady big-car ride. And you will enjoy the easy steering, excellent traction and safe braking action which result from carefully balanced weight distribution on front and rear wheels. Here are some features and extra values which make Comet one of the most comfortable compacts on the road:

- Extra wheelbase inches—114" for sedans, up to 7.5" longer than others
- Ball-joint independent front suspension with deep-coil springs
- New, smoother-riding two-ply tires
- More and better insulation to reduce road noise
- Extra-comfort front seat padded generously with foam rubber
- Front-mounted engine for road-hugging stability
- Soft-action, 50-inch rear leaf springs
- 28 rubber bushings and bearings to absorb vibration in front suspension.

Comet sedan interiors bear a look of quality and good taste—with these standard appointments on every Comet sedan adding up to the extra value that makes the difference.

- Seat inserts of Bethaney cloth
- Coordinated upholstery colors for a look of luxury
- Long-wearing, easy-to-clean white vinyl headlinings
- Foam-padded front seat
- Attractive bright-metal instrument panel with convenient controls
- Handsome white-and-chrome door hardware
- Dual sun visors, front armrests, ash trays.



Mercury Comet 4-door sedan in Scotch Green.



Even the lower-priced Mercury Comets, these 2-door and 4-door sedans, are loaded with value-adding features:

- Stainless steel windshield and back window moldings
- Deep-guard wraparound bumpers that offer real protection for body sheet-metal
- Distinctive Quadri-Lite taillights positioned for easy visibility
- Dual headlamps
- Tough Super-Enamel finish that stays new looking longer
- Gunsight fender ornaments
- Bright-metal drip moldings
- Full-length stainless steel body moldings
- Rear grille with bright-metal trim.



Mercury Comet 2-door sedan in Light Aqua.

VALUE

Mercury Comet Sedans and Station Wagons are strong and durable...built to last...with the extra-value features that make the difference

Throughout the '62 Comet, you'll find unmistakable quality and extra value . . . features which add to the life and beauty of a Comet . . . make it more attractive or convenient for you . . . and save you money from the time you buy until the time you trade.

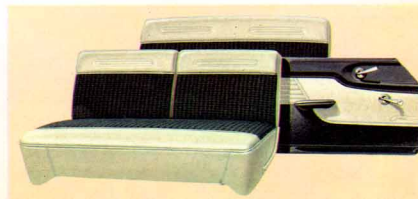
- Luxurious upholstery, handsome vinyl headlinings
- Dual sun visors and front armrests
- Beautiful chrome knobs and controls, chrome-and-white door hardware
- Unit-built construction.

Comet station wagon interiors are handsome, easy to care for and designed to take the kind of usage a versatile station wagon gets. Here are more advantages:

Nylon-rayon Bethaney cloth upholstery and seat inserts • Interiors color-coordinated throughout • Fine-textured, long-wearing vinyl seat bolsters • Molded plastic cowl trim panels under instrument panel • Patterned white-vinyl headlinings.



Mercury Comet 2-door station wagon in Desert Frost.



Comet 2-door and 4-door station wagons are designed to work hard—look good and last longer. They're as practical as they are handsome. Look at some of the reasons:

- Load space almost 9 feet long with tailgate down
- Low-to-ground, easy-loading cargo deck height
- Big cargo capacity of 76.2 cubic feet, 33.1" high and 57.3" wide
- Roll-down rear window (power optional)
- Permanent roof luggage carrier optional
- Unit-built construction
- Conveniently mounted spare tire at right rear.



Mercury Comet 4-door station wagon in Jamaica Yellow.

EXTRA-VALUE FEATURES

Mercury Comet offers more conveniences and luxury features as standard

For '62, Mercury Comet offers numerous extra-value features to make your driving more enjoyable . . . more economical. For example, you'll find these self-service features in Mercury Comet:

- Oil and filter change now extended to 6,000 miles, 50% more than previous 4,000-mile cycle
- New extended-life anti-rust, anti-freeze coolant . . . change only every 2 years or 30,000 miles
- Vacuum-throttle valve control for automatic transmission—improves shift quality and eliminates throttle valve adjustment
- Galvanized major underbody parts, aluminized muffler, Super-Enamel finish, all-over rust protection
- Rubber boot-type seals to protect ball joints . . . keep dirt and water out, seal grease in
- Rubber splash shield for generator . . . keeps dirt, dust and road splash out, adds to generator service life.

