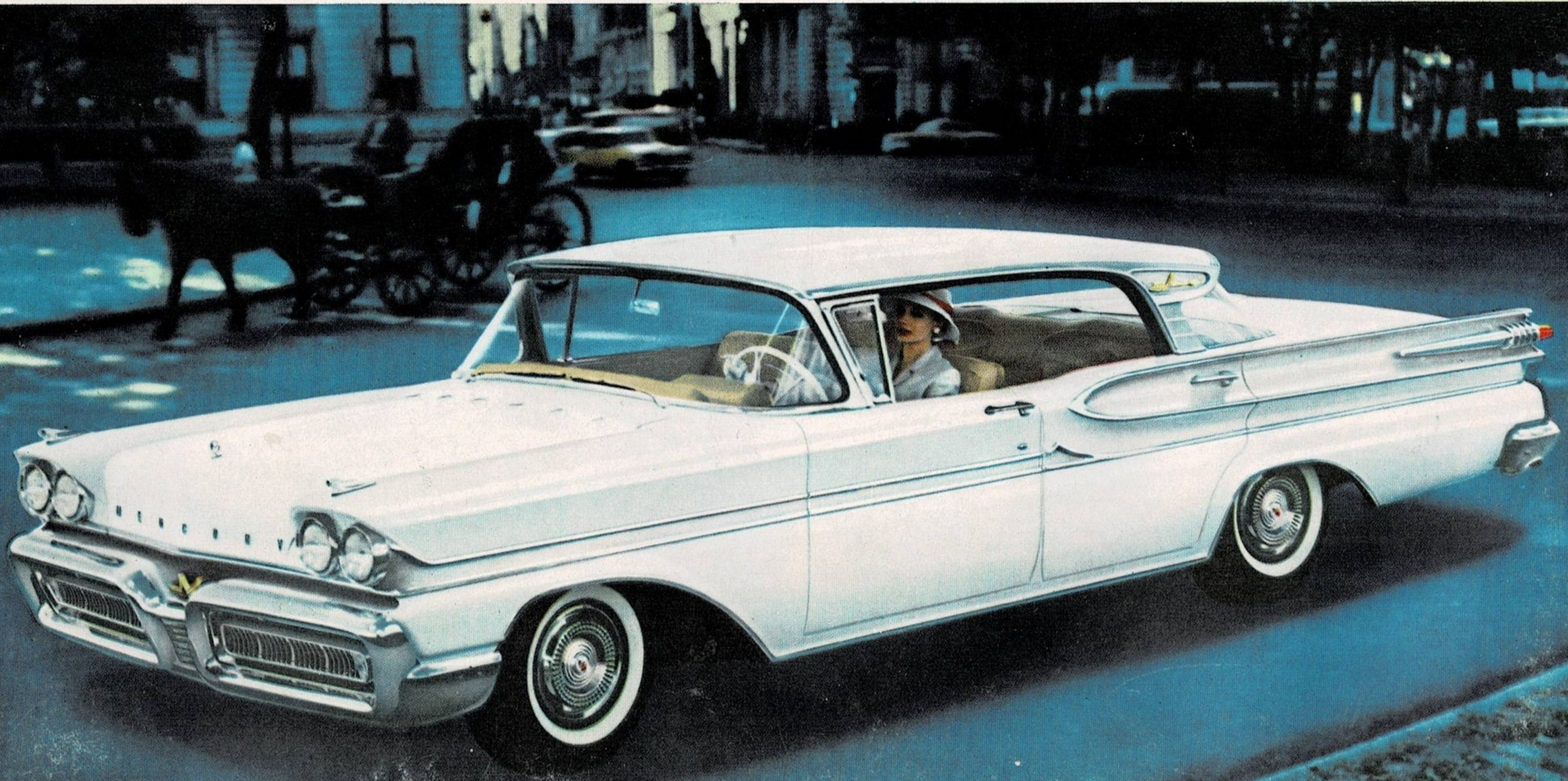


# MERCURY

PERFORMANCE  
CHAMPION  
FOR 1958





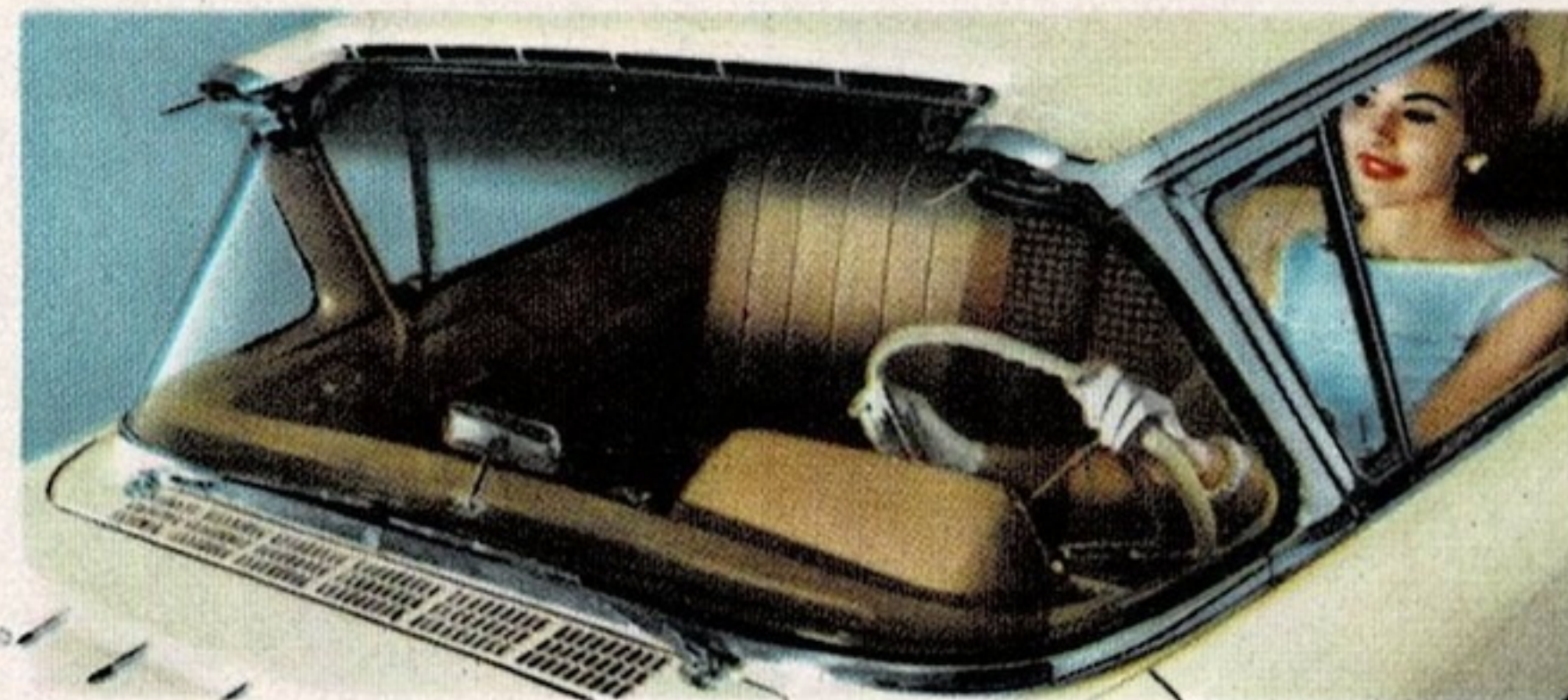




Montclair Turnpike Cruiser—no other car offers you as many exclusive features



