



SUBARU

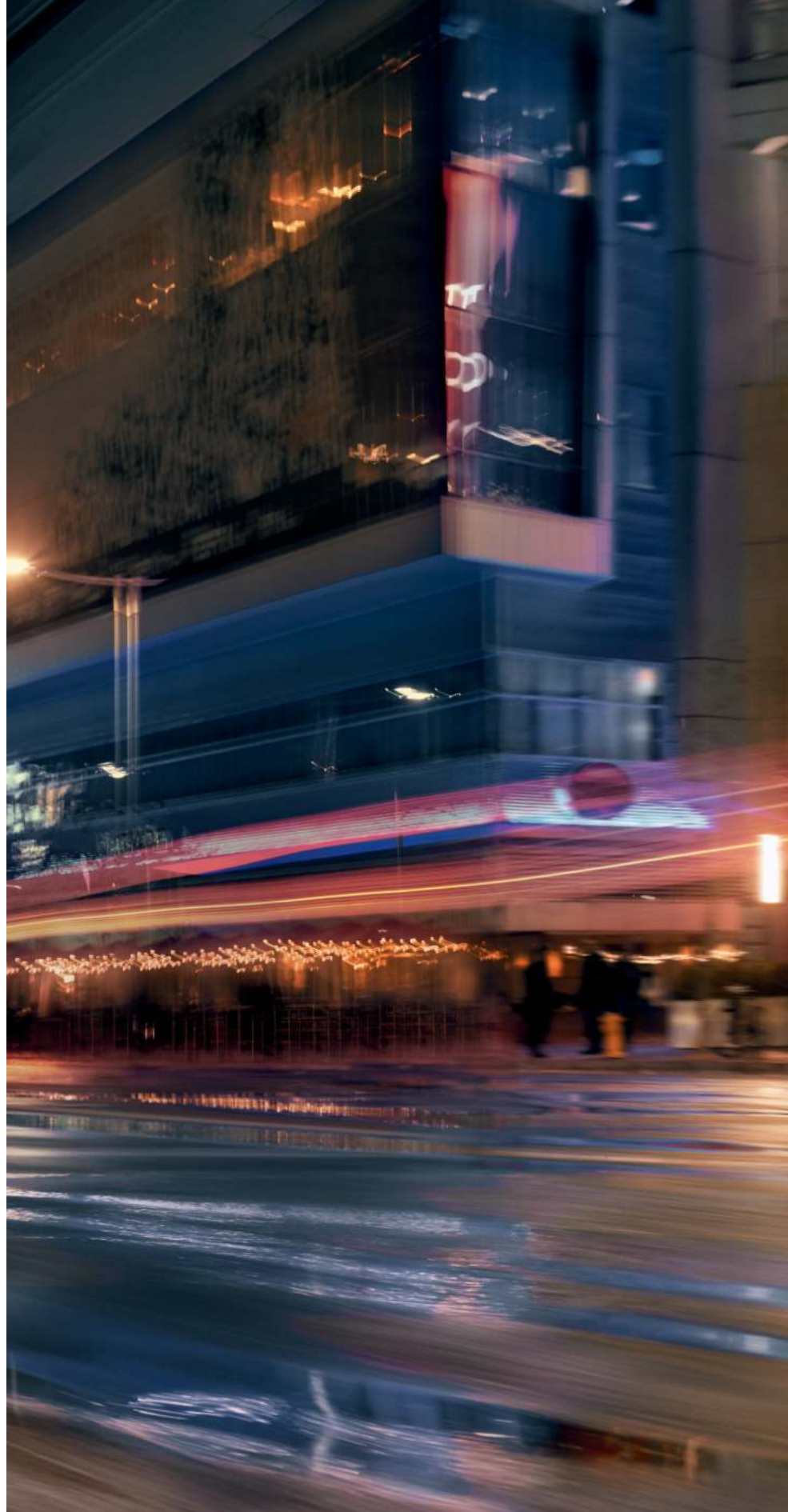
CROSSTREK





You determine what's possible.

Meet the adventure-packed 2020 Subaru Crosstrek. Featuring a combination of stylish good looks and all-purpose capability, it's the inspiration to live the life you want. Whether it's a night out on the town or a spur-of-the-moment weekend getaway, the Subaru Crosstrek helps you do all the things you love, in style and in comfort. Every day can, and should be, a joyful adventure.









City style, country capable.

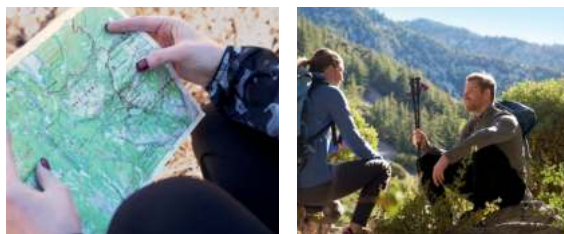
The Crosstrek is always up for a challenge. It instills confidence behind the wheel with its commanding driving position and excellent visibility, while conquering rough roads with Subaru Symmetrical Full-Time All-Wheel Drive and 8.7 inches of ground clearance. And with the push of a button, X-MODE®¹ adds a whole new range of possible destinations for all your weekend journeys.