These, too, add to Mercury Comet's joy of ownership

1. Mercury Comet "6" Engine—Proved over millions of miles of operation, this is among the most advanced of all automotive engines. Mounted up front for better balance and safer driving, the Mercury Comet "6" employs a new gas-saving carburetor for improved gasoline mileage. All parts are easily accessible for service.
2. Mercury Comet 170 "6" (Optional)—Available on all

models at slight additional cost. Delivers 15% larger displacement plus outstanding economy. Operates on regular-grade gasoline. 3. Standard 3-Speed Manual Transmission—Provides smooth, easy manual shifting. 4. Comet Merc-O-Matic Drive (Optional)—Provides smooth, automatic shifting; synchronized upshifts without noticeable lag or delay. Shift lever is mounted on steering

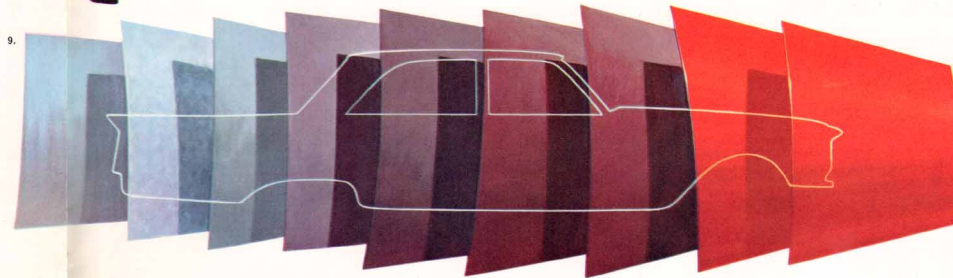
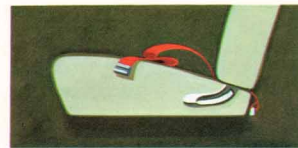
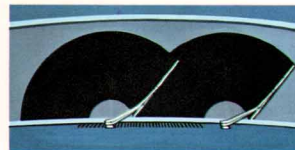
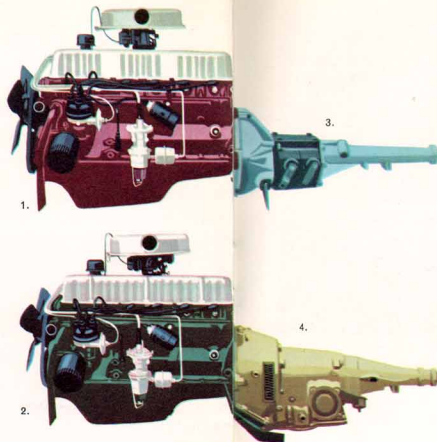
column. No periodic band adjustments necessary. Transmission fluid never needs changing. 5. Vacuum-Powered Windshield Wipers—Wipers operate in tandem . . . overlap to clear the center area for greater visibility. Two-speed electric windshield wipers available at slight additional cost: constant speed wipers; will not slow down on hills or in traffic. 6. Bigger Trunk—Increased by 1.3 cubic feet to almost 30 cubic feet, more than twice the luggage capacity some compacts offer. Has wider, more convenient trunk opening for easier loading and unloading. Spare tire is mounted flat, out of the way. In

station wagons, spare tire is conveniently located at the right rear; has a decorative cover for improved appearance. 7. Improved Insulation—The '62 Mercury Comet features extra amounts of body insulation for lower sound level and greater passenger comfort: 1" thick glass fiber hood insulation; triple-layer floor insulation below the carpet; 3/4" thick roof panel sound deadener and felt liner; felt liner for luggage compartment door; sprayed-on asphalt and sound deadener on luggage compartment floor plus rubber floor mat; wood fiber sound deadener for instrument panel; wheelhouse insu-

lation: high-density glass fiber dash insulation; undercoating for protection on all roadside surfaces. 8. Seat Belt Anchors—Welded to floor for quick, easy installation of front seat belts, should you desire them. There are also locators for rear seat-belt hardware. Seat belts are optional at extra cost. 9. Tough, Durable Super-Enamel Finish—No car at any price boasts a better finish than Mercury Comet's Super-Enamel. It is non-oxidizing; non-chalking. It never needs waxing—just washing and a cleaner for sticky spots—to stay bright and beautiful because the luster is baked in! The secret behind its

durability? Special preparation of the sheetmetal before painting . . . two coats of baked-on primer . . . plus two coats of baked-on Super-Enamel. PLUS: One-Year or 12,000-Mile Warranty. Every 1962 Mercury Comet part (except tires for which appropriate adjustments are made by their makers) is now warranted by dealers against defects in material and workmanship for one year or 12,000 miles, whichever comes first. Normal maintenance services and routine replacement of parts such as filters, spark plugs and ignition points are excepted.

