



'09 Mercury MILAN





'09 Mercury MILAN



Appearances Do Matter. Make the Most of Yours.

Elevate your already high sense of style with the available new Milan VOGA Package on Premier models. With plenty of chrome to accent its White Suede or Tuxedo Black exterior hues, Milan VOGA simply shines.

Chrome sparkles on the grille, rear decklid trim, unique "VOGA" badging, front and rear "Mercury" badging, and 17" chrome-clad wheels with "VOGA" center caps. Inside, a high-contrast interior features Cashmere-colored leather-trimmed seats – exclusive to VOGA – against a Dark Charcoal environment. Tone-on-tone Cashmere-colored stitching and an embroidered "VOGA" logo on the front seatbacks and floor mats add further refinement. Cashmere-colored door-trim inserts and unique Cyber Carbon interior appliqué add the finishing touches.

Milan models also get their chance to catch some glances with the alluring Appearance Package. Available on Milan I-4 and V-6 models in Brilliant Silver, White Suede or Tuxedo Black, it surely gets noticed.

The body-color rear spoiler grabs your eye first, followed closely by fog lamps and 17" machined-aluminum wheels with painted pockets. Inside, stylish Dark Charcoal leather-trimmed seats feature contrasting stitching and Alcantara® inserts in Ice Blue. Door-trim inserts and contrasting stitching on the steering wheel and center console are in Ice Blue as well. Ambient Lighting, which lets you alternate between 7 colors of accent lighting, completes the dramatic appearance.



MILAN PREMIER IN TUXEDO BLACK METALLIC WITH AVAILABLE VOGA PACKAGE.



'09 Mercury MILAN



Go With the Glow.

To give your 2009 Milan its own unique glow, available Ambient Lighting allows you to scroll through 7 different colors to create the mood you desire. Light-Emitting Diodes (LEDs), in your choice of green, white, yellow, aqua, red, blue or purple, illuminate from within the front cupholders (above right) and from the front and rear footwells.

Premium cloth seating surfaces in your choice of Camel, Dark Charcoal or Medium Light Stone are standard. On Milan Premier, luxurious leather-trimmed seats in Camel or Dark Charcoal feature elegant contrasting stitching. To really wow 'em, go for a dramatic two-tone effect (above) on Premier with Medium Light Stone inserts between Dark Charcoal bolsters and light contrasting stitching. And with 2 special packages – the Appearance Package and VOGA Package – adding even more variety, Milan can truly be tailored to match your desires.



'09 Mercury MILAN



There's no need to ask for directions when they're available by simply issuing a voice command. Combining Global Positioning System (GPS) technology with DVD mapping, Milan's available voice-activated Navigation System provides turn-by-turn voice guidance in English, French or Spanish; allows you to save destinations; gives you the shortest route; and will even reroute you if you miss a turn.



You Talk. SYNC Listens.™

Vehicles that talk? And follow commands? Developed in concert with Microsoft,® the available Mercury SYNC® communications and entertainment system allows you to voice-activate Bluetooth®-enabled mobile phones, MP3 players and more! Tell it to call Jennifer. Ask it to play a specific tune. No problem. You talk. SYNC listens. Take it everywhere you go. It's taken "best of" awards everywhere it goes.

"The voice recognition is so robust that it understood commands I gave it at up to 70 mph with the driver's window open. The system is stunningly accomplished," says *The Detroit Free Press*.



Your Tunes. Your Way.

Music matters. And with over 130 channels of digital-quality sound, standard SIRIUS Satellite Radio² is your passport to an amazing range of music (all of it 100% commercial free), as well as news, sports, talk and entertainment. It even includes a complimentary 6-month subscription.

A standard audio input jack (above left) allows you to broadcast your MP3 player's favorite playlists through Milan's speakers. You'll get 8 strategically placed ones (8" subwoofer included) with Milan Premier's Audiophile® Sound System (above), as well as a 6-disc in-dash CD changer. It's available by itself, or along with a power moonroof as part of the Moon & Tune Elite Package. Convenient steering wheel-mounted cruise and secondary audio controls (above right) are standard.



