

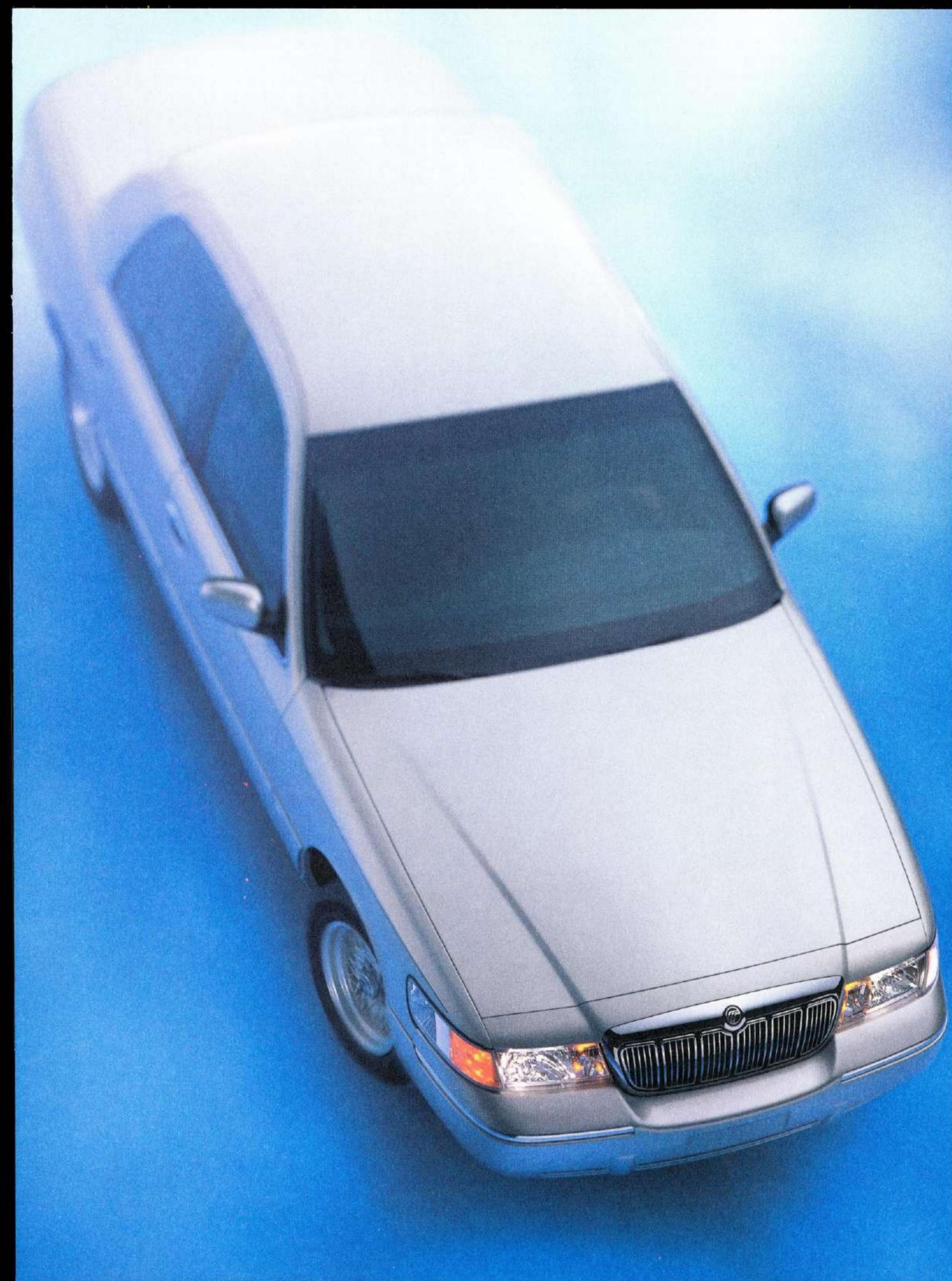
2001 MERCURY GRAND MARQUIS



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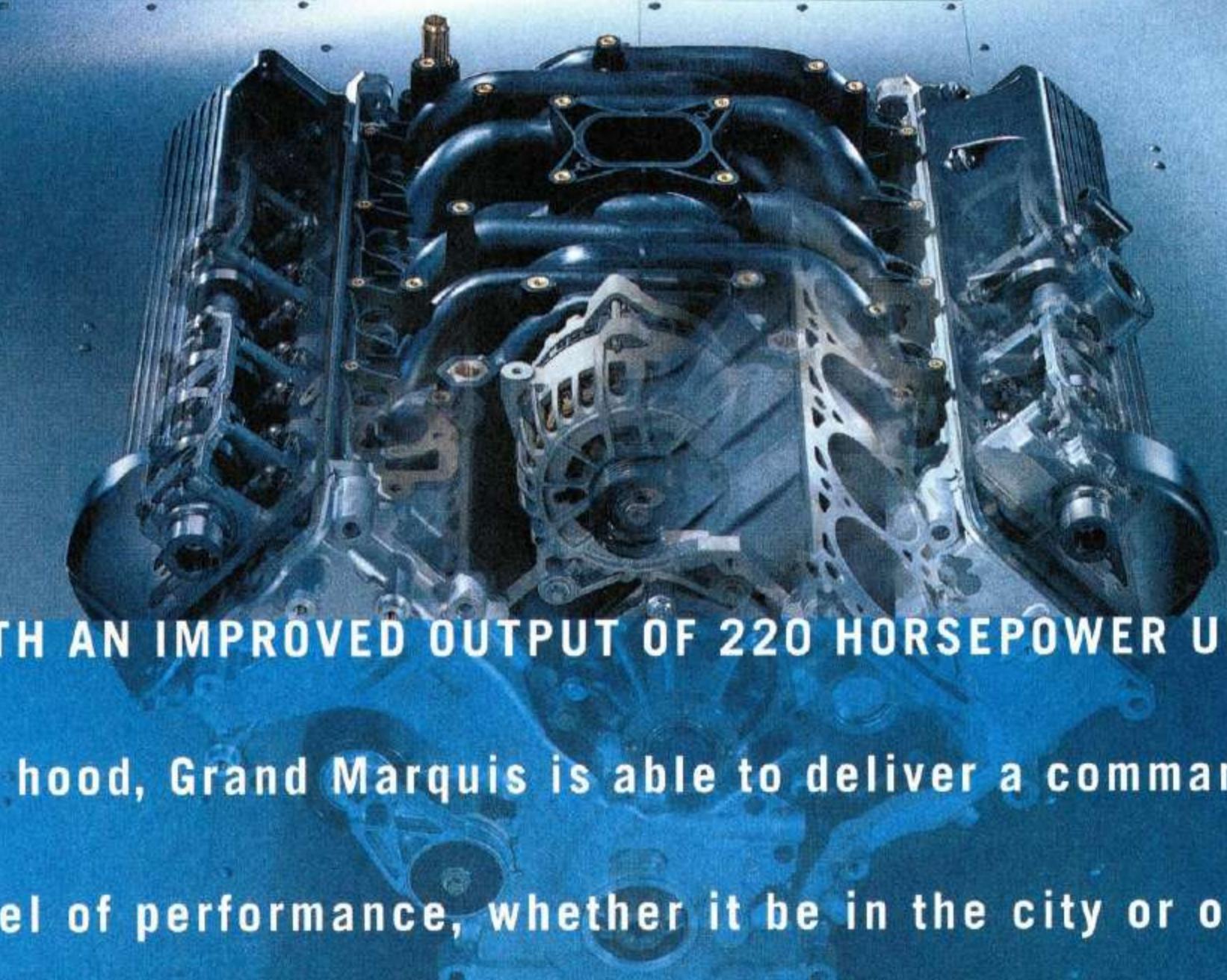
ONE LOOK AT THE 2001 MERCURY GRAND MARQUIS
and you'll see the perfect combination of luxury and performance. On any stretch of road, its powerful, responsive 4.6L SOHC V8 engine, rear-wheel-drive powertrain, spacious interior and numerous safety and security features create a relaxing and rewarding experience which benefits both the driver and passengers. An experience which becomes even more rewarding when you consider the countless amenities contained throughout. Grand Marquis. Mercury luxury for 2001.





performance, technology and safety

WITH AN IMPROVED OUTPUT OF 220 HORSEPOWER UNDER the hood, Grand Marquis is able to deliver a commanding level of performance, whether it be in the city or on the highway. Its powerful 4.6L SOHC V8 engine, rear-wheel-drive powertrain and PrecisionTrac™ suspension system make for an incredibly nimble, well-handling machine. Add to that the fact that it's the only vehicle in its class to receive the five-star crash-test rating from 1996 to 2000—for both driver and front passenger—and you can see why Grand Marquis remains a most preferable way to travel.





