

2020

# Impreza

Accessories



## Genuine Subaru Impreza Accessories

### Life is one big opportunity. Grab it.

No matter how big or small the adventure, the 2020 Subaru Impreza is built to get you there quickly, confidently and in style. From the beach to the office, the capable and versatile Impreza is the ultimate travel companion. Make the most of every journey with Genuine Subaru Accessories.

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## Enjoy the ride.

With the Subaru Impreza, your choice of destinations is endless. To help keep it protected and looking its best, insist on Genuine Subaru Accessories and put your mind at ease no matter where the road takes you.



### Rear Bumper Appliqué

Clear, scratch-resistant urethane film helps to protect bumper upper surface and leading edge. Includes a discrete pearl-colored Subaru logo.

**E771SFL000 (sedan models)**  
**E771SFL010 (5-door models)**



### Wheel Locks

Helps to deter theft of wheels and tires.

**B321SFL000 (Alloy)**  
**T3010YS010 (Steel)**



### Wheel Lug Nut and Lock Set – Black

Match your dark colored wheels by changing all lug nuts to black for improved styling. Includes four locks and key to deter theft of wheels and tires.

**B321SFL020**



### Rear Bumper Protector Mat

Helps protect top surface of rear bumper when loading or unloading the trunk area.

**E101EAJ500**

Not compatible with Cargo Tray.



### Fog Light Kit

Casts a low and wide beam of light to enhance vision in inclement weather.

**H451SFL200 (Base models only)**  
**H451SFL300 (LED upgrade, Premium models only)**

Available Early 2020.



## Body Side Molding

Attractive, color-matched moldings coordinate with the styling of the vehicle while helping to protect doors from unsightly dings.

- J101SFL501T5 (Crimson Red Pearl)**
- J101SFL501V3 (Crystal Black Silica)**
- J101SFL501W7 (Crystal White Pearl)**
- J101SFL501E9 (Dark Blue Pearl)**
- J101SFL501TR (Ice Silver Metallic)**
- J101SFL501T3 (Lithium Red Pearl)**
- J101SFL501M4 (Magnetite Gray Metallic)**
- J101SFL501T6 (Ocean Blue Pearl)**

## Splash Guards

Helps protect vehicle paint finish from stones and road grime. Set of four.

- J101SFL001 (sedan models)**
- J101SFL101 (5-door models)**

Not for use with the STI Under Spoiler – Rear.

## Door Edge Guards

Help protect your door edges from dings and chips with custom-fit, body color-matched, stainless steel Door Edge Guards. They help preserve the appearance of your Subaru while seamlessly blending into the door design.

- SOA801P030T1 (Crimson Red Pearl)**
- SOA801P030V3 (Crystal Black Silica)**
- SOA801P030W7 (Crystal White Pearl)**
- SOA801P030E8 (Dark Blue Pearl)**
- SOA801P030TR (Ice Silver Metallic)**
- SOA801P030T3 (Lithium Red Pearl)**
- SOA801P030M4 (Magnetite Gray Metallic)**
- SOA801P030T6 (Ocean Blue Pearl)**



## Aero Splash Guards

Create a unique and more aerodynamic look for the Sport model. Helps protect vehicle paint finish from stones and road grime.

- J101SFL200 (sedan Sport models)**
- J101SFL300 (5-door Sport models)**

Not for use with the STI Under Spoiler – Rear.





## All-Weather Floor Liners

Custom-fitted, high wall design floor liners help protect the vehicle carpet from accidental spills, snow, sand, mud, dirt and moisture.

### J501SFL110

Not intended for use on top of Carpeted Floor Mats.



## Engine Block Heater

Warms engine coolant to promote easier starting in extreme cold conditions. Plugs into a household electrical outlet.

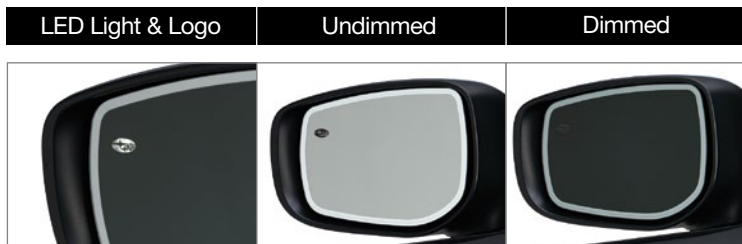
### A091SFL000



## Battery Warmer

Warms vehicle's battery for easier starting in extremely cold weather. Plugs into a household electrical outlet.