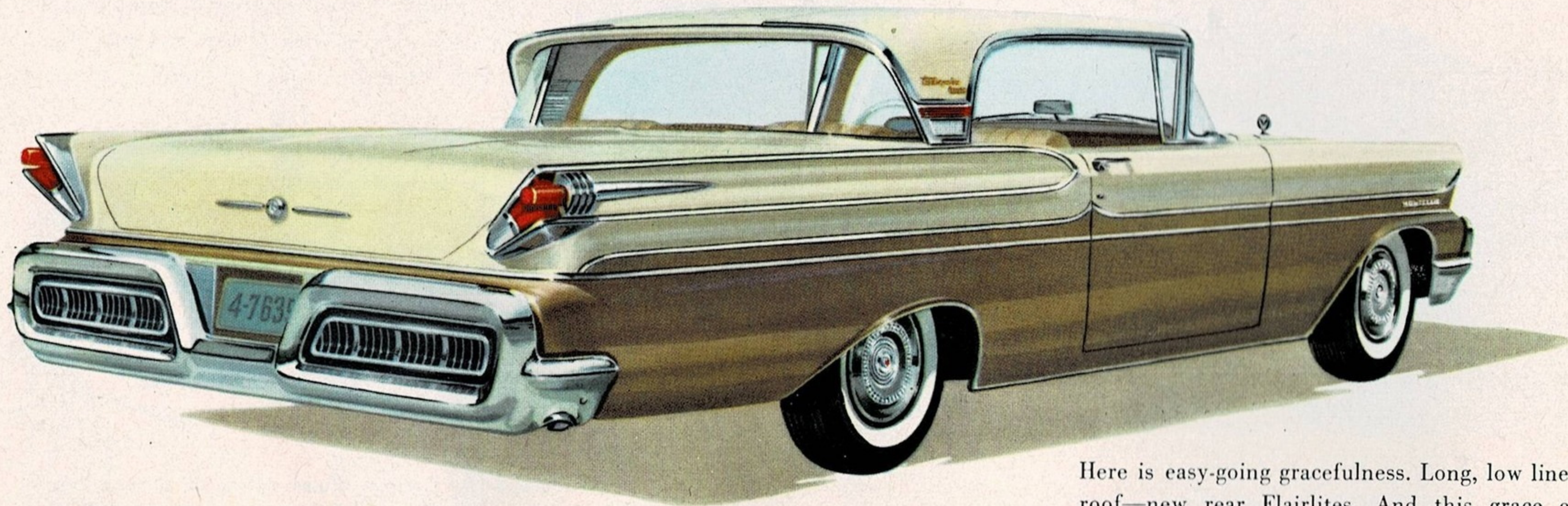
**Power-Operated Back Window**—A Mercury exclusive! Touch a button and the back window quickly and quietly disappears. And notice the modern, slim, overhanging roof.



**Skylight Dual-Curve Windshield**—Wraps up as well as around at the side. Roof-level air intakes at each side of the windshield provide a gentle stream of fresh air to interior.