Mercury Grand Marquis LS with Light Graphite interior. Shown with available equipment.



Grand Marquis doesn't just look and feel sophisticated. It sounds sophisticated, as well. And thanks

to a variety of **audio options** for 2001, you'll have no trouble

finding the system that's right for you.

To help maximize your driving pleasure, Grand Marquis hosts a standard 4-speaker audio system with AM/FM stereo/cassette. With

its deep, vacation-sized **trunk**, Grand Marquis can house nearly 21 cubic feet of cargo, up to 25

inches high—keeping what's inside as comfortable as you are.

A. Located in the driver's visor, the optional **HomeLink**® allows up

to three remote devices—like your garage door opener or house lights—to be activated from within

Grand Marquis. **B.** We've made

sure the **electronic automatic temperature control**¹ will keep

everyone comfortable at all times.

C. There's nothing luxurious about someone else's high-beams in your eyes. So the available **electrochromic**

(auto-dimming) **rearview mirror** with compass adjusts itself quickly, for your comfort and convenience.

¹Optional on LS and included in the LS Premium and Ultimate Packages.



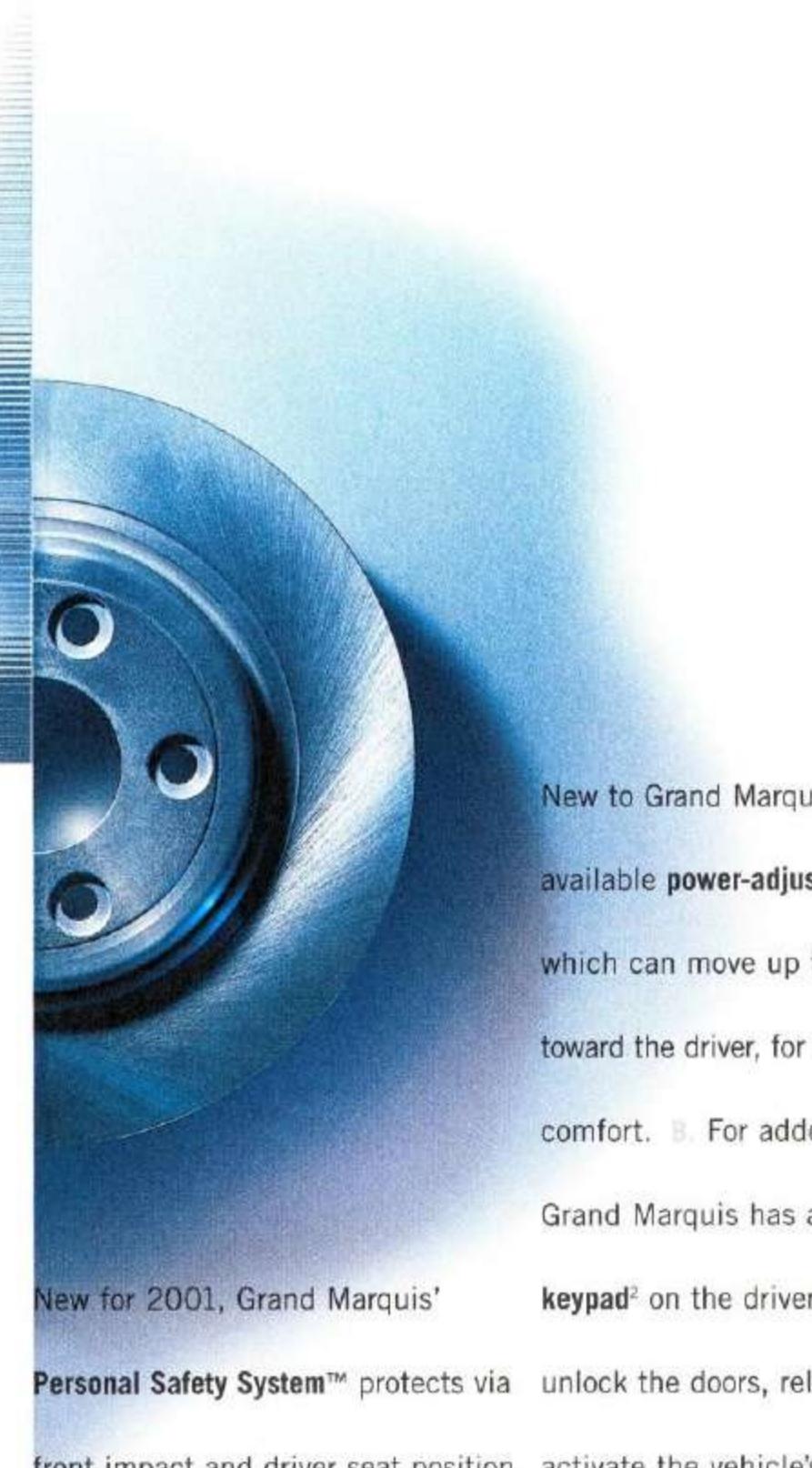
interior features

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ONCE INSIDE, YOU'LL FIND ERGONOMIC, SUPPORTIVE and luxurious seating surfaces with optimally positioned safety belts, both of which make Grand Marquis equally comfortable for driver and passengers. What's more, the easy-to-reach instrument panel, standard 4-speaker audio system with AM/FM stereo/cassette, available electronic automatic temperature control and sophisticated safety and security features further contribute to Grand Marquis' stress-free environment—whether you're on a cross-country trip or a quick errand in town.



Mercury Grand Marquis LS in Silver Frost Clearcoat Metallic. Shown with available equipment.



New to Grand Marquis are available **power-adjustable foot pedals**, which can move up to three inches toward the driver, for increased comfort.

B. For added convenience, Grand Marquis has a **user-coded keypad**² on the driver's door that can