### J601SCA000



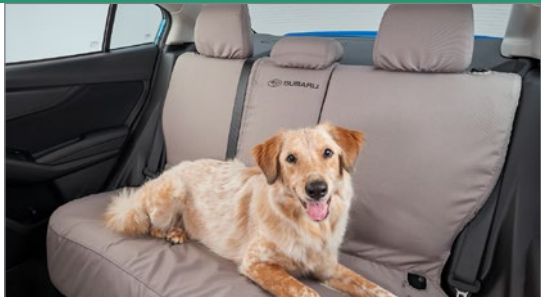
## Auto-Dimming Exterior Mirror with Approach Light

Enhance nighttime driving safety by adding the Auto-Dimming Exterior Mirrors with Approach Light.\* Upon approaching the vehicle or unlocking your doors with the keyless entry system, LED lights located behind the Subaru logo in each exterior mirror will illuminate the ground next to and towards the rear of the vehicle. During nighttime driving, the Exterior Auto-Dimming Mirrors will reduce headlight glare by dimming in unison with the Auto-Dimming (Interior) Mirror, creating a safer driving experience. Dimming level is regulated by the level of light detected from the Auto-Dimming (Interior) Mirror.

### J201SFL003

\*Requires Auto-Dimming (Interior) Mirror.





## Seat Cover – Rear

Keep your back seat tidy with the custom-fitted rear seat cover. Machine washable, water resistant and latch accessible – this seat cover is great for kids, pets and life on the go. Made with a polyester front and polyurethane coated back.

**F411SFL020 (sedan models with center armrest)**

**F411SFL030 (sedan models without center armrest)**

**F411SFL000 (5-door models with center armrest)**

**F411SFL010 (5-door models without center armrest)**

## Severe Weather Companion

The Severe Weather Companion contains just about everything needed to handle an unexpected weather emergency while traveling. Included are items which help provide the basic necessities such as warmth, light, water, first aid, and the ability to signal for help; all packaged in a handy padded canvas carrying case.



**SOA868V9501**

## Roadside Emergency Kit

The Genuine Subaru Roadside Emergency Kit contains a range of essential items to assist you in an automotive emergency. Including jumper cables, a reflective triangle, a first aid kit and more. The kit is designed to help keep you safe and dry – and get you on the road again. The components of the kit are packaged in a padded, embroidered carrying case.



**SOA868V9511**



## Rear Seatback Protector

Provides additional protection to the rear seatbacks when lowering the seats to transport larger cargo. Use in conjunction with the Cargo Tray for optimal protection.

**J501SFL402 (5-door models)**

## Side Window Deflectors

Lets the fresh air in while helping to keep the weather out.

**F0010FL020 (sedan models)**

**F0010FL030 (5-door models)**

May not be legal in all states. Please check the laws of your state.



## Endless possibilities.

With a spacious interior, multimedia integration and loads of cargo space, the Subaru Impreza is a model of versatility and convenience. Genuine Subaru Accessories can help take every journey to the next level.



### Ash Tray

Fits conveniently in the center console cup holder. Easily removed to empty contents.

**92172AG040**

Requires Ash Tray Holder.



### Ash Tray Holder

Helps to give the ash tray accessory a snug fit in the center console cup holder.

**F6010AG010**



### Cigarette Lighter

Replaces the power outlet in the center console stack.

**H6710AL010**

# COMFORT AND CONVENIENCE

## Remote Engine Starter

Allows vehicle to be started by pushing a button from the convenience of home or the office (up to 400 feet away depending on obstructions) so that the vehicle's interior temperature is more comfortable upon entry. The start/stop button blinks to confirm the engine has been started. Push Start works in conjunction with the Keyless Access and Start system.



**H001SFL401 (Key Start)**  
**H001SFL301 (Push Start)**

Applicable to CVT models only.

## Sunshade

The foldable Sunshade offers a triple layer of protection to help reduce vehicle temperature up to 40 degrees. The Sunshade is custom-cut to fit properly, and includes a handy storage bag.

**SOA3991320**



## Cargo Tray

Helps protect the trunk area from sand, water, stains, dirt and other messes while providing a surface that helps reduce the shifting of cargo while driving.

