

'62

COMET

THE COMPACT MERCURY

MERCURY COMET

THE COMPACT MERCURY - SMARTLY AHEAD OF THE COMPACT CROWD!



Mercury Comet Custom 4-Door Sedan in Raven Black

Low cost of ownership: The '62 Mercury Comet is one of the least expensive compact cars you can own. Costs less to buy and less to operate. Comet owners enjoy higher resale value at trade-in time, too. **Matchless fine-car styling:** Long, clean and crisp with discreet chrome to accent lines smartly. **Fully appointed:** Many luxury and convenience items are standard equipment on this compact that others either don't have or have only available as options. **First family-size compact:** Wheelbase up to 7.5" longer than other compacts means more room for six, plus over 29 cu. ft. of trunk space. **Big-car ride:** Extra wheelbase inches give Mercury Comet a road-leveling ride. New suspension

contributes to the steady, big-car ride. Handling and parking are wonderfully easy. **Economical operation:** Choose one of two thrifty 6 cylinder engines (Thrift Power 144 or optional Thrift Power 170) to help you save on gas. Oil changes are up to 6,000 miles apart, and you get better tire mileage as well. New extended life coolant lasts 2 years or 30,000 miles. And the beautiful Super-Enamel finish never needs waxing. **Quality-built, inside and out:** Unit-built to keep quiet, stay sturdy and durable. Has rustproofed vital underbody parts, 22" aluminized muffler, more complete insulation than ever before for a quieter, sound-proofed ride. And with all this, Mercury Comet's looks haven't gone to its price!

NOW... YOUR CHOICE IN 2 GREAT SERIES
...8 FAMILY-SIZE, VALUE-PACKED MODELS
PLUS THE EXCITING COMET S-22

Mercury Comet Custom
2- and 4-Door Sedans
2- and 4-Door Station Wagons

Mercury Comet S-22
Mercury Comet
2- and 4-Door Sedans
2- and 4-Door Station Wagons

MERCURY COMET CUSTOM

STYLE

Again in 1962...the only compact car with fine-car styling

Mercury Comet, the only compact in the crowd with fine-car styling and rich appointments to match. Every inch of '62 Mercury Comet's beautiful proportions is in graceful good taste. And sparkling appointments lend a "just right" flair to Mercury Comet's flashing good looks. You find standard fine-car styling features on every '62 Mercury Comet, that others either don't have or have only available as options. To name a few:

- Full-depth wrap-around bumpers front and rear for beauty and protection
- Full-length bright metal body moldings
- Bright metal drip moldings
- Sparkling new full width front grille
- Distinctive new rear grille and taillight treatment
- Gun sight ring ornaments
- Dual headlights surrounded by bright metal moldings
- Super-Enamel finish that never needs waxing.



Mercury Comet Custom 2-Door Sedan in Corinthian White

Inside, Mercury Comet has the corner on style, too. Step into the nearest one and check these important interior styling touches

- Bright-metal instrument cluster with easy-to-read, easy-to-reach controls
- Handsome white and chrome door hardware
- Foam padded front and rear seats
- Dual sun visors
- Front seat armrests
- Contoured front seats
- White vinyl headlining
- In addition, Comet Custom provides these important features: White steering wheel with bright-finish horn ring
- Pleated Jewelsheen cloth inserts with fine-textured crush-grain vinyl bolsters
- Vinyl door panels, with center section pleated to match seat inserts
- Carpeting in bright-finish, loop-yarn rayon
- Cigarette lighter
- Rear armrests and ash tray
- Glove box lock
- Door operated courtesy light.

On the outside, Comet Custom provides these extra fine styling features: Stainless steel side window moldings and Stainless Steel center pillar appliques for the hardtop look

▪ Special "Custom" nameplate marking on front fender.



Mercury Comet Custom 4-Door Sedan in Ming Green

MERCURY COMET CUSTOM

ROOM

Mercury Comet is a family-sized compact with "room for six" seating comfort.