¹Driving while distracted can result in loss of vehicle control. Only use mobile phones and other devices, even with voice commands, when it is safe to do so. Microsoft is a registered trademark of Microsoft Corporation. The Bluetooth word mark is a registered trademark owned by the Bluetooth SIG, Inc. ²Service not available in Alaska or Hawaii. See your Lincoln Mercury Dealer or contact SIRIUS at 1-888-539-7474 for more information. ©2008 SIRIUS Satellite Radio Inc. "SIRIUS," the SIRIUS dog logo and "The Best Radio on Radio" are registered trademarks of SIRIUS Satellite Radio Inc. Audiophile is a registered trademark of Audiophile, Inc.



'09 Mercury MILAN



Street Smart.

Under the hood, Milan's available 3.0L Duratec V-6 engine is teamed with a 6-speed automatic transmission to produce a lively 221 hp and an EPA-estimated highway mileage of 26 mpg. Whether you're launching off the line with fervor or passing slower traffic, know that Milan's V-6 answers quickly and confidently. Designed for long life, it isn't due for its first scheduled maintenance for 90,000 miles¹

If fuel economy matters most, Milan's 2.3L Duratec I-4 engine gets an EPA-estimated highway mileage of 29 mpg – and produces 160 hp – with the standard 5-speed manual transmission. Opt for the available I-4 Auto Package for a 5-speed automatic transmission and 16" 9-spoke painted-aluminum wheels. For I-4 Premier models, the 5-speed automatic is standard.

All Milan I-4 models earn the Environmental Protection Agency's "Smart Way" designation – given to vehicles that the EPA feels are very good environmental performers.

¹Under normal driving conditions with routine fluid and filter changes.



'09 Mercury **MILAN**

Stick to It.

Dodge those potholes with ease. Negotiate rush-hour traffic with conviction. And hug an S-curve so tightly you may need to say you're sorry. Thanks to an advanced Short- and Long-Arm independent design up front, plus a multilink independent in the rear, Mercury Milan's responsively tuned suspension can handle it all. "It's clear that dynamics and driver interaction were a priority in its design," says Edmunds' *Inside Line*. "The Milan consistently demonstrated willingness to corner and change directions at speed with enthusiasm."

To enhance that control and performance, an optional Intelligent All-Wheel-Drive (AWD) system on Milan V-6 models reacts automatically to changes in traction for confident all-weather driving. This active AWD system seamlessly distributes torque between front and rear wheels for optimum traction. And since the wheels with the best grip always receive the most power, Milan AWD really enhances control when the weather turns nasty. Combined with Traction Control, AWD even directs torque side to side on each axle, allowing you to continue in motion even if only one wheel has grip.





'09 Mercury **MILAN**



Safety Is Our Standard.

In frontal crash test ratings, Mercury Milan earned 5 Stars¹ – the highest possible score. Every 2009 Milan features a suite of 6 standard airbags to enhance your protection in the event of an accident. The Personal Safety System[®] coordinates safety belt and front-airbag management to enhance driver and front-passenger protection in certain frontal collisions. Front-seat side airbags enhance chest protection for the driver and front passenger, while side-curtain airbags provide enhanced head protection for both front- and rear-seat outboard occupants. The Anti-lock Brake System (ABS) helps maintain steering control during hard braking.

The best defense, of course, is avoiding an accident altogether. Milan's newly available AdvanceTrac[®] electronic stability control² can help. With sensors to measure oversteer and yaw, the system constantly monitors vehicle speed, throttle position and steering wheel angle. If it senses wheel slip or loss of traction, AdvanceTrac manages engine torque and applies braking power to keep Milan tracking on its intended path.

¹Based on 2008 model year testing. Star ratings are part of the U.S. Department of Transportation's Safercar.gov program (safercar.gov).