The warranties referred to herein are applicable only to products sold in the U.S.A. and in certain neighboring areas.



LUXURY

Rich, handsome interiors are
color-harmonized to exteriors



Mercury Comet Custom 2-door sedan in Sea Blue.

To make ownership of your '62 Mercury Comet more personal, there are fourteen solid and nineteen two-tone color combinations to choose from. All are in gleaming, durable Super-Enamel to keep your car bright and new-looking longer.

Upholstery combinations are available in a wider selection than ever in the '62 Mercury Comet. Nylon-rayon Bethaney cloth, with a three-tone effect, is standard for seat inserts on sedans and station wagons. Bolsters are of fine-textured vinyl. Mercury Comet Custom sedans offer pleated Jewelsheen cloth seat inserts with fine-textured crush-grain vinyl bolsters or all-vinyl upholstery. All-vinyl door panels have center section pleated to match seat inserts. Custom station wagon upholstery is all-vinyl.

Comet Custom interior shown in Medium Blue Jewelsheen and Light Blue Vinyl.



colors

Two-Tone Combinations*

Solid Colors ▶

Upper

Presidential Black
Sheffield Gray Metallic
Presidential Black

Carnival Red
Black Cherry
Sea Blue
Pacific Blue Metallic

Blue Satin
Light Aqua
Ocean Turquoise
Ocean Turquoise

Scotch Green
Jamaica Yellow
Presidential Black
Desert Frost

Pacific Blue Metallic
Desert Frost
Champagne

*Optional at extra cost
†Also Mercury Comet metallic colors

Lower

Sultana White
Sultana White
Sheffield Gray Metallic

Sultana White
Sultana White
Sultana White

Sea Blue
Sultana White
Sultana White

Sultana White
Sultana White
Sultana White

Sultana White
Sultana White
Sultana White

Sultana White
Sultana White
Sultana White



fabrics

Mercury Comet Custom Sedans

Cloth Seat Inserts

Medium Blue Jewelsheen
Medium Beige Jewelsheen
Medium Turquoise Jewelsheen
Black Jewelsheen

Vinyl Bolsters and Facings

Lt. Blue Metallic
Lt. Beige Metallic
Lt. Turquoise Metallic
Red Vinyl

Mercury Comet Custom Station Wagons

Mercury Comet Custom Sedans

Vinyl Seat Inserts

Red
Black

Vinyl Bolsters and Facings

White
White

Mercury Comet S-22 (all-vinyl)

Red Vinyl
Two-tone Beige Metallic Vinyl
Medium Blue Metallic Vinyl
Black Vinyl
Turquoise Metallic Vinyl

Mercury Comet Sedans

Cloth Seat Inserts

Medium Blue Bethaney
Medium Turquoise Bethaney
Black Bethaney
Black Bethaney

Vinyl Bolsters and Facings

Light Blue
Light Turquoise
White
Red

Mercury Comet Station Wagons

Cloth Seat Inserts

Black Bethaney
Black Bethaney

Vinyl Bolsters and Facings

White
Red



OPTIONAL EQUIPMENT

To add more joy of ownership to your Mercury Comet, choose from a wide range of optional equipment items . . . tailor your '62 Comet to your particular needs: (1) Attractive, rugged, permanently installed luggage carrier on station wagons; (2) Push-button radio; (3) Interior non-glare rearview mirror; (4 and 5) Bright-finish wheel covers, narrow-band whitewall tires; (6) Heater-defroster; (7) Back-up lights; (8) Exterior rearview mirror; (9) Air conditioner. Other optional equipment items include: Power-operated tailgate window for your station wagon; Padded sun visors; Padded instrument panel; Strong, durable front seat belts; Rear-seat speaker with volume control mounted on instrument panel; Automatic glove compartment light; Tinted windshield to deflect and filter out glare; 2-speed electric windshield wipers; Foot-operated windshield washer; Spotlight and mirror; Heavy-duty battery. Styling and convenience kit includes white steering wheel, bright-metal horn ring, cigarette lighter, door-operated dome light, rear seat armrests and ash tray/s—available for all Mercury Comet models (standard on all Mercury Comet Custom models).