Mercury Comet sedans and wagons give you room to really stretch out. And, if you're especially interested in station wagons, you'll appreciate these facts on space.

- 76.8 cubic feet of cargo area • Flat loading surface almost 9 feet long, tailgate down • Inside cargo area is 32.6" high, 57.4" wide • Roll-down rear window simplifies loading; no liftgate • Permanent roof luggage carrier is available as an accessory • Spare tire mounted out of the way at right rear sidewall • Unit-built construction.



Mercury Comet Custom 4-Door Station Wagon in Rangoon Red



Comet wagons do away with old-fashioned liftgate, make loading and unloading easy with roll-down rear window (power operated window is optional).

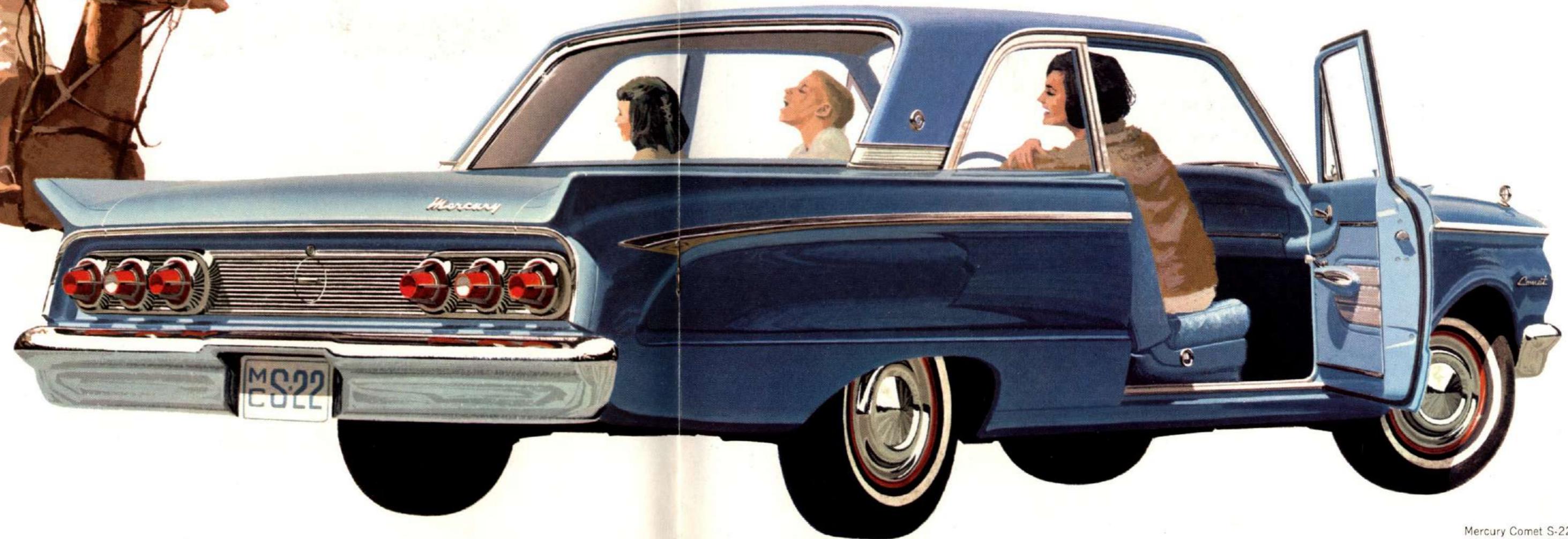
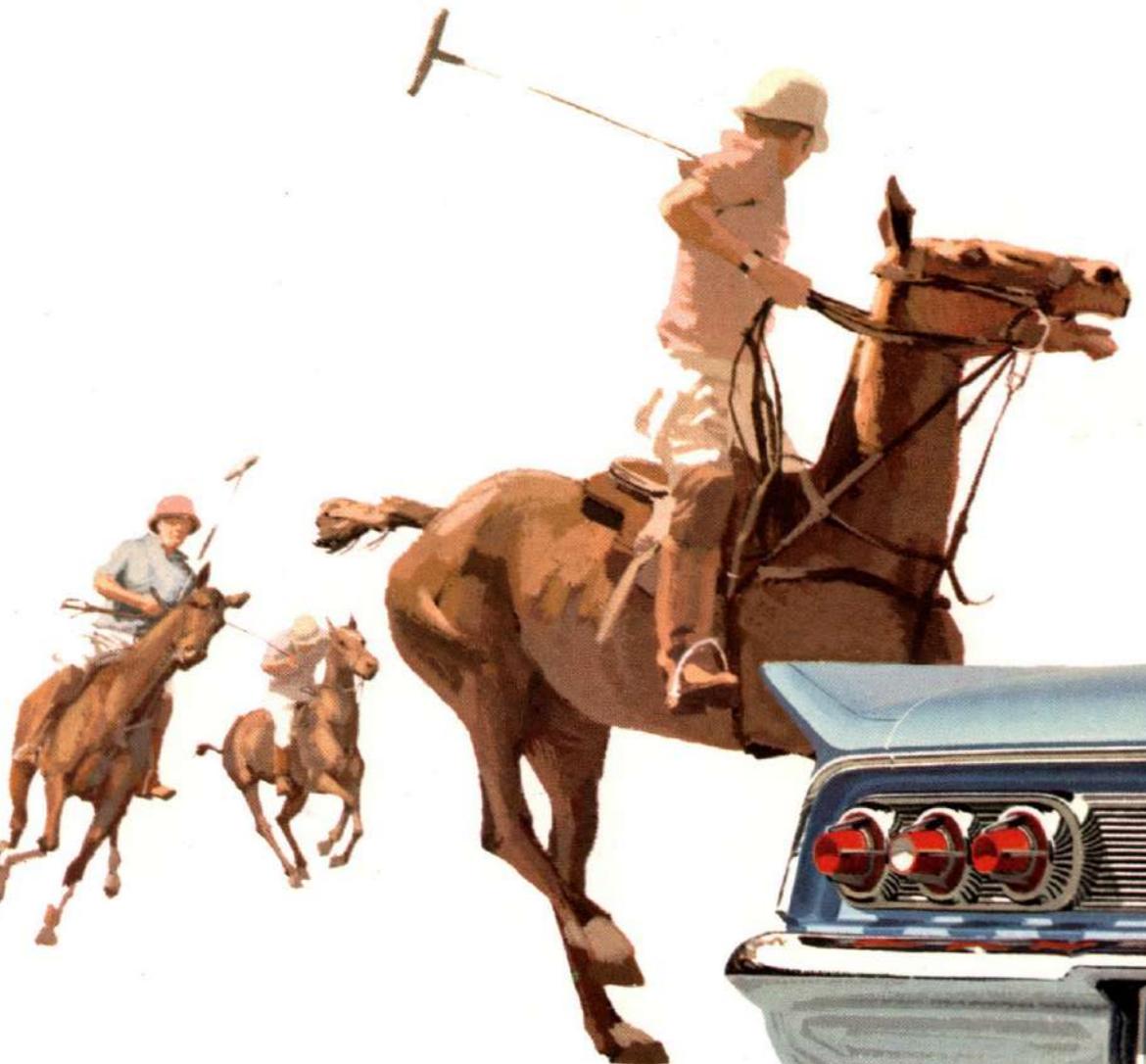
Full-appointed Custom wagons are smartly styled with contour front seats, glove box lock, courtesy lights, vinyl upholstery. All seats are foam-padded.

Custom station wagons (2-Door shown) features stainless steel for side window moldings, side pillar trim, moldings above back window and lower tailgate trim.