²Remember that even advanced technology cannot overcome the laws of physics. It's always possible to lose control of a vehicle due to inappropriate driver input for the conditions.



'09 Mercury MILAN

STANDARD FEATURES

■ STANDARD □ AVAILABLE

	I-4 MILAN	I-4 PREMIER	V-6 MILAN ¹	V-6 PREMIER		I-4 MILAN	I-4 PREMIER	V-6 MILAN ¹	V-6 PREMIER
POWERTRAIN/FUNCTIONALITY					SECURITY/SAFETY				
2.3L Duratec DOHC I-4 engine	■				Personal Safety System ² for driver and front passenger with dual-stage front airbags ³ ; safety belt pretensioners, safety belt energy-management retractors, safety belt usage sensors, driver-seat position sensor, crash severity sensor, restraint control module and Front-Passenger Sensing System	■	■	■	■
3.0L Duratec V-6 engine			■	■	3-point safety belts for all seating positions	■	■	■	■
5-speed manual transmission ²	■				Front-seat side airbags ³	■	■	■	■
5-speed automatic transmission		■			Integrated keyhead transmitter remotes (2)	■	■	■	■
6-speed automatic transmission			■	■	Lower anchors and tether anchors for child-safety seats (LATCH)	■	■	■	■
4-wheel disc Anti-lock Brake System (ABS)	■	■	■	■	Perimeter anti-theft alarm	■	■	■	■
Front-wheel drive	■	■	■	■	SecuriCode [™] keyless-entry keypad	■	■	■	■
Short- and Long-Arm (SLA) independent front suspension	■	■	■	■	SecuriLock [®] passive anti-theft ignition system	■	■	■	■
Multilink independent rear suspension	■	■	■	■	Side-curtain airbags ³	■	■	■	■
Power rack-and-pinion steering	■	■	■	■	Side-intrusion door beams	■	■	■	■
Single exhaust	■	■			Tire Pressure Monitoring System (excludes spare)	■	■	■	■
Dual chrome exhaust tips			■	■	AVAILABLE FEATURES				
Traction Control			■	■	5-speed automatic transmission ⁴	□			
EXTERIOR					16" 9-spoke painted-aluminum wheels with P205/60R16 all-season tires (I-4 Auto Package)	□			
16" 7-spoke deluxe steel wheel covers	■				AdvanceTrac [®] electronic stability control	□	□	□	□
16" 9-spoke painted-aluminum wheels			■		All-weather floor mats ⁵	□	□	□	□
17" 14-spoke machined-aluminum wheels		■		■	All-Wheel Drive (AWD)			□	□
Automatic headlamps		■		■	Audiophile [®] Sound System with AM/FM stereo/6-disc in-dash CD changer, MP3 capability and 8 speakers		□		□
Fog lamps		■		■	Auto-dimming rearview mirror with microphone (requires SYNC)	□		□	
Light-Emitting Diode (LED) taillamps	■	■	■	■	Heated front seats		□		□
P205/60R16 all-season tires	■		■		SYNC voice-activated, in-vehicle communications and entertainment system	□		□	
P225/50R17 all-season tires		■		■	Premium Sound System with AM/FM stereo/6-disc in-dash CD changer and MP3 capability	□		□	
Power, heated body-color sideview mirrors	■	■	■	■	Power Code [™] Remote Start System ^{5,6}	□	□	□	□
INTERIOR					Rear spoiler	□	□	□	□
6-way power driver seat with manual lumbar	■	■	■	■	Reverse Sensing System ⁶	□	□	□	□