SPECIFICATIONS

BODY AND SUSPENSION

Unit-Built Construction: Integral unitized body construction with rust-resistant galvanized underbody members; reinforced with double ribs, cross members. Sound-proofed with fiber glass and other materials. **Front Suspension:** Ball-joint front suspension with anti-dive control. Low rate coil front springs. Double-acting hydraulic shock absorbers mounted inside coil springs. **Rear:** Low rate, leaf-type rear springs for greater stability. Hotchkiss drive. Double-acting, angle-mounted hydraulic shock absorbers. **Steering:** Recirculating ball-and-nut type steering gear. Ratio: 27 to 1. **Parking Brake:** Independent mechanical; operating on the rear wheels. Brake application and release controlled by handle located beneath the instrument panel, to the left of the steering wheel. New low-friction nylon liner.

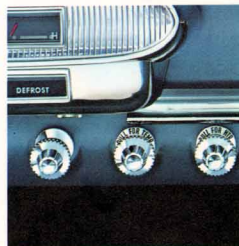
ENGINE

Mercury Comet "68": High-economy in-line 6-cylinder engine. Overhead valves. Horsepower—85. Displacement: 144.3 cubic inches; compression

ratio: 8.7 to 1; recommended fuel: regular grade. Mercury Comet 170 "68": In-line 6-cylinder engine. Overhead valves. Horsepower—101. Displacement: 170 cubic inches; compression ratio: 8.7 to 1; recommended fuel: regular grade. **Engine Lubrication:** Full-pressure lubrication system, 6,000-mile oil and filter change cycle. **Rotor-type oil pump** with non-floating screened inlet. Oil capacity (with filter change): 4.5 quarts. **Engine Cooling:** Down-flow, pressurized radiator. Cylinder water jackets. Capacity without heater: 8.7 quarts; capacity with heater: 9.3 quarts. **Anti-freeze/anti-rust coolant** lasts 30,000 miles or 2 years. **Fuel System:** New carburetor; single-barrel, downdraft type. Improved viton tip float needle valve and plastic float. Mechanical diaphragm fuel pump with vacuum-boost features as standard equipment. Dry-type air cleaner with replaceable element. Fuel filter locations: fuel tank, fuel line between pump and carburetor. **Electrical:** 12-volt system, 54-plate battery. Full-vacuum spark control. Positive-engagement starter, 19-mm. anti-fouling, self-cleaning spark plugs.



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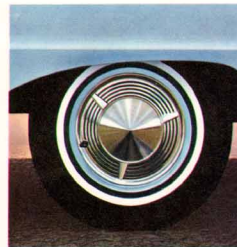
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TRANSMISSION AND REAR AXLE

Merc-O-Matic Transmission: 5 position selector lever. Selector positions: P (Park), R (Reverse), N (Neutral), D (Drive), L (Low). Fully automatic single-shaft torque converter with automatic planetary gear system. **Three-Speed Manual Shift Transmission:** Selective gear-type with three forward speeds. Gear ratios: First gear, 3.29 to 1; Second gear, 1.93 to 1; Third gear, 1.00 to 1; Reverse gear, 4.46 to 1. Both second and third gears are synchronized, virtually eliminating clashing gears when shifting. **Clutch:** Non-centrifugal, single dry-plate type. Outside diameter: 8 1/2 inches. **Rear Axle:** Semi-floating type with hypoid gears. Two-pinion differential, tapered roller bearings.

COMET SEDANS

Wheelbase.....	114.7"	Over-all length.....	194.8"
Tread (front).....	55.9"	Tread (rear).....	54.5"
Over-all height.....	54.5"	Over-all width.....	70.4"

Brakes: Hydraulic, duo-servo, self-energizing. Total brake lining area: 131.0 square inches. Brake drum diameter: 9 inches. **Wheels and Tires:** Stamped steel, ventilated-disc wheels: 13-inch diameter, 2-ply Tyrex rayon cord, tubeless, 13 x 6.00. White sidewall tires.*

COMET STATION WAGONS

Wheelbase.....	109.5"	Over-all length.....	191.8"
Tread (front).....	55.0"	Tread (rear).....	54.3"
Over-all height.....	55.0"	Over-all width.....	70.4"

Brakes: Hydraulic, duo-servo, self-energizing. Total brake lining area: 157.5 square inches. Brake drum diameter: 9 inches.

Wheels and Tires: Stamped steel disc wheels, 13-inch diameter. Tyrex cord tire size 6.50 x 13, 2-ply tires with 4-ply rating. White sidewall tires optional at extra cost. *Optional at extra cost

MERCURY COMET '62



1962 MERCURYS  *best-looking buys...now in each size*  THE LINCOLN-MERCURY COMPANY
THE NEW LINCOLN-MERCURY BUILDING