MERCURY COMET

S-22



Spirit and spunk mark Mercury Comet S-22 as the slickest personal compact car on the road. Everything about this sprightly beauty is deluxe—from the beaming 4-light taillight, 2-backup light arrangement to the handsome interior. Individual adjustable bucket-type front seats invite you to sit, relax and enjoy the surroundings.

As in all '62 Mercury Comets, the S-22 boasts additional body insulation for lower sound level and greater passenger comfort plus glass fiber hood insulation. These, with numerous refinements and improvements in ride and performance make Mercury Comet S-22 the "smart" buy among personal compacts in '62.

FEATURES

Foam-contoured front bucket seats (adjust individually). Vinyl-clad chromed console with hinged lid between front bucket seats. Foam padded back seats. Rich, durable metallic vinyl covering on seats and door panels. Deep, loop-yarn carpeting. Back-up lights. Deluxe armrests, front and rear. Choice of twelve exterior, four interior colours. Tasteful ornamentation. Deluxe steering wheel and horn ring. Deluxe door and quarter trim panels. Extra insulation protects against sound and weather. Plus—cigarette lighter, automatic front-door courtesy light switches, bright-metal window frames.



Mercury Comet S-22 has vinyl pleated upholstery in monochromatic colours. The contoured bucket-type front seats are deep-foam padded; there is a convenient personal storage console between them, as well as a dash-mounted, lockable glove box. Back seats are foam padded. Door trim panels are handsomely styled with tapered, vinyl-covered arm rests.