**J501SFL311 (sedan models)**  
**J501SFL301 (5-door models)**



## Cargo Net

Neatly holds cargo and prevents it from sliding while the vehicle is in motion.

**F551SFL010 (sedan models)**  
**F551SFL000 (5-door models)**







## Trunk Cargo Hook

Conveniently helps to hold shopping bags upright. The hook folds out of the way when not in use. Each kit includes one hook.

**F551SFL100 (sedan models)**



## Auto-Dimming Mirror with Compass

This upgraded auto-dimming mirror detects glare and darkens automatically to protect your vision, while featuring an 8-point digital compass.

**H501SSG203**

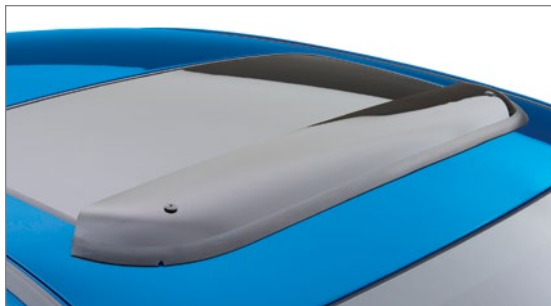


## Auto-Dimming Mirror with Compass and HomeLink®

This upgraded auto-dimming mirror detects glare and darkens automatically to protect your vision, while featuring an 8-point digital compass. Three backlit HomeLink® buttons can be programmed to operate most garage doors, security gates, home lighting and more. Can also provide you with the last status of your garage door (open or closed) if programmed to a compatible opener featuring two-way communication.

**H501SSG304**

# COMFORT AND CONVENIENCE



## Moonroof Air Deflector

Helps reduce wind noise and sun glare.

**F541SAL000**



## Cargo Organizer

Conveniently transport your outdoor gear or up to four grocery bags neatly in the back. Quickly collapses for easy storage when not in use.

**SOA567T100**



## Cargo Cover

Keep items in the back out of sight with this fully retractable, maximum coverage compartment cover.

**65550FL00BVH (5-door models)**

# Memories waiting to happen.

Pursue your passions and equip your Subaru Impreza with Genuine Subaru Lifestyle Accessories. From racks that haul bikes and boards, to carriers that hold more gear, equip your Subaru to carry what you need to follow your own path.

## Thule® Portable Step

Get the extra height you need to easily access all of your rooftop Lifestyle Accessories with the convenience of the Thule® Portable Step. Constructed of heavy duty steel; rubber bumpers are included to help prevent wheel scrapes and scuffs. This step conveniently folds into a carrying bag for easy storage.

**SOA567W010**



## Thule® Bike Carrier – Fork Mounted

The Fork Mounted Bike Carrier features a sliding rear wheel cradle that moves forward and backwards to securely fit most bikes with up to 2.6" wide tires. The low profile and lightweight aluminum tray is corrosion resistant to help withstand the elements. The ratcheting wheel strap quickly and easily secures the rear wheel. Integrated mounting clamps make it easy to install and switch between multiple (compatible) vehicles. Includes one lock to securely lock the bike to the carrier and the carrier to the vehicle.\*



**SOA567B010**

## Thule® Bike Wheel Holder

To be used in conjunction with the Bike Carrier – Fork Mounted, this accessory allows you to mount your bike's front wheel to the roof of your vehicle.\*

**SOA567B030**



## Thule® Bike Carrier – Roof Mounted

This bike carrier features self-adjusting jaws that automatically wrap around the downtube for precise frame hold and ratcheting straps that secure the front and rear wheels. Adjustable mounting clamps make it easy to install and switch between multiple (compatible) vehicles. Fits most 20" to 29" wheel bikes with tires up to 2.6" wide. Includes one lock to securely lock the bike to the carrier and the carrier to the vehicle.\*

**SOA567B020**



## Thule® Ski and Snowboard Carrier

This carrier can hold up to six pairs of skis or four snowboards securely with ultra-soft rubber arms that grip without scratching surfaces. It features a 30" wide loading platform and includes four locks to securely lock skis and/or snowboards to the carrier and the carrier to the vehicle.\*

**SOA567S010**



## Thule® Heavy-Duty Roof Cargo Basket

The heavy-duty roof cargo basket provides additional storage space with easy access to gear of all shapes and sizes. The low profile design and tapered side walls allow for easy loading and unloading. Includes a black stretch net with hooks and custom fairing to help deflect wind. Measures 50.25" L x 41" W x 6" H.\*