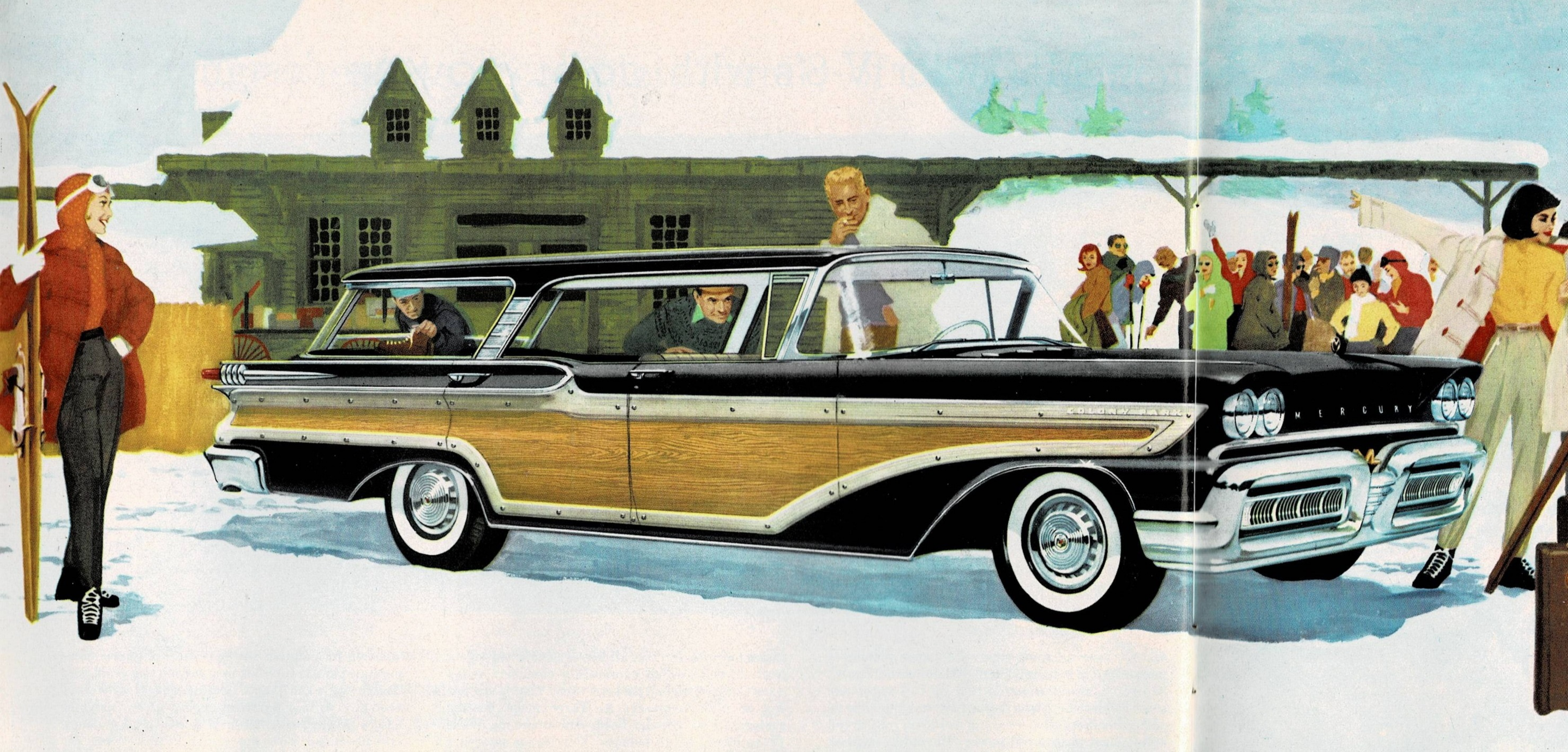
**Luxurious Interiors**—Mercury Turnpike Cruiser upholsteries are specially chosen vinyls and fabrics. High-styled in superb fashion shades—durable and flexible—richly beautiful.



MONTCLAIR 2-DOOR TURNPIKE CRUISER

Here is easy-going gracefulness. Long, low lines—slender roof—new rear Flairlites. And this grace extends to its road manners, too. A smooth, road-hugging feel . . . and efficient performance from a 330 hp Marauder V-8. Flo-Toned Autumn Beige and Golden Dust Metallic.







# To Enhance Mercury Station Wagons

## Special New Accessories

### POWER-OPERATED RETRACTABLE BACK WINDOW

This retractable window lowers into the tailgate to provide refreshing ventilation, and all-clear loading when the gate is open. Available separately as a power option; manual-operated version standard on every wagon.

### LUGGAGE CARRIER

This low-cost accessory enables you to carry all your luggage, sports gear, or camping equipment in addition to a wagon-load of passengers. Sturdy, handsome. Available for either permanent or demountable installation.

### REAR RADIO SPEAKER

Another new Mercury "first" for station wagons, this speaker "carries" the sound to every passenger with crisp clarity and richness. It is installed behind a grille in the right rear corner of the wagon—has independent volume control.