Mercury Comet S-22 in Viking Blue

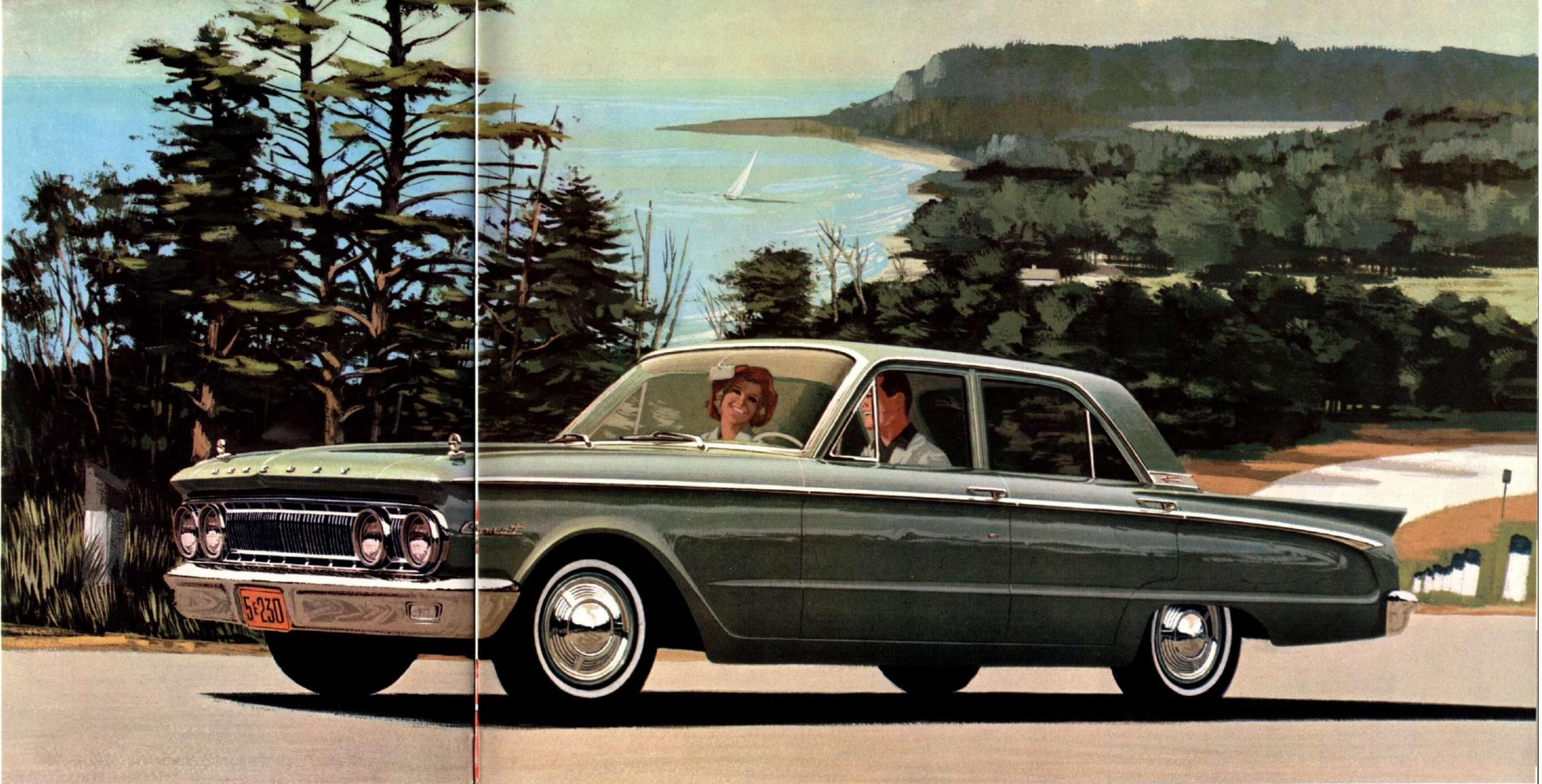
MERCURY COMET

RIDE

Extra wheelbase length gives all Mercury Comets a smooth, fine-car ride

You ride in style in Mercury Comet, the long-wheelbase compact with a sure and steady big-car ride. And you'll enjoy the easy steering, excellent traction and safe braking action that results from carefully balanced weight distribution on front and rear wheels. Here are some of the features that help make Mercury Comet one of the most comfortable compacts on the road:

- Extra wheelbase inches—114" for sedans, up to 7.5" longer than others ■ Ball-joint independent front suspension with deep-coil springs ■ New, smooth-riding two-ply tires ■ More insulation soaks up road shock and noise ■ Extra-comfort front seats padded generously with foam rubber ■ Front-mounted engine for road-hugging stability
- Soft-action, 50-inch rear leaf springs ■ 28 rubber bushings and bearings absorb vibration in front suspension.



Mercury Comet 4-Door sedan in Silver Moss



Mercury Comet Sedan interiors bear a look of quality and taste—with these appointments as standard equipment:
■ Seat inserts of three-tone Bethany cloth ■ Co-ordinated upholstery colours for a look of luxury ■ White vinyl headlinings ■ Foam padded front seat ■ Attractive, bright-metal instrument panel with convenient controls ■ Handsome, white and chrome door hardware ■ Dual sun visors, front armrests, ash tray, glove box lock.

Even the lower-priced Mercury Comets, these 2-Door and 4-Door sedans, are loaded with extra features:
■ Stainless steel windshield and back window moldings ■ Deep-guard bumpers that offer real protection for body sheet-metal ■ Distinctive Quadri-Lite taillights positioned for easy visibility ■ Dual headlamps ■ Tough, Super-Enamel finish that never needs waxing ■ Gun sight fender ornaments ■ Bright-metal drip moldings ■ Full-length stainless steel body moldings ■ Rear grille with bright-metal trim.



Mercury Comet 2-Door sedan in Light Aqua

MERCURY COMET

VALUE

Mercury Comet Sedans and Station Wagons are strong and durable—built to last with extra-value features

Throughout the '62 Mercury Comet, you'll find unmistakeable quality and extra value—features which add to the life and beauty of a Mercury Comet—make it more attractive or convenient for you, and save you money from the time you buy until you trade.