2-way manual fold-down front-passenger seat	■	■	■	■	Voice-activated, DVD-based Navigation System (requires optional Audiophile or Premium Sound System)		□		□
Leather-trimmed seats		■		■	AVAILABLE PACKAGES				
60/40 split-folding spring-assisted rear seat	■	■	■	■	Appearance Package – 17" 14-spoke machined-aluminum wheels with painted pockets; fog lamps; rear spoiler; Ambient Lighting; Ice Blue contrast stitching on Dark Charcoal leather-trimmed seats, steering wheel and center console; and Ice Blue Alcantara [®] seat and door-trim inserts (available only with Brilliant Silver, White Suede or Tuxedo Black exterior colors and Dark Charcoal interior; FWD only)	□		□	
Air conditioning	■	■	■	■	I-4 Auto Package – 5-speed automatic transmission and 16" 9-spoke painted-aluminum wheels	□			
Electronic Automatic Temperature Control		■		■	Sun & SYNC Package – Power moonroof, SYNC and auto-dimming rearview mirror with microphone	□		□	
Ambient Lighting		■		■	Moon & Tune Elite Package – Power moonroof and Audiophile Sound System with AM/FM stereo/6-disc in-dash CD changer and MP3 capability		□		□
AM/FM stereo/single-CD player with MP3 capability	■	■	■	■	VOGA Package – Chrome accent finishes on grille, rear decklid appliqué and rear badging; 17" 8-spoke chrome-clad wheels with "VOGA" center caps; unique "VOGA" exterior badging; unique floor mats with embroidered "VOGA" logo; unique Cyber Carbon interior appliques; Cashmere-colored door-trim inserts; Cashmere-colored leather-trimmed seats with tone-on-tone Cashmere stitching; and "VOGA" embroidered on front seatbacks (available only with White Suede or Tuxedo Black exterior colors and Dark Charcoal interior)		□		□
Premium Sound System with AM/FM stereo/6-disc in-dash CD changer/MP3 capability	■	■	■	■	Wales Mahogany Wood Appearance Package – Instrument panel and center stack accents	□	□	□	□
Audio input jack	■	■	■	■					
Auto-dimming rearview mirror with microphone (requires Mercury SYNC [®])	■	■	■	■					
Carpeted front and rear floor mats	■	■	■	■					
Dash-top storage bin	■	■	■	■					
Front center floor console with armrest, two-tiered storage and 2 beverage holders	■	■	■	■					
Message center	■	■	■	■					
Power door locks with child-safety rear door locks	■	■	■	■					
Power remote trunk release	■	■	■	■					
Power windows with one-touch-down driver-window feature	■	■	■	■					
Satin-aluminum interior accents	■	■	■	■					
SIRIUS Satellite Radio includes satellite receiver, antenna and 6-month subscription	■	■	■	■					
Steering wheel (soft feel) with cruise and secondary audio controls	■		■						
Leather-wrapped steering wheel with cruise and secondary audio controls		■		■					
SYNC voice-activated, in-vehicle communications and entertainment system		■		■					
Tilt/telescoping steering column	■	■	■	■					