Personal Safety System™ protects via front impact and driver seat position sensors—designed to provide a modulated and appropriate rate of front airbag deployment.

C. For your safety, a standard phosphorescent **emergency trunk release** can be activated from inside the trunk.

D. In addition to unlocking both the doors and the trunk from thirty feet away, the available **remote keyless entry system**² has

a panic button which activates the horn and parking lamps.

¹Always wear your safety belt and secure children in the rear seat.
²Optional on GS and standard on LS.

A. To demonstrate just how serious we are about safety, Grand Marquis contains driver and front passenger supplemental **dual-stage front airbags**¹ that deploy at two different rates, depending on crash severity. Thanks to its standard **four-wheel disc brakes**, Grand Marquis provides confident stopping power every time.



specifications

specifications

engine	Type	SOHC V8
	Displacement	4.6 liter
	Horsepower (SAE net)	220 @ 4750 rpm (235 @ 4750 rpm with Handling Package)
	Torque (SAE net)	265 lb-ft @ 4000 rpm (275 lb-ft @ 4000 rpm with Handling Package)
	Fuel delivery	Sequential multi-port electronic fuel injection
	Compression ratio	9.4:1
	Engine control	EEC-V Electronic Engine Control
	Scheduled tune-up interval	100,000 miles ¹
transmission	4-speed electronic automatic overdrive with overdrive lockout	
brakes	Power, 4-wheel disc with dual piston front calipers Front: 12.4-inch disc; Rear: 11.1-inch disc	
steering	Power, speed-sensitive, variable-assist with pre-lubricated, low-friction steering linkage	
suspension	Front: Independent Short- and Long-Arm with dive control geometry springs, gas-pressurized shocks, bushings and stabilizer bar Rear: Solid axle with 4-bar link and PrecisionTrac™ with Watt's linkage, rubber-isolated springs and gas-pressurized shocks	
capacities	Fuel tank	19.0 gal
	Cargo capacity	20.6 cu ft
	Curb weight	GS: 3958 lb LS: 3973 lb
dimensions (inches)	Headroom	Front: 39.4 Rear: 38.1
	Legroom	Front: 42.5 Rear: 38.4
	Shoulder room	Front: 60.1 Rear: 60.3
	Hiproom	Front: 58.0 Rear: 58.7
	Length	211.9
	Track	Front: 63.4 Rear: 65.3
	Width	78.2
	Height	56.8
	Wheelbase	114.7