X-MODE® Engaged

In challenging conditions, X-MODE®¹ optimizes the engine, transmission, Symmetrical AWD, brakes, and other components to give you reliable control and help you safely navigate through the terrain. When X-MODE® is activated at the push of a button, the system's Hill Descent Control feature automatically helps to maintain a constant speed when the Crosstrek is traveling downhill.

¹ Requires Lineartronic® CVT.



Load it with adventure, fill it with memories.

Shine your skis, wax your surfboards and oil your bike chains, because the Crosstrek is ready to get out there when you are. It welcomes all styles of outdoor adventure with outstanding cargo capacity and wide-ranging versatility. Feel free to plan bigger.



Smart Cargo Solutions

The Crosstrek offers more utility for more enjoyment. The wide luggage compartment opening allows for easy loading and unloading. And almost no space is lost between the wheel housings. When you need more room, use the standard roof rails that make it easy to carry larger items.





Ruggedly comfortable.

Step into the Crosstrek and you'll immediately notice its refined and sporty styling—spacious and polished yet right at home amongst the elements. Its durable contoured seats offer comfort for you and your passengers, even on those long drives.

1 Power-sliding, Tilt-adjustable Glass Sunroof

When the moment is right, bring more sky into your journey.¹

2 6-Way Power Driver Seat

With an available 6-way power driver seat¹ and generous legroom for everyone, the Crosstrek offers comfort for any distance you travel.

3 Rear Seat Centre Armrest

The Crosstrek offers comfort for all passengers and conveniences like thoughtfully placed cup holders in the rear seat centre armrest.







Make a connection.

The Crosstrek is equipped with an advanced infotainment system to keep you connected wherever you go. An available 8.0-inch touchscreen head unit display provides intuitive access to navigation¹ and entertainment, while an available multifunction display informs the driver on key vehicle stats. Connectivity² between the head unit display, meter display and multifunction display helps improve convenience, safety and enjoyment. In touch and in control—that's how you'll feel inside the Crosstrek.

1 Apple CarPlay® and Android™ Auto

You can always bring your music and apps, thanks to standard Apple CarPlay®³ and Android™ Auto.⁴ Voice recognition capabilities allow for hands-free to help reduce distractions while on the road.

2 Multifunction Display

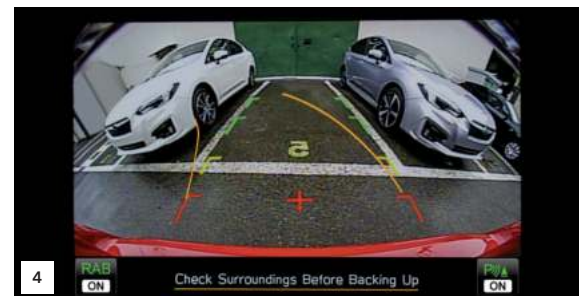
The available 6.3-inch full-colour LCD multifunction display⁵ at the top of the instrument panel makes useful information easy to see and understand.

3 Meter Display

The available 4.2-inch full-colour LCD meter display helps you understand useful driving information with a quick glance so you can keep your eyes on the road.

4 Rearview Camera

Conveniently manoeuvre the Crosstrek in tight city spaces with ease. When you shift into reverse, the camera displays a live colour image on the head unit display, along with guidelines to assist with parking.



¹ Limited trims only. ² Connectivity function only available in trims with the 6.3-inch premium meter display. ³ Apple CarPlay® is a registered trademark of Apple Inc. ⁴ Android™ and Android™ Auto are trademarks of Google LLC. ⁵ Touring, Sport, and Limited trims only.

Subaru Core Technology

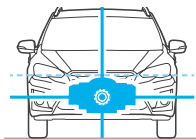
Subaru core technologies define the Subaru brand and give you the unique driving feel you can find only in a Subaru. These core systems allow Subaru vehicles to live up to its standards in performance, comfort, safety, and reliability, while keeping its promise to deliver enjoyment and peace of mind to all passengers.



01

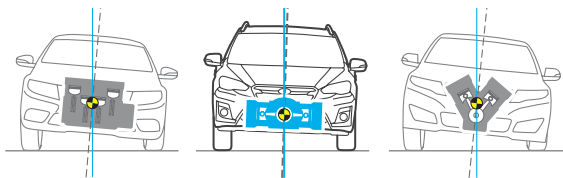
SUBARU BOXER® Engine

The SUBARU BOXER engine features pistons that move toward each other in a horizontal direction. Subaru has been committed to the SUBARU BOXER engine for over 50 years for its many advantages over other engine types, providing durability and reliable performance in its vehicles.



