



AWAKEN THE

# Sleeping Beauty

OF YOUR CAR!

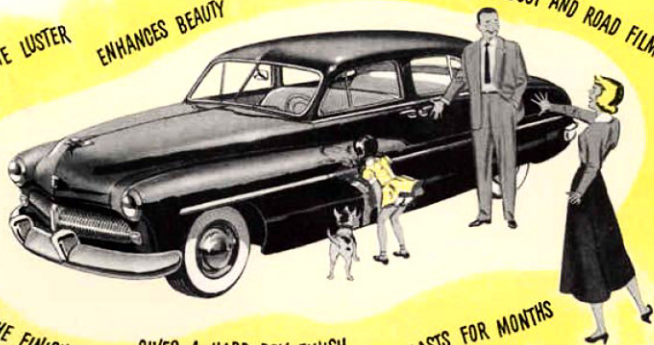
# Have your car PORCELAINIZED!

DEEPENS THE LUSTER

ENHANCES BEAUTY

WILL NOT WASH OFF

CHECKS DUST AND ROAD FILM



PRESERVES THE FINISH

GIVES A HARD DRY FINISH

LASTS FOR MONTHS

\* First, Porcelainize liquid is applied. This reacts chemically with the paint to form a hard lustrous coating. Then, after buffing and polishing, the coating is treated with Porcelainize Wash Cream. This operation removes surplus Porcelainize Liquid and adds an even deeper luster that is long-lasting and requires very little attention.



**PORCELAINIZING** will give your car's finish "showroom" looks. It is *not* a wax, not a polish alone, but a scientific means of transforming the paint into a tough, lustrous coating that will stand up under any weather conditions. It lasts for months. Only occasional "clean-ups" are required.

**FREE**

Bring this coupon when you drive in to have your car Porcelainized. We will give you a can of Lincoln Spot Remover free of charge. It is ideal for removing small stains from your car's upholstery. Take advantage of this offer now.



**RAPAPORT AUTO COMPANY, INC.**

32-40 OAK STREET

BANGOR, MAINE

PHONE 4559

"Where Your Business is Appreciated"

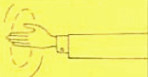


# Know your hand signals

FOR SAFER DRIVING

RIGHT TURN

Circular clockwise motion



OR

Arm held upward—thumb pointing in toward car



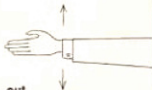
STOP

Arm straight out



OR

Arm straight out and moved up and down



LEFT TURN



Arm straight out—point finger to left

For extra vision at the back and sides and greater safety, have your Lincoln-Mercury dealer equip your car with an outside rearview mirror.