- Luxurious upholstery, handsome vinyl headlinings
- Dual sun visors and front and rear armrests
- Beautiful chrome knobs and controls, chrome and white door hardware
- Unit-built construction
- High resale value at trade-in time
- Dealer warranted for 12-months or 12,000 miles on all models.

Mercury Comet station wagon interiors are handsome, easy to care for and designed for the rugged usage a versatile station wagon gets. Here are more advantages:

- Interior colours co-ordinated for maximum attractiveness
- Nylon-rayon Bethany cloth upholstery
- Interiors colour-co-ordinated throughout
- Fine-textured, long wearing vinyl seat bolsters
- Molded plastic cowl trim panels under instrument panel
- Patterned white vinyl headlinings.



Mercury Comet 2-Door station wagon in Fieldstone Tan



Mercury Comet 2-Door and 4-Door station wagons are designed to work hard and look good. They're as practical as they are handsome. Look at some of the reasons.

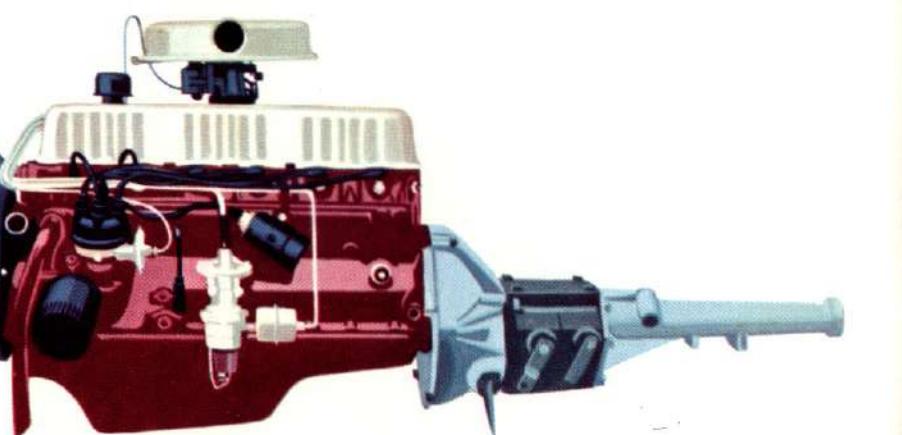
- Load space almost 9 feet long with tailgate down
- Low-to-ground, easy-loading cargo deck height
- Big cargo capacity of 76.8 cubic feet, 32.6" high and 57.4" wide
- Roll-down rear window (power optional) instead of liftgate
- Unit-built construction
- Conveniently mounted spare tire at right rear.



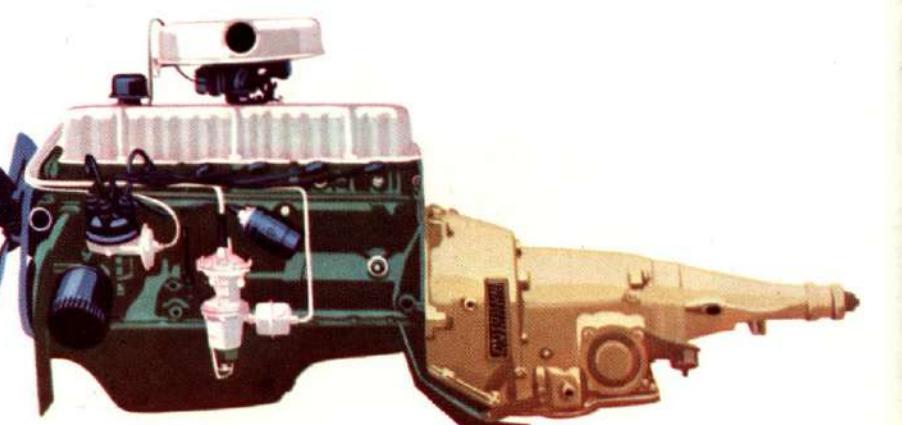
Mercury Comet 4-Door station wagon in Tucson Yellow

ENGINES & TRANSMISSIONS

1. Thrift-Power "6" Engine—Proved over millions of miles of operation, this is among the most advanced of all automotive engines. Mounted up front for better balance and safe driving, the Thrift-Power "6" employs a new gas-saving carburetor for improved gasoline mileage. All parts are easily accessible for service.