Increased Stability

The low centre of gravity and the flat design give it better side-to-side stability than other engine types.



Naturally Balanced

The engine's flat design is inherently rigid and self-balancing, generating less vibration than other engine types.

02

Subaru Symmetrical Full-Time All-Wheel Drive (AWD)

Subaru Symmetrical Full-Time AWD distributes power to all wheels for better traction on wet and slippery roads. Laid out in a horizontally symmetrical plane, this system has a well-balanced low centre of gravity design for a more stable and safer ride.

03

Lineartronic® CVT + Active Torque Split AWD

The available Lineartronic® Continuously Variable Transmission (CVT) continuously adjusts to any ratio in its range for smooth and stepless operation that keeps the engine in its most efficient range for smooth acceleration, fuel efficiency, and performance when needed. It comes paired with Subaru's active torque split AWD system. Its default torque is well-balanced front to rear and adjusts in response to real-time traction conditions.

04

Subaru Global Platform

Enhancing all-around safety and performance, the Subaru Global Platform offers a driving feel you can find only in a Subaru. It's the future of Subaru—and delivers even more enjoyment and peace of mind to all drivers and passengers.

More Fun to Drive

The Crosstrek handles more like a car, for more responsive handling and better hazard avoidance on the road. Even with its high ground clearance, the Crosstrek securely hugs the road around turns, resulting in an SUV that's safer and more fun to drive—even on long trips.

Ride Comfort

Improvements in chassis rigidity, suspension, and stabilizers efficiently absorb shocks from the road and hide uneven surfaces, allowing more comfort and less fatigue on long rides.

Safer

Thanks to its strong and energy-dispersing design, the Subaru Global Platform can help protect you and your passengers.

An extra set of eyes every time you drive.

The EyeSight® Driver Assist Technology¹ integrates multiple safety and convenience features so you'll always feel comfortable and protected wherever you go. EyeSight® gives you a virtual second pair of eyes on the road that can warn you of potential danger ahead and even apply the brakes if necessary. It's a vigilant safety feature that gives peace of mind to every drive. Once you experience it, driving will never be the same.



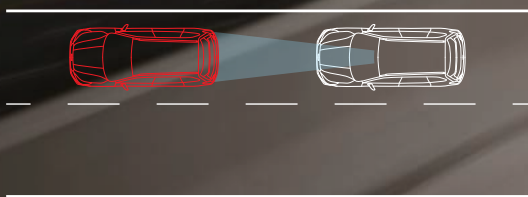
Pre-Collision Braking

A driver ahead unexpectedly hits the brakes or cuts you off. EyeSight® warns you, applies brakes to help avoid impact and, at lower speeds, can even help you stop your Crosstrek.



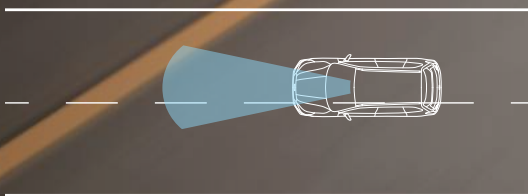
Pre-Collision Throttle Management

This system reduces power to your engine to help you avoid accidentally accelerating into the car in front of you while merging, or if you unintentionally put your Crosstrek in Drive instead of Reverse.



Adaptive Cruise Control

Traffic doesn't always flow smoothly. EyeSight® can keep a set speed, look ahead and help your Crosstrek automatically adjust to keep your distance, even in stop-and-go traffic.

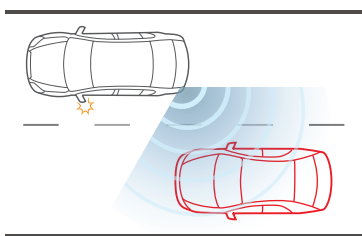


Lane Departure and Sway Warning with Lane Keep Assist

You accidentally drift to the edge of your lane and begin to cross into another. EyeSight® watches for lane markers and chimes to warn you before you leave your lane, and it can even help steer you back into your proper course, thanks to Lane Keep Assist.

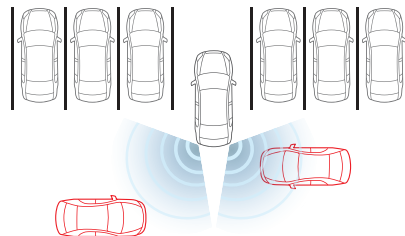
¹ EyeSight® is a driver assist technology, which may not operate optimally under all driving conditions. The driver is always responsible for safe and attentive driving. System effectiveness depends on many factors such as vehicle maintenance, weather and road conditions. See Owner's Manual for complete details on system operations and limitations.