**SOA567C011**



## Thule® Cargo Carrier

The roof cargo carrier provides 13 cubic feet of lockable storage capacity and features dual-side opening for easier loading and unloading from either side of the vehicle. The low profile, aerodynamic design provides increased garage access without sacrificing box capacity and the Quick-Grip™ mounting system allows for an easy, tool-free installation and removal. Measures 65" L x 34.5" W x 16" H.\*

**SOA567C021**



## Thule® Kayak Carrier

Steel design and adjustable padding helps protect your kayak and the wide mouth profile offers easier loading and unloading. The J-style carrier folds down when not in use for increased overhead clearance and improved fuel economy. Cradles and securely transports one kayak up to 36" wide and up to 75 lbs. Includes straps and tie downs for transporting.\*

**S0A567K010**



J-style carrier folds down when not in use.

## Thule® Cargo Carrier – Extended

The extended carrier provides 17 cubic feet of lockable storage capacity and features dual-side opening for easier loading and unloading from either side of the vehicle. The low profile, aerodynamic design provides increased garage access without sacrificing box capacity and the Quick-Grip™ mounting system allows for an easy, tool-free installation and removal. Measures 84" L x 34.5" W x 17" H.\*

**S0A567C030**



## Thule® Paddleboard Carrier

The telescoping design of this stand-up paddleboard (SUP) carrier provides a custom fit for boards up to 34" wide and can hold up to two boards. Heavy-duty, steel reinforced webbing provides security, while the soft, weather resistant padding helps to protect your boards during transit.\*

**SOA567P010**



## Thule® Crossbar Set – Aero Extended

The aero extended crossbars offer an aerodynamic profile that helps to minimize wind noise. Quick and easy installation/removal, the crossbars provide a large surface area to mount multiple accessories. Compatible with Thule Genuine Subaru roof accessories. Consult vehicle owner's manual for total roof load limit.

**SOA567X010 (5-door models)**



## Crossbar Set – Aero

Increase your vehicle's cargo-carrying capabilities by adding a crossbar set. These aero-style crossbars may be used in conjunction with Genuine Subaru roof attachments and carriers. Consult vehicle owner's manual for total roof load limit.

**E361SFL000 (5-door models)**



## Crossbar Set – Fixed

Increase your vehicle's cargo-carrying capabilities by adding a crossbar set. These fixed-style crossbars can be installed or removed in minutes on vehicles that do not have roof rails. May be used in conjunction with Genuine Subaru roof attachments and carriers. Consult vehicle owner's manual for total roof load limit.

**E361SFL100 (sedan models)**

**E361SFL200 (5-door Base and Sport models)**





# Make a lasting impression.



Enhance your Subaru Impreza with Genuine STI Accessories and give it an extra eye-catching edge. Show the world that you and your Subaru are anything but ordinary.



## STI Flexible Strut Tower Brace

Innovative design improves driving dynamics without sacrificing ride quality.

E4010FL000



## STI Shift Knob – CVT

The ultimate shift knob for your Impreza. The STI shift knob combines the highest quality materials and eye-catching colors for that performance look you crave.

C1010FL010



## STI Door Handle Cup Protector

Protects your door handle cup area. Comes in a carbon fiber pattern for a stylish accent.

J1210VA500

## STI Valve Stem Caps

Add a finishing touch to your Subaru. These caps feature the STI logo and an "O" ring seal to help keep the valve orifices clean.

SOA342L136

## STI Short Throw Shifter

Significantly reduces shift throw lengths for crisper shifts and sportier driving feel.

C1010FL050

## STI Key Chain – Stainless Steel

Made from 1/8-inch thick 304 stainless steel, with a brushed finish and permanent black laser etched STI logo.

SOA342L159

## STI Key Chain – Carbon Fiber

Carbon fiber composite and stainless steel key chain with STI logo, leather strap and universal split ring.

SOA342L156





## STI Under Spoiler – Front

The STI Front Under Spoiler gives the Impreza a mean, ground-hugging look. Includes STI logo.

**E2410FL010**



## STI Shift Knob – 5MT

The ultimate shift knob for your Impreza. The STI shift knob combines the highest quality aluminum and leather materials, ergonomic shapes, and ideal weight balance.