¹V-6 Milan and V-6 Milan AWD only available as dealer special orders. See your dealer for details. ²Manual transmission only available as dealer special order. See your dealer for details. ³Always wear your safety belt and secure children in the rear seat. ⁴Requires either the I-4 Auto Package or the Appearance Package on I-4 Milan. ⁵Dealer-installed Mercury Accessory. See your dealer for details. ⁶Requires automatic transmission. Alcantara is a registered trademark of Alcantara Spa, Italy. Garmin is a registered trademark of Garmin Ltd.



'09 Mercury MILAN



**16" 7-SPOKE DELUXE STEEL
WHEEL COVERS**
STANDARD ON I-4 MILAN



16" 9-SPOKE PAINTED-ALUMINUM
STANDARD ON V-6 MILAN AND V-6 MILAN
AWD; AVAILABLE WITH I-4 AUTO PACKAGE



17" 14-SPOKE MACHINED-ALUMINUM
STANDARD ON I-4 PREMIER
AND V-6 PREMIER



**17" 14-SPOKE MACHINED-ALUMINUM
WITH PAINTED POCKETS**
AVAILABLE WITH APPEARANCE PACKAGE



17" 8-SPOKE CHROME-CLAD
AVAILABLE WITH VOGA PACKAGE



17" PAINTED BLACK ALUMINUM
AVAILABLE AS A MERCURY ACCESSORY



17" POLISHED-ALUMINUM
AVAILABLE AS A MERCURY ACCESSORY

MILAN AVAILABLE ACCESSORIES

Body Kits by 3dCarbon®¹

17" painted black aluminum wheel

17" polished-aluminum wheel

Katzkin® Leather seat covers¹

Dual INVISION® DVD Headrests¹

Garmin® nüvi® Portable Navigation System¹

HD Radio®¹

Skyway SmartAlert™¹

Remote start systems

Vehicle security system

Wiper Shaker¹

Side window deflectors

Bug deflector

Splash guards

Wheel locks

Interior lighting kit

Front illuminated sill plates

Electrochromic mirrors

Premium carpeted floor mats

Interior cargo organizer

Interior cargo net

Interior cargo area protector

Ashcup/coin holder/Smoker's Pack

¹Mercury Licensed Accessories.



Visit mercuryaccessories.com to use the Accessorizer, learn complete accessory details and view purchase instructions.



Get the ride you want. Whether you plan to lease or finance, you'll find the choices that are right for you at Ford Credit. Ask your Lincoln Mercury Dealer for details or check us out at fordcredit.com.

Ford Motor Company Insurance Services Get Ford Motor Company quality in your auto insurance. Our program offers industry-leading benefits and competitive rates. Call 1.877.367.3847, or visit us at fordvip.com for a no-obligation quote. Insurance offered by American Road Services Company (in CA, American Road Insurance Agency), a licensed agency and subsidiary of Ford Motor Company.

Ford Extended Service Plan For a purchase or lease, the Ford Extended Service Plan (ESP) gives you "Peace-of-Mind" protection designed to cover key vehicle components and protect you from the cost of unexpected repairs. Ask your dealer for an ESP, the only service contract backed exclusively by Ford and honored at all Ford Lincoln Mercury dealerships.

Peace of mind comes from a 3-year/36,000-mile bumper-to-bumper **New Vehicle Limited Warranty** that covers repair, replacement or adjustment of parts at no additional cost, as well as a 5-year/60,000-mile powertrain limited warranty which features no deductible and is fully transferable. Roadside Assistance for 5 years or 60,000 miles provides the security of knowing that help may be only a phone call away should you run out of fuel, lock yourself out of the vehicle or need towing. Your Lincoln Mercury Dealer will provide complete details.

Custom Accessories Genuine Mercury Accessories will be warranted for whichever provides you the greatest benefit: 12 months or 12,000 miles (whichever occurs first), or the remainder of your Bumper-to-Bumper 36-month/36,000-mile New Vehicle Limited Warranty. Contact your local Lincoln Mercury Dealer for details and a copy of the limited warranty. Mercury Licensed Accessories (MLA) are warranted by the accessory manufacturer's warranty. Contact your Lincoln Mercury Dealer for details regarding the manufacturer's limited warranty and/or a copy of the MLA product limited warranty offered by the accessory manufacturer.

Comparisons based on 2008 competitive models (Midsize Sedan class), publicly available information and Ford certification data at time of release. Some features discussed may be optional. Vehicles shown may contain optional equipment. Features shown may be offered only in combination with other options or subject to additional ordering requirements or limitations. Dimensions shown may vary due to optional features and/or production variability. Following release of this PDF, certain changes in standard equipment, options and the like, or product delays may have occurred which would not be included in these pages. Your Lincoln Mercury Dealer is the best source for up-to-date information. Lincoln Mercury reserves the right to change product specifications at any time without incurring obligations.