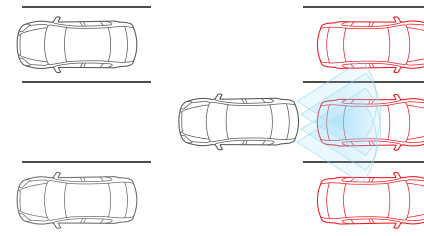
Blind-Spot Detection

Using radar sensors, Blind-Spot Detection warns you with a visual indicator on your side mirror if it senses a vehicle in your blind spot. Another feature of this system, Lane Change Assist, alerts you with a flashing indicator on your side mirror if it senses a vehicle approaching at a higher speed in a neighbouring lane and you signal for a lane change.^{2,3}



Rear Cross-Traffic Alert

Rear Cross-Traffic Alert uses radar sensors to help warn you of traffic approaching from the side as you are backing up, utilizing a flashing visual indicator on your side mirror and an audible warning.^{2,3}

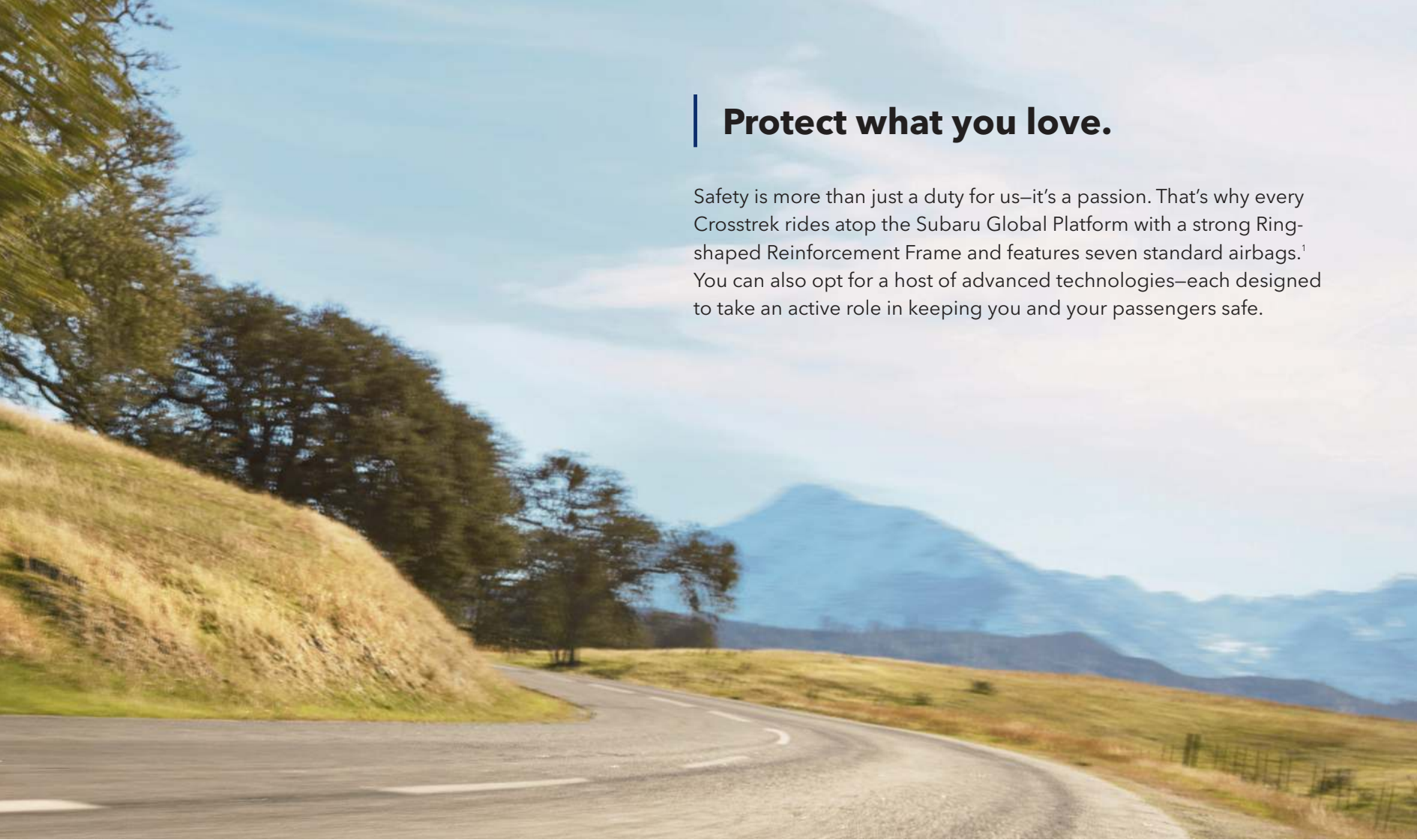


Reverse Automatic Braking

Reverse Automatic Braking can detect objects directly behind your vehicle when backing up at a low speed and can help bring the Crosstrek to a stop if it detects an object within its range and the brakes have yet to be applied.^{2,4} There's also the Rearview Camera to help you keep an eye out.