**C1010FG000**



## STI Duracon Shift Knob – 5MT

Molded from Duracon polymer, this sleek looking and lightweight shift knob gives your Impreza a finishing touch that sets it apart from the crowd.

**C1010FG310**

## STI 17-Inch or 18-Inch Alloy Wheel Set

The STI 17-inch or 18-inch alloy wheel set helps to give the Impreza the perfect blend of attitude and style. The wheels are finished in black and finished off with STI branded center caps.

**B3110FL251 (17" Wheel-Limited Models)**  
**B3110FL150 (18" Wheel-Sport Models)**  
**28194FJ001 (TPMS Valve Stem)**

**28821FE141 (Center Cap)**  
**28192FJ000 (TPMS Valve Screw)**

## STI Under Spoiler – Side

Continue the mean ground-hugging look down the rocker panels of the Impreza. Kit includes both left and right side under spoilers. Includes STI logo.

**E2610FL010**

Sport models only. Not for use with Splash Guards.

## STI License Plate Frames

Frames are available with a variety of UV resistant polyurethane logos and come in matte black, stainless steel or carbon fiber. The carbon fiber license plate frame is hand-made with thick resin-impregnated carbon fiber cloth. Kit includes hardware hider caps.

**SOA342L126 (Matte Black)**  
**SOA342L123 (Stainless Steel)**  
**SOA342L145 (Carbon Fiber)**



## STI Under Spoiler – Rear

Complete the look of the Impreza with the addition of the STI Rear Under Spoiler. Kit includes both left and right side under spoilers.

**E5610FL010 (sedan models)**  
**E5610FL020 (5-door models)**

Not compatible with Splash Guards and Aero Splash Guards.

## STI Euro-Style Marque Plates

Manufactured from 304-stainless steel with the STI logo and available in stainless steel or matte black finish. Kit includes hardware hider caps.

**SOA342L132 (Stainless Steel)**  
**SOA342L133 (Matte Black)**



## STI Roof Spoiler

The flush mounted STI Roof Spoiler adds a sporty touch to the Impreza 5-door model. The spoiler is available in dark gray and includes the STI logo.

**E7210FL101**



## It's all in the details.

The vehicle you drive should be as distinctive as you. Add a touch of your own personality – inside and out – with Genuine Subaru Accessories.



### Key Chain – Stainless Steel

Made from 1/8-inch thick 304 stainless steel, with a brushed finish and permanent black laser etched graphics.

**SOA342L162**



### Key Chain – Carbon Fiber

Carbon fiber composite and stainless steel key chain with leather strap and universal split ring.

**SOA342L155**



### License Plate Frames – Adventure Seeker

You pick the adventure, your Subaru will get you there. Our Adventure Seeker license plate frame is for the explorer. Frames are manufactured from heavy-gauge 304 stainless steel that will not rust or corrode, and come in either matte black or polished stainless steel.

**SOA342L163 (Matte Black)**

**SOA342L164 (Stainless Steel)**

### License Plate Frames – Pet Lover

At Subaru, pets are part of the family. Share your love for your furry, scaly or feathered friends with our Pet Lover license plate frame. Subaru Pet Lover frames are manufactured from heavy-gauge 304 stainless steel that will not rust or corrode, and come in either matte black or polished stainless steel.

**SOA342L165 (Matte Black)**

**SOA342L166 (Stainless Steel)**



### Sport Grille

Create a custom look for the front of your Impreza by replacing the stock factory grille with the accessory Sport Grille.

**J1010FL310**





## Leather Shift Knob – CVT

The ultimate shift knob for your Impreza. Silver metallic and black gloss combine with leather accents to make a stylish shift knob that gives your interior just the right edge.

**35160FL01B**



## LED Upgrade – Map and Dome Lights

Upgrade your interior map and dome lights with our LED upgrade accessory. The upgrade offers brighter, whiter and crisper interior lighting of the map and dome lights than the standard equipment lighting.

**H461SFL100**

## Valve Stem Caps

Add a finishing touch to your Subaru. These caps feature the Subaru star cluster and an “O” ring seal to help keep the valve orifices clean.

**SOA342L137 (Chrome)**  
**SOA342L168 (Black)**



## 16-Inch Alloy Wheel Set

Add a touch of flair to your Impreza with these alloy wheels. Order four of each part number.