dimensions



exterior



Tropic Green
Clearcoat Metallic



Deep Slate Blue
Leather / LS



Silver Frost
Clearcoat Metallic



Light Graphite
Cloth / LS



Black Clearcoat



Medium Parchment
Cloth / LS



Toreador Red
Clearcoat Metallic



Deep Slate Blue
Cloth / LS



Chestnut
Clearcoat Metallic



Light Graphite
Leather / LS



Spruce Green
Clearcoat Metallic



Medium Parchment
Cloth / GS



Deep Wedgewood Blue
Clearcoat Metallic



Dark Charcoal
Cloth / GS

exterior and interior colors

interior

optional equipment/packages

LS premium package	<ul style="list-style-type: none"> 16-inch teardrop alloy wheels Leather-wrapped steering wheel Power-adjustable foot pedals 	<ul style="list-style-type: none"> Electronic automatic temperature control 8-way power passenger seat with power recliner and power lumbar support Electrochromic (auto-dimming) interior rearview mirror with compass
LS ultimate package	Includes all of the Premium Package equipment plus the following: ■ Anti-lock Brake System (ABS)	<ul style="list-style-type: none"> All-Speed Traction Control Digital instrumentation with built-in message center AM/FM stereo/cassette/Premium Sound with Radio Data System (RDS)
handling package	<ul style="list-style-type: none"> Unique tuned suspension, which provides a firmer ride (shocks, spring rates, rear stabilizer bar) Performance axle ratio 	<ul style="list-style-type: none"> Dual exhaust with 235 hp engine rating and 275 lb-ft of torque Rear air suspension with unique springs 16-inch lacy-spoke cast aluminum wheels with P225/60TR16 black sidewall "Handling" tires
personal safety system™	<ul style="list-style-type: none"> Dual stage front airbags? Crash severity sensor 	<ul style="list-style-type: none"> Front safety belt usage sensors Driver's seat position sensor Energy-management belt retractors Front safety belt pretensioners



16-inch chromed locking wheel cover



16-inch luxury chromed wheel cover



16-inch teardrop alloy

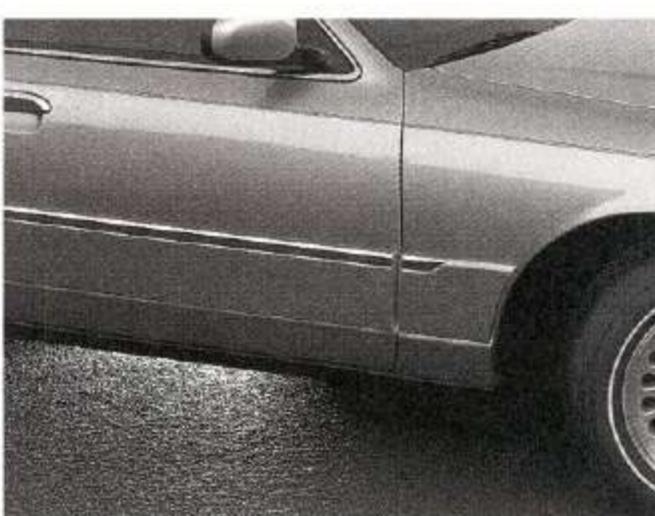


16-inch lacy-spoke aluminum

options and accessories



To keep items from rolling around on the trunk floor, a practical organizing tray for Grand Marquis' trunk is available from your Mercury dealer.



Vehicle security lights switch on when any door is opened, illuminating the threshold area nearest the doors. This would make obvious any puddles, potholes or curbs that might pose a hazard to a passenger's entrance/exit.

To ensure we're offering our customers the best service possible, we proudly offer the **Mercury Personal Consultant**. Just visit our Web site at www.mercuryvehicles.com/pc and one of our manufacturer's representatives will help with anything from price quotes to product features to arranging a test drive at your local dealer—at no cost or obligation.



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THE MERCURY CYCLING TEAM is hitting the streets and will be participating in races from coast to coast. Look for this pro cycling team in your area. For more information on Mercury vehicles visit us on the web at www.mercuryvehicles.com



15% POST-CONSUMER FIBER/45% TOTAL RECYCLED CONTENT

Following publication of this brochure, certain changes in standard equipment, options, prices and the like, or product delays may have occurred which would not be included in these pages. Your Mercury dealer is your best source for up-to-date information. Lincoln Mercury reserves the right to change product specifications at any time without incurring obligations.

2001 EPA mileage estimates were unavailable when this brochure was printed. Options shown or described in this brochure are available at extra cost and may be offered only in combination with other options or subject to additional ordering requirements or limitations.

features

functional features	GS	LS	interior comfort and convenience features	GS	LS
Personal Safety System™	std	std	CFC-free air conditioner	std	std
Dual-stage driver/front passenger airbags?	std	std	Height-adjustable front outboard shoulder safety belts	std	std
Emergency inside trunk release	std	std	Tilt steering wheel	std	std
Rear-door child-safety locks	std	std	Power windows with one-touch express down	std	std
Power-adjustable brake/accelerator pedals	opt	opt/pkg	driver's window	std	std
Early government head impact requirements	std	std	Autolamp on/off delay lighting system	std	std
Ceramic paint shade-band	std	std	Automatic parking brake release	std	std
100,000-mile scheduled tune-up intervals?	std	std	Door map pockets	std	std
Brake/shift interlock	std	std	Luggage compartment, glove box, dual instrument panel, courtesy and dome lights	std	std
Stainless steel extended-life exhaust system	std	std	Dual cupholders	std	std
Luxury sound insulation	std	std	Interval windshield wipers	std	std
Solar-tinted glass	std	std	Rear window defroster	std	std
Stalk-mounted control on steering column for turn signals, headlamp-on and high beam, flash-to-pass, windshield wiper/washer	std	std	Rear seat heat ducts	std	std
Anti-lock Brake System (ABS)	opt	opt/pkg	Fingertip speed control with tap-up/tap-down feature	std	std
All-Speed Traction Control (requires ABS)	opt	opt/pkg	Illuminated entry system	std	std
Handling Package	opt	opt	Power Lock Group: power door locks and decklid release	std	std
Rear load-leveling air suspension	—	opt	Remote fuel door release	std	std
exterior features			Front and rear carpeted floor mats	std	std
5-mph impact bumpers front/rear	std	std	Rear seat center fold-down armrest	—	std
Complex reflector headlamps with crystalline lenses and parking lamps	std	std	Twin comfort cloth seats with driver power recliner, 8-way power driver's seat	std	—
Dual power exterior foldaway mirrors	std	std	Luxury twin comfort cloth seats with driver power recliner, power lumbar support, and 8-way power seat	—	std
Cornering lamps	std	std	8-way power passenger seat with power recliner and power lumbar	—	opt/pkg
Narrow bodyside molding with bright insert	std	—	Remote Keyless Entry system with 2 hand-held remote key fobs, driver-side exterior keypad and SmartLock™ Anti-Lockout System	opt	std
Wide bodyside molding with bright insert	—	std	Luxury Light Group: dual illuminated visor mirrors, rear seat reading lamps and dual beam map/dome lights	opt	std
Upper bodyside paint stripes	opt	std	HomeLink® Universal Transmitter	—	opt
Keyless exterior keypad and remote	opt	std	Leather seating surfaces, leather-wrapped steering wheel	—	opt/pkg
Keyless Entry system	opt	std	Electronic automatic temperature control	—	opt/pkg
Concealed radio antenna	std	std	Electrochromic (auto-dimming) interior rearview mirror with compass	—	opt/pkg
audio			Child-seat tether anchors	std	std
AM/FM stereo/cassette with clock	std	std	Belt-Minder™	std	std
AM/FM stereo/cassette/Premium Sound with clock and Radio Data System (RDS)	—	opt/pkg	Dual sun visors	std	std
AM/FM stereo/single CD player with clock	opt	—	P225/60SR16 white sidewall all-season steel-belted radials	std	std
6-disc radio-controlled CD changer	—	opt	16-inch chromed locking wheel covers	—	—
instrumentation			16-inch luxury chromed wheel covers	—	std
Backlit analog instrumentation with speedometer, fuel gauge, temperature gauge, voltmeter, oil pressure gauge, odometer and trip odometer, Traction Control switch (if equipped)	std	std	16-inch teardrop alloy wheels	—	opt/pkg
Warning lights for low fuel, check engine, fail-safe cooling, emissions system, airbag readiness alert, safety belts, parking brake, ABS and Traction Control (if equipped)	std	std	16-inch lacy-spoke aluminum wheels with P225/60TR16 black sidewall "Handling" tires	opt/pkg	opt/pkg
Reminder chimes for headlamps-on, key-in-ignition and safety belt	std	std	Full-size spare steel wheel and tire	opt	opt
Digital instrumentation with built-in message center	—	opt/pkg			

std = Standard Feature opt = Optional Feature

pkg = Included in Optional Package — = Not Available

¹Under normal driving conditions with routine fluid and filter changes.

²Always wear your safety belt and secure children in the rear seat.



THE MERCURY COMMITMENT™ REFERS TO THE EXTRA
 comforts of ownership, exemplified in a comprehensive
 benefits package. It is the assurance that meeting your
 driving needs will always be our ultimate objective. Ask your
 dealer for complete details and a copy of the limited warranty.

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