Protect what you love.

Safety is more than just a duty for us—it's a passion. That's why every Crosstrek rides atop the Subaru Global Platform with a strong Ring-shaped Reinforcement Frame and features seven standard airbags.¹ You can also opt for a host of advanced technologies—each designed to take an active role in keeping you and your passengers safe.



SUBARU STARLINK® Connected Services

The Crosstrek features next-generation SUBARU STARLINK® Connected Services technology,^{5,6} bringing you added safety, security, and convenience. It can alert a first responder in an emergency, help police locate your vehicle if it's stolen and more. To get you started, Crosstrek drivers enjoy a free three-year SUBARU STARLINK® Connected Services subscription, which includes Advanced Automatic Collision Notification, Enhanced Roadside Assistance, SOS Emergency Assistance, and customizable vehicle alerts. It's control when you want it, and help when you need it.

1 SRS: Supplemental Restraint System. Effective when used in conjunction with seatbelts. 2 Sport and Limited trims only. 3 Blind-Spot Detection, Lane Change Assist and Rear Cross-Traffic Alert are systems designed to assist the driver by monitoring the rear and side areas of the vehicle during a lane change or reversing and are not a substitute for safe and attentive driving. 4 Requires EyeSight. The Reverse Automatic Braking System is not a substitute for safe and attentive driving. System effectiveness depends on many factors, such as vehicle maintenance, weather and road conditions. Always exercise caution and use vehicle mirrors and the Rearview Camera when backing up. See Owner's Manual for complete details on system operation and limitations. 5 Availability varies by trim level. See your retailer for details. 6 Activation with subscription required.

2020 Crosstrek | Features & Dimensions

Apple CarPlay®^{1,2} / Android™ Auto^{2,3}



Power Glass Sunroof⁴ and Roof Rails



18-inch Aluminum-alloy Wheels⁵



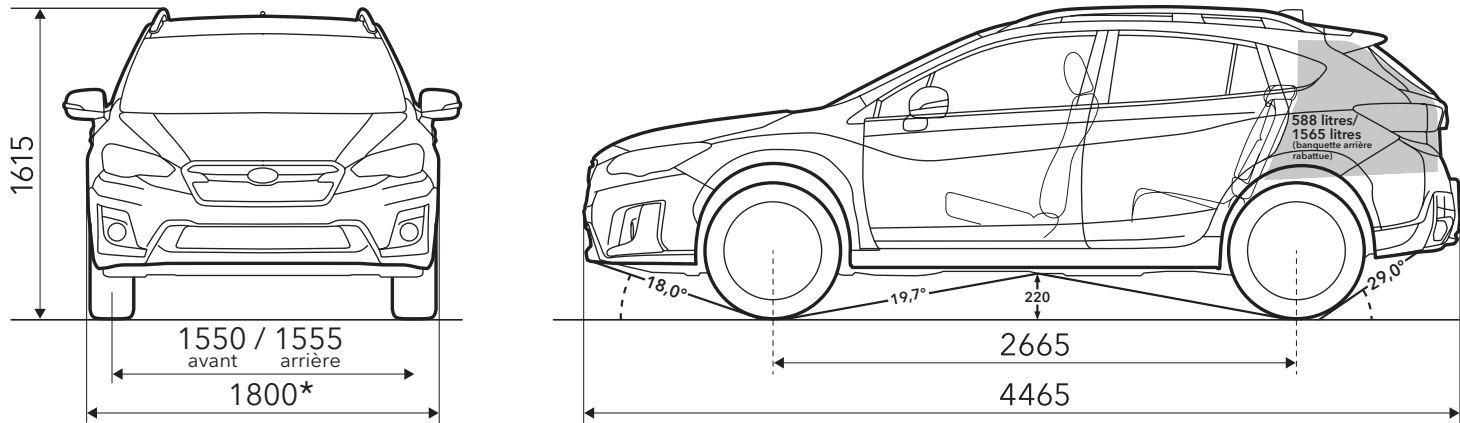
Power Driver's Seat⁴



Dual-zone Automatic Climate Control⁵



Heated Steering Wheel⁵



Measurements in millimetres unless specified.
* Excluding mirrors.

For a detailed list of specifications, features, accessories, and model comparisons, please visit Subaru.ca or your nearest authorized Subaru Retailer.