**28111FL22A (Wheel-Base models only)**  
**28821VA011 (Center Cap)**  
**28194FJ001 (TPMS Valve Stem)**  
**28192FJ000 (TPMS Valve Screw)**

## License Plate Bracket – Universal Fit

Stainless steel with black powder coated finish. Includes mounting hardware.

**SOA342L171**



## Leather Shift Knob – 5MT

Add a stylish touch with the leather-trimmed shift knob.

**35022AG000**

## Trunk Spoiler

Sleek, low-profile design adds just the right amount of attitude to your Impreza sedan model.

**E721SFL000T1 (Crimson Red Pearl)**  
**E721SFL000V3 (Crystal Black Silica)**  
**E721SFL000W7 (Crystal White Pearl)**  
**E721SFL000E9 (Dark Blue Pearl)**  
**E721SFL000TR (Ice Silver Metallic)**  
**E721SFL000M4 (Magnetite Gray Metallic)**  
**E721SFL000T6 (Ocean Blue Pearl)**

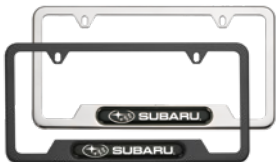




## Footwell Illumination Kit

Casts a soft blue glow onto the front floor area.

**H461SXC101**



## License Plate Frames (Subaru)

Frames display the Subaru logo in UV resistant polyurethane and come in either matte black or stainless steel finish.

**SOA342L127 (Stainless Steel)**  
**SOA342L167 (Matte Black)**



## License Plate Frames – Slim Line (Subaru)

Manufactured from heavy-gauge 304 stainless steel that will not rust or corrode. Available in polished stainless steel or matte black finish with Subaru logo. Kit includes hardware hider caps.

**SOA342L152 (Stainless Steel)**  
**SOA342L153 (Matte Black)**

## Side Sill Plates

Metallic finished panels add some protection and dress up the sill plates of the Impreza. Set of four.

**E101SFL001**



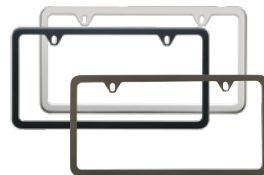
## License Plate Frames – Slim Line

Manufactured from heavy-gauge 304 stainless steel that will not rust or corrode, and come in either matte black, stainless steel or carbon fiber. The carbon fiber license plate frame is handmade with thick resin-impregnated carbon fiber cloth and is finished in a UV resistant clear coat. Kit includes hardware hider caps.

**SOA342L104 (Stainless Steel)**

**SOA342L105 (Matte Black)**

**SOA342L142 (Carbon Fiber)**



## License Plate Frame (Slim Line) and License Plate Mounting Bracket – Front

This set includes a slim line license plate frame and front license plate mounting bracket.

**SOA342L169 (Stainless Steel)**

**SOA342L170 (Matte Black)**



## Make the miles sing.

A great sound track is instrumental in bringing great adventures to life. Be sure your media system is performing at its peak with Genuine Subaru Accessories. Connect with the music. Enrich your experience.



### Rockford Fosgate® Audio Upgrade

Enhance your Impreza audio system to a new level of sound quality so you not only hear the music, but feel it. The Rockford Fosgate® Audio Upgrade consists of an amplifier, upgraded speakers and an integrated digital signal processor tuned to align the system to the listener's preference.

#### H630SFL001

Not applicable to models with Harman Kardon® Premium Audio System with amplifier.

### SUBARU STARLINK® Entertainment Anywhere Kit

The STARLINK® Entertainment Anywhere package can be enjoyed in the back seat of your Impreza or wherever else your travels take you. Kit includes two Apple® iPad® 32GB Wi-Fi models, two Harman Kardon® Bluetooth Headphones and two OtterBox® Defender Series™ cases.

Please see your local retailer for details on how to purchase. Components of the Entertainment Anywhere Kits are not Genuine Subaru Accessories and are not covered under any Subaru limited warranties. Any service or warranties on those components are extended by their individual manufacturers. All sales are final. No returns will be accepted. Headphones shown are prototype.





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Rockford Fosgate is a registered trademark of Rockford Corp.  
The OtterBox name and OtterBox trademarks are the property of Otter Products, LLC, registered in the U.S. and other countries.  
Thule and Quick-Grip are registered trademarks of the Thule Group.  
\*Roof accessories require Crossbar Set.  
Consult vehicle owner's manual for total roof load limit.

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