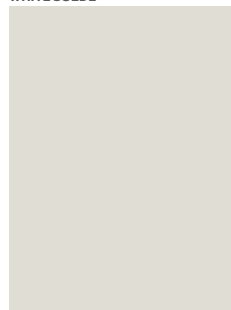


'09 Mercury MILAN

BRILLIANT SILVER^{1,2}



WHITE SUEDE^{2,3}



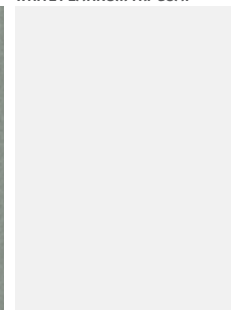
SMOKESTONE^{1,4}



MOSS GREEN



WHITE PLATINUM TRI-COAT¹



■ SATIN-ALUMINUM ACCENT



■ WALES MAHOGANY ACCENT



SPORT BLUE¹



DARK INK BLUE



VIVID RED⁵



TUXEDO BLACK^{1,2,3}

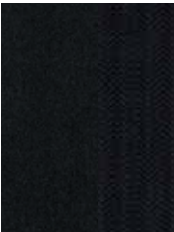
■ CAMEL CLOTH



■ MEDIUM LIGHT STONE CLOTH



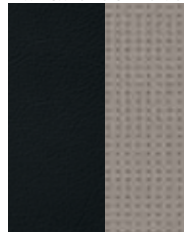
■ DARK CHARCOAL CLOTH



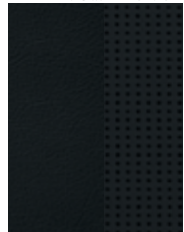
■ CAMEL LEATHER WITH PERFORATED INSERTS



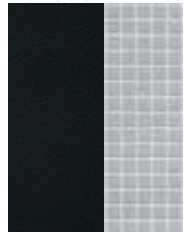
■ DARK CHARCOAL LEATHER/ MEDIUM LIGHT STONE INSERTS



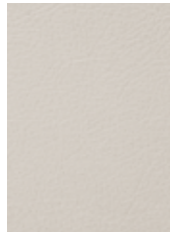
■ DARK CHARCOAL LEATHER WITH PERFORATED INSERTS



■ DARK CHARCOAL LEATHER/ ICE BLUE ALCANTARA® INSERTS



■ CASHMERE-COLORED LEATHER



■ MILAN ■ MILAN PREMIER ■ APPEARANCE PACKAGE ■ VOGA PACKAGE

BASE MODEL DIMENSIONS

Wheelbase 107.4"
Length 191.4"
Width (excl. mirrors/incl. mirrors) 72.2"/80.1"
Height 57.2"
Front track 61.6"
Rear track 61.3"
Head room (front/rear) 38.7"/37.8"
Shoulder room (front/rear) 57.4"/56.5"
Leg room (front/rear) 42.3"/37.5"

CAPACITIES

Fuel capacity (FWD/AWD) 17.5 gal./16.5 gal.
Cargo volume 15.8 cu. ft.
Seating capacity 5
Total passenger volume 100.7 cu. ft.

I-4 MANUAL

Horsepower 160 @ 6250 rpm
Torque 156 lb.-ft. @ 4250 rpm
Compression ratio 9.7:1
Curb weight (lbs.) 3154
2009 EPA-estimated 20 mpg city/29 hwy.

I-4 AUTOMATIC

Horsepower 160 @ 6250 rpm
Torque 156 lb.-ft. @ 4250 rpm
Compression ratio 9.7:1
Curb weight (lbs.) 3211
2009 EPA-estimated 20 mpg city/28 hwy.

V-6 AUTOMATIC

Horsepower 221 @ 6250 rpm
Torque 205 lb.-ft. @ 4800 rpm
Compression ratio 10.0:1
Curb weight (lbs.) 3324
2009 EPA-estimated 18 mpg city/26 hwy.

V-6 AUTOMATIC WITH AWD

2009 EPA-estimated 17 mpg city/25 hwy.

Mercury uses clearcoat paint for beauty and protection. All exterior paints are Metallic except for White Suede. Colors are representative only.
¹New for 2009. ²Available with Appearance Package. ³Available with VOGA Package. ⁴Available with Camel interior only. ⁵Available on Milan Premier only.