1 Apple CarPlay® and iPod® are registered trademarks of Apple Inc. 2 Compatible smartphone and applications required. Data provided by smartphone is displayed on the audio system screen. Some provinces prohibit the operation of handheld electronic devices while operating a vehicle. Smartphone apps should only be launched when vehicle is safely parked. Aha™ is a trademark of Harman International Industries, Inc. Your wireless carrier's rates may apply. 3 Android™ and Android™ Auto are trademarks of Google LLC 4 Sport and Limited trims only. Not available on Convenience and Touring trims. 5 Limited trims only. 6 Bluetooth® is a registered trademark of Bluetooth SIG, Inc., America. 7 EyeSight® is a driver assist technology, which may not operate optimally under all driving conditions. The driver is always responsible for safe and attentive driving. System effectiveness depends on many factors such as vehicle maintenance, weather and road conditions. See Owner's Manual for complete details on system operation and limitations. 8 Subscription required. Includes 3-month trial subscription. See your retailer. 9 Activation with subscription required. 10 Blind-Spot Detection, Lane Change Assist and Rear Cross-Traffic Alert are systems designed to assist the driver by monitoring the rear and side areas of the vehicle during a lane change or reversing and are not a substitute for safe and attentive driving. 11 The Reverse Automatic Braking System is not a substitute for safe and attentive driving. System effectiveness depends on many factors, such as vehicle maintenance, vehicle speed, weather and road conditions. Always exercise caution and use vehicle mirrors and the Rearview Camera when backing up. See Owner's Manual for complete details on system operation and limitations. 12 Harman Kardon® and GreenEdge® are registered trademarks of Harman International Industries, Inc.

2020 Crosstrek | Trim Levels



Convenience

- 152-hp 2.0-litre 4-cylinder SUBARU BOXER® engine with Direct Injection
- Subaru Symmetrical Full-Time All-Wheel Drive
- 6-speed manual transmission or optional Lineartronic® CVT (Continuously Variable Transmission) with X-MODE®
- Active Torque Vectoring
- 220mm of ground clearance
- 17-inch aluminum-alloy wheels
- Power-adjustable, heated, body-colour side mirrors
- Roof rails
- Roofline spoiler with integrated brake light
- Cloth upholstery
- 6-way manually adjustable driver's seat. 4-way manually adjustable front-passenger's seat.
- Automatic climate control
- One-touch turn signal
- Information display
- Electronic cruise control
- Rearview Camera
- 6.5-inch infotainment system: AM/FM/MP3/WMA audio system with high-resolution touchscreen display, Apple CarPlay,®¹² Android™ Auto,^{2,3} STARLINK® smartphone integration (including Aha™ radio),² 4 speakers, USB port/iPod®¹ control, auxiliary audio input, steering wheel-integrated controls, Bluetooth®⁶ mobile phone connectivity with voice activation and Bluetooth®⁶ streaming audio
- Convenience with EyeSight®: Includes EyeSight® Driver Assist Technology,⁷ Gauge cluster with colour LCD display, Lineartronic® CVT, X-MODE®, Auto Start Stop and SI-DRIVE



Sport

Includes Touring key features and adds/upgrades:

- LED Steering Responsive Headlights (SRH)
- Power tilting and sliding glass sunroof
- Aluminum pedals
- Power driver's seat
- Subaru Rear/Side Vehicle Detection (SRVD) with Blind-Spot Detection (BSD) and Rear Cross-Traffic Alert (RCTA)¹⁰
- 8.0-inch infotainment system: AM/FM/CD/MP3/WMA audio system with high-resolution touchscreen display, Apple CarPlay,®¹² Android™ Auto,^{2,3} STARLINK® smartphone integration (including Aha™ radio),² 6 speakers, dual USB port/iPod®¹ control, auxiliary audio input, steering wheel-integrated controls, Bluetooth®⁶ mobile phone connectivity with voice activation and Bluetooth®⁶ streaming audio, and SiriusXM® Satellite Radio® with Advanced Audio Features and Travel Link®⁸ (Optional Services)
- Dual USB charge ports in centre console
- Sport with EyeSight®: Includes EyeSight® Driver Assist Technology,⁷ Reverse Automatic Braking (RAB),¹¹ High Beam Assist (HBA), Lineartronic® CVT with paddle shifters, X-MODE®, Auto Start Stop and SI-DRIVE



Touring

Includes Convenience key features and adds/upgrades:

- Proximity key with push-button start
- LED fog lights
- Auto-on/off headlights
- Leather-wrapped steering wheel
- Dual-mode heated front seats
- Windshield wiper de-icer
- Steering wheel-mounted paddle shifters (CVT only)
- Rear centre armrest with cupholders
- CD player
- SiriusXM® Satellite Radio® with Advanced Audio features
- Dual USB input ports/iPod®¹ control
- SUBARU STARLINK® Connected Services® (free 3-year trial subscription included)
- 6 speakers
- Gauge cluster with colour LCD display
- 6.3-inch colour multifunction display
- Cargo-area tonneau cover
- Touring with EyeSight®: Includes EyeSight® Driver Assist Technology,⁷ Lineartronic® CVT with paddle shifters, X-MODE®, Auto Start Stop and SI-DRIVE