2. Thrift-Power 170 Engine (Optional)—Available on all models at slight additional cost. Delivers 11% faster passing at highway speeds and 22% improvement in acceleration on hills. Operates on regular-grade gasoline.



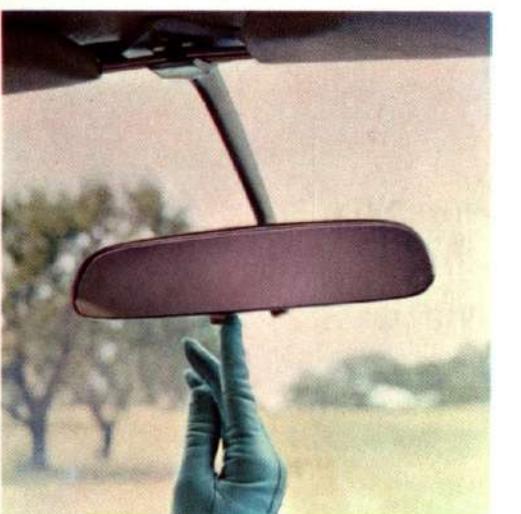
3. Standard 3-Speed Transmission—Provides smooth, easy manual shifting. Shift inhibitor prevents shifting into low or reverse gears until clutch pedal is depressed—reduces wear on gears, adds to gear life.

4. Merc-O-Matic Automatic Transmission (Optional)—Provides smooth, automatic shifting; synchronized upshifts without noticeable lag or delay. Shift lever is mounted on steering column. No periodic band adjustments necessary. Transmission fluid does not require periodic changes. A vacuum-throttle valve control eliminates the usual mechanical linkage between carburetor and transmission—makes adjustments unnecessary.

QUALITY FEATURES

For '62 Mercury Comet offers numerous features to make your driving more enjoyable and more economical. For example, you'll find these self-service features in Mercury Comet:

- Oil and filter change now extended up to 6,000-miles over previous 4,000-mile cycle
- Gas filter life extended up to 30,000-miles, up more than 50%
- Extended-life coolant—good for 2 years or 30,000 miles
- Vacuum-throttle valve control for automatic transmission—saves
- maintenance costs by eliminating periodic linkage adjustments
- Magnetic drain plug for manual transmission—removes metal particles from oil, protects against wear
- Galvanized steel body parts, aluminized muffler, Super-Enamel finish, rustproofed body
- Rubber boot-type seals to protect ball joints—keep dirt and water out, seal grease in
- Rubber splash shield for generator keeps dirt, dust and road splash out adds to generator service life.



OPTIONS AND ACCESSORIES

To add more enjoyment to your Mercury Comet, choose from a wide range of optional and accessory equipment. Tailor your '62 Mercury Comet to your particular needs.

Optional Equipment: (1) bright finish wheel covers, narrow band whitewall tires (2) strong, durable front seat belts (3) push button radio (4) tinted windshield to deflect and filter out glare (5) 55 amp. heavy duty battery (6) windshield washer (7) instrument panel pad (8) back-up lights (9) two-tone paint (10) automatic transmission (11) 170 cu. in. engine (12) two speed electric wiper.

Accessories: (1) push button radio (2) rear seat speaker (3) luggage carrier rack (4) front and rear seat belts (5) spotlight (6) back-up lights (7) license plate frames (8) windshield washer kit (9) outside mirror (10) block heater (11) inside tilt mirror (12) Locking gas cap.

SPECIFICATIONS

BODY AND SUSPENSION

UNIT-BUILT CONSTRUCTION: Integral body and frame construction with rust-resistant zinc-coated underbody members; reinforced with double ribs, cross members.

