

*For Americans
with a liking for
glamor and go!*

You're out ahead in the world's most out-ahead sports car the instant you take charge of this fabulous new automobile. Every thrill-filled moment you click off the miles in your Studebaker Speedster, you're riding the tailwind . . . you're pulling away from the field down the homestretch!

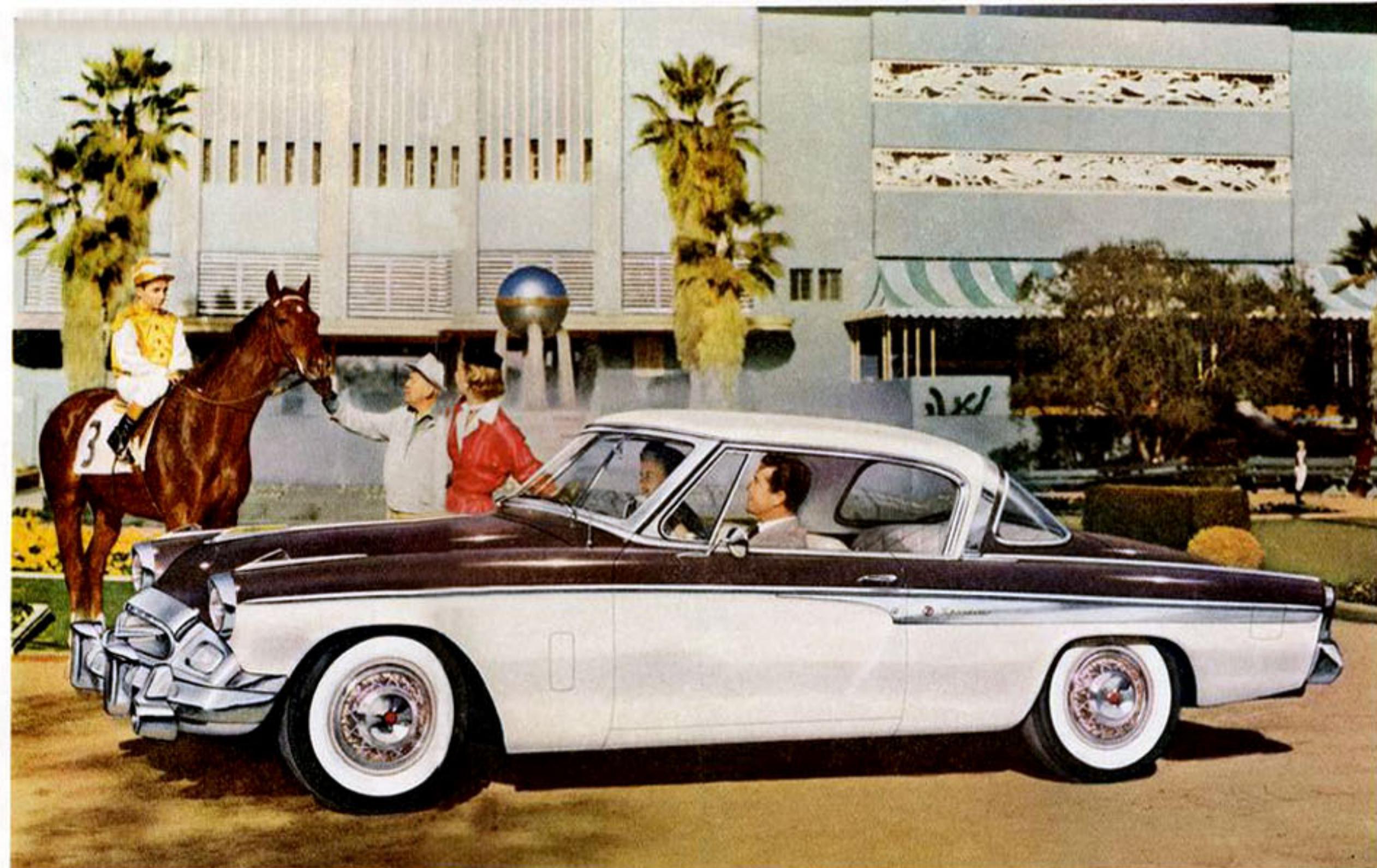
Your Studebaker Speedster is far ahead in more than spectacular performance. It's years ahead in vividly impressive styling—in deep-down riding comfort—in sure-footed safety that makes it the steadiest, smoothest cornering sports car anyone ever drove.

What does this Studebaker have that makes it so outstanding? A lightning fast 185 h.p. Studebaker "Pass-master" V-8 engine—with four-barrel carburetion—and dual exhausts with twin tail pipes. But the real wizardry of its performance stems from its low-swung balance. It handles like a dream. You sit behind a cockpit-type instrument panel with high-speed speedometer and tachometer, of course.

More wonderful still, the Speedster is no limited capacity sports model for two or a crowded three at most. It's a full bodied, fully weather protected 5-passenger automobile.

Get in to see it—the Speedster—at your Studebaker dealer's. It's strictly a special for the special few in every community who always want the newest and smartest in automobiles.

*Studebaker is the
largest builder of sports cars
in America!*



See Studebaker-Packard's TV Reader's Digest—a nationwide weekly feature on the ABC television network.

EXCITING NEW Speedster



BY STUDEBAKER

Studebaker Division of the
Studebaker-Packard Corporation...world's 4th largest
full-line producer of cars and trucks