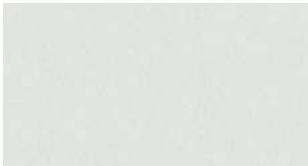
Limited

Includes Sport with EyeSight® key features and adds/upgrades:

- 18-inch aluminum-alloy wheels
- Body-colour side mirrors with integrated LED turn signals
- Chrome door handles and door trim moldings
- Leather-trimmed upholstery
- Dual-zone automatic climate control system
- Heated steering wheel
- 8.0-inch infotainment system with navigation: AM/FM/CD/MP3/WMA audio system with high-resolution capacitive touchscreen display with GPS navigation system, Apple CarPlay,®¹² Android™ Auto,^{2,3} STARLINK® smartphone integration (including Aha™ radio),² dual USB port/iPod®¹ control, auxiliary audio input, SMS text messaging capability, Bluetooth®⁶ mobile phone connectivity with voice activation and Bluetooth®⁶ streaming audio, and SiriusXM® Satellite Radio® with Advanced Audio Features, SiriusXM® Traffic®⁸ and Travel Link®⁸ (Optional Services)
- 8-speaker, 432-watt-equivalent Harman Kardon®¹² GreenEdge®¹² premium audio system

2020 Crosstrek | Colours

Exterior Colours



Crystal White Pearl



Ice Silver Metallic



Cool Grey Khaki



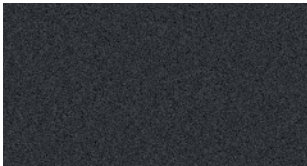
Sunshine Orange



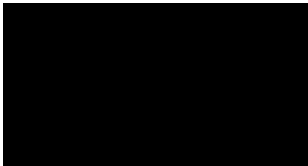
Pure Red



Dark Blue Pearl



Magnetite Grey Metallic

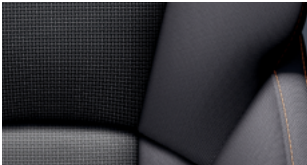


Crystal Black Silica

Seat Material



Black Cloth (BC)



Black Premium Cloth (BPCT)
Touring



Black Premium Cloth (BPCS)
Sport



Black Leather (BL)



Grey Cloth (GC)



Grey Premium Cloth (GPCT)
Touring



Grey Premium Cloth (GPCS)
Sport



Grey Leather (GL)

Colour Combinations	Convenience	Touring	Sport	Limited
Crystal White Pearl	BC	BPCT	BPCS	BL
Ice Silver Metallic	BC	BPCT	BPCS	BL
Cool Grey Khaki	GC	GPCT	GPCS	GL
Sunshine Orange	–	GPCT	GPCS	GL
Pure Red	–	BPCT	BPCS	BL
Dark Blue Pearl	–	BPCT	BPCS	BL
Magnetite Grey Metallic	BC	BPCT	BPCS	BL
Crystal Black Silica	BC	BPCT	BPCS	BL



Subaru Warranties

Every Subaru vehicle is designed and built to offer our customers the highest possible level of quality and reliability. We are proud of our vehicles and proud to stand behind them with a comprehensive warranty. For 2020 model-year vehicles, the warranty on all Subaru vehicles consists of the following:

New Vehicle Limited Warranty (36 month/60,000 km) – Covers basic and major components for 36 months or 60,000 km.

Major Component Limited Warranty (60 month/100,000 km) – Extends coverage of major components (more than just powertrain) up to 60 months or 100,000 km.

Surface Corrosion Limited Warranty (36 month/60,000 km) – Covers surface corrosion to visible painted body panels for 36 months or 60,000 km.

Anti-Perforation Limited Warranty (60 month/unlimited km) – Covers perforation due to corrosion to body sheet metal panels for 60 months, regardless of kilometres.

Emission Control System Limited Warranty – Covers some emissions components for 36 months or 60,000 km and the major parts of the emission control system for 96 months or 130,000 km.

Parts and Accessories Limited Warranty – Covers Subaru parts and accessories installed by the retailer prior to retail delivery of the vehicle for 36 months or 60,000 km, and Subaru parts and accessories installed by the retailer after the retail delivery of the vehicle for 12 months or 20,000 km from the date of the installation.

The above information is an overview of warranty coverage and is not a warranty statement. If you wish to see more details regarding Subaru warranties, please refer to your Subaru warranty booklet, contact your local retailer or visit our Web site at subaru.ca.

Subaru 360 C.A.R.E. Program (36 months/unlimited km)

Access to dedicated Subaru 360 C.A.R.E. (Customer Assistance for Roadside Emergencies) Roadside Assistance Services, which includes access to 1,000 CAA and AAA offices throughout Canada and the United States. In addition to towing, coverage also includes Fuel Delivery, Battery Boost, Flat Tire Service, Lock-Out Service, Trip Accident & Mechanical Breakdown Assistance Service, Winching and Extrication Service, Personalized Trip Planning and Routing, Theft and Hit-and-Run Reward, and Arrest Bond Certificate.

The above information is an overview of services. If you wish to see more details regarding Subaru 360 C.A.R.E., please visit our Web site at subaru.ca.

Subaru Protection Plan

As a Subaru owner, you have expectations for a pleasurable, trouble-free ownership experience – now and into the future. Once your 36-month/60,000-km New Vehicle Limited Warranty period ends,¹ our Subaru Protection Plan (SPP) – the only vehicle service contract endorsed by Subaru Canada for Subaru vehicles – can prolong your hassle-free ownership experience with three levels of extended service contract coverage tailored to your needs: Powertrain Protection; Major Protection; or Complete Protection (best level of coverage to complement the 60-month/100,000-km Major Component Limited Warranty). SPP offers comprehensive mechanical and electrical coverage and a number of additional features and benefits, such as Roadside Assistance and Alternate Transportation, for up to 7 years or 160,000 kilometres from your vehicle's in-service date. Whether your vehicle is purchased or leased, SPP protects you and your investment. Be sure to ask your retailer for details or visit subaru.ca.

¹ If you already own a Subaru vehicle and it is still within the 36-month/60,000-km New Vehicle Limited Warranty period, you are still eligible for SPP.

Subaru vehicles are uniquely designed to get out there more and to leave less behind. We build our vehicles for maximum longevity, because more time spent on the road equals less time spent in junkyards and landfills. Fully 98% of Subaru vehicles sold in Canada over the last 10 years are still on the road today¹. You'll also find very little waste created in the production of a Subaru. Many of our vehicles are built in the Subaru of Indiana Automotive, Inc., (SIA) factory, which was the first manufacturing facility in the U.S. to achieve zero-landfill status. Other Subaru facilities around the world now achieve similar goals in helping to preserve the environment. Respect for our surroundings is yet another way that Subaru vehicles help to build driver confidence for the road ahead.

¹ Based on IHS Markit, Canadian Vehicles in Operation as of June 30, 2019, for Model Years 2010 to 2019 vs. Total New Registrations of those vehicles.



For a detailed list of specifications, features, accessories, and model comparisons, please visit Subaru.ca or your nearest authorized Subaru Retailer.

The Supplemental Restraint System (SRS airbags) affords the driver and passenger additional protection in some collisions. This system provides supplemental protection only, and seatbelts must be worn in order to avoid injuries to out-of-position occupants upon airbag deployment. The combination of SRS and seatbelts provides the best protection in a serious accident. All illustrations, specifications, features and photographs contained in this brochure are based on product information available at the time of its printing, and may not be completely accurate following its publication. Colours shown may vary due to reproduction variations in the printing process, and some vehicle parts cannot be shown in certain photographs. Subaru Canada, Inc. reserves the right to discontinue or make changes at any time, without notice or incurring obligations, to colours, materials, equipment, accessories, features, specifications and models, or to change their prices. Some models shown may be from international markets and are not available in Canada, or they may be shown with equipment or accessories that are optional (at extra cost) or only available in certain combinations, or they may be subject to product delays or not be available in Canada. Please visit subaru.ca for the latest information and specifications. For complete details on product updates and warranties, please contact your Subaru retailer. Ascent, BRZ, Impreza, Outback, Legacy, Forester, WRX, STI, Crosstrek, Lineartronic, Subaru and SUBARU BOXER are registered trademarks. Confidence in Motion and STARLINK are trademarks of SUBARU CORPORATION. Aha™ is a trademark of Harman International Industries, Inc. Bluetooth® is a registered trademark of Bluetooth SIG, Inc., America. Brembo® is a registered trademark of Brembo S.p.A. Dunlop® is a registered trademark of the Goodyear Tire & Rubber Company. Harman Kardon® is a registered trademark of Harman International Industries, Inc. iPod® and Siri® are registered trademarks of Apple Inc. SiriusXM®, Sirius®, XM®, NavTraffic®, and the SiriusXM logo, channel names and logos are trademarks of Sirius XM Radio Inc. and are used under licence by Sirius XM Canada Inc. Subscriptions to SiriusXM Canada are subject to the SiriusXM Canada Customer Agreement and other terms and conditions. Printed in Canada. © 2019 Subaru Canada, Inc. 2020 model year.



Environmental Management System
(EMS) ISO 14001:2015 certified by SGS

This booklet was printed on FSC® certified paper and contains 55% recycled fibre. It is chlorine-free, recyclable and biodegradable. FSC® (Forest Stewardship Council®) is an international organization that brings people together to find solutions that promote responsible management of the world's forests. This booklet was also produced using a "GREEN" printing process, which includes vegetable-based inks that leave no harmful residue. Please recycle.



subaru.ca

SUBARU CANADA, INC.

560 Suffolk Court, Mississauga, ON, L5R 4J7