FRONT SUSPENSION: Ball-joint front suspension with anti-dive characteristic. Coil front springs. Hydraulic shock absorbers mounted inside coil springs.

REAR SUSPENSION: Alloy steel, leaf-type rear springs for greater stability. Hotchkiss drive. Direct-acting, angle-mounted hydraulic shock absorbers.

STEERING: Recirculating ball-and-nut type steering gear. Over-all steering ratio: 27 to 1.

PARKING BRAKE: Independent mechanical: operating on the rear wheels. Brake application and release controlled by handle located beneath the instrument panel, to the left of the steering wheel. New low-friction nylon liner.

ENGINE

THRIFT POWER SIX: High economy in-line 6-cylinder engine. Overhead valves. Displacement: 144.3 cubic inches; compression ratio: 8.7 to 1; recommended fuel: regular grade.

THRIFT POWER 170*: In-line 6-cylinder engine. Overhead valves. Displacement: 170 cubic inches; compression ratio: 8.7 to 1; recommended fuel: regular grade.

ENGINE LUBRICATION: Full-pressure lubrication system. Rotor-type oil pump with non-floating screened inlet. Oil capacity (with filter change): 4 quarts.

ENGINE COOLING: Downflow, pressurized radiator. Full-length water jackets around all cylinders.

Capacity including heater: 8½ quarts.

FUEL SYSTEM: Carburetor: single barrel, downdraft type. Mechanical diaphragm fuel pump with vacuum-booster features as standard equipment.

Dry-type air cleaner with replaceable element. Fuel filter locations: fuel tank, fuel line between pump and carburetor.

ELECTRICAL: 12-volt system. 54-plate battery. Full-vacuum spark control. Positive engagement starter. 18mm. anti-fouling, self-cleaning spark plugs.

TRANSMISSION AND REAR AXLE

AUTOMATIC TRANSMISSION*: 5-position selector lever. Selector positions: P (Park), R (Reverse), N (Neutral), D (Drive), L (Low). Full automatic single-stage torque converter with automatic planetary gear system.

THREE-SPEED MANUAL SHIFT TRANSMISSION: Selective gear-type with three forward hydraulic speeds. Gear ratios: First gear, 3.29 to 1; Second gear, 1.83 to 1; Third gear, 1.00 to 1; Reverse gear, 4.46 to 1. Both second and third gears are synchronized, virtually eliminating clashing gear when shifting.

CLUTCH: Non-centrifugal, single dry-plate type. Outside diameter: 8½ inches.

REAR AXLE: Semi-floating type with hypoid gears. Two pinion differential, tapered roller bearings.

COMET SEDANS

Wheelbase.....	114.0"	Tread (rear).....	54.5"
Over-all length.....	194.8"	Over-all height.....	54.5"
Tread (front).....	55.0"	Over-all width.....	70.4"

BRAKES: Hydraulic, duo-servo, self-energizing. Total brake lining area: 131.0 square inches. Brake drum diameter: 9 inches.

WHEELS AND TIRES: Stamped steel, ventilated disc wheels: 13-inch diameter. 2-ply (4-ply rated) Tyrex Rayon Cord, tubeless, 13 x 6.00, white sidewall tires optional at extra cost.

COMET STATION WAGONS

Wheelbase.....	109.5"	Tread (rear).....	54.5"
Overall length.....	191.8"	Over-all height.....	55.0"
Tread (front).....	55.0"	Over-all width.....	70.4"

BRAKES: Hydraulic, duo-servo, self energizing. Total brake lining area: 150.6 square inches. Brake drum diameter: 9 inches.

WHEELS AND TIRES: Stamped steel disc wheels, 13-inch diameter. Tyrex cord tire size: 6.50 x 13, 2-ply tires with 4-ply rating. White sidewall tires optional at extra cost.

*Optional at extra cost

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