



Studebaker Scotsman Pickup



Today's lowest-priced 1/2-ton utility Pickup!

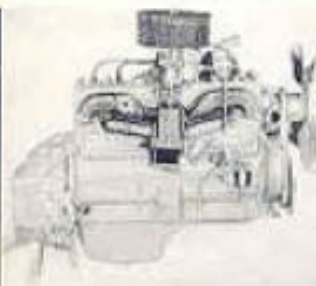
At long last, there's a full-sized utility pickup, with full power, at a price that really makes sense. The brand new Studebaker Scotsman has the lowest list price of any pickup truck—brings you big dollar savings when you buy. And, it saves and saves for you every day in the year with unequalled performance from America's most efficient "6" engine! The Scotsman is lowest in price!—yet it retains all of Studebaker's traditional value and craftsmanship. Here is today's *one* best utility pickup buy. A truck that's *new* truck when you buy, with lower depreciation, and with more value when you trade. It's a worthy addition to the Studebaker Transtar family.



Widest clear floor pickup box of any truck!

The Scotsman is the lowest-priced pickup—yes, it has the widest clear floor pickup box! There's a full 51½-inch inside width. And there are no wheel wells to break up loading area at floor level. The floor bed is lower for back-saving ease of loading!

Power and ruggedness for the toughest jobs!



Econo-O-miser Scottman "B" engine! It's the thifurist in the industry! Simplified design assures long life, minimum maintenance...brings peak performance, highest horse-power-to-displacement efficiency for each gas dollar you spend!



Rugged frame for tough duty! That's the Scotsman's custom designed frame with high section modulus of channel-type side rails for extra strength. There's rugged strength and durability built-in. And you don't pay for expensive dead weight of an oversized frame!

Feature for feature, it's today's best truck buy!



Compare this pickup box with any other! Feature for feature, it stacks up best. It has extra strength. All steel double wall, double strength sides, rugged all steel ribbed floor. This box provides extra load space, holds bulkier cargo, takes more punishment.



Solid driving comfort! That's what you get in the Scotsman's roomy cab. Comfortable seat cushions and backs let you ride mile-after-mile without tiring. Simplified instrument panel lets you read gauges at a glance. Big dash compartment for spacious map and records storage.

You save and save and save with the Scotsman!



Full-opening hood speeds maintenance! The completely functional design makes maintenance easier—saves you time and money when service is needed. All accessory wiring is within easy reach behind the instrument panel, not under it.



"Get-through" Twin Traction! Here's a feature that really means big savings for you. When the going gets tough, Twin Traction transmits power to the rear wheel with greatest traction. You get the load through mud, snow, or over ice where other trucks can't go!

SPECIFICATIONS

Scotsman Pickup

General

Max. GVW (lbs.)	4000
Wheelbase (in.)	112
Body Length (in.)	66

Axles

Front, riding (lbs.)	1200
Rear, riding (lbs.)	1200
Rates, loaded (in.)	4.27
Rates, optional (in.)	4.35
Twin Traction Differential	Optional

Brakes

Service, front (sq. in.)	11 x 2
Rear (sq. in.)	11 x 2
Total lining (sq. in.)	1774
Brakes, optional (sq. in.)	694
Parking, type	Rear wheel drive
Total area (sq. in.)	984

Clutch

Diameter (in.) / Area (sq. in.)	94 / 77.45
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Cooling System

Capacity (gals.)	10 1/2
Cooler thickness (in.)	2
Cooler frontal area (sq. in.)	392

Electrical System—12 Volts

Generator	30 amp.
Battery, vol.	50 amp. hr.

Engine

Max. gross hp @ 3000	92 @ 3000
Max. net hp @ 3000	85 @ 3000
Max. gross torque @ 2000	152 @ 2000
Max. net torque @ 2000	150 @ 2000
Displacement (cu. in.)	185.6
Bore, stroke (in.)	3.75 x 5.5
Compression ratio (in.)	7.3

Frame

Cross section (in.)	7 1/2 x 3 1/2 x 17/64 x 9/64
Section modulus	3.177

Shock Absorbers

Front	Direct double-action
Rear	Direct double-action

Spring

Front, size (in.)	40 x 2 1/4
Leaves	7
Capacity (lbs.)	775
Rear, size (in.)	52 x 3 1/8
Type	Single coil
Optional rear springs	12 (2-coils)—1400

Tires—Tubeless

Standard	(4) 6.00 x 16—8 ply
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Transmission

Std. Synchromesh	1-speed
Overdrive	1-speed

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PD-807A



Studebaker-Packard
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Where pride of Workmanship comes first!



Special utility vehicles are available through your Studebaker-Packard dealer or write to Fleet Sales Department, Studebaker-Packard Corporation, South Bend 27